

THE
ELKS

MAGAZINE MARCH 1960

**SCOUTING'S 50th
ELKDOM'S 92nd**
By Robert L. Brooks

W



* OFFICIAL ELK JEWELRY

A Gift That Will be Worn Proudly by Any Elk

For the lodge or the individual wanting to give an Elk a lasting gift that he will proudly wear here is the answer. Handsome jewelry officially approved by the Grand Lodge and distributed by The Elks Magazine. Prices include federal tax.



No. 1—50 year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$78.85. A splendid gift to honored members or officers.
No. 1A—Same design, set with five blue sapphires. \$19.25.



No. 7E—Economic membership pin, without years designation, in 10k gold plate finish. \$4.00.

No. 7—Same design as above, in 10k solid gold, with gold plated post and attaching button. \$7.35.

No. 7S—Same as No. 7 but set with one 4-point genuine blue sapphire. \$11.00.

No. 7A—Same design with 2-point diamond. \$20.15.

No. 7B—Same design with 4-point full cut diamond. \$28.40.



No. 13—Past District Deputy Pin. Designed especially as a decoration for extraordinary services rendered to the Grand Lodge and beautifully suited to the honor which it indicates. 10k gold ornamentation surrounding red, white and blue, hard-fired brilliantly enameled Elks insignia. Gold plated attaching post and button. \$13.00.

No. 13A—Same as above, equally handsome but with one 5-point genuine blue sapphire inset at bottom. \$17.00.

No. 13B—Similar to No. 13 with addition of brilliant 5-point diamond inset. \$46.00.



No. 9—Life Member Pin. This new distinctive pin was specially designed and created for life memberships attained by reason other than Honorary award. 10k gold with gold plated attaching post and button. \$9.15.

No. 9A—Same design with two 3-point sapphires. \$13.75.

No. 9B—Same design with two 3-point diamonds. \$49.50.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.00.



No. 11—Past Exalted Ruler pin. An emblem of rare beauty for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes official Elk pins such fine examples of jeweler's art. Clock and pin beautifully enameled red, white and blue. Past Exalted Ruler designation gold letters on blue background. \$12.50.

No. 11A—Same as above pin No. 11 but with 5-point diamond. \$46.00.

No. 11B—Similar to 11 and 11A but jewel is a 10-point diamond. \$70.00.



No. 8—Honorary life membership pin. 10k gold, gold plated post and attaching button. \$9.15.

No. 8A—Same design with three 2-point blue sapphires. \$13.75.

No. 8B—Same design with three 2-point diamonds. \$49.50.



No. 10—30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$8.25.

No. 10A—Same pin, same quality as No. 10 but set with one 1½-point blue sapphire. \$9.90.

No. 10B—Similar to above, set one 1½-point diamond. \$19.00.



No. 3—25 year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$8.25.

All Pins Manufactured By L. C. Balfour Co., one of America's Leading Manufacturing Jewelers

THE ELKS MAGAZINE

386 Fourth Ave., New York 16, N. Y.

Enclosed is check for \$..... for emblem

Button No..... Quantity.....

Name.....

Street.....

City..... State.....

On N. Y. C. orders please add 3% Sales Tax.

* Registered designs of the B.P.O.E.

TM and © applied for.

BURTON CRANE, THE NEW YORK TIMES FINANCIAL WRITER, TELLS HOW YOU CAN

Make more money in the stock market by using the techniques of professionals

WHY IS IT that for every amateur investor who sometimes "makes a killing" there are a dozen professionals who do it consistently?



BURTON CRANE writes a daily financial column for *The New York Times*, has taught economics at New York University, and has been a familiar figure on "The Street" since 1937.

Techniques of the Traders Now in Step-by-Step Book Form for the Average Investor

During his 36 years as a financial writer (including a daily stock-market column for *The New York Times* in recent years), Burton Crane has come to know hundreds of analysts and market professionals. He talks to 300 of them every month in gathering material for his column. Now he has collected their systems and ideas, adapted them for the average investor, and put them into a new book, **THE SOPHISTICATED INVESTOR**. It is thoroughly practical, down-to-earth — and rich with profit potential.

Crane shows you how the experts pick stocks that are likely to do better than the rest of the market. He points out the opportunities — and risks — in leverage and arbitrage. He provides little bits of tax wisdom that will help you keep more of what you make. He helps sharpen your sense of market timing. You learn how the professionals often make money on rumors . . . how they read the tape and the charts . . . which 13 questions security analysts ask themselves before reaching a decision and making a recommendation.

Crane illustrates the patterns that experienced traders watch for to guide them to profitable investments. The techniques of short selling. The time for buying cyclical issues, defensive issues; for speculating rather than investing; the times you should be out of the market completely. The 4 rules to follow to limit losses. How it is pos-

sible to anticipate the market effects of Federal Reserve Board moves — and profit from these moves.

The techniques described in this eye-opening book won't always work — nothing in Wall Street always works — but they are almost sure to raise your batting average. Furthermore, if you learn these techniques, you don't have to be right much more than half the time. Here are a few more highlights:

- Why you make more buying at new highs than at new lows, most of the time.
- How to tell if you are really "frozen into" your investments by taxes.
- How to let the Government do your market timing for you.
- The one time when some securities are sure to rise — and how to spot it.
- How to recognize the big question marks in security analyses, in mutual funds, in so-called "growth situations."
- Ideas of Harry D. Comer, Alan C. Poole, Edmund W. Tabell and others on using charts for profit.
- How to pick out companies "designed for growth."

Send No Money Examine Book Free

We, the publishers, believe that your examination of **THE SOPHISTICATED INVESTOR** may be one of the best investments you have ever made. That is why we are willing to send it to you without the slightest obligation to keep it.

Read it for two weeks. If you do not then feel that it will repay its small cost many times over, return it. That is all there is to it. The coupon will bring you the book promptly, without any advance payment. **SIMON AND SCHUSTER, INC., Dept. 53, 630 Fifth Avenue, New York 20, N. Y.**

"This is one of those rare good books that make sense."

—G. M. LOEB

"45 Consecutive Trades — Not One Loss"

"After 3 weeks of reading your book I practiced buying and selling on paper — then opened an account.

"Would you like to know what happened, Mr. Crane? 45 consecutive trades — not one loss in all 45. After the first 26 I learned I had sold too quickly, not making enough profit on each transaction.

"The following 19 resulted in more than double the profit of individual transactions."—Robert Reinhart, Jr., Poughkeepsie, N. Y.

19 PROFITABLE CHAPTERS

How You Can Profit From Stock-Market Timing.

There are times when some investments look like almost sure things; others when it is safer to play the market as a speculator than an investor; still others when it's better to be out of the market completely. Learn here to recognize what may be signals of market change.

Why You Should Forget About Long-Term Gains, if you are an average investor. The average investor often does better taking quick profits. Learn how to balance the credits and debits.

The Almost-Sure-to-Win Speculation. There is only one time when some securities are certain to rise and that time is easy to spot, even to predict. Here are the facts to equip you to take advantage of this opportunity.

Cut Your Losses: Let Your Profits Run. There are easy-to-understand, supremely logical "buy signals" in almost any market. This fascinating chapter tests two mechanical methods of playing the market — with stop-loss orders raised as prices advance — and shows how they would have worked out.

The Rumor Mill and How to Work It. Perhaps rumors are poor guides to market action. Perhaps you shouldn't buy on them. But you should surely know what to do when a rumor gets going in a stock you already own. Most readers have found these data surprising.

57 Tips From the Big Traders. "Play a trend and run like a thief when it stops." "Never average a losing position." Here are the maxims and rules of such traders as Edwin H. Stern, Albert E. Fagan, Milton Leeds, Roy Neuberger, the suggestions of specialists such as James Crane Kellogg III and William M. Meehan.

If They Say "Growth," Make 'Em Prove It. Growth-measuring formulas of Samuel Lee Stedman, published for the first time.

Using Charts for Profit. Ideas of Harry D. Comer, Alan C. Poole, Edmund W. Tabell, Morris Goldstein and others, all illustrated with striking charts.

Technical and Fundamental Indicators. Popular methods of telling when the market is about to turn. Ideas of James F. Hughes, Joseph E. Granville, J. Eugene Banks, Lucien O. Hooper, Harold Clayton, other experts.

PLUS much, much more.

14 DAYS' FREE EXAMINATION

SIMON AND SCHUSTER, Inc., Dept. 53, 630 Fifth Avenue, New York 20, N. Y.

Please send me — for two weeks' free reading — Burton Crane's **THE SOPHISTICATED INVESTOR**. If I am not convinced that the book can pay for itself many times over, I will return it and owe nothing. Otherwise I will remit \$3.95, plus a few cents postage in full payment.

Name.....
(PLEASE PRINT)

Address.....

City.....Zone..State.....

SAVE POSTAGE. Check here if you ENCLOSE \$3.95 as payment in full — then WE pay postage. Same 14-day return privilege — refund guaranteed.

THE *Elks* MAGAZINE

VOL. 38 NO. 10

MARCH 1960

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND Chairman
JAMES T. HALLINAN Treasurer
EMMETT T. ANDERSON Vice-Chairman
EARL E. JAMES Assistant Secretary and Assistant Treasurer
WADE H. KEPNER Secretary

JAMES R. NICHOLSON
General Manager

LEE C. HICKEY
Editor

REGINA M. FISHER
Associate Editor

WILLIAM O. CHESMAN
Art Director

ROBERT ELMAN
Assistant Editor

GENEVIEVE G. CONOVER
Advertising Production

WILLIAM H. MAGRATH
Controller

JOHN SCHMITT
Circulation Manager

ARTHUR J. GROSSBARD
Promotion Manager

EDITORIAL OFFICES, 386 Fourth Avenue, New York 16, N. Y.

Cover Painting.....	WOODI ISHMAEL	
Elks National Foundation—"The Joy of Giving".....		4
Moscow's Master Plan.....	GARRETT UNDERHILL	6
For Elks Who Travel.....	HORACE SUTTON	8
"To Our Absent Brothers".....		10
Scouting's 50th, Elkdom's 92nd.....	ROBERT L. BROOKS	12
Rod and Gun.....	DAN HOLLAND	14
Stray Elk Program Succeeding—A Message from the Grand Exalted Ruler.....		15
News of the Lodges.....		16
Food, Fun and Friendship— Elks National Service Commission.....		23
Candidates for Grand Lodge Offices.....		24
Elks Lodges Score with "Know Your America" Week.....		26
Lodge Visits of Wm. S. Hawkins.....		28
Freedom's Facts.....		29
Elks Family Shopper.....		30
Tom Wrigley Writes from Washington.....		36
Letters from Our Readers.....		37
Travelguide		49
Elks Home Workshop.....	HARRY WALTON	50
THE ELKS MAGAZINE Editorials.....		52



ADVERTISING OFFICES



CHICAGO 1
360 North Michigan Avenue
STATE 2-6662

NEW YORK 16
386 Fourth Avenue
MURRAY HILL 4-5495

LOS ANGELES 17
1709 West 8th Street
HUBBARD 3-0633

SAN FRANCISCO 4
511 Merchants Exchange Building
465 California Street

PORTLAND 25, ORE.
2685 S.W. 89th Avenue
CYPRESS 2-3858

POSTMASTER: Send notices concerning addresses to: THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.
 Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected.
 THE ELKS MAGAZINE, Volume 38, No. 10, March, 1960. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.
 Copyright, 1960, by the Benevolent and Protective Order of Elks of the United States of America

Here's a unique opportunity...

own a high-profit second business that runs itself!

Open a Philco-Bendix Self-Service Laundry Store! Many store owners, executives, professional people—businessmen of all kinds—are going into the self-service laundry business. The reasons are obvious. Many of these new-type laundry stores are delivering a 25% return on a small capital investment.

Here are some of the facts: The coin-operated laundry business is one of the fastest-growing businesses in the country. Customers simply come into the store, wash and dry their clothes in metered machines and leave.

Minimum supervision required. A coin-operated laundry needs no attendant. Only a couple of hours a week are required to empty the coin boxes and supervise efficient operation. There are no credit problems—strictly a cash business. Machine repair and daily maintenance can be contracted to local people. An owner can spend full time with his regular business or practice and let the coin store run itself.

Why are they so successful? Philco-Bendix coin-operated laundry stores offer a customer up to 65% saving over attended-type wash-and-dry service. They are convenient for busy people because they remain open 24 hours a day, seven days a week. They give customers a chance to do their own washing—their own way.

Small initial investment. The cost of opening one of these stores equipped with Philco-Bendix Commercial Washers, the only complete line of commercial washers engineered for coin use, is surprisingly low. Only a small initial investment is required. The balance may be financed through Philco Finance Corporation. Return is so rapid that many investors amortize the total cost within a year.

Act now! Investigate this exciting business opportunity today! Send the coupon for full data on business locations in your area and help in all phases of planning, financing and promoting a successful coin store.



COMMERCIAL LAUNDRY SALES

Philco-Bendix Commercial Laundry Equipment is brought to you by Philco Corporation.

PHILCO CORPORATION

Commercial Laundry Adv. Dept. E-6
Tioga and C Streets, Philadelphia 34, Pa.

Please send me information right away on Philco-Bendix Commercial Laundry Equipment, also the name of my local distributor.

Name _____

Address _____

City _____ Zone _____ State _____



Keep active!

Keep youthful!



For Granddad

For Mother

For Dad

For Grandmother

IMPROVES CIRCULATION!

Doctors tell you that *increased action of the main body muscles* will instantly step up your circulation. If your circulation is sluggish, increasing the rate of flow through your arteries and veins will make you feel and stay more youthful and you'll look better. Where blood circulation is poor, EXERCYCLE helps the vital organs to function more efficiently, helps the processes of elimination and the removal of wastes. The normal heart, lungs and brain all benefit from stepped up blood circulation.

NOW MILLIONS CAN ENJOY

Youthful energy after 35!



SMALL, SILENT AND ECONOMICAL!

EXERCYCLE is so small, compact and silent most users keep it in their bedrooms. Fits into any small nook or corner. You can ride it while others sleep. Plugs into any wall socket. Uses less electricity than a TV set. Buy it on easy terms.

New, modern, electric exerciser keeps you Fit, Trim, Active and Youthful!

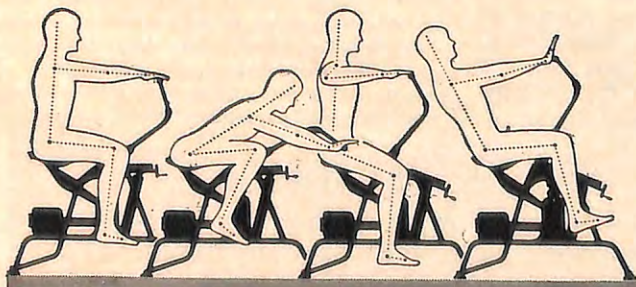
It's no longer necessary to twist, bend, strain and deplete your energy in order to keep yourself slender, active and youthful. And you can stop struggling with yourself and with manually operated devices. For there's nothing that can put you back into good physical shape faster, easier and safer than this amazing EXERCYCLE.

In less than 5 days, any normal adult, regardless of size, weight or sedentary condition, can, with the help of this wonderful automatic exerciser, simulate the fast, vigorous movement of the expert cyclist, runner, swimmer, rower or gymnast. Yes! In less than 5 days, you'll be doing exercises that

will simply amaze you, and at a pace that will delight and astound you.

Send for FREE EXERCYCLE LITERATURE now and learn what tens of thousands of men and women know, that there is no form of vibrator, bath, massage, reducing or slenderizing technique that can take the place of ACTION OF THE MAIN BODY MUSCLES. Turn your spare moments into improving yourself physically and enjoy the many blessings that daily exercise can bring your way.

Helps body muscles to become stronger, firmer and more flexible without manual effort on your part



Relaxed or active exercises!

EXERCYCLE is fully adjustable to your present and future physiological needs. There's no limit to how easily or actively you can exercise with it. It builds you up gradually, allowing you to expand your activities as your muscles become stronger and more flexible, without ever exceeding your limitations.

Also distributed in Canada

WRITE TODAY!

EXERCYCLE CORPORATION
630 THIRD AVENUE
NEW YORK 17, N. Y.

- Send me FREE literature and prices.
- I want a FREE home demonstration.

Mr. _____
 Mrs. _____
 Miss _____ (PLEASE PRINT)
 Address _____
 City _____
 Zone _____ State _____
 Telephone No. _____

I WAS GOING BROKE ON \$9,000 A YEAR

So I Sent \$7 to
The Wall Street Journal

High prices and taxes were getting me down. I had to have more money or reduce my standard of living.

So I sent \$7 for a Trial Subscription to The Wall Street Journal. I heeded its warnings. I cashed in on the ideas it gave me for increasing my income and cutting expenses. I got the money I needed. Now I'm slowly forging ahead. Believe me, reading The Journal every day is a wonderful get-ahead plan.

This experience is typical. The Journal is a wonderful aid to salaried men making \$7,500 to \$25,000. It is valuable to the owner of a small business. It can be of priceless benefit to young men who want to win advancement.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-3



Folding
Tables . . .

QUICKLY FOLD
OR UNFOLD!

Maximum Seating
Minimum Storage

PERFECTIONEERED

Better appearance,
durability and strength.
Finest construction,
workmanship, finish.
Choice of many top
materials and colors.
Write for Folder

Mitchell
FOLD-O-LEG
tables

MITCHELL MANUFACTURING CO.
Dept. G, Milwaukee 46, Wisc.



Checker
COAT
and
HAT RACKS

Keep wraps in an orderly manner—aired, dry and "in press". No. 3 wall racks come in any length to fit; 4 spaced coat hangers and hat spaces per running foot. Mount on wall at the desired height for each age group.

The 5 ft. Portable No. DF-5-50 Checker accommodates 50 people, goes wherever needed on large ball-bearing-swivel casters. Answers the wraps problem, in vestibules or for meetings, dinners, etc. Efficient, sanitary, fireproof and quality built for lifetime service of welded, heavy gauge steel with square tubular columns.

Write for Bulletin CK-3

Portable umbrella and overshoe racks for entrances, and storage racks for robes.

VOGEL-PETERSON CO.
The Check Room People

Rt. 83 and Madison St., Elmhurst, Ill.



ELKS NATIONAL FOUNDATION

"The Joy of Giving"



At the Massachusetts Hospital School in Canton, Miss Leslie B. Remick instructs an athetoid cerebral palsy patient in buttoning with the aid of a button hook. Sponsored by Wakefield, Mass., Lodge, the now accomplished therapist was a recipient of three Foundation grants.

Eau Claire, Wisconsin Lodge, which sponsored Miss Sandra Seif, fourth-place winner of the 1959 "Most Valuable Student" competition, felt gratified by a recent letter from her:

"I am writing this letter of thanks on behalf of my parents and myself. We are extremely grateful for your sponsorship of my brochure in the state and national scholarship contest. Needless to say, we are thrilled by the tremendous honor that the Elks National Foundation has bestowed upon me. This award brings my educational goal, medical school, into sharper focus. I hope that I will be able to merit the confidence you have placed in me."

At a recent clinic at St. Joseph's Hospital in Providence, R.I., this picture was taken of Joyce Whitford and her seven-year-old patient Joseph Moore. Through the sponsorship of South Kingstown, R.I., Lodge, Miss Whitford received a Foundation grant for study at Boston University.



Miss Elsie E. Thomas, one-time recipient of a Foundation grant for a course of study at Boston University, is shown here at work with one of her little patients at the Peninsula Cerebral Palsy Training Center in Newport News, Virginia. The same photograph was used in a recent United Fund Campaign. Miss Thomas was endorsed by Lawrence, Mass., Lodge.

ELKS NATIONAL FOUNDATION

where every dollar contributed becomes a source of good work, untouched by expenditures of administration.

ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER
JOHN F. MALLEY, CHAIRMAN, 16 COURT ST., BOSTON 8, MASS.

INVEST IN FLORIDA'S "GATEWAY TO PROGRESS"

2 1/2 **BIG TROPICAL ACRES** **\$ 395**
TOTAL PRICE
\$ 10 DOWN \$ 10 MONTHLY

● NO INTEREST

● NO TAXES

● WARRANTY DEED

ABSOLUTELY NO OTHER CHARGES

COLLIER COUNTY—Here is your opportunity to cash in on the advice of many South Florida's real estate experts . . . who are predicting that **COLLIER COUNTY**, until recently called "South Florida's Last Frontier", will soon be opening up for development. The easy payment plan, with no "added extras" to dissipate your monthly budget . . . now allows you to become the owner of a full 2½ Acre Tract of some of South Florida's best speculative land at the low, low investment price of just \$395.00, with an additional savings of 10% of total possible if you are able to pay the balance due within 30 days after receiving full information about these premium 2½ Acre Collier County Tracts.

IMPORTANT FACTS ABOUT 2½ ACRE COLLIER COUNTY TRACTS

- **IT IS NOT IN THE EVERGLADES!** The Florida Everglades . . . the famous broad, shallow, "river of grass" which made so much of South Florida's land "useless" for many centuries, touches Collier County only in the extreme Northeast Corner . . . many, many miles from your purchase.
- **HIGHER ELEVATION THAN MOST OF GREATER MIAMI!** These 2½ Acre Tracts have a **MEAN ELEVATION OF 9' ABOVE SEA LEVEL** . . . higher than the average residential areas of Miami.
- **THE NATIONS EARLIEST MARKET BASKET!** Collier County grows fresh vegetables . . . the earliest yield in the nation! Tens of thousands of *rich, black earthen acres* are under constant cultivation, yielding the first vine-ripened tomatoes, lettuce, corn, sweet potatoes, etc.
- **ALL TRACTS 330' X 330'!** This "convenient" apportionment affords a greater development facility when progress comes. You will own 108,900 sq. ft. when 39 months have passed.

POPULATION AND INDUSTRY . . . "following the sun" . . . to sunny, sunny Florida . . . have all had their affect in soaring land prices . . . Obviously, people *want* Florida! They want Florida's prime attractions, too — Sea and sun! This is *why* an investment in tropical **COLLIER COUNTY** looks exceptionally good now . . . while prices are still low . . . and before the fantastic population spiral in Florida has affected this virgin territory. When development comes to Collier . . . it will be primarily residential development . . . to accommodate some of the 3,000 **PEOPLE WHO MOVE TO FLORIDA EVERY SINGLE WEEK!** And the roads and canals that must be built may link your 2½ acres to one of the tropical, waterfront playgrounds natural to sunny South Florida.



As you can see from the map, these 2½ acre tracts are strategically situated west of the proposed fresh water lake which will be a major recreational facility for South Floridians . . . and only 2 miles North of the famed "Tamiami Trail", which links Greater Miami to Florida's Gulf Coast. The creation of the lake . . . called a "necessity" by the Central and South Florida Flood Control District . . . will affectively divert the "river of grass" . . . called "The Everglades" from flooding tens of thousands of acres of Dade County's "useless" land . . . in effect . . . making drainage of the land to the West possible, and indeed, feasible for residential development, while at the same time it cuts short the westward expansion of Greater Miami at a definite point — an added extra to purchasers of these strategically located tracts.

We are sincere in our belief that when this development comes, it has to affect your purchase. "Just as soon as the first builder moves into this area — watch that land skyrocket to about \$2000 an acre", stated a 40 year veteran Florida realtor! This is *why* we are so enthusiastic about the future of this land . . . why we believe that in spite of the fact that there are no roads, no developments, no farms or villages now existing . . . that this land has one of the *only real big speculative futures* in the United States.

THE NEW FLORIDA LAND BOOM

With 3,000 permanent new residents coming to Florida weekly, the old *law of supply and demand* has affected land values in developed areas throughout the Sunshine State. To date, there has remained enough usable land to accommodate the newcomers . . . and the resulting industrial flow, which rushes in to utilize the new labor pools as they are formed.

SOUTH FLORIDA LEADS IN attracting these new residents . . . for the very obvious advantage of superb climate in the frost-free zone exists only in *South Florida*. U. S. Chamber of Commerce statistics show that Florida leads the nation in percentage increase in • **POPULATION** • **INCORPORATED NEW BUSINESSES** • **INDUSTRIAL CLASSIFICATIONS** • **RETAIL TRADE ADVANCES** • **LIGHT, SERVICE INDUSTRIES.**

The **BOOM IS SOLID** . . . and it *can affect you*, and your children. This nation is just beginning its population spiral . . . a growth which will continue to affect every corner of the nation, and there **CAN BE NO DOUBT** that while Florida is in the minds and hearts of millions of citizens now . . . **HER CLIMATE WILL BE IN EVEN GREATER DEMAND IN FUTURE YEARS!**

Yes, **NOW** is the time to make your Florida investment. These 2½ Acre Tropical Collier County Tracts can be purchased on easy terms of \$10 monthly . . . **AND YOU TAKE NO RISK IN SENDING YOUR \$10 RESERVATION DEPOSIT TODAY.** However, we must ask that you do send a deposit, as the supply of these premium tracts is necessarily limited. We will send you a brochure describing the property and its features, a sales agreement for your signature should you decide to go ahead with purchase, maps of the property and of South Florida showing her fantastic development, and all other pertinent data. **YOUR RESERVATION DEPOSIT WILL BE REFUNDED IMMEDIATELY,** if . . . after evaluating all data . . . you are not 100% convinced that this is a speculative investment you want to make on **SOUTH FLORIDA'S FANTASTIC FUTURE.**

RUSH RESERVATION NOW

Golden Age Investment Co. EK-3
 Box 35-416
 Miami, Florida

Enclosed is my \$10 deposit on . . . 2½ Acre Tracts. (Reserve as many as you wish). Please rush complete details, including maps, brochure, etc. I must be convinced that this is an excellent speculative investment — or my deposit will be refunded at once!

Name
 Address
 City Zone State



REFERENCES:

Miami-Dade Chamber of Commerce
 First National Bank of Miami



AD59070

Moscow's Master Plan

Khrushchev has declared economic war. If we are not to be defeated, we must know what we are fighting, where we presently stand in the battle, and what weapons and strategies we must develop

By **GARRETT UNDERHILL**

FROM EVERY INDICATION that can be found in an examination of what the American people are saying and doing about it, Khrushchev's declaration of economic war on the United States, delivered in person on this nation's TV screens, seemingly has had the impact of a wet sponge dropped gently on a foam rubber pillow. A cursory study of the freely available facts tells us clearly that his threat to better the United States came long after he had launched his Pearl Harbor-type economic blitz, and had almost completely won the opening rounds.

If the Russians win this economic war in the next 20 years, as well they might if this country doesn't trade its shotgun for a rifle in thinking and policies, there will be no need for open conflict between the armed forces of the two great nuclear powers.

The victory will not have been won by default, as so many persons appear to bemoan, but by a series of shrewd, carefully planned campaigns conducted on strategic lines mapped out as finely as any ever drawn by a military high command.

The Russian opponents of the United States today are well and comfortably equipped in almost every area. There are, of course, severe shortages of freedom as we know it, of food and of many creature comforts such as automobiles, so dear to the hearts of our own citizens. However, since the Soviet people have never had many of these comforts anyhow, the lack seems not particularly felt.

The Joint Economic Committee of Congress has been faithfully probing these matters for many months, turning out thick and alarming reports, serious documents noted principally for the small interest given them by the average taxpayer, and almost everybody else.

Allen Dulles, Director of the Central Intelligence Agency, in testimony before the Congressional Com-

mittee recently, had a serious warning in his summation of several yards of uncertain statistics:

"The communists are not about to inherit the world economically," he said. "But while we debunk the distortions of their propaganda, we should frankly face up to the very sobering implications of the Soviet economic program and the striking progress they have made over the last decade."

Dulles noted that the Russians are just getting into their new Seven-Year Plan for national growth, covering the period 1959-65, and will "allocate every available resource to fulfill it." Such an objective, therefore, should mean peace in this time—should, but not necessarily will.

"Future economic gains will also provide the goods and the services needed to further expand Soviet military power," Dulles told Congress, "if they choose so to use it, and to carry forward the penetration of the uncommitted and the underdeveloped nations of the Free World. These gains will also permit the Soviet to further assist in the rapid economic growth of the Kremlin's eastern ally, Communist China, if Soviet policy considerations dictate such a course."

Again, the Joint Committee posts the alert sign in potent words almost totally overlooked by the nation's press:

"Our conceptions and methods of allocation (of our total energies as reflected by the gross national product) to the public sector are inappropriate to a world caught up in a technological arms race and a slow grinding struggle for power and ideological conception in the underdeveloped areas."

Russia's economic power, her industrial, commercial, agricultural, scientific and technical might, may be likened to the surging stream from a high-pressure fire hose. It can be concentrated and directed at any desired target, whether it be support of her military forces, the boring into underdeveloped or uncertain countries or the international operations of the Western free nations.

Despite Khrushchev's plaintive cries for peaceful co-existence, disarmament and a world full of love, we know exactly what is the goal of the Communist leaders—world domination and subjugation. This has been the goal from the origin of the movement. Not once has it been denied or cast aside by the Kremlin. It is the essence of the continuing Bolshevik plans for world

GARRETT UNDERHILL, primarily a military specialist, is considered one of the foremost authorities on Russian infantry weapons, tanks and other equipment. He has for many years viewed the Russian menace with alarm and has made an intensive study of Soviet matériel. For five years, he was Military Editor of *Life Magazine* and during World War II was Technical and then Chief Editor of the Army's Military Service publications. He helped the Army prepare the book, "Soviet Army"—and contributed a series of articles to *Armor Magazine*, published by the Army's Armored Force Association. During the Korean War he served again on the Army's General Staff.

revolution, continuing in its relentless spread even under the thin camouflage of the doctrine of co-existence.

This country, then, knows what Russia intends and is doing. The success of the campaign must then depend on the reaction of the U. S. to a government operation which can switch its entire economy from cold to hot war production as swiftly as the fire hose nozzle can turn direction.

The Red pattern of attack, as it is unfolding and as at least partially announced blandly by Khrushchev, is to weaken the West—mainly the United States—by economic means, and then, if necessary to obtain complete surrender, show the powerful military aces and dare the rest of the world to play out the hand.

First comes the all-out push to make big gains in technology, as evidenced in the Seven Year Plan, the total modernization of a great armed force with its sidebar rush into space leadership which threatens an unbeatable lead in weaponeering.

There is next the drive to ruin the U. S. economy and our best industries in specific attacks, through competition and technical advances, wrecking our happy system at home and abroad.

Third is the move to draw the underdeveloped areas into the Moscow orbit, shutting them—and our allies so far as is possible—away from us technically, politically and economically.

Finally, with the U. S. reduced somewhat to the position of Sweden or Switzerland, fat, rich, happy and strictly second-rate by world standards, the teeth can be bared, the terms of capitulation spelled out by the Kremlin and meekly accepted by everybody else.

That's how the pattern lies. It is being followed closely, and not a move made by Moscow on the international scene is deviating from the master plan.

Far too much has been said, usually in the way of laments or partisan political charges, about the issue of whether Russia is ahead of the (*Continued on page 45*)



Undiscovered Portugal

By HORACE SUTTON

PHOTOS BY THE AUTHOR

THE PECULIARITY of Portugal is that, although it is the nearest European country to the New World, a place of tantalizing color, rather mild weather, still rather inexpensive, it is still rather undiscovered. I'm not sure I understand why this strange state of affairs exists, for Portugal is both cheaper and in many ways more colorful than Italy—which, in its rural and seaside areas, it rather resembles. It is in many ways a good deal softer, cleaner and certainly equipped with better roads than Spain.

One thing that has held back Portugal has been its lack of hotels, particularly in Lisbon, a capital not as beautiful as Paris but nonetheless blessed with a certain well-worn charm and ringing still with echoes of the halcyon days of the fifteenth century. There was always the tiny Aviz, once a private town-house, and in recent years one of Europe's most elegant little jewels. A few other small modern hotels have opened, but anyone who wanted to stay at a big and handsome hotel in the European tradition was always dispatched to Estoril. Estoril had the big Palace and the big casino at the top of



Fishermen tie up their bright, low-riding boats at Lisbon's waterfront while they prepare their huge nets.

the hill and the seashore, but it was a resort and not the capital. Antonio de Salazar, the strong-man of Portugal, and its Head of State since the thirties, decided some years ago that it was high time to rectify this. The result has been an eight-million-dollar extravaganza, with the spangled title of The Ritz, built in the Ritz tradition. It opened this winter and *may* make the difference for Portugal as a center for tourists.

