

THE
Elks

MAGAZINE

APRIL 1960



What NATO Means to Your Security
By ADMIRAL JERAULD WRIGHT

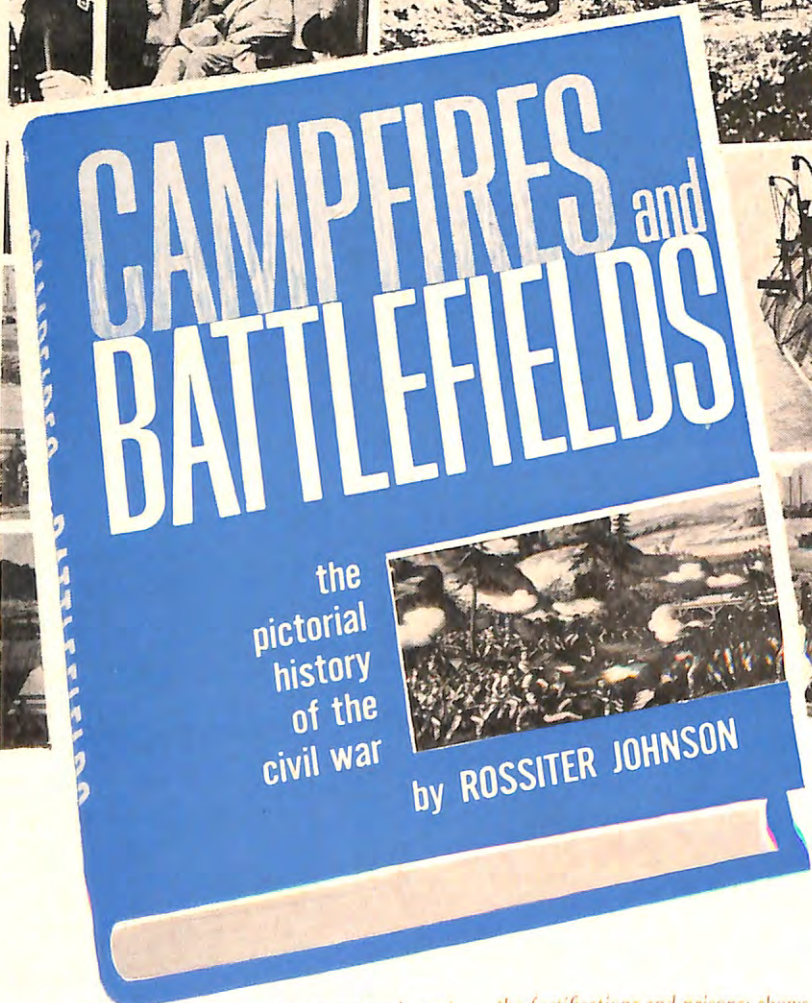
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SPRING FISHING ISSUE

W

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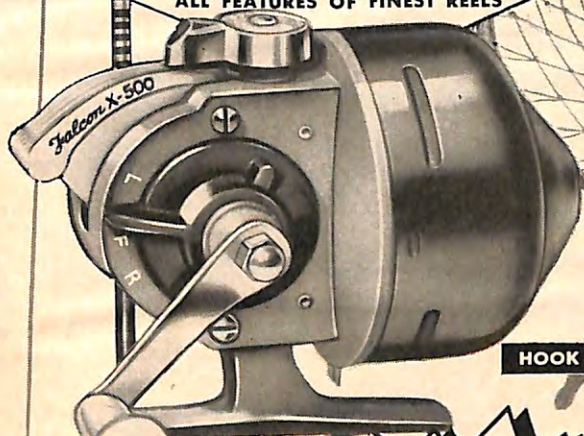


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The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N.Y. EM-4

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THE ELKS MAGAZINE

VOL. 38 NO. 11

APRIL 1960

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Amazing opportunity from America's leading laundry specialists

MAKE BIG MONEY

in your spare time!



Maytag Unattended Laundry Stores need only moderate investment, little time, no experience—yet case after case proves they pay off fast!

Here's a new kind of business that's ringing up amazing profits for small investors all over America! Practically runs itself — makes money for you 24 hours a day — needs no experience, no time off from your present business!

Maytag Unattended Coin-Operated Laundry Stores fill a crying need for fast, convenient, self-service laundering in every community. That's why they're earning good money for men and women just like you. And you're helped every step of the way by the experience and know-how of The Maytag Company — one of the oldest, larg-

est, most respected in America. Get in on the big money now — send coupon today!

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**MAIL NOW — AND START MAKING MONEY
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The Maytag Company, Newton, Iowa, Dept. E4

Gentlemen: Rush me full information on Maytag Unattended Coin-Operated Laundry Stores—and how I can get started in this amazing new business right away!

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Tom Wrigley

WRITES FROM WASHINGTON

GREATEST DETECTIVE—that's for sure!—is John Edgar Hoover, Director of the Federal Bureau of Investigation. For that reason, a Resolution by Rep. Paul G. Rogers of Florida to honor Mr. Hoover is receiving widespread acclaim. J. Edgar Hoover made the FBI the most expert crime ferreting agency in history. Even achievements of the noted sleuths of fiction, Arthur Conan Doyle's Sherlock Holmes, and Arsene Lupin of De Maupassant's classics, cannot equal what Director Hoover accomplished. Rep. Rogers' Resolution would authorize the Speaker of the House, on behalf of Congress, to present a gold medal to Mr. Hoover. Speaking before the House, Rep. Rogers pointed out that this year marks the beginning of the "44th year of dedicated service by a truly great American." The medal, Rep. Rogers said, would give Director Hoover "a tangible expression of the continuing confidence and respect of the American people." All Elks will applaud this.

BIGGEST BRIDGE BLUNDER in the huge interstate Highway Program will cost taxpayers over \$1.2 billion to mend. The bridges are too low. Sections of the huge long range missiles can't be moved under highway bridges which have less than 18 feet clearance. It's one of the costliest goofs of the whole defense program. Over 90 per cent of the 9,000 bridges built or building must be made higher.

WASHINGTON MONUMENT got its regular spring cleaning and is now ready for the crowds. A five-man crew dusted and scraped the steps and walks from the 500-foot top to the bottom. They got six barrels of chewing-gum wads and one penny. Since the fall cleaning last September, over 260,000 people have visited the monument, one out of four using the stairs.

SMITHSONIAN INSTITUTION has the biggest lost-and-found department in the Capital. Seems like folks looking at the various collections leave all sorts

of things in the five big buildings. Teenage girls leave pocketbooks containing their sightseeing spending money. Boys leave cameras; older people, gloves, car keys, glasses, hats and coats. One man left his shirt. A youth left a 15-pound cannon ball. He brought it in to have it examined.

LONGER SCHOOL YEARS are predicted by District School Supt. Carl F. Hansen. He says automation will bring a huge change in American public schools, with pupils spending longer time in special studies because there will be no jobs for many of them without additional training.

HOW TO STAY FIT is cleverly set forth in a new booklet issued by the Navy Board of Personnel. It tells Navy men and women how to keep in top condition and also just how to diet and get rid of extra poundage. The pictures on physical exercises are so graphic this reporter lost a pound just doing them mentally.

ELEVEN GOATS eat as much underbrush a day as one man can chop. So the Naval Ordnance Laboratory bought 24 goats last fall to keep its 870 acres clean. Now the goat herd is increasing nicely and the underbrush is disappearing and Public Works Officer, Comdr. William Reese, is happy.

POLICE DOG disrupted a ceremony when it snapped at the face of District Commissioner Robert E. McLaughlin, boss of the city's crime prevention program. The Commissioner's glasses were knocked off but he was not hurt. The attack by the dog on the head man of the training project came at the open-

ing of a fund drive to send several Washington policemen to Scotland to learn how to train the crime canines.

THAT HUNK OF ICE which fell from the sky into a field in Georgia last October remains a mystery. Scientists here have given up finding a solution. It weighed 40 pounds. Lab tests failed to explain where it came from.

POTOMAC PICKLES. That new Pentagon term FUBB, "Fouled Up Beyond Belief," is said to have been coined by President Eisenhower . . . Totota, a male pygmy hippopotamus, gift of President William V. S. Tubman of Liberia, is now opening his big mouth in the Washington Zoo . . . Police chiefs of the International Assn. have taken over a mansion on Connecticut Ave. as national headquarters . . . Rep. Herbert Zelenko of N. Y. has a bill to permit deduction of increases in commuter fares from Federal income taxes . . . National Airport here is second busiest in the world, with Chicago's Midway first, Los Angeles third and New York's La Guardia fourth . . . More than 71 million persons will visit National Parks next year, Director Conrad Wirth says . . . Job injuries last year disabled 1,970,000 American workers, Labor Dept. reports . . . Wheaton Plaza, newest shopping center here, can park 5,000 cars . . . Your silver coins are good money, according to the 1960 Assay Commission which has just examined samples . . . An Argentine Embassy employee, trying to mail a letter in a fire alarm box, was surprised to see two ladder trucks, three fire engines and a fire dept. sedan responding to collect it; he still had the letter in his hand. ● ●



TOMMY WEBER PHOTO

This Is The Story Of How A Man Built A \$200 Investment Into A Mail Order Business Now Doing Over \$3,000,000 Yearly. It Could Be Your Story, Too. It Could Be Your Path To Financial Security And Independence

by MAX ADLER, Chairman of the Board, Spencer Gifts, Inc.



ATLANTIC CITY, N. J.—A little over twelve years ago, I decided I was tired of working for other people . . . tired of waiting for tiny raises . . . tired of worrying about losing my job. I decided to heck with it! I decided to go into business for myself.

I had no experience in the business I chose. All I started with was \$200. My friends called me an out-and-out fool, and perhaps I was. But today, the mail order business I started with \$200 has assets of over \$1,000,000!

What has this got to do with you? Plenty, if you, too, want to start your own mail order business . . . be your own boss . . . and start making money, from your home. If this is what you want, you can learn from my experience—and without the blood, sweat and tears it cost me to learn how to run a successful mail order operation. You can rely on the fact that I know what I'm talking about when it comes to mail order. Here is the record. It speaks for itself!

\$200 GREW INTO BIG BUSINESS

I began my mail order company in 1947. As of April 30, 1959, the end of our last fiscal year, my company—Spencer Gifts—had assets of \$1,070,272.72*. My modern mail order plant has 63,000 square feet of space, contains one of the most modern conveyor systems in the industry, and a branch of the U. S. Post Office. I employ up to 350 people, depending on the season. My \$200 investment has come a long way!

A FRANCHISE DEALERSHIP FOR YOU!

Now, I am ready to help you make money in mail order through my new independent franchise dealership plan. I won't promise you'll make a million overnight. This is not one of those "get-rich-quick" schemes. It is a practical, sensible plan that will enable me to expand my business and help you get a good solid start in your own mail order business at the same time!

Spencer Gifts, a large, successful, well-established retail and wholesale mail order organization, can and will offer these specialized mail order methods and guidance. The mail order business is one of the greatest potential growth businesses in the country. Obtain one of the franchises that I am offering, and you're really getting in on the ground floor!

HARD WORK? INDEED IT IS!

I told you before that this is not a "get-rich-quick" plan. Anything worthwhile in life takes effort. I used lots of elbow grease, shoe leather and determination, and you will, too, if you expect to succeed. You just can't sit back and expect to make a success without effort. For instance, I have in my instructions an easy method of personal selling, which when combined with mailing catalogs, should build your mailing list and profits faster than mailing catalogs alone would do.

*Certified statement by M. Olesker & Co., C.P.A., Atlantic City, N. J.



Out Of An Initial \$200 Investment Grew This Gigantic Mail Order Plant

This is the Spencer Gifts plant in Atlantic City, N. J. containing 63,000 square feet of space and a U.S. Post Office. Hundreds of employees are kept busy filling orders from mailings of Spencer Gifts catalogs.

NO EXPERIENCE NEEDED

Why am I so willing to help you get into the mail order business? Why am I offering a valuable franchise for which I could charge you a big fee? Well, I love my fellowman as much as anyone else, but I'm a businessman—not a philanthropist. I am offering a limited number of franchises because I have decided this is the fastest, most practical way to expand my own business! I expect you to sell merchandise and make money right from the start, and I expect to make money right along with you.

CATALOGS BEAR YOUR NAME

If you qualify as a Spencer Gifts franchise dealer, you will operate your own mail order business UNDER YOUR OWN NAME. Spencer Gifts will serve as your wholesaler, supplier, shipping department and warehouse. Spencer Gifts will produce catalogs—the basic selling tools of any mail order business—and you, as an independent franchise dealer, will circulate these catalogs to sell the products they contain.

The catalogs, WITH YOUR NAME PRINTED ON THEM, are prepared by skilled mail order advertising copy writers, artists, layout men and printers . . . each a highly-trained specialist in his field. The catalogs are yours at a price which is a fraction

of what it would cost you to produce them yourself. Our tremendous volume makes this low cost possible. And just as Henry Ford's mass-produced automobiles were far better, as well as cheaper, than any car produced by hand, so our catalogs are far superior than any produced by amateur methods.

SALEABILITY OF ITEMS PRE-TESTED

Even with my 12 successful years in mail order and the help of an expert staff, I can't always tell in advance what is going to be a "best-seller" and what will be a "lemon". The customers make the final decision on this! With the volume of business I do, and the solid foundation of my big organization behind me, I can afford to pre-test the merchandise that will appear in your catalogs.

For example, my big Spencer Gifts catalog, printed by the millions in the course of the year, month after month, offers up to 1,000 items I think have a good chance of selling in volume. Out of this number, perhaps 25% will be out-and-out flops. About 50% will be medium to average. 25% will really hit. From this cream-of-the-crop 25% top-selling items, are the items that are selected for your catalogs!

NO INVESTMENT IN STOCK

Spencer Gifts does it for you! Send no money until your customers pay you. People



You Stock No Inventory. Pay for Only What You Sell!

This conveyor system—one of the most modern in the mail order industry—assures prompt handling and service in a warehouse containing generally between \$200,000 and \$500,000 worth of new mail order products depending on the season of the year. Every item stocked has been tested and proven for merchandising value. We ship your order to your customer promptly.

want prompt service when they order by mail. Therefore, a well-run, money-making mail order retail business must carry a large stock, at all times. Spencer Gifts generally carries an inventory between \$200,000 and \$500,000. This means you don't have to invest one penny for merchandise in advance! YOU WON'T HAVE TO SPEND ONE CENT FOR MERCHANDISE UNTIL YOU GET PAID BY YOUR CUSTOMERS!

YOU WON'T HAVE TO SHIP ORDERS

Handling, packaging, mailing—the whole job is taken off your hands—handled promptly and efficiently, as only a big modern shipping department like Spencer Gifts, can do it! What's more, your orders are shipped with your own labels on each package. Your customers get to know you, as a mail order retailer, not Spencer Gifts.

START EARNING MONEY FROM YOUR HOME!

Under one of our plans, an initial investment of less than \$50 will get you started in the mail order business! This small investment may be the turning point of your life. And the information is FREE!

Remember, as a franchise dealer, Spencer Gifts will invest in the merchandise, package and ship for you, advise you—step by step—as your business grows and you want to expand.

FRANCHISES LIMITED! ACT NOW!

For full details, sample catalog and franchise application—All Free—Send this coupon NOW . . .

SPENCER GIFTS

WHOLESALE DIVISION
AF-11 Spencer Bldg., Atlantic City, N. J.

FREE-Mail Coupon Now!

SPENCER GIFTS, Wholesale Division
AF-11 Spencer Building, Atlantic City, N. J.

Yes, I want to make money in mail order! Please send me FREE, without obligation, complete details on the Spencer Gifts Dealer Franchise Plan, a sample catalog and franchise application. No salesmen will call.

Name.....
Address.....
City.....Zone.....State.....

This offer limited to residents of U.S.A.
21 years of age or over.

Entire contents © 1960 Spencer Gifts,
Atlantic City, N. J.

Your Invitation to DALLAS

GRAND LODGE CONVENTION JULY 10-14



As Governor of Texas and as your brother Elk, I am happy to welcome you to our State for your National Convention in Dallas, July 10-14, 1960.

This is third time that our great Order has held its convention in Texas, the first being in Dallas in 1908 and the second being in Houston in 1940. I feel certain that this third convention will be the most outstanding of all.

I especially welcome those of you from other States. I hope you will enjoy your visit with us and will come back to Texas again. The name "Texas" comes from an Indian word meaning "friendly" and I know your Texas brothers will do all in their power to show you the traditional hospitality for which our State is famous.

The B.P.O.E. of the United States of America has made many great contributions to our Nation and its people. I join you in the hope that the 1960 convention will lead to even greater service during the coming year.

Sincerely,

A handwritten signature in cursive script that reads "Price Daniel". The signature is written in dark ink on a light background.

PRICE DANIEL
Governor of Texas

It is Dallas' proud privilege to serve as host to your National Convention, July 10-14, 1960.

On behalf of every citizen of Dallas, it is my pleasure to assure you how happy we are to have you meet here and how eager we are to make your convention an unforgettable one.

We are proud of our beautiful, modern city and its many attractions. We sincerely believe you will find Dallas an ideal convention city—with its vast, modern hotel facilities, fine restaurants, excellent transportation and hospitality of all its citizens.

We are looking forward to a large attendance at this convention and, again I want to assure you, we shall strive to see that your stay in Dallas is enjoyable, stimulating and rewarding.

Very sincerely,

A handwritten signature in cursive script that reads "R. L. Thornton". The signature is written in dark ink on a light background.

R. L. THORNTON
Mayor of Dallas



INVEST IN FLORIDA'S "GATEWAY TO PROGRESS"

2 1/2 **BIG TROPICAL ACRES** **\$ 395**
TOTAL PRICE
\$10 DOWN \$10 MONTHLY

● NO INTEREST

● NO TAXES

● WARRANTY DEED

ABSOLUTELY NO OTHER CHARGES

COLLIER COUNTY—Here is your opportunity to cash in on the advice of many South Florida's real estate experts . . . who are predicting that **COLLIER COUNTY**, until recently called "South Florida's Last Frontier", will soon be opening up for development. The easy payment plan, with no "added extras" to dissipate your monthly budget . . . now allows you to become the owner of a full 2½ Acre Tract of some of South Florida's best speculative land at the low, low investment price of just \$395.00, with an additional savings of 10% of total possible if you are able to pay the balance due within 30 days after receiving full information about these premium 2½ Acre Collier County Tracts.

