

THE

Elks

MAGAZINE MARCH 1959



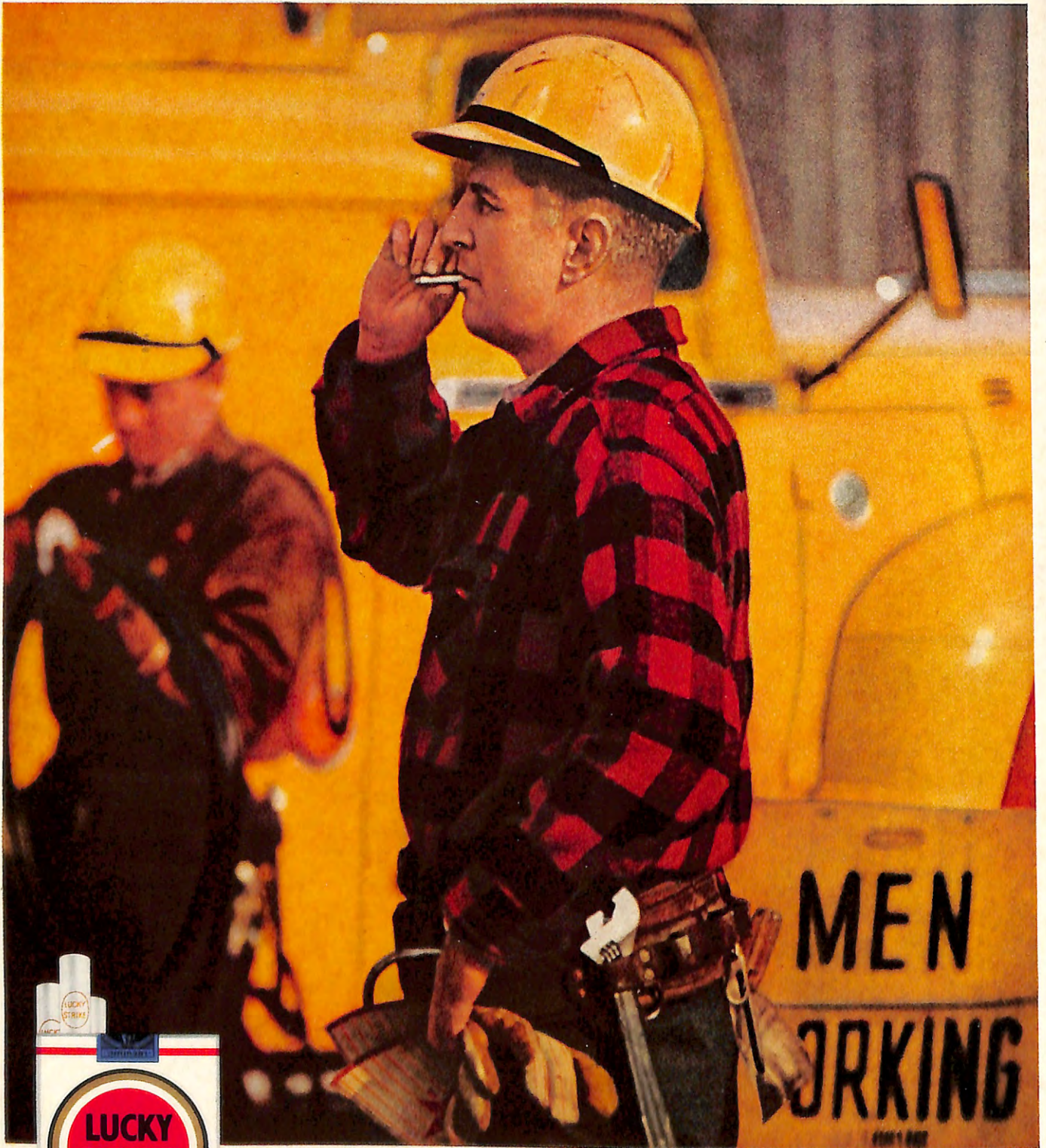
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BOY
boy
GIRL
girl

AIR
LAND
SEA

Harry Jordan

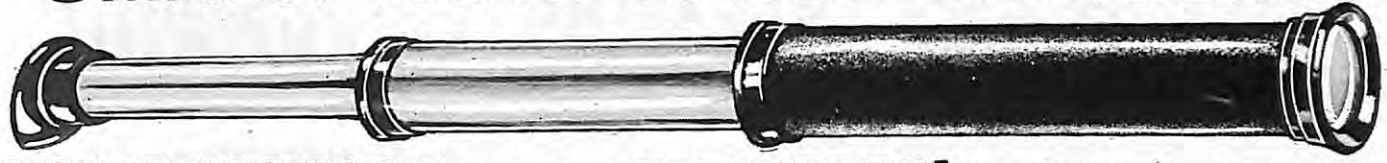
MARCH 1959											
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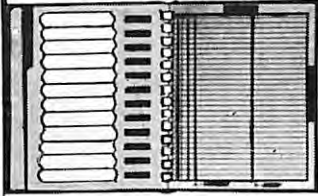


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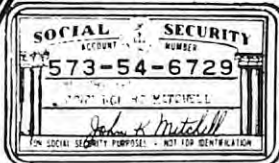


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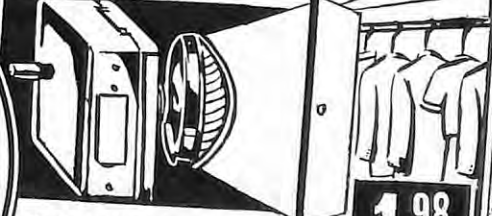


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THE *Elks* MAGAZINE

VOL. 37 NO. 10

MARCH 1959

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old Address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 37, No. 10, March, 1959. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety.

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Here's a unique opportunity...

own a high-profit second business that runs itself!

Open a Philco-Bendix Self-Service Laundry Store! Many store owners, executives, professional people—businessmen of all kinds—are going into the self-service laundry business. The reasons are obvious. Many of these new-type laundry stores are delivering a 25% return on a small capital investment.

Here are some of the facts: The coin-operated laundry business is one of the fastest-growing businesses in the country. Customers simply come into the store, wash and dry their clothes in metered machines and leave.

Minimum supervision required. A coin-operated laundry needs no attendant. Only a couple of hours a week are required to empty the coin boxes and supervise efficient operation. There are no credit problems—strictly a cash business. Machine repair and daily maintenance can be contracted to local people. An owner can spend full time with his regular business or practice and let the coin store run itself.

Why are they so successful? Philco-Bendix coin-operated laundry stores offer a customer up to 65% saving over attended-type wash-and-dry service. They are convenient for busy people because they remain open 24 hours a day, seven days a week. They give customers a chance to do their own washing—their own way.

Small initial investment. The cost of opening one of these stores equipped with Philco-Bendix Commercial Washers, the only complete line of commercial washers engineered for coin use, is surprisingly low. Only a small initial investment is required. The balance may be financed through Philco Finance Corporation. Return is so rapid that many investors amortize the total cost within a year.

Act now! Investigate this exciting business opportunity today! Send the coupon for full data on business locations in your area and help in all phases of planning, financing and promoting a successful coin store.



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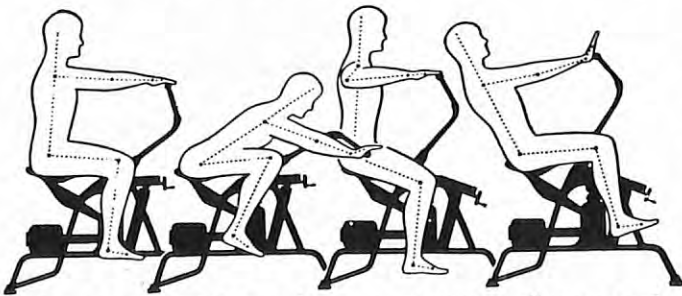
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THERE'S NO QUICKER WAY TO GET YOURSELF BACK INTO SHAPE!

Tom Wrigley writes from Washington



IN DAYS OF OLD the terms of Congressmen ended on March 4 and those not reelected sat in the new session from January until March and in political jargon were known as "lame ducks". Some just sat around and watched the passing show. President Eisenhower is our first lame duck President because the 22nd Amendment limits a President to two terms. However, he is swinging into his final two years in office, has jolted old politicians with a series of surprises since the 86th Congress began to grind. He has mapped his busiest program, is doing more things and going more places. Mr. Eisenhower's first shot into outer political space was to appear in mid-January before the National Press Club as luncheon guest. Never, as President, had he entered the club or accepted membership. The startling occasion came only a day after deposed minority House leader, Joe Martin, was given a rousing welcome as luncheon guest and just five days before Soviet Deputy Premier Mikoyan sat in the same Press Club luncheon seat. The President permitted live TV and radio for his hour of questioning, another shocker to many. Since then he has held more press conferences, has visited with TV and movie stars and it's like peaches and cream. Now come reports that the President

will make a series of trips abroad. There may also be a visit to the new state of Alaska in early summer, it is said. With such a burst of unexpected moves, it could be the new "I like Ike" might appear before the Continental Congress of the DAR in April. He's always invited.

FAMOUS DESK. Senator Styles Bridges of N. H. is using for the 23rd consecutive year the desk in the Senate chamber which was first occupied by Daniel Webster in 1830-1850. It is old No. 29, made in 1819 from Honduras mahogany, as good today as when first put together.

SHRINE. Nobody was at Union Station to look or say a parting word when the famous old Pullman private car "Ferdinand Magellan" passed through on its way to be a shrine at the University of Miami, Fla. It was the car used by Presidents Roosevelt, Truman and Eisenhower for travel and campaigning.

GIANT ALUMINUM DOME. The U. S. Industrial Exhibition at Moscow during August will feature a spectacular 200-foot diameter aluminum dome, the largest ever erected. It is made of 1,110 diamond-shaped panels and will be 65 feet high. Russia will purchase it after the exhibition.

SHIRLEY POVICH for many years has been a sports columnist for the *Washington Post* and has won awards for his writings. He never expected, however, to be included in the first edition of "Who's Who of American Women" just off the presses. It names some 19,000 prominent women and Shirley is included, a hard boiled sports writer, as "Miss Shirley Povich".

U. S. WINS CASES. Figures show it's hard to beat Uncle Sam in a suit against the government. The Department of Justice Civil Division has 200 smart lawyers and in the last year they tried 10,186 cases and defeated claims of over \$470,000,000. The government lost only 3.3 per cent of its cases and paid out \$16,500,000. Nearly 15,000 cases are now pending against the government involving over \$1,150,000,000.

BIG P. O. INCREASE. A total of 634 new post offices, largest number in any single year in history, were opened in the last twelve months, Post Master General Summerfield reports. Since 1953 more than 2,700 new post offices had been built by private capital, he said. Many new post offices are serving suburban communities.

EMBASSIES UNINSURED. Some of Washington's beautiful embassy buildings are not covered by fire insurance, agency salesmen reveal. They include the French, Japanese, German, Swiss, and Saudi Arabian buildings. Diplomats believe it's a waste of money to carry insurance. Come to think of it, there have been no reports of an embassy burning down for years and years.

CAPITAL CRUMBS. The thousands of bills and resolutions now before Congress, if debated, would keep the session running for 10 years. Over 2,000 were dropped in the hopper the first month. . . . Food and Drug Adm. inspectors say over 2,000 tons of unfit food are voluntarily destroyed each month. . . . Army officers are taking a four-week course in school to learn how to spend U. S. military aid overseas. Cost to tax payers is about \$750,000 a year. . . . This spring's pig crop will be the biggest in eight years and may mean cheaper pork prices, Agriculture Department reports. . . . Delinquent tax payers in the last year coughed up \$125,-900,000, largest in any one year, Justice Department says. . . . Washington may have sidewalk cafes just like Paris this summer. . . . New American Chemical Society Building here will have blinds which will close when the sun shines and open in the shade.

At last . . .

All readers of Elks Magazine over 65 can join AARP and get low cost Group Health Insurance

For you . . . if you are over 65! For your parents, if one is over 65! AARP Hospital surgical insurance with no physical examination, no age limit.

This is your invitation to join the AMERICAN ASSOCIATION OF RETIRED PERSONS

and enjoy its many benefits. AARP is a non-profit organization made up of people over 65 just like you . . . from all walks of life . . . with common senior-age problems. A group who recognized the necessity of high-level well-being and providing for their economic needs—

and did something about it.

Incorporated under the laws of the District of Columbia, AARP's activities include a bi-monthly magazine, MODERN MATURITY, research, correspondence, low-cost travel, all in addition to this group hospital-surgical plan.

Now, there is a hospital insurance plan available to all persons 65 years of age and over who join AARP. Group insurance at a modest cost that can eliminate the worry of heavy hospital and surgical bills forever.

This is group hospital and surgical insurance, which up to recently was unobtainable.

LOOK AT THESE FEATURES!

1. No physical examination is required.
2. No age limit. 65, 75, 90, even 100 years of age, you'll be equally welcome in this plan.
3. Your individual insurance cannot be cancelled while this plan is operating and you continue to pay your premiums, as an AARP member.

4. Pays regardless of other insurance. Your entitled benefits are paid in full, regardless of other coverage.

HOW TO GET THIS PROTECTION

To get the benefits of AARP hospital-surgical insurance you must be a member of AARP, and no member, 65 or over, can be denied this protection. Members also receive a year's subscription to MODERN MATURITY, (AARP's own bi-monthly publication) and all associated services.

WHO CAN JOIN AARP?

Anyone over 65 . . . whether employed, partially employed or not employed at all, it makes no difference. Husband and wife can join if one is over 65.

QUESTIONS AND ANSWERS ABOUT AARP INSURANCE

Q: Do I get immediate protection?
A: Yes, pre-existing conditions are covered. No waiting periods, except during the first year only there is a one year wait for any condition for which you were hospitalized during the preceding 12 months.

Q: Do I continue to get paid if I go into the hospital more than once?
A: There is no restriction as to the number of times you may enter the hospital for different causes. Claims for the same or related cause need only

be separated by six months.

Q: What are the exceptions to the coverage?
A: Illness or injuries caused by war or those covered by Workmen's Compensation or Occupational Disease Law; confinement in any VA or Government owned or operated hospital.

Q: Who backs this plan?
A: One of our nation's largest insurance companies, Continental Casualty Company, Chicago, licensed in all 48 states, which, in 61 years has paid out over one billion dollars in benefits.



DR. ETHEL PERCY ANDRUS, inaugurator and President of AARP; Editor of Modern Maturity.

Dr. Andrus is nationally known for her work in education and the field of the aging. She is also Founder and President of the National Retired Teachers Association (100,000 members) Editor of NRTA Journal; "Teacher of the Year" 1954.

In her recent TV appearances on Dave Garroway's 'Today,' Bishop Pike's TV program and NBC's 'Monitor,' Dr. Andrus stated:

"We in NRTA and AARP are proud to have pioneered the important break-through in providing group hospital-surgical protection for all persons over 65."

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A Texas challenge to any and all lodges to better the record of \$1,000 per minute is offered by San Angelo, Texas, Lodge, in cause of the Foundation. If any lodge should better this record, please send the name of the Foundation Chairman to San Angelo's Secretary John P. Poole, and a beautiful, individually made Spur Tie Clip will be sent to the first one received. Their letter to the Magazine explains the challenge:

On December 1st, District Deputy Tom Stalnaker made his official visit to San Angelo Lodge. Because of the many items of business to be transacted with regard to their new lodge quarters, plus an initiation of 16 candidates, one reinstatement and one transfer, a three-hour meeting was necessary. At the close of the lengthy meeting, District Deputy Stalnaker captured the enthusiasm of the members by an inspiring talk on the Heart of Elksdom, which imparted to them the motive "Make What You Have Work". (It has since become the lodge's 1959 slogan.) An appeal by Exalted Ruler Elmer Easley followed, asking immediate support of the Foundation in the name of Texas, the second largest state in the Union. As a result, in exactly three minutes, thirty members purchased \$3,000 in Participating Certificates in support of the Foundation. It also gives



At the Christmas Party given by the ladies of Roanoke, Va., Lodge, Mrs. Frank J. Trinkle presented Past Grand Exalted Ruler John L. Walker with a check for \$500 for the Elks National Foundation. A similar contribution was made last year. As a result, the ladies of that lodge will receive an Honorary Founders Certificate, which was taken out in honor of Roanoke Lodge's members, past and present.

credit to their methods of indoctrination that nine of the sixteen candidates initiated at the meeting were among the pledges.

"SAN ANGELO LODGE 1880 CHALLENGES ALL LODGES TO ATTEMPT TO BETTER THIS RECORD OF \$1,000 PER MINUTE FOR LONGER THAN 3 MINUTES."



"Most Valuable Student" award of \$600 is presented to Miss Roberta Hirshon by Boston, Mass., Lodge. The winner is shown with Past Grand Exalted Ruler John F. Malley, Chairman of Elks National Foundation (right) making the presentation, Harry Sarfaty, Boston's Youth Activities Chairman (left) and Exalted Ruler John H. Boland at the right of Miss Hirshon.

Is Revolt Coming in Red China?

ONE of the most serious problems in the world today is Communist expansion in the East. At the annual meeting of the All-American Conference to Combat Communism (reported in the January issue) Madame Chiang Kai-shek made some significant comments on this problem, and they are reprinted in this month's excerpt from Freedom's Facts—monthly publication of the Conference, which consists of fifty national patriotic organizations, including the B.P.O.E.

A revolt of workers and peasants in Communist China has been predicted for the near future by Madame Chiang Kai-shek. Speaking before some 600 people attending the banquet session of the All-American Conference's ninth annual meeting November 14, Madame Chiang went on to predict that the world Communist movement will fail.

These are strong statements to be made today. Dozens of reports are coming from recent visitors to the Soviet Union, particularly, stressing the strength and solidarity of the Communist bloc. How can anyone today challenge these reports? What are the reasons for saying that the Communist solidarity may be more apparent than real? Madame Chiang Kai-shek gave these reasons:

"Communism in practice is in substance a doctrine of sovereignty of the minority. It precludes entirely and extinguishes by force and violence the rule of the majority. But from experience we know that force retained by the minority cannot be perpetuated, especially when it is backed by a very small minority and when dissatisfaction is becoming overwhelming. Power for a small minority is maintained only so long as it is able to remain alert and ready to crush unhesitatingly and mercilessly any sign of unrest, and so long as it is able to cope effectively with the force of the majority which poses a constant threat.

"All totalitarian regimes become unwieldy and unmanageable with time except under conditions approximating those of war or of extreme tension. For reasons of internal stabilization the Chinese Red regime continually stimulates conditions of war and fabricates reasons for war and tension to divert the attention of the millions in enslavement and to stamp out the revisionism in its own camp.

"Whereas under capitalism social advantage may or may not lend a measure

of political power inextricably fused to social advantage, the entire concentration of both the political power and social advantage is in the hands of a few to enjoy or to dispose of at will. Such is the case today in Russia and in her satellites large and small. Even in the most benighted days of the Russian Tsars and the Chinese Emperors absolute control of both political and economic power to such a degree by so few did not exist.

"Dictatorship by its very nature accumulates a conglomeration of 'yes' men and camp-followers. This trend corrupts, ineffectuates and negates leadership, for all 'yes' men contend with each other to out-yes one another in order to curry favor with the leader."

But why will a revolt come in Communist China? The answer, said Madame Chiang Kai-shek, can be found in what Communists are doing in China. She told the Conference:

"Communism is premised on the myth that its leadership is omniscient, omnipotent, and infallible on all matters political, economic, social, as well as spiritual and therefore this leadership must have total power . . . By trampling underfoot China's comparatively small but important middle class of scholars, students and intellectuals and by exploiting inhumanely and remorselessly the hundreds of millions of China's agricultural and laboring classes, the Communists give the lie to their political creed.