I have qualified that statement for one reason. The management and the owners got so toney in the final analysis that they built an elegant palace hotel which has none of the amenities that one has come to expect, for better or worse, in big hotels going up today. I talk, of course, of the new Hiltons and the new Sheratons and the other new cantonments that are being put up all over the Caribbean and Florida. It has no television sets at all. It has no radios. Heaven help us, it has no swimming pool. There were some moments when it *almost* had a swimming pool, but its operators thought in the end that it wouldn't be dignified and the tank has been turned into a reflection pool, which is very dignified indeed, if not too cooling on a summer's day. Up on the roof it has a great expanse of tiled and finished open space, with a tremendous view off to the mouth of the Tagus.

These are the things the Ritz has not, and enough of them! What it does have is the air of a very expensive palace-type European hotel that was built many years ago when money was cheap. The truth is that labor is apparently inexpensive in Portugal. If the hotel had been built here its cost could easily have trebled. The rooms are lined in satins and damask, and the suites have dozens of doors, nooks, dressing rooms, entrance foyers. Each of them has a terrace looking out over all Lisbon. Fortunate residents will get a view overlooking the Park of Edward VII, a long and narrow rectangle which climbs a hill, planted with jacarandas that turn blue with the blooming spring. Down the hill is the large statue of the Marquis of Pombal; it was he who proved to be the prime force in building a new Lisbon after the old one lay in ruins, shattered by the earthquake of 1755. The baths in the Ritz are marble palaces themselves, complete with heated racks to hold the towels. As for downstairs, the dining room is a jewel, with glass walls opening on a view of the park. The ballroom—scene of a splendid function on opening night, when it swam in jewels, medals, sashes, and military types in red mess jackets—has inlaid oak on the floor, inlaid mother-of-pearl designs on the wall. In short, Lisbon has its fine hotel, and tourism in that gem of a land will likely start from here.

There is rather a lot to see in Lisbon, in an informal way, and plenty to visit outside it. First of all, one might circle that circus where the good Marquis

stands like a ringmaster, and proceed down the Avenida da Libertad, which is sort of the Champs Elysées of Lisbon. Lined with good shops, some hotels and residences, it feeds into the hurly burly of the square known as the Rossio, a jam of more shops, coffee houses and an uncountable number of Portuguese men, all of whom seem to wear flat-topped fedoras and short overcoats with ratty fox collars. The Rossio feeds into the narrow Rua do Ouro, built by Pombal, with the houses all done in what is called Pombal style. At the very end one can see ships with queer sloping masts passing by, as if they were sailing up and down the cross streets. Finally, the Rua do Ouro spills into Black Horse Square, named, it is said, by the British. Here there is a mad jamboree of ferry boats—some of Lisbon lives across the river—of *fragatas*, the queer river boats with the painted eyes, manned by boatmen who in idle hours sit on the deck broiling fat sardines over a charcoal brazier. No one visiting Lisbon should miss the spectacle of the fish market in the morning when the ships come in and unload their catch by filling baskets full

of sardines and tossing them in a wide arc through the air where they are caught by confederates standing on the quays. Olive-skinned ladies with intense eyes pack them, and others fill great broad panniers and put them atop their heads and set off at a dog-trot to be first at the market. And little kids wait behind, gathering a dropped sardine here, another there, until they have perhaps half a dozen. Then they go into business for themselves on a corner.

There is a pleasant and an aged loveliness about the castle of St. George, high up on a hill overlooking all Lisbon. The castle was built by the Moors and taken over by the Portuguese and the Crusaders in 1147. There is a statue of Alfonso Henriques, who became the first king, proclaiming the independence of Portugal and driving out the Moors long before the last of them were driven from Seville by their Majesties of neighboring Spain. There are pine trees and olive trees and lemon trees and orange trees and white peacocks strutting, and old houses that run down the hill, and clanking bells in the distance and old

(Continued on page 49)

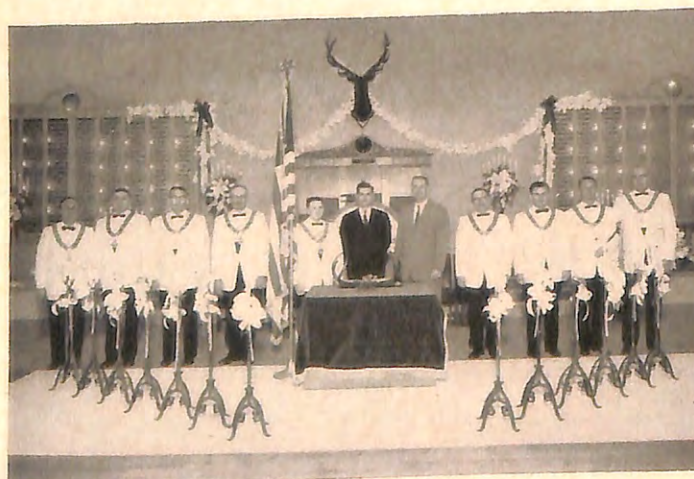


Farmers gather at a fair to barter for livestock and exchange gossip.

A solemn procession of Elks marches down the aisle to the stage at Needham-Dedham, Mass., Lodge, as the Memorial Service begins. They are led by Lodge Esquire Charles A. Orne.



As part of their Memorial Service, Fulton, N.Y., Lodge Officers pay homage to the city's war dead. Above, they place wreath at monument to those lost in both World Wars.



Candelabra and floral decorations add beauty to the stage during observance at Corvallis, Ore., Lodge. On wall in back of the Officers can be seen plaques bearing the names of the Absent Brothers of the Lodge.

"TO OUR

One of Elkdom's finest traditions is the annual Memorial Service, held on the first Sunday in December, in tribute to our Absent Brothers. Again in 1959 this annual observance, honoring those members who are no longer with us, was conducted in a spirit of zeal and devotion by the entire Order. Evidence of this devotion is contained in the many fine reports received by the Grand Lodge Committee on Lodge Activities; the most outstanding, reports Committeeman John H. Bennett—who was in charge of this year's observances—were selected with the knowledge that many other Services were also excellent.

In judging these reports, the Committee divided entries into two categories: those from subordinate lodges with 600 members or more, and those from lodges with



Officers of Iliion, N.Y., Lodge gather at the Altar following their Service. In front row, second and third from left, respectively, are Judge John F. Scileppi, Chief Justice of the Grand Forum, and Reverend M. W. Fufferd, Exalted Ruler of the lodge.



The Roeliff-Jansen Central School Choir renders a selection at the observance of Hudson, N.Y., Lodge. Listening in foreground are (from left) Exalted Ruler Moses Sweetgall, Reverend Kenneth Blazier, Chairman James A. Gunn of the Grand Lodge Membership and New Lodges Committee, and Most Reverend Father Peter Luciano.

ABSENT BROTHERS"

a membership of less than 600. In the former category, First Place was awarded to Hudson, N.Y.; Second Place to Corvallis, Ore.; and Third Place to both Fargo, N.D., and Iliion, N.Y. This tie was occasioned by the fact that both entries were so fine that a choice was impossible. Among lodges with a membership of up to 600, First, Second and Third Places were awarded, respectively, to Needham-Dedham, Mass.; Zanesville, Ohio; and Fulton, N.Y.

Honorable Mention for lodges with less than 600 members went to Barnesville, Ohio; Beaumont, Texas; Brewster, N.Y.; Clifton Forge, Va.; Fair Lawn, N.J.; Greenfield, Ind.; Martinsville, Va.; Mobile, Ala.; Odessa, Texas; and Rocky Mount, N.C. In the 600-and-over category, lodges earning Honorable Mention were

Auburn, N.Y.; Fall River, Mass.; Laconia, N.H.; Las Vegas, Nev.; Longmont, Colo.; Milwaukee, Wis.; Philadelphia, Pa.; Phoenix, Ariz.; Pueblo, Colo.; and Springfield, Vt.

The keynote of the Service at Hudson, N.Y., was the beautiful phrase, "To live in the hearts we leave behind is not to die." The Committee for the occasion, under the Chairmanship of D. J. O'Neil, Jr., and G. F. Gardner, sent hand-written invitations to the relatives of departed Brothers. In addition, the entire membership of the lodge was contacted by telephone to insure a large attendance; the result was extremely gratifying—some 500 people were present for the Service. Invitations were sent to members of the clergy and to various local civic leaders, and the general (Continued on page 44)



As Fargo, N.D., Exalted Ruler E. P. Cosgriff (at podium) and Inner Guard N. J. Koenig (turning pages) read the roll call of Departed Brothers, Lodge Officers place a rose on the Altar in remembrance of each name listed.



The Memorial Address was delivered at Zanesville, Ohio, Lodge by Reverend D. J. Barthelmeh, pictured here with Exalted Ruler T. B. Samuel (center) and Brother J. E. Tom, who read the Eulogy.

Scouting's 50th Elkdom's 92nd

By **ROBERT L. BROOKS**

LAST MONTH two important national organizations, each a leader in its own field, marked significant anniversaries. Ninety-two years ago, on February 16, 1868, fifteen men associated with the theater in New York founded the Benevolent and Protective Order of Elks. And an exact half century ago, on February 8, 1910, a small group of men in Washington incorporated the Boy Scouts of America.

The Elks established their Order on "the principles of Charity, Justice, Brotherly Love, and Fidelity"—with one of the stated purposes being, "to quicken the spirit of American patriotism."

The Boy Scouts incorporated their organization forty-two years later with the stated purpose, "to promote . . . the ability of boys to do things for themselves and others . . . and to teach them patriotism, courage, self-reliance, and kindred virtues."

Guided by ideals of similarly high stature, these two organizations have today gained the respect and admiration of the whole nation, and it is only appropriate that the two of them should have been drawn together in a solid partnership for the last forty years.

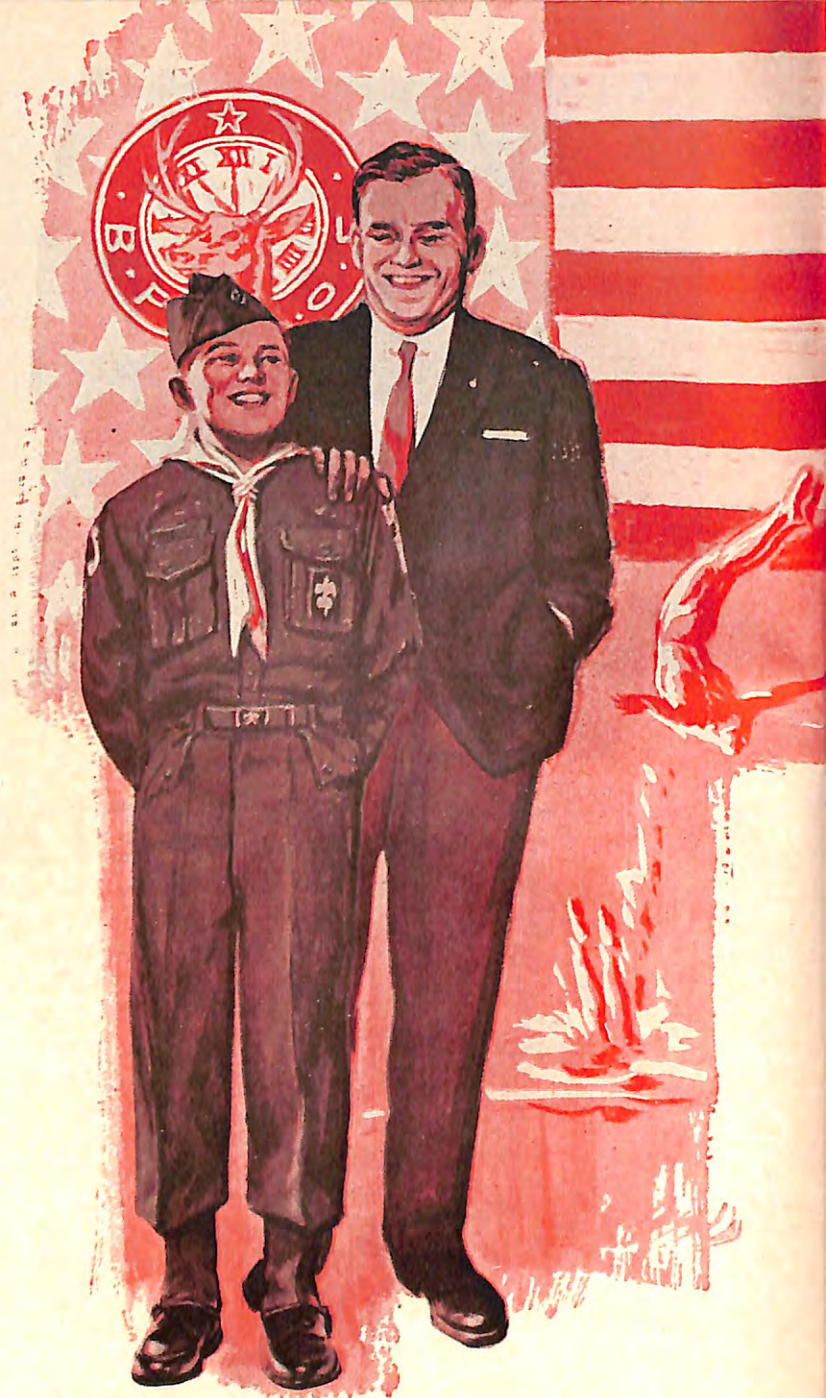
As one of the nation's longest-standing sponsors of Boy Scout troops, the Elks now lead all other fraternal orders in the number of Scout units under their sponsorship, with much of their work being done in areas where Scouting might not otherwise flourish, nor exist at all. One of these is sponsorship of Scouting among handicapped boys, such as those who live in the Illinois Children's Hospital, Chicago.

NOT LONG AGO, the fifteen members of Troop 66, which is sponsored by Chicago Elks Lodge No. 4, were holding their regular Tuesday night meeting at the hospital. As the Elk leaders of the troop came through the door, they were saluted by a chorus of "Hello, Uncle Elk!"—a greeting that is a tradition with the boys, who look upon the Elks as some of their closest friends.

One of the boys looked up from his wheel chair, and a proud grin broke across his face. With a spastic jerk, his hand held out a square knot.

"See, Uncle Elk, I tied it. I did it all by myself. You told me I could, and I did! See?"

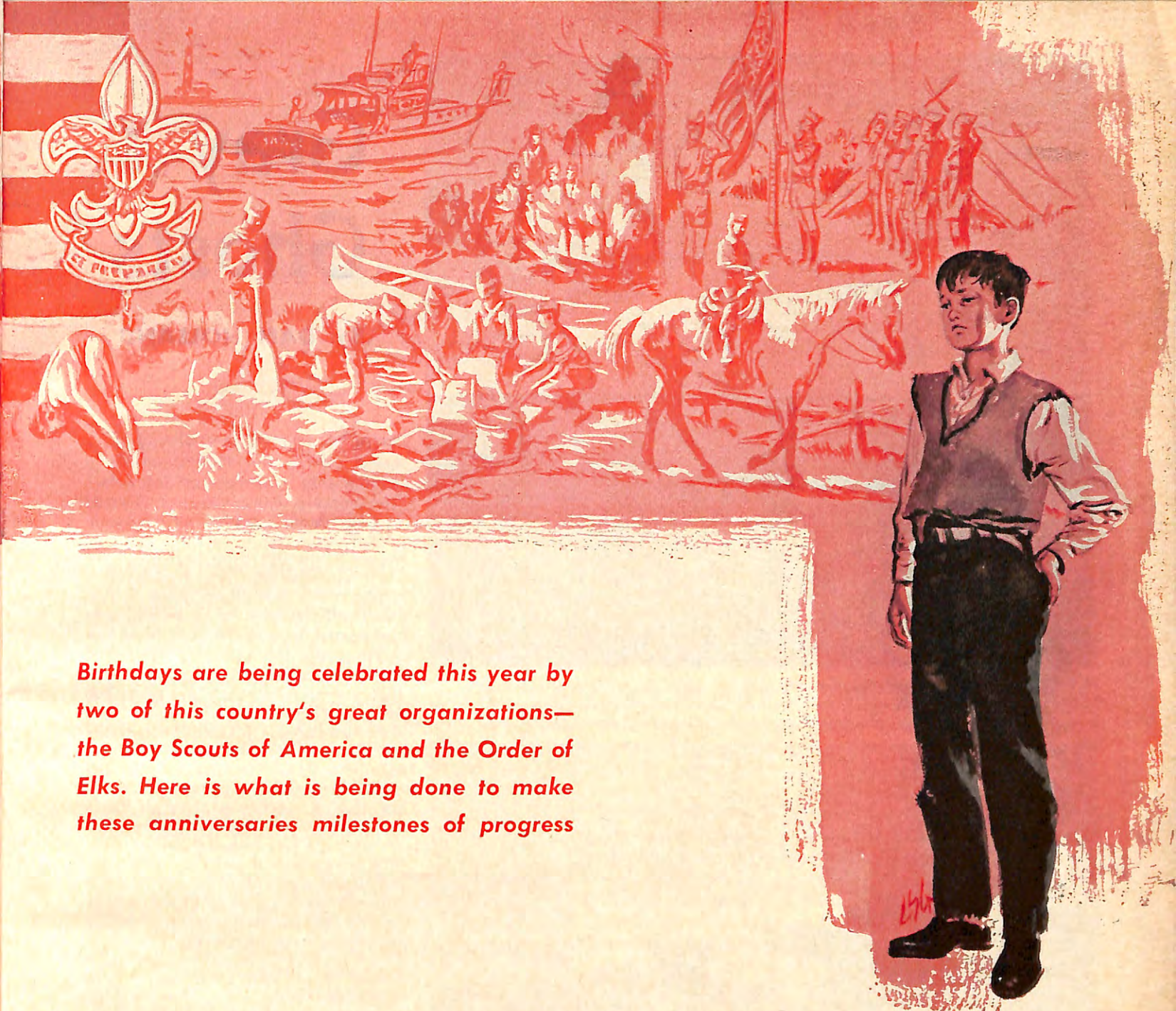
In spite of his halting speech, the pride of a new



accomplishment made the words tumble out freely. After a week of practice, he could finally wind the ends of a thick rope into a tidy square knot—and was well on the way to passing his first Boy Scout test.

These Scouts have varying degrees of physical handicaps, confining them to wheel chairs and beds in the hospital. Yet through their contact with Scouting, they can participate in the same sort of fun that normal boys everywhere do.

For more than a dozen years, Troop 66 has been a pet project of "Chicago Four". Lodge members take a keen interest in the Scouts, eager to introduce them to activities they might otherwise never have a chance to try. For instance, they take the boys on hikes—driving to the country and pushing the wheel chairs through the woods. And they work with them in developing Scout skills, which helped the troop win the Scout district first-aid competition for two consecutive years. In many ways, the Elks build needed confidence in the boys to tackle the problems their handicaps create.



Birthdays are being celebrated this year by two of this country's great organizations—the Boy Scouts of America and the Order of Elks. Here is what is being done to make these anniversaries milestones of progress

"Scout Troop 66," says the School Superintendent, "teaches the boys a way of life."

To the Chicago Elks, such as Jack Shalin, long-standing chairman of the troop's sponsoring committee, the work with the Scouts provides as large a measure of inspiration for them as it does for the boys. A couple of weeks ago, he was describing an induction ceremony held for one of the hospital's Cub Scouts, who was graduating into the troop. The lodge aids in the activities of the Cub pack, which is sponsored by the hospital.

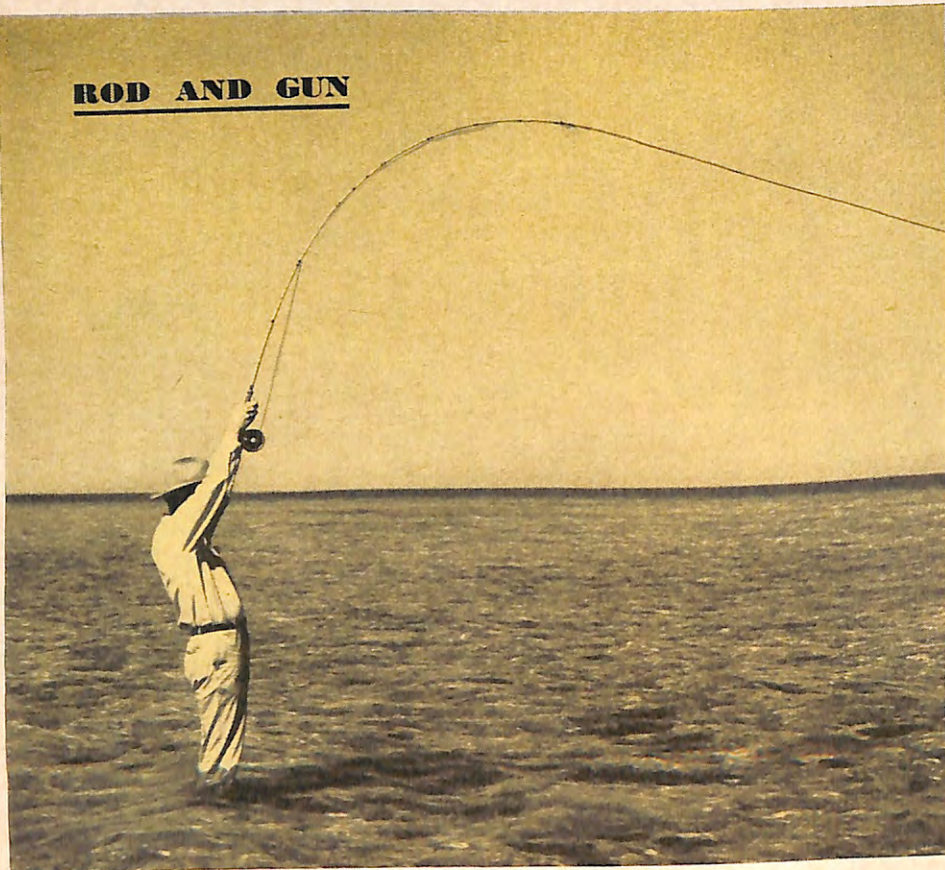
In a large room, there was a wistful-faced little boy in a blue uniform shirt, sitting in the middle of a ring of wheel chairs, Jack said, in describing the scene. The lights went out, and twelve flashlights, held by Scouts in the wheel chairs, played on the ceiling as the Scouts painstakingly made their way through the Scout Oath and the twelve parts of the Scout Law. Then all twelve beams fell on the little eleven-year-old's face, and they told him that he was now officially a member of the troop. He blinked and a couple of tears welled out of

his eyes as he whispered hoarsely, "Thanks, fellas!"

"It's pathetic," Jack muses. "But you get used to it. We all find a great lift in working with these boys. After a hard day at the office, I can go directly to a meeting of Troop 66 and come home two hours later feeling both refreshed and inspired. I don't know just what it is, but it gives me a strong sense of satisfaction. We all feel it's a real privilege to help in the troop."

This is only one example from nearly 800 Cub Scout packs, Boy Scout troops, and Explorer posts that are sponsored by subordinate lodges of the Elks. Extending the Elk principles of brotherly love and charity, lodges in every state of the union, as well as the Canal Zone, sponsor Scout units, and also contribute heavily in time, talents, and money to back up the success of local Scouting in other ways. Elks lodges now sponsor more Scout units than any other fraternal order, and they can move up to sixth place among the leading sixteen national civic organizations that sponsor Scouting—if they reach their goal of *(Continued on page 38)*

ROD AND GUN



These photos by Dan show Ted Trueblood demonstrating the proper way to hold the rod after hooking a bonefish, and (below) releasing his catch. Dark line on horizon in upper photo marks deep water to which the fish run.



Gray Ghosts

By DAN HOLLAND

THIS IS THE MORNING you have been waiting for. Not a breeze is stirring. The sea is calm, "dish calm". The water is flawlessly clear. Twenty feet away you can pick out each individual spine on a black sea urchin where it sits like a pincushion on the hard sand bottom. About a hundred yards farther out, the white sand flats break off abruptly to deep water, to the intense blue of the Caribbean Sea.

You are still-hunting, as you would hunt deer, walking a few paces slowly, then stopping to watch and wait. You are thigh deep and the water feels good, as warm and refreshing as the morning air. As you move gradually *along the flats*, detouring sea fans and *dwarf trees* of coral, you come across a sea slug. In outline it is much like a common garden slug except that it is enormous, a foot long and half as wide. The temptation to poke it with your toe is too much, and as you do so it squirts a great cloud of blue-black ink into the surrounding water. A little farther along you notice an odd yellowish-brown creature about three inches in length creeping slowly past a clump of brain coral. It is flat, wide in the middle and pointed at both ends, something new to you. Curiously you pick it up and inspect it closely, but not for long. Your fingers burn with the sting of nettle for an hour.

Still you haven't seen what you are searching for, but you know where to look. Sea fans bend slightly with the current, and Portuguese men-of-war come floating helplessly by with their bulbous blue sails erect. You watch in the direction they travel. He will be feeding slowly against this gentle tidal current, just as a deer feeds upwind. But you keep your eyes on the bottom too. You know from experience that if you step on a sea urchin the punctures from his spines will turn the flesh blue and they will burn and itch for days. You also watch for any mound on the bottom which might hide a sting ray. Occasionally you have been startled when one burst from the sand nearby

(Continued on page 42)

Stray ELK Program Succeeding

If the pattern of the past holds true, a large percentage of those members dropped for non-payment of dues this month will be Stray Elks. This is a serious problem of long standing and one which over the years has resulted in a substantial and unnecessary loss of membership to our Order.

Prior to last year there was no established procedure for coping with this problem. Today we are doing something about it. My predecessor, Brother Horace Wisely, instituted the Stray Elk Notification Program in cooperation with THE ELKS MAGAZINE, which administers it.

Under this plan, which I have continued, the Magazine's circulation department each month mails notices to the lodges advising them of Stray Elks who have moved into their jurisdictions. The job of converting the Stray into a full-time Elk is then up to the lodge in his new neighborhood. Elks do a lot of moving around, and with a membership of one and a quarter million, the Stray Elk total will be high. An average of 10,000 Stray Elk Notification forms

are sent out each month from THE ELKS MAGAZINE's office.

This program is yet in its infancy and its full impact as a significant factor in strengthening the Order will probably not be evident for some years to come. Nevertheless, it has already produced gratifying results. It has served to give new emphasis to the truism that an Elk—whether he remains in his own backyard or wanders off to a new neighborhood—is not forgotten by the Order.

As the program has gained in momentum, it has resulted in an inspiring demonstration of true fraternalism in action. The Stray Elk is receiving a warm fraternal greeting from the brothers in his new neighborhood, he is being made as welcome at the lodge in the town to which he has moved as he was in his hometown lodge. Every effort is being made to impress upon him the fact that, though removed from his home lodge jurisdiction, the fraternal tie which binds him to our great Order has not been weakened, that wherever Elks gather, there he belongs.

To be effective, the Stray Elk Program will have to be regarded as a permanent lodge project. All of us must continue to give it our unremitting support. I urge every member to work at this program. Avail yourself of every opportunity to make the Stray Elk welcome. He may eventually transfer his membership to your lodge. But remember, whether he does or whether he continues his home lodge affiliation, he remains an active Elk.

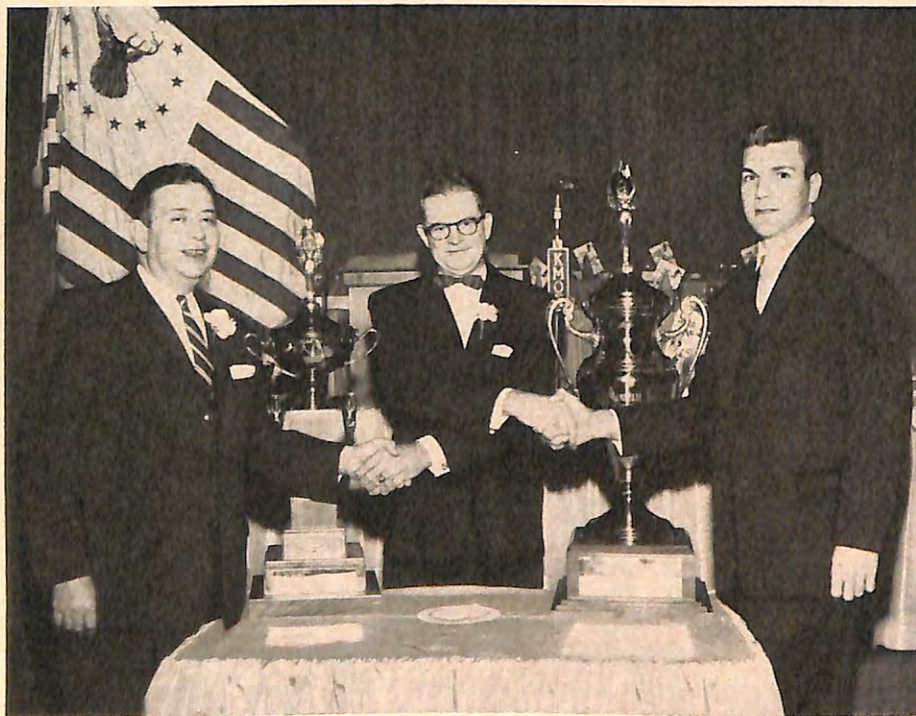
The importance of the Stray Elk Program in terms of strengthening our Order and giving meaning to the spirit of fraternalism cannot be overemphasized. In an Order as large as ours, it is inevitable that there will always be large numbers of Elks-on-the-move. But they needn't be lost to Elkdom. And they won't be if every member, by his continuing support of the Stray Elk Program, demonstrates that Elkdom follows the Elk.



Wm. S. Hawkins

WM. S. HAWKINS, *Grand Exalted Ruler*

Membership Plan Proves Sound



ST. LOUIS, Missouri, Lodge's 10th Annual Sports Celebrity Night Dinner found Robert E. Burnes, left, Sports Editor of the *St. Louis Globe-Democrat*, receiving the Bruce A. Campbell Memorial Award, and Ken Boyer, right, third baseman of the St. Louis Cardinals named as the outstanding sports figure of the year in the St. Louis area. Congratulating the two men is E.R. A. W. Elbert.



BURIEN, Washington, Lodge, No. 2143, was instituted with 599 Charter Members and 135 accepted from other lodges. With the initiates are, foreground, D.D. J. S. Roberts, Past Grand Exalted Ruler Emmett T. Anderson, Grand Trustee E. J. Alexander, E.R. Ray Schumsky of the sponsoring Auburn Lodge and Burien's E.R. K. L. Kemp.

AN INDOCTRINATION MEETING held a week prior to the December initiation of the largest class in the history of Brawley, Calif., Lodge, No. 1420, was attended by more than 125 new Elks, their wives and their sponsors. This class, composed of the most representative type of American citizen, was the happy result of careful planning, excellent teamwork, selectivity and a strong effort to avoid anything smacking of a "drive". The candidates were civic leaders and top professional and businessmen.

The project started last summer when Exalted Ruler Francis L. Frye and Past District Deputy Marvin M. Lewis went to work on an idea Mr. Lewis had been promoting through his District the year before. At a meeting of officers, Trustees and Past Exalted Rulers it was decided to make a survey of the community's potential Elks.

The Membership Committee prepared lists of these prospects which were given to other members who proved to be most careful in proposing candidates—of 60 names submitted to the Investigating Committee's thorough processing, only two were held for further checking.

Other phases of this Planned Membership Program are concentration on the reinstatement of former members and on Stray Elks—both already proving successful. But perhaps the most valuable result of this program has been the tremendous revival of interest and enthusiasm among the membership. Attendance at lodge and social events has increased measurably.

In 1958-59 Brawley Lodge had a net gain of only six members; the end of this month should show a net increase of 100 for 1959-60.

THE SHOE FUND of St. Louis, Mo., Lodge, No. 9, which provides needy children of the area with footwear, was given a big boost by the 10th Annual Sports Celebrity Night Dinner which attracted about 600 \$10-a-plate guests to the Hotel Chase. Highlight of the program was the presentation of plaques to 3rd baseman Ken Boyer of the Cardinals as the city's "Outstanding Sports Figure of 1959" and to Sports Editor Bob



SANTA MARIA, California, Lodge honored D.D. Walter Schween, Jr., with the initiation of 30 candidates and the acceptance of 16 Elks on dimit. Initiates included the Souza brothers, left to right, foreground, Clifford J., Earl C., Henry L. and Melvin J. In the background is Mr. Schween, right, and E.R. John A. Murray.



