



"FRATERNITY" by Edwin H. Blashfield One of the murals in the Elks National Memorial Bldg., Chicago

SOME HIGHLIGHTS FROM THE HISTORY

 Birth of The Jolly Corks, with an excerpt from "Origin of the Order" by William T. Phillips

The Vivian Controversy some very human foibles and a difference of opinion about who founded the Order

• The Elks and the Theaterearly association with the entertainment profession

Eleven O'Clock Toast-how this moving tradition originated

> The Order's first participation in national disaster relief-beginning of beneficent activities

 Origin of The Emblem and Official Color

The Elks National Home in Bedford, Va.

 History of the State Associations The Order and American Youth Elks War Relief (World Wars I and II)

> Elks National Service Commission-its founding and development

The Fight against Communism

- National Headquarters and Memorial Building in Chicago, Ill.
 - The Elks Magazine and its forerunners
- Elks National Foundation -how it came into being and its role today



The Book So Many Elks Are Buying-

In one interesting and enjoyable volume you get the history of the Order of Elks since its organization so many years ago. It's a book packed with informative facts. Here is history but not written in a hard-to-read way as are so many histories. It is ALL of Elkdom, a lively, entertaining account of one of the world's greatest fraternal orders. You'll spend many pleasant hours with it and it is your reference work to many facts not too widely known. For your home library or your lodge. 482 pages, gold stamped cover, and many illustrations-some historic. You'll be glad you sent for it. Why not do this TODAY?



Simulated leather cover Gold stamped back & front

\$4.17

(incl., postage & Ins.,) If ordered within N. Y. City limits please add 12 cts for City sales tax.

HE ELKS MAGAZINE	Dept. E-1
86 Fourth Avenue, New York 16, N. Y.	
nclosed is my remittance for the book "History of	the Order of Elks."
Jame (Please print)	
treet	
lity	

Over and over again - It's the same old story... \equiv Finally a formula that really works \equiv



Posed by professional model

"I was ashamed to always be so tired !"

ALWAYS felt simply "run down." People were thinking of me as a "spoil-sport." I didn't know why until my doctor put me wise. He told me that I acted like a man much older than myself, and explained ushy I felt "tired," ushy my vigor was slipping away, ushy my wife and family were be-ginning to think of me as a worn-out man. The told me how a vitamin-mineral deficiency in my diet could bring on these symptoms-rob me of the joys of living... and suggested that I supple-ment my diet with pep-building vitamins and min-erals. Thousands of others had found increased energy and new happiness by adding these essential factors to their diet. Well, I put off doing anything about my condi-

Well, I put off doing anything about my condi-

tion-until one day I read the Vitasafe ad in a magazine offering a 30-day trial supply of high-potency Vitasafe C.F. Capsules! I figured I had nothing to lose, so I mailed the coupon. When my trial supply arrived, I began to feel like a new man! My pep and vigor increased, I continued with the Vitasafe Plan-and I felt stronger-more energetic! Today, no one thinks of me as a "worn-out old man." I've got pep and energy to burn, and I have fun like a fellow half my age! And you may, too! Why don't you take advantage of this sensational trial offer to see for yourself whether you, too, can feel peppy and full of life! Accept this no risk offer as I did by mailing the coupon today!

"Thirty days ago I turned back the hands of time!"

IF anybody told me that a little capsule could fundational transformation of the second state of the second have thought he was joking. Honestly, I felts so tired and run-down that I just couldn't keep up with my work. Everything seemed an effort. And I was so nervous and irritable, my friends and family said acted like an old lady. Then one day I came across a Vitasafe ad. It told how men and women could lose their pep and motion of modern day living... quick and how the rush of modern day living... quick who have lost their vitality because of this lack of balance in their diet, now enjoy full, rich, happy

lives again – thanks to high-potency Vitasafe C.F. Capsules.

Well, since the ad offered a 30-day trial supply of this high-potency nutritional supplement, I thought I might as well see whether it could help me, tool I sent in the coupon, and believe me, it was the smartest thing I ever did!

Now I feel peppier and more energetic than I have for years. And I enjoy my work, my family and my friends more than ever.

If you don't feel 100% up-to-par, you may also be suffering from nutritional deficiency. YOU would be smart to see how much stronger and pep-pier you may feel by taking safe, pure Vitasafe Cap-sules. Why not send for your trial supply, *right now!*

25° just to help cover shipping expenses of this FREE 30 days supply High-Potency Capsules LIPOTROPIC FACTORS, MINERALS and VITAMINS

Safe, Nutritional Formula Containing 27 Proven Ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins (Including Blood-Building B-12 and Folic Acid) Plus 11 Minerals

Mail Coupon To VITASAFE CORP., 43 West 61st Street, New York 23, N.Y.

or when in New York visit the VITASAFE PHARMACY, 1860 Broadway at Columbus Circle

IN CANADA: 394 Symington Ave., Toronto 9, Ontario

Citrus Bioflavonoid, 11 Vitamins (including biodication of the second stress of the second st

Bitartrate 31.4 mg. Inssitol 15 mg. di-Methionine 10 mg. Glutamic Acid 50 mg. Lemen Bioffavonoid Complex	Niacin Amide Calcium Pantothenate Vitamin E Folic Acid	40 mg 4 mg 2 LU
Vitamin A Vitamin D Vitamin B Vitamin B Vitami	Calcium Phosphorus Iron Cobalt Copper Manganèse Molybdenum	0.5 mg 75 mg 58 mg 30 mg 0.45 mg 0.5 mg 0.5 mg 0.5 mg 0.5 mg 3 mg 3 mg

VITASAFE" REG. T M

WHY YOU MAY NEED THESE SAFE HIGH-POTENCY CAPSULES

SAFE HIGH-POTENCY CAPSULES As your own doctor will tell you, scientists have discovered that not only is a daily minimum of vitamins and minerals, in one form or another, absolutely indi-spensable for proper health . . . but some people actually inseed more than the average daily requirements estab-lished by the Food and Nutrition Board of the National Research Council. If you tire easily . . . if you work under pressure, subject to the stress of travel, worry and other strains, with resulting improper eating habits. . . then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C.F. CAP-SULES may be "just what the doctor ordered"-because they contain the most frequently recommended food supplement formula for people in this category! POTENCY AND PURITY CUARNTEED

POTENCY AND PURITY GUARANTEED

POTENCY AND PURITY GUARANTEED There is no mystery to vitamin potency. As you prob-ably know, the U.S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! When you use VITA-SAFE C.F. CAPSULES you can be sure you're getting exactly what the label states ... pure ingredients whose beneficial effects have been proven time and again!

WHY WE WANT YOU TO TRY A 30-DAY SUPPLY - FREE! We offer you this 30-day free trial of valuable VITA-SAFE C.F. CAPSULES for just one reason. So many persons have already tried them with such astounding results... so many people have written in telling us how much better they felt after only a short trial... that we

@1957 VITASAFE CORP



Posed by professional model

are absolutely convinced that you, too, may experience the same feeling of improved well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! A month's supply of similar vitamin capsules, if it were available at retail, would ordinarily cost \$5.00. AMAZING PLAN SLASHES VITAMIN PRICES ALMOST IN HALF

PRICES ALMOST IN HALF With your free 30-day supply of Vitasafe High-Potency Capsules you will also receive complete de-tails regarding the benefits of an amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. You are under no obligation to buy anything! If after taking your free capsules for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your

SPECIAL PLAN FOR WOMEN

Women may also suffer from lack of pep, energy and vitality due to nutritional deficiency. If there is such a lady in your house, you will do her a favor by bringing this announcement to her attention. Just have her check the "Women's Plan" box in the

free supply and that will end the matter. Otherwise it's up to us – you don't have to do a thing – and we will see that you get your monthly supplies of capsules on time for as long as you wish, at the low, money-saving price of only \$2.78 per month (plus a few cents shipping) – a saving of 45%. Mail coupon now!

:	VITASAFE CORP. J-91
:	43 West 61st Street, New York 23, N. Y.
	Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in Elk's.
:	Send me my FREE 30-day supply of high-potency
1	Vitasafe Capsules as checked below:
-	🗆 Men's Plan 🔲 Women's Plan
:	I ENCLOSE 25¢ PER PACKAGE for packing and postage.

Address.

State .Zone.

plan per family. IN CANADA : 394 Symington Ave., Toronto 9, Ont. (Canadian Formula adjusted to local conditions.)

A POSTMAN'S REMARK ADDED \$2,000 TO MY INCOME

By a Wall Street Journal Subscriber

I was chatting with the postman who delivers my mail. He remarked that two families on his route who get The Wall Street Journal had recently moved into bigger houses.

This started me thinking. I had heard that The Wall Street Journal helps people get ahead. "Is it really true?" I asked myself. "Can a newspaper help a man earn more money?"

Well, to make a long story short, I tried it and IT DID. Within a year I added \$2,000 to my income.

This story is typical. The Journal is a wonderful aid to men making \$7,500 to \$25,000 a year. It is valuable to the owner of a small business. It can be of priceless benefit to young men. The Wall Street Journal has the largest

staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N.Y. EM-1





POSTMASTER: Send notices concerning addresses to:

THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N.Y. THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y. Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 37, No. 8, January, 1959. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103. Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents, Subscription price in the United States and its Possessions, for Elks 31.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year; subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety. *Copyright, 1958, by the Benevolent and Protective Order of Elks of the United States of America*

TANDER THE COUNCIL

Let's Take Inventory

WITH THE END of the old year, most businesses are taking inventory and laying plans for the improvement of their operations in the coming year. Old problems, and problems newly born, will challenge our ability and ingenuity.

Now at the close of the calendar year the end of the third quarter of the subordinate lodge fiscal year—we Elks must pause, too, to take inventory, to appraise our progress and to correct any apparent deficiencies.

During the first month of 1959, my District Deputies will require reports of each subordinate lodge, which will indicate the strength of participation in the Grand Lodge program. They will report to me on the success of the membership program; on the application of business-like sales methods to the subordinate lodge program for securing new members; and on the number of new members initiated up to December 31st.

The Deputies will also report to me on the progress of indoctrination of these new members—their education in the history, accomplishments, and programs of the Order, as well as in the facilities and activities of the subordinate lodge—so as to build in them a lasting pride which will cause them to cherish and treasure their membership in our great Order.

And most importantly, my Deputies will report to me upon the paid-up condition of our membership. January 1st begins the crucial period in the collection of delinquent dues which will determine our success or failure in the vital part of membership, LAPSATION.

Yes, it's inventory time! We must resolve to face these problems NOW if our program is to succeed.

And how about YOU? Does the inventory of your participation show you have cooperated in the membership program? Have you aided in securing new members? Have you helped with the indoctrination program of your lodge? Have you assisted in inviting "Stray Elks" to come to your lodge and in making them feel at home? Have you paid your dues? Does your membership card show "Paid to April 1, 1959"? If not, you are delinquent. Have you subscribed to the Elks National Foundation, the Order's great national benevolence? A Participating Membership costs only \$100 and may be paid for \$10 a year.

Yes, it's inventory time! YOU must do your part, too. Won't you make it your New Year's resolution?

HORACE R. WISELY, Grand Exalted Ruler

Tom Wrigler

CAPITOL HILL is in confusion as the First Session of the 86th Congress, heavily loaded with Democrats, prepares to get underway. Democrats, 52 freshmen, along with 19 Republican freshmen, are swarming in the House Office Buildings, and moving operations also have Senate offices topsy-turvy. Prominent in the cast of characters in this super-spectacular of "The Great Upheaval" are Senator Clair Engle, Democratic strong man of California, Senator E. S. Muskie of rock-bound G.O.P. Maine and Steve Young of Cleveland, who put Ohio over on the Democratic side of the Senate aisle. On the Republican side, Senator Hugh Scott of Pennsylvania and Senator Kenneth Keating of New York are getting the back slaps in congratulations over their victories. There are some astonishing exhibits to be pointed out in the House Chamber too. Gallery visitors will look for that strange object, William H. Meyer, a Democratic Congressman from Vermont, the first elected in more than a hundred years.

MYSTIC HOPE DIAMOND. Holiday visitors here head for the Smithschian Institution and ask the way to the case where the million-dollar Hope Diamond, gift of famous New York jeweler Harry Winston, is now on display. Thousands have looked at it every day. Guards say they come back again and again, just to gaze. Some say it casts an evil spell. Secretary Leonard Carmichael says its beauty is a benefit to all who see it.

THOSE REINDEER from Alaska, a gift from the people of the 49th State to the U. S., finally made it here for the Christmas Pageant. They came by plane from Kotzebue to Seward, Alaska, then by ship to Seattle, then by truck to Washington. Eight of them hitched to Santa's sleigh didn't look like Dancer, Prancer, and company. They will be happy "like the Kangaroo-with just a corner in the Zoo."

CHRISTMAS DOLLARS. During this great holiday buying season, many are the arguments over how little a dollar

4

WRITES FROM WASHINGTON



can buy. The Senate Finance Committee gives these figures. Say the dollar of 1939 was worth 100 cents. In purchasing power, it had dropped to 51.9 cents in 1953. From 1953 to April of last year, the dollar shrank about 3.8 cents in purchasing power, or down to 48.1 cents.

HANDWRITING IMPROVES. We are now writing just a little bit better than four years ago, the Handwriting Foundation here reports. It has the support of many big industries and stores which now suffer big losses through illegible sales slips, orders, addresses and the like. Due to one scrawly order last year, an oil company pumped fuel oil into the cellar of a house in which the tank had been removed months ago.

THE NEW YEAR brings a headache for Uncle Sam. It's payment time for the United Nation's police force and it looks like Americans will be stuck with the check. For 1958, the United States paid an assessment of \$9,690,000 for the UNEF and gave voluntarily another \$9,750,000. This is about 47 per cent of the total cost of the force of about 5,000 soldiers from nations outside the Big Four. Only 16 of the 81 UN members paid their 1958 assessments in full and 62 paid nothing.

LIVELY DEADWOOD. Commander Charles Brendler, leader of the U.S. Navy Band, just back from a concert tour of the Northwest, says they had a royal time when they played in Deadwood, S. D., in two performances which were sponsored by the Elks Lodge of the community. LIBRARY of Congress has a division for the blind and puts out all kinds of reading matter in Braille. Over 60,000 blind persons use the library.