IMPORTANT FACTS ABOUT 2½ ACRE COLLIER COUNTY TRACTS

- **IT IS NOT IN THE EVERGLADES!** The Florida Everglades . . . the famous broad, shallow, "river of grass" which made so much of South Florida's land "useless" for many centuries, touches Collier County only in the extreme Northeast Corner . . . many, many miles from your purchase.
- **HIGHER ELEVATION THAN MOST OF GREATER MIAMI!** These 2½ Acre Tracts have a **MEAN ELEVATION OF 9' ABOVE SEA LEVEL** . . . higher than the average residential areas of Miami.
- **THE NATIONS EARLIEST MARKET BASKET!** Collier County grows fresh vegetables . . . the earliest yield in the nation! Tens of thousands of **rich, black earthen acres** are under constant cultivation, yielding the first vine-ripened tomatoes, lettuce, corn, sweet potatoes, etc.
- **ALL TRACTS 330' X 330'!** This "convenient" apportionment affords a greater development facility when progress comes. You will own 108,900 sq. ft. when 39 months have passed.



REFERENCES:

Miami-Dade Chamber of Commerce



POPULATION AND INDUSTRY . . . "following the sun" . . . to sunny, sunny Florida . . . have all had their affect in soaring land prices . . . Obviously, people *want* Florida! They want Florida's prime attractions, too — Sea and sun! This is *why* an investment in tropical **COLLIER COUNTY** looks exceptionally good now . . . while prices are still low . . . and before the fantastic population spiral in Florida has affected this virgin territory. When development comes to Collier . . . it will be primarily residential development . . . to accommodate some of the **3,000 PEOPLE WHO MOVE TO FLORIDA EVERY SINGLE WEEK!** And the roads and canals that must be built may link your 2½ acres to one of the tropical, waterfront playgrounds natural to sunny South Florida.



As you can see from the map, these 2½ acre tracts are strategically situated west of the proposed fresh water lake which will be a major recreational facility for South Floridians . . . and only 2 miles North of the famed "Tamiami Trail", which links Greater Miami to Florida's Gulf Coast. The creation of the lake . . . called a "necessity" by the Central and South Florida Flood Control District . . . will affectively divert the "river of grass" . . . called "The Everglades" from flooding tens of thousands of acres of Dade County's "useless" land . . . in effect . . . making drainage of the land to the West possible, and indeed, feasible for residential development, while at the same time it cuts short the westward expansion of Greater Miami at a definite point — an added extra to purchasers of these strategically located tracts.

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The **BOOM IS SOLID** . . . and it can affect you, and your children. This nation is just beginning its population spiral . . . a growth which will continue to affect every corner of the nation, and there **CAN BE NO DOUBT** that while Florida is in the minds and hearts of millions of citizens now . . . **HER CLIMATE WILL BE IN EVEN GREATER DEMAND IN FUTURE YEARS!**

Yes, **NOW** is the time to make your Florida investment. These 2½ Acre Tropical Collier County Tracts can be purchased on easy terms of \$10 monthly . . . **AND YOU TAKE NO RISK IN SENDING YOUR \$10 RESERVATION DEPOSIT TODAY.** However, we must ask that you do send a deposit, as the supply of these premium tracts is necessarily limited. We will send you a brochure describing the property and its features, a sales agreement for your signature should you decide to go ahead with purchase, maps of the property and of South Florida showing her fantastic development, and all other pertinent data. **YOUR RESERVATION DEPOSIT WILL BE REFUNDED IMMEDIATELY,** if . . . after evaluating all data . . . you are not 100% convinced that this is a speculative investment you want to make on **SOUTH FLORIDA'S FANTASTIC FUTURE.**

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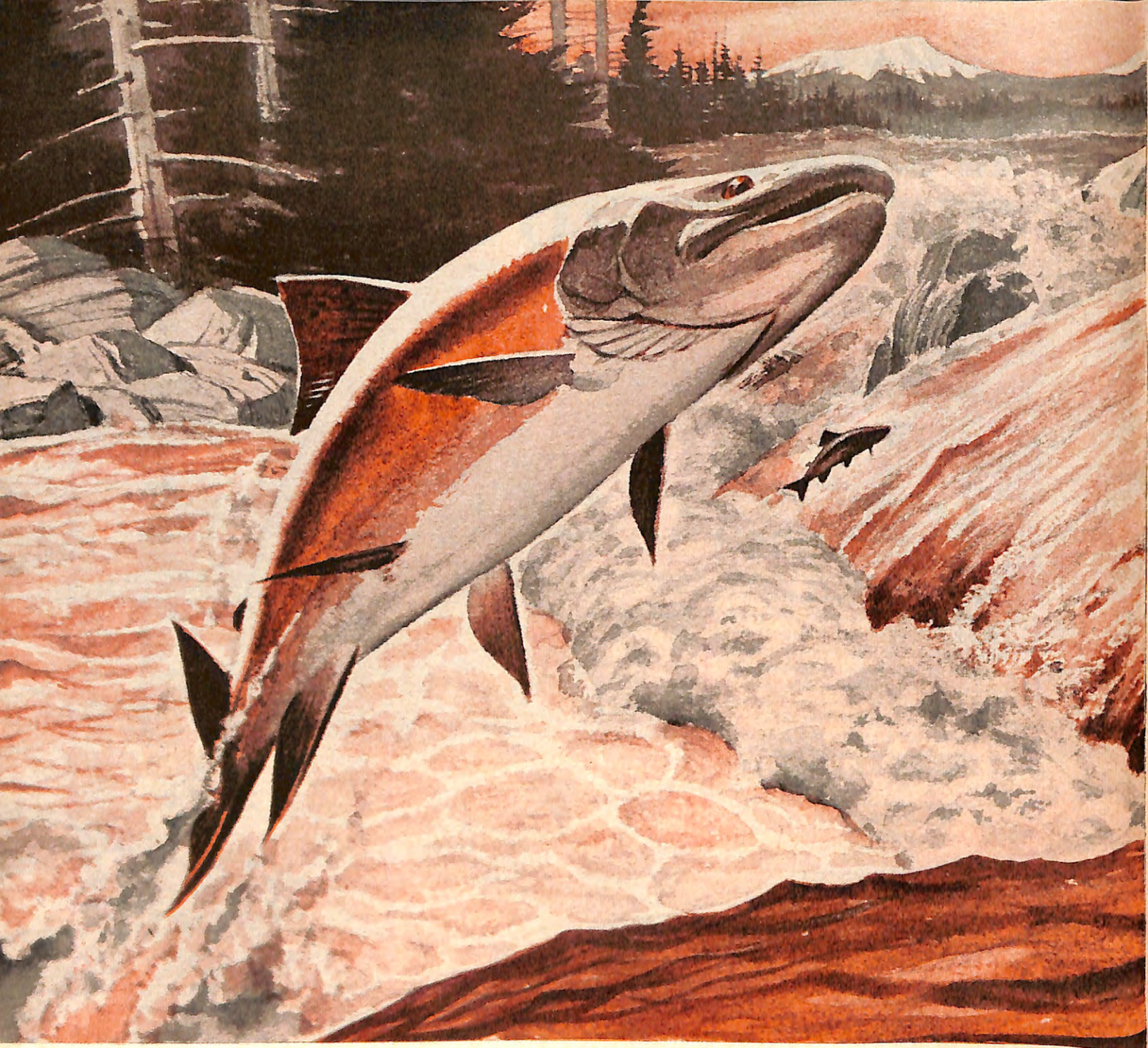
Golden Age Investment Co. EK-4
 Box 35-416
 Miami, Florida

Enclosed is my \$10 deposit on . . . 2½ Acre Tracts. (Reserve as many as you wish). Please rush complete details, including maps, brochure, etc. I must be convinced that this is an excellent speculative investment—or my deposit will be refunded at once!

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Fishing Alaska's Big Rivers

By DAN HOLLAND

For the man who thrills to the sound of a reel singing in tune with the run of a trout, or to the feel of the surging power of a salmon bending bamboo, or to the sight of a grayling going into his dance, Alaska is a pretty nice place to be

ILLUSTRATED BY C. E. MONROE, JR.



With enormous energy, a salmon battles powerful currents sometimes for two thousand miles.

I've reached the far corners and creeks of the great state of Alaska by one means or another. I've fished from Ketchikan to Attu and from there to the very limit of land in the North where piddling little creeks seep out of the frozen tundra directly into the Arctic Ocean—and I've yet to be disappointed. I've seen some fabulous things, such as the rainbows "more bigger than salmon".

And there are the incredible arctic char, or malma trout, in certain streams near Nome, huge twelve and fourteen-pound things as elaborately colored as an over-decorated Christmas tree. The male fish is green with contrasting livid orange spots, some of them the size and shape of peanuts, and an equally livid orange belly and undershot lower jaw. Even the tip of the upper jaw is orange, as though it had been dipped hastily in paint. The female is slightly more respectable, but unusual in her own right. She is a light, clear blue with white spots and belly. And the size of these fish is as shocking as their color. The good Lord let go all holds when he created that pair.

And the mysterious, wild-eyed shree fish of the North, and the sea trout of Southeastern. And grayling! With the Michigan grayling extinct and the Montana grayling on the ropes, Alaska is the only place in the States to enjoy this fishing as it should be. The reputation of the unique grayling is such that it requires no further embellishment, of course, and fortunately it exists over a very wide range in Alaska, from the Kenai to the Arctic Ocean. There are literally hundreds of miles of grayling streams as yet untouched.

The most delightful grayling fishing I ever experienced was at Tanalion Point on the Kenai, the most I ever saw were in the interior tributary streams of the Tanana and the biggest were near Ugashik on the Alaska Peninsula. The poorest as game fish were in the tundra creeks of the Far North. The water there is so extremely cold that none of the fish inhabiting it—grayling, lake trout nor char (as much smaller, slimmer and more conservative fish than the malma trout)—puts up any battle until he lies on the moss a while and warms up; then he flops around. Not many fishermen are going to be bothered by this problem very soon, though. It is not exactly a place where a person can drive and fish out the car window.

This is one reason that some of the fishing mentioned hastily here will remain good for years to come. A great many fine Alaskan streams are as yet inaccessible. The fish won't be molested, which is fine for them, if not much help to the fisherman.

This is where the salmon comes in. All in all, this is the most exciting, most interesting and most available game fish in Alaska. No matter where the summer traveler happens to be, he can find salmon fishing somewhere in the vicinity.

Owing to the unfortunate visit by an English sportsman many years ago when the then Territory of Alaska was young, the full possibilities of the plentiful and varied salmon are not realized yet. "Frightful shame," he reported upon his return. "Those bloody salmon up there won't take a fly."

Obviously, without a gillie to tie on his fly and to pull his boots, the old gentleman never fished at all, but thus errors are born; then they are compounded through the years by men of inaction who parrot whatever they read or hear without investigating for themselves. Soon the statement is accepted as indisputable fact.

Amazingly, this fallacy is still prevalent, although anyone who likes to fish knows that any and all of the five varieties of Alaskan salmon take a fly readily—too readily at times.

When I first visited Alaska I was young and a disbeliever. I didn't believe that all Pacific salmon die after one visit to the sea and one spawning act; I didn't believe that they all returned to the place of their birth; I didn't believe that they ate nothing after entering fresh water; and I didn't believe that they would refuse a fly.

I was wrong on the first three counts. A king salmon can and does grow to the amazing weight of sixty or eighty pounds in a brief six-year cycle. A few with good appetites reach a weight of over a hundred pounds in this short time. An Atlantic salmon may return to the sea after spawning and live two or three such cycles, but all Pacific salmon die after spawning once. They are like an annual plant in that they grow, mature, spawn their seeds and perish. But I had to see thousands of them dying to be convinced.

The logic of my mind wouldn't accept the fact that an unreasoning creature such as a salmon could drift downstream from its birthplace, no more than half fish and half egg, then return to this exact spot in its old age. Such is the fact, however miraculously.

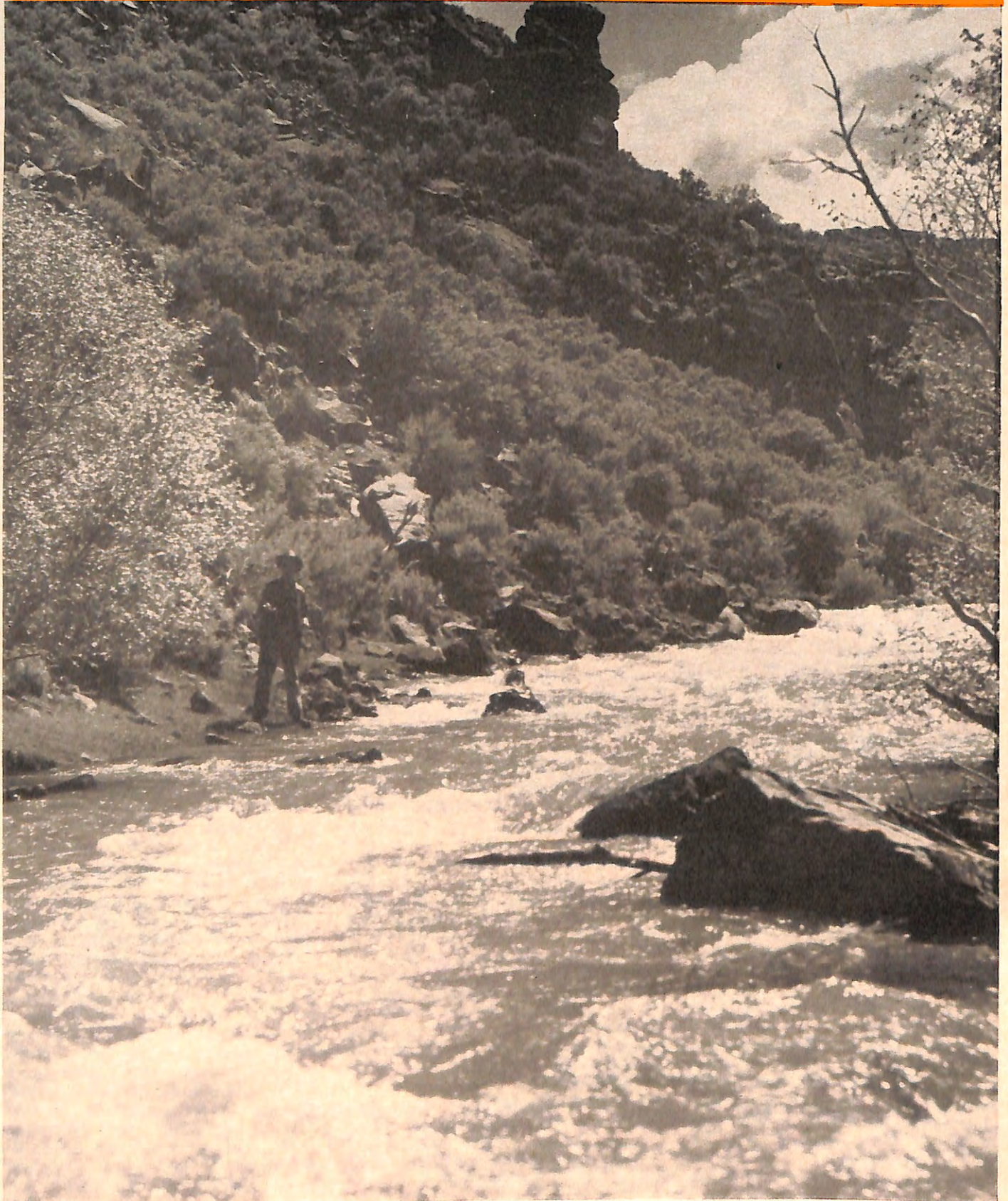
Neither did it seem credible that a red salmon (sockeye), for instance, could fight an uphill battle against powerful river currents for sometimes two thousand miles and more without replenishing its energy by feeding. Atlantic salmon often spend almost an entire year in fresh water before returning to the sea. I couldn't believe

(Continued on page 42)

"YES," replied the old chief, obviously puzzled that we should ask so foolish a question, "trout are more bigger than salmon." This was the local answer to the rumor we had heard about some of the big rivers of western Alaska. It sounded out of all reason, but we knew enough not to disbelieve any story about Alaskan fishing. Now we could put it to the test. Within an hour of the time we had put our rods together and made the first cast, we found that the rumor was fact. The rainbow trout were actually larger than any salmon which ran on the Alaska Peninsula. My biggest was a 31 $\frac{1}{2}$ -incher, a pretty fair trout in anyone's pond.

I've been lucky. Starting in 1938,

On Finding Trout by Ted Trueblood



A fisherman may develop his casting skill, he may play his fish expertly, and he may try hundreds of flies—but first, he had better learn the art of discovering where the trout are hiding

ALTHOUGH THERE ARE actually several differences between trout and a trout fisherman, the most important from the standpoint of the latter is the fact that he is looking for the fish. The fish are not looking for him.

This most obvious fact—obviously, no matter what else you may do, you can't catch trout from water where there are no trout—is probably the most difficult hurdle an angler has to pass. Anybody, even a fisherman, can find a trout stream. But to find the trout in that stream is not so simple as it might seem.

Some ten or twelve years ago, I spent several days fishing the Red River, of New Mexico. The section that I fished is fast, even in low water, and then it was high. This meant that it was a veritable millrace. I did my best, but it was inadequate. As a matter of fact, by late afternoon of the second day, after catching only a few small fish, I was about ready to drive on to another river. I felt that there were few, if any, trout worth catching in the Red.

I had been in camp a little while and was walking down to the river for a bucket of water when I saw another angler hiking upstream along the bank. I waited until he was close, then said, "Any luck?"