BRADDOCK, Pennsylvania, Lodge's \$1,500 final payment on its pledge to the General Hospital's Building Fund is presented to Hospital Administrator Sister M. Felicitas by E.R. I. R. Williams. Others pictured are, left to right, Secy. A. R. Bodnar, P.E.R. Mark F. Naughton and D.D. William Gravelle.

Burnes of the *St. Louis Globe-Democrat* "for meritorious service to sports by a non-participant". Burnes is celebrating his 25th year with that paper. His award, named in honor of the memory of the late Past Grand Exalted Ruler Bruce A. Campbell, was presented by sportscaster Harry Caray. Exalted Ruler Al Elbert made the presentation to Ken Boyer announcing that his name would be inscribed on the Elks' Perpetual Trophy with the other nine winners—Stan Musial, Enos Slaughter, Al Schoendienst, golfer Ed Furgol, Marty Marion, J. G. Taylor Spink, publisher of *The Sporting News*, Roy Sievers and bowler Don Carter.

Joe Garagiola again served as M.C. for the affair at which Rt. Rev. Msgr. James P. Johnston, one of the city's first outstanding soccer stars, delivered the principal address. Approximately 75 top sports figures of the area were in attendance. Other sports figures honored on this occasion were Earl Buchholz of the U. S. Davis Cup Team, representing tennis; sportswriter Wm. J. McGoogan, boxing; Tom Hennessey, bowling; Cliff Hagan, basketball; Bob Goalby, golf; Dr. Stan London, handball; Mike Magac, football; Tom Kutis, soccer, and Sam Muchnick, wrestling.

Anton Pinter was Chairman of the Committee for this program which was broadcast over Station KNOX.

THE 1960 ELKS TANGERINE BOWL football classic played in Orlando, Fla., on New Year's Night was witnessed by the largest crowd ever assembled for a game in that area. The stirring contest between the Middle Tennessee State College eleven and the Presbyterian College team was not decided until the final minutes of the game with Tennessee sewing it up at 21-12.

The only amateur 100 per cent charity football game in the Nation is sponsored by Orlando Lodge No. 1079; more than \$14,000 was raised for its beneficiaries—the Florida Elks' Harry-Anna Home for Crippled Children and four local crippled children's institutions. Teamwork of over 100 Elks, and the untiring efforts of the Tangerine

(Continued on page 19)



GREENWICH, Connecticut, Lodge's Junior League Baseball Champions are pictured at the dinner held in their honor. With the boys are General Mgr. and Coach Charles W. Long, and guest speakers Jackie Farrell and Ralph Houk of the N. Y. Yankees, Zeke Bella of the Kansas City "A's" and Supt. Edwin King of the city's Recreation Board.

BORDENTOWN, New Jersey, Est. Lead, Knight Willard Jobs, Chairman of the lodge's Charities Committee, presents a \$500 check to cerebral-palsy victim David Patterson as a gift to the United Cerebral Palsy Assn. Looking on, left to right, are UCPA Board of Directors Chairman Zoltan Breza and Pres. Albert Bartlett, and Elk Charities Committeeman Russell Southard.



BRECKENRIDGE, Texas, honored N. J. Nanney, center, foreground, on his 82nd birthday. An Elk for 55 years, Mr. Nanney served three terms as E.R. and twice as District Deputy. On his right are D.D. B. L. Hart and Est. Loyal Knight Cecil Mayes; on his left are E.R. D. C. Morrison and Est. Lead, Knight R. F. Wilson, Jr. Standing are, left to right, Esq. Ernest Graves, Inner Guard R. V. Capers, Tiler R. D. Mace and P.D.D. H. S. Lemmons.





STATE COLLEGE, Pennsylvania, Lodge marked its 24th anniversary with a program at which 14 Charter Members were honored. They are pictured here with Past State Pres. Edward D. Smith who was District Deputy at the time the lodge was instituted, Albert Morris who was the lodge's first Exalted Ruler, and the current Exalted Ruler Robert H. McCormick, fourth, fifth and sixth from left, foreground, respectively.



BAYONNE, New Jersey, Lodge's Crippled Children's Fund shared with three others a \$1,000 gift from Hudson Co. Automotive Jobbers Assn. Left to right: Bayonne Treas. Walter Dagistino; State Committeeman B. R. Boyle; Chairman Joseph Petrakian; E.R. J. S. Kopchinski, Bayonne; E.R. Thomas Calligy, Hoboken; E.R. A. J. Healy, Union City; E.R. W. H. Peters, Jersey City; Pres. P. M. Carpenter and Raymond Thyssen of the Jobbers Assn.



TEANECK, New Jersey. At the Elks' dinner for their high school eleven were, left to right, Recreation Dir. Richard Rodda, Line Coach Edward Scagliotti, Co-Capt. Kenneth Nass, E.R. Henry Sharp, Co-Capt. Peter Luongo and Coach Charles Gunner.



MUSKOGON, Michigan, Elk Harold Reed, Sr., is pictured, second from left, with his three sons to whom he gave memberships in his lodge as gifts. The younger Reeds are, left to right, Chester A., Harold, Jr., and Jack E. Reed.



JOHN DAY, Oregon, Lodge honored State Assn. Pres. J. H. Moore, left, with the initiation of the candidates pictured with him. The occasion was Mr. Moore's official visit to John Day Elksdom.



HAVERTHILL, Massachusetts, Elks honored the local high school eleven recently when E.R. P. F. Davoli, right, was pictured with Coach P. F. Ryan.



LAKE WORTH, Florida, Est. Lead. Knight L. A. Behlke, Jr., left, and E.R. L. R. Behlke, right, are pictured with new Elk, Marvin R. Behlke.



ORLANDO, Florida, Elks who make up the Tangerine Bowl Commission are, left to right, foreground: Alfred Tracy, John Allred, Chairman H. Grady Cooksey and Robert B. Elliott; background: Earl E. Barnette, James Simpson, Harrison Quinby and Lemar U. Hutchinson. Ted Griffith was not present. The 1960 classic brought over \$14,000 to the Harry-Anna Home and other charities.



MANISTEE, Michigan, Elksdom honored John H. Rademaker on his 50th anniversary as Past Exalted Ruler of that lodge. Pictured, left to right, background, are State Assn. Tiler Fritz Coppens, State Pres. Frank L. Patee, Mr. Rademaker, D.D. Lewis L. Nurnberger and E.R. Harold A. Olson. In the foreground are the candidates who were initiated as a tribute to Mr. Rademaker.

Bowl Commission of which H. Grady Cooksey is Chairman, put over this 14th annual game which, over the years, has enabled Orlando Lodge to contribute more than \$130,000 to the Harry-Anna Home, as well as additional thousands to other charitable undertakings.

A FULL WEEK was devoted to the opening and formal dedication of the spacious addition to the home of Oakmont, Pa., Lodge, No. 1668. The cornerstone-laying and dedication ceremonies were followed by a banquet and dance, and the next day public Memorial Services preceded the unveiling of a painting of the Elks National Memorial Building by R. W. Ferguson, a member of the lodge, and "open house" for hundreds of visiting Elks and their wives. Other features of the week were the initiation of a Dedication Class and a Ball.

Past District Deputy G. E. Peterson, 14-year Secretary of No. 1668, was General Chairman of the Committee which planned the program for the lodge instituted in 1945 with 113 Charter Members and now boasting 565. Their new concrete block and brick quarters which adjoin the original building includes a dining room seating 250 persons, and a grill, both rooms together providing a 30' x 46' lodge room. Past Exalted Ruler C. E. McGinley headed the Building Committee.

RECENT ACTIVITIES of busy Santa Maria, Calif., Lodge, No. 1538, included a luncheon party for youngsters from Vandenberg Missile Base who visited Santa Maria and assumed the duties of various city officials for the day. This project was sponsored by the lodge's Youth Activities Committee. Major S. E. Latham of the Vandenberg Base who was Chairman of the Day, Fire Chief Elk Harry Bell and Police Chief Harold English were among those at the speakers' table, together with Exalted Ruler John Murray, Secy. John A. Weldon and Scholarship Committee Chairman Ward Kinkade.

Santa Maria Lodge has a unique and interesting possession in the membership cards of Charter and Life Member Ernest Robbins who passed away some months ago. Mr. Robbins saved all his cards since he was initiated in 1905. They have been framed and are on display in the lodge home.

Incidentally, No. 1538, is proud of Robert Torres who received a plaque from State Vice-Pres. N. S. Lien as Best Inner Guard of the District.

WHEN DISTRICT DEPUTY William D. Bailey paid his homecoming call on Red Lion, Pa., Lodge, No. 1592, seven candidates were initiated in his honor.

Two of the initiates were the sons of Bruce Snyder, a member of Red Lion Lodge for 26 years. The other two were Mr. Snyder's sons-in-law. All four, of course, were proposed by Mr. Snyder.

"Operation Airlift", P. R.



NOELIA SERRANIO is home again in Puerto Rico after months of mental anguish and physical suffering in an Alliance, Ohio, hospital. It was the Elks who made this possible.

Noelia is 16. She and her 19-year-old brother Julio were seriously injured last October in an automobile accident in which her mother lost her life. The family were migrant workers from Naguabo, Puerto Rico, and the father has now remarried and returned to his native land leaving his children in the Alliance hospital with neither funds nor friends.

Julio, who still faces a long hospital stay, has chosen to remain here, but Noelia, homesick and lonesome, longed to return to her grandmother in Naguabo.

Persistent efforts on the part of Past Exalted Ruler Robert Antram of Alliance, Ohio, Lodge finally made her dream a reality and her "operation airlift" was a combined project of the Elks of Alliance, Miami, Fla., and San Juan.

Alliance Lodge assumed the expense of the air-trip, but Eastern Air-

lines would not accept Noelia as a passenger if she could not make the journey without her wheelchair. Fierce determination and courage conquered the child's fears and helped her to master the crutches, and finally, accompanied by Mr. Antram, Exalted Ruler Paul Stillwell and a nurse, Noelia, using her crutches for support, left City Hospital for Cleveland where she was placed on a plane for Florida. Secretary Paul E. Kroeger of Miami Springs-Hialeah Lodge met the plane and stayed with the girl during her two-and-a-half-hour wait for the last step in her flight home, arranged by the Puerto Rico Elks.

A purse of \$200 contributed by Alliance sympathizers was divided between the brother and sister; Noelia's share bought her new clothes; her suitcase was the gift of the wives of the doctors of City Hospital.

At her pleading insistence, several boxes of cards and gifts sent to her by generous Ohioans while she was hospitalized followed her home, mementoes of those who had helped her "in the American way."



McCOOK, Nebraska, Lodge recently honored fellow Elk W. K. Swanson, Grand Est. Lect. Knight, at a well-attended banquet. Pictured at the affair were, left to right, Past Grand Exalted Ruler H. L. Blackledge, Mr. Swanson, Ben F. Hormel and D.D. George Mintzer.



HEMET, California, Lodge is out of debt now, and Past Grand Exalted Ruler L. A. Lewis was on hand to help celebrate the burning of the mortgage. Left to right are E.R. William Dunigan, D.D. Frank Burns, Mr. Lewis and State Vice-Pres. J. J. Sousa.



SHERIDAN, Wyoming, Elks and their ladies present 2,000 silver dollars to the Wyo. Society for Crippled Children and Adults, proceeds of their 1959 "Gymkhana" held at the ranch of Kelly Howie, background. Left to right are the event's Co-Chairmen H. W. Pierson and Neal Harper, D.D. Harold Fallbeck, E.R. W. A. Springer, Mrs. H. W. Pierson and Mrs. E. B. Smith.



ATLANTIC CITY, New Jersey, Lodge celebrated the homecoming of D.D. Isaac G. Ginsburg with a gala banquet. Pictured at the affair were, left to right, E.R. Lester J. Jackson, P.E.R. Judge Leon Leonard, Past Grand Exalted Ruler Wm. J. Jernick and Mr. Ginsburg.



PETALUMA, California, Elk Emmett S. Dado made his homecoming visit as D.D. recently when 200 members were on hand. Mr. Dado is pictured, left, with his newly initiated cousin John, and John's father, Walter, and grandfather, Henry Dado, both 40-year Elks.



WINDSOR, Vermont, Lodge turns over the \$801.28 net proceeds of an exhibition pro basketball game played by the Boston Celtics and the Minneapolis Lakers for the State Elks' Camp for Retarded Children. Left to right, foreground, are State Trustee Leo DeBernardi, Vice-Pres. C. R. Honney and Charity Chairman Archie Buttura; lodge Committee Treas. Frank Crimmins, Jr., Activity Co-Chairman John Stetson, Camp representative Camille Raymond and E.R. P. E. Harrington. In the background are P.E.R. Stuart Strong, State Activities Co-Chairman Maurice Thibeault, lodge Trustee Bernol Dow, Arthur Lanchton and William Pearl. U.S. Rep. W. H. Meyers was among 1,100 spectators addressed by State Pres. R. J. Quesnel.

LODGE NOTES

At Towson, Md., Lodge's Stray Elks Night, dinner was served to 27 Stray members who later attended an informal meeting when they heard talks by District Deputy Francis W. Taylor and Exalted Ruler Frank J. Sauter.

Not long ago, Cambridge, Mass., Lodge presented the Colors to Boy Scout Troop 50 of Our Lady of Pity Parish. This was one of several similar presentations made by the Youth Committee of which Bert McCann is Chairman. Elk officials attending included Exalted Ruler Charles H. Cremens and Secy. Wm. M. McLaughlin.

The new home of Hill City, Kans., Lodge was dedicated recently by officials of Phillipsburg Elksdom. Past Grand Exalted Ruler Henry C. Warner was the principal speaker.

At the request of Exalted Ruler W. M. Rickert, the floral pieces used in the Memorial Services of Plant City, Fla., lodge were placed at the grave of a departed Stray Elk. Past District Deputy J. P. Tyner was Chairman of Arrangements and the flowers were laid at the grave of J. K. Bentley of Grand Rapids, Mich., Lodge. Stray Elks who attended included 50-year-members, C. M. Hammond of Bedford, Ind., and P. L. Sly of Albuquerque, N. M. Others were Otsego, Mich., Elk Joseph Bell and F. R. Taylor of Battle Creek, Mich.



DAYTON, Ohio, Lodge honored its Boys' Amateur Baseball Team when the youngsters, Class "F" Champions of the Pinewood League of the Jesse Haines Amateurs, received their trophy. Ritter Collett, Dayton *Journal Herald* sports editor, spoke. Present were Elk Chairman John Cassis, E.R. J. A. Ryan, Natal. Amateur Baseball Federation Vice-Pres. Richard Burroughs, C. W. Stonebarger, and team Mgr. George Nagel and Coach Robert Schaeffer.



QUEENS BOROUGH, New York, Elk Harry Connell, Chaplain of the Elks National Home Lodge, is pictured as he received the Chaplain's jewel from that Queens Borough official, William Sartor, right. Others are, left to right, Inner Guard Frank McCormick, Est. Lead, Knight Bryan J. McKeogh, E.R. J. R. Hockert and Est. Loyal Knight G. J. Kleinmeier. Mr. Connell presides as Chaplain on each of his holiday visits to New York.

Chelsea, Mass., Lodge has been accomplishing a great deal through its Roselyn and Robert Brown Benevolent Fund. A beneficiary is the Children's Medical Center of Boston whose Social Service Director Miss Marion Hall reports with appreciation that, through the Elks' support, they were able to send five crippled children to camp during the past summer, and that four ailing or disturbed youngsters received visits from their parents through the Elks transportation fund—visits which made a tremendous improvement in the children's mental attitude and which could not have been made had it not been for the Elks' financial support.

During a special program arranged by Exalted Ruler Burwell Thornton and his officers of the Elks National Home Lodge in Bedford, Va., President Paul S. Johnson of the Virginia State Elks Assn. was the principal speaker. During his talk, Mr. Johnson extended an invitation to the Home Lodge to become an honorary member of the State organization, a proposal adopted immediately by acclamation. As an honorary member, the Home Lodge will not be assessed any dues, but will be on the Association's mailing list and so will keep in touch with all its activities.

John Baker, an Elk for 67 years and Charter Member of Hood River, Ore., Lodge, passed away January 4th at Hood River Memorial Hospital; he

would have been 96 years old on the first of this month. First affiliated with Findlay, Ohio, Lodge, Mr. Baker transferred to The Dalles, Ore., Lodge and then to Hood River which awarded him an Honorary Life Membership in 1930.

A very pleasant affair held by Huntington, N. Y., Elkdom in recent months was the party honoring the lodge-sponsored Little League Baseball Team players and their fathers. The program took recognition of the youngsters' diligence and sportsmanship during the 1959 season. Among the Elk officials who participated were Exalted Ruler Dominick Steffa, Youth Activities Committeemen Arthur Phelan and Ray Collins, Team Coach Webster and Past Exalted Ruler James Kelleher.

West Haven, Conn., Elks honored newly appointed Judge George G. DiCenzo on "Italian Night" when Exalted Ruler Wm. J. Heffernan welcomed District Deputy Patsy J. DiPietro, Judge John G. Cicala, former Lt.-Gov. and State Attorney General Wm. L. Hadden, former Judge John J. Mezzenotte, former Mayor Wm. C. Celentano and Selectman Matthew J. Coyle. Co-Chairmen for the program were Alex Botte and Joseph Giannotti. When "Jewish Night" was celebrated a short time later, tribute was paid to Morris H. Altschuler whose three brothers were also on hand along with Judge Charles Henchel, Rabbi L. Mersky of the West

Haven Jewish Center and local Selectman George Morrissey.

Leominster, Mass., Lodge honored State President Louis Dubin with the initiation of a class of 12 candidates in his name. Welcomed cordially by Exalted Ruler Edward T. Killelea and a large crowd of his fellow Elks, Mr. Dubin delivered a fine talk on the founding and growth of the Order.

Whitehall, N. Y., Elks honored District Deputy John J. O'Brien on his official visit with the initiation of a Grand Exalted Ruler's Class of 17 members. Among them were three sons of Acting Chaplain V. L. McKee, whose fourth son is also a new Elk. Another candidate was Charles W. Sweet, Jr., who is a third-generation member of the Order. On hand were Thomas Smith, a Charter Member of 59-year-old Plattsburg, N. Y., Lodge, and Prof. Albert Tondra of Washington, D. C., Lodge who is the composer of the "Elks National March."

The painting of swastikas on houses of worship and other place in Miami, Fla., and elsewhere was condemned by Miami Lodge in a resolution adopted by its members. Reaffirming their belief in justice and brotherly love, these Elks branded the swastika as a symbol of bigotry, hatred and intolerance, urging law enforcement officers to vigorous action against offenders.



CULVER CITY, California



PRINEVILLE, Oregon

... Dr. Romeo Allard, E.R. of CULVER CITY, CALIF., Lodge, is pictured with Sister M. Mark and two of the 12 pupils of Immaculate Heart College for Blind Children Sister Mark is teaching to read, write and play music. The youngsters, Marilyn Murata and Ricky Plath, are using the Braille writers presented by the Elks to aid in this project.

... Pres. J. H. Moore of the Oregon State Elks Assn., right, congratulates his son Earl on his initiation into PRINEVILLE, ORE., Elkdom.

... MYRTLE CREEK, ORE., Lodge welcomed D.D. Otto Streitberger and presented to him \$100 Participating Memberships in the Elks National Foundation, contributed by former, present and coming E.R.'s. Pictured, left to right are, Est. Lead. Knight Norman Maunu, E.R. Rudy Paetz, D.D. Streitberger and P.E.R.'s Carl Moodie, Frank Starr and Irwin Cyphert.



MYRTLE CREEK, Oregon

... ALAMEDA, CALIF., Lodge played host to the undefeated local high school football team, the coaching staff and the players' parents at a dinner recently. Pictured are, left to right, the team's Coach "Chuck" Butler, Co-Captains Tom Morehouse and Terry Tittle, Youth Chairman Lil Arnerich, high school Principal Elk Lowell Mell, Past State Pres. Don Quayle and E.R. Owen D. Cant. Dan Stavely, Asst. Coach at Stanford, was guest speaker.



ALAMEDA, California

... ASTORIA, ORE., Elk billiard players won the State Elks three-cushion tournament for the second year. Left to right they are Archie Wirkkala, Omer Stephens, Aubrey Hubbell, Bill Welch and Bill Moore.

Elks Day At Santa Anita

The Western Harness Racing Assn. has given Saturday afternoon, March 12th, at Santa Anita Park to the California Elks. Tickets may be purchased at \$2.00 each from any Southern California lodge. All proceeds from the sale of these tickets will be retained by the lodges and then turned over to the California Elks Major Project, Inc., for the treatment of handicapped children. The Project will receive ONLY the proceeds on tickets sold by the lodges—not on tickets sold at the track.

For several years, the Western Harness Racing Assn. has given a day to the Elks, and reserved the spacious clubhouse for Elks, their ladies and friends. Over 9,000 people in the Elks' party attended last year's event, serving a twofold purpose, as "Elks have fun helping others".



ASTORIA, Oregon



Every year, Littleton-Westford, Mass., Lodge holds a barbecue for VA multiple sclerosis patients and their families. More than 200 attended the 4th annual event which featured a chicken barbecue and professional entertainment. Standing behind the wheelchair patients are members of the lodge's Veterans Rehabilitation Committee.

Food, Fun and Friendship



In addition to veterans work conducted through the Elks National Service Commission, many lodges handle programs on their own. Oxnard, Calif., Lodge, for instance, has been sponsoring the local USO observance of its national program, "Pal Day," for the past eight years. The most recent affair had about 400 servicemen and 100 civilians and military officials as guests at a ham and turkey buffet, and a two-hour floor show. Responsible for its success were, left to right, "Pal Day" Chairman James Reardon, E.R. Joseph Kerrick and Asst. Chairman Jack Koeckes.

Thousands of delectable bananas were distributed to the 675 veterans at Fort Lyon VA Hospital by the LaJunta, Colo., Elks, left to right: B. F. Murphy, F. C. Hanson, Don Sharp, C. E. Lyons, Alpha Sinclair and Chief of Special Services Joe Bolita.



Dominic J. Urbano, E.R. of Watervliet, N. Y., Lodge, left, presented a check to Dr. Richard Bean of the U. S. Veterans Hospital in Albany, second from left. The check purchased a new pool table for the hospital's patients. Others pictured are P.E.R. E. J. Bulger, third from left, and Est. Loyal Knight E. R. Zeilman, right.





Lawrence, Massachusetts, Lodge Presents JOHN E. FENTON *For Grand Exalted Ruler*

LAWRENCE LODGE NO. 65, Benevolent and Protective Order of Elks, on the fifth day of November, 1959, unanimously resolved that it would present to the Grand Lodge the name of its most illustrious member, JOHN E. FENTON, FOR THE OFFICE OF GRAND EXALTED RULER.

ELK SERVICE. John E. Fenton was initiated as a member of Lawrence Lodge No. 65 on December 6, 1923. He served in all Chair offices and was elected Exalted Ruler in March, 1932. He has maintained his interest in Lawrence Lodge and in all Elk programs on State and Grand Lodge levels. He was President of Massachusetts Elks Association, 1948-1949. He has continued to serve as Vice-President and Member of the Board of Directors of Massachusetts Elks Scholarship, Inc., the major project of Massachusetts Elks Association. Appointed to the Grand Lodge Committee on Judiciary in 1950, he has served as a member since that time and as Chairman since 1957.

EDUCATION. Brother Fenton was graduated from Holy Cross College with the degree of Bachelor of Arts, and received the degree of Bachelor of Laws from Suffolk University Law School.

YOUTH CONTACTS. He was a teacher in Lawrence Public Schools for over eight years, five of which were in Lawrence High School where he served as Faculty Manager of Athletics. He was Assistant Supervisor of City of Lawrence Playgrounds for four years.

ELECTIVE AND APPOINTIVE OFFICES. He was elected Register of Deeds for Northern Essex County in 1928 for a six-year term, and reelected in 1934. In June, 1937, the Governor appointed him Judge of the Massachusetts Land Court, with life tenure, in recognition of his integrity and knowledge of real property law. He served the City of Lawrence as Chairman of the Planning Board and as a member of the School Committee. He is Vice-President, Life Trustee, Vice-Chairman of the Corporation and Trustee of the Endowment Fund of Suffolk University, and is a Vice-President of the Holy Cross Alumni Association. He is a Trustee of the Community Savings Bank and a Director of the Arlington Trust Company in Lawrence. He is a

veteran of World War I, and served as Chairman of Selective Service, Essex County Appeal Board, during World War II.

HONORARY RECOGNITION. Lawrence Lodge has made Brother Fenton an Honorary Life Member; Holy Cross College has conferred upon him the degree of Doctor of Laws; Suffolk University, the degree of Doctor of Juridical Science; Merrimack College, the degree of Doctor of Laws and Letters. An outstanding Catholic layman, he was honored in 1951 by being named by the late Pope Pius XII as a Knight of the Holy Sepulchre and was elevated to the highest rank in that papal order, that of Knight of the Grand Cross Holy Sepulchre, in 1958.

LAW. Brother Fenton is a member of the Lawrence Bar Association, Boston Bar Association, Massachusetts Bar Association and American Bar Association and has served on the Massachusetts Judicial Council since 1937.

CHARITY. Brother Fenton has been General Chairman of five Community Chest Campaigns and was a founder of the United Fund of Greater Lawrence. He has been Chairman of the Board of Trustees of the Paul A. Dever State School for exceptional children since 1952, is a Trustee of the Robert M. Birmingham Charity Fund, a Director of St. Ann's Orphanage and Home, and of the Lawrence Boys' Club, and is active in the Boy Scouts.

FAMILY. Brother Fenton married Elizabeth A. McMahon of Lawrence on June 26, 1929, and they have one son, Attorney John E. Fenton, Jr., who has been an Elk since his 21st birthday.

DEDICATION. Brother Fenton's record of dedicated, devoted service and his distinguished accomplishments for and intimate knowledge of our Order eminently qualify him for its highest Office.

LAWRENCE LODGE NO. 65 proudly and respectfully presents JOHN E. FENTON as candidate for Grand Exalted Ruler with complete assurance that the manifold duties of that high Office will be performed with fidelity, courage, efficiency and dignity and in keeping with the splendid records of the fine men who have held that Office.

GEORGE CAMPBELL, *Exalted Ruler*

FELIX L. O'NEILL, *Secretary*



Etna, Pennsylvania, Lodge Presents Grand Secretary Donaldson for Re-election

At a regular meeting of Etna, Pa., Lodge No. 932, held on Jan. 5, 1960, the following resolution was unanimously adopted:

WHEREAS, the officers and members of Etna, Pennsylvania, Lodge No. 932 are particularly cognizant of the outstanding service to Elkdom rendered by Brother

Lee A. Donaldson, to his home lodge, in the District and State Associations and as a Grand Lodge Officer; and

WHEREAS, successive Grand Lodge conventions beginning in 1955 have recognized the integrity and ability of Brother Donaldson and registered their approval of his stewardship by unanimously re-elect-

ing him to the important Office of Grand Secretary, Benevolent and Protective Order of Elks; and

WHEREAS, we, in his home lodge, believe that Brother Donaldson in his actions as Grand Secretary of the Order since September of 1954 has conducted that Office with particular distinction;

NOW, THEREFORE, BE IT RESOLVED that the delegate of Etna Lodge No. 932 to the Grand Lodge convention place in nomination at the convention, the name of Lee A. Donaldson for re-election to the Office of Grand Secretary, Benevolent and Protective Order of Elks of the United States of America.

JAMES E. BIERNESSE, *Exalted Ruler*
HOWARD W. SCHRAN, *Secretary*



Muscatine, Iowa, Lodge Presents Grand Treasurer Umlandt for Re-election

At a regular meeting of Muscatine, Iowa, Lodge No. 304, held on January 18, 1960, the following resolution was unanimously adopted:

WHEREAS, Brother Arthur M. Umlandt, a Past Exalted Ruler of Muscatine Lodge No. 304, has served our Great Order for

the past 35 years at the subordinate lodge level, in the District and State Association of Iowa, and in the Grand Lodge; and

WHEREAS, since his election to the Office of Grand Treasurer in July of 1959, Brother Umlandt's conduct of that Office

has earned for him the confidence and respect of Elkdom; and

WHEREAS, the integrity and business ability of Arthur M. Umlandt fully qualifies him for this important position;

NOW THEREFORE, BE IT RESOLVED that Muscatine Lodge No. 304 endorse his candidacy for re-election and place his name in nomination at the forthcoming Grand Lodge Session in Dallas, Texas, for the Office of Grand Treasurer of the Benevolent and Protective Order of Elks for the year 1960-61.

VIRGIL O. GREEN, *Exalted Ruler*
SANFORD A. SCHMALZ, *Secretary*



Inglewood, California, Lodge Presents R. Leonard Bush For Grand Trustee

At a regular meeting of Inglewood, California, Lodge No. 1452, held on January 21, 1960, the following resolution was unanimously adopted:

WHEREAS, the officers and members of Inglewood Lodge have with justifiable pride followed the career of Brother R. Leonard Bush through all the chair offices, in his coaching of the lodge's team to the national championship in the Grand Lodge Ritualistic Contest, in his honorable and faithful service as District Deputy, as

President of the California Elks Association, as a member of the Grand Lodge State Associations and Lodge Activities Committees and as Grand Esquire; and

WHEREAS, R. Leonard Bush has served for six years on the Major Project Committee of the California Elks Association and three years as its President; and

WHEREAS, he has discharged the responsibilities of all offices held with devotion to our Order and its principles, earning

the confidence and respect of all Elkdom and particularly of his own lodge and all California lodges; and

WHEREAS, he has ably demonstrated his executive ability as Managing Director of the E. B. Harris Lumber Company in Inglewood for 35 years, as Director of the Southwest Bank and Chairman of its executive committee, and a Director of Centinela Valley Community Hospital;

NOW, THEREFORE, BE IT RESOLVED that Inglewood Lodge proudly presents R. Leonard Bush as candidate for Grand Trustee, with full confidence that his election will insure that the duties of that important Office will be discharged ably and with dignity; and that the delegate of Inglewood Lodge to the Grand Lodge Convention in Dallas, Texas, be instructed to have R. Leonard Bush placed in nomination for Grand Trustee.

JAMES A. SANDERS, *Exalted Ruler*
J. J. KLEIN, *Secretary*

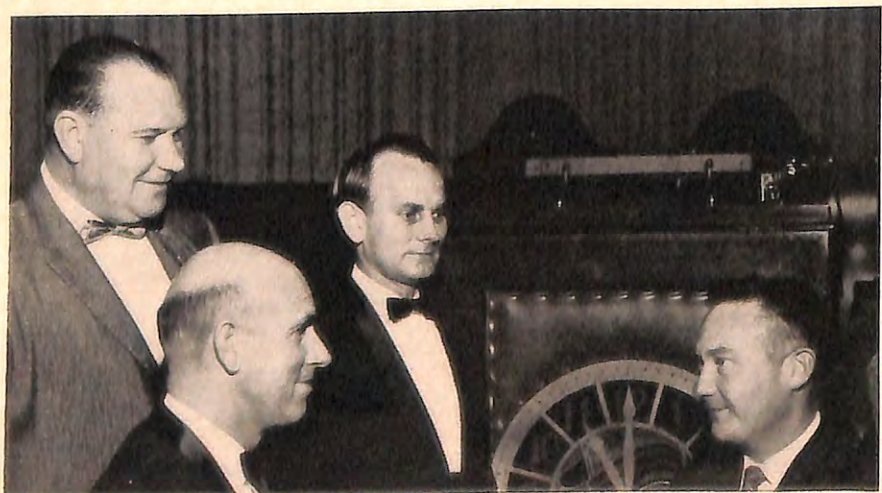
Elks Lodges Score With



NEWPORT NEWS, Virginia. Left to right: E.R. Bert Nachman, Lt. Gen. Herbert B. Powell, Toastmaster Charles Ford and Chairman Joseph Binder.



BELLEVILLE, New Jersey, Mayor Isadore Padula signs the proclamation in the presence of, left to right, Past Cmdr. Dr. Benj. Jacobson, Jewish War Veterans; Cmdr. Michael Marotti, Amvets; Past Cmdr. P. A. Torre, Jr., American Legion Post; E.R. Edmund Strat, Elks; Cmdr. David Ammiano, VFW, and Pres. Edward Howell, Lions.



MONROVIA, California. Left to right: State Committeeman W. C. Cole, Program Chairman W. R. Johnson, E.R. J. W. Hollifield, State Assemblyman H. J. Thelin.

STRESSING THE IMPORTANCE of community-wide observances of "Know Your America Week", the sponsoring All American Conference to Combat Communism feels that the 1959 response to its appeal for participation in this patriotic effort was most rewarding.