SENATOR Clinton P. Anderson of New Mexico, whose feature story, "The Atom in Foreign Affairs", in the December issue, has attracted wide attention, will take over the chairmanship of the Joint Committee on Atomic Energy in the new Congress. He has previously been Vice-Chairman.

WE GET DIME METERS. The day of the 5-cent parking meter in Washington is over. In January, the meters will be changed to 10-cent machines, at a conversion cost of about \$3 each, and 300 new meters will be added. The nickel meters have turned in \$425,000 a year, which will now be upped to \$775,000, it is estimated. When the changeover is complete, the meters will be monitored by women ticketers, instead of cops. The "meter mollies" work for less.

MONKEYS are being conditioned for space flights and will be ready for tests in a few months . . . National Coal Association's million-dollar office building, soon under construction, will be built of coal black pre-cast granite slabs and heated by coal furnaces . . . New White House gate-passes have color pictures to make identification easier . . . The Federal civilian payroll in the Washington area is now nearly \$1.5 billion a year, distributed to 228,000 employes . . . Charles Ash is a District fire inspector . . . Book experts here say a first edition of Mark Twain's "Huckleberry Finn" is worth \$150.



I read with interest the Message from the Grand Exalted Ruler and an editorial in the November issue-both dealing with the problem of "Stray Elks"-and would like to relate my experience as Chairman of a Lapsation Committee. What success my lodge has had may help other lodges.

After having served as Exalted Ruler, I was appointed to the Lapsation Committee. I personally contacted as many delinquent Brothers as I could meet, and then wrote letters to those who had strayed too far away to see in person. We received remittances from two Brothers who had gone to California. Then I wrote to a member who had moved all the way to British Columbia.

Years later he moved back here to Heppner, and I met him. After thanking me for my interest, he expressed a wish to become reinstated. He had been a Charter Member, and he is now the only Charter Member on the rollshe has been an Elk for 62 years. Another delinquent Brother who came back has now been a member for more than fifty years.

Although I have been out of the jurisdiction of Heppner Lodge for the past nine years, I still keep after "Stray Elks".

BERT MASON, PAST EXALTED RULER HEPPNER, ORE., LODGE NO. 358

We've enjoyed Ed Faust's "In the Dog House" articles in THE ELKS MAGAZINE for years-even before we had a pet. Now we find Mr. Faust's suggestions very helpful, particularly those regarding the handling of a dog on a trip. Dogs are more intelligent than people realize, and it is too bad that they do not always receive the training and discipline they should have.

MRS. JOSEPH W. ESCH ENGLEWOOD, COLO.

As a Postmaster-and as an Elk for the past 27 years-I want you to know that I greatly appreciate the notice appearing in the December issue in which you ask cooperation with the Post Office Department in mailing early for Christmas and in encouraging the use of postal zone numbers on all correspondence.

Please convey to your staff the thanks of the fifty employees at this Post Office, most of whom belong to Lodge No. 875, including several Past Exalted Rulers.

LEM W. HOUSTON

Postmaster

FREDERICKSBURG, VA.

DO YOU OWN OR MANAGE A STORE?

Often, prospective advertisers for The ELKS Magazine request information concerning the number of ELKS who are owners or managers of retail stores. Of course, the larger the number we can quote, the stronger is our portrayal of The Elks Magazine as a forceful advertising medium.

If you have not returned the coupon below, will you please do so today. The return of the coupon will be of material assistance to vour Magazine.

THE ELKS MAGAZINE

386 4th Avenue, New York 16, N. Y.

MY NAME IS

ADDRESS

CITY

TYPE OF BUSINESS

(PLEASE CHECK BELOW) I OWN THIS STORE I AM PART OWNER OF THIS STORE I DO NOT OWN BUT MANAGE THE STORE

1

5

Your Stock Market Chance May Come in Next 10 Days!

STATE____

Here's How to be Ready for Action

If you are interested in profits—the kind of rewards that come only once in a long, long time, this may be your opportunity. We at DOW THEORY FORECASTS are completely agreed that:

- (1) The next 3 months offer splendid profit possibilities for those who plan now for it.
- (2) Such plans are built around the purchase of the right stocks.

3 NEW STOCKS TO BUY NOW

It is our business to constantly study the performance of hundreds of different issues, and pass this information on to our clients. We have just discovered 3 NEW STOCKS that we think promising enough to add to our recommended lists. Just look at these summaries:

- (A) A low-priced situation at \$18 and paying over 5% dividend.
- (B) A real growth situation still down nearly 25% from its previous high.
- (C) A stable issue yielding approximately 5% and possessing real appreciation possibilities.

SIMPLY MAIL COUPON BELOW

All 3 are sent to you, with appropriate revelations at NO EXTRA COST, along with our 30-Day Trial Subscription to DOW THEORY FORE-CASTS for only \$1. No salesman will call. Your dollar back if not delighted. Simply mail dollar with coupon below and everything will be rushed to you by return mail.

31 "CHOICE"	DOW THEORY FORECASTS, INC.	Dept. E-1
STOCKS	17 E. 48th Street, New York 17, New York	
Our Stock Service Di- gest included in 30-Day Trial, gives you the 31 stocks most widely rec- ommended by 14 other advisory services. Also,	enclose \$1 for a full 30-Days Subscription to your DOW THEORY DRECASTS. AT NO EXTRA COST, send me 3 New Stocks to Buy ow. Also send Digest described at left.	
a list of 30 'Low- Priced' stocks.	AddressZoneState	



By CHARLES YERKOW



AS HARD LUCK WOULD HAVE IT, the *Peacock* did not sight her first pod of whales until five months out of Nantucket and half way around the world. With hardly a breeze that day, her canvas was slack, and so her master, Jeremy Paddock, put off two boats and because the whales were moving away he cursed the men to spring to it and not dare return without at least one dead fish. He went on swearing and cursing, and Prudence Paddock, the master's wife, cupped her small hands over her ears and retired below.

Jeremy could have saved his bellowing, for each man Jack in the whaleboats and on deck wanted a kill that day, each thinking of his share in the lay, and each willing to chase a whale all day and night and next day if it would put oil into the empty barrels in the hold.

Tom Brody, first mate, was far off by the time the second, young Andy Tavin, freed some tangled lines and cast free amid the howling threats of Jeremy Paddock and the hidden grins of the men on deck. Prudence kept her ears cupped, for Jeremy had a powerful voice and Prudence was thankful they had left Mary, their nineteen year old daughter, with Uncle Stephen.

Now the only man who seemed to be having trouble out there on the quiet sun-washed sea was young Andy Tavin. The gambolling whales led him a merry chase and try as he would, he could not close the distance. Except for their hugeness, the mammals were like so many playful dolphins, now showing their heads and dark backs, and now sounding with a mighty whip of their broad flukes.

Tom Brody, far off on Andy's right, had given up and was making back to the ship. Andy was about to give Chook in the stern the same order, but that was when one lone whale veered from the rest and headed for their boat. Andy could hear Jeremy Paddock's howls to get an iron in or rot in hell.

The oarsmen pulled hard, and the lone whale came on, and Andy braced his left knee in the notch and his hand was weighing the harpoon.

"Heave!" Jeremy was screaming from the bow of the *Peacock*. "Give it to him! Heave-blast you, Mr. Tavin! Get him true!"

This would not be the first harpoon Andy Tavin had put into a whale. On his very first voyage as harpooner in the old Susan he had killed four whales in one day! There was nothing now to distract him, for the sea was calm and the men were pulling the oars with steady powerful sweeps. Andy braced himself, aimed his iron, and flung it with all his might. But in that very (Continued on page 43)

As the whale breached, they were snapped high up, throwing tub and men into the sea.

WHO'S "Most Valuable"?

The dilemma of a baseball writer who, having seen all 154 games during the season, ballots for the "Most Valuable Player" of the year

By HAROLD ROSENTHAL

Sports Writer, New York "Herald Tribune"

A RELUCTANT VOTER AM I. Every time my roving eye catches one of those morning-paper ads urging that I "get out and vote" under threat of being labelled everything from a termite to a thick-head for failing to exercise man's most precious privilege—bang, my breakfast is ruined.

Being a naturally peaceable fellow, I can't help cowering at the thought of voting. Every time I've cast my ballot I've been subjected to name-calling, threats, and exquisite ostracism by persons ranging from a small son to the fellow who comes around to read the water meter.

Republican? Democrat? Prohibitionist? Whig? Tory?

Don't be silly. I'm referring to the annual voting for baseball's Most Valuable Player, that yearly *auto-da-fé* to which four dozen colleagues and myself are subjected in the name of the national game.

Naturally I had no part in the start of the entire business. They were picking Most Valuable Players in baseball before I was born. Presumably those early electors underwent the same harassment as the current vote-casters who each year dutifully delineate their choices and just as dutifully stretch their necks on the chopping blocks.

What's more, you have to qualify on several counts before you can even hope to be subjected to this autumnal ordeal. To begin with, you have to be male.

To begin with, you have to be male. That opens the gates wide, but the next qualification closes them in a hurry. You must be a member of the Baseball Writers Association of America, and there were only 500-odd at the last callover.

Then you have to be appointed by the President of the BBWA, who picks three men in each city in the two major leagues he thinks are best qualified to vote. That eliminates the misfits, the thick-skinned, the twaddle-brained. Only the cream of the corps is selected to be thrown to the wolves.

I've been a member of three annual juries picking the American League's MVP. With the 1958 returns in, I've yet to have a winner. In 1955 I picked Gil McDougald of the Yankees. His teammate, Yogi Berra, proceeded to beat out Detroit's Al Kaline. In a perfectly unlawful bit of coercion I convinced one of my colleagues to vote for Gil, too. McDougald wound up 12th with our two first-place votes.

They gave me a rest in 1956, but brought me back in 1957 and stuck that terrifying yellow ballot under my nose again. Again I picked McDougald. Again a McDougald team-mate won, this time Mickey Mantle. My man looked a little better. Fifth place. Three others thought him tops, along with me.

Then they honored me again in '58 with a call to the electoral college that tabbed Boston's Jackie Jensen tops over New York's 21-game winning pitcher, Bob Turley. Someone left Jensen off his ballot entirely, but *three* voters disregarded Turley in the same fashion. And believe us, without Turley the Yankees would not have been in the World Series.

I voted all right, but I'm not telling





how. You can get really tired of reading nasty letters like those of last year when Ted Williams failed to make it despite a .388 batting average.

Williams' failure to finish ahead of Mantle was complicated by Mantle's own post-award crack, "I thought Williams would get it sure." It touched off the greatest flood of letter-writing in the troubled history of the award. Writers who revealed their first-through-tenth choices were excoriated and abused along with the others who sought to stand behind the traditionally protective barrier of the closed ballot.

I had voted Williams in fourth place but there had been a couple of jokers who voted him a ninth and tenth. This was no joke—why, demanded the letterwriters, didn't I join the witch hunt and seek out these malefactors? Burning at the stake was much too good for these dim-wits, was the tenor of 99 per cent of the communiqués.

One fact was driven home rather forcibly. No one is neutral on the subject of Ted Williams. For every one who shrieks "schizophrenic" or worse at Ted's tantrums there is an opposite number, and not necessarily of the male gender either, who rushes stoutly to his defense. Those persons in the stands at Fenway Park in Boston who unfurl that professional-looking banner reading, "Ted Williams, Greatest American Since George Washington," are deadly serious.

So are 99 8/10 per cent of the writervoters in the Most Valuable Player elections. Then why the fuss, why the ruckus that proportionately dwarfs the sound and fury attendant upon electing the President of the U.S.?

That's because of the large segment of the male population, and a good slice of the ladies, better armed with information about their favorite ball players than their favorite presidential candidates. And they're super-eager to offer this data in a post-election rush after their favorite has been beaten by a fellow obviously not qualified to carry his (a) bat, (b) glove, (c) address book.

Having this voluminous data on hand before the elections wouldn't be much help to the harassed two-dozen voters in each league. We probably have it all, anyway, and batting averages and wonand-lost percentages don't elect MVP's.

Look at Yogi Berra. He was tagged three times for the honor, yet only on one of these occasions did he hit over .300. The last time the squat Yankee catcher won he hit a brisk .272. Al Kaline murdered the ball in Detroit that year with .340.

The first time Yogi won the big prize he was struggling to reach .300 figures and missed by a half-dozen percentage points. Ferris Fain led all the American League's 1951 hitters that season with a blistering .344, but where is the old Burr-Head today?

Figures we have aplenty. But there are other factors involved and right here lies the crux of the question. No one has ever spelled out the basis for picking an MVP or has offered a formula. There is a half-hearted reference on the bottom of the ballot, encompassing less than a paragraph, advising the voter to consider "hustle, and value to the team".

In what proportions? What comes first—ability, team play, box office value? Please, buddy, don't touch the microphone. Just make sure that your ballot is neat, and mailed on time.

One item is pretty explicit: the period when the voting is to be done. The actual marking of the ballot must take place in the short period between the end of the season and the start of the World Series.

That's to make certain that a man's play in the World Series doesn't overshadow his play for the entire year. It would have been pretty difficult for the National League voters to skip Lew Burdette and his three Series victories over the Yankees on their '57 ballots. As it was, Burdette got two 10th-place votes for a tremendous total of two points. Five of his Braves team mates drew more.

In the other league Mantle won despite an injury-riddled final month. Had his 1957 World Series effort been weighed (a feeble .263 and only two runs batted in because of a shoulder injury sustained in the early part of the Series) Mickey'd have dropped from the first ten in an awesome hurry.

Baseball is well into its second century, but the MVP awards, in the form (Continued on page 40)



DRAWINGS BY HARRY DEVLIN

Business



This is the tenth year that Dr. Marcus Nadler has contributed to THE ELKS MAGA-ZINE his enlightening business review and forecast of the year to come. Dr. Nadler, who is recognized as one of the country's leading authorities on business conditions, is Professor of Finance at New York University and Consulting Economist for The Hanover Bank, New York City.