"Vocal intellectuals and students who dared to question Communist doctrine in its practices were tortured and killed. Others were brainwashed and exiled to work in labor camps, and in the various mines. Deprivation of personal freedom even in the minute details of daily living, mental enslavement, religious persecution, near starvation and mass murders of all who dared voice a protest are now followed by a ruthless smashing of the family system through the forcible establishment of para-military communes. It is estimated that 300,000,000 people are already affected.

"Old people are carted away supposedly to be put in state asylums, but, curiously enough, are seldom seen again by their families. Children are put in state institutions; brothers and sisters if old enough are sent to work in the far four corners of the country; fathers and mothers live in separate communal dormitories.

"They remember only too well their better days before they became victims of Communism."



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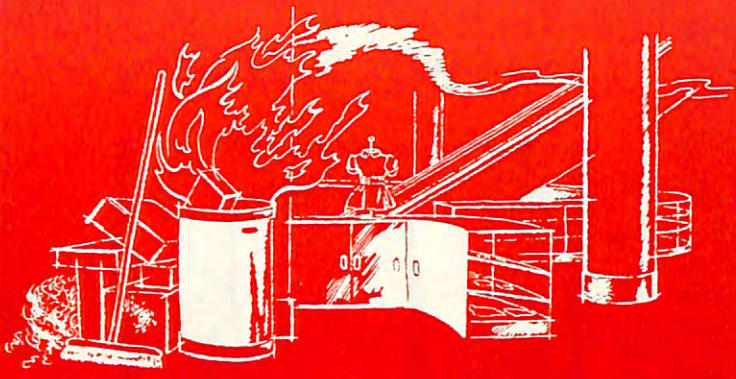
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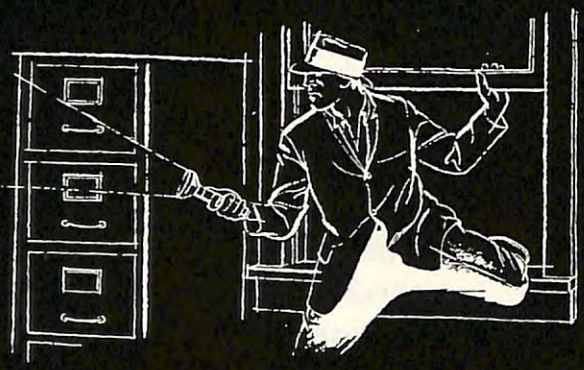
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FIRE



WORKMEN'S COMPENSATION



CRIME



LIFE INSURANCE

Program for Protection

By EUGENE RACHLIS

THE FIRE STARTED late at night, and before it was reported it had swept through two adjoining stores on the block. By the time firemen got the flames under control, the shops were gutted. And what the fire had not consumed, water had damaged. It was a dismal scene for the shop owners. For each, the charred walls surrounded an investment of years and dollars. But, then, as the initial shock wore off, there came the consolation that they were, after all, insured for just this sort of thing. Silently congratulating themselves for their foresight, they went off to telephone their insurance agents with the confidence of men who expect to collect their just due. Each of the men did collect—yet only one of them could afford to reopen his business. The others faded into the anonymity of the statistical tables which record the thousands of small business failures in the United States each year.

The experience of these two men, while hypothetical, is a familiar one to insurance experts throughout the country. They point up the difference between the small businessman who has examined his insurance needs and given them at least as much attention as he would to keeping his inventory in order, and the man who takes insurance for granted. The difference be-

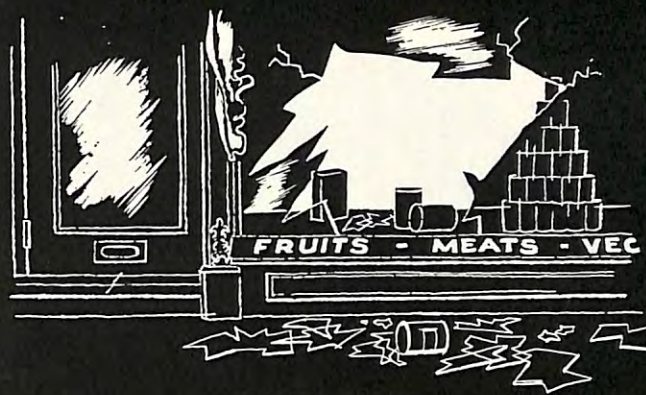
tween these attitudes often separates recovery from failure after disaster. Let us look at what happened to the two men who lost their shops in the fire, and see how one man's insurance program guided him safely through disaster and how the other's provided no more than token protection.

The owner of Store A had made it a practice to examine his fire insurance regularly. A few weeks before the fire he had received new shipments of merchandise so that his inventory was temporarily much more valuable than that for which he was insured. A short discussion with his insurance agent showed him how a temporary extended coverage would protect him during the month or so he anticipated holding the larger inventory. This man was also aware that even a small fire could force him to close his doors for days or weeks at a time. He had invested in a form of earnings insurance, which is also called use and occupancy insurance. In the months it took to rebuild his shop, the insurance company paid him an amount equal to his running expenses and what he would have made during the shutdown. When he reopened his shop, he was still financially sound, and ready to resume operations.

The owner of Store B had insured his merchandise



LIABILITY



BROKEN GLASS



UNEMPLOYMENT



MEDICAL BENEFITS

In a small business, there may be no bigger loss than the one not covered by planned insurance. Here are some hazards to consider.

and fixtures for amounts which were no longer realistic in view of increased costs for all equipment. The amount the insurance company paid him was not enough for the new equipment he would need. Periodic appraisal by a reputable company would have permitted him to insure for the actual replacement value. He had also assumed, without checking, that the landlord of the shop he was renting was properly protected. In this case, the landlord's insurance was also inadequate, and he found it to his advantage to demolish the building and turn the space into a parking lot. The owner of Store B, who attributed much of his business success to that specific location, would have had fresh troubles getting started in a new spot even if he had been totally reimbursed for the fire damage. As it was, without earnings insurance, and with only a fraction of his losses covered, he had no choice but to give up his business.

Fire, of course, is only one of the hundreds of unpredictable risks which can plague the life of a small business. Embezzlement, burglary, death, customers who sue, are only a few of the unforeseen events which can bring incalculable loss. Perhaps no one in the whole country understands the nature of risk more than

the owners of the 3,500,000 small businesses in the United States. Day after day the small businessman faces losses of varying kinds. Some are quite avoidable, such as overstocking on items which later prove to be poor sellers. Some are in the very nature of the business itself, such as model changes in automobiles. And some are a constant, almost fixed charge, such as petty shoplifting. No business, no matter what its size, can afford to insure against everything. Most businessmen understand this and count as operating expenses several small losses which can be anticipated during the year. They look upon insurance only as a useful protection against potentially serious losses which would raise burdensome financial problems. But having decided this, altogether too many businessmen give it no more personal attention than did the owner of Store B. Many of them might just as well have saved the costs of their premiums.

The design of an adequate insurance program for small businessmen is no haphazard thing. It requires as much intelligent application as the decision to buy new stock or how to remodel a storefront. Unfortunately, there are no hard and fast rules which can apply to everyone. What would be *(Continued on page 44)*



A warm spring day brings out the fishermen—hunters, rather—in force.

Underwater Target

By **DAN HOLLAND**

THE MOST improbable sport in all outdoors has long been an annual event this time of year along the shores of Lake Champlain and in a certain few ponds in Vermont. This is a sport for the man who uses a rod and gun, but it is neither exactly fishing nor hunting. The quarry is a fish; yet a hunting license, not a fishing license, is required to participate. The fish are still-hunted, as one would hunt big game, and they are taken not with a hook and line but with a gun. This is the sport of shooting "pickerel" as the great northern pike is locally called, and the legally established season opens March 15 and closes May 15.

A warm spring day brings out the fishermen—hunters, rather—in force. Well-armed and attired in trout boots and red hunting jackets, they walk stealthily through the marsh water or sit in lofty perches high in the branches of surrounding trees. It's a peaceful scene, if a bit strange, until a booming shot splits the air. A hunter hip-deep in the marsh has let fire. He has stopped, frozen in his tracks, with his neck outstretched

and his head cocked like a great blue heron about to spear a frog; then he has slowly raised his .30-.40 to his shoulder, aimed deliberately and touched it off, sending a cloud of spray ten feet in the air. But he has missed. He kicks about the water futilely and heads for shore, mumbling something about the ammunition they make these days. About that time another hunter happens to step on a mossy log, slips and goes under with a splash. When his head comes up for air, someone yells, "Don't do that; you'll scare the fish!"

Such a spring day in northern Vermont is truly balmy.

Just often enough to keep everyone's interest alive a hunter actually gets a fish, but this is no easy sport. Shooting fish in a barrel is easy, they say, but pickerel don't live in a barrel. Except for the unique pleasure of exercising a gun on a fine spring day, everything is against the hunter. For one thing, his timing may be off. If so—if he arrives a day or two early—he will see nothing but an endless expanse of old ice, and

he can't shoot a pickerel through a couple of feet of ice no matter how old it is.

The ice on a northern lake gives way first along its very edge. The melting snows have emptied into the lake and increased the pressure beneath until the water forces its way out along the rim of the heavy cap of ice, flooding the bordering marshes, meadows and wood swamps. This is the moment—when the tide of spring water first pushes its way out of its winter stronghold—that the pickerel "play". Just as soon as they can squeeze out from under the ice into these shallow "slangs" and sloughs of open water, the pickerel are ripe for spawning, and courtship commences.

This is a spring rite; so the fish are most active on warm, calm, sunny days. They swim idly about in small schools of from two to a half-dozen fish. The largest member of each such group is the female and the smaller ones are her male escorts. The water where they swim is so shallow that they leave a surface wake behind

(Continued on page 42)



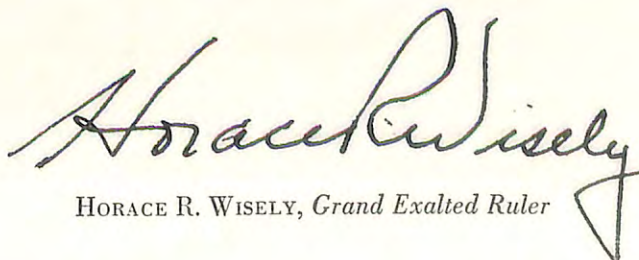
The cry of "play ball" will soon ring out across our country as baseball, our great national pastime, gets under way for a new season. It is a game of team effort. The player who bats fourth in the lineup is called the "clean-up" batter because it is his assignment to get a hit to "clean-up" the bases of runners. He is always the best and hardest hitter on the team.

The operation of a subordinate lodge of Elks is a team effort, too, and now is the time for every member of the Order to "play ball" with his lodge. March concludes the subordinate lodge year and while much of the record for the lodge has already been written for this year, there is one phase on which the "clean-up" batter has just come to the plate—LAPSATION! We need our heaviest hitting RIGHT NOW! . . . AND THEN SOME!

Collection of delinquent dues is not an easy or pleasant task but we cannot afford to strike out. The Lapsation Committee is the "clean-up" hitter for your lodge and we are all depending on it to get the hit which will win the game. Baseball is played by well established

and accepted rules. Elks also play by definite rules. Some of these are set down in the By-laws of your lodge and the requirement for each member to pay dues IN ADVANCE is one of them. Every member can observe this rule by seeing that his membership card shows he at least is *paid to April 1, 1959*. Since Elks dues are always payable in advance, unless your membership card shows that you are paid to a future date, YOU are delinquent. You can "play ball" with your lodge by paying your dues at once. We need you as an active player on the team roster. If you have a situation which legitimately prevents you from paying your dues, you should discuss it at once with the Exalted Ruler, Secretary, or Lapsation Committee.

Let's all "play ball" with the Elks' team! Every member can help the "clean-up" hitter of his lodge by aiding the Lapsation Committee in the collection of delinquent dues. Offer your assistance and encouragement. Join with thousands of your Brother Elks and fellow Americans in that familiar springtime shout, "PLAY BALL !!!"


HORACE R. WISELY, *Grand Exalted Ruler*



Standing on the tenth tee three-under-par, I actually forgot how to take a backswing.

That's Tournament Golf

By CHARLES PRICE

ILLUSTRATED BY LEE GUSTAVSON

AMONG the many sage comments Robert Tyre Jones, Jr., has made on the game at which he was once incomparable, wisest of all perhaps was his observation that there are three types of golf—golf, tournament golf and championship golf.

A little more than ten years ago, when I didn't put as much faith in the wisdom of my elders as I now sometimes wish I had, I challenged the validity of Jones' statement. As an amateur golfer I was at the time somewhat better than average. I played to a scratch handicap and had once shot a fairly rugged course in 65. On the basis of my performance in local tournaments, sportswriters ranked me fourth among the 6,000-odd golfers in town. So, at the suggestion of my friend Lew Worsham, who was then National Open champion, I joined him for three months on the coast-to-coast tournament junket sponsored by the Professional Golfers Association—the circuit—a kind of outdoor insane asylum where they put people who have delusions of becoming another Byron Nelson or Ben Hogan or, as I did, another Bob Jones.

Looking back, my remembrances of life on the circuit are now brought most vividly to mind by three separate incidents. Indeed, I wish I could forget them. The first incident took place at Brackenridge Park, in San Antonio, venue for the annual Texas Open. Although I have no memory of ever previously shanking a golf

shot in my life, for some reason that still remains a mystery to me I shanked half a dozen in succession there. Powerless to stop, I was forced to walk off the course for fear of hurting someone in the gallery.

The second incident took place in New Orleans the following week. I was standing on the tenth tee three-under-par. Ridiculous as it may sound, I actually forgot how to take a backswing. Instead of swinging my driver high over my right ear in the accepted fashion, I jerked it to the level of my hip, like Wyatt Earp getting the draw on a bandit, and then topped the ball. It just barely rolled off the tee.

The third incident took place one week later during the St. Petersburg Open. I calmly played the course in par during the first round, birdying the last hole in the process by sinking an elusive sidehill putt about four feet long. Then, in the act of picking my ball out of the cup, I had a sudden attack of nervous nausea. My hands began shaking violently, so violently in fact that I couldn't sign my scorecard.

As games go, golf is not necessarily different in the nervous tension it exacts. It's a well-known fact that ballplayers often get pre-game jitters and that some fighters have gone into a paroxysm of fear before a bout. But the form of stage fright *tournament* golf elicits is peculiar in that you never know when it will strike—before, during or even after a round—and it is this knowledge, hanging over your head by a hair, that accounts in large part for the vast difference between it and just plain golf.

Tournament pressure is no more frightening anywhere, of course, than on the circuit, including as it does practically all the major tournaments and championships now being played in this country. Curiously

enough, while the effect of pressure is all too clear, the exact cause of it remains moot, and no more moot than to the members of the circuit itself. Circuit pros are still debating—to give just one instance—how and why Sam Snead could have taken eight strokes on the eighteenth hole at Spring Mill, near Philadelphia, to blow the National Open, a title that has eluded him to this day, some people say, as a direct result. That was 19 years ago, and the incident is just as big a mystery as it ever was, perhaps even to Snead himself.

Astronomic as Snead's eight seems, actually it is nowhere near a record. Just this past January, pro Hans Merrill took 19 strokes on the tortuous sixteenth at California's Cypress Point.

Only one thing about tournament pressure is for sure: Absolutely nobody is immune to it. The late Leo Diegel, an extraordinary shotmaker who was known as one of the best golfers never to win the National Open, became so excited at the prospect of playing Walter Hagen in the final of the 1926 PGA Championship that he walked clear through a glass door with his eyes wide open. Byron Nelson, whose veins were then alleged to have been filled with ice water, became so jittery before he was to tee off against Ben Hogan in a play-off for the 1942 Masters Tournament that he tripped and fell down a flight of stairs. Oddly enough, he broke par that day and whipped Hogan soundly. Nelson was, to illustrate a point in fact, notoriously nervous before and after a round of competitive golf but seldom, if ever, during a round.

Even Jones, who played championship golf as though he had invented the game, admits having often suffered from pressure in his day. To calm his nerves, he sometimes drank a bottle of beer (*Continued on page 37*)



The gallery stared in disbelief as the ball sailed over the clubhouse.

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FOR ELKS WHO TRAVEL

Dutch Island to Berlin

By HORACE SUTTON

BEFORE this new year gets too far along and the chronicling of the voyages embarked upon last year disappears into the files and the memory, I would like to reflect on the more outstanding excursions of 1958. Somewhere, among all the miles racked up by this corner last year there may be an idea, a hint, or an inspiration for you in '59.

First of all there was the memorable beauty of the Costa Brava, a seaside strip in Spain that, while well visited by Germans, English, Swiss and Swedes, is virtually undiscovered by Americans. It begins some fifty miles eastward of Barcelona and runs along the Mediterranean clear to the French border. If you have as much trouble with geography as I do with arithmetic, and if an atlas is not handy, I can perhaps clarify its location by saying that an extension of this seacoast eventually becomes the French Riviera.

The Costa Brava is trimmed with green pines and studded with red rock. Now and again the coastline dissolves into broad flat beaches where fishermen and visitors vie for the rights to beach their boats and their bodies, respectively. Lovely resorts are sprinkled all along the shoreline, some of them elegant and many of them incredibly cheap by U.S. prices. One can travel them by road, of course, although sometimes the route is tortuous, but it is much more of a delight to board the little coastal boats that

puff back and forth and land their passengers via ramps that spring from the bow.

There is the quiet little strand known as Lloret, a broad flat beach rimmed by hotels and guest houses and dotted with little nightspots frequented by visiting talent down from Madrid. Farther up the line there is Llafranc with its tiny beach and dramatic heights above it. Palamos is a colorful fishing village where the Catalans dance the sardana, a hand-holding ring around the rosey performed to a silent count and beguiling music. Most of all, there is the immense beauty of S'Agarro, a nest of elegance made out of wild seacoast. It is a collection of villas and one gorgeous hotel called the Gavina which is furnished head to toe with antiques. It has its own nightclub, open-air under the trees, and for night-time enthusiasts, an open-air bowling alley. It also has one of the most beautiful beaches in Europe, piled high with reddish sand dunes and surrounded by green pines.

Although the Gavina is in the luxury category, it is possible to book a room in an excellent hotel on the Costa Brava for \$6.50 a day, and that includes three meals.

The year brought another seacoast excursion, this time into the Caribbean. There was a warm week spent circling through the islands of the Dutch Caribbean, a trip that stopped briefly in San



Harbor entrance of Willemstad, Curacao, as seen from the air, with Intercontinental Hotel inside walls of ancient fortress at edge of water.



Lloret De Mar beach at seaside Costa Brava on the Mediterranean in Spain.

Juan, Puerto Rico, before boarding the puddle-jumping DC-3 for the hop across to St. Martin, nearest of the islands. Both Air France and Caribair make the flight. St. Martin, being half Dutch and half French, is an interesting example of how to live in peace even though divided in territory. Just about all the tourist facilities are on the Dutch side, beginning with the very Dutch Little Bay Hotel which offers cottages ringed around in a semi-circle looking down on the flat white sand beach and the blue beyond. The fare is more than ample, has slight Dutch overtones. A gem of a place is the tiny Pasangrahan which is American operated, a bit on the elegant Bohemian side, if such a combination there be. It too is right on the beach and you step from your cottage, past the sea grape trees onto the sand and in half a dozen more steps there is the sea.

Out on the horizon is the island of Saba which can be reached by a sailing ship called the *Blue Peter* in a four-and-a-half-hour voyage that can be plenty rough. There is no landing field for planes on Saba—indeed there is no dock and visitors have to be lightered ashore in longboats. The whole island is an extinct volcano, and the main village is inside the crater. It goes under the succinct and descriptive name of The Bottom.