Naturally, as one of the 50 member organizations of the Conference, the Order of Elks was a leader in cooperating in this celebration, with some very splendid results—not the least valuable of which was the newspaper publicity these programs were given all over the country. The Order's No. 1 Lodge, New York, N. Y., again received fine recognition in all the metropolitan papers. Francis D. X. Finnegan, two-time Chairman of the Committee handling the program for his lodge, repeated his successful 1958 effort to secure public recognition of KYA Week, which began November 22nd. Mayor Robert F. Wagner, a Past Exalted Ruler of No. 1 Lodge, signed the proclamation at a City Hall ceremony in which TV actress-singer Elizabeth Allen and Exalted Ruler Dr. Jules V. Gilman took part. Congressional Medal of Honor winner Thomas J. Kelly spoke at the KYA program at the lodge home.

As in the past, Phoenix, Ariz., Lodge put tremendous effort into its community project, concentrating on the younger generation in the week-long observance, proclaimed by Gov. Paul J. Fannin and Mayor Jack Williams, and guided by a committee headed by Sgt. W. G. Butler of the Phoenix Marine Corps recruiting office. At the Elks' request, on November 22nd, references to KYAW were made in sermons at 165 churches of all faiths. During the week, visits were made to the county court house by civic classes from every high school in the vicinity, when the students witnessed the trials which were under way and later met with the judges involved. Another highlight of the week was a special program, "Makers of the Flag", which was televised on KPHO-TV.

The speaker featured at the ceremony sponsored by Newport News, Va., Lodge was Lt. Gen. Herbert B. Powell, Deputy Commanding General for reserve forces, Continental Army Command at Fort Monroe. Exalted Ruler Bert Nachman called this dinner meeting "one of the most important on the Elks' calendar". The 50th Army Band Choral Group from the Fort performed at this event for which Joseph Binder was Chairman, assisted by Herbert Moffett. Introduced Charles E. Ford, General Powell emphasized the importance of our recovering our sense of high destiny,

"KNOW YOUR AMERICA" Week



warning of a "very real danger of losing our position of world leadership." In a more optimistic vein, however, the General declared that we have the resources to win over Russia, adding that we "should develop a greater sense of mission, a greater sense of purpose". General Powell's forceful talk, illustrated with motion pictures and color slides, closed with these words: "We cannot run second very long and still talk realistically about leadership."

Among the 250 guests at the Monrovia, Calif., Elks' program planned by Chairman W. R. Johnson was State Elks District Chairman for Lodge Activities Wayne C. Cole. Speaker of the evening was Assemblyman Howard J. Thelin who, as a winner of a "Freedoms Foundation Award" for his essay on Americanism, was well qualified to speak. His talk was applauded by an audience which included Mayor R. O. Ferguson, city officials and department heads from four communities. Rev. Fr. Maurice P. Dee, Pastor of Immaculate Conception Church in Monrovia and a 32-year-member of New York No. 1 Lodge, delivered the invocation.

As one of the small branches of Elkdom, 456-member Eustis, Fla., Lodge accomplished the ultimate in the community-wide aspect of the observance. With Mayor Larry Hughes signing the proclamation in his presence, Past State President Willis V. McCall, Committee Chairman, received active agreement from other organizations, business establishments and private citizens in taking recognition of KYAW. The city itself marked the week with the donation of 18 cemetery lots to be reserved exclusively for veterans; the American Legion pledged the placing of a concrete monument with bronze plaque at the site of the observance, with the Elks erecting a steel flagpole and Flag.

Twenty-six top journalists of the area participated in Tampa, Fla., Lodge's KYAW program when Chairman Xavier Cannella had Dr. Thomas P. Hardeman, Professor of Philosophy at the University of Tampa, as a well-versed speaker on American principles.

Hundreds of other lodges were hosts to large numbers of civic, service, patriotic and fraternal groups at varied programs throughout KYA Week. Outstanding among them were Annapolis, Md., Belleville, N. J., Bozeman, Mont., East Liverpool, Ohio, Eureka, Calif., Gresham, Ore., Kellogg, Ida., Los Angeles, Calif., Oshkosh, Wis., Riviera Beach, Fla., Webster, Mass., and Woodlawn, Pa.



PHOENIX, Arizona, high school students discuss court procedure, and the case in session, with Presiding Judge Lorna Lockwood, left.



TAMPA, Florida, program featured, left to right, Exalted Ruler Stephan P. Kovach; Dr. Thomas P. Hardeman, Professor of Philosophy at the University of Tampa, who was the principal speaker; Program Chairman Xavier Cannella, and Secretary William Fleming, Past Exalted Ruler of the lodge which welcomed 26 journalists.



EUSTIS, Florida, Mayor Larry Hughes, foreground, with E.R. Malcolm McCall, left, his father, Chairman Willis V. McCall, right, and Co-Chairman William Wilcox.

Homecoming

THE GRAND EXALTED RULER must—in addition to all of his other activities—travel so far and so often during his tenure in office that he rarely has the opportunity to relax at home or to get together with the Brothers he knows best, those of his home lodge. While these travels are rewarding, a visit home is a welcome experience, and the Christmas holidays enabled Grand Exalted Ruler Wm. S. Hawkins to call on the Elks of Coeur d'Alene, Idaho, the subordinate lodge to which he has belonged for many years.

When Mr. Hawkins arrived at Coeur d'Alene Lodge, on Dec. 16, he was welcomed with a standing ovation by a large assemblage of members—one of the largest turnouts in the records of the lodge. For the homecoming visit, eight candidates were initiated in honor of the Grand Exalted Ruler. One of these new Brothers, Robert Boughton, Jr., is a third-generation Elk. Mr. Boughton is a junior high school teacher. Present at his initiation were his father, Robert J. Boughton, and his grandfather, Judge E. V. Boughton, of Sandpoint, Idaho. Judge Boughton, a Past Exalted Ruler, has been an Elk since Dec. 3, 1913. Also in attendance were two uncles of the candidate, Donald and William Boughton, both of whom belong to the lodge.

Another highlight of the Grand Exalted Ruler's visit was the recognition paid three Charter Members, who have been in Elkdom since Sept. 11, 1911. Life Memberships were conferred upon these Brothers, W. B. McFarland of Coeur d'Alene, R. H. Hall of Seattle, Wash., (both Past Exalted Rulers) and Eric Bjorklund of Napa, Calif. Mr. Hawkins presented Brothers McFarland and Hall with their Life Membership pins; Brother Bjorklund was unable to be present for the occasion.

In his address to the meeting, Mr. Hawkins said that he had traveled 50,000 miles since September, visiting Elks in 35 states, and had been deeply impressed by the good work being done on local and state levels. The strength of the Order, he emphasized, is in its subordinate lodges. Fine achievements notwithstanding, he appealed to all Elks to continue their striving to do even better. In this connection, Mr. Hawkins commended the Idaho Elks Association, under the leadership of State President James Gridley.

Exalted Ruler E. L. Miller presided at the Coeur d'Alene gathering, which rose in another ovation for Mr. Hawkins at the end of his address.



On Dec. 5, the Grand Exalted Ruler arrived in Joplin, Mo., to attend the Sixth Annual Four-State Jamboree (for full report, see February issue). Shown as they exchange greetings at the railroad station (from left to right) are Mr. Hawkins, Past Grand Exalted Ruler Henry C. Warner, Mrs. Hawkins, Exalted Ruler and Mrs. Arthur Struempf, Chamber of Commerce President J. P. Humphreys and Mayor C. C. Haynes.



During a visit to his home lodge—Coeur d'Alene, Idaho—on Dec. 16, Grand Exalted Ruler Wm. S. Hawkins presents Life Membership pins to Past Exalted Rulers W. B. McFarland and R. H. Hall, Charter Members of the lodge. Looking on (in background) is Exalted Ruler E. L. Miller. Life Membership was also conferred on E. M. Bjorklund of Napa, Calif., who was unable to attend the presentation.



A gratifying feature of Mr. Hawkins' recent visit to Joplin, Mo., was his presentation of a check, on behalf of the lodge, to the Mokane Area Boy Scout Council. Pictured accepting the donation from Mr. Hawkins are Scouts James Klagey and Jake Marbrough, with Council President T. J. Cusack (left) and Fund Campaign Chairman H. A. Miller.

Reds Undermine Capitalism in Europe

CONSTANT VIGILANCE is imperative in the battle against the spread of communist rule which threatens all free nations—for communists rely on a false feeling of security in the countries slated for future conquests. Whether conquest is planned as the result of direct attack or of a political coup, these tactics remain the same: divert attention to different areas, while lulling the victim with talk of neutrality and other propaganda. Such pseudo-neutrality (in this case, directed at Western Europe) is the subject of this month's excerpt from Freedom's Facts—monthly publication of the All-American Conference to Combat Communism. Consisting of fifty national organizations, including the B.P.O.E., the Conference publishes these timely facts in the interest of democracy.

An eight-year Communist policy of neutrality toward Western Europe ended in December. Few people in the West remembered that in August, 1952, Communist leaders from Western and Eastern Europe met in Karlsbad, Czechoslovakia. Party leaders were told by Palmiro Togliatti, Party Boss in Italy, that the strategy was to hold the line in Western Europe, to hamper Western European growth and hamstring her political action. But the procedure would be defensive, while the main Communist aggressions went forward in Asia, the Middle East, Africa and many Latin American countries.

A change has now been disclosed in this strategy. Communists will still press forward in Asia, the Middle East, Africa and Latin America—but, in addition, they will also undertake a positive, aggressive program to undermine capitalism in all of Western Europe. This marks a major shift in Communist world strategy. Here is how it came about, as the facts have been pieced together.

Late in November, 1959, an international meeting of Communist Party leaders was held in Rome to talk over the development of capitalism in Europe. Two factors appear to have been uppermost in the minds of those attending the meeting.

The first was that the Soviet Union's rapidly growing economic power is beginning to exert a major influence throughout the world. As Nikita Khrushchev has said, they believe Lenin's thesis that the main influence on world events is exercised by the Soviet Union through its economic construction. They

figure that the Soviet Union's rising economic power is forcing the West to take a more moderate position toward Communism.

The second was that the current "relaxation of international tension" opens the door for the "abolition of the cold war" and that this trend is due to the policy of the Soviet Union—"based on superiority already achieved in many fields and serving peace exclusively." With the entire world now committed to the Soviet Union's peace policy, they figure the time is ripe to press their advantage to undermine capitalism in Western Europe.

The Marxist-Leninist theory is that capitalism inevitably causes wars and that the only way to secure peace is to destroy capitalism and establish Communist-style socialism and then Communism. Thus, the drive for world peace becomes a drive for undermining capitalism. As *Pravda* stated on March 18, 1956: "Today the variety of phenomena, of which our epoch is composed, is working in one direction—in the direction of an ever-increasing, ever-growing undermining of the foundations of world capitalism."

After the Rome meeting in November, leaders of Western European Communist Parties exchanged views on the problems and the opportunities for Communist gains. The outcome was the issuing of an appeal. Significantly, the appeal was published in *Pravda*, on December 3, 1959.

Aim of the appeal, directed to people in Western Europe, was "to consolidate all workers and democrats for the struggle for peace, democracy and a happy future for peoples." This is Communist jargon for the spreading of Communist rule throughout all of Europe.

In reporting on the meeting, Communist leaders stated: "The struggle for peace . . . is closely connected with the day-to-day struggle for the vital interests of the working class and the just demands of farmers, intellectuals, craftsmen, small shopkeepers, and other representatives of the middle class who are oppressed by the policy of big capital." The *Pravda* appeal went on to urge all workers to fight capitalism.

Communists hope that the worldwide desire of mankind for a stable peace can be exploited to further their aims to unify workers and others in wrecking the social-economic system of Western Europe. This is a game in which one major false step could be fatal to freedom.



Now! Electric typing for every office \$179⁵⁰



The new Smith-Corona Electra 12 costs less than *any* office typewriter . . . electric or manual! Designed and priced for every business office, the sturdy Electra 12 is fast and easy to operate. Any typist can produce print-perfect results. And the compact new Electra 12 is less than *half* the price of other electrics. Send for free trial now.

SMITH-CORONA, 101 ALMOND STREET
SYRACUSE 1, NEW YORK

Send new 16-page "Guide to Increasing Office Efficiency" and more detailed information about new Electra 12.

Arrange free trial of new Smith-Corona Electra 12 in my office.

Name _____

Firm _____

Address _____

City _____ Zone _____ State _____

Phone _____



SMITH-CORONA
DIVISION OF SMITH-CORONA MERCHANT INC.

It's EASY to be Why be Average?

Now you can be dramatically taller! Amazing "ELEVATORS" shoes instantly add the all-important height you need to make you a BIG man; give you the boost you need to command everyone's respect. It's your secret because smartly-styled "ELEVATORS" look, feel like other fine shoes! Give yourself a lift. Mail coupon NOW for Free Style Booklet!



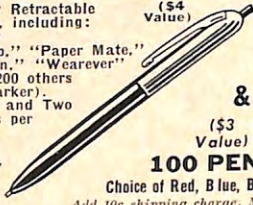
THE ORIGINAL AND GENUINE
ELEVATORS
HEIGHT-INCREASING SHOES
"YOUR PERSONAL PEDESTAL"
BY THE TRADE MARK OF 1908-1909 LORAIN CO., INC.

BROCKTON FOOTWEAR, INC.,
Dept. 16-30 BROCKTON 68, MASS.
Please send Free Illustrated Booklet and name of nearest dealer. I understand that my inquiry will be held in strict confidence and that no salesman will call.

NAME _____
ADDRESS _____
CITY _____ STATE _____

ALL METAL, TRIPLE SHOT, SILVER TIPPED 24 REFILLS for \$1

Fits Every Retractable Pen Made, including:
"Eversharp," "Paper Mate," "Waterman," "Weaver" and over 200 others (except Parker).
One Make and Two Ink Colors per \$1 order.
Choice of Red, Blue, Black, Lavender, Green or Gold Ink.



SPECIAL!
10 Pens & 20 Refills
\$1.00
100 PENS, \$6.00

Choice of Red, Blue, Black or Green Ink
Add 10c shipping charge. Money-back guarantee. Quantity and imprint prices on request.

Write on your company letterhead for FREE Imprinted Sample PEN
Free 16 Page Catalog of Bargains for Your Home or Office
BARCLAY DISTRIBUTORS, Dept. 51-C
86-24 Parsons Blvd. Jamaica, N. Y.

WORLD'S LOWEST PRICED CALCULATOR!
NEW! NEW! NEW!
TOM THUMB ADDING MACHINE
With beautiful Leatherette carrying case.
MADE IN AMERICA BY AMERICANS
Beware of cheap imported imitations.
ADDS UP TO ONE BILLION—1,000,000,000 SUBTRACTS—MULTIPLIES—DIVIDES
Mistake Proof—Positively 100% accurate—Lightning Fast—Shock Proof Mechanism—GUARANTEED FOR YOUR LIFETIME.
Ideal for Housewives, Shoppers, Students, Engineers and Tax work. Take it to the Super Market—Save \$ \$ \$ every week. We pay postage if you send check, cash or money order—or just send your name & address and pay postman \$1.97 plus postage. Immediate Delivery—10 Day Free Trial—Satisfaction Guaranteed or money refunded by return mail.
SPECIAL GIFT OFFER 2 Machines for only \$3.49
AGENTS WANTED—Make easy money selling a Top Quality Calculator at our unbelievably low price.
TOM THUMB ADDING MACHINE
P. O. Box 5066 Dept. M-70 Philadelphia 11, Penna.

NOT \$3.95 BUT ONLY \$1.97
\$2.03 in Penna. incl. 3% Tax

FREE! STAMP FREAKS

To introduce you to the World's Largest Stamp Firm and America's Favorite Hobby. Four Spectacular Offers in One... FREE! 115 dif. Genuine Foreign Postage Stamps in all:

- World's Largest and Smallest stamp.
- Fantastic collection of other stamp freaks — giants, midgets, weird designs, peculiar shapes, from strange remote corners of the world — Aden to Zanzibar!
- Giant collection of all different stamps from other distant parts of the globe.
- Big Bargain Catalog; other exciting stamps for your free inspection; Collectors Guide.

Send 10c for mailing expenses. ACT NOW.
H. E. HARRIS & CO., DEPT. F88, Boston 17, Mass.

ELKS

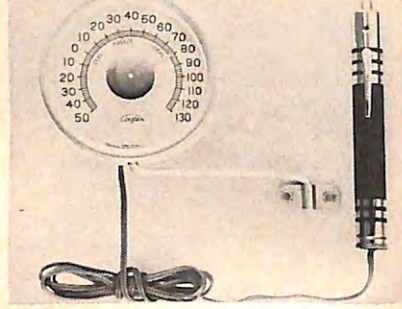


MOCAMBO SHIRT. Waves of lace and rows of thick silk create the Mocambo, a shirt worn by Hollywood and Broadway stars. Lace trimmed French cuffs. White or silver gray. 14-17 neck, 29-36 sleeve. \$14.95 ppd. Monogram on cuff, \$1.50. Cavalier bow tie, \$3.50. Lace hankie, \$1.50. Write for free catalog. Lew Magram, 830-7th Avenue, Dept. S22, New York 19, N.Y.



HEART OF DIAMONDS. What more exquisite way to say "I love you" than with this sparkling heart-shaped pendant. 11 brilliant diamonds surround a fine lustrous cultured pearl and the pendant is 14 kt. white gold with delicate matching gold chain. Offered by a well-known diamond discount house for only \$29.50 ppd. incl. tax. Kaskel's, 41 W. 57 St., Dept. 6727, New York 19.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



ILLUMINATED OUTDOOR THERMOMETER. Night or day, this outdoor thermometer can be read easily... for its dial is illuminated by fingertip lighting controlled from indoors. A thin wire passed under window connects thermometer mounted outdoors to handy push button lighter mounted inside. \$4.95 ppd. (batteries not incl.) Seth & Jed, Dept. Q, New Marlborough, Mass.



PRETTY AS A PICTURE are mother and daughters in their lovely identical Patio Dresses... one piece with fine full skirts. Washable Tyrolean print has a red, turquoise or black background. Mother's sizes 10-18, \$7.95; big sister's 8-14, \$6.95; little sister's 3-6, \$5.95. Add 50¢ post. ea. Old Pueblo Traders, 622-EPD So. Country Club, Tucson, Ariz.

TITANIA

the Gem stone you read about in The READER'S DIGEST
MORE BRILLIANT DIAMONDS
More Beautiful than

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat \$12* ONLY...

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete \$2500* ONLY.....

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete \$3200* ONLY.....

Also Linde Star (syn) Rubies & Sapphires; Chatham Cultured Emeralds, Etc.
*Plus 10% Federal tax
FREE booklet and handy Ring-Size Chart

REGENT LAPIDARY CO.
10 Day Money-Back Guarantee
Dept. E-93, 511 East 12 St., New York 9, N.Y.

SHOE and LINGERIE BOXES

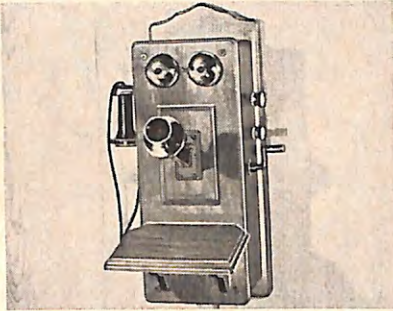
No More Closet & Chest Storage Problems with the Amazing New Sparkletone Crystal Plastic Drawer

HERE'S the decorative, practical answer for neat, uncluttered closet and chests at all times. No more messy floor racks, cardboard boxes, shoe bags, disheveled drawers. Now you can keep shoes, or lingerie, scarves, gloves, sweaters, handbags, etc., clean, dust-free and always "at your fingertips." Boxes are of one piece construction, ingeniously grooved to allow automatic stacking of either the shoe or lingerie boxes, without slipping. Made of sturdy crystal plastic with attractive gold splatter to enhance any decorator's motif.

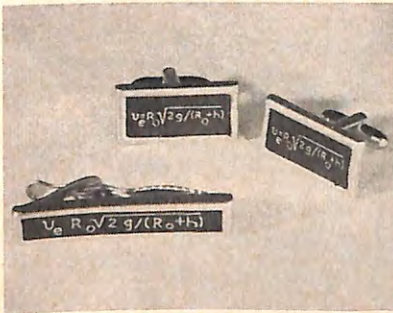
Shoe Boxes—(12 1/2"x7"x4")—Only \$1.69 plus 20¢ pp and hdlg. or 3 for \$5 plus 35¢ pp and hdlg.
Lingerie Boxes—(14 1/2"x11"x4")—\$2.98 ppd or 2 for \$5.75

Send Check or M.O.—Money Back Guarantee
SCOTT MITCHELL HOUSE, Dept. RK-32
415 South Broadway, Yonkers, N. Y.

FAMILY SHOPPER



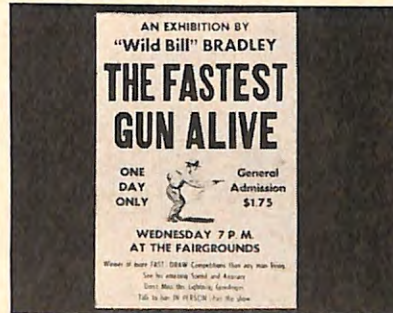
REMEMBER THE OLD-TIME TELEPHONE on the wall? It's not being used much any more but smart decorators have discovered how handsomely the case serves as a radio cabinet, planter, spice cabinet, etc. It's made of nicely grained oak. Complete, as received from telephone company, \$13.95, exp. chgs. collect. Chabon Scientific, 60 E. 42 St., Dept. EK-3, New York 17.



BE FIRST TO THE MOON. Actual scientific formula on this handsome cuff links and tie bar set gives minimum velocity required by an object to escape Earth's gravitational field. Comes with card explaining it so you can experiment with the neighbor's dog, your mother-in-law, etc. Silver or gold finish. \$2.95 ppd. Davis Scientific, 509 E. 80 St., Dept. EK-3, New York 21.



COMBO WATCH. We could hardly believe all the functions this beautiful watch performs. It keeps time, measures distance and the speed of moving objects, and it's a stop watch. Also includes a jewelled Swiss movement, 45 minute and 6 hour registers, a chrome or gold case . . . all for only \$9.95 ppd. 2 yr. guarantee. Mardo Sales Corp., Box 79, Dept. C-106, Whitestone 57, N.Y.



WHO'S THE FASTEST GUN ALIVE? You or any name you select to be printed on this big personalized poster, proclaiming the world's fastest draw. Choose a real western nickname like "Wild Bill. . .". Once they see it, family and friends will want to be "immortalized" too. 12" x 18", durable stock. Print name clearly. \$2.98 ppd. Medford Prod., Box 39, Dept. E, Bethpage, N.Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



If Your Child is a Poor Reader

See how The Sound Way to Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. Bremner-Davis Phonics, Dept. V-19. Wilmette, Ill.

YOUR OLD FUR COAT INTO NEW CAPE STOLE, JACKET \$22.⁹⁵

- MORTON'S remodels your old, worn fur coat, jacket or cape, into a glamorous new fur fashion for only \$22.95.

- Includes restyling, new lining, interlining, monogram, cleaning, glazing.
- Order from MORTON'S, World's Largest Fur Restyling Service.

- Get selection unmatched at any price (36 styles). Greater value. Styling praised by Harper's Bazaar, Glamour, other fashion leaders.

- Send No Money! Just mail old fur, state dress size, height. Pay postman plus postage when new restyled fashion arrives. Or write for new Style Book.

MORTON'S, Dept. 45-C Washington 4, D. C.



WRITE FOR NEW FREE! STYLE BOOK

For Those Who Do Not Want

GREY HAIR

Now Top Secret's amazing scientific formula gives a natural looking color to faded or grey hair . . . makes you look years younger! Top Secret does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlanes. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use."



Time-proven Top Secret has been used by famous personalities for years.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of California, Room 34-91, 3100 Vanowen St., Burbank, Calif.



WIGWAM WEDGE MOCCASINS.....\$5.95

Glove-soft, smooth, washable calfskin. Built in wedge heel makes walking a pleasure. 5 lovely shades: White, Natural, Turquoise, Red, Charcoal—with bead design. Sizes 4 thru 10, narrow and medium. 1/2 sizes too \$5.95. Send cash or check or m.o. Add 50c postage.

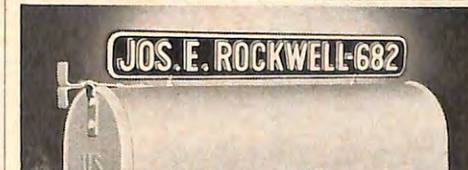
OLD PUEBLO TRADERS 622-ELW-So. Country Club Tucson, Arizona

FOR MEMBERS ONLY

Nothing except a paid-up member's Card Key will unlock this door. More than 1/3rd of ELKS lodges are now using Card Keys.



Be sure your lodge gets the benefit of Card Key System. Write for free descriptive brochure. **CARD KEY SYSTEM, INC.** P.O. BOX 589, BURBANK, CALIF.

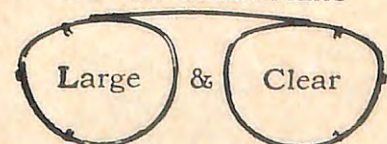


Day-Night Mailbox Marker . . \$1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from

SPEAR ENGINEERING COMPANY 402 Spear Bldg. Colorado Springs, Colo.

REVOLUTIONARY NEW CLIP-ON MAGNIFIERS



Wonderful new clip-on magnifiers fit over your regular prescription glasses. Help you see NEARER, CLEARER & LARGER. Use in home, office or shop for fine print or fine work.

30 DAY FREE TRIAL—ONLY \$3.95. Specially designed for physicians, dentists, photographers, machinists, and people over 40 generally. Only \$3.95 postpaid or order C.O.D. Use 30 days free, and if not delighted, return for full refund of purchase price.

NU-LIFE PRODUCTS Dept. C-167 Cos COB, Conn.



A
PERFECT
GIFT
ITEM

PROUD ELK'S WILL WANT TO WEAR THESE!
14 KT. GOLD PLATED JEWELRY

KEY RING
MONEY CLIP
TIE CLIP

Send for as many
as you wish:
\$1.00 ea. PPD.

LuMAX MFG. CO. • 44 Brown Avenue, Springfield, N. J.

SENSATIONAL PIPE SMOKERS' OFFER!

Seven (7) of the finest top quality Algerian Briar Pipes, each a \$5 Value (Choice of Assorted or Specified Shapes). Retail \$35.00

- 1-Leather Tobacco Pouch
 - 1-Pipe Tool Retail 1.25
 - 1-Pipe Retail 1.00
 - 1-1/2 lb. Steve's Blend #1 Retail 1.50
 - 1-1/2 lb. Aristocrat Blend 1.95
 - 2-pkg. Pipe Cleaners .20
- Total \$40.90
Your Introductory, Get Acquainted Price
Just \$20.00
includes shipping & taxes.



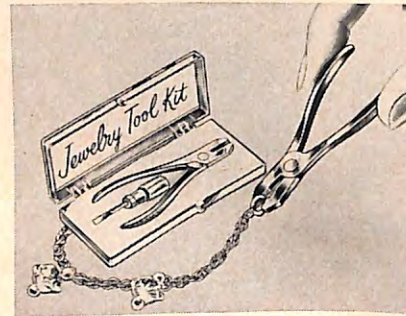
Steve's TOBACCO
Dept. A
1813 S. Catalina Ave., Redondo Beach, Calif.



ELKS



POKER PLAYERS . . . tip the odds in your favor by reading "How to Play Poker and Win" by Sidney Radner. You'll learn how to play your cards, bet, when to bluff, draw, etc. Its companion piece, "How to Spot Card Sharps" exposes marked cards, stacked deals and similar crooked dodges. Pair, \$1.95 plus 25¢ post. Angus Books, 305 Madison Ave., Dept. EK-3, New York 17.



JEWELRY AND EYEGGLASS REPAIR KIT. You can make simple repairs on small, hard-to-fix jewelry with the special tools in this handy kit. The tiny precision screwdriver and pliers are professional jeweler-size for fixing small clasps, earring clips, etc. Eyeglass frames can also be easily repaired. \$1.00 ppd. Sunset House, 75 Sunset Building, Beverly Hills, Calif.

Sportswear with ELKS EMBLEM

- T-SHIRTS—White**
 - Adults—XS(30-32) S(34-36)
 - M(38-40) L(42-44) XL(46)—\$1.50 ea.
 - Youths—2-4-6-8-10-12-14—\$1.25 ea.
 - SWEAT SHIRTS—White**
 - Adults—XS(30-32) S(34-36)
 - M(38-40) L(42-44) XL(46)—\$3.00 ea.
 - Youths—2-4-6-8-10-12-14—\$2.50 ea.
 - LADIES KERCHIEFS—White—\$1.25 ea.**
 - 6-COLOR EMBROIDERED EMBLEMS
 - 3" size—\$1.00 ea.
 - 5" size—\$1.50 ea.
 - IVY STYLE CAPS—State size—\$2.50 ea.**
- All Merchandise ppd. Send Check or M.O. No C.O.D.'s



NATIONAL SPORTSWEAR & CREST CO.
Westville 1, New Hampshire



JOY JUICE FISH SCENT

If you have the courage to spit in the eye of a fly fisherman and the common sense to know live bait takes most fish, this is for you. It will not make fish swim to and fasten themselves on your stringer nor jump out of the stream into your creel, but you should catch more fish than the fisherman not using it. \$5.00 per ounce bottle, postpaid

JOY JUICE FISH SCENT
Post Office Box 829 Lewistown, Pa.

—New, Personalized—
GOLF CLUB MITTENS

Imported Capeskin Leather

FULL NAME IMPRINTED IN GOLD LETTERS

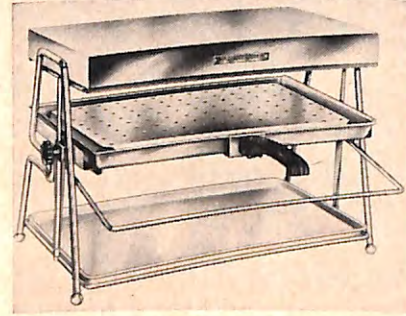
SET \$4.98 OF 4 post paid Set of 2 \$2.98ppd.

Identify and protect your favorite golf clubs with these soft, luxurious imported capeskin leather mittens. They fit all wood clubs, leather drawstrings hold them firmly in place. In your choice of blue, beige, maroon, with contrasting numerals and name band. Your full name imprinted in attractive gold lettering. State name to be imprinted. Mail your order.

MEDFORD PRODUCTS, Dept. EL-3, Box 39, Bethpage, N. Y.



GIFT LIGHTER FOR ELKS. The Elks emblem is emblazoned on this slim, shapely gold-tone cigarette lighter . . . precision made with a lifetime glass fibre wick. It's windproof and non-tarnishable. \$4.95 incl. tax and post. Also available, Elks Key Ring with "lucky" U.S. silver dollar, \$7.50, incl. tax, post. Fraternal Mfg. Corp., P. O. Box 81, Dept. E, Brooklyn 33, N.Y.



MODERN COOKING MIRACLE. Quartz Broiler cooks a steak in 3 minutes, chops in 5 and turns out the juiciest, tenderest morsel imaginable, deliciously charcoal flavored. All this without flame or spatter for the heat radiates from a sheet of quartz. Not cheap, but a worthy investment. \$49.95 plus \$1.50 shpg. chgs. Scott Mitchell House, 415E So. Broadway, Yonkers, N.Y.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.

LOANS BY MAIL

You can borrow \$50 to \$600 for any purpose...entirely by mail! No co-signers. Completely confidential. Fast. Men and women with steady income eligible, anywhere in U.S. Low monthly payments. Up to two years to repay. Mail coupon for free loan application sent in plain envelope.

U.S. MAIL

AMERICAN LOAN PLAN

City National Bldg., Omaha 2, Nebraska
Dept. EM-2250 Amount Wanted \$ _____

NAME _____
ADDRESS _____
CITY _____ STATE _____
OCCUPATION _____ AGE _____
Husband's or wife's occupation _____

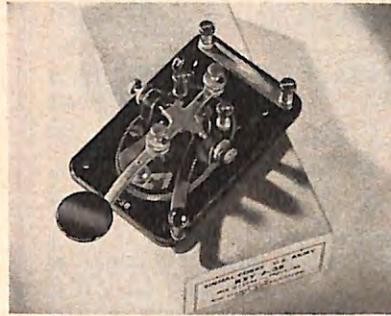


PROTECTION FOR CAR UPHOLSTERY. Dacron and Nylon Covers easily fit over seats to save them from wear and tear. Attractive covers are durable, washable, dry quickly. Choice of blue, green or tan. Specify split or solid style for front seat. Solid style only for rear. \$2.98 per cover; set, \$5.75. Add 25¢ post. Cryder Sales Corp., Box 79, Dept. ND-107, Whitestone 57, N. Y.