Prospects for 1959

By DR. MARCUS NADLER

IN THE JANUARY, 1958, issue of THE ELKS MAGAZINE the author, after considering the strong and the weak forces operating in the economy, made the following statement: "Be that as it may, however, and assuming no unforeseen events in the international political field, one may reach the conclusion that the readjustment, while painful, will not go very far and will not last very long. The pattern of business may be as mild or even milder than was witnessed in 1953-54 although, in view of the maladjustments which have crept into our economy, there is also a possibility that the decline may approach that of 1948-49." It was predicted that under no circumstances would there be such a serious decline in business activity as that of the '30's.

Events during the past year have borne out this conclusion. Business activity, as measured by the index of industrial production prepared by the Board of Governors of the Federal Reserve System, declined from 145 (1947-49=100) in August 1957 to 126 in April 1958. Unemployment rose from 2,609,000 in August 1957 to 5,437,000 in June 1958. The gross national product, i.e., the sum total of all the goods and services produced in the country, declined from \$445.6 billion on an annual basis seasonally adjusted in the third quarter of 1957 to \$425.8 billion in the first quarter of 1958. Disposable personal income after taxes, i.e., the amount of money in the hands of people which they can spend, decreased from \$308.7 billion during the third quarter of 1957 to \$305 billion in the first quarter of 1958 on an annual basis.

The decrease in disposable income from the peak in 1957 to the low point in the first quarter of 1958 was only 1.2 per cent. In this respect the recession of 1958 differed materially from previous ones. In previous periods disposable income decreased rather rapidly. This time, however, disposable income remained large and was only slightly affected by the decline in business activity and the increase in unemployment. This was the tip-off. It indicated that the recession could not go very far nor last very long. So long as people have money they can be induced to spend.

April marked the low point in business activity in the U. S., and from then on the recovery was substantial and broadly based. The index of industrial production rose from 126 (1947-49=100) in April to 138 in October. The gross national product in the third quarter of 1958, on an annual basis, amounted to \$440 billion and was only \$5.6 billion smaller than during the third quarter of 1957. Disposable personal income in the third quarter of 1958, on an annual basis, aggregated \$314 billion and surpassed by over \$5 billion the peak reached in the third quarter of 1957. Unemployment, while still large, has decreased and in the middle of October amounted to 3,800,000. The economic recovery was broad and was much more rapid than generally expected.

Causes for the Recovery

A number of factors contributed to the recent rather sharp increase in business activity. Summarized briefly they were as follows: The Federal Reserve authorities in the middle of November 1957 changed their credit policies. In successive steps the Reserve authorities lowered the discount rate from 3½ per cent to 1¾ per cent. The Reserve requirements of the member banks were lowered in several stages, thus materially increasing the reserves of the commercial banks. The availability of bank credit increased and money rates, both short-term and long-term, decreased materially. The decline in money rates had a favorable effect on housing and public works. Home starts increased materially, from 91,900 in September 1957 to 118,000 in September 1958. Public works construction also expanded sharply.

In addition, the government undertook a number of direct measures. Expenditures of the Federal government increased rapidly. Whereas in January 1958 the President envisaged a surplus of \$400 million for the fiscal year 1958-59, a few months later it became evident that the deficit would amount to over \$12 billion. It was generally known that at least a portion of this deficit would have to be financed through the commercial banks, which would lead to an increase in the money supply. The Congress authorized a public works program of about \$1,800,000,000, and this in turn, in addition to the decline in money rates, had a favorable effect on public works and on construction in general. The Congress also passed a housing act to stimulate home construction. Measures were taken to ease the terms on FHA insured and VA guaranteed home mortgages, and again veterans were enabled to buy homes without any down payment. Moreover, the powers of F.N.M.A. were increased and a billion dollars was placed at its disposal to enable it to buy government-insured and guaranteed mortgages at par. Congress also passed legislation providing for the extension of unemployment insurance for a maximum of thirteen additional weeks after an unemployed person had exhausted his regular unemployment benefits.

All these actions taken by the government promptly created a favorable atmosphere and contributed to the upswing in business activity. In the meantime, the liquidation of inventories, which had contributed materially to the decline in business activity, began to slow down. Whereas during (*Continued on Page 35*)

ROD AND GUN



Humpbacked salmon, Alaska, bottlenecked before a natural hazard.

FAR OUT in the shadowy depths of the Atlantic Ocean, somewhere along the northern edge of the Saragossa Sea, there comes to an abrupt end a life drama almost too strange to relate. Here, in the eerie gloom a hundred fathoms down, in what must be a scene to strain the imagination of a Dante, thousands and thousands of eels gather from all corners of eastern America and Europe for life's lone revel. Here, after solitary lives of ten or twelve years, they have returned for a meeting of the sexes to mate, spawn and die.

The tiny eels which find themselves orphaned in the vast wilderness of the sea as a result of this mating have forbidding journeys ahead of them, so hazardous that one parent female is said to be capable of spawning ten million eggs to provide for a return of the species. Oddly, these larval eels bear little outward resemblance to their elders. They are roughly leafshaped—that is, shaped somewhat along the general lines of other fish, for the eel is actually a fish—and, to afford them some protection against the many hungry mouths to be encountered along the way, they are virtually transparent.

Small, weak and defenseless, and equipped only with an overpowering and mysterious urge, they start their many ways for they know not where. After about a year of persistent travel, the surviving elvers, as they are now called, commence to arrive at the mouths of rivers along the eastern shore of America. Those bound for European rivers are three years enroute. At this stage they have transformed into the normal cylindrical shape of the mature eel, but are still only two or three inches in length.

This is the beginning of one of the strangest chapters in the lives of these creatures. Here, where fresh and salt water meet, the sexes part ways. The journey of the males has all but ended. They remain in brackish water all their lives, but the females are just getting started along the way. Losing their transparency as they enter fresh water, they continue their difficult ordeal, some of them with two or three thousand miles of travel yet before them. Still driven relentlessly by the unknown urge, they spread through the waterways of America, saturating practically every body of fresh water-every river, stream, lake and pond, fresh or foul -east of the Rockies. Lovers of the dark, they travel mostly at night, fighting their way up rapids, through shallows and around dams. Being fish, they must live in water, but uniquely they are capable of holding sufficient water in their gills to permit travel around intervening obstacles and over stretches of dry land, allowing individuals to reach isolated ponds and even wells.

There is no telling how long it requires some of these female eels to reach their eventual homes far in the interior. Then, near the end of a life span of some ten or twelve years, compelled by the same mysterious urge, the survivors retrace their journeys to the remote Saragossa Sea, somewhere in (Continued on page 39) **Elks National Service Commission**

They Always Say "Thank You"

Just one heart-warming example of the hundreds of letters we receive as a result of our efforts in behalf of our veterans



VETERANS ADMINISTRATION HOSPITAL PERRY POINT, MARYLAND

38th Annual Convention Maryland, Delaware, District of Columbia Elks Association

Dear Brothers:

Recently I had the occasion to review the history of the Special Service Program at Perry Point. Needless to say, such a review which reached back to my first assignment here in 1946, was studded with memories of many generous and outstanding programs which provided countless hours of pleasure for the veteran patients hospitalized here.

Outstanding then as it is today after 12 years of uninterrupted scheduling is the "Elks' Show".

It is difficult to describe or to measure by any ordinary means the cheer and the genuine pleasure that these shows have provided for our patients, many who have returned to their homes and families, and many who are still here.

Were each of you able to turn the calendar to the second Sunday of each month over these past 12 years to hear the applause, to see the smiles of pleasure and to help answer the questions of anticipation -- "Tonight's Elks' Night, isn't it?" -- you would better understand how much these shows meant to all who had the opportunity to see them.

Were you able to hear the calls of greeting to Charlie Hawthorne, Seymour Hall, Francis Lange and to each of the performers, were you able to see the willingness of patients -some old, some young -- to help carry bags or more equipment, you would realize as we do that there also was a bond of warm friendship truly significant of "Brotherly Love" and so vitally necessary in the lives of those who are hospitalized.

May we, a grateful hospital staff, on behalf of the many patients that "Elks' Night" has reached over the years express our appreciation for the countless hours of pleasure, the warm friendship and understanding that you have made possible.

John Andie.

ROBERT T. GIRALDI Chairman, VA Voluntary Service Hospital Advisory Committee

Winter in Florida By HORACE SUTTON

PERHAPS the most dramatic news out of Florida this winter is not a "this year's hotel" (although indeed there are some) but this year's transportation. The trick here is that it will be possible to fly from New York to Miami during the coming seasonal cold spell by jet at no extra fare. Since the last of the pistons—the DC-7Cs—were, in their best time, making Miami from the frozen north in three and a half hours, the jets are just about going to bring the palms within commuting distance—about two hours or so.

This revolutionary coup has been affected by diverting airplanes that normally travel the Atlantic service, which is off-season in the winter, to the Florida run, which is off-season in the summer. Leasing one another's airplanes has been common practice heretofore, but never has it been done in the field of the jets, and that's what makes the news so noteworthy. In this particular case Pan American, which has been the first U.S. airline to install full jets, is taking some of its planes from European service where the traffic is light just now, and making them available to National Airlines for the annual shuttle service to Florida. Although Pan American was using the planes to carry two classes of passengers, first and economy, National will operate the jets, all Boeing 707s, as first class only.

Now as far as this year's hotels are concerned, a tidy little inn to be called the Montmartre styles itself "Miami Beach's only 1959 oceanfront luxury resort". As usual the new hotel has chosen a "theme" and it is Paris in Miami, which means that it will have a

"Bon Jour Cafe", a "Monsignore" dining room and a "Les Girls" supper club. Unlike anything in Paris, it will have lots of free services such as free beach mats, television, parking, golf, tennis, and cabana service, whatever that means. To keep the citizens on the reservation, there is to be a 9-hole putting green and a private preserve where les enfants can frolic. Once the holidays are out of the way, a third of the 300 rooms will be knocked down to \$24 for two people without eats. Breakfast and dinner come for \$3.50 a day per person, or under the "Gourmet Plan" you get all three meals for \$5. Apparently it takes a gourmet to eat three meals a day.

One of the biggest things in southern Florida, but not exactly in Miami Beach, will be the opening of a giant cantonment called The Diplomat which will be spread over 400 acres in a north-of-Miami community called Hollywood-bythe-Sea. It has already enrolled Cary Middlecoff as golf pro, Fred Perry as tennis pro. It also has set aside four swimming pools-doesn't everybody?a place to park your yacht, a deep-sea fishing fleet to hire, and of course, its own golf course. Like the transporta-tion companies, it is providing two classes. Luxury service will be provided in the Hotel Diplomat East, on the ocean. A more casual (and cheaper) arrangement is available in Diplomat West which borders the canal on the inland waterway. In the middle of the season, January 15 through March, it is \$50 to \$56 a day on the east side, modified American (no lunch); \$22-\$28 if you go west, no meals.



With all this talk of new hotels, it might be well to point out that the old ones continue to function and many of them would be, even in their antiquated position—say three or four or five years old—a smash hit in less fortunate cities. Paris, for instance, hasn't had a full fledged new hotel since the George V opened in 1929. A hotel of some seasons back, such as the Sans Souci, to pick one at random, will offer 100 rooms at \$26 for two, including meals, during

Just entering Havana Harbor, this ferry shuttles passengers and their automobiles between Cuba and Key West.



the month of January. Guests are invited to watch a formidable string of performers including Chevalier, Belafonte, Frankie Laine, Cugat and Skelton during the season. Just next door, the Saxony, a hit of other seasons, invites its guests to play tennis and golf at outside courses on the house or take a free Swedish masage, and guarantees steak, chops and roast beef on the menu every night at no extra cost. January 4 to 31, the tab for two is \$30 with breakfast and the aforementioned dinner.

Life in Florida gets quieter as one rolls south from the Miamis. Sometimes it also gets warmer. The Keys dot the southern waters in a long string that reaches out towards Cuba for nearly 112 miles. All this long stretch is tied together by an incredible roadway, one span of which loops for seven miles over the turquoise sea before coming to rest again on another spit of land. From Miami it is forty-nine miles to the first Keys. By turning back up along the string of islands, you will come to the fine bonefish flats at the north end of Key Largo. Moreover, there is the handsome and rather exclusive Ocean Reef Club which delights in yachts and fishing. Nearby is the famed Key Largo Angler's Club which once was a fishing ground for Herbert Hoover.

Farther along the strip, the bird

Looking down Collins Avenue, past the hotels and restaurants, night in Miami Beach is almost as bright as day.

watchers take out from Tavernier, cruising into Florida Bay, especially in search of roseate spoonbills. The capital of bonefishing is supposed to be in Marathon, and I have no doubt that it is. At any rate Marathon also likes to dote on the fact—I trust it is incontrovertible—that the town lies 375 miles south of Cairo, and I don't mean Cairo, Illinois. If there is no bonefishing there is always the sun. Marathon seems to be the *(Continued on page 38)*

15



En route to Adams, Mass., Lodge on Oct. 4, the Grand Exalted Ruler and this delegation stopped along the Mohawk Trail at the beautiful Elks Memorial Rest. Pictured (from left to right) are Past District Deputy J. F. Clarke, Elks National Home Superintendent and Mrs. Thomas J. Brady, Mr. and



Enjoying a hearty laugh after dinner at St. Paul, Minn., Lodge on Oct. 16 are, left to right, Past Grand Exalted Ruler Sam Stern, Past Exalted Ruler Joseph L. Shiely, Sr., Mr. Wisely and State Pres. Norman Hansen.

On a visit that included a pheasant hunting trip, Grand Exalted Ruler Wisely receives a warm handshake from Aberdeen, S. D., Exalted Ruler John Hayes on Oct. 19. Mrs. Wisely, Past Grand Exalted Ruler and Mrs. John F. Malley, Boston Past Exalted Ruler Alfred Gross, Past State Pres. and Mrs. William H. Maguire, former Grand Lodge Activities Committee Chairman and Mrs. James A. Bresnahan and State Pres. William H. Shaw.



THE ITINERARY of the Grand Exalted Ruler has taken him from New England to the state of Washington and eastward again to Pennsylvania in a single month—with stops at lodges in ten different states.