Much farther to the south, some 550 miles to be more or less precise, are the three Dutch islands of Aruba, Bonaire and Curacao, the so-called ABC islands of the Caribbean. To take them in their lettered order, Aruba, which has hitherto been interested mostly in oil, is about to embark on a tourist program. For one thing it has splendid beaches that stretch for miles. On the beach side of the island

there is no surf, merely the flat white sand, and the brilliant blue-green water and the baking hot sun. For another thing it is so far south, virtually within sight of South America, that it never gets a cool spell and can be depended upon for hot sunny weather the year around. It is, as well, off the hurricane track. Finally, it is readying a luxury hotel which is perched right on the sea, of course, and has been fashioned along Miami Beach lines. I presume that is an advantage. It will have all sorts of embellishments, not the least of which, according to the local beaters, is a gambling casino.

As for Bonaire, it is an island of some mysticism, many fish and few facilities for tourists. Its one inn, called the Flamingo Beach Club, was originally built to shelter internees during the war. Some of the ex-internees have remained on the island, although none of them inhabit the Flamingo Beach Club. There are, I had better mention right off, several thousand flamingoes that live wild on the island and they are, to be sure, a prime tourist sight. The fishing, both for skin divers and rod and reelers, is superb and the lone hotel has a small flotilla of good boats for hire. The tariff for room and meals is \$9 a day and there are a few new air-conditioned rooms. If the flavor seems to appeal to you, I would recommend the new quarters over the old cottages of the internees.

Finally there is Curacao, which has been famous for many years as a favorite stopover place for cruise ships that disgorge their bargain seekers by the boatload. I think it only fair to tell you that Curacao is not a wholly free port—there is a small import duty. But this impost

(Continued on page 41)

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Victoria Lodge members join the cooking staff for the barbecue at the Hospital's Annual Homecoming.

They Help Crippled Children Walk

Annual Homecoming is a time of rededication and renewal of a pledge as the Elks of Texas aid afflicted youngsters toward a new start

FOR SEVENTEEN YEARS, the Texas State Elks Association has been embarked upon a project which is best described by the pledge of the state's Elks: "To help Texas' crippled children—that they may walk alone."

Close by the hills of Palmetto State Park at Ottine, the Texas Elks Crippled Children's Institution provides medical treatment, physiotherapy, rehabilitation and even education for afflicted youngsters. In operation since the summer of 1946, this hospital is the achievement of a resolution passed at the 1942 State Convention, during the term of State President M. A. deBettencourt.

This resolution provided for the preparation of plans, and the raising of funds, to build a hospital for crippled children; the plans were made by a committee under the Honorary Chairmanship of Past Grand Exalted Ruler William H. Atwell and late Past Grand Exalted Ruler Joseph G. Buch. That same year the state granted a charter for the institution. The raising of a building fund was initiated immediately after the 1943 Convention and continued until the hospital was completed. Texas Governor Coke Stevenson turned the first spade of earth in 1944; on June 20, 1946, the Dedication Address was delivered by Past Grand Exalted Ruler Robert S. Barrett, who was elected Honorary Co-Chairman after the death of Past Grand Exalted Ruler Joseph G. Buch.

A leading orthopedic surgeon, Dr.

Duncan McKeever, of Houston, serves as Medical Director. A skilled nurse and technician, Miss Fannie Fox, is Administrator; the staff under her supervision includes an experienced dietician, a lab technician, nurses and nurse's aides, cooks, a housekeeper and others.

Each year on the third Sunday in October, a Homecoming celebration is held at the institution, so that the Elks can see their project in operation. Many lodges bring donations and gifts—including a TV set this year. Brother George Strauss, Secretary-Treasurer of the institution, reports that this year the event

was attended by some 900 Elks, representing thirty-nine lodges. Because a barbecue was one very successful feature of the Homecoming this year, as in the past, plans are now under way to build additional barbecue pits on the grounds. Homecoming Chairman this year was Brother Vic Ferchill of Longview, a member of the institution's Board of Trustees; principal speaker for the occasion was Senator Ralph Yarborough. This year's Homecoming was the most successful to date, and it served its purpose well as a time for rededication—to help crippled children walk alone.



Senator Ralph Yarborough addresses 1958 Homecoming.

Phoenix Elks and Civil Defense



An impressive military group in the Elks' Civil Defense Day parade was this Litchfield Naval Air Base Unit.

IN 1956, the Elks National Service Commission issued a call to all lodges to support Civil Defense in their communities. The Order answered that call in many areas, but none more enthusiastically than in Phoenix, Arizona.

This lodge has taken over this work as a civic duty in a manner which should serve as a model in all communities. As a matter of fact, Rear Adm. L. C. Leever U.S.N.R. (Rtd.), Chief Deputy Director of Civil Defense and a member of the lodge has informed his fellow Elks that their's is the only lodge in the Nation that has sponsored a year-round program of Civil Defense.

In their program, the Phoenix Elks

have enlisted for training in Civil Defense classes not only many of their own number, but other citizens as well, and their 23-acre Elks Park is marked as an emergency headquarters in time of need.

In addition, these Elks have sponsored a spectacular Civil Defense Day parade for the past three years. Designated as 1958 CD Day by President Eisenhower, December 7th was an exciting one in the Arizona city. In its effort to develop understanding and support of unity of government, military departments and civic, fraternal and industrial organizations, the Elks requested all such groups in the county to take part in the patriotic pageant held on December 6th, and

invited all citizens to attend the special memorial service at Elks Park on the 7th.

As on the two previous occasions, the lodge offered special awards for the best military, band, marching unit and out-of-county unit participating in the parade, with an additional trophy to the best "over-all" unit.

These photographs were taken during the 1958 event which was by far the most colorful and successful of any conducted during the Phoenix Elks' three-year project, thanks to the 26-man committee, of which Est. Lecturing Knight Peter A. Mench has been Chairman since 1956, and the 600 man-hours they devoted to its preparation.



One of the cars the Elks had in the pageant carried, left to right, D.D. L. Cedric Austin, State Assn. Pres. Wm. T. Choisser and Secy. W. H. Gray, and P.E.R. W. M. McMillon, all lodge Trustees.



Est. Lect. Knight Peter A. Mench, Elk CD Chairman, left, informs E.R. R. Olson that the marchers are ready. In the background is the Williams Air Force Base Color Guard and Band.

"To Our Absent Brothers"



The tribute of all Elks to their Absent Brothers was offered in 1958, as it is traditionally, on the first Sunday in December. This annual Service, honoring members who are no longer with us, was again accorded the true devotion of the entire Order—a fact attested to by the many fine reports submitted to the Grand Lodge Committee on Lodge Activities.

In selecting the most outstanding observances, the Committee divided entries into two categories: those from lodges with more than 750 members, and those from lodges with 750 members or less. In the former category First, Second and Third Places were awarded, respectively, to Las Vegas, Nev.; Hudson, N. Y.; and Phoenix, Ariz. Of the lodges with a membership of up to 750, First, Second and Third Awards were earned by Auburn, N. Y.; Fulton, N. Y.; and Iliion, N. Y.

Certificates of Honorable Mention were also sent to six lodges in each group. In the category of less than 750 members, the six lodges achieving this distinction were Asheville, N. C.; Cut Bank, Mont.; Holiday Isles (Madeira Beach), Fla.; Rocky Mount, N. C.; Winthrop, Mass.; and Zanesville, Ohio. Of the lodges with more than 750 members, Honorable Mention went to Binghamton, N. Y.; Corvallis, Ore.; Fairmont, W. Va.; Fargo, N. D.; Houston, Texas; and Omaha, Neb.

Held in the Las Vegas High School Auditorium, the outstanding Service of Las Vegas, Nev., Lodge was offered before a capacity attendance of 600. Special invitations were sent to the families of the seventeen departed Brothers honored in the Service, and transportation was arranged for these bereaved families from their homes to the auditorium. The Committee for this occasion, headed by Chairman James R. Roberts, used letters, press releases to radio and TV stations, and newspaper stories and advertisements to invite all Elks and the people of Southern Nevada to the Service. The Benediction was offered by Lodge Chaplain Edwin J. Dotson, Exalted Ruler R. J. Harris led the Altar Ritual, and a moving Eulogy was given by Past Exalted Ruler Francis G. Brown to the deceased members. Music was provided by an organist, four soloists, the Evening Optimist Club Boys' Choir and the High School Rhythmettes.

Auburn, N. Y., winner of first honors among lodges with less than 750 members, enclosed with the invitations to friends and families of the departed a card "In Memoriam" with the names of those who had passed away, and the quotation: "The faults of our Brothers we write upon the sand, their virtues upon the Tablets of Love and Memory." The program of the Memorial Service Committee, under the Chairmanship of Past Exalted Ruler Paul F. Brooks, included the participation of the Very Reverend Msgr. James D. Cuffney who delivered the Memorial Address, Rabbi Benjamin Rosayn who offered the Invocation, and Reverend Ernest Riemer who offered the Benediction. Exalted Ruler Joseph A. Ford led the Elks Toast, and the Mount Carmel High School Girls' Choir provided music.

That "an Elk is never forgotten, never forsaken" was the keynote of the observance by Hudson, N. Y., Lodge, arranged by the Committee under Chairman Daniel J.

O'Neil, Jr. Letters were sent to all churches in the area, inviting congregation members to the Service; similar invitations were sent to civic organizations and service clubs. Among the 346 attending were Mayor John L. Kelly, a lodge member, and R. Burdell Bixby, Secretary-Treasurer of the New York State Thruway Authority, who delivered an address on the subject of peace. Speakers were introduced by Exalted Ruler H. E. Van Tassel, and District Deputy Louis A. Pierro delivered the Eulogy. Also participating were Reverend Everett E. Gray, Reverend Thomas J. Lenahan, and the Choir of Ichabod Crane Central High School.

Despite a raging blizzard, there was an attendance of 143 at the observance of Fulton, N. Y., Lodge, the Second Place Winner among lodges with less than 750 members. Chairman Floyd Hallenbeck and the Memorial Service Committee secured the participation of Reverend Eugene Yennock and Reverend Dr. Harold W. McGilvray; the Oration was delivered by the Honorable Eugene F. Sullivan, Supreme Court Justice and Past Exalted Ruler of Fulton Lodge. As part of each year's program, Fulton Lodge Officers place a bouquet of flowers at the city's memorial to those men and women who made the supreme sacrifice during World War I and World War II. Led by Exalted Ruler Robert Quade and Chaplain Donald Quade, the Officers observed this tradition again in spite of the storm.

Phoenix, Ariz., Exalted Ruler Roswell R. Olson and the Memorial Service Committee under the Chairmanship of Walter D. Stull, planning far in advance, developed a patriotic theme for Memorial Sunday, which fell, appropriately, on December 7th this year. Paying homage to departed Brothers and at the same time to all Americans who have given their lives for our freedom, the Service was held at the Elks Park Patio, before a floral American flag, flanked by members of the Military in full dress. Lodge Officers moved down the aisles to the choraling of "Onward Christian Soldiers" by the Orpheus Male Chorus of Phoenix, before conducting the Roll Call of the Absent. A Memorial Address was delivered by Chaplain Charles H. Swift, Lieutenant Commander, U. S. Naval Reserve, and the Benediction was offered by Lodge Chaplain Gene A. O'Neil.

The observance at Iliion, N. Y., Lodge, arranged by the Memorial Service Committee under Chairman Garry O'Connell, included participation by the Iliion High School Choir, press releases to insure public knowledge of the occasion and high attendance, and a pre-Service luncheon for Officers and guests. Exalted Ruler William H. Byron and Chaplain William J. Nudo led the officers in the opening ceremony and Ritualistic Exercises. A Memorial Address was given by Past Grand Trustee Ronald J. Dunn, of Oneida, N. Y., Lodge.

It should be added that the handsome presentations compiled by all of these lodges were in keeping with the solemnity of Memorial Sunday, and that both the Services themselves and the reports did credit to the Order. These presentations will be exhibited in the display of the Grand Lodge Committee on Lodge Activities at the Grand Lodge Convention in Chicago.



Las Vegas, Nev., High School Rhythmettes paid tribute in music and flowers to the lodge's Absent Brothers.



Phoenix, Ariz., Officers held service at open-air altar.

Officiating at Auburn, N.Y., Lodge (above) were Secretary J. E. Maloney, Rev. Ernest Riemer, Rabbi Benjamin Rosayn, Rev. Msgr. James D. Cuffney, Chairman Paul F. Brooks and Exalted Ruler Joseph Ford.



The Ichabod Crane Central High School Choir provided a musical program at the Memorial Service at Hudson, New York.

West from California



On a visit to Honolulu Lodge, Jan. 13, Mr. Wisely decorates the memorial to the men who died on the *Arizona*. Looking on is Exalted Ruler Bernard Kaplan.



While visiting Pasadena, Calif., Lodge on Dec. 30, Mr. Wisely was shown through the Cerebral Palsy Cottage maintained by the lodge. Inspecting the equipment are, from left, Grand Secretary Lee A. Donaldson, District Deputy John J. Cabot, Past Grand Exalted Ruler L. A. Lewis, Mr. Wisely, Therapist Ruth Kazmer and Cerebral Palsy Committee Chairman, M. F. McCartney.



Los Angeles, Calif., Councilman Ransom Callicott, an Elk, presents a huge key to the city to Mr. Wisely during his visit on Dec. 17. With them, from left to right, are Exalted Ruler George W. Campbell, Past Exalted Ruler Paul Angelillo and Past District Deputy Vern R. Huck. Mr. Wisely also received a citation from the County Board of Supervisors and was named Honorary Deputy.



On the occasion of his visit to St. Louis, Mo., Lodge on Nov. 20, Grand Exalted Ruler Wisely is pictured as he receives the gift of a silver tray presented by Exalted Ruler Al Lordo.

HEADING STEADILY WEST after a tour of Southern and Midwestern lodges (reported in February) Grand Exalted Ruler Horace R. Wisely's recent itinerary took him from St. Louis, Missouri, to California, and—still heading west—to the Hawaiian Islands.

Accompanied by Dr. Nick H. Feder, Past Chairman of the Board of Grand Trustees, Mr. and Mrs. Wisely arrived in St. Louis on Nov. 20, and were greeted at City Hall by Past State President R. J. Betlach, District Deputy William R. Kublin, Exalted Ruler Al Lordo and a delegation of local Elks. There Mr. Wisely was presented with the key to the city by Acting Mayor Donald Gunn, and then attended a luncheon in the Rathskeller of St. Louis Lodge. At a cocktail party, also given in his honor, the Grand Exalted Ruler was greeted by a number of local Past Exalted Rulers.

CALIFORNIA. On Dec. 11 Mr. Wisely visited Palo Alto, Calif., Lodge, and among the 750 Elks on hand for the visit were all Exalted Rulers from the West Central District. Mr. Wisely was introduced to the assemblage by Past Grand Exalted Ruler L. A. Lewis. Other distinguished Elks present included Past Grand Lodge Ritualistic Committeeman John Morey, District Deputy John Morris and Past District Deputy



At Palo Alto, Calif., Lodge on Dec. 11, this banquet scene shows, from left to right in front row, Brothers Stan Andersen, Harold Weaver, Past Exalted Ruler Ford Barger, Thomas

Hamlett, Mr. Wisely, Exalted Ruler Everett Dahl, Past District Deputy L. T. Brazer, Past Grand Lodge Ritualistic Committeeman John Morey and District Deputy John Morris.



San Pedro, Calif. Exalted Ruler Gordon McCorkell shows Mr. and Mrs. Wisely a novel and attractive center-piece for the main table—an Elk head sculptured in ice—at a reception held for them on Jan. 5. Following the reception, Mr. and Mrs. Wisely embarked with Past Grand Exalted Ruler and Mrs. L. A. Lewis aboard the *Matsonia* for Hawaii.



PAUL J. MCCOY

At Santa Monica on Dec. 18, the Grand Exalted Ruler is shown at the speakers' table during a banquet. From left to right are District Deputy Carl Dwire, Mr. Wisely, Past State President Owen Keown, Exalted Ruler David E. Meneley, Past Grand Exalted Ruler L. A. Lewis and Grand Lodge Activities Committee Chairman Vincent H. Grocott. The meeting was attended by over 350 Elks.

Lawrence T. Brazer. One of the features of the occasion was a party in honor of Mrs. Lewis and Mrs. Wisely. Exalted Ruler Everett Dahl was General Chairman for this visit.

In Los Angeles on Dec. 17, Mr. Wisely was presented with the key to the city from Councilman Ransom Callicott, a fellow Elk, received a citation from the County Board of Supervisors, and was made First Honorary Deputy Sheriff by Sheriff Pete Pitchess, also an Elk. During this visit, Mr. Wisely inspected the 18,000-seat Los Angeles Sports Arena, now under construction, with Past District Deputy Vern R. Huck and Exalted Ruler George W. Campbell. Then, at a lodge luncheon, he had the pleasure of witnessing the presentation of \$450 to buy braces for Gloria Gonzales, a child stricken with cerebral palsy. Mr. Wisely also attended the lodge meeting, which was opened by Past Grand Exalted Ruler L. A. Lewis.

The next day, Dec. 18, Mr. Wisely visited Santa Monica Lodge, attended a party at the home of Past State President Owen Keown, and was present at a lodge meeting attended by more than 350. Among the dignitaries present were Mr. Lewis, Vincent H. Grocott, Chairman of the Grand Lodge Committee on Lodge Activities, State President Frank Linnell, District Deputy Carl Dwire, Jr., a number of Past State

Presidents and Past District Deputies, and the Exalted Rulers of the District's eighteen lodges.

New Year's Eve and New Year's Day were spent by Mr. and Mrs. Wisely in Pasadena, where they visited Exalted Ruler Richard Olson and the Brothers at the Lodge, and then, with Mr. Lewis, Grand Secretary Lee A. Donaldson, District Deputy John J. Cabot and M. F. McCartney, Chairman of the lodge Cerebral Palsy Committee, inspected the Cerebral Palsy Cottage maintained by Pasadena Lodge.

An Elk head, sculptured in ice, served as a novel centerpiece for the main table at a reception given Mr. and Mrs. Wisely by San Pedro Lodge on Jan. 5. Exalted Ruler Gordon McCorkell was host at the reception.

HONOLULU. Accompanied by Past Grand Exalted Ruler and Mrs. L. A. Lewis, Mr. and Mrs. Wisely disembarked at Honolulu on Jan. 13. In addition to visiting the lodge, they also went with Exalted Ruler Bernard Kaplan and Officers of the lodge on a special tour of Pearl Harbor. They paid tribute to the memory of the 1,102 men entombed aboard the *U.S.S. Arizona*, and Mr. Wisely placed a flower lei on the *Arizona's* memorial plaque in honor of these men, who died in the defense of their country.

THE SPIRIT OF GIVING IN

THROUGHOUT THE NATION, Elks pitched in again in 1958 to make Christmas brighter for thousands of needy families—and *hundreds of thousands* of children—who would otherwise have experienced a bleak Yuletide. With accounts of the activities still coming in, the Grand Lodge Committee on Lodge Activities reported that this year's efforts compared favorably with those of any previous year.

It is therefore safe to assume that when the final statistics are available for presentation at the 1959 Grand Lodge Convention, an impressive increase will be shown both in participation and in money spent for this charitable purpose. The total number of families assisted, the number of children who benefited and the amount spent on this benevolence give evidence that the spirit of giving remains synonymous with the spirit of Eldom.

Although the Christmas Charity Pro-

grams were not handled as a contest and no awards have been made, the lodges were unstinting in their efforts, and some of the most notable will be described here. As in the past, gifts were bestowed according to the discretion of each lodge, so that in a particular community the greatest benefit would be derived where the greatest need was seen. The generosity of some lodges was directed especially to the very old, others stressed assistance to institutions, and still others (the majority) helped needy families, with special emphasis on the children. Gifts included money, food, clothing, toys and entertainment.

There were over twenty lodges which allocated \$3,500 or more for their programs. Of these, Salt Lake City, Utah, topped the list with an expenditure of \$16,254 for various benevolences. The next four lodges, in order of expenditures, as reported to the Committee,

were Houston, Texas, \$10,535; Everett, Wash., \$7,500; Nashville, Tenn., \$7,100; and Tucson, Ariz., \$6,594.