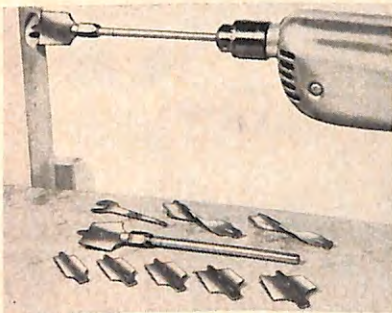
FAMILY SHOPPER



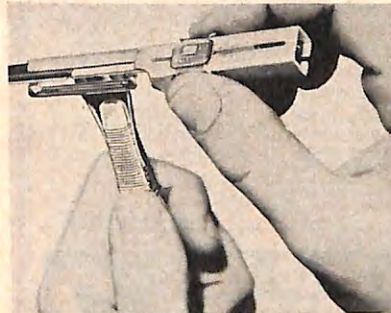
GLOWING TROPICANA AQUARIUM includes leak-proof tank, aqua-lite cover (which makes the whole aquarium glow), 6 life-like fish, sea-shells and coral, 3 everlasting dec-o-plants, colorful sand, 8 ft. electric cord. 11" high x 7" wide, it holds full 3 gallons. 25-pc. Aquarium is only \$9.95 plus \$1.00 shpg. chgs. Barilen Corp., 11 E. 47 St., Dept. 1301, New York 17, N.Y.



TELEGRAPH KEY is one of the famous series made for the Army Signal Corps during World War II (at a cost of \$8.00). Brand new surplus, it's precision-machined from polished brass and steel and has a 2-speed adjustment. The bakelite base measures 4" x 5". Only \$2.95 each ppd.; \$4.95 ppd. for the pair. Charles Company, 10 E. 81 St., Dept. EK-3, New York 28, N.Y.



ARCO BORE BIT SET has 8 hardened tool steel bits to be used on any electric drill for deep hole drilling and angle boring. Bits drill $\frac{3}{8}$ ", $\frac{1}{2}$ ", $\frac{5}{8}$ ", $\frac{3}{4}$ ", $\frac{7}{8}$ ", 1", $1\frac{1}{8}$ " and $1\frac{1}{4}$ " diameter holes up to $5\frac{3}{4}$ " deep . . . in wood, plaster, composition, etc. 10-pc. set incl. universal shank, special wrench. \$2.95 ppd. Arrow Metal Prod., 421 W. 203 St., Dept. EL-3P, New York 34, N.Y.



63 BLADES FOR INJECTOR RAZORS for only \$1.25 ppd. Blades are hollow-ground of the finest steel under rigid quality control and packaged in a precision dispenser kit that fits all injector razors. Also available are double-edge razor blades, 100 for \$1.50; blades for single-edge razors, 80 for \$1.50 ppd. Barclay Distributors, 86-24 Parsons Blvd., Dept. E, Jamaica, N.Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



Like Walking On Air!

WALK ON AIR MOCCASINS . . . handlaced, exquisitely comfortable . . . with light bouncy foam crepe soles. Choice leather, smartly styled for work or play. Over 223 sizes in stock—purchases can be exchanged. In Red, Smoke, White, Black or Taffytan leather. Guaranteed to delight! Women's full & half sizes 3 to 13, AAAAA to EEE.

Factory to you \$5.95 plus 50¢ post. (C.O.D.'s accepted)
MOCCASIN-CRAFT, 65-EC MULBERRY ST., LYNN, MASS.



Mrs. Douglas J. Baldwin
1926 Apple Valley Road
Rockland, Connecticut

500 PRINTED LABELS - 25¢

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

DE LUXE GOLD-STRIPE LABELS—500 FOR 50¢

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

Walter Drake 2303 Drake Building
Colorado Springs 10, Colo.



BOWLING PIN ASHTRAY \$1. add 20¢ mailing (5¢ each addtl.)

A wonderful way to remember all the Team. Non-smokers will use it as a paperweight. Perfect for banquets—League inquiries invited. $7\frac{1}{2}$ " long, it is yellow ceramic and personalized with any name. Immediate shipment.
STRATTON SNOW, Dept. EM, Delray Beach, Fla.

For BIG MEN ONLY!

**SIZES 10-16
WIDTHS
AAA-EEE**



EVERY
NEW
STYLE!

We specialize in LARGE SIZES ONLY — sizes 10 to 16 and widths AAA to EEE. Dress, sport, work, athletic shoes. Also boots, slippers, sox, overshoes — all in your hard-to-find large size! Top quality at sensible prices. Complete satisfaction Guaranteed! Not sold in stores — by mail only! Write for FREE complete Catalog!

EXTRA-LONG SHIRTS, SLACKS AND JACKETS
Dress and sport shirts with bodies cut full 4" longer! Slacks with extra-long legs and rise! Outdoor jackets with extra-long bodies and sleeves! Prices from \$4.95 up. Write for FREE Catalog showing complete King-Size Shoe and Apparel line!

WRITE TODAY
FOR
FREE
CATALOG

KING SIZE, INC.

7340 Brockton, Mass.

MINNETONKA STRAWBERRY GARDEN

GROW MORE QUARTS
OF STRAWBERRIES IN
60 TO 90 DAYS IN A
5 FOOT AREA



BUY DIRECT!
Send Check Or
Money Order!

NEW, STRONGER CORRUGATED ALUMINUM!

Adds interest and beauty to your garden. Produces a bigger, better crop. 5 ft. size just right for 50 plants.

SPECIAL! 5 ft. corrugated aluminum garden with 50 Okallala Everbearing Strawberry plants. Complete

ONLY \$7.95

ONLY \$9.95

MINNETONKA Nurseries
DEPT. E3 EXCELSIOR, MINNESOTA

SPRING SPECIAL!

Baby's First Shoes
BRONZE PLATED
IN SOLID METAL

Only
\$3.99
a pair



Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!



AMERICAN BRONZING CO., Box 6504-C, Bexley, Ohio

INSTANT GARDENING AMAZING NEW PRE-SEEDED FLOWER MAT Automatically Grows into FABULOUS RAINBOW GARDEN

ONLY \$1.00



18 FEET LONG

Grow thousands of gorgeous flowers with no back-breaking work. Over 100 different kinds and varieties, some up to 6" across. Many re-seed and bloom again each year. Developed by a world famous horticulturist. Hundreds of gardeners have already re-ordered. FLOWER-MATIC is a moisture absorbant cellulose blanket impregnated with choice premium seeds which are treated to prevent mildew and fungus, insuring high germination. Safe from wind, birds, rain and wash-out. Weeds are smothered. Seedling appear within days and flowers within weeks. Cut carpet to any size or shape, place around shrubs, patios, rock-gardens, boxes, etc. SAVES you dollars, work, weeding and hoeing, mulching and hand-planting. Available in DWARF ass't. Grows to 12" or TALL CUTTING—grows to 4 ft. high. A comparable \$2.98 value, only \$1.00 each. 18 ft. long. Any 6 for \$5.00. Unconditionally GUARANTEED to GROW flowers by the armful.



FLOWER-MATIC is a PRE-SEEDED MAT that

- Unrolls on Garden Soil.
- Needs little Tilling, Hoeing, Weeding.
- Eliminates loss of seed.
- Gives Thousands of colorful flowers from Spring to Frost.
- Saves dollars on Professional Garden and Landscaping costs.

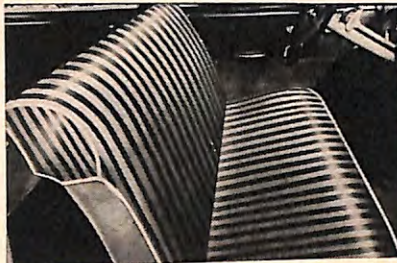
ORDER NOW! Sorry. No C. O. D.'s.
FLOWER-MATIC, Dept. PL-563
 31 Second Ave. • New York 3, N. Y.

MAGNIFYING GLASSES



A Blessing For Folks Over 40

Read newspapers, telephone book or bible easy. Do fine fancy work, crocheting for hours without eye strain. Now, precision MAGNIFYING GLASSES (not RX) bring out detail SHARP and CLEAR. Not for folks who have astigmatism or diseases of the eye. A magnifying lens for each eye, set in stylish amber eyeglass frame. 10 day home trial. Send name, address, sex, age. On arrival pay only \$4, plus C.O.D. Satisfaction guaranteed. Or send \$4, with order, we ship prepaid. Order from: PRECISION OPTICAL CO. Dept. 10-C, Rochelle, Ill.



DENIM CAR JEANS. It pays to protect expensive car upholstery with tough, long-wearing Denim Jeans. In a smart candy stripe, reversible Jeans are attached to seat with tacks supplied. Sanforized, washable. \$2.98 for front or rear seat cover; \$5.96 for both. Add 25¢ post. Specify if split or solid front seat. Cryder Sales Corp., Box 79, Dept. D-106, Whitestone 57, N.Y.



NEW LOW PRICED ARCO-SAW

with Depth-Bevel-Rip Gages

CUTS 2x4's

FULL ONE-YEAR FACTORY GUARANTEE

Guaranteed to fit ANY 1/2" Electric Drill in One-Minute with NEW SAFETY-BRACKET. Here's a great buy! Famous "Arco-Saw", made by the leading Mfr. of drill attachments, is now available in a new low priced model that defies competition. This is no stripped-down unit. It rips & crosscuts up to 2" board in 1-cut with Rip Gage or Visual Guide. Has graduated gages for accurate depth & angle cuts. Can be used with 1-hand. Incl. 5" blade. No. 457... \$10.95

At your dealer, or order direct postpaid on 20-day Money Back Guarantee. (COD plus post.)

ARCO ARROW METAL PRODUCTS CO.
 Dept. EL-3, 421 W. 203 St., N.Y. 34, N.Y.

WOULD YOU SPEND 25¢? TO SAVE \$25.00

HERE'S HOW TO DO IT!

Now, EVERYONE, EVERYWHERE can buy famous nationally advertised NAME BRAND merchandise and hundreds of other wonderful articles at prices GUARANTEED lower than anywhere in the U. S. All new merchandise, packed in unopened factory cartons. All you have to do is join famous WESTERN STATIONERY COMPANY'S DISCOUNT CLUB. Regular annual membership fee is \$5.00, but for limited time only you can enjoy special THREE-MONTH'S MEMBERSHIP for only 25c on basis that if you do not save \$25.00 or more in that time, we not only will refund your 25c but give you a gift for your trouble in joining the Club! To start making tremendous savings NOW, send 25c—coin or stamps okay—and we'll send big catalog, membership card and full details. Thousands of dollars being saved by others, now YOU can save! Send 25c TODAY! You can't lose! But you CAN save \$25.00 or MUCH more.

WESTERN STATIONERY COMPANY'S DISCOUNT CLUB
 DEPT. 600, TOPEKA, KANSAS

BUY REAL DIAMONDS THIS NEW WAY SAVE 1/3 TO 1/2!



1 Carat Brilliant White Diamond Lady's or Man's Solitaire Ring
\$395.

The talk of the Country—You can now buy diamond jewelry by mail direct from one of America's Well Known Diamond Cutters. Any ring mailed direct for FREE 10 DAYS inspection without any payment, if references given. Even appraise it at our risk. Send for free catalog.

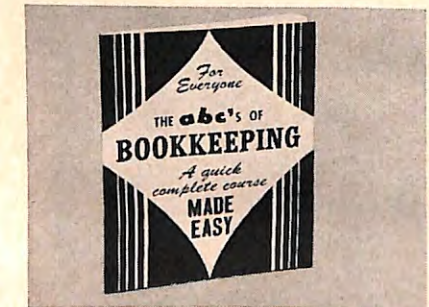
Over 5000 styles \$50. to \$100,000.

EMPIRE DIAMOND CORPORATION
 Empire State Building, New York 1, New York
 Send FREE Catalog 27

Name.....
 Address.....
 City..... State.....



TEE-PJ'S FOR COMFORTABLE SLEEPING. This extra-long version of a T-shirt is rib-knit, soft combed cotton that gives when you move, won't bind or bunch. S(34), M(36-38), L(40-42), XL(44-46). \$2.25; 3 for \$6.00 ppd. With long sleeves, \$3.25; 2 for \$6.00 ppd. If not satisfied, get refund plus regular T-shirt free. Wittmann Textiles, 6505 S. Dixie, Dept. E, W. Palm Beach, Fla.



"BOOKKEEPING FOR PEOPLE AFRAID OF Bookkeeping" would be a good name for this excellent simplified course. The illustrations and practice sets are easy to follow and there's a marvelous chapter for housewives on "Bookkeeping and Budgeting". The course is helpful to small businesses too. \$1.98 ppd. Fineline Co., 303 Fifth Ave., Dept. 560, New York 16, N.Y.

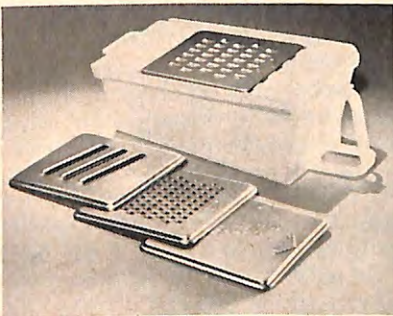


MAKE YOUR GARDEN "GLOW" with Flower-Glo. Decorative metal flower uses the reflection of a silvered 25 watt bulb to illuminate surroundings at night. 32" aluminum stem separates into 20" and 12" lengths. Choose tulip gold, azalea pink, daisy white or leaf green. Incl. connector for extra units, \$7.98 ea. ppd. Magic Mold, 473-E Livonia Ave., Brooklyn 7, N.Y.

FAMILY SHOPPER



TV OR NOT TV depends many times on the tubes—the first thing a repairman checks when your set's in trouble. With TV Tube Tester, you can test all the tubes yourself, even the picture tube, and probably save the expense of a service call. Tester also checks electrical circuits. \$3.95 ppd. Madison House, 305 Madison Avenue, Dept. EK-3, New York 17, N.Y.



SHREDAID shreds and stores foods in one operation. Shredded food falls directly into frosted plastic dish for mixing or storing. 3 interchangeable inserts of heavy tin plate are used for fine, medium and coarse shredding. Fourth insert is a solid cover. 10-9/16" long x 3-11/16" high x 4-7/8" wide. \$2.75 ppd. Mother Hubbard, 10 Melcher St., Dept. E-132, Boston 10, Mass.



CALENDAR WATCH. This good-looking watch does a double-duty job for it tells the date as well as the time. The date appears clearly and automatically in a small window on the face. Its rugged Swiss movement makes it a valuable buy for only \$9.95 ppd. Comes with a leather strap. Guaranteed for one year. Cryder Sales, Box 79, Dept. CAL-7, Whitestone 57, N.Y.

NEW BEAUTIFUL GRASS RESISTS ALL LAWN KILLERS CHOKES OUT CRABGRASS AND WEEDS ALL SUMMER LONG READ THESE FACTS BEFORE YOU ORDER YOUR ZOYSIA GRASS

**STOPS
COSTLY RE-
SEEDING
SUMMER
WEEDING
COSTLY
FEEDING**

- True Perennial
- Won't Winter Kill
- Never Needs Re-seeding; Ends Seed Waste, Expense
- Stays Green Even Thru Drought, Won't Burn Brown
- Mow As Little As 6 Times a Year!
- Resists Insects, Diseases
- Laughs at Water Bans
- Grows in Any Soil—Even Salty Beach Areas



Meyer Z-52 Zoysia Grass Was Perfected By U.S. Govt. Approved By U.S. Golf Assn.

Now end those lawn problems once and for all! Plant Amazoy Zoysia Grass, the famous strain developed and released by U.S. Government turf experts—it HAS to be good! Genuine Amazoy is the revolutionary lawn grass so deep-rooted that once established it goes weeks and stays beautiful without watering, whether due to water shortages or because you're away from home. Proven ability to stay green even thru blistering drought. Yet does not winter kill. Goes off green color after killing frosts; regains fresh green color every spring—a true perennial. Plugs spread above and below ground, produce deep-green lawn that laughs at blight, diseases, insects. Its flourishing root runners drive out summer weeds, dandelions, crab grass, old grass. In hottest weather . . . when other lawns burn out (or turn patchy, brown, ugly) yours will be green and lovely—the pride of your neighborhood.

GUARANTEED TO GROW
No Risk Offer by World's Largest Grower
AMAZOY grows in good soil, bad soil—even rocky, hilly soil, and salty, sandy beaches. Resists erosion. Selected for planting in Racing Turf Courses—takes the punishment of pounding horses hooves, springs back to a beautiful green carpet of grass. You CAN'T LOSE planting AMAZOY . . . every plug guaranteed to grow or replaced at our expense. Forget your old, ordinary lawn that burns out . . . turns to hay costs money year after year. Start your AMAZOY lawn now.

Endless Supply of Plug Transplants
Amazoy plugs spread and cover planted area solidly. You can take 20-25 new plugs per square foot twice a year from established grass for transplanting. Plugged areas grow over . . . transplant all summer long if desired! An endless supply.

Plug-In Zoysia Praised By: *Newswatch, Look, Flower Grower, Pop Gardening, Org. Gardening, Harpers, Universities, Golf Turf Agronomists, practically every living grass expert!*



Plant Amazoy Pre-Cut Plugs In Existing Lawn, Or New Ground

1. NO SEEDS TO PLANT OR FAIL. NO WASTE. NO SOIL TO CUT. Comes in fresh, green plugs of living grass that assure rapid, sure growth.
2. Just set pre-cut plugs into holes in ground, like a cork in a bottle. (Plant 1 foot apart, checkerboard style. Easy planting instructions with each order.)
3. Each full-size plug takes root, spreads to cover planted area with thick, beautiful turf.
4. Amazing root system grows so deep (2-3 feet down) your lawn finds and retains its own supply of underground water. No more ugly brown or bare spots in your lawn—EVER!

FREE! Exclusive Step-On Plugger
Full size, saves bending, time & work whether planting or transplanting. Designed to cut away competing growth while it digs hole for plugs. Assures faster, sure growth. Order at \$4.95, or free with larger orders. **SAVES YOU MONEY** Your Amazoy lawn NEVER NEEDS REPLACEMENT . . . ends yearly seed expense . . . cuts water bills, fertilizer costs . . . cuts weedkiller costs, cuts time, expense and work mowing.

- 100 pre-cut plugs... **6-95**
- 100 pre-cut plugs and plugger **10-45**
- 300 pre-cut plugs and plugger **17-75**
- 1100 pre-cut plugs and plugger **39-95**

Dept. 314 ZOYSIA FARMS
602 N. Howard St., Baltimore 1, Md.
333 N. Michigan Ave., Chicago 1, Ill.
80 Boylston St., Boston 16, Mass.

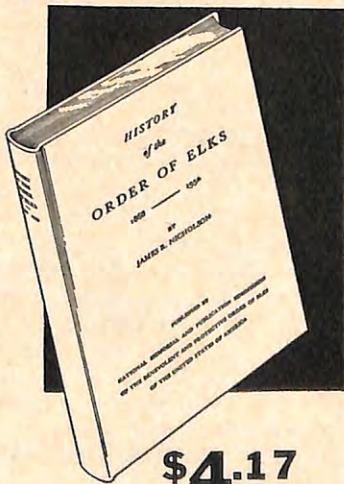
Dept. 314 ZOYSIA FARMS 602 N. Howard St., Baltimore 1, Md.
333 N. Michigan Ave., Chicago 1, Ill.
80 Boylston St., Boston 16, Mass.

Please ship the following order of Amazoy Meyer Z-52 Zoysia Grass:

<input type="checkbox"/> 100 PLUGS \$6.95	<input type="checkbox"/> 300 PLUGS & PLUGGER
<input type="checkbox"/> Full Size Plugger \$4.95	<input type="checkbox"/> 1100 PLUGS & PLUGGER (F.O.B. Balto.) \$39.95

How orders are shipped: If you live east of the Miss. River, add 75c per 100 plugs. If you live west of Miss. River, add \$1.50 per 100 plugs, and we pay all shipping. Otherwise, enclose payment for grass but omit handling charges and we ship express charges collect. Do not enclose any handling charges on 1100 plug orders—shipped F.O.B.

I enclose . . . check . . . money order . . . cash
Name
Address
City Zone State



\$4.17

(Incl. postage & ins.) If ordered within N.Y. City limits please add 12 cents for City sales tax.

It's Worth Knowing More About the Elks

It's more interesting and enjoyable to be an Elk when you know MORE about the Order of Elks. The book "History of the Order of Elks" tells hundreds of fascinating facts about the Order, its many outstanding accomplishments, how and why it began, what it is doing today. It's the kind of book you'll want to keep as an important reference work. Many illustrations throughout its beautifully bound 482 pages. Send for it TODAY—for your home or your Lodge library.

THE ELKS MAGAZINE
386 Fourth Avenue, New York 16, N. Y.

Enclosed is my remittance for the book "History of the Order of Elks".

Name (Please print).....

Street.....

City..... State.....

Tom Wrigley writes from Washington



SIXTY MILLION income tax forms are now producing 60 million headaches, plus acute pains in the neck, and with the deadline April 15, Internal Revenue agents are now answering problems ranging from normal to screwball. Big loopholes, such as expense accounts, have been plugged by new rules for business firms. They will now report what allowances are made for top officers, hotels, camps, clubs and entertainment. All sorts of queer tax dodges are turning up at IRS offices. A woman wanted to deduct the cost of her two cats, plus their medical treatments, because they were her "dependents". A man asked that his wife's income be deducted because she was filing a joint return with her other husband in a neighboring state. The IRS, Commissioner Dana Latham reveals, is trying to soothe disgruntled taxpayers by holding more "informal conferences" to settle disputes. Some 50,000 taxpayers a year challenge decisions of revenue agents and go to court.

THAT WHOPPING BIG BUDGET of \$79.8 billion has Congress at sixes and sevens this election year. Predictions that revenues will produce a \$4.2 billion surplus in the Treasury, biggest in 13 years, depend on a lot of "ifs". They include higher postal rates and a boost in gasoline taxes.

IT'S TIME to count noses, and 160,000 census enumerators have been hired and are all ready to ring doorbells. The big count begins April 1, and is expected to go over the 180 million mark. Tabulations will cover sex, race, color, age, work, etc. The census takers will even find out what kind of plumbing is in your house, how you get to work, how many bathrooms you have. Some of the questions may seem a bit on the snoopy side but all are designed to furnish a clear picture of how Americans live and also to prove to all the world

that we Americans have the highest standard of living of any nation in the world. Top jobs in taking the census will pay \$125 a week to district supervisors—for about five months.

WHITE HOUSE POLICEMEN sometimes crack under the strain of guarding the safety of the President. A police retirement board has proposed that one officer, who had a nervous breakdown and was retired, be given two-thirds of his \$6,000-a-year salary as disability pay. He has been getting the usual 40 per cent for disability.

EARTH'S DEEPEST HOLE, project of the National Academy of Sciences, will go right down through the crust of the earth some 35,000 feet. It will be drilled in 12,000-foot deep water off southern California and cost \$15 million.

A HIPPO'S STOMACH contained all kinds of junk when it was examined after Bongo of the Washington Zoo died. Included were Washington street-car tokens, \$2.50 in coins, half a bushel of stones, a .25-caliber bullet, a lipstick casing, nuts, bolts and wire, and a child's empty plastic wallet.

PERPETUAL DAYLIGHT is a dream of Navy scientists. They declare darkness would be eliminated if man could create a thick band of dust far out above the surface of the earth. It would be like Saturn's major ring, which is estimated to be a layer of dust particles ten miles thick, some 35,000 miles above the planet. Drs. Herbert Friedman and James Purcell, of the Naval Research Laboratory, declare there probably is no night on Saturn because of the continual brightness of the ring around the planet.

BEST STORY in Washington concerns Senator Steve Young of Ohio. As he was riding in a taxi to the Senate Of-

fice Building, the driver said, "I wish I could have Senator Young in my cab because I won a good bet on him when he was elected and I would give him a free ride." When Sen. Young got out, he paid his fare and then told the driver, "I am Senator Young."

THAT BEALE CRYPTOGRAM has intrigued Brother Elks in all parts of the country. Windsor B. W. Stroup, Washington cryptogram expert, now says there were three cryptograms concerning the secret burial of the Beale fortune in the Southwest. One told of the vast amount of silver, gold and jewels which were buried. The first has four versions which have some discrepancies. Cryptogram experts all over are working to solve these versions.

CAPITAL CHICKENFEED . . . A \$15,000 painting, stolen from the Phillips Gallery, was recovered from a locker in a bus terminal . . . Free Capitol guides are proposed under a bill filed in the House, in place of the 25-cent charge now made . . . Injury rates in manufacturing have reached a six-year peak, Labor Department reports . . . Statue of the late Admiral Richard E. Byrd will be placed on Memorial Avenue, near the entrance of Arlington National Cemetery. . . . Thirteen women's organizations here are collecting money to send extra policemen to London for training in the use of police dogs in order to make streets here safer for them; each of the 13 clubs has had one or more members attacked on the streets . . . The first dish of baked Alaska in this country was served in 1802 in the White House by President Thomas Jefferson, who discovered it in France . . . Washington has 300 doctors who can tell a patient in 23 languages what ails him . . . The new tunnel between the Capitol and Senate Office Building is doing a whale of a business hauling Washington visitors. • •



FROM OUR READERS

I am a member of Grand Rapids Lodge, and have a small store-fixture manufacturing company. The small business articles in the Magazine have been a real support to me in many instances. I'm going to place them in a loose-leaf book for ready reference.

Again, thanks. Those articles on small business are indeed *big* business. Please publish more of the same.

GRAND RAPIDS, MICH. JERRY VERHEEK

I have found your business articles of interest to me in the past; now I am looking forward to entering small business myself and I think the articles will be of great help.

For the past ten years I have been residing in Japan, and I find that THE ELKS MAGAZINE is not only very interesting but helps to keep me in touch with the Order and its work.

F. M. ANDERSON
Meteorology Dept.
Pan American Airways

SAN FRANCISCO, CALIF.

It seems that THE ELKS MAGAZINE selects cover designs that are also appropriate for our own *Postmasters Gazette*, the magazine of the National Association of Postmasters. I refer to your December, 1959, cover painting by John Pike. Once before you granted us the use of an ELKS MAGAZINE cover design. Can you favor us again?

The *Postmasters Gazette* goes to 95 per cent of the nation's Postmasters. I am a Postmaster, and have been an Elk since I was twenty-one years old. A large number of our Association members are Elks.

ARTHUR V. SMITH
Editor
Postmasters Gazette

PASCAGOULA, MISS.

We thank Mr. Smith for his interest, and will be looking forward to seeing the cover painting reproduced on a future issue of the Postmasters Gazette.

That was a good story by Tom Meany on Squaw Valley and the Winter Olympics, in the January issue. However, spectators haven't all had to sleep in Nevada, as Mr. Meany feared, because thousands of accommodations were made available in California.

JACK GEYER
Public Relations Director
Olympic Winter Games

SQUAW VALLEY, CALIF.

3 ELECTRONIC STOCKS THAT COULD BOOM ALMOST OVERNIGHT!

Even though stock market averages have sagged recently, several electronic issues have been hitting new highs. Stocks like Texas Instruments (61 1/4 to 185), Fairchild Camera (50 3/4 to 276), and more recently Lear, which has doubled in just a short time.

In America's fast-growing electronics industry, there are bound to be others that will shoot ahead of the field. The trick is to try to find out which ones have the best chance of "taking-off" in this booming industry. Our Research Staff has been studying such possibilities by taking a close look at more than 50 electronic issues, and has narrowed its choice down to just 3 that have big profit potentials and a good chance of skyrocketing at any time. There is no guarantee that this will happen, of course, but we will be glad to send you our Private Report on these 3 for the asking. Even if our selection should fail to move as fast as you expect, you know that you have your money invested in one of today's best growth industries.

And All This is Included for Only \$1

Uncovering stocks like these for our subscribers is as much our business as trying to correctly forecast major stock market movements. During the 14 years since we began our investment service, we have grown to become one of the largest investment services in the world. One of the outstanding reasons for this phenomenal growth has been our ability to correctly "call" major stock market trends. Those who followed our urgent BUY advice in

October and December of 1957 are a lot wealthier people today!

To enable you to make for yourself, at first hand, a true appraisal of our kind of investment service, and see for yourself how much it can be of help to you, we would like to have you become a trial subscriber for the next 4 weeks. Becoming a trial subscriber does not obligate you in any way. Later on you can decide whether you wish to become a regular subscriber. Our service is offered only by mail and we use this generous sampling method because we have found that enough people will want to continue after seeing what we provide each week for our regular subscribers. (This offer open to NEW Trial Subscribers only.)

All we ask from you as a trial subscriber is a dollar to cover the cost of postage and mailing the service during the trial period. Here are some of the useful services you will receive in the next 30 days with our compliments: (1) Our Stock Services Digest, a weekly consensus of what 18 other leading investment services are recommending; (2) Our Private Market Commentary, containing our BUY and SELL suggestions; (3) Our Master List of Stocks; (4) Industry Surveys; (5) Growth Stock Recommendations; (6) Model Stock Portfolios.

And, in addition you will receive by return mail as a special bonus, our report on the "3 ELECTRONIC STOCKS With Big Profit Potential." This is an unusual opportunity to test the skill and forecasting ability of one of the country's leading investment services with our compliments.

SPECIAL DOLLAR OFFER

DOW THEORY FORECASTS, INC.

17 E. 48th Street, Dept. E-3, New York 17, New York

I want to find out whether your Dow Theory Investment Service is as profitable and dependable as you say. Please send me your Weekly Forecasts and other services for the next 30 days to the address given below. Also send me your latest report, "3 ELECTRONIC STOCKS With Big Profit Potential." I enclose \$1 to help cover the cost of postage and handling. (If not delighted with our service at any time during this trial period, please advise us and we will even refund your dollar for postage and handling.)

Name
Address
City..... Zone..... State.....
(Please Print Plainly)

PORTO-POWER MANUFACTURING CO.

ANNOUNCES

Its New ELECTRONIC BRAIN Light Plants

Ordinary light plants must run at full speed constantly. The ELECTRONIC BRAIN, now offered by Porto-Power, allows your plant to saunter along at a thrifty idle until you call for electricity. Then instantly, automatically, the plant comes up to full speed with a steady 115 volts of power. When the demand stops, the brain returns your Porto-Power plant back to that same thrifty idle. Saves gas... doubles engine life! Porto-Power offers all sizes & all types of light plants to 100,000 watts WITH THE ELECTRONIC BRAIN... at prices less than ordinary plants! See them at better outdoor stores everywhere. Write, enclosing 10c for our valuable catalog, and the name of your nearest Porto-Power Dealer. Model illustrated is our popular PP 12 (Manual start) 115 v. 1300 watts, A.C. Wt. 75 lbs. Priced... WITH \$239.50 the ELECTRONIC BRAIN.....



PORTO-POWER MFG. CO., Dept. P-36, Box 389, Burlington, Wis.

HUNDREDS OF IDEAS

for BRONZE PLAQUES

FREE illustrated brochure shows hundreds of original ideas for reasonably priced solid bronze plaques—nameplates, awards, testimonials, honor rolls, memorials, markers.

Write for FREE BROCHURE A For trophy, medal, cup ideas ask for Brochure B.

INTERNATIONAL BRONZE TABLET CO., INC.

Dept. 40—150 West 22 St., New York 11

SKILTEST PUZZLES

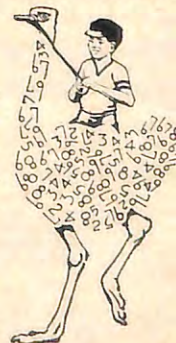
HOW MANY FEATHERS ON THIS OSTRICH?

Add up the figures to find out. Maybe this is your type contest. It could be if you are quick at figures.

\$5,400.00 in 61

CASH PRIZES

Be age 18 or over. What you get is what you earn. If ever there was a contest of skill this is it. For details request our circular (K). Write today.