Mr. Wisely's New England tour began when he and Mrs. Wisely were met by Past Grand Exalted Ruler John F. Malley and Grand Trustee Edward A. Spry in Boston on Sept. 29, and were escorted to Woonsocket, R. I., Lodge for a reception and dinner under the auspices of the State Assn. Elks National Home Superintendent Thomas J. Brady and Mrs. Brady joined the Grand Exalted Ruler's party there, and accompanied them on the tour. Among Elk dignitaries present at Woonsocket was Grand Lodge Judiciary Committee Chairman Judge John E. Fenton. A feature of the festivities was the presentation of \$1,500 to Mr. Wisely for the benefit of the Elks National Foundation.

Accompanied by Mr. and Mrs. Malley and Boston Past Exalted Ruler Alfred Gross, Mr. and Mrs. Wisely went on to Biddeford-Saco, Me., Lodge on Sept. 30. There they were treated to an old-fashioned clambake prepared with the aid of an expert, Past District Deputy Leon Jones. The party then traveled to Waterville for a dinner given by that lodge and neighboring lodges. Past State Pres. and Mrs. William F. Maguire joined the group for these visits.

William F. Maguire joined the group for these visits.
On Oct. 1, Mr. Wisely visited Rumford Lodge and then entered New Hampshire for a trip (*Continued on page 33*)



At a party given for the Grand Exalted Ruler by Rutland, Vt., Lodge on Oct. 2, Exalted Ruler and Mrs. Dan J. Healy are shown as they chat with Mr. and Mrs. Wisely. Some 500 Elks attended.



Shown at Meadville, Pa., Lodge on Oct. 27 are (first row, from left) Lodge Secy. M. D. Trace, Mayor George Simmonetta (a lodge member) Grand Esteemed Leading Knight Ruel H. Smith, Mr. Wisely, Exalted Ruler R. C. Knoblow, Grand Secretary Lee A. Donaldson, Past State Presidents H. T. Kleean, and W. P. Baird. Second row: Lodge officers W. H. Sook, R. C. Truran, D. T. Mc-Fadden, J. H. Langdon, J. B. Miller, F. R. Peters and Past District Deputy C. E. Daniels. Officers in third row: Humbert Fisher, Henry Novak, W. P. Gage, P. C. Murray and W. W. Wescott.



Before the entrance of Greensburg, Pa., Lodge, this picture was taken on the Grand Exalted Ruler's visit on Oct. 28. From left to right are Grand Lodge Activities Committeeman Francis T. Benson, Mayor Homer Ruffner, George Mawinney, Mr. Wisely, Grand Esteemed Leading Knight Ruel H. Smith, Grand Secretary Lee A. Donaldson, Exalted Ruler Dominick P. Capizzi, Congressman John Dent and Saul P. Wise.



The Minneapolis, Minn., Lodge held a dinner on Oct. 17 to welcome Grand Exalted Ruler Wisely (seated center at speakers' table). This view shows the large attendance at the banquet.



The Grand Exalted Ruler and this gathering of Elks are pictured in the home of Johnsonburg, Pa., Lodge, just prior to a dinner that was given by the lodge on Oct. 25. They include, from left to right, Past State Presidents Francis T. Benson and H. T. Kleean, Grand Secretary Lee A. Donaldson, E.R. Allen Logue, Mr. Wisely, District Deputy John C. Rosenhoover, State Pres. S. Paul Seeders, State Vice Pres. John Malee, Past Exalted Ruler Jack McDonald, State Treasurer Fred Lenkner and Grand Esteemed Leading Knight Ruel H. Smith.

News of the Lodges



Science Scouts End U. S. Tour

The Science Explorer Scouts who made a nation-wide tour under the sponsorship of Van Nuys, Calif., Lodge and the Marquardt Aircraft Co., are pictured at the celebration held by the lodge on their return. With them are, left to right, background, Assistant Post Advisors Karl Kahman, A. C. Pfeil and Frank Cary; E.R. Glynn A. Wyatt; Post Advisor William Bennet, Chief Technical Engineer at Marquardt; Past Grand Exalted Ruler L. A. Lewis; Assistant Post Advisor Elmer Meyer, P.E.R., and D.D. John J. Cabot.

WITH A 10,000-MILE NATIONAL TOUR behind them, and armed with new and vital knowledge absorbed along the way, the members of Science Explorer Post No. 501 of the Boy Scouts of America were feted at a banquet given by Van Nuys, Calif., Lodge, No. 2028, which co-sponsored the trip, along with the Marquardt Aircraft Company of that city. The boys and their parents were guests of the Elks when 400 persons heard the Scouts' reports of their tour and viewed the motion pictures they'd brought home.

The educational tour, facilitated by the enthusiastic cooperation of the Army, Navy and Air Force, included visits to major industrial, military and scientific centers of our country; it covered a period of 66 days and their itinerary brought them into 32 States. The 37 Scouts, accompanied by adult supervisors, financed the trip entirely on their own.

A highlight of the journey was their three days in Washington, D. C., where they visited with Vice-President Richard Nixon and received a briefing from Brig. Gen. Homer Boushey, Air Force Director of Advanced Technology in supervising space development programs. At a dinner at the National Press Club in Washington, tendered by the Olin Mathiesen Chemical Corp., the Scouts asked searching questions on our defense and space programs of such government officials as Under Secretary of the Air Force Malcolm A. MacIntyre, Wm. A. Holaday, Director of Guided Missiles, and Paul D. Foote, Assistant Secretary of Defense for Research and Engineering.

A four-day stay in New York was the half-way point in the tour, with the boys quartered at Mitchel Air Force Base. A feature of their busy and enlightening visit to that city was their appearance on the Dave Garroway Television Show.

More than 80 lodges of the Order assisted in making the trip a success by caring for any of the Explorers who became ill on their journey, repairing their bus for them, arranging for lodging, and otherwise making them welcome. The young Californians made only the most favorable impression on those they met along the way; it is good to know that they had only the most glowing reports concerning the hospitality and assistance they received from the Elks, everywhere they encountered them.

TWENTY NEW ELKS were welcomed into Ainsworth, Neb., Lodge, No. 1790, in honor of Grand Exalted Ruler Horace R. Wisely in a ceremony highlighting the day-long celebration of the dedication of the lodge's new home. Nearly 300 Elks and guests attended the program conducted by Exalted Ruler M. L. DeVilbiss whose son was one of the candidates.

The affair also marked the visit of District Deputy Ernest T. Butzirus, and among the State Association officials present were President Graden Rathbun, Vice-Pres. Stanley R. Danekas and Secretary Paul D. Zimmer, as well as District Deputy Fred L. Peterson.

A smorgasbord luncheon was enjoyed prior to the dedication, and open house concluded the day's activities. Past Exalted Ruler John B. Cassel was Chairman of the Building Committee.

T. M. GUERIN, JR., a Past Exalted Ruler of Troy, N. Y., Lodge, No. 141, and one of its most beloved members, was the guest of honor at a surprise testimonial dinner attended by scores of his friends, including 13 other Past Exalted Rulers. Two of that number, George T. Wood and Donald L. Heath, were Co-Chairmen for the very successful affair; another, John J. Sweeney, former State President and a Past District Deputy, was Master of Ceremonies. Still another, John J. Tower, enjoyed the privilege of presenting to the guest of honor the eighth Honorary Life Membership ever voted by the lodge in its 69-year history.

Past Grand Exalted Ruler James R. Nicholson, as principal speaker on the program opened with an invocation by Rev. John V. Keegan, OSA, cited Mr. Guerin's exemplary service to the lodge he served as Exalted Ruler 18 years ago, during which time he established "The Troy Elk", the fine bulletin of which he is Honorary Editor.

Mr. Guerin's patriotic endeavors were also covered in the talk, in which it was pointed out that following the creation of the Elks National Defense and Public Relations Commission in 1940, Mr. Nicholson's first move as its Chairman was to request each lodge to create its own Defense Commission. One of the first to cooperate was Troy Lodge, and Mr. Guerin was its Commission Chairman. His promotion of patriotism has never waned; in 1955, No. 141 launched a program under a Committee headed by Mr. Guerin to "make our history an ever-increasing topic of interest to citizens in general and school children in particular". The success of that program is unparalleled.

Other speakers at the dinner included State Vice-President Lloyd DeMaranville, Past District Deputy Joseph B. Mulholland, also a Troy Past Exalted Ruler, former State Vice-Pres. Fred Beck and George F. Birkmayer, Editor of "The Troy Elk".

THE 7TH ANNUAL CHARITY GOLF Tournament of Peekskill, N. Y., Lodge, No. 744, was the largest stag event of the year, with 180 Elks of the East District participating. More than \$800 was offered in the Class A competition presented later at a steak dinner at the lodge home. Joseph Dilio took the Elks-Hunter Trophy with a score of 69, with James Ahearn in second place with 70.

Thomas Walsh was Chairman for the affair, while State Vice-Pres. Charles DeLuca headed the Prize Awards Committee and Exalted Ruler George J. Shutt delivered the welcoming address. Proceeds go to the lodge's Charity Fund.

TWO WORLD'S CHAMPION YANKEE stars, Bob Turley and Elston Howard, combined efforts to make a huge success of the Baseball Clinic sponsored by the Youth Activities Committee of Binghamton, N. Y., Lodge, No. 852. Both impressed the Elks' young guests tremendously, with their easy and informative answers to countless questions. Turley also spoke at a benefit dance the lodge held that evening, and both he and Howard paid a visit to Lourdes Hospital where young Johnny Flanagan who had expected to attend the clinic was confined; he'd broken his arm that morning.

THREE OCTOBER DAYS were devoted by Minot, N. D., Lodge, No. 1089, to its 4th Annual Homecoming and Old Timers Reunion. First there was the initiation of 33 candidates as a tribute to the Grand Exalted Ruler in the presence of his Deputy, Donald C. Fraser; Raymond C. Dobson, former State President and a Grand Lodge Committeeman, and Past District Deputies Harold M. Montgomery and T. J. McGrath.

The wind-up of the reunion was a banquet at which Exalted Ruler Roy A. Ilvedson and Past Exalted Ruler Robert W. Palda, Jr., son of the lodge's first leader, presided. This dinner honored the Old Timers of the lodge, with membership pins presented to all with more than 25 years' affiliation. Scrolls were also given to Minot's half-century Elks, J. Norman Ellison, Sr., and Dr. G. Roy Ringo, both 51-year members, being on hand. Others not able to attend include Mat G. Evenson, Charter Member George Kemper, Past Exalted Ruler H. L. Winters, Otto Ellison, Gus Steinhaus, R. H. Bosard and D. C. Mulick. Thomas B. Murphy, the only living member of Minot Lodge's Charter panel of officers, was also present.

HARRY B. CHANDLEY, an Elk since 1902, passed away at the age of 82. Originally of Apollo, Pa., Lodge, he transferred to Beaver Falls, Pa., Lodge, No. 348, and was Exalted Ruler in 1912. The following year he became Secretary, a post he held until his death. In 1954, he received a citation from Grand Exalted Ruler Wm. J. Jernick, in recognition of his outstanding service.



At the testimonial dinner held by Troy, N. Y., Lodge as a tribute to P.E.R. T. M. Guerin, Jr., who received an Honorary Life Membership in recognition of his devoted service to Elkdom, were, left to right, P.E.R. Don Heath, Associate Chairman; Mr. Guerin; Past Grand Exalted Ruler James R. Nicholson, the principal speaker, and Past State Pres. John J. Sweeney, who was Master of Ceremonies.



Dignitaries who participated in the dedication of the home of Lakewood, N. J., Lodge included, left to right, foreground, P.E.R. H. George Buckwald, Dedication and Building Committee Chairman; P.E.R. D. L. LaBanca; Past State Pres. William R. Thorne; host E.R. Robert D. Gibson; Past Grand Exalted Ruler Wm. J. Jernick; D.D. Harold J. Fuccile; Past State Pres. Vernet N. Hicks, and P.D.D.'s Frank C. Gibson and Donald L. Woolley. In the background are other lodge officers, Trustees, and visiting officials, and, standing sixth from left, State Pres. Matthew J. Coyle.



Over 300 persons attended the dinner given by Frackville, Pa., Lodge, honoring David James, third from left, as "Man of the Year". In recognition of his 16 years of outstanding leadership and service to the lodge, he received a plaque from E.R. Ted Neidzwiecki, second from left. Others pictured with Mr. James as he received a congratulatory wire from the Grand Exalted Ruler are Richard H. Foltz, Vice-President of Freedoms Foundation at Valley Forge who was the principal speaker, left, and Est. Leading Knight Joseph F. Huth.



FORT WORTH, Texus, Lodge's E.R. Fred B. O'Neall, left, accepts from Major Gen. Melvin J. Maas, U. S. Marine Corps, Rtd., center, a Presidential Citation for Meritorious Service to the Physically Handicapped. At right is John Justin, General Chairman of the Fort Worth Handicapped Committee. The General, who has lost his sight, is Chairman of the President's Committee on Employment of the Physically Handicapped. Fort Worth is the first lodge to receive this high award.



BINGHAMTON, New York. Pictured at the Baseball Clinic sponsored by this lodge's Youth Committee, with a few of the many young hopefuls on hand were, left to right, E.R. Ernest E. Shaul; local sportscaster James L. Adelson, a Fargo, N. D., Elk who was MC; N. Y. Yankee star fielder and catcher Elston Howard; Youth Committee Chairman John W. Sheehan, and the Yankees' Bob Turley who recently won the coveted Cy Young Award as Outstanding Pitcher of the Year given by the Sportswriters of America. Both stars gave their admiring audience many worthwhile pointers.



STAMFORD, Connecticut. Pictured when D.D. Richard C. Hannan paid his official visit to Stamford Lodge were, left to right, P.E.R. B. W. Nelson of West Haven, Mr. Hannan, host E.R. James J. Mitchell, P.E.R. and Seey. Arthur V. Swinnerton and West Haven P.E.R. Frank E. Hawley, Mr. Hannan's Special Assistant.