The variety of activities sponsored by various lodges can be seen from a few examples. Bakersfield, Calif., Lodge held its annual Christmas Party for 450 underprivileged children, and provided them with a turkey dinner, entertainment and individual gifts. The lodge also distributed 51 boxes of staple foods to needy families, brought gifts to elderly residents at a local home for the aged, and held a dance for local teenagers.

Champaign, Ill., Lodge raised over \$3,000 by selling newspapers, and with the money arranged for eleven trucks to deliver toys and clothing to 700 poor children.

The Christmas drive at El Paso, Texas, Lodge was climaxed by a ball to which members sold tickets and door-prize chances, and the proceeds were used to buy gift baskets for orphanages and other institutions, and for needy families. In addition, forty orphaned girls were taken to a local shoe store and provided with new shoes.

Gifts were given by Provo, Utah, Lodge to 86 residents of a home for the aged; personal visits were made and gifts given to widows of Elks; and needy families were supplied on the day before Christmas with food, clothing, coal, toys and medicines.

In downtown Phoenix, Ariz., Elks helped to man the Christmas charity kettles of the Salvation Army. The lodge held a party for underprivileged children, supplied groceries to the needy and presented cash gifts to welfare institutions.

The Elks of Opelousas, La., held a Christmas dance and carried on a Christmas Basket Program, which was reported to be bigger and more successful than ever. The Lodge distributed 50 baskets of food to the needy.

Over 1,300 children were entertained at two parties given by Baraboo, Wis., Elks—one for teenagers and one for the smaller tots. Among the activities of Roswell, N. M., Lodge was a party for some 42 children afflicted with cerebral palsy. The Sea Scouts of Coral Gables, Fla., were given a party and received gifts from the local lodge. In Shreveport, La., the Elks cooperated with the Salvation Army in that or-



Philadelphia, Pa., ER Martin J. Ellis introduces Santa to underprivileged children.

ELKDOM

ganization's charity drive, known as the Christmas Cheer Program. In cooperation with other civic organizations, Connersville, Ind., Lodge gave a party for the area's less fortunate children—and attendance was at an all-time high; gifts included clothing, food and candy, distributed by an Elk dressed as Santa (an idea used by many lodges and greatly enjoyed by the children). Minot, N. D., Lodge helped to brighten Christmas at the community Veterans' Hospital with a gift of four television sets, and many other Veterans' Hospitals were similarly presented with gifts and parties by a number of lodges. In Everett, Mass., 300 food baskets were filled with complete turkey dinners, and in Philadelphia, Pa., underprivileged and handicapped children attended an Elks party and show at which some of the youngsters themselves performed. Children also entertained at the Oklahoma City, Okla., Elks party—and reached an even wider audience when the lodge arranged for them to appear on the Tom Paxton Show over WKY-TV.

Although it is impossible to list all the activities of all the lodges participating, these highlights make it evident that throughout Elkdom—regardless of the size of the lodge or the sum spent—generosity was the keynote as the spirit of Christmas prevailed.



Boise, Idaho, Elks wrap parcels of food for 33 families and a total of 206 children.



Members of Everett, Mass., Lodge fill 300 food boxes with turkeys and 16 other items.



Yakima, Wash., Santa, and two of 600 friends.



A handicapped child at Greeley, Colo., Elks party for 102 such children laughs at a clown.



Starting with St. Louis

SOME 800 PERSONS were guests of St. Louis, Mo., Lodge, No. 9, at its 9th Annual Sports Celebrity Night Dinner. With Grand Exalted Ruler Horace R. Wisely among the 80-odd celebrities on hand, Don Carter, world's champion bowler, was honored as St. Louis' "Outstanding Sports Figure of 1958", and his name was inscribed on the Elks' Perpetual Trophy. Joe Mathes, recently retired scout for the St. Louis Cardinals, was named as the 1958 winner of the Bruce A. Campbell Memorial Award that goes to the St. Louis civilian most active in sports work. Charles W. Pian, Missouri State Athletic Commissioner and a recent initiate of the host lodge, received a plaque of merit for the part he played in bringing the world's welter-weight Virgil Akins-Martinez fight to St. Louis.

Joe Garagiola, former National League catcher and current Cardinal baseball broadcaster, was a witty Master of Ceremonies. Among those honored were members of the World's Championship St. Louis Hawks basketball team, Stan Musial and Ken Boyer of the Cardinals, Earl Buchholz of the U. S. Davis Cup tennis team, Virgil Akins and Red

MASON CITY, Iowa, Lodge's \$250,000 home was dedicated recently with the help of many dignitaries of the Order. Photographed as they reviewed the program were, left to right, E.R. Karl P. Johannsen, former Chairman Arthur M. Umlandt of the Board of Grand Trustees, Past Grand Exalted Ruler Henry C. Warner, Grand Exalted Ruler Horace R. Wisely and Past Grand Exalted Ruler H. L. Blackledge.

Schoendienst of the Milwaukee Braves. Schoendienst, who is confined to Mt. St. Rose Hospital with tuberculosis, was paid a splendid tribute by Ed Macauley, the Hawks' new coach; the Braves' outstanding second-baseman heard the entire program over Station KMOX.

Interest in this annual sports event has been growing tremendously. As a result of the fine turn-out for the ten-dollar-a-plate dinner, the lodge's Charity

ST. LOUIS, Missouri, Lodge's E.R. Al Lordo, center, congratulates Joe Mathes, winner of the Bruce Campbell Memorial award for outstanding service to sports, left, and Don Carter, winner of the 1958 Elks' Outstanding Sports Celebrity Award, at the lodge's popular annual sports program.

Fund was swelled measurably, thanks to the special Sports Night Committee, Chairmanned by Antone Pinter.

Another important event in the life of St. Louis Lodge was its 80th Anniversary, which was celebrated informally at a dinner followed by a lodge session.

THE \$250,000 HOME of Mason City, Iowa, Lodge, No. 375, was dedicated in the presence of an impressive number of the Order's highest dignitaries. Not only was Grand Exalted Ruler Horace R. Wisely on hand, but Past Grand Exalted Rulers Henry C. Warner and H. L. Blackledge also played important roles in the ceremony.

Two hundred persons packed the lodge room of the handsome, modern structure for the dedication program, and nearly 150 attended the Memorial Service which preceded it.

Dedicating the building to "the great and noble purposes of the Elks", the Order's current leader praised the caliber of the membership of No. 375, expressing his assurance that the magnificent building would not overshadow the program or ideals of the lodge.

Presiding at both the Memorial and Dedication Services, Mr. Warner stated that he was confident the new home would be a "center of good will and inspiration to the betterment of the members and the community". Mr.



Blackledge was a deeply inspiring speaker at the Memorial Service during which the 42-voice Muscatine Elks Chanters sang, under the direction of Max Collins. The officers of the host lodge, under Exalted Ruler Karl P. Johannsen, conducted the ritual.

Chartered in 1897, Mason City Elkdom built its previous home in 1909. Its new and spacious quarters contain a lodge room which will seat over 200 for regular lodge sessions, and 400 for programs which include the use of the stage. Other facilities on the fully air-conditioned ground floor are offices, a conference room, club lounges, a bar and grill, billiard room and kitchen.

LAST JUNE, Los Alamos, N. M., Lodge, No. 2083, was instituted with 150 members. Because so many candidates were night workers in the "Atomic City", the initiation was handled in two ceremonies. Farmington Lodge officials initiated the morning class and Las Vegas, N. M., dignitaries conducted the afternoon event. Guido Zecca, the 1957-58 District Deputy, attended the program with several other State leaders.

Since its inception, this lodge has formed many committees which have met with fine success in their endeavors. Initiations are held frequently and attendance at lodge sessions is enthusiastic. The last meeting of 1958 saw the membership at well over 200.

During the November deer and elk hunting season, No. 2083 inaugurated a "Deer Hide Program" which brought in over 100 hides for VA Hospitals.

On the social side, pot-luck suppers, dances and bowling activities have met with a fine response. On his recent official visit, District Deputy G. T.

Hennessee, Jr., spoke highly of the new lodge's accomplishments.

Exalted Ruler R. J. Cotti, his officers and committees report that plans are under way for the erection of a lodge home, the site for which has already been secured.

WITH 470 CHARTER MEMBERS, in a community of less than 2,000 people, Brewster, N. Y., Lodge, No. 2101, scored a new high for institutions in the State.

Chairman James A. Gunn of the Grand Lodge Membership and New Lodge Committee conducted the institution, with the assistance of Past District Deputy Martin J. Traugott and the

officers of Peekskill Lodge and other East District officials.

Leaders of the sponsoring Peekskill branch of the Order conducted the initiatory ceremonies, and a group of its Past Exalted Rulers handled the installation of the Charter Officers, with Eugene P. Hogan as Exalted Ruler.

Dignitaries who spoke on this occasion, in addition to Mr. Gunn and Mr. Traugott, included District Deputy Louis P. Camisa, Sr., State Vice-Pres. Charles B. DeLuca, Past State Presidents Frank H. McBride and Wm. F. Edelmuth, former State Vice-Pres. Fred E. Crisp and Exalted Ruler George J. Shutt, Jr., of Peekskill.



BREWSTER, New York, Lodge's Charter Officers, foreground, led by E.R. Eugene Hogan, center, with dignitaries participating in its institution. They include, standing, Grand Lodge Committeeman Frank H. McBride, left; Chairman James A. Gunn of the Grand Lodge Membership and New Lodge Committee, fourth from left; D.D. L. P. Camisa, sixth from left; E.R. G. J. Shutt of Peekskill Lodge, seventh from left; P.D.D. Sol R. Werner, sixth from right; Past State Vice-Pres. F. E. Crisp, fifth from right, and P.D.D. M. J. Traugott, State Scholarship Chairman, right.



ROCK ISLAND, Illinois, Lodge owns the first 49-star Flag made by the Regalia Manufacturing Co. Admiring the new banner, presented to the lodge by its P.E.R.'s, are, left to right, Inner Guard Jack Jacobson, Trustee C. G. Herwig, E.R. W. J. Lepard, Esq. W. H. Nicholas, Club Mgr. Nick Gartelos, Est. Lead. Knight W. P. Rodenheber, Trustee T. W. Welch, Secy. Sam Ryerson and State Vice-Pres.-at-Large Monte Hance.



PHOENIX, Arizona, Lodge's E.R. Roswell R. Olson, left, welcomes Grand Secretary Lee A. Donaldson on his arrival at the lodge to conduct an important Secretaries' Clinic.



KINGSTON, Tennessee



LUBBOCK, Texas



GREENVILLE, Ohio

... KINGSTON, TENN., Lodge welcomed 12 candidates in honor of D.D. John E. Sexton, second from right, foreground, with Exec. Secy. John M. Smith of the Tenn. Elks Assn. on his left, E.R. H. W. Mate, third from left, and other lodge officials.

... Over 400 Elks celebrated GREENVILLE, OHIO, Lodge's 50th Anniversary during the visit of D.D. Arvey E. Diettert, right background, when E.R. Joseph Goubeaux, sixth from left, foreground, and his officers initiated this class of 106. Later, another 30 men joined the Order on P.E.R.'s Night.

... LUBBOCK, TEXAS, Elkdom sponsors a Juke Box Bop once a month for local teen-agers. This photograph was taken at the second dance when 30 couples and their parents were on hand.



YANKTON, South Dakota



MINOT, North Dakota

... YANKTON, S. D., Lodge accepts a silk, hand-made tapestry from Elk John Kazos, right, who purchased it in Athens on a recent trip to Greece. Others pictured are, left to right, Est. Loyal Knight M. G. Nelson, Lead. Knight R. E. Peterson, E.R. John W. Murphy and Esq. N. T. McDonald.

... MINOT, N. D., Elk Secy. Olaf Arneberg, left, presents \$250 scholarships to Arlin Evensen and Gary White who earned the awards on a merit basis for their work as Civil Air Patrol Junior Cadets, sponsored by the lodge. Looking on are Leslie Marquart and Eldore Evensen.

... TERRE HAUTE, IND., Lodge's City Championship Football Trophy presentation ceremony is commemorated in this picture which includes, left to right, Coach Pete Varda of the championship Schulte High School eleven, the team's Co-Captains Clarence Reedy, James McQuade and Steve Chorney, Youth Welfare Committeemen Theodore K. Moore, Program Chairman, and J. Ralph Learnard, Chairman. The cup shown is a traveling trophy which becomes the permanent possession of the school which wins it three times.



TERRE HAUTE, Indiana

"TITC" ARE RESPECTED INITIALS in Galveston, Texas. They stand for the six-month-old "Treasure Island Teen Club" sponsored by Galveston Lodge No. 126. With duly elected officers and advisory board composed of its own membership, the club is directed by Past Exalted Ruler Robert L. Evans as Senior Advisor and by Youth Activities Committee Chairman James C. Johnson as Assistant Advisor.

Immediately after its organization, the Club became an active participant in the Elks' charitable endeavors. Last October the TITC put on a dance for members and guests of its own group, and for members of the lodge. The affair, held for the benefit of the Texas Elks' Crippled Children's Home at Ottine, was a great success; it made it possible for the young people to present a \$150 check to the Director of the Home at the annual Homecoming there. In order to make the presentation in person, the teen-agers chartered a bus to make the Ottine trip. The Elks always have a bus for their own delegation to the Homecoming celebrations, so the Galveston contingent this year was quite impressive.

Just a short time ago, the TITC donated \$25 to the lodge for Thanksgiving food baskets for the needy, and some of the young people helped distribute the gifts; another sizable donation was made by the club for Christmas baskets. Every January, No. 126 has its own "Day" collecting for the March of Dimes; the teen-agers volunteered to make street collections during the 1959 Drive.

So it is easy to see why its sponsor feels the TITC has put a new pulse into the lodge itself, and why the Elks are proud of all the 225 enthusiastic and responsible girls and boys who make up its growing membership.



SAN ANTONIO, Texas, Lodge had the largest number of members present for the first time, and the most members present from any lodge of the State, at the annual Homecoming ceremonies at the Texas Elks Crippled Children's Hospital at Ottine, repeating its wins in both categories for the third consecutive year. Pictured with the trophies awarded for these accomplishments are, left to right, Est. Lead, Knight Robert C. Perkins, State Pres. Alex A. McKnight, U. S. Sen. Ralph W. Yarborough and E.R. Vernon M. Dowda.



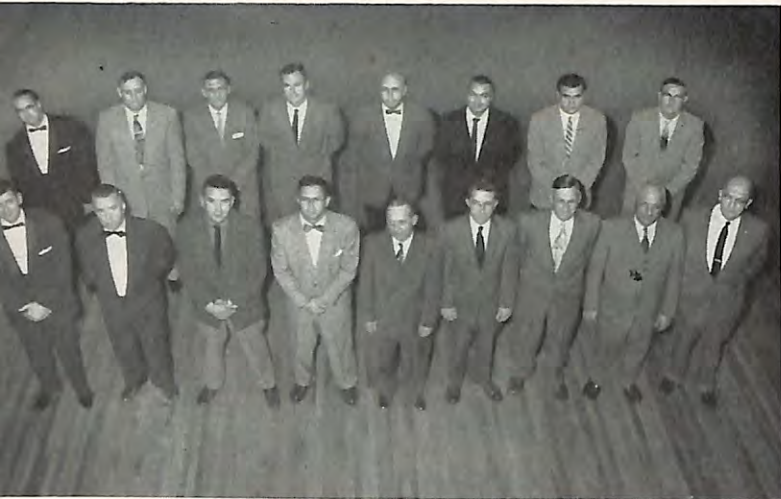
BLUE ISLAND, Illinois, Lodge welcomed ten candidates recently, one of whom was John Kenneth Frasor, left, a member of a distinguished Illinois Elk family. The class is pictured with E.R. Howard Shipplick, center, following the ceremony which was witnessed by the candidate's brothers, William, Lowell and P.E.R. James W. Frasor of Sterling Lodge, and by his cousin, F. J. Frasor, a Harvey P.E.R. and the son of the late Wm. M. Frasor, organizer, P.E.R. and Honorary Life Member of Blue Island Elksdom. A P.D.D., Past State Pres. and a Special Deputy under several Grand Exalted Rulers, William Frasor was best known for his outstanding service as executive secretary of the Elks War Commission, a post he held from the time of its establishment in 1941, and of its successor, the Elks National Service Commission, with which he served until his passing in 1956.



SIoux FALLS, South Dakota, Lodge paid tribute to one of its most devoted members when P.E.R. W. Bram McKenzie, a former State Assn. President and currently a member of the Grand Lodge Committee on Credentials, was honored on the 25th anniversary of his initiation. One of the 24 candidates who joined the lodge as part of the tribute was Mr. McKenzie's son, Douglas. Pictured above are, left to right, Dist. Vice-Pres. Robert Morgan, Past State Pres. L. J. Gregory, State Trustee Fred H. Leach, Past State Pres. E. B. Peterson, Mr. McKenzie, Past Presidents Freeman F. Otto and M. G. Murphy, State Pres. Harold Ricketts, Past Pres. Elza Anderson, P.D.D. James M. Lloyd and J. Ford Zietlow, former Chairman of the Board of Grand Trustees.

ARKANSAS Elksdom presented a \$200 check recently to the Children's Convalescent Center in Jacksonville. The donation was given by State Vice-Pres. Victor H. Wilder to the Center's Supt., Miss Ruth E. Burnet, who appears in the picture at left as she showed the check to two of her five-year-old patients, Penny Davis and Teresa Parliament. The money will be used to purchase an hydraulic lift for bed patients.





BRUNSWICK, Maine, Lodge welcomed this class as a tribute to the memory of D.D. Brian M. Jewett, former Grand Lodge Youth Activities Committeeman. Mr. Jewett, who had been of great assistance in instituting this lodge, passed away last October.



TEMPLE, Texas, Lodge reports that its outstanding Little League Baseball Team captured the City Championship of Temple for the 1958 season. The boys are managed by R. E. Russell and Alan P. Brandes.



SOMERVILLE, Massachusetts, Elks have furnished leg braces to cerebral-palsy victims for the past three years. Pictured at left when nine-year-old Raymond J. Bowie, Jr., received his braces at Kennedy Memorial Hospital, were his mother, and Elk Youth Chairman James L. Colbert, left, and Est. Lead. Knight F. J. DiCiaccio, right.

CANTON, Mississippi, Lodge's \$100 contribution, made possible by a New Year's Dance, is presented, in the picture at right, to March of Dimes Chairman Bobby Yandell, third from left, by Secy. Griffin B. White. Looking on are William Lockett, left, and Edward C. Kraft, right, of the Dance Committee.



LODGE NOTES

Exalted Ruler Wm. F. Pitts recently presented to Morton Stillwell, Pres. of the Multiple Sclerosis Society of the County, a check for \$210, the proceeds of the first annual bowling tournament sponsored by Ventura, Calif., Elkdom for that organization. L. W. Cozad, Tournament Chairman, joined him in making the presentation.

When District Deputy Robert Webb called officially on Chula Vista, Calif., Lodge, he was accompanied by his Elk father. When District Vice-President Charles Organ visited the lodge two months later, he brought his Elk son along with him.

In the presence of District Deputy Joseph Smith, Superior Court Judge James Coolahan presented a Life Membership to John J. Grogan when Hoboken, N. J., Lodge honored Mr. Grogan with the initiation of 52 candidates.

At Moline, Ill., Lodge's annual Old Timers banquet, Exalted Ruler Tom Watt welcomed the lodge's oldest living Past Exalted Ruler, F. A. Swanson, a member for 56 years. District Deputy S. K. Watt was also present to congratulate 52-year-Elk Steve Albrecht. Unable to attend the dinner were 56-year-member Mart Carlson and half-century Elk G. A. Shallberg. Over 80 members were on hand, with Past Exalted Ruler Don Lundeen as M. C. and Cmdr. Jack Rothbart an interesting speaker on America's defenses.