SCHOLARSHIPS, INC. (non-profit)

Box 241-F Lawrenceburg, Indiana

Scouting's 50th, Elkdom's 92nd

(Continued from page 13)

"You haven't looked SO SLIM and YOUNG in years!"



That's what friends will tell you when you let Slim-R take that "old man's sag" out of your midriff. You'll feel slimmer, younger and less tired, too, when Slim-R takes over that back-straining job of holding up "too much abdomen."

Feel Younger, Too!

But more important, you'll feel so comfortable. Slim-R, with its advanced "substitute-for-muscles" construction, holds your stomach up as well as in, without that tight, corseted feeling. It's light, it moves with your body. And no betraying bulges either. Can't ride up; comfort-fitted supporter keeps you trim at all times.

No-Risk Trial Offer

Prove it to yourself: Send today for the Slim-R that's built for you and give it 10 days' free trial. If you don't agree you do feel and look slimmer and younger, more comfortable and more peppy, return it to us and we'll refund your money.

Why Wait to Look and Feel Better?

Order your Slim-R today. Just send \$4.98 cash, check or money order, and give us your waist measure. We'll send your Slim-R postpaid; and if 10 days' trial doesn't win you completely, send it back for complete refund. Mail that coupon now—address Dept. EK-S30R Piper Brace Co., 811 Wyandotte St., Kansas City 6, Mo.

MAIL THIS COUPON NOW!

Piper Brace Co., Dept. EK-S30R
811 Wyandotte St., Kansas City 6, Mo.

In accordance with your 10 days' trial offer, send me my Slim-R, for my measurements given below:

- I enclose \$4.98—send postpaid.
 Send C.O.D., \$4.98 plus postage and C.O.D. fees.

It is understood that if after 10 days' trial I am not satisfied with my Slim-R, I may return it and get my money back.

My waist measure is.....inches.

Name.....

Address.....

City..... Zone State.....

doubling their 1958 sponsorship to 1,470 units by the end of 1960.

Considerably more important, however, is that they may also double their current mark in the percentage of lodges that use the Scouting program. Now, with 40 per cent of them sponsoring Scouting, the Elks are fifth from the top in comparison with the other civic organizations. But if their 1,470-unit goal is met, they'll stand far ahead of any other civic group—a fitting tribute, indeed, to the fiftieth anniversary of the Boy Scouts of America.

In 1959, the state of California stood at the top of the Elk Scouting list, with more Elk-sponsored Scout units than it has Elks lodges—several California lodges sponsor all three age branches of the program. Nevada came next with the same number of Scout units as lodges.

The three age levels of Scouting provide a sponsor with three distinct activity programs for boys, each divided at a natural age and interest change-over point for boys and each designed to appeal to a specific age group.

The Cub Scout program starts at the age of eight and ends on the boy's eleventh birthday when he graduates into a Boy Scout troop. These activities center on a backyard scope of fun and learning, with parents nearly as much involved in the activities as the boys.

After becoming a Boy Scout, a boy remains in the troop until he is fourteen. Here most activities are based on an advancement program. Scouts learn a variety of skills in the outdoors, develop civic knowledge, and build leadership qualities.

At the age of fourteen, a Scout has the choice of continuing in his troop or moving up to Exploring, the high-school branch of Scouting. Exploring is a newly introduced program, geared to the needs and interests of the teenager and developed from the results of a national survey of interests at high-school age.

During Elkdom's forty-year association with the Boy Scouts of America, its sponsorship of Scouting has often been among groups with special needs. Several units, such as the Chicago troop, have been specifically organized to answer the needs of boys who have polio, cerebral palsy, birth defects, or other handicaps. Lodges in Ithaca, N. Y.; Eugene, Ore.; St. Louis, Mo.; Boise, Idaho, and Sheridan, Wyo., are among these Elk sponsors of troops for handicapped boys.

But subordinate lodges are also active in other areas where Scouting might not otherwise be possible, further carrying out the resolution on Scouting adopted at the 1947 Convention of the Grand Lodge of Elks: "... to give special consideration to the needs of Scout

work in less-privileged neighborhoods and districts."

The Sandusky, Ohio, Lodge, for instance, has sponsored two troops for under-privileged boys over several years. These youngsters, who perhaps would never have had the chance to enjoy Scouting, nor benefit from its principles, have achieved an outstanding record. During the first decade of one of the troops, three boys earned the Eagle award, the top Scout rank, representing high proficiency in leadership and Scouting skills and being practically synonymous with high character ideals. In addition, many more of the troop's Scouts reached other high rungs on the advancement ladder.

Various other lodges through the country have worked Scouting into their regular program of service to the youth of the community. The Lynchburg, Va., Lodge—for one—has an ambitious program which includes 'Sea Explorers, a Babe Ruth baseball team, and a band of eighty-five young musicians.

Such large-scale youth activity, however, is not a pre-requisite for effective service to the youth of a community. The Scout program by itself, in each of the three age brackets, provides the tools for conducting a proven program for boys, and it can profitably be used to build the basic foundation of a lodge's youth activities. The recognized effectiveness of Scouting has given it acclaim as one of the major programs recommended by the Grand Lodge Youth Activities Committee, and in 1960 has become the focal point of the administration of Grand Exalted Ruler William S. Hawkins.

An Eagle Scout himself, and the father of a boy who has also achieved the top rank, Mr. Hawkins has had a rich opportunity to learn first-hand about the values of the Scout movement. He was a Scoutmaster for several years and has taken an active interest in the program ever since he became a Boy Scout in 1922. His goal of doubling the number of Elk-sponsored units, he explains, is an effort "to strengthen America's future leadership by giving thousands more boys the benefits of Scout training."

Mr. Hawkins' year-long challenge to the nation's lodges comes at a time of great significance to the Boy Scouts of America, since Scouting's fiftieth anniversary will be observed during the entire year of 1960. Called the Golden Jubilee Year by the Scouts, the celebration began last month with Boy Scout Week, February 7-13—important because of the actual birth date of Scouting in America, the day of its incorporation, on February 8, 1910.

During Scout Week, the Scout organization's five million members (both

boys and men) were participating in special observances in their own communities, and one Scout or Explorer from each state was flown to Washington for a fiftieth anniversary Scouting progress report to President Eisenhower, who is Honorary President of the Boy Scouts. This was followed by a tour of the East for the boys.

In the summer, 50,000 Scouts and Explorers will travel to the foot of Pikes Peak in Colorado Springs for the Fifth National Jamboree of the Boy Scouts of America. Called the largest gathering of youth in the history of the free world, this sprawling tent city will cover two thousand acres of a ranch near the Air Force Academy. As impressive as this may be, however, the Jamboree itself will comprise only a part of this camping climax of the Golden Jubilee celebration.

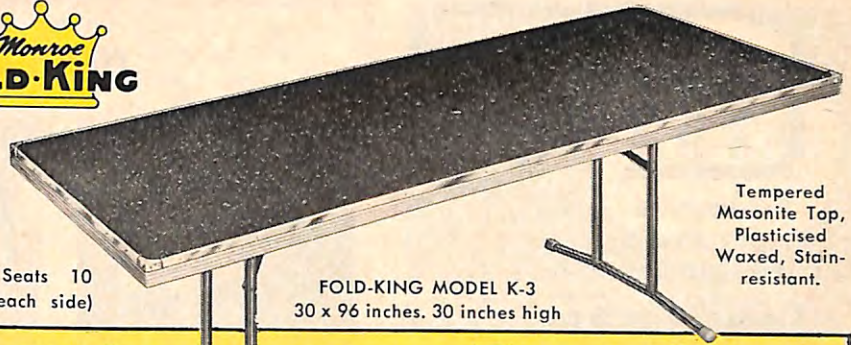
Besides the thousands at the Jamboree, there will be an estimated three million others participating in a week-end of camping at home. On this week-end of July 22-24, the full scope of Scouting in America will be filtering down into every community, for each of the nation's 2,836 local Scout districts will be staging a colorful two-day demonstration of Scout skills.

As a wind-up for the year, the Scouts will sponsor their third nonpartisan "Get-Out-the-Vote" campaign. On the weekend preceding the national election in November, Cub Scouts, Boy Scouts, and Explorers will distribute more than one million posters to local stores and other public places, and hang forty million reminder tabs on the doorknobs of the nation's homes. The project has become a traditional citizenship service of the Boy Scouts, in cooperation with the Freedoms Foundation of Valley Forge, after the Scouts' first vote drive in 1952 contributed to a record national election turnout of sixty million registered voters.

Even though the Golden Jubilee Year may be amazing in its scope to anyone not familiar with the former deeds of Scouting at a national level, it is actually a composite of the good works and large gatherings which have long been characteristic of the organization. As 33,000,000 young Americans have passed through its ranks over the last fifty years, some 170,000 of them have camped under canvas at four other National Jamborees (the first in 1937), and 8,443 highly-selected others have gone overseas to share Scouting fellowship with those from the world's other forty-three Scouting countries in ten World Jamborees.

It is interesting to note that many deserving Scouts, who would not otherwise have had the financial ability to attend one of these inspiring gatherings, have been helped by local Elks lodges. Frequently, lodges have offered to match a boy's earnings with a like amount from their own funds, and,

Monroe
FOLD-KING



Tempered
Masonite Top,
Plasticised
Waxed, Stain-
resistant.

Easily Seats 10
(5 on each side)

FOLD-KING MODEL K-3
30 x 96 inches. 30 inches high

Announcing
NEW 1960

Monroe FOLD-KING
FOLDING PEDESTAL TABLES

NEW Automatic Locking
Exclusive "jackknife" action snaps
pedestal in place, or flat for folding.

NEW Super Frame
Underframe solidly tied at 14 vital
spots.

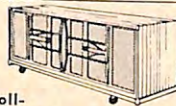
NEW Wear Proof Edge
Anodized aluminum lip moulding,
seal-pinned. Super-bond steel corners.

TABLES ARE ALL-NEW
Not just improved. No price in-
crease, same discounts and terms.



FOLDING CHAIRS
ALL STEEL and many
styles and sizes. Direct
prices, special discounts.

TRUCKS FOR
TABLES
CHAIRS



For moving and
storing. Smooth roll-
ing. 7 models and sizes.

DIRECT FACTORY PRICES, DISCOUNTS, TERMS
Churches, Schools, Clubs, Societies, and all Organizations

If you are on the Kitchen or Purchasing Committee of your church, educational, fraternal or social group, you will want to know more about our New Monroe Fold-King Banquet Tables, as well as other Monroe outstanding, exclusive dining, recreational and service equipment. Tables for every use, Folding Chairs, Table and Chair Trucks, Portable Partitions, Folding Risers and Platforms, etc. Join over 55,000 other institutions and organizations who own and recommend Monroe Folding Tables and other superb specialties. MAIL COUPON, write, wire or phone us today for catalog, prices, discounts, terms.

NEW 1960
FOLD-KING
CATALOG
FREE!

MONROE COMPANY, 90 Church St., Colfax, Iowa.
Send big Monroe 1960 catalog, prices, discounts.

Name of church or organization.....

Mail to..... Title.....

Address..... State.....

City..... State.....

Interested in (Tables? Chairs?).....

THE MONROE COMPANY - 90 Church St., Colfax, Iowa

FREE HIGH-POTENCY Iron, Vitamin & Mineral TONIC FORMULA

Without Tricky, Binding, Costly, Monthly Purchase Plans - Without Any Obligation
Whatsoever, We Offer, Free of Charge **NOT JUST A SAMPLE... BUT A FULL FRESH**

25-Day Supply

of America's Greatest, Quick-Acting
Food Supplement
FERONATED OPTIMS
with 45 Nutritional Aids, Including a

MIGHTY BLOOD-GROWING Stimulant

... a NEWER FORM OF IRON to build new strength and energy
throughout your whole, tired, rundown system* ... plus factors that
accelerate absorption and give you amazing results even within
the first 3 or 4 days!

We pay the expense of this sensational offer because we're sure this trial
will prove that you, too, like many thousands of others, may experience new
PEP, VIGOR AND DAY-LONG ENERGY!

Every order supervised by Registered Pharmacists. Unitage is stated accord-
ing to strict Government Regulations. So begin now to test in confidence, at
our expense, the health-giving benefits of this mighty, potent
formula.

Also FREE the Vitamin-Quota Guide Book. Answers perplexing
vitamin questions and shows you how to SAVE 50% AND
MORE on freshly-packed, guaranteed-potency vitamin products.
*due to iron-deficiency anemia

SEND FOR YOUR FREE SUPPLY TODAY!

Vitamin-Quota One of the world's
largest distributors of vitamins.

Estab. 1923. Serving 2,500,000 families coast-to-coast.
Dept. T-793, 880 Broadway, New York 3, N. Y. or
Dept. T-793, 1125 S. Crenshaw Blvd., Los Angeles 19, Cal.

Please send me absolutely FREE, without obligation,
a full, fresh 25-day supply of FERONATED OPTIMS,
plus FREE Vitamin Guide Book. I enclose 10c to cover
cost of packing and mailing.

Name.....

Address.....

City..... Zone..... State.....

Only one free supply to a family, please!

Each Freshly-Packed, Guaranteed-Potency
FERONATED OPTIMS Capsule Contains:

VITAMINS		MINERALS	
Vit. A	15,000 units	Fer. Fumarate	315 mg.
Vit. D	1,500 units	(Avail. Iron	100 mg.)
Vit. E	5 int'l units	Iodine	0.1 Mg.
Vit. B ₁	10 Mg.	Calcium	75 Mg.
Vit. B ₂	5 Mg.	Phosphorus	58 Mg.
Niacinamide	40 Mg.	Magnesium	5 Mg.
Vit. C	100 Mg.	Copper	1 Mg.
Vit. B ₆	0.5 Mg.	Potassium	1 Mg.
Folic Acid	0.25 Mg.	Manganese	1 Mg.
Vit. K	0.1 Mg.	Zinc	0.5 Mg.
Vit. B ₁₂	5 Mcg.	Molybdenum	0.1 Mg.
Choline	35 Mg.	Cobalt	0.04 Mg.
Inositol	20 Mg.	Nickel	0.04 Mg.
Rutin	10 Mg.		
Paba	10 Mg.		
Lemon Bioflavonoid Complex	10 Mg.		
Cal. Pant.	5 Mg.		
Biotin	5 Mcg.		
Hesperidin	200 Mcg.		
Linoleic Acid	5 Mg.		
Intrinsic Factor Conc. 1/50 USP unit			

In A Natural Base Containing:

Brewer's Yeast	10 Mg.	Soy Bean Lec.	10 Mg.
Liver Desic.	10 Mg.	Rose Hips Ex.	10 Mg.
Bone Marrow	10 Mg.	Wheat Germ	10 Mg.

*Mybes-12 is a resin complex of vitamin B₁₂.
Cobulum is Diethyl Sodium Sulfosuccinate.

A SUPPLEMENT
TO YOUR PRESENT
SALARY ?

Coin-Operated
Norge Equipped
Self-Service

An Income
When You
Retire ?

Launderamas . . .

the ideal, low-investment, high-return, "second business" for the man who wants the extra security of an additional income.

For many years these fully automatic, coin-operated, self-service Laundry Stores have received community-wide acceptance and have proven highly profitable. Launderamas feature the best equipment available at the lowest financing terms in the industry—as low as 10% down with the balance financed at 6% over a three year period.

Launderamas are self-amortizing and conducive to chain operation. Because they are fully automatic, they demand little of your time. Because there are no salaries or franchise fees, the cost of operation is extremely low, and you are able to offer your customers a 40% to 60% savings on their laundry needs.

The sole purpose of our national organization is to assist and guide you in developing your own coin-operated laundry store operation. Our staff is made up of independent associates who are able to offer you the benefit of their years of experience in this tried and proven successful field.

For complete information and name of nearest office, call or write—

Zeolux Corp.

DEPT. EK
261 MADISON AVENUE Ukon 6-9740
NEW YORK 16, N. Y.
IN CANADA: Moffats Limited, Weston, Ontario,
Canada. Phone: CHerry 1-2611 © 1960 Zeolux Corp.

FREE GUIDE Reveals 200 Ways to Make Extra Money

YOU can turn your spare hours into cash (\$25 to \$100 a week)! Ask for *Free Subscription to Opportunity Magazine*, nationwide guide to extra cash for millions of men and women. Contains hints, plans, hundreds of offers. No matter what your age, experience, or occupation—write TODAY for next 5 issues FREE. Send no money—just your name.

OPPORTUNITY, 850 N. Dearborn, Dept. 115, Chicago 10, Ill.

Looking for a PUBLISHER?

Your book can be published, promoted, distributed by successful, reliable company noted for prompt, personal service. All subjects. Free Editorial Report. Inquiries also invited from businesses, organizations, churches, etc. Send for Free Booklet. Vantage Press, Dept. EK, 120 W. 31, New York 1.

FLORIDA'S BIGGEST HOMESITE VALUE

Only \$149 PER LOT
Minimum
3 Lots

No Money Down
Pay only \$5.00 per lot per mo.

Without cost or obligation you can reserve 3 beautiful lots (about 10,000 sq. ft.). NO DOWN PAYMENT—thereafter pay only \$5 per lot per mo. Located at Belleview, Fla. between Orlando and Ocala. High, dry, low-cost living area adjoining city. Good streets, electricity, phones, churches, schools, shopping. In the heart of 3000 lakes—world's best fishing! Lovely homes already built. Write for FREE 24 page booklet and photos. Belleview Heights, Dept. 109 Box 467, Belleview, Florida



YOUTH LEADERSHIP JUDGES



Sen. S. L. Holland



Sen. Frank Church



Sen. Prescott Bush

Grand Lodge Youth Activities Committeeman E. Gene Fournace, Newark, Ohio, announced that three United States Senators, all members of the Order, will serve as judges of the 1960 Elks National Youth Leadership Contest. The Chairman is Sen. Frank Church, Boise, Idaho, Lodge No. 310 and his associates are Sens. Spessard L.

Holland, Winter Haven, Fla., Lodge No. 1672 and Prescott Bush, Greenwich, Conn., Lodge No. 1150. Their decision is expected to be announced in late April. Youth Committee Chairman W. L. Hill of Great Falls, Mont., has announced that the boy and girl winners of first place will receive their awards at the Dallas Convention in July.

occasionally, have sent particularly deserving Scouts with all expenses paid.

A lodge often gives such assistance to a number of Scouts in the unit that it sponsors, and, if funds permit, also extends the offer to a few other deserving Scouts who might be suggested by the local Scout office. Lodges that don't sponsor units have sometimes arranged through their community Scout offices to sponsor Scouts who need Jamboree help. For the gathering in Colorado this summer, such "Jamboree Scholarships" are already being arranged by lodges all over America.

One of the other mileposts of Scouting history has been its "national good turns"—a series in which the vote drive will be the 1960 contribution. These projects got their start in 1912, just two years after Scouting began in America. During the summer of that year, the fledgling Boy Scout organization campaigned for a safe, sane Fourth of July.

During World War I came the first major Scout good turn, when boys took orders for 2,350,977 Liberty Loan Bonds, totaling \$150 million, and sold \$53 million in War Saving Stamps. As an additional project, they even located enough fruit pits—vital for gas masks—to fill one hundred freight cars.

Their most recent national project was a "Safety Good Turn" during 1958, when some two million Scouts spent 17 million hours carrying out nearly 100,000 safety projects. Done at the direct request of President Eisenhower, the campaign was carried to every corner of the nation. Its contribution is difficult to measure, but the National Safety Council reports that the highway death

toll was down seven per cent for the first six months of 1958, the period of the traffic safety phase of the program.

Because the basic Scout unit—Cub pack, Scout troop, or Explorer post—is the grass-roots version of Scouting that gets directly to the boy and makes these ambitious projects possible, the major emphasis of the Grand Lodge Youth Activities Committee has been centered on sponsorship of Scout units by subordinate lodges. But Elks are also furnishing other important aid in the form of money and manpower for various types of special work. In all, the National Council estimates, Elks lodges in America contribute more than \$200,000 each year to various Scout projects.

This takes several forms. Lodge No. 294 in Fairmont, W. Va., built an overnight lodge at the local Scout camp, which is used by hundreds of Scouts each year. Lodge members appropriated \$1,500 for construction, provided much of the building material at cost or without cost, and then put up the structure themselves. Designed as a large dormitory with several open fireplaces, the building is valued at \$4,000.

In Fulton, N. Y., Lodge No. 830 purchased a cruiser for the Sea Explorer unit it sponsors, giving the boys an actual vessel to use in developing their seamanship. In addition, they placed it at the disposal of Oswego County civil defense authorities for use in emergencies on the Oswego River in the Fulton area. An Elk is on call twenty-four hours a day for operation of the cruiser and mobilization of the Sea Explorers in any emergency.

However, one of the most unusual

contributions of any civic or fraternal organization to the annals of Scouting was made by the Elks lodge in Nashville, Tenn. A few years ago, the members heard that the local Scout council was having trouble providing good Scouting for boys of a Scout district that included the downtown area. Strong leadership wasn't available. The Scouting program was going downhill.

So the Elks took over the entire organization and supervision of Scouting in the district, filling all the customary administrative slots of district operation. Within a few months, they'd not only fully organized the "impossible" district, but the district had become one of the best in the whole council. According to Scout authorities, this is the only known instance in the history of the Boy Scouts in which any organization has taken such a responsibility.

Another unique Elk project in Scouting came during the summer of 1958. Explorer Post 501 of Van Nuys, Calif.—made up of high-school boys specializing in science and engineering—wanted to take a nationwide, 10,000-mile vocational tour, stopping at laboratories, industrial plants, and other establishments of interest along the way. The trip was to be part of the post's program to develop further interest among the boys in science, so vitally needed in current times. At best, such a trip could be so much of a drain on a boy's pocketbook that it might be considered impossible. But with the help of Elks lodges throughout the nation, it became a reality. All along the way, local lodges provided overnight accommodations and meals for the thirty-five boys in the crew.

Often, time and talent—without dollars—also become important Elk contributions to Scouting. In Atlantic City, for instance, three members of the local lodge have staged a weekly merit-badge workshop for three years. Dr. George Sasseen, Chairman of the Youth Activities Committee, Norman Movshow, and Robert Flynn have brought in many top local experts to give boys from twenty Scout troops in the area a better opportunity to develop the exacting skills required for merit-badge tests. The value of the project has actually been twofold—the Scouts have learned new skills, and have also had an opportunity to meet some of the city's leading citizens—and vice versa.

Even with all the unit-sponsorship, money, and manpower that Elks now pour into Scouting, however, there is still an urgent need for more, particularly in the line of unit sponsors. With the wide recognition that Scouting is getting during this Golden Jubilee Year, more and more boys are going to want to join Cub packs, Boy Scout troops, and Explorer posts.

Yet it is questionable whether there'll be enough units around the country for these eager, hopeful boys

to find. In the eight-to-nineteen-year-old age bracket today—the age of Cub Scouts through Explorers—there are some nineteen million boys. But in today's Scout units, there is room for barely four million, only a fifth of them.

Even more significantly, by 1965 this "boy crop" will have jumped to 23 million, and by 1975 to 28 million.

The magnitude of this need for new sponsors, and for present sponsors who will take on new units, is as challenging as it is staggering. If the nation's boys are going to benefit from Scouting principles, there are just going to have to be more packs, troops, and posts for them to join.

Indeed, the Elks' drive to double the number of its Scout units could not come at a more opportune time.

Though often difficult to measure in tangible terms, the values that flow back to a lodge that sponsors a Scout unit are many and varied—all of them vital to both the lodge and the community in which it exists. By providing a youth program with high ideals, yet plenty of downright fun, a lodge can enable boys in a community to grow in character and citizenship as they enjoy the activities of Scouting and develop the qualities of leadership and self-reliance for which the program is famous. Additionally, Scouting builds the type of responsibility that can come back to the lodge in the form of outstanding future members and come back to the community in the form of better, more responsible citizens.

Take the experience of Lodge No. 1271 in Pekin, Ill. It sponsors Troop 83, a unit with a normal contingent of average American boys, constantly developing skills through Scouting.

Yet, because of his Scout-learned knowledge in Troop 83, twelve-year-old David Dingerson was recently able to take hold of an emergency in which he is credited with saving a classmate's life. At the annual picnic of Washington Junior High School, where he is a student, a girl fell into the swimming pool and hit a sharp object on the bottom, cutting an artery in her ankle.

As she was taken from the water, David sprang into action and applied pressure at the proper point to stop the blood. After a long trip to the hospital—during which, doctors say, she would have lost a fatal amount of blood—ten stitches were required to close the wound. The hospital reports that young David's quick action, and his exacting knowledge of first aid, undoubtedly saved the girl's life.

What greater service could an Elks lodge hope to render a community than making it possible for a boy like David Dingerson to be prepared to take such a responsible role in his community of today and in his world of tomorrow? The Scout office in your city would consider it a privilege to discuss Scout unit sponsorship with your lodge. • •

FREE

SPECIAL

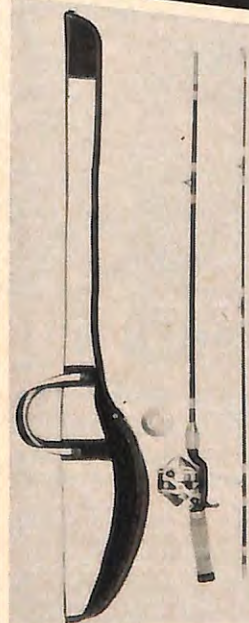
OFFER

NEW ZEBCO

SPORTSMAN'S REEL-N-ROD CASE!

WITH THE PURCHASE OF THIS OUTSTANDING 3-PIECE ZEBCO COMBINATION:

MODEL 33 SPINNING REEL
EXTRA SPOOL WITH LINE
MODEL 3366 COMPANION ROD



The Zebco Sportsman's Reel-N-Rod case is durable, two-tone padded vinyl, steel ribbed for better protection of equipment. Has convenient handle, handy zipper opening, hanging ring and inside utility pocket!

OFFER IS LIMITED

See your sporting goods dealer TODAY!

ZEBCO

COMPANY

TULSA, OKLAHOMA

FREE MOVIES!

"Atlantic Outboard Crossing"
"South American Fishing"
"Water Skiing Thrills"

and many more
in beautiful 16 mm color
plus sound

Perfect for your meeting
No charge—
you pay only return postage

See your nearby Johnson Outboard
Motor dealer for list to choose from.

ACCOUNTANT BECOME AN EXPERT

SEND FOR FREE SAMPLE LESSON

Executive Accountants and CPAs earn \$5,000 to \$10,000 a year and up. Thousands needed. We train you thoroughly at home in spare time for CPA examinations or executive accounting positions. Previous experience unnecessary. Personal training under supervision of staff of CPAs and Expert Accountants. Write for free book, "Opportunities in Accounting," and sample lesson.

LASALLE Extension University, 417 So. Dearborn St.
A Correspondence Institution, Dept. 3328H Chicago 5, Ill.

MAKE MONEY SELLING HAMBURGS, PIE

I show you how to operate profitable canteen business out of your own kitchen, with only pennies invested, or run a small diner. Little places are money-makers. Without obligation write for FREE facts today. Ken Kessler. School of Restaurant Business 335 W. Madison Street, Dept. R-303, Chicago 6, Ill.

Better Than Your Own **SHOE STORE AT HOME**



No investment, no experience needed. Just show magic cushion comfort to friends, neighbors, co-workers. Advance commissions to \$4.00 a pair, plus Cash Bonus, Paid Vacation, \$25.00 Reward Offer. Outstanding values for men, women, children. Money back guarantee. Shoe samples supplied without cost. Write TODAY for FREE new 84 page catalog and full details.

Two-Eyelet Hit With Cushioned Comfort

TANNERS SHOE CO., 476 BROCKTON, MASS.

BASS FISHERMEN WILL SAY I'M CRAZY—until they try my method!

JUST ONE TRIAL WILL PROVE THAT I MAKE EVERY FISHERMAN'S DREAM COME TRUE!

I have no fishing tackle to sell, I make a good living out of my profession. But fishing is my hobby. And because of this hobby, I discovered a way to get those giant bass—even in waters most fishermen say are "fished out." I don't spin, troll, cast or use any other method you ever heard of. Yet, without live or prepared bait, I can come home with a string of 5 and 6 pound beauties while a man twenty feet away won't even get a strike. You can learn my method in a few minutes. It is legal in every state. All the equipment you need costs less than a dollar and you can get it in any local store. The chances are no man who fishes your waters has ever used my method—or even heard of it. When you have tried it—just once—you'll realize what terrific bass fishing you've been missing.

Let me tell you about this method—and explain why I'm willing to let you try it for the whole fishing season without risking a single penny of your money. There is no charge for this information—now or any other time. But I guarantee that the facts I send you can get you started toward the greatest bass fishing you have ever known. Send me your name today—letter or postcard. You've got a real fishing thrill ahead of you. Eric O. Fare, Highland Park 10, Illinois.

Rod and Gun

(Continued from page 14)

and flapped away like an aquatic bat, but you have never stepped on one and you don't intend to. The barbed bone in his lashing tail can leave an ugly, festering wound. At the thought of it you slide your feet along the bottom instead of stepping out.

Everything in this element, you realize, has its means of protection. The long, drifting tentacles of the Portuguese men-of-war will cause a rash if they touch the skin, and coral, you discovered long ago, is coated with minute, razor-sharp teeth. Even your quarry has his protection: eyesight, hearing and speed.

Just as a hunter peering through the hemlocks might see a deer flick its ear nervously, you catch a glimpse of him. About fifty yards ahead you see the sparkle of sun on an almost transparent, triangular shape which protrudes through the slick surface, waves back and forth for an instant and disappears. It is the tail of a feeding bonefish.

As he feeds he prods into the bottom for sand fleas and other small crustaceans, in the process kicking up an occasional "mud". You watch the progress of these puffs of mud to determine his line; then, again as though you were stalking a deer, you circle to intercept him and take a stand. Every step is deliberate. One false move would send him racing off the flats like the shadow of a flying bird.

Ten long minutes after you first saw the flick of his tail, you see his black shadow outlined on the white bottom. The fish itself is a ghostly gray, hardly perceptible, but his shadow betrays him. Now is the time to cast, and you can't make a mistake.

You drop the fly gently ahead and a little beyond his course; then, when it will pass three or four feet in front of his nose, you retrieve it in short, sharp jerks—and hold your breath. He sees it; he takes it; he makes one short circle; then he's off, racing toward deep water like a flash of light. You hold your rod high and listen to the reel sing. There's no music quite like a spinning fly reel, and this one is singing in High C.

Every time you experience the thrill of the first run of a bonefish, you tell yourself that this one has more strength, has moved faster and has gone farther than any fish you have ever hooked. This particular one, you know without question, is the fastest-moving fish of all, and you doubt that he will ever turn.

Fifteen minutes later, after a second and third run, you take the fly out of his mouth—again amazed that a seven-pound fish could have put on such a show—and ease him back into the water at your feet. He rests there for a mo-

ment stunned, like a boxer who has been caught cold by a sharp blow flush on the chin; then he races to the haven of deep water, apparently less exhausted than you are.

Unless the line strikes coral or a fan, a fisherman generally lands a bonefish—if he doesn't attempt to stop the fish before the fish is ready to stop, that is. The mouth of a bonefish is leathery tough. The hook isn't likely to pull out. And he neither strikes nor jumps. He pursues a fly and suddenly he is on, merely sucking it in as a sunny sucks in a worm. The thrill in bonefishing is in the hunt, the cast, the mysterious manner in which he is suddenly on the line and, most of all, the incredible first run.

There are several other ways of realizing the thrill of a bonefish run—and there is nothing else quite like it in the realm of fishing. Some of these methods are far more certain than wading the flats. There are also particular places and times to go bonefishing.

The two most popular places—because they are the most accessible—are Bermuda and Florida keys. Bermuda is just about the northern limit of the range of this fish. He is a tropical species, but the warm waters of the Gulf Stream make Bermuda ideal for him. The Florida keys are also ideal, but the fishing there isn't what it was a short while ago. The fish are still there, but a fellow has to get up early to beat the open-throttle outboard types racing back and forth as though they had some place to go. A bonefish isn't acclimated to the times sufficiently to remain placid when the calm of his flats is shattered by a roaring motor. His temperament is nervous enough without this assist.

Nassau, Puerto Rico, Cuba and all the islands of the Caribbean afford good bonefishing. Wherever there are sand flats there will be bonefish. A white sand bottom is the choice, of course, because of the visibility it affords.