GRAND SECRETARY Lee A. Donaldson made a special visit to San Angelo, Texas, Lodge, No. 1880, to preside at a clinic of lodge Secretaries which was one of the principal features of a recent three-day conference there. Other important events included the Secretary's Round Table Meeting, the Clinic conducted by District Deputy Tom W. Stalnaker and the Board Meeting of the Texas Elks Crippled Children's Institute.

The attendance at this conclave was outstanding, as was the interest shown by those on hand in all phases of Elk endeavor which were under discussion at this time.

The evening of the first day was devoted to entertainment provided by an able committee who dedicated the program in the memory of its Chairman, Sam D. Proffitt, who had passed away just a month prior to the conference.

The morning of the second day found the Secretary's Round Table in progress, with State Secy. C. C. Kirby making the welcoming address, followed by a talk on lodge publicity by Dean Chenoweth, senior editor of the San Angelo Standard Times. Papers were then read by various lodge secretaries on the many phases of their work. The Round Table continued in the afternoon with an address by State Pres. Alex A. McKnight when other lodge Secretaries discussed their duties. The Secretary's Round Table was organized in June of 1957 with the purpose of increasing the efficiency of lodge Secretaries. Hugh L. George is President of the group and Floyd E. Wilder is Secretary.

This was followed by the TECCI Board Meeting which took place later that day and Grand Secretary Donaldson conducted his very worthwhile and helpful clinic early the following morning, immediately preceding District Deputy Stalnaker's Clinic.

AN AMERICAN FLAG and stand have been presented by Grand Island, Neb., Lodge, No. 604, to the Barr Junior High School. Taking part in the ceremony were Past Exalted Rulers H. E. Hallstead, M. L. Ranslem, E. P. Cunningham, and Exalted Ruler J. A. Moslander, Jr.

Jim Beltzer, President of the Student Council, presided at the program, which took place in the school, and introduced Mr. Cunningham who presented his fellow Elks. Mr. Ranslem spoke on the Flag and its meaning to all Americans. The Exalted Ruler gave the Order's eulogy to the Flag and made the presentation.

The eighth grade choral group sang, following which an antiphon of music and spoken tribute to the Flag were offered by the ninth grade's combined triple trio and sextet.

Other Student Council members participating were its Vice-President, Becky Dixon, and Secretary, Barbara Field.



PORT CHESTER, New York, Lodge's baseball team, local Babe Ruth League Champions, are pictured at the dinner their sponsors gave for them, with, left to right, Mgr. and Coach Sam Sedotti; Capt. Anthony Francello, the Most Valuable Player; E.R. Richard J. Jahrsdorfer and Youth Committee Chairman Louis Ancowitz.



JONESBORO, Arkansas. When Jonesboro Lodge presented a \$100 check to the Elks National Foundation, E.R. R. E. Johnson, left, was pictured with the Foundation Certificate purchased by several Arkansas Lodges in honor of Past Grand Exalted Ruler Earl E. James. With him are, left to right, Charity Committee Chairman Knight Laird, Grand Lodge Committeeman Charles F. Lilly, D.D. Charles A. Bahil and State Vice-Pres. Victor H. Wilder, State Elks Crippled Children's Committee Chairman.

THE HOME of Monrovia, Calif., Lodge, No. 1427, became the headquarters for victims and disaster crews when that area was ravaged by fire early in October.

Arriving at the lodge to prepare for their visit to Inglewood to attend a meeting there in honor of Chairman R. Leonard Bush of the California Elks' Major Project Commission a few hours after the flames were sighted, Past Exalted Ruler Cliff McKay and Esquire Warren Johnson went to work immediately in cooperation with Civil Defense authorities to set up the first disaster and evacuation center. In a matter of minutes the lodge home and its members were ready to receive victims. Before the fire was brought under control, some 170 evacuees had been housed, clothed and fed there.

Exalted Ruler Donald Vickers and his officers, together with scores of fellow members, were on hand throughout the emergency, working with other civic and welfare agencies to bring all the aid possible to the victims of the fire which raged uncontrolled for five nights and four days. Elkdom's quick and intelligent action in this emergency brought high praise from the press, as well as on radio and television news programs.



GILA BEND, Arizona, Lodge, No. 2089, was instituted by D.D. Victor M. David, left, at which time Past Grand Exalted Ruler L. A. Lewis, right, was pictured as he handed the gavel of office to Mulford Winsor, IV, the lodge's first Exalted Ruler. Appearing second from left, is Mulford Winsor, III, who installed his son in office, a duty performed for him by his own father, the late Past District Deputy, Mulford Winsor, II, when he became Exalted Ruler of Yuma, Ariz., Lodge, in 1954.



MONROVIA, California. One of the victims of the disastrous fire last October 2nd is removed from the home of Monrovia Elkdom which became headquarters for the disaster crew, among whom were many members of the lodge, as well as a place of refuge.



MAMARONECK, New York, Elks honored Past Grand Exalted Ruler George Hall recently. Pictured were, left to right, P.D.D. L. H. Heithaus, Congressman E. B. Dooley, Mr. Hall, E.R. F. A. Auleta, Mayor Joseph Dalfonso and Chairman James Gunn of the Membership and New Lodge Committee of the Grand Lodge.



TEMPLE, Texus, Lodge's Exalted Ruler Joseph W. Zvolanek presents his lodge's first scholarship to the Scott and White Memorial Hospital School of Nursing to Helen Janet Engbrock of Burlington. Looking on approvingly is Miss Laura Cole who is the Director of Scott and White's Nursing School.



SEASIDE, Oregon



FONTANA, California



BELLFLOWER, California



ANACORTES, Washington

LEWISTON, Idaho



... Oregon Elkdom has adopted the blood program as one of its major projects. Photographed here with State Chairman John Vermeul, center background, are some of the members of the Galloneer Club of SEASIDE Lodge, all donors of at least a gallon of blood to the Red Cross. P. S. Nonken, center, foreground, is a four-gallon donor.

. . . Over 350 persons attended the second anniversary celebration of FON-TANA, CALIF., Lodge. Photographed with the birthday cake were, left to right, Past State Vice-Pres. L. L. Whealy, Ontario E.R. K. P. White, host E.R. Wilmer Gray, Ridgecrest Chaplain William Littler, Big Bear Lodge E.R. W. A. Betterley and P.D.D. P. J. Reifel.

... BELLFLOWER, CALIF., Lodge's E.R. Vernon V. Van Meter, right, and Est. Lead. Knight Andy R. Cardono, left, are pictured with three generations of Elks who attended the initiation of the youngest member of their family. Left to right, center, are P.E.R. Leo P. Merchant of Benton Harbor, Mich., Lodge, a Charter Bellflower Elk; George Merchant of Athens, Ohio, Lodge, and initiate Phillip Merchant.

... E.R. Carl E. Hansen of ANACOR-TES, WASH., Lodge, is pictured, center, foreground, with D.D. G. B. Joyce on his right, his fellow officers and, standing, the class they initiated as a tribute to the Grand Exalted Ruler.

... LEWISTON, IDA., Lodge's Grand Exalted Ruler's Class swelled its ranks considerably and increased its fatherson combinations as well. E.R. J. A. McArthur is pictured, center, background, with these groups. Left to right: Elk Paul Seibert stands behind his candidate father; Stephen L. Osborn stands behind his candidate son; E.R. Mc-Arthur and Ray R. O'Brien stand behind Mr. O'Brien's Elk sons Fred and Leonard, and, finally, Elk Edward J. Carr stands behind his candidate son.

44

LODGE NOTES-

In looking through the Grand Exalted Ruler's pamphlet for material for their monthly bulletin, the editors of Pueblo, Colo., Lodge, No. 90, selected a dues notice as a fitting insert. So, in the most recent issue, the following appeared:

> DUES ARE DUE FOR QUITE A FEW: WE KNOW WHO, AND SO DO YOU.

Shortly after that bulletin reached the membership, Jack E. White, a Pueblo Elk residing in Dallas, Texas, remitted his dues with this note:

> THE DUN FOR DUES IN THE NINETY NEWS WAS MEANT FOR ME, SO HERE'S MY FEE.

A delegation of 42 members of the Elks National Home Lodge were guests of Lynchburg, Va., Lodge on the occasion of the visit of District Deputy James W. Steger. The visitors were entertained royally and thoroughly enjoyed the hospitality accorded them. A class of 40 candidates was initiated and an inspiring message from the Grand Exalted Ruler was presented by his Deputy.

An interesting story has come about as the result of a note from Vice-President Walter E. Quinlan of the Massachusetts Elks Assn. pointing out the fact that a former Fall River, Mass., resident, Gerard A. Santerre, is this year's District Deputy for Puerto Rico where he now resides. Mr. Quinlan also recalled an unusual incident of 1928, when five Fall River men were Exalted Rulers of various Massachusetts lodges, including Fall River. This reminded us of another Elk from that community, J. N. Bruck, who was District Deputy for Massachusetts Southeast in 1905-06. During his term he organized both Attleboro and North Attleboro, Mass., Lodges. Having acquired business interests in Louisiana, he had not been able to institute either lodge personally, but had called upon two other Elk officials of his State to officiate. However, in Louisiana two years later, still having the impulse to establish new lodges, Mr. Bruck fathered Jennings, La., Elkdom.

When Chula Vista, Calif., Lodge took part in the community's annual Fiesta De La Luna Parade recently, it proudly presented the famous Motorcycle Drill Team of Huntington Park Lodge as a thrilling entry.



REDWOOD CITY, California, Lodge initiated 23 men in honor of Grand Exalted Ruler Horace R. Wisely during the visit made by D.D. John D. Morris. The Deputy appears in the third row, fifth from right, with E.R. Joseph R. Territo on his right and P.E.R. Wesley Haydock on his left.



BUTTE, Montana, Lodge welcomed 53 new members in honor of Grand Exalted Ruler Wisely. The occasion marked the official visit of D.D. Arthur A. Longfellow to the lodge. In the foreground are Elk dignitaries including P.D.D. Joseph E. McCarthy, Past Grand Est. Lect. Knight Frank R. Venable, E.R. John F. Harvey, Mr. Longfellow and Past Grand Est. Lect. Knight L. P. Schmid, fourth, fifth, sixth, seventh and eighth from left, respectively.



SANTA CRUZ, California, Lodge officials are pictured with the men who joined the ranks of Elkdom as a tribute to the Order's leader.



BLYTHE, California, Lodge's E.R. Ralph Linares, Jr., center background, with D.D. Marvin M. Lewis on his left and acting Grand Esq. Robert Cory on his right, is pictured with the other officers of the lodge and the class they initiated in honor of Mr. Lewis' visit.



Officers elected at the first Convention of the newly named Alaska State Elks Assn. include, left to right, foreground, Vice-Pres. W. C. Stump, Pres. Hal Gilfilen, Vice-Pres. Robert

D. Lewis and Secy.-Treas. L. J. Weeda; second row: Trustees Bud Metzgar, John F. Cushing and Hollis Henrichs, Past Pres. James Nolan and Trustee E. R. Haag.

News of the State Associations

Accent on Major Projects



As a Californian, Grand Exalted Ruler Horace R. Wisely, right, was on hand at the airport to welcome Grand Secretary Lee A. Donaldson to the Fresno Convention of the California

Elks Assn. Other Elk dignitaries of the State on the receiving line included State President John A. Raffetto, Jr., left, and Past Grand Exalted Ruler L. A. Lewis.

NATURALLY, one of the first official acts of the delegates to the 1958 Convention of the Alaska Territorial Elks Association was to change its name to the Alaska State Elks Association. Local members and more than 200 out-of-town representatives of Alaska's 8,000 Elks also voted to continue their cerebral palsy program with an increased budget of \$40,000.

These, and other important decisions, were made in Ketchikan at the October 8th, 9th, 10th and 11th Meeting of the organization which was attended by such visiting Elk celebrities as Past Grand Exalted Ruler Emmett T. Anderson, Wm. S. Hawkins of the Grand Forum, Grand Trustee Edwin J. Alexander and President George Warren of the Washington Elks Association.

Hal Gilfilen of Seward was elected President of the new State Association, to be assisted by W. C. Stump of Ketchikan and Robert D. Lewis of Anchorage as Vice-Presidents. L. J. Weeda of Anchorage is Secretary-Treasurer and John F. Cushing, a Sitka Elk, was named to the Board of Trustees for a three-year period. Kodiak was named as the site of the 1959 conclave.

In addition to the Association's cerebral palsy project, the efficacy of which was indisputably demonstrated for the Conventioners by therapists Maybell Townslee and Mabel Nihaul, working with several young patients, two new projects were added for 1959. One concerns the procurement of deer hides to be processed into leather for our servicemen in VA Hospitals. In this connection, plans were made to establish collection centers for hides of wild game; that this program will be a success was evidenced by the fact that over 100 deer hides had been procured by Ketchikan Lodge within a few weeks after the adjournment of the Convention. Alaska's Elks also volunteered the services of their Exalted Rulers as probation officers when the new State government requests assistance in the rehabilitation of juvenile offenders.

Numerous activities were offered by Convention Chairman James G. Barry, Past Exalted Ruler, and the other hospitable Ketchikan Elks, for the entertainment of their guests. The high point of the social program was the Grand Banquet at which Past Grand Exalted Ruler Anderson was the memorable speaker.

TWO CALIFORNIA LEADERS, Grand Exalted Ruler Horace R. Wisely and Past Grand Exalted Ruler L. A. Lewis who escorted him, were greeted with prolonged and enthusiastic applause when they made their appearance at the opening session of the California Elks Convention in Fresno October 9th. President John A. Raffetto, Jr., presided, and a warm welcome was extended by General Chairman Austin M. Healey, a Past Exalted Ruler, and D. M. Linder, Exalted Ruler, of the host lodge.

All ten Vice-Presidents, ten Trustees and 17 former Presidents attended this 44th Annual Meeting, with a total registration of 3,784 members and guests. The Vice-Presidents presented detailed accounts of their stewardship, and it was noted that all but one District had enjoyed a membership gain for the year.

With three lodges instituted since last April, California had a total of 140 lodges at Convention time. All holding membership in the Association and subscribing to its Major Project, each had its Exalted Ruler on hand to take part in the dramatic march to the platform where they made their lodge's contribution to the work of the Major Project Committee, contributions which produced a total of \$178,821.31. Added to other special donations and bequests, this brought the total realized for the year 1957-58 to \$204,443.03, over and above the per capita assessment of California's 130,000 members.