To further the social and educational activities of its members' teen-age sons and daughters, San Antonio, Texas, Lodge supervised the formation and sponsorship of a teen-agers' club it calls the "Alamo Elksters." The club meets two Sunday afternoons a month at the lodge home, elects its own officers and arranges its own activities. Esquire

Donald G. Snocker is Teen-Age Activities Committee Chairman in charge of the club which is open to youngsters between 13 and 20 years of age.

New York, N. Y., Lodge is especially proud of one of its members for his cooperation in the Red Cross Blood Bank Program. He is Roderick J. Dolan who began the New Year by donating his 33rd pint of blood.

Next June, Ira Phillips will be 92 years old. In spite of his age, he continues as morning and early afternoon Club "Tender for Mountain Home, Ark., Lodge. As a token of admiration and respect, the members of his lodge presented to Mr. Phillips a jeweled 50-year-membership pin at a meeting in late December. The presentation was made by Past District Deputy Dr. B. N. Saltzman, a lodge Trustee and a State Vice-President.



WATERTOWN, South Dakota. Special guests from the Crippled Children's Hospital and School at Sioux Falls are pictured with Elk officials and Hospital executives during the U. S. Marine Band concert played under Watertown Lodge's sponsorship. Standing in the background, reading right to left, are Past State Pres. Ross E. Case, E.R. Theodore J. Wrage, Sr., Gov. Joe J. Foss, Past Grand Exalted Ruler James G. McFarland, and Capt. Dale Harpham, Assistant Director of the Band.



BINGHAMTON, New York, Lodge's E.R. Ernest E. Shaul and Youth Activities Chairman John W. Sheehan are pictured with the Coaches of the Triple Cities High Schools and the members of the All-Star Football Team of the area when the boys received gifts and saw motion pictures of highlights of the Notre Dame football games at a buffet lunch given by the lodge when 125 were on hand, including the players' fathers.



GALVESTON, Texas, Lodge is proud of its "Treasure Island Teen Club". Under the direction of P.E.R. R. L. Evans and Youth Chairman J. C. Johnson, the club's 225 members have given tremendous assistance to the Elks' charitable endeavors. Pictured at left are officers and advisory board members, right to left, foreground: Sharon Lowry, Claudette Shortzer, P.E.R. Evans, Charles Smith, Pres. Jane Hallam, Lynda Alline and J. C. Johnson; standing: Willie S. Rouse, Leslie Rodriguez, Jerry Kilgore, Ronnie Pena, David Leach, Junior Pena, Bobby Stowe and Charlene Hallam.

William M. Kelso was installed as Secretary of Wakefield, Mass., Lodge when it was instituted in May, 1912. This year, Mr. Kelso will celebrate his 47th anniversary in that office, and he wonders whether he has any competition for the national championship for tenure-of-Secretary-officership.

Thanks to Oregon City, Ore., Lodge, a young couple, with children aged one, two and three, are convinced of the power of prayer. Civil Defense Director H. I. Jackson reports that when his lodge and employes of the Secy. of State's office learned the young family was foodless and penniless on Christmas Eve, eight boxes of food were rounded up and delivered, along with some toys, by Sheriff's Deputy Walt Hossner. As he walked to the door with his packages, through the window he saw the couple on their knees on the bare floor, praying for help.

Myrtle Beach, So. Car., Lodge welcomed a fine class of candidates at a recent meeting at which Exalted Ruler Dan H. Isaac presided. At that session, the members approved a plan to improve their lodge room.

Exalted Ruler Lester T. Burr of Des Moines, Iowa, Lodge reports that his lodge home has been destroyed by fire caused by defective wiring. The club found other quarters the next day and plans are under way to rebuild on the original site.

Jackson, Tenn., Lodge and the entire community joined the Exchange Club in honoring Hugh W. Hicks as 1958 Man of the Year. The honor came in recognition of his work as Chairman of the Board at General Hospital. Mr. Hicks is Secretary of the Grand Lodge Pension Committee, and former Chairman of the Board of Grand Trustees.

KEY WEST, Florida, Lodge's outstanding "Teenage Club 551" recently put on a variety show which realized \$1,300 for the Florida Sheriffs' Boys Ranch. In recognition of this fine contribution, County Sheriff Elk John M. Spottswood, right, as Chairman of the Ranch's Board of Trustees, presented to the "Teenage Club" a Boys Ranch Founders Club Certificate. Omar Calleja, left, President of the Club, accepted the certificate.



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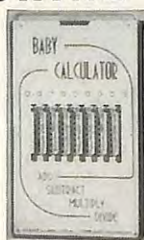


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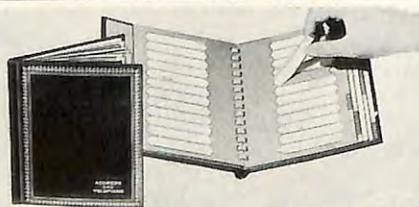


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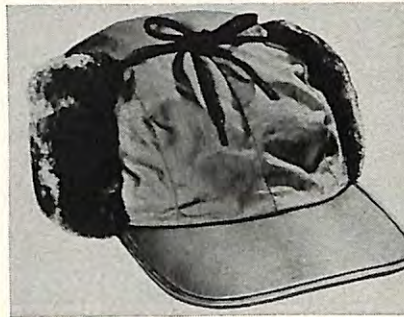
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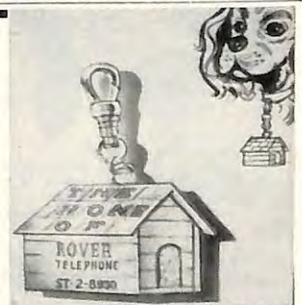
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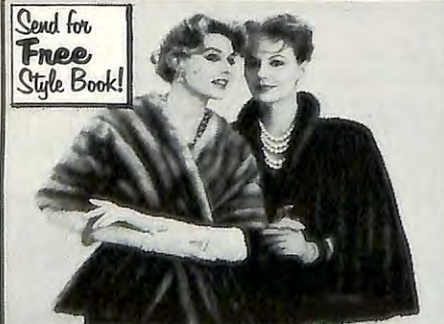
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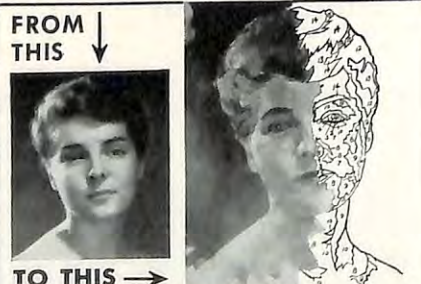
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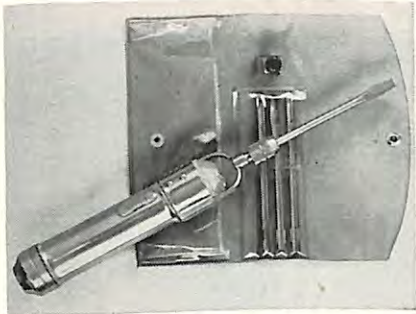


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Dogs and cats are easily trained to use FlexPort. Ends scratched doors and whining. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed in homes, kennels, garages, dog houses. Small, medium and large sizes available. Prices start at \$16.50. Write for free folder.



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More Brilliant Than a Diamond!

And Looks Exactly Like a Diamond!



Your friends will think you are wearing the most glorious diamond they have ever seen. Superbly beautiful! Sparkling white just like a diamond! A marvelous laboratory discovery that is truly a miracle of modern science! HOUSE BEAUTIFUL Magazine says "Like a diamond and with more dazzling sparkle". GOOD HOUSEKEEPING says "As brilliant as the diamond and has even more fire".

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KENYA GEM, Dept. 313, Philadelphia 44, Pa.

SPECIAL TOOL BARGAINS SAVE UP TO 50%

Interesting—Educational—Easy to Build
Portable TRANSISTOR RADIO KIT

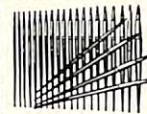


Complete—Nothing Else to Buy—No Soldering—Screwdriver Only Tool Needed Here's a challenge and an opportunity for every youngster to build a quality, portable transistor radio that is guaranteed to give amazingly clear reception even from distant stations. This is not an ordinary "crystal set" but a carefully engineered unit utilizing the Germanium Diode developed for radar plus the Transistor for superior amplification of sound.

A screwdriver is the only tool needed. It's simple to follow the step-by-step assembly instructions. The kit contains all necessary components plus a "Trans-Assembly Tent" gift boxed. You'll be wise to buy several for your own youngsters and lads and lassies on your own gift list. \$7.95 ppd.

• Penlite Batteries—Last 1000 hours • Personal Portable Radio with Case • Simple to Assemble • Guaranteed to Operate • Complete with Professional Earphone

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For Artists, Hobbyists, Homeowners

Superb quality brushes for every conceivable need from fine line work to broad brush strokes. You'll be amazed at the soft yet firm texture of these select brushes, each solidly set in metal grip to give years of use. Perfect for artists, architects, touching up around the house, cleaning electrical and optical instruments and runs.

24 BRUSHES—2 ea. \$2.00 ppd
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In 50, 100, 200, 300, 400, 500 ft. and over lengths.

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All in any length up to 1200 feet.

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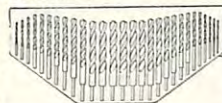


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Made of Live Latex **200** for \$1 Add 25c Postage and Handling

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Send only \$1 now. Plus 25c postage and handling for 200 in a variety of gay colors! Supply limited at this low price, so order several sets NOW for GUARANTEED PROMPT DELIVERY. MONEY BACK GUARANTEE. FREE Complete Instructions.

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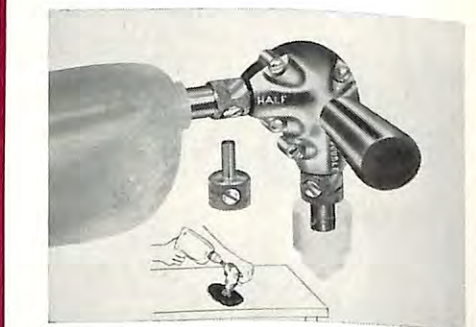
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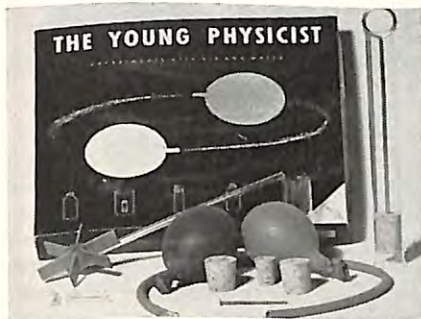


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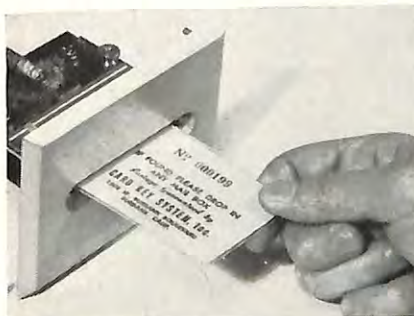
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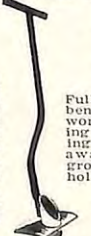
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100 Large Pre-Cut Plugs	5.75	300 Large Pre-Cut Plugs & Plugger	15.95
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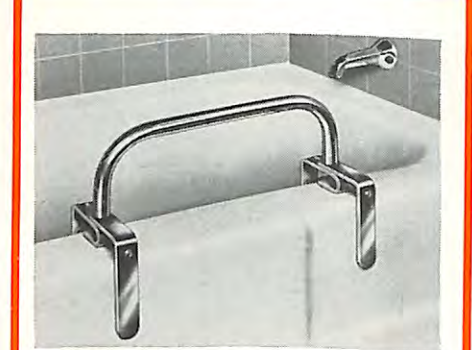
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Yet anyone can operate this new **Plumber's Flushing Gun** which releases air pressure on a solid shaft of water cleaning the most stubborn stoppages up to 200 feet. **TOILETS, SINKS, URINALS, BATHTUBS, FLOOR DRAINS, and HOUSE-TO-STREET SEWERS** clogged with Grease, Rags, Sand, Roots and paper melt away instantly when struck by the Hammer-like blow of this new unit.

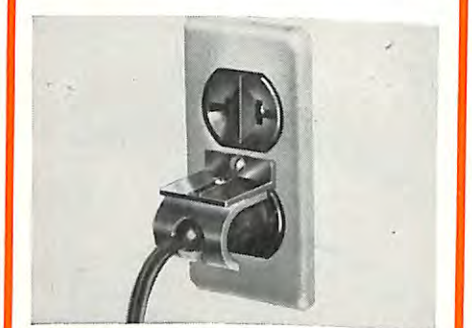
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That's Tournament Golf

(Continued from page 13)

before a round. Even so, there were occasions when the excitement of a match left him with literally no idea of what he was doing. After seven unsuccessful years of national competition, Jones won his first major championship by defeating Bobby Cruickshank in a play-off for the 1923 National Open at the Inwood Country Club, New York. All-even on the eighteenth hole, Jones played a long-iron shot to the green that stopped six feet from the pin. O. B. Keeler, the late newspaperman from Atlanta who was Jones's confidant and biographer, claimed it was one of the truly unforgettable shots he witnessed during his long career as a golf reporter. Jones himself, however, has said that he has no idea of what club he used or, for that matter, of having played the shot at all.

Jones was the golfer he was, of course, because he had the singular knack of being able to play his best golf not only under tournament pressure but under championship pressure, which has choking characteristics all its own. Jones won 13 of the last 21 national championships he entered, a feat few golfers could duplicate with club championships. The enormity of it can only be realized when you stop to think of how ravaging that pressure can be. There have been talented pros who have not only been unequal to it but who have gone into competitive oblivion as a result.

In 1950 a young, unknown pro from Alabama named Lee Mackey broke the all-time 18-hole scoring record for the National Open by shooting a 64 at Merion, near Philadelphia, generally conceded to be a monster even as championship courses go. The next day he shot an 84. Although he played respectable golf for the remainder of the tournament, apparently he has never been able to live down that horrendous second round, let alone live up to that magnificent first round. While his 64 is etched in golf history, perhaps indelibly, his name has never since graced the results of anything other than a local tournament.

Some years ago a young pro who was making his initial swing around the circuit strode to the eighteenth tee at Brackenridge Park during the first round of the Texas Open. At that moment he stood exactly seven strokes to the better of par, a situation that would have been rather rosy were it not for the fact that the eighteenth at Brackenridge, which has a par of three, happens to be one of the most ghoulish examples of golf-course architecture in the world.

To begin with, the tee consists of a rubber mat embedded in concrete and is, therefore, thoroughly divot-proof. Not ten yards in front of the tee is a stone bridge which crosses a creek at a

level several feet higher than the tee itself, thus presenting an obstacle not only to your shot but to your life and limb as well. To the left and somewhat in front of the green, which lies about 180 yards away, is a lake, the bottom of which is paved with Acushnets. To the rear of the green is a driveway and, to the right, the clubhouse and a parking lot, all of which have thoughtfully been declared out-of-bounds.

After surveying the hole, the pro teed his ball apprehensively and then addressed it with the air of a man preparing to catch lightning in a bottle. After an almost imperceptible backswing, he

swung at the ball as though he were an old lady beating off a purse-snatcher with an umbrella. The ball bounced off the rubber mat, caromed off the bridge and soared majestically out-of-bounds.

Re-teeing, he then hit another shot which bounced off the clubhouse. A third shot landed in the parking lot. Now lying seven, counting penalty strokes and distance for three balls out-of-bounds, he teed a fourth and final ball. This one landed in the lake. Disgusted, he tore up his scorecard, walked to the clubhouse, tossed his clubs and baggage into the trunk of his car and, without looking back, drove clear home to New England. The last I heard of him, he had decided to sell insurance for a living.

The effects of pressure are indeed

Convention Proclamation

To All Subordinate Lodges and Members of
the Grand Lodge of the Benevolent and Protective
Order of Elks of the United States of America

GREETINGS:

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Section 6, Article 3, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in Chicago, Illinois, July 5, 1959, with the opening and public meeting to be held in the Ballroom of the Conrad Hilton Hotel, 720 South Michigan Avenue, on Sunday, July 5, at eight-thirty o'clock in the evening.

The opening business session will convene in the Ballroom of the Conrad Hilton Hotel at 9:00 Monday morning, July 6, 1959, at which time the election of officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:00 on July 7, 8 and 9 until the business to come before the sessions is finished.

The Conrad Hilton Hotel has been selected as Headquarters for the 95th Session of the Grand Lodge. Space in the Exhibition Hall on the lower level of the Conrad Hilton Hotel has been set aside for the REGISTRATION of all Grand Lodge Officers, Committeemen, District Deputies, Subordinate Lodge Representatives, Grand Lodge Members, Visiting Elks and ladies.

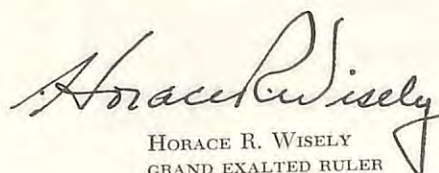
Room reservations for Past Grand Exalted Rulers, Grand Lodge Officers, Committeemen, and District Deputies will be made by Franklin J. Fitzpatrick, Convention Director, 161 East 42nd Street, New York 17, New York. He will mail reservation forms and a letter outlining the procedure.

Room reservations for Subordinate Lodge Representatives, Grand Lodge Members, all Elks and their families—with the exception of the Grand Lodge Party as outlined in the preceding paragraph—will be made through the State Associations. The National Convention Committee, following the practice of previous years, will allot rooms to each State Association and those planning to attend the Convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Committee nor the Chicago hotels will accept reservations direct from Lodges or individual Elks.

Dated: February 16, 1959.

Attest:

LEE A. DONALDSON
GRAND SECRETARY


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sometimes so severe as to make a man fly in the face of reason and cause him to do things with his golf clubs that later defy logical explanation. A decade ago in the heat of the now defunct North-South Open, which used to be played annually over the famed Number Two course in Pinehurst, North Carolina, a rather good tournament player named Harry Griesmer hit what may have been the most ridiculous shot in the long history of this often ridiculous game. At least, Griesmer thinks it was.

On the par-four eighteenth, after a really prodigious drive, Griesmer was left with a shot to the green that clearly called for no more than a seven-iron. For some unexplainable reason, however, he elected to play it with a spoon. When the ball reached the green, it was still a good 100 feet in the air. Craning their necks, the gallery stared in disbelief as the ball sailed over their heads, over the scoreboard and then clear over the clubhouse, never to be seen again.

"I don't know what came over me," says Griesmer, recalling the shot. "I had been playing a spoon to the green all that week. That day, however, I happened to hit what turned out to be by far the longest drive of my life. The excitement of the tournament had my adrenalin up and I felt as strong as a gorilla. What's more, the wind was behind me. That ball must have travelled 300 yards on the fly. It certainly didn't run very far, because the fairway runs uphill.

"Anyway, there I was no more than 150 yards from the green, nervous as a kitten, and the idea of a spoon-shot

firmly set in mind. Even as I was addressing the ball and waggling the club-head, the shot still seemed like a spoon to me. But the instant I had made contact with the ball, I knew the shot was no more than a seven-iron. Well, that's tournament golf for you."

The question of why some golfers can contend with tournament pressure while others cannot is something on which few really experienced pros will hazard an opinion. Above and beyond native talent for the game, there is some imponderable element in the make-up of a tournament player that has nothing whatsoever to do with heart or any of the other clichés with which amateurs usually dismiss the subject. Handsome Jimmy Thomson, the sensation of the exhibition circuits during the Thirties is a remarkable case in point.

