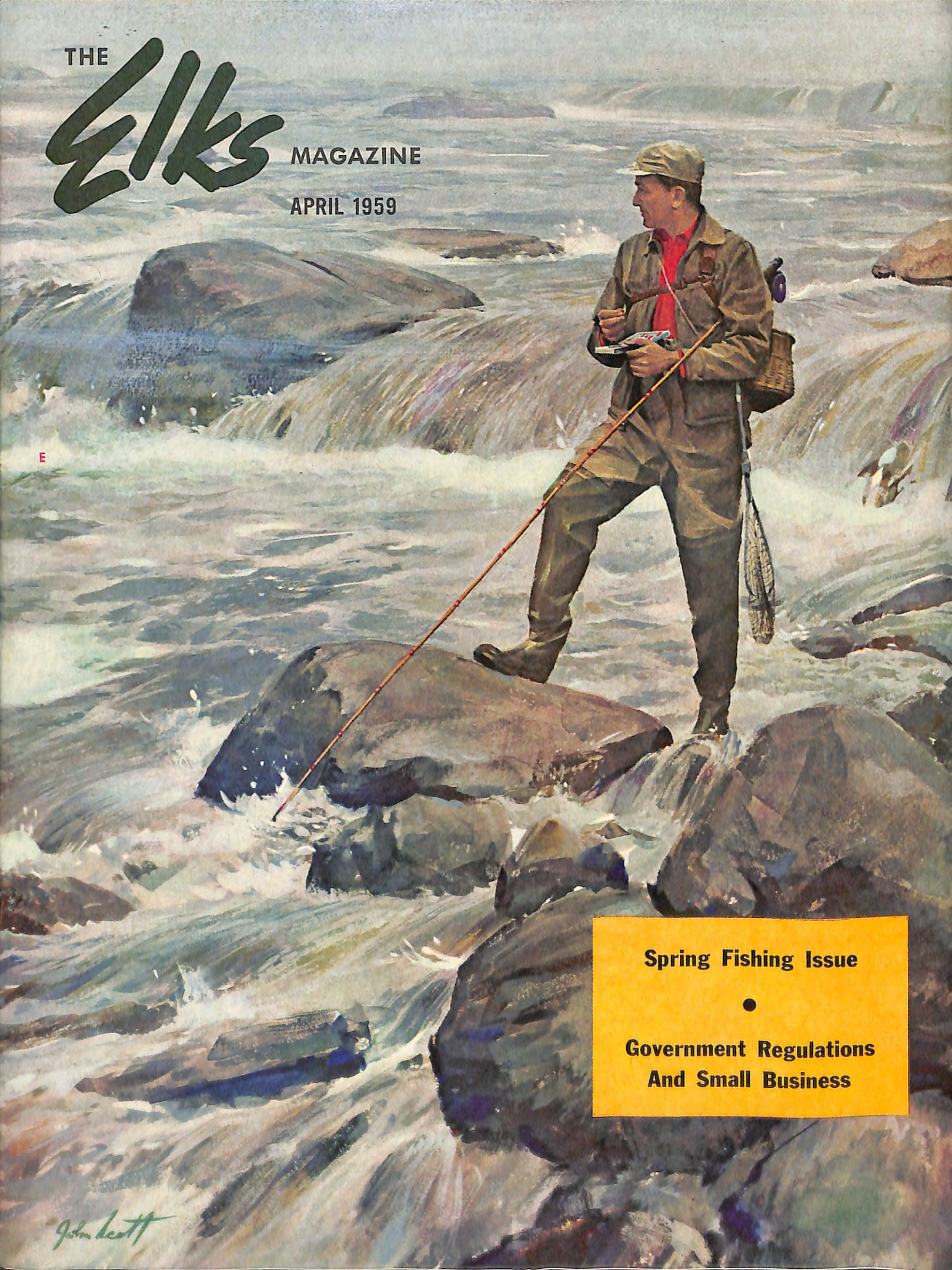


THE
Elks MAGAZINE
APRIL 1959



Spring Fishing Issue



**Government Regulations
And Small Business**

John Keatt



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IT'S HERE at last from Germany — the new 1959 high speed WIZARD Calculator. So tiny! Barely larger than a pack of cigarettes. Yet it's precision made with enduring Korium Steel working parts. This new, high speed model now subtracts and adds up to ONE BILLION — and never, but never, makes a mistake! And now — for the first time ever — it has a fitted MAGIC RECKONER for multiplying and dividing INSTANTLY — without paper or pencil. Yet this complete, high speed calculating system can now be yours for HALF PRICE—only 1.98 — direct from importer to you! Mail the coupon below. Sold only by mail, only by Thoresen's! 585 Water St., New York 2, N. Y.

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This new 1959 high speed calculator is so easy, so simple to use. All you do is "feed" it your list of figures, small or big, and instantly the correct answer pops up in the 9 tiny windows—AUTOMATICALLY! For multiplication or division use the MULTI-RECKONER and get lightning fast answers. For instance, you divide 39 into 1872—you get the answer in less than 2 seconds! Or multiply 43 by 47 and get your answer (2021) in just about ONE second. No other pocket adding machine gives you this wonderful plus feature! Other machines costing \$3.98 just add up to one million. The WIZARD costs only 1.98 and adds up 1000 times more—up to ONE BILLION. Because you buy it direct from the importer your price is only 1.98. You get FAR MORE for MUCH LESS!

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This new 1959 high-speed WIZARD saves the entire family time, work, money. Avoids frazzled nerves. Prevents costly human mistakes—because this mathematical marvel can't make a mistake! Adds mountains of numbers in MINUTES—instead of hours. Now it's so fast, so easy to check all purchases, statements, even restaurant bills. Keeps a running tab of market purchases as you take food off shelves. Records car mileage.

Helps you maintain a budget, figure out your income tax, check children's homework, keep bridge & canasta scores, figure discounts, insurance and stock dividends, salesman's expenses. The 1959 WIZARD gives you freedom from figuring slavery. Lets you perform scores of everyday adding, subtracting, multiplication and division jobs, easily, without any mental fatigue—without silly mistakes . . . in just seconds!

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NEW 1959 Model

- Wizard Never Makes a Mistake

Now . . . Multiply and Divide Faster with The Magic Reckoner

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THE ELKS MAGAZINE

VOL. 37 NO. 11

APRIL 1959

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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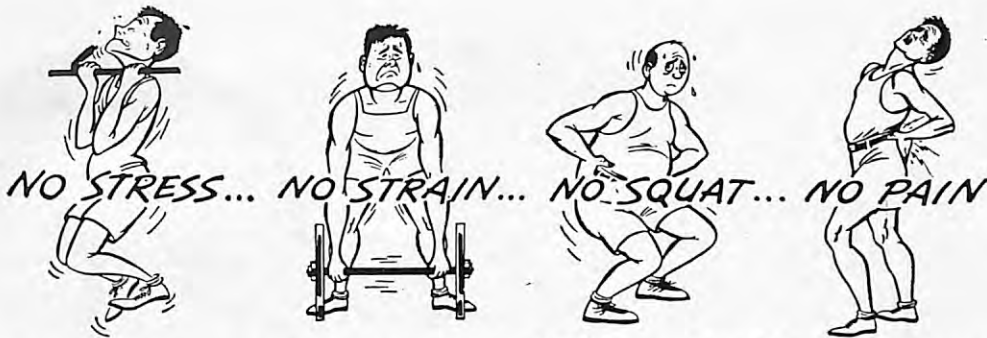
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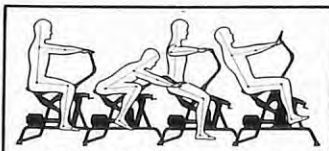
Good muscle tone is but one of the many rewards that accrue to the system from daily exercise. Only good muscle tone can keep your figure from sagging, your stomach from protruding and fat from hanging in rolls. Muscles in motion gradually become stronger, firmer and more flexible. This is what beautifies the figure, pulls in the waistline, and gives you power to endure physical strain and stress. Good muscle tone in the legs, arms, shoulders and back is essential to everyone regardless of age. Exercycle, by exercising all major body muscles in unison, does a wonderful job of muscle toning, thus helping you to live as actively as possible.

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The Challenge



With the beginning of the fiscal year in April, new officers will take over the leadership of each subordinate lodge. They have an opportunity which will challenge their ability and enthusiasm—not for just a day or a month but for a full year. All officers are ambitious to succeed; to have a year filled with accomplished objectives; to write a record which will be a credit to them and their lodge. On behalf of myself and the Grand Lodge, I congratulate each newly installed officer and wish him good luck!

Most of you new Exalted Rulers have just progressed to that office from the station of the Esteemed Leading Knight. Last year, in an endeavor to prepare you for your new duties, I had my District Deputies invite you to participate in clinics held in September and January. To most of us a year seems like a long time but as Exalted Ruler you will find it slips by very quickly. You will discover there is hardly time to accomplish the work you would like to do. Therefore, I trust that you have already carefully determined upon your objectives; that you have selected your "team" of appointive officers and committeemen with an eye to their abilities rather than friendship and popularity; that you have attuned your mind to a business program and are prepared to be the administrator and manager that is required of your office; and that you have resolved to accept the challenge for action, enthusiasm and accomplishment—to do the

very best in your power . . . AND THEN SOME!

You should carry on the present program of the Grand Lodge with vigor between now and the Grand Lodge Convention in Chicago in July. Let's not waste these first few precious months through inaction! To assist you in getting the program in full swing, my District Deputies will hold clinics for new officers in late April. You will find the clinics most beneficial.

My personal compliments and appreciation to all retiring Exalted Rulers! Your lodge and the Grand Lodge are grateful for your service and for the achievements recorded under your leadership. The new Exalted Ruler will lean heavily upon your experience and advice. The guidance of all Past Exalted Rulers is essential to pilot the lodge successfully. Won't you join this dedicated group who *continue to serve* and who play a big part in the success of our Order?

Yes, a new year—a clean slate—an opportunity—a challenge! A challenge to new officers to write a record of accomplishment better than any before! A challenge to retiring Exalted Rulers and all Past Exalted Rulers to accept their responsibility for continued service! A challenge to all members—to YOU—to aid the officers and to cooperate in making the charitable, patriotic, youth, and community programs of the Order succeed! The gauntlet has been thrown down. Let's accept the challenge . . . AND THEN SOME!

Horace R. Wisely

HORACE R. WISELY, *Grand Exalted Ruler*



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This story is typical. The Journal is a wonderful aid to men making \$7,500 to \$25,000 a year. To assure speedy delivery to you anywhere in the U.S., The Journal is printed daily in five cities — New York, Washington, Chicago, Dallas and San Francisco.

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"The Joy of Giving"



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Mrs. Elaine Vergeront, recipient of a Foundation scholarship to further her study in speech therapy, works with Marjorie Tarbell at Sunshine School in Riverside, Calif.

"NF-719" Works for The Foundation

Recently, a group of Elks from Ogden, Utah, Lodge No. 719, took a trip to a ranch in Morgan, Utah, purchased an 800-pound steer and branded it "NF-719" (National Foundation 719), thus initiating one of the most unusual and imaginative campaigns to date on behalf of the Elks National Foundation. The young steer thus chosen proved the means to net the Foundation close to \$14,000 in pledges from Ogden Lodge.

Tickets were printed as free chances on the steer, and ten tickets were given to members who pledged \$100 Participating Certificates to the Foundation, and one hundred to those who desired a \$1,000 Honorary Founder Certificate. The tickets were to be sold and all money turned over to the Elks National Foundation.

Not surprisingly, the event generated

a tremendous amount of enthusiasm, and many Elks had the first opportunity to acquaint themselves with the functions and purposes of the Foundation and the nation-wide efforts that make and further the objectives of this great Elk institution. They sold tickets and came back for more.

An evening was designated for celebration of National Foundation night, and the occasion combined the pleasures of a well-attended party, an enjoyable floor show and drawing for "NF-719", which transferred ownership of the baby beef to the lucky winner.

This Western frolic brought total Foundation pledges of Ogden Lodge to \$14,200, with a cash amount of \$3,351, and put the Ogden Elks well on their way toward achieving a hundred per cent participating membership.



Exalted Ruler Roland O. Bills ropes steer which started the lodge's Foundation Drive.

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Tom Wrigley writes from Washington



REGARDLESS of the outcome of the raging battle of the budget, the real day of reckoning will come after the 1960 Presidential election is decided. No matter who wins, the hour for cutting down and paying up will be at hand. Politics will stand adjourned. Budget balancing talk as the Presidential election draws nearer is good political fodder. At the same time it is good politics to demand billions for national defense and increased millions to help the butcher, the baker and the candlestick maker. The two schools of thought about budget balancing in Washington cut across party lines. One points out the terrific national debt, the burdensome interest payments, the rise of inflation, and insists the time to reduce spending is now. With danger signals on deficit spending flying all along the line as prices keep rising, there is much to justify that argument. The other school holds that our nation's expanding economy, its great potential prosperity, its position as the world leader in production, justify increased spending and more borrowing. Admitting the national debt has grown to staggering proportions, this faction insists the country can take it in its stride, borrow more now and pay it off later. There are signs on Capitol Hill, however, of an increasing awareness of danger ahead. A dollar below the fifty-cent level does not build confidence in the person who works for it. Hiking taxes has never been a popular way to get votes. Federal income taxes, therefore, may take a jump after 1960 along with a slogan—"economy."

MISSILE BOX SCORE. From the evidence of scientists here it now appears that the U.S. is 45 months behind Russia in intercontinental ballistic missiles. The box score also shows we are well ahead in air-to-air missiles (sidewinders). We are slightly ahead in surface to air missiles (nike). We are well ahead in short range missiles. Russia is ahead in 1000-mile missiles. It will take the U.S. about three years to catch up on 5000-mile range missiles.

OPERATION FITNESS is in progress in the new National Education Building to determine if boys and girls are on the

down grade physically. Selected groups of students from 10 to 17 are taking the series of tests in strength and endurance. For instance, a boy of 17 should be able to do six pullups on a bar, a girl of 12 should throw a softball 60 feet. A 15-year-old boy should do 40 situps easily and do 100 to be 100 per cent fit.

ANCIENT UNIVAC LOOM. Dr. Leonard Carmichael of the Smithsonian Institution accepts all kinds of rare and historic objects, some of which are truly amazing. A recent acquisition is a 140-year-old hand loom from France. It has a 75-year-old "Jacquard" device which will weave four inches of intricate pattern a day. It takes three years to set up the loom. Punched cards which control the patterns are made by hand. The contraption is perhaps the first automatic brain machine.

WASHINGTON'S last blacksmith shop has closed. It was at 615 New York Avenue, N.W., in the center of town. G. Herman Ofenstein, the smith, watched the fire in his forge die out and took off his leather apron. He had worked at his anvil 56 years.

BOWLING ALLEYS have doubled in number during the past 10 years, but billiard parlors are passing out, reports here show. There are only nine commercial billiard rooms in Washington compared to 50, twenty years ago. New York City now has only 325 licensed pool rooms in contrast to thousands in the 20's. Experts like the late Willie Hoppe made over \$25,000 a year giving exhibitions in billiard parlors. Pool "sharks" made an easy living traveling from town to town taking on all comers.

IN NEARBY MARYLAND, the new National Aeronautics and Space Administration has secured a 551-acre tract

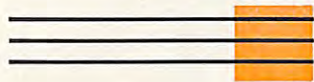
for its \$14 million "Space Age" headquarters. The agency will employ about 400 persons. Construction will be completed by 1961. Problems of outer space will be studied, but Junior, if daddy takes him visiting won't see any strange looking men in plastic helmets. Just men and women sitting at desks or working at machines.

CITY'S STRANGE CUSTOMS. The Washington International Center, financed by the Government, has issued a guide book for foreign visitors which sets forth some of the strange and startling customs that prevail in the Nation's Capital. There is, for example, a warning not to leave your shoes outside your hotel room door, not to tip policemen, and not to haggle over the prices in the various bazaars. The Center's book explains that, as to clothes, "Your national costume is always appropriate."

CAPITAL CHERRIES. The cherry blossoms are lovely but many visitors are getting the big kick from gazing at the 70-foot high, full sized replica of the Jupiter C rocket which is in front of the Smithsonian Institution . . . The yellow-page phone book here has 1,132 pages . . . The flu outbreak in Europe will spread to this country, Public Health Service declares, but the outbreak will not be as bad as the "Asian" epidemic of 1957 . . . Lincoln Museum has obtained the theater box sofa on which President Lincoln sat the night he was shot . . . Boy Scouts at Vandenberg Air Force Base, Calif., have official permission to form a "Missile Scout" Post . . . Bad news for TV and radio repair men: the army has developed a cold cathode tube which takes only 1/10th the power and will greatly outlast the present hot cathode tubes . . . Bad news for old-timers: there doesn't seem to be any bock beer on draft here.



TOMMY WEBER PHOTO



FROM OUR READERS

I read with interest the article by Al Stump—"Baseball: Better Then or Now?"—in the February issue of THE ELKS MAGAZINE.

Because of our impressionable age and enthusiastic response, when we are very young, to events and to personalities, we are sometimes inclined to think of them as greater than similar events and personalities witnessed thirty or forty years later in our lives.

I lived in Washington, D. C., when I was a young man, from 1913 through 1916, and I saw a great many baseball games. I remember the greats of the Boston Red Sox mentioned in the article very well, and also the Philadelphia Athletics. But my hero then in the baseball world was Walter Johnson. He still is.

TAMPA, FLA. WILLIAM C. BROOKER

The baseball article by Al Stump in the February issue was very enjoyable, and was so loaded with facts that it was also educational to baseball fans the nation over. My sincere thanks to Mr. Stump.

I am 62 years old and played 17 years of baseball—so naturally I favor the players of my own era. I myself never got higher than Class D ball, but I played with some of the stars of baseball, such as Al Simmons and Mark Koenig of the 1922 Dakota League. I was with Sioux Falls.

What prompted me to write to you was the picture of Harry Hooper, Tris Speaker and Duffy Lewis, perhaps the greatest outfield ever assembled on one team. During the 1957 World Series, I was in Duffy Lewis' office at County Stadium in Milwaukee with Russ Schon, the Braves scout who helps Eddie Dancisak with the Braves Annual Baseball School in Rushville each June. Harry Hooper and Tris Speaker came in. Russ introduced them to me, and it was a great thrill. I am Chairman of the Braves Annual Baseball School here—hence the trip to the World Series in 1957.

RUSHVILLE, NEBR. GENE M. LEAHY

The editorial "Can Hospitality be Overdone? (The Mikoyan Episode)"—in the March issue—is the finest I've seen in print, and I wish that every man and woman in this country could read it. My heartiest congratulations for a splendid editorial.

HUNTINGTON, W. VA. C. W. GIBBS

7 LOW-PRICED STOCKS THAT COULD WELL BE TOMORROW'S BLUE CHIPS!

Anyone who can pick tomorrow's blue-chip stocks out of the long list of low-priced stocks on the market today is either lucky or a genius. Our staff of financial experts, constantly entrusted with the responsibility of making definite recommendations to thousands of our regular subscribers, claims neither luck nor genius. Yet there are many hidden "road signs" that point the way to prosperity and growth in any business.

Our staff has just compiled a list of Low-Priced Stocks (from more than 500 under study) that we think have "blue-chip" possibilities in the future. Seven of these seem to offer rare promise of profits to come and are especially recommended. One is in the fast-growing drug field; a second is in the dynamic TV-electronics industry; a third in the promising air transport industry; another is an outstanding farm equipment speculation.

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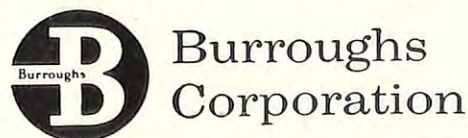
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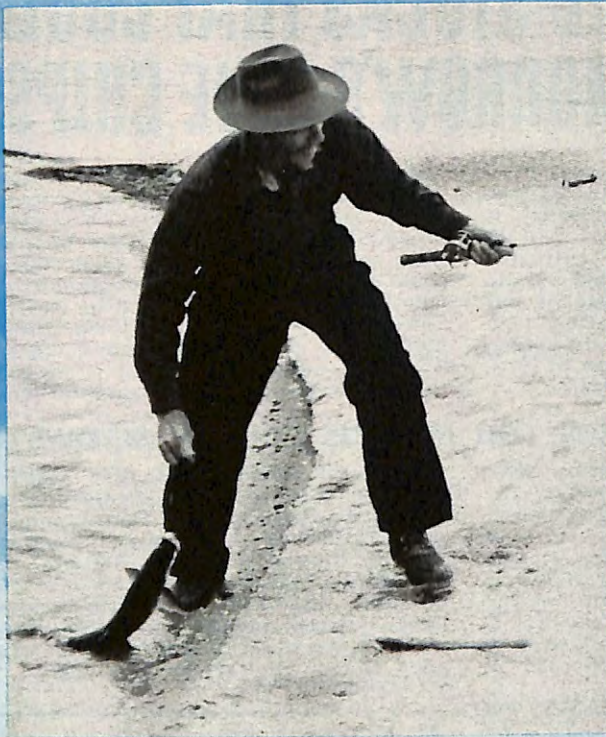
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At the end of a spit jutting out into the Selawik, Frank Glazer lands the first one.

Flurry of Spray

THE TUNDRA looked like prairie in the spring. It was green and velvety and treeless and, except for the fact that there were potholes and ponds and lakes and meandering streams everywhere, we could have been flying over Wyoming.

Actually, we were above the Arctic Circle in Alaska, on the final leg of a long journey in search of the mysterious shee fish, or *inconnu*, of the North. I had flown to Fairbanks, then to Kotzebue, whose sound opens into the Chukchi Sea, and now we were flying east and a little south from Kotzebue down toward the Selawik River.

My companion was Frank Glaser. Former gold miner, trapper, market hunter in the days when market hunting was legal in Alaska, Frank was now employed by the United States Fish and Wildlife Service as a predator control agent. His work consisted chiefly of trapping, poisoning and hunting the wolves that lived off

the caribou and the Eskimos' reindeer herds. Few men knew the Arctic so well as Frank Glazer.

Nelson Walker, our pilot, held the little plane on its course across the tundra, with the foothills of the Brooks Range far off to our left, and eventually we saw the broad expanse of Selawik Lake shimmering under the low arctic sun to our right. We flew along the shore awhile. Then, directly in front, there was a long, narrow spit. It ran from a green corner of land directly out into the lake for half a mile. Judging from the appearance of the water, one of the channels of the Selawik River, possibly the main one, swung around its point.

Frank said, "What do you think of that spot?"

"I don't know anything about shee fish," I answered, "but if they're like any other game fish I ever saw, then it certainly ought to be a dandy."

In this remote region of the Alaskan tundra, along the Kobuk River, there's a little known game fish with the fighting action of a tarpon

By **TED TRUEBLOOD**

PHOTOS BY THE AUTHOR

Nelson made a swing to come back against the wind, nosed the plane down, touched the water gently, and taxied in behind the spit toward a cluster of white tents. "An Eskimo reindeer camp," Frank explained. "The natives herd their deer on the tundra like cattle. Otherwise, the wolves would get them or they'd stray off and wander away across the tundra with the caribou."

As the floats touched the beach and Nelson cut the motor, our ears were assailed by a bedlam of barks, howls, and shouts. Fifteen or twenty excited dogs were chained to stakes nearby, and were raising a terrific commotion.

Eskimos of every age were swarming down the slope toward the plane and were shouting to quiet the dogs.