This impressive feature of the meeting followed the presentation of the annual report offered by President R. Leonard Bush of the California Elks Major Project, Inc., Trustees which revealed that \$281,027.84 had been disbursed during the year on this cerebral palsy program. The 27 therapists now employed had traveled over (Continued on page 31)



Grand Exalted Ruler Wisely is welcomed at Tulsa Airport as he arrived for the Okla. State Assn.'s Fall Covention at Claremore. Left to right are Russell Mullikin, S. R. Baker, P.D.D. Ernie Smart, Claremore's Mayor James Hammett, State Pres. Clarence H. Dietz, Mr. Wisely, Claremore E.R. John Dirickson, Jack Payne, P.E.R.'s Bill Dost and Elmer Tanner, Jr., and Special Deputy Floyd R. Hyer.



Photographed at Morehead City where the Fall Meeting of the North Carolina Elks Assn. took place are the Exalted Rulers of various lodges with the \$100 coin boards, totaling \$4,000, presented by each lodge to the Elks National Foundation. P.D.D. Norman Y. Chambliss, Sr., of Rocky Mount Lodge who was Chairman of the Committee in charge stands at center, foreground, with Grand Exalted Ruler Horace R. Wisely on his left and Past Grand Exalted Ruler John L. Walker to the right of the largest board. Grand Lodge Committeeman Thad Eure stands at left.



P.E.R. A. M. Fleming, left, presents the Lutto Trophy to Richmond Lodge's Ritualistic Team which won the Virginia title. Left to right are Est. Lead. Knight J. J. Galbraith; Inner Guard E. C. Long, who placed on the All-State Team; E.R. F. H. McDuffie; Esq. F. H. Roland, Jr., Loyal Knight T. V. Walsh and Chaplain A. T. Pratali, Jr, who won the President's Plaque as outstanding ritualist. Lect. Knight E. F. Comunale, also of the All-State Team, was not present.

For Those Who Do Not Want **GREY HAIR**

Now Top Secret's amazing sci-entific formula gives a natural looking color to faded or grey hair ... makes you look years younger! Top Secret does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber. Idol of the Airlanes. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use."



Time-proven Top Secret has been used by famous personalities for years. Send \$5 (Fed. Tax incl.) for 6 oz.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of **California**, Room 14, 1401-91 W. Sth St., Los Angeles 17, Calif.

1000 Name & Address Labels \$1 **ANY 3 DIFFERENT** Mrs. Arthur H. Robinson ORDERS \$2 ppd. 1035 Thurmal Avenue Rochester, New York SAVE! SPECIAL OFFER!

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper-1000 only SI. SPECIAL-SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 106 Jasperson Bldg., Culver City 1, California.

ADDING MACHINE ADDING MACHINE Counts Up to 999,999,999 Mede in America By Americans Versonal Use-Guaran-teed Accurate. Not a toy. Operates with only a finger flick, Adds, subtracts, multiplies, di-vides. Counts up to one towney and over, Ideal Gift of Business, Income to a dover, Ideal Gift of Business, Income MONEY BACK GUAR ANTELE Send name and address. Pay postrage. I check or M.O. we pay postage. Beautiful rich-tooking Leatherette Case included at no extra cost. Woney back in 10 days if not delighted. AGENTS

CALCULATOR MACHINE CO., (Mfrs.) Box 126, Dept. J-97, Huntingdon Valley, Pa.

If Your Child Is a Poor Reader

See how The Sound Way To Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. Univer-sity tests and parents' reports show children gain up to full year's grade in reading skill in 6 weeks. Write for free illustrated folder and low price. Bremner-Davis Phonics, Dept. D-19, Wilmette, Ill.



PERSONALIZED BRASS NAME PLATE makes a handsome addition to any home! Your name is smartly engraved on 2 lines of Solid Brass, satin-finished and heavily lacquered. 2 9/16" x 5%, with Solid Brass screws. Up to 20 letters and spaces en-graved on 2nd line. Swell gift value! \$1.00 ppd. Hubbard House, Dept. EA-14, 10 Melcher St., Boston 10. Mass.





JEWELRY FOR ELKS: 3 handsome pieces -Tie Clasp, Key Ring and Cuff Links-carry the Elk emblem in color. Jewelry carry the Elk emblem in color. Jewelry is 24 kt. gold plate, guaranteed non-tarnishable. A fine fraternal gift for a brother Elk. Only \$1.95 for each piece or a special price of \$5.00 for the 3-piece set. Ppd., incl. fed. tax. Fraternal Mfg. Co., Box 81, Dept. E-1, Brooklyn 33, N.Y.



BLKS

MICHELANGELO'S "DAVID" . . . considered one of the master's greatest sculpered one of the master's greatest sculp-ture pieces . . . has been exquisitely reproduced in this 14-in. high replica of the original in Florence, Italy. It retains the finest details of form and color. \$8.49 plus \$1.75 for shpg. and ins. Illustrated catalog of reproductions, 25¢. Wynn's Warehouse, 239 Great Neck Rd, Dept, E. Great Neck, NY Neck Rd., Dept. E, Great Neck, N.Y.



24 QUALITY CAMEL'S HAIR BRUSHES for only \$2.00. Artists, home owners, opticians find these select brushes fill their every need from fine line work to broad brush strokes. Each brush is made of soft, yet firm texture camel's hair, set in metal grip, 2 each of Nos. 1-12 Brushes, \$2.00 ppd. Scott-Mitchell House, Inc., 415 So. B'way., Dept. B-9, Yonkers, N.Y.



ARCO 2-SPEED ANGLE BUFFER slips into the chuck of any electric drill for buffing and sanding. It reduces drill speed by half to prevent burning when polishing, doubles drill speed for smoothest sanding finishes. Incl. 5-in. rubber head, 5%-in. lambswool polisher, 6 assorted grit sanding discs, \$6.50 ppd. Arrow Metal Prod. Co., 421 W. 203 St., Dept. EL-11P, New York 34.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



Kills ALL the Fleas on Dogs!

Pamper your dog with this glamorous Sudbury Plea-Scat Doggie Topper that kills fleas and ticks. Just put it on your pet from time to time. No strug-gling with sprays or powders; you'll both prefer this easy way. Lightweight, comfortable, indoors or out. 12-in. 53.79; 16-in. 54.29; 20-in. 54.98. NEW All-Purpose Deodorant actually destroys, doesn't just cover up odors. 6-oz. spray-mist can only \$1.29. Money-Back Guarantee—send check or M.O. and Sudbury Mass.



ACCLAIM HIS PROFESSION OR HOBBY with our exclusive symbols . . . Doctor, Law-yer, Pharmacist, Engineer, Dentist, Architect, Farmer, Chemist. Sterling silver or 12 Kt. gold-filled, Cuff Links %" diam. \$7, Tie Clip or Tie Tack, \$4, Set, \$10. Incl. tax, ppd. Specify symbol & metal. Send for catalog on other professions. Wayne Silversmiths 546G So. B'way Yonkers 6, N. Y.

FAMILY SHOPPER



KEEP A CHECK on your spending by filing cancelled checks in Deluxe Cancelled Check File. Fiberboard case has patented following blocks to keep these important receipts in order; monthly and yearly tab separators hold a year's records. Brass hardware, 9 in. wide x 8 in. deep x 3% in. high. \$1.98 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.



TV TUBE TESTER. When your TV or radio set acts up, the first thing a repairman will do on a home call is test the tubes—usually the trouble spot. You can save money by testing them yourself with this handy Tube Checker that tests all tubes including the picture tube. Also checks electrical circuits. \$3.95 ppd. Madison House, 305-A Madison Ave., New York 17, N.Y.



FURRY BATHROOM SCALE COVER transforms an ordinary scale into a glamorous fashion piece for the bathroom. Of 100% washable orlon pile, this luxurious-looking cover feels so soft and warm underfoot. Fits any standard size scale, is firmly held by elastic band. In white, pink, yellow or blue, \$1.49 ppd. Spencer Gifts, 331 Spencer Bldg., Atlantic City, N.J.



DESERT BOOT. Originally used in the desert, this comfortable buck suede shoe is now popular with the entire family for country walking and city strolling. Sand colored. Children's sizes: 8-13½, 1-5½, \$6.95; women's, 4-10, Medium and Narrow, \$8.95; men s, 6-12, M and N, \$9.95—all plus 50¢ post. Old Pueblo Traders, 620-ELD-So. Country Club, Tucson, Ariz.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



No more ruined carpets, no more spanking puppy! Just put two drops of HOUSEBREAKING SCENT on puppy's newspaper, box or on the grass and he knows that's the spot! Completely train most mature dogs and puppies with one bottle or less. Guaranteed to do the job or your money back! Only \$1, postage paid. Order HOUSEBREAKING SCENT from Sunset House, 2697 Sunset Building, Beverly Hills, California.



YOUR OLD FUR COAT \$22.95 Tax INTO NEW CAPE, STOLE. \$22.95 Free Into NEW CAPE, Stole \$20.95 Toto Frendelless of condition into a glamorous new cape or stole. fundeling, service indudes cleaning, glazing, repairing, new ideling, \$22.85 examplete. Send no money! Out we weeks for on postcard, Pay postman \$22.95 plus postare when new cape arrives, 0.7 write for free style book. I. R. FOX, 146 W. 29th St., Dept. F-30, N. Y. 1

ACCURDIUNS SFF
FIVE DAY FREE TRIAL Try Before You Buy Buy direct from world's largest avausive accordion dealer. Save 50% or more.Finest imported Ital- ian makes; your 30 models. 5 Day Free Trial. Lifetime guarantee. Trade-ins accepted. Bonus gifts, Basy terms, low as \$10 monthly, FREE CATALOG-rush coupon.
FREE Color Catalog Rush
Coupon CityState
- All
BAGUETTE & SOLITAIRE RINGS
BAGUETTE & SOLITAIRE RINGS Man.made & polished the same as fine diamonds, with the brilliant fire of faceted fine gems. Put your real rings in the valit and wear these, no one will know the differ- ence. Money refunded, if not delighted. Set in Sterling Silver, they are funded, if not delighted. Set in Sterling Silver, they are structured and the set in Sterling Set ring size or measure with string Send ring size or measure with string Send ring size or measure with string Set Structured and the set in Sterling Structure Str
TUB-SEAL KIT Not a putty or ce- ment, but a beauti- ful strip of porcelain
white vinyl plastic. Forms a neat, water-
proof seal around bathtub; eliminates ugly cracks and
crevices. Easy to apply in one continuous strip; won't chip or crack. Apply to any wall; tile,
plaster, etc. Excellent around wash bowl, toilet bowl, shower stall, sink, laundry tub, etc. Kit contains 15 ft. of Tub Seal, generous tube of
Cement, easy directions. Approved by Good Housekeeping. \$1.69 (plus 15¢ delivery). ELRON INC., Dept. B-269, Chicago 10, III.
Charten met
FEEL FIT AS A QUEEN IN THESE EXQUISITELY COMFORTABLE HANDLACED MOCS!
Like walking on air with light bouncy foam crepe soles. Choice leather, smartly styled for work or play. Over 223 sizes in stock—purchases can be exchanged. In Red, Smoke, White or Taffytan leather. Guaranteed to delight! Women's full & half sizes 3 to 13, AAAAAA to FFF Entry to yus \$5 95 plus 504 most or 600 p
Red, Smoke, while or forryigh regimer. Guaranteed to delight! Women's full & half sizes 3 to 13, AAAAA to EEE. Factory to you \$5.95 plus 50¢ post.—or C.O.D. MOCCASIN-CRAFT, 65-EA MULBERRY ST., LYNN, MASS.
Carl Star
LADIES' ELECTRIC SHAVER
Here at last Milady's own shaver. Will not cut or irritate the most sensitive skin. No dangerous chemi- cals. Needs no oilling. One year guarantee against defective parts or workmanship. Operates on regular current. Makes a wonderful gift. Available in Ivory, Pink or Blue, with travel case. Only \$4.95 ppd.
WITMER ENTERPRISES P.O. Box 356, Lancaster, Penna,

A LOADDIANA 1/2

INTO NEW CAPE

STOLE, JACKET

MORTON'S remodels your old, worn fur coat, jacket or cape, into a glamorous new fur fash-ion for only \$22.95.
 Includes restyling, new lining, interlining, mono-gram, cleaning, glazing.
 Order from MORTON'S, World's Largest Fur Restyl-ing Service.
 Get greater value: se-

Get greater value; se-lection unmatched at any price (35 styles). Styling praised by Harper's Ba-zaar, Glamour, other fashion leaders.
Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1959 Style Book.

MORTON'S, Dept. 45-A Washington 4, D. C.



YOUR OLD FUR COAT

22.95

WRITE FOR NEW FREE

STYLE BOOK

CHAPERONE Makes Dogs Behave CHAPERONE Makes Dogs.benave Chaperone 1-Puff Doggie Powder is America's best known indoor dog repellent, in a new improved plastic squeeze bottle. One puff puts just enough on a chair, rug, or sofa to keep your dog where he belongs. You don't see it-don't smell it-but your dog detests it and keeps his distance. 6-oz. size 1-PUFF package only \$1.29. Send check or M.O. and we'll mail prepaid. Money-Back Guarantee. Sud-bury Laboratory, Box 9N, Sudbury, Mass.



send to BODY MASSAGER COMPANY 403 Market Street Dept. B-290 Newark, N. J.



100 Uses: Scarfs, Shirts, Framing etc. Really beautiful, detailed AAF waterproof sllk maps were printed in 6 colors on both side in 1942-46, were in airmen's WW II escape kits. Covering 4 to 5 sq. ft., maps make ideal scarfs, women's head korchiers, are easily sewn for shirts. etc., are handsome framed, maps: Tokyo-Japan. Indochina-Central China. Philippines-S.E. China. Russia-Japan. \$1.98 each ppd. All are only \$5.85 ppd. ARMS & WEAPONS, Dept. A, 49 East 41st \$L, N. Y. 17



L. F. GARLINGHOUSE CO., INC. Box E-19, Topeka, Kansas





5-PAK PEN SET holds the right color pen handy for every writing need. 5 retractable ball-point pens-2 blue, 1 retractable ball-point pens-2 blue, 1 red, 1 black and 1 green with match-ing inks-fit in shirt-saving pocket protector. Pens will not leak or smear. 50¢ ppd. Refills, 20 for \$1.00 (mini-mum order, \$1.00). Barclay Dis-tributors, 86-24 Parsons Blvd., Dept. E, Jamaica, N.Y.