Few people have been better equipped physically, mentally and temperamentally for tournament golf than Thomson. Born in Scotland and practically teething on the game, he brought to the circuit as a result of his background a great deal of innate golf sense. He is, furthermore, a man of intelligence, imagination and rare good humor—a quality that seems to be common to most great golfers, not excluding Ben Hogan, surprising as that fact might seem to a gallery. To round out his attributes, Thomson possessed an almost flawless golf swing. Its doubtful if anyone ever drove a golf ball more consistently longer, and although driving is what he was famous for, he happens also to have been an excellent putter.

At Oakmont, near Pittsburgh, in 1935

Elkdom Mourns Passing of Guy Rich

GUY A. RICH, known as the "father of Littleton Elkdom" and one of the most prominent figures in the New Hampshire Elks' organization, passed away December 8th. Death came at Sacred Heart Hospital in Manchester as the result of heart failure. He had been under treatment there for two months.

Born in Lancaster on March 7, 1899, Guy Rich attended local schools and was a graduate of Lancaster Academy.

Originally an affiliate of Montpelier, Vermont, Lodge which he joined in 1932, Mr. Rich moved to Littleton 13 years ago and was instrumental in organizing the lodge there in 1951. He became its first Exalted Ruler, an office he held for two terms.

In 1957, Guy Rich was elected President of his State Association and last July he was appointed to the Grand Lodge State Associations Committee by Grand Exalted Ruler Horace R. Wisely. In addition to this post, at the time of his death, Mr. Rich was a Trustee of Littleton Lodge No. 1831 and of the New Hampshire Elks Association.



A veteran of World War I, he was a member of the American Legion and was a 32nd Degree Mason.

He is survived by his wife, Ellen M. Rich, and by three sisters and two brothers.

A Visit to the Elks National Home

A recent visit to the Elks National Home at Bedford, Va., so impressed Piqua, Ohio, Lodge Trustee Earl Ross that he wrote a firsthand account of the visit, which appeared in the lodge bulletin, *Piqua Echoes*. In his article Mr. Ross termed the Home and grounds majestic and beautiful.

"One has to see it with his own eyes to visualize the beauty of our National Home," he reported. Urging all Elks to visit the Home, he added that every Brother who does so will be justly proud and richly rewarded. While there, Mr. Ross himself had the pleasure of visiting Piqua Elk Arden Speelman, who is a guest at the Home.

Among the Elks National Home features

which Mr. Ross especially noted were the guests' individual rooms, the golf course, theatre, recreation room, barber shop, laundry, farm, kitchen and dining room. He also called attention to the Home's own lodge room, which is on the second floor of the main building. Exalted Ruler Matthew Tanzer and the other duly elected officers conduct regular meetings in this room. The activities of the National Home Lodge are of special interest at this time, in view of the beautiful Memorial Sunday service held there on December 7th. Exalted Ruler Tanzer was the speaker on this solemn occasion, and the Invocation was delivered by Chaplain Harry F. Connell.

Thomson stood on the seventeenth tee during the fourth and final round of the National Open, one stroke ahead of the field. The seventeenth at Oakmont is a par-four hole measuring just a shade less than 300 yards, all uphill. Thomson drove the green almost on the fly, a drive that should have cinched the championship for him.

Now, there are circumstances under which any golfer is apt to three-putt a green, particularly on the linoleum-like greens at Oakmont, and the anecdotes of how even great golfers have thrown away a championship in this manner are legion. Thomson, however, *four*-putted the green, considerable though his talents with a putter happen to have been. He then proceeded to bogey the eighteenth hole and lose the championship to Sam Sparks by two strokes.

"It may sound strange coming from a pro with my background and experience," says Thomson, now a successful executive in New York City, "but I don't know, never have known, and never will know how to play tournament golf. Don't ask me why. I couldn't give you a sensible answer. Some people can play it and some cannot. The more you play at tournament golf the more you realize how true this is.

"Soon after I lost the Open, Sam Parks and I made an exhibition tour through western Pennsylvania, playing four-ball matches against any and all comers. We played 16 matches in all and, believe it or not, we lost 14 of them. In Erie, two bartenders took us on and beat our brains out.

"Parks, incidentally, was one of the most curious golfers I've ever run up against. He had a pet score—75. He seldom shot more than that and seldom less. It didn't seem to make any difference what the course was like. Tough or easy, rain or shine, tournament or no tournament, Sam would score 75 or, at any rate, average it during a four-round tournament.

"To illustrate, Oakmont in '35 was unquestionably the most difficult course the Open championship has ever been

played on. It then had more than 130 sand traps, all of them furrowed. The greens, which have always been huge, had been cut almost to the roots. Within six feet of the cup, they had actually been shaved. Everybody in the field was tearing his hair out in frustration. But not Sam. For four straight rounds he strolled around that course, whistling tunes and chewing on grass strands, as though he were playing his wife a dollar Nassau. He shot 299, just a fraction less than his usual average of 75 per round. Although everybody was amazed he had won, I wasn't surprised at all. I think he might have won the championship if it had been played all over again the following week."

Whatever it takes to play golf under pressure, oddly enough form seems to have little to do with it, according to most circuit pros, who generally scoff at the way amateurs are preoccupied with how they look hitting the ball. "There must be 100 pros in America who can hit the ball as well as the next man," says ex-National Open champion Ed Furgol, who has fashioned a highly individualistic swing to fit the handicap of a withered left arm. "Put them behind a screen on the practice tee and, from watching their shots, you couldn't tell one from another, not even Snead from me. But you put them on a course and only a handful of them will consistently win the money."

Doug Ford and Arnold Palmer, winners of the 1957 and '58 Masters Tournaments respectively, are two prime examples of pressure players who throw form to the winds. Despite the fact both of them are leading money winners, each closes the face of the club at the top of his backswing, a practice most circuit pros regard as tournament suicide. "Form is the most overrated thing there is in the make-up of a tournament golfer," says Toney Penna, an ex-circuit rider who is now a talent scout for a major equipment manufacturer and, as such, has proved to be an extraordinary judge of golf flesh. "How a man looks when he swings at the ball

How Doctors Help to Correct a Hearing Loss

To those who suffer certain types of hearing loss, surgery or medical treatment can often bring back the joy of better hearing. What are the types of hearing loss that may be corrected by these methods? When does a hearing difficulty become a definite handicap?




Answers to these questions, and many others of interest to the hard-of-hearing or their friends and relatives, are found in the new free booklet, "Hearing Loss and The Family Doctor," written by a nationally prominent physician and published by Zenith Radio Corporation.



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indicates next to nothing to me. Besides, whether he is aware of it or not, every golfer in the world has got two swings: The one he uses during the last three holes of a tournament, particularly if he is winning, and the one he uses the rest of the time."

On this first, or tournament winning, swing, the phlegmatic Hogan would seem to be a leading authority. A notable number of the notably many tournaments he has won have been won largely on the strength of the fourth and final round. Ben, as they say on the circuit, is a real master at "bringing it home."

"I have found," says Hogan, "that I play best if I can get a little excited over the prospect of winning a tournament. Since I am not inclined to be nervous, I seldom get excited until the last few holes. Somehow I become stronger, sharper and bolder. The last rounds of the Open at Oakland Hills in '51 and again at Oakmont in '53 are good examples of what I mean."

It will be recalled that Hogan won the National Open at Oakland Hills by scoring a 67 during the final round, which he has labeled the finest round of his career, and he won the championship again at Oakmont in '53 by finishing three-three-three.

Unimportant as form may be in the make-up of a tournament player, the ability to make shots—lack of form notwithstanding—seems to be even less important. During his days on the circuit, Dick Metz was an exceptionally talented shotmaker, and yet he was never a consistent winner of tournaments. Some wiser pros who were aware of Metz's talents would (and have) bet that he could hit more fairways off the tee and hit more greens in regulation figures than Hogan, even when the two happened to be paired together.

If, indeed, shotmaking were all it takes to play tournament golf, a pro named Joe Ezar might well have replaced Nelson, Snead and Hogan in the record books. As a shotmaker, Ezar in his day had to be seen to be believed. He could, furthermore, be a razor-sharp putter at times.

Henry Cotton, the British veteran, recalls watching Ezar at a tournament in Sestrières, Italy, in 1936. Standing on the putting green, Ezar announced to a group of spectators that he would sink one of three difficult sidehill putts more than 20 feet in length—which he did. When several of the spectators claimed he had been lucky, Ezar then dropped the balls to the green again and repeated the stunt, only this time he announced which putt would drop.

Amazed, the president of the club jokingly suggested that Ezar ought to be

Standing on the putting green, Joe Ezar announced that he would sink one of three 20-foot sidehill putts.

able to break the course record, which happened to be 67. "How much would you pay me if I broke the record?" Joe asked.

"A thousand lira," the president answered.

"How much for a 65?" said Joe.

"Two thousand lira," said the president.

"And for a 64?"

"Four thousand."

Ezar then wrote on a slip of paper hole by hole the manner in which he would score his 64. The next day Ezar not only shot the 64, hole by hole as nominated, but he sank a 50-yard niblick shot on the ninth green to do it. And yet this man never won a tournament in his life.

For laughs, Ezar often plays a trick shot that has flabbergasted even circuit pros. With the ball lying on concrete or some other firm surface, he then smacks it on top with the sole of his driver. As the ball bounces, he then drives it as it floats in mid-air. Trick-shot artist Paul Hahn claims this stunt of Ezar's is the most difficult one that has come to his attention.

TRICK-SHOT golfers as a group, of which Paul Hahn is now the most active, are a particularly graphic example of the wide disparity between shotmakers and tournament players. Although he is capable of executing respectable shots not only right-handed but left-handed as well, Hahn had to forego life on the circuit because his winnings failed to keep him in caddie fees.

"The tournament player is a peculiar bird," says Hahn. "I stayed on the circuit just long enough to discover I'm not the type. There wasn't a shot in the game I couldn't play, but I still couldn't learn how to get the ball in the hole when I had to. Would you believe it, but there were occasions when I actually tried to miss putts? Don't ask me why. I can't explain it. I guess I just didn't have it in my nature to beat anybody."

So the great golf mystery remains unsolved. It probably always will. The circuit will always have form players, shotmakers and combinations of both, but somebody else who has no form and who can't play shots will come along and beat them all. In Texas, old pros tell a story that comes as close to solving the riddle as any I have ever heard. It seems there was a young man whose life's ambition was to become the best tightrope walker in the world. For years he practiced on a rope that was only two feet off the ground. In time, he learned how to balance himself on one foot, to dance, even to ride a bicycle on it. Then one day, satisfied that he was the best tightrope walker in the world, he raised the rope to 40 feet. Funny thing, but now he couldn't even walk across it.

For Elks Who Travel

(Continued from page 15)

aside, a traveler will do very well to shop prices carefully. These very words are inscribed on a typewriter purchased in Curacao which—I later found out—sells for \$5 to \$7 less in New York.

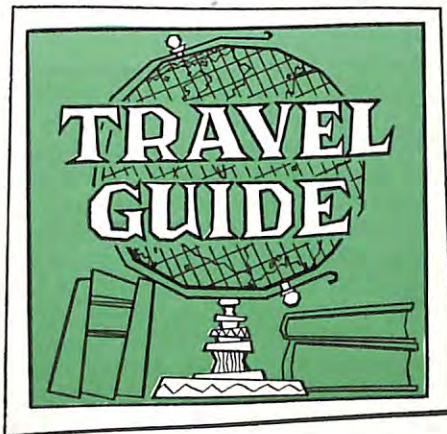
Pan American Airways, in company with the local interests, has built a beautiful new hotel in Curacao, strangely enough incorporating it inside the walls of an ancient fortress which stands at the very edge of the harbor entrance. It is called the Curacao Intercontinental.

There were during the year two separate trips to Berlin, the second made to attend the unveiling of the Berlin Hilton which opened in the height of the crisis caused by the Soviet declaration that it would withdraw its forces and demand that Berlin be an open city. The crisis only served to amplify the fact that Berlin is probably the most interesting city in the world, a showplace for capitalistic and socialistic ways of life distilled within one city's limits. It seems hardly necessary to dwell on the apparent differences of the East and West sides of Berlin. Had the East looked better, it is doubtful that the Russians would have tried to change the status quo.

The Berlin Hilton, a symbol of West-

ern belief in West Berlin, is an imposing palace of modern hotel design, a few blocks from the Kurfürstendamm. It is immediately alongside the famed Berlin zoo and, truth to tell, the seals can be heard honking now and then in the zoose rooms. The Hilton has installed a spiffy Golden City Bar—wallpapered in gold—a luxurious Ambassador room for fine dining, and a rooftop nest surrounded with glass, warmed by a fireplace, and a view across to East Berlin.

Lastly, during the course of the first jet trip across the Atlantic, reported in these pages (December issue) we made an excursion from Paris to Rheims, a trip I recommend for those who have an appetite for cathedrals and champagne, with which the district is equally endowed. The caves which honeycomb the earth under Rheims, originally dug by the Romans, are a fascination that becomes more and more impressive each time you are asked to taste a vintage. It is a memory that will be recalled each time you drink champagne, and I thought poignantly of those subterranean moments in Rheims last fall when I lifted a glass of the bubbly in Manhattan to usher in the New Year. • •



ALASKA, now our 49th State, has attractions both for the tourist and for people seeking new environs and different ventures. Alaska expects 1959 to see the biggest tourist rush since gold was discovered there. The best time for visiting Alaska is during June, July and August. For the hardier folks, the winter season will be packed with sports.

During the summer of 1958, more than 465,000 passengers crossed the North Atlantic by air, reports KLM Royal Dutch Airlines. This is an increase of 35.2 per cent over the same period in 1957. According to the International Air Transport Association, 319,817 passengers were carried in the Economy Class, 77,263 in First Class and 69,453 in Tourist Class. This is one of the reasons KLM decided to abolish Tourist Class accom-

modations and carry passengers De-Luxe, First and Economy Class between New York and Europe.

Bermuda continues to be a favorite spot for many of our readers. A year-long schedule of special events is planned for 1959 to mark Bermuda's 350th Anniversary as a British Colony. Fishing, golf and tennis are being enjoyed this year by more visitors than ever before and Eastern Airlines, one of the lines serving the islands, predicts a record winter.

More American tourists than ever before are expected to use Sweden's Linjebuss trans-European bus lines in 1959. This unique bus service provides lavatory facilities, a pantry and a hostess who speaks a minimum of four languages, including English. On arriving at any number of European destinations, tourists will find their luxury motor coach ready to take them on anything from a two-day tour to a thirty-day Grand Tour around Europe.

The great winter playgrounds of California and Nevada are just a hop, skip and a plane away via one of nine Sunshine Holiday vacation packages offered by United Air Lines in cooperation with leading tour operators. Tours range from three days to a complete 14-day visit. The two-week tour starts at \$141.50 excluding air fare and federal taxes. A week and weekend tour is provided for as little as \$90.25. • •

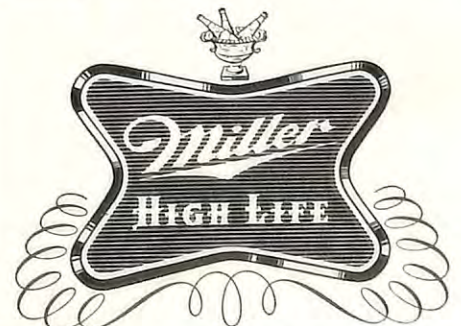
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The Champagne of Bottle Beer

Rod and Gun

(Continued from page 10)

them, and their tails and backs occasionally protrude into the warm spring air.

When the female is ready, she stops swimming and sinks to the bottom. The male fish surround her and prod her. They put their long, shovel noses under her from each side and raise her regally to the surface, whereupon she twists her body violently and throws a batch of eggs which are quickly milted by the male fish. Then the leisurely parade of the queen and her courtiers continues about the shallows.

This act usually occurs in early April, sometimes sooner, sometimes later, depending upon the season. Also depending upon the weather of the particular spring, the spawning period may be very brief, possibly reaching its conclusion within a week.

For avid pickerel hunters this is the biggest week of the year. These are the few days they wait for through the long Vermont winter. Although it is legal to shoot for two months, the time for results is at the moment when the fish are showing themselves during this brief spawning period.

But even if a man is lucky enough to time his hunt perfectly, he soon finds out that shooting a spawning pickerel isn't as simple as it sounds. For one thing, any fish which venture into shallow water, whether they are bonefish on the flats of the Florida keys or pickerel in a Lake Champlain marsh, are wary, suspicious and easily spooked. A careless move will send them racing to the safety of deep water. And for another thing, shooting fish is distinctly different from any other type of shooting. A law of physics known as refraction puts it in a class by itself. Refraction means that light rays passing on an angle from the dense medium of water into air are bent abruptly at the surface. In other words, a fish under water appears to be where he isn't.

Without going into the formula for refraction, which I don't know, this much I can say for sure: if anyone were to take precise aim at a fish which he could see distinctly before him, as he would aim at a target, he would shoot over the fish's back. How far over its back the bullet would go depends upon the angle of vision and how deep the fish happened to be at the moment. A pickerel shooter must "lead" his target by shooting under it because—in spite of what his eyes tell him—that's where the fish actually is.

The confused pickerel hunter may not know where to shoot, but he knows what to shoot. In fact he'll back you into the water up to your ears arguing the merits of his particular weapon. The type most commonly used is a high-powered deer rifle, such as a .30-06 or a .270, but other fish hunters swear by a shotgun loaded with a rifled slug or buckshot, while a

few even use a .45. The reason for this heavy artillery is that such guns have tremendous shocking power, enough to make up for error in judgment of refraction. The concussion of a near-miss in shallow water will knock out the fish.

Knowing this, most pickerel hunters shoot "blind." That is, they shoot at the wake, the surface disturbance created by the swimming fish, and hope for results. In some areas this is almost a necessity because the early spring shallows are so muddy that it would be next to impossible to see the fish itself. Nevertheless, men who take the sport of pickerel hunting seriously frown on such haphazard shooting.

Such a pickerel shooter is Alton Blow of Bethel, Vermont. He takes his vacation each year to coincide with the pickerel spawning period. Instead of going to a murky slough, he hunts in a tree swamp or a marsh where the water is clear enough that he can see the fish distinctly—and clear enough that the fish can see him in turn. He'll take a stand on a stump or fallen log and watch for schools of fish. Sometimes four or five schools will be "playing" within sight at one time, but from the size of the wakes they leave behind them he can judge which school has the largest fish. He will watch this particular one to determine its course, then cautiously leave his stand, make a wide circle, almost tip-toeing through the water so as not to



Since the days of Ethan Allen, Vermonters have been shooting pickerel.

make any disturbance which might alarm the pickerel, and take another stand in its path, just as the big-game hunter watches a feeding animal, circles and takes a stand to intercept it.

If Alton has moved with sufficient caution and has chosen the correct stand—and the chances are that he has—the pickerel will pass within sight. Every motion he makes must be deliberate and planned. A false move would send the school rushing away. He doesn't believe in cannonading the fish with a magnum rifle. Instead he often uses merely a .22. He picks out the fish he wants and shoots it, relying upon his marksmanship and his judgment of how far under the fish to aim rather than on mere shocking power. If he has aimed correctly—and again the chances are that he has—he will kill the one fish with a clean shot and the rest of the school will leave unharmed.

There are other kinds of pickerel hunters, too: tree-sitters, for instance. They perch on a limb and wait for schools of pickerel to pass beneath—sort of like pass-shooting ducks upside down. A tree stand isn't a bad idea. It's much easier to see into the water from above than when standing boot deep in the marsh. But a tree isn't the place for an excitable person. If he's the buck-fever type, he would do better to stand in the water in the first place.