By the time we had crawled out, walked along the pontoons, and stepped off onto the sand, order was restored. All the dogs, as well as the *(Continued on page 43)*



Like many of these strange fish, this battling shee went wild when hooked.



License
LICENSE

Bureau of Labor
State of
California

STATE LICENSES
Labor-Management Relations Act

PUBLIC CONTRACTS ACT * VOL. 1

Federal Trade Commission

TAX GUIDE FOR SMALL BUSINESS

INTERNAL REVENUE SERVICE

Government Regulations and Small Business

By **DICKSON HARTWELL**

Almost every businessman is affected by regulatory laws, but he must know which ones apply if he is to be protected rather than baffled

ONE of the certainties of business life, in addition to taxes and you know what, is the fact that somewhere some government agency is watching and at the first misstep is presumably ready to lower the boom. The number of such agencies, at all levels of government, is doubtless astonishing but nobody knows what it is. However, it requires some 600 pages of a federal manual to describe in capsule form the various national commissions, divisions, bureaus, administrations and departments which might impinge on a citizen's capacity for *laissez-faire*.

No small businessman could hope to keep abreast of all of them. Happily he need not. If he is engaged in the food or drug business, he'd better know the regulations of the Food and Drug Administration, for sure. If he operates a small broadcasting station he should and doubtless will be acquainted with the various dicta of the Federal Communications Commission. And a businessman farmer, if he hopes to survive, will have wrestled with the sometimes baffling rules of the Department of Agriculture.

But beyond these specialties there are more general regulations—and laws—which apply to a very broad segment of the nearly four million small business concerns in the U.S. Although business in this country is among the least regulated in the world, there is still enough to sustain thousands of attorneys specializing in federal, state and local regulations. Many of these are simple and obvious. Others are as complex as they are inflexible. To encounter one of the latter as a violator—even as an innocent one—can be a somewhat debilitating experience.

The simplest form of regulation is a license to do business. This may be issued by the municipality, the county, the state or all three. Sometimes even a federal license is required. State license laws are usually most comprehensive. They may cover literally hundreds of separate categories.

The purpose of the license is usually to regulate a course of conduct or a line of business having some relationship to public health, safety or morals. It is not to be confused with the ordinance which is local law affecting certain trades through building, plumbing and electrical codes and through regulations aimed at fire prevention and other elements of public safety.

The variety of small business—and some of it is indeed very small—covered by license laws is virtually infinite. In most states it includes street vendors, blood donors, circuses, dance halls, shooting galleries and boarding houses, as well as automobile dealers, theaters, opera houses and luxury hotels. A few major and relevant categories include all establishments selling or preparing food or drink from the fanciest restaurant to the most modest outlet for a soft drink or a martini. All intrastate trucking and transport business is licensed. Amusements, dealers in securities, real estate selling and building (including architects), medicine and related professions; the insurance business, trade schools and retail operations are subject to one or more licenses. As for much of the rest, the rule of thumb is: if it's healthful or if it's fun, it's licensed.

Once he has his licenses the small businessman is eligible to cope with more formidable state and federal laws. Of primary importance are those which relate to employees. These vary widely among the states, in accordance with local points of view and enlightenment. But the general principles under which they operate are much the same everywhere. They are aimed at providing healthful, fair and safe working conditions.

They place a floor under wages and a ceiling on work hours. They provide for compensation in event of injury, for unemployment and disability insurance and restrict industrial work in the home.

Where goods produced enter into interstate commerce, or are offered for government purchase, rigid federal standards must be met. These include minimum wages and provide for overtime payments for hours worked in excess of 40 in any one work week. In some cases no more than eight hours can be worked in any one day without overtime payments.

Workmen's compensation and unemployment insurance are now virtually universal but in some places mandatory benefits cover disabilities from non-occupational injuries or illness.

Federal law which affects employer-employee relations is importantly concerned with the prevention of labor disputes in two ways: eliminating basic causes, and setting up mediation procedures. While the average small business isn't (*Continued on page 30*)

Past Grand Exalted Ruler Robert S. Barrett

Past Grand Exalted Ruler Robert S. Barrett died February 24, 1959, in the Elks National Home at Bedford, Virginia, after a brief illness. He was 81 years old.

Doctor Barrett had been an active Elk for 52 years following his initiation in Alexandria, Va., Lodge No. 758 in 1907. He was elected Exalted Ruler in 1912 and in 1913 he served as a District Deputy Grand Exalted Ruler.

Government service and business interests took Dr. Barrett abroad for several years during and after World War I. After this interruption, he was again appointed a District Deputy in 1925, and the following year he served on the Grand Lodge Social and Community Welfare Committee. At the Grand Lodge Convention in Cincinnati in 1927, he was elected Grand Esteemed Leading Knight. In 1928 he was named to the Good of the Order Committee, served as Chairman of the Committee on State Associations in 1929, and, from 1930 to 1933, as Chairman of the Good of the Order Committee.

After a year as a member of the Committee on Lodge Activities in 1933-34, followed by service on several special Committees, Doctor Barrett was elected Grand Treasurer in 1938. He was re-elected in 1939 and 1940, and in 1941 was elected to the Board of Grand Trustees. This long and faithful service brought him election to the Grand Exalted Rulership at the Chicago Convention in 1944.

In 1946, Doctor Barrett was appointed to the Board of Trustees of the Elks National Foundation. He was elected Vice Chairman of the Board in 1952, serving in that post until 1958, when he gave up the Vice Chairmanship while retaining his membership on the Board.

Robert South Barrett was born in Richmond, Va., March 30, 1877. He was educated at the University of the South, which later awarded him the honorary degree of Doctor of Civil Laws, and at George Washington University. Shortly after he completed college, he went to Mexico City, where he was Editor and Publisher of the Daily Record from 1904 to 1907. In the latter year he returned to this country and became a



resident of Alexandria. Resuming his newspaper career in 1911, he became Editor and Publisher of the Alexandria Gazette, founded in 1784. Five years later, he was appointed Trade Commissioner to South America for the U.S. Department of Commerce. In 1918 he was appointed Commercial Attache to the U.S. Embassy in Buenos Aires, and a representative of the War Trade Board.

When the war ended, Doctor Barrett left Government service to become Vice President of Portalis and Co., a Paris and Buenos Aires banking firm. This association lasted several years.

Doctor Barrett's successful business career enabled him to build a large fortune, which he drew upon to assist many

philanthropies. One of these was the National Florence Crittenton Mission for unwed mothers. His mother, Dr. Kate Waller Barrett, was one of the founders of this organization and for many years its President. When she died in 1925, Doctor Barrett succeeded her as President.

In 1947, Doctor Barrett and his wife established the Barrett Foundation, Inc., with a gift of \$1,000,000 to be used for charitable purposes. This fund is to be liquidated after 30 years and the principal divided between the Elks National Foundation and the National Florence Crittenton Mission.

Doctor Barrett built the theater at the Elks National Home as a memorial to Past Grand Exalted Ruler Fred Harper, and had made many other gifts to the Home, in which he was intensely interested. In addition, he made generous contributions to numerous State Elks Associations in support of their major projects, and was the benefactor of many other philanthropies.

Doctor Barrett was the author of numerous books, monographs and magazine articles. He was President of the Virginia Press Association in 1915-16. For many years, Doctor Barrett had been a member of the Supreme Council, 33rd Degree, Scottish Rite Masons, Southern Jurisdiction of the U.S.A. He was a Fellow of the Royal Geographic Society of London.

Surviving besides his wife, Mrs. Viola Tupper Barrett, whom he married in 1898, are three sons and a daughter.

Ministers of **MERCY . . .**

OUR DEDICATED ELKS AND THEIR LADIES
WHO ARE SERVING "THOSE WHO SERVED"

. . . They Need Our Help

DURING the tense days of the second World War and of the Korean conflict, an eager, patriotic excitement captured the spirit of all of us. The uniformed defenders of our Nation were acclaimed everywhere; the wounded became national heroes—objects of our grateful interest. Heartfelt promises of enduring solicitude were made readily and thousands of us volunteered time and talents to their welfare.

Then the smoke of battle cleared away—the dead were buried mournfully; the sick and wounded returned to be cared for behind hospital walls; before long, normalcy was restored—and normalcy is never selfless. Public interest reverted to its day-by-day work and pleasure . . . wars are best forgotten; crutches, wheelchairs, bandages and hospital beds are, after all, unpleasant reminders of something we seek to escape.

But, most fortunately, in the Order of Elks there is a dedicated group of men and their ladies who have never forgotten the sacrifices made by the men who fought our wars for us. Every month of every year since the close of World War II, they have made regular visits to veterans' hospitals in all parts of the United States. They are the field workers for the Elks National Service Commission—as its emissaries they bring entertainment, cheer and encouragement to the sick and handicapped. Most of them have been engaged in this mission of mercy continuously for over ten years.

Theirs is not a pleasant task; it offers little in the way of public acclaim, and the ill, maimed and crippled are difficult social

companions. In spite of these deterrents, those faithful Elks and their ladies persevere in the best traditions of Elkdom.

But, while they reflect great credit to the entire Order, it is regrettable that most of us have taken their efforts for granted—perhaps because they have been going on for so long, and in such quiet modesty. In our concern with more immediate affairs, we sometimes forget the great debt of gratitude we owe those who work so earnestly, consistently and obscurely in this field of Elk benevolence. We should be mindful that they deserve at least an occasional word of commendation, an expression of thanks—some recognition of the many sacrifices they have made in our behalf throughout the years. We should always be aware that they are fulfilling the Elks' solemn pledge never to forget our hospitalized veterans. Because their achievements are so often unsung, the attention of all of us is proudly called to their devoted efforts.

They need our help—and so a suggestion to all lodges having an active Veterans Committee is offered here: Most branches of the Order schedule special events to pay tribute to some outstanding Elk or group. Would it not be a splendid gesture to set aside a special occasion as an expression of well-merited commendation to your Veterans Committee? Such a tribute from their own lodge would give encouragement to these diligent, unselfish workers—and the recognition thus made of their program could serve as an inspiration to newer members to volunteer the assistance so vitally needed in this work.



America's Top Fishing Hole

By DAN HOLLAND



Even if you never have cast a line in the water, at Yellowstone you may catch a 14-inch trout the first day

MANY YEARS AGO a wild-bearded man with a distant look in his eyes came out of the untamed area which is now Wyoming, and he spun some tall tales. He started out easy with stories about caves that hissed steam like a dragon, and pools of mud that bubbled hot like a witch's brew, and towering geysers, and a cliff of glass, and trees turned to stone.

His name was Jim Bridger, the mountain man who first chanced on the Yellowstone country in the woolly 1830's, and he just had to tell folks about it. When he saw he had his audience in hand, he fed them some whoppers: about canyons the color of the sunset, about a lake with one outlet to the Atlantic and another to the Pacific, about booming waterfalls and roaring rivers, and—he couldn't resist it—about bears that came into his wickiup and ate sourdough biscuits right out of his hand.

"How's fishing out that way, Jim?" someone asked.

"Fair. Just middlin' fair," he answered; and they knew he was lying the way he muffled his talk in his beard and looked for a way out.

"Ain't a word of truth in what he says," muttered a righteous angler, going on the theory that the only time a fisherman tells the truth is when he calls another fisherman a liar. "Jim's got himself a good fishing hole, maybe the best, and he don't aim for us to find it."

And from then on they didn't believe a word he said.

This, at least, is the way I like to think Jim Bridger gained his reputation as a weaver of fanciful tales because today, a century and a quarter later, this is still true: no other area of its size in the world offers the variety of water or produces the volume of trout found in Yellowstone National Park. This is our top fishing hole, and it's for everyone. No fishing license is required, only the \$3.00, 10-day permit issued to every tourist car entering the park.

The waters of this volcanic area are exceptionally fertile—highly suited to trout—and they are expansive.



Fishing Bridge, from which 700 trout were caught on one opening day!

There are dozens of lakes, ponds, rivers and creeks, each with a character of its own. There are places which seem to have been designed for the beginner, and there are places which will challenge and fascinate the expert.

If a man has never wet a line in his life—if he doesn't know the difference between a fly reel and a spinning reel—he stands an excellent chance of catching a 14-inch trout his first day. This may sound like a Jim Bridger statement to anyone who knows a trout for what he is, the most elusive and demanding of game fish, but it can happen. In Yellowstone the unusual is the normal.

The non-fisherman with a desire to catch a Yellowstone trout should go to Fishing Bridge, the famous span across the outlet of Yellowstone Lake. If he has no tackle of any kind (anything but a delicate fly rod will serve for this operation, and a spinning outfit is ideal), he can rent tackle or purchase something inexpensive at the Fishing Bridge store. The gentleman behind the counter will recommend whatever bait or gadget is best at the moment—although normally as good a bet as any is the old standby, a worm, rigged a couple of feet behind a spinner with a little weight to hold it beneath the surface.

So outfitted, all he has to do is take his place along the railing of Fishing

Bridge and go to work. This work consists of dropping the worm into the water and watching the tourists roll by.

A couple of years ago on opening day (the park opens June 20 as a rule), the Fish and Wildlife Service counted the trout taken from Fishing Bridge. On that one day 700 beautiful trout were hauled away. They ranged in size from a foot to about 18 inches, with a few even larger. And it's a grab bag. Everyone has an equal chance.

If the beginner wants something more scenic and private, there's all Yellowstone Lake on which to operate. More than a hundred tons—that bears repeating: a hundred tons!—of trout are taken from this one lake each season, most of them by trolling. Again, trolling requires no particular aptitude or previous experience. The main qualification needed, most will admit, is the ability to talk someone else into rowing the boat.

Some fishermen bring their own craft (nothing longer than 32 feet is permitted in the park), but boats can be rented on the spot. For the hardy ones there are rowboats with sturdy oars at the current rate of \$1.00 per hour or \$5.00 per eight hours; and for those who want it all tied up in a pretty package, there are boats complete with motor, tackle and guide available at \$4.50 per hour, but (*Continued on page 50*)

This map pinpoints the various sites in Yellowstone where Dan discovered unbeatable trout fishing.

South to New Delhi

Flying the jet route from Moscow to India

By HORACE SUTTON

PHOTOS BY THE AUTHOR

FOR a fleeting few months, in the early part of this year, the longest jet trail stretched from Los Angeles through New York to Paris, and from that center of good living to Moscow, then south to Soviet Central Asia and over the Himalayan hump to New Delhi. I say "for a fleeting few months" for we were midway on this exciting route ourselves this winter when new routes from London to Tokyo were announced by the British and earmarked for an April beginning. Not that there would be a curtailment of the service we followed, feeling as brave as pioneers. American Airlines was flying fat and full between the U. S. coasts with their Boeing 707s, Pan American was skimming the Atlantic with the same airplane, most of the midwinter time flying nonstop in the likes of six and a half or seven hours, and the Russians (who were first with commercial jets, let's face it) were supplying the jet service from a variety of Western European capitals—Paris, Brussels and Amsterdam to mention a few, to Moscow.

I think perhaps enough has been written by this chronicler and others of the U. S. jet service to Europe, and all that remains to be added is that it is immensely comfortable, especially in the first-class premium seats, and that a flying maitre d'hôtel sidles up and down the aisle with a whole roast of beef which is sliced off at your seat. If you don't want roast beef, there are four other choices which include roast partridge and lobster. It proves what can be done in an airplane, and it seems to me that some of our domestic airlines ought to take heed and note.

Anyway it is something of a shock coming off this upholstered tube which has been hurtling through the air six or seven miles above the Atlantic, and changing to the Russian airline. It must be said, however, that the Aeroflot Tupelov 104 in style and service is

(Continued on page 46)



Steps leading down to the River Ganges in Banaras, India.



Market place, complete with propaganda poster, in Samarkand, Soviet Central Asia.

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Etna, Pennsylvania, Lodge Presents Grand Secretary Donaldson for Reelection

At a regular meeting of Etna, Pa., Lodge No. 932, held on February 17, 1959, the following resolution was unanimously adopted:

WHEREAS, Brother Lee A. Donaldson, Past Exalted Ruler of this lodge, has served the Order faithfully and well over a long period of years, at the subordinate lodge

level, in the District and State Associations, and in the Grand Lodge; and

WHEREAS, since his appointment as Grand Secretary in September of 1954, Brother Donaldson's conduct of that office has earned for him the confidence and respect of Elkdom, resulting in his four times being unanimously elected to said office by

the Grand Lodge Conventions of 1955, 1956, 1957 and 1958; and

WHEREAS, the integrity and ability of Lee A. Donaldson, which so fully qualify him for this important position, are most intimately known by the members of his home lodge.

NOW, THEREFORE, BE IT RESOLVED, That the delegate of Etna Lodge No. 932 to the Grand Lodge Convention of 1959 is instructed to place in nomination at the Convention the name of Lee A. Donaldson for re-election to the office of Grand Secretary of the Benevolent and Protective Order of Elks of the United States of America.

HOWARD W. SCHRAN, *Exalted Ruler*
MURRAY M. HARPER, *Secretary*



Muscatine, Iowa, Lodge Presents Arthur M. Umlandt for Grand Treasurer

At a regular meeting of Muscatine, Iowa, Lodge No. 304, held on February 2, 1959, the following resolution was unanimously adopted:

WHEREAS, Brother Arthur M. Umlandt, a member of Muscatine Lodge No. 304, has served the Grand Lodge of the Benevo-

lent and Protective Order of Elks faithfully for a great many years; and

WHEREAS, Brother Umlandt is qualified by experience, having served as District Deputy, 1930 and 1931, as a Member of the Grand Lodge Credentials Committee in 1938 and 1939, as Chairman of the Grand

Lodge State Associations Committee in 1948 and 1949, as Chairman of the Grand Lodge Ritualistic Committee in 1949 and 1950, and as a Member of the Board of Grand Trustees for six years, having served as Chairman of the Board of Grand Trustees in 1957 and 1958.

NOW, THEREFORE, BE IT RESOLVED, That Muscatine Lodge No. 304 endorses Brother Umlandt's candidacy and places his name in nomination at the forthcoming Grand Lodge Session in Chicago for the office of Grand Treasurer of the Benevolent and Protective Order of Elks of the United States of America for the year 1959 and 1960.

WENDELL G. WHITE, *Exalted Ruler*
SANFORD H. SCHMALZ, *Secretary*



Aberdeen, Washington, Lodge Presents Edwin J. Alexander for Grand Trustee

At a regular meeting of Aberdeen, Wash., Lodge No. 593, held on February 26, 1959, the following resolution was unanimously adopted:

WHEREAS, Brother Edwin J. Alexander, Past Exalted Ruler of Aberdeen, Washington, Lodge, has served the Order faithfully as District Deputy, State Association President and Chairman of the State Cerebral

Palsy Mobile Unit Major Project Program; and

WHEREAS, Brother Alexander has displayed devotion to offices held at a national level, having served as Chairman of the Grand Lodge Committee on Lodge Activities, Chairman of the Grand Lodge Committee on State Associations, Special Deputy under Past Grand Exalted Rulers Fred

L. Bohn and H. L. Blackledge, and is presently completing Grand Exalted Ruler Horace R. Wisely's unexpired term as Secretary of the Board of Grand Trustees; and

WHEREAS, Brother Alexander has been active in civic and community affairs both in Aberdeen and Olympia, Washington, bringing credit to his lodge and to the Order.

NOW, THEREFORE, BE IT RESOLVED, That Aberdeen Lodge No. 593 is honored to present to the Grand Lodge Convention in Chicago in July, 1959, the name of Edwin J. Alexander for Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America.

GAEL D. MULKEY, *Exalted Ruler*
CARL JOHNSON, *Secretary*

Welcome to Chicago

FOR THE GRAND LODGE CONVENTION, JULY 5-9



As Mayor of the City of Chicago, as well as personally, I am very pleased to extend a cordial welcome to the members of the Benevolent and Protective Order of Elks on the occasion of your 1959 Convention.

Chicago is proud of its reputation as "Convention Capital of the Nation". We are quite confident that the unparalleled facilities of our city will enhance the success of your meeting bringing about the maximum in attendance.

During the few moments available to you during your business sessions, please be assured that the many regular and special events in the city are for your mutual enjoyment and interest.

Sincerely,

A handwritten signature in cursive script, reading "Richard J. Daley".

RICHARD J. DALEY
Mayor of Chicago



As Governor of Illinois, I am happy to extend a hearty welcome to the delegates attending your 1959 Convention in Chicago.

Chicago offers unequalled facilities for the comfort and entertainment of Convention visitors, and I know you will enjoy the hospitality afforded you in this great midwestern city.

Our citizens are proud of the State of Illinois—Land of Lincoln—and the many historic and scenic places of interest within its borders. We hope you will find time to visit some of them.

With best wishes for a successful meeting.

Sincerely,

A handwritten signature in cursive script, reading "William G. Stratton".

WILLIAM G. STRATTON
Governor of Illinois

CHARITY ON TV

TELEVISED OVER A LOS ANGELES station, the annual Charity Show and Ball held by Huntington Park, Calif., Lodge, No. 1415, had an estimated half-million viewers. The lodge utilized its palatial patio and swimming pool area to stage the 90-minute program for the 6,500 guests who attended. Although the event took place outdoors during the cold weather, everyone was comfortable because of the tremendous vinyl plastic covering over the show area, under which a steady flow of warm air was projected.

Leighton Noble and his famous band, singing stars Roberta Linn, and Marian Morgan, the Mercer Brothers, well-known song-and-dance team, and such TV personalities as Art Baker, Dick Lane, Susie Chandler, the Orwins and Stan Chambers who acted as Master of Ceremonies, put on a terrific show. As a result of the Elks' careful planning and well-executed program, over \$16,000 was realized for their Charity Fund.

In the colorful and inspiring message delivered over TV by C. P. Hebenstreit, former Chairman of the California Elks Major Project Committee and former Chairman of the Grand Lodge Youth Activities Committee, he emphasized the Order's many great projects undertaken in the interest of charity. Huntington Park Elkdom is extremely active in this field; during the past year, for instance, its members found employment for 101 men. Among its other diversified charitable endeavors is the sponsorship of professional entertainment for servicemen hospitalized throughout the area.

RITUALISTIC CONTESTS beginning on the eve of the January 23rd and 24th Meeting of the Washington Elks Association in Aberdeen resulted in the team from Seattle Lodge capturing the State title and the right to represent Washington in the Grand Lodge competition in July.

President F. George Warren opened the business session on the 23rd, with Grand Exalted Ruler Horace Wisely in attendance, together with Past Grand Exalted Rulers Emmett T. Anderson and Frank J. Lonergan, Secretary Edwin J. Alexander of the Board of Grand Trustees, Grand Lodge Judiciary Committeeman John T. Raftis and Herb L. Odlund of the Grand Lodge Ritualistic Committee.

Early in the session, Mr. Anderson introduced the Order's

current leader who delivered a well-phrased address. Judge Lonergan also spoke briefly.

At the meeting the next day, President Warren appointed Cliff Whittle of Seattle, a former Grand Lodge Committeeman, to complete the term of Clarence Simmonds who resigned as Third Vice-President of the Association. Mr. Whittle's subsequent retirement as a member of the Assn.'s Board of Trustees was followed by the appointment of Duncan McPherson of Ballard Lodge to replace him.

WITH GOV. J. MILLARD TAWES, a Past Exalted Ruler of Crisfield Lodge, as an honored guest, Cambridge, Md., Lodge, No. 1272, dedicated its new home in January. Other dignitaries present included Pres. Earl J. Huber of the Md., Dela. and D. C. Elks Assn., District Deputy Fred B. Gerald and Past District Deputy Frederick C. Malkus who officiated. Cambridge Exalted Ruler Wm. L. Wise, Jr., laid the cornerstone of the new building, with the Governor as his assistant. After the ceremonies, a buffet supper was served to over 500 visitors from neighboring lodges.