"No," he answered, "but I met a *good* fisherman down the river. He had a basket full of trout and more hanging from his belt. And some of them were dandies."

I was skeptical. I was far from a beginner and it didn't seem likely that anybody could catch so many trout while I hardly got enough to smell up the skillet. Nevertheless, I made up my mind to intercept the good fisherman and learn the secret of his success—if he had one.

Eventually, I saw another angler coming and when he was close enough I made a second trip for water. Sure enough! He had three trout, the largest about eighteen inches long and the other two but little smaller, hanging from his belt. His creel may have been full of tackle, but the fish I could see certainly qualified him to give me advice.

He was friendly enough and after I had convinced him that I wouldn't fish out his river he finally came through with the desired information. The trout, he said, were lying very close behind the rocks in order to escape the swift current. He had been fishing with a worm, casting it onto the boulders that stuck up above the water and gently dragging it off the downstream side. He was using a fairly heavy sinker and he said he tried to make sinker and bait slide right down the rock so that it would sink as close as possible.

Of course, I had been fishing behind the rocks—as well as in every other sheltered spot I could find—but I hadn't been fishing that close. I had been casting into the slack water and I suppose my bait usually landed a foot or two back of the boulders that broke the current. Could so little distance account for all the difference between success and failure?

Maybe he was pulling my leg. Maybe he had some other trick that he didn't intend to divulge. Nevertheless, I thanked him and, since it was now getting late, determined to try his system the first thing in the morning.

Conditions were identical the next day: the river still high and muddy, the same pleasant, spring weather. But the fishing was different! I caught at least one trout, and sometimes two or three, behind every boulder that stuck up above the racing water. Repeatedly, I caught trout from the very spots where I had failed to get a nibble during the two preceding days. And I got every one, including two or three big browns, by fishing exactly the way the good fisherman had told me to.

Apparently the current was so swift that the only sheltered spots were very close behind the rocks. I had been fishing for two days within a yard or so of the trout that I now caught, but I might as well have been a mile away.

This bit of knowledge has been helpful several times since. I haven't used it often because not many streams are that rapid, but when the water is high and the current swift it can easily spell the difference between success and failure. And, I might add, the problem was entirely one of finding the trout. They willingly took the same bait that had failed the two days before—once I put it where they were.

The easiest stream of all to fish, so far as finding the trout is concerned, is a little brook, whether it wanders through a meadow or the woods. In such a stream there are comparatively few places where fish can be: in the deepest pools, in the pockets at bends, under cut banks, and in a few other spots where there is both sufficient depth of water and shelter nearby. Much of the water of all brooks is either too shallow or too exposed to harbor trout.

A brook is a wonderful place for a boy—or any other inexperienced angler, for that matter—to learn about trout. The problem of finding them is (*continued on page 39*)



A meadow stream, such as Spring Creek, near Livingston, Montana, is the purist's delight. When the trout are rising (as they were when this one struck) they are easy to find. But when they aren't rising they can be anywhere, and you may search for hours.

In as fast a stream as New Mexico's Red River, the trout may be lying very close behind the rocks, seeking calm, sheltered water.

What **NATO** Means to Your Security

By ADMIRAL JERAULD WRIGHT

as told to Bruno Shaw



The green areas on this map represent NATO countries. The white areas are non-NATO but free nations. Soviet and satellite countries are represented by the gray areas.

Supreme Allied Commander Atlantic for NATO, United States Commander in Chief Atlantic and United States Atlantic Fleet until his retirement March 1, Admiral Wright tells what the North Atlantic Treaty Organization really is



Admiral Wright with ELKS MAGAZINE correspondent Bruno Shaw.

IT IS MY UNHAPPY CONVICTION that the vast majority of our people have either a distorted image of NATO, or little if any idea at all of what it really is. Some regard it as an overseas buffer that we have encouraged a group of European states to set up between the Soviet Union and ourselves. Others view it as an extension of Lend Lease and the Marshall Plan. Both these pictures are, of course, very badly out of focus.

NATO, actually, is the first line of defense of our own United States. It is *the* most important weapon in the entire arsenal of the free world. If it were not for NATO defenses, western Europe might be overrun and then the Iron Curtain could be clamped down on the eastern shore of the Americas, North and South, instead of being held where it is—far across the Atlantic Ocean on the eastern borders of the free nations of Europe.

Without NATO, or an organization similar in scope and purpose, it is problematical how long we would be able to survive as a beleaguered island of freedom in a global sea of implacable communist aggression.

In a democracy, the voice of the people commands the actions of the government. But if the government is to act properly, the people must speak with understanding. To be able to do this, they must know the facts. Let us see what these are with respect to our national defense in so far as NATO is concerned.

An important fact we have to face is that if we lose control of the Atlantic Ocean to Soviet submarines or any other arm of the Soviet war machine, the Iron Curtain will come smack up against our own shore line. We would then have as much difficulty moving a foot outside our own coast as we now would have if we were to attempt to climb into the Soviet Union. This means that the oceans that surround us must be considered in the same category as the land we live on and the home territories of the nations of Free Europe.

It should be clear, too, that if we ourselves want to stay alive we must have staunch allies on the other side of the seas. We have to help keep them alive, and they have to help us. It is true that nations like Portugal, The Netherlands or Belgium, are not large and powerful, nor do they have great armies or navies. But it is equally true that a hole anywhere in our defense armor could prove the undoing of us all. The small free countries are as good friends as the large. They are integral parts of Europe and North America. You cannot pick out packages here and there and say, for one reason or another, we will help defend this one but not that. Europe and North America have to be defended as a whole, or there can be no defense for either. And that, in brief, is what the NATO alliance is for: a consolidated, unified defense of the whole North Atlantic area—the ocean itself, and the lands that rest their shores upon it.

That is why the Soviet Union strives unceasingly to create even the smallest rift among the nations of the

free world. One chink in the NATO armor would be worth more to them than a hundred nuclear rockets. It could mean that we might lose our war without the need of their ever firing a shot. That would save them from nuclear retaliation—perhaps, even, total annihilation—which would devastate their land as well as ours.

The covenant that created the North Atlantic Treaty Organization (NATO) was signed in Washington on April 4, 1949, by twelve nations: Belgium, Canada, Denmark, France, Iceland, Italy, Luxembourg, The Netherlands, Norway, Portugal, the United Kingdom, and the United States. Three more, Greece, Turkey, and the Federal Republic of Germany, joined a few years later.

It is pertinent to ask why, only four years after the end of World War II, it became necessary for the free world to band together in defense against a new aggressor, one we ourselves had enabled to survive a shattering war against unanticipated, overwhelming Nazi assault. The answer is not hard to find.

In part, it is the long list of the Soviet's broken treaties, broken promises, and broken nations of Europe, over the years from 1945 to 1949. The list includes:

Armed Soviet pressures on Iran, the arbitrary stationing of unwanted Soviet troops on Iranian soil; territorial demands on Turkey for bases in the straits between the Black Sea and the Aegean Sea; fostering of guerilla warfare in Greece and armed support of the Communists in their attempt to subdue the Greek Government by force; seizure and forcible control of Albania, Bulgaria, Rumania, Eastern Germany, Poland, Hungary, and Czechoslovakia; efforts to impede the economic recovery of the nations of western Europe; organization of the Cominform, a conspiracy for worldwide communist subversion; violations of the Potsdam Agreement; the year-long Berlin blockade; the blocking of peace treaties with former enemy countries; constant abuse of the veto in the United Nations; the maintenance of huge Soviet and Soviet-equipped satellite forces throughout Eastern Europe.

Forty years ago, when Lenin became the master of Communist Russia, he said, "We are living not merely in a state but in a system of states; and the existence of the Soviet Republic side by side with imperialist states for a long time is unthinkable. One or the other must triumph in the end, and before that end supervenes, a series of frightful collisions between the Soviet Republic and the bourgeois states will be inevitable."

Every communist leader (Continued on page 45)

GIVING

Where It's MOST NEEDED

ALL ELKDOM worked once again in 1959 to bring a brighter Christmas to the needy. Reports have been received by the Grand Lodge Committee on Lodge Activities from 1,357 lodges concerning their Christmas Charity Programs—and additional reports are still coming in. These tabulations show that 42,589 needy families were assisted, and that 488,858 children and adults were assisted and entertained during the holiday season. Investigation would actually boost that latter figure to well over *half a million*, because in many cases family units were listed, rather than individuals. Total expenditures so far reported exceed one million dollars, an increase of a hundred thousand dollars over the amount reported last year.

Figures alone, however, cannot adequately describe the good that has been accomplished through these activities. Committeeman Norman Hansen, in charge of this year's Christmas Charities, termed the program one of our finest and most extensive ever. Upon examining the reports, photographs and other material, he said: "It is indeed heart-warming to visualize the thousands of Christmas activities which took place. . . . Food, clothing, toys, medical care, gifts to institutions and every conceivable type of assistance were a part of the program."

Unstinting as the lodges were in their efforts, it is only possible to describe here a few of the most notable reports chosen from the tremendous response. As in past years, gifts were bestowed according to the discretion of each lodge, so that the greatest benefit would be derived where the greatest need was seen in a particular community.

Of those reporting, 64 lodges each allocated \$2,500 or more for these charities, and of these, 14 each exceeded the sum of \$5,000. Salt Lake City topped the list, with total expenditures of \$20,900; the lodge used \$7,000 of this to assist needy families.

Several lodges established shops for the repair of toys to be distributed. At a dinner given by Bozeman, Mont., Lodge for 34 families, each of 120 children received one of these reconditioned toys. In Pensacola, Fla., 50 needy boys were given bicycles reconditioned by the Elks.

More than seven tons of food aided the underprivileged in Baton Rouge Lodge's 59th distribution of Christmas baskets. Ouray, Colo., Lodge's staff of eight Santas visited every home in the county where there is a child under 12 years of age. Santa Claus Land, sponsored by Lubbock, Texas, Elks, reports 72,218 visitors this year. Entertainment and gifts were provided by Mobile, Ala., Lodge for 262 children at five orphanages.

Three planes flew Palmer, Alaska, Elks to Talkeetna

for a Christmas show and gift distribution. Agana, Guam, Lodge contributed funds for gifts to the children of Tinian Island natives, who had experienced a crop failure.

At Kalamazoo Lodge's 35th annual Shoe and Stocking Party, 250 pairs of shoes and stockings were given out to needy youngsters. Fairmont, W. Va., Lodge distributed 855 pairs of shoes, many of them as Christmas gifts; St. Louis Elks entertained 500 girls and boys, and gave each new shoes and stockings; and at Florence, Ala., five cars were kept busy all day taking 200 children from local schools to a store for footwear.

The generosity of our Order has not been confined to children only; many lodges have made Christmas brighter for veterans, the aged and those in need for many reasons. In San Juan, Puerto Rico, a hundred-car caravan of Elks and their families drove to San Taticia Hospital to present gifts to hospitalized veterans. By arrangement with the Spanish Consulate, the lodge also secured for the patients an hour of entertainment by the Spanish Chavales, celebrated performers and musicians.

At a Scranton, Pa., Lodge party 202 children were given jackets or snowsuits. In addition, the girls each received a skirt or sweater, shoes and stockings; the boys each received a pair of trousers, a belt, shoes and stockings.

As they do each year, Huntington, Ind., Elks held a party for residents of the County Home. Early in the year, the Home was visited to determine the needs of the residents, and these gifts were then presented at the Christmas party.



Santa welcomes children (452 of them) to Philadelphia party.



Bozeman, Mont., Elks and Boy Scouts of Troop 77 work together, filling cartons with reconditioned toys.

Philadelphia and Nashville Lodges both held children's parties, at which liberal helpings of food were served. A six-foot-plus Santa presided at the party for 452 Philadelphia children. That city's Elks also held parties at VA hospitals, at which 250 gifts were distributed. Twelve bus loads of children were transported to the Nashville party, at which they enjoyed special entertainment, followed by the presentation of a bag of special toys to each girl, and gifts including a football helmet and dollar bill to each boy. After the party, the children were returned to their homes by special bus. On Christmas morning, the lodge also gave a party at the Knowles Home for the Aged.

It is impossible to list all of the activities of all the lodges participating, but these highlights are ample evidence that throughout the Order the spirit of giving brought Christmas cheer and Brotherly Love, as the Elks gave where it was most needed.



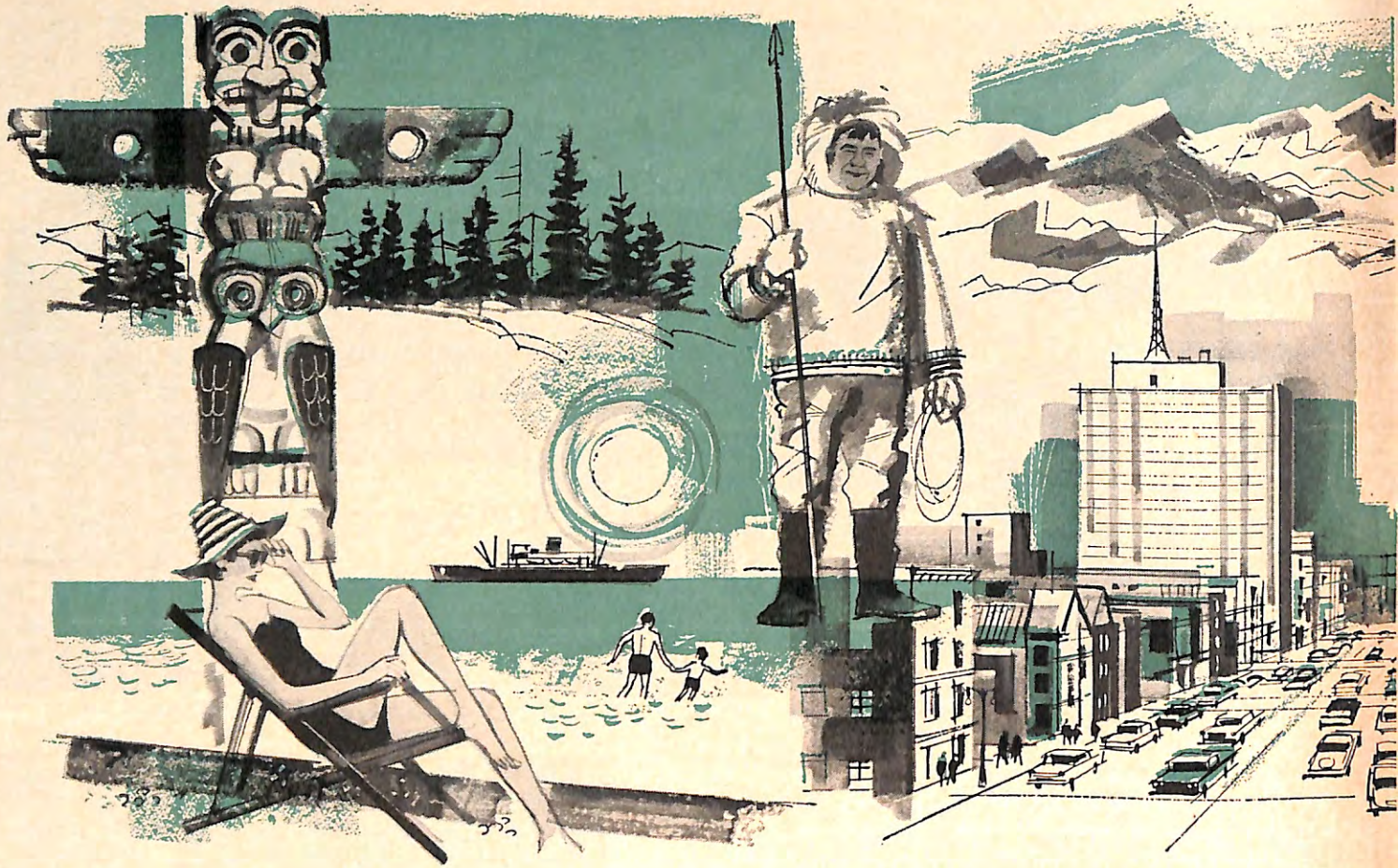
Elks pile up food baskets in Baton Rouge Lodge's corridors.



Loaded with food, youngsters emerge from Nashville Lodge.



At Kalamazoo Shoe and Stocking Party, guests express thanks.



FOR ELKS WHO TRAVEL

To Alaska

By HORACE SUTTON

IF THERE'S ONE THING that the admission of Alaska has forced, it is a retreat by the Texans. No longer can those Lone Starry-Eyed citizens talk long and loud of having the largest state. What they are saying down there now is that Texas is the Largest State in the Union without a Glacier.

Gold and cold are what Alaska is noted for, but neither is likely to be discovered by the tourist who comes in summer. Probably it would be more likely for one to find gold before cold, especially if one were to venture north in July and August when most parts of the new state are no frostier than the upper reaches of the U. S. and Canada.

Aleuts, Indians and Eskimos are the three indigenous types of people who

have inhabited Alaska and still do, albeit in diminishing numbers. Alaska itself is an Aleut word, *Al-ay-eshka*, which means Great Big Land.

Travelers who are intrigued by Alaskan history and Alaskan culture—and there is plenty of both—will find the new state awesome, appealing, rugged, expensive and unlike almost any other place in the world. There are remnants of the Russian days in the names like Sitka, Wrangel, and Petersburg—not to mention the onion-topped churches that still exist in the panhandle. There are still Indians in the panhandle, where the towns have names like Ketchikan and Metlakahtla, still Aleuts in the Aleutians at places called Umnak and Unimak, still Eskimos at Point Barrow

and Kotzebue. And everywhere there are the pioneering Americans who live a life that is utterly different.

