

THE

# Elks

MAGAZINE

SEPTEMBER 1959

E



*Archie Smith*



© 1959 Jos. Schlitz Brewing Co., Milwaukee, Wis., Brooklyn, N. Y., Los Angeles, Cal., Kansas City, Mo., Tampa, Fla.



THE BEER THAT MADE MILWAUKEE FAMOUS

*Know the real joy of good living...*

Notice those who select Schlitz. They're the people who have an eye for the good things. Schlitz is sympathetically brewed for such tastes. . . with just the kiss of the hops. You'll find it pleasantly light. And deeply refreshing.

Watch Ray Milland as "MARKHAM" on CBS-TV. See local listings for time and station.

Move up to quality. . . move up to Schlitz !

**YOU CAN SAVE AT LEAST \$50 A YEAR!**

BY CUTTING YOUR FAMILY'S HAIR AT HOME

USE THIS AMAZING 12 PIECE SET

1960  
MODEL

Professional Electric

**HOME HAIRCUT KIT**

**ON 30 DAY FREE TRIAL!**

Everything  
You Need  
in One  
Complete Set!



\* For trimming around ears and neck

\* For easy shaping and thinning with no rough outlines

\* For easy Crew and Butch hair styles

EVERYTHING COMES COMPLETELY PACKED IN COLORFUL CASE!

**EVERYTHING INCLUDED**

Clipper	Regular Price \$12.50
3-piece cutting comb set	3.00
Barber Shears	1.00
Barber Cape	1.00
Barber Comb	.50
Nylon neck duster	1.00
Clipper oil	.25
Sharpening Compound	.25
Cleaning Brush	.10
Plastic Blade Guard	.35
<b>TOTAL</b>	<b>\$19.95</b>
<b>NIRESK SALE PRICE</b>	<b>\$8.95</b>
<b>YOU SAVE \$11.00</b>	

~~\$19.95~~ Value

**\$8.95**  
WHOLESALE PRICE

12 PIECE SET

WE PAY POSTAGE

**THE Magic Guides\* MAKE FAMILY HAIRCUTTING Easy!**

Now you can save Barber and Beauty Shop dollars. If you can comb hair, you can cut hair. The three exclusive unbreakable nylon trimmer attachments in the Professional Electric hair cutting kit actually work on a comb principle. These Magic Guides make it easy to give smooth even "Butch" and Crew cuts—a special guide for perfectly tapered sides and neck—a blend guide for fine trimming with no sharp outlines or rough edges. Your complete Professional Electric Home Haircut Kit includes all items illustrated above and the manufacturer's 1-year guarantee against all defects.

**NIRESK INDUSTRIES • CHICAGO 47, ILLINOIS**

**MONEY BACK GUARANTEE**

Nirek Industries, Dept. MB-62  
2331 N. Washtenaw Ave., Chicago 47, Ill.  
Please send me at once your GUARANTEED 12 Pc. Home Haircutting Kit at a total cost to me of only \$8.95. If I am not 100% delighted I can return within 30 days for a prompt refund.

TO SAVE POSTAGE I enclose \$8.95 with this order.  SEND C. O. D.— I will pay postage and C.O.D. charges.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Here's a unique opportunity ...

## own a high-profit second business that runs itself!

**Open a Philco-Bendix Self-Service Laundry Store!** Many store owners, executives, professional people—businessmen of all kinds—are going into the self-service laundry business. The reasons are obvious. Many of these new-type laundry stores are delivering a 25% return on a small capital investment.

**Here are some of the facts:** The coin-operated laundry business is one of the fastest-growing businesses in the country. Customers simply come into the store, wash and dry their clothes in metered machines and leave.

**Minimum supervision required.** A coin-operated laundry needs no attendant. Only a couple of hours a week are required to empty the coin boxes and supervise efficient operation. There are no credit problems—strictly a cash business. Machine repair and daily maintenance can be contracted to local people. An owner can spend full time with his regular business or practice and let the coin store run itself.

**Why are they so successful?** Philco-Bendix coin-operated laundry stores offer a customer up to 65% saving over attended-type wash-and-dry service. They are convenient for busy people because they remain open 24 hours a day, seven days a week. They give customers a chance to do their own washing—their own way.

**Small initial investment.** The cost of opening one of these stores equipped with Philco-Bendix Commercial Washers, the only complete line of commercial washers engineered for coin use, is surprisingly low. Only a small initial investment is required. The balance may be financed through Philco Finance Corporation. Return is so rapid that many investors amortize the total cost within a year.

**Act now!** Investigate this exciting business opportunity today! Send the coupon for full data on business locations in your area and help in all phases of planning, financing and promoting a successful coin store.



### COMMERCIAL LAUNDRY SALES

Philco-Bendix Commercial Laundry Equipment is brought to you by Philco Corporation.

#### PHILCO CORPORATION

Commercial Laundry Adv. Dept. E-3  
Tioga and C Streets, Philadelphia 34, Pa.

Please send me information right away on Philco-Bendix Commercial Laundry Equipment, also the name of my local distributor.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

# THE ELKS MAGAZINE

VOL. 38 NO. 4

SEPTEMBER 1959

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

### THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND  
Chairman  
EMMETT T. ANDERSON  
Vice-Chairman  
EARL E. JAMES  
Assistant Secretary and Assistant Treasurer  
WADE H. KEPNER  
Secretary  
JAMES R. NICHOLSON  
General Manager  
JAMES T. HALLINAN  
Treasurer

LEE C. HICKEY  
Editor

REGINA M. FISHER  
Associate Editor  
WILLIAM O. CHESSMAN  
Art Director  
ROBERT ELMAN  
Assistant Editor  
GENEVIEVE G. CONOVER  
Advertising Production  
W. H. MAGRATH  
Contoller  
JOHN SCHMITT  
Circulation Manager  
ARTHUR J. GROSSBARD  
Promotion Manager

EDITORIAL OFFICES, 386 Fourth Avenue, New York 16, N. Y.

Cover Painting.....	WILLIAM A. SMITH	
The Soviet Challenge.....	BRUNO SHAW	4
Match Play Is Golf.....	CHARLES PRICE	6
Rod and Gun.....	TED TRUEBLOOD	8
Enthusiastic Patriotic Fraternalism—A Message from the Grand Exalted Ruler.....		9
For Elks Who Travel.....	HORACE SUTTON	10
Elks National Foundation Scholarship Awards.....		12
Our Most Valuable Students.....		13
Elks in Congress.....		14
Conferences, Collections, Cooperation— Elks National Service Commission.....		15
News of the Lodges.....		16
News of the State Associations.....		22
In the Dog House.....	ED FAUST	25
Letters from Our Readers.....		26
Elks Family Shopper.....		28
Digest of Annual Grand Lodge Reports.....		35
Elks National Memorial and Publication Commission.....		35
Elks National Foundation.....		35
Elks National Service Commission.....		37
Tom Wrigley Writes from Washington.....		38
Page 1959 from Elkdom's Family Installation Album.....		46
Freedom's Facts.....		48
Elks National Foundation—"The Joy of Giving" Travelguide.....		51
Grand Lodge Officers and Committees—1959-1960.....		53
Elks Home Workshop.....	HARRY WALTON	54
THE ELKS MAGAZINE Editorials.....		56



#### ADVERTISING OFFICES



CHICAGO 1  
360 North Michigan Avenue  
STATE 2-6662

NEW YORK 16  
386 Fourth Avenue  
MURRAY HILL 4-5495

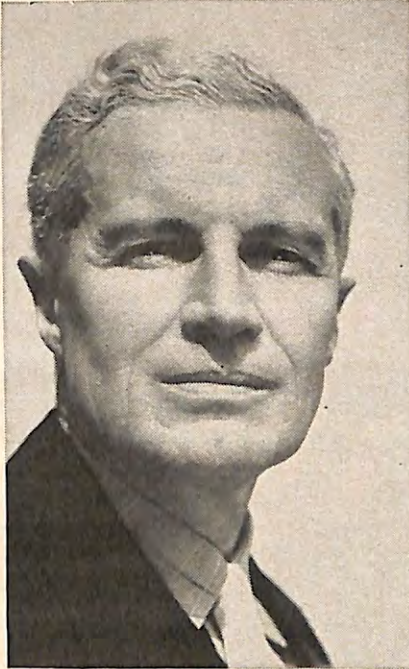
LOS ANGELES 17  
1709 West 8th Street  
HUBBARD 3-0633

SAN FRANCISCO 4  
511 Merchants Exchange Building  
465 California Street

PORTLAND 20, ORE.  
1124 N.E. 82nd Avenue  
ALPINE 2-2763

POSTMASTER: Send notices concerning addresses to:  
THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.

Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old Address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 38, No. 4, September, 1959. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety. Copyright, 1959, by the Benevolent and Protective Order of Elks of the United States of America



# I'd like to give this to my fellow men... while I am still able to help!

I was young once, as you may be—today I am older. Not too old to enjoy the fruits of my work, but older in the sense of being wiser. And once I was poor, desperately poor. Today almost any man can stretch his income to make ends meet. Today, there are few who hunger for bread and shelter. But in my youth I knew the pinch of poverty; the emptiness of hunger; the cold stare of the creditor who would not take excuses for money. Today, all that is past. And behind my city house, my

summer home, my Cadillacs, my Winter-long vacations and my sense of independence—behind all the wealth of cash and deep inner satisfaction that I enjoy—there is one simple secret. It is this secret that I would like to impart to you. If you are satisfied with a humdrum life of service to another master, turn this page now—read no more. If you are interested in a fuller life, free from bosses, free from worries, free from fears, read further. This message may be meant for you.

By Victor B. Mason

I am printing my message in a magazine. It may come to the attention of thousands of eyes. But of all those thousands, only a few will have the vision to understand. Many may read; but of a thousand only you may have the intuition, the sensitivity, to understand that what I am writing may be intended for you—may be the tide that shapes your destiny, which, taken at the crest, carries you to levels of independence beyond the dreams of avarice.

Don't misunderstand me. There is no mysticism in this. I am not speaking of occult things; of innumerable laws of nature that will sweep you to success without effort on your part. That sort of talk is *rubbish!* And anyone who tries to tell you that you can *think* your way to riches without effort is a false friend. I am too much of a realist for that. And I hope you are.

I hope you are the kind of man—if you have read this far—who knows that anything worthwhile has to be *earned!* I hope you have learned that there is no reward without effort. If you have learned this, then you may be ready to take the next step in the development of your karma—you may be ready to learn and use the secret I have to impart.

## I Have All The Money I Need

In my own life I have gone beyond the need of money. I have it. I have gone beyond the need of gain. I have two businesses that pay me an income well above any amount I have need for. And, in addition, I have the satisfaction—the deep satisfaction—of knowing that I have put more than three hundred other men in businesses of their own. Since I have no need for money, the greatest satisfaction I get from life, is sharing my secret of personal independence with others—seeing them achieve the same heights of happiness that have come into my own life.

Please don't misunderstand this statement. I am not a philanthropist. I believe that charity is something that no proud man will accept. I have never seen a man who was worth his salt who would accept

something for nothing. I have never met a highly successful man whom the world respected who did not sacrifice something to gain his position. And, unless you are willing to make at least half the effort, I'm not interested in giving you a "leg up" to the achievement of your goal. Frankly, I'm going to charge you something for the secret I give you. Not a lot—but enough to make me believe that you are a little above the fellows who merely "wish" for success and are not willing to sacrifice something to get it.

## A Fascinating and Peculiar Business

I have a business that is peculiar—one of my businesses. The unusual thing about it is that it is needed in every little community throughout this country. But it is a business that will never be invaded by the "big fellows". It has to be handled on a local basis. No giant octopus can ever gobble up the whole thing. No big combine is ever going to destroy it. It is essentially a "one man" business that can be operated without outside help. It is a business that is good summer and winter. It is a business that is growing each year. And, it is a business that can be started on an investment so small that it is within the reach of anyone who has a television set. But it has nothing to do with television.

This business has another peculiarity. It can be started at home in spare time. No risk to present job. No risk to present income. And no need to let anyone else know you are "on your own". It can be run as a spare time business for extra money. Or, as it grows to the point where it is paying more than your present salary, it can be expanded into a full time business—overnight. It can give you a sense of personal independence that will free you forever from the fear of lay-off, loss of job, depressions, or economic reverses.

## Are You Mechanically Inclined?

While the operation of this business is partly automatic, it won't run itself. If you are to use it as a stepping stone to independence, you must be able to work with your hands, use such tools as hammer and screw driver, and enjoy getting into a pair of blue jeans and rolling up your sleeves. But two hours a day of manual work will keep your "factory" running 24 hours turn-

ing out a product that has a steady and ready sale in every community. A half dollar spent for raw materials can bring you six dollars in cash—six times a day.

In this message I'm not going to try to tell you the entire story. There is not enough space on this page. And, I am not going to ask you to spend a penny now to learn the secret. I'll send you all the information, free. If you are interested in becoming independent, in becoming your own boss, in knowing the sweet fruits of success as I know them, send me your name. That's all. Just your name. I won't ask you for a penny. I'll send you all the information about one of the most fascinating businesses you can imagine. With these facts, you will make your own investigation. You will check up on conditions in your neighborhood. You will weigh and analyze the whole proposition. Then, and then only, if you decide to take the next step, I'll allow you to invest \$15.00. And even then, if you decide that your fifteen dollars has been badly invested I'll return it to you. Don't hesitate to send your name. I have no salesmen. I will merely write you a long letter and send you complete facts about the business I have found to be so successful. After that, you make the decisions.

## Does Happiness Hang on Your Decision?

Don't put this off. It may be a coincidence that you are reading these words right now. Or, it may be a matter that is more deeply connected with your destiny than either of us can say. There is only one thing certain: If you have read this far you are interested in the kind of independence I enjoy. And if that is true, then you must take the next step. No coupon on this advertisement. If you don't think enough of your future happiness and prosperity to write your name on a postcard and mail it to me, forget the whole thing. But if you think there is a destiny that shapes men's lives, send your name now. What I send you may convince you of the truth of this proverb. And what I send you will not cost a penny, now or at any other time.

VICTOR B. MASON

1512 Jarvis Ave., Suite M-24-K  
CHICAGO 26, ILLINOIS

# The Soviet Challenge

**Bruno Shaw interviews Chief of Naval Operations, Admiral Arleigh A. Burke, about a vital problem which every American must face or our civilization may be destroyed by attrition.**

A SINISTER FORECAST comes from the towers of the Kremlin. Nikita S. Khrushchev, the ebullient head of the Russian Government, has told us: "... I can prophesy that your grandchildren in America will live under socialism." This idea was also echoed—although with considerably more restraint—by the number two man in Russia these days, Frol R. Kozlov, who recently spent two unprofitable weeks in the United States in a vain attempt to hoodwink the American people.

Admiral Arleigh A. Burke, United States Navy, Chief of Naval Operations, and a member of the Joint Chiefs of Staff, forthright enemy of Communism and all its workings, has disputed this contention, although he warns that America must do some realistic soul searching if Khrushchev's designs are to be thwarted.

The Russian premier and his echo Koslov have told us in no uncertain terms that our grandchildren will live under Communist tyranny. Admiral Burke, on the other hand, says we must make up our minds if freedom means anything to us, we must sacrifice some of the luxuries to which we have become accustomed, and buckle down to engage the Communists in every field in which they wish to compete. If we are willing to do that, he says, there is no question of our survival, and our grandchildren will live to see the Communist evil gone from the face of the earth.

If we are not willing to meet the Communists in this way, he warns, then our civilization may be destroyed by attrition in much the same way the ancient Greeks and Romans saw their freedom vanish when they had become too soft, too lazy, too rich, and too unwilling to defend it against the onslaught of aggressors of their time.

A letter from an American naval officer stationed in the Far East called our attention to some rather novel ideas that were being expressed by this decidedly articulate admiral to whom "business as usual" in these perilous times seems to be a phrase invented by human lemmings for the purpose of committing national suicide. "If you want the best information on what constitutes a sound foreign policy," said our letter, "pay attention to Admiral Burke. He cuts through the panic thinking, the false conceptions and the pressure influences, to point out the enemy and describe what they are doing."

Vastly intrigued by the idea of an admiral who has ideas that go far beyond building a bigger navy, and who is far from being at sea in the realm of international affairs, we thought it would be a good idea to take a

trip down to the Pentagon for an exclusive interview with him for THE ELKS MAGAZINE.

Admiral Arleigh A. Burke, now the highest ranking officer in the United States Navy, became known as "31-knot Burke" during World War II when he was Chief of Staff of Carrier Task Force 38 in the Pacific. The 31 knots referred to the speed at which he drove his destroyers against the enemy.

"How many knots can you get out of a destroyer," I asked him, "before its boiler bursts?"

"It depends on the destroyer," he replied with a grin. "It's like how much pressure can you get in an individual before he loses his temper."

When Arleigh Burke grins, you grin with him. When he chuckles, you laugh aloud. You don't have to wonder when he is going to do either, for the sudden twinkle in his bright blue eyes flashes across to your mental radar screen as he is about to say something that will surprise you. And you find yourself nodding in agreement with him even if, at the same time, you don't think people generally will be willing to go along with some of his proposals that seem to demand a Spartan-like measure of self-denial or fortitude.

When he was talking about the need to revise our thinking on the Soviet Union, and how best to contend with that number one enemy of ours, I suggested that perhaps what we needed most was a bigger navy. This was, I admit, a calculated attempt on my part to butter him up, to disarm him, so to speak, by tossing him a question to which, as an admiral, he would happily assent, so that I might get him to fall for tougher ones later on. Much to my surprise, he dissented with the idea vigorously. "No, no. That's not what I'm trying to say. We need a Navy. We need armed services. Good ones. But that's not the biggest need."

"Then what," I asked, "do we need?"

"Guts!" he said.

"You mean," I said, "that we are a 'paper tiger' like Red China's Mao Tse-tung says we are?"

"Hell, no," he shot back, "we're no paper tiger. We've got everything we need to finish anything anyone else starts. The trouble is that we don't do it. We're no paper tiger by a darnsight. But, dammit, sometimes we seem to act like one."

Well!

"Would you care to tell us," I asked him, "why you believe we're in such mortal peril so soon after we fought a war to get out of that kind of a fix, and what you think we need to do now to get out of it and stay out?"



### **ADMIRAL ARLEIGH A. BURKE**

was appointed by President Eisenhower to a third two-year term as Chief of Naval Operations. This is the first time in the history of the nation that a third term appointment has been made for the top ranking Navy post. The President's unprecedented action, confirmed unanimously by the United States Senate, became effective August 16, 1959. (U.S. Navy photograph)

"I'll be glad to," he said. "First, let us be candid about the times and the world in which we live. Let us understand very clearly that there is a great and continuing struggle, a classic conflict, in the world between free men and the forces of Communism.

"The USSR long ago declared cold war on us, and they have been working hard at it ever since. The Soviets have not said they were going to take the world through general nuclear war. What they have said is that Communism is the wave of the future and will take over the world.

"Let us not underestimate the capabilities of the Soviets. Their scientific achievements along certain lines have been superior. But let this not blind us to all the other much less spectacular things they are doing, the many little, devious, conspiratorial inroads they are making everywhere.

"The Communists are hard driving—aggressive and dedicated. They are living a rigorous and disciplined life. They are putting in long gruelling hours. They are working intelligently, not only with a purpose, but with a vengeance.

"Their implacable hatred of capitalism and western civilization moves them with a driving fervor. Their weapons are hatred, prejudice, greed, and ignorance. These are the elements of chaos. They can be countered only by an equal dedication on our part to moral principles.

"Our country has grown strong in an environment of

personal liberty, human dignity, and sound moral and spiritual values. Today, however, in our preoccupation with fringe benefits, higher pay for less hours of work, two cars and a motor boat for every family, we run the grave risk of becoming complacent in our position of world leadership, and of becoming indifferent to the realities of the hard competition we face from the Soviets.

"As if this kind of flying in the face of Providence were not enough, there are people today at home and abroad who advise us to abandon our Chinese Nationalist friends and leave them to stand alone against the overwhelming force of the Communists. But for us to do so would be to bow in abject submission to the Communist use of force. It would then be only a matter of time before the Communists would again test our will and determination, from a position of ever growing Communist strength.

"Acquiescence, surrender, compromise, giving in—these are the easy way out. These words, unfortunately, are becoming much too respectable. There is nothing so easy to rationalize, in any walk of life, as a retreat. And nothing, in the end, so costly. Yet this is a habit the Communists would like to help us develop as we comfortably enjoy our material playthings while we place in jeopardy the lives and fortunes of Americans of generations to come, in addition to those of our own.

"The ground rules for Communism are treachery, deceit and violence. Communism (Continued on page 43)



# MATCH PLAY is Golf

By CHARLES PRICE

EDITOR, GOLF MAGAZINE



In 1764, at Scotland's historic St. Andrews, the "round" was reduced from 22 holes to 18 by the Royal and Ancient members, and 18 holes were eventually accepted as standard throughout the world.

AFTER 30 YEARS of playing golf, the late W. C. Fields admitted that the game had him buffaloed. "I am stumped when it comes to saying which is the hardest shot in golf for me," he said, "but I know the easiest one—the first shot at the Nineteenth Hole."

Perhaps the most popular outdoor game ever formulated, golf has been baffling people in one way or another for five centuries that we know of. Today courses can be found on every continent except Arctica and Antarctica, and they abound in countries where baseball, by contrast, has never been heard of.

Of Germanic origin, the word *golf*—which means simply "club"—has become as international as *taxi*. It means the same in English, Icelandic, Japanese, Arabic, Italian. Everyone has his individual reason for playing golf, but undoubtedly one of the universal reasons why the game has endured so long is that no one has ever really mastered it. Like W. C. Fields, even the best of golfers will be stumped by it somehow, somewhere, sooner or later.

Bob Jones, the one and only, quit tournament golf at the age of twenty-eight, exhausted by the nervous strain





In match play it's the opponent rather than the course that counts. Here Tom Aarons—one down—gets out of the rough during last year's National Amateur at the Olympic Country Club in San Francisco, while Charlie Coe looks on. Coe went on to win.

of it. Ben Hogan, unquestionably the great player-strategist of our day, admits that he still learns something new about the game every time he steps on a course. For more than 20 years Sam Snead has been playing golf shots about as well as a man can play them. Not long ago he scored a competitive round in 59 strokes, 11 under par; yet the round failed to satisfy him. "It should," he commented, "have been a 58."

Among the many things which make golf the perplexing pastime it is are its excruciatingly complex Rules. Although they need redefining almost every year in order to cover some new-found situation, they have remained substantially the same in theory for more than two centuries, mainly because the inviolability of them has been carefully preserved by The Royal and Ancient Golf Club of St. Andrews, Scotland, whose members first laid down the Rules and have, as a consequence, dictated the standard of play ever since.

The Rules of Golf are divided into two broad categories, one set of penalties for that method known as "stroke play" (often erroneously referred to as "medal play") and another set for that method known as "match play". In stroke play a competitor adds his total score over a stipulated round of 18 holes played in their correct sequence; the competitor with the lowest score, of course, wins.

In match play, on the other hand, the game is played according to the number of holes won or lost, regardless of the number of strokes used in doing

so. Consequently, it is one of the vagaries of golf that you may actually lose a match to an opponent who would have lost to you in stroke play: you used fewer strokes but he won more holes. Despite this inequity, however, match play has always been by far the more popular method, so much so that it is now used in 999 out of every 1,000 rounds played.

One of the numerous groups throughout the world who follow The Royal and Ancient Golf Club's method of playing a match is The United States Golf Association, which governs the game in America, where, it is estimated, some 5,000,000 persons play a minimum of 12 rounds per year. On the fourteenth of September, 200 of these golfers will gather in the arid atmosphere of the Broadmoor Golf Club in Colorado Springs, approximately 6,000 miles west of the dismal dunes of St. Andrews, to play the fifty-ninth Amateur Championship of the USGA, a competition that now ranks as the most difficult test of match play in the world, the Royal and Ancient's own, vastly more historic Amateur Championship notwithstanding. For nowhere else in the world is the game played with quite the same excellence with which it is played in America, nor with quite the same enthusiasm. The 200 players who will meet at Colorado Springs—to illustrate—will have qualified for the championship by virtue of being either a current or former national titleholder or by outstripping some 1,800 other entrants in 36 holes of stroke play

staged in 34 different sections of the country. No other similar championship comes close to having a field of this class.

To be sure, the USGA Amateur has not the class of the USGA Open, an all stroke-play competition monopolized by professionals. Nor does it carry the prestige of the 99-year-old Open Championship of the Royal and Ancient, also stroke play. Nevertheless, it still ranks as the most demanding test of golf as golf is most popularly played—man to man, shot for shot, hole by hole.

The popularity of match play as a test of golf does not, of course, necessarily make it a better test of golf than stroke play, and there are any number of authoritative arguments for and against both methods.

In the main, amateurs prefer match play while professionals prefer stroke play. There are, however, major exceptions to both cases. Bob Jones, who played all his tournament golf as an amateur, actually preferred stroke play, although he managed to win a record number of five USGA Amateurs and one "British Amateur"—the popular misnomer for the R and A's championship. But he also won a record four USGA Opens plus three "British Opens" and it was only after he had learned to apply the impersonal strategy these championships require in match play that he became proficient at both methods. In other words, he forced himself to play the course and not the opponent. In

(Continued on page 49)

# *Silvery Migrants*

By **TED TRUEBLOOD**

SILENTLY as an owl, the fog drifted in from the Pacific. It came at night, like an owl, and it peopled the far shore of the river with mysterious, gray ghosts where fir and cedar had stood in the bright sunlight of late afternoon. It hid slopes and ridges under its soft blanket. It made this very cabin the center of a small, vague world.

Now, as you stand on the cabin porch, buckling wader suspenders and testing leader, you notice that it has even muted the throaty voice of the river. Under the four o'clock sun, the river was brassy and derisive. It laughed at your futile efforts to tempt the great silvery migrants with your bits of steel and feather.

This morning, hushed by the all-enveloping fog, it speaks a different language. The low rumbling of the rapids upstream is softer, just as is their visual outline, half hidden by the fog. The chuckling of the riffle below the cabin is no longer cynical. Instead, it whispers the promise of bright steelhead

that moved upstream during the night and now lie waiting.

Forgotten are the weariness and disappointment of the day before. Eagerly you hurry down the path to the river.

You pause at water's edge. Caressed by fog, under the half light of dawn the stream looks dark, oily, and mysterious. What secrets does it hide? Are the steelhead here? If so, will they strike? You reflect that, in steelhead fishing, there are always many more things you don't know than things you do.

At the last instant, you decide to change flies. True, the Hardy's Favorite you used late yesterday is still knotted to your leader. It probably would be as good as any. You have long felt that if a steelhead is going to strike he will, while if he is not so inclined he won't, no matter what you use. Still, a different fly seems somehow in keeping with the morning.

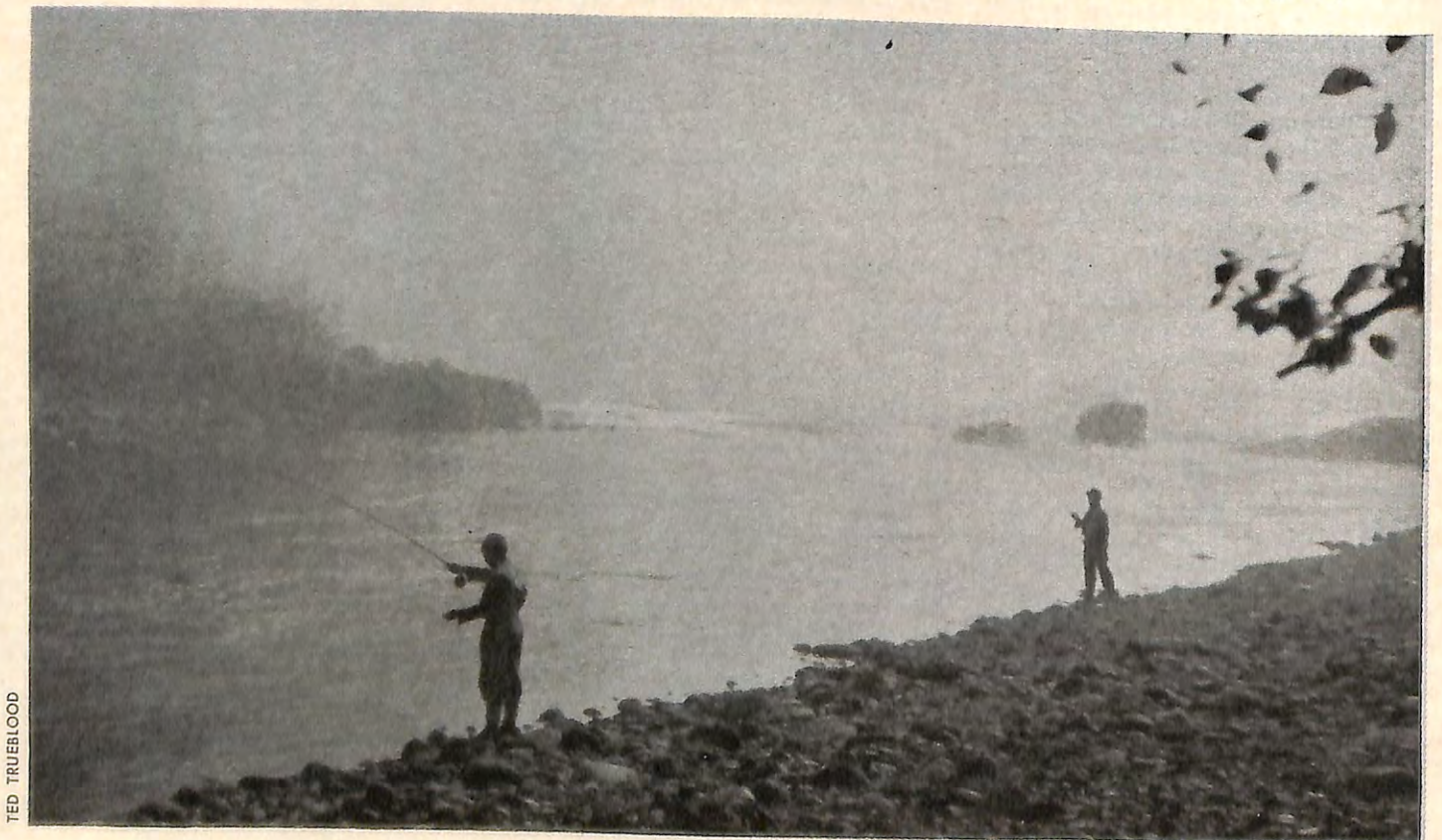
You lay your rod across your arm and get out your fly box. The bright patterns are enticing, even in the poor

light. There are the three demons—Golden, Black, and Silver. The Golden Demon came from New Zealand; the great C. Jim Pray originated the other two. There is a Bucktail Coachman, a Black Prince, a Skykomish Sunrise, a Fall Favorite, a Carter, and a Red Optic, also a Jim Pray fly.

The indecision, though you are anxious to start fishing, is somehow pleasant, too. Finally, you snip off the Hardy's Favorite and replace it with a Night Owl. Its bright colors and white wing seem appropriate to the dull morning.

Still standing on the shore, you begin casting. In this riffle, the steelhead sometimes lie in close. The rod feels good; the line is working perfectly. Cast out across the current, let it sink an instant, pull in slack, then follow with the rod tip as it swings around. Farther, next time, and a little farther still the third. Soon you are casting all the line that you can comfortably handle.

You start wading, reaching farther  
*(Continued on page 26)*



TED TRUEBLOOD

Under the morning hush of fog is the promise of bright steelhead as you make your first cast.

# ENTHUSIASTIC PATRIOTIC FRATERNALISM



The ship of Elkdom has again set sail on the seas of fraternalism. Its staff consists of chosen and designated leaders and its crew of more than 1,250,000 members. Each of us has, individually and collectively, dedicated ourselves as a group of American citizens who love their country and desire to preserve its cherished institutions by a proof that they who love their fellow man shall succeed in social arrangements.

This Elks' "Ship of State" will sail the seas of fraternalism for a period of about one year and at the conclusion of that voyage it is hoped that our cargo will have increased by means of increased membership and that our ports of call in the interest of charity will be benefited; that we will make friends along our course and that we will, in justice, do good to all mankind.

Courage is a factor in fraternalism—as it is in any venture. Belief in a Supreme Being is requisite in fraternalism as it is in any sincere and successful enterprise; justice is the desire of all concerned, and charity is a prime incentive.

Fraternal love dictated the original association in Elkdom and fidelity has preserved this community of interest, all of which would have failed except for the patriotic fervor of those concerned.

This year the theme of our administration is "Patriotic Fraternalism" and, if a slogan is necessary, it could well be "Elkdom Fights For Freedom."

With the beginning of this new year, there arises

an immediate need for enthusiasm in all that we represent or desire to accomplish. Enthusiasm is important—without it, any program will fail. Things in fraternalism just don't come naturally.

Enthusiasm is the vital force which determines the degree of success or failure of any program or project.

It was Ralph Waldo Emerson who said: "Nothing great was ever achieved without enthusiasm." Fraternities that live enthusiastically are the fraternities which prosper and do good.

We can enthusiastically practice and perform each of the cardinal principles of our Order.

Enthusiasm conquers listlessness, depression, dullness and inspires a vitality which makes possible the desired success in our field of endeavor.

At the beginning of this year, it is proper that our basic purposes be emphasized. Membership, new Lodges, Elks National Foundation, National Service Commission, avoidance of lapsation, continuation of our "Stray Elks" program; revitalize old lodges, encourage Past Exalted Ruler Associations, lay special emphasis on State Associations and their major projects, and, above all, each of you to become familiar with the affairs of Elkdom. Know your fraternity, know your fellow man. Ever practice brotherly love.

Let us make this a true year of Patriotic Fraternalism, with a slogan of "ELKDOM FIGHTS FOR FREEDOM."

A handwritten signature in cursive script, reading "Wm. S. Hawkins". The signature is written in dark ink on a light-colored background.

WM. S. HAWKINS, *Grand Exalted Ruler*

# LOOK AT THE CARIBBEAN

By **HORACE SUTTON**

PHOTOGRAPHS BY THE AUTHOR

NO MATTER how you look at it, things are going to be warm in the Caribbean this winter. In fact, they may be too hot in places for true comfort. The atmosphere became unusually warm even for mid summer when the Castro government in Cuba began making grimaces at the Trujillo government in the Dominican Republic. With the Haitian President indisposed with a serious heart ailment, and that lovely land near bankruptcy anyway, the Dominicans thought they had better defend the border they hold jointly with the Haitians lest some unnamed hostile force try to get in through the back door.

I shall not embark on a further po-

litical assessment of the situation in these three nations except to say that the protagonists, to wit, the boys with the beards, are also stirring some dissent or inspiring some liberal movements (depending upon how you look at it) in a number of other places in Latin America, notably Nicaragua and Panama. Fortunately, there are many peaceful areas of winter refuge left for those escaping nothing more sinister than the frost, the cold winds off the Great Lakes, or the Hudson River, or the Dakota plains. And I mean in the Caribbean.

The unrest in isolated areas has not been cause for the lessening of any tour-

ist activity in the Caribbean for the coming winter. Indeed it has hardly mattered. For instance, the Empress Ships, those prides of Canadian Pacific Steamship Line's Atlantic fleet will be represented by two liners in the Caribbean this winter instead of one. The *Empress of England* and the *Empress of Britain*, each 25,500 tons, will make four cruises each out of New York, commencing January 11th and running through March 9th. The ships are air-conditioned and will stay away anywhere from ten to nineteen days. The minimums run from \$250 to \$475.

Furness Lines is going to divert the *Ocean Monarch* next winter from its Bermuda-New York shuttle and send it on four Furness-dubbed "suntan cruises" to the West Indies, all leaving from Port Everglades, which is two miles from Fort Lauderdale and twenty-four miles from Miami. The trips vary in length from twelve to twenty days, in price minimums from \$360 to \$420. The ports of call are such habitual stop-over places as San Juan, St. Thomas, Trinidad and Curaçao, but also such relatively unexplored haunts as Guadeloupe, Martinique, Dominica, and St. Vincent. There is an outdoor swimming pool on board, and *ca va sans dire*, the whole floating thing is air-conditioned.