MILD MIDWINTER WEATHER favored the three-day February Meeting of the Illinois Elks Assn. at Mattoon when over 700 persons welcomed Grand Exalted Ruler and Mrs. Horace R. Wisely, and warmly applauded the address the Order's leader delivered at the Association banquet. Other out-of-town guests of the Illinois Elks were District Deputy and Mrs. C. L. Shideler. Mr. Shideler, long-time Secretary of the Indiana Elks Assn. and of Terre Haute Lodge, was the interesting and informed speaker at the lodge Secretaries' luncheon meeting.

During the session, the Illinois Elks' Crippled Children's Commission met, with Dr. N. H. Feder, Chairman, presiding and Mr. Wisely an authoritative speaker. Secretary A. W. Arnold reported on the financial status of the Association's cerebral palsy program, adopted last September, to which Chicago (South) Lodge contributed funds for the purchase of a station wagon as a mobile unit for this work. At this gathering, the purchase of a second unit was authorized by the Commission.

President Stewart Strain presided at a lively business



IDAHO FALLS, Idaho, Lodge breaks ground for its \$500,000 home. Participating dignitaries included Mayor John B. Rogers, Contractor Golden Wadsworth, Architect C. A. Sundberg, Trustees Chairman P.E.R. B. J. Bybee, the lodge's sole surviving Charter Member Frank Bowman, E.R. Dr. Peter G. Schroeck, P.E.R.'s C. S. Lowrie and John Westergard, Secy. E. G. Moore, Trustee and P.E.R. Robert Jahn and Est. Lead. Knight N. D. Andersen.

session of the Association, when Committee Chairmen discussed the programs they are handling for the Association.

Except for a brief period during which he visited Charleston Lodge, Grand Exalted Ruler Wisely was present throughout the business meeting. Speaking encouragingly about the cerebral palsy work undertaken by his hosts, he drew on the fund of knowledge he'd acquired through his close association with the well-known similar project of his own California Elks Association. He also had much to say in praise of the Illinois Elks' splendid support of the Elks National Foundation.

SUMTER LODGE was host to the South Carolina Elks Assn.'s semi-annual Convention January 23rd and 24th when Past Grand Exalted Ruler John S. McClelland was a special guest and the principal speaker. Other distinguished Elks on hand included Grand Lodge Ritualistic Committeeman Marston S. Bell and former Grand Inner Guard Louis E. Burmester.

Rock Hill won the State Ritualistic Championship, with Anderson and Sumter in second and third places, respectively. Rock Hill's Est. Loyal Night John C. Richmond received the M. S. Bell Cup with his top individual score.

ITS FINE NEW \$200,000 HOME was dedicated not long ago by Potsdam, N. Y., Lodge, No. 2074, at appropriate and impressive ceremonies.

Instituted last April with 408 members, the lodge now has a roster of 500 enthusiastic affiliates.

The dedication of their spacious, well furnished and centrally located headquarters was attended by a number of dignitaries, who were warmly welcomed by Exalted Ruler John H. Low and Program Chairman Joseph H. Bouvier. These participating officials included Chairman James A. Gunn of the Grand Lodge Membership and New Lodge Committee, State Pres. Theodore R. Beales, District Deputy Ralph L. Foote, Past State Presidents Bert Harkness, Francis P. Hart and Frank H. McBride, and Past District Deputies Edward A. Burns, Raymond A. Wiley, Webb Russell, W. Edward Hudson, and George F. LaVigne.

SPONSORED BY GLENS FALLS Lodge, Lake George, N. Y., Lodge, No. 2102, was instituted by District Deputy L. A. Pierro, assisted by Past District Deputy P. S. Smoyer and other officials of the Northeast District. The 170 Charter Members were initiated by Exalted Ruler Wm. D. Hickey and the officers of Glens Falls Elksdom with Past District Deputy Dr. Wm. R. Eger conducting the installation of the Charter Officers, led by Nicholas Surprenant.

Former District Deputy J. Harold Furlong was Director of Ceremonies. Other dignitaries of the Order who took part in the program included Chairman James A. Gunn of the



ILLINOIS Elk dignitaries welcome Grand Exalted Ruler and Mrs. Horace R. Wisely on their arrival in Mattoon for the State Elks Midwinter Round-Up. Left to right are local P.E.R. James P. Conville, State Assn. Vice-Pres. Robert Stofer and Secy. Albert W. Arnold, Mr. and Mrs. Wisely, D.D. and Mrs. Omer C. Macy and host Exalted Ruler James W. O'Neal.



HUNTINGTON PARK, California, Lodge's magnificent home was the scene of an outstanding Charity Show and Ball which realized over \$16,000 for the lodge's fund. Pictured at this televised event were, left to right, Master of Ceremonies Stan Chambers, Mary Field, occupational therapist for the Calif. Elks Major Project Commission, Past State Pres. and former Grand Lodge Committeeman C. P. Hebenstreit, TV star Roberta Linn, Est. Lead. Knight Michael Roach, Program Chairman, and Mrs. Jean Evans, Physical Therapist for the Project.



LAKE GEORGE, New York, Lodge, No. 2102, came into being with a membership of 170. Photographed at the institution are members of the Organizing Committee, left to right, background, P.E.R. Dr. Arthur Prendergast of Glens Falls, Chairman James A. Gunn of the Grand Lodge Membership and New Lodge Committee, and Glens Falls P.E.R. Salvatore Del Rosso; in the foreground are Lake George E.R. Nicholas Surprenant; P.D.D. J. Harold Furlong, Chairman of the New Lodge Committee for the N.E. Dist., and Glens Falls P.E.R. Louis Kaplan.



PARMA, Ohio, Lodge officers initiated a special class of 25 candidates, named in honor of Herb Score, who was one of the new Elks, sponsored by Mike Garcia, a fellow Cleveland Indian, who has been a member of the lodge for many years. Pictured, left to right, are E.R. Wm. E. Platten, Herb Score, Mike Garcia and Nelson E. W. Stuart of the Grand Lodge Committee on Lodge Activities.

Grand Lodge Membership and New Lodge Committee, State President Theodore R. Beales and Vice-President Lloyd deMaranville, State Scholarship Committee Chairman Martin J. Traugott and Chairman Peter A. Buchheim of the State Association Trustees.

RICHMOND, CALIF. Lodge, No. 1251, recently sponsored the building of a Miniature Farm Zoo for children of the community. Ground-breaking ceremonies were held during the administration of Junior Past Exalted Ruler D. J. Ready whose Youth Activities Chairman was D. W. Luce.

With the advent of the new administration, Richmond's Park Supt. Thomas M. Wilson, who conceived the idea, found Exalted Ruler H. C. Fanning and the new Youth Chairman, Ross J. Dixon, cooperating fully in the completion of his plans. The lodge contributed the general direction, all the small animals and close to \$4,000 to the project. Through the joint efforts of those mentioned above and the lodge's Publicity Chairman Arthur M. Irwin, much publicity for the project was circulated; as a result, a great deal of outside assistance and contributions were received.

Last November, the Farm Zoo was dedicated, with Exalted Ruler Fanning delivering the address and Mayor C. F. Lyford accepting the Zoo for the city. Also participating were the other lodge officers, city officials, Boy Scouts and the Boys Club Drum Corps, as well as the AFL Carpenters Union and Contra Costa College students who, with City Park Dept. employees and local building supply people, had contributed time, labor and planning to make the project possible.

Elk Secy. Edgar W. Dale reports that the venture has been highly successful; its zoological attractions, recreational features and the little farm, with its red-and-white barn and farm animals, are tremendously popular with the city's small-fry.

NEARLY 1,500 ELKS and their friends were entertained by Pontiac, Ill., Lodge, No. 1019, at a Wild Game Feed. They came from Streator, Princeton, Kankakee, Watseka, Bloomington, Springfield, Peoria, Centralia and Chicago, and included such luminaries as Grand Secy. Lee A. Donaldson, Grand Lodge Activities Coordinator Bert A. Thompson and Grand Esquire George T. Hickey.

Grand Tiler William S. Wolf, who was General Chairman for the affair, reports that over 1,500 pounds of meat, 300 pounds of potatoes, 100 pounds of butter, 40 pounds of

coffee, 200 loaves of bread, five cases of cabbage and 50 pounds of onions had been consumed.

Sportsmen members of the lodge who hunt provided the game for this Feed which has been an annual event since 1951 when 400 guests were on hand and is obviously becoming more popular every year.

THE SECOND REGIONAL MEETING of the Maryland, Delaware and District of Columbia Elks Assn. was held in January with Annapolis Lodge as host. Past Grand Exalted Ruler John L. Walker was the honored guest at this session attended by 279 persons.

Youth Camp Committee Chairman Clarence Mullican reported that the Camp would open in June for a nine-week period with over 90 needy boys enjoying its privileges each week, under the direction of Kenny Cathell.

The next Regional Meeting will take place at Wilmington on the 18th and 19th of this month.

JOSEPH B. KYLE, Past Grand Exalted Ruler of the Order, played a leading role in the dedication of the home of Chaffee, Mo., Lodge, No. 1810. Exalted Ruler John J. Bollinger and his fellow Elks welcomed a large group of members to the well-planned program. The handsome \$35,000 home replaces the building destroyed in the tornado of December, 1957.

State Vice-Pres. Robert McIlrath was also present, as were District Deputy William R. Kublin and about 50 members of St. Louis Lodge. It was this branch of the Order which sponsored Chaffee Elkdom nine years ago when it was instituted with 50 members. There are now 250 names on the membership roster.

OKLAHOMA'S NEWEST LODGE, Enid No. 2104, was instituted before an estimated 150 persons recently, with District Deputy Stephen V. Harris presiding. Delegates from more than 25 lodges in Oklahoma and Kansas witnessed the ceremonies, including State Assn. Pres. Clarence H. Dietz, Vice-Presidents Brooks H. Bicknell, Clair E. Hill and Roy Gonders, District Deputies D. Earl McCroskey, and J. A. Henry and Special Deputy Floyd R. Hyer. Other dignitaries present included Grand Lodge Auditing Committee-man Bert Wysor and Kansas Elks' Pres. Glenn E. Edwards.

The ritual of initiation was performed by officers of Stillwater Elkdom, while the State Association officials on hand conducted the installation of the new lodge's first officers.



ABERDEEN, Washington, E.R. G. D. Mulkey, right, and Boy Scout John Pearson and Sea Scout Aden Marshall of the Scout Ship sponsored by the lodge, welcome Grand Exalted Ruler Horace R. Wisely when he arrived for the Midwinter Meeting of the Washington State Elks Association.



WEST PALM BEACH, Florida, Lodge's community efforts were recognized recently when Elk L. H. Church, left, on behalf of the local Post of the Veterans of Foreign Wars of which he is a former Commander, presented a community service award to E.R. Karl H. Klaeger.



RICHMOND, California, Lodge recently sponsored the building of a Miniature Farm Zoo for children of that city. Pictured at one of the farm units, with a few of its residents, are Youth Activities Chairman Ross J. Dixon, Publicity Chairman A. M. Irwin, Chairman Dixon's son Jimmy, E.R. H. C. Fanning, Park Supt. Thomas Wilson and visiting Mrs. Don Moitoza and her daughter.



ELIZABETHTOWN, Kentucky, Lodge's institution is commemorated in this photograph in which the officers and Charter Members appear with, second row, sixth, seventh, eighth and ninth from left, respectively, D.D. Val E. Smith, Past Grand Exalted Ruler Wade H. Kepner, Charter E.R. Frank E. Miller and Special Deputy Jos. G. Kraemer.

LODGE NOTES

Alliance, Neb., Lodge answers the challenge of Wakefield, Mass., Lodge's 47-year-Secy. Wm. M. Kelso, by presenting its own candidate. Percy H. Cogswell, now nearing the age of 82, is the 54-year-old lodge's sole surviving Charter Member, was its second Exalted Ruler and has been its Secretary for 52 years.

During the 1958-59 Grand Lodge year, Elko, Nev., Lodge had the distinction of taking two State Ritualistic Contests and capturing eight trophies—two three-year "revolving" trophies, two first-place team awards and four individual officer's trophies.

When District Deputy Clarence La-Croix paid his official visit to Houma, La., Lodge, he presented an Honorary Life Membership Card to J. W. Bojarsky, a 50-year-member. Also on hand were former Deputy Leon B. Page, Past State Pres., and State Assn. Chaplain T. J. Duhon, who is the lodge's Chaplain, too.

Duncan, Okla., civic leaders are still a bit unnerved by the near-miss balloting which almost deprived them of their favorite meeting place—the handsome downtown building of Duncan Elkdom. Built when the lodge had only 25 members, it is the meeting place of the local Lions, Kiwanis, Rotary and Business and Professional Women's Clubs, the Junior Chamber of Commerce and the American Petroleum Institute. An imposing two-story structure, close to the heart of the business district, it is situated on a 200-foot lot in an area where property values are at a premium. Maintaining it has been costing the Elks about \$1,000 a month, and the Board of Directors recom-

mended that it be closed and its activities moved to the lodge's luxurious Golf and Country Club on the outskirts of the city. Of the lodge's 532 members, 139 were present to vote on the proposal. Only four votes saved the building. A progressive, active and influential branch of the Order, most of its affiliates are interested in the activities at the country club which they took over in 1932, where they built a clubhouse some time later with an elaborate addition, including a swimming pool, completed in 1957 at a cost of \$100,000. Fred Schiefer is Exalted Ruler and Trustee W. R. Tarwater handles the operation of the country club. Past District Deputy J. C. Sullivan headed the lodge when it built its downtown club which is now managed by S. Conger Brown.

Keyser, W. Va., Lodge is proud of Edward Daskal, Chairman of its Welfare Committee. In recognition of his community efforts, all of which are sponsored by his lodge, Mr. Daskal was named "Citizen of the Year" at a dinner held in his honor by members of the local Kiwanis Club.

Another member of the Order honored recently is Michael F. Craffey, a driving force behind the institution of Riviera Beach, Fla., Lodge and one of its most devoted affiliates. Mr. Craffey was named the "most outstanding Elk of 1958", in recognition of his splendid efforts for his lodge, particularly in connection with its recent "Know Your America Week" observance.

Also on the "honor roll" in this edition is Walter A. Reese of Granite City, Ill., Elkdom. Mr. Reese and the Elks' Crippled Children's Committee of which

he is Chairman, were named as recipients of the Associated Retailers and Civic Association's 1958 Civic Award for "outstanding public service". The announcement, made by the Civic Award Committee President A. W. Morriss, III, disclosed the fact that nearly 40 individuals, organizations and firms had been nominated for the coveted award.

And a Victoria, Tex., Elk, Barney Lipschultz has received a commendation for rescue action taken after an explosion aboard a vessel in the harbor of Iskenderun, Turkey. He and other members of his crew were cited for "rescue action without regard for your own safety which resulted in the saving of at least twelve lives". The 30-year-veteran of the Merchant Marine Service was aboard the *Mission Santa Cruz*, a tanker storage auxiliary ship attached to the U. S. Navy's Sixth Fleet in the Mediterranean, when a Panamanian ship, the *Mirador*, was ripped by two explosions. After the second blast, Mr. Lipschultz and his companions put out in a lifeboat to pick up survivors.

The record of Fletcher L. Fritts, Sr., a Past District Deputy, Past State Pres. and a member of Dover, N. J., Lodge for 56 years, is one which should serve as an inspiration to all Elks. His devotion to the Order and its principles is evidenced in the fact that he has never missed one of his lodge's Memorial Services since he was initiated. He has therefore honored by his presence the memory of all the nearly 500 Dover Elks who have passed away since 1903. Mr. Fritts has been Chairman of his lodge's Investigating Committee for about 35 years.



WOONSOCKET, Rhode Island



AMBRIDGE, Pennsylvania



LEOMINSTER, Massachusetts



HILLSIDE, New Jersey



EAST HARTFORD, Connecticut



WEST HAVEN, Connecticut



GRIFFIN, Georgia

... WOONSOCKET, R. I., Elks sponsor a Boy Scout Troop and their ladies sponsor a group of Girl Scouts. Not long ago, the young men invited the girls to a party when this photograph was taken. At left is Scoutmaster Edgar Garneau who got John Lecuivre out of trouble, and his fingers out of the cake, by ordering him out on the dance floor. John is the boy at the left.

... AMBRIDGE, PA., Lodge's \$244.50 is presented to Muscular Dystrophy Fund Chairman William Kato by E.R. Eugene Lysick. Left to right are Albert Cafrelli, E.R. Lysick, John Dunn, Mr. Kato and Carl Moore.

... LEOMINSTER, MASS., Elksdom marked its 1,000th meeting with an all-day program attended by nearly 500

persons, including two of its six surviving Charter Members. Pictured were, left to right, D.D. Wm. H. Evans, Charter Members Peter J. McKenna and Robert C. Lubin, in whose honor a class was initiated, and E.R. L. J. Cormier, Mayor of the city.

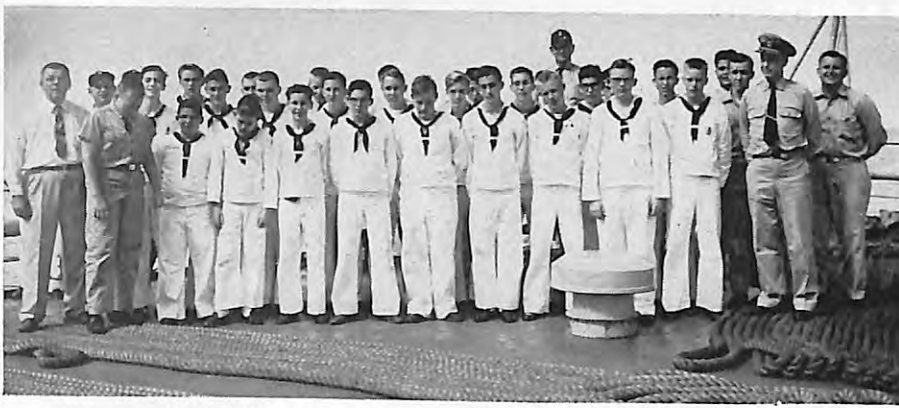
... HILLSIDE, N. J., Lodge welcomed D.D. A. W. Renner on his homecoming with a dinner attended by 200, among them, left to right, P.E.R. F. E. Balter, State Pres. M. J. Coyle, Past Grand Exalted Ruler Wm. J. Jernick, the principal speaker, Mr. Renner, P.E.R. and Toastmaster Charles Wernicke, E.R. P. A. McGarrigle, State Vice-Pres. L. S. Shell and Union P.E.R. G. F. Lloyd.

... Since EAST HARTFORD, CONN., Lodge was instituted last May it has

undertaken several important youth programs, including the promotion of Pony Football and Little League Baseball. Pictured here are the 13-to-15-year-old boys who play on the Elk-sponsored "Pop" Warner Pony Football Team and were undefeated last season. As a result, the "Pop" Warner Conference has granted to the lodge the privilege of having the National Little Elks Bowl Game played annually in East Hartford. Further information on this project may be secured through the Conference headquarters, 3664 Richmond St., Philadelphia, Pa., or through E. H. Collier, Youth Activities Chairman for East Hartford Lodge.

... WEST HAVEN, CONN., Lodge's Italian Night honored Police Captain M. A. Onofrio. Seated, left to right, are J. J. Mezzanotte, Capt. Onofrio, Committee Chairman Daniel G. Vece, and A. J. Botte; standing are Joseph Giannotti, P.E.R.'s J. T. Onofrio and D. E. Garofalo and Co-Chairman Joseph Esposito.

... GRIFFIN, GA., Lodge sponsors a teen-agers' dance every six or eight weeks which are chaperoned by the members of the Elks' Entertainment and Youth Activities Committees. This photograph was taken at a recent program, attended by over 200 young people of the community.



CORAL GABLES, Florida



MACON, Georgia



DANVILLE, Virginia



WILLIMANTIC, Connecticut



SAVANNAH, Georgia



NORTH TONAWANDA, New York

... CORAL GABLES, FLA., Lodge's Sea Scout Troop is pictured aboard the Coast Guard Cutter *Androskoggin* on a trip arranged by Cmdr. J. B. Haviland, a member of the lodge, while the cutter was serving as an escort to the Lipton Trophy Races. Included in the picture are E.R. Robert E. Wixsom, Asst. Sea Scout Skipper Charles Berry, the ship's Commander, Orvin R. Smeder, and Scout Skipper Dave Wood.

... MACON, GA., Elkdom honored Benjamin J. Fowler, left, on his retirement as Secretary after 12 years. A member more than 45 years, Col. Fowler has held every office in Macon Lodge and is an Honorary Life Member. He has been named Secretary-Emeritus and is pictured as he congratulated his successor, W. A. Burkett.

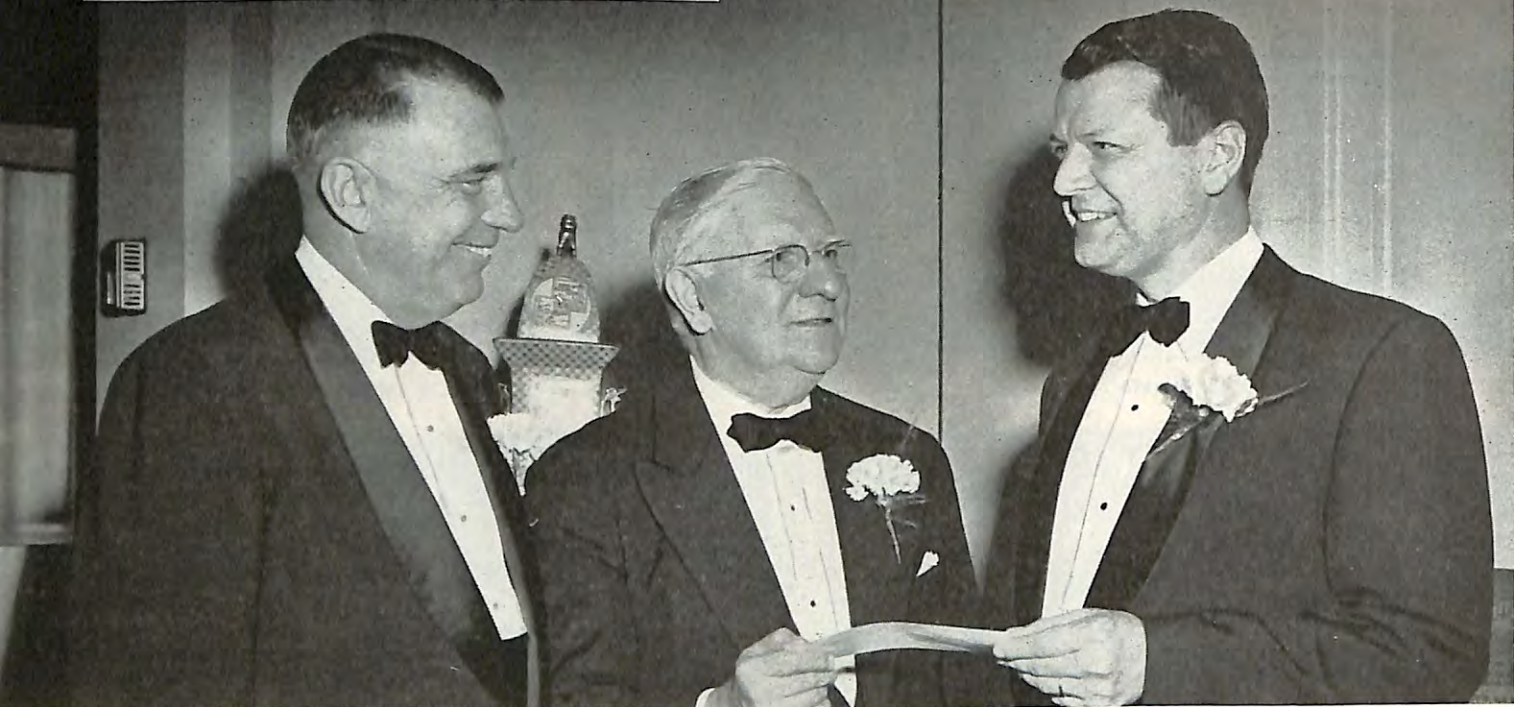
... DANVILLE, VA., Lodge's celebration of P.E.R.'s Night is commemorated in this photograph of the 14 former lodge leaders present, with E.R. Stover J. Morris, Jr., second from right, foreground.