NEUTRA PLUG OIL PURIFIER replaces auto crankcase drain plug to neutralize auto crancease drain plug to neutralize corrosive, engine-eating acids, and magnetize metallic slivers that grind away at engine. Standard model (A), \$2.45; Deluxe (B) with double acid-neutralizing surface, \$2.95 ppd. Send car make, year and model. Newhouse Automative Inductrice, \$205 F. Bauelli Automotive Industries, 5805 E. Beverly Blvd., Dept. EM, Los Angeles 22, Calif.



MYSTERY MIRROR is the same one-way glass used by police for secret ob-servation of prisoners. One side gives a regular reflection; the other allows an observer to see right through it. Many practical uses . . . and fun too 2×2 in., \$1.95; 6×6 in., \$5.95; 12×12 in., \$11.95 ppd. Other sizes available. K. D. McLean, Box 991 Grand Cen-tral Sta., New York 17, N.Y.

28

FAMILY SHOPPER



CUSHIONS FOR YOUR KNEES. Soft, molded rubber Knee Pads are excellent knee protectors for gardening, household chores, painting, hunting, shooting, etc. They're made of lightweight sponge rubber with rugged webbing straps to hold them securely in place. Easy to put on and take off. \$2.00 ppd. per pair. Miller's, 60 W. 33rd St., Dept. E, New York 1, N.Y.



KEEP COLLARS CRISP AND NEAT with Collar Caddy, a reusable plastic insert just like the Collar supports used by laundries. The Caddy fits under shirt collars (any size) to keep them crush-proof and wrinkle-free after laundering, when traveling or when hung in the closet. Set of 8, \$1.00 ppd. Elron, 352 W. Ontario St., Dept. E, Chicago 10, Ill.



MAKE A REAL FLOWER SCREEN Room dividers and lamps with colorful flowers, leaves, butterflies and sea shells permanently embedded in Castoglas. Also make lovely glass bowls, dishes, trays, placemats, other fine objects. Make them for your own home, for gifts, or to sell at a nice profit. Easy to do and inexpensive. For illustrated booklet showing how, mail 25c to Dept. A-73, The Castolite Company, Woodstock, Illinois.



Send check or M.O. ALLROD'S PRODUCTS, Dept. 159 345 Franklin St. San Francisco, Calif.



NORTON PRODUCTS, Dept.265, 296 Broadway, N, Y. C. 7 \$4,000.00 FOR 5C OLD MONEY WANTED

\$4,000.00 for 1913 Liberty Head Nickel. Uncirculated Dollars 1804—1839, 1893-5, 1895P, 1903-O pay \$100.00 -\$5,000.00. Certain Dates—Lincoln Cents before 1932 -\$125.00; Flying Eagle Cents-\$500.00. Indian Cents-\$175.00; Dimes before 1943—\$2,000.00; Quarters before 1924-\$1,500.00; Half Dollars before 1929-\$2,000.00; 2c Pieces-\$125.00; 3c Pieces-\$150.00; Halfdimes-\$1,500.00. Hundreds of others worth \$10.00-\$1,000.00. Canadian Coins-1921-\$5 Silver-\$100.00. 1875 Quarters-\$100.00. 1921-\$00-\$50.00. Wanted-20c Pieces, Gold Coins, Paper Money, etc. Our Large Illustrated Guarantee Buying-Selling Catalogue, Giving Complete Allcoin Information-send \$1.00. Purchase Catalogue before sending coins. Worthycoin Corporation (K-272-C), Boston \$, Massachusetts.

HIGHLIGHTS OF ANNUAL MEETING

Representatives of some 50 national organizations attending annual meeting of All-American Conference to Combat Communism at Indianapolis in November studied strategy and tactics of Soviet drive for world conquest and steps to defeat it. Speakers emphasized need for greater unity of action by free people to stem Communism and eventually destroy it.



MADAME CHIANG KAI-SHEK: "We are forced by events to draw our conclusions as to how successful Communist skulduggery has been by the hundreds of millions of people already under its domination. I am unfazed and undaunted over our future because Communism, I believe, has sown its own seed of destruction." Among her reasons: Modern communications and general education (even of Soviet brand) and concentration of political power, plus social and economic advantage, in hands of few will make dictatorship by small minority impossible to sustain. She predicted that rumblings of hate by Chinese people for Communist rulers "will soon, very soon, reach a crescendo. When that time comes, we of Free China will go to their succor. I am certain that all God-fearing men and women will cheer with uplifted hearts when the opportune moment comes for all of us to accelerate and contribute to the passing of this Communist scourge."



PRESTON J. MOORE: National Commander of the American Legion hit complacency, bid Americans to lead all peoples toward the goals of justice and humanity. "As an upstart colony of the British Crown, Americans knew what they wanted. They had a purpose. 'Give me liberty or give me death,' Patrick Henry said. The colonists staked their lives and fortunes on this principle. And the bold concept of free people governing themselves stirred the hearts of men all over the

world. But what is the purpose of America today? We know what we're against. But what are we for? Has American life become so comfortable that there is no goal left worth our effort? I believe that we and the whole world sorely need a new vision of human nobility, comparable for our day to the bold American hopes of the past. Let us set goals of justice and humanity to which all of the weary and troubled peoples of the world may turn with hope and courage."



OLIVER J. CALDWELL: Assistant Commissioner, U. S. Office of Education, who studied Russia's educational system at first hand, called it the "principal instrument of Communist policy". Whatever its shortcomings, Soviet education is building a powerful and productive nation. Red China adapted Russian system, and it is principal source of strength of this emerging Communist power, where, according to Dr. Caldwell, school children increased from 25,000,000 in 1949 to 78,000,000 in 1956.

"We Americans are outnumbered 5 to 1 by populations of the Communist bloc," Dr. Caldwell reminded. "So far we have been stronger because our manpower is better trained. We may soon lose this advantage. If we expect to compete, we must be willing to sacrifice to enable our children, our children's children and their friends around the world to survive in freedom. Our generation must build an educational structure adequate for all needs, strong enough to stand against any storm."



J. ANTHONY MARCUS: Economic warfare is the weapon that Soviet Russia has chosen for the destruction of the U.S., the President of the Institute of Foreign Trade asserted. "For this war, they are a thousand times better prepared than we are or ever will be. Their foreign trade monopoly does not have to wait until surpluses are piled up to dump them on world markets in order to injure us. They can take bread out of the mouths and clothing off the backs of their people and sell them at ruinous prices to drive us out of foreign markets. At the same time they can prevent the sale to us of strategic raw materials in the Red bloc. They have already driven us from the markets of more than 900 million people. Given another 10 years of industrialization at home and in Red China, they will have delivered us a death blow. No amount of conferring with them, no amount of toasting with them can alter this plan."



Other speakers included such experts on Communist conspiracy as Herbert Philbrick, former FBI undercover agent; Francis J. McNamara, analyst for House Committee on Un-American Activities; Hungarian Freedom Fighter Denes Nagy; Dr. Vilis Masens, former Chairman, Assembly of Captive European Nations; Dr. Fred Schwarz, Executive Director, Christian Anti-Communist Crusade; Bishop Quentin K. Y. Huang.

HAROLD P. NUTTER: Former President of Lions International, Mr. Nutter, whose home is in Camden, N. J., was re-elected to a third term as Chairman of the All-American Conference at concluding session of the annual meeting. Reelected to the Executive Council was Joseph B. Kyle of Indianapolis, Ind., Past Grand Exalted Ruler of the Elks. Delegates voted to hold the 1959 meeting in Kansas City, Mo., at invitation of representatives of the Veterans of Foreign Wars.

News of the State Associations

(Continued from page 25)

400,000 miles in 23 counties to care and treat 700 handicapped children. Since the 1957 Meeting, Mr. Bush continued, mobile divisions had been established in Salinas, Merced-Modesto and Santa Barbara, and two other locations are being considered at this time. Under the scholarship award system of the Major Project, 45 teachers attended summer sessions in 1958, and 50 scholarship students graduated as physical and occupational therapists. As in other years, another award was made in the field of medical research.

Following this report, Professor St. Onge of the Univ. of New Mexico spoke on the value of the program, the historic background of which was presented in the new color film prepared by the Committee to show all lodges what they are accomplishing through this activity.

At the suggestion of Grand Exalted Ruler Wisely, Grand Secretary L. A. Donaldson was present for the meeting during which he conducted a clinic of tremendous value. Close to 100 lodge Secretaries were on hand to hear Mr. Donaldson's informative talk and to participate in the three-hour discussion period he conducted.

Past President Robert J. Craine delivered the address at the Memorial Services during which California's combined Glee Club presented a fine musical program. Anaheim was selected for the 1959 Meeting, and Richmond Lodge captured the ritualistic title.

Past President C. P. Hebenstreit, former Grand Lodge Committeeman, installed the Association's new officers: President Frank M. Linnell, Newport Harbor; Vice-Presidents W. E. Hull, Hemet; Charles Organ, Anaheim; Larry Stevens, Downey; John Marvin, Glendale; Jack Lockwood, Bakersfield; N. S. Lien, Watsonville; H. E. Anderson, San Mateo; R. C. Forsyth, San Rafael; Robert Roberts, Placerville, and Herbert Kittredge, Chico; Trustees Russell Mort, Redlands; B. H. Marsh, Inglewood; Ernest Olivieri, Sonora; H. J. Budde, San Francisco, and Rawlins Coffman, Red Bluff; Secretary for the 20th term Edgar W. Dale, Richmond; Treasurer R. E. Walker, Santa Ana; Sgt.-at-Arms Keith Tindall, Lancaster; Chaplain Rt. Rev. Mnsgr. G. M. Scott, San Pedro, and Tiler E. E. O'Brien, Richmond.

A MID-SEASON CONFERENCE of the Louisiana Elks State Assn. Oct. 18th in Franklin was called to order by President Jacob Clausen. All officers of the organization were present, together with delegates from most of the State's lodges; all were welcomed warmly by Mayor Philip Cusimano whose address was acknowledged by New Orleans Exalted Ruler George J. Lupo.

State-wide reports on scholarships and other Youth Activities, as well as the organization of new lodges, were well received, as were the talks made by District Deputies Edward W. Ortego and Clarence LaCroix. Past Presidents who spoke briefly included Sol B. Pressburg, Willis C. McDonald, Myles J. Byrne, Herbert L. Boudreaux, A. S. Johnson, Jr., and Mr. LaCroix. All lodges have been requested to submit the names of outstanding members to the Association so that they might be honored during the annual meeting at Baton Rouge in April.

Among the many entertainment features planned by Dr. G. P. Aycock, Sr., Exalted Ruler of the host lodge, and his committees were an Open House party for all members and guests, a banquet and dance, and special events for the ladies. All Elks and their ladies were invited to the Louisiana Professional Golfers Tournament which took place in Franklin during their stay there.

WILL ROGERS' HOME TOWN of Claremore, Okla., was the site of the three-day Fall Convention of the Oklahoma Elks Assn. with Grand Exalted Ruler and Mrs. Horace R. Wisely as honored guests.

The Order's dynamic leader was the

principal speaker at the banquet, attended by more than 300 Elks and their wives, held in the Student Union Building on the campus of the Oklahoma Military Academy.

The largest registration for any Fall Meeting of this group welcomed the visitors and received Mr. Wisely's message with enthusiasm. A delegation headed by Past Grand Exalted Ruler and Mrs. Earl E. James and State Pres. Clarence H. Dietz met the distinguished California couple on their arrival and escorted them to the Claremore meetings. Pres. Dietz was in charge of the business sessions while Paul Hunnicutt, Past Exalted Ruler of Duncan Lodge, presided at the Past Exalted Rulers' luncheon and meeting.

During his stay in Oklahoma, the Grand Exalted Ruler had the pleasure of dedicating the ultra-modern home of Tulsa Lodge, following a reception in the new quarter-million-dollar building.

Another highlight of Mr. and Mrs. Wisely's visit was a tour of the Will Rogers Memorial Museum where they saw the Elks' plaque dedicated to the Oklahoma humorist, the first of its kind presented to the State-owned Memorial by the Order of which Rogers had been a member.

The 1959 Meeting will take place at Ardmore in April.

FRED B. MELLMANN MOURNED

ALL ELKS, particularly those of California, will be saddened to learn of the passing of one of the Order's most devoted members, Fred B. Mellmann. Initiated into Oakland, Calif., Lodge No. 171, in 1920, Mr. Mellmann served as Exalted Ruler six years later, and the following year was given an Honorary Life Membership.

A former President of his State Association, he had served as Vice-President and Secretary of the California Elks Major Project Commission, Inc., from 1950 until 1956. He had been District Deputy in 1930-31, Grand Esteemed Leading Knight in 1936-37, and had served on the Board of Grand Trustees from 1938 until 1943, acting as Chairman for the 1942-43 term. During the year 1954-55 he was an Associate Justice of the Grand Forum.



Born in New York State, Mr. Mellmann moved with his family to California as a boy. A graduate of the University of California and of Hastings Law School, he was admitted to the practice of law in 1913 and continued that practice in Oakland until his death. He served his city and the County of Alameda in many capacities, principally as a member of the Planning Commission.

His wife and daughter survive him.



Honors for "OLD DRUM"

Warrensburg dedicates monument to a dog long remembered from Senator Vest's famous tribute

By ED FAUST

ON SEPTEMBER 27TH, Past Exalted Ruler Edwin C. Houx, Warrensburg, Missouri, presided as Master of Ceremonies for the celebration of Old Drum Day in that city. The occasion was climaxed by the unveiling of a bronze statue of the dog, Old Drum, by John M. Dalton, Attorney General of Missouri. Attached to the pedestal is a bronze plaque upon which are lettered the words of what has been acclaimed

bronze plaque upon which are lettered the words of what has been acclaimed one of the most touching testimonials to dogs ever delivered. Funds for the statue, which is located on the Courthouse lawn, were collected by the Warrensburg Chamber of Commerce from contributors throughout the United States and several foreign countries.