Most bonefish are caught this time of year, but only because more fishermen are in southern waters now. There is no particular season. Bonefish are there the year around. If there is any possible preference, it seems to be the months of November and December in Florida, although I have taken them there at all seasons. As far as I am concerned the time to fish for them is whenever a person is lucky enough to have the opportunity, and the method he uses depends upon the particular fisherman's aptitude or desires.

The only time element worth considering is the stage of the tide. Bonefish are on the flats during the period of low water. Start to fish when the tide is about two-thirds high and on its way

out. Fish through low tide until it is again half to two-thirds high and coming in. Then go home and try to figure out what you did wrong.

Actually there is no reason why any fisherman, experienced or not, can't enjoy bonefishing. A far more positive approach than stalking the flats by wading is to perform the same operation by means of a skiff. The man poling the skiff must know his business. If he does, the elevation from his standing position in the boat gives him a far greater range of vision than if he were standing in water. Then, with skill, he can maneuver the skiff silently by pole to put the fisherman in position to cast to the feeding fish. Anyone who can handle a fly credibly well can hook a bonefish in this manner, the man poling the skiff generally being a guide.

The fly is light in color and light in weight. In salt-water fishing terms, it is a floating fly, which means that it sinks slowly. A fly dropped on top of a bonefish would scare him off the flats, but the fly which remains suspended temporarily allows the fisherman to place his casts well ahead of the approaching fish; then, at the proper moment, to retrieve it in short spurts.

If a man feels he isn't in this fly-casting class, he can still hook a bonefish, and he doesn't have to choose his weather either. The guide will take him to the bonefish feeding ground, an-

chor the bow of the skiff by means of his pole stuck in the bottom so that the stern will swing downcurrent, then chum with ground shrimp. Any bonefish which intercepts this line of chum will work up to its source. The guide meanwhile has bated the fisherman's line with a tempting whole shrimp and has drifted it down with the current behind the skiff, all ready for the eager bonefish. And one hooked on such a shrimp will run just as far and fast.

A bonefish not only has amazing strength in his body and tail, but he is nervous and flighty when he is feeding out on the flats. He realizes he is vulnerable in shallow water. His haven is deep water. If he is hooked—or even alarmed by such as a low-flying bird or the bang of a pole on a skiff—he is determined to reach deep water in spite of everything and everybody. This trait, backed by his enormous capacity for speed and endurance, produces the fastest and longest run that can be experienced on light tackle.


Still another method of catching bonefish is by casting with a plug. This is possible even on the flats, although the cast must be placed with accuracy and care. The course of the fish must be carefully judged and the plug dropped far in advance of him. As the fish approaches, the plug should be retrieved slowly at first—again not to create too much disturbance—then, as

the bonefish spots it and approaches it curiously, it should be taken away from him as rapidly as possible. No matter how fast the fisherman is, no matter how fast he can turn the handle of his reel, he won't be fast enough. The rapidly retreating plug makes the fish all the more eager.

Along the outer edges of the flats and in the surf are easier places to hook them on a plug. In the deeper water they are not so skittish, but, by the same token, they don't put on quite the show they exhibit in the shallows. I have taken a few on a plug almost by accident while casting for larger fish, and I have caught some on the flats deliberately just to satisfy the challenge of it, but I won't cast a plug to one on purpose again. Although effective, nowhere is it as much fun to play one in this fashion as on a fly rod. The large plug unquestionably handicaps him. Also, with a fifteen-pound-test line, it is actually possible to prevent him from starting his run. He will just churn a hole in the water with his tail. And the last one I hooked on a large plug was so confused by it that he merely raced around in circles.

The most rewarding bonefishing for me is roaming the flats with a fly rod and a pair of sharp eyes. It is intimate and it is exciting. And when one is hooked, nothing will make a fly reel sing like one of these gray ghosts. • •

Olympia
precision
typewriters



Standard Office Typewriter

... write
best of all
... because
they're built
best of all



Deluxe Portable

Lightweight Portable



Meet the Olympia Family of Precision Typewriters—preferred the world over for their quality, value and ease of operation. There's one designed for every typing need—whether for office, home, school or travel use. Each features the finest in typing aids—from convenient half-spacing to exclusive spring-cushioned keytops. Precision-built to the highest standards in Europe's largest, most modern typewriter factory. See—test—compare an Olympia before you decide on any other typewriter. See Yellow Pages for nearest dealer.

GET THE FULL STORY
SET TO MUSIC — FREE!

For a free copy of the lively new Olympia Typewriter Song mail this coupon today. You'll receive an actual 33 1/4 R.P.M. phonograph record card, by Columbia Records, with vocal by 4 Chicks and Chuck.

OLYMPIA DIVISION, Dept. E-1
Inter-Continental Trading Corporation
90 West Street, New York 6, New York

Name _____
Address _____
City _____ Zone _____ State _____



YOU
can
acquire

LAW AT HOME!
EARN LL.B. DEGREE

Legally trained men win higher positions and bigger success in business and public life. Greater opportunities now than ever before. We guide you step by step. You train in spare time. Degree of LL.B. We furnish all text material, including valuable 14-volume Law Library. Low cost, easy terms. Get full details. "Law Training for Leadership" and "Evidence" books FREE. Send NOW.

Accredited Member, National Home Study Council.
LASALLE EXTENSION UNIVERSITY, 417 South Dearborn Street
A Correspondence Institution Dept. 3328L Chicago 5, Ill.

TENTS
ALL SIZES AND
DESCRIPTIONS

SEND
25c
FOR CATALOG

CAMPERS' AND HIKERS' EQUIPMENT

Don Gleason's
CAMPERS' SUPPLY
Dept. E, Northampton, Mass.

How to Win Success with Your VOICE

Give your voice new strength, magnetism! Special course originally created for professionals now available to public for first time! Includes 2 big LP training records, special self-testing microphone, 10 illustrated lessons, plus tape-recorded "final exam." Money-back guarantee.

FREE BOOKLET - Opens fascinating new world of financial and social success! Send name, address, age today. No cost or obligation. No salesman will call.

HOLLYWOOD VOICE-SPEECH INSTITUTE
Studio H-30, 5504 Hollywood Blvd., Hollywood 28, Calif.

REAL ESTATE BE A BROKER

PAYS BIG! SEND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages, learn easily. Course covers Sales, Property Management, Appraising, Loans, Mortgages, and related subjects. **STUDY AT HOME** or in classrooms in leading cities. Diploma awarded. Write TODAY for free book! No obligation. Approved for World War II and Korean Veterans

WEAVER SCHOOL OF REAL ESTATE (Est. 1936)
2020H Grand Avenue Kansas City, Mo.

FREE BOOK TELLS HOW

BIG MONEY IN SPARE TIME!

Learn at home. Tune pianos in 30 days
No musical knowledge needed. Low cost training by experts. Records giving true piano tones, tools, instructions furnished. **FULL TRAINING** in piano repair—and how to line up work for big, steady earnings. Personal instructions available. Write today for **FREE** illustrated booklet.

CAPITAL PIANO TUNING SCHOOL
3160 S. W. 16th Ct., Dept. 9, Fort Lauderdale, Fla.

SAVING MILES • DOLLARS

HULL AUTO COMPASS

One wrong turn means wasted hours and mileage, lost dollars, lost appointments. Eliminate guesswork with a famous, dependable **HULL AUTO COMPASS**. \$5.95 to \$7.50. At your dealer's or write for literature. **BOAT OWNERS NEED 'EM, TOO!**

HULL MFG. CO. • P.O. Box 246-EE-2 • Warren, Ohio

SALESMAN

We have hired 36 men through the Elks Magazine—21 have been successful. We need more salesmen, full or part time. Full time men earn up to \$18,000 a year calling on savings & loans, banks, manufacturers, wholesalers, retailers, & bowling alleys, selling advertising items such as paper mate pens, wallets, calendars, advertising novelties, lighters, gold keys, incentive awards & hundreds of other items. Commissions are paid on receipt of orders. No deposits. Write Mr. Toner for complete information.

SEABURY & COMPANY
1518 W. 7th St. Los Angeles, California
The West's Largest Advertising Specialty House

FRANCHISES

Be selective: choose from best offers available. Nation-wide openings. Excellent opportunities for the establishment of your own distributorship, dealership or sales agency. Learn of the really choice franchises before you act. Write today for interesting, free "Franchise Profit Letter."

NATIONAL FRANCHISE REPORTS, B-528
333 North Michigan Ave. Chicago 1, Ill.

"To Our Absent Brothers"

(Continued from page 11)

public was invited via newspaper and radio releases. After an introduction by Exalted Ruler Moses Sweetgall, the Invocation was delivered by Most Reverend Father Peter Luciano. Chairman James A. Gunn, of the Grand Lodge Membership and New Lodge Committee, was the principal speaker. The Benediction was given by Reverend Kenneth Blazier, and music was provided by the 57-voice Roeliff-Jansen Central School Choir. Another feature of the program was the dedication of three memorials to departed Brothers—an organ, chimes and a memorial tablet. The dedications were read by Past District Deputies L. A. Piarro and M. J. Degan, and the Lodge Officers.

The Elks of Needham-Dedham, Mass., sent out 250 formal invitations, and members received a letter inviting them and describing plans for the observance. An attendance of 335 attested to the effectiveness of these invitations. Held in the auditorium of the new Dedham High School, the program included hymns sung by the Needham Choraleers and by Cantor Harmon Shufro, to piano accompaniment. An oration was delivered by United States Congressman James A. Burke, who also presented to the lodge a new fifty-star American flag that day. Exalted Ruler J. L. Cunningham opened the program, and Lodge Chaplain Thomas S. Conroy led the assemblage in prayer.

Corvallis, Ore., Lodge, in Second Place among lodges with 600 members or more, publicized the occasion via press and radio releases, and an advertisement in the *Corvallis Gazette-Times*, inviting the public to join the Elks in honoring their Absent Brothers. Exalted Ruler W. E. Babcock and the Memorial Committee, under the Chairmanship of R. M. Cale, were able to arrange for the presence at the observance of Governor Mark O. Hatfield, who gave a moving Memorial Address. As more than 500 persons gathered in the meeting room, tapers were lit and hymns were sung by the Corvallis High School A Cappella Choir, accompanied by Organist Tom Roberts. Chaplain Harold Hess led the prayer, and Secretary Ray Babb read the Roll Call of Absent Brothers.

Brother J. E. Tom, of Zanesville, Ohio, delivered a very effective Eulogy during that lodge's program, beginning with the Biblical quotation, "This day shall be unto you a memorial." After an organ prelude by Miss Marcia Brown, Exalted Ruler T. B. Samuel opened the Service, and the Invocation was given by Chaplain A. L. Joseph. Reverend Donald J. Barthelmeh was principal speaker; following his Memorial Address, Taps was played on the trombone by William Plummer, young

son of Past Exalted Ruler James Plummer. Chairman H. F. Robinson and the Memorial Committee also secured the participation of the Zanesville High School Concert Choir and two pianists.

Fargo, N. D., Lodge presented a carnation to each of the more than 500 persons who entered the lodge rooms for the Memorial observance. Floral decorations, used in conjunction with over 50 pine trees, enhanced the solemn atmosphere of the Service, which was conducted by the light of candles and of the Star over the Altar. Lodge officers placed a rose on the Altar for each name that was read in the Roll Call of the Departed. Organ music, together with hymns sung by the West Fargo High School Chorus, opened and closed the Service, and Taps was played by Brother Ted Otteson. Exalted Ruler E. P. Cosgriff presided, Chaplain A. K. Simpson gave the Benediction, and the Oration was made by Reverend William Durkin of St. Paul's Chapel, North Dakota State College. The fine attendance was the result of invitations and publicity arranged by the Memorial Committee, under Chairman E. E. Graber.

The other Third Place among lodges with more than 600 members was awarded to Iliion, N. Y., where the Service included a Memorial Address by Judge John F. Scileppi, Chief Justice of the Grand Forum. Chairman W. H. Byron and his Committee arranged the ceremony, during which a plaque was unveiled in memory of Dr. E. B. Manion, Past District Deputy who was Iliion's first Exalted Ruler. The Service was opened by Reverend M. W. Fufferd, Exalted Ruler, and Chaplain Ellsworth Barnes. Hymns were sung by the Elks Choral, accompanied by Iliion Lodge's band, the Elks Ensemble. Past District Deputy H. E. Fear led the Eleven O'Clock Toast, after which Past District Deputy T. S. Leahy called the Roll of Absent Brothers.

Planning Committee for Fulton, N. Y., Lodge, under Chairman Nicholas Hopman, secured press publicity, published a newspaper advertisement, sent invitations and inserted a reminder in the lodge's newsletter, thus accounting for a fine attendance at the Service. As part of their program, Fulton Elks visited the city's monument to those who have died in defense of our country. Lodge Officers decorated the monument with a wreath. Exalted Ruler Floyd Hallenbeck presided at the ceremony, which began with an Invocation by Reverend Eugene Yennock. The Oration was delivered by Past State Vice President Joseph Ferlo, and a Eulogy was read by Reverend Dr. J. W. McGilvray. Exalted Ruler Hallenbeck and Chaplain Donald Quade conducted the closing of the service.

Moscow's Master Plan

(Continued from page 7)

U. S. or catching up with the U. S. in various specific fields. This is indeed a relative matter. Obviously, in many areas, this nation is far out in front of the Soviets, and stands to retain this lead indefinitely. There is automobile production, for one example. Railroad development is another, in terms of miles of tracks and types of equipment.

But in these plus realms, the Russian minus is proving no handicap to the Soviets. To meet the Kremlin goals, to cut along the lines of the pattern, Russia doesn't need the automobiles, and the lack of the railroads may in fact be a blessing, considering the tremendous sums needed to maintain the transportation nets in this country, and the snarled financial plight of American railroads which already cry for federal relief.

KHRUSHCHEV spoke more truth than most of his listeners realized when he scoffed at the waste to be found in the rush-hour traffic tie-ups on the magnificent American freeways and parkways in and around our great cities. No such silly squandering of manpower and materiel is allowed to hamper the Politburo's deep thinkers in their ruthless prosecution of The Plan.

But while Russia, far behind in the project, has been turning out poor and probably stolen designs of American-engineered automobiles, Moscow hasn't waited on Detroit to show the way in production of excellent armored tanks which the U. S. hasn't been able yet to match in volume, or combat effectiveness per vehicle. We'll be back to the tank matter later.

At the end of World War II, with military production running full tilt, the U. S. threw up fast a hard stone wall, cut budgets, canceled contracts like mad, sold off surplus military equipment at ridiculous give-away prices and dived into a mad race toward construction of consumer goods, some of which had been in moderately short supply for a whole four years. Not so, the Russians. They turned the economic hose nozzle to an even higher pressure back of the armed forces, swiftly gained a four- to five-year lead in military rocketry—and thus space exploration—and at this date are delivering to troops and satellite armies the third generation of fine combat weapons, of the sort the retired Lt. Gen. James Gavin said he wished had been available to his troops in Germany. In contrast, the U. S. has only recently let contracts for 80,000 new infantry rifles of debatable design—and these are to be delivered over the next seven to 10 years.

Her armies and air force well and comfortably equipped, Mother Russia could easily afford to let up a small amount of pressure in uneasy areas

where there could have been more shooting, and switch the hose to other spots.

The new age of technical developments, coming almost too rapidly for the mind to conceive, made this rapid switch a cinch.

For the Tech Age put Russia overnight on an industrial par with the more enlightened nations of the West in critical lines. And where everybody starts from scratch, the terrible concentrated economic force which can be channeled in a single direction by a dictatorship untroubled by taxes, human desires or conscience sets up a formidable challenge to the easy-going conduct of a kindly and gentle democracy.

Ours is an increasingly technological civilization, with the rate of increase spiraling—not steady and constant, but ever faster and broader. In the short span of years since World War II, the Russians have caught up with the U. S. in atomic energy, give or take a few bombs. They have matched us in military aircraft so far as their own needs are concerned. They have jumped to a frightening lead in transport aviation development—and it is highly significant

that Russia's "civilian" air transport is in effect a closely supervised arm of the military, available for instant operational use in the event of war.

It is true, of course, that whatever the Russians can do, we can do better and should be able to do faster. But we can't if we don't try, and in many areas, we simply aren't trying. We have been ahead of the Russians in all areas at one time; in far too many we are now barely still in the race because it's too much trouble, or expense, to run.

Probably the keystone of Russian progress in this new Tech Age and certainly a big chunk of the foundation of the economic war against the West is research and development plus the kick-off for actual production and commercial use in fields where the government—even in the U. S.—must take a strong hand.

It is estimated that since 1940, about 90 per cent of the research and development backed by the U. S. Government has been for defense purposes. This is equally or more true in Russia, and the staggering impact comes when it is understood that the hose nozzle concentration of Soviet productive power leaps so

Since 1926! The Halvorfold

Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below

Name, address and any Fraternal Emblem in 23K Gold FREE

Exclusive Loose-leaf Device

\$7.00 Black or brown Morocco **\$9.00 Smooth black or brown Calfskin**

Now with or without ELK emblem outside front

"Made to Order" for ELKS

Free Examination! Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

FREE in 23K Gold. Name, Address and any Emblem, would ordinarily cost \$3.00 extra. Ideal Gift with friend's name and any fraternal emblem.

NOW in its 34th year—The HALVORFOLD bill-fold, pass-case, card-case. Just what every Elk needs. No fumbling for your passes. Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of the Finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down. You can't wear out the leather body of Halvorfold.

HALVORSEN, P.C.M.—700 E. Union Street
Jacksonville, Florida—Dept. 108

Send HALVORFOLDS as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add .25c, 16-pass .50c, etc. Please check squares at right.)

PLEASE CHECK HERE:

Black Calfskin \$9.00 Brown Calf. \$9.00
 Black Morocco \$7.00 Brown Mor. \$7.00
 Gold filled Snap & Corners \$1.50 extra
 8-pass 12-pass 16-pass
 Elks Emblem Outside Yes No

Name: 23K Gold Inside Emblem:
 Address:
 Please Print

5% off to save bookkeeping, if you prefer to send cash with order. Money back if not satisfied.

MARTIN'S FLAGS

★ ALL KINDS
★ ALL SIZES

DISPLAYS FOR ORGANIZATIONS-TOWNS-SCHOOLS-FAIRS

Prompt shipment. Ask for our colorful WHOLESALE Catalog No. 60-E

MARTIN'S FLAG CO. FORT DODGE, IOWA

TELLS HOW TO SELL YOUR INVENTION

If you have an invention that you believe has merit, write us at once for copy of copyrighted booklet "How to Go About Selling Your Invention." We work with manufacturers, and booklet reveals present markets, qualities of a saleable invention, current royalty rates being paid by manufacturers. Booklet is FREE, is offered to encourage new ideas we might submit to manufacturers. Just send name (no drawings please) to Kessler Sales Corporation, Dept. D-383, Fremont, Ohio

GOV'T. SURPLUS

SUBSCRIBE TO GOV'T SURPLUS WEEKLY. published each Monday listing all sales. Buy (direct from government) jeeps, trucks, boats, tents, tires, machinery, camping equipment, motors, typewriters, and thousands of other items, low as 5% original cost! Get the facts on the greatest bargains ever offered!!!

Next 10 issues, \$2.00 (or yearly \$9).
GOVERNMENT SURPLUS, Paxton 26, Illinois

DON'T QUIT SMOKING

... Before Giving My Pipe a Trial!

New principle that contradicts every idea you've ever had about pipe smoking. I guarantee it to smoke cool and mild hour after hour, day after day, without rest without bite, bitterness or sludge. To prove it, I'll let you try a new Carey Pipe. Send name today for my FREE complete trial offer. Write to: E. A. CAREY, 1920 Sunnyside Ave., Dept. 204-C, Chicago 40, Ill.

PART TIME INCOME!

Sell Advertising Matchbooks to Businesses in Your Area! Fast, easy "order from the catalog" selling, with big cash commissions and steady repeat orders. Free sales kit shows you where and how to get orders. Part or full time. No experience needed. No investment, no risk. Every business a prospect! Write today for details!

MATCH CORPORATION OF AMERICA
Dept. MR-30, 3433-43 W. 48th Place, Chicago 32, Ill.

TIME SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some arm-chair shopping for interesting items.

NO MONEY DOWN!

Florida

HOME SITES \$395

Lovely 1/4 acre sites in Central Florida hills, lake, grove area \$395, no money down, \$10 a month • Suburb of Ocala, high and dry • Streets, utilities • 22 miles to Gulf Beaches • Fish, hunt • Invest or retire. FREE color folder • Write Dept. 612-G Rainbow Park, Box 521, Ocala, Fla.

BRONZE MEMORIAL TABLETS

HONOR OFFICERS
Distinguished Members, Events. Write for Free Book, "Bronze by Newman", and about "Memory Book". Many designs. Since 1882.

NEWMAN BROS. INC.
DEPT. 722 CINCINNATI, O.

HONOR ROLL

D. ABBOTT
V. ALLEN
E. BISHOP
R. HILTON

Do FALSE TEETH Rock, Slide or Slip?

FASTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, gooey, pasty taste or feeling. FASTEETH is alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

readily from the purely military to the commercial venture—and is able to jump back again as easily.

As the U. S. now stands, Pentagon policy seriously inhibits research and development because the military first must have a "requirement" for funds which can justify an appropriation by Congress, rather than determining what the state of science and engineering may be able to produce, and then finding a reasonable military use for the discovery afterward.

Industry, under this, the American system, can rarely afford to do more than share the research and development costs, because these advances too often cannot be scheduled nor cost figured in advance, nor can the end results always be estimated accurately. No better example of this situation can be found than the government's long-shot \$2 billion investment in the first atomic bomb. No industry could possibly have afforded such a gamble with investors' funds.

What the Russians are doing along the line of the cold war attack in aircraft design and production has been succinctly described by Robert Hotz, editor of the authoritative trade magazine, *Aviation Week*, who wrote:

"Looking back on our own entry into the Soviet Union in June, 1956, we remember the 160 mph Il-12's (carrying 30 passengers) with propellers that defied synchronization, a 200-pound stewardess whose only uniform apparently was a red sweater, and the long, rattling, vibrating grind from Copenhagen to Riga to Vnukovo. Remembering this, it was hard to believe the 500 mph service we flew recently in a Tu-104B twin jet from Tashkent to Tbilisi with natty uniformed stewardesses, hot in-flight meals, a 96-passenger load and a smooth, relatively quiet, vibrationless ride that gobbled up one of the world's largest deserts, the Caspian sea, and a piece of the Caucasus mountains in just three hours, despite headwinds."

The airline Hotz flew, Russia's Aeroflot, which is staffed entirely at top levels by Red Air Force officers under a military organization enabling an almost instant shift to combat assignments, had only six jetliners in June of 1956. Today, Aeroflot has 250 jet transports. This is more than exist in all airline services elsewhere in the world and almost half as many as the total orders U. S. industry has on the books.

As with outer space, the Reds have recognized that jet air transport of all kinds is of supreme importance in our time; that the advent of the gas turbine is revolutionizing all air transport. They are most mindful that, as of today, 85 per cent of the commercial planes owned by members of the International Air Transport Association are built in the United States.

This, the Russians feel, is a ratio that can be changed by sheer, legitimate

competition with availability of a better and cheaper Russian product, a change which if successful would be a solar plexus punch to the finances of the U. S. aviation industry, to American prestige, and ultimately to this nation's military strength.

Despite the apparent speed of the Russian entry into the jet transport field, the Reds have in fact been very conservative. The Tu-104 was test- and proof-flown for 14 months before going into domestic service, and tried there for a year before beginning international flights. The An-10 turboprop came out in March, 1957, didn't even go into freight service for another year and was not assigned to passenger duty for an additional 12 months.

Ralph P. Alex, President of the American Helicopter Association, who visited Russia recently and was given more freedom of action around Soviet aviation than any outsider in a long while, attended several conferences with Russia's top aircraft designers, including Mil, Kamov, Archangelsky, Yakolev and their staffs.

Mr. Alex reported:

"It was evident that the majority, or possibly all of the aircraft industry was a closely integrated team. It was indicated they all worked in one research and development building in Moscow, and, as each project was approved, a suitable design team would be picked. The basic design teams were implemented by draftsmen and engineering aides, but usually comprised 30 to 40 top designers and engineers who also did the detail design work."

Now that's the sort of unification oft-times mentioned but never practiced at the Pentagon.

The visitor picked up another interesting detail. The Russians have in production and ready for service in a year the Mi-6, a helicopter which can carry 80 passengers and can reach a speed of 217 miles an hour. Such performance in a helicopter might not appear to the layman as a rocket to the moon, but for

Bruce H. McClure

Bruce H. McClure, one-time Managing Editor of THE ELKS MAGAZINE, passed away December 28th at the age of 67. Mr. McClure held this post from January, 1930, until June, 1933, under the supervision of the late Past Grand Exalted Ruler Joseph T. Fanning who was Editor and Executive Director of the Magazine. Following his service with this publication, Mr. McClure became director of public relations for various Federal agencies. For several years he held membership in New York Lodge No. 1.

A 1st Lieutenant of the 634th U. S. Ambulance Company in World War I, Mr. McClure was buried in Arlington National Cemetery with full military honors. He is survived by his sister.

military purposes, for transport to undeveloped areas and for practical airport-to-city use here and now in our time, it's something else we haven't matched beyond paper talk, and not much of that.

Additionally, there were new figures on Aeroflot operations. The line carried 9,000,000 people in 1958 and expects this to reach 21,000,000 by 1961. Already Aeroflot has 350,000 miles of routes; more than 1,800 airplanes; 130 airports on scheduled operation and another 200 airports now being improved or being built new. Some 16 foreign capitals are linked by the Russian airline. International flights were described at the present as "low density", but internal flights to all of the large cities are made at 100 per cent capacity with, "generally a long waiting list."

Stuart G. Tipton, president of the Air Transport Association, carried his warning to the Senate Interstate and Foreign Commerce Committee nearly two years ago.

"What we are witnessing," he said, "is not just the transformation of a foreign carrier from a second rate airline to a powerful competitor; we are seeing the build-up of Russian airpower. Military strategists no longer isolate civilian transports from military operations. . . . The Soviets understand, as we should, that a strong civil air transport system will provide essential military strength, stimulate internal economic development, serve as a means of economic penetration in other countries and as a propaganda weapon of enormous influence.

"Impressed with their own success, Aeroflot salesmen are out with their order books, looking for sales of Russian-built aircraft to countries that are in the market for the latest jet transport."

There is ample cause for worry over this order-book phase of the cold war. Britain gathered in the world market for a time with the jet-prop Viscounts, selling 407 of these fine planes at a going price of \$1,428,000. Today the Tu-104 Russian jet, a much larger aircraft, faster and infinitely more glamorous, has been offered at \$1,190,000.

In November, 1959, the Russians made their first helicopter sale to the West. An Austrian hotel group bought the Mi-4 for the tourist trade, paying \$200,000. The comparable Sikorsky S-58 is about \$300,000.

That's just the beginning. Technicians report that the Russians are about to start production of a Mach 2, perhaps a Mach 3 transport—a plane that will fly two or three times the speed of sound. The Reds told us in 1956 that this aircraft was on the way. Latest reports have it ready and flying within the next two years.

All of which means that Aeroflot will be able to offer this Mach 2 or Mach 3 transportation to the world's traveling public, two or three times the speed of

sound and perhaps nearly four times the speed of American-built jets, by the dates the last of the current orders for the United States planes are being filled.

It will take the U. S. transport industry until 1970 to pay for the current crop of jets which may well have been outclassed five years earlier by the feverishly busy Reds.

U. S. designers have been full of plans, some of them for bombers and transport planes with seven times the speed of sound. They just don't have the money to design and perfect them.

Meanwhile, in a nearby area, the Russians are again running ahead in a project calculated to do much for their own backward areas and to improve chances of successful penetration of other underdeveloped regions in the Middle East, the Far East—and Africa. This one, born of necessity, stands well to cause even more headaches than the superjets. It is the production of fast, efficient transport and cargo aircraft which can operate off dirt or grass runways and do not require the \$1,000-per-foot concrete runways, taxiways and hardstands that are needed by almost all of the Western planes.

ALREADY, Soviet airline and military pilots are expert at operating large, high performance aircraft out of dirt and grass fields, which are the rule, rather than the exception in Russia itself. The wonderfully designed Il-18 Moscow turboprop belies her sophisticated look and is really a rustic. She's built to work in and out of grass fields and dirt runways despite her jet power. The An-10 "Flying Whale" is a real tough and rugged backwoods specimen, termed by visiting British experts as, "invaluable for carrying out government plans for opening up virgin lands." The U. S. has nothing like it.

Peoples in the underdeveloped lands might feel a momentary enthusiasm when the Russians tell them they have orbited a sputnik. But a modern Red cargo-transport plane landing out in the jungle clearing nearby is something to remember. That's something to see, and feel—and to use. And the individual Arab or African will know he is being served by Moscow-made equipment, not something built for more luxury in the U. S. A.

Moscow, served by jets now on hand and not on the future delivery list, is making a strong bid to become the hub of Eurasian traffic, the aerial gateway between East and West. Chances of success cannot be ignored or wished away with more loans to backward nations.

For long generations back, the Russian Bear has coveted an outlet to the Mediterranean; ice-free ports to the East and to the West. The Soviets have achieved this goal today on jet-borne wings, and this is only the beginning.

Other nations can fly into Moscow

Free booklet shows how investing may help you be a better provider . . .

If you'd like to do more for your family, perhaps you should consider investing.

Responsibilities grow as a family grows. One way to help meet those responsibilities is with interest from bonds or dividends from stocks. Many of America's 12 million shareowners are helping their families and themselves this way.

Investing, however, is not a certain road to financial success. Security prices go up and down, and sometimes a company may not pay dividends or interest. Most careful investors reduce the risk by adhering to these simple rules:

1. Invest only money not needed for regular living expenses or emergencies.
2. Get facts about a company before investing in it.
3. Get advice from a Member Firm of the New York Stock Exchange.

If the future wants and needs of *your* family concern you, we suggest you write for our booklet, "DIVIDENDS OVER THE YEARS." It answers many questions about investing. Moreover, it gives the records of more than 400 stocks on the New York Stock Exchange that have paid a dividend every year from 25 to 112 years.

You'll learn more about how investing might help you be a better provider.

Own your share of American business

Members New York Stock Exchange

For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of the "Yellow Pages."

SEND FOR FREE BOOKLET. Mail to a Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. D140, P. O. Box 1070, New York 1, N.Y.

Please send me, free, "DIVIDENDS OVER THE YEARS, a basic guide for common stock investment."

Name _____

Address _____

Broker, if any _____

SAVE MONEY!

Electric Shavers, brand new, factory fresh and fully guaranteed. All of these shavers are the latest model and are complete with all attachments exactly as sold in all stores. Our price is your complete cost, we pay the postage!

MEN'S MODELS	VALUE	OUR PRICE
RONSON—C-F-L	\$20.00	\$11.85
NORELCO—SPEEDSHAPER	\$24.95	\$14.95
SUNBEAM—ROLLMASTER	\$24.95	\$16.35
REMINGTON—ROLL-A-MATIC	\$29.95	\$17.75
SCHICK—3-SPEED	\$28.50	\$17.85
REMINGTON—AUTO & HOME	\$31.95	\$19.95

We mail all orders within 24 hours. We will make a complete refund to you, if you are not fully satisfied with your shaver. Send check or money order to:

BROOKS, DEP. 70, BOX 212, ST. LOUIS 66, MO.



FREE BOOK TELLS HOW CLOGGED SEWERS CLEANED INSTANTLY SAVES PLUMBING BILLS

Anyone can trigger new Flush Gun shooting air & water impact on difficult stoppages in pipe 1/2" to 6"; Roots, Grease, and Roots melt away when struck by hammer-blow in Toilets, Sinks, Urinals, Bath-tubs, & Sewers 200 ft. Amazingly effective when air hits running water. Save Costly Plumbing Bills or start your own Business. Tear out Ad now & write address beside it for **FREE BOOKLET** or phone **KL-3-4642 N. Central Ave., Chicago 30, Ill.**

DON'T PULL HAIR FROM NOSE

May Cause Fatal Infection

Use the **KLIPETTE** Rotating Scissors

You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with **KLIPETTE**. Smooth, gentle, safe, efficient. Rounded points can't cut or prick skin.



So Simple! Just turn end. Surplus hair comes out easily, gently, made from fine surgical steel chromium plated. **\$1** Guaranteed to Satisfy or Money Back

HOLLIS CO. • 1133 Broadway, New York 10, N. Y. • Dept. F-26
Enclosed is \$1.00 for KLIPETTE. If I am not entirely satisfied, I may return it within 10 days for refund.