... WILLIMANTIC, CONN., Lodge officers who won the State Ritualistic Championship are, left to right, E.R. Earl W. McSweeney, Est. Lead. Knight Anthony J. Tirone, Loyal Knight Alfred J. Caisse, Lect. Knight Arnold N. Bocash, Esq. John F. Boucher, Chaplain Eric H. Lind and Inner Guard Francis J. Barrett.

... SAVANNAH, GA., Lodge's celebration of Old Timers and P.E.R.'s Night found this group of former leaders handling a ceremony initiating a class of

14 candidates. Two of the initiates were Julian R. Friedman, left foreground, and W. Leon Friedman, Jr., right, sons of P.E.R. W. Leon Friedman, Sr., center foreground.

... NORTH TONAWANDA, N. Y., Lodge's sole surviving Charter Member is 81-year-old Michael C. Niland, an Elk for 56 years and a Life Member. He was honored recently at a dinner given by the lodge and attended by over 200 persons when he received several gifts, including this king-size cribbage board. Pictured, left to right, are Esq. Charles Roberts, Chairman, D.D. Gordon B. McKay, E.R. Joseph L. Lawler and the guest of honor whose wife was also present. Mr. and Mrs. Niland's two sons, both Elks, were killed in action in France in June, 1944.



In Boston for the 49th Anniversary of the Massachusetts Elks Assn., Feb. 16, Mr. Wisely watches as Past Grand Exalted Ruler John F. Malley presents a \$2,500 science scholarship check, from the State Assn., to

Malcolm Kispert, Vice Chancellor of Massachusetts Institute of Technology. Mr. Malley made the presentation as Chairman of the State Assn. Advisory Committee and President of Mass. Elks Scholarships.

Eleven Visits and an Anniversary



Pictured just before attending a meeting at San Diego, Calif., Lodge on Jan. 29 are (from left to right) State Pres. Frank M. Linnell, Past Grand Exalted Ruler L. A. Lewis, Mr. Wisely, PER Carmine Adesso, District Deputy R. B. Webb.



In attendance for the dedication ceremonies at Ontario, Calif., Lodge's new home on Jan. 31 were, from left to right, District Deputy Marvin M. Lewis, Grand Exalted Ruler Wisely, Exalted Ruler K. P. White and Past Grand Exalted Ruler L. A. Lewis.



Gathered at Orange, Calif., Lodge on Jan. 31 are (from left to right) Grand Lodge Membership and New Lodge Committeeman Oscar W. Stutheit, Mr. Wisely, Exalted Ruler Tom Wood, Past Grand Exalted Ruler L. A. Lewis, District Deputy R. B. Webb.



Mr. Wisely autographs a special issue of *Newport Harbor, Calif., News Press*, commemorating his visit to that city's lodge, Jan. 30. With him, from left, are PER Ben Reddick (Publisher of the paper), ER Robert F. Willmes, District Deputy R. B. Webb.

GRAND EXALTED RULER Horace R. Wisely timed his traveling on Dec. 29 so that he was able to stop at Riverside, Calif., Lodge while en route to Pasadena for the Rose Parade, Rose Bowl Game and a visit at Pasadena Lodge (reported in March). Accompanying the Grand Exalted Ruler were Past Grand Exalted Ruler L. A. Lewis, Grand Secretary Lee A. Donaldson and Salinas Past Exalted Ruler Richard F. Wallace, Secretary to Mr. Wisely. Also present for the Riverside visit were District Deputy Marvin M. Lewis and Past District Deputy Russell S. Waite, who acted as host.

THE NORTHWEST. Mr. Wisely arrived in Aberdeen, Wash., for the Midwinter Conference of the State Elks Assn., on Jan. 22 (for a full report on this meeting, see *News of the Lodges*) and attended the Oregon Midwinter Conference at La Grande on Jan. 24. With him at this Conference were Past Grand Exalted Ruler Frank J. Lonergan, Grand Esteemed Lecturing Knight D. Val Bulger, State Pres. Jack G. Judson, Special District Deputy Frank Hise and State Assn. Eye Clinic Chairman Robert Mulvey. At this time, Exalted Ruler Keith Baird of Ontario, Ore., presented the Grand Exalted Ruler with 22 Participating Memberships of \$100 each for the Elks National Foundation. At a third Midwinter meeting—that of the

Idaho State Assn., on Jan. 25—Mr. Wisely visited Pocatello Lodge, where he congratulated Exalted Ruler O. G. Roche and the members of the lodge on the addition of a Cub Pack and an Explorer Post to Boy Scout Troop No. 174, which is sponsored by the lodge. With the sponsorship of these two new units, there are some 50 boys participating in the Scouting program.

CALIFORNIA. Over 400 Elks attended a banquet for the Grand Exalted Ruler on Jan. 29 at San Diego, Calif., Lodge. During this visit, Mr. Wisely was presented with a key to the city by Mayor Charles C. Dail, who is a member of the lodge. On behalf of the Elks National Foundation, Mr. Wisely accepted a check for \$4,000 from Albert L. Birch, Chairman of the lodge committee for the Foundation. This will be used to purchase Permanent Benefactor Certificates in the name of San Diego Lodge. Among the dignitaries present at the

meeting were Past Grand Exalted Ruler L. A. Lewis, State Pres. Frank M. Linnell, Past State Presidents R. Leonard Bush, John Morey, C. P. Hebenstreit and Morely H. Golden, District Deputy Robert B. Webb and Past Exalted Ruler Carmine Adesso.

A class of 33 was initiated in honor of Mr. Wisely when he visited Newport Harbor (Newport Beach) Calif., Lodge on Jan. 30. Accompanying Mr. Wisely were Mr. Lewis, Mr. Linnell and Mr. Webb. All Past State Presidents were also on hand and were honored by the lodge, which presented bronze engraved cards to them.

At Ontario, Calif., Lodge on Jan. 31, with Past Grand Exalted Ruler L. A. Lewis and District Deputy Marvin M. Lewis, Mr. Wisely participated in the dedication of the lodge's beautiful new home. Situated on grounds covering six and a half acres, the modern new building has 20,000 square feet of floor space, a dining room seating 400 and

a lodge room seating 300. Guests were welcomed to the dedication by Exalted Ruler Kenneth P. White.

The same day, Jan. 31, Mr. Wisely visited Orange, Calif., Lodge, where he was entertained, with Past Grand Exalted Ruler Lewis, District Deputy Webb and Past District Deputy Oscar Stutheit, Member of the Grand Lodge Membership and New Lodge Committee, at a buffet luncheon. On this occasion, Mr. Wisely received a 100-year-old, hand-made key to the city. Exalted Ruler Tom Wood officiated.

Although Westchester, Calif., is a relatively new lodge—only one and a half years old—a new lodge building has already been completed, and was dedicated on Feb. 1. Mr. Wisely attended this dedication, with other distinguished Elks, including Chairman Vincent H. Grocott of the Grand Lodge Committee on Lodge Activities, Past State Pres. Owen Keown, District Deputy Carl (Continued on page 49)



La Grande, Ore., Exalted Ruler Keith Baird presents 22 Participating Memberships of \$100 each to Mr. Wisely on Jan. 24 for the Elks National Foundation. Looking on are Past Grand Exalted Ruler Frank J. Lonergan (left) and State Pres. Jack G. Judson.



Shown at Pocatello Lodge on Jan. 25 for the Idaho Midwinter Conference are (from left to right) Grand Forum Member Wm. S. Hawkins, State Pres. William F. MacKnight, Grand Exalted Ruler Horace R. Wisely and Past Grand Exalted Ruler Frank J. Lonergan.



The Grand Exalted Ruler attended the dedication of the new lodge building at Westchester, Calif., Lodge on Feb. 1. Pictured here are (left to right, front row) Past State Pres. C. P. Hebenstreit, Past State Pres. Owen Keown, Grand Lodge Activities Committee Chairman Vincent H. Grocott, Past State Pres. R.

Leonard Bush, Mr. Wisely, District Deputy Carl Dwire, Jr., and Past District Deputies Walter W. Heller, Robert G. Barnes and George E. Hutchinson. Officers of the lodge are shown in second and third rows; in second row, center, directly behind Mr. Wisely, is Exalted Ruler Charles W. Pearson.

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Government Regulations and Small Business

(Continued from page 13)

usually involved in major labor relations problems, it must abide by the Labor Management Relations Act. This Act defines and prohibits five unfair labor practices on the part of employers.

1. Interference with, restraint or coercion of employees in the exercise of their guaranteed rights.
2. Discrimination against, or interference in, the organization or operation of any labor union.
3. Making special conditions of employment to encourage membership in a specific labor union, except where a certified union shop agreement exists.
4. Discrimination against an employee for filing charges or giving testimony under the Act.
5. Refusal to bargain collectively under specified circumstances.

The Act also restricts labor organizations in several pertinent ways: interference in the selection of bargaining representatives; attempting to influence employer's hiring policies in favor of a particular union; refusing to bargain collectively; engaging in featherbedding and charging excessive initiation fees. Other regulations protect the employer in connection with certain strikes and boycotts.

Regulations affecting holders of government supply contracts are simple and precise. They apply generally to all small businessmen who have prime contracts in excess of \$10,000, and many subcontractors. The governing Public Contracts Act covers most employees earning wages and applies especially to wage standards, overtime compensation, safety and health. In some 50 different industries the employer must meet the minimum wage set by the Secretary of Labor. Conditions that are unsanitary, hazardous or dangerous to health are defined by the Bureau of Labor Standards. The child labor provisions carry penalties amounting to \$10 a day for each day each minor is illegally employed.

Much more baffling to small businessmen are the rules and regulations which govern raising capital through sale of corporate securities. It is axiomatic that nobody ever went bankrupt selling common stock. Partly for this reason and partly because of the limits it places on liability and its greater flexibility, an increasing number of small businesses are incorporating and selling stock for working capital. Such businesses face the prospect of registering under the regulations of the Securities and Exchange Commission. A copy of these may be secured from any SEC office.

But the small businessman is really interested in the provisions for *exemp-*

tion from SEC registration. They may enable him to enjoy the benefits of incorporation and stock sale without some of its complications.

Perhaps the most important of these exemptions, and the one most frequently used by small business, is that affecting private offerings. This exemption envisages a limited sale of the stock in an enterprise, and none of it to the public. For example, several members of a partnership incorporate so they can be released from personal liability and also retain more profits in the business. Since the partners will become sole owners of the stock, it usually need not be registered. The same could be true of a business owned largely within a family.

However, the fact that stock is sold to a particular class of purchasers does not guarantee that it will be exempt. An offering to a small number of key employees might qualify, for example. But a proposed sale to all employees or to creditors in itself might not. The possibility of resale, thereby making the offering public, must also be taken into consideration. The issuer must be fully satisfied of the good faith of the buyers in their intention to retain the shares as an investment.

Another possible exemption for the small businessman is in local offerings. This permits certain local financing without registration. A security is exempt if it is sold entirely within a single state and represents a financial interest in a company doing business within that state. The securities may not be purchased for resale to nonresidents. A local offering is not affected by the amount of capital to be raised.

Small businesses which cannot qualify for these exemptions have another opportunity if they seek no more than \$300,000. These small public offerings are permitted under special regulations available from any SEC regional office. They usually require the filing of pertinent information with the SEC, and the issuance of an offering circular with specified information about the company and its officers.

Tax laws affecting small business are too varied and complex to be covered comprehensively in a single article. They range from the rare state law taxing unincorporated business (4 per cent after certain exemptions in New York State), to a multitude of special taxes affecting specific businesses.

The small businessman should know that partnerships pay no income tax; it falls on the individual partners. Some partnerships may advantageously elect to be taxed as corporations and corporations may elect not to be taxed at all. Beyond this, close study of the Internal Revenue Service's "Tax Guide

for Small Business" is warmly recommended.

Far and away the biggest guns in the arsenal of government regulation—and here regulation is too polite a term—are the laws enforced by the Federal Trade Commission. These laws cover a variety of malpractices to which all business—big and small—is subject either through ignorance or intent. Small business particularly should take note of them. Without their protection small businessmen in retailing, for example, would constantly be at the mercy of

THE ELKS MAGAZINE Small Business Articles

This article by Dickson Hartwell is the tenth in a series that THE ELKS MAGAZINE is publishing in the interest of the very substantial percentage of members of the B.P.O.E. that, surveys prove, are engaged in small business. Previous articles in the series were:

\$28,006 REWARD FOR A GOOD IDEA, BY STANLEY FRANK (May 1957). What a suggestion box can do for a company.

SMALL BUSINESS—WHAT MAKES FOR SUCCESS OR FAILURE? BY EUGENE RACHLIS (July 1957).

UMPIRE FOR BUSINESS, BY EUGENE RACHLIS (October 1957). How the Better Business Bureau polices fraudulent practices.

SMALL BUSINESS' STAKE IN BIG BUSINESS, BY EMLYN LLOYD (January 1958). How a giant corporation works with 12,553 suppliers.

GOING AHEAD WITH EMPLOYEES, BY ROBERT FROMAN (March 1958). Basic employee relations in small business.

WHAT THE SBA CAN DO FOR YOU, BY WENDELL B. BARNES, Director, Small Business Adm. (May 1958).

ENGINEERS IN THE NEW ERA OF SCIENCE, BY DR. EDWIN S. BURDELL, President of the Cooper Union (February 1959).

PROGRAM FOR PROTECTION, BY EUGENE RACHLIS (March 1959). Types of company insurance for a small businessman to consider.

Copies of any, or all, of the issues in which the previous small business articles appeared are available without charge. In ordering copies, please specify date of issue and enclose 5 cents in stamps for each issue requested. Orders should be sent to THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N.Y. Your comments and criticism or suggestions about this series of articles are welcome.

unfair and restrictive competition. In fact, according to the FTC a substantial number of all complaints come directly from businessmen who believe themselves injured by competitors.

When these laws are broken down into non-technical language they are as simple to understand as the Ten Commandments. To business they are almost as fundamental. But of all the nation's laws, except those relating to traffic and liquor, they are among the most often evaded because they are not well known.

Because federal agencies are primarily concerned with interstate commerce and because of occasional vague understanding of the status of certain goods which may be wholly or partly manufactured in one state and sold in another, the jurisdiction of the FTC is not always crystal clear. There is no question, however, that where the FTC may not meet technical legal requirements as an enforcement agency it does set forth the minimum ethical standards under which U. S. businessmen should operate.

The specific practices which the FTC is endeavoring to eliminate for the benefit of the public and the ethical businessmen are worth careful consideration so that both understand what they may have to meet. A favorite abuse is the granting of discriminatory allowances. This is simply the payment of a hidden bonus for volume sales. It takes the form of allowances for advertising, or it may give money to special retail outlets for such embellishments as product demonstrators. For example, a cosmetic manufacturer supplied a retail store with funds to pay the salary of an "expert demonstrator" who offered the product in the midst of a prominent floor display. Sales naturally zoomed and at no cost to the retailer but to his considerable profit. When smaller stores selling the same product asked for a similar arrangement they were turned down. Their volume wasn't large enough. The FTC brought suit and won on the basis that the allowance to the large store was discriminating against smaller competitors.

This law works to your advantage as a competitive small businessman. Any small businessman who knowingly accepts advertising or other allowances from a supplier when such allowances are not also affirmatively made to his competitors on approximately equal terms is liable to FTC prosecution. One famous case involved a retail grocery company which kept a salaried buyer on the premises of a supplier. The supplier paid him a commission on each purchase which was passed along to the company and so became a discount. Competing grocers did not have the same privilege and the case against the offending retailer was successfully prosecuted.

Despite the fact that the practice

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violates the classic Sherman Act, attempts are still being made to manipulate prices and secure price-protected monopolies. In one city a group of dealers in surgical instruments—all small businessmen—formed an association and secretly agreed on fixed prices which no member would undersell. Their agreement further called for a boycott of any manufacturer who would do business with a non-member of the association. An FTC investigation revealed the facts and the malefactors suffered severe penalties.

The businessman is also enjoined through the FTC from sales practices which offer merchandise at a bargain but which in fact is not available; other similar but higher priced goods being substituted. One of the largest Better Business Bureaus reported that during the recent recession complaints about this and similar practices increased as much as 15 per cent "in fierce competition for the consumer dollar."

Although the Federal Trade Commission is a staunch supporter of competition it is charged with enforcing a law which prohibits one of the gentler and more subtle facets of business and

one which flourished and enlivened competition for many years, but which is stopped for your protection. This is the art—far from dead—of disparaging a competitor and his product. Whatever he may claim for himself, no businessman may legally say of another—either verbally or in writing—that he is unworthy. He may sincerely believe that his business neighbor is incompetent, that he has the financial stability of a Confederate dollar and that his product is just one step short of lethal. But these opinions he must, to stay within the law, bury within himself.

This is a practice to which all owners of ethical business today subscribe. But in moments of enthusiasm salespeople are sometimes apt to regard the competition with cool disdain. It is a mistake even for them to say so.

In the scramble for sales some small businessmen constantly strive for gimmicks that will attract customers. Free merchandise is one of the most popular and is certainly legal. But free merchandise to the "lucky" buyer is not. All sales appeals on the basis of lot or chance are subject to prosecution. This rules out punch boards, drawings and

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Have you seen HOME AGAIN, the new film about our Elks National Home? Thousands of Elks who have seen it came away with a new sense of pride and pleasure in their Order. Running time is 28 minutes for this 16mm. movie in beautiful color and sound. Why not book a print for showing at your lodge by writing Grand Secretary Lee A. Donaldson, 2750 Lake View Avenue, Chicago 14, Ill. The only charge is shipping costs both ways. Remember! Demand is great and prints are limited, so, when you show the film, return it immediately so that other lodges will not be disappointed.

even the apparently innocent device of giving a child a free piece of candy if he has luckily bought one with a special mark in the center.

Laws governing business and enforced by the FTC include the unfair acquisition from competitors of confidential information; the use of a misleading company name such as the Maine Potato Company for an outfit growing potatoes elsewhere, and agreements to allocate markets among so-called competitors.

But of all these shady business practices the one most currently baffling—and the one which involves some small merchants—is deceptive pricing. The intent is usually to attract attention and thereby attract customers. But the effect is to mislead. In essence this involves the advertisement of drastic reductions from what are purported to be regular or previous prices but for which the article was never sold.

Phrases such as "manufacturer's list price," "sold nationally at," "nationally advertised at" as a basis for a mark-down can be used legitimately. They can also be thoroughly abused and the artificial mark-up before the mark-down has infected the retail business to the disillusionment of the innocent and even the sophisticated consumer.

Practices such as these illustrations from the files of the Federal Trade Commission must be avoided by the small businessman not only because they are unethical. They are downright illegal.

But whether they represent ethics or law—and however onerous they may occasionally seem—most government regulations work for the ultimate benefit of the small businessman. They protect him from his more rapacious competitors and from his occasional baser self. But the happiest fact about them is this: since we're still a democracy they can be changed. And if ever the businessmen of this country find their political voice—so far they haven't—no doubt some of them will be.

FREEDOM'S FACTS

Russian Versus U.S. Constitution

A VOLLEY of propaganda was recently hurled by the communists in an attempt to discredit the American Constitution by claiming that it actually guarantees fewer freedoms than that of the U.S.S.R. The enormity of this falsehood is revealed by this month's excerpt from *Freedom's Facts*—monthly publication of the All-American Conference to Combat Communism. Consisting of fifty national organizations, including the B.P.O.E., the Conference publishes these facts in the interest of truth and freedom.

Soviet propagandists ran a brief campaign in the Soviet Union in December which might be called the battle of the Constitutions. Its general theme was: "Anything you can do, we can do better." The point Communists were trying to make was that the highly praised U.S. Constitution is not as good a document as the Soviet 1936 Constitution.

In their usual way, the Red propagandists went to extremes. On December 4, a radio commentator declared: "The U.S. Constitution about which so much praise has been sung . . . is not worth the paper on which it is printed." This statement—and the entire blast at the U.S. Constitution is a curious admission by the Reds

that a significant number of people in the Soviet Union right now think fairly highly of our basic political document.

After attacking the U.S. Constitution on December 4, Red propagandists came right back on December 5 with fulsome praise of the Soviet Constitution. The Soviet Party newspaper *Pravda* claimed the Soviet Constitution guarantees "the exercise of all the democratic freedoms" including "the right to work, rest, education, freedom of speech, press, and association, as well as all others."

Pravda failed to say that in the Soviet Union it is "undemocratic" to speak freely or any other way against the ruling dictatorship. Lenin, of course, gave the tip-off many years ago. When

the question of the publication of non-Communist newspapers came up in 1917, Lenin said that the freedom of the press did not mean freedom to print bourgeois ideas. It meant freedom only to print Communist ideas. Nikita Khrushchev could follow that up today by adding that freedom to vote in the Soviet Union does not mean freedom to vote for an opposition candidate. It merely means freedom to vote for the candidate selected by the Communist party so that citizens of the Soviet Union will have a candidate to vote for.



an Important Message about *Florida Real Estate*

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The main reason of course is CLIMATE. Florida's wonderful warm climate appeals to its residents, visitors, and people planning to retire. Even industry is moving to Florida . . . because the healthful weather attracts good workers! Florida is undergoing a population and

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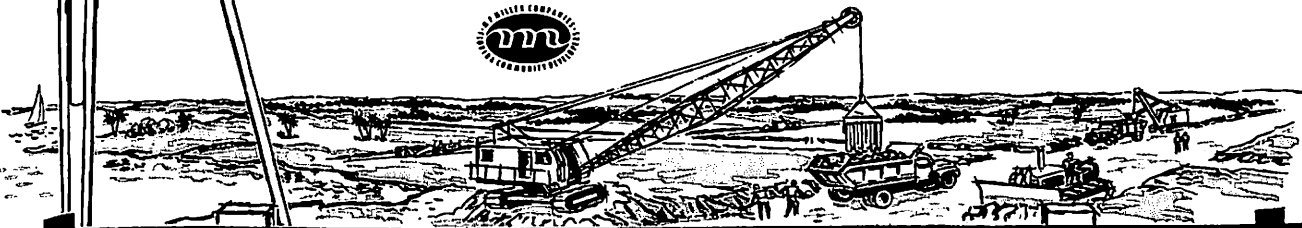
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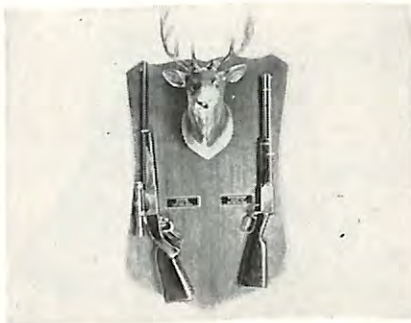
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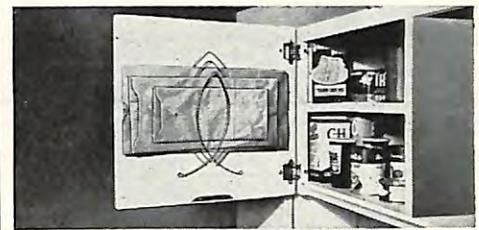


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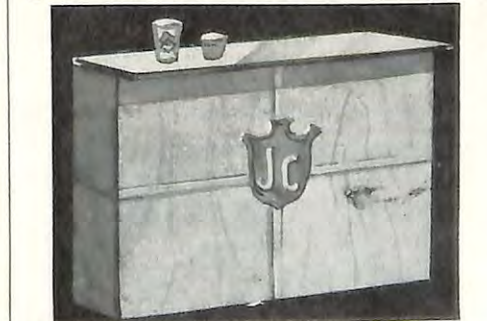


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MAN-MADE MIRACLE gemstones—Titania—make ideal gifts for giving and getting all thru the year. For settings of your choice only \$12 per carat; a 1-ct man's box ring in 14K is \$32; 1-ct fishtail for m'lady is only \$25. Prices plus 10% Federal tax. Free, handy ring size chart and brochure-full of Regent Star Sapphires and Rubies and other man-made jewelry stones are available on request to:

REGENT Lapidary Co. Dept. E-47
511 EAST 12 STREET • NEW YORK 9, N. Y.