One can explore Alaska gingerly by boat or by plane up the panhandle. The nearest town of size is Ketchikan, the first stop of the inland-passage steamers that cruise up in sight of land all the way, gliding through the tall green country and the lower glacier lands. Ketchikan, which is also reachable by plane—they set you down at nearby Annette Island and Ellis Airlines brings in passengers by its small flying boats—likes to be known as the salmon capital of the world. There are camps within a few miles of the center of town, a town incidentally that is vastly occupied with cleaning, chop-



ping, storing and canning halibut and salmon. "How far do you have to go to catch a salmon?" I asked a camp manager last summer. "Just right out in front of the dock," he told me, and in an hour I proved he was right.

Ketchikan is also full of totem poles, Swedish lumberjacks, Filipino fish handlers and more Swedish lumberjacks. It has a big new mill, and a small, old but very pleasant hotel, the Ingersoll, and it has a few fur shops where the prices are about as low as they are anywhere in the state.

Next up the line is the state capital at Juneau, which has lots of tourists, and a fairly good but overworked hotel called the Baranof (or Baranov) and lofty, fir-covered mountains that rise up right out of the town. Its single biggest attraction is the Mendenhall Glacier, a few miles out of town, which all but rings the entire settlement. It used to be great sport to export glacial ice to the States for parties, but they are having trouble getting types who will cut it. And the bars in town that used to float in their drinks now have ice machines. The most famous is the Red Dog Saloon, which is gotten up to look like a gold rush tavern, and is worth a visit. The salmon are a sight in late July, swimming upstream.

The real frontier begins up in Fairbanks, which is real interior Alaska, just south of the 65th parallel, but on

the permafrost all the same. There are still log cabins on the back streets of Fairbanks, but there are modest-size skyscrapers too. From the sky-scraping apartments, on the edge of the river, one can look across the water and watch the beavers at work. An afternoon excursion on an old sternwheeler along the rivers to see the Indian fish-wheels is a fat sawbuck. A double room in the motel comes to about \$18, not far out of line with prices in many of the other states.

Shee fish and Alaska king crab are the big local dishes and both of them are a gourmet's delight. One of the best places to get them is at Cripple Creek Resort, a spa, Alaska style, where everybody eats family style, dines on reindeer steak and sourdough biscuits. You can pan for gold near the Ready Bullion mine by day, watch the Eskimo dancers after dark.

Fairbanks is the northern limit of the farthest north railroad in the U. S. and a sign near the dead-end bumper attests to the fact. Being so far from downstate railroads, it has the least grumpy, most affable trainmen in the land. The train rolls on all day long, south to Anchorage and on, farther still, to Seward. The prime stop en route is Mount McKinley National Park, which encloses giant Mount McKinley as well as untold elk, moose, grizzlies and
(Continued on page 36)

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YANKTON, South Dakota, Elks sponsored a Father and Son Banquet during which Sherman Lollar, catcher for the Chicago White Sox, gave a talk and autographed baseballs for his youthful admirers. The program included the showing of the film of the 1959 World Series, followed by a question and answer session.



BINGHAMTON, New York, Lodge's Youth Committee secured the services of Bill "Moose" Skowron of the N. Y. Yankees and Frank Malzone of the Boston Red Sox, "Gold Glove" award winner in the American League, to conduct their Baseball Clinic. Left to right are Vincent McCormick, Ray Myers, Chairman John W. Sheehan and Charles Sheehy of the Youth Committee, Frank Malzone, Committeemen Vern Sturdevant, "Moose" Skowron, Committeeman Bill Kane and E.R. J. R. Lancer.



LAFAYETTE, Indiana, Elksdom's State Association Night found these officials on hand, left to right, State Permanent Activities Chairman Thomas E. Burke, State Pres. Jack Imcl, Past Grand Exalted Ruler Joseph B. Kyle and E.R. Jack Pearlman.

THE ELKS OF OGDEN, Utah, Lodge No. 719, were the first to pay tribute to two fine Utahns when they held a testimonial dinner for N.B.A. Middleweight Champion of the World, Gene Fullmer, and his manager, Marvin Johnson. During the dinner, at which Gov. George D. Clyde and Ned Winder, new Chairman of the Utah Athletic Commission, were the principal speakers, the two honored guests received magnificent engraved trophies from Exalted Ruler Harold Bateman.

The press, radio and television were represented at the dinner which received wide coverage in the State's three largest newspapers, and was televised on KSL-TV.

Nearly 400 persons attended the banquet, followed by the showing of the Fullmer-Basilio fight film.

NINE TEAMS competed for the 1960 State Ritualistic title during the two-day semi-annual Convention of the South Carolina Elks Association at Greenville, with Rock Hill Lodge taking first-place honors and Anderson, second.

Over 500 Elks and their ladies enjoyed the many programs held in the \$500,000 home of the host lodge. Past Grand Exalted Ruler John S. McClelland delivered the main address at the business session when Committee Chairmen made their reports.

FOUR SEA SCOUTS of the group sponsored by Oak Park Ill., Lodge No. 1295, with their leader, Wm. J. Aiken, endured a terror-filled nine hours on Lake Michigan last August. Sailing in their 35-foot cruiser, they were hit by a sudden storm; when a plank had sprung they radioed for help. Four hours later, the *MS Valeria*, a freighter owned by the Kerr Steamship Company of the Hamburg-Chicago line, approached and hauled the cruiser and its crew aboard.

In appreciation, Exalted Ruler Joseph Kling held a dinner for Captain Martin Behrens and eight of the crew, and then took them to the lodge home where the entire Troop had assembled with District Deputy Ray D. St. Aubin and many of the Scouts' parents.

FIFTY GOLDEN YEARS were marked by Clifton, Ariz., Lodge, No. 489, with a banquet attended by such dignitaries as Past Grand Exalted Ruler L. A. Lewis of California. Others welcomed by Exalted Ruler W. O. Jackson to the gala weekend celebration included State Assn. President Arthur Welch, District

Opener

Deputy Ray Wombacher, Past State Pres. F. C. Stanton, Past District Deputies W. A. Smith, Peter Riley, Elman Pace and V. M. David, and Supt. Paul McCoy, of the Arizona Elks Hospital in Tucson.

At this banquet W. L. Neel, one of four surviving Charter Members, was honored. The others are M. O. Simms, Harry Wright and George Reitzer.

TWELVE YEARS AGO, Farmington, N. M., Lodge, No. 1747, held its first meeting with about 100 Charter Members whose assets had a net worth of \$4,000. Today, No. 1747 has a roster of over 1,200 members, with a home that represents an investment of \$400,000; future plans call for a 40' x 100' swimming pool, too. The parking area being prepared will accommodate 500 cars.

At the dedication of this building which has a dining room seating 200 and a \$40,000 stainless steel kitchen, Past Grand Exalted Ruler Floyd E. Thompson was the principal speaker, and praised the Farmington Elks for their remarkable progress. Other dignitaries present included Grand Esquire Robert E. Boney, Grand Lodge Committeeman C. F. Rice, State Pres. LeRoy Ramirez, Secy. Tony Chavez, and Past Pres. James W. Carpenter.

THE FIRST STATE Convention of Past Exalted Rulers of Colorado was held at the home of Lakewood Lodge No. 1777 January 16th and 17th. The opening event was a dinner-dance for more than 100 Elks and their wives, and the business meeting was held the next morning, preceding a smorgasbord luncheon.

Instituted in 1949 with 109 members, Lakewood Lodge now has over 1,000 and owns its own home. For the past seven years this lodge has held a State Elks Bowling Tournament. The first year 22 teams competed; this year 80 teams are entered.

A FOUR-DAY program celebrated the burning of the mortgage on the home of 68-year-old Steubenville, Ohio, Lodge, No. 231, climaxed by the ceremony itself, which was followed by a dinner and entertainment. Judge Arthur L. Hooper was guest speaker, introduced by Trustee Robert Anglin. Exalted Ruler Wm. S. Riley and his officers conducted the ritual.

Steubenville Lodge moved into its new \$225,000 home in March, 1957, and is proud that in less than three years, it is free of debt.



HAYS, Kansas, Lodge, No. 2149, began its career with 161 members. Russell Elk officials handled the institution, initiation and installation of the Charter Officers pictured here with E.R. Calvin Nelson at center, foreground.



SHELBYVILLE, Indiana, welcomed D.D. Harold Dungan, fourth from left, when E.R. Wm. A. English, sixth from left, presented to him a P.D.D. pin and 18 candidates were initiated in Mr. Dungan's honor.



FULLERTON, California, Elksdom's new home was dedicated with these dignitaries participating, left to right, Past State Pres. R. Leonard Bush, State Pres. Charles Reynolds, Past Grand Exalted Ruler L. A. Lewis, D.D. Charles Lanning and Past State Pres. C. P. Hebenstreit.



BRIDGEPORT, Connecticut, Lodge honored P.E.R. Edward J. Daly when he retired after 25 years as Secy. An Honorary Life Member and a 56-year-Elk, he is pictured, left, with P.E.R. Wm. K. Mulvihill.



FARMINGTON, New Mexico, Lodge's home dedication was attended by, left to right, State Assn. Secy. Tony Chavez, Past Pres. J. W. Carpenter and Pres. LeRoy Ramirez, Past Grand Exalted Ruler Floyd Thompson, Grand Lodge Committeeman C. F. Rice and Grand Esq. R. E. Boney.



AMBRIDGE, Pennsylvania, Lodge's E.R. Andrew J. Span, center, presents a \$250 check to William Kato, Chairman of the Muscular Dystrophy Assn., right. At left is Albert Cafrelli of the Special Activities Committee, headed by C. F. McRobbie, which plans the dances held by the lodge for charitable purposes.



AUGUSTA, Georgia, Lodge's annual banquet for two local high school football teams was attended by 121 persons, including principals and coaches from both schools. Here, E.R. E. A. Mahon is pictured with "Most Valuable Players" Philip Gingrey of Aquinas High School, left, and Ronald Saenz of Richmond High.

LODGE NOTES

Two checks, totaling \$1,800 and earmarked for the Silver Towers Camp for Retarded Children which is the major charitable project of the Vermont State Elks Assn., have been presented to State Assn. Trustee Herman Ahrens by Exalted Ruler J. Paul Bushnell of Brattleboro Lodge. One check of \$500 was provided by lodge budget; the other \$1,300 represents part of the money raised through the State Association Convention held in Brattleboro three years ago.

Quincy, Mass., Lodge's second annual charity dance for the Elks National Foundation was attended by 200 persons. Past Exalted Ruler Larry Antonelli was Chairman of the Committee for this successful social event.

Like all Elks, Harry W. Farr, 42-year member of Greeley, Colo., Lodge, is vitally interested in the Boy Scouts. His sons and grandsons have all been members of that organization; one son and a grandson are now members of Greeley Lodge. Not long ago, Mr. Farr offered to build, as a personal gift, a service and training center in Greeley for the

Longs Peak Council of the Scouts which serves 13 counties in Colorado and Wyoming. The offer was accepted, and the city has donated a hillside site for the building.

The Biddeford-Saco, Me., Elks Charity Committee put on its 11th Annual Frolics at the Central Theater and netted \$1,000 for charity. Nearly \$100 was realized for the March of Dimes through the sale of popcorn alone. Edouard Cote who has been Chairman of the Committee for 20 years did an outstanding job, and Hosea Curtis, Chairman of Ticket Sales, outsold the others for the fourth year. For two decades, this Committee has supported such charities as dental care, minor surgery, hospital beds, eye care and similar cases requiring quick action.

The activities of the Youth Canteen of Holy Cross Lutheran Church in Lake Ronkonkoma have received much favorable attention, and so District Deputy Harry Macy of the New York Eastern area paid an unexpected visit there during one of the four "live" record hops put on each year by Jim Sheldon, local

disc jockey. Mr. Macy's purpose in making the visit was to pick up first-hand information on what makes this Canteen so successful, so that he might suggest the adoption of some of its programs to the Youth Committees of the lodges in his District. The Pastor of this church, Chester Strohl, is Chaplain of Patchogue Lodge of which Mr. Macy is a member. Accompanying the Deputy on this visit was Patchogue's Youth Chairman, Wally Romard.

Dennis J. Shaw, 71-year-old member of Richmond, Calif., Lodge, passed away not long ago after 49 years' affiliation with the Order. Mr. Shaw had first been initiated into Alva, Okla., Lodge before joining Richmond Lodge where he served 39 years as Organist. Ill health forced Mr. Shaw's retirement in 1958 when his lodge awarded him an Honorary Life Membership. His wife and brother survive him.

Grand Exalted Ruler Wm. S. Hawkins was honored by Susanville, Calif., Lodge late last winter when a class of 27 was initiated in his name. Present was District Deputy Frank E. Corson.



AUBURN, California



GREAT FALLS, Montana



EVERETT, Washington

. . . This class of 49, the largest in AUBURN, CALIF., Lodge's history, honored Fred Knudsen, center, rear, with Past State Pres. John Raffetto at the extreme right.

. . . P.E.R. Robert B. Noble, seated, brought his three Elk sons along to the GREAT FALLS, MONT., Elks' 10th annual blood program which brought in 224 pints. Nurse Nancy Comings is pictured with the Noble family, the younger members of which are, left to right, Bob, Bill and Jerry.

. . . P.E.R.'s of EVERETT, WASH., Lodge stand ready to help professional waiters handle the serving of the smorgasbord enjoyed by 900 Elks and their wives attending the Midwinter Meeting of the Washington Elks Assn.

. . . E. R. Thomas Tamlett of PALO ALTO, CALIF., Lodge CALIF., Lodge to the U. S. Disciplinary Barracks Mounted Color Guard. Left to right, foreground, Rodeo Chairman P.E.R. Carl Engel, E.R. John A. Murray, Col. Weldon Cox, Commanding Officer and an Elk, and Secy. John Weldon, Parade Chairman. This group, the last of the mounted cavalry of the U. S. Army, has since been disbanded.

. . . E.R. Thomas Hamlett of PALO ALTO, CALIF., Lodge presents his lodge's gift of two Braille typewriters to the Palo Alto Braille Transcribers class which furnishes typewritten scripts to the Textbook Program for the Calif. 6th District.



SANTA MARIA, California



PALO ALTO, California



PORTLAND, Oregon, Lodge welcomed this class in honor of Grand Exalted Ruler Hawkins. In the foreground are the officers with, fourth from left, Past Grand Exalted Ruler Frank J. Lonergan.



WOONSOCKET, Rhode Island, Lodge paid tribute to William Lalor on his 50th anniversary as P.E.R. Mr. Lalor appears, eighth from left, with E.R. George Garcia and P.E.R.'s of the lodge including P.D.D.'s Anthony F. Lawrence, T. C. Mee and F. E. McKenna, Past State Pres. E. N. Decelles and Vice-Pres. Gerald Leduc.



NORTH SHORES, California, Lodge, No. 2150, was instituted with 303 members at the home of San Diego Elklodm with D.D. C. B. Lanning presiding. Pictured on this occasion were, left to right, Charter E.R. J. W. Hart, D.D. Lanning, San Diego, E.R. John D. McIntosh and Past Grand Exalted Ruler L. A. Lewis.



ENGLEWOOD, Colorado, Lodge's tribute to State Pres. William Brennan included the initiation of the class, pictured, foreground, with, left to right, grouped around the candidates, Esq. Doug Frost, E.R. John Just, Mr. Brennan, Est. Lead. Knight Jim Smith, Loyal Knight George Jorgenson and Lect. Knight Don Hamilton.



BRECKENRIDGE, Texas, Lodge's E.R. D. C. Morrison, right, presents a check for \$554 to Jimmy Campbell, leader of the local High School Band. The money will pay for a set of snare drums.

SINCE 1925, Reading, Pa., Lodge, No. 115, has operated its own Crippled Kiddies Program. A movement originally started by the local Rotary Club, it was taken over by the Elks when it was found that the Rotary group's limited facilities could not handle all the children needing immediate attention.

A committee appointed by H. C. Bell, Exalted Ruler at that time, studied the problem and the first clinic was held at Reading Hospital when 14 youngsters were operated on by Dr. A. J. Davidson and Dr. Wm. S. Long, a member of the Elks' Committee. Lodge members in the medical profession have assisted all along the line; at present, another Reading Elk, Dr. H. L. Trexler, is supervising.

Since its inception, 1,687 children have been given care; 478 corrective operations have been performed; 817 children supplied with corrective shoes or braces, and 142 given physiotherapy—at an expense of more than \$125,000 to the Elks. In addition, for 33 years the lodge has maintained the room it endowed at Reading Hospital.

EDWARD J. DALY, who has an enviable record of service to the Order, was honored at a dinner held by his Brother Elks of Bridgeport, Conn., Lodge, No. 36. The occasion for this tribute was Mr. Daly's retirement as Secretary of his lodge, a post he had held since 1935. Initiated in 1904, Mr. Daly served as Exalted Ruler in 1923, and later as Chaplain. He was elected to Life Membership in 1929, and received an Honorary Life Membership in 1956.

Over 250 persons attended the dinner, including State Assn. President John J. Gillespie, District Deputies Patsy J. DiPietro and Francis P. Hines, Sr., and delegations from lodges throughout the State. Past Exalted Ruler William K. Mulvihill introduced the speakers, among whom was Past Grand Exalted Ruler James R. Nicholson.

WILLIAM LALOR, Past District Deputy and Dean of Past Exalted Rulers of Rhode Island, was honored by Woonsocket, R. I., Lodge, No. 850, on his 50th anniversary as its Exalted Ruler. The affair took place on Past Exalted Rulers' Night when the guest of honor presided, and all other Chairs were filled by fellow Past Exalted Rulers who initiated a class in Mr. Lalor's name.

Past District Deputy Anthony F. Lawrence made the principal address, recalling the many fine services rendered by Mr. Lalor, including the fact that he received wide acclaim in 1945 as having aided in recruiting over 2,500 men and women for our Armed Forces. Mr. Lawrence also presented a diamond 50-year-membership pin to Mr. Lalor. Elk dignitaries participating in the tribute included Association Pres. Edward McWilliams, Vice-Presidents Gerald Leduc and Clifford Higham, Treas. Dr. Edward C. Morin, Trustee F. E. McKenna and Past Pres. Edouard N. Decelles, District Deputy John Moakler and many others.