A complete new silhouette on the Caribbean this winter will be a ship called the *Bianca C*, now in regular service between Italy and Venezuela. She was formerly the *Marseillaise*, but since those Gallic days she has undergone a four-million-dollar face lifting and now is fast, air-conditioned, capacious and handsome to view. For instance, her decor now includes sun and sports decks, three dining rooms, children's playrooms—in case the little dears want to play truant in the winter—and two new tiled dining rooms. She will make seven cruises to the Caribbean this winter to ports not yet announced. I suspect they are being held up to see what the political future will bring. Simmons Tours is the charterer, an old and well known name in travel circles.

I mention these cruises only as a smattering of the scores that will be



This canal, known as the Carenage, is a busy waterway running right through the center of Bridgetown, Barbados. The docks and the town can be seen in the background.

available long ere the frost is on the pumpkin and the frost-bitten eye is on the gangplank. The air-people are offering some all-expense tours too. Guest Airways, for instance, has a nineteen-day sojourn on the boards, starting out in Mexico City, then veering over to Acapulco, across to Caracas of all places and from there into the Caribbean. The cost of the whole circle comes to \$744.10, tourist-class, or \$916.20 if you travel first-class. The tab includes the works from Miami or Mexico, round-trip.

There will, of course, always be independents—I among them, and for those types a network of airlines zooms hither and thither throughout the West Indies ever reaching farther and deeper into places and watery nooks that were unknown a few seasons ago. Antigua has gained a certain popularity and so has Barbados, but midway between them, Martinique has been looked at but yet almost overlooked. BWIA, the British line in the West Indies, sends in screaming Viscounts these days, as well as lumbering Dakotas to this small French outpost. The inns are called L'Impératrice, Vieux Moulin and L'Auberge de l'Anse Mitan. The rather un-French rain forest is a place to see. Nor need one overlook Mount Pelee which rises for nearly 5,000 feet above St. Pierre. In 1902 it blew its top and inundated the city with lava and poison gas, taking a tremendous toll. The hotel called L'Impératrice is a memorial in name to the Empress Josephine, who at the age of 33 married Napoleon and indeed was crowned an Empress. Napoleon, whose romantic life was as about as successful as his ultimate military one, divorced her to marry Marie Therese of Austria, later herself cast aside for Mme. Waleska. Nonetheless, on Martinique Josephine is the Empress and the memory of her is as much an attraction as the French perfume and the wines, not to mention French cuisine.

Jamaica, of course, is English—only one of the several British outposts in the nearby sun. Aside from its social overtones at Montego Bay as well as its growing list of hotels at Ocho Rios, a comparatively new area on the North Shore, Jamaica stews in much juicy history. For instance there is Port Antonio where Captain Bligh of the *Bounty*, fresh out of Tahiti, put ashore carrying bread-fruit trees which still grow here. That other historical exponent of daring bravado, Mr. Errol Flynn, formerly was the owner of the hotel at Port Antonio and he is famous in these parts for such civic improvements as a chute which carries guests from the barside pool to the gardens.

Princess Margaret was the most famous of the river rafters here at Port Antonio where the favorite sport is sitting on a clutch of bamboo cuttings and floating downstream.

America is in the Caribbean too, and  
(Continued on page 52)



The old Fort at San Geronimo, as seen from the Caribe Hilton Hotel, looking out toward Condado Beach and the sea.



The Honeymoon Suite—built into a restored sugar mill—at the Club Comanche in Christiansted, Saint Croix.

# Elks National Foundation SCHOLARSHIP AWARDS

THE Elks National Foundation Trustees announce that ONE HUNDRED THOUSAND DOLLARS in scholarship awards will be distributed at the 1960 Grand Lodge Session. This announcement of the "Most Valuable Student" awards should be of interest to the students of every community who are leaders in their schools and colleges. For twenty-six years these awards have made it possible for many superior students to continue their college courses under favorable circumstances. The awards offered this year are:

	BOYS	GIRLS
First Award	\$ 1,400.00	\$ 1,400.00
Second Award	1,300.00	1,300.00
Third Award	1,200.00	1,200.00
Fourth Award	1,100.00	1,100.00
Fifth Award	1,000.00	1,000.00
Five Awards @ \$900.00	4,500.00	4,500.00
Ten Awards @ \$800.00	8,000.00	8,000.00
Forty-Five Awards @ \$700.00	31,500.00	31,500.00
	<hr/>	<hr/>
	\$50,000.00	\$50,000.00

## ELIGIBILITY

Any student in the graduating class of a high or college preparatory school, or in any undergraduate class (except senior) of a recognized college, who is a citizen of the United States of America and resident within the jurisdiction of the Order, may file an application.

## MERIT STANDARDS

Scholarship, citizenship, personality, leadership, perseverance, resourcefulness, patriotism, general worthiness and financial need are the criteria by which applicants will be judged.

## FORM OF APPLICATION

The Foundation Trustees furnish a blank entitled "Memorandum of Required Facts" which must be filled out in typewriting and made a part of the student's presentation. The Trustees do not furnish any other blank nor do they insist on any special form of application. Experience has shown that the interests of the applicant are advanced and the time of the Trustees is conserved by orderly, concise and chronological presentation on paper approximately 8½" x 11" (the usual business-letter size), bound neatly at the left side in a standard binder or cover (8¾" x 11½") which can be procured at any stationery store. Remove all letters from envelopes and *bind the letters flat*. Exhibits evidencing notable achievements in leadership, literature, athletics, dramatics, community service or other activities may be attached, but the applicant should avoid submitting repetitious accounts of the same aptitude. *Elaborate presentation is unnecessary*. Careless presentation definitely handicaps the applicant.

The bound application, with exhibits and letters, must not weigh more than ten ounces.

In addition to the "Memorandum of Required Facts" which should be first in the cover, we suggest as essential details the following, preferably in the order indicated:

1. Recent photograph of the applicant. (Not a snapshot.)
2. A statement of not more than 300 words prepared by the applicant summarizing activities, accomplishments and

objective of further education which the applicant thinks qualify him for one of the scholarship awards.

3. A letter of not over 200 words from a parent or other person having knowledge of the facts, presenting a picture of the family situation and showing the applicant's need for financial assistance to continue in school.

4. The applicant's educational history *from first year of high or college preparatory school* to date of application, supported by school certificates signed by the proper school authority, showing the courses taken, the grades received and the rank of the applicant in the class. The different methods of grading in the schools of the country make it desirable that the school authority, in addition to furnishing the formal certificates, state the applicant's average in figures on the basis of 100% for perfect and applicant's relative rank in class.

5. A comprehensive letter of recommendation covering character, personality and scholarship of the applicant from at least one person in authority in each school.

6. Two or three letters of endorsement from responsible persons, not related to applicant.

The Exalted Ruler or Secretary of the subordinate lodge in the jurisdiction of which the applicant is resident must sign the lodge endorsement (printed upon the application blank) certifying that he has reviewed the application and verifies the substantial accuracy of the statements.

*Applications that do not conform substantially to the foregoing requirements will not be considered.*

Only students of outstanding merit, who show an appreciation of the value of an education and who are willing to struggle to achieve success, have a chance to win our awards. Experience indicates that a scholarship rating of 90% or better and a relative standing in the upper five per cent of the applicant's class are necessary to make the group that will be given final consideration for the awards.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the student in an undergraduate course in a recognized college or university. Upon receipt of notice of enrollment from the proper officials, Elks National Foundation check for the amount of the award will be forwarded to the college or university to establish a credit for the student.

## FILING OF APPLICATIONS

The application, verified by the proper subordinate lodge officer, must be filed on or before March 1, 1960, with the Secretary of the State Elks Association of the State in which the applicant is resident, in order that it may be judged by the Scholarship Committee of said Association and, if approved as one of the quota of applications allotted to the State, be forwarded to our Chairman not later than April 1, 1960.

The officers of the subordinate lodges are requested to give notice of this offer to the principals of the high and preparatory schools and the deans of the colleges in their vicinity, and to cause this announcement to be published in the lodge bulletin. Members are requested to bring this announcement to the attention of qualified students.

Requests for blanks and other information should be addressed to John F. Malley, Chairman, 16 Court Street, Boston 8, Massachusetts.

ELKS NATIONAL FOUNDATION TRUSTEES

**APPLICATIONS MUST BE FILED BEFORE MARCH 1, 1960** • The National Association of Secondary-School Principals has placed this contest on the Approved List of National Contests and Activities for 1959-60

# Our Most Valuable Students

Top winners of the Elks National Foundation "Most Valuable Student" Awards this year were Dawn A. Day of Grand Forks, N. D., and Daniel J. Smith of Anaconda, Mont. Awards of a \$1,200 scholarship grant to Miss Day and Mr. Smith were made at the Grand Lodge Convention in Chicago. Both of these young people were guests at the Convention to accept their grants in person.

In addition to the ten major awards, there were 101 scholarships of \$600 each, making a total of \$70,600 awarded by the Foundation in this year's "Most Valuable Student" competition to further the education of deserving young people. This will be increased to \$100,000 next year, as announced on the page opposite.

Winners, by states, of \$600 scholarships this year are as follows (sponsoring lodge is in city where student lives, except as noted in parentheses):

Alabama: Linda C. Kelly, Birmingham, (Homewood); Bob Fulmer, Florence. Alaska: Carroll J. Hamley, Wrangell. Arizona: Irma J. Fall, Phoenix, (Glendale); Peter S. Rose, Phoenix; Marilyn J. Spittler, Prescott; Susanne C. Smith, Tucson; John L. Bunch, Superior, (Miami). California: Kerry A. Mullen, Berkeley; Robert N. Bardin, Salinas; Gary S. Benedix, Escalon, (Modesto); Lester Smith, Stockton; Eugene B. Baird, Oakland, (Las Cruces). Colorado: Jean P. Bethke, LaPorte, (Fort Collins); Anne J. Lacko, Grand Junction; Gary E. White, Brighton; Thomas S. Blanchard, Salida. Connecticut: Jacqueline R. Delhaie, Put-



FIRST AWARD \$1,200  
Daniel J. Smith  
Anaconda, Mont.



FIRST AWARD \$1,200  
Dawn A. Day  
Grand Forks, N.D.



SECOND AWARD \$1,100  
Loretta J. Deal  
China Grove, N. C.  
(Salisbury Lodge)



SECOND AWARD \$1,100  
William L. Carson  
Ely, Iowa  
(Cedar Rapids Lodge)



THIRD AWARD \$1,000  
Christine A. Milstead  
Shawnee, Okla.



THIRD AWARD \$1,000  
Chester J. Gabriel  
Oakfield, N. Y.  
(Batavia Lodge)



FOURTH AWARD \$900  
Sandra S. Seif  
Augusta, Wis.  
(Eau Claire Lodge)



FOURTH AWARD \$900  
Robert E. Gallamore  
Fairbury, Nebr.



FIFTH AWARD \$800  
Judith M. Wronoski  
Forestdale, R. I.  
(Woonsocket Lodge)



FIFTH AWARD \$800  
Daniel J. Ring  
Tiffin, Ohio

nam; Carmela F. Messanotte, West Haven; Edward J. Walsh, Jr., Waterbury. Florida: Laurence R. Johnson, Miami. Georgia: Julia G. Carter, Newnan; John G. Wingo, College Park, (East Point). Hawaii: Judith N. Suzurikawa, Honolulu. Idaho: Shirley Daniel, Twin Falls; Robert J. Parkinson, Jerome. Illinois: Rita M. Herkert, Park Forest; Thelma J. Love, Murphysboro; Ruthann Stansbury, Kankakee; Stephen D. Marcus, Chicago, (No. 1666); Robert N. McDonnell, Park Ridge (Des Plaines).

Indiana: Barbara J. Griffiths, Angola, (Auburn); Lydia K. Kutzko, Gary; Harry H. Dawson, Indianapolis. Kansas: Lawrence E. Schrader, Lancaster, (Atchison); Max D. Larsen, Emporia, (Osawatomie). Kentucky: Donna J. Wilcox, Princeton; Paul S. Muensner, Ashland. Maryland, Delaware & D. C.: Henry T. Walker, Jr., Hagerstown, Md. Massachusetts: Nancy A. C. Artone, Somerville; Stephanie R. Leather, Everett; Theresa Castellana, Waltham; J. David  
(Continued on page 48)



# ELKS IN CONGRESS



## SENATE

*Alaska.* E. L. Bartlett  
*Arizona.* Carl Hayden  
*California.* Barry Goldwater  
 Thomas H. Kuchel  
 Clair Engle  
*Connecticut.* Prescott Bush  
*Florida.* Spessard L. Holland  
 George A. Smathers  
*Georgia.* Richard B. Russell  
 Herman E. Talmadge  
 Henry C. Dworshak  
*Idaho.* Frank Church  
*Illinois.* Everett M. Dirksen  
*Indiana.* Homer E. Capehart  
 Bourke B. Hickenlooper  
 Thomas E. Martin  
*Louisiana.* Allen J. Ellender  
 Russell B. Long  
 Edmund S. Muskie  
*Maine.* J. Glenn Beall  
*Maryland.* Leverett Saltonstall  
*Massachusetts.* John F. Kennedy  
*Michigan.* Pat McNamara  
 Philip A. Hart  
*Missouri.* Thomas C. Hennings  
*Montana.* James E. Murray  
 Mike Mansfield  
*Nebraska.* Roman L. Hruska  
 Carl L. Curtis  
*Nevada.* Howard W. Cannon  
*New Hampshire.* Styles Bridges  
 Norris Cotton  
*New Jersey.* Clifford P. Case  
 Harrison A. Williams  
*New Mexico.* Clinton P. Anderson  
*New York.* Kenneth B. Keating  
*North Dakota.* Milton R. Young  
*Oklahoma.* Robert S. Kerr  
*Rhode Island.* John O. Pastore  
*South Carolina.* Olin D. Johnston  
 Strom Thurmond  
*South Dakota.* Karl E. Mundt  
 Francis Case  
*Tennessee.* Estes Kefauver  
 Albert Gore  
*Virginia.* Harry F. Byrd  
*Washington.* Warren G. Magnuson  
 Henry M. Jackson  
*West Virginia.* Robert C. Byrd  
*Wisconsin.* Alexander Wiley

*Georgia.*

*Idaho.*  
*Illinois.*

*Indiana.*

*Iowa.*

*Kansas.*

*Kentucky.*

*Louisiana.*

*Maine.*  
*Maryland.*

*Massachusetts.*

*Michigan.*

James A. Haley  
 D. R. Matthews  
 John L. Pilcher  
 John J. Flynt, Jr.  
 James C. Davis  
 Erwin Mitchell  
 Phil M. Landrum  
 Hamer H. Budge  
 Thomas J. O'Brien  
 Charles A. Boyle  
 Elmer J. Hoffman  
 Leo E. Allen  
 Robert B. Chipfield  
 Peter F. Mack, Jr.  
 William L. Springer  
 George E. Shipley  
 Melvin Price  
 Kenneth J. Gray  
 Ray J. Madden  
 E. Ross Adair  
 Fred Wampler  
 William G. Bray  
 Winfield K. Denton  
 Earl Hogan  
 H. R. Gross  
 Ben F. Jensen  
 Denver D. Hargis  
 J. Floyd Breeding  
 Frank A. Stubblefield  
 Brent Spence  
 Overton Brooks  
 Frank M. Coffin  
 Daniel B. Brewster  
 Edward A. Garmatz  
 George H. Fallon  
 John R. Foley  
 Samuel N. Friedel  
 Silvio O. Conte  
 Edward P. Boland  
 Philip J. Philbin  
 Harold D. Donohue  
 Thomas J. Lane  
 Robert M. Macdonald  
 Hastings Keith  
 Laurence Curtis  
 Thomas P. O'Neill  
 John W. McCormack  
 Joseph W. Martin  
 George Meader  
 August E. Johansen  
 Gerald R. Ford  
 Charles E. Chamberlain  
 Alvin M. Bentley  
 Robert P. Griffin  
 Elford A. Cederberg  
 Victor A. Knox  
 John B. Bennett  
 William M. Colmer  
 W. R. Hull, Jr.  
 Charles H. Brown  
 Clarence Cannon  
 Lee Metcalf  
 LeRoy H. Anderson  
 Phil Weaver  
 Lawrence Brock  
 Donald F. McGinley  
 Chester E. Merrow  
 William T. Cahill  
 Frank Thompson, Jr.  
 Frank C. Osmers  
 Peter W. Rodino, Jr.  
 Hugh J. Addonizio  
 George M. Wallhauser  
 Cornelius E. Gallagher  
 Dominick V. Daniels  
 Thomas G. Morris  
 Steven B. Derounian  
 Frank J. Becker  
 Seymour Halpern  
 Albert J. Bosch  
 Lester Holtzman  
 James J. Delaney  
 Victor L. Anfusio  
 Francis E. Dorn  
 Abraham J. Multer  
 John J. Rooney

*North Carolina.*

*North Dakota.*  
*Ohio.*

*Oklahoma.*

*Oregon.*

*Pennsylvania.*

*Rhode Island.*

*South Carolina.*

*South Dakota.*  
*Tennessee.*

*Texas.*

*Virginia.*

*Washington.*

*West Virginia.*

*Wisconsin.*

Alfred E. Santangelo  
 Ludwig Teller  
 Charles A. Buckley  
 Paul A. Fino  
 Clarence E. Kilburn  
 John Tabor  
 Howard W. Robison  
 Harold C. Ostertag  
 William E. Miller  
 Herbert C. Bonner  
 Graham A. Barden  
 Ralph J. Scott  
 Hugh Q. Alexander  
 Basil L. Whitener  
 David M. Hall  
 Quentin Burdick  
 William E. Hess  
 William M. McCulloch  
 Delbert L. Latta  
 Clarence J. Brown  
 Jackson E. Betts  
 Thomas L. Ashley  
 Robert E. Cook  
 A. B. Baumhart, Jr.  
 William H. Ayres  
 John E. Henderson  
 Frank T. Bow  
 Michael J. Kirwan  
 Ed Edmondson  
 Carl Albert  
 Tom Steed  
 Walter Norblad  
 Al Ullman  
 William A. Barrett  
 Willard S. Curtin  
 Stanley A. Prokop  
 Ivor D. Fenton  
 George M. Rhodes  
 Francis E. Walter  
 Walter M. Mumma  
 James E. VanZandt  
 John H. Dent  
 John P. Saylor  
 Leon H. Gavin  
 Carroll D. Kearns  
 Thomas E. Morgan  
 Robert J. Corbett  
 Aime J. Forand  
 John E. Fogarty  
 Mendel Rivers  
 John J. Riley  
 Robert W. Hemphill  
 John L. McMillan  
 George S. McGovern  
 B. Carroll Reese  
 Howard H. Baker  
 Joe E. Ewins  
 Ross Bass  
 Tom Murray  
 Robert A. Everett  
 Wright Patman  
 Albert Thomas  
 Frank Ikard  
 John Young  
 Joe M. Kilgore  
 O. C. Fisher  
 Robert Casey  
 Watkins M. Abbitt  
 William M. Tuck  
 Burr P. Harrison  
 Howard W. Smith  
 W. Pat Jennings  
 Thomas M. Pelly  
 Jack Westland  
 Russell V. Mack  
 Thor C. Tollefson  
 Arch A. Moore  
 Harley O. Staggers  
 Cleveland M. Bailey  
 Ken Heckler  
 John M. Slack  
 Gerald T. Flynn  
 Gardner R. Withrow  
 William K. VanPelt  
 Melvin R. Laird  
 John W. Byrnes  
 Alvin E. O'Konski

## HOUSE OF REPRESENTATIVES

*Alabama.* George M. Grant  
 Kenneth A. Roberts  
 Albert Rains  
 George Huddleston  
*Alaska.* Ralph J. Rivers  
*Arizona.* John J. Rhodes  
*California.* Harold T. Johnson  
 John F. Shelley  
 John F. Baldwin  
 George P. Miller  
 J. Arthur Younger  
 B. F. Sisk  
 Harlen Hagen  
 Gordon L. McDonough  
 Donald L. Jackson  
 Edgar W. Hiestand  
 Joe Holt  
 Glenard P. Lipscomb  
 James Roosevelt  
 Henry R. Sheppard  
 James B. Utt  
 Bob Wilson  
*Colorado.* Byron G. Rogers  
 Wayne H. Aspenall  
*Connecticut.* Emilio Q. Daddario  
 Robert Ciaino  
 Donald J. Irwin  
 John S. Monagan  
*Florida.* William C. Cramer  
 Robert L. F. Sikes  
 A. S. Herlong

*Mississippi.*  
*Missouri.*

*Montana.*

*Nebraska.*

*New Hampshire.*  
*New Jersey.*

*New Mexico.*  
*New York.*



# CONFERENCES COLLECTIONS COOPERATION



A recent article in *The Indianapolis Star Magazine* covered the many benevolent programs of Elkdom in general, the Indiana Elks in particular. More than passing attention was paid to the fine work of the State Elks Veterans Committee of which Indianapolis P.E.R. L. A. Krebs has been Chairman for 11 years. While it was pointed out that since 1947 the State Elks have spent well over \$60,000 on hospitalized veterans, it was also explained that the individual lodges have their special veterans' projects, too, such as the one conducted by Indianapolis Lodge and which is being discussed here by, left to right, P.E.R.'s Bernard Twigg and W. C. Tremear, Jr., Est. Lead. Knight J. E. Combs, Special Activities Chairman Eugene Milliron and Secy. Stanley Mascoe.



Fort Devens Hospital veterans enjoyed a weenie roast served by Leominster, Mass., Elks when Freddie Porter's orchestra entertained, and bed patients were served in the wards. Elk waiters included, left to right, foreground, Philip Whitton, R. F. Foster, George Cressy, D. A. Vallee and E.R. Edward Killelea. Background: Donald Paul, P.D.D. George Mackie and Felix B. Seliga.



Hides donated by Wrangell, Alaska, Lodge and tanned through funds provided by Walla Walla, Wash., Lodge are presented to the Walla Walla Veterans Hospital. Left to right are Elk H. G. McFadden, Hospital Special Services Chief; P.E.R. Fax Duncan; Dr. J. A. O'Hale, Director of Professional Services at the Hospital; Elk and Hospital Mgr. Dr. J. E. Gaines, and P.E.R. D. L. Rubin.



A surprise National Recreation Assn. award was presented recently to A. Fuller Johnson of Roseburg, Ore., Lodge, in recognition of his ten years' service to patients at the Veterans Hospital there, and as a member of the VAVS Hospital Advisory Committee. Pictured at the ceremony, held at Roseburg Lodge, were, left to right, Hospital Mgr. Dr. J. A. Doering, Mayor Arlo Jacklin, Mr. Johnson and Robert Kidder, Hospital Special Services Officer.



Pictured here are some of the items collected by Bakersfield, Calif., Lodge to be repaired by hospitalized servicemen and then sold, with the profits going to the patients. With the haul are Bill Slivkoff, driver; assistant Police Chief Charles Dodge; Officer Robert Herman; Drive Chairman Cliff Wagy; Terry Finnegan, terminal manager for California Motor Express Lines which provided the transportation, and P.E.R. Robert Heckman.



**HOUSTON, Texas,** Lodge opened its sumptuous Lake Forest Country Club at gala ceremonies when Rep. Albert Thomas, left, cut the ribbon. At right is Past Grand Exalted Ruler Earl E. James. At center is host E.R. M. E. Lee, Jr.



**RANDOLPH, Massachusetts,** Lodge was instituted in the presence of these dignitaries. Left to right, seated, Past Grand Exalted Ruler John F. Malley, D.D. John S. Nolan and Grand Trustee E. A. Spry. Standing: Chairman J. A. Gunn of the Grand Lodge Membership and New Lodge Committee, Chairman John E. Fenton of the Grand Lodge Judiciary Committee, State New Lodge Committee Chairman Louis Dubin, the new Mass. State Pres., and retiring State Pres. Wm. H. Shaw.



**NEW HYDE PARK, New York,** Lodge held its first outdoor dance, a tremendously successful affair held on the beautiful grounds of Smithtown Lodge with over 500 in attendance. The Queen of the Dance was Miss Elizabeth Holmes who represents New York State in the Miss America Contest this month. Pictured are, left to right, Howard Siemers and E.R. W. J. Steinbrecher of New Hyde Park, Miss Holmes and Smithtown E.R. John J. Allen.

## *Houston Elks Take Lake Forest*

**WITH NEARLY 3,000** participating, Houston, Texas, Lodge, No. 151, opened its magnificent Lake Forest Country Club recently. Past Exalted Ruler Gene McMullen was Chairman of the opening ceremonies when he and Exalted Ruler Mack E. Lee, Jr., welcomed the crowd and Past Exalted Ruler Morris Frank was a talented Master of Ceremonies. Leading roles in the dedication were played by Past Grand Exalted Ruler Earl E. James of Oklahoma and Congressman Albert Thomas, a member of the lodge. Mr. Thomas handled the ribbon-cutting and Mr. James delivered the principal address.

The Houston Elks purchased the Lake Forest Club some time ago for \$500,000. Its facilities include a handsome clubhouse, a swimming pool and an 18-hole golf course—all of which should be a source of tremendous pleasure for the Elks and their families, too.

A feature of the opening was a pro-member golf tournament—foursomes composed of three members and a professional. A total of 112 players competed and four teams tied for first place, each shooting a 62—or ten below par.

All in all, the day was a memorable one, closing with a famous Texas barbecue, with all the trimmings, served by the Elks and thoroughly enjoyed by everyone on hand—including District

Deputy Shirley McDonald and other Elk dignitaries, as well as many city and county officials.

**ELKDOM GREW IN TRIPPLICATE** in Massachusetts last June when Randolph Lodge No. 2130 was instituted, and Needham-Dedham Lodge No. 2135 and Franklin No. 2136 came into being a short time later.

The Randolph event opened with a parade led by police escort, the high school band, Amvets Color Guard, Fire Dept., Grand Lodge, State Association and civic officials, followed by 200 candidates and dimitting members.

District Deputy John S. Noland and his suite of former Deputies of the Southeast area instituted both Randolph and Franklin Lodges. The State Ritualistic Champions from Winthrop conducted the Randolph initiation and Past Exalted Ruler Peter Asiaf of Brockton installed Exalted Ruler Francis Kurlitis and the other officers of No. 2130.

Chairman Louis Dubin of the State New Lodges Committee, recently elected President of the Massachusetts Elks Assn., was Master of Ceremonies on all three occasions at which Past Grand Exalted Ruler John F. Malley and Chairman John E. Fenton of the Grand Lodge Judiciary Committee were informed speakers. Grand Trustee Edward A. Spry addressed the gathering at the Randolph and Franklin affairs.



**WOODBRIIDGE, New Jersey,** Lodge, instituted with 258 Charter Members, has Joseph P. Somers, center, foreground, as its first E.R. Past Grand Exalted Ruler Wm. J. Jernick was guest speaker.



**ROANOKE, Virginia,** Lodge's Family Picnic was a distinct success as evidenced by this photograph of some of the Elks and their families who attended. On hand were Past Grand Exalted Ruler John L. Walker and Supt. Thomas J. Brady of the Elks National Home.

Incidentally, these two lodges presented checks to Mr. Malley toward Honorary Founders Certificates in the Elks National Foundation. Another speaker at the Randolph function was Chairman James A. Gunn of the Grand Lodge Membership and New Lodge Committee.

James L. Cunningham is the first Exalted Ruler of Needham-Dedham Lodge which came into existence under the aegis of Newton Elkdom whose officers initiated the 120 Charter Members. This institution was conducted by District Deputy Judge Wilfred J. Paquet with Past Exalted Rulers of the East Central lodges handling the initiation.

Sponsored by the Elks of North Attleboro whose officers initiated the 132 Charter Members and installed Exalted Ruler George L. Woods, Jr., and his panel, Franklin Lodge owes much to Past District Deputy Anthony F. Lawrence of Woonsocket, R. I., Lodge who put a great deal of effort into the procurement of its fine membership.

**A RECENT EVENT** gave ample illustration of the rapid growth of Westchester, Calif., Lodge, No. 2051. It was the initiation of a fine class, among its members the son of Exalted Ruler C. F. Van Loozen, and it was the first ceremony held in the lodge's new home.

Instituted just two years ago, Westchester Elkdom has increased its mem-

bership to more than 400 and has erected and taken occupation of an \$80,000 building—all in less than 18 months. The quarters include a combination lodge hall and dining room, a fully-equipped kitchen, a bar, members' card rooms and an extensive parking lot. Plans to add to the structure are already under way.

While all members have worked hard toward the success of No. 2050, top credit billing goes to the leadership of its first Exalted Ruler Ray D. Conover, junior Past Exalted Ruler Charles Pearson and Mr. Van Loozen.

**STURGEON BAY, WIS.,** Lodge, No. 2076, the State's first new lodge in 30 years, was without a home for the first year of its existence. It has its own quarters now, and the way it was secured is a real family affair.

When arrangements were made to lease the second floor of the local bank building, members and their families went immediately to work. The sons were recruited to clear out the debris left by 50 years of business; the ladies took to the making of drapes and the men took care of painting, sanding floors and staining furniture. That was last April 7th, and on May 9th, when State President and Charter Night was



**NEW YORK, New York,** Lodge presented \$2,500 to Misericordia Hospital when its new building was opened recently. In 1928, the late John J. Schmidt, a New York Elk, donated \$30,000 for a two-bed room at the Hospital's old building. Last October, the lodge voted the \$2,500 gift to the Hospital, \$1,614 to furnish the Elks' double room; the balance to equip the orthopedic room in memory of another Elk, Dr. H. M. Cox, who had been President of the Hospital. Pictured are P.E.R.'s J. P. Somerville and Trustee J. J. Carr, Nurse Virginia Catania, P.E.R.'s Raymond Tese and Secy. Eugene G. Heffernan, Est. Lead. Knight T. A. Bowen, Hospital Adm. Sr. St. Marcelle and Sister Ann Marie.

celebrated, everything was in readiness.

A class of 13 was initiated, retiring State Pres. Martin Van Rooy, District Deputy Otto Stielow, incoming President Jack Froom and President-elect Dr. M. J. Junion were on hand with Past Pres. Jim Boex to see Mr. Stielow present the Charter to Exalted Ruler Kenn Wiest, a satisfying evening for 96 Sturgeon Bay Elks and their wives.

**IDAHO'S NEWEST** Elks lodge is Ruppert No. 2106, instituted with 301 members at ceremonies conducted by Burley Lodge. Past District Deputy Clifford Warr was the officer in charge, and Emery Carson was installed as the Charter Exalted Ruler of Idaho's first new lodge in a decade.

Addresses were delivered by such dignitaries as Wm. S. Hawkins, the Order's new Grand Exalted Ruler, State Pres. William MacKnight and District Deputy Frank Fulmer.

Ruppert's Elks are meeting temporarily in the club rooms of the civic building, but it is expected that their own home will be erected shortly.

**LAST APRIL,** officers of Marion, Ohio, Lodge, No. 32, helped Simon G. Kleinmaier celebrate his 99th birthday. Mr. Kleinmaier, a Charter Member of the 74-year-old lodge, was its Exalted Ruler in 1901. Exalted Ruler H. C. Carson, Secy. S. W. Haldeman, Est. Lead. Knight E. E. Faurot, Chaplain O. A. Sifritt and Pres. P. F. Baker of the lodge's Past Exalted Rulers' Assn. visited the venerable Elk at his home.

That event occurred on April 2nd, and on May 29th, Mr. Kleinmaier passed away at his home in Marion. Surviving are three children, three grandchildren and five great-grandchildren.



**SAN JUAN, Puerto Rico,** Lodge welcomed this fine class of candidates as a tribute to its devoted and long-time Secretary, Rafael Bird.



FRANKLIN, Massachusetts



PETERSBURG, Virginia

... The Charter Members of FRANKLIN, MASS., Lodge are pictured with their officers and, standing at right, State Pres. Louis Dubin and, left, D.D. John S. Nolan.

... Over 80 players, school officials and local newsmen attended the third annual dinner held by PETERSBURG, VA., Lodge for the local high school baseball team. Included in this photograph are, foreground, E.R. R. W. Fehler, left; Team Mgr. Ronnie Schar, fifth from left, City Recreational Director R. C. Day, seventh from left, and Elk Jack White, General Mgr. of the Richmond "Virginians", International Baseball Team, right. In the background are Coach Bobby Churn, left, and Youth Chairman Al Wheeler, right.



SARASOTA, Florida



WEST HAVEN, Connecticut

... SARASOTA, FLA., Lodge has received a \$30,000 park site from Mrs. Marie Selby, widow of a 30-year Elk. Pictured when the deed was received were, left to right, Trustee J. H. Norris, E.R. R. E. Royal, Trustees P.E.R. J. E. Barth, Ben Handler and P.E.R. Phil Nuss.

... At WEST HAVEN, CONN., Lodge's "Membership Reunion" dinner, Committee Chairman P.E.R. J. P. Gregory, left, presented Elks National Foundation Certificates to Benerad Cannon and G. A. Coxeter, second and third from left, in memory of their deceased brothers, P.E.R.'s J. P. Cannon and F. T. Coxeter. Seated are E.R. W. J. Heffernan and D.D. R. C. Hannan.



STATE COLLEGE, Pennsylvania



PEEKSKILL, New York

... STATE COLLEGE, PA., Lodge's fine Youth Program includes an annual fishing rodeo for boys and girls. Pictured with some of the young anglers are Rodeo Chairman C. W. Harvey, Youth Chairman C. F. Ekdahl, E.R. R. H. McCormick and Committeeman E. M. Fulmer.

... PEEKSKILL, N. Y., Lodge rolled out the carpet for the local high school's Westchester Cross-County Conference baseball champions at a dinner and program when Mayor Bart Moynahan was a speaker. E.R. J. F. Nardone, left, officially offered the Elks' Salute accepted by Coach J. R. Pease, second from left. Eric Tipton, former All-American and major-league ball player who now coaches the West Point nine, third from left, was the principal speaker. At right is the Peekskill team's pitcher and leading hitter, Cal Moshier.



**FREMONT, California,** Lodge, No. 2121, is the newest in the Bay District. At its institution were, left to right, Concord P.E.R. L. J. Narberes, State Secy. Edgar W. Dale, P.D.D. E. E. O'Brien, Past State Pres. Judge D. K. Quayle, P.D.D. G. F. McCormick, Fremont's E.R. Raymond F. Frisbie, P.D.D. C. T. Reynolds, D.D. G. T. Burke and Past State Pres. J. A. Raffetto.



**INDEPENDENCE, Kansas,** Lodge dedicated its fine new home with a two-day program attended by over 100 visitors. Participating were, left to right, Past State Pres. W. R. Gage, State Secy. F. H. Kelly, Past Grand Exalted Ruler Henry C. Warner, Past Pres. R. M. Green, E.R. K. E. Hull, Past Presidents C. O. Pingry and Glenn Edwards, and K. R. Larrick.



**NORWICH, Connecticut,** Lodge's Youth Committee presents three canvas pools and 100 feet of hose to the children at Uncas-on-Thames. Left to right: Dr. Michael Ferrara of the hospital staff, E.R. J. J. Sullivan, Secy. R. C. Woodmansee, Youth Activities Chairman N. J. Raboni and Committeeman Edward Contois.



**PRINCETON, New Jersey,** Lodge's first E.R., Charles Strehlau, center, is congratulated by Past Grand Exalted Ruler Wm. J. Jernick, second from left. Others are Past State Pres. Matthew J. Coyle, left, D.D. Harold Fuccile and Vice-Chairman Clarence Little of the State New Lodge Committee, right.

## LODGE NOTES

Approximately 800 members of the School Safety Patrols were guests for a day at Terre Haute, Ind., Lodge's Fort Harrison Country Club. The outing, held annually by the lodge's Youth Committee, was a tremendous success. Games and contests were followed by a picnic when 2,800 hot dogs, 1,500 ice cream bars, 20 gallons of baked beans and 200 pounds of potato chips were washed down with hundreds of bottles of soda.

The largest class ever initiated into Longmont, Colo., Lodge, 37 members, became affiliated on the final day of Art Cline's term as Exalted Ruler. This lodge is growing fast, and has just undertaken an ambitious building program which will just about double the size of its present quarters.