Portable HOME BAR



The portable home bar folds up when not in use and stores in any convenient closet. Made of 1/4" plywood and finished in acid-resistant varnish. The answer for the occasional party or get together. **USE IT INDOORS OR OUT.** Handy shelves for bottles, glasses, ice, napkins, etc. FREE set of diamond shaped initials in Old English with every order. Money back guarantee.

\$19.95 plus \$2.50 frgt.
• 36" Wide
• 28" High
• 12" Deep
• **HOLLYWOOD ART CRAFTS** •
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YOUR OLD FUR COAT INTO NEW CAPE STOLE, JACKET \$22.95

MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only \$22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from MORTON'S, World's Largest Fur Restyling Service. Get greater value. Larger selection. Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1959 Style Book. MORTON'S, Dept. 45-D, Washington 4, D. C.

35 STYLES unmatched selection



WRITE FOR NEW FREE STYLE BOOK



FATIGUE MAT

Your fatigued feet will feel so relaxed when you stand on this springy sponge rubber mat. It's designed with funny footprints and has personalized inscription, "For (name) Tired Feet." Marbleized patterns in choice of yellow, blue, green or pink. Send name for personalization. 16 x 26 in. \$2.50 ppd. BEE PRODUCTS, P. O. Box 39, Dept. 902, Bethpage, N. Y.



Mechanical bird-- that flies by flapping wings! Special only \$1.98

Fascinates engineers and kids! The whole neighborhood will be amazed! 5 years and \$50,000 in experimentation and design. Will not break no matter what it flies into. Good for years. Extra heavy duty rubber power--flies in straight line up to 90 ft., or in 25 ft. circles. Will fly indoors in 10 ft. circles. Dogs bark and cats chase it. Satisfaction 100% guaranteed. Only \$1.98 each, postpd. 3 for \$5 while they last. Send to: WHAM-O MFG. CO., Box B-50, San Gabriel, California

NEW!

KNEE PADS

"Soft Cushions for your Knees"



Lightweight, sponge rubber pads with rugged web straps. Easy to put on, for men & women. Excellent for Plumbers, Roofers, Painters, Electricians, Cement Workers, Gardening, all household and factory chores.

\$2.00 pr. ppd., Sorry No C.O.D.

RODGERS ENTERPRISES, Inc., Dept. E-4
42 West 34 Street New York 1, N. Y.



WANT TO PLAY the piano? Here's a good way to start. It's the marvelous Dean Ross Course, the proven short-cut method that features the Patented Automatic Chord Selector. In only 15 minutes you start to play songs with both hands. You learn by playing simple single note melodies with one hand, while striking beautiful simple resonant bass chord accompaniments with the other. No tedious scales, boring exercises, or dreary practice. For Free Sample Lesson, Automatic Chord Selector, Note Selector, and 5 "play-at-once" Songs, send 10c for postage to Dean Ross, 45 West 45th St., Studio G-9307, New York 36.

For Those Who Do Not Want GREY HAIR

Now Top Secret's amazing scientific formula gives a natural looking color to faded or grey hair... makes you look years younger! Top Secret does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "Top Secret is easy to use--doesn't stain hands or scalp. Top Secret is the only hair dressing I use."



Time-proven Top Secret has been used by famous personalities for years.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of California, Room 44-91, 3100 Vanowen St., Burbank, Calif.

12 TOOLS IN 1 FISHERMAN'S PLIERS

Necessary tools for Fishermen, Sportsmen. In top-grain split cowhide sheath with snap-flap. Includes Degorger, Cutter, Shot Splitter, Jack-knife Blade of finest cutlery steel, Hook Remover, Hook Sharpening Hone, Fish Scaler, Bottle Opener, Screwdriver. Price: \$1.95, or write for literature. Money-back-guarantee.



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Precision workmanship. Rugged Shock-Resistant Case. Radium hands & numerals. Sweep hand. Measures distance. Speed of cars, Planes, Horses and other moving objects. A timekeeper and a Stop-Watch, Tachometer. ONE YEAR GUARANTEE (ex. parts). Full operation instructions. 10 day money back guarantee.

3 Dial Chronograph \$8.95 only tax incl.
Send cash, check or M.O. or C.O.D.
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Box 79, Whitestone 57, N. Y.

NEW! HALF-FRAME MAGNIFIERS



ONLY \$3.95

Fits all people and helps them see NEARER, CLEARER, & LARGER, but does not correct for eye disease or astigmatism. Preferred by many to expensive bifocals. Make ideal reading glasses for people over 40. Look down through lenses for close vision--over lenses for distance. Wear them in front of your regular prescription glasses if you have astigmatism, etc. Light as a feather. Precision ground lenses. ORDER TODAY. SEND NAME, AGE & ADDRESS together with \$3.95 or order C.O.D. 30 day money back guarantee. NULIFE PROD., DEPT. H-380, COS C08, CONN.

ELKS



THESE GOLF BALLS FLOAT! Water hazards on the golf course won't mean fear of a lost ball when you use Viking Flite-N-Float Golf Balls. Custom-made, high compression balls are made of the finest materials to meet every golfing specification... and they're non-sinkable! You get four for \$5.00 ppd. Best Values Co., 401 Market St., Dept. 14, Newark, N.J.

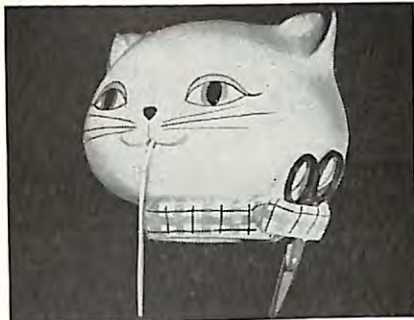


VACUUM BRUSH-FAN-FLASHLIGHT. A flick of the switch turns on the flashlight... another flick operates the vacuum brush to remove lint from clothes, dust from furniture, while dust bag collects dust particles. To use as a cooling fan, unscrew brush and screw in fan motor. \$2.98 ppd. Dry cell batteries, 2 for 30c. Murray Hill House, P.O. Box 251, Dept. E, Bethpage, N.Y.



AUTOMATIC NEEDLE THREADER. How many wearing minutes are wasted trying to thread a needle? Easy-to-handle Automatic Needle Threader threads large or small needles, single or double. Just drop the needle into the funnel, lay thread behind funnel, press plunger... and needle is ready to sew. \$1.00 ppd. George Miller, 60 W. 33rd St., Dept. E, New York 1, N.Y.

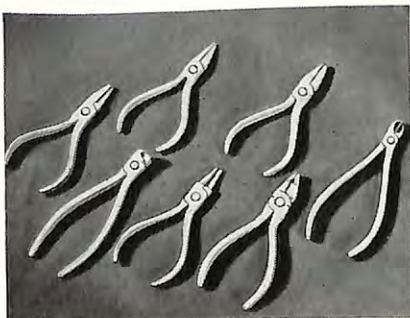
FAMILY SHOPPER



KITCHEN KITTEN on the wall holds a ball of twine. Pull just the amount of twine you need from kitty's mouth, then snip off with tempered steel scissors that hang in its collar. Hand-painted colorful ceramic holder with delightful "kittenish" expression makes a cute wall decoration. 5 x 5½ in. \$1.25 ppd. Mother Hubbard's, 10 Melcher St., Dept. E-77, Boston 10, Mass.



FIGURE 8 CHIGNON covers short, straggly hair ends while it creates a smart new hair style. Of human hair and guaranteed to match your hair sample, the Figure 8 can be combed, cleaned, easily restyled. A boon for swimmers. \$7.98 ppd. Light blonde, auburn or mixed grey, \$3.25 extra. Send hair sample to Fashion Hair Prod., 175-5th Ave., Dept. E, New York 10.



7-PIECE SET OF 4-IN. PLIERS. Do-it-yourselfers always have the pliers they need with this imported 7-piece set. It includes flat nose, round nose, diagonal, end cutters, flat and round snipe and combination pliers—all of highly polished, deep-forged steel. 75¢ ea.; complete set of 7, \$5.00 ppd. Scott-Mitchell House, 415 So. B'way., Dept. 5104, Yonkers, N.Y.

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WORKS INSTANTLY—EVEN IN THE DARK Immediate release of swallowed hooks. No peering or poking. Simply pass line through slot in knob and slide remover down to hook. Shank pulls through hollow center, hook point seats in teeth on circular head. Treble hooks, too! Never a struggle. Small end for pan fish, etc. Large end for the big ones. Tough plastic—appr. 7" long. If your dealer cannot supply, order direct today. 50¢ each postpaid.

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Narrow Widths Available

DRESS & SPORT SHOES
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SURE CATCH FISH TRIGGER

Amazing new invention hooks fish automatically the second he bites

No more lost bait! No more big ones that get away! Every good nibble means a hooked fish! Simple, ingenious "Fish Trigger" is easy to thread to line, so sensitive, the most tentative tug clicks your hook in the mouth, never in the gills. You'll reel 'em in one after another for your biggest catches, ever! (Legal in all states.) **ONLY PATENTED* "FISH TRIGGER" OFFERS ALL THESE UNIQUE ADVANTAGES!**

No spring to reset. Always ready for action. Light weight—only 1 ounce for effortless casting. Lightning action. Faster than human reflexes. Sets hook in mouth everytime. *Pat. No. 2-700-238
Only **\$1.85** Bigger Catches With Any Kind of Bait—in Fresh or Salt, Deep or Shallow Water; Casting or Still Fishing!

2 for \$3.50 **TRY IT—WITHOUT RISKING ONE CENT**
Ned Standish, Dept. 24, 30 Fulton St., Newark 2, N. J. Send me "Fish Triggers" in return mail with understanding I receive money back after ten days if not completely satisfied. (No C.O.D.'s please).

Name _____
Address _____



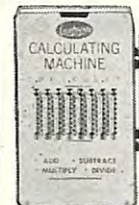
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Watch It Grow!

MAGIC 16 FOOT FLOWER CARPET \$1



Amazing **MAGIC FLOWER CARPET** automatically plants a 16-foot garden of premium annuals. Over 1500 pre-planted seeds are impregnated into a 16'x 6" carpet. Can be cut to any size. Simply unroll, water, and watch it burst into gorgeous blooms. In 6 weeks you have a close-massed riot of flowers. Marigolds, petunias, asters, poppies, snapdragons, zinnias—more than 25 varieties in all. *Guaranteed to give you a prize-winning garden or your money back.* Only \$1, postage paid—3 for \$2.79. Order **MAGIC FLOWER CARPET** direct by mail from **Sunset House, 2827 Sunset Building, Beverly Hills, California.**

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Precision-made by master **ONLY** craftsmen. Enduring, high quality steel mechanism, not tin or plastic like others. Adds, subtracts, multiplies, divides—up to 1,000,000,000—**ONE BILLION!** Never makes a mistake. Save money, avoid errors, wherever, whenever you shop. Works with lightning speed with same precision as machines costing hundreds of dollars! Millions of adding machines sold at much higher prices but we **GUARANTEE** ours is finest and lowest-costing in world—or your money back. Only \$1.49 plus 46¢ for postage and handling or \$1.95 in all! If you order **NOW** we'll include **FREE**, a marvelous fitted Vinyl carrying case.

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Just right for that Bowler—or a good way to remember all the Team! Perfect for League banquets and prizes. Non-smokers will use it as a paperweight. Fine Father's Day gift! 7½" long, it's yellow ceramic with red trim and name. Add 25¢ for extra inscription like team name or Lodge number.

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Ugly tree stumps mar lawn beauty! Remove them this easy way. Pour quick-acting chemical compound into stump center. In 5 to 7 weeks wood fibers decompose down to the roots. Won't harm other vegetation. No chopping, blasting or digging! Saves costly removal. 8 oz. can for 1 or 2 stumps, **\$1.50 (2 for \$2.85).**

ELRON, INC.

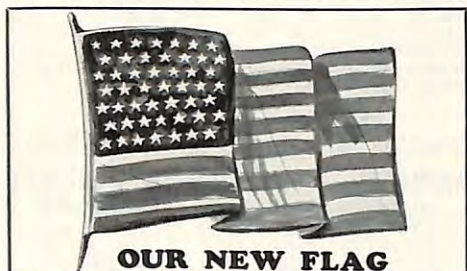
352 W. Ontario St., Dept. C-261, Chicago 10, Ill.



"WHO'S DRUNK?" MUGS

Everyone will get a real kick out of these colorful attractive mugs laughingly picturing the 6 steps to bleary-eyed inebriation! A hilarious group for every party—for serving or as a rumpus room decoration. Details of 3-dimension faces lovingly hand painted on fine white porcelain steins with brown edge and handles. Each is 4 3/4 in. high, 3 in. diameter. Set of 6 mugs only. \$3.95 postpaid. ORDER TODAY!

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IMMEDIATE DELIVERY! Be the first in your group to display our new 49 star flag. Printed field, sewed stripes, canvas heading and brass grommets. Colorfast to the sun and rain. 2 x 3 \$3.95—3 x 5 \$4.95—4 x 6 \$5.95—POSTPAID—SEND TODAY—Educational Press, P.O. Box 1542, Silver Spring, Md.

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I'll Put You in Same Business IN YOUR OWN HOME!

I not only made \$1900.00 in one week in 1958 but I also made many more thousands of dollars in 1958. (Figures verified by U.S. Internal Revenue Dept.) And now I'll put YOU in terrific BIG-MONEY mail order business—free! I offer easiest, proven-successful way to make big money without your investing a cent for merchandise, and without your shipping a single order yourself. Do it by mailing out fantastic Mail Order Catalog. No phone, expensive franchises, no off-color "plans"—just honesty, sincerity, FAST service and TERRIFIC bargains! We send you complete sales kit, plan, ads, and two wonderful four-color, 32 page Catalogs with YOUR name and address printed on the front cover of each Catalog. Send 25¢ for postg. & hdlg., or write for free details. Write P. E. Lindsey, owner.

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GROW MORE QUARTS OF STRAWBERRIES IN 60 TO 90 DAYS IN A 5 FOOT AREA

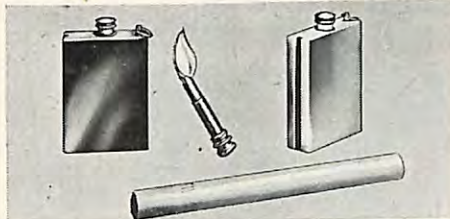


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NEW, STRONGER CORRUGATED ALUMINUM!

Adds interest and beauty to your garden. Produces a bigger, better crop. 5 ft. size just right for 50 plants. **\$8.95** ppd.
 SPECIAL! 5 ft. corrugated aluminum garden with 50 Superfection Ever-bearing Strawberry plants. Complete **\$10.95** ppd.

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New "everlight" match can't miss. Pull the permanent metal match out from its thin case, strike it on the side—it's lit. Put match back in case to extinguish. An amazing new lighter! Lasts for years. It's petite and thin—only 1 3/4" high. Has a small ring for key chain. Sensational! Guaranteed to please or your money back! PERMANENT MATCH only 69¢ each, postage paid, or two for \$1.25. Order from Sunset House, 2827 Sunset Building, Beverly Hills, California.

"Small-Fry" MINX DRESS-UP STOLE

As elegant as mom's real minx, dressing up will be twice as much fun with this exquisite "MINX" stole. Perfectly scaled for "Little Women" aged 3-8, it feels and looks like the REAL THING. This wonderful gift will make you a "Fairy Godmother" to your daughter, niece, grandchild. The "MINX" stole is fully lined and even has slings for the arms to go through. In magnificent silver grey, it's every little lady's choice for formal engagements.

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A BRACELET FOR MOTHERS AND GRANDMOTHERS
 An excellent gift, a tribute to HER! This bracelet in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, with the first name, month and year of birth or for each child or grandchild. Beautifully Script engraved. Add a disc or silhouette for each new arrival.

Sterling Silver Bracelet \$1.50
 Each engraved Disc or Silhouette \$1.00
BRACELETS AND DISCS AVAILABLE IN GOLD
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 Add 10% for Fed. Exc. Tax. No C.O.D.'s please

EDWARD H. ZIFF, IMPORTER
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CLOGGED SEWER REMEMBER THE COSTLY PLUMBING BILL

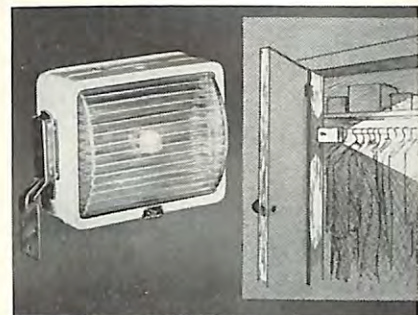
CHICAGO — April 1st. Just introduced is a Free Booklet on a New Discovery which enables the Home Owner, Housewife, Janitor, or Factory Maintenance to clean any Clogged Sewer Drain.

Yet anyone can operate this new Plumbers Flushing Gun which releases air pressure on a solid shaft of water cleaning the stubborn stoppages up to 200 feet. TOILETS, SINKS, URINALS, BATHTUBS, FLOOR DRAINS, and HOUSE-TO-STREET SEWERS clogged with Grease, Rags, Sand, Roots, and paper melt away instantly when struck by the Hammer-like blow of this new unit.

There is no need to remove wall or pipe, or Grease Trap. A special attachment allows water to flow from the faucet through the Gun while air is released on the pipe. Vents or stacks are no obstacle, as force tends to strike wherever the water lays. But now, what is this Plumbers Flushing Gun worth in **COSTLY PLUMBING BILLS SAVED?** Tear this Ad out—and write your name and address beside it for **FREE BOOKLET**. Obey that urge. No agent will call. A postcard will do (Chicago Phone Kildare 5-1702) **MILLER SEWER ROD CO., DEPT. EL-4, 4640 N. Central Ave., Chicago 30, Illinois.**

"Cleans Instantly"

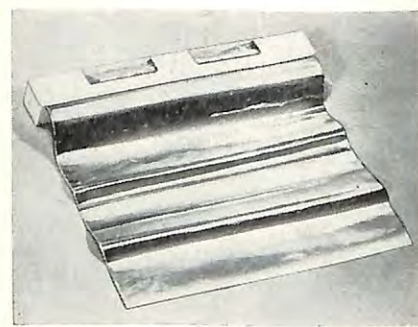
ELKS



PORTA-LITE automatically lights up closet interior when door is opened, goes off when door closes. Powered by 2 flashlight batteries, it slides into bracket screwed on door frame, can be used as flashlight by sliding out of bracket. Ivory-colored metal case. With bulb, bracket, 3 screws, \$1.25; 3 for \$3.50 ppd. Hollis Co., 1133 B'way., Dept. E, New York 10, N.Y.



LIQUID GLASS. This new chemical—not a glue—permanently mends glass, china, crockery, porcelain, tile. It makes a bond so strong the repaired pieces can be put through your dishwasher and are not affected by heat, cold or moisture. Crystal clear, easy to apply. Dries hard-and-fast at joints. \$1.00 ppd. Elron Inc., 352 West Ontario St., Dept. E, Chicago 10, Ill.



NEW COLORED FOIL WRAP makes sparkling and different gift wrappings. It comes in 4 colors—gleaming gold, silver, pale blue or rose—each roll in a handy cutter box so you can tear off just the amount you need for packages of any size and shape. 20 x 300-in. roll, in choice of above colors, \$1.98 ppd. Spencer Gifts, 340 Spencer Bldg., Atlantic City, N.J.

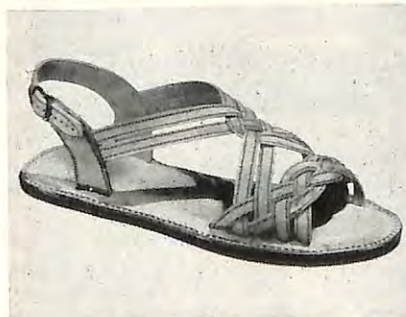
FAMILY SHOPPER



CHECK YOUR SUPERMARKET PURCHASES with Clicker Quik-Chek. Just push the buttons as you shop and keep a running total of prices. Then you'll have a check on the accuracy of the clerk as he tallies your bill. Only one hand is needed to operate its buttons. Clicker Quik-Chek, \$2.00 ppd. The Lighthouse Inc., 11 Court Street, Dept. EM, Plymouth, Mass.



CHASE MOLES AWAY from your garden green with Klippety-Klop Windmill from the scene. Moles—and gophers too—can't tolerate the mill's vibrations. One weatherproof pine and metal mill clears a 35-ft. area; two mills are recommended for a city lot. One mill, \$3.39; two mills, \$5.49. Add 20¢ post. Bancroft's, 2170 So. Canalport Ave., Dept. EL-653, Chicago 8, Ill.



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1000 Name & Address Labels \$1
ANY 3 DIFFERENT ORDERS \$2 ppd.
SAVE! SPECIAL OFFER!

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. **HANDY LABELS, 406 Jaspersen Bldg., Culver City 1, California.**

THE adjustable ALL-IN-ONE GOLF CLUB

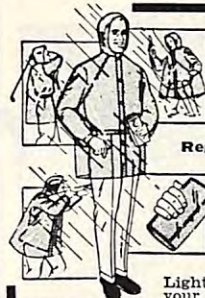
Does everything a set will do... So easy and thrifty!

Scientifically designed head adjusts to each position so its all you need. **TRY IT — We guarantee you'll enjoy playing with only 1 club or your money back. Spec. 36" short; 37" Med.; 38" long.**



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Long Wearing Vinyl Plastic
RAIN JACKET
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 Reg. \$3.95 value **\$1.50 ea.**
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3 for \$4.00
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 Keep one in your car, golf bag & office.