SAN JUAN, Puerto Rico, Elk officials are pictured, foreground, with the class initiated late in November. Another 13 candidates joined the lodge a month later.

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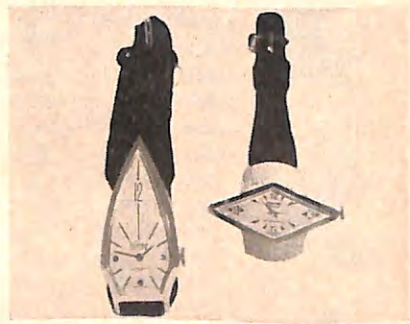
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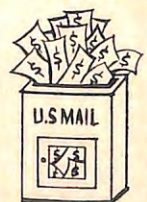
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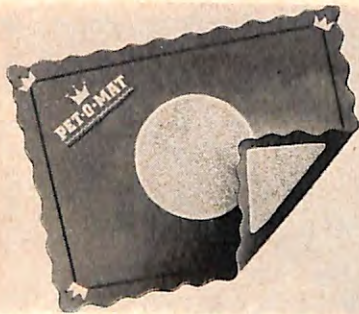
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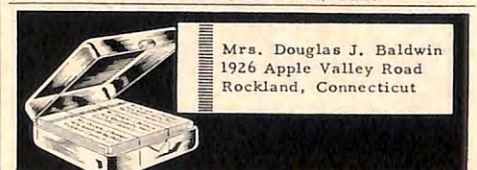


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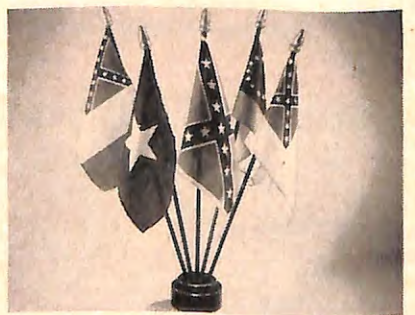
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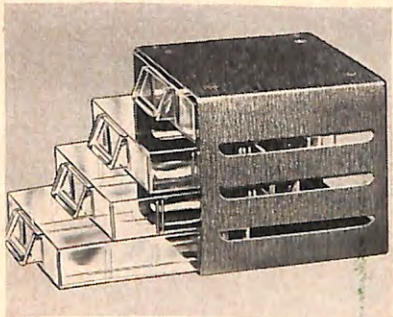


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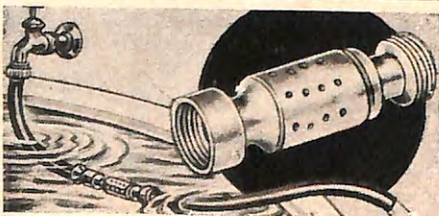


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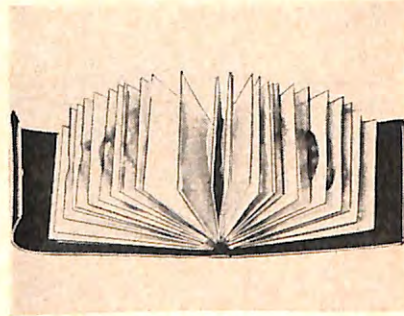
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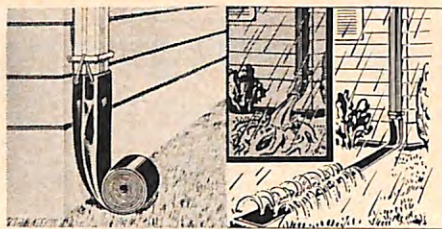
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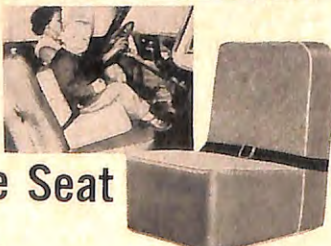
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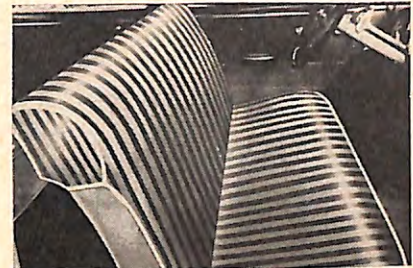
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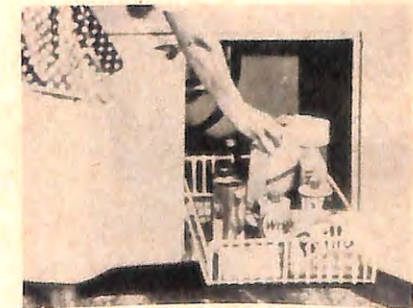
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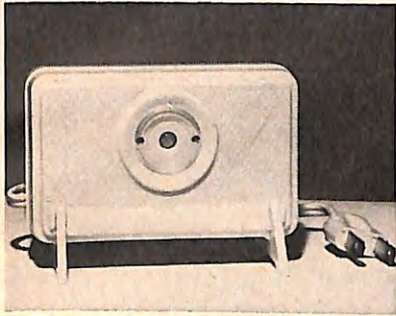


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Elks National Youth Day

It's April, and the beginning of a new lodge year. To each of you new Exalted Rulers, I extend my warmest congratulations with the great hope that *your year* will be one of achievement which you can always look back upon with honest pride.

Your first month in office faces you with an important challenge. I refer to Elks National Youth Day on May 1. Plans for this event should be well under way by this time, but yours is the responsibility for seeing that your Lodge's observance is one that will help to lead the youth of your community along the path of good citizenship.

The annual observance of May 1 as Elks National Youth Day has made May Day American. Once perverted by communists into a day of celebration of their philosophy of violence and hatred for the ideals of the spirit, May Day, under the leadership of the Order of Elks, has become a symbol of our faith in the American way of freedom.

Why a Youth Day? By dedicating one day a year to the country's youth, we give recognition to the boys and girls who are training themselves for responsible citizenship a few short years hence. We honor them for their achievements as junior citizens in their activities in school, in church and for their contributions to the life of the community. We add to their appreciation of the heritage that will soon be theirs and strengthen their determination to hold on to it.

Elks National Youth Day serves another, in my opinion,

very important purpose. It focuses community attention on the constructive activities of the great majority of the youth, and helps to dispel the notion that most youngsters are bent for perdition. Such wholesale condemnation is vicious and harmful. It certainly offers no encouragement for any boy or girl to take the right path when he or she faces the choice. Youth needs understanding and encouragement and Youth Day can help to provide them.

Every lodge should observe Youth Day, and make it a day to be remembered by the young people of its community. Now is the time to instill in our young people a pride in their American citizenship and a deep and strong appreciation of its privileges and its responsibilities. It is our job to help our youth to prepare themselves spiritually and morally for the responsibility of leadership in the America of tomorrow. Your lodge's observance of Youth Day, then, should be a meaningful demonstration of our pride in our youth that will strengthen and encourage them. This is PATRIOTIC FRATERNALISM in action!

Youth Day is the highlight of our Order's year-round youth program in which more than a million and a half young people participate. In this program we invest more than \$3,000,000, aimed at the physical, mental and moral development of the nation's leaders of tomorrow. We have developed a fine partnership with youth. Let's strengthen that partnership with an observance of Youth Day that these boys and girls will never forget.

WM. S. HAWKINS, *Grand Exalted Ruler*

Thanks to the

Elks National Service Commission

"The R. J. Reynolds Tobacco Company has recently informed this office of your latest contribution of 100,000 Camel cigarettes on 28 January 1960. Our records indicate that, since 1 January 1954, your organization has donated 7,100,000 cigarettes. This most enviable record is one in which each of your members may take personal pride.

"On behalf of the Secretary of the Army, and our troops in Korea for whom these cigarettes are destined, I extend sincere appreciation for your continued thoughtfulness and generosity. Your donations are a great source of pleasure to our servicemen and are of inestimable value to the welfare and morale programs of the Armed Forces . . ."

This is an excerpt from a letter received by Chairman James T. Hallinan of the Elks National Service Commission. It was written by Major General R. V. Lee, Adjutant General of the Army in Washington, D. C., and is only one of many laudatory letters which come into the Commission office in appreciation of the Order's continuing cigarette program.

In December, 1959, Marie Lansden, Hospital Field Director of the Red Cross at the 121st Evacuation Hospital in Korea wrote, in part:

"At the present time the 121st Hospital is caring for more patients than any other military hospital in the Far East. We are set . . . in the midst of a barren, treeless landscape at Ascom. We have 20 very active wards with patients of all diagnoses . . . Your group has been one of our very few dependable allies in this work and it always cheers the patients to know you think of them. Many are hospitalized without having had an opportunity to bring their personal belongings with them. The first thing they ask for is a 'smoke' and, because of your interest, this request is always met . . ."

The following month, Director Lansden wrote Chairman Hallinan again, saying:

"The patients are always happy to receive the cigarettes and they use the term 'Elks' cigarettes' now, because of your generosity, as frequently as they do 'Camels' . . ."

And from another Hospital Field Director, Mary Ruth Mounts: *"We would like to express the appreciation of the military, the Red Cross and the patients, for the Camel cigarettes that we have received at the 48th Surgical Hospital from the Elks National Service Commission. We can sincerely say that you have contributed more to the morale of our patients since we have been in Korea than anything else.*

"We were aware of the wonderful work that the Elks' Clubs do in the States for Hospitals, and it was very gratifying to find on our arrival here that they were making a contribution to the patients overseas that means so much to their morale.

"Your members are doing a service that is really appreciated more than words can express. The patients say they will never forget what the Elks did for them while they were in Korea."

Quoting from a few of the letters received by the Commission from the servicemen themselves:

Charles R. Gavin said: *" . . . As you already know, the boys in Korea and other nations receive your Camels free of charge. It's not the 'free of charge' label we appreciate; it's the sentiment behind it. Experiences with the Elks have shown us that other people Stateside, besides our families, are thinking of us. Knowing this makes our stay here much happier. Thank you again for your kindness."*

PFC William Phelan said, *"Thank you for the gift cigarettes you have been sending us boys over here in Korea . . . They make us feel that we are still remembered.*

Yes, thanks to the Elks, the boys in Korea are "smoking more now, and they're enjoying it more," too.

Here's a booklet that may help you set up your own pension plan

Many men have either no pension plan or one that may turn out to be too small. Regular investment might help with your plans for retirement. The free booklet offered below gives useful information about how to go about it.

Investing in one or more of America's best known corporations has two advantages. It offers the possibility of a more comfortable retirement. And, in the meantime, you can build toward a second income from dividends or interest. Mighty helpful to a family man!

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IDAHO, WASHINGTON,



The Grand Exalted Ruler presented a Merit Award to Brooklyn, N.Y., Exalted Ruler W. V. Sivillo on Feb. 11 for service to Elksdom and the community. At the presentation (from left) are Past State Vice Pres. H. T. Woods, Mr. Hawkins, Past Exalted Ruler T. J. Cuite, Mr. Sivillo and Justice M. J. Troy, Chairman of the Brooklyn Board of Trustees.



Arriving at a smorgasbord dinner given by Everett, Wash., Lodge on Jan. 22 are (from left) Grand Trustee Edwin J. Alexander, State Pres. Walter Hagerman, Mr. Hawkins, Exalted Ruler Stewart Collins and Past Grand Exalted Ruler Emmett T. Anderson.



Shown at the 50th anniversary celebration of Bremerton, Wash., Lodge on Jan. 21 are (first row, from left): Mayor H. O. Domstad (a Past Exalted Ruler), Mr. Hawkins, Exalted Ruler B. J. Ayotte, Past Grand Exalted Ruler Emmett T. Anderson, Grand Trustee Edwin J. Alexander, State Vice Pres. Richard Harpole and Grand Lodge Judiciary Committeeman John Raftus. Elks in second and third row are officers of Bremerton Lodge.

NEW YORK

"GREAT GOOD throughout all of America today" is being accomplished through the works of the Order: that was the gratifying statement made by Grand Exalted Ruler Wm. S. Hawkins on Jan. 16, as he evaluated the achievements of such state projects as the Idaho Elks Rehabilitation Center in Boise. Mr. Hawkins was speaking before a banquet audience of over 200 Elks at Lewiston, Idaho, Lodge during the Mid-winter Conference of the State Association. With Mr. Hawkins for the occasion were State Pres. James H. Gridley and a number of State officers. At the banquet, Exalted Ruler Donald Rainville presented a plaque to the Grand Exalted Ruler, honoring him for his leadership in office. A highlight of the Conference was the State Ritualistic Contest, which was won by Lewiston Lodge.

Earlier this winter, Mr. Hawkins had attended another fine presentation of the Ritual at Sandpoint, where the North Idaho Ritualistic Contest was held.

WASHINGTON. On Jan. 21, Mr. Hawkins paid a visit to Bremerton, Wash., Lodge, which is celebrating its 50th anniversary this year. In tribute to this anniversary and to the civic role of the lodge, *The Bremerton Sun* published a special section of 36 pages, describing the celebration and the history of Bremerton Elkdom. With the Grand Exalted Ruler at a dinner given by the lodge were Past Grand Exalted Ruler Emmett T. Anderson, Grand Trustee Edwin J. Alexander, Grand Lodge Judiciary Committeeman John Raftus, Past State Pres. George F. (Continued on page 49)



Lewiston, Idaho, E.R. Donald Rainville and Mr. Hawkins display plaque bearing state map, during Jan. 16 visit. Note inset picture of the Grand Exalted Ruler on the map, over his home lodge, Coeur d'Alene.



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Let me tell you about this method—and explain why I'm willing to let you try it for the whole fishing season without risking a single penny of your money. There is no charge for this information—now or any other time. But I guarantee that the facts I send you can get you started toward the greatest bass fishing you have ever known. Send me your name today—letter or postcard. You've got a real fishing thrill ahead of you. Eric A. Fare, Highland Park 35, Illinois.

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For Elks Who Travel

(Continued from page 17)

small game. There is a lodge on the grounds not five minutes from the railroad station and for \$15 the management will take you out in the wee hours of the morning for a chancy look—if the weather is right—at the mountain and a moose, an elk, or two.

If Fairbanks on the permafrost is frontier, Anchorage, on the inlet, is a flourishing midwestern town. Neat suburban houses cover the surrounding hills with lovely flowers burgeoning in the gardens. Like Fairbanks, it has some frontiersy-looking shops with all sorts of fur-trimmed parkas which would make good raiment for anyone living in frosty lands or practicing skiing on the cultivated slopes to the south. Anchorage has a pair of fourteen-story buildings, after all. It has no Indians nor Eskimos to speak of, and it doesn't go back in history to the Russians. But it has private airplanes by the score upon score—so many in fact that two lakes have had to be joined together to provide enough parking space and a big enough runway. Alaska Airlines, however, takes off from dry land. Its big Westward Hotel is a full-fledged inn with handsome dining salons such as one might expect in Seattle, but never this far north. Yet this is only the beginning, for Anchorage is building more. Northwest Orient Airlines brings tourists in to Anchorage, and Pan American lands at Fairbanks.

For those who would drive to Alaska, the celebrated highway built during the war is a two-lane road with a clay topping over a gravel base, much of it curling its way through lands bereft of man or moose. Lodges and gas stations are ordinarily twenty to thirty miles apart, but there is one stretch of seventy miles unencumbered by any sort of civilization. It gets dusty in summer and the mosquitoes fly in relentless waves. Automobile travelers are well advised to cover the gas tank with a rubber mat as a protection not from the mosquitoes but from bouncing gravel. And a shield over the headlights is good insurance too. In any case I wouldn't move a block in the direction of the highway without a careful reading of the American Automobile Association's booklet on the subject, "Alaska and the Alaska Highway".

The Gray Line, incidentally, will take away your worries and do the driving for you between Anchorage and Fairbanks via Valdez (which is pronounced val-deez). The tab is \$40 plus \$4 tax. Out of Anchorage there are tours of the Matanuska Valley where the giant cabbages grow, and a full-day excursion from Anchorage to Portage Glacier which covers the Elmen-dorf base and a view of the Cook Inlet and a far-off peek at Mt. McKinley. A

two-day bus tour between Anchorage and Valdez puts in at Copper Center Lodge for the night and visits Worthington Glacier.

Virtually all the many airlines operating in Alaska have worked out tours of their own. Not the least adventurous of them is Alaska Airlines' float trip, on which participants drift on river rafts along the Yukon River amid the wildflowers, the sand-hill cranes, the ducks, geese and moose. Salmon waters, gold land, mineral baths and a look at Amundsen's cabin are all on the schedule. Figure \$250 per person including the air fare between Fairbanks and Dawson. Wien Alaska Airlines has two- and three-day tours of the Arctic Coast and a one-day tour of the Yukon Valley, as well as its so-called Top of the World Tours to Point Barrow. Any number of combination trips can be worked out, linking ships, buses and trains, covering the Vancouver-to-Juneau leg by the SS *Glacier Queen* or the SS *Yukon Star*, both of which offer all first-class all outside rooms. Some superior accommodations with private baths are available if you apply early. Canadian Pacific offers Princess cruises to Alaska sailing from Seattle and Victoria, and covering a 2,000 mile voyage in about 7½ days. You can fly one way. There probably is no other vacationland offering as many means of transportation for seeing it, and if I were you I would turn myself in to the nearest travel agent and say, "Mush!" • •



THE ELKS MAGAZINE TRAVEL DEPARTMENT

A VACATION in Alaska—one of the world's greatest fishing areas—is being offered sportsmen by Northwest Orient Airlines, at down-to-earth prices. "Sportsmen's Flights" leave New York, Minneapolis-St. Paul and Seattle-Tacoma weekly and return the following Saturday. Upon reaching Anchorage, you transfer to Northern Consolidated Airlines for the short trip to King Salmon (aptly named) or Kulik; a modern

Bushmaster float plane then takes you right to a comfortable camp (your choice of five) where you'll find a congenial atmosphere, relaxation and terrific fishing. Typical round-trip fares: Minneapolis, \$367.50; New York, \$424; Seattle, \$216. Cost per person for housing, meals and transportation between camps is only \$249. For details—and how to secure a *free* trip to Alaska—write Northwest Orient Airlines, 1885 University Place, St. Paul, Minn.