Name _____ Address _____

EAT ANYTHING WITH FALSE TEETH



Trouble with loose plates that slip, rock or cause sore gums? Try **Brimms Plasti-Liner**. One application makes plates fit snugly without powder, paste or cushions. **Brimms Plasti-Liner** adheres permanently to your plate; ends the bother of temporary applications. With plates held firmly by **Plasti-Liner**, **YOU CAN EAT ANYTHING!** Simply lay soft strip of **Plasti-Liner** on troublesome upper or lower. Bite and it molds perfectly. *Easy to use*, tasteless, odorless, harmless to you and your plates. Removable as directed. *Money-back guarantee* At your drug counter. \$1.50 reliner for 1 plate; \$2.50 for 2 plates.

Special Offer! Free 69¢ Denture Brush. Send only 10¢ for postage and handling. Offer expires May 30, 1960. **Plasti-Liner, Inc.**, Dept. EL-6, 1075 Main Street, Buffalo 9, New York.

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE RELINER

LOOK for Rupture Help



Try a **Brooks Patented Air Cushion** appliance. This marvelous invention for most forms of reducible rupture is **GUARANTEED** to bring **YOU** heavenly comfort and security—day and night—at work and at play—or it costs you **NOTHING!** Thousands happy. Light, neat-fitting. No hard pads or springs. For men, women, and children. Durable, cheap. **Sent on trial to prove it.** Not sold in stores. Beware of imitations. Write for **Free Book on Rupture**, no-risk trial order plan, and **Proof of Results**. Ready for you **NOW!**

BROOKS APPLIANCE CO., 114-F Stato St., Marshall, Mich.

through reciprocal agreements—but none can fly all the way across Russia, and here Aeroflot steps in with jet competition. British Overseas Airways' service to the Far East already is suffering from the jet siphon deal; Air India's bought-in-America Constellations are losing traffic steadily to the much faster Russian Tu-104's.

Thus the air industry, in all its phases, has for several years been growing as an open, potent and front-running force for Russia in cold war maneuvers. It is the biggest and best known example, but by no means the only one. If the lid ever comes off the developments reported under way, U. S. headaches in international economics will mount to the crisis point.

Land locomotion is another troublesome area. Here, as we have seen, Russia is not bogged down with a huge capital investment and can afford to experiment at minute cost and with all to gain. The U. S. took a couple of generations to "buy" the diesel engine for the railroads; European experts are now turning to much lighter and more efficient air-cooled railroad engines which may be used in the frozen North, or in the arid African deserts, or anywhere else. U. S. engineers are trying to keep pace with these developments, painfully and fearfully.

The railroads, of course, are only one avenue of approach to the question of land locomotion, which has given birth to the new science of terradynamics. In

an over-simplified definition, this is the art of movement on land, and in still another refinement, the movement of weight-carrying vehicles on tracks or by any other method which is an improvement of transportation on roads by wheels. The U. S. Army Ordnance Corps has a Land Locomotion Laboratory; the study of this possibility of mass movement which is not tied to an expensive and vulnerable network of highways has been under way in Russia and other European countries for years.

The first nation to break through the obstacles in this area virtually plucks the plum of all of the world's underdeveloped regions. The price may be great and distant; the prize worth more than the time and money spent. And in this race, Russia too, is in front, with demonstrated track performance on her World War II tanks unsurpassed, if indeed matched even well, by either friends or enemies.

L. I. Sedov, one of Russia's top scientists, here as a visitor to the annual convention of the American Rocket Society, had a simple explanation for the plan of cold war attack. He was asked if he ever had any trouble with appropriations for his sputnik and lunik operations comparable to the budget difficulties of the U. S. National Space Agency.

"When we have a project," said Sedov, "that appears to be worth development, we are always able to get whatever is required to see it through." • •

Dayton, Ohio, Elks Give History of Order to Library



This photograph was taken when Dayton, Ohio, Lodge delivered a collection of books to the Arcanum Public Library to replace some of the 10,000 volumes lost in a devastating fire which destroyed several buildings. In the collection were a copy of "The History of the Order of Elks" and a pictorial history of the Elks National Memorial. Left to right are Library Trustee Dr. J. J. Klar, P.E.R. Harold J. Lawrence who instigated the project, Est. Loyal Knight E. M. Turner, E.R. John A. Ryan and Miss Margaret Hawley, Librarian.

For Elks Who Travel

(Continued from page 9)

people reading papers and toddlers in knitted pants playing on the grass that is still green in winter. On every hill there is a *miradouro*, a sort of park with tiled walls and trellises overhead, where men in black hats or black berets sit on the tiled benches and look down over the rooftops of the Alfama, the ancient quarter. Some of the streets are so narrow that signalmen must sit in the doorways with markers at the ready to signal trolley cars if it is safe to go through.

Among the formal sights of Lisbon is the Torre de Belem, once a fortress from which ships left on their voyages of discovery. Quite nearby is the new memorial, not yet ready, which honors Henry the Navigator, the Portuguese who founded the school that inspired Columbus, Magellan and others. For ceramics, don't miss the Fabrica de Faiancas e Azulejos Sant'Anna, which has showrooms on the Rua do Alecrim No. 91. To my taste, it has some of the best, and certainly the cheapest, tiles, vases, and ceramic murals I have seen anywhere in my travels. Then there is the ebullient Mr. Cork, an honorary U.S. Marine who sells cork ice-buckets, cork

coasters, cork boats, and cork what-have-you, meanwhile serving drinks of port and running commentary.

Up in Sintra, outside Lisbon, there is the Hotel Palacio dos Seteais, once a summer residence of the Portuguese kings. Now it is a splendid inn of 18 rooms, filled with gilded halls, and crystal chandeliers and antique furniture, surrounded by an immense lawn and boxwood gardens. Price: \$8.75 per person per day with food. Some Sundays Sintra has a fair to which the men come in black, with tasselled stocking-caps on their heads and pigs under their arms. Horses are bartered and piglets are sold in a splendid mish-mash of haggling and gossiping. Don't miss it. Far to the south there is the lovely Algarve, a sort of African slice on the European mainland, where the houses are mostly white with false painted fronts, and the fishermen still chant at Portimao when they pull in their nets, and the tourists invade the few hotels at Praia da Rocha where the tiles glisten on the walls, the sea glistens outside and the whole bill for two with private bath and three squares a day comes to one sawbuck, U.S. • •



THE ELKS MAGAZINE TRAVEL DEPARTMENT

AMERICANS and visitors to America in 1960 will see the beginning of the greatest road network in history: the 41,000-mile National System of Interstate and Defense Highways, crisscrossing the land. According to the AAA, this vast system, when completed, will provide speedy, safe roads from coast to coast and border to border without stop-signs or stop-lights.

Four Winds Travel, Inc., 175 Fifth Avenue, New York City, has announced there is available space on the popular 'Round Africa Cruise, scheduled April 13th, May 11th, June 15th and June 30th. The 80-day 22,000-mile luxury cruise may be enjoyed for \$1,639.

A combination resort inn and motor lodge is presently under construction

in Massena, New York, on the edge of the St. Lawrence Seaway. The opening is scheduled for next May 1st. The ninety-six room edifice will be operated as a Treadway Inn.

A most unusual hospice, the new Skyline Motor Inn, has opened on Tenth Avenue, between 49th and 50th Streets, in New York. It is not a hotel or motel in the usual sense. Tipping, for example, is taboo, even when the doorman helps you with your baggage.

Here are a few of the many events attracting tourists to Europe this year: the Passion Play at Oberammergau; the Olympic Games in Rome; the 37th International Eucharistic Congress to be held in Munich, and the Holland Horticultural Exhibition.

For sports-minded people, the Mississippi Gulf Coast offers fishing and golfing, and horseracing until March at the Fair Grounds in New Orleans. This is the 87th season at the Fair Grounds. When not at the races, you can sun yourself on the world's longest man-made beach, just a short drive away.

"Summer-in-Winter" tours to Israel are offered by Royal Travel Service, Inc., 665 Fifth Avenue, New York City. The 20-day tour, with stop-overs in Europe, is scheduled for March 14th, and features 14 days in Israel. The cost is \$1,075 if you stop at class A Hotels and \$1,015 if you stop at B Hotels. • •

iMEXICO!

Plan NOW to go to Mexico with me after the 1960 Dallas Convention—we'll have a ball! Write for my free folder on Official Elk's Post Convention Tour—by plane, train, car, bus or burro.

Dan Sanborn
SANBORN'S MEXICO TOURING SERVICE
McALLEN, TEXAS

MEN AND WOMEN WANTED—SPARE TIME

IT AIN'T SELLIN'—just servicing. Take over YOUR AREA as our Service Distributor, keeping retail stores supplied. Nationally advertised 30-year-old line pays you up to \$20 an hour. For samples, highly successful plan—FREE—write NOVO, 3855 Lincoln Ave. Dept. N-10, Chicago 13

KEYSTONE CREDIT CO. Must

BILL STERN,

Dean of American Sportscasters, says...

"Why settle for 2 weeks in FLORIDA when you can have forever?"

"Your next vacation can be the most rewarding of your entire life! While you're in Florida, visit exciting CAPE CORAL, the new city that is making real estate history. See, with your own eyes, why thousands of American families have already invested over \$20,000,000 in waterfront homesites there. For you, it could be the start of a never-ending vacation—each day, for the rest of your life, enjoying the year-round Springtime and all the other natural blessings that make Florida the world's playground!"

Take one minute to prove CAPE CORAL is for you!

Use the next few seconds to fill out and mail the coupon below. Receive the big FREE book that gives you all the fabulous facts about this waterfront wonderland with its endless variety of beautiful homes; miles and miles of landscaped, paved streets and wide waterways—boating, fishing, bathing—all the wonderful pleasures that make CAPE CORAL exactly what you've been dreaming about!

- Cape Coral challenges comparison!
 - Cape Coral invites inspection!
 - Cape Coral is sold on merit alone!
- 1/4 acre HOMESITES \$20 DOWN, MONTHLY

Send for and read the exciting "Cape Coral Story" →

It's yours for the asking
Absolutely free Send no money, please
Chamber of Commerce member
Lee County and Ft. Myers • Dade County • Florida State

START YOUR FLORIDA FUTURE TODAY!

Gulf Guaranty Land & Title Co., Dept. F43
1771 N. Tamiami Trail, Fort Myers, Florida

Please rush my FREE copy of
"The Cape Coral Story" in full color.

Name.....
Address.....
City..... Zone..... State.....



Repairing Home and Garden Tools

NOW IS THE TIME to take stock of the tools you will use in the new gardening and home improvement season just ahead. Work is so much easier with the right implements that you can do yourself a favor by replacing or repairing substandard ones.

It will pay to discard tools that are too light, of poor quality, or the victims of rust. But good ones that show wear or require new handles can often be salvaged. A little effort may save the price of a new tool.

NEW HANDLES FOR HAMMERS. A hammer or hatchet with a split handle is dangerous; if it breaks during a blow, the metal head may fly off. A damaged handle makes for poor control, and the shock of a blow may transmit a sting to the hand. Repairs of hammer and hatchet handles are rarely satisfactory, and new ones are so cheap that repairs hardly pay.

Saw off the old handle as close to the tool head as you can (Figure 1); then place the head upside down across two blocks or the jaws of a vise, hold the sawed-off handle or a piece of dowel on the stub remaining in the hole, and drive it out with a mallet.

Sometimes this is not easy, for the hole or eye in the hammer head is smallest in the middle of its length, and larger both at top and bottom. If the stub will not drive out, drill away as much of the wood as you can.

Use a metal-drilling twist drill, not an augur or any other bit meant for wood only, as you will probably hit a

metal wedge. When this happens, back out and drill elsewhere. Once enough wood has been chewed away, the remainder can be knocked out.

Take along the old handle as well as the tool head when buying a new handle. This will help you to get a close fit. If the new handle doesn't come with wedges, buy them separately.

Probably you will have to do some trimming of the eye end of the handle to make it fit. Use a small plane, a power sander, coarse sandpaper wrapped on a block, a rasp, or one of the new rasp-like forming tools. Remove wood cautiously, trying the handle in the socket from time to time. Drive it in lightly; on removal, shiny spots will indicate where it is tight.

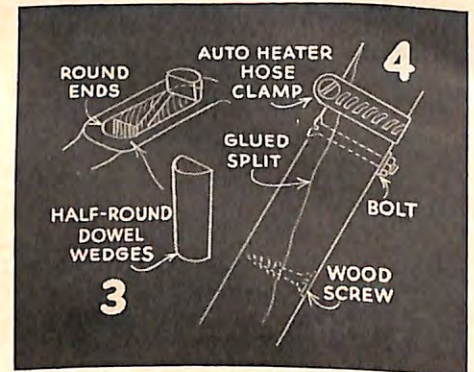
Before driving the handle in all the way, saw a diagonal slot down the eye-end to a depth two thirds that of the tool eye. Some handles come with the slot already cut, and with one wooden and two metal wedges. If you must make the wooden wedge, split it off a piece of hardwood and sandpaper it until one edge is thin (Figure 2).

Drive the handle in until the tool head seats firmly on the shoulder. Drive the wooden wedge in with a mallet or a wood block to prevent splitting. When it will go no farther, saw it off flush with the top of the tool. Then drive two metal wedges across the wooden one, file or grind their tops smooth, and the job is done.

If you cannot shape a handle to a close fit in a round-ended eye (Figure 3), drive it in with the wedge slot sawed. Then split two pieces of hardwood dowel with one round and one flat side, and tapering toward one end, as shown. After driving these in snugly, saw them off flush and drive in the three wedges.

A chipped, rough hammer face tends to bend nails. Smooth the head on a grinder, or with a smooth-cutting flat file. Be sure to maintain the curve, or crown, of the face. Polish with emery cloth wrapped around the file.

REPAIRING SPLIT HANDLES of rakes, cultivators and hoes is possible if the split is a clean one. Figure 4



shows several ways to reinforce it. Pre-drill holes for screws or bolts after temporarily binding the break together with wire or tape. Make the holes far enough from the thin ends of split sections to give screws a good, solid grip.

Pull the split apart enough to apply glue to both broken surfaces. Bring them together and tighten the screws, bolts or clamps securely.

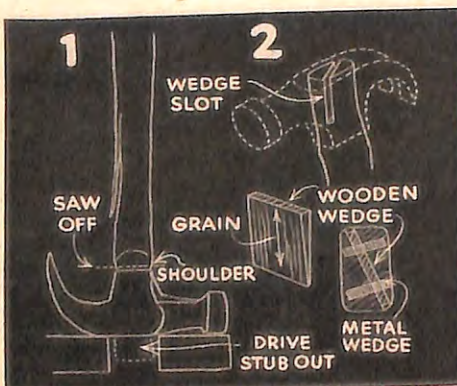
Use only an outdoor glue that will resist moisture, preferably the resorcinol or epoxy type. Give the repair time to set thoroughly before putting the strain of use on it.

REPLACING SPADE HANDLES. These are under such stress in normal use that a badly damaged one may not be worth repairing. New handles can be bought for almost any spade or spading fork.

With hammer and center punch, make a small dimple on the center of each rivet head. Using a twist drill about half the size of the head, drill a hole on the mark until you have removed the head and can see the rivet shank as distinct from the hole in the ferrule. Then use a straight punch or a large nail to drive out the rivet (Figure 5).

If you have no suitable drill, you can usually file off the rivet head flush with the surrounding metal.

Buy a new handle to suit the tool ferrule. Shape it to a close fit with sandpaper or a rasp. Clamp the handle in the ferrule. Using the holes in the ferrule as a guide, drill through the

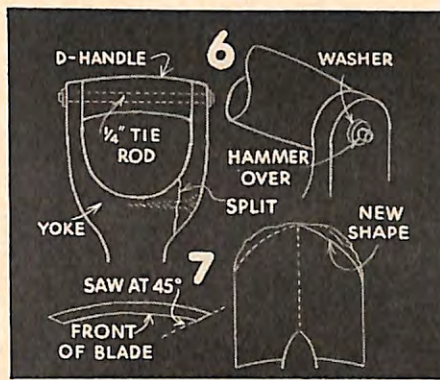


wood to the opposite hole. It may be difficult to align the drill that closely; often it is easier to drill halfway, set in a close-fitting rivet to prevent the parts from slipping, and then drill from the other side. Finally, run the drill all the way through from one side. Insert a rivet before starting to drill the second hole.

Saw the rivets to a length that lets them project one and a half times their diameter. Rest each rivet head on the anvil of a vise or a solid block of iron. With a hammer, peen over the end against the ferrule, forming a tight, rounded head.

REPAIRING "D" HANDLES. Replacement handles of the so-called "D" type are also available. If only the D-end is split, there is no need to replace the entire handle. A split in the wooden yoke can be repaired with good glue and a single long wood screw as in Figure 6. If the grip or crossbar is split—a finger-pinching hazard—file or drill off one end of the tie rod and drive it out.

The grip can then be removed for gluing, or a new one made from dowel, a fragment of hammer handle, or other hardwood. Be sure to sand it very smooth. Cut it to a snug fit in the yoke. Drill a hole through it from end to end for the tie rod. If you cannot do this



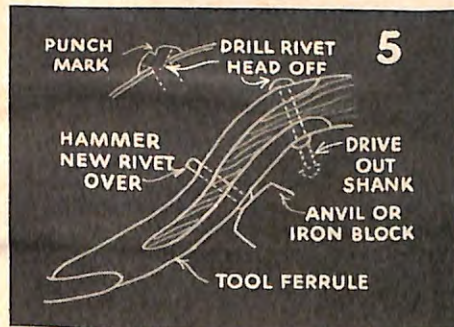
holding the saw at a 45-degree angle as shown. File the edge smooth at the same angle.

SOCKETED AND TANGED TOOLS. Some cultivators, spades and hoes are made with tapered metal sockets, in which the wooden handle is held with screws or rivets. Replace these as described for ferrules. Remember that if a screw is rusted or the slot so damaged that a screwdriver will not take hold, it can be drilled out like a rivet.

For tanged tools, the handle has a tapered ferrule, inside which the wood is expanded as the tang is driven in. If a tang is slightly loose in the hole, remove it and apply iron cement or epoxy cement, drive it back, and let the cement set. If the hole in the handle is worn extra large, try wrapping a little steel wool around the tang, and then inserting it with cement.

PUTTING HANDLES ON FILES. Although small, files are dangerous to use without handles. The wooden kind are cheap and comfortable to use.

Select a handle of a size appropriate to the file, and one into which the tang will push only part way. Wrap the part of the file near the tang with a wet cloth. Hold the tang in a gas flame until it is red hot; then quickly push it into the handle. Repeat this until it sinks in within half an inch of the shoulder. Then hold the file firmly by the cloth and rap the end of the handle on a solid surface to seat the tang tightly.



in a lathe, it is best to drill half way from each end with a smaller drill, and then run one of the correct size through to true the hole.

Cut a new soft-steel rod $\frac{1}{2}$ inch longer than the yoke width, push it through, and put a close-fitting washer on each end. Hammer both ends over against the washers to a tight fit.

RESHAPE WORK-WORN BLADES. A hoe or spade with a nicked, split or curled edge can be reconditioned by filing the faults away, if they do not extend far. Even a badly worn spade can be reshaped to a smaller but still useful size. Make a cardboard half-pattern of a size and shape that will eliminate the damaged areas, as in Figure 7. Mark around the pattern on the blade with chalk or marking crayon; then flip the pattern over to mark the second half.

Clamp the blade in an upright position and hacksaw to the marked line,

NEW! POWERFUL 500 FT. PHONE SET



Only \$10.95 Complete

SAVE NEEDLESS STEPS. Just buzz and talk. Perfect for communication between office and shop, kitchen to upstairs sick-room—or on farm between main house and tenant house, barn or other distant points. Conversation is loud and clear.

250 FT. WEATHERPROOF WIRE. No installation problems—wire is easily strung anywhere—even on the ground for temporary use. More wire can be added for operation up to one mile.

HAS BUILT-IN BUZZER, powered by flashlight batteries which fit in case. Costs nothing to operate. Phones are standard size—designed for one handed talking and listening. Rugged—practically unbreakable.

READY TO USE. Satisfaction guaranteed. Nothing else to buy. Item #21E. Wt. 7 lbs. Spec. Factory price **\$10.95**

The World's THRIFTIEST Light Plants

(Item 24) Push Button Start—700 watts 115 v. 60 cyc. AC. Powered by a rugged 2.2 hp. easy starting Briggs gas engine. No wiring necessary. Just plug in and operate. Plenty of current for any radio, television, oil burner, freezer, pump, lights, etc., which require up to 700 watts. Ideal for camp, cottage, trailer or boat! Includes voltmeter and built-in winding to charge 6 v. auto batteries. Wt. $\frac{15}{16}$ lbs. Easily fits in car trunk. Be prepared if storm knocks out power lines. Fully guaranteed. Regularly \$275.

1200 Watt Plant (Special factory price) **\$143.50**
with larger generator & engine—50% greater output **\$199.50**

MASTER MECHANIC'S NEW "ELECTRONIC BRAIN" NOW AVAILABLE ON ALL OUR PLANTS TO 100,000 WATTS. Allows plant to saunter along at a thrifty idle till electricity is called for. Then instantly... automatically, plant comes up to full speed with a steady 115 volts of power. When demand stops, the BRAIN returns plant back to that same thrifty idle. Saves gas, doubles engine life! If BRAIN desired, specify and add \$3 lbs. and \$36 to price of plant.

HEATS INSTANTLY anything from a cup of water to a washtub full... much faster than any stove or costly heater. Indispensable for laundry, dishes, baths, etc. Ferrule for coffee, tea, soups. Made of unbreakable shock proof "Nyalite." Simple and cheap to operate... just plug it in. 1200 watts. 115 v. A. C. Money back guarantee. Item #86. Shipped prepaid, only **\$3.95**

Send 10¢ for Big New Catalog. Free with order. 10 day money back guarantee. Send check or M.O.

Master Mechanic Mfg. Co., Dept. P-36, Burlington, Wis.
Southern Customers Write Dept. P-36, Box 65, Sarasota, Fla.

\$7.95 DRAINS cellars, cisterns, wash tubs; IRRIGATES - CIRCULATES - SPRAYS

1,001 uses. Stainless shaft. Won't rust or clog! Use $\frac{1}{8}$ HP motor on larger or 3/4 HP for up to 3000 GPH; 450 GPH 80" high; or 1800 GPH from 25' well. 1" inlet, 3/4" outlet. Coupling included free. **\$7.95**

Heavy Duty Ball-Bearing Pump. Up to 7,500 GPH. 1 1/4" inlet; 1" outlet. **\$12.95**

Postpaid if cash with order. Money back guarantee. Also other sizes, types.

LABAWCO PUMPS, Belle Mead 58, N.J.

Make Rubber Stamps for BIG PAY

Need more money? Earn \$30-\$50 a week, spare time, at home making rubber stamps for offices, factories, individuals. Hundreds of uses. Hundreds of prospects—even everywhere. Right in your own community. Turn out special stamps for names, addresses, notices, prices, etc., in minutes with table-top machine. We furnish everything. Rush card today for free facts. No salesmen will call.

Rubber Stamp Div., 1512 Jarvis Ave., Dept. R-24-C, Chicago 26

Model Changeover Sale 8" TILT ARBOR POWER SAW

1959 MODEL BLADE TILTS TABLE ALWAYS REMAINS LEVEL Heavy duty all cast iron and steel construction. Precision ground cast iron table. Price includes massive cast iron mitre gauge and patented motor drive that fits any motor. Does everything same as saws costing 4 times as much—cross cuts, rips, bevels, mitres, dados, cuts compound angles. Adjustable depth of cut: 0" to 2 1/4".

SPECIAL BARGAIN during model changeover. This is a 1959 model. Brand new—sent to you in factory sealed cartons. Sold and guaranteed direct from factory at a fantastic bargain during changeover of assembly lines to 1960 models.

MONEY BACK GUARANTEE—Try this famous saw 10 days. If not completely delighted—FOR ANY REASON—return for immediate refund.

SEND EXPRESS COLLECT—Send check or M.O. \$2.00 deposits on C.O.D.'s. We reserve right to refund money if stock is exhausted. Avoid disappointment. Order right now!

AMERICAN MACHINE & TOOL COMPANY
Royersford 75, Pa.

ELKS WORKSHOP TIP

When Plywood Doors Bind

When a plywood cupboard door binds, never try to plane the edge. It is almost sure to splinter. Instead, wrap coarse garnet paper around a block of wood and sand the edge down. This abrasive works fast, won't tear out wood fibers as a plane does, and leaves a surface you can easily smooth with a finer garnet paper.—HARRY WALTON

Arm Them with the Truth

It was only a few years ago that such words as cancer and venereal disease seldom appeared in print save in scientific journals. Fear and prudery made them taboo, with the result that the public was largely in a state of ignorance, compounded by harmful misconceptions, concerning these social enemies. When this barrier finally was lifted and people became better informed about the nature of these afflictions, it became possible to enlist the public's cooperation in social and scientific attacks that made great progress in controlling them.

Similarly, general lack of knowledge among the people of this country about communism—its history, philosophy and methods, its economics—has undoubtedly handicapped our fight against subversion and weakened us in our struggle to prevent the Soviets from achieving their goal of world dominion. Most Americans are opposed to communism. They are opposed to any evil, but they are able to make their opposition effective only when they have been taught the nature of the evil, can understand and recognize it, and make the necessary moral judgments.

In the past, any suggestion that students in high school and college be taught about the great evil of communism has run up against a similar taboo arising from the fear that exposure to such knowledge would render them susceptible to subversion. Indeed, few men dared make such a proposal for fear that they themselves would be charged with un-Americanism. We

believe that the time has come to re-examine our attitude on this subject, knowing that there are difficulties to be overcome but also realizing that the truth is on our side, and that the truth, and a knowledge of it, are powerful allies.

This position was cogently stated recently by no less a person than Richard Cardinal Cushing, the Roman Catholic Archbishop of Boston. Pointing out, in an article in *Family Weekly*, that ignorance of communism and its implications is reflected in widespread apathy and indifference toward it, His Eminence recommends that we arm our young people against communism by telling them the truth about it.

"I know of no other way than by encouraging a critical and analytical study of communism among the young people in our schools," he wrote. "We should teach them about communism in college and high school; and in our teaching we should show communism for the intrinsic evil that it is, in much the same way that medical students are taught the nature of cancer."

In support of this view, Cardinal Cushing cited the experience of some of the few schools where communism is being studied, as evidence that the fear that youth will be corrupted by such exposure is groundless.

Such fears, in fact, confess a lack of faith in the truth, in our principles and way of life, and in our young people. Let's fight communism with the weapon it fears most—the truth.

How to Tell A Good Lodge

One of the surest signs of a good Elks lodge is a corps of officers who know the ritual and render it meaningfully and impressively. That's because the proper rendition of the ritual requires dedication, discipline, and leadership, and those are the characteristics of a sound lodge.

It is true, also, that one of the most effective ways to improve and strengthen a lodge is through the elevation of the standards of that lodge's ritual work. Good ritual work produces pride among the members, it enriches their understanding and appreciation of the best that is in Elkdom.

In recognition of these facts, the Order lays great stress on the importance of a correct rendition of the ritual, and spends much effort in stimulating interest in ritual work and in striving for ever higher standards.

Since 1949, this responsibility has

been that of the Grand Lodge Ritualistic Committee. This Committee, through the years, has developed an excellent program for improving ritualistic work throughout the Order. It has promoted inter-lodge, district and state contests. It has introduced training clinics. It has prepared and distributed manuals.

This splendid program is being ably carried on by the current Grand Lodge Ritualistic Committee, composed of Marston L. Bell, Columbia, S. C., Lodge No. 1190, Chairman; Leo P. Ronan, Decorah, Ia., Lodge No. 443; Herb L. Odlund, Hoquiam, Wash., Lodge No. 1082; Francis P. Hart, Watertown, N. Y., Lodge No. 496; William R. Thorne, Trenton, N.J., Lodge No. 105; Leland L. Hamilton, Sr., Niles, Mich., Lodge No. 1322, and John D. Frakes, Tucson, Ariz., Lodge No. 385.

The results of these efforts speak for themselves. In 1958 a record 41 state champion ritual teams were entered in the Grand Lodge Ritualistic Contest, creating such a problem in contest

management that it was necessary, at the 1959 Convention, to conduct East and West elimination contests, with the top two teams of each division competing in the finals.

There were 41 teams entered in the 1959 contest, but two were forced by unusual circumstances to withdraw. In recent years a number of states never previously represented in the Grand Lodge Contest have entered teams, further evidence of the great increase of interest in ritual work.

Probably the most coveted award in all Elkdom is the Benjamin Trophy, a bronze plaque awarded annually to the Order's champion ritual team. This trophy is a memorial to the late Past Grand Exalted Ruler Raymond Benjamin by his lodge—Napa, Cal., No. 832. It was first awarded in 1954, and it is significant that among the winners have been small lodges, from small towns. It is not the size but the spirit that counts, and in all cases the winners have been lodges in which the spirit of Elkdom is high.



HOW SMOOTHLY
7 CROWN
ENDS A DAY

OR BEGINS
AN
EVENING



After the hard day, join the millions who welcome the twilight tradition of 7 Crown. Whether you're where home fires burn, or out with friends, relax and savor smoothly America's most sought-after, satisfying whiskey.

SAY SEAGRAM'S
AND BE SURE

Lovelier Olson Broadloom—Factory to You!

Why Pay Full Retail Store Prices?

FREE Catalog—Mail Coupon—No Stamp Needed



Like Millions of Olson Customers you, too, can . . .

It's Reversible! Use Both Sides. Like getting another Rug Free! No Pad needed!

Save up to 1/2 this Magic Way!



"If you will send me your Old Carpets, Rugs, and Clothing at my expense, I GUARANTEE to add lots of NEW WOOL and send you the finest and longest wearing Broadloom Rugs or wall-to-wall Carpeting you ever had for so little money. We LEND material Free if you're short or wish to send your materials after your new rugs arrive."

Pres. *Walter Olson*

IT'S ALL SO EASY. Because you furnish part of the material, you get heavier, more luxurious Broadloom (almost 1/2 inch thick) for far less money. Only Olson has looms in 19 widths. No waste yardage to pay for.

By the Famous Olson Process, the valuable wools and materials in discarded carpets, rugs, clothing, etc., are scientifically reclaimed like new, sterilized, shredded, bleached, merged, redyed, spun with choice New Wools and woven within a week into deep-textured, new, two-sided Broadloom with the twist weave beauty of luxury-priced wool rugs—at about half the cost. Customers say, "Olson Rugs wear like iron—they are lovely enough for the finest homes."

SMALL MONTHLY PAYMENTS IF YOU WISH . . .

You Risk Nothing by a Trial. We guarantee to please you or pay for your materials. Our 86th year. Save direct from factory. We pay Freight (Rail or Truck) or Express on old material from any state. © ORC



Write Your Name and Address—Cut Out and Mail Today

FROM:-

YOUR NAME.....
 ADDRESS.....
 TOWN..... STATE.....

FIRST CLASS
 Permit No. 66
 Chicago, Ill.

BUSINESS REPLY MAIL
 NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

6¢ Postage Will Be Paid By—
OLSON RUG CO. Dept. K-54
 Catalog Division Chicago 41, Illinois



FREE New Olson Book —Gift Coupon

49 Model Rooms, Rugs, in Full Colors

Cut Out and Mail Today

(NO STAMP NEEDED — JUST DROP IN MAIL BOX)

No matter where you live, rush "Business Reply" coupon (no stamp needed). Just cut along red dotted line, write your name and address in the space provided and drop in any mail box. Pay no attention to any printing on back of card. By return mail you'll receive the beautiful Olson Rug and Decorating book Free and Gift Coupon.



Choice of 44 new colors, patterns regardless of colors in your material. Any size in a week—up to 18 feet, seamless, any length:
 Lovely TWEEDS
 Solid Colors
 Embossed Effects
 Early American
 Oriental Designs
 Modern Casuals
 Florals
 Scrolls
 Ovals

OLSON DISPLAY ROOMS or FACTORY REPRESENTATIVES IN MANY CITIES.

We'll mail you our nearest address when you write for catalog. If you wish, we can come to your home with samples in many areas—or you can order by mail.



"we used them and like them!"

OLSON RUG CO. Chicago New York San Francisco