Lightweight, compact! Fits in your pocket! Finger-tip length. Covers top of fishing boots. Colors: Smoke, Clear, Hunter's Yellow, Hunter's Red. Sizes: Sm., Med., Lge., Ex-lge. (Women's sizes, too!)
LEONARD JOSEPH & CO.
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STERLING SILVER FAMILY TREE

Our newest heirloom treasure to proudly proclaim the beloved children or grandchildren. Beautifully sculptured brooch is designed to display Sterling Silver Discs—each engraved with a child's name and birthdate. Up to 9 letters and spaces per line. The 2 1/4" high Treasure Tree will hold up to 12 discs—add more as the family branches out. A gift to be cherished! **FAMILY TREE PIN \$2.00 ppd.; EACH ENGRAVED DISC \$1.00 ppd.** MOTHER HUBBARD, 10-EE MELCHER ST., BOSTON 10, MASS.

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READ THESE FACTS BEFORE YOU ORDER YOUR ZOYSIA GRASS



Meyer Z-52 Zoysia Grass Was Perfected By U.S. Govt. Approved by U.S. Golf Assn.

- * Perennial, Beautiful Amazoy Lawn Never Needs Re-seeding. Perfect for Problem Areas.
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- * Grows Lower—Mow It As Little As 6 Times A Year.
- * Planted in U.S. Air Bases, Post Office Grounds, Golf Courses, Famous Estates, etc.

Thousands of delighted Amazoy owners prove that AMAZOY'S thick, rich, established turf stays green through blistering heat & drought... actually laughs at water bans... yet won't winter kill (has survived temperatures 30° below 0). Your established AMAZOY lawn is so thick, so deep-rooted, it resists blight, disease, insects... it chokes out weeds and crabgrass all summer long. A true perennial, it goes off color after killing frosts, regains fresh green color every Spring! Even in midsummer droughts when other lawns burn out... yours will be lush, green, lovely—the pride of your neighborhood!

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AMAZOY grows in good soil, bad soil—YOU POSITIVELY CAN'T LOSE, because every plug is guaranteed to grow and spread, or replaced FREE at our expense! Resists erosion. Planted in Racking Turf Courses; takes pounding horse hooves and springs back into beautiful green carpet of grass. So forget ordinary grass that burns out, turns to hay, costs money every year. Start your AMAZOY lawn now!

SAVES YOU MONEY Amazoy ends yearly seed expense and reseed-ing... cuts water bills and fertilizer costs... cuts weed-killer costs. Cuts time, expense and work mowing. It's the lawn that NEVER NEEDS REPLACEMENT!

Plug In Zoysia Praised By: NEWSWEEK, LOOK, FLOWER GROWER, GARDENING, ORGANIC GARDENING, HARBERS, POP. MECHANICS, universities, agronomists, Arthur Godfrey on TV, etc. No other grass ever won such praise!

100 Large Pre-Cut Plugs	5.75	300 Large Pre-Cut Plugs & Plugger	15.95
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When Your Dog Ships Out

By **ED FAUST**

UNTIL RECENT TIMES the last dog on record welcomed as a passenger on a sea-going vessel was on Mr. Noah's ark. If you were a dog owner wanting an ocean voyage you'd do one of several things. Either you'd farm Fido out to a boarding kennel, seek an obliging friend, get rid of the dog and go—or keep it and stay home. There were few if any canine stowaways. But increased travel and increased dog ownership have changed things.

Today, from luxury liner to accommodating freighter, the red carpet has been rolled out for our four-legged friend. No longer is he the protégé of the butcher. No, I am not being gruesome. It's a fact that for some unknown reason the ship's butcher was the customary caretaker for Fido during the years that dogs were reluctantly accepted for ocean travel. Of course, this prompted many a doubtful joke. We can only

guess the origin of the practice, which may have arisen from the fact that the butcher's trade had to do with livestock, a far-fetched relationship at best. And when you come to think of it, what sea-going occupation was there related to animals other than the ship's butcher? But the days of the butcher-custodian are numbered if not gone. No longer is Fido a problem pooch to the man or family planning a voyage. No longer is it a question of finding home accommodations for the dog—or staying home. No longer need he be a ward of the butcher's. Today greater consideration is given to his well-being than was accorded many a human traveler of bygone days.

Perhaps you are thinking of taking a trip, a cruise or possibly planning to head for a definite destination. What's to do about the family dog? The questions arising from problems of where to

go, how to go and the cost of the journey can be submitted to the Elks Travel Department, care of The Elks Magazine, which will gladly answer them. You will very likely consult a number of steamship folders giving information in detail as to accommodations offered by each line. In most of them you'll find reference to their facilities for dogs and such requirements as they may make in this regard.

The fare depends upon the ship you select and your destination, and may range from \$20 to \$50 for one-way passage for your dog. Some few ships, mainly the freighters, will not accept dogs unless accompanied by an adult. Most of the larger luxury liners are equipped and staffed to transport unaccompanied dogs. Again, depending upon the ship you choose, housing for the dog may be individual dog houses or an air-conditioned kennel. A freight



A French Line steward takes a stroll with three canine voyagers.

boat may accommodate six dogs, an ocean Greyhound fifteen to twenty-four. On a number of the smaller boats the care of the dog is up to the person it travels with. Some, however, delegate a member of the crew to this duty, or the owner or whoever accompanies the dog can make arrangements with a crew member to look after Fido's feeding and exercise periods. Should you travel on one of the larger vessels, you'll find the kennels in charge of trained attendants, and on most boats the times when you can visit your dog are specified.

From all the inquiries I've made I have found no passenger-carrying ship that permits dogs to be taken into state-rooms or public rooms, and those that allow the owner to exercise the dog specify the deck or area where this may be done. Some few of the freight lines provide galley scraps, or the owner can bring the dog's food with him. Galley scraps on the average boat are by no means inferior. In fact they're better than the usual table scraps given to most dogs that are fed this way. Many of the lines offer special menus for dogs—the French Line and the United States Lines, for example.

A day at the table for a dog sailing via the United States Lines includes diced boiled beef, beef broth, shredded raw lettuce, Wheatsworth crackers, shredded boiled lamb, lamb broth, ground raw spinach and soda crackers. Who was it who said what, about a dog's life?

Whether your dog needs a muzzle or not, it is well to provide one, and of course a leash. Some of the lines require a veterinarian's statement certifying that the dog is not suffering from any contagious or infectious disease. If, after selecting the line you'll use there are still questions, I suggest that you get in touch with the line by writing well in advance of your trip. Where there are kennel attendants, the health of your dog in transit is carefully guarded. On the *S. S. America* of the United States Lines there is an experienced veterinarian on the kennel staff. At the first sign of ill health on the kennel-equipped boats, the dog is promptly isolated and given such treatment and diet as necessary. Rarely does a dog suffer from seasickness, but when this does occur the dog is put on a special diet in such boats as carry kennel attendants, and the dog usually recovers quickly.

On American President Lines, boats operating from San Francisco and Los Angeles to Hawaii, Philippines and Hong Kong, it is the responsibility of the owner to make sure that suitable kennel accommodations are furnished. The company offers a limited number of kennels but it is best, if you plan to use any of that line's ships, to inquire well in advance for a kennel reservation or be prepared to take along a portable dog house or crate.

If yours is to be a cruise during

which you'll use your ship as your hotel at ports of call, then you had best plan to leave your dog on board while you go sight-seeing. Should you plan to stop over in any foreign port, be sure to find out what regulations govern the entrance of a dog into that country. Some countries are not too friendly to visiting dogs and are strict in their enforcement of laws governing them. England, for example, imposes a six-month quarantine. Iceland prohibits dogs.

For information regarding regulations of foreign governments for entrance of dogs, it is best to inquire at the nearest consul of the country you plan to visit, or get such information at the place where you bought your ticket. For most countries you'll be asked to provide a certificate of health for the dog, which of course you can get from your veterinarian. This is all that is required by Bermuda. Canada specifies a health certificate plus certificate of rabies vaccination given six months prior to entrance. Mexico's only requirement is a health certificate but this must be visaed by a Mexican consul in the United States.

If you travel by air you'll find most of the larger airlines will carry dogs on certain passenger flights or cargo planes. Whether the dog is accompanied by its owner or not, it must be crated. What lines or what flights accommodate dogs is a matter of inquiry. Pan-American World Airways accepts dogs in passenger planes on certain routes, as cargo or with passengers. BOAC will carry dogs in Boeings. Swissair offers deluxe service for dogs and will send a folder giving rates and other necessary information. KLM reaches Europe, Middle and Far East, as well as Africa, and at the stop-over at Amsterdam maintains the KLM Animal Hotel.

Pullman sleepers and railroad parlor cars accept dogs crated or leashed. However, they are not accepted in public cars on most roads.

As for traveling with your dog via automobile—well, I've covered that subject before. The greatest problem is finding hotel accommodations. If you plan an auto trip with Fido drop me a line and I'll tell you how to get a booklet for 25 cents that lists a great many hotels and motels which currently will accept dogs. ••

New York Elks Junior Bowling Tourney

The N. Y. State Elks Youth Activities Committee is sponsoring its first Youth Bowling Tournament on April 5th, 12th and 19th, at the home of Oneida Lodge.

The entry fee is \$8.00 per team, and boy and girl bowlers between the ages of 13 and 16, inclusive, are invited. Information may be secured through Committee Chairman R. H. Bennett of Oneida Lodge.

How to Know
and Care for

Your
DOG



This is the title of the dog book by Ed Faust, author of "In the Dog House" which appears regularly in *The Elks Magazine*. The 48 pages of this book are packed with information that will help you care for your dog. Here you'll find answers to the problems of feeding, training, common sickness—told concisely and in an easy-to-read manner. Many illustrations and descriptions of popular breeds. Thousands of copies have been sold to pleased readers. Endorsed by leading dog authorities.

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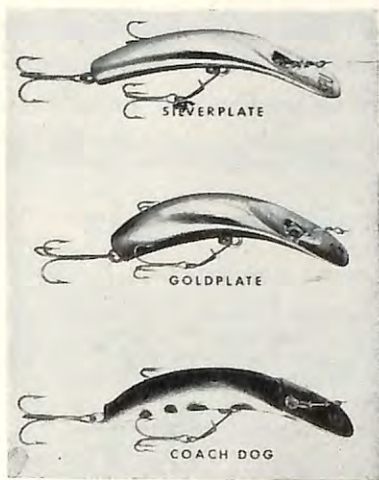
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**THE ELKS MAGAZINE
386 FOURTH AVENUE
NEW YORK 16, N.Y.**

Tackle Tips



SEA-HORSE 3. Smallest engine in Johnson Motors' Sea-Horse line for 1959, the Sea-Horse 3 has been revamped in styling, with the motor cover designed to fit the form of the engine it encloses. Very little trim is used in this "dynautical design". A big feature of this three-horsepower motor (a standard size for years and well suited to trolling) is its unusual protective "skeg" which allows the propeller to ride over rocks or logs without damage.



FLATFISH. Three new color treatments—Silverplate, Goldplate and Coach Dog—have been added to the 1959 line of Helin Flatfish Lures. Anglers now have a choice of 27 colors in the regular line, and 21 in the fly rod sizes. Silverplate and Goldplate are, respectively, shining silver and gold; Coach Dog is white with black spots, has belly of yellow and red partially spotted. All three proved so successful in trials that Helin Tackle Co. is offering them in every Flatfish model.



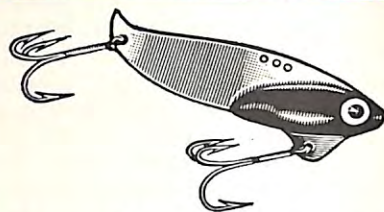
ARKANSAS TRAVELER. Popular everywhere, this 14-foot aluminum utility boat, the Arkansas Traveler UT-147 from Southwest Manufacturing performs with any motor from 5 to 30 horsepower. With a 60-inch beam and 27-inch depth, it weighs only 200 pounds. A well known feature of Southwest's aluminum line is the "Cushion-Aire-Glide" hull design with integral spray rails and bilge keels. Beam, depth and design insure comfort, stability and maneuverability.



TED WILLIAMS KIT. From Sportsmasters comes this Ted Williams All Star Bait Casting Outfit, designed and unconditionally guaranteed by the great sportsman himself. Offered for the first time, and especially suitable for the new fisherman, young or old, the kit includes not only a sturdy rod and reel, but also a 50-yard spool of braided nylon waterproof line—15-pound test weight—and two spoon-type lures with triple hooks.



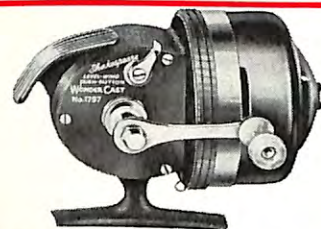
SWEDISH FISHING KNIFE. The four-inch Swedish steel blade of this fishing and general utility knife is made in three layers—the center layer of high-carbon, carefully tempered steel carrying a tough, sharp cutting edge. Knife is so rugged that it has a lifetime guarantee against breaking. Offered by Conrad Co., it sells for only 99¢, including sheath that may be worn on belt.



SONAR LURE. All-purpose and weighing only half an ounce, the Sonar Lure is recommended by James Heddon's Sons for both casting and spin-casting. It is available in 8 different colors. To fish from top to bottom, just change the snap from hole to hole on the lure's back. With each lure comes a booklet listing most effective techniques.



NORSEMAN. Versatility is the chief characteristic of the Norseman 110, a compact spinning reel imported from Sweden, which is offered by South Bend Tackle. Line is rewound evenly by full spool-width oscillation; pickup is automatic, and a crank turn immediately starts the line retrieve. Smooth drag holds any setting; nylon feathering control permits pin-pointing casting. Reel is corrosion-resistant, for fresh or salt water.



LEVEL-WIND. The WonderCast, a new, level-winding version of Shakespeare Co.'s heavy-duty, no-backlash, pushbutton spinning reel now comes with some 75 yards of 12-pound test monofilament installed. This is a limp, uniform-diameter monofilament with excellent spinning characteristics. A one-piece machined aluminum spool resists distortion pressure, and drag is adjusted a notch at a time, micrometer-style.

For more complete information and descriptive material about any products on this page, write to Tackle Tips, THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N.Y. Please mention the product and name of the company. (Additional fishing items are included in the Elks Family Shopper.)

Flurry of Spray

(Continued from page 11)

women and children, were silent in the background. The head of the house came forward. When he saw Frank, his face became a wreath of smiles. "Oh, Mr. Glaser," he exclaimed, "so glad to see you!"

Frank said, "Hello, Charlie."

He was Charlie Smith, a rich Eskimo who owned a thousand reindeer, worth about \$70 apiece. Frank had known him for years. They visited a few minutes. Frank told him we had come to fish and asked whether there were any shee fish there. He said there were—his family had a gill net stretched out in the quiet water behind the spit—and showed us a lone shee in a tub full of pike they had taken from the net that morning.

It was a slender, silvery fish, though deeper bodied than the pike, and looked like a cross between a whitefish and a salmon. Its mouth, however, was like a tarpon's and it had the same small teeth. It had the adipose fin that is typical of all whitefish, trout and salmon, large scales and a deeply forked tail. The scientists include it in the whitefish family, though it has several characteristics that are not common to whitefish generally.

One shee—actually, shee fish is as redundant as trout fish—in a tub of pike wasn't very encouraging. Still, it was a clue. Nobody had been able to help us much because very few anglers had caught them.

When Frank wintered in Kotzebue, the natives caught them from the sound, fishing through the ice with home-made ivory plugs. They are believed to be anadromous, like salmon, running from the sea up various streams to spawn, from Wood River, which flows into Bristol Bay, in the south, to the Noatak River, in the north. They apparently don't occur in the Kivalina, the next stream north of the Noatak, nor in any of the rivers around the northern coast of Alaska, although they are said to be abundant in the Mackenzie River, which flows north out of Yukon Territory. They run up the Yukon River, but are believed to be year-around residents in Teslin Lake on one of the headwaters of the Yukon, in British Columbia.

This much we had read or heard or Frank knew from his own wanderings in the Arctic. But where to go to catch them in July was something else again. We were exploring, and one shee caught in the natives' net was worth investigating. We asked Nelson Walker if he'd wait while we walked out to the end of the spit and tried fishing where the current of the river swept around it into the lake. He said he would.

Hurriedly, we pulled our duffel out of the plane and set up our tackle—casting rods with red-and-white spoons—and hiked on the double to the end of



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the long, low spit. Frank got off the first cast. He had no more than begun to turn the reel handle when something hit his lure hard. His rod dipped down, the line sizzled through the water, and seconds later a silvery form shot into the air.

I was torn between the desire to watch him land his fish and to hook one myself, and after a few seconds of indecision the latter impulse won out. I made a cast, let the spoon sink briefly and began to reel. Wham! I had one on.

I was using a stiffish rod with level-wind reel and 18-pound-test line. I played the shee as hard as I felt was safe on the tackle and that was pretty hard, but he did well. He was only a three-pounder, but he made a short run and jumped a couple of times before I slid him, still struggling, on the beach. Frank hurried his to shore, too. We wanted to make several more casts before deciding whether to stay here or have Nelson take us somewhere else.

We made three casts apiece and caught six shees. The smallest weighed about three pounds; the largest, six. Frank said, "They get a lot bigger. I've seen 'em up to 60 pounds, caught through the ice at Kotzebue. Do you suppose we should stay here or try somewhere else?"

I was strongly in favor of staying. After all, we had found them and we could catch them here. Not many anglers had done that well. I wanted to catch a lot and learn all I could about them. If three-pound shees swung around the spit on their way up the Selawik River, 30-pounders should, too. I expressed these views as we walked back toward the plane.

It developed, when we told Nelson Walker we'd decided to stay, that he'd be back in four days, anyway. Charlie Smith was butchering two reindeer a week and selling them to Louie Rotman, the trader at Kotzebue. Walker was flying them in. If we wanted to move when he returned, we could.

Charlie Smith had his boys put up a tent for us about 75 yards from the na-

tive camp. We threw our food, sleeping bags and assorted duffel into it and hurried back to the point.

That was an afternoon! We couldn't, it developed, expect to catch a fish on every cast. Sometimes we didn't get a strike for several minutes. But when we did get one we were likely to get a dozen more as fast as we could get the fish in and the lure out again. And if, during these frantic moments of fast action, a fish we'd hooked got off, another usually struck before we could retrieve the spoon for another cast.

It appeared that these shees were school fish and voracious feeders. Far out in the lake, along the edge of the river's slowing current, we'd see a disturbance. The surface would appear rough in a spot maybe 50 feet wide and twice as long. The soaring Arctic terns would start diving at it wildly. It would be coming upstream toward us.

As it drew closer, we could see that thousands of minnows were showering out of the water and falling back. The terns were diving at them from above, while beneath the surface there were the boils and swirls and slashes of hundreds of feeding fish. Occasionally one charged from below with such speed that he shot full-length into the air. Shees of all sizes were feeding wildly on the minnows.

While the melee was within reach of our point—and every one of them passed close by—it was impossible to retrieve a lure without hooking a fish. A lot of shees apparently lingered near the end of the spit after the main school passed because the fishing would be very good for ten or 15 minutes. Then it slowed down—sometimes we'd have to make a dozen casts to get a strike—and stay slow until the shees chased another school of minnows past.

After I don't know how many hours of this excitement, I suddenly realized that I was almost starved. I mentioned it to Frank. He looked at his watch and said, "You should be. It's 9:30 p.m. We ate breakfast about seven this morning and we didn't have any lunch."

We went to camp and ate. When we



At this Eskimo reindeer-herding camp, the natives showed Ted where they had taken one of the elusive shee.

COLES PHILLIPS

Coles Phillips, Editor of *The Elks Magazine* from 1937 to 1949, passed away on February 17th at Santa Ana, Calif., following an attack of pneumonia.

Born July 3, 1912, Mr. Phillips was the son of Teresa Hyde Phillips, novelist and short story writer whose work appeared frequently in leading national magazines, and of the late Coles Phillips, one of the great innovators of modern illustrating techniques. Some years after the death of her husband, Mrs. Phillips married the late Past Grand Exalted Ruler Charles S. Hart.

Coles Phillips joined the staff of *The Elks Magazine* as a member of its advertising department. Later he became a staff writer with the editorial department, a position he held until he was named Editor in 1937. In the 12-year period that followed, he was responsible for many improvements in the editorial quality and character of the Magazine. This was ac-

complished primarily through his erudite talents in selecting and developing a number of the finest writers and illustrators of that period.

During World War II, Coles Phillips observed action in the Pacific theater as an accredited Navy War Correspondent, for which he received a Navy commendation in 1946. *The Elks Magazine* published several articles written by Mr. Phillips in which he covered his experiences as its correspondent. Following his resignation as the Magazine's Editor, he moved to California.

He is survived by his mother, his sister Joan and brother John Phillips. A second brother, Major Hyde Phillips, U. S. M. C., who was one of the most decorated combat pilots of World War II, was killed in action over Korea in 1952, while attached to Marine Fighter Squadron 212, known as the "Devil Cats".

had finished, the sun was still well above the horizon, so we walked back out to the end of the spit. Fishing definitely had slowed down now, however. We stayed with it about an hour and only caught two or three, and when the sun finally set at 11:30 p.m., Fairbanks time, we returned to the tent.

It was still broad daylight when I went to sleep—a few weeks earlier the sun would not have set at all—and the sunlight was pouring in through the open flaps of the tent when I woke up. We ate as quickly as we could, and this time I took a fly outfit back to the point.

That was one of the best things I ever did. If I'd had a weak heart, I'd have died. Since the fish were feeding on minnows, I started with a streamer fly. They wouldn't leave it alone. All I had to do was to make a cast and start to retrieve and one had it. Some of them fought under water, but others threw themselves around above the surface as if they thought they could fly.

When the streamer was completely worn out, I opened my box to select another and saw a bass bug. Would the shees hit a bug? I tied it on. A school came along chasing minnows and I laid the bug right in the middle. I gave it a pull. A fish hit it with an explosion like a tarpon and bored for the bottom. He came unhooked. I let the bug come back to the surface and pulled it again. Another shee hit it in a flurry of spray. I lost him on the second jump. Once more, I pulled the bug. A third fish shot out of the water in a beautiful, arching leap and engulfed it on the way down. I landed him.

I was beside myself. I'm ordinarily pretty calm, but I yelled so loud the Eskimos came running out along the spit to see what was wrong. It was simply impossible to move that bass bug on the water without getting a strike.

There may never be another day like that. When we got so hungry we

couldn't endure it, we went in and ate. Then we fished some more. When we got so tired we couldn't stand up, we reluctantly stumbled back to the tent.

Nelson Walker came at the appointed time. It was almost a relief to see him. The weather had been lovely—we fished in shirt sleeves most of the time—and the fishing had been out of this world. But I honestly believe, with 24 hours of daylight and an inexhaustible supply of willing victims, a man could fish himself to death!

We had caught more than 300 shees. Most of them ran between three and six pounds, like the first we caught, and a lot of them weighed between seven and ten pounds. The largest, however, was a 16-pounder. We had hoped for bigger fish.

We flew over to the Kobuk River and talked to Harry Brown at his trading post. He told us that the shees did run up the Kobuk, but were not due to arrive until September. At the village of Selawik, farther up the Selawik River, the information we got from the natives was not encouraging.

We went back to our sand spit and stayed a few days more. I think there probably were some big fish within casting distance of the point most of the time, but the little ones outnumbered them so greatly that they seldom got a chance at the hook.

Eventually, of course, we had to leave. I didn't feel too badly over not landing a real whopper. Any time I can show a bass bug to a six-pound fish with the absolute certainty that he will be completely insane from the instant he sees it until I finally slide him out on the beach, I have no complaint.