Joseph W. Moorman, a Whittier, Calif., Elk, reports the death of his father, Joseph Henry Moorman. Born in Dayton, Ohio, in 1870, Mr. Moorman had joined the lodge there 62 years ago. Several years later he demitted to Mobile, Ala., Lodge and then, in 1942, to Burbank, Calif., Lodge with which he was affiliated at the time of his death.

Another devoted Elk who passed away recently was Richard J. Burke, brother of Thomas E. Burke, long-time Chair-

man of the Indiana Elks' Permanent Activities Committee. Richard Burke, who was 58 years old, was a member of Lafayette, Ind., Lodge and the son of the late Past District Deputy Richard Burke. In addition to his brother, he is survived by his wife, son and daughter.

U. S. Representative James E. Van Zandt of Pennsylvania, a member of Altoona Lodge, delivered an outstanding address before Congress recently. The talk, delivered in connection with the 50th Anniversary of Philipsburg, Pa., Lodge extolled Elkdom in general, and Philipsburg Lodge in particular, and has been entered in the *Congressional Record*.

San Angelo, Texas, Lodge has a very nice way of remembering its Brothers who have passed away. In an effort to find some unusual type of floral token to place beside their graves, a member of the lodge who is a florist designed a special piece made in the form of the Elk's emblem. The clock, hands at the Hour of Eleven, is winged by triple rows of white flowers, with colored blossoms massed underneath, resembling the shape of the elk's head. The lodge has colored photographs taken at each grave, which are given to the family as mementoes. The thoughtful practice has resulted in many commendations for San Angelo Elkdom.

The officers of Appleton, Wis., Lodge are proudly wearing handsome new jewels, the gift of State Pres. J. M. Van Rooy who purchased the jewels with some small assistance from the lodge's Past Exalted Rulers' Club.

Pascagoula, Miss., Lodge is very busy these days, not only with Elk affairs but community activities as well. Exalted Ruler W. J. Terry, for instance, announced recently the selection of Miss Charlotte Gentry as the Elk-sponsored entry in the "Miss Hospitality" contest held in Biloxi.

J. A. Budd, Sr., Secy. of Jacksonville, Fla., Lodge has a splendid accomplishment to his credit. After more than 14 years of hard work, he has been successful in compiling the minutes of every meeting held by his lodge since its institution Dec. 12th, 1891. Not only that, he has also completed the membership ledger books, officers' roll call books, copies of every Grand Lodge report made by the lodge, and the Constitution and By-Laws Books which are signed by every member and which contain all membership numbers. A short time ago, Mr. Budd completed a list of every Jacksonville Elk who has passed away since its institution. This listing, totaling 578 names, includes the place and date of death, and place of burial.



LYNCHBURG, Virginia



GLOUCESTER, Massachusetts



DANVILLE, Virginia



PORT CHESTER, New York

... LYNCHBURG, VA., Lodge's ambitious Youth Program includes a Band, a Sea Scout Unit, Babe Ruth Baseball team and the sending of 40 deserving boys to summer camp for two weeks. Recently the lodge took the 85 Band members and the Scouts to the Elks National Home at Bedford where they staged a review for the residents.

... Nat Gattenalla, Scoutmaster for the new Boy Scout Troop sponsored by GLOUCESTER, MASS., Lodge, holds the charter presented to E.R. M. S. Lacey at special ceremonies not long ago. This lodge also sponsors a Junior League Baseball team and is considering taking on a boys' golf team.



LEOMINSTER, Massachusetts

... E.R. Robert H. Clarke presents DANVILLE, VA., Lodge's 1959 \$250 scholarship to Miss Mildred G. Millner.



SHARON, Pennsylvania

... E.R. Sal Rollo of PORT CHESTER, N. Y., Lodge, left, is pictured with Donna Robinson, local and N. Y. State Scholarship winner, and Dist. Committee Chairman Ralph Maxon.

... In the past eight years, LEO-MINSTER, MASS., Lodge has awarded scholarships totaling \$14,500 to 92 students. Pictured at this year's ceremony when 15 young people were rewarded were, standing, State Rep. J. Robert Mahan, principal speaker, left, and E.R. Edward T. Killelea, second from left. At right is Committee Chairman Joseph M. Dolan.



TEANECK, New Jersey

... SHARON, PA., Lodge has a fine money-making scheme in its "home talent" show, dinner and dance, staged this year at a profit of \$900. This is the "Shed-House Quartet", composed of Police Chief Joe Matchak, P.E.R. Tom Gibbons, Tom Gross and Joe Shatto, whose voices added to the festivities.

... TEANECK, N. J., Lodge welcomed its Babe Ruth League players at a recent meeting, following which the boys were guests of their sponsors at a local refreshment parlor. Included in the photograph are E.R. Henry Sharp, Youth Chairman S. E. Barison, Manager Elliot Graime and his assistants.



Seward, Anchorage, Homer and Kodiak Elks and their wives joined Grand Exalted Ruler and Mrs. Wisely and Past Grand Exalted Ruler Emmett T. Anderson at a breakfast at scenic Moose Pass on the Kenai Peninsula during the official Alaska tour of the Order's 1958-59 leader.



Mr. and Mrs. Horace R. Wisely were photographed with Juneau's E.R. F. O. Estaugh at the dinner held there.



In silhouette, the three distinguished visitors were photographed as they surveyed the landscape through a picture window while in Juneau.



Horace Wisely, left, and Emmett Anderson, right, express their appreciation to E.R. William Saindon for the warm hospitality accorded to them by Seward Lodge.



Alaska Elks on hand to welcome Mr. and Mrs. Wisely when they visited Anchorage are pictured with their distinguished visitors. Left to right are Emmett Anderson, Mrs. Wisely, Alaska State Assn. Pres. Hal Gilflen, Mr. Wisely, host E.R. T. S. Wilson, Mrs. Russell Painter and D.D. Painter and former Grand Lodge Committeeman John A. Gibbons.

Climaxing his year as Grand Exalted Ruler, Horace R. Wisely made a flying trip to meet the Elks of Alaska. Accompanied by his wife and by Past Grand Exalted Ruler Emmett T. Anderson, Alaska Elkdom's favorite "adopted son", the Order's leader was welcomed royally at all points during his five-day tour of our 49th State. Between May 26th and the 28th, the trio was entertained by Ketchikan, Wrangell, Petersburg, Juneau, Skagway and Sitka Lodges of the eastern part of the State, and at Anchorage and Seward Lodges on the 29th and 30th where representatives of the western area were cordial hosts. These photographs represent a few of those happy occasions.



Grand Exalted Ruler Wisely and Past Grand Exalted Ruler Anderson congratulate the Elks of our new State on the acquisition of another branch of the Order—Homer Lodge No. 2127. Left to right are State Pres. Hal Gilflen, Mr. Wisely, D.D. Painter, Mr. Anderson and Robert Smith, elected as their first E.R. by the new lodge's 150 Charter Members.

## VARIETY IN MAJOR PROJECTS



Highlights of the Washington Convention were demonstrations of the accomplishments of the Assn.'s program for cerebral-palsied children. Here, therapist Erma Myers and Major Project Trustee Robert Yothers stand behind a little girl who proves she now can ride the tricycle the Elks gave her at last year's session.



Oregon Elkdom's Visual Handicapped Committee and four of the children treated during the year are pictured at the recent State Association Session. Left to right, foreground, are Past Grand Est. Lect. Knight Val D. Bulger, Past Grand Exalted Ruler Frank J. Lonergan, retiring Pres. Jack G. Judson and retiring Committee Chairman Robert M. Mulvey. Standing are P.E.R. L. H. Cline of McMinnville, incoming Committee Chairman H. M. Randall and Past Grand Est. Lect. Knight Frank Hise. The children are, left to right, Lauri Montague, Debra Freeman, Troy Mooneyham and Lauri's twin, Lesli Montague.



**THE OUTSTANDING CONVENTION OF THE WASHINGTON ELKS** took place at Olympia June 18th, 19th and 20th, at which a total of 964 Elks and guests were registered, including Past Grand Exalted Ruler Emmett T. Anderson, Grand Trustee Edwin J. Alexander and Governor Albert Rosellini.

At the sessions on the 19th, Mr. Alexander introduced two fine speakers, Emmett Anderson who discussed the relationship of the Grand Lodge to the subordinate lodge, and Gov. Rosellini who spoke on the expansion of industry in his State.

Retiring Pres. George Warren presided at the open meeting that afternoon when six scholarships totaling \$2,000 were awarded by the Scholarship Committee, and awards totaling \$800 were made by the Youth Leadership Committee. Veterans Hospital Committee Chairman Bruce Calhoun showed the audience more than 10,000 square feet of deer and elk hides which had been supplied by the Alaska State Assn. to the Washington organization for tanning and distribution to hospitals throughout the State.

A happy feature of this meeting was the annual report of the Washington Elks Major Project Committee delivered by its Chairman, William Singer, who introduced three of the therapists working for the Elks in their cerebral-palsy program. With the assistance of several of the youngsters under their care, these therapists gave interesting and convincing demonstrations of the work they are doing. Following this demonstration, various lodges and ladies' groups presented contributions of more than \$6,000 to this project.

It was decided that the Association would hold its January Meeting at Everett, with the 1960 Annual Convention to take place at Wenatchee next June. Holding office until that time are President Walter Hagerman, Ellensburg; Vice-Presidents Herb Odlund, Hoquiam, Cliff Whittle, Seattle, Pete Poffenroth, Omak, Dick Harpole, Bremerton, and W. K. Smith, Walla Walla; Treas. Erling Johnson, Tacoma; Secy. W. C. King, Bellingham; Trustees Frank Garland, Centralia, Chairman, Wayne Lilly, Ephrata, Ivan Harlan, Colville, Henry Savage, Colfax, John Winterringer, Yakima, A. E. Henderson, Vancouver, B. E. Stickrod, Longview, Paul Meyer, Payallup, R. E. Gaines, Auburn, Chester Hawes, Renton, and Duncan McPherson, Ballard (Seattle).

**WITH PAST GRAND EXALTED RULER JOHN F. MALLEY**, Grand Est. Loyal Knight Arthur J. Roy, Grand Trustee Edward A. Spry and Chairman James A. Gunn of the Grand Lodge Membership and New Lodge Committee as honored guests, the 30th Annual Convention of the Connecticut Elks Assn. at Willimantic June 5th and 6th was both successful and enjoyable.

Welcomed by host Exalted Ruler Anthony Tirone and Mayor F. J. Bergeron, the delegates from 30 of the State's lodges saw retiring Pres. Dr. G. A. Caillouette receive a gold key to the city from the Mayor and witnessed the awarding of \$3,300 in scholarships. Presented by Mr. Malley, Chairman of the Elks National Foundation, a \$1,200

At left are North Dakota's officers. Left to right, foreground, Secy. Ray Greenwood, Treas. Everett Palmer, Pres. Harold Wicks, and Vice-Pres. Richard Gallagher; second row: Trustees Frank Archibald, Don Thorson, Frank Roberts, J. J. Murray and A. C. Moore, and Chaplain Rev. Fr. Felix Andrews.





Dignitaries photographed at the Indiana Convention included, left to right, Vice-Pres. Wilbur Lee of the State Secy.'s Assn., State Assn. Pres. Leonard Imel, Grand Lodge Committeeman Robert L. DeHority, Grand Secretary Lee A. Donaldson, Past Grand Exalted Ruler Joseph B. Kyle, State Secy.'s Assn. Pres. Bruce Hitch and State Assn. Secy. C. L. Shideler.

award went to Miss Carmela Mezzanotte of West Haven, a \$1,100 scholarship to Miss Jacquelyn R. Delhaie of Putnam and a \$1,000 award to Edward J. Walsh, Jr., of Waterbury.

Chairman H. K. Brown of the Assn.'s Youth Activities Committee presented the State's Youth Leadership Awards to John S. Emigh of New Haven, Miss Natalie Cruzinov, Milford, and Richard B. Allen, Danielson. Mr. Brown also presented plaques to Bridgeport Lodge whose Youth Activities Program was adjudged best in the State, and to Danielson and Willimantic which won second- and third-place honors, respectively.

John J. Gillespie of Bridgeport was elected President for the coming term. Installed by Mr. Roy, the rest of Connecticut's official family are Vice-Presidents John W. Winn, Winsted, and Robert C. Hullivan, New London; Secy. Thaddeus J. Pawlowski, Norwich; Treas. John J. Nugent, Ansonia, and five-year Trustee Terrence McMahan, Bridgeport. Other Trustees are Louis Olmstead, Southington, C. W. Bennett, Middletown, Thomas Winters, Bristol, and T. F. Dorsey, Norwich.

Splendid reports were submitted on the Association's work on behalf of hospitalized veterans, the Elks National Foundation and ritualistic work, with Willimantic Lodge receiving the Arthur J. Roy Ritualistic Trophy from Committee Chairman Joseph Mulvey. Long the favorite charitable project of the Elks of the Nutmeg State, the Newington Hospital for Crippled Children was the recipient of an \$11,540 Association check at this session, a sum which will purchase wardrobes for the children there, and will also cover the cost of relocating the Hospital's recovery rooms and of piping oxygen to both the recovery and operating rooms of this institution. The gift was accepted by B. E. Foss, Director of the Hospital, who learned that the Connecticut Elks will raise another \$10,000 during the coming year to purchase equipment for the treatment of cerebral-palsy victims at Newington.

Dedicated to the memory of Past State Pres. Wm. S. Murray, the annual Memorial Service had several fine speakers in Dr. George Caillouette who presided, Grand Esteemed Loyal Knight Roy who delivered the Eleven O'Clock Toast and State Association Secretary Pawlowski who delivered the memorial address.

**GRAND TREASURER ROBERT PRUITT** and Grand Lodge Ritualistic Committeeman Marston S. Bell were among the 606 Elks and guests who attended the South Carolina Convention June 12th and 13th. Held in the fine, air-conditioned home of Charleston Lodge, the session was the largest and most successful in Association history.

Scholarship Program Chairman Al J. Baumann named eight winners in the Elks National Foundation scholarship contest, with Miss Mary N. Huff receiving a \$500 award and \$400 prizes going to Gloria Lorick, Wade Ponder, Robert



Miss Helen Hynes receives her trophy as winner of the Massachusetts Elks' Oratorical Contest from Past Grand Exalted Ruler John F. Malley, left. Looking on are retiring Pres. W. H. Shaw, second from left, and State Youth Chairman Bernard D. Ward.



South Carolina's Elks National Foundation and Youth Leadership winners are pictured during the Charleston Convention with, left to right, background, Scholarship Committeemen T. Barney Smith, Nathan Rosen and Chairman A. J. Baumann, and George B. Robinson of the State Youth Leadership Committee.

Malpass, Sandra Harris, Carrie M. Love, Harriet Fleishman and Sara Seay. It was decided to add another \$400 scholarship to the program for the coming year. Youth Activities Chairman John C. Richmond had the pleasure of presenting seven U.S. Bonds totaling \$400 to the State's Youth Leaders.

Col. James W. Duckett, Registrar of The Citadel, was the Memorial Services speaker, and the following officers were elected: President Leon M. Hobbs, Darlington; Vice-Presidents J. C. Hare, Charleston, and James F. Daniel, Jr., and Secy.-Treas. James E. Parker, Jr., of Rock Hill who has held that office for many years.

Anderson Lodge won the Ritualistic Contest, with seven teams competing. Columbia and Greenville Lodges took second and third places, respectively.

Many fine social activities were



Carmela Mezzanotte of West Haven, Conn., winner of a \$1,200 State Assn. Scholarship, is congratulated by Congressman A. W. Cretella, second from right. Others, left to right, are D.D. Richard Hannan, Cmdr. E. R. Peterson, USN, E.R. W. J. Heffernan and West Haven Youth Committee Chairman Theodore Rocheleau.



Retiring Pres. E. N. Decelles of the Rhode Island Elks Assn., left, is pictured with P.D.D. Frank E. McKenna during their State Convention.



The Michigan Elks' President's gavel is given by retiring Pres. V. W. Rouse, second from left, to his successor, Frank Patee. At left is Past Grand Exalted Ruler Horace Wisely, and at right is Convention Chairman P.E.R. C. C. Vogel.

enjoyed and it was announced that Greenville had been selected as the site of the January, 1960, semi-annual Meeting.

**OVER 500 MASSACHUSETTS** Elks attended the business sessions held during the Association's three-day Convention which opened June 19th at the Mayflower Hotel in Plymouth. Various Committee reports were heard, and the delegates were addressed by Past Grand Exalted Ruler John F. Malley who, as Chairman of the Elks National Foundation Trustees, revealed that Massachusetts donations to the Foundation last year were the highest in the Association's history. Other speakers included Chairman John E. Fenton of the Grand Lodge Judiciary Committee and Grand Trustee Edward A. Spry.

The finals in the State-wide Oratorical Contest found the E. Mark Sullivan Trophy awarded to Miss Helen Hynes of Somerville, and second and third places taken by Miss Patricia Flynn of Wakefield and Richard Potter of Fitchburg.

Officers for the coming year are President Louis Dubin, Waltham; Vice-Presidents I. Jerome O'Connor, Boston, Walter E. Quinlan, Fall River, Wm. P. Burke, Hudson, Thomas J. Dowd, Lowell, Thomas E. Gibbons, Westfield, and Charles B. Burgess, Newton; Thomas F. Coppinger, Newton, was once again reelected Secretary, and T. J. Whalen of Springfield is Treasurer. Others include Sgt.-at-Arms E. C. Regan, Waltham; Deputy Sgt.-at-Arms C. H. Cremens, Cambridge; Chaplain Wm. B. Santosuosso, Waltham; Organist Ephraim Henault, Fitchburg, and Tiler F. E. Ordway, Natick. Trustees are H. T. Flaherty of Clinton, Chairman, M. J. Harding, Littleton-Westford, Secy., and V. T. McHugh, Attleboro, Approving Member.

The Association will again meet in Plymouth next June.

**THE 57th ANNUAL WISCONSIN** Convention had 388 delegates and guests on hand, many of whom traveled over 400 miles to enjoy the hospitality of Superior, the host lodge. Committee meetings occupied May 22nd, the first of the three-day meeting, with the following elected the next day: President Jack R. Froom, Wausau; Pres.-elect Dr. M. J. Junion, Green Bay; Vice-Presidents J. A. Maldari, Appleton, E. A. Johnson, Eau Claire, and Dr. J. R. Casanova, Watertown; Secy. (reelected) Leo H. Schmalz, Kaukauna; Treas. Wm. C. Herrmann, Manitowoc; Tiler F. E. Theilacker, Milwaukee; Inner Guard Charles Hervey, Appleton; Chaplain A. T. Devine, Oshkosh; Sgt.-at-Arms J. G. Franey, Eau Claire, and Trustees D. S. Speaker, Kenosha, and

L. W. Webster, Rice Lake.

Past Pres. Alfred E. LaFrance of the Grand Forum addressed the President's Advisory Committee and spoke at the Past President's Banquet when Delbert Smith, who won top honors in the National competition, received his award as State Youth Leader. Milwaukee again won the traveling trophy for its excellent Youth Program. On Sept. 12th and 13th, the Fall Conference will take place at Wisconsin Rapids, with the Midwinter Meeting at Milwaukee Feb. 6th and 17th, and the May 13th, 14th and 15th, 1960, Convention at Green Bay's fine new home. Antigo Lodge will be host to the 1960 State Bowling Tourney.

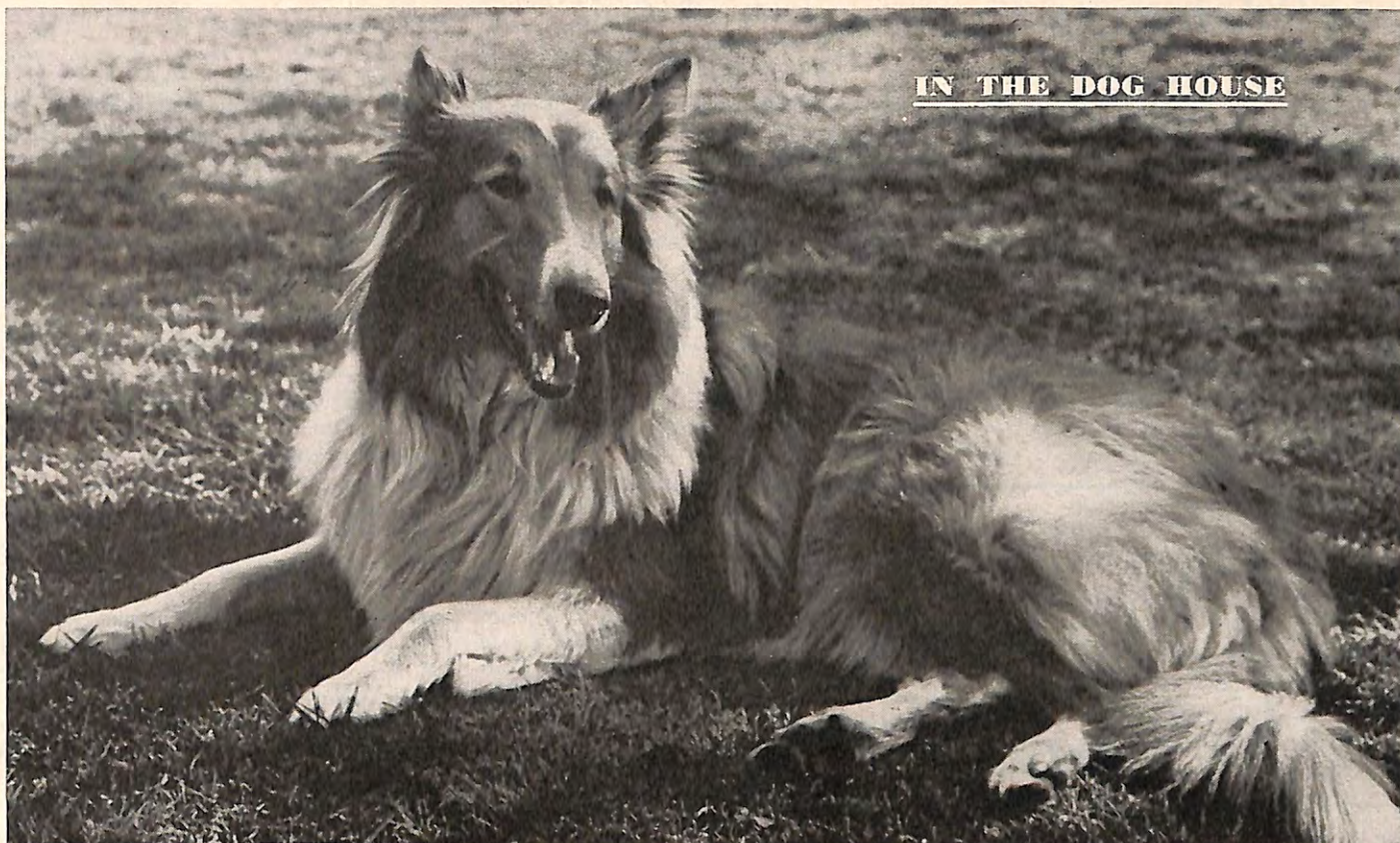
The meeting came to a close with the installation ceremony and an impressive Memorial Service at which the late Past State Pres. Frank W. Fisher was eulogized.

**CONVENING IN GRAND FORKS**, June 7th, 8th and 9th, the Elks of North Dakota heard the welcome news, revealed by Past Grand Exalted Ruler Sam Stern, that a large sum of money had been received from the Helen E. Kraft estate. To date, the Association has received \$61,312.86 from this family. Over 1,500 Elks and guests attended this meeting at which the memorial address was delivered by former State Cmdr. Truman Wold of the American Legion. Other highlights included a revue presented by the Elks of Minot, a giant parade, and the Convention banquet, when 450 guests applauded the address delivered by Major General H. L. Edwards, Past Exalted Ruler of the host lodge, who was later presented an Honorary Life Membership.

The Minot team won the trap-shoot, and Norman Wahl of Bismarck captured top honors in the golf tournament. Speaking during the business session, Mr. Stern expressed his gratification at the fine gain in membership among the State's ten lodges which expended \$22,088.80 on the Crippled Children's program during the year. It was reported that the Association had also invested \$6,500 in this effort, and the Youth Activities Committee announced that 6,000 youngsters had participated in the various projects sponsored by the lodges.

Bismarck was awarded the 1960 Convention, and the new officers include President Harold Wicks, Jamestown; Vice-Pres. Richard Gallagher, Mandan; Secy. Ray Greenwood, Jamestown, and Chaplain Rev. Fr. Felix Andrews, Minot. Trustees are Everett Palmer, Williston, Don Thorson, Minot, A. C. Moore, Grand Forks, Frank Archibald, Fargo, J. J. Murray, Mandan, and Frank Roberts, Bismarck.

(Continued on page 39)



This rough-coated collie represents only one version of a breed that varies in size and in type of coat.

## Sizing Up the Breeds

By ED FAUST

THEY'D made up their minds that among the several breeds they admired, the collie, by way of speaking, was the most desirable. According to Bob, the dog question was settled. That's what he thought, but he didn't reckon that his matter-of-fact little housewife Peggy would suddenly be stricken with the thought that sharing their small apartment with a dog of that size would seem to her like living with a horse. When telling me his troubles Bob said he didn't mind; he liked horses and, besides, ever since they'd read the Albert Payson Terhune collie classics together that was the kind of dog they would buy, that was the dog they'd get. Well, they would if he had his way. From this I gathered that he wasn't as certain as he sounded.

Now I've known of quite a few large dogs that successfully adjusted to limited quarters, provided they had regular, reasonable exercise periods but I also knew that a mind like Peggy's was not so adjustable. "Why not compromise on a Shetland sheepdog?" I asked. "You both like the collie and the sheepdog is simply a miniature, colored and coated like the collie. And only about half the size of one." I gave him the names of a few breeders, suggested he read the standard for the breed and told him what to look for to get a healthy pup. My refusal to pick a dog for him momentarily threatened our friendship, but now that he has his dog and likes it so much diplomatic relations are no longer strained.

All of the foregoing is written to point a solution in selecting a dog when one of several breeds is favored but rejected, often reluctantly, because of the dog's size, coat or other fancied or real reasons. To those not acquainted with the more than one hundred breeds recognized by The American Kennel Club the

*(Continued on page 42)*



The Shetland sheepdog is still used for herding in many lands.

## Rod and Gun

(Continued from page 8)

into the mysterious river. A couple of steps, a pause to cast and fish it out, then a couple more. Somehow, each time the line tightens at the conclusion of its sweep downstream, you expect the heart-stopping strike of a bright steelhead. But, somehow, it doesn't come.

You have waded out by now until your elbows dip into the water whenever you forget to hold them up. You start moving downstream—step, cast, fish it out, step again. You are methodi-

cally covering the entire riffle, your fly reaching well beyond the heavy current of midstream. If there are fish here, and there surely must be, your fly will find them.

Step downstream with the current, cast across it, let line and fly sink, follow with the rod tip as they swing around. Do it again, and again. The process becomes mechanical. Why can't they be here? It's the proper time; the water is perfect. Maybe they'll be late this fall. Maybe they are here, but

won't strike. Maybe they don't like the Night Owl. Maybe you ought to change flies.

Some of the bitter thoughts of the day before begin to creep into your mind. The cards are stacked against a steelhead fisherman. He ought to quit and fish for bass or trout. At least, he'd know that they were in the water he was fishing. A steelhead might be here today and gone tomorrow. He might be ten miles downstream—or still out in the Pacific. Even if he is here, he might not strike. Nobody knows what makes a steelhead strike. Most of them probably won't hit anything. There are a few eager fish and you've got to be lucky enough to find one of them and show him the right fly in just the right way and then he might strike. Maybe.

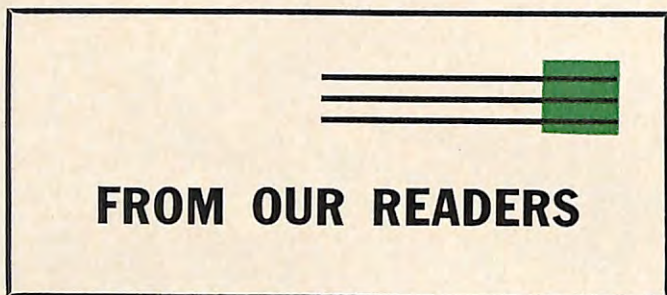
Move, cast, fish it out, move again. You're getting pretty well through the riffle. The fog is beginning to lift. You can see farther up the slope across the river and the trees are more distinct. A glance over your shoulder shows that the sun is beginning to burn through. It will be a day just like all the others of the preceding week. It will be bright and glaring and if there are any fish they will lie in the deep holes or hide under the rocks and refuse to move.

Your fly is now swinging through the slick at the foot of the pool, just above the next rapids. Step, cast, fish. Step, cast, fish. This is good water. If there is a steelhead anywhere, there should be one here. You move slowly, covering every inch of the water with your fly. Down, down, there will be only another cast or two before your line pulls into the chute at the head of the rapids. Then you'll have to decide whether to walk downriver and fish the next riffle or walk back upstream and fish down through this one again with a different fly. In spite of the fact that this may very well be the best spot of the pool, your attention wanders.

At this precise instant, it happens! Your rod is jerked hard, all but torn from your grasp. The few feet of slack is ripped out of the fingers of your left hand. The water just above the lip of the rapids heaves as though there had been an underwater explosion. You feel the solid "chug, chug" as the hooked steelhead whips his head first one way and then the other.

Then a great, silvery form bursts from the surface, throwing spray and sending out geysers of water and crashing back magnificently. He's on! The reel is singing.

You swallow your heart and start for shore. You slide and stumble over the slick bottom and all but duck yourself in your haste to reach the bank. You've hooked a big fish in a bad spot and if he starts down over the rapids you'll



### FROM OUR READERS

I would like to take this opportunity to say how much I have enjoyed the series of small business articles you have been featuring in THE ELKS MAGAZINE. I especially enjoyed the one published in June—"When Credit Goes to Work" by Eugene Rachlis—and naturally so since it is in my field of work. The article is so well written and timely that we feel it will be a tremendous help in our credit educational work.

May I say again that all of the articles have been timely, informative and of valuable assistance to the small businessman.

W. P. HALL, JR.

EXECUTIVE SECRETARY

CREDIT BUREAU OF BECKLEY  
BECKLEY, W. VA.

I have just finished reading Ted Trueblood's Rod and Gun article—"Restful Fish"—in the June issue. I've read many articles that were concerned with catching monster bass and the big lunkers that lurk among the pond lilies, but this one about panfish seems to me to be one of the most interesting. One of the points made clear was the method of catching them with fly rod and popper.

A few miles from our house there are many cranberry bogs. These bogs all have backwaters with stumps and very deep pools. Bluegills and crappies come in there by the thousands. Some of the people who fish there catch these fish and toss them away. Never once have I seen anyone in these places with a fly rod.

I've been fishing these places with my cousin for five years and we know the spots by heart.

When people see us using our fly rods and poppers and having the fish fight like the devil they're amazed. I am very pleased that I finally read a story about this. Thank you very much for your great story.

ALAN WHITE (Age 14)  
BROCKTON, MASS.

The cover painted by Robert Ferran (the museum scene showing a modern painting and the portrait of Whistler's mother being admired by a lady and a young girl) for the August issue of THE ELKS MAGAZINE was in my opinion, remarkably good.

WM. R. ROVENSKY  
NEW YORK, N. Y.

Please send us one fifty-year Elk emblem set with five blue sapphires, as advertised in THE ELKS MAGAZINE. We are going to present this emblem to former United States Vice President John Nance Garner, who joined our lodge as a Charter Member in 1903 and is an Honorary Life Member.

CLARENCE HERREFORD  
Secretary, Lodge No. 837  
DEL RIO, TEXAS

*The fifty-year emblem has been sent, and we congratulate former Vice President Garner on this observance of his many years in the Order.*

have to run with him or he'll be gone.

You get your feet on dry ground. You raise the rod and pour it to him. He's still going. He has all the fly line and he's down on the backing. He jumps again, away out across the river. You lower the tip quickly so that he won't tear the fly out, but at that distance, with the line bowing downstream in the heavy current, you know the gesture is probably futile.

Again, he jumps. He's headed upstream now. Good! Let him go. Let him wear himself out dragging the line up through the long riffle you've just fished. Let him kill himself fighting the current. He's safe there.

You pick up a little line. He's coming your way. He's in the middle of the river, still working upstream. He's as good as whipped. But wait! Slack! The backing falls slack on the water. Reel, reel as you've never reeled before. He's off. The fly pulled out. No, the line tightens. He's on. Oh, Lord, look at that! He's out of the water, right in front of you, a great belly of slack trailing behind. He slams out and when he hits the water again he slashes across the surface, throwing spray wildly, headed downstream.

He's going over. Run! Reel and run. The slack snaps out like a released bowstring. No need to reel now. It's tight and he's peeling it off. Stumble over the rocks in your clumsy waders and try to stay with him. The rapids are a hundred yards long and there's a big rock sticking out of the white water in the middle. If you can't keep him from going around it, he's gone for sure.

Oh, he's downstream on the far side. He's gone. No, he jumped. He's on your side of the river and you still have a chance, but he's so far away it makes you catch your breath. Hurry!

You arrive breathless at the foot of the rapids. There is a corner of deep, slack water at the foot of the bar, then a cliff. It's too high to climb over and the water is too deep to wade around. Your line angles out into the riffle below the rapids, not white here, but still so heavy that a good fish could never be stopped. You've got to stop him, though, and bring him into the eddy between the end of the bar and the base of the cliff. It's your only chance; if you can't do that, you're licked.

He's through jumping now. He's lying behind a rock, resting, trying to gain back his magnificent strength, jerking his head occasionally against the strange thing that pulls so relentlessly on his jaw. You've got to move him. If you let him rest and then start downstream once more you'll never bring him back.

You hold your rod at 45 degrees so as to put most of the strain on the butt and pray that it will withstand the pressure you're asking it to bear. You tighten up until nearly all the line is above the water, singing like a fiddle string while you hold it tight against the grip

because the click would pay it out with much less strain than this. You lower the rod and reel a few turns and raise it again. Did you gain a little? You surely did! You've moved him. Again.

How can the leader hold? Did you tie a good knot? You must have; he'd be gone by now otherwise. Don't overdo it, though; it would be a tragedy to lose him now.

Ah! He's coming. No, the line is angling downstream farther. He's drifting down. Swing him this way. You've got to swing him this way. There is a feeble splashing at the surface. He's too far beat to jump. Now he's really coming. Don't let him turn. There he's in the deep water.

You're trembling. The eddy is bringing him toward you. Keep the line tight, but not too tight. Don't take a chance now, just keep him coming. There! You can see him. He's not as big as you thought. Yes he is, he's bigger! The water tricked you. He's even bigger than you hoped.

Back up the bar now and keep him coming toward the point. He tipped half over, caught himself. He's licked. Lead him into the shallow water. Slide him onto the gravel.

Oh oh! The shallow water frightened him. He's shooting back into the eddy, making the reel howl once more and leaving a cloud of sediment where he swept the bottom with his broad tail. But he can't go far this time. He circles back, turns on his side, struggles upright, turns on his side once more. Now. Lead him in. His head is out of water. Hold tight and let him flop a time or two; each flop will move him farther up the beach. There, you can safely walk down and pick him up.

Your hands are trembling and your fingers are all thumbs, but you manage somehow to carry him safely up the beach. You lay your rod by his gleaming form and drop gratefully down beside them both.

Unnoticed during the struggle, the sun has broken through the fog. Wisps of it still linger among the trees, but the sunlight is dancing on the river. It is a lovely day. You gaze at your great blue-black and silver fish and the slender rod beside it and wonder how such a fragile thing could master such a trout. The fly, you notice, has now dropped from his jaw, from the hole it wore in his jaw during the long struggle. How close you came to losing him! And yet you didn't lose him. He's really here on the beach beside you, and you are suddenly content.

This is steelhead fishing. It matters not where. It might be on any of the rivers of the West Coast from California to Alaska. It is a mixture of triumph and despair; of black discouragement and bright delight. You are a steelhead angler only after you have sworn a thousand times to quit—and know that you never will. • •

# The world's fastest hand-operated big-game rifle

- Superbly accurate
- Double action bars
- Extra-strong breech bolt

When you need a second shot at that high-bounding buck, you need it *fast*. That's where the Remington Model 760 "Gamemaster" comes in. It's the only slide-action high-power rifle made, and you won't find that flick-of-the-wrist speed in any other manually operated firearm. Lightweight and graceful, the "Gamemaster" features a free-floating barrel for amazing accuracy. A special rotary multiple-lug breech bolt assures maximum strength for the most powerful sporting loads, keeps headspace constant. The exceptionally crisp trigger mechanism has no backlash, drag or creep. 5-shots. (6 in 222 Rem.) At your dealers!