We have just received word from the very capable Mrs. Maile Caceres of Hilo, Hawaii, the Hostess of the Elks Hawaiian Tours, that the official Tour folders are in the mail to those of you who sent in requests for copies. The 1960 post-Convention Hawaiian Tour promises to be the best ever. Because of heavy travel to the Hawaiian Islands this year, it is essential that reservations be made before May 30th. Requests for reservations must be made to the Chairman of the Tour, B. P. O. Elks Lodge No. 759, Hilo, Hawaii.

Cunard Steamship Lines now has four luxury liners plying the sea between New York and Halifax, Nova Scotia, with frequent sailings. First Class one-way rate will be \$60, Tourist Class \$40, plus the usual 10 per cent U. S. Transportation Tax. In addition, Cunard announces that limited space will be available for autos. See your travel agent or Cunard, 25 Broadway, New York.

A new luxury river steamer, the *M. S. Europa*, is expected to begin service along the Rhine between Basel, Switzerland, and Rotterdam, Holland, in late April. Described as offering the amenities of a first-class hotel, the boat will cruise upstream from Rotterdam to Basel in five and a half days; downstream with the river current, she'll make the voyage in two days less.

The All-Year Club of Southern California plans a Spectacular '60, with many monthly events scheduled. The Los Angeles Dodgers will begin home games in April in Memorial Coliseum. Among other April events are the Orange Show, Hobby Show, Cotton Carnival, Orchid Exhibition, Band Review, Strawberry Festival, Sportsmen's Show, Lilac Show and Palm Springs Golf. Each month, throughout 1960, there are just as many events scheduled for the travelers who plan to visit Southern California this year.

Sabena Belgian World Airlines has inaugurated Boeing 707 Jet Intercontinental service from New York to Europe and Africa. Sabena is the first to fly these 605-mile-per-hour planes to Europe and Africa. Scheduled flying time from New York to Brussels is less than seven hours, and from Brussels to the Belgian Congo only eight hours.

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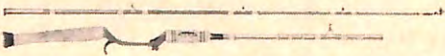
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REGAL CONTESSA. Here's an outboard convertible—for fishing, hunting or family cruising in any waters. Chetek's Regal Contessa has a gunwale length of 19' 10"; the beam amid is 85", and the depth amid is 38". It can take a motor of up to 160 horsepower, and is a true, wood lapstrake boat, light, resilient, buoyant and fire-resistant. Standard equipment includes a self-bailing motor well, steering wheel complete with fittings, African cherry plywood deck, deluxe chrome-plated hardware and ventilating mahogany frame windshield and side shields with Safety Glass.



POWERFLEX. The exclusive "A/C" construction of South Bend's new PowerFlex rods combines the advantages of a new metal alloy with fiberglass. The result: astonishing reserve power where you need it, in the metal butt section—and lively action in the hollow glass tip section, where it belongs. These rods have the back-up power to handle the fightingest fish, with rapid recovery for heavy lures; yet the live tip action springs light lures with expert ease. There are PowerFlex models for spin-casting, spinning and fly casting.



CAST-FLO. A long-lasting metal pinion gear and a positive, smooth star drag with wide range are features of Langley's new Cast-Flo "999-A" closed-face reel. The resilient O-ring prevents scarring of the line when casting or feathering. Finished in black and gold, the reel is popularly priced and is factory-filled with 120 yards of 6-pound monofilament line.



FLOATING LINE. The new "W-80" floating fly line of Western Fishing Line Co. is guaranteed to float forever, without dressing. Money is refunded if it ever sinks. The secret is trapped air—millions of interlocking air cells permanently sealed in the Tufcote finish. This aerated mahogany finish, over a solid braided core, is smooth, supple and tough. The line is available in a variety of tapers.

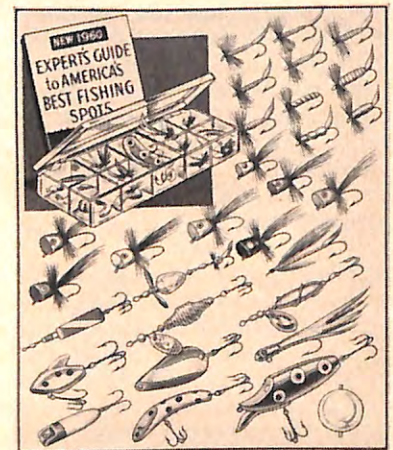


ABU-REFLEX. This weedless model of the famous Garcia Abu-Reflex lure slithers through to catch fish, not weeds. Recommended especially for bass, wall-eyes, muskies, pike and pan fish, it's available in ¼-oz. size, with white or yellow body and chrome blade.



FLY-MATIC. You get precise, constant control of your automatic fly reel with this new fishing rod because rod and reel work together as a coordinated unit. With a press of the Fly-Matic trigger, a strong cable loop trips the reel instantly. Thus, the angler can keep a firm grip on the rod instead of relaxing his grip to search for the reel trigger with his little finger. Made by Phillipson Rod and Tackle Co., the Fly-Matic Master-Kast rod also helps prevent accidental tripping of the reel—a complaint of many fly fishermen.

For more complete information and descriptive material about any products on this page, write to Tackle Tips, THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N.Y. Please mention the product and name of the company. (Additional fishing items are included in the Elks Family Shopper.)

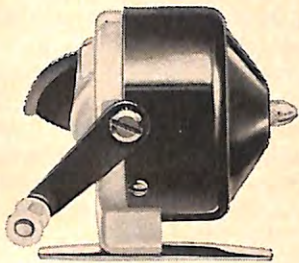


FISH GETTERS. A lure box of 30 proven Crafty Lures for spincasting and spinning, and a transparent casting bubble—all this is offered by Niresk Industries for only \$4.95. And included with these Fish Getters is a free 1960 Expert's Guide to the Best Fishing Spots in America.



FAST-SINKING SCOOTER. A companion lure to the original shallow-running Scooter has been developed by Fred Arbogast Co., to fish deep without using sinkers. The new, fast-sinking Scooter has the same type of action, but goes down for the bigger fish. Its depth can be controlled by timing the sinking period. Recommended for salt- and fresh-water fish, including snook, tarpon, trout and redfish, it comes in assorted colors.

Elk Anglers



DART 905. Exclusive pre-set drag, light weight and reasonable price make Bronson's new Dart 905 a good bet for the experienced spin-caster or for the novice. Although the drag is scientifically pre-set at the factory, this closed-face reel is so simply engineered that it can easily be adjusted. The Dart weighs only 7 ounces. Its gold frame and black cover are of anodized aluminum. Line supplied with the reel is 10-pound test monofilament.



GOLD BAND WORMS. The good old-fashioned worm is still among the finest bait—only this worm is made of plastic, although it looks and acts real. Made by Heddon, it wiggles and the gold band flashes. The "Fin-Jig" attachment up front wards off weeds and snags, making a deadly combination for bottom-bumping. Gold Band Worms can also be obtained with a spinner and weedless harness. Colors include red, black, black spots, yellow or natural.



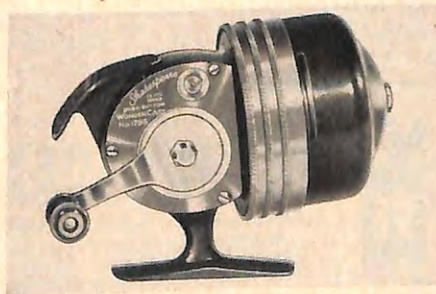
REEL-N-ROD. To avoid any mismatching of rod and reel, Zebco offers a Reel-N-Rod, built to work as a single, perfectly balanced, strong, light, 6½-foot unit. The Model 88 Reel-N-Rod is guaranteed salt-water proof. The closed-face spinning reel has back covers, thumb stop, body, tension and ratchet controls molded of DuPont's Delrin to eliminate corrosion. The two-piece rod, convenient to carry, is of pressure-molded tubular glass.



JIGELOWS. Life-like fin action and natural-looking reflecting scales draw fish to the Jigelow. A complete new line of Jigelows, for salt or fresh water, in conventional and spinner styles, has been announced by Luron Co. Both types are available in most popular sizes. Salt-water colors include pearl, silver, green, blue, yellow and black; fresh-water colors include all those plus copper and gold.



T-GARD. You can actually carry treble fish hooks in your pocket, without getting hooked, snagged or snarled, by protecting the hooks and yourself with a T-Gard. This safety device snaps on and off, is made of durable plastic, and comes in three sizes to fit all popular-sized treble hooks. To help you find the right hooks quickly, colors designate size; small (spinning) is yellow, medium (casting) is green and large (trolling) is red.



WONDERCAST. Newest addition to Shakespeare's Wondercast family is the No. 1798, a direct-drive, bait-casting push-button reel, for big bass and pike. This heavy-duty reel, with its direct-drive retrieve, and positive control brake, permits constant control and stopping power. Finished in bronze anodized aluminum, the 11½-ounce reel comes with 100 yards of 15 pound monofilament installed.

On Finding Trout

(Continued from page 11)

simple, but until he discovers how wonderfully wild and alert they are he won't catch many. Walk boldly along a little stream and you probably will not see a single fish. You may see their wakes as they dart for shelter under the overhung banks and you may see little swirls of mud stirred up where resting trout shot for safety, but you won't see many trout. Sneak up to a pool carefully and unseen, but let your shadow or even the shadow of your rod pass over them and, again, they will scoot for the nearest shelter and you will fail to get a bite.

Actually, all trout everywhere are similar in their requirements. They must have food, so they choose a spot where the stream brings it to them. They must have protection from their enemies so, except in big rivers where they feel safe in the rough, deep water, they lie near vegetation or over-hanging banks or under-cut rocks. They must rest occasionally, so they don't stay in the swiftest current, but rather near it where they can dart out and intercept the morsels of food that it brings by.

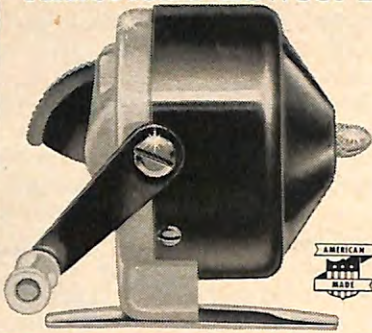
In all these respects, the trout in the tiniest brooks and those in the biggest river are alike. And nowhere can one discover so much about trout so quickly as by fishing for them—and watching them undisturbed—in a little brook. The lessons learned there, however, may be difficult to apply when you are confronted for the first time with a trout river. Its very bigness is all but overwhelming, and an angler accustomed to gentler waters scarcely knows where to turn.

My brother Burt and I spent the summer of 1938 along the Middle Fork of the Salmon River, in central Idaho, following it every foot of the way from its source down to the lower reaches where riffles broad enough and, consequently, shallow enough to wade across were miles apart.

The airplane had not overwhelmed the wilderness in those days and the Middle Fork was but lightly fished. Still, for the first two or three weeks the results of our angling were most discouraging. We caught plenty of trout up to ten or eleven inches long. In fact, we could hike all day and be sure of catching enough for dinner in a few minutes wherever we decided to make camp for the night. We failed, however, to find any of the big fish that we felt sure must be there.

At the mouth of one of the tributary streams, big enough, itself, to be called a river in some areas, though here it was considered only a creek, we met Jess and Frank Madden, both excellent anglers and both thoroughly acquainted with the Middle Fork. The first evening we spent fishing with them was highly

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educational and it proved, once again, that the prime requisite to catching trout is to fish where they are.

We walked down the river a quarter mile on the trail before starting to fish. Then Jess and I took one pool; Burt and Frank, another. Actually, the "pool" to which Jess led me would not be a pool at all in the minds of most Eastern anglers, though it was exactly the kind of water given the name on such West-Coast steelhead rivers as the Rogue and Klamath.

It was, as I recall, about sixty-five yards wide and three hundred yards long (two-thirds of a block by three blocks) and lay between two white-water riffles. There was no still water in it. The flow down the center forty yards was very strong, choppy most of the way, and broken occasionally by the swirls that marked under-water boulders. We could wade out only about ten yards from shore before the water became both too deep and too swift.

Now, it was in this slower water within ten or fifteen yards of the bank that Burt and I had done most of our fishing so far. At other times, we had fished the comparatively few pools that fit the more conventional use of the word—quiet, deep, smooth bodies of water, some of which, in the Middle Fork, were nearly a half-mile long.

Jess, however, ignored the slow water near shore. He waded out as far as he could, then made a long cast straight across the current. His line swept quickly around until his wet fly was in the edge of broken water between the swift center flow and the slower in-shore current. He then started an irregular retrieve, collecting the line in his left hand. He got a hard strike before he had recovered more than a few feet and subsequently landed a native cutthroat of about a pound.

After another cast or two in the same spot, he waded downstream a few yards and hooked another good fish. All told, he may have caught a dozen in thirty yards, keeping four that would have averaged a little better than a pound. Then, after working downstream for several yards more without a strike, he waded out and we went on to another pool. Strangely, in the heavy water he fished, he didn't catch any of the smaller trout that we had found so abundant.

That was the secret of the Middle Fork. It was bigger than any trout stream I had fished before and the good trout lay in deeper, heavier water. This, I think, is true in a general way of all trout rivers.

The Middle Fork exhibited another interesting characteristic. It was lightly fished in the thirties—it is untouched by roads, even now—and yet there were comparatively long stretches of it that held few, if any, worthwhile fish. I have observed this same thing on many other streams and must admit that I have no explanation for it. Why should one pool

have an abundance of trout while another equally attractive pool half a mile away has none? It doesn't make sense, but it is sometimes the case.

This condition, fortunately, is something of which we can take advantage, even though we may not understand it. When I am fishing a stream for the first time, I cover as much of it as possible. I try all kinds of water and, in addition, I fish a lot of it. I keep moving.

Consequently, I waste very little time on barren water. If I have two days in which to fish, I usually catch enough the second day to more than make up for any possible shortage the first. In fact, even the first day is normally more productive than if I had spent all of it on the first quarter mile of stream I happened to reach.

I have often thought that most trout streams, from brook to river, are pretty much alike. There are riffles and pools, slow reaches and fast, rapids and eddies. They vary more in volume than in character. There is one kind of stream, however, that is decidedly different. The meadow stream of the West, whether large or small, has no counterpart unless it is in the chalk streams of England, which I have never fished.

A meandering meadow stream, spring fed, crystal clear, channeled between grass banks and usually half choked by aquatic growth, is the delight of purists. It was made for the dry fly. It requires the finest of leaders, the most careful approach, the most delicate casting. It can be, within the space of a few hours, utterly frustrating or richly rewarding.

When the trout are rising in a meadow stream, finding them is absurdly simple. You merely watch quietly or walk along the bank until you see a rise and then cast to it. Catching the trout so located may not be quite so simple, but at least you know where he is and can try for him with the full as-

urance that he will see your offering, whether he takes it or not.

When trout are not rising, however, finding them in a meadow stream can be even more difficult than in a big river or a rushing torrent. If there is little watercress and other growth to provide cover, they may lie so close under the overhung banks that any fly alighting more than a few inches away from the trailing grass is doomed never to be seen. If there is a plentiful growth of aquatic weeds, they can be anywhere. And you don't just flail away at a meadow stream as though it were a brawling mountain river. Doing so would frighten more trout than it would catch.

During the great days on Silver Creek (in Idaho) when it was, perhaps, the grandest of all meadow streams, some of us hit on a system of locating trout that provided wonderful sport during the otherwise dull hours when we found none rising. Maybe it wasn't strictly ethical—I've been accused of taking unfair advantage—but on the other hand we caught all our fish on floating flies and we had to present them just as faultlessly and stalk our quarry even more carefully than if they had been rising to a hatch of *Ephemera*.

At any rate, walking across the meadows, we'd catch a few grasshoppers. Then, finding a suitable spot along the bank from which we could see the water downstream for a hundred yards, we would toss the hoppers, one by one.

They might float serenely out of sight. If so, we knew that no hungry trout was watching the surface in that particular reach. We would try again somewhere else. Frequently, however, the floating insects would disappear one after another to the determined "plop" and spreading rings that indicated a worthwhile trout. The trick then was to maneuver into a position from which we could float a big, bushily tied fly down the same lane of current as the unfortunate grasshopper.

Frequently, this meant casting across thirty feet of emergent water weeds into a channel two feet wide. Sometimes it meant a very long cast that had to be laid down gently across glassy water. Many times, of course, we failed to present our artificial flies in such a manner that the feeding fish would take them, but often enough to keep it interesting we did succeed. Then nothing remained but the delightful—and frequently impossible—task of somehow leading a wildly protesting rainbow out of the maze of weeds and safely to the net.

I remember counting my grasshopper dry flies—a pattern that I tied especially for this fishing—one day after lunch while walking across the meadow to Silver Creek. I had eight left. I gave one to my companion and lost one on a telephone line that I failed to notice until too late. Trout took the six others away from me, and I was using a 2X leader.

That was fishing!

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Oklahoma	Tulsa	Apr. 22-23-24
Louisiana	Opelousas	Apr. 23-24-25
New Mexico	Farmington	Apr. 28-29-30, May 1
Ohio	Columbus	Apr. 28-29-30, May 1
Wyoming	Lusk	May 5-6-7
Kansas	Wichita	May 5-6-7-8
North Carolina	Durham	May 12-13-14
Iowa	Council Bluffs	May 13-14-15
Michigan	Saginaw	May 13-14-15
Missouri	Sedalia	May 13-14-15
Nebraska	Kearney	May 13-14-15
Wisconsin	Green Bay	May 13-14-15
Mississippi	Vicksburg	May 14-15
New York	Rochester	May 19-20-21
Kentucky	Middlesboro	May 19-20-21
New Hampshire	Portsmouth	May 20-21-22
Illinois	Decatur	May 20-21-22
Vermont	Montpelier	May 20-21-22
Arkansas	Fayetteville	May 21-22
Florida	Hollywood	May 26-27-28
Georgia	Atlanta	May 26-27-28
Alabama	Montgomery	May 27-28-29



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Fishing Alaska's Big Rivers

(Continued on page 9)

that they expended the enormous amount of energy necessary to reach their destination and spawn without eating.