There is an old saying that every man, during his lifetime, is entitled to one good horse, one good dog, and one good woman. I would like to add that if he's an angler he's also entitled to one good fishing trip. I've had it. • •

No. 3 of
a series



How to catch MORE FISH!

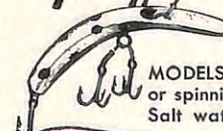


by Charles Helin,
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For Elks Who Travel

(Continued from page 18)

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exactly in character with existing Russian life. The plane travels high and fast. It is utilitarian as all get out. But such refinements of comfort as insulation against noise, even distribution of heat are just not there. The washroom is in the frigid tail section. The paint is dull gray and dark brown. The hostesses are workmanlike in every sense of the word. The food is listless. The reading matter is all propaganda and much of it will send the American passenger's blood pressure higher than the altimeter. Some of the Tupelovs have a few tables in front of the forward seats, each decorated with a Victorian lamp. But the Tupelov gets you there—three hours plus to Moscow, three and three-quarter hours to Soviet Central Asia, and another two hours plus to India. The Moscow-Tashkent-Delhi run is jointly operated by Air India which operates Constellations in the comfort-loving Western manner.

If anything, Moscow seemed to be breathing a little easier than when I saw it last, some three years ago. Places which I had remembered as deathly quiet and staid—hotel dining rooms for instance—were now equipped with jazz bands. Strangely enough the Russians, who are in a frantic hurry, often skip intermediate stages in their rush towards Westernization. Thus they leaped from two-motored piston engine airplanes to jet without ever stopping at large four-motored transports. From no music in a hotel dining room they have jumped to jazz combos without ever pausing for dinner or dance music which is about as frenetic as a Western hotel dining room would ever get.

For the Western traveler things were a bit easier too. The ruble rate, once four to a dollar, had now increased to ten to a dollar, but most tourist goods—furs, for instance, cigarette boxes, enamel and lacquerware—were still far beyond sensible values when you converted the price tag into dollars. However, one could at last enter a restaurant without flirting with bankruptcy. The trouble still was, however, that tourists were required to buy coupons before leaving the U. S., paying for meals with the tickets. The regulations have been slightly amended so that travelers can vary their meals by visiting a small circle of restaurants which will accept the coupons. If one eats outside this list, however, it is like being at a resort on American plan and eating one's meals in a downtown restaurant. In short, you would be paying twice.

Prices are considerably cheaper in Central Asia, the farther you get away from big population centers. Thus, visiting Tashkent, the capital of Uzbekistan, and Samarkand, once the capital

of Tamerlane, and Alma Ata in Kazakhstan, only two-hundred and thirty-seven miles from China, one had, at the end of one's excursion, lots of meal coupons left over. Unfortunately, these are not convertible to cash, and the best the Russians will do is let you take out the difference in caviar, vodka, champagne, or other Soviet goodies. It is not a very handy arrangement, especially for air travelers.

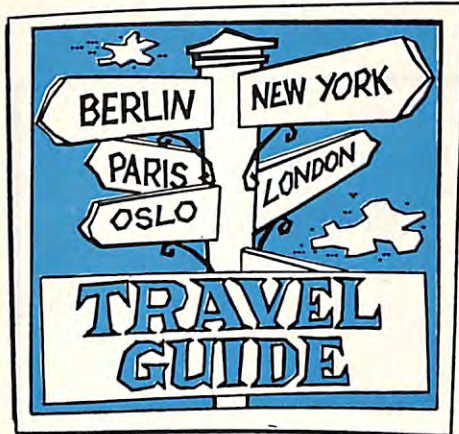
The jump from the pressured, propagandized Soviet world to the warmth of India is sudden and delightful. Suddenly there are garlands of flowers and no exhortations and lovely hotel rooms. One's clothes are magically unpacked and shoes are laid out side by side. At the new government Asoka Hotel, an Indian orchestra plays quietly for lunch and dinner on instruments one never has before seen. At the splendid Imperial, one of the fourteen hotels of the Oberoi system, there is a Western nightclub with a dance orchestra that would give nothing to Manhattan or Rome. Coming soon is a skyscraping Oberoi in New Delhi that will have a roof garden swimming pool and terraces in the new Western hotel mode.

In Delhi the goods are gorgeous and glittering. Not only that, but they are within range of almost everyone. Besides the saris that have been so much seen back home, there are all sorts of rings and stones and jewels at really incredible prices, particularly star sapphires, emeralds and rubies, many of them coming from Kashmir. The Kashmiris also send down for sale hand-hooked rugs in delicate pastel shades—flowers and ferns all done on beige and gray backgrounds. They are rarely more than about \$12 for a rectangular shape about nine by five. And then the furs—otter, leopard, tiger—at about one-third of the U.S. price. There are endless offerings of carved wood boxes, jodhpurs for kids, dolls, brassware, brocaded stoles and ties.

If one can break away from the shops, most of which are tucked away in a giant circle called Connaught Place, there are great sights to be seen. The traditional monuments are the great Red Fort, a huge monument built by the Shah Jahan whose works also include the Taj Mahal in Agra (122 miles away) and Delhi's immense Jama Mosque not far from the Red Fort. All these were being built in the early days of the British colonists in Virginia and the Dutch in New York.

No one should miss a walk down the Chaadni Chowk, an ancient street in old Delhi jammed with hucksters, hawkers, textile merchants and on-lookers, fortune-tellers and cows, kids and movie houses and Sikh temples all piled together in a hopeless jungle and

tangle of life. Only in New Delhi is there a return to order, with broad avenues and lazy traffic circles and great vistas and massive buildings all laid out by the British in the thirties and waiting for the Indians to take over in 1948. Old Delhi is a fantastic hodge-podge of Indian life and memorials of the salad days of the Mughal emperors who came from Persia to spread their rule and their culture. New Delhi is an orderly and beautiful city handed down by the British, inhabited now by Indians, where rules and law are being laid down for a new, neutralist and independent India. • •



WE have now received the folders on the Sixth Annual Hawaii Elks Vagabond Tour. All who requested this information should have received it by now. If you did not, let us know at once. A deposit of \$25.00 per person is payable when reservations are made—balance May 31, 1959, payable to the Chairman, Post Convention Tour, Hilo Lodge No. 759, Hilo, Hawaii. If you are looking for a once-in-a-lifetime trip, this is it. The breath-taking beauty of these Islands, lying among the pink coral reefs of the Pacific, will linger in your memory as long as you live.

The Cunard Steamship Line has announced that the *Caronia* will sail on a 39-day Spring Cruise to the Mediterranean on May 12th. This is to be an 8,510 mile itinerary which will take you to 15 of the most fascinating Mediterranean ports and will terminate in Cherbourg and Southampton. Return passage in the *Queens* is included in cruise fare, which is as low as \$975.

A remarkable new ticket called Eurailpass is now offered by the railroads of Western Europe. This ticket provides unlimited first class travel for two months in the following countries: Austria, Belgium, Denmark, France, West Germany, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden and Switzerland—a 100,000-mile rail network. This ticket will be honored on Trans-European Express Trains, steamers on the Rhine and Danube Rivers

and on Swiss Lakes. See your Travel Agent or write Swiss Federal Railroads, M-7, 10 West 49th Street, New York.

For readers traveling in the Midwest and Southwest, we call attention to Braniff International Airways, one of the largest, oldest airlines serving the heart of both Americas—including Texas, Mexico and some exciting places in South America. Also this same excellent service is available to and from Chicago, a thought to bear in mind for your trip to the National Convention in July.

On July 21st, 1959, another *Bremen* will make her initial crossing of the North Atlantic from New York. Thus, after 20 years, an old and well-known name will again appear in passenger service. The flagship of the North German Lloyd Lines, this ship is the fifth to bear the proud name of *Bremen*. It will carry approximately 215 first class and 910 tourist class passengers.

Travel by freighter may not offer the luxury of a steamship nor the speed of an airliner, but it's a leisurely way to see the Pacific. And it's popular: one of every 13 ship passengers crossing the Pacific this year will go by freighter. A survey of 25 shipping lines just completed by the Pacific Area Travel Association shows that freighters offer everything from short cruises through the Islands of Hawaii to round-the-world.

KLM has just announced a program of tours to the U.S.S.R. On April 18th a personally escorted 21-day Tour will leave New York. The itinerary includes Amsterdam, Helsinki, Leningrad, Moscow and Paris. The economy class air transportation, accommodations at first class hotels, sight-seeing, transfers, and a complete program of theater and ballet performances are included in the cost of \$1195. In June, July and August there will be additional tours to Europe and the Soviet Union. Contact your Travel Agent or a KLM Royal Dutch Airlines office for further information.

The New York Convention and Visitors Bureau has just announced that the New York Coliseum will attract a great many visitors this Spring and Summer. There will be art, automobiles and antiques, flowers and photography and in July the biggest attraction of all is the Soviet Union Exposition, scheduled from June 28th through July 27th, which will run concurrently with a United States Exposition in Moscow. The Coliseum has been one of New York City's biggest tourist attractions since it opened three years ago. With nine acres of exhibit space, it is equipped to handle just about any type of attraction. If you desire more information on these exhibits, write the New York Convention and Visitors Bureau, 90 East 42nd Street, New York 17, N. Y.

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LET'S MAKE IT AMERICAN

With the slogan "Let's Make It American" Chairman Charles C. Bowie of the Grand Lodge Youth Activities Committee has appealed to State Associations and lodges to make careful plans for the observance of Elks National Youth Day on May 1.

Youth Day programs should be appropriate to the purpose of the event, which is to recognize our youth for their achievements and to honor them for their loyalty to American ideals. This is a direct challenge to the efforts of international Communism to use May Day for Red propaganda purposes.

Chairman Bowie urges State Associations to promote Youth Day on a state-wide basis, with every lodge participating. He has offered numerous ideas for planning Youth Day observances that will emphasize our partnership with our junior citizens. He stresses the importance of making the local Youth Day programs truly community-wide in character.

Awards will be made for the best Youth Day programs. All entries in this competition are to be mailed not later than May 15 to Committee Member Leo B. Carey, 25 Providence Street, West Warwick, Rhode Island.

The Order Mourns Two Devoted Members

ELKDOM lost two outstanding affiliates recently in the passing of Leroy P. Schmid of Montana and Charles G. Hawthorne of Maryland. Both are survived by their wives.

Death came suddenly to Mr. Schmid on January 16th, the day after he had presided at a regular meeting of Butte, Mont., Lodge, No. 240, of which he had been a member since November, 1929. He was 62 years old.

Exalted Ruler of his lodge in 1942, Mr. Schmid had held a Trusteeship in Butte Elksdom from 1943 until his passing. In 1943 he was appointed District Deputy for Montana West, and ten years later he served as a member of the Grand Lodge Committee on Lodge Activities. He had held the Presidency of his State Association in 1956, and served as the Order's Grand Esteemed Lecturing Knight the following year.



Leroy P. Schmid

Charles G. Hawthorne, a member of Baltimore, Md., Lodge, No. 7, since May, 1930, was 72 years old when death claimed him unexpectedly on February 14th. A Past Exalted Ruler of his lodge, he, too, was one of its Trustees at the time of his death.

A former Chairman of the erstwhile Grand Lodge Antlers Council, Mr. Hawthorne had served as District Deputy in 1941. In 1949, he was elected Grand Esteemed Lecturing Knight and in 1952 he became Grand Esteemed Loyal Knight.

Active in the affairs of the Maryland, Delaware and D. C. Elks Assn., Charles Hawthorne's deepest interest was in its Elks National Service Committee of which he had been Chairman for 13 years. In that period he had attended all but five of the entertainment programs his Committee staged monthly at four VA Hospitals of the area.



Charles G. Hawthorne

JOSEPH STERN, *Boston Herald* artist, sketches Elk dignitaries at Anniversary Dinner. The accompanying drawing appeared in the *Herald* with that newspaper's account of the 49th Anniversary banquet of the Massachusetts Elks Assn., held at Boston's Sheraton Plaza Hotel on Feb. 16. Mr. Stern attended the dinner and sketched these impressions of some of the distinguished participants. Grand Exalted Ruler Horace R. Wisely is depicted in the center. At the upper left, Past Grand Exalted Ruler John F. Malley is shown presenting a \$2,500 scholarship check, on behalf of the State Assn., to Malcolm G. Kispert, Vice Chancellor of Massachusetts Institute of Technology. Others pictured (clockwise) are Judge John E. Fenton, Chairman of the Grand Lodge Committee on Judiciary; State Pres. William H. Shaw; Past State Pres. Dr. William F. Maguire; Mr. and Mrs. Wisely; Earl F. Ballou, Past Chairman of the State Board of Trustees; and Grand Trustee Edward A. Spry.



Lodge Visits of Horace R. Wisely

(Continued from page 29)

Dwire, Jr., a number of Past District Deputies, and Exalted Ruler Charles W. Pearson. The new building boasts an auditorium, lounge, game room, kitchen and offices; and it is designed to allow for additions, which will be made by January, 1960.

MASSACHUSETTS ANNIVERSARY. After attending the Midwinter Conference of the Illinois Elks Assn. at Mattoon, Ill., on Feb. 6 (reported in News of the Lodges) Mr. Wisely headed east. On Feb. 16, the Grand Exalted Ruler attended the annual reception and dinner of the Massachusetts Elks Assn. Some 1,000 Elks and their ladies from lodges throughout the state attended the dinner, held at the Sheraton Plaza Hotel in Boston. Judge John E. Fenton, Chairman of the Grand Lodge Committee on Judiciary, served as toastmaster; State Pres. William H. Shaw presided, and among the speakers was Lt. Governor Robert F. Murphy, who extolled the Order for its aid to the nation's youth.

A highlight of the evening was the presentation of a check for \$2,500—the first of an annual series of such grants—from the State Assn. to Massachusetts Institute of Technology for a scholarship to aid a student of science or engineering. Past Grand Exalted Ruler John F. Malley, in his dual capacity as President of Massachusetts Elks Scholarships, Inc., and Chairman

of the Advisory Committee of the State Assn., made the presentation to Malcolm Kispert, Vice Chancellor of M.I.T., who accepted the grant on behalf of the school.

This was also the occasion for the presentation of the James R. Nicholson Trophy for Ritualistic Excellence to Winthrop Lodge, State Ritualistic Champion for 1958-1959. Appropriately, the Eleven O'Clock Toast was led by that lodge's Exalted Ruler, Charles E. Gill. Earl F. Ballou, Past Chairman of the State Board of Trustees, was Chairman of the dinner committee.

Distinguished Elks at the banquet included Grand Trustee Edward A. Spry, Grand Esteemed Leading Knight Ruel H. Smith, Grand Esteemed Loyal Knight Arthur Roy, Past Chief Justice of the Grand Forum John E. Mullen, Elks National Home Superintendent Thomas J. Brady, Connecticut Elks Pres. Dr. G. A. Cailhouette and Rhode Island Elks Pres. Edouard N. Decelles.

The Anniversary banquet received excellent press coverage, and it is worthy to note that publicity efforts were under the direction of Dr. William F. Maguire, Past State President. In addition to the newspaper accounts of the occasion, a drawing by artist Joseph Stern appeared in the *Boston Herald*, depicting the Grand Exalted Ruler and a number of other important participants at the Anniversary celebration. ● ●

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FOR A CHECKUP

A year ago, he was only reading about cancer, just as you are now. But cancer was something that happened to the other fellow. No need for *him* to go to a doctor.

Now that he knows better, it is unfortunately too late. He is one of the 75,000 cancer patients who will die needlessly this year because they did not see their doctors in time.

...AND A CHECK

Nor could he see any reason, last year, for backing the fight against cancer with his dollars.

But cancer always strikes close to home—in two of every three families, to be exact. This toll can be reduced by supporting the medical counterattack with a contribution.

The other fellow? He's always one of us. Some find it out the hard way. What will it take to convince you?

*Guard your family—
fight cancer with a
checkup and a check.*

Send your check to "Cancer,"
c/o your local post office.

AMERICAN CANCER SOCIETY 

America's Top Fishing Hole

(Continued from page 17)

for anyone without a guide, here are a couple of tips: it is more productive to troll within 50 yards of shore than in the middle of the lake, and the area off the mouth of any feeder stream, all of which show on the tourist's map of the park, is always a good place to fish. Probably the best spot in the entire lake is around Molly Island, which is located at the end of the Southeast Arm, many miles from a road. No one has an excuse to return from Molly Island without trout.

The best time for the beginner, whether he remains on the bridge or explores the lake, is early in the season. The cut-throat trout of Yellowstone Lake are spring spawners and they are semi-migratory in that they move from the still waters of the lake to fast water for the spawning act. In other words, there is a lot of trout traffic under the bridge early in the summer, as well as concentrations of spawners around the mouths of feeder streams.

Any time of year is okay for the expert. One of the unusual sights in the park is the contrast between the fishermen on Fishing Bridge and those directly below it. Those on the bridge needn't necessarily know the difference between a trout and a codfish; yet, within their sight, is a display of some of the finest fly-casting a person will witness anywhere.

The Yellowstone River from the

bridge to Canyon, a distance of about 15 miles, is slick and meandering, an overgrown meadow stream. Many fish are taken here by spinning-tackle fishermen, but the good Lord obviously designed this water for the enjoyment and enlightenment of dry-fly fishermen. The trout which can be seen rising here and there along its slick surface are selective and leader shy. They are not easy to fool, but no fly-fisherman can ask for more than the opportunity to pit his skill against a rising 16-incher.

Another excellent bit of fly water is the Firehole River, one of two streams which join to make the world-famous Madison. The Firehole, which drains a series of geyser basins, is exceptionally rich. It is small compared to the Yellowstone, but its weed patches and mossy rocks crawl with aquatic insects, the bread and butter of trout and the bounty of fly-fishermen. It is reasonably slow, but it is not slick-surfaced like the Yellowstone; therefore it is not as demanding of the fly-caster's skill. Also, it is wadeable throughout, so there is no call for an overly long cast, as is often the case on the big river.

And, to the point, the Firehole contains plenty of big rainbows and browns, trout weighing four pounds and more, waiting for the fly-fisherman with the right approach.

Both the Firehole and Yellowstone are accessible by car. All a fellow has

Grand Lodge Representatives

Art. 3 Sec. 4 of the Constitution of the Benevolent and Protective Order of Elks provides that "Each Subordinate Lodge shall be entitled to one representative to the Grand Lodge and such representative shall be the Exalted Ruler of such Lodge . . ."

Sec. 128a of the Grand Lodge Statutes reads as follows: "It shall be the duty of the representative to the Grand Lodge to attend the annual session thereof and to submit a report to his Subordinate Lodge not later than the first regular session in October. The Lodge shall pay such representative the amount of his actual expenses incurred for transportation by the

most direct route plus sleeping or parlor car fare, and in addition thereto \$20.00 for each day necessarily engaged in traveling, and \$25.00 for each day that is actually spent in attendance at the convention."

The attention of Exalted Rulers, Trustees and others responsible for preparing Subordinate Lodge budgets is called to the above constitutional and statutory provisions. It is the DUTY of the Exalted Ruler of each Subordinate Lodge to attend the Grand Lodge convention beginning on July 5, 1959, at Chicago, Illinois. It is MANDATORY on his Lodge to budget and pay his expenses as provided.

HORACE R. WISELY
Grand Exalted Ruler

STATE ASSOCIATION CONVENTIONS

Louisiana	Baton Rouge	Apr. 10-11-12
New Mexico	Carlsbad	Apr. 23-24-25
Ohio	Columbus	Apr. 30, May 1-2-3
Missouri	Kansas City	May 1-2-3
Mississippi	Jackson	May 2-3
Kansas	Wichita	May 8-9-10
Oklahoma	Ardmore	May 8-9-10
Arizona	Yuma	May 13-14-15-16
New York	New York	May 14-15-16
North Carolina	Greensboro	May 14-15-16
Wyoming	Thermopolis	May 14-15-16
Alabama	Tuscaloosa	May 14-15-16-17
Georgia	Brunswick	May 20-21-22-23
Florida	Pensacola	May 21-22-23
Indiana	Muncie	May 21-22-23-24
Illinois	Joliet	May 22-23-24
Michigan	Port Huron	May 22-23-24
Nebraska	Lincoln	May 22-23-24
New Hampshire	Claremont	May 22-23-24
Vermont	Springfield	May 22-23-24
Wisconsin	Superior	May 22-23-24
Arkansas	Hot Springs	May 23-24

to do is step out and start fishing. Being handy, though, they are heavily fished. A man who knows his way around streams can take trout from either any time there is a hatch on, but he has to have some ability or lots of luck to come up with a big one. These fish have looked at plenty of flies, and that's why they are interesting.

The Firehole eventually becomes the Madison, a river which needs no description or embellishment. It's the best. It's fine for fly-fishing and spinning.

The Madison is also bordered by a road, which takes it out of the kindergarten class. But this is the charm of Yellowstone fishing. There are rivers like these, plus the Lewis, the Gallatin and most of the Lamar, which are readily accessible by car; yet there are miles and miles of trout water in the park which are inaccessible and little fished, where a fellow has room for a backcast.

The Park Service has held stubbornly to a wise policy of limiting the roads, thereby preserving the area in as primitive and natural a condition as possible. This is the secret. This is the reason why trout fishing in Yellowstone has remained at such a high level without artificial hatchery operations. This back country is the natural hatchery for the heavily fished roadside areas.

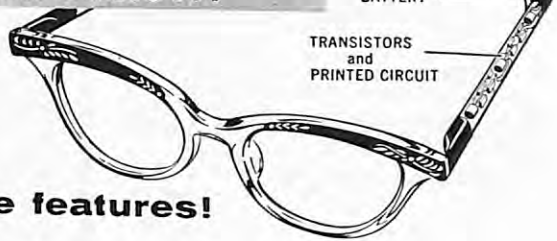
There are many places in the park for the man who knows the reward of stretching his legs for his sport. There's the Bechler River, for instance. This is a meandering meadow stream, beautiful fly water. If a fellow gets well up into the meadow, as he should, fishing the Bechler is quite a chore for one day. It's five miles by trail to the foot of the meadow, where the Bechler and Boundary Creek join, and this is where the fishing commences. However, there is a campsite both at the foot and at the head of the meadow; so anyone can pack in, stay several days and enjoy the rainbow fishing to its fullest.

Another meadow stream, smaller and

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ELKS NATIONAL HOME TELEVISED

The people of Virginia and neighboring states recently learned a good deal about the Elks National Home in Bedford, Va., through the medium of television. At a banquet celebrating National Home Night, Thomas J. Brady, Superintendent of the Home and one of the principal speakers of the evening, described the Home, its grounds, facilities and purpose; and part of the National Home Night activities were broadcast to a wide audi-

ence over Television Station WSL.S. In addition, various activities of the Order and of the subordinate lodges were described by several speakers. Master of ceremonies and toastmaster was State Vice President Paul S. Johnson; speakers included Past Grand Exalted Ruler John L. Walker, State President K. V. Brugh, District Deputy James W. Steger, and Charles D. Fox, Jr., Chairman of the Roanoke Lodge Board of Trustees.

less frequented, is pretty little Solfatara Creek located behind the Norris Ranger Station. It's about a half-hour hike to the big grasslands where the creek wanders aimlessly and leisurely in wide loops and bends, with fast runs here and there into glassy holes along its cut banks—and it's plumb full of bright little brookies. Solfatara Creek is not the place to make a big haul. This is the spot for a man to take his youngsters and teach them how to sneak up on a quiet pool and dabble a fly, to introduce them to the magic of a rising trout.