A VELVET-SMOOTH PUMP STROKE is ensured by Model 760's double action-bars. This feature prevents twisting, binding and tilting. The action can't "freeze" from contact with dust, mud, sleet or snow.

## New MODEL 760 "GAMEMASTER"

In 222 Rem., 244 Rem., 280 Rem., 270 Win., 30/06, 308 Win., 35 Rem.

FROM \$112.45\*

\*Price subject to change without notice.

**Remington** 

"Gamemaster" is Reg. U.S. Pat. Off. by Remington Arms Company, Inc., Bridgeport 2, Conn. In Canada: Remington Arms of Canada Limited, 36 Queen Elizabeth Blvd., Toronto, Ont.

For Those Who Do Not Want

## GREY HAIR

Now **Top Secret's** amazing scientific formula gives a natural looking color to faded or grey hair . . . makes you look years younger! **Top Secret** does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "**Top Secret** is easy to use—doesn't stain hands or scalp. **Top Secret** is the only hair dressing I use."

Time-proven **Top Secret** has been used by famous personalities for years.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! **Albin of California**, Room 94-91, 3100 Vanowen St., Burbank, Calif.



## FOR MEMBERS ONLY

Nothing except a paid-up member's Card Key will unlock this door. More than 1/2 of ELKS lodges are now using Card Keys.



Be sure your lodge gets the benefit of Card Key System.

Write for free descriptive brochure.

**CARD KEY SYSTEM, INC.**  
P.O. BOX 589, BURBANK, CALIF.

## DOWNPOUT ATTACHMENT DISPERSES RAIN WATER!

If your downspout doesn't drain into storm sewer, there's trouble ahead! Causes gouged-out lawns, damp basements, cracks in masonry, etc. Spout-O-Matic solves the problem. Attaches to round or rectangular spouts. Completely automatic, remains coiled, out of the way in clear weather. But when it rains, it uncoils to 48" length; acts like a sprinkler, sprays water away from foundation. With metal fittings, easy to attach directions. \$5.95 (2 for \$11.50) (3 for \$17.00)



## ELRON INC.

352 W. Ontario, Dept. C-266, Chicago 10

## NEW POOL GAME

Plays on floor or table

SPECIAL  
FACTORY PRICE  
Only \$3.98  
POST PAID



LARGE

3 x 5 ft.

PORTABLE

EVERYBODY PLAYS

RAINY DAY FUN!

FOR PARTIES—

Now you can have your own pool game. Just set this 3 x 5 ft. pool table frame on your rug and you're ready to play! Dining room table size! Folds compactly—sets up in seconds. Comes complete with sturdy rail frame, four pool pockets, ten balls, 2 cues, and instructions. Send \$3.98 to: **HAIG MFG. CO.**, Box 30-M, San Gabriel, California

**1000**  
Name &  
Address  
Labels \$1

ANY 3 DIFFERENT  
ORDERS \$2 ppd.

SAVE! SPECIAL OFFER!

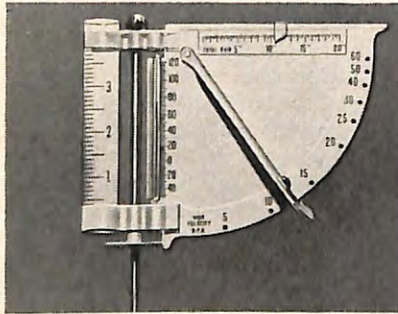


Mrs. Arthur H. Robinson  
1035 Thurmal Avenue  
Rochester, New York

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. **HANDY LABELS**, 906 Jasperson Bldg., Culver City 1, California.



**DIA-PLEAT SHIRT.** This exclusive creation of imported white broadcloth (generally custom-made) has diagonal pleats that never iron out. French cuffs. 14 to 19 neck; 29 to 37 sleeve. \$8.95 ppd. Silk tie with 2 or 3-letter monogram (state color), \$5.00 ppd. Diner's Club. Write for free catalog on men's fashions. Lew Magram, 830-7th Ave., Dept. S210, New York 19, N.Y.



**HOW'S THE WEATHER?** A glance at Weather-Chek gives the complete picture. Calibrated by the National Testing Laboratory, this little weather gauge, mounted outside, records rainfall for any given period, gives wind velocity in miles per hour, indicates compass direction of wind and tells the temperature. \$1.98 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

## ELKS



**POT BELLY STOVE PLANTER.** This little pot belly stove is too small to keep you warm (only 5 1/4 in. high) but what could be prettier for tiny plants and flowers. It's intriguingly detailed in black metal and even has a little lid that lifts off. And what a charmer for a doll house! \$1.25 ppd. Mother Hubbard, 10 Melcher St., Dept. E-86, Boston, Mass.



**BUCK BEAUTIES FOR FALL.** The season's newest footwear fashion is this Buck Casual that will please both the foot and the eye. A rib-type sole assures comfortable walking. Shoes are available in charcoal, grey, black, vicuna tan, red or white. Full and half sizes, 4 to 10 medium; 5 to 10 narrow, \$6.95 plus 35¢ post. Western Classics, Box 4035, Dept. BEL, Tucson, Ariz.



## VEGETABLE AND FRUIT BINS

The modern way to store onions, potatoes and fruits! Polyethylene plastic bins can be scrubbed clean. Air circulates to retard sprouting, mildew and rotting. Fruit and potato bins hold 10 lbs., onion bin holds five. Order No. 7683-6, Onion Bin, green, 98c; 7684-6, Potato Bin, green, \$1.98; 7685-6, Fruit Bin, white, \$1.98 by mail, postpaid.

WRITE FOR FREE GIFT CATALOG!

*Miles Kimball*

182 Bond St., Oshkosh, Wisconsin

## CHRISTMAS SPECIAL!

Baby's First Shoes  
BRONZE PLATED  
IN SOLID METAL

Only  
\$3.99  
a pair

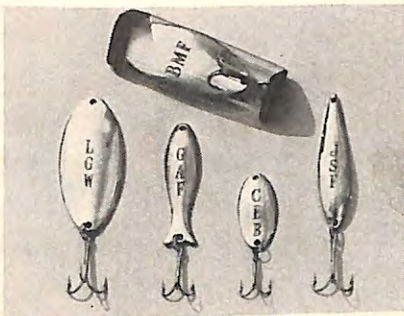


Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Christmas Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

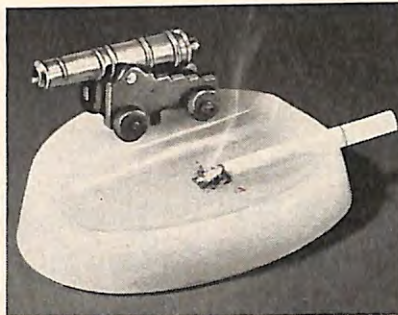
AMERICAN BRONZING CO., Box 6504-R, Bexley, Ohio



# FAMILY SHOPPER



**GOLD-PLATED FISH LURES.** When you're casting around for a fisherman's gift, reel in these handsome personalized gold-plated lures. You can order them in four sizes (from left to right): Bimbo, 1 oz.; Mermaid, 3/4 oz.; Worm Fish, 1/2 oz. \$1.00 each ppd.; one dozen (individually initialed), \$10.00 ppd. Empire, 4 North 3rd Ave., Dept. E, Mt. Vernon, N.Y.



**RELIC OF THE REVOLUTION.** Model of an early American ship's carronade (short cannon) is mounted on a colonial-style milk glass ash tray. Collectors will be intrigued by this 5-in. solid iron-cast cannon minutely detailed even to the brass barrel complete with touchhole, re-enforcing rings, etc. \$3.95 ppd. Park Prod., 509 E. 80 St., Dept. B, New York 21, N.Y.



**SPONGE-A-DOG.** No more unpleasant dunking in the tub for Fido. He'll love being bathed with this large sponge containing specially coated pellets that release a little soap at a time. Sponge lasts through countless washings—deodorizes, kills fleas and lice and keeps dog generally well-groomed. \$1.00 ppd. Nouvelle Inc., 352 W. Ontario St., Chicago 10, Ill.



**"NORSMAN" SWEATER . . .** a Scandinavian favorite of pure virgin wool. It features a high round protective collar and full-knit action-free body. Charcoal brown design on oyster white. Children's sizes, 10 to 14, \$9.50 ppd. Men or women, give suit size, height and weight, \$13.50 ppd. Norm Thompson, 1805 N.W. Thurman, Dept. E, Portland 9, Ore.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.

Send for Free Style Book!



**YOUR OLD FUR COAT INTO NEW CAPE, STOLE. \$22.95** Tax Free  
I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. \$22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book. I. R. FOX, 146 W. 29th St., Dept. B-30, N. Y. 1



## CALLING CARD JEWELRY

Reproduced in Full Color!

Sensational new MINI-CARD JEWELRY . . . custom made to your order! Sparkling gift idea! Any business card or signature is reproduced in full color on this novel Jewelry reduced to 3/4" x 1 1/4" size. Beautifully framed in metal, mounted on handsome cuff links and tie bar. The whole set for only \$5.95 postage and tax included. Guaranteed to please! Send card or signature and specify Gold finish or Silvery rhodium. Order MINI-CARD JEWELRY SET from Sunset House, 2792 Sunset Bldg., Beverly Hills, Calif.



## How thousands SLEEP BETTER—day or night

For over 25 years, SLEEP SHADE—with its unique design—has provided the complete darkness needed for sound sleep. Over a million have been sold because SLEEP SHADE provides absolute comfort and satisfaction.

SLEEP SHADE in fine quality black sateen . . . \$1.25.



Insist on this package when buying Sleep Shade



For another sleep aid, try soft, re-usable SLEEPWELL EAR STOPS to banish noises. 25c a pair. Five pairs \$1.00.

If your Drug or Department Store cannot supply you, we will mail, postage pre-paid, immediately on receipt of your remittance. Full refund if not completely satisfied.

## SLEEP SHADE COMPANY

828 Mission St., Dept. EL-1, P. O. Box 968, San Francisco, Calif.



## CORDUROY CLASSIC

You will live in and love this corduroy dress that's tailor-made for a busy day. Washable and color-fast. It has easy-to-get-into snap front and self-belt. Choice of Red, Desert Tan, Pink Coral, Turquoise, Avocado Green or Flame Grey. Sizes 10-44, 12 1/2-24 1/2.

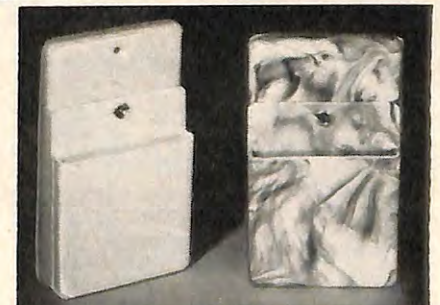
Sizes up to 20 . . . \$12.95

Sizes over 20 . . . \$14.95

Add 35¢ post. No COD's

WESTERN CLASSICS

Box 4035, Dept. EL9  
Tucson, Arizona



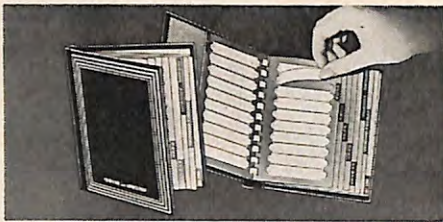
**HOUSEHOLD COIN HOLDER . . .** Why look for the change when one of these holders can save steps, time & inconvenience. Newsboys like it. Ideal for prizes, gifts. High impact plastic. Mfg. screws included. 1 1/2" x 3 1/2" x 3/4" deep. Colors yellow, chartreuse, translucent white, marbled black or brown. Holds mixed coins. 2 for \$1.00 PPD. Marion Change Holder Mfg. Co., Box S-63, Marion, Ind.



## Like Walking On Air!

**WALK ON AIR MOCCASINS . . .** handlaced, exquisitely comfortable . . . with light bouncy foam crepe soles. Choice leather, smartly styled for work or play. Over 223 sizes in stock—purchases can be exchanged. In Red, Smoke, White or Taffy tan leather. Guaranteed to delight! Women's full & half sizes 3 to 13, AAAAAA to EEE. Factory to you \$5.95 plus 50¢ post. (C.O.D.'s accepted)

MOCCASIN-CRAFT, 65-EP MULBERRY ST., LYNN, MASS.



## LIFETIME ADDRESS BOOK - \$1

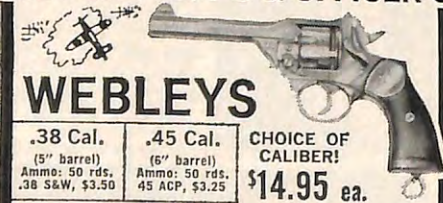
New TAB ADDRESS BOOK can't get out of date... ever! Revisions can be made **lightning fast!** Name tabs slip in and out for quick changes. Contains a 12-page address file, plus extra pages for services, birthdays and anniversaries. PLUS pages for gift and Christmas card list... 30 pages in all! PLUS 50 extra tabs for changes. Spiral-bound in beautiful leather-like binding with handsome gold stamped decoration. **Money back guarantee!** Only \$1, postage paid. Order TAB ADDRESS BOOK from **Sunset House, 2791 Sunset Building, Beverly Hills, California.**

## Home Golf Range



Practice with all clubs and see how fast you improve your golf! Play the equivalent of 18 holes in 20 minutes and keep score. If you shoot in the 90's, our special scoring target will score you in the 90's. Swing for 10 minutes a day after work and feel better. Develop control—play 100% better on Sunday! This 5x7 ft. collapsible backstop sets up in seconds. Complete with practice balls and instruction course. It's real golf fun and a swell gift. Send \$4.95 to: **WHAM-O MFG. CO., Box 40-A, San Gabriel, California**

## BRITISH PILOT'S & OFFICER'S



### WEBLEYS

<b>.38 Cal.</b> (5" barrel) Ammo: 50 rds. .38 S&W, \$3.50	<b>.45 Cal.</b> (6" barrel) Ammo: 50 rds. .45 ACP, \$3.25	<b>CHOICE OF CALIBER!</b> <b>\$14.95 ea.</b>
--	--	---

Superb revolvers manufactured by England's most famous pistol mfg., producer of fine pistols for 100 yrs. 6-shot revolvers. Fires double action, also has broad hammer spur for fast single action shooting. Ordnance tested, stamped with British Crown and Broad Arrow proof marks. Condition very good, mechanically perfect. Add \$3 for select grade, (practically unfired condition). Fires standard factory loaded U.S. made ammo. **ORDER ON FREE TRIAL!** 10-day money back guar. Send check, cash or M.O. \$5 deposit for C.O.D. Shipped FOB Los Angeles. **SPECIFY CALIBER CHOICE!** in Calif. order through local dealer. Dealers inquire.

**WEAPONS, INC., 11029 Washington Blvd. Culver City, 100, Calif.**

FROM THIS ↓



TO THIS →



## OIL PORTRAIT KIT

Now you can preserve the image of yourself or loved ones in a genuine oil painting. **No experience necessary!** Send only \$9.95 and a photographic portrait, sharp, clear snapshot, or color slide (any size, black and white or color), to receive a "portrait-kit" which includes: a 16" x 20" canvas panel diagrammed to paint the portrait by numbered blanks; all oil paints; two fine brushes; full instructions and your unharmed photo. Indicate hair and eye coloring, etc.

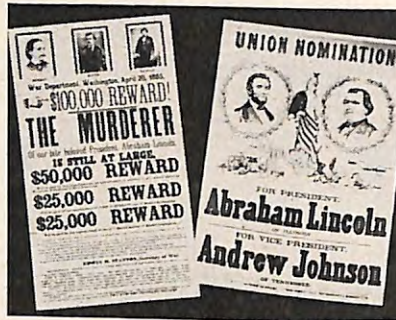
Our new paint-by-numbers process (pat. pend.) results in a professional style portrait **WITHOUT** the usual patchwork appearance. A wonderful hobby. Prompt delivery.

Send only \$9.95 to

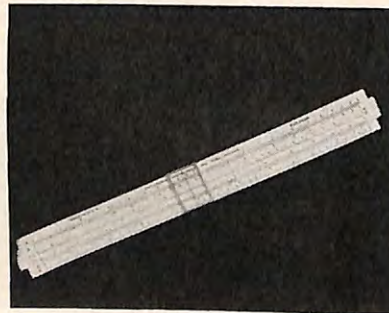
**PORTRAIT CRAFT 620 Avalon Blvd. Wilmington 22, Calif.**



# ELKS



**THE CIVIL WAR YEARS** come vividly to life in replicas of historic Lincoln era posters. Set of 4 includes Lincoln-Johnson 1864 election campaign poster, poster announcing reward for Lincoln's assassins, Union army recruiting poster, and a chilling "Slaves for Sale" poster. Set, \$1.98 ppd. Each 8½ x 11 in. Greenland Studios, 5858 Forbes St., Dept. K, Pittsburgh 17, Pa.



**YOU CAN CALCULATE INSTANTLY** and accurately without a pencil by using this full 10-inch Slide Rule. It has A, B, C, D, CI and K scales and "high vision" clear view slide, yet costs only \$1.00 ppd. A 28-page instruction book is included which tells how to multiply, divide, find roots and proportions, etc. Larch, 118 E. 28th St., Dept. E, New York 16, N.Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



**MITYMITE BATTERY CHARGER.** You can charge car, truck, boat batteries (6 or 12 volt) yourself. Just plug laboratory tested Mitymite into any electrical outlet and connect to battery terminals. Batteries never die or freeze, are always maintained at full strength. Draws only ¼ amp. One-yr. guarantee. \$9.95 ppd. Meridian Co., 366 Madison Ave., Dept. E, New York 17, N.Y.



**THE "CONTINENTAL" CARDIGAN.** If the man around the house roars in protest when you suggest parting with his moth-eaten old sweater, try presenting him with this handsome substitute... the last word in fashionable, casual dress. 100% wool, bulky knit, in white, olive, gold or black. Sizes: S-M-L. \$10.95 ppd. Rodgers Enterprises, 42 W. 34 St., Dept. E, New York 1, N.Y.

## Good-Bye Fleas!

**KILLS FLEAS AND "B.O." WHILE PETS SNOOZE**

Flea-Scat-Pad's miracle ingredient kills tormenting fleas, lice, ticks, while pets nap. Protects children. Ends all struggles with messy powders, sprays. Stops scratching. Its billowy comfort and cedar aroma are so inviting dogs prefer it to chair or rug. No more smelling up the house or shedding hairs on furniture. Pleasant in any room.



**Regular Size**  
15x28 in. \$3.49

**Super Size**  
28x36 in. \$4.98

**\$3.49**

**ORDER TODAY!** Send check or Money Order and we'll mail postpaid, saving you all postal charges. **Money-Back Guarantee**

**CHAPERONE, Box 98P, Sudbury, Mass.**

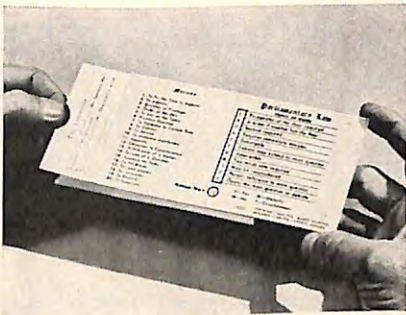


## If Your Child is a Poor Reader

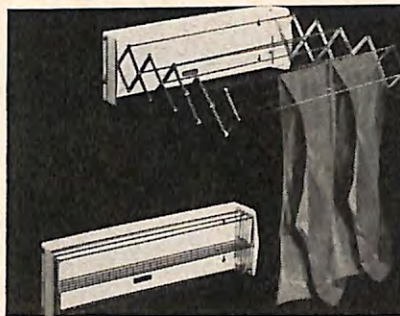
See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. N-19, Wilmette, Illinois.**



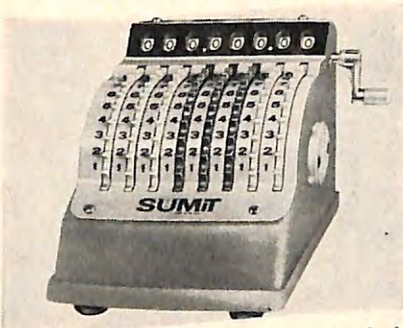
# FAMILY SHOPPER



**ROBERTS RULES FOR PARLIAMENTARY LAW** are printed on this handy, pocket-size slide rule. It guides you on 350 points of order, helps you act on basic rules and 7 important motions without fear of being over-ruled. Easy-to-read slide rule is ideal for use in clubs, organizations, conventions. \$1.00 ppd. Spencer Gifts, 357 Spencer Bldg., Atlantic City, N.J.



**SO LET IT RAIN!** Nu Era Dryer gives you 15 feet of indoor drying space. Sturdy, cadmium-plated unit conveniently hangs on wall, extends for drying and closes compactly when not in use. It's especially ideal for the apartment dweller, gal away at school or resort traveller. \$4.49 ppd. Betty Smith Gifts, 1930 North Prospect Ave., Dept. E, Milwaukee 2, Wis.



**ADD IT ON THE SUMIT**, a real desk adding machine guaranteed for a full two years by the U.S. manufacturer. In office or home, this heavy gauge steel machine saves hours of time with unerring accuracy. Only 5 in. high x 5 in. wide x 7 in. deep. \$18.95 plus \$1.00 shpg. chgs. \$1.00 deposit for C.O.D. Barilen Corp., 11 E. 47th St., Dept. E, New York 17, N.Y.



**DANISH RAILWAY LAMP.** Hans Christian Andersen watched these lamps signal trains in Copenhagen in 1860. A rare collector's item, they're now wired for modern use. Handsome black iron lamps have brass trim, stand a full 14 in., swivel at top for traditional amber, green and red lights. \$19.95 ppd. Park Galleries, 103 Park Avenue, Dept. B, New York 17, N.Y.

*Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.*

## 2 FT. TALL NURSERY WALL DECORATIONS



Now decorate your nursery, den, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, circles and balls all in exciting full color. Illustrated set decorating instructions and paste included. Complete set only \$3.98 plus 32 cents postage. Positively guaranteed to please or your money refunded immediately.

### THE GIFT CELLAR

BOX 25285-ES LOS ANGELES 25, CALIF.

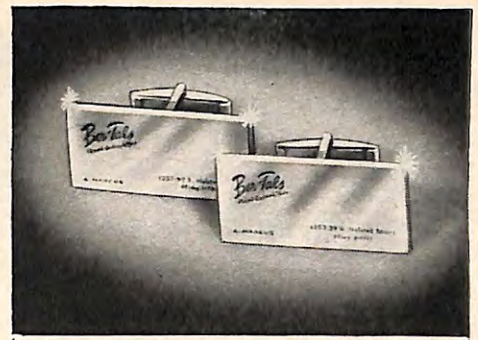
## YOUR OLD FUR COAT INTO NEW CAPE STOLE, JACKET \$22.95

- **MORTON'S** remodels your old, worn fur coat, jacket or cape, into a glamorous new fur fashion for only \$22.95.
- Includes restyling, new lining, interlining, monogram, cleaning, glazing.
- Order from **MORTON'S**, World's Largest Fur Restyling Service.
- Get selection unmatched at any price (cover 35 styles); greater value. Styling praised by Harper's Bazaar, Glamour, other fashion leaders.
- Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1960 Style Book.

**MORTON'S**, Dept. 45-W  
Washington 4, D. C.



WRITE FOR NEW  
**FREE!**  
**STYLE BOOK**



## Engraved CUFF LINKS

**EXACT REPRODUCTIONS OF ANY BUSINESS CARD, INSIGNIA OR PERSONAL SIGNATURE**

The gift that's truly different! Beautifully etched lifetime metal Cuff Links, Tie Bar, Money Clip or Key Chain, each a faithful miniature of any business or calling card, signature, trademark or insignia. Perfect for both personal and business gifts. Gift boxed. Will drop ship if desired. Simply send cards or signatures you wish reproduced; specify items and whether Silver or Gold. Satisfaction guaranteed. No C.O.D.'s please. Prices include tax.

**Sterling Silver plated CUFF LINKS...\$8.95 pr.**

**14k. Gold plated CUFF LINKS.....\$9.95 pr.**

**Sterling Silver plated Tie Bar, Money Clip or Key Chain \$5.50; 14k. Gold plated, \$6.00.**

(Diners' Club accounts honored)

**Ber-Tals** Dept. N-1, 1253 S. Halsted, Chicago 7

## EASES TIGHT SHIRT COLLARS



When menfolk complain that collars almost strangle them, just slip loop of Wonder Button over shirt button. It does the trick, for it adds 1/2 size to any shirt collar. No need to discard too-tight collared shirts! Rustproof metal button with expanding spring loop is completely hidden by tie; collar appears unchanged. \$1.00

### ELRON INC.

352 W. Ontario St., Dept. C-267, Chicago 10, Ill.

## Do you have a "RICH MAN'S" FOOT?



### Save money on Sizes 10-16-Widths AAA-EEE

We specialize in LARGE SIZES ONLY—sizes 10 to 16; widths AAA to EEE. Dress, sport, casual and work shoes; golf shoes; insulated boots; Sox, slippers; rubbers; overshoes; shoe trees. Also... sport shirts in your exact, extra-long sleeve length. Enjoy perfect fit in your hard-to-find size at amazingly low cost. Satisfaction Guaranteed. Sold by mail only. Write for FREE Style Book TODAY!

SEND FOR FREE CATALOG

**KING-SIZE, INC.** 500 Brockton, Mass.

## New Way to Sleep



Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-Knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE!

**\$2.25 ea. 3 for \$6**

NOW! Tee-PJ's available in long sleeves for colder weather comfort. \$3.25 each 2 for \$6

All Postpaid Available only by mail  
**WITTMANN TEXTILES**  
6505 S. Dixie, Dept. 452  
WEST PALM BEACH FLORIDA



### Day-n-Night Mailbox Marker .. \$1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from

**SPEAR ENGINEERING COMPANY**  
289 Spear Bldg. Colorado Springs, Colo.

### Golfers WHAM-O for practice

**NEW!** GROOVE YOUR SWING AT HOME!  
DEVELOP FORM - CORRECT HOOK AND SLICE!



**\$1.95**  
FOR WOODS AND IRONS - USED BY PROS  
**No ball to chase!** Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood stock. 5" steel spikes. Withstands violent abuse. Only \$1.95. complete. Guaranteed. Ideal gift. At dealers or write **WAMO MFG CO., Box A-50-M, San Gabriel, Calif.**



Mrs. Douglas J. Baldwin  
1926 Apple Valley Road  
Rockland, Connecticut

### 500 PRINTED NAME & ADDRESS LABELS - 25¢

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

**DE LUXE GOLD-STRIPE LABELS—500 FOR 50¢**  
Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

**Walter Drake** 2309 Drake Building  
Colorado Springs 10, Colo.

### CHRONOGRAPH WATCH



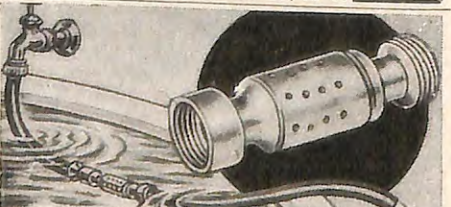
**WONDERFUL GIFT**

For the man of the hour!

Precision workmanship. Rugged Shock-Resistant Case. Radium hands & numerals. Sweep hand. Measures distance. Speed of cars. Planes, Horses and other moving objects. A timekeeper and a Stop-Watch, Tachometer. **ONE YEAR GUARANTEE** (exc. parts). Full operation instructions, 10 day money back guarantee.

**3 Dial Chronograph** only \$9.95 tax incl.

Send cash, check or M.O. or C.O.D.  
**CRYDER SALES CORP., Dept. C-190**  
Box 79, Whitestone 57, N. Y.

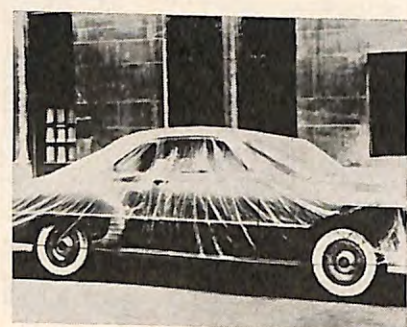


### PUMP WATER DRY—SAVE MONEY

**SUCT-DRI**  
Only \$2.75  
postpaid  
Without electricity or moving parts this suction drainer pumps 350 gallons of water per hour from flooded cellars, pools, trenches, washing machine, etc. Just attach with a garden hose to any screw-type faucet; attach another section of hose to the discharge end; turn on the water and it goes to work. Mail your order today.  
**MEDFORD PRODUCTS, Dept. 946B, Box 39, Bethpage, N. Y.**



## ELKS



**PORTABLE GARAGE** protects your car from weather's worst elements. Tough, durable plastic vinyl cover has spring-tite elasticized bottom to hold it securely. It fits all makes and models, folds compactly. Can also be used to cover machinery, furniture, etc. Heavy 4-gauge, \$8.95; extra heavy 8-gauge, \$12.95 ppd. **Cryder Sales Corp., Box 79, Dept. G-959, Whitestone 57, N.Y.**



**WANT TO BE AN ARTIST?** Even if you have no talent, you can use Magic Art Reproducer to instantly draw any person, still life, landscape. Focus the Reproducer on your subject and follow lines of the "picture image" reflected on paper. Invention reduces, enlarges, and reproduces actual colors of subject. \$1.98 ppd. **Norton Prod., 296 B'way., Dept. EL-9, New York 7, N.Y.**



**"NEW FURS FROM OLD"** is the magic practiced by Morton's skilled craftsmen. Send your old fur to be re-styled into a new cape, jacket or stole in a choice of 36 styles. Price of \$22.95 includes re-styling, new lining and interlining, cleaning, glazing and monogramming. Write for Free Illustrated Style Book from **Morton's, Dept. J-45, Washington 4, D.C.**



**CIGAR SMOKERS**, you can save money on your favorite brands! Factory seconds, perfect in every way, but with the bands removed are offered at a saving up to 50%. All sizes and shapes available; for instance, 26¢ size is only 15¢ and ten centers are as low as 5¢. Send for free catalog from **Silver Rod Sales Company, 14 Journal Square, Dept. 207, Jersey City 6, N.J.**

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

## START YOUR OWN MAIL ORDER HOME BUSINESS

**FREE Publication SHOWS YOU HOW**  
Get your **FREE COPY** of "How to Make Money in Mail Order" revealing plans on how and where to get best products to sell by mail—how to pocket profits in advance—how to get free ads. Men, women, families, start your own big profit home mail order business without experience or product investment. New Mail Order Exchange plan helps beginners start. Confidential bulletins show you products to sell by mail, show newest sure-fire mail order techniques. Write today for your **FREE COPY** of "How to Make Money in Mail Order." There's no obligation. Air mail reaches us overnight. **MAIL ORDER EXCHANGE**  
1717 Westwood, Dept. X399, Los Angeles 24, Calif.

## BIG \$\$\$ CAKE DECORATING CANDY MAKING



**HOUSEWIVES WANTED!**  
No Experience Necessary. \$5 hour easy in spare time. Endless demand for lovely original Cake Decorations and luscious Professional Candy for Xmas, Easter, Weddings, Parties, all holidays and occasions. **WE SHOW YOU HOW** to turn your kitchen into a gold mine, start your own business small, grow big! No capital required, no age, educational limits. Big Money from clubs, churches, Business firms, parties, weddings, birthdays.  
**WRITE FOR FREE FACTS** on complete home instructions.  
**CANDY & CAKE CRAFT INSTITUTE**  
Dept. 486, Fallbrook, Calif.

# FAMILY SHOPPER



**PERCHA-TOON** plays a tune every time your bird perches and preens by the mirror. As he stands on the perch, the genuine Swiss musical movement starts to play and automatically shuts off when he flies away. Wood Percha-Toon hangs inside bird cage, is easily wound from outside. 2 in. wide, 2 1/4 in. high. \$3.95 ppd. Medford Products, Box 39, Dept. E, Bethpage, N.Y.



**ANATOMY RUBBER STAMP.** Make your mark with this hilarious stamp that bears either front or back anatomy, accurately detailed and in perfect scale. While ideal for doctors, nurses, students, it's also a great gag for office and club. 2 1/4 in. high. Front or back, \$1.75 each; both, \$3.00 ppd. Banner Supply, 305 Madison Ave., Dept. B, New York 17, N.Y.



**CANADIAN VEST.** Lightweight vest of windproof, water repellent nylon is fully insulated with 100% prime North-easterly goose Down. It has elastic knit collar, roomy pockets. Choose dead grass, smoke, forest green or scarlet. Sizes 36 to 48. (Give chest size allowing for underneath clothing.) \$14.95 plus 45¢ post. Eddie Bauer, 160 Jackson St., Dept. E, Seattle 4, Wash.

# YOUR LAWN STAYS GREEN DESPITE HEAT & DROUGHT—WON'T BURN BROWN

**Zoysia Plug-In Grass Guaranteed . . . Grows Where Grass Seed Fails! Plant Now For Best Fall Start—Amazoy Likes It Hot!**



**CHOKES OUT SUMMER WEEDS, CRABGRASS!**

**Plug in Amazoy Zoysia Grass And Watch It Spread Into A Beautiful, Velvety Lawn! Thrilling To Watch!**

1. NO SEEDS TO PLANT OR FAIL. NO WASTE. NO SOIL TO CUT. Comes in fresh, green plugs of living grass that assure rapid, sure growth.
2. Just set pre-cut plugs into holes in ground, like a cork in a bottle. (Plant 1 foot apart, checkerboard style. Easy planting instructions with each order.)
3. Each soil-enriched plug takes root, spreads to cover planted area with thick, beautiful turf.
4. Amazing root system grows so deep (2-3 feet down) your lawn finds and retains its own supply of underground water. No more ugly brown or bare spots in your lawn due to heat & drought—EVER!

**Plug-In Zoysia Praised by: NEWSWEEK, LOOK, FLOWER GROWER, POP. GARDENING, ORGANIC GARDENING, ETC.**

**ENDLESS SUPPLY OF PLUG TRANSPLANTS**

Amazoy plugs spread and cover planted area solidly. You can take 20-25 new plugs per square foot twice a year from established grass for transplanting. Plugged area soon grows over, transplant all summer long if desired! An endless supply.



**FREE!**

**Exclusive STEP-ON PLUGGER**

Full size, saves bending, time & work whether planting or transplanting. Designed to cut away competing growth while it digs hole for plugs, assures faster, surer growth. Order at \$4.95, or free with larger orders.

**Dept. 269, ZOYSIA FARM NURSERIES**  
602 N. Howard St., Baltimore 1, Md.  
333 N. Michigan Ave., Chicago 1, Ill.  
80 Boylston St., Boston 16, Mass.

- Meyer Z-52 "Plug-In" Zoysia is the grass perfected by U. S. Dept. of Agriculture . . . Approved by U. S. Golf Assn. Praised by Grass Experts.
- 2/3 LESS MOWING—2/3 LESS CARE
- LAUGHS AT WATER BANS . . . has survived weeks in blistering desert without water!
- RESISTS FUNGUS, DISEASES, INSECTS
- A WEED-FREE CARPET OF BEAUTY all summer long
- PERFECT FOR PROBLEM AREAS

Now end those lawn problems once and for all! Plant Amazoy . . . the grass so great IT GUARANTEES YOU A BEAUTIFUL LAWN! Warranted pure, perennial Meyer Z-52 Zoysia, is the grass perfected and released by U.S. Govt. turf experts. IT HAS to be good! Amazoy is so deep-rooted that once established it goes weeks and stays beautiful without watering—even through blistering drought! Goes off green color after killing frosts; regains fresh greenness every Spring—a true perennial! In hottest dry spells . . . when other lawns burn out or turn ugly, yours will be green and lovely—the pride of your neighborhood!