After I had opened the stomachs of about a hundred salmon, both Atlantic and Pacific, I finally became convinced that they don't eat in fresh water. The reason obviously is that salmon enter rivers in such hordes—or did, at least, before man fouled things up—that there could not possibly be enough feed in fresh water to accommodate them. Therefore, nature had to give them sufficient energy for the entire procedure before they left the sea.

I had to be proved wrong on these three subjects to my own satisfaction. Now I know and admit that what I originally read on the subject was correct.

But on the fourth point, which after all is the most important to the sportsman, my curiosity proved me right. In spite of what the English gentleman had reported, and in spite of the many people who echoed him, I had the satisfaction of taking all five species of Alaskan salmon the first couple of seasons I fished there. In the twenty years which have since passed, I have done it many times, simply because I like to fish, and simply because a salmon—any salmon—is as fine a game fish as anyone can tangle with.

Try it, anyone who is fortunate to be in Alaska, and find out what a real fish feels like. Fish for the humpback salmon, the smallest of the lot, in a salt chuck or near the mouth of his spawning river. A humpy makes only a short run, and it is one of the freaks of nature that Pacific salmon become grossly distorted as their spawning period approaches. The humpy transforms rapidly since his run is short; therefore, it is necessary to catch him early while he is still a sleek, appealing

fish. Then he will not only take a fly readily but he will jump as though he had a bee on his tail.

One of the surest places to fish for the red salmon is at the very outlet of their particular spawning lake. Their mouths are already hard at this time, so they are difficult to hook, and those hooked don't stick around long, but they never stop jumping.

An example of such a red-salmon fishing spot is the outlet of Upper Russian Lake on the Kenai. When the fish are in, no one can spend a day there with a fly rod and not catch fish.

The dog salmon is the least interesting as a game fish. He takes a fly as readily as the others, but he seldom makes a long run and he doesn't jump. With about twelve pounds of sheer muscle and energy to back him up, it comes down to that or nothing.

The two big fellows among the five Alaska salmon, the silver (coho) and the king (chinook, tye, spring) are different. Like the Atlantic salmon, they are seldom found in one great mass. They run in larger rivers as a rule, where they are less evident, and they run more or less individually.

Both of these can be taken in salt water on a fly—or spoon or strip of herring as one chooses. The place to fish by casting is along a kelp bed, of which there are thousands in Alaskan coastal waters. A favorite spot, because of its availability, is Tee Harbor outside Juneau.

In fresh water the best place to take a big king salmon is well up one of the large rivers in which they run, near its headwaters, as fishermen who have seen them in the Salmon River of Idaho know. Most such headwaters in Alaska are inaccessible. Those I have taken there were from comparatively large water, fishing blind.

The silver is the finest fish of all in fresh water, much in appearance and actions like the Atlantic salmon or steelhead. He acts like an out-sized rainbow. They are available many places—I took one on a fly as far north as the Snake River outside Nome—but the best luck I ever had with them was in the Situk River, about an hour-and-a-half walk by way of the narrow-gauge railroad track from Yakutat. More convenient is Eyak Lake near Cordova.

So much for where. Now, how and why? If salmon don't eat in fresh water, why do they take a fly at all? On the spawning beds it is reasonable to assume that they would strike a spoon or even a fly, mistaking it for a sculpin or other small fish trying to raid the spawn, but why strike a fly otherwise?

There are a lot of things I don't know, and this may be one of them.

Plan Youth Day Now

Chairman W. L. Hill of the Grand Lodge Youth Activities Committee has asked every lodge to sponsor participation in Elks National Youth Day observances on May 1 which will spotlight youth's achievements and further encourage our junior citizens "in building their faith in the American way of life".

In a letter to all Exalted Rulers, Chairman Hill offered a number of suggestions for planning Youth Day programs, carrying out the Elk-youth partnership theme. Awards for the best Youth Day programs will be presented at the Grand Lodge Convention in July. Contest entries must be mailed not later than May 15 to Committee Member Leo B. Carey, 25 Providence Street, West Warwick, Rhode Island.

To My BROTHER ELKS:

April has been designated by Presidential proclamation as Cancer Control Month, when the American Cancer Society turns to the American people for funds to finance its year-round fight against this vicious disease. The outcome of the Society's efforts to control cancer is a matter of the greatest urgency to all of us. It may even affect our own lives and those of our loved ones.

Not long ago a cancer patient could have little hope of recovery. But thanks to the Society's continuing three-point program of research, education and service, encouraging progress has been made in combating this formidable enemy of public health. Today one in three cancer patients is being saved, and there are a million Americans alive who have been cured of the disease.

Scientists assure us that cancer, like tuberculosis, pneumonia, and polio, will ultimately be conquered. One measure of the progress that has been made is that the question no longer is whether cancer will be conquered, but when. Each of us can help speed that happy day by supporting the work of the American Cancer Society with a generous donation this month.

Wm. S. Hawkins

Grand Exalted Ruler

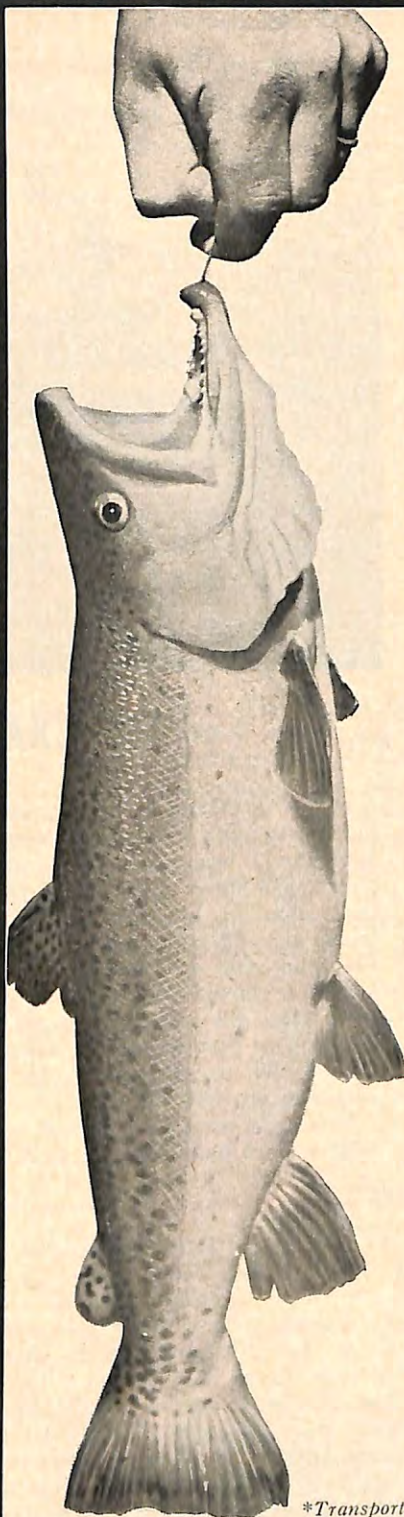
but I have a theory. It seems to hold.

Salmon strike a fly—Atlantic salmon as well as Pacific salmon—because of a lifetime of responding to certain foods, such as shrimp, smelt, herring and the like, if the fly reasonably represents that food. Even though they do not swallow such a fly, the instinct to take it is imbedded; they can't resist.

Pacific salmon go to sea when they are so small that they can feed on nothing but microscopic organisms, food too small to be imitated. Their feeding habits as far as the fisherman is concerned are established in the sea. Once they re-enter fresh water, they don't encounter herring and shrimp; so this feeding instinct is latent. A fly which imitates these can awaken it.

Accepted steelhead patterns imitate, by accident or otherwise, shrimp or the fish's own roe which it habitually mouths. These steelhead flies and Atlantic salmon flies, which also are a fair facsimile of shrimp, will take any of the Pacific salmon. I have had even better success, however, with a very large streamer fly, which represents a herring. The most consistent luck I ever had with silvers was in the Situk River when it finally occurred to me to use tarpon flies.

Any such salmon, as it enters fresh



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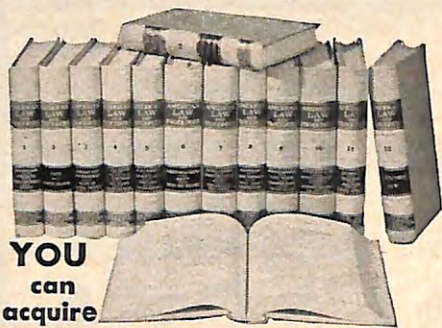
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"THE EXALTED RULER"

One of the West's best known—and finest—artists was Charles M. Russell, famed for his beautiful and meticulous depiction of life on the frontier. Called the "cowboy artist", Russell had no formal training but he did have the eye of an artist and a love of his subjects that brought his work lasting recognition. His statue now stands in the Hall of Statuary in the nation's Capitol and his paintings are highly valued by art collectors.

When the new Elks Temple was built in Great Falls, Montana, in 1912,

Russell's fellow lodge members asked him to contribute something to it. The result was the magnificent and famous painting, "The Exalted Ruler"—reproduced above. It depicts a herd of fine elk, crossing the prairie under the guidance of its leader. Dated Dec. 12, 1912, it is signed, "To My Brothers—C. M. Russell." The artist was made a Life Member of the Order in 1913, and he retained his devotion to Elkdom throughout his life.

The painting, still hanging in Great Falls, is justifiably prized by the lodge.

water, is the most power-packed fish in the world. It has energy stored in its body to run for weeks against the current. Anyone who has tied into a fifteen or twenty-pound silver knows what such energy feels like on a line.

And there's more, lots more; some known, some unknown. There's a type of angling somewhere to suit the inclinations of anyone—everything from the dainty, acrobatic grayling to the bull-headed heavyweight king salmon. To me, strangely, the fishing with the greatest appeal is about the most accessible of all. This is the variety found among the maze of islands of Southeastern Alaska, from Ketchikan to Juneau.

This is the land of the totem pole, the brown bear, the towering Sitka spruce, twisting glaciers and peaks such as Kate's Needle and the Devil's Thumb which can be seen from sea level rising two miles into the sky. This is the land of bays, inlets, channels, salt chucks and small, intimate streams, all packed with game fish. The trout are not as huge as those in some of the

distant corners, but they are plentiful and colorful. There are sleek, silvery Dolly Vardens, bright cutthroats, and acrobatic rainbows. There are salmon everywhere. And, for a change of pace, there are codfish and halibut to be caught by jigging with a handline out of a boat anywhere. So for the man who thrills to the sound of a reel singing in tune with the run of a trout, or to the feel of the surging power of a salmon bending bamboo, or to the sight of a grayling going into his dance, Alaska is a pretty nice place to be.

But it does have a serious drawback. Summer, if a person is far enough north, is the time of the midnight sun. Even in Southeastern it is dark for a few hours only. And, as long as the days are, anyone with less than four arms can't find time enough to take advantage of the fishing. This leaves little time for eating and none for sleeping, which is okay for about a week; then a fellow's casting arm begins to lose its snap, and his eyes begin to sink and his fins get a little frayed. He suddenly realizes how a spent salmon feels. • •

What NATO Means to Your Security

(Continued from page 13)

since Lenin (including the late Joseph Stalin and the present Nikita Khrushchev, Red China's Mao Tse-tung, southeast Asia's communist mischief maker Ho Chi-min, and the communist puppet chiefs in the communist satellite states) has reiterated this undeviating declaration—the unthinkability of permitting non-communist states to exist side by side with communist states—time and again. As Khrushchev did quite recently (even though he put on an outraged act about it in Los Angeles during his visit here last year) when he declared that history is on the side of the Soviets.

The need for NATO was based, therefore, not merely upon the continuous record of broken treaties and brutal aggressions of the Soviet Union from 1945 to 1949, but at least as needfully upon the communist bloc's threat of even worse to come. That the free world's fears were well founded was proved only too well when, in 1950, the communist bloc unleashed a savage and wholly unprovoked attack against the legitimate government of the Republic of Korea; held to a standstill there, they provoked similar onslaughts in southeast Asia; then, in Hungary, Soviet tanks slaughtered men, women and

children in the streets of Budapest—because the Hungarian people had the temerity to demand what they had been promised, freedom.

In each instance, Hungary, Korea, Berlin, southeast Asia, the unwavering determination of the communist bloc to conquer the world by force was clearly in evidence. Only one year ago, on March 7, 1959, Nikita Khrushchev added further to the record when he said: "For the present the borders must remain as they are. But the problem will disappear in the future with the world-wide victory of communism, because with that event frontiers as they are understood today will gradually cease to exist."

NATO is the free world's answer to the communist threat. The "one for all and all for one" concept of NATO is clearly stated in Article 5 of the Treaty, which says, in part: "The Parties agree that an armed attack against one or more of them in Europe or North America shall be considered an attack against them all, and consequently they agree that, if such an armed attack occurs, each of them . . . will assist the Party or Parties so attacked by taking forthwith, individually and in concert with the other Parties, such action as it

deems necessary, including the use of armed force, to restore and maintain the security of the North Atlantic area."

While NATO's principal responsibility lies in planning for the military defense of the North Atlantic countries against armed attack, it has two other functions which, in my opinion, are equally important. One is its deep commitment to uphold the principle of political strength based on man's supremacy over the state. That is to say, to representative government. This is exemplified by the free and voluntary formation of fifteen countries into NATO in an alliance against the inroads of corroding communism. The other is its active promotion of the economic strength of all the NATO partners through cooperation in communications, transportation and commerce, and by coordination of economic as well as military planning.

It is the combination of these three strengths of the NATO allies—political, economic, and military—that keeps us safe against Soviet threats and blackmail.

It needs to be understood by all our people that freedom of action on the North Atlantic is every bit as important to us as freedom on land between our

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FIRST AID TRAINING ANNIVERSARY

The American Red Cross this year is observing the 50th anniversary of the inauguration of its First Aid Training Program.

There's no way of telling how many lives have been saved because someone knew how to give first aid. But most of us can recall from our own experience some emergency where a knowledge of first aid procedures proved invaluable. A significant measure of the success of this Red Cross program is that during the past half century of its operation 21,000,000 Americans received first aid instruction.

The first aid training program has come a long way since its early days. During its first fifteen years the program was conducted on a limited scale, with instruction being given only by physicians. To meet an ever-growing need for more wide-spread knowledge of first aid techniques, training was greatly expanded in 1925 with the authorization of lay instructors. Today first aid courses are conducted in communities throughout the nation and at overseas military bases.

These courses emphasize safety education and accident prevention, but trainees are taught what to do in the event of an accident to ease suffering and protect life. Their training

in such techniques as checking bleeding, restoring breathing, reducing the effects of poisoning and controlling shock, has often meant the difference between temporary and permanent disability, and, in fact, between life and death.

The 50th anniversary year of first aid training spotlights but one phase of an overall safety program carried on by the American Red Cross, which is aimed at making the public aware of hazards in daily activities and at preventing accidents in the home, at work and play and on the highways. Besides first aid training, the program encompasses courses in swimming and lifesaving, and small craft safety.

The country's rapidly rising population and the modern age in which we live, with its accent on increased speed and power, make a working knowledge of first aid in daily living a more urgent necessity now than at any time in the past. During the semi-centennial year of the Red Cross first aid program our attention is directed to that agency's goal: first aid training for one member of every family in the country. The achievement of that goal should be a matter of vital concern to each of us, for a practical knowledge of first aid practice could, in time of emergency, mean the difference between life and death.

two shores. Every one of the NATO partners, with the sole exception of Luxembourg, is a sea power. If access to the sea were denied to any one of them, it would be placed at the mercy of the enemy. If the ocean ties between our European allies and ourselves were to be cut, Europe would inevitably be submerged under the smothering power of six million enemy troops—many times more than those of the whole Western world put together—armed with powerful weapons the Soviet has been producing and stockpiling for the past decade and a half.

We know, additionally, that the Soviets have constructed the largest fleet of submarines ever known to man in peacetime. They number at least 450. Over 80 per cent of them are of post-war construction, all fully manned, all fully operational. They are designed toward one specific end: the destruction of our seaborne commerce, the severance of our lines of communication between North America and Europe, the prevention of our reinforcement of European nations and of our commands in Europe, and hindrance to our follow-up of any advantage we would get from nuclear weapon operations.

It is obvious that the Soviet has not built up this gigantic fleet of subma-

rines for defensive purposes. There is no single threat to the Soviet Union on the entire global horizon. The unprecedentedly enormous Soviet submarine fleet is quite unmistakably a powerful instrument of the Soviet strategic plan to separate the components of the free world from each other, and thus to destroy them one by one.

Our job in the Allied Command Atlantic is to prevent this, and to insure that if another D-Day comes, North America and its allies will be kept inseparably in contact. We frequently hear the theory expressed that, because of the overwhelming power of nuclear weapons, everything will be over before naval forces can perform their security function. My reaction to that is that it is an over-simplification of what war, even nuclear war, means, and that the Soviet submarine fleet is being built up for a continuation of disruptive operations, no matter what. And that, as I have said, we in the Allied Command Atlantic bear the responsibility for preventing.

To enable this to be accomplished, the nations of NATO which have deep sea naval forces have made them available to the Allied Command Atlantic, and these are organized into three commands: the Eastern Atlantic Area under joint commanders in the United

Kingdom; the Western Atlantic Area under the Supreme Allied Commander Atlantic, with headquarters at Norfolk, Virginia; and the Striking Fleet Atlantic which carries our nuclear capability and is usable in any area of the entire North Atlantic. The Commander of the Striking Fleet is also Commander of the United States Second Fleet.

In the event of a war against NATO, the Striking Fleet would employ its atomic weapons for the destruction of the sources of naval power in the Soviet Union—their shipyards, bases, stockpiles, harbors, points of refuge for submarines. We believe, in this way, that we will be able to reduce their tremendous submarine capability to manageable proportions.