Then there is Heart Lake, long a rewarding place for hike-in fishermen. And for the man who is looking for something unique in the way of fishing, Yellowstone Park of course can provide it. For him there are Grebe Lake and Ice Lake. These little lakes are the last holdout of a colorful and once abundant game fish, the Montana grayling. Anyone who can cast a fly at all is fairly certain to take a grayling on a summer evening, fishing near the inlet to Grebe Lake.

Jim Bridger likely made many a meal on these delicately-flavored fish. In his day there was not a trout in the entire Madison and Gallatin watersheds, nothing but millions of grayling. Today the grayling is the rarest of all game fish. Only in Grebe Lake can a fisherman

reasonably expect to take any of them.

Far more remote is the entire upper Yellowstone River. This river, the inlet to Yellowstone Lake, drains a huge roadless tract known as the Thorofare Country. This, in effect, is a trout preserve, the hatchery which accounts for the hundred tons of trout taken each year from the lake. There's no telling what manner of fishing a fellow might find there.

But the area I most enjoy exploring with a rod is the other end of the Yellowstone, the wild north end. It's a lazy river until it pitches over the falls at Canyon; then, for 40 miles until it leaves the park, it's a bearcat, bushy-tailed and untamed. It is near the road in a sense, but it has cut a gorge deep into the earth, deep enough to discourage half-hearted fishermen from venturing down to it. But the trout are there, plenty of them and big ones. This isn't dry-fly water, and it isn't especially for either a beginner or an expert. It's for the guy who just naturally likes to fish, and with whatever tackle he prefers.

There's Seven Mile Hole, for instance. A well-marked trail leads to this spot, taking off from Glacial Boulder near Inspiration Point, but it isn't over-fished. This is a five-mile hike, some of it rugged and steep. This is what keeps it great. It is set apart for the few



Dry-fly fishermen, each with a trout hooked, just below Fishing Bridge on the Yellowstone.

PHOTO BY DAN HOLLAND

dedicated ones, and those few are well rewarded.

Hellroaring Creek is another hot spot. This is farther downriver where the valley is more open, and it's within a couple of miles of the road. When the water is high, there is a big eddy on either side of the river near the mouth of the creek, and this is where the trout concentrate.

This is rough country, but for the adventurous soul it can't be beat. There are only a few spots in this entire 40 miles of river which are ever molested. Much of it has never been fished, nor will it be. It's too inaccessible. Yet there are trout everywhere. In Jim Bridger's time this was strictly cut-throat water with the fish seldom going over 20 inches, but rainbows have worked up beyond Hellroaring now. There's no telling how enormous some of them may be.

For anyone who has the urge to strike out on his own two feet to enjoy the scenery, the wildlife and the solitude of an out-of-the-way place, to say nothing of the fishing, this stretch of river offers some nearly primitive conditions. When the water is high in early season, it's best to fish a protective eddy, such as at Hellroaring Creek, but when it is lower, my advice is not to go to Hellroaring Creek, nor to Seven Mile Hole, nor to any other accepted spot, but to experience the thrill of striking out for some untouched stretch of river all one's own. The last time I did this was in Sep-

tember. The water was low, so I picked a spot almost at random, simply choosing terrain which appeared to afford good walking. I left the road in the valley of a small tributary called Geode Creek, followed it about a mile, then cut back through a gap, arriving at the river a mile or two down and across from Hellroaring. Judging by the response of the trout, no one had fished there all season. In three hours I landed and released 25 trout, at least a dozen of them in the respectable two-pound class. I was virtually tied to a trout all the time.

So it's no surprise that Yellowstone Park is now recognized more as a playground than as a geological spectacle. Old Faithful is still spouting on schedule, but today the greatest wonder in all Yellowstone is the trout fishing. If Jim Bridger were suddenly confronted with the modern spectacle of the elbow-to-elbow fishermen on Fishing Bridge, his eyes would bug out and his jaw would hang limp.

"Looks like the secret is out," he'd say, scratching his whiskers. "Used to be a pretty good hole, loaded like a bear trap. Why, son, I can remember. . . . Did you say these people take a hundred tons of trout out of the lake every year? 'Course I didn't have any of this fancy tackle, just an old handline and a hunk of weasel tail for bait; so you couldn't expect me to. . . . A hundred tons! Great day in the morning, I was born too soon!"


A Warning From The Grand Exalted Ruler

At the request of the Grand Exalted Ruler, The Elks Magazine is again publishing this warning that ran in the January issue.

"Section 219 of the Grand Lodge Statutes prohibits in unmistakable terms subordinate lodges or members 'from soliciting aid from sister lodges or members thereof by the sale of tickets or otherwise.' However, it has come to my attention that some lodges have been soliciting funds in direct violation of this Section.

"While the lodges concerned are few in number, this notice is to advise that I will spare no effort to be assured that Section 219 is rigidly enforced in the interest of the Order."

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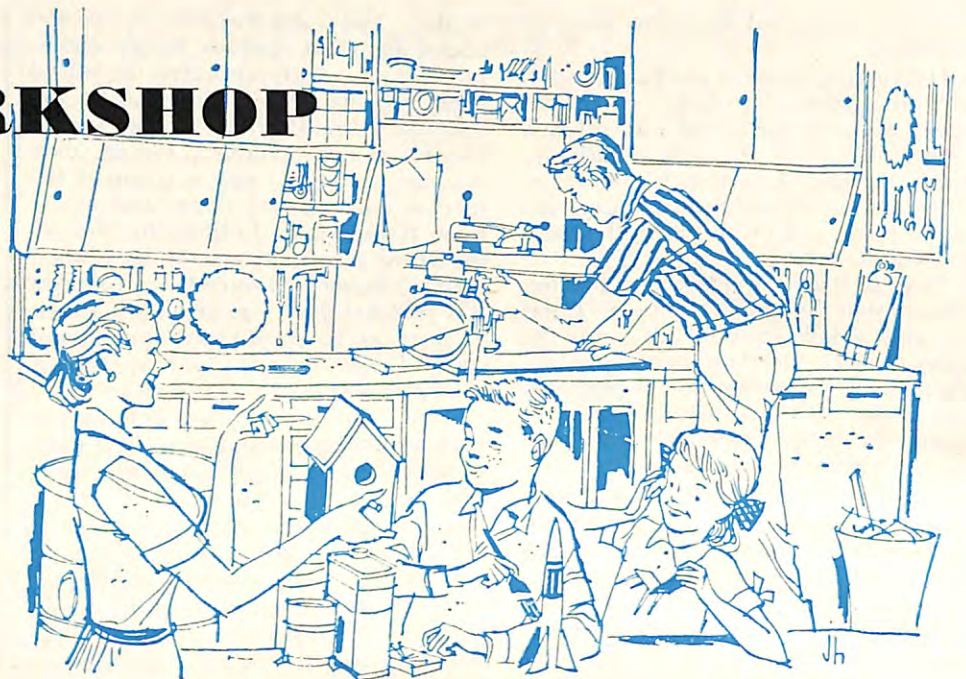
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ELKS HOME WORKSHOP

By HARRY WALTON

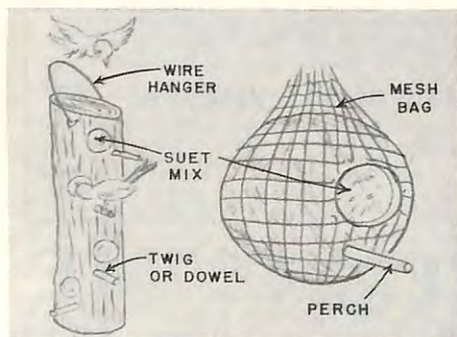
Bird Feeders Will Keep the Garden Lively



BIRDS bring a garden to life, providing a day-long show that both children and adults can enjoy. By feeding them, you will encourage birds to stay and to nest in the neighborhood.

Feeding birds when snow or ice covers their natural food sources may save their lives. Summer feeding is equally welcome, and may increase the bird population in the vicinity. This is a point to remember if you raise fruit or berries, for the extra birds may make inroads on your crop.

But the average home garden will be



Figures 1 and 2

enriched by the presence of birds, which will also help curb insects and weed growth. Birds are fun to watch, especially in their task of raising young. The whole family will enjoy them if you provide some kind of a feeding station.

IT CAN BE SIMPLE, like the log feeder in Figure 1. In a 4" or 5" firewood log bore a few 2" holes little more than an inch deep. Prop or wire the log in a horizontal position. For vertical mounting on a post or wall, add perches cut from small branches or wooden dowel and driven into holes. Fill the large holes with a suet-and-

seed mixture made as described below.

A bulletin issued by the U. S. Fish and Wildlife Service recommends a coconut larder (Figure 2). Bore a 1½" hole in one end of a coconut, drain the milk, and fill with a suet mix. A perch can be added if you like. Hang the coconut up in a mesh bag such as citrus fruit is sold in, cutting away the mesh cords to give the birds access to the hole. They will eat the meat of the coconut as well as its contents.

In summer, a coconut larder can also be hung in a sling shaped of wire mesh, which can be shaped to form a perch in front of the feeding hole. But don't use metal for any part of feeders to be used in winter, warns the bulletin referred to; the birds' tongues may stick to ice-cold metal.

BIRDS AREN'T FINICKY about food; you need not buy special provisions for them. Kitchen scraps can provide a varied menu. Suet trimmings can be melted and mixed with corn meal, oatmeal, stale breadcrumbs, chopped peanuts, crumbled dog biscuits, raisins, sunflower, pumpkin and squash seeds. A mix made with any or all of these can be packed into the coconut and log feeders, while the dry ingredients may be fed sprinkled on a shelf.

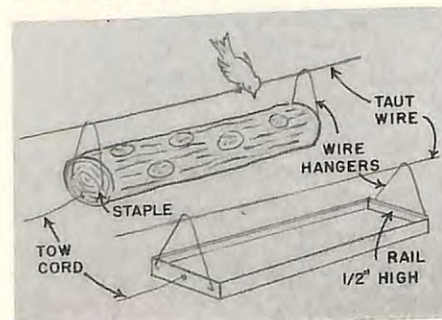


Figure 3

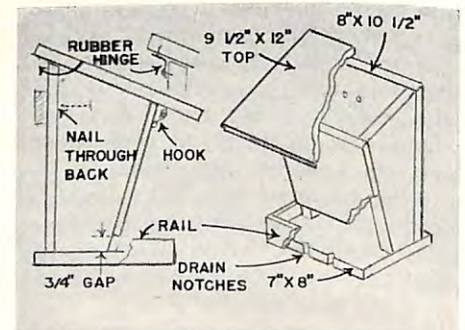


Figure 4

Such perishable food as cottage cheese, cooked rice or potatoes, chopped apples and other fruit will be welcome, but left-overs should be cleaned up before they spoil. Moldy suet too should be discarded. If the birds do not finish all the food supplied, try cutting down on the quantity. During the nesting season, they like a sprinkling of fine grit or well-crushed eggshells in their diet.

BRINGING BIRDS CLOSER to the house or some other observation point is the purpose of the feeders shown in Figure 3. A smooth wire is strung from an outlying tree or post to the house, and the feeder is gradually pulled nearer as the birds become accustomed to the feast provided. If this is done only when no birds are present, and over a period of days, you should eventually not only see them at close range, but be able to take some pleasing snapshots if you like.

The V-shaped hangers can be bent from stiff clothes-hanger wire and attached by staples. The shelf feeder shown is easily made of an 8" wide board. Nail a ledge or rail of thin strips around it to keep the feed on it from blowing off.

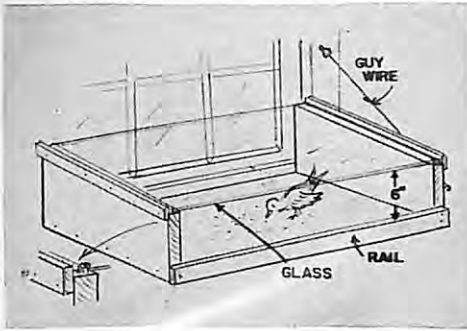


Figure 5

SEED FOOD FOR WILD BIRDS is now available in packages. Figure 4 shows a seed feeder for dispensing it. The hopper keeps a supply on hand, from which the birds can feed at the bottom. Almost any wood can be used to make the feeder, including lumber from fruit boxes. Simply butt and nail all the joints.

Leave a gap under the front panel as shown so that feed may spill out. Add a rail to keep it from being blown away. The top may be fitted with real hinges, or mounted with a strip of leather, or rubber cut from an old inner tube as shown. Nail the box up with a block between it and the mounting surface. This leaves clearance for lifting the lid, and should hold the feeder with a slight forward tilt so that rain will drain out through the small notches shown.

WINDOW FEEDERS ARE FUN because they bring the birds right to your threshold. They are handy, too, for feed can be replenished without stepping out of the house. The simplest of this kind is a board about 12" wide and 18" long, with a railing of thin strips nailed around it. Nail one narrow edge of the shelf lightly to the window sill. Support it firmly with a wire fastened from one or so higher in the window trim.

A sheltered window feeder that will leave your guests visible is the glass-roofed one in Figure 5. Saw a taper on the top edge of each end to let rain drain off. The bottom can be made of two boards if a single large piece is not at hand. Nail thin strips to the upper edges as glass retainers. To keep the pane from sliding down, drive a wood screw in near each outer corner.

The glass need cost you nothing if you can find an old picture frame to salvage it from. In this case, the box can be built to fit the glass. Add a guy wire on each side as shown to support the overhung weight of the feeder.

SWINGING WITH THE WIND, the feeder in Figure 6 always gives the birds a sheltered dining spot. It is a boxlike unit with a sloping roof in two parts, the rear one hinged to permit filling the seed hopper inside.

Cut a bottom about 10" by 20" and nail on sides about 10" high at the front, sloping to 8 1/2" at the rear. Nail

in the hopper panel, leaving a gap of 3/4" at the bottom and set in the back.

Use a piece of broomstick or 1" wooden dowel for the pivot shaft. Nail a small block under the bottom to reinforce the bearing point there and bore through to fit the broomstick freely. Bore a similar hole through a short piece of two-by-four. Then saw the top of this at an angle to match that of the roof, so that the hole will be vertical when the block is mounted. Nail this roof section on in alignment with the hole below. Mount the broomstick with its rounded end under the roof. If you use dowel, cut it off square and insert a large glass marble in the pivot socket as shown in the drawing.

Hinge the rear roof section with a strip of rubber tacked to both parts. This kind of hinge forms a rain-tight covering over the joint. Cut the vanes from thin wood and nail them to the sides. They may be joined with a piece of dowel at the outer ends if you wish. If the house does not turn freely with the wind, wax or grease the pivot bearings lightly, or use larger or longer vanes.

A piece snipped from an old broiler grill, with the ends bent so that it forms a pocket when fastened to an inside wall, makes a good dispenser for suet.

WHERE CATS ROAM, feeders and nesting boxes should be raised high enough to protect the birds from them. In addition, foot-wide bands of sheet metal may be wrapped around the trees or poles on which boxes and feeders are mounted. The metal should encircle the support at a height of at least six feet so animals cannot jump above it from the ground.

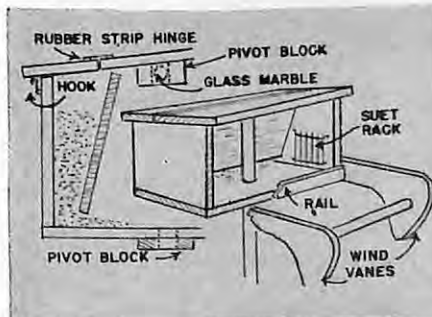


Figure 6

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The New Lodge Year

The importance of the month of April, so far as the Order of Elks is concerned, is that it is the first month of the new Subordinate Lodge Year.

Before this month is ended, nearly 1,900 members of the Order will be installed as Exalted Rulers of their respective lodges.

They will be assuming positions of great responsibility and unusual opportunity for service.

Their responsibility embraces the direction of the Subordinate Lodges of the greatest of American fraternities, one having a total membership of 1,240,000 American citizens.

The opportunities of service include not only service to the individual lodges, to the Order in the several states and to the entire Fraternity throughout the country; they include also service to their local communities and to the less privileged people therein.

It gives them the opportunity and places upon them the responsibility of lining their respective lodges up vigorously in support of the beneficent and patriotic principles, purposes and practices of our Order.

That means support of the Elks National Foundation, our great beneficent organization.

That means cooperation with the Elks National

Service Commission and its care of the hospitalized veterans of our country to whom the promise has been made that so long as there are veterans in any hospital in the country the Elks will be prepared to take care of them.

That means a dedication to the Order's fight against the ever-present threats of the communists and for protection of the democratic form of government that has made our country truly great.

The new year should not only be an inspiration to the Exalted Rulers just installed, but to all the officers inducted into office at the same time, whether they are assuming such office in the lodge for the first time, being installed in an office already held or advanced from one office to another.

In all the activities of life, a new job, a new responsibility, or the start of another year in one's old activity is quite sure to give one a new uplift and a determination to maintain or improve a past record of accomplishment.

As to the lay members, it is to be hoped that in all our lodges a very large percentage of them will have a full realization of the inspiration their attendance at meetings is to those with the responsibility of office.

Scholarships

All Elks, naturally, are interested in the granting of scholarships and are made quite familiar with the practice of such benefits through activities of the Elks National Foundation, State Associations and Subordinate Lodges.

Evidence of the appreciation of those who have been thus favored is quite generally and freely expressed.

However, we can hardly expect an individual evidence of such appreciation quite equal in financial volume to the gift made recently in appreciation of a scholarship granted by Columbia University.

This was a scholarship of \$200, granted in 1898 to Henry Krump. Mr. Krump, who recently died, recognized in his will the gift of Columbia University, stating that without this scholarship he would not have become a mining engineer and had such success in life.

His appreciation of the granting by Columbia University of this scholarship making it possible for him to become a mining engineer was expressed by a gift, in his will, of \$10,000,000 to Columbia.

There are very many who have been granted scholarships by the Foundation, the State Associations and the Subordinate Lodges who, while they might

not have attained a fortune befitting them to make bequests of \$10,000,000, or \$1,000,000, have, however, been in position to state and glad to state their success in life was very definitely founded upon such a scholarship.

A Fine Tribute

The death of Daniel A. Reed, the senior member of the United States House of Representatives, announced last month, recalls to those whose memory goes back to the First World War and the services performed by the Order of Elks, through its Elks War Relief Commission, the fact that Congressman Reed gave, probably, the finest tribute to our Order ever recorded in the Congressional Record.

On June 3, 1920, addressing the House of Representatives on the subject of the "War Relief Activities and Rehabilitation Work of the Benevolent and Protective Order of Elks" Congressman Reed stated that, "foremost among the volunteer agencies cooperating with or assisting the government in the many problems instituted following the war, came the Benevolent and Protective Order of Elks."

He said: "This great Order seemed to sense with prophetic vision the

frightful consequences of war and proceeded to set in motion and bring to a successful fruition, or achievement through its own Elks War Relief Commission, a service most essential and timely which has not been anticipated or performed by any other agency.

"In all these matters undertaken and so successfully carried out by the Elks, there has been no public drive, no street canvassing for supporters and no money has been solicited or received by them from any source outside the individual Elks in the subordinate lodges."

After referring to the Vocational Training Fund established by the Elks War Relief Commission and paying a fine tribute to that, he said:

"And greater than all of this giving of the money, greater than the erection of the magnificent reconstruction hospital at Boston, or the equipping of the two large base hospitals in France or the donations and the assistance of the Salvation Army, has been the spirit of sympathy and helpfulness reflected in the fraternal fellowship which the membership of the splendid Benevolent and Protective Order of Elks has, by personal contact, encouraged so many of our wounded and disabled heroes to carry on successfully in refitting or re-educating themselves for the future."

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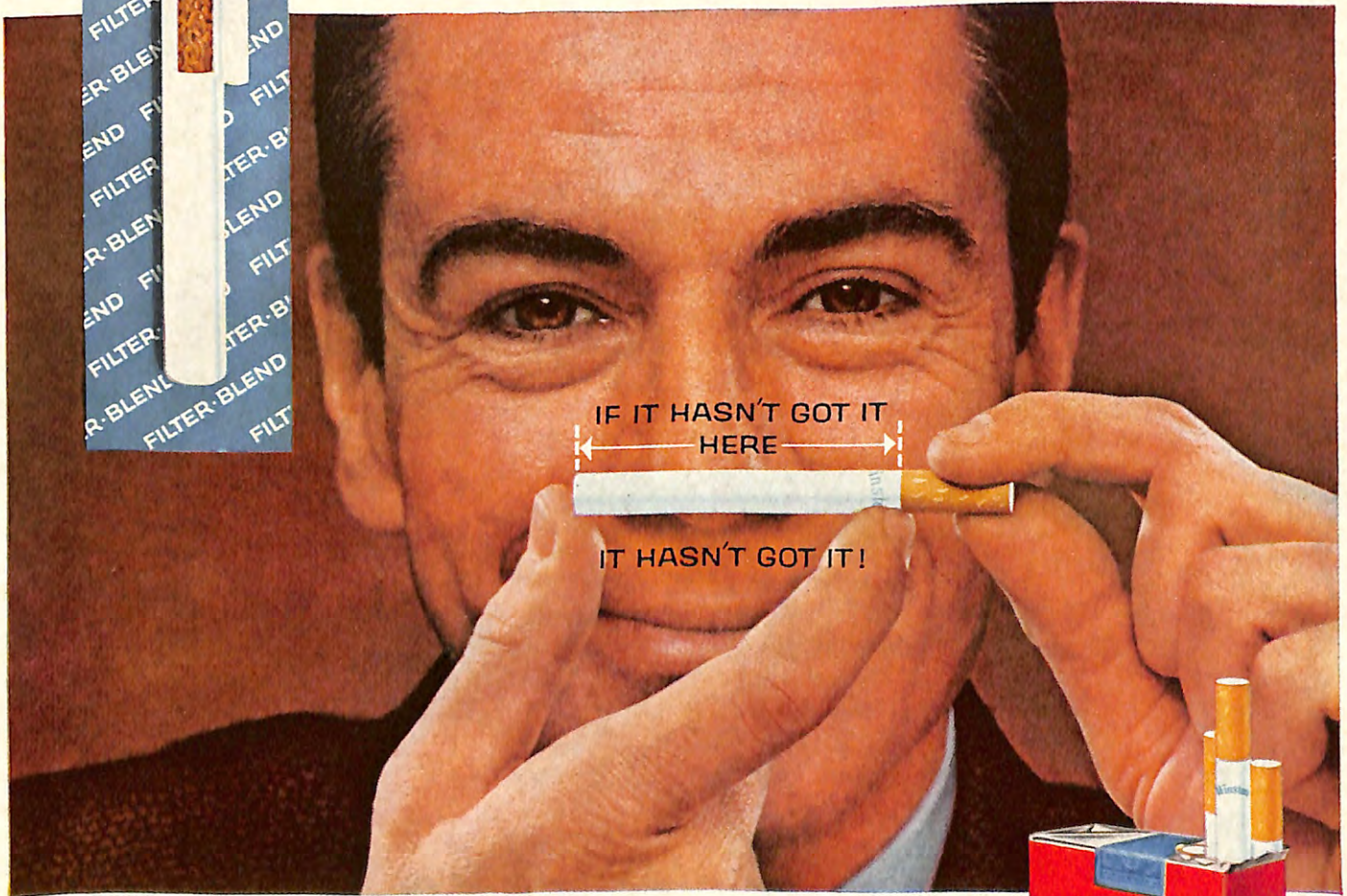
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