**GUARANTEED TO GROW IN ANY SOIL**

Amazoy grows in good soil, bad soil . . . even rocky, hilly soil and salty, sandy beach areas! Resists erosion. Planted in Racing Turf Courses . . . takes punishment of pounding horses' hooves . . . springs back into beautiful green carpet of grass. YOU CAN'T LOSE WITH AMAZOY EVERY PLUG GUARANTEED TO GROW WITHIN 45 DAYS OR REPLACED AT OUR EXPENSE! A NO-RISK OFFER! Forget that ordinary lawn that turns to hay every year . . . costly, annoying, backbreaking. Start your AMAZOY lawn now!

**IMMEDIATE DELIVERY—PLANT NOW—YOU CAN'T LOSE!**

100 Pre-Cut Plugs	100 Large Pre-Cut Plugs & Plugger	300 Large Pre-Cut Plugs & Plugger	1100 Large Pre-Cut Plugs & Plugger
<b>6<sup>95</sup></b>	<b>10<sup>45</sup></b>	<b>17<sup>75</sup></b>	<b>39<sup>95</sup></b>

**Dept. 269, ZOYSIA FARMS** 602 N. Howard St., Baltimore 1, Md.  
333 N. Michigan Ave., Chicago 1, Ill.  
80 Boylston St., Boston 16, Mass.

Please ship the following order of Amazoy Meyer Z-52

100 PLUGS \$6.95  100 PLUGS & PLUGGER \$10.45  300 PLUGS & PLUGGER \$17.75

How orders are shipped. If you live east of the Miss. River, add 75c per 100 plugs. If you live west of Miss. River, add \$1.50 per 100 plugs and we pay all shipping. Otherwise enclose payment for grass but omit handling charges and we ship express charges collect. Do not enclose any handling charges on 1100 plug orders—SHIPPED F.O.B.  1100 PLUGS & PLUGGER (F.O.B. Balto.) \$39.95

I enclose . . . check . . . money order . . . cash  
Name . . . . .  
Address . . . . .  
City . . . . . Zone . . . . . State . . . . .



**FAMOUS FLORENTINE CHESSMEN!**

This is a beautiful, authentic replica of 11th Century hand-carved chessmen originally owned by Cosimo de Medici and now on display in the Uffizi Palace in Florence. Each piece fashioned in simulated ivory. The king stands over 4 inches high. 32 piece set in black & white or red & white. \$7.95 plus 75¢ postage & handling. No C.O.D. case. Suitable chessboards available—Black & Buff masonite 18x18 \$4.00, Walnut Inlaid 18x18 \$12.00, Mahogany Inlaid 18x18 \$14.00, Black & White marbledized formica 18x18 \$16.00. SAVAH BOX 27648 EL-2 LOS ANGELES 27, CALIF.

# SEWS LEATHER AND TOUGH TEXTILES LIKE A MACHINE

With SPEEDY STITCHER Automatic Sewing Awl, anyone can quickly and skillfully sew or repair anything made of LEATHER, CANVAS, NYLON, PLASTIC, or other heavy materials. Sew firm, even lock-stitches like a machine. Gets into hard-to-reach places. Specially made for heavy duty sewing on LUGGAGE, FOOTWEAR, RUGS, AWNINGS, SAILS, SADDLERY, UPHOLSTERY, OVER-ALLS, AUTO-TOPS, SPORTS GEAR, and other tough sewing jobs. Here's the handiest tool you'll ever own. Will save you many times its small cost. Comes ready for instant use complete with bobbin of waxed thread and 3 different types of diamond-pointed needles. Easy-to-follow directions will make you an expert in minutes. Extra needles and waxed-thread always available. Save money, send \$1.98 for postpaid delivery. If C.O.D., \$1.98 plus postage. MONEY BACK GUARANTEE. SPORTSMAN'S POST, 366 Madison Ave., Dept. A-397, New York 17



# FIRES U.S. WINCHESTER AMMO

BRITISH MADE

.303 Cal. Sporters!

Latest Model British rifles were converted to sporters by famous gunsmiths of Birmingham, England. We then mounted and bore sighted a BRAND NEW 4 power telescopic sight. This results in a tremendous savings as a sporter equal to this would cost \$70 if produced here. ABOUT THE SCOPE—Brand new manufacture, machined aluminum alloy throughout, color corrected coated optics. Screw cap turret covers over click adjustments for windage and elevation. Positive precision threaded-focusing with knurled locking ring. 4 power scope with latest wide-field view for all hunting and shooting conditions. ABOUT THE RIFLE—Famous Lee-Enfield No. 4 rifle has 10-shot detachable box magazine. The fastest bolt action ever developed. Fires powerful .303 Cal. high velocity ammo commercially made by Winchester, Remington and Peters—available at all gun stores. FREE TRIAL OFFER: Enclose \$10 deposit for C. O. D. Shipped F. O. B. Culver City, Calif. resid. add 4% state tax. 10-day MONEY BACK GUARANTEE!

**\$24.95**

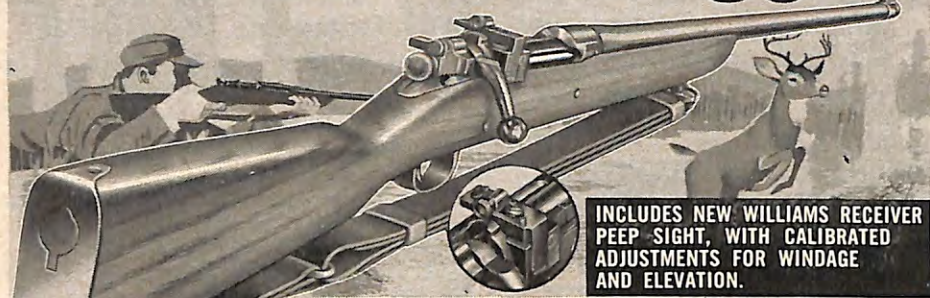
INCL. 4X SCOPE & MOUNT

AMMO & NEW ACCESSORY SPECIALS

- (sold only with rifle)
- 100 rds. Mil. target \$7.50
- 40 rds. Softnose hunting, \$5.90
- Leather sling, \$2.00. Cleaning rod, \$1.00.
- Zipper gun case (heavy duty), \$2.00. Cleaning Kit (patches, bore cleaner & gun oil), 75c

**WEAPONS, INC.** 11029 Washington Blvd., Culver City 9, Calif.

# BRAND NEW SPRINGFIELD 30-06 SPORTERS \$39<sup>95</sup>



**INCLUDES NEW WILLIAMS RECEIVER PEEP SIGHT, WITH CALIBRATED ADJUSTMENTS FOR WINDAGE AND ELEVATION.**

**AMMO & NEW ACCESSORY SPECIALS**  
(sold only with rifle)  
100 rds. Mil. target, \$7.50  
40 rds. Softnose hunting, \$5.90  
Leather sling, \$2.00  
Cleaning rod, \$1.00  
Zipper gun case (heavy duty), \$2.00  
Cleaning Kit (patches, bore cleaner & gun oil), 75c

Famous 30-06 U.S. Springfield rifles. The choice of snipers throughout WW II. Now available in sporter form for your hunting and shooting pleasure. Brand new select sporterized walnut stocks. Select original Low number receivers. New 24" tapered Ordnance steel barrels manufactured by Remington. Perfect for all big game. Fires standard 30-06 Cal. ammo, most versatile cartridge ever developed. Hunting ammo available everywhere. **SPECIFICATIONS:** Bbl. length, 24"; Muzzle vel. 2800 fps.; Sights, receiver peep, fully adjustable for windage and elevation also with screw-out aperture; 6-shot bolt action; Weight, 7½ lbs. **ORDER ON FREE TRIAL!** Enclose \$10 deposit for C.O.D. Shipped F.O.B. Culver City, Calif. resid. add 4% state tax. **10-DAY MONEY BACK GUARANTEE!**

**SPORTING ARMS, INC.** 11029 Washington Blvd. Culver City 5, Calif.



## ELKS



**"DRY-CLEAN" YOUR CAR** scientifically with specially treated King George "Dry-Cleaning" Car Cloth. It has a deep piled nap that wipes away dirt and dust quickly, polishes as it cleans and leaves no mess. Over 4 sq. ft. \$3.00 ppd. incl. handy storage pouch and anti-fog safety cloth for windshield. Cadie Chemical Prod., 603 W. 130 St., Dept. E, New York 27, N.Y.



**BUILDING PROBLEMS?** You can dial an end to most of them on Build-O-Matic, a handy cutting guide for carpenters, contractors and craftsmen. It quickly and accurately gives lengths, widths, heights, per foot run, degrees, etc., and shows how to set saws and miter gauges. \$4.95 ppd. includes 24-page instruction book. Build-O-Matic, 307 South Elm, Dept. E, Carlsbad, N. Mex.



**NORTHEL REACTIVATOR** helps keep septic tanks and cesspools clean by breaking up solids and grease that cause overflow, back-up and odors. Just mix dry powder in water and flush down the toilet. It's non-poisonous, non-caustic. Six-months supply (23 oz.), only \$2.95 ppd. Northel Distributors, P. O. Box 1103, Dept. EM-9, Minneapolis 40, Minn.



### DEERSKIN GLOVE LEATHER . . .

... is as soft as a kitten's fur and twice as lovely! These handsome soft soled moccasins are the perfect answer to high heel aches and pains. The suppleness and butter-softness of fine deerskin leather combined with air foam innersoles will pamper tired feet! In Natural only. Sizes 4 thru 10—\$6.95 ppd.

Send for free fashion catalog!

**Miller's** DEPT. EL-9  
4877 EAST SPEEDWAY  
TUCSON, ARIZONA

## IMPORT PAYS BIG



**New World Trade Boom Offers Big Profit Opportunity to Ambitious Men and Women.** Learn how to import thousands of products at low foreign prices for buyers in your locality at high U. S. prices—operate a worldwide mail-order Import-Export business from your home. **START WITHOUT CAPITAL** or previous experience. Training includes shipment to you of many sample imports from 'round the world. Opportunity world travel. Save on personal purchases of Clothes, Tools, Gems, Watches, Cameras, etc. **HERE'S PROOF**... an import from overseas **SENT AT OUR COST.** Mail this ad with 25¢ (coin) and we'll rush you this \$2 Melson Automatic cigarette lighter to convince you of tremendous profits. Send for your lighter and full details showing how to learn World Trade secrets to put you on road to your own Profitable Home Business. (No lighter without this ad—only one to a person.) You can get details alone **FREE**, but the lighter is actual proof of import values. Either way, **WRITE TODAY!** **MELLINGER COMPANY, Dept. X399, 1717 Westwood, Los Angeles 24, Calif.**

## A Pink Cloud Resting on a Tree Trunk



## Summer-Blooming SMOKE TREE

Choice Stock for Fall Planting Only **\$2.49 each**  
(2 for \$4.50)  
(4 for \$8.00)

When the other flowering trees on your street have quit blooming, this breathtaking Smoke Tree bursts forth in all its glory. Gorgeous panicles may be so dense, you can't see the branches. Looks like one huge puff of pink smoke. And stays in bloom for weeks and weeks. So beautiful people will come from blocks around to admire it. It turns a dazzling yellow in fall. Magnificent when planted in pairs. Thrives in full sun or semi-shade. Grows in almost any soil. Mature height 10 to 15 feet.

Our stock is the best we've ever had. Well-rooted with good trunks. Quantities of this fine quality stock are low, so please order promptly. Delivered at the proper planting time. Postage paid on prepaid orders. C.O.D.'s welcome. Planting Guide included. All orders—please add 35c to help cover packaging and handling costs.

### MONEY BACK GUARANTEE

If, on arrival, you are not 100% satisfied, return for your money back.

**Family Gardens Nursery Sales Co.,**  
Dept. 460-951, Skokie, Illinois  
 1 for \$2.49     2 for \$4.50     4 for \$8.00  
Please add 35¢ for packaging and handling.  
Print Name.....  
Address.....  
City..... Zone..... State.....

# Digest of ANNUAL REPORTS

SUBMITTED TO THE GRAND LODGE AT CHICAGO 1959

## ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

Past Grand Exalted Ruler John S. McClelland, Chairman of the Commission, presented the Annual Report, salient points of which follow:

### Memorial Building

The Elks National Memorial Building is one of the landmarks of Chicago and is regarded by people qualified to judge as one of the finest war memorial buildings in the world, if not the finest.

The Commission is responsible for the maintenance and operation of the Building, which is dedicated to Elks who served in World War I and World War II. The memorial is open to the public daily and experienced guides conduct visitors through the Building, which was dedicated in July, 1926. Since that date 2,269,062 people have visited it. During the year ending May 31, 1959, there were more than 85,000 visitors.

The operating and maintenance expense of the Building is paid from surplus earnings of THE ELKS MAGAZINE, and this cost has reached the figure of over \$80,000 a year. A book entitled "The Story of Elkdom", notable for the beauty of its typography and illustrations, is available to visitors of the Memorial Building. The book not only describes the character of the Building, but also the achievements of the Order since its inception in 1868.

### The Elks Magazine

This year marked the 37th consecutive year of publication of THE ELKS MAGAZINE as the national journal of the Order. During the year ending May 31st, 15,033,165 copies of the Magazine were printed, as compared to 14,775,013 copies during the previous year. Total earnings for the year ending May 31st, 1959, were \$259,570.99, as compared to \$226,502.24 for the fiscal year ending May 31st, 1958.

These earnings would not have been possible without the revenue obtained from advertisements in the Magazine. In June, 1922, when the first issue of the Magazine was published, the subscription rate was \$1.00 a year and it

has remained at that amount since. This is in contrast to national magazines that have met increased production costs incurred, particularly since World War II, by increasing their subscription rate. Therefore, as Chairman McClelland pointed out in his Report, "Advertising income is very important in making our annual earnings possible. It is very helpful when an individual Elk writing to advertisers says: 'I saw your advertisement in THE ELKS MAGAZINE'."

Seven years ago, a decision was made to establish the Elks Family Shopper, which has proved a very successful source of advertising income. Last year the total value of advertising in the Elks Family Shopper amounted to \$126,577.76.

### Public Relations

The Public Relations Department, of which Otho DeVilbiss is Director, worked closely with Grand Exalted Ruler Wisely to publicize his Program. Mr. Wisely scheduled 128 visits to subordinate lodges and State Association Conventions, and in each case the visitations were covered with advance publicity mailings, including news stories, photos and mats of Brother Wisely and a list of suggested questions for use in radio and television interviews.

A highlight of the coverage of the Grand Lodge Convention in New York in July, 1958 was a 15-minute daily radio report on Convention activities, carried by the Mutual Broadcasting System network, and it was estimated that 105 stations broadcasted the program. The press associations covered the Convention extensively with news stories and pictures, and the New York City press,

alone, published 38 news stories, 14 photos and four column items.

Grand Lodge activities included National Newspaper Week, Know Your America Week, Elks National Foundation scholarship competition and cerebral palsy study grants and youth activities. Flag Day observances were brought to the attention of the public through the Public Relations Department. On behalf of the Commission, Past Grand Exalted Ruler McClelland complemented Brother DeVilbiss for his cooperation and splendid work.

### Disposition of Earnings

From the surplus earnings of the Magazine since its inception, the Publication Commission has turned over to the Grand Lodge the sum of \$7,059,549.43, an average of nearly \$200,000 per year. These payments have been used for such various purposes as: building of an addition to the Elks National Home in Bedford, Virginia; decoration of the Memorial Building with murals, statues and other decorative features; operation and maintenance of the Memorial Building; contributions to the Elks War Commission and the Elks National Foundation, and establishment of the Grand Lodge Reserve Fund, and for the general Grand Lodge expenses. As a result of these payments, the per capita tax for each year has been considerably lower than otherwise would have been the case. This year the Commission decided to turn over to the Grand Lodge an additional sum of \$100,000.

The Elks National Memorial and Publication Commission is composed of five members, all of whom are Past Grand Exalted Rulers: John S. McClelland, Chairman; Emmett T. Anderson, Vice Chairman; Wade H. Kepner, Secretary; James T. Hallinan, Treasurer, and Earl E. James, Assistant Secretary and Assistant Treasurer.

## ELKS NATIONAL FOUNDATION

This has been a wonderfully successful year for the Elks National Foundation, for contributions to the Principal Fund of the Foundation have been the largest of any year since the establishment of the trust fund, reported Past

Grand Exalted Ruler John F. Malley, Chairman of the Foundation. Said Chairman Malley: "The Summary of Donations shows that close to a half million dollars have been received during this fiscal year. This is an accomplish-

ment which is so practical and realistic that it can be appraised at a glance."

The Report, marking the 31st anniversary of the Order's great philanthropic fund, further stated:

"There is a greater significance to this upsurge of generosity. The major portion of the contributions came from individual members, evidencing a trend previously mentioned, that our membership is more and more each year becoming Foundation-conscious and adopting this national trust fund as their agency for charity and benevolence.

"The fidelity with which the purposes of your Foundation have been served is evidenced in this report by distributions of nearly two million dollars for charitable, educational and philanthropic purposes.

Those who contribute to the Foundation can take pride in the fact that they are participating in the charitable, educational and humanitarian endeavors sponsored by Elks in every part of the United States of America.

"It has been the policy of our Board to expand present projects and to establish new projects in pursuance of its broad benevolent purposes as rapidly as the available income makes such programs possible."

### Current Year

The total amount received by the Foundation from all sources during the fiscal year was \$488,533.58. This represented an increase of \$104,091.56 over the previous year. Of the total received, \$13,746.73 was contributed by State Associations; \$159,291.92 was contributed by subordinate lodges; \$265,774.83 was contributed by individuals, and \$47,368.10 was derived from bequests.

These figures, Chairman Malley noted, reflect the effectiveness of organized promotional efforts, especially such efforts in each subordinate lodge. In addition to the money reported as derived from bequests, the Foundation has received notice of the probate of wills containing other bequests; these will be reported in the year in which payment is received.

On the subject of Tribute Certificates, Mr. Malley was pleased to report that the Foundation is receiving a greater number of group contributions from lodges and members with the request that Honorary Founder Certificates or Permanent Benefactor Certificates be issued to pay tribute to a Brother who has preformed notable service for the Order, and whom the donors wish to honor in his lifetime.

### Appreciation

In voicing the appreciation of the Foundation for the cooperation rendered during the year, Mr. Malley said:

"Grand Exalted Ruler Horace R. Wisely must be given the credit for the very substantial increase in contributions over all previous years. He promoted the Foundation as the 'great heart of Elkdom' and urged all in positions of leadership in lodges, State Associations and Grand Lodge, to show their interest by example as well as by advocacy.

"THE ELKS MAGAZINE has told our membership by picture, news item and editorial of the progress and work of the Foundation. We thank General Manager James R. Nicholson and his staff for their presentations which have brought our story to the membership so effectively.

"We thank the District Deputies, State Association officers and committeemen, the Exalted Ruler and Secretaries of subordinate lodges and the Foundation-conscious members of innumerable lodges who gave most valuable assistance."

### Current Distributions

**CEREBRAL PALSY.** The extremely important cerebral palsy project of the Foundation has grown to very large proportions, and is bringing the Benevolent and Protective Order of Elks many commendations from the medical profession, the officials of universities and hospitals and from other sources heretofore unfamiliar with the charitable and benevolent character of our organization. This project provides for grants to be given to doctors, therapists, technicians, nurses, teachers and others with proper aptitudes, as an aid in financing study in the modern techniques of cerebral palsy treatment. Because of the benefits to handicapped children—restoring to them in substantial degree the physical power and facility necessary for a normal life—the program has a great appeal both to our members and the general public. To date, the Foundation grants have totaled \$314,431.63, and have sent 705 worthy persons through courses of specialized training at leading universities and accredited medical institutions.

Virtually all of those who have received such grants have completed their courses of study and are now actively engaged in the field of cerebral palsy treatment. They include many persons serving on the staffs of treatment centers and clinics sponsored by our own State Associations, and others serving on the faculties of universities and medical institutions, teaching and rehabilitating children who are handicapped by this disease.

In addition to these grants, substantial donations have been sent to State Associations, which have well organized, continuing projects for rehabilitation of handicapped children.

**"MOST VALUABLE STUDENT" AWARDS.** The Elks National Foundation Trustees announced the offer of \$70,000 in scholarship awards to be granted to the "Most Valuable Students" for the school year 1958-1959. All of the States and Territories participated in the award competition. A full report of the "Most Valuable Student" Award appears on page 13 of this issue. It should be noted that this splendid work of the Foundation will be continued next year and the Awards increased to \$100,000, as announced on page 12.

**YOUTH LEADERSHIP.** The Grand Lodge Youth Activities Committee continued its valuable program, the goals of which are to foster the building of character and to encourage youth leadership among the young people of our nation. The Trustees of the Foundation made the sum of \$6,400 available for award by the Youth Activities Committee.

**EMERGENCY EDUCATIONAL FUND.** This Fund was established at the Grand Lodge Session in Chicago in August 1944, on the recommendation of the late Past Grand Exalted Ruler Robert S. Barrett, who was then Grand Exalted Ruler-elect. The Fund is available for the education of any young person under the age of 23, whose father is a member of the Order and who was incapacitated or lost his life while a member in good standing. During the year a total of \$7,944.50 was granted under these terms.

In this year's Report, Mr. Malley paid tribute to Past Grand Exalted Ruler Robert South Barrett, former Vice Chairman of the Board of Elks National Foundation Trustees, who passed away on February 24, 1959. Dr. Barrett was an ideal Trustee, Mr. Malley pointed out, sensitive to human problems and needs and quick of decision in reaching worthy objectives. He was a dedicated Elk and a great philanthropist.

### Conclusion

Mr. Malley announced in conclusion that all of the administrative expenses of the Foundation are defrayed by an annual appropriation from the General Fund of the Grand Lodge. Since only the income is used, Foundation contributions form permanent gifts for the furthering of the Foundation's great work. This total administrative cost for the period covered in the Report amounted to \$50,481.41.

The Elks National Foundation Trustees, all of whom are Past Grand Exalted Rulers, are: John F. Malley, Chairman; L. A. Lewis, Vice Chairman; Floyd E. Thompson, Secretary; Edward J. McCormick, M. D., Treasurer; Charles H. Grakelow, and Sam Stern.

# ELKS NATIONAL SERVICE COMMISSION

In opening his Report to the Grand Lodge, Past Grand Exalted Ruler James T. Hallinan, Chairman of the Elks National Service Commission, reminded the Order that although the horrors of war may fade in our memory with the passage of time, the Elks have made a promise to our Veterans, which is still being kept: "So long as there is a disabled Veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

The dedicated purpose of the Commission is to ease the life of our hospitalized Veterans and to provide facilities for rehabilitation—thus providing a tangible manifestation of the Order's remembrance and gratitude for the sacrifices which these Veterans have made for our Nation.

## Hospital Services

The Elks have programs of entertainment and gift-giving, which take place regularly in 173 Veterans Administration hospitals throughout America. The services rendered in these hospitals are manifold and include the sponsoring of the best available professional talent, sports nights and other entertainments, as well as trips outside the hospitals.

## Cigarettes to Korea

Since the start of Korean hostilities in 1950 and continuously ever since, the National Service Commission has sent millions of cigarettes to the men stationed there. Korea can be a monotonous outpost for an American serviceman, and his morale is a prime factor in the maintenance of this distant and vital defense area. A friendly message on each pack lets the servicemen know that the Elks are thinking of them.

## Occupational Therapy

It has been established by medical science that a major facet of treatment is occupational therapy, which fills in the long hours during convalescence and quickens recovery. Not only does it relieve monotony, but also teaches the handicapped skills while keeping mind and fingers busy.

Most hospitals have the necessary equipment, tools and therapists—but they never seem to have sufficient material. Supplying material for occupational therapy is therefore a major activity of the Elks.

Several years ago, the California State Association organized a program of gathering skins, tanning them and distributing them to the hospitals for leathercraft. This work has spread until today thousands of hides, exceeding \$500,000 in value, have been shipped to hospitals all over the country. In New England, for example, Elks close to the shoe industry supply great amounts of

finished leather and plastics. Other contributions for occupational therapy include the donation of television sets, vacuum cleaners and motors.

## Civil Defense

Even if we never engage in a war, there is still a pressing need for a highly trained Civil Defense Unit in every community. We are still faced with the ever-existing danger of disaster by explosion, fire, flood, tornado or riot. These can happen anywhere, any time. Therefore, the Elks National Service Commission, as part of its Program of cooperating with government agencies, has urged—and continues to urge setting up Civil Defense Committees to work with local Civil Defense authorities.

## Courtesy Cards

Courtesy Cards are issued to blood relatives of members of our Order now serving in the Armed Forces, who are under 21 years of age at the time of their induction. These Cards are still available to all lodges desiring them and may be obtained by writing to the Elks National Service Commission, Room 2860, 161 East 42nd Street, New York 17, N.Y. By presenting a Courtesy Card, duly approved by the lodge's Exalted Ruler and Secretary, these young servicemen can enjoy the gracious hospitality of our lodges.

## Duration Stickers

Designed in 1942 to provide a method of assuring that an Elk serviceman had paid his dues for the duration, Duration Stickers are also still available and may be obtained by writing to the above address. They avoid confusion in the mind of anyone examining a serviceman's card; it is to be stressed that all cards bearing this sticker should be honored.

## Conclusion

Concluding his Report, Past Grand Exalted Ruler Hallinan made the following important statements:

"This dedicated task has been unselfishly carried out by loyal Elks and their ladies in every Veterans Administration hospital in the United States. . . They have given ample evidence that an Elk truly practices Brotherly Love.

"There is little in the way of public acclaim to reward these constant visits of mercy to a veterans' hospital. Encouragement and commendation were graciously extended to our committee workers by Grand Exalted Ruler Horace R. Wisely whenever his nation-wide travels brought him in contact with them. For this, we are deeply grateful. His many personal visits to Veterans Administration hospitals, despite a busy schedule, emphasized to hospital au-

thorities our abiding interest in the welfare of their patients.

"Any Grand Lodge program that achieves any degree of success must enjoy the close cooperation of the Grand Secretary's office. This assistance has always been cheerfully and willingly given by Grand Secretary Lee A. Donaldson and his efficient staff. To them all, we extend our deep appreciation.

"The achievement of the goal in any Grand Lodge endeavor is due in a great measure to the interest and active support of our Past Grand Exalted Rulers, Grand Lodge Officers and Committeemen, District Deputies and State Association officials. This support has been given in the fullest measure and the benefits derived by our hospitalized veterans have much of their origin in this enthusiastic and generous cooperation.

"The nation-wide planning and specialized programming of the Commission's many diversified activities, together with the necessary coordination with the Veterans Administration and other agencies, require skilled administration. Thanks to our Executive Director Brother Bryan J. McKeogh, our Field Representative Brother Floyd H. Brown and an efficient and faithful office staff, we have this year again maintained the high level of operation which has characterized the management of the affairs of the Commission through the years."

Mr. Hallinan also recognized with appreciation the efforts of THE ELKS MAGAZINE, which brought the activities and achievements of the Commission to the attention of 1,200,000 Elks and their families in a monthly page.

## Finances

For the fiscal year reported, programs were financed through the balance of \$392,403.67 remaining from last year's operations, plus \$304,510.49 from the Grand Lodge, representing a per capita assessment on membership as of April 1, 1958. In addition, there was received a \$25,000 appropriation authorized by the Grand Lodge at its annual session in New York City, July, 1958, toward administrative expenses in connection with the activities of the Commission for 1958-1959. Interest realized on securities, along with miscellaneous donations from subordinate lodges, together came to \$5,090.53.

Submitting the Report were members of the Elks National Service Commission, all of whom are Past Grand Exalted Rulers: James T. Hallinan, Chairman; Henry C. Warner, Vice Chairman; George I. Hall, Treasurer; Howard R. Davis, Assistant Treasurer; William J. Jernick, Secretary and Acting Assistant Treasurer; William Hawley Atwell, Frank J. Lonergan, Emmett T. Anderson, Joseph B. Kyle, John L. Walker, Fred L. Bohn and Horace R. Wisely.

# Tom Wrigley writes from Washington



WHEN THE PRESIDENT leaves the White House some 16 months from now, he and the First Lady may still spend considerable time in Washington. Those close to the President say you can't keep a real golfer down on the farm, meaning Gettysburg, Pa. They point out that he likes the beautiful Burning Tree links, that Mrs. Eisenhower and he have countless friends here and like to visit around. Washington also is an ideal place for Mr. Eisenhower to have an office, and the Capitol is close to where his son, Major Eisenhower, and family are stationed. The President and Mrs. Eisenhower will do considerable traveling, and Washington has all the facilities for plane and train journeys.

H-BOMBS ARE DIRTY, Atomic Energy Commission now admits in revealing that the cheap and plentiful kind of uranium known as U-238 produces the harmful fallout. It takes an atom bomb to set off an H-bomb and U-238 is a major part of some H-bombs.

SUPERMARKET SALES of big food chains increased 118 per cent during the last 10 years, Federal Trade Commission survey shows. Four of the biggest, A & P, Safeway, American Stores and Krogers had nearly 20 per cent of retail sales.

JET AIRLINERS need faster weather forecasts and the United States Weather Bureau is working on new methods of gathering data and compiling it through electronic computers. It now takes over three hours to produce weather information, and that is entirely too slow for jet travel. Through electronics it is hoped that weather maps can be turned out 20 minutes after the information is secured.

ATOMIC SUBMARINE worries have stepped up Defense Department anti-submarine warfare programs. Atomic U-boats at present cannot be detected, it is said. Navy officials estimate Russia's submarine strength at 480 boats, of which 300 have super-long ranges. Russia, however, thus far, has not pro-

duced an atomic submarine, but Navy experts believe the Soviets have the know-how to make them.

FBI DIRECTOR J. EDGAR HOOVER reported bank robberies are at an all-time high. Cashiers in Washington banks have been given new instructions on just what to do in case of holdups. Alarm systems and other devices in big banks make the getaway by a robber almost impossible.

CITIES are sprucing up all over the country and Washington has joined the rejuvenation parade with a plan to give the downtown area a real face lifting. Merchants, professional people, newspapers and hotels have pledged \$200,000 for two years for plans for the project. Rejuvenation programs now under way in Pittsburgh, Baltimore, Philadelphia, and New Haven will be studied for ideas.

OLEOMARGARINE in restaurants must be labeled as such or served in triangular pieces, according to Pure Food and Drug regulations. A sign must be prominently displayed stating that oleo is served.

TV LESSONS in Russian at 6:30 A.M. have been surprisingly successful for George Washington U. A poll of the 3,200 persons who signed up revealed that a lot of women took the course mainly to escape boredom in their daily routine of life.

MACHINE GUNS are dangerous even when sawed into four pieces the United States Court of Appeals ruled in a case involving sale of \$2,000,000 of obsolete weapons to a dealer for scrap for about \$2,000. The guns, it was said, were to be put together again and be sold as

souvenirs by a California firearms company. Marine Corps experts, however, said a locksmith could put the "souvenir" in first-class-shooting condition in an hour's time. The government, therefore, was given authority to crush the guns in order to prevent this.

A GADGET NAMED "SWAMI" is being used by the Army to guard military installations and equipment. It is a tiny electronic tube which will watch a road or a room or any area. If anything moves it sets off an alarm on a distant instrument panel. The Swami's full name is "Standing Wave Area Motion Indicator."

CAPITAL CLEANUPS—Blood flowed freely in the National Press Club when members gave blood donations to the American Red Cross . . . ARC reports 2,122,000 Americans donated blood last year . . . Secretary of State Herter, plagued with arthritis, uses a high stool to settle back on when he stands at press conferences . . . The Albee Building, close to the Treasury, and the Keith Theatre which it houses have been offered to Washington as an Art Center by Morris Cafritz, leading Capital realtor . . . National Shrine of the Immaculate Conception will open a cafeteria for visitors Nov. 1 . . . Defense Department phone extensions, 22,000 of them, are now on a direct call system, just dial OX and the number . . . Washington Zoo has a pair of Pallas cats, meanest of all cats, which do nothing but stare and stay mad all the time . . . A letter carrier of Winchester, Va., has been granted a patent on a dog muzzle which lets the dog eat but prevents the pooch from biting the mailman . . . A Texas taxi driver sent the Agriculture Department 50 cents which he forgot to pay for his lunch 22 years ago when here with his school class. ● ●



TOMMY WEBER PHOTO



# News of the State Associations

(Continued from page 24)

**BRISTOL COUNTY LODGE** was host to the June 20-21 Convention of the Rhode Island Elks Assn. at South Kingstown Lodge in Wakefield, with Pres. E. N. Decelles presiding.

District Deputy Judge James W. Leighton was the speaker at the Memorial Service held the evening of the 20th, and an outdoor public session the following afternoon found Judge John E. Mullen, former Chief Justice of the Grand Forum, the principal speaker for the scholarships and awards presentation ceremony at which Grand Lodge Youth Activities Committeeman Leo B. Carey assisted. Eight students received a total of \$3,800 in Elks National Foundation awards, and four youngsters, including Peter A. Kelly, the State's Youth Leader who won third-place honors nationally, received U.S. Savings Bonds.

Exalted Ruler George Garcia accepted the Certificate for Woonsocket Lodge's first-place Youth Program for his State, and West Warwick Lodge's Ritualistic Champions were awarded special plaques.

Before adjourning until the 1960 Convention with South Kingstown Lodge as host June 18th and 19th, the delegates saw Judge Leighton install the following: President E. L. McWilliams, Bristol County; Vice-Pres.-at-Large M. S. Yemma, South Kingstown; Vice-Presidents Albert Hallock, Newport, M. B. Lewis, Jr., Westerly, C. W. Higham, Providence, P. J. Keane, Pawtucket, R. P. Cinquegrana, West Warwick, and G. P. Leduc, Woonsocket; Treas. Dr. E. C. Morin, Pawtucket; Secy. Alfred Shaw, Tiler Don Read and Sgt.-at-Arms David Sanchas, all of Bristol County, and Chaplain F. J. Stephenson, Providence. Trustees are Frank McKenna, Woonsocket, C. M. Turcotte, Pawtucket, Angelo Moretti, Providence, and Herman Beauchaine, Bristol County. Dr. Montefix Houghton of Providence was appointed Good-Will Ambassador for the Association.

**THE SOUTH DAKOTA ELKS** elected Robert Richmond of Sioux Falls as their new President when they met at Deadwood for their June 12th, 13th and 14th Convention, attended by nearly 500.

Past Grand Exalted Ruler H. L. Blackledge addressed several sessions, and the delegates heard a talk by Father Don Murray of the Sky Ranch for Boys at Buffalo, South Dakota, in which he discussed the Ranch's aims and purposes. Father Murray, a licensed pilot, is making great strides in rehabilitating wayward boys through the medium of aviation and ranching. All winners in the Elks parade, which was Western in character and included stagecoaches, saddle horses and buggies, donated their

prizes to Father Murray's Ranch.

The year 1958-59 saw South Dakota's lodges contribute \$38,853.59 to charity, and it was decided at this meeting to extend the State Elks Crippled Children's Memorial Endowment Fund to embrace the broader field of "handicapped" rather than "crippled" children.

The State's Youth Leaders, Terry Dake and Carrol L. Tisher, were rewarded, as were scholarship winners Glenn R. Schilberg and Celia S. Fritts.

Serving with Mr. Richmond until the 1960 Meeting at Pierre are President-elect Walter Wiedenman, Madison; Vice-Presidents C. C. Anderson, Rapid City, Vern Wagner, Watertown, and Robert Morgan, Mitchell; Secy. Wayne Shenkle, Sioux Falls; Treas. John Skvaril, Huron, and Trustee Marvin Talbott, Winner.

**MEETING FOR THE 55th YEAR**, the Michigan Elks Assn. convened at Port Huron for its three-day session in May, when six young people were rewarded for Youth Leadership by Committee Chairman Dexter Clough, and Scholarship Chairman B. F. McBride announced the names of six students who were awarded \$500 scholarship certificates.

The report delivered by Chairman Hugh L. Hartley of the Major Commission was most encouraging. He reported that 168 handicapped children had been assisted, to bring to 206 the total aided by this program. Contributions totaled \$46,921.91 for the term, representing, Mr. Hartley stated, 90 per cent of the goal. At the conclusion of his report, the Chairman received a contribution of \$28,000.