Our second task of the Allied Command Atlantic would be the control of the passages of what we call the Icelandic bottlenecks, through which all Soviet naval power must pass to reach the Atlantic from north Russia or the Baltic Sea.

Our third task would be the employment of carriers, destroyers, assigned aircraft, and submarines, with the primary objective of anti-submarine warfare and the close-in protection of the trans-Atlantic shipping lanes.

Power in the Soviet Union, and the ruthless exercise of that power, is built upon and maintained on a tissue of lies. The brainwashed Soviet people have been conditioned, like the Pavlov dogs, to respond to signals, and to refrain from independent thought. For years the West has been portrayed by the Soviet slave press as a monstrous, bloodthirsty, greedy aggregation of capitalists, while the Soviet—despite Khrushchev's own denunciation of Stalin and Stalinism—is pictured to the Iron Curtain peoples as the epitome of perfection, altogether incapable of error, yet guilty of the vilest of errors. These contradictory exercises in Soviet semantics and thought control are what cause people who are very much like ourselves to hate us and to become the willing and eager instruments for our planned destruction.

THE preamble to the North Atlantic Treaty is, itself, sufficient proof of the speciousness of the Soviet charge that NATO is an encircling threat to the Soviet Union. The preamble says, for the Soviet as well as the free world to see: "The Parties to this Treaty reaffirm their faith in the purposes and principles of the Charter of the United Nations and their desire to live in peace with all peoples and all Governments. They are determined to safeguard the freedom, common heritage and civilization of their peoples, which are founded on the principles of democracy, individual liberty and the rule of the law.

"They seek to promote stability and

well-being in the North Atlantic area. They are resolved to unite their efforts for collective defense and for the preservation of peace and security."

The supreme command of NATO is vested in the North Atlantic Council, comprising the Foreign Ministers of the member countries. They met for the first time in Washington on September 17, 1949, and they gather together for top-level conferences about once every six months. Their next meeting will be held in Istanbul in May of this year, at the invitation of the Turkish Government.

The Council, however, is in constant daily session, attended by delegates with the rank of Ambassador, accompanied by their staffs of experts in political, scientific, and military affairs. Its permanent headquarters is the tremendous new building created especially for it at Place du Marechal de Lattre de Tassigny in Paris, France. Designed in the shape of a giant "A" with arms 278 feet long, it houses 1,000 offices. Here the day-by-day work of NATO is done to ensure that we are kept abreast of changing conditions imposed upon us by the Soviet Union and its fellow conspirators. Here NATO is ready at a moment's notice to order its unified military might into action if required. The Chairman of the North Atlantic

Council and Secretary General of NATO is Paul-Henri Spaak, a Belgian, who possesses a long and distinguished record of national and international public service. He is probably best known here as Foreign Minister of Belgium, and President of the United Nations General Assembly about six years ago.

Responsible for the defense of the NATO member countries situated in the area under his command is the Supreme Allied Commander in Europe (SACEUR), USAF General Lauris Norstad. Ships and naval aircraft of those NATO countries contributing forces to the defense of the North Atlantic would be under the pledged command of the Supreme Allied Commander Atlantic (SACLANT). Another major command within NATO, on a level with SACEUR and SACLANT, is the Allied Command Channel which is responsible for the English Channel and southern North Sea.

The highest military authority under the Council is the Military Committee of NATO. This is composed of the Chiefs of Staff of the member countries, except Iceland, which, having no military forces, may be represented by a civilian. The Military Committee, in turn, is represented in permanent session by its executive agency, the

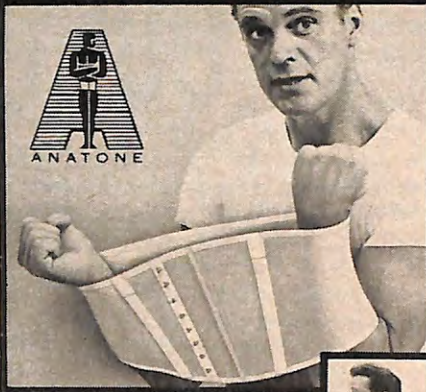
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Elkdom's History for Medford, Mass., Readers



Medford, Mass., has a new public library to which the local Elks made several gifts including a copy of "The History of the Order of Elks", a history of the lodge and a new American Flag and standard. Photographed at the presentation were, left to right, Medford Elks D.D. Earl F. Ballou, E.R. Daniel J. Kelley and Secy. Wm. J. Corbett, Librarian Helen Forsyth and Elks' Social and Community Welfare Committee Chairman Wm. S. Vinci.

Standing Group, comprising the Chiefs of Staff of Britain, France and the United States.

Since I have mentioned the command of forces in Europe, and the unified fleet action on the North Atlantic, let me make it clear that except for its international headquarters staffs, including those under SACEUR and SACLANC, NATO has no armed forces of its own either on land or on sea; that NATO is strictly a planning organization which becomes operational only in the event of attack against a member country (although we do command actual forces during NATO exercises); that it has both land and sea forces pledged to it which are constantly being trained for cooperative action among the NATO allies under unified command; that these pledged forces are kept up to date by tactical maneuvers employing all new types of nuclear as well as conventional weapons; and that they are ready at a moment's notice to put NATO's defense plans into immediate action.

PROCEDURE for activation of the entire international NATO force is quite simple. Should any one of the NATO countries be attacked, it will respond at once of its own accord in its own defense. At the same time, the North Atlantic Council would move to put Article 5 of the Treaty into effect—collective retaliation against the aggressor by all means at their disposal.

At this point, full command would be taken over by the Standing Group, made up of the military Chiefs of Staff of Britain, France and the United States. This procedure of transfer of command from the civilian North Atlantic Council into the hands of the military Standing Group is analogous to a declaration of war by the Congress of

the United States and the subsequent assumption of active defense of the nation by our armed forces.

Where our Congress and Joint Chiefs of Staff would act in an area of conflict in which NATO would not be involved, say in the South Pacific, the North Atlantic Council and Standing Group would act on behalf of ourselves as well as our allies in the North Atlantic, on land and at sea. For we, as well as the other fourteen North Atlantic countries, are pre-pledged to instantaneous joint action initiated by the North Atlantic Council, without the need of referring back to our own individual parliaments or other law-making bodies for their consent.

I hope the American people will become better acquainted with NATO and the important part it plays in preserving our national security. And that they will have a better understanding and appreciation of the added strength—political, economic, and military—that membership in the NATO alliance brings to the United States.

I hope, too, that non-military experts who understand the role NATO plays in the preservation of our free world will join with us in the services to bring understanding of the need of popular and government support for NATO to more and more people.

There are two important aspects of NATO that make us, who have been part of it, justifiably proud of its achievements. These are, first: the total cost of welding together the defensive forces allocated to this alliance comes to only ½ of 1 per cent of the total individual national defense budgets of the member countries. And, second: since the birth of the NATO alliance in April, 1949, not one foot of territory under its jurisdiction has fallen to Red control.



At Sandpoint, Idaho, Lodge on Nov. 14 for the North Idaho Ritualistic Contest are (from left): State Chaplain Ed Yates, Past District Deputy E. J. Elliott, Leo Lynch, K. W. Greenquist (Secretary to the Grand Exalted Ruler), State Vice Pres. Leonard Mitchell, Contest Judge Wayne Lilly, Mr. Hawkins, District Deputy R. L. Williams, Chairman of Judges Boyd Erickson, Contest Judge Francis Weger, E.R. James Hunt and Dick Felber.

Lodge Visits of Wm. S. Hawkins

(Continued from page 35)

Warren, and Exalted Ruler B. J. Ayotte.

The next day, Jan. 2, Mr. Hawkins arrived in Everett, Wash., for the State Association's Mid-winter Conference. He was accompanied by Mr. Anderson and Mr. Alexander. State Pres. Walter Hagerman and Exalted Ruler Stewart Collins welcomed them upon arrival (which took place in time for Mr. Hawkins to address the opening business meeting). One of the highlights of the meeting was a smorgasbord dinner, at which between 800 and 900 Elks and their ladies were served by a record turnout of Past Exalted Rulers.

BROOKLYN. The 77th Anniversary Banquet of Brooklyn Lodge was held on Feb. 11, and Mr. Hawkins was on hand to address the gathering and to present a Merit Award to Exalted Ruler William V. Sivillo for his service both to the Order and to the community. Borough President John Cashmore proclaimed the day Brooklyn Elks Day, and more than 1,400 persons attended the celebration. Among those present were Past State Vice Pres. Harry T. Woods, Justice M. J. Troy—Chairman of Brooklyn's Board of Trustees—and Past Exalted Ruler T. J. Cuite, Chairman for the dinner. • •

NEWS FROM THE ELKS NATIONAL HOME

Brothers residing at the Elks National Home, Bedford, Va., attended a regular meeting of Roanoke, Va., Lodge on Jan. 12, to witness the initiation of eleven candidates. Among the Home residents present were ten Past Exalted Rulers; and the present Exalted Ruler, Burwell Thornton, addressed the meeting. Of the Elks shown

in this picture, 32 made the trip from the Home. Distinguished Elks attending included (front row, left to right) Past Grand Exalted Ruler John L. Walker, State Pres. Paul S. Johnson, Mr. Thornton, Grand Inner Guard Charles D. Fox, Jr., and Roanoke Exalted Ruler S. F. Parham, Jr., who expressed hope for another such visit soon.



YOU CAN SAVE YOUR HEARING!

The United States Public Health Service has published a booklet of vital interest to all who care about their hearing. This booklet, entitled "How to Protect Your Hearing," tells what can cause a loss of hearing, and how to guard against losing your hearing. It offers valuable suggestions to those who have suffered a hearing loss. It explains the problems of hearing difficulties in children. To obtain a free copy of this reliable, authoritative booklet, simply fill out the coupon below.

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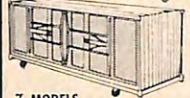
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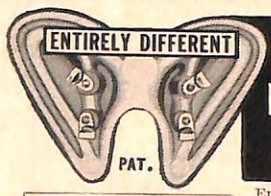
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ELKS NATIONAL FOUNDATION

"The Joy of Giving"



At the Regional Meeting of the Mass. Elks Association in Fall River, Past President William H. Shaw was presented with an Honorary Founder Certificate of the Foundation, issued to the Association in his honor. At the presentation, from left, are Grand Trustee Edward A. Spry; Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation; Judge John E. Fenton, Chairman of Grand Lodge Comm. on Judiciary; Past State Pres. Shaw and President Louis Dubin.

At B.S. Coler Hosp. & Home, Miss Nina E. Simonsen supervises one of her little patients, Steven, who is sawing another piece of wood to add to the tugboat he is making. Endorsed by Levittown-Hicksville, N.Y., Lodge, Miss Simonsen received five successive Foundation grants, totaling \$2,600, for therapy study.



Some 200 members and invited guests gathered at Bedford, Mass., Lodge Hall last January to honor the Elks National Foundation and its Chairman, Past Grand Exalted Ruler John F. Malley. In photo above, Publisher of the New Bedford Standard Times and Life Member of New Bedford Lodge, Basil Brewer, presents check of \$1,000 to Mr. Malley. Observing the occasion are P.E.R. Joseph Francis (second from left) and Judge John E. Fenton.

ELKS NATIONAL FOUNDATION

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ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER JOHN F. MALLEY, CHAIRMAN, 16 COURT ST., BOSTON 8, MASS.

Letters

FROM OUR READERS

The article by Garrett Underhill in the March issue—"Moscow's Master Plan"—is the most honest, feet-on-the-ground writing on this major subject that I have seen in the American press.

Since World War II, the Russians have become contenders with us and our way of life, and they threaten to give us a good run for our money. What the American public needs is not hysteria about the arms and missile race, but rather a better understanding of their leadership, methods and aims. If we understand them, we have little to fear.

DOVER, N. J.

C. H. WINNEFELD

I didn't think it possible for artist Tom Shoemaker to get into my house without my seeing him, but I swear he painted my daughter's room for the February cover of THE ELKS MAGAZINE. I wonder how many others think the same thing. Three cheers for that cover painting!

KENOSHA, WIS.

L. O. WELLS

I have read all of the small business articles with interest as they appeared in THE ELKS MAGAZINE, and have found them so timely and to the point that I will keep them to read again and again. As you have pointed out, there are a great many small businessmen among the Elks. I believe this series of articles is one of the greatest contributions you could have made to the individual Elk who reads the Magazine.

AUSTIN, TEXAS

WILL COWAN

The articles concerned with small business and finance have been very interesting and most informative. This is one magazine that is read.

NEWTON, IOWA

J. B. PORTER

I was very much interested in Eugene Rachlis' article about starting a business ("Getting UP to a Business") in the February issue. I am considering going into business on my own, and the article has helped to answer some of my questions. Keep up the good work!

MANDAN, N. D.

G. P. DIETRICH

The Magazine is certainly to be congratulated for the very fine manner in which the small business articles are being handled. They should be of great benefit to small businessmen in all fields.

DUBUQUE, IOWA

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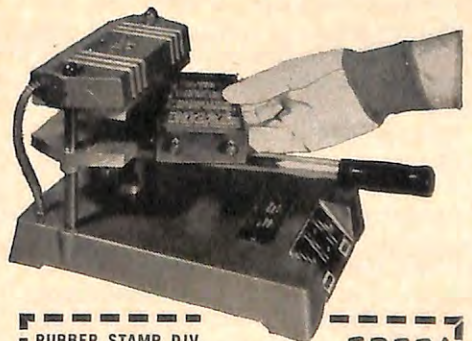
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OUR BOYS NEED YOUR HELP

As a present to the Boy Scouts of America on their Fiftieth Anniversary, being celebrated this year, Grand Exalted Ruler Hawkins has asked Elks lodges to double the number of Scout units they were sponsoring as of December 31, 1958. As of that date, Elks lodges were the official sponsors of 735 Scout units of all kinds—Cub Packs, Scout Troops and Explorer Posts. Thus, the goal that Brother Hawkins has set for the Order is 1,470 Scout Units under the sponsorship of Elks lodges.

With nearly 2,000 lodges, that is a ratio of less than one unit per lodge, which surely is not asking too much of an organization that prides itself on its ability to do the needful whenever called upon, and can point to the record to justify that pride.

The need was never greater than it is in the case of the Boy Scouts. Here's why. There are millions of boys right now who can't be Boy Scouts for the simple reason that there are no troops for them to join. Those boys are never going to have the character training that only the Boy Scouts can give them unless Elks lodges and other organizations step forward and provide the sponsorship for the Scout units that are needed. If we do that, the Boy Scouts will do the rest.

How often do we hear our youth referred to as "leaders of tomorrow" and "our greatest natural resource"? Both statements are true, yet they become empty platitudes unless we, who can do it, do what is needed to build those youths into the right kind of leaders, and help to conserve and utilize to the greatest good that precious natural resource.

The home, churches and synagogues, and school all have their responsibilities in shaping and training the character of youth. It is on the foundation laid by these institutions that Scouting builds, to give a boy the experience—obtainable nowhere else—of applying and testing and strengthening the morals and ideals that he has been taught. He learns their value. He learns responsibility, to himself and the group. He learns leadership, and he learns discipline. He learns to be self-reliant and at the same time he also learns the virtue of Brotherly Love.

It costs so little to sponsor a Troop of Boy Scouts, and the returns are so great. There is no better investment that an Elk lodge can make.

See your local Scout officials today. Our boys can't wait; they need your help now.

Our State Associations

The wisdom of the Grand Lodge in authorizing, in 1915, the organization of State Associations has long since been amply demonstrated. Their contributions to the growth and development of the Order have been many. Perhaps their most significant achievement has been the enormous expansion of Elk benevolent activities, as major projects, under the leadership and through the machinery of the State Associations.

The promotion of State Association major projects is item number one in the program of the Grand Lodge State Associations Committee, which was established in 1916 and has continued without interruption. A perusal of the Directory of State Associations, compiled by the current Committee, reveals impressively the progress that has been made in this direction. Every Association is engaged in some worthy undertaking. In most states, the Association's major project represents a truly outstanding and often spectacular demonstration of what good-hearted men can accomplish, working together in a good cause. In a few states, where the Association's resources of men and money are limited, programs are more modest.

Here, too, however, the Elks are planning greater things, responding to the needs of their states, to the kindly urge to be good neighbors and the inspiration offered by the achievements of their Brothers elsewhere.

Chairman of the important State Associations Committee is Ray Dobson of Minot, N. D., Lodge. Other members are Billie Gresham, Princeton, Ky., Lodge; Edward Govangeli, Keene, N. H., Lodge; Ben B. Hanis, Kansas City, Mo., Lodge, and Matthew J. Coyle, Nutley, N. J., Lodge.

Another major objective of the Committee is an official bulletin for all State Associations, in recognition that such a publication is an extremely effective instrument for promoting unity of action. At the Dallas Convention next July, the Committee will conduct a clinic for Presidents of State Associations, where this and other subjects of vital interest to them will be discussed and ideas exchanged.

Also at Dallas, the Committee plans exhibits of the major projects of the State Associations. We hope that the exhibits will be numerous, for they are educational and inspirational, and tell the story of Elkdom's proud achievements in a most effective way.

What You Can Do About Communism

It is difficult to do business, reach agreements or just plain get along with a man who frankly tells you that his word is good only so long as it serves his purpose to keep it. Most of us will avoid that type of person if there is any way to do it. But if we must have dealings with him, forewarned we are forearmed.

This is the situation we find ourselves in when we deal with communists. The Soviet Union's "Short Philosophical Dictionary" has this to say on morality: "From the point of view of communist morality, *moral* is only that which facilitates the destruction of the old world and which strengthens the new, communist regime."

Clip this and put it in your billfold, and show it to the next person who tells you that he thinks Soviet Russia really wants peace, that trading with the communists will promote goodwill and understanding, and that we can "peacefully co-exist" if we just deal with the communists in good faith.

Sound leadership is essential in a democracy; equally essential is an informed citizenry behind that leadership.



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