But aside from the annoying splash of an occasional such hunter falling out of a tree, a marsh is a nice place to be in pickerel-shooting season. Duck hunters know that a marsh fairly sings with life. Even if the ducks don't happen to be flying, there is always something to watch. There are the swarms of blackbirds; there are herons, gallinules and railbirds; there are the many varieties of shorebirds nodding and bobbing and running along the water's edge; there are fish; there are frogs and turtles; and there are animals: muskrats and possibly beaver or otter or mink. This is the medium, the primordial swamp, the margin between land and water, which gave birth to the first primitive forms of life on this planet; its life-giving qualities still make themselves constantly evident.

A southern marsh bubbles and churns and hums night and day the year around, but a northern marsh goes to sleep after duck season. Sealed with ice and snow, it remains silent for months, almost longer than it can bear, it seems. Then in March or early April it breaks its bounds. While there's still snow in the hills and ice on the lake, the marsh comes to life again. Geese, mallards and wood ducks arrive and wait for the first lanes of open water; the muskrats build new houses; the pussy willows bloom; the blackbirds swarm again; and tiny frogs, the spring "peepers", set up their tinkling chorus. As though impatient from its long con-

Life Membership for WM. S. HAWKINS



In recognition of his twenty-five years' service to Elksdom, Grand Forum Member Wm. S. Hawkins has been awarded an Honorary Life Membership by Coeur d'Alene, Idaho, Lodge. This is the first Life Membership ever awarded by the lodge. Following a dinner in his honor, attended by 250, Mr. Hawkins was presented with a jeweled pin at a formal ceremony on November 19th. The

photograph shows Past Exalted Ruler William B. McFarland, a Charter Member of the lodge, making the presentation. In reporting the event, the *Coeur d'Alene Elks News* observed:

"His willing and untiring efforts in serving the Order . . . have gained for him the esteem and high regard in which he is held, and have earned him the highest award this lodge can grant."

finement, a northern marsh reawakens with a rush. In a matter of a few days it is blooming and singing once more. Spring has arrived.

This is the moment when the pickerel play and spawn. This is the brief but wonderful season known to the pickerel hunter. This is the time when he's happiest.

But non-pickerel hunters might wonder if shooting game fish is a good idea. Even such an enthusiast as Alton Blow isn't sure he approves, but he wouldn't miss a single day of his sport as long as it is permissible. The question is, why is it permissible?

The answer to this is no problem to anyone acquainted with New England. Pickerel shooting is a Vermont tradition, and in Vermont tradition means something. It is true that pickerel are shot on the New York side of Lake Champlain as well, but the practice is permitted with something less than enthusiasm. In fact, for a state as conservation conscious as New York, its attitude seems almost peevish. New York State has it written in its conservation laws that it will prohibit the shooting of fish on its side of

the lake just as soon as Vermont does on her side, but as long as Vermont shoots pickerel New York will too, so there.

Vermont is different. Vermont doesn't particularly care what New Yorkers do, or don't do. Since the days of Ethan Allen and his Green Mountain Boys, Vermonters have been shooting pickerel, and the chances are that they will continue to shoot them. This has been a sport since muzzle-loading days.

I'm not a native Vermonter, but I approve. There's no other outdoor sport quite like it. Nowhere else can a man pick up his deer rifle this time of year and go hunting, or hunt fish at any season for that matter. And from a conservation viewpoint, maybe some of the newer states would do well to catch up with Vermont's century-old tradition. The great northern pike, which is the "pickerel" of Vermont, is the wolf of northern lakes. He is a predacious fish with an insatiable appetite for other game fish, young muskrats and ducklings.

So why not shoot pickerel? It's a good clean sport, and harmless—except for a few ricocheting .30-.30's.

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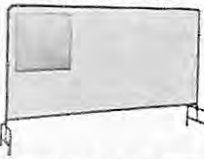


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Program for Protection

(Continued from page 9)

patently a waste of money for one man may be an urgent necessity for another. And it is just as easy to overinsure as it is to underinsure. Since there is an obvious limit to how much most businesses can afford to spend on insurance, the small businessman has to be more careful than most in analyzing his own operation to find out how much and what kind he needs. But there are some guidelines which can help you determine what is right for you, and which can help you understand your insurance problems when you sit down to discuss them with your agent.

Before getting into specifics, it is important to measure your overall financial picture. How much can your business afford to lose without substantially hurting your own, your family's or your partner's financial interests? To keep insurance costs down, you must limit your insurance only to those potential losses which you can not afford. If a boiler burst and forced you to close your shop while repairs are under way, could you go one week, two weeks or a month without income? Could you absorb the cost of repairs without cutting deeply into profits? Nearly everyone recognizes the effect of a fire or an explosion on a business, or what the death of a partner or an owner may do to survivors. But too few businessmen have any idea of exactly how much of a burden these unpredictable events can put on them. Fire destroys real estate, stock and fixtures, and most of us know the worth of these items. But do you know the monetary loss of your records, or what your liability will be if you fail to fulfill a contract?

LIFE INSURANCE

Take life insurance, for example. Nearly every businessman would put a form of life insurance high on his list of necessary insurance. But business life insurance differs from personal life insurance, and the individual owner of a business has to look at it in a different light than the man who has a partner. Partners, in turn, have life insurance problems which do not apply to businessmen in a small corporation with one or two major stockholders.

If you are the sole proprietor of a business, your death would bring a number of practical problems to your heirs. Unless you have made specific provisions in a will and have worked out an insurance program to cover the financial effects of your death, your business could be liquidated at a heavy loss, perhaps not enough to cover taxes or outstanding debts. No matter how well you have managed your affairs, there is sure to be an immediate need of funds for administrative costs, family income or working capital.

Working out a proper insurance pro-

gram in one-man businesses may be even more complicated than doing it for some corporations. Discussion will be needed with a number of people—your lawyer, banker and accountant, as well as your insurance agent—because this kind of program has to be tailor-made. You must make sure that it provides for the foreseeable immediate funds as well as continuing income for your heirs. Your property should be equitably distributed among your heirs, and if your family is not going to take over the business, there ought to be specific provisions for the trustee to dispose of it profitably. You should have a realistic idea of such a potential sale. If yours is a specialized business, buyers may not be readily available. If the success of your business depends to a great extent on some unique contribution you alone have provided, it is conceivable there would be no buyer at all.

Partners face some of the same problems as a single proprietor in determining the effect of death on the business enterprise. In addition there are a number of problems unique to the relationship. If there are no prior legal provisions, partnerships are automatically dissolved by the death of a partner. This affects not only the surviving partner, but the heirs of the dead one. Unless there are clear plans for disposition of the dead partner's interest in the business, with insurance to cover anticipated costs, there may be family controversy, a drop in credit rating, or a lack of working capital, any of which would raise serious financial problems. If partners agree that the business should continue after the death of one, an insurance plan makes this relatively easy. If it has been decided to dissolve the business, insurance can provide for quick settlement with the heirs of the dead partner.

The simplest way for partners to cover their life insurance needs is for each partner to buy a policy on the other. Where there are more than two partners, it may be easier for the company to buy a policy on each. The size of such insurance and the other provisions for death must be carefully worked out in advance. Partners often find it hard to agree as to the exact valuation of their interest in the business. Aside from actual money involved, there are intangibles such as good will. Most partners try to fix an arbitrary figure and agree to revise it at regular intervals; others decide to leave the valuation until after death to a trustee or to arbitration under a pre-arranged plan. Whatever method is chosen, it is important that it be agreeable to the partners beforehand.

The death of a major stockholder in a small corporation always brings problems for the company. For the small

corporation, where ownership and management are often linked, the death of one man involves questions which go beyond the fiscal. The business would not necessarily dissolve as it might in the event of a partner's death, but other nearly disastrous results might follow. The firm's credit may be severely impaired or the heirs to the stock may be antagonistic to the present management. Insurance on the life of such stockholders can cushion the shock that change in ownership or management often brings.

In addition to examining the kind of business life insurance you need for yourself, your partners or your stockholders, you ought to make an estimate of the value of some of the key men around you. What would be the monetary effect of the loss of your best salesman, the butcher whose personality has made the meat counter the most profitable spot in the store, the engineer whose planning has contributed to your success in fulfilling contracts? Almost any good employee's death will cost a company something. Obviously it would be too expensive to take out insurance for each one, but key man insurance might make sense. If his death would cost the business money, either as a direct result of his death or in how much it would take to train a replacement, then such insurance should receive serious consideration.

And there is one other important note for all businessmen who have established a life insurance plan. It needs periodic review. Financial conditions change, tax laws change, the value of a partner's or stockholder's interest changes. As soon as such changes are known, you ought to examine your program. Under any circumstances, you ought to review your program with your insurance agent at least once a year.

FIRE INSURANCE

Most small businessmen purchase what they consider to be adequate fire insurance almost immediately after they set up shop. Of all the forms of business insurance available, fire is the kind that takes the least amount of sales talk to sell. Properly, most of us are in dread of the damage caused by fire and are all too aware of its sudden, dramatic nature. But how well are you covered? Do you make regular appraisals of the worth of your stock and your fixtures, especially in the kind of inflationary period we are now in? If you own the building you are in, what would be its actual replacement cost, and how much of that is covered by insurance?

Fire insurance is at once the simplest and the most complicated of all insurance to measure. Simple, because all businessmen are assumed to know the value of their businesses. Complicated, because of the kinds of insurance which are available. In no other insurance is there so much need for accurate apprais-

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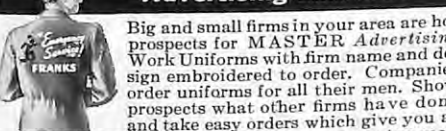
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als of the goods to be insured. For instance, the insurable value of a building represents the amount of money it would take to reproduce that building on the day of its loss, minus a percentage for depreciation based on wear and tear. If you, as most people, require insurance to cover the entire amount needed, you may want to pay more for a depreciation coverage policy.

Many businessmen fail to understand the "co-insurance" clause in their policies, and find to their dismay, that they are vastly underinsured. This clause provides that only a certain percentage of the insurable value of the property can be carried. This percentage varies, depending upon the fire prevention devices installed on the property and other factors. If you are insured up to the required percentage, your loss is covered up to that amount. If, however, you are insured for less, the insurance company will reduce its payment to you by the same percentage of your underinsurance. For instance, if your building is appraised at an insurable value of \$40,000 and there is a 90 percent coinsurance clause in the policy, then you should be covered for \$36,000. Any loss you suffer will be paid up to that amount. If, on the other hand, you have been carrying only \$18,000 worth of insurance, you would be able to collect only half the value of your actual loss. The best way to avoid underinsurance is by periodic appraisals of your insurable property.

If you rent your premises, you should examine your lease carefully before working out your fire insurance program. If the landlord has no clause about rebuilding in case of fire or other damage, it can affect the kind of insurance you will need on permanent fixtures as well as on improvements you have made on the property. A salvaged fixture which cannot be used at another location may be as worthless as one destroyed in the fire. The expense of moving to a new location may be involved, or valuable time may be lost before finding a suitable new spot.

CRIME INSURANCE

Dishonest employees cost American businessmen about \$500,000,000 a year. This is probably a low figure because a great deal of fraud is never discovered, and many businessmen never make embezzlements public. Despite this, many men, especially small businessmen, are reluctant to take the necessary steps to protect themselves against fraud. No one likes to think that his own employees are untrustworthy; thus they fail to establish a number of fairly simple controls which could stop most kinds of internal theft before they even get started. And, in addition to a control system, businessmen should also carefully consider fidelity insurance, and choose the amount and kind best suited for their own operation. In actual practice, the existence of a control system

plus insurance often acts as a strong deterrent to fraud.

In most small businesses, owners are in a position to watch personally the activities of their employees, and frequently this is enough of a control system. But even small businessmen take vacations or are absent due to illness. Dishonest employees do not need much time for their illegal activity, and sometimes one with long experience can filch small amounts from under his employer's nose. Cash is the most tempting thing that faces a dishonest man, and unless a business has a foolproof method for receipting cash sales, profits can vanish in short periods. Some embezzlers are adept at juggling incoming checks, others at writing bills to be paid for non-existent purchases. A girl in charge of petty cash in one midwestern office was particularly skillful at raising the amounts on cash slips by merely inserting the figure "1" in front of a request so that for every \$75 she paid out, a slip went in for \$175, and she was \$100 richer. She got caught when avarice pushed her to raise the sums by \$200, but her employer would have been better off if he had established a rule that amounts be written out in words instead of numbers.

But even the best control systems break down, and the question of fidelity, or dishonesty, insurance is one that should be faced by businessmen who have employees in responsible positions. It is simple insurance to buy, but even so must be carefully studied to make sure you have the type that suits your operation best. All of them provide the same protection: coverage up to a specified amount against loss caused by employee dishonesty. For small firms, the individual bond may be the most practical. This is simply a bond issued on behalf of a specific employee for a specific amount. The disadvantage to this bond is that it has to be changed when the employee leaves. A variation of this insurance is the Name Schedule Bond in which each bonded employee is listed, with the amount to be insured opposite his name. Here, too, name changes are required when an employee leaves or dies. If your company is large enough to warrant it, a Position Schedule Bond may make more sense. In this one, the job itself is bonded up to a fixed amount, and anyone holding the position of treasurer, bookkeeper or night watchman is bonded. Many businessmen want a more thorough coverage against internal theft than any of the above bonds can give. For them, there are two kinds of blanket bonds. The Blanket Position Bond covers every employee for a given amount without identifying them by name or title. It has the advantage of covering all new employees as they arrive. The Primary Commercial Blanket Bond covers a total loss, no matter how many employees are involved.

If you feel you need fidelity insurance,

YOUTH LEADERSHIP JUDGES



Rep. John W. McCormack



Mrs. Ivy Baker Priest



J. Edgar Hoover

Three distinguished Americans have accepted invitations to serve as judges of the 10th Annual Elks National Youth Leadership Contest. They are Rep. John W. McCormack of Massachusetts, House Majority Leader and member of Boston Lodge; Mrs. Ivy Baker Priest, Treasurer of the U.S., and J. Edgar Hoover, Director of the Fed-

eral Bureau of Investigation. Their acceptances were obtained by E. Gene Fournace, Newark, Ohio, member of the Grand Lodge Youth Activities Committee in charge of the Contest. Charles C. Bowie, San Benito, Texas, Youth Committee Chairman, said the decision of the judges will be announced next month.

you must still decide the amount you need. No one can tell in advance how much a successful embezzler can get away with before he is caught, any more than one can predict the extent of fire damage. There is a tendency for most of us, however, to underestimate the amount that a dishonest man can steal. The \$60 a week clerk who had developed a complicated system of fake invoices on non-existent companies netted himself and his friends \$800,000 over a nine month period. His company had fidelity insurance, but for a negligible sum. Most large scale embezzlements are carried out for years before they are detected. It is easy for small businessmen to assume that they would quickly spot a sharp change in income, and it is probably true. But the smart crook does not deal in sharp changes; he is more likely to deal in modest amounts, and to measure his profits over months and years, by which time he has accumulated quite a sum. And the businessman may find that his fidelity bond does not cover his loss.

Criminal acts by outsiders are often a source of loss. Even businessmen who do not anticipate fraud on the part of an employee are likely to protect themselves against theft and burglary. But nowadays when checks seem to have almost completely supplanted cash as a medium of exchange, forgery is more often a possibility to be contended with. Fortunately, in the area of crime insurance, there are enough kinds of policies to fit any situation, whether you run an office, a store, or whether you meet your payroll with cash or by check. The best advice in this area is to buy both your

fidelity bonds and your crime insurance from the same company. In that way if there is any doubt as to the source of the crime or its circumstances, there would be less trouble in reaching a settlement since the insurance company is liable for the claim whether the loss was caused by an employe or an outsider.

LIABILITY INSURANCE

Every businessman knows that he is open to suit at any given time. His building may comply with every safety regulation in the book. His salesmen may be the most careful and responsible men available. His merchandise may be of the highest quality. Yet sometime, in some unpredictable manner, a customer will be injured or property damaged on his premises. In no time at all, the businessman is sued and the claim, no matter how small, is troublesome to handle. More often than not the claims are sizable, and a judgment against the businessman could be a painful jolt. Protection against this kind of hazard is provided by General Liability Insurance. (It does not cover claims arising from automobile accidents, which must be brought separately, and it does not cover claims for injuries to employees, which are insured by Workmen's Compensation.)

The advantages to a businessman of general liability insurance are tremendous. Once a claim is made against him, the insurance company handles all the details, from investigating the accident to settling the claim, and to handling the law suit if it reaches the courtroom stage. It will also pay all immediate medical or surgical help and, for a slight addi-

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YOUTH DAY PROCLAMATION

We Elks know, through working with young people in our many fine youth programs, that by far the most of them have a sound, healthy approach to life. They are industrious, and eager to prepare themselves to the best of their ability to meet the problems and responsibilities that tomorrow will bring them as our nation's leaders.

To succeed, youth needs our guidance, our encouragement and inspiration. Each generation must receive, from the older generation, a sound indoctrination in the fundamental principles that are the source of our democratic society's strength, and must be given an understanding of why those principles must be safeguarded at all cost. To accomplish this we must maintain a close working partnership with youth based upon a sympathetic understanding of their needs, and appreciation of their achievements and their hopes.

To promote these very worthy objectives, the Order of Elks has observed Elks National Youth Day annually since 1950, with great credit to our Order and benefit to our nation. Therefore, by virtue of the authority vested in me as Grand Exalted Ruler, I do proclaim May 1, 1959, as Elks National Youth Day, and I call upon every Lodge of Elks to observe the Day with a program that will focus community attention upon the fine records of our youth, deepen their faith in our American Heritage and strengthen their resolve to defend it and to add to it. On this Day, let us say to our nation's leaders of tomorrow that we take pride in your initiative and enterprising spirit, in your many splendid accomplishments as Junior Citizens, and that we shall do all in our power . . . AND THEN SOME . . . to help you prepare yourselves to answer the great challenges that face the world of tomorrow.

Horace R. Wisely

HORACE R. WISELY
GRAND EXALTED RULER

tional cost, will pay for later medical costs, even if legal liability is not proved. (Many businessmen like this clause because it permits them to show good will toward a customer without petty squabbles about responsibility.)

Nor are accidents on the businessman's premises the only ones for which he may be liable. The driver of one of the company's cars or trucks may accidentally injure someone or destroy property. Automobile liability insurance would protect the businessman in such cases since employers may be held liable for accidents caused by employees in the course of their duties. Businessmen have also been sued for accidents away from their premises which result from merchandise they have sold. A defective wire in a toaster which causes a fire, or food poisoning which requires hospitalization may bring claims against the manufacturer or retailer of the merchandise.

As with other forms of insurance, the specific kind of liability insurance you need and how much depends on the kind of business you operate. The owner of a motion picture theater may be more sensitive about the possibility of injuries on his premises than the proprietor of a shoe repair shop, and the owner of a bowling alley may be more concerned than either. A man who works out of a

suite of offices may need no such insurance at all, while the owner of a restaurant, on the other hand, probably needs a large amount.

BOILER, MACHINERY AND GLASS INSURANCE

The damage caused by the accidental breakdown or explosion of heating and other heavy equipment is often considerable. But for a number of businessmen the main advantage to this kind of insurance is in the inspection system which the insurance company provides without extra charge. Trained inspectors make periodic tests of the equipment, searching for possible trouble spots before they can cause damage. Almost any business dependent on large machinery has to give serious consideration to this kind of insurance. Explosions may not only cause property damage to himself and to others, but the subsequent loss of business and the expense of replacing the machinery may be more than most businesses are prepared to handle.

Glass insurance has become an inexpensive, but important need for many businesses. The increasing use of glass in new structures, in show cases and for interior decoration has increased the use of glass insurance. Most policies provide for immediate replacement rather than

a cash settlement. As a result, insurance companies are among the largest purchasers of glass in the country, and so can give the quick service most businessmen want when glass is broken. The uninsured businessman might find himself with a boarded up window for days after an insurance company would have replaced it. In an Eastern city recently, a violent windstorm caused a restaurant window to break. The insurance company replaced it within hours. That night the wind broke it again. The next day, the insurance company replaced the single large plate with aluminum panels holding small glass plates—a handsomer front, and one less susceptible to breakage.