The banquet honoring retiring Pres. V. W. Rouse had Horace R. Wisely, last year's Grand Exalted Ruler, as an inspired speaker. At the dinner, awards were made to Niles, Owosso and Ludington Lodges which took first, second and third places in the State Ritualistic Contest, and to the Drill Team Contest winners. Lansing took first-place honors in this competition; Kalamazoo and St. Joseph tied for second place, and Muskegon won third place. The May 13th, 14th and 15th, 1960, Annual Convention was awarded to Saginaw Lodge.

Elected to office were Frank L. Patee, Owosso, President; Albert A. Vernon, Detroit, Vice-Pres.-at-Large; Charles Davis, Dowagiac, Morris Rosenthal, Adrian, Moses Marod, Grand Haven,

## Since 1926! The Halvorfold

Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below

**\$7.00** Black or brown Morocco

**\$9.00** Smooth black or brown Calfskin

Now with or without ELK emblem outside front

### "Made to Order" for ELKS

**Free Examination! Send No Money—Pay No C.O.D.**

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Ship in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

**FREE** in 23K Gold. Name, Address and any Emblem. Would ordinarily cost \$3.00 extra. Ideal Gift with friend's name and any fraternal emblem.

**HALVORSEN, P.C.M.—700 E. Union Street Jacksonville, Florida—Dept. 102**

Send HALVORFOLDS as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add .25c, 16-pass .50c, etc. Please check squares at right.)

PLEASE CHECK HERE:	
<input type="checkbox"/> Black Calfskin \$9.00	<input type="checkbox"/> Brown Calif. \$9.00
<input type="checkbox"/> Black Morocco \$7.00	<input type="checkbox"/> Brown Mor. \$7.00
<input type="checkbox"/> Gold filled Snap & Corners \$1.50 extra	<input type="checkbox"/> 8-pass <input type="checkbox"/> 12-pass <input type="checkbox"/> 16-pass
<input type="checkbox"/> Elks Emblem Outside	<input type="checkbox"/> Yes <input type="checkbox"/> No

Name: ..... Please Print

Address: .....

5% off to save bookkeeping, if you prefer to send cash with order. Money back if not satisfied.

# DON'T BE DEAF! TEAR OUT THIS AD!

If you act promptly, you are entitled to an exciting FREE book that *proves* how to hear clearly again with *both* ears, so you can tell *who* is talking; where sounds come from.

Simple words and pictures describe an amazing Beltone invention created for folks who won't wear a hearing aid for fear of being conspicuous.

For your 2nd chance at happiness in family, social, business life, write for valuable book sent in plain wrapper. Dept. 4-917, BeltoneHearingLaboratory, 2900 W. 36th St. Chicago.

## Get Yourself FIXED FOR LIFE in the Big Pay Shoe Business!

It's no trick at all to make big money—FULL OR SPARE TIME—with the only shoe line featuring baby shoes in addition to shoes for all the family with new Family Discount plan. Lifetime security. Amazing new "Spring-Step" cushion invention proves it by actual demonstration. Only ORTHO-VENT has it! There is no other shoe in the world like it. Repeat orders are sure, steady. One try and a customer is sold for life. Profits are BIG. Orders are sure and easy with the most amazing 2-minute demonstration in the history of the shoe business. No experience needed. No investment to make. Everything, including actual cut-a-ways, furnished free! Be the big-pay ORTHO-VENT man in your territory. Write TODAY!

ORTHO-VENT SHOE COMPANY  
2599 BRAND RD., SALEM, VIRGINIA



I GIVE  
PRODUCERS  
THEIR OWN  
SHOES AS A  
Bonus!

# LAW...

**STUDY AT HOME** Legally trained men win higher positions and bigger success in business and public life. Greater opportunities now than ever before. We guide you step by step. You can train in spare time. Degree of LL. B. We furnish all text material, including valuable 14-volume Law Library. Low cost, easy terms. Get full details. "Law Training for Leadership" and "Evidence" books FREE. Send NOW. ACCREDITED MEMBER, NATIONAL HOME STUDY COUNCIL LASALLE EXTENSION UNIVERSITY, 417 South Dearborn Street A Correspondence Institution Dept. 9328L Chicago 5, Ill.

## People 50 to 80 Within The Next Few Days We Will Mail To You . . .

. . . complete information about how you can apply for a \$1000 life insurance policy to help take care of final expenses without burdening your family.

All you need to do is give us your permission. You can handle the entire transaction by mail with OLD AMERICAN of KANSAS CITY. No obligation of any kind. No one will call on you.

Tear out this ad and mail it today with your name, address and year of birth to Old American Insurance Co., 4900 Oak, Dept. L955M, Kansas City, Missouri.

R. O. Ankarberg, Big Rapids, Alton Post, Lansing, Jack Davy, Marquette, and John W. Jacques, Hancock, District Vice-Presidents; L. L. Hamilton of Niles is again Secretary, and S. Glen Converse, Lansing, continues as Treasurer. Trustees are Chairman Don Frisinger, Kalamazoo, J. H. Cooper, Royal Oak, Carlisle Carver, Lansing, F. E. Gilbert, Ludington, O. J. Collins, Iron River, and Carl Fernstrum, Menominee.

Before this Meeting adjourned, the State's new lodge, Mt. Clemens No. 2124, was instituted.

**SAN ANTONIO LODGE**, host to the June 3rd to 6th Convention of the Texas Elks Assn. won the State Ritualistic Contest for the third consecutive year, and saw four of its officers named to the All-State Team. Baytown Lodge won second-place honors.

Over 500 persons registered for the session at which Mr. and Mrs. Horace R. Wisely were honored guests, and Mr. Wisely spoke at the Past Presi-

dents, Dinner-Dance following his introduction by Pres. Alex McKnight.

Forest D. Gathright of Austin is the Association's new President, with Clarence Jones, Denison, Donald Alford, Longview, Frank Briggs, Victoria, V. C. Wilson, Brownsville, Clifford Ashton, Midland, and J. A. Cates, Waco, as Vice-Presidents. Wichita Falls Elks C. C. Kirby and Dr. Ted Alexander are Secy. and Treas., respectively. Tom M. Brooks of the host lodge was named six-year Trustee of the Association, and Floyd E. Wilder of Austin was elected an eight-year Trustee of the Texas Elks Crippled Children's Institution. Johnny New of Longview is Tiler, and J. H. Brogan, Jr., of Tyler is Sgt.-at-Arms.

General Convention Chairman Aubrey N. Kline presided at the formal opening of the Conclave at which Past President Raymond L. Wright served as Master of Ceremonies. Past Presidents who addressed the delegates included William Frazier, John D. Carter, Carl Mann, Victor Ferchill and Floyd B.

## GEORGIA ELKS MOURNED

Robert E. Lee Reynolds, prominent in Georgia Elksdom for many years, passed away last June. Affiliated with Atlanta Lodge No. 78 since 1923, Mr. Reynolds had served the Georgia Elks Association as Secretary-Treasurer for 20 years. He had also been Secretary of his lodge for some time.

Mr. Reynolds joined the Order in April, 1900, as a member of Amsterdam, N. Y., Lodge, No. 101, of which he was a Past Exalted Ruler. Born in Kentucky 88 years ago, he had lived in Indiana and Ohio before taking up residence in Amsterdam in 1893.

His wife and son survive him.



Robert E. Lee Reynolds



C. J. Williams

Another well known and dedicated Elk of Georgia, and a native of that State, C. J. Williams was 63 years old when he passed away May 15th following a short illness. A Past Exalted Ruler of Griffin, Ga., Lodge, No. 1207, Mr. Williams was its Secretary at the time of his death. He was a Trustee from his lodge to "Aidmore", the Georgia Elks Crippled Children's Hospital, and had played a major role in founding its Trust Fund. He was also a former District Deputy and a Past President of his State Assn.

He is survived by his wife and four children.

Ford. Among the other speakers were Exalted Ruler R. C. Perkins and Mayor J. E. Kuykendall of San Antonio Lodge.

Following his introduction by Past Pres. Charles C. Bowie, Chairman of the Grand Lodge Youth Activities Committee, retiring Pres. McKnight delivered his address and then the State's Youth Leaders and Most Valuable Students were rewarded. The two Youth Leaders, James B. Leavell, Jr., and Miss Marilyn Jo Wood, were second-place winners in the National Contest. Miss Wood also won one of the three Elks National Foundation Scholarships awarded, the others going to Burke Musgrove and Travis Broesche.

**THE OREGON ELKS'** June 4th, 5th and 6th Convention at Klamath Falls was highlighted by the report of its Visually Handicapped Program, a ten-year interest of the organization which has aided 8,000 children at an expense of \$236,000. Four of these youngsters were introduced to the delegates.

Another fine report covered the Scholarship Program, when it was learned that Michael Higgins had won a \$500 Assn. award, John Wilkinson received an \$800 Elks National Foundation scholarship and a \$500 Foundation award had gone to Arleta J. McKorla, also a \$300 State scholarship winner. Edith Brown, who had returned her \$800 Elks National Foundation award since she had also won \$4,800 from Stanford Univ., was given a \$500 award by the Assn. Other reports included the Veterans program on which the Elks had spent \$6,461 during the year.

Highlights of the session, attended by Past Grand Exalted Ruler Frank J. Lonergan and Grand Est. Lect. Knight Val Bulger, included a 75-minute patriotic parade, a State dinner, a barbecue for 2,700 guests and bowling, golf and trapshooting tournaments.

Elected to serve until the 1960 Convention in Medford are President J. H. Moore, Prineville; Vice-Presidents W. D. Randle, Albany, Fred Stefani, Oregon City, D. E. Jones, Ashland, and James Trimble, La Grande; Secy. (reelected) Harold Harp, Tillamook; Treas. (reelected) H. M. Randall, Salem; Sgt.-at-Arms James Garrett, Prineville; Asst. Sgt.-at-Arms William Van Nuys, Eugene; Chaplain Edward Nelson, Portland; Inner Guard Frank Wheeler, Burns; Tiler Robert Rettke, Brookings, and Trustees H. F. McGurdy, Heppner, Franklin Van Pelt, Medford, Al Beeler, McMinnville, W. F. Raw, Corvallis, and J. M. Lambert, The Dalles.

**SAM STERN**, Past Grand Exalted Ruler from Fargo, N. D., was the special guest of the 55th Annual Convention of the Minnesota Elks Assn. at Stillwater June 4th to the 7th. All lodges of the State were represented at the well-attended meeting during which Rochester's State Championship Ritu-

alistic Team initiated a class of candidates and the popular golf tournament had a large turnout of both contestants and onlookers. Social activities included the Convention banquet and a fish fry attended by about 600 delegates and guests. The traditional Convention parade also took place.

Virginia Lodge was awarded the 1960 Convention, and interesting reports were made on the Association's scholarship and other Youth Activities, its veterans program and many charitable endeavors.

Chet Nelson of Crookston succeeds Norman Hansen as President of the organization. Serving with him are Vice-Presidents Ed Schliesing, St. Paul; E. Archie Cook, St. Cloud, and M. J. Haack, Bemidji; B. H. Gaetke, also of Bemidji, is Secretary; L. E. Moening, Owatonna, Treasurer, and Trustees are Phil Johnson, St. Paul, Carl Carlson, Bemidji, and Fred Bieber, Minneapolis.

**LOUISVILLE LODGE** won the Kentucky Ritualistic Title this year, it was decided during the State Convention held at Henderson. About 250 delegates attended the June 4th, 5th and 6th Meeting, welcoming such distinguished visitors as 1958-59 Grand Exalted Ruler and Mrs. Horace R. Wisely, and Indiana Elks Assn. Secretary and Mrs. C. L. Shideler.

Mr. and Mrs. Wisely and retiring State President and Mrs. William C. Wilson rode in an old-time surrey, followed by several old-fashioned cars, an Army tank, two circus caliope and pony carts in a very pleasing parade. Mr. Wisely was the principal speaker at the State banquet and led the Grand March at the ball that followed.

New officers of this organization include President Joseph Biancke, Cynthia; Vice-Presidents James Polsgrove, Louisville, Reynold Jobert, Covington, and Dean Dowdy, Madisonville. George M. Rock of Paducah was reelected Secretary-Treasurer, and Trustees are Chairman Ernest DeSoto, Louisville, E. J. Meier, Newport, and W. E. Fellers, Paducah. Arnold Westermann of Louisville is Chairman of the Anti-Tuberculosis Committee, Jos. G. Kraemer of Louisville heads the new Lodge Activities Committee and Charles Vandeveld of Paducah is Disaster Relief Chairman.

#### STATE ASSOCIATION CONVENTIONS

State	Place	Date
Colorado	Fort Collins	Sept. 10-11-12
*Wisconsin	Wisconsin Rapids	Sept. 12-13
Nevada	Ely	Sept. 17-18-19
Tennessee	Knoxville	Sept. 18-19
*Indiana	Indianapolis	Sept. 26-27
Alaska	Kodiak	Sept. 30, Oct. 1-2-3
California	Anaheim	Oct. 7-8-9-10
*Fall Conference		

## THE LUCKIEST \$7 I EVER SPENT

By a Wall Street Journal  
Subscriber

Not long ago I picked up my first copy of The Wall Street Journal. I expected dull reading. Imagine my surprise when I found some of the best articles I'd ever read!

I sent for a Trial Subscription. For the first time in my life I began to understand why some men get ahead while others stay behind. I read about new inventions, new industries and new ways of increasing my income. Also I got ideas on what to do to reduce living expenses and taxes. My Trial Subscription to The Journal cost me \$7. It was the luckiest \$7 I ever spent. It has put me hundreds of dollars ahead already.

This story is typical. The Journal is a wonderful aid to men making \$7,500 to \$25,000 a year. To assure speedy delivery to you anywhere in the U.S., The Journal is printed daily in five cities—New York, Washington, Chicago, Dallas and San Francisco.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-9



### BOOK OF MEMORY

in everlasting bronze

For listing 100 to 3000 names economically. Write for free catalog including photos of hand-chased cast bronze plaques. SINCE 1882

NEWMAN BROTHERS, Inc.  
Dept. 722, Cincinnati 3, Ohio

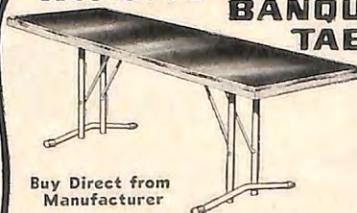
## BOOKKEEPING-ACCOUNTING LEARN QUICKLY

No previous bookkeeping experience necessary.  
SEND FOR FREE SAMPLE LESSON

We can prepare you quickly in spare time for countless numbers of high paying bookkeeping and accounting positions by famous Problem Method—you learn by actually doing. For over 50 years we have trained more than 1,400,000 ambitious men and women for larger success in the business world. Instructors are CPA's and expert accountants. Get all the facts—send for free sample lesson and illustrated book, "Opportunities in Accounting" describing the opportunities in this profitable field and how you can take advantage of them. Low cost, easy terms.

Accredited Member, National Home Study Council  
LASALLE Extension University, 417 S. Dearborn Street  
A Correspondence Institution Dept. 9328H Chicago 5

## Monroe FOLDING BANQUET TABLES



Buy Direct from  
Manufacturer

If you are on the Kitchen Committee of your church or school, or on the house or purchasing committee of your club or lodge, you will be interested in this modern, Folding Pedestal Banquet Table. Write for catalog and special discounts.  
Monroe Co., 90 Church St., Colfax, Iowa

## In the Dog House

(Continued from page 25)

fact that there are varieties of size, coat, color and characteristics in many breeds is not known. This has very likely caused the rejection of many dogs that otherwise might have been bought and enjoyed. As mentioned, the collie is simply a larger cousin of the Shetland sheepdog but more, there's variety of coat among collies, there being the familiar rough coated dog and a lesser known short coated collie.

Right now the poodle, and when will people who should know better, stop calling this dog the French poodle? The dog's as German as kraut. Germany is his Fatherland, where he originated and where he was developed. Mr. Poodle comes in three sizes, standard, miniature and toy. The standard is fifteen inches at the shoulder, the miniature ten to fifteen and the toy ten inches or under.

Anyone who likes the fox terrier, and he's one of the most widely known of all terriers, can have him in either of two coats—short coated or wire haired.

There's another terrier that gives the prospective owner a choice, in size. He's the Manchester. In his larger size he's fourteen to twenty-two pounds and officially classed as a terrier. But he has a smaller cousin whose weight is anything up to twelve pounds and for some reason is catalogued as a toy dog.

The bull terrier was bred for fighting when dog fighting was a permissible pastime. His history describes him as the gentleman's dog, gallant, gentle and a do-or-die fighter. Long ago his sponsors named him the white cavalier, although that was during times when only the all

white dog was preferred. Outlawing the so-called sport of dog fighting did not lessen the courage or fighting ability of either the white or the colored dog. Lest you get the impression that these dogs are quarrelsome or vicious I'd like to emphasize the fact that they are truly gentle and are excellent companions.

One of the ancestors of the bull terrier is the bulldog, old soursuss they call him. Time was when this purp was a four-legged fury but that was long ago when bull baiting was thought to be a sport. The bulldog of those days was not the bowlegged dog with the pushed-in face that graces the scene today. He was a fast-moving, dead-game, ferocious fighter. In the present bulldog you'll see two varieties, both bearing fairly close resemblance to each other. There's the English bulldog with the short, drooping ear and the French bulldog with upright, prominent ears. The legs of the latter are not bowed quite as much as the English variety, nor is he quite as chesty, but he's all bulldog and a fine dog if you like the breed. Weight for the Englishman ranges from forty to fifty pounds, while the French dog weighs twenty-two to twenty-eight pounds and there's a division of the breed with weight less than twenty-two.

A breed of fine dogs that has won acceptance is the Doberman pinscher, a large, clean-limbed dog originating about 1890 in Apolda, Germany, by no less a person the Herr Louis Dobermann, local dogcatcher. The dog is classed as a working dog and is very much a worker being a splendid guardian and watchdog that was extensively used by

German forces in both world wars. In the second world war the Doberman served valiantly with American troops and is regarded by the United States Marine Corps as its official dog.

Among the field dogs there are twenty-three varieties other than the hounds, which are also, as if you didn't know, classified as hunters. The twenty-three are the bird dogs, spaniels, setters, retrievers, and the griffons, the pointers and the weimaraner. In size you'll find them ranging from the American cocker spaniel weighing in at twenty-two to twenty-eight pounds to the weimaraner that tips the beam at eighty-five. Incidentally, the latter is another dog of rare coloring, being one of few that are gray. As almost anyone knows there's almost infinite variety not only in size and coloring but in texture of coat among all hunting dogs.

Among the second division of sporting dogs, the hounds, there are some nineteen. Most of these dogs are large, some such as the wolfhounds gigantic. The only one approaching pocket size—you'd need a generous pocket too—is the dachshund.

There is a miniature greyhound, but officially he's relegated to the toy dog group. Although his standard specifies that he be a miniature English greyhound, he's called the Italian greyhound. The standard or English greyhound weighs from sixty to seventy pounds, the Italian pooch is a dog of less than eight pounds. The standard for the breed permits more than eight pounds but clearly states that the preference is for the dog of lesser weight.

Perhaps the most accommodating of all breeds in the matter of size is the schnauzer, a German dog with a hard, wirey coat similar to that of the Airedale or wire-haired terrier and usually of pepper and salt color. This simply means a mixture of black, white and grey with pure black allowable. This fellow is found in no less than three sizes, the giant reaching twenty-five and a half inches, the so-called standard variety ranging from seventeen to twenty inches. The miniature scales down to eleven and one half inches. All measurements as previously mentioned are shoulder high. The giant, no doubt because of his size, is allocated to the working dog division and he's very much a powerful, bold and intelligent dog. It may be my fancy, but I don't think I've ever heard a more menacing, sinister bark than that given by this big dog.

If by chance you who read are dogless and are interested in any of the varieties of the dogs described here, and want to know more about them, drop me a line and I'll be glad to give you more detailed information. ● ●



Robert B. Webb, Deputy Grand Exalted Ruler for California's South-Coast District last year, had the pleasure at the Chicago Convention of introducing his father, Charles A. Webb, to Grand Exalted

Ruler Horace R. Wisely and to his successor, William S. Hawkins, shaking hands with the elder Mr. Webb. At 79, he accompanied his son on all his visitations, and attends all meetings of Santa Ana Lodge.

# The Soviet Challenge

(Continued from page 5)

is a negative force that feeds on intrigue and conflict. Communists are masters at creating issues where none existed before, and making headline news of the conflicts they have instigated. They becloud issues, distort facts, throw up smokescreens of confusion, and, with today's high-speed means of mass communication, they take a local spat and blow it up into a wildly distorted world issue overnight. Being unbridled by any respect for truth, they have great flexibility in their operations.

"The highly publicized technological progress of the Soviets has given some of our people the idea that the best way for us to defend ourselves against the Communist threat would be for us to strive to produce the biggest bang—the best weapon system, or a great pile of money—and that that is all that is needed to insure the preservation of our way of life. These, though essential for defense, are really the lesser of our needs. The real challenge that faces us is this: We must recognize the primacy of moral values above all other things—above guns and planes and missiles. Without sound moral and spiritual values firmly rooted in the character of our people, our weapons become mere instruments of suicide. We achieve nothing if we seek only material power.

"We have been clearly informed by those who are running the Communist bloc that we are their enemy, that we will be their victim, and that they intend to eradicate our way of life. They have been waging a campaign of attrition against us toward that end for the past forty years.

"Our people have not squarely faced up to this problem, and they still seem unwilling to face up to it. The reason lies in our national character—we are a naturally optimistic and friendly people if left to our own devices. We find deliberate, sustained hatred and aggressiveness alien to our spirit. And so we tend to judge the Soviet leaders by the standards we use to judge a neighbor, an ally, or a traditional nation-state. Such misunderstanding of Soviet nature

### Correction of Ritualistic Report

In connection with our coverage of the Grand Lodge Convention in our August issue, we regret that a statement was made that the West Virginia Ritualistic Team had returned to the national contest after many years of absence. This, of course, was not the case, because teams from West Virginia have competed at the Convention for many years with outstanding results.

# DO YOU OWN OR MANAGE A STORE?

Often, prospective advertisers for THE ELKS MAGAZINE request information concerning the number of ELKS who are owners or managers of retail stores. Of course, the larger the number we can quote, the stronger is our portrayal of THE ELKS MAGAZINE as a forceful advertising medium.

If you have not returned the coupon below, will you please do so today. The return of the coupon will be of material assistance to your Magazine.

## THE ELKS MAGAZINE

386 4th Avenue, New York 16, N. Y.

MY NAME IS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

(PLEASE CHECK BELOW)

I OWN THIS STORE

I AM PART OWNER

OF THIS STORE

I DO NOT OWN

BUT MANAGE THE STORE

## ROOST-NO-MORE

ENDS BIRD NUISANCE

- Harmless • Non-toxic
- Economical
- Internationally proven

Write for full information  
NATIONAL BIRD CONTROL LABORATORIES  
5315 Touhy Ave., Skokie, Illinois Dept. EM-2



Would You Like to Make \$1,000 A MONTH?



That's what Stanley Hyman made selling the amazing new Presto Fire Extinguisher! Many others "cleaning up"—so can you! Amazing tiny new extinguisher ends fires fast as 2 seconds. Guaranteed for 20 years! Sells for only \$4.95! Write for Free sales kit. No obligation. Merlite Industries, Dept. P-41D, Presto Div., 114 East 32nd Street, New York 16, N. Y.



Exceptional Profits Reported from

## MAYTAG

### UNATTENDED LAUNDRY STORES

- An ideal investment for individuals or groups.
- Requires less time than normal investments yet returns higher yield.

Investigate the unusual profit potential of Maytag equipped coin laundry stores now. New Maytag unattended Coin Laundries are a proven and established business—tailored to modern American methods of living and shopping. The Maytag commercial coin laundry requires no experience, moderate investment, and can be managed easily without interfering with other investments.

Write, wire or phone for full information today:

### THE MAYTAG COMPANY

America's Leading Laundry Specialists

COMMERCIAL LAUNDRY DIVISION

Dept. E9, Newton, Iowa

COIN-OPERATED WASHERS



Keep wraps in an orderly manner—aired, dry and "in press". No. 3 wall racks come in any length to fit; 4 spaced coat hangers and hat spaces per running foot. Mount on wall at the desired height for each age group.

The 5 ft. Portable No. DF-5-50 Checker accommodates 50 people, goes wherever needed on large ball-bearing-swivel casters. Answers the wraps problem, in vestibules or for meetings, dinners, etc. Efficient, sanitary, fireproof and quality built for lifetime service of welded, heavy gauge steel with square tubular columns.

Write for Bulletin CK-3

Portable umbrella and overshoe racks for entrances, and storage racks for robes.

**VOGEL-PETERSON CO.**

The Check Room People

1127 West 37th St., Chicago 9, Illinois



## EARN MORE BE A TAX EXPERT

Earn lucrative fees preparing income tax returns in your spare time during 3 month busy season every year or operate profitable Business Tax Service for year-round income. No experience needed. We train you at home. Low cost State Approved Course. Write for free prospectus. No agent will call.

UNION INSTITUTE, Lakewood, 12C, New Jersey

## 500 PRINTED NAME & ADDRESS LABELS 25¢



500 Gummed Labels printed with ANY name and address, 25¢ per set! 4 sets (same printing or all different) \$1.00! Padded, Two-tone jewel-type plastic gift boxes only 10¢ extra, 4 for 25¢. Order as many or as few sets and boxes as you want. Only 25¢ per set. Money-back guarantee!

WESTERN STATIONERY, Dept. 860, Topeka, Kan.

## EARNING ENOUGH MONEY?



Do you need more income for home — car — vacation, fun?

Right now the Accident Investigation and Adjusting Field offers men 18 to 60 tremendous opportunities. Here's why: This vital business distributes more money than any other service industry. Last year alone over 200 MILLION ACCIDENTS had to be investigated for Insurance Companies, Airlines, Railroads, Steamship Lines, and Government Offices. The number of such losses is growing—and the need for trained men is booming.

You can investigate full time for one company—or earn \$3 to \$10 an hour in your own business. A. J. Allen earned over \$2,000 in ten weeks. Gary Williams doubled his former salary in four months. NO prior experience or higher education needed. And age is no barrier. Here is a field wide open to men 18 to 60.

Let us show you how Universal Schools has trained hundreds of men in their own homes in spare time—and then helped them add thousands of dollars to their incomes. Send TODAY for FREE Book. No salesman will call. Write at once to me

**M. O. Wilson, Universal Schools**

Dept. K9 6801 Hillcrest, Dallas 5, Texas

Please send FREE book on money making opportunities in the Accident Investigation field.

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

and intentions could very well prove fatal to us.

"It has long since become evident that while the Soviet have built up a massive military force, it is only one of the several weapons by means of which they hope to gain their objective. Although they have recently been doing a great deal of shouting about their readiness to bomb the capitalist world with nuclear weapons, they would hardly, unless they were to go suddenly mad, commit any such folly. Their cardinal rule is that the destiny of Communism must not be endangered by a harebrained risk. This explains why we miss the boat so often in dealing with such an enemy.

"He has a clear objective. He fights in the fields of politics, economics, psychology, and culture. He fights hard and unceasingly on all fronts and in every area. He aids and abets troublemakers of any kind throughout the Free World.

"The greatest danger we face today is that we are unconsciously adapting ourselves to the Soviet's ground rules. One of them is that the battleground of the cold war is on Free World territory. It is never within the Soviet bloc. If you reflect on this for a moment, you will have to admit that most of the Free World has tacitly accepted the Soviet Union's dictum that it may meddle or attack beyond its borders, but that the Free World must not concern itself with trouble within the territory under Soviet control. What they say, in effect, is that what happens in the non-Communist world is their business, but what happens in the Communist world is nobody else's business. Unfortunately, the Free World has let itself be conditioned into accepting that Soviet point of view.

"The Soviet world has a definite objective and is working hard at it. The Free World, on the contrary, is merely drifting. I mean that the people of the United States, as a people, are drifting—and not just the Administration, or the Congress, or the major political parties. We, as citizens of the United States, are aimlessly drifting, and we cannot brush this off onto somebody else's shoulders, for the burden is squarely on the shoulders of each one of us.

"Our nation has grown accustomed to thinking the only problem we face is that of adequate deterrence of an all-out attack. The fact is, however, that the threat of massive retaliation became an empty slogan because the Communists continued about their business of infiltration, expansion, and upheaval, unceasingly, everywhere in the world, in spite of it. Actually, a strategic nuclear stalemate has now come about, so that the possibility of an all-out attack has become remote. I do not challenge the need for preparedness against a sneak attack, for if we were not so prepared we would surely get one. But we are

overinsured for that one contingency, and underinsured for others that are banging away at us now.

"There is no easy way out with the Communists. We are not engaged in a tennis match where losing a set or two can be made up later. We are engaged in a power struggle in which the enemy is out for attrition, by which he intends to make his day-to-day victories irreversible, and in the end to destroy us. The Communist plan obviously is to avoid dramatic Soviet military attacks, but to nibble constantly all the way around the periphery of the world.

"Nations do not usually die from being clobbered from without, but because of what happens to them from within. They die because they lose their stamina, their will, their willingness to work, and their character. Nations die because the selfish interests of their people become paramount, while their public interests take second place. This has been going on for a long time. Athens was the first city to have a democratic form of government, and when it started it was one of the most powerful city-states in the world. It died, eventually, not because of what Sparta could do, for Athens defeated Sparta over and over again. It did not die because of superiority of Macedonian arms. It died because the Athenians no longer would support their State, or give their services, or go out on the battlefield to fight, and, most important of all, would not resist the pleasures that came from soft living. So Phillip of Macedonia made slaves of them.

"If we as a nation should ever come to convince ourselves that situations such as Berlin, Greece, Lebanon, Korea, Quemoy and Taiwan are merely little pieces of real estate of no great strategic value, we shall then surely be on the road to disaster. No one of these, taken by itself, may seem vital. But, added together, and with others that are sure to follow, they can be decisive.

"The hard fact is that the cold war in which we are now engaged will last just as long as we shall live. How we make out in this war will be largely dependent upon what we, as a nation, are willing to do, how hard we are willing to work, whether we have enough strong men to shoulder the public interest and let their private interests go."

WHEN Admiral Burke had finished I felt as though he had thrown the book at me, and I was inclined to agree fully with the naval officer who had so enthusiastically written us, "If you want to learn about the enemy, pay attention to Admiral Burke." But some of the points the Admiral had made raised several questions in my mind. You will be interested, I think, by what he said in reply to them.

I asked Admiral Burke how, in this time of nationwide prosperity with record low unemployment and high wage

levels, the American people could be expected to cut down on non-essentials the making and selling and buying of which are formidable contributing factors to that prosperity? How can we reverse the trend toward buying not only what we need, but also what happens to take our fancy, and get down to the kind of bare-bones living that the Admiral believes is essential to toughen us up enough to resist the Communist threat?

"The fundamental problem," replied Admiral Burke, "is simply this: Are we willing to do something about it? Are we willing to work hard? Are we willing to make those sacrifices that will be required? That is the first thing we have got to do. We have got to be willing to do something. I am speaking now of the people who are the leaders in their communities, who have got to want to do this. This means that they have got to see the problem for what it is and understand its importance."

"What kind of machinery would you set up to make all this operational?" I asked.

"None at all. No machinery will do it. No system will do it. What is needed is a desire on the part of leading people in every community, people with influence, to demand that something be done about what is wrong, when it is wrong, and where it is wrong."

"It seems to me," I said, "that people

just will not make sacrifices on a voluntary basis while their incomes are good and while they are being persuaded by every medium of communications—radio, TV, print, and what have you—that they ought to spend more and buy more and pay later, travel more, and take life easier. I would guess that if drastic curtailments are necessary, they will have to be compulsory as they were in war time."

"No," said Admiral Burke, "machinery to compel people to act intelligently will not work. We cannot wash our hands of a moral and ethical problem simply by setting up more organization. We have got to face our problems squarely. We cannot run away from it. A lot of people would like to see their problems solved for them by the setting up of a committee, or a commission, or a procedure. But you can't do that with this one. This one is a matter of life or death of a nation, and each one of us has to contribute personally to our survival."

"How will it help our problem if, provided we can afford to buy things we like to have, we just don't?"

"Very simply" he said. "We manufacture a lot of nonsense and we create, artificially, a demand for this kind of stuff. A considerable portion of what we produce is not only nonessential, but has no value whatever. We produce toys in ever increasing quantities. Toys for adults. What we should be

## News from the Elks National Home

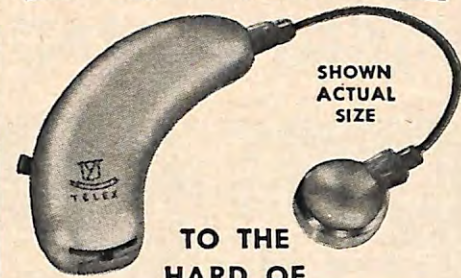
An example of the spirit of Brotherly Love, which prevails throughout Elksdom, recently came to light at the Elks National Home in Bedford, Va., and it is worthy of notice. One of the residents at the Home, Brother Joseph Miller, had bequeathed his eyes to the Eye Bank and Sight Conservation Society of Virginia, for use in a transplanting operation which can restore sight in certain types of blindness. Upon Brother Miller's passing away, the donation was duly made—and helped to restore the vision of a woman who had been without sight for years. Elks National Home Superintendent Thomas J. Brady received a letter of thanks from Dr. E. G. Gill, Director of the Eye Bank, which said in part:

"I received a thrill this morning. The lady for whom we used the eyes of Brother Joseph Miller was in the office. She had been blind for many years, and I could see the joy on her face when she could see her children and could count my fingers at a distance and see automobiles coming down the street. The

eyes came from the Elks National Home; through your cooperation and kindness we were able to do this."

Another example of Brotherly Love has also been brought to the attention of THE ELKS MAGAZINE by Superintendent Brady, who reports that very worthwhile contributions have recently been made to the Elks National Home Library and that these contributions have materially increased the usefulness of the library, providing the residents with a great deal of good reading matter. One of these contributions was made by Brother C. L. Bourne of Salisbury, Md. Over the years, Mr. Bourne has prepared for the library beautifully bound and illustrated volumes of *National Geographic Magazine*, which he has sent to the Home every year since 1915. Another contributor is Brother J. G. Liebenow of Chicago, Ill. Mr. Liebenow recently presented the library with 300 books of various kinds, richly bound. In addition, he provided two beautiful bookcases for the library.

# FREE



SHOWN  
ACTUAL  
SIZE

TO THE  
HARD OF  
HEARING

Send for your FREE REPLICA of the powerful New Telex Behind-the-Ear today! Try on this replica in your own home—see how comfortably and snugly it fits behind your ear.

If you are hard of hearing—or have a friend with poor hearing—clip and mail the coupon today. Your free replica of this new Telex hearing aid will be sent to you by return mail.

## TELEX

TELEX, Telex Park, St. Paul 1, Minn. (Dept. R99)

Please send me information and a free replica of this new Telex.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## LAW FREE BOOK

THE LAW TRAINED MAN

Write today for a FREE copy of illustrated law book "THE LAW TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course. All necessary books and lessons provided. Moderate cost; and lessons provided. Moderate cost; convenient monthly terms. Write for FREE law training book today.

Blackstone School of Law, 307 N. Michigan Ave.  
Founded 1890 Dept. 116, Chicago 1, Illinois

## Can Simple Exercise Help You?

Famous heart specialist and two noted physiologists tell how normal men and women can keep fit, trim, active and youthful, particularly after 35, by simple exercises that stimulate the circulation. Mailed free as a public service by Exercycle, 630 Third Avenue, New York 17, N. Y. Ask for pamphlets A10, 11 and 12.



Folding  
Tables . . .

QUICKLY FOLD  
OR UNFOLD!  
Maximum Seating  
Minimum Storage

### PERFECTIONEERED

Mitchell  
FOLD-O-LEG  
Tables

Better appearance,  
durability and strength.  
Finest construction,  
workmanship, finish.  
Choice of many top  
materials and colors.  
Write for Folder

MITCHELL MANUFACTURING CO.  
2748 S. 34th St., Milwaukee 46, Wis., Dept. G

producing are the kinds of things that are badly needed by the people of countries where we are in hard competition with the Soviets for friends and allies."

"How can you convince the American people that the gloomy picture you paint is a genuine reflection of our time, and that the self-denying path you chart is the one they must follow?"

"That's a bit out of my province, but I'll tell you this: We profess a lot of high principles, but we don't always live up to them. We talk. We send lots of people and lots of paper to lots of countries. But too many of us are afraid to take responsibility as individuals for the things that need to be done. We haven't always shown a willingness to get down to earth with the people we want as our partners. For example, some of the specialists we have sent to less advanced countries would have taken a fit at the idea of living like a 'native'. They wouldn't have stood for it even a little bit better. They wanted to live abroad the same way they lived at home. We frequently separated ourselves from the foreign nationals among whom we work, and had nothing in common with them. This attitude has changed for the better in recent months, and I think the people we are sending abroad now recognize the need for really knowing the people with whom they will be working. This is an encouraging thing.

"The people of these underdeveloped countries may be behind us in science and industry, but they are not a bit so in common sense. So they see what they see, and they talk about it. They think we want to run their affairs, that we want to make them over in our image. They say: 'What you have in the United States is very wonderful, but it is far beyond us.' So they turn to the folksy Communists whose scale of living is much nearer to their own, from whom they can buy things more cheaply. And, since they are not accustomed to quality goods, what they get from Red China and from the Soviet Union is quite wonderful in their eyes."

"A while back," I reminded him, "you said that the Reds make trouble in the Free World, but we never return the compliment in their areas. What would you have us do? Start a ruckus behind the Iron Curtain?"

"Not at all," he replied. "But why don't we give the same amount of publicity to flare-ups in the Soviet bloc countries that we give to disturbances in the Free World, and why don't we keep hammering away at them? We seem to accept the fact that outbreaks in Communist territory are Communist business only and, vocally and in print, we give them but brief and passing mention.

"Then take, for example, the shooting down of our Navy airplane off Korea

last June. How many of our people were genuinely concerned by that act of banditry? How many people or organizations made public protest when that United States plane, fifty miles out at sea, was jumped by Communist armed aircraft and shot up! The very sad part about it is that our people simply did not seem to care. Instead of being a Navy airplane, it could just as well have been a commercial airplane, and it would have had just as much right being where it was. It could have been a ship. It was a one or two day news item, and then it disappeared completely from sight.

"The same thing happened when Communist fishermen cut our trans-Atlantic cables right off the Grand Banks. Did we shoot them down there just outside the three mile limit? Did we destroy them? Have we ever shot Communist airplanes down out of the sky when they cross over the Aleutians or when they fly down the coast of Alaska? We never have, and we probably never will. But the Communists commit these acts of banditry constantly. And what do our people do about it? Nothing. Nothing at all. We are getting so used to it that we seem to accept it as normal procedure for Communist planes to jump across the Iron Curtain borders in Europe and the Far East and shoot our unarmed airplanes to pieces without provocation in our own territory."

"It's quite different with the Communists," Admiral Burke added. "Let something happen that they want to make hay of while their sun shines. They will yammer over it, scream about it, issue challenges from the Kremlin, create completely phony stories about it, and keep it in the headlines we read day after day, week after week, as long as they want to stretch it out. When we have a grievance against them, it gets a brief mention, and is immediately obliterated from our front pages by a counter-scream about a fake crisis of one kind or another trumped up by the Kremlin."

"You think, then, that what is wrong with us is that we are unable to get angry any more, and that we simply don't want to be bothered; that we want to keep on playing with our toys and leave it to the Army and Navy and Air Force to keep bothersome people from our doorstep?"

"That," said Admiral Burke, "pretty much sums up the situation. We are confronted with a moral and a practical problem. We must face the moral issue of less frills and more sinew. And we must be willing to compete in full force with our enemy. If we fail on either score, we will go the way of all civilized nations before us that failed the same test. It happened to Rome. When the Roman Empire was no longer willing to meet its challenge, it died. The same thing could happen to us." • •

## Page 1959



Holland, Mich., Lodge's retiring E.R. Fred B. Stokes, right, congratulates his son Kenneth after his installation as Est. Lect. Knight.



Eustis, Fla., Lodge's E.R. Malcolm V. McCall, left, was installed by his father, 1958-59 State Assn. Pres. Willis V. McCall, right.



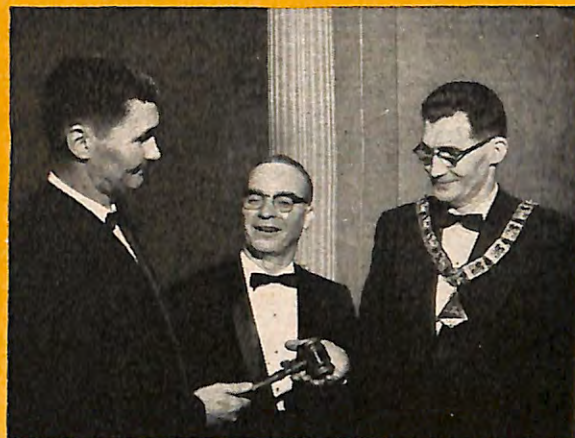
Marion, Ohio, E.R. Edward E. Faurot, left, accepts the gavel from his father, P.D.D. Charles D. Faurot. Marion has had two other family installations, the late P.E.R. Simon G. Kleinmaier and P.D.D. Carl S. Kay and their sons.



# from Elkdom's Family Installation Album



Tacoma, Wash., E.R. M. S. Finnigan, second from left, accepts the gavel from his father-in-law, Past Grand Exalted Ruler Emmett T. Anderson who installed his son Burritt as E.R. several years ago. Looking on are Grand Trustee Edwin J. Alexander, left, and Judge A. C. Grady, P.D.D.



Aberdeen, Wash., E.R. Ross Y. Wynans, left, was installed by his brother, P.E.R. Lloyd L. Wynans of Tacoma Lodge, right. On hand was Grand Trustee Edwin J. Alexander, center.



North Tonawanda, N. Y., Lodge's installation saw Gregory Lawler succeed his brother, Joseph L. Lawler, as E.R. Left to right are Past State Pres. Theodore R. Beales, P.D.D. Erwin Hamann, P.E.R. Joseph Lawler, E.R. Gregory Lawler, Past Grand Est. Lect. Knight J. Theodore Moses and Past Grand Est. Lead. Knight R. H. Smith.



Buffalo, N. Y., E.R. Dennis J. Brinkworth, Jr., left, was installed by Chairman James A. Gunn of the Grand Lodge Membership and New Lodge Committee, center, in the presence of his uncle, P.E.R. Frank J. Brinkworth, right.



Seaside, Ore., Lodge's E.R. Richard M. Baty took office in the presence of five Elk members of his family. Left to right: E.R. Baty; his father, Charter Member Forrest Baty; his uncle, Charles Baty of Tillamook Lodge; his father-in-law, Charter Member Frank Kerr; his great-uncle, Jerry Baty of Oregon City, and his grandfather, Claude Baty of Tillamook.



Grand Island, Neb., Lodge's new E.R. Lloyd W. Kelly, Jr., is pictured, center, with his father, P.E.R. Lloyd, Sr., on his right, and his grandfather, William Kelly, on his left. This is Grand Island Lodge's second father-son E.R. combination. The first was P.E.R. W. H. Harrison who eventually saw his four sons hold that office.

## YOU'LL LOOK GREAT IN A TUX Posture Belt

You'll "feel like a million", too. Beats anything for taking inches off your waistline *instantly*. Makes your clothes fit better, look better. You'll stand straighter and feel less fatigued—look taller and gain more confidence. Contour fitted for greater comfort and soothing support—eases your back muscles and tendons. *Best belt since 1926.*

It's best because it's *all one piece*—no buttons, buckles, straps or laces. Slips on and off easily. Outstanding for finest workmanship and quality of materials. Available in 8-inch front width as shown in picture with 2 double-stays in front or 10-inch width with 4 double-stays in front and 2 in back.

Ideal for anyone in the public eye who really cares about how he looks and feels. Recommended by many doctors. Worn by thousands. Order a Tux today on trial. Shipped postpaid on money-back guarantee.

TRIAL OFFER: See coupon below for details.

8-INCH BELTS	10-INCH BELTS
Waist size	Amount
28 to 32	\$6.95
33 to 39	7.45
40 to 42	7.95
36 to 42	\$8.95
43 to 56	9.95

**MAIL COUPON TODAY**

TUX CORP. 333 N. Michigan Dept. E-99 Chicago 1, Ill.

I will accept your 10-day Trial Offer. If not satisfied, I will return the belt for full refund on your money-back guarantee.

Mail me Postpaid one  8-inch,  10-inch Tux Belt.

My waist measurement is \_\_\_\_\_ inches.

I enclose full payment \$\_\_\_\_\_  \$1 Deposit, COD for balance

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

clergy  
public officials • social  
leaders • lodge officers  
lawyers • business men  
salesmen



## Our Most Valuable Students

(Continued from page 13)

Smith, Medford; Richard L. Faber, Brighton, (Boston); Peter White, Mattspan, (Boston). Michigan: Judith A. Maybee, Ann Arbor; Nancy E. Speer, Ludington; Michael D. Nelligan, Lansing; Christ T. Roosenraad, Lansing. Minnesota: Julie L. Argus, Albert Lea; William F. Ulvang, Duluth. Mississippi: Margaret A. Westbrook, Jackson. Montana: Helen E. Hancock, Great Falls. Nebraska: Honey Lou McDonald, McCook; Linda S. Albin, Kearney. Nevada: Judith F. Bell, Boulder City; Thomas C. Wright, Las Vegas. New Hampshire: Judith A. Myers, Lebanon. New Jersey: Roxanne S. Snover, Newton; Peter Jorgensen, Bogota, (Ridgefield Park). New Mexico: Judith A. Holmes, Farmington. New York: Karen R. Schermerhorn, Schenectady; Eileen M. Clifford, Bronx; Donna Robinson, Port Chester; Lawrence W. Becker, West Berne, (Cobleskill). North Carolina: Gerry D. Martin, Troutman, (Statesville). North Dakota: Victoria A. Strandness, Fargo; Thomas C. Owens, Devils Lake; Michael P. Saba, Bismarck. Ohio: Charles S. Fadley, Norwalk. Oklahoma: Richard G. Hels, Bartlesville. Oregon: Edith G. Brown, Salem; Arleta J. McKrola, Mount Vernon,

(John Day); Gerald A. Carlson, Culver, (Madras). Pennsylvania: Diane Kasnic, Conway, (Ambridge); Suzanne Shaner, Bellefonte; Antoinette M. Kozar, Ambridge; Henry G. Grabowski, Wilkes-Barre, (Philadelphia); Leland W. Peterson, Lansdale, (North Penn.); Richard N. Boroto, Breckenridge, (Tarentum). Puerto Rico: Alberto V. Baez, Lajas, (San Juan). Rhode Island: Claire M. Henry, Manville (Woonsocket); Peter A. Kelly, West Warwick. South Carolina: Margaret E. Fowler, Anderson. South Dakota: Celia S. Fritts, Yankton; Glenn R. Schilberg, Aberdeen. Tennessee: Barbara L. Watts, Nashville; Leonard E. Franklin, Old Hickory, (Nashville). Texas: Marioyn Jo Wood, Houston, (Westlaco); Travis C. Broesche, Houston; G. Burke Musgrove, Breckenridge. Vermont: Rita B. Garant, Bennington; Pauline L. Page, East Montpelier, (Montpelier). Virginia: Louise E. Duis, Bedford, (Roanoke); Samule A. Garrison, III, Roanoke. Washington: Randall S. Babcock, Wenatchee. Wisconsin: Lynn E. Manicke, Wausau; John A. Baumgartner, Appleton; Patrick T. Cowan, Superior. West Virginia: Benny Joe McCoy, Fairview, (Fairmont). Wyoming: Leota J. Heil, Riverton.

**MEN AND WOMEN WANTED**

IT AIN'T SELLIN'—just servicing. Take over YOUR AREA as our Service Distributor, keeping retail stores supplied. Nationally advertised 30-year-old line pays you up to \$20 an hour. For samples, highly successful plan—FREE—write NOVO, 3855 Lincoln Ave. Dept. G-10, Chicago 13

**MUSIC LEARN AT HOME!**

Be your own music teacher. Learn quickly, right at home. To play piano, guitar, accordion, any instrument. Our famous picture lessons make it easy. No boring exercises. Start playing simple pieces right away. Low cost. FREE book, including Lawrence Welk. Write for 1,000,000. No obligation. No salesman will call. U. S. School of Music, Studio A-1059, Port Washington, N. Y.

## SAVE \$11.00

**NORELCO "Speedshaver" Men's Electric Shaver.** Latest model, brand new, fully guaranteed and complete with travel case. Now on sale for \$14.95 postpaid. All orders filled within 24 hrs. Your money back if you are not fully satisfied. Send check or M.O. for \$14.95 to: BROOKS, Dept. 19, Box 212, St. Louis 66, Mo.

**RUPTURED? NEW LASTING RELIEF**

ENJOY NEW FREEDOM

Yes, enjoy freedom of action, peace of mind and comfort at work or play. Proven, patented MILLER holds your rupture back Day and Night—will bring you lasting relief. Has helped thousands. For FREE facts in plain wrapper. Send Name and Address To: Dept. 44-N, FRED B. MILLER Hagerstown, Maryland

ENTIRELY DIFFERENT

Get FREE FACTS

Exclusive Manufacturer

## WHEN FALSE TEETH CAUSE SORE GUMS

You get undreamed of relief in seconds! Medically-formulated NUM-ZIT Adult Strength has already brought blessed relief to thousands. Recommended by dentists everywhere. Pleasant-tasting... eases discomfort while you break in new false teeth. Works wonders, too, for relief of toothache, neuralgic pains. Keep it handy for quick first aid. At all drug counters.

**NUM-ZIT Adult Strength**

## FREEDOM'S FACTS

### Communist Persuasion

THE communists have become so adept at subtle persuasion that they can even make "peace" awards serve as propaganda. Persuasion, direct and indirect, is discussed in this month's excerpt from Freedom's Facts, monthly publication of the All-American Conference to Combat Communism. The Conference consists of fifty national patriotic organizations, including the Benevolent and Protective Order of Elks.

About a week after the ministers' talks began in Geneva, Nikita Khrushchev stood on a platform in Moscow to receive a Lenin Peace Prize. The scene was that of an employer getting an award from his employees, for the diploma and gold medal signifying the Peace Prize were awarded by the Soviet's International Lenin Prize Committee.

Smiling broadly, Khrushchev responded to the award by pledging: "You may be sure, dear friends, that I shall not spare any efforts with a view to serving our own Communist Party and the Soviet people to strengthen peace all over the world."

Timing of the award to Khrushchev was in line with his pledge to serve the Communist Party. The award cast Khrushchev as the world's "peace-lovingest" man at a critical time in international negotiations involving the question of peace. In effect, the award indicated that anyone who does not accept the proposals of the world's greatest lover of peace must be a warmonger and a danger to world order.

Awards of this type are frequently used by communists to sway people of many countries unwittingly to further communist objectives.



## Match Play Is Golf

(Continued from page 7)

match play you never can tell: Johnny Goodman, then an unknown but in 1933 winner of the National Open, eliminated Bob Jones in the first round of the 1928 National Amateur.

One opponent with whom Jones could not force himself to play the course was Walter Hagen, the foremost professional of Jones's day, who, conversely, preferred match play. On the only occasion when the two met head to head, Hagen trounced Jones in a 72-hole match by the phenomenal margin of 12 and 11. In one round, so the story goes, Hagen went around in 69 strokes and Jones in 69 cigarettes.

Among Hagen's many victories in match play were five Championships of the Professional Golfers Association, four of them in a row, a feat which required him to win 22 matches without a loss. Unfortunately, in some opinions, this championship was changed three years ago to a four-round stroke-play competition after being for 40 years the premier match-play tournament.

In match-play form, as the reason for the switch was stated, the stars of the field were often ignominiously knocked off in early rounds by club pros whose games would in all probability have fallen apart at the seams under the longer strain of 72 holes of stroke play. In addition to making the bigger names look ridiculous, these upsets left the field with little or no drawing power at the gate for the later, more crucial matches. As a result, the PGA Championship did not always command the gate receipts it expected, or wanted. And so the championship was revamped under the guise that 18-hole matches were simply not a fair test of golf.

"What the pros failed to realize," says Al Laney, the astute golf writer for the New York *Herald-Tribune*, who abhors the switch, "is that a round of golf is, and always has been, 18 holes. How, then, can it not be a fair test of golf?"

Strickly speaking, 18 holes have not always constituted a round of golf, but they have for almost as long as the present Rules have been in effect. To understand why most amateurs prefer match play and most professionals prefer stroke play it is necessary to review just how 18 holes became a round.

As originally formulated, golf was a cross-country game played on the links-land of Scotland hard by the North Sea. The number of holes was arbitrary, but there are any number of spurious theories why 18 was the number usually decided upon. One of the more counterfeited theories is based on the old wives' tale that there are 18 shots of whisky in a fifth of Scotch. As the golfers plied their way across the chilly Scottish moors centuries ago—so the story goes—they celebrated the completion

of each hole by imbibing a swig. Hence, the round was considered finished when the bottle had been emptied.

Actually, golf became an 18-hole game at St. Andrews a little less than 200 years ago, not long after the R and A had drafted its first set of rules. Up to this time, the rules, standards, and fashions of golf had been set by The Honourable Company of Edinburgh Golfers, who played their golf over the nearby Links of Leith.

It was plain at the time that the R and A was taking over the leadership of the game from the Honourable Company, but there was still no standard length for a round in the grudge matches these clubs often played. The Links of Leith had only five holes. Blackheath, another ancient club, had seven, the most popular number at the time, but some other courses had 25.

Possibly seven would have remained the traditional number had it not been for the example of St. Andrews, which, at the time, had 12 greens. The first 11 traveled straight out to the end of a small peninsula. After playing these, the golfers returned to the clubhouse by playing the first ten greens backwards, plus a solitary green by the clubhouse. Thus, a "round" at St. Andrews consisted of 22 holes.

In 1764, the R and A resolved that the first four holes should be converted into two. Since this change automatically converted the same four holes into two on the way back, the "round" was reduced from 22 holes to 18. And since the R and A was the arbiter of golf, 18 holes soon came to be accepted as standard throughout Scotland and eventually throughout the world.

In those days, all golfers were gentlemen of leisure; professionals, as such, were unknown. There was, however, an element known as "cawdies," usually tramp fishermen or other local ne'er-do-wells, who acted as caddies, or messenger boys. Eventually, many of them began to play the game and to advance their social status by teaching the game to beginners and by making clubs. In time they were invited to compete against the amateurs in "open" competitions, and as often as not they won. By the latter part of the nineteenth century, in fact, "professionals" were virtually unbeatable.

With the very major exception of Jones, they have monopolized open competition ever since. While today professionals follow the Rules as approved by the R and A and the USGA, they nevertheless do their own thinking in all other aspects of the game. And one of the very strong opinions most pros have about the game is that the best test of golf is 72-holes of stroke play. Every tournament now played on the Ameri-

## YOU CAN SAVE YOUR HEARING!

The United States Public Health Service has published a booklet of vital interest to all who care about their hearing. This booklet, entitled "How to Protect Your Hearing," tells what can cause a loss of hearing, and how to guard against losing your hearing. It offers valuable suggestions to those who have suffered a hearing loss. It explains the problems of hearing difficulties in children. To obtain a free copy of this reliable, authoritative booklet, simply fill out the coupon below.

-----FREE BOOKLET-----

For your free copy of "How to Protect Your Hearing," plus descriptive literature on Zenith Hearing Aids, just write:

Zenith Hearing Aid Division, Dept. 27W  
6501 W. Grand Ave., Chicago 35, Ill.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

### Such SAFE Comfort for Reducible Inguinal RUPTURE!

Rupture-Gard makes you more comfortable two ways—in body, because no pressure grips you—in mind, because rupture feels so safely supported! Rupture-Gard is suspended from the waist. Double pad of firm molded foam rubber holds rupture like a pair of hands—moves with body, no matter how sharply you move. Washable; adjustable as trouser-belt. 30-day trial; money-back guarantee. Order today —\$9.95 postpaid—just give waist measure.

**THE KINLEN CO., Dept. EK-99W**  
809 Wyandotte, Kansas City, Mo.



## DON'T QUIT SMOKING

... Before Giving My Pipe a Trial!

New principle that contradicts every idea you've ever had about pipe smoking. I guarantee it to smoke cool and mild hour after hour, day after day, without rest without bite, bitterness or sludge. To prove it, I'll let you try a new Carey Pipe. Send name today for my FREE complete trial offer. Write to: **E. A. CAREY, 1920 Sunnyside Ave., Dept. 109, Chicago 40, Ill.**

## HUNDREDS OF IDEAS

### for BRONZE PLAQUES

FREE illustrated brochure shows hundreds of original ideas for reasonably priced solid bronze plaques—nameplates, awards, testimonials, honor rolls, memorials, markers.

Write for FREE BROCHURE A For trophy, medal, cup ideas ask for Brochure B.

**INTERNATIONAL BRONZE TABLET CO., INC.**

Dept. 40—150 West 22 St., New York 11



## WITH EACH CARD SENT—A CHILD IS HELPED

THE GIFT of health and hope is the Christmas present you give to millions of children in need—when you send UNICEF Cards. Through the United Nations Children's Fund the proceeds from just one single box of ten cards, priced at \$1.25 provides 45 hungry children with a glass of milk every day for a week or the vaccine to protect 60 children from tuberculosis. How truly the spirit of Christmas is captured when you know that through your remembrance a child will be helped. When you send UNICEF Cards the happiness you spread at Christmas extends to the farthest corners of the earth.

*FILL IN AND MAIL COUPON. All cards are \$1.25 for a box of 10 with matching envelopes and bear a Season's Greetings message in the five official languages of the United Nations.*

U.S. COMMITTEE FOR UNICEF—GREETING CARDS  
P.O. BOX 22, CHURCH STREET STATION  
NEW YORK 8, NEW YORK

- #101 MIRO — "Children and Birds"  
10 cards of one design
- #102 BETTINA — "Playmates" series  
2 each of five designs
- #103 KINGMAN — "Fountain of Peace"  
10 cards of one design
- #104 DOMJAN — "Fairy Tale Shepherd"  
"Fairy Godmother" — 5 each of two designs
- #105 LEE — "Christmas Eve"  
10 cards of one design (shown above)

TOTAL BOXES \_\_\_\_\_ @ \$1.25 per box \$ \_\_\_\_\_  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

can professional tournament circuit is conducted under this method.

That the pros do play under this method, though, does not alter the fact that golf is most popularly played at 18 holes of match play.

"After all," says Joe Dey, the executive director of the USGA, who probably knows as much about the Rules of Golf as anyone in the world, "some measurement must be set and stuck to if the game is to remain the same through the years and if we are to have some standard by which to measure the achievements in it. A round of golf has been measured at 18 holes under the Rules we use. This measurement should no more be altered than should the number of innings in baseball.

"The better test of golf may well be stroke play," Dey continues, "but the better test of a golfer will always be match play. It is a test of your competitive instinct rather than a test of pure skill. It is the essence of survival that is instinctive in man."

This instinct has never been more dramatically exhibited than by a burly amateur named W. Lawson Little. In 1934 Little captured both the American and British Amateur Championships and then successfully defended both titles the following year. He won 31 consecutive matches, some of which seemed all but hopeless at certain stages. As a feat of golf, it ranks second only to Jones's Grand Slam—winning the Amateur and Open championships of both America and Great Britain in one year.

"There was something of the strong adaptability of Joe Louis in him," says golf historian Herbert Warren Wind, of Little in those days. "He could cope with all types of challengers, all turns of events. He could come from behind and wear down an opponent who had rushed off to an almost forbidding lead. He could be merciless when in front. He could win when he was off-form through spirit and a champion's extra something, that unique capacity for hitting and not missing the blow on

which the outcome of a match depended. There was no one like him for counterpunching, taking three birdies on the jaw and losing a lead, shaking it off and sailing right back with three birdies of his own and an eagle for good measure. He had a last-ditch reserve that few golfers could begin to match. He was always the aggressor, tirelessly stalking his opponent, measuring him, hitting him where it hurt the most, and finally putting him away."

Little, now retired from competitive golf, has definite ideas about match play that clearly explain the essential nature of the game. "It's all mental," he says. "The man who doesn't plan out every shot to the very top of his capacity for thought can't attain championship form. I say this without any reservations whatsoever. It is impossible to outplay an opponent you can't outthink."

From experience it is safe to predict that fully half the matches played at Broadmoor this September will be lost because someone stopped thinking. The classic example of this shortcoming was exhibited some years ago when the Amateur Championship was held at The Engineers Club in Roslyn, New York. In the first round two men played the first 36 holes plus two extra holes all-even. On the third extra hole, which was played in heavy twilight, the man who had the honor hooked his tee shot to what appeared to be out of bounds. Under this circumstance he could have stepped aside and allowed his opponent to tee off; he, too, might very well have gone out of bounds.

Disgusted, however, he teed up another ball and proceeded to knock this shot out of bounds. Then, he hooked a third tee-shot out of bounds. Shrugging his shoulders, he conceded the match by shaking hands with his opponent—who had yet to hit a shot—and then trudged into the clubhouse to try his luck at the Nineteenth Hole.

The following morning it was discovered that all three tee-shots had actually stayed in bounds. ● ●

## A Warning from the Grand Exalted Ruler

*At the request of the Grand Exalted Ruler, The Elks Magazine is publishing this warning.*

"Section 219 of the Grand Lodge Statutes definitely prohibits any subordinate lodge or members 'from soliciting aid from sister lodges or members thereof by the sale of tickets or otherwise.' Nevertheless, it has been found that some lodges have solicited funds—a practice which is in direct violation of this Section.

"Although only a few lodges are concerned, this notice is to advise that every effort will be made to assure the rigid enforcement of Section 219, in the best interest of the Order."

**Wm. S. Hawkins**  
GRAND EXALTED RULER



**ELKS NATIONAL FOUNDATION**

**"The Joy of Giving"**



At the seventh annual Institute of Cerebral Palsy, held at Boston University and sponsored by the Elks of Massachusetts, Foundation grants were offered to many of the enrollment of 25 qualified students. During its two-week session, the Institute offered a series of lectures, demonstrations and current information in techniques and treatment of cerebral palsied children. Grouped with seventeen of the students are (second row, center) Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation and also of the Mass. Elks Advisory Committee, and Dr. Arthur G. Miller, (third row, extreme right) Director of the Institute.



On the beautiful grounds of South Kingston Lodge, "Most Valuable Student" Award winners are presented with certificates totaling \$3,800, by the Rhode Island State Elks at their recent annual convention. From left to right: Reggie R. Sassi, Chairman of "Most Valuable Student" Awards Com., presenting \$400 certificate to Thomas R. Doherty, Jr.; Doris E. Arcand, \$400; Thomas M. Asselin, \$400; Linda A. Rybka, \$400; Ralph E. Carriuolo, \$500; Calire M. Henry, \$500; first award winners of \$600, Peter A. Kelly, and Judith M. Wronski, receiving her award from Rank R. Muzzerall, State Chairman of the Elks National Foundation.

Foundation Chairman John F. Malley and Exalted Ruler Roscoe A. Cole, Jr., of Salem, Mass., Lodge, present a \$2,000 scholarship to Paul J. Berger, which will enroll him at M.I.T. in Cambridge, Mass. The presentation took place during a recent State Association convention in Plymouth.



**ELKS NATIONAL FOUNDATION**

where every dollar contributed becomes a source of good work, untouched by expenditures of administration.

**THE TRUTH ABOUT**

# PROSTATE TROUBLES

**N**OW A SPECIALIST in this field, Dr. Herbert R. Kenyon, formerly of the Bellevue Medical Center, has prepared a book which will be welcomed by men who suffer from prostatic troubles—or who are worried about being subjected to this condition which so often assails men over forty.

Much misinformation has appeared in print; various nostrums of dubious, or even potentially harmful, value have been marketed. So it is desirable that a book by a specialist of the standing of Dr. Kenyon be widely distributed.

### Important Facts You Should Know

Among the many subjects which Dr. Kenyon's book *The Prostate Gland*, covers in nontechnical language are:

- How to spot the first signs of trouble.
- What sexual practices can cause premature prostate malfunctioning.
- Which new medical treatments are now available to revitalize the prostate gland.
- What are the chances of prostatic cancer.
- When surgery is necessary—and how it can often be avoided.
- Your chances of developing prostate trouble.
- How urinary obstructions can now be treated.
- Why heart patients must take special care.

### Free Examination Copies Now Available

A book of this nature cannot, of course, be fully described in a public announcement. So the publishers have set aside a limited number of copies for free examination.

If you send this announcement (with your name and address) to Random House, Mail Order Div., Dept. H2-239, 136 W. 52 St., New York 19, N. Y., you will receive one of these free-examination copies in plain wrapper. After ten days, if you decide to keep the book, send \$3.95 plus postage and handling charges when you are billed. Otherwise, return the book without obligation. (If you enclose \$3.95 with this announcement, the publisher will pay all postage costs, and you may still return the book for full refund.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_

State \_\_\_\_\_

H2-239

12 models to choose from  
\$1 and up

## MONEY MAKERS for CHRISTMAS

So easy to assemble these attractive snow-like (styro-foam) Christmas decorations—for fun or profit. We supply all materials. Send 25c for full color brochure, prices and terms.

**VEZ, INC.**  
R-3 Ballston Spa 7, N. Y.




## The History of The Order of Elks

... no finer gift for an Elk.

You couldn't choose a more appropriate gift for an Elk than a copy of the authoritative HISTORY OF THE ORDER OF ELKS.

This handsomely bound, well-written book contains 432 pages, 145 illustrations, and a wealth of facts about the Order of Elks not generally known to many members. Some of the interesting highlights include: the founding of the Order; who started it; how the ritual originated; its outstanding personages, and the Elks accomplishments over the years.

As a gift, or for your home, lodge or community library, THE HISTORY OF THE ORDER OF ELKS will be welcomed and enjoyed. Send for your copy today. Price—\$4.17 post paid. For New York City orders add 12 cents sales tax. Send remittance to: BOOK, THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.

### LOOSE FALSE TEETH

RELINED AND TIGHTENED AT HOME \$1.00

**JUST BRUSH IT ON**

NEWLY IMPROVED DENEKX RELINER, a plastic, builds up (refits) loose upper and lower dentures. Really makes them fit as they should without using powder. Easily applied. No heating required. Brush it on and wear your plates while it sets. It adheres to the plates only and makes a comfortable, smooth and durable surface that can be washed and scrubbed. Each application lasts for months. Not a powder or wax. Contains no rubber or gum. Neutral pink color. Sold on MONEY-BACK GUARANTEE. Proved by 15 years of Consumer Use. Send \$1.00 plus 20c handling charge (stamps or coin)

**DENEKX COMPANY, DEPT. 18-T**  
2024 WEST SIXTH ST., LOS ANGELES 5, CALIF.

# If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today!

**WILLIAM S. RICE, Inc., DEPT. 13J,**  
ADAMS, N. Y.

## For Elks Who Travel

(Continued from page 11)

we even have a National Park on the small island of St. John in the Virgins. It isn't exactly like Yellowstone or Yosemite since the camping is virtually nonexistent and you have to stay at the hotels, which are mostly swank. Caneel Bay plantation is \$17 a day per person in summer and \$25 a day per person in winter. You could hire a jeep at \$4 a day, although the all-day tour of the park licensed by the Park Service costs \$12.50, including a picnic lunch. St. Thomas has a variety of accommodations at a variety of prices, and across the blue you can have your pick in Puerto Rico, which is U.S.A. with palms, pineapples and a Spanish accent. Nice and warm too.



THE ELKS MAGAZINE TRAVEL DEPARTMENT

WE should very much like to hear from any of our readers about how they enjoyed the Post Convention Tour to Hawaii this past July. We are sure you will want to share your experiences with those who were unable to take advantage of this wonderful opportunity to mingle with the friendly people of our new 50th State. Let us hear from you about your experiences.

The *Caronia* of the Cunard Line is coming up with an autumn cruise of the Mediterranean and Black Sea, sailing October 3rd from New York. This Cruise lasts 52 days, stops at 20 ports in 16 different countries. Rates begin as low as \$1000. Contact your local travel agent, or the Cunard Line at 25 Broadway, New York 4, N. Y.

The French Government Tourist Office reports that during the first part of 1959 (January through March) Paris welcomed 53,652 U. S. visitors, or an increase of 28.6 per cent over the same period in 1958.

Some of the best fishing areas in the world are to be found in America's two new states, Alaska and Hawaii. In Alaska, with 4,750 miles of coastline, plus thousands of islands, lakes and streams,

many of the finest fishing locations are within easy reach of towns and good highways. The Pacific Area Travel Association of San Francisco advises there are package tours to Alaska and Hawaii. The Association's address is 153 Kearny Street, San Francisco, Calif.

As part of your vacation or a week-end lark, a trip to Frontier Town in the beautiful Adirondack Mountains of northern New York is a trip with a bonus—mountain ridges, tumbling rivers and crystal lakes. You may stay at campsites, mountain village motels or luxury hotels. This is on Route 9 of the New York to Montreal Highway and is situated between Scroon Lake and Lake Placid. For further details write to Frontier Town, North Hudson, New York.

The Canadian National Exhibition will last through September 12th in Toronto, Canada. There will be excitement, fun and enjoyment in an international atmosphere. The setting for this largest fair in the world is in the 54 permanent buildings in Exhibition Park on the shores of Lake Ontario. There will be exhibits from 19 countries, an International Air Show, bands from England, and many other features.

KLM Royal Dutch Airlines offers a 7-day holiday in sun-drenched Jamaica for as little as \$136 from Miami. This ideal low-cost tour is for people with limited vacation time. The tour—called "The Buccaneer"—offers the tourist a choice of location at Kingston, Port Antonio or Ocho Rios and the pick of a dozen of the finest hotel resorts.

For that extra weekend vacation spot, we can recommend a visit to Gananoque on the Ontario, Canadian side of the St. Lawrence River, one of the beautiful Thousand Islands. Boats are on an hourly schedule from 9 A.M. to 7 P.M. The fishing in these waters is unsurpassed and the Chamber of Commerce has a weekly Fishing Derby.

Simmons Cruises, 1350 Broadway, New York City, has chartered the *Bianca C* for seven winter Caribbean cruises. With the winter schedule to all Caribbean ports of call, these promise to be exciting cruises. The first cruise is slated for December 23rd.

Once again, it is time to select Miss America, and this year the events in Atlantic City will run from September 7th through the 12th. The final competition and crowning of Miss America for 1960 will be at 8:30 P.M. on September 12th. Pageant Week in Atlantic City will find thousands of visitors flocking to this health and pleasure resort where contestants compete to represent the "ideal American girl". For reservations write to Miss America Pageant, Convention Hall, Atlantic City, N. J.

# Grand Lodge Officers and Committees—1959-1960

## GRAND EXALTED RULER

WILLIAM S. HAWKINS, Coeur d'Alene, Ida., Lodge No. 1254. Wiggett Bldg.

### GRAND ESTEEMED LEADING KNIGHT

ARTHUR J. ROY, Willimantic, Conn., Lodge No. 1311. 22 Bank St.

### GRAND ESTEEMED LOYAL KNIGHT

JOSEPH F. BADER, Lyndhurst, N. J., Lodge No. 1505, 232 Post Ave.

### GRAND ESTEEMED LECTURING KNIGHT

W. K. SWANSON, McCook, Nebr., Lodge No. 1434. 212 East First St.

### GRAND SECRETARY

L. A. DONALDSON, Etna, Pa., Lodge No. 932. Elks National Memorial Headquarters Building, 2750 Lake View Ave., Chicago 14, Ill.

### GRAND TREASURER

ARTHUR M. UMLANDT, Muscatine, Ia., Lodge No. 304. Box 17.

### GRAND TILER

OMER C. MACY, Mattoon, Ill., Lodge No. 495. 47 Elm Ridge.

### GRAND ESQUIRE

ROBERT E. BONEY, Las Cruces, N. M., Lodge No. 1119. P. O. Drawer 310.

### GRAND INNER GUARD

CHARLES D. FOX, JR., Roanoke, Va., Lodge No. 197. Box 534.

### GRAND CHAPLAIN

REVEREND F. W. ZIMKOSKY, Goodland, Kans., Lodge No. 1528. Box 1, Leoville, Kans.