EARNINGS INSURANCE

For many businessmen, the expenses caused by accident to machinery or by minor fires are of less financial consequence than the loss of profits if business has to be curtailed or stopped for any length of time. The failure of an air-conditioning system during a hot summer spell may drive away more profits than the cost of a new machine. The breakdown of a heating plant in midwinter may cause a storekeeper to shut down for three or four days, with greater loss than the cost of repairing the furnace. To be protected against such occurrences many businessmen have turned to earnings insurance, which is also called use and occupancy and business interruption insurance.

Earnings insurance is designed to repay you the fixed charges—taxes, interest, salaries—which continue during a period of business interruption as well as the profit you would have made had you remained open. A variation of this kind of insurance is called outage insurance. This reimburses you if you have to go to any extra expense to keep your business going while repairs are under way. If you have to rent a generator, for instance, while yours is being repaired, or if you have to hire extra help to finish a job which the broken machine would have done, outage insurance will cover these added costs. Earnings insurance can be purchased in a number of ways depending upon what you anticipate a shutdown would cost you. If you believe you can discontinue certain costs while you are closed, you will want one kind. If you have to maintain all your costs, including the salaries of your employees, you will need another. One type of earnings insurance is expressly tailored for small retail stores and extends coverage even if there is no complete shutdown of operations.

EMPLOYEES INSURANCE

In addition to the federal Social Security law which provides for the employer as well as the employee to contribute to a form of retirement insurance, every state has a law providing for workmen's compensation in the event

of on-the-job accidents. Most employers are required to carry such insurance. In some states, the insurance is run and regulated by the state itself and employers have no choice about when and what to buy. In other states, insurance may be purchased from private companies. Some employers, usually with very few employees, are exempted from workmen's compensation. Most businessmen believe, however, that at a moderate cost, it is wiser to carry this kind of insurance than to risk being sued for damages. Since the law establishes the price of such insurance, businessmen do not have much latitude in costs. But in most states, the insurance premiums are reduced if an employer's loss record is negligible.

Actually, most employees become ill or have accidents away from the job, and many employers participate in various group accident and health insurance programs which provide medical, surgical and hospital benefits for employees. In recent years employers have also begun to broaden this kind of insurance so that their employees are guaranteed part or all of their income while ill. Since most of these policies are feasible for insurance companies only if a group participates, they require the approval of employees. Many companies merely make the plan available and do not take part in them at all; others pay all the costs. The usual practice is for employers and employees to divide the premium payment.

KEEPING DOWN COSTS

Shopping for the right kind of insurance may be just as important as shopping for the right kind of merchandise. Some insurance companies will take only one kind of business risk. Others will take almost any that you are likely to want covered. Costs will vary to the extent of the coverage desired, but there also are ways of reducing your premium cost without reducing your coverage. Policies bought for three or five year periods usually cost less per year than those which are renewed annually. The installation of a sprinkler system or a fire extinguisher may more than repay itself in reduced fire insurance premiums. Some construction changes which reduce the danger of accidents may bring reduced liability rates. Term insurance policies may be cheaper than regular life insurance plans. The Department of Commerce, whose studies of the insurance problems faced by small businessmen are based on years of research, puts it this way:

"The economical purchase of insurance depends, first, on proper determination of the most important needs for coverage; second, on the selection of the proper insurance counsel; third, on the writing of the insurance on a basis which best serves the interest of the buyer; and finally, on a consideration of all possible alternatives to the use of insurance." • •

THE TRUTH ABOUT PROSTATE TROUBLES

NOW A SPECIALIST in this field, Dr. Herbert R. Kenyon, formerly of the Bellevue Medical Center, has prepared a book which will be welcomed by men who suffer from prostatic troubles—or who are worried about being subjected to this condition which so often assails men over forty.

Much misinformation has appeared in print; various nostrums of dubious, or even potentially harmful, value have been marketed. So it is desirable that a book by a specialist of the standing of Dr. Kenyon be widely distributed.

Important Facts You Should Know

Among the many subjects which Dr. Kenyon's book *The Prostate Gland*, covers in nontechnical language are:

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- What sexual practices can cause premature prostate malfunctioning.
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- How urinary obstructions can now be treated.
- Why heart patients must take special care.

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If Your Car Won't Start—

Here are some emergency measures you can take

By **HARRY WALTON**

WHEN an auto engine refuses to run, the fault may of course be a serious one. But there is a possibility that it's minor, and that you can remedy it.

Engine failure on the highway makes it imperative to get off the road. Use the car's momentum if possible to roll as far onto the shoulder as you can. If the car is not completely off the highway, leave the right-hand turn indicator blinking or pump the brake pedal so that the stop lights will signal an emergency. At night, be sure to leave the taillights on as well—but remember that in themselves they do not indicate you have come to a stop. Put out a flare or a flasher lantern if you have one.

Now check whether the engine quit for any such obvious reason as:

- A heavy bunch of keys that swung enough to turn off the ignition.
- An empty gas tank.
- Overheating. Turn the key to "ignition" or "accessory" so that the temperature gauge works. It will normally climb somewhat as soon as the engine stops, but if it reads very high you may be out of oil or water.
- A fuel leak. Any sudden gas odor on the road is a danger sign. Put out cigarettes. Don't even try to restart the engine until you've looked for the cause.
- A loose ignition wire.

IN CASE OF OVERHEATING, open the radiator *very slowly* with a rag or handkerchief (escaping steam can cause burns). See whether the fan belt is broken. Check the oil and water.

Don't try to restart the engine if either is very low. You can run a short way without a fan belt if you first let the engine cool, replace lost water, and stop again as soon as the gauge shows above-normal temperature. Drive fast rather than slowly, to get more cooling air through the radiator.

Gas fumes may be the result of flooding, or over-choking, when an engine is being cranked. Do not pump the accelerator pedal; this feeds an excess of gas, which causes flooding. To clear it out, press the throttle all the way down *slowly* and hold it there while cranking the engine for about 10 seconds. If flooding was the only difficulty, the engine will then start.

However, if a fuel odor not due to flooding should be evident, inspect the fittings that join the gas line (tubing) to the fuel pump, carburetor and fuel filter. If any are moist with fuel, try tightening the nut. The flexible hose from the tank line to the fuel pump may have cracked open, which will make the pump suck air instead of gas. Wrapping it tightly with friction tape, or even adhesive tape or cloth strips, may get you to the next service station.

LOOK FOR LOOSE WIRES. If the thick cable from the center terminal of the distributor cap to the spark coil has pulled out at either end, you've found the trouble. Sometimes the terminal cap at one end loosens (it may be found stuck inside the socket). If it is missing, cut away a little of the cable insulation and bend the wire strands back around the outside. Wrap with tinfoil if the cable end seems loose in the terminal socket. Insulation cracks in this cable will short-circuit the ignition if it is

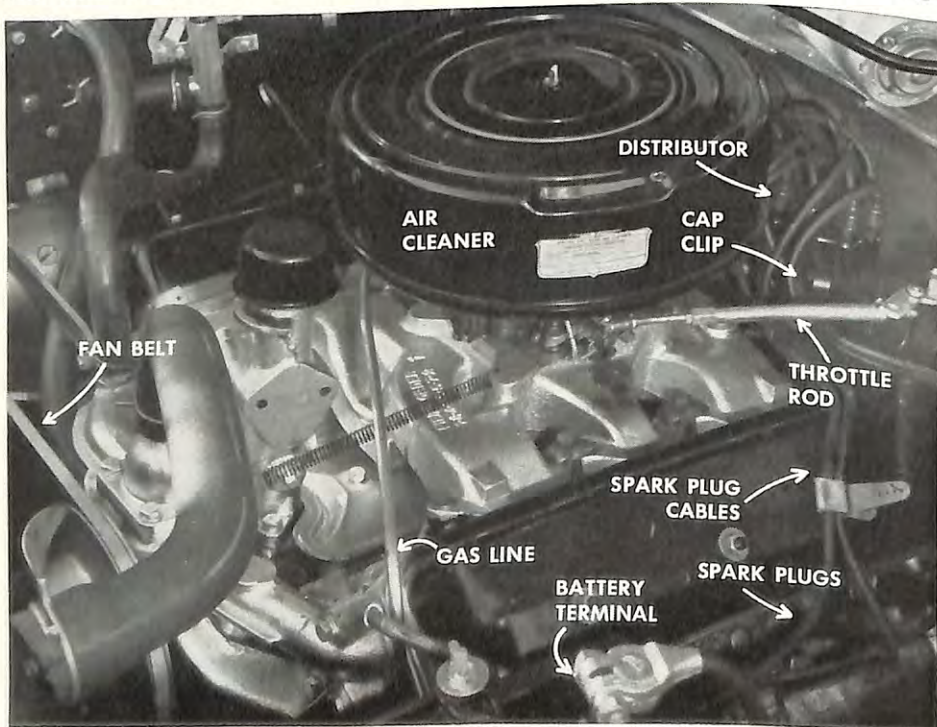
touching engine metal. Bend or tie it away, out of contact.

Should either of the thin wires to the other two coil terminals, or the end fastened to the side distributor terminal, have broken free, this will also kill the ignition. Reconnect the wire firmly.

A hot-weather difficulty that stalls many engines, especially after hard driving, is vapor lock. This means that gasoline has vaporized in the fuel line or pump, usually near some hot part of the engine, blocking the flow of fuel.

Simply waiting for the engine to cool will eventually eliminate this trouble. But to hurry it up, you can pour water (dipped out of the radiator with a rag, if no other is available), soda pop, or even the juice from an orange or grapefruit over the fuel pump and lines.

A less likely but possible cause of engine failure is a clogged vent in the gas-tank cap. Open it slowly and listen; an air hiss is a sure sign that the tiny vent hole in the cap is stopped up. Clear it with a pin or toothpick, blow through



Spark plugs are set low, four to a side, in this V-8 engine. The ignition coil, not shown, can be found by following the center cable from the distributor head. In this car, the fuel filter is at the lower end of the gas line.

it, and after a little cranking the engine will start.

Don't crank more than 30 seconds at a time; prolonged use of the starter can damage it or run down the battery. Do watch the ammeter, if your car has one. It normally jiggles between zero and a four or five-ampere discharge as the engine is being turned over. Should it swing to full discharge, there is a serious short circuit. Shut the ignition off.

If it swings to a modest but steady discharge that does not vary during cranking, the chances are that the breaker points are not opening, the ignition condenser is short circuited, or there is a ground in the coil primary. For these you will have to call a serviceman. If the ammeter shows no discharge at all, the ignition switch is bad, the points are not closing, or (most likely) there is a loose connection.

CHECKING THE SPARK. Most engine trouble is due to a lack of ignition spark or of fuel. To check the first, pull the cable off a convenient spark plug. If it has an insulating cap over it, push this back or insert a key or paper clip to make contact with the terminal inside. Wearing gloves or holding the cable insulation with a dry handkerchief, hold the metal end 3/16 of an inch from any metal part of the engine (but not near the carburetor or any fuel-line fittings). Keep your other hand behind you to avoid the risk of a shock, which can be unpleasant although not dangerous. Have a passenger crank the engine with the ignition on for a few seconds. Several bright sparks should snap between the cable end and the engine metal. If they do, check the fuel supply.

If you get no sparks, the ignition is at fault, perhaps for one of the reasons already mentioned. Moisture on the coil, distributor or high-tension cables may be responsible. If so, use a dry cloth to wipe off these parts. Moisture can also condense in the distributor cap.

Two clips hold the cap on. Snap them off and lift the cap straight up. Take care not to pull out any of its cables. Wipe the inside of the cap and inspect it for cracks. If the center contact of the rotor is dirty, scrape it gently with a knife tip or the striking surface of a match book. (A broken center contact of the spring type, a cracked rotor or cap must be replaced.)

In replacing the cap, see that its indexing notches or segments line up with the distributor casing—they fit in only one position. Snap back the retaining clips and push all the wires down.

TO CHECK FOR FUEL in the carburetor, remove the air cleaner. Some are held by a clamp on the carburetor neck, some by a bracket, others by a wing nut on top. Be careful not to tilt the air cleaner, which may spill oil.

Now you can look into the carburetor throat. The choke valve is a plate that

turns flat to close the passage or edge-wise to let air pass freely. If the engine is warm it *should* be open. Should an automatic choke be jammed shut (as can happen from a backfire, or because the air-cleaner clamp was tightened too hard) the engine will probably be flooded. Push the choke valve open and clear the flooded engine as described.

If the engine is cold, an automatic choke will be shut, but it should be easy to open with a finger. Do so and look past it while you pump the throttle rod back and forth or have somebody else pump the gas pedal. You should see a thin stream of gas squirt into the throat at each stroke. If it does not, fuel is not reaching the carburetor.

If with the engine cold you find an automatic choke wide open, this may be the reason the engine won't start. It may snap shut at a finger touch. If it does not, you can choke the engine by cupping your hand over the carburetor throat while somebody else turns on the ignition and starter. Keep your hand cupped, not flat, and be braced for sudden strong suction as the motor catches. Have the choke repaired at the first opportunity.

You can also check fuel delivery by disconnecting the gas line at the carburetor. Hold it in a bottle or a paper cup if possible; keep it well away from hot engine parts and spark plugs. Operate the starter briefly. A spoonful of gas should spurt out at each revolution of the engine.

If it doesn't, the fuel pump may be defective or the line or filter clogged. You can't do much about the first. To clean the filter, unscrew the clamp under the wire bail of its glass bowl. Carefully slip out the bowl with its filter, screen and gasket (the cork or composition ring that goes between the edge of the bowl and its seat). Empty out the dirty gas and clean out sediment with a rag. If the filter element seems very dirty, assemble the bowl without it for the present. Replace the screen and gasket carefully. Use fingers, not pliers, to tighten the clamp screw. Gas should appear in the bowl soon after the engine is cranked. If it does not, the pump is faulty, the line clogged, or the gasket not seated right.

When the starter does not work but car lights go dim as you try it, the battery is discharged, its terminal clamps loose or corroded, or there is a loose connection in the heavy cables at the starter switch or the starter terminal. If the lights do *not* dim when you turn on the starter, the switch, starter solenoid or wiring between them is at fault.

Should you push a car with an automatic transmission to get it started, be sure to check the driver's manual first. Departing from the recommended procedure can result in costly repairs. Remember always to push, never tow, such a car. It may jump forward as the engine starts.

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AMERICAN MACHINE & TOOL COMPANY
Roryersford 31, Pa.

The Month of March

It seems to be natural for an Elk to consider April as a very important month in the subordinate lodges since that is the month when the officers of the lodges are installed in their positions.

However, it is well for all members of the Order to remember that the election of the lodge officers is much more important to the lodges and thus to the Order itself than is the formal induction into office.

And that is why March is a much more important month than is April, for the Grand Lodge Statutes provide that the officers of the subordinate lodge shall be elected in that month.

The ritual for the installation of the officers of the lodge is very impressive; and certainly every member

who can possibly attend such installations should do so for the inspiration he is sure to receive himself therefrom, and the encouragement his presence will give to the new officers.

But how much more important it is that every member attend a meeting when the election of new officers is held, and that every member assume his personal responsibility in participating in the selection of the best equipped members to assume the duties of directing his lodge in the coming lodge year.

And so it seems reasonable that we should all take recognition of the fact that in the selection of our officers in subordinate lodges it is the month of March that is most important.

Can Hospitality be Overdone?

THE MIKOYAN EPISODE

Seldom has hospitality been as much overdone, or shall we say misapplied, as it was in the Mikoyan case.

Fortunately, that was not true so far as the national administration was concerned. In Washington he simply received the polite consideration to which any visitor is entitled whether he is a voluntary or an invited visitor.

Unfortunately, the same sound judgment and evaluation was not observed by several groups of industrialists and financiers, some of whom are now busy with explanations or apologies.

Throughout his entire trip, misstatement followed misstatement.

This was to be expected from the man who was one of Stalin's chief assistants and who yet, after the death of Stalin, was the first to make a public attack on his character and policies.

In all the changes in Russian leadership he had changed what might be called his principles and kept himself in favor and in power.

He is charged with the major responsibility in all of the bloodshed in Hungary and with promising safe conduct for Premier Nagy, only to break his promise and end up by having Nagy taken into custody and later condemned to death in one of the most treacherous acts of the Soviets.

It is not surprising that Hungarian refugees in this country staged demonstrations during the Mikoyan visit, although it must be admitted that they showed reasonable restraint and were ably handled by city police.

A boastful atheist, he has no God

from whom to seek guidance and no principles to which to adhere.

If he does succeed in making the Soviet leaders believe that the attitude of the American people toward Soviet plans and policy differs from that of the federal administration then they will have a sharp awakening when the show-down comes. Mr. Mikoyan pretended to be here on a "vacation" while actually he was on a business trip with something to sell.

The federal administration did not "buy" and when he became conscious that he had not made a sale, then the smile he had carried across the country disappeared and he indulged in snarling and sneering recriminations.

The good-will pose was abandoned, the mask of friendship was dropped, the smile disappeared and the atheistic communist showed his real colors. On his last day here he said that he had found the American people and many business leaders cooperative but the United States government unyielding on cold-war issues. Probably, that has been the nature of his report to his chief, Premier Khrushchev, but if he really believes that is true he will have confused the nation's politeness with agreement and approval.

Whatever was his report, the fact remains that the Mikoyan visit has contributed nothing to an improved relationship between the Soviet government and ourselves.

There will result therefrom no modification of the Soviet purpose and plan to destroy free enterprise where ever it exists and to turn the whole world to communism. Perhaps one thing that

we can gain from the visit is a firmer realization on our part that it is useless to expect any modification of the determination of his government to dominate the world.

Happy Birthday

The 47th anniversary of the Girl Scouts of America, which we are observing with them this month of March, gives us another opportunity to point with pride to the younger generation of American citizens.

More than two and a half million Girl Scouts are happily applying themselves to the job of learning how to be useful citizens in a democracy that emphasizes the responsibilities of freedom as well as its uses, and consequently demands the development of individuals instead of masses.

In projects in homemaking, in the arts and in community service, these girls are learning by doing. They are developing self-discipline, confidence, initiative. Our freedoms and traditions take on for them a meaning and significance that make their American heritage something real, vital and worth defending. Most important, they are doing these things by choice because they realize their importance. They are also having a lot of fun doing them.

We will confidently bank on youth programs like these every time against the deadening regimentation of the communist assembly lines.

Congratulations, Girl Scouts, and hearty thanks to the 800,000 adult volunteers, busy people who nevertheless find the time to provide the leadership that makes the Girl Scout program such an outstanding success.



Music and fun in the children's ward
—on Junior Red Cross Visiting Day.

One "Youth Gang" we need more of...

Rock 'n rollers? That's right. *Rock 'n rollers in a children's hospital.*

The three "gang members" are Junior Red Cross members who've taken an afternoon of their time to go to the hospital and entertain some little crippled kids. Reassuring, isn't it?

They do things like this all the time. Regularly. Girls and boys.

20 million of our sons and daughters make up Junior Red Cross—the largest youth organization in the country. Junior members take part in every one of the Red Cross service programs that

young people can help to carry on.

When disasters hit, Junior Red Cross volunteers help in many ways—as messengers, typists, canteen workers, information clerks. Many Junior Red Cross members have served with real distinction in disaster emergencies.

Through the Gift Box Program in their schools, Juniors send relief supplies to children overseas. Like all Junior Red Cross activities, this program is financed entirely by the Juniors themselves.

Friendship between children all over the world is fostered by the

Junior Red Cross correspondence-album and art programs.

Junior Red Cross is at work every day, helping to build a strong, decent, responsible young America.

These are kids we don't have to worry about. Let's be sure they know they can depend on us.

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