### SECRETARY TO GRAND EXALTED RULER

K. W. GREENQUIST, Coeur d'Alene, Ida., Lodge No. 1254. Box 629.

### ACTIVITIES CO-ORDINATOR

BERT A. THOMPSON, Green Bay, Wis., Lodge No. 259. Elks National Memorial Headquarters Bldg., 2750 Lake View Ave., Chicago 14, Ill.

### BOARD OF GRAND TRUSTEES

W. A. WALL (Chairman), West Palm Beach, Fla., Lodge No. 1352. Box 986.

DEWEY E. S. KUHN (Vice-Chairman and Approving Member), Charleston, W. Va., Lodge No. 202. Second Floor, Terminal Bldg., Charleston 1.

EDWARD A. SPRY (Home Member), Boston, Mass., Lodge No. 10. 6 Howard St., Roxbury 19, Mass.

JACOB L. SHERMAN (Building Applications Member), Denver, Colo., Lodge No. 17. 624 University Bldg.

EDWIN J. ALEXANDER (Secretary), Aberdeen, Wash., Lodge No. 593. 621 South Plymouth, Olympia, Wash.

### ADVISORY COMMITTEE

JAMES R. NICHOLSON (Chairman), Springfield, Mass., Lodge No. 61. The Elks Magazine, 386 Fourth Avenue, New York 16, New York.

HENRY C. WARNER (Secretary), Dixon, Ill., Lodge No. 779. Dixon, Illinois.

EDWARD RIGHTOR, New Orleans, La., Lodge No. 30. 1329 National Bank of Commerce, New Orleans 12.

JAMES G. MCFARLAND, Watertown, S. D., Lodge No. 838. Watertown, S. D.

WILLIAM HAWLEY ATWELL, Dallas, Tex., Lodge No. 71. Box 355.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2. Broad Street at Cumberland, Philadelphia 32.

JOHN F. MALLEY, Springfield, Mass., Lodge No. 61. 16 Court St., Boston 8, Mass.

FLOYD E. THOMPSON, Moline, Ill., Lodge No. 556. 135 South LaSalle St., Chicago 3, Ill.

JAMES T. HALLINAN, Queens Borough, N. Y., Lodge No. 878. Appellate Division, 45 Monroe Pl., Brooklyn 2, N. Y.

EDWARD J. MCCORMICK, Toledo, Ohio, Lodge No. 53. Owens Illinois Bldg., Toledo 4.

JOHN S. MCCLELLAND, Atlanta, Ga., Lodge No. 78. 1042 Citizens and Southern Bank Bldg., Atlanta 3.

FRANK J. LONERGAN, Portland, Ore., Lodge No. 142. Court House, Portland 4.

WADE H. KEPNER, Wheeling, W. Va., Lodge No. 28. 1308 Chapline St., Wheeling, W. Va.

L. A. LEWIS, Anaheim, Calif., Lodge No. 1345. Box 628, Whittier, Calif.

GEORGE I. HALL, Lynbrook, N. Y., Lodge No. 1515. 161 East 42nd St., New York 17.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2. Broad St. at Cumberland, Philadelphia 32.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152. 4240 East Kessler Lane, Indianapolis 20, Ind.

L. A. LEWIS, Anaheim, Calif., Lodge No. 1345. Box 628, Whittier, Calif.

JOHN S. MCCLELLAND, Atlanta, Ga., Lodge No. 78. 1042 Citizens and Southern Bank Bldg., Atlanta 3.

JOHN S. MCCLELLAND (Chairman), Atlanta, Ga., Lodge No. 78. 1042 Citizens and Southern Bank Bldg., Atlanta 3.

JAMES T. HALLINAN (Secretary-Treasurer), Queens Borough, N. Y., Lodge No. 878. 161 East 42nd St., New York 17.

CHARLES H. GRAKELOW (Vice-Chairman), Philadelphia, Pa., Lodge No. 2. Broad St. at Cumberland, Philadelphia 32.

JOSEPH B. KYLE (Treasurer), Gary, Ind., Lodge No. 1152. 4240 East Kessler Lane, Indianapolis 20, Ind.

L. A. LEWIS (Assistant Secretary and Assistant Treasurer), Oklahoma City, Okla., Lodge No. 417. 424 Cravens Bldg., Oklahoma City 2.

JOHN S. MCCLELLAND (Assistant Secretary and Assistant Treasurer), Oklahoma City, Okla., Lodge No. 417. 424 Cravens Bldg., Oklahoma City 2.

ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. MCCLELLAND (Chairman), Atlanta, Ga., Lodge No. 78. 1042 Citizens and Southern Bank Bldg., Atlanta 3.

EMMETT T. ANDERSON (Vice-Chairman), Tacoma, Wash., Lodge No. 174. 756-758 Commerce St., Tacoma 2.

JAMES T. HALLINAN (Treasurer), Queens Borough, N. Y., Lodge No. 878. Appellate Division, 45 Monroe Pl., Brooklyn 2, N. Y.

WADE H. KEPNER (Secretary), Wheeling, W. Va., Lodge No. 28. 1308 Chapline St.

EARL E. JAMES (Assistant Secretary and Assistant Treasurer), Oklahoma City, Okla., Lodge No. 417. 424 Cravens Bldg., Oklahoma City 2.

ELKS NATIONAL FOUNDATION TRUSTEES

JOHN F. MALLEY (Chairman), Springfield, Mass., Lodge No. 61. 16 Court St., Boston 8.

L. A. LEWIS (Vice-Chairman), Anaheim, California, Lodge No. 1345. Box 628, Whittier, Calif.

FLOYD E. THOMPSON (Secretary), Moline, Ill., Lodge No. 556. 135 South LaSalle St., Chicago 3, Ill.

EDWARD J. MCCORMICK (Treasurer), Toledo, Ohio, Lodge No. 53. Owens Illinois Bldg., Toledo 4.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2. Broad Street at Cumberland, Philadelphia 32.

SAM STERN, Fargo, N. D., Lodge No. 260. Fargo, N. D.

H. L. BLACKLEDGE, Kearney, Nebr., Lodge No. 984. First National Bank Bldg.

ELKS NATIONAL SERVICE COMMISSION

JAMES T. HALLINAN (Chairman), Queens Borough, N. Y., Lodge No. 878. 161 East 42nd St., New York 17.

HENRY C. WARNER (Vice-Chairman), Dixon, Ill., Lodge No. 779. Dixon, Ill.

GEORGE I. HALL (Treasurer), Lynbrook, N. Y., Lodge No. 1515. 161 East 42nd St., New York 17.

HOWARD R. DAVIS (Assistant Treasurer), Williamsport, Pa., Lodge No. 173. 919 Heppburn St.

FRANK J. LONERGAN, Portland, Ore., Lodge No. 142. Court House, Portland 4.

EMMETT T. ANDERSON, Tacoma, Wash., Lodge No. 174. 756-758 Commerce St., Tacoma 2.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152. 4240 East Kessler Lane, Indianapolis 20, Ind.

WILLIAM HAWLEY ATWELL, Dallas, Tex., Lodge No. 71. Box 355.

WILLIAM J. JERNICK, Nutley, N. J., Lodge No. 1290. 44 Alexander Ave.

JOHN L. WALKER, Roanoke, Va., Lodge No. 197. Box 720.

FRED L. BOHN, Zanesville, Ohio, Lodge No. 114. 50 South Third.

### COMMITTEE ON CREDENTIALS

FRANK T. LYNDE (Chairman), Antigo, Wis., Lodge No. 662. 49 1/2 North Wolcott Ave., Chicago 40, Ill.

CARL R. MANN, Baytown, Tex., Lodge No. 1649. 3214 Wisconsin St., Baytown "A".

W. BRAM MCKENZIE, Sioux Falls, S. D., Lodge No. 262. 209 South First Ave.

A. CLYDE MOSS, Pascagoula, Miss., Lodge No. 1120. Box 176.

HARRY T. KEEHAN, Oil City, Pa., Lodge No. 344. 317 Bissel St.

LEON F. JONES, Biddeford-Saco, Me., Lodge No. 1597. Portland Ave., Old Orchard Beach, Me.

FRANK A. FARRELL, Chicago (South), Ill., Lodge No. 1596. 757 West 79th St., Chicago 20.

LLOYD B. PAHLMAN, Easton, Md., Lodge No. 1622. Box 677.

JAMES NOLAN, Wrangell, Alaska, Lodge No. 1595. Front St.

GLENN E. EDWARDS, Wellington, Kans., Lodge No. 1167. Box 375.

### AUDITING COMMITTEE

BERT WYSOR (Chairman), Holdenville, Okla., Lodge No. 1796. Box 508.

FRANK HISE, Corvallis, Ore., Lodge No. 1413. 455 Madison St.

RAYMOND J. QUENNEL, Montpelier, Vt., Lodge No. 924. 5 La Gue Dr.

### LODGE ACTIVITIES COMMITTEE

NELSON E. W. STUART (Chairman), Cleveland, Ohio, Lodge No. 18. 1426 Bunts Rd., Cleveland 7.

NORMAN HANSEN, Alexandria, Minn., Lodge No. 1685. Osakis, Minn.

JOHN B. MOREY, Palo Alto, Calif., Lodge No. 1471. 700 El Camino Real, Menlo Park, Calif.

JOHN H. BENNETT, Renovo, Pa., Lodge No. 334. 513 Brandon Ave., Williamsport, Pa.

RALPH G. KELLER, Springfield, Ill., Lodge No. 158. 1811 South 5th St.

### MEMBERSHIP AND NEW LODGE COMMITTEE

JAMES A. GUNN (Chairman), Mamaroneck, N. Y., Lodge No. 1457. 437 Mamaroneck Ave.

HUGH L. HARTLEY, Owosso, Mich., Lodge No. 753. 815 West Oliver St.

CAMPBELL F. RICE, Colorado Springs, Colo., Lodge No. 309. 401 Southgate Rd.

EDWARD W. MCCABE, Nashville, Tenn., Lodge No. 72. Box 202.

GERALD F. MCCORMICK, Pittsburg, Calif., Lodge No. 1474. 506 Second St., Antioch, Calif.

### STATE ASSOCIATIONS COMMITTEE

RAYMOND C. DOBSON (Chairman), Minot, N. D., Lodge No. 1089. Box 1192.

BILLIE T. GRESHAM, Princeton, Ky., Lodge No. 1115. Box 14.

EDWARD GOVANGELI, Keene, N. H., Lodge No. 927. 19 Olivo Rd.

BEN B. HANIS, Kansas City, Mo., Lodge No. 26. Box 226.

MATTHEW J. COYLE, Nutley, N. J., Lodge No. 1290. 44 Renner Ave., Nutley 10.

### RITUALISTIC COMMITTEE

LEO P. RONAN (Chairman), Decorah, Ia., Lodge No. 443. Box 327.

HERB L. OBLUND, Hoquiam, Wash., Lodge No. 1082. 507 Becker Bldg., Aberdeen, Wash.

MARSTON S. BELL, Columbia, S. C., Lodge No. 1190. Box 635.

FRANCIS P. HART, Watertown, N. Y., Lodge No. 496. 117 North Massey St.

WILLIAM R. THORNE, Trenton, N. J., Lodge No. 105. 211 North Montgomery St.

LELAND L. HAMILTON, Sr., Niles, Mich., Lodge No. 1322. 412 South 11th St.

JOHN D. FRANKS, Tucson, Ariz., Lodge No. 385. Box 2150.

### YOUTH ACTIVITIES COMMITTEE

W. L. HILL (Chairman), Great Falls, Mont., Lodge No. 214. 2317 Fourth Ave., South.

LEO B. CAREY, West Warwick, R. I., Lodge No. 1697. 25 Providence St.

E. GENE FOURNACE, Newark, Ohio, Lodge No. 391. 3706 Eaton Rd., Northwest, Canton 8, Ohio.

GLENN L. MILLER, Logansport, Ind., Lodge No. 66. 216 Fourth St.

WILLIS C. McDONALD, New Orleans, La., Lodge No. 30. 3014 Metairie Rd., Metairie, La.

### PENSION COMMITTEE

CLYDE E. JONES (Chairman), Ottumwa, Ia., Lodge No. 347. 119 East Second St.

HUGH W. HICKS (Secretary), Jackson, Tenn., Lodge No. 192. The First National Bank.

JOHN K. BURCH, Grand Rapids, Mich., Lodge No. 48. 501 Morris Ave., S.E., Grand Rapids 3.

### CONVENTION COMMITTEE

GEORGE I. HALL (Chairman), Lynbrook, N. Y., Lodge No. 1515. 161 East 42nd St., New York 17.

JAMES T. HALLINAN (Secretary-Treasurer), Queens Borough, N. Y., Lodge No. 878. 161 East 42nd St., New York 17.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2. Broad St. at Cumberland, Philadelphia 32.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152. 4240 East Kessler Lane, Indianapolis 20, Ind.

L. A. LEWIS, Anaheim, Calif., Lodge No. 1345. Box 628, Whittier, Calif.

JOHN S. MCCLELLAND, Atlanta, Ga., Lodge No. 78. 1042 Citizens and Southern Bank Bldg., Atlanta 3.

ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. MCCLELLAND (Chairman), Atlanta, Ga., Lodge No. 78. 1042 Citizens and Southern Bank Bldg., Atlanta 3.

EMMETT T. ANDERSON (Vice-Chairman), Tacoma, Wash., Lodge No. 174. 756-758 Commerce St., Tacoma 2.

JAMES T. HALLINAN (Treasurer), Queens Borough, N. Y., Lodge No. 878. Appellate Division, 45 Monroe Pl., Brooklyn 2, N. Y.

WADE H. KEPNER (Secretary), Wheeling, W. Va., Lodge No. 28. 1308 Chapline St.

EARL E. JAMES (Assistant Secretary and Assistant Treasurer), Oklahoma City, Okla., Lodge No. 417. 424 Cravens Bldg., Oklahoma City 2.

ELKS NATIONAL FOUNDATION TRUSTEES

JOHN F. MALLEY (Chairman), Springfield, Mass., Lodge No. 61. 16 Court St., Boston 8.

L. A. LEWIS (Vice-Chairman), Anaheim, California, Lodge No. 1345. Box 628, Whittier, Calif.

FLOYD E. THOMPSON (Secretary), Moline, Ill., Lodge No. 556. 135 South LaSalle St., Chicago 3, Ill.

EDWARD J. MCCORMICK (Treasurer), Toledo, Ohio, Lodge No. 53. Owens Illinois Bldg., Toledo 4.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2. Broad Street at Cumberland, Philadelphia 32.

SAM STERN, Fargo, N. D., Lodge No. 260. Fargo, N. D.

H. L. BLACKLEDGE, Kearney, Nebr., Lodge No. 984. First National Bank Bldg.

ELKS NATIONAL SERVICE COMMISSION

JAMES T. HALLINAN (Chairman), Queens Borough, N. Y., Lodge No. 878. 161 East 42nd St., New York 17.

HENRY C. WARNER (Vice-Chairman), Dixon, Ill., Lodge No. 779. Dixon, Ill.

GEORGE I. HALL (Treasurer), Lynbrook, N. Y., Lodge No. 1515. 161 East 42nd St., New York 17.

HOWARD R. DAVIS (Assistant Treasurer), Williamsport, Pa., Lodge No. 173. 919 Heppburn St.

FRANK J. LONERGAN, Portland, Ore., Lodge No. 142. Court House, Portland 4.

EMMETT T. ANDERSON, Tacoma, Wash., Lodge No. 174. 756-758 Commerce St., Tacoma 2.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152. 4240 East Kessler Lane, Indianapolis 20, Ind.

WILLIAM HAWLEY ATWELL, Dallas, Tex., Lodge No. 71. Box 355.

WILLIAM J. JERNICK, Nutley, N. J., Lodge No. 1290. 44 Alexander Ave.

JOHN L. WALKER, Roanoke, Va., Lodge No. 197. Box 720.

FRED L. BOHN, Zanesville, Ohio, Lodge No. 114. 50 South Third.



# ELKS HOME WORKSHOP

By HARRY WALTON

## Fixing the Lamps that Brighten your Home

ALMOST the easiest of all home appliances to repair are floor and table lamps. Since it is connected to the power line only by a detachable plug, a lamp is electrically dead as soon as you pull this out of the wall socket. It is then perfectly safe to disassemble the lamp socket and wiring.

Conversely, it is dangerous to do any work on a lamp while it is plugged in. ALWAYS DISCONNECT a lamp before probing in the socket or taking it apart.

Never rely on turning the current off at the socket.

WHEN A LAMP WON'T LIGHT, first make sure that the plug is pushed firmly into the wall outlet and the bulb is snug in its socket. If the bulb still doesn't light, try it in another lamp or fixture socket. If it lights there, the trouble is in the first lamp.

Disconnect the faulty lamp and examine its plug connections (Figure 1). One of the two cord wires must be firmly fastened under each screw. See that both screws are tight and the prongs firm in the plug body. If prongs are loose or the plastic body is cracked, attach a new plug.

To do so, loosen the two screws and pull the wires from under them. If the wires are knotted inside the plug, slide it down on the cord, undo the knot, and then pull off the old plug. Slip on the new one, retying the knot or wrapping the crotch of the cord with tape. This relieves the connections of strain should the cord be pulled.

Leave about 1 1/4" of wire for connecting to the screws, and scrape the insulation off 3/8" back from the end, taking care not to nick or cut any of the wire strands (Figure 2). Scrape them bright; then twist the strands of each wire tightly together. Lay the insulated part of each end around the plug prong, then wind the bared and twisted strands in a clockwise direction underneath the terminal screw, and tighten it.

Be fussy about loose strands. Even one touching the other prong can cause sparks or blow a fuse. If any have escaped from the screws, remove the

wire and twist its strands more tightly before replacing it.

Some modern plugs are even easier to connect, since they make it unnecessary to bare the wires. Usually the lamp cord is inserted and a clip or lever bent down to secure it, simultaneously piercing the insulation to make contact with the wires.

Should a new plug fit loosely or insecurely in the wall outlet, it may be that the receptacle is defective. To install a new one, the house current must first be shut off. Have an electrician do this unless you are experienced.

CHECK THE LAMP SOCKET next, first disconnecting the plug from the outlet. Remove the bulb to see whether the center contact in the socket has been squeezed flat (Figure 3). If so, pry it gently upward (be sure the plug is out before doing this). Scrape the contact on the bulb base clean with a knife. Then screw the bulb back and connect the lamp again. If it does not light, the trouble is in the cord or switch mechanism.

To remove the old socket, disconnect the lamp cord and take out the bulb. Then squeeze the brass socket shell at a point near the switch button (usually marked "press"), at the same time pulling upward at this spot. With the shell thus removed, you can easily loosen the terminal screws and pull off the wires.

In some lamps the socket nestles inside a decorative shell, through which the switch button projects. Knobs that operate by turning will unscrew if turned in the opposite direction. The socket itself is next unscrewed (counterclockwise as seen from the open end).

Since the wire is still connected, you will have to provide some slack in it by pushing it up from the bottom of the lamp standard. Unscrewing the socket will twist the cord, but provided this is not done to excess, it will not be harmed.

To remove the shell cap of such a socket as shown in Figure 3, loosen the setscrew and turn the cap counterclockwise. Thread the wire through the cap of the new socket, screw it on, and tighten the setscrew. See that the fiber cap liner is in place and intact. This is important.

Connect one wire under each terminal screw on the socket mechanism. Hook the bare strands clockwise around the screw, bringing the insulated part right up to the terminal. Do not leave uninsulated wire exposed beyond the screw.

The fiber shell liner is simply a push fit. See that it is in place before you replace the shell, for it is a vital protection against future shock hazards. If cracked or split, it should be replaced. Some modern lamps have no metal outer shell, but a fiber jacket only. This is simply removed to expose the terminals. Be sure to replace it afterwards.

CORD TROUBLE IS NEXT on your list if previous checks have not found the difficulty. A frayed, kinked or knotted cord should be replaced with a new one as a matter of good electrical house-keeping. Also, if a cord is too short, installing a new one of the desired length will be the most satisfactory solution.

Disconnect the socket and the plug. Pull the old wire out from whichever end it comes most readily. Usually it is best to pull it out at the bottom of



Figures 1 and 2

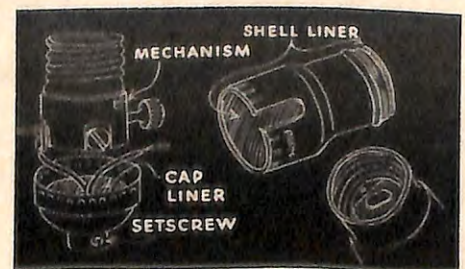


Figure 3





This floor lamp has a three-way socket set deep into an ornamental shell. To remove it, the switch knob must first be unscrewed. Cord slack is then fed up from below to let the socket unit be unscrewed. The fiber sleeve is pulled off to expose the terminals.

the standard, and then from the hole in the side of the lamp base. Thread the new cord in the same way. Lamps with two sockets are more difficult to rewire, for the cord branches to both sockets. Take careful note when removing the old wire, and install the new one exactly the same way.

**THREE-WAY LAMPS** are wired in the same way as ordinary ones. There are still only two terminals on the switch. But the socket has an extra prong making contact with a ring on the base of the lamp.

If a three-way bulb lights at only a single intensity, one of its two filaments has probably burned out. (Try the bulb in another three-way socket. Should it work normally there, the fault is in the first socket.) If such a bulb lights at low and medium brightness only, the filaments are intact but the socket mechanism has failed. Install a new three-way socket as described above.

**YOU CAN UPDATE** a common single-light lamp to use a three-way bulb, provided the socket is upright so that the lamp is held base down. Simply install a standard-size three-way socket. In this you can use either a 50-100-150 watt

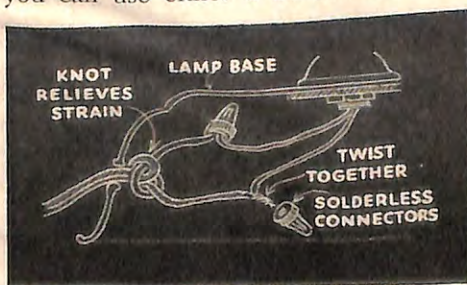


Figure 4

bulb, or the more powerful 50-200-250 watt size.

Still larger bulbs rated at up to 300 watts require an oversize socket—known as a mogul socket.

An even easier way to convert to standard-base three-way bulbs is with a kit consisting of a plastic socket with the shade harp (the wire arrangement supporting the shade) and cord already attached. The cord is fed through the lamp body, the socket screwed in, and a clip-on plug fastened on the cord end.

**SPLICING LAMP CORDS** to make them longer is not recommended. If it must be done, the joints should be soldered and well taped. But if the joint is made inside the lamp base, you can use solderless connectors as shown in Figure 4. Be sure to make a knot in the cord inside the base so that no pull can be exerted on the connectors. Twist the wire strands of each joint together, bend them over, and turn on a connector of a size that will hold tightly.

No bare wire should be allowed to project beyond the connector sleeve.

**FLICKERING LAMPS** usually suffer from the same defects as those that fail to light—loose connections, faulty cords, or defective switch mechanisms. Sometimes dirty contacts on the lamp base are responsible.

Flickering in fluorescent lamps may be due to dirty contact pins, a defective starter, or the age of the lamp itself. Try, in this order, scraping the pins clean, a new starter or one that works well in another fixture, and another lamp of the same rating. • •

## NEW RUBBER STAMP BUSINESS PAYS BEGINNERS UP TO \$9.20 AN HR.

**START AT HOME IN SPARE TIME**  
with Table Top Machine!

The multi-million dollar Rubber Stamp business — once controlled by a few big companies — is now being taken over by small operators—one in each community throughout the United States. Men and Women who have this inexpensive machine can turn out huge quantities of Rubber Stamps with special wording that buyers once were forced to buy from big cities. Material costing only 27c makes a stamp that sells for \$1.80. The machine that does the work is simple and easy to operate and it turns out as many as six Rubber Stamps at a time, each with different wording such as names, addresses, notices, stock numbers, prices and other "copy" needed by offices, factories and individuals. Working full capacity, it can earn as much as \$9.20 an hour for the operator! Now you can get into the big-pay business yourself, with your own home as headquarters. You don't need experience. We supply everything, including complete instructions and eight ways to get business coming in fast. Start making up to \$9.20 an hour from the very beginning. Cash in on the profitable Rubber Stamp business in your community, right away. We'll mail full particulars FREE and no salesman will call. Be first in your locality. Rush coupon today or send your name on postcard to:

**RUBBER STAMP DIV., Dept. R-24-K**  
1512 JARVIS AVENUE • CHICAGO 26, ILLINOIS

## RUN A BIG-MONEY DINER

I'll show you how to start with little or no capital ...



I show you how to get started just as I did; where to locate, 7 ways to get capital, money making methods, even how to run a sandwich business right out of your own home with only a few dollars investment. Write for free details. *Ken Kessler.*  
**School of Restaurant Business**  
335 W. Madison Street, Dept. R-309, Chicago 6, Ill.

### SALESMAN

Would you like to earn \$100-\$200 a week selling calendars, Paper Mate Pens, desk items, lighters, ash trays, plus 10,000 other items for advertising purposes—full or part time—no deposit for samples—commissions paid weekly. Write Mrs. Toner for samples today, give details of self.

**SEABURY & COMPANY**  
1518 W. 7th St. Los Angeles, California  
The West's Largest Advertising Specialty House

### UNUSUAL OPPORTUNITY

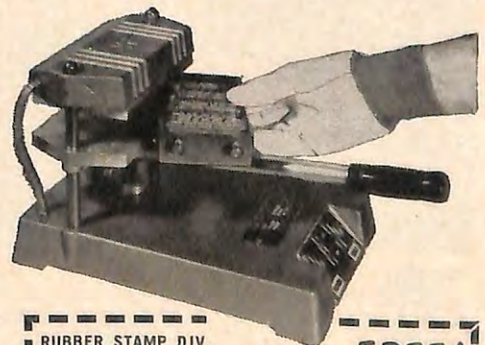
Earn up to \$3,000.00 between now and Christmas. Sell SNO-THAW (Chemical) Ice & Snow De-Icer. Sells in large quantities to Schools, Institutions, Industries and all types of business. No investment required. Liberal Commissions paid weekly. Full or part time. No objections to non-conflicting lines. For full information, write

**NATIONAL PAINT & OIL CO.**  
P. O. Box 1121 Nashville, Tenn.

**EARN EXTRA CASH!**  
It's Easy to Take Orders for Advertising Book Matches!  
Every business in town is your prospect. No experience needed; we show you how! Millions sold daily! Manufacturer offers you year 'round prestige opportunity with steady repeat earnings. Rush postcard today for details on FREE Sales Outfit, samples.  
**MATCH CORPORATION OF AMERICA**  
Dept. MR-99, 3433-43 W. 48th Place, Chicago 32, Ill.

### DOLLS! DOLLS! DOLLS!

**LEARN** world's most fascinating business. We teach you to repair, make, sell all kinds of Dolls and accessories. Study at home. Earn while you learn. Start your own business part or full-time. We show you how. FREE catalog without obligation.  
**THE DOLL HOSPITAL SCHOOL**  
Studio EL-99  
11826 San Vicente Blvd. • Los Angeles 49, California



**RUBBER STAMP DIV.**  
1512 Jarvis Ave., Dept. R-24-D  
Chicago 26, Illinois

**FREE!**

Please rush full particulars about the little machine that can get me started in the profitable Rubber Stamp business at home in spare time. Everything you send me is FREE and no salesman will call.

NAME.....  
ADDRESS.....  
CITY.....ZONE...STATE.....

## A Great Corporation

The above is a designation frequently and properly applied to the Benevolent and Protective Order of Elks. If one were a public accountant trusted with the responsibility of making a report to the 1,252,000 stockholders of the corporation on its growth, its prosperity and its accomplishments, he would be justified in reporting as follows:

As stockholders of this great corporation you do not receive any financial benefits, but take your dividends in gratification from its achievements in charitable, community welfare and patriotic activities. To maintain your name on the stockholder list you pay an average, say, of \$20 per year or an annual total from all stockholders of \$25,000,000.

During the past fiscal year, ending March 31, 1959, the 1,883 units of the corporation, located in 50 states and the Territorial possessions of our country, expended \$7,000,000 for charitable, welfare and patriotic activities, an average of \$5.61 per member.

The ten leading locals, or lodges, in expenditures on a per capita basis are the following:

Utah	\$14.36	Nevada	\$ 8.45
Georgia	13.57	Texas	8.30
North Carolina	10.62	New Mexico	8.11
New Jersey	10.09	Colorado	7.66
Alaska	9.87	Md., Del., D. C.	7.53

If all of the 1,883 lodges should expend in these commendable activities a per capita amount equal to that expended by the Elks of the State of Utah, the total expenditure of the Order for charitable, welfare and patriotic activities would amount to one and three quarter billion dollars.

The annual (1958-59) report indicates that steady growth in the stockholders' list continues, the present year increase being 17,844.

That represents a healthy growth, but it does not reach the growth potential of the organization as indicated by the increased membership figures for the ten leading lodges. There follows a list of these lodges with an indication in each instance of the percentage of the eligible citizens of each lodge's territory who are Elks.

Alaska	18.3	Arizona	9.1
Wyoming	12.6	Washington	7.7
Idaho	11.3	Nevada	7.6
Montana	10.9	North Dakota	7.5
Oregon	10.0	Colorado	7.4

It would be noted that if the average percentage of all the lodges were that of Alaska the membership of the Order would be 7,600,000 instead of the 1,233,000 of the last report.

If all of the lodges of the Order were to attain the percentage of membership shown by the state of our new Grand Exalted Ruler (Idaho) the Order would have a membership of approximately 5,000,000.

### The Elks National Foundation

Your Elks National Foundation, established in 1928, has grown into a great benevolent institution.

The report of its trustees issued at the end of its last fiscal year showed assets of over \$6,000,000, built from voluntary contributions and income on investments. Their report shows an income for the year of \$488,533.58.

It shows disbursements or allotments of over \$400,000 which represent contributions to state associations, scholarships, most valuable student and youth leadership awards and also grants for special training in treatment of cerebral palsy.

One cannot visualize or estimate the thousands of boys and girls who have received a better education because of the direct awards of the Foundation and the similar benevolencies it has encouraged state associations, subordinate lodges and individual Elks to bestow, nor the thousands of crippled children or the victims of cerebral palsy blessed with a normal and fuller life as a result of similar benefactions.

### The Elks National Memorial Building

Your Memorial Building in Chicago, erected and dedicated in honor of the Elks who served in the armed forces of our country in World War I and World War II, is regarded by informed persons as one of the finest memorial buildings in the world.

A poetic tribute to this memorial ends with these lines:

*"This is a jewel of peace,  
Bought with the blood of heroes;  
The calm magnificence of its shining front  
Betokens the fraternity  
That has everlasting hatred of war.  
So lovely a thing it is  
That eye may not rest upon it  
To be reminded of strife,  
But only of beauty."*

When one has in mind and heart such a beautiful memorial to patriotism one feels like apologizing for closing this part of his report with the statement that the restorable value of this building is nearly \$6,000,000.

### The Elks National Home

Among the outstanding assets of the corporation of which you are a stockholder is the Elks National Home, nestling at the foothills of the Blue Ridge Mountains of Virginia.

The report of the Board of Grand Trustees, which has the responsibility of the management of this haven of rest for members of the Order in their declining years, advises that at the present time 264 members of the Order are enjoying its great comforts and advantages.

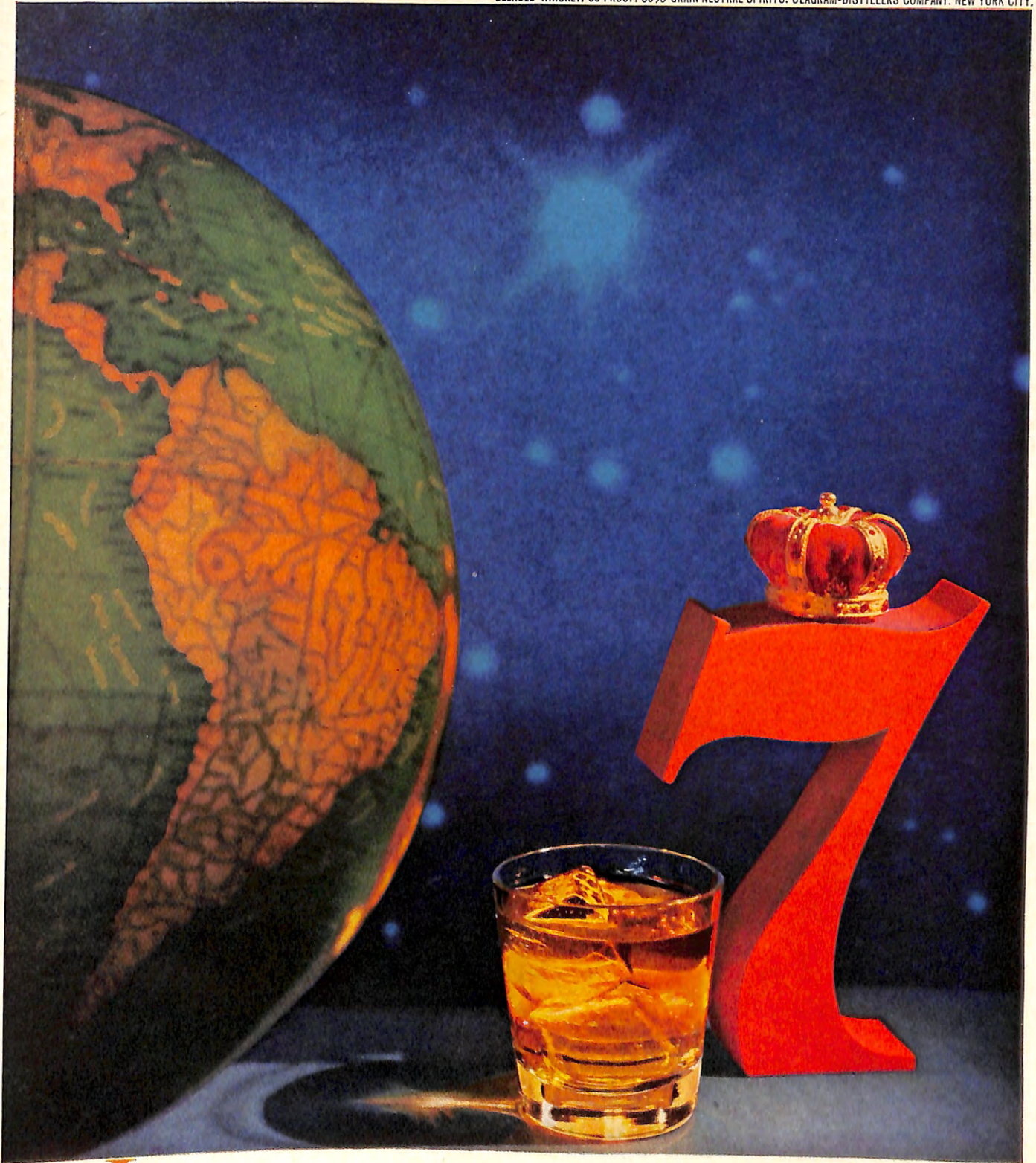
It has accommodations for 400 residents, each with a private room with lavatory and hot and cold running water.

A well equipped hospital and a movie auditorium provide medical care and service and well chosen entertainment for the residents.

A book could be written of the comforts and conveniences of this remarkable home, but space makes it necessary to content ourselves with the preceding brief synopsis and to say that the home presenting the features noted of the thoughtful fraternalism of the corporation, of which you are a stockholder, you may well be proud.

In conclusion, the public accountant would be justified in congratulating you on being a stockholder in this corporation which has shown a constant increase in its stockholders' list, accumulated large assets and is properly recognized in the country as a great benevolent organization.

BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS COMPANY. NEW YORK CITY.



In a  
changing  
world

relax...and count on the pleasure of the world's most respected whiskey

say **Seagram's** and be **Sure**



# LUCKY STRIKE

The tobacco is unbeatable.

The quality is unmistakable.

And the taste is unforgettable.

Indoors or outdoors,  
you enjoy the taste.



Get the genuine article

## Get the honest taste of a LUCKY STRIKE