Although the event was inspired by a dog, it also marked the anniversary of an address given to a local jury by a then little known attorney, George Graham Vest, for a client who was suing a neighbor who had shot and killed the client's dog, Old Drum. It was a simple, unprepared speech; still it won what was a doubtful case for Old Drum's owner and, of even greater importance, its less than 400 words have attained recognition as the most eloquent of all pleas for all dogs. In the years that followed Attorney Vest was elected United States Senator from Missouri.

Among the members of Warrensburg Lodge participating in the dedication were Mayor H. H. Russell, Past Grand Esquire, who welcomed the many visitors, and Harry R. Garrison, Past State President, both widely known in Elkdom as regular attendants at Grand Lodge Conventions. One of the honored guests on the speaker's stand was Mrs. Converse Colt of Connecticut, one of Senator Vest's great-grandchildren. Mrs. Colt's presence was the result of a wide search for a descendant of the Senator, conducted by Harry Miller of New York, Director of Gaines Dog Research Center, sponsor of her visit.

Prior to the unveiling, Mr. Miller delivered a short talk related to the event. The dedicating address was given by Captain Will Judy, Editor of Dog World Magazine and internationally known dog judge. Captain Judy reminded his audience of the circumstances resulting in the death of Old Drum, the trial, and Senator Vest's address to the jury which, over the years, has attained world-wide fame. John Swearingen of Central Missouri's State College recited the famous speech.

Prior to the dedication ceremonies, there was a parade beginning at 12:30 p. m. The bands from Warrensburg High School, Central Missouri State College and College High School were awarded non-competitive trophies of esteem for their participation. In the parade were floats representing the local American Legion, the German Shepherd Dog Club, the Whiteman Air Force Base and the Holden Telephone Company, which won first, second, third and fourth prizes respectively. Honorable mention was given for floats of the Holden Garden Club and Richards-Gabaur Air Force Base.

Among others in the parade were civic leaders, local Police and Fire Department delegations, contingents from Veterans of Foreign Wars, Boy Scouts, 35th Division of Missouri National Guard, and Daughters of the American Revolution. Before the unveiling of the statue, The Heart of America Kennel Club staged a show as did the Warrensburg German Shepherds Club afterward.

Yes, it was a big day in Warrensburg and a big contribution on the part of Warrensburg's Elks in recognition of the esteem and affection the world holds for dogs, and Senator Vest's famous tribute, which we again present:

"Gentlemen, the best friend a man has in the world may turn against him and become his enemy. His son or daughter that he has reared with loving care may prove ungrateful. Those who are nearest and dearest to us, those whom we trust with our happiness and our good name, may become traitors to their faith. The money a man has he may lose. It flies away from him when he needs it most. A man's reputation may be sacrificed in a moment of illconsidered action. The people who are prone to fall on their knees to do us honor when success is with us may be the first to throw stones of malice when failure settles its clouds upon our heads. But, gentlemen, the one absolutely unselfish friend that a man can have in this selfish world, the one that never deserts him, the one that never proves ungrateful or treacherous, is his dog. A man's dog stands by him in prosperity and in poverty, in health and in sickness. He will sleep on the cold ground where the wintry winds blow and the snow drives fiercely, if only he may be near his master's side. He will kiss the hand that has no food to offer, he will lick the sores and wounds that come from encounters with the roughness of the world. He guards the sleep of his pauper master as if he were a prince. When all other friends desert, he remains. If riches take wings and reputation falls to pieces, he is as constant in his love as the sun in its journey through the heavens.

"If misfortune drives the master forth an outcast in the world, friendless and homeless, the faithful dog asks no higher privilege than that of accompanying him to guard against danger, to fight against his enemies. And when the last scene of all comes and death takes the master in its embrace and his body is laid away in the cold ground, no matter if all other friends pursue their way, there by the graveside will the noble dog be found, his head between his paws, his eyes sad but open in alert watchfulness, faithful and true, even in death."

Lodge Visits

(Continued from page 17)

through the White Mountains. At this point he was joined by State Pres. John Goggin, District Deputy Maurice L. Daniels and Littleton Exalted Ruler Robert L. Topping. That evening Claremont, N. H., Lodge gave a dinner for the Grand Exalted Ruler. The visitors were joined by Past Grand Lodge Activities Committee Chairman James A. Bresnahan and Mrs. Bresnahan.

The morning of Oct. 2, Mr. Wisely visited Springfield, Vt., Lodge and then proceeded to Hartford, Vt., Lodge for luncheon. Under the guidance of Grand Lodge Ritualistic Committeeman Merle A. Page, Jr., State Pres. Richard B. Sheridan, District Deputy A. D. Colombo and Past District Deputy Archie Buttura, the party visited Silver Towers, a home for retarded children sponsored by Vermont Elks, after which they went to Rutland Lodge for a reception.

After a tour of the Green Mountains on Oct. 3, Mr. Wisely's party reached Bennington Lodge, where a reception and dinner were held for them.

In western Massachusetts the next day, Mr. Wisely was accompanied by Past Grand Exalted Ruler John F. Malley, Mr. Bresnahan, State Pres. William H. Shaw, Past State Pres. William H. Maguire and Past District Deputy J. F. Clarke on a trip to see the Elks War Memorial known as The Elk on the Trail. A luncheon for the group was then held at North Adams Lodge, followed by a reception and dinner that evening at Adams Lodge. Grand Trustee Spry again joined Mr. Wisely there.

MINNESOTA. Oct. 16 found the Grand Exalted Ruler far from New England, for that day with hundreds of Elks he attended a luncheon and later a banquet given by St. Paul, Minn., Lodge. Among distinguished Elks present were Past Grand Exalted Ruler Sam

Youth Activities Guide

The action expected of subordinate lodges in meeting the challenge of Youth Leadership this year (and what can be done above and beyond the expected) is detailed in a step-by-step brochure entitled Youth Program, 1958-1959, prepared and made available by the Grand Lodge Youth Activities Committee.

An extremely valuable guide in planning youth activities, the booklet is divided into three sections, each dealing with one of this year's three major youth projects: (1) Promotion of a sound, well balanced, year-round program sponsored by every lodge and State Association; (2) Youth Leadership Contests—not to be confused with Scholarship Contests; (3) Elks National Youth Day, on May 1st.



FREEDOM'S FACTS

Quemoy and Matsu: Should We Give In?

AMONG the most pressing questions faced by the United States Government today is the problem of what to do about Quemoy, Matsu and Formosa-how to thwart Chinese Communist aggression while still maintaining the peace. The need for Americans, as leaders of the free world, to concern themselves with this grave situation is forcefully pointed up by this month's excerpt from Freedom's Facts-a monthly publication of the All-American Conference to Combat Communism. Consisting of fifty national organizations, including the B.P.O.E., the Conference publishes these warnings as an aid against aggression.

•

Quemoy and Matsu still present a crisis. Within three weeks after Free-

dom's Facts indicated we could expect more warlike expressions from Moscow, Nikita Khrushchev sent President Eisenhower an ultimatum: Get out of Quemoy, Matsu and Formosa peacefully or the Communists will throw you out.

This typical gangsters' approach of "Give in or I'll shoot" underlies nearly every Communist aggression against the

free world. In November, 1957, Communist leaders in Moscow reaffirmed this policy. They said that the Communist "conquest of power" inside free countries would be peaceful only if Communists met no resistance. If they did meet resistance, the Red leaders ordered fellow Communists to use every form of force and violence to gain their ends. (Freedom's Facts, December, 1957).

Faced with this call for boldness from the Red Chinese, Nikita Khrushchev has done what you might expect. Basically a man with politically aggressive intentions, as soon as Khrushchev saw a large bloc of his constituents going off in a new direction, he had to "go them one better" in order to regain political leadership. While Red Chinese were telling Asians they would "liberate" Quemoy, Matsu and Formosa, Khrushchev sent his ultimatum to the United

States: Get out or we'll kick you out. The United States rebuff of Khrushchev's demands, while keeping open negotiations with the Communist Chinese, may mean a set-back rather than a gain in personal power for Nikita Khrushchev. Top leadership in the Soviet Union is gained and held on two bases: ability to consolidate power inside the Communist bloc, and ability to extend Communist power abroad. Khrushchev's failure in the Formosa crisis will chalk up two black marks against his continued leadership.

At the same time, the Chinese Communists are sitting in a strategic position. If they win any concessions from the United States on Quemoy and Matsu, they can, if they wish, postpone any further aggressive action in the area and they will still have gained in prestige both inside and outside of the Communist bloc. They can, in fact, postpone further aggressive attacks on Quemoy and Matsu, without gaining any concessions. Nonetheless, they will gain prestige and sympathy by telling the world that they are doing this in the interests of maintaining "peace" there and in the world.

The big "IF" is the degree to which the Chinese peasants support the "dic-

tatorship of the proletariat". So the Chinese Communist propagandists wind up with the statement that the "democratic dictatorship" has two jobs: to "snuff out the reactionary class within the state, the counter-revolutionaries . . . who resist the socialist revolution" and "to defend the state from subversion and possible invasion by the external enemy.

. . . For this reason, in order to thoroughly implement our general line for socialist construction," Radio Peiping pleads, "we must consolidate the proletariat dictatorship."

A reasonable conclusion from all the real evidence that has come in so far is that the Communists do not want a real war. Instead, the Chinese Communists are using their aggression against Quemoy and Matsu (1) to further demands for a seat in the U. N., (2) to gain an elevation of power inside and outside the Communist bloc, and (3) to divert internal and external attention from the possibly bloodiest period in Chinese history.

For those of us who are defending, as best we can, the rights of countries and of individuals to be free, there are sobering thoughts—when shooting in anger is going on, there is always danger of more general war; and every time we back down in our resolve to protect the right of countries and people to be free in the face of threats, small countries, unsure of American protection, flock to make deals with the Communists.

Our greatest danger in this crisis really comes from inside the United States. U.S. Communists and their unwitting allies can be expected to bombard Washington with letters and demonstrations to split American opinion on the Far East issue. Stern, State Pres. Norman Hansen, State Vice Pres. Edward B. Schliesing, District Deputies L. R. Ringhofer and Otto Rupp and Exalted Ruler Ernest D. Picard. Mr. Wisely was welcomed by Mayor Joseph E. Dillon. During the visit, a special class was initiated in honor of the Grand Exalted Ruler. Arrangements for the festivities marking this visit were handled by Past District Deputy Victor Angerhofer. On Oct. 17, Mr. and Mrs. Wisely went to St. Cloud Lodge for a luncheon. They were greeted there by Mayor (and lodge member) George Byers.

DAKOTAS. The next day, Mr. and Mrs. Wisely visited Fargo, N. D., Lodge, home lodge of Past Grand Exalted Ruler Sam Stern, and then continued on to Aberdeen, S. D., Lodge, where features of the visit included a Grand Exalted Ruler's Class of 32 new Brothers, and a pheasant hunting trip. Exalted Ruler John Hayes officiated during the visit.

WASHINGTON. Traveling west, the Grand Exalted Ruler visited Tacoma, Wash., Lodge on Oct. 22 and then proceeded to Olympia Lodge the next day for the dedication of that lodge's new home. Present for the ceremonies at the beautiful new building were Past Grand Exalted Rulers Frank J. Lonergan, L. A. Lewis and Emmett T. Anderson, Grand Forum Member William S. Hawkins, Grand Esteemed Lecturing Knight D. Val Bulger, Grand Lodge Judiciary Committeeman John T. Raftis, Grand Lodge Ritualistic Committeeman Herb L. Odlund, and District Deputies A. C. Grady, Frank Kolcz, Francis Weger and George Joyce. Grand Trustee Edwin J. Alexander was Master of Ceremonies.

PENNSYLVANIA. At Johnsonburg, Pa., Lodge for the state's North District Conference on Oct. 25, Mr. Wisely attended a dinner with some 300 Elks of the region. In attendance were Grand Secretary Lee A. Donaldson, Grand Esteemed Leading Knight Ruel H. Smith, State Pres. S. Paul Seeders, Past State Presidents Francis T. Benson and Harry Kleean, State Vice Pres. John Malee, State Treasurer Fred Lenkner, District Deputy Jack Rosenhoover, Exalted Ruler Allen Logue and Past Ruler John McDonald.

At Meadville, Pa., Lodge on Oct. 27, Mr. Wisely was presented a key to the city by Mayor George X. Simonetta, a lodge member. Features of the visit were a tour of the city and a dinner, attended by Brothers Smith, Donaldson, Kleean, Past State Pres. Wilbur P. Baird, Past District Deputy Clifford E. Daniels and Exalted Ruler Richard C. Knoblow.

In Greensburg the next day for the Pennsylvania South District Conference, Mr. Wisely was honored with a reception, dinner and dance at that lodge. He was accompanied by Brothers Donaldson, Smith and Benson.


Business Prospects for 1959

the first quarter of this year inventories were liquidated on an annual basis of over \$9.5 billion and during the second quarter by about \$8 billion, on an annual basis, in the third quarter inventories were liquidated at an annual rate

of only \$4 billion. By the end of the summer of 1958 it became evident that the recession had run its course and that a broad upswing was in the making. The outstanding development of the 1957-58 recession is the fact that it did not degenerate into a serious depression as was feared by many at home and abroad.

The Outlook

Forecasting is always hazardous. It is particularly true at the present time because not only is the international political situation highly uncertain, but there are also a number of cross-currents in the economy of the country. As is well-known, the Soviet Union is determined to destroy free society wherever it exists and to achieve this aim it will use all means at its disposal. The "cold war" rages unabated and is constantly assuming different forms. Thus a few weeks ago the entire free world was greatly concerned over the situation in the Quemoy and Matsu Islands. More recently, the attitude of the Soviet government concerning West Berlin has caused considerable worry. In addition, the Soviet Union today is in a position to compete in certain commodities and has demonstrated its ability to disrupt a number of commodity markets. This was witnessed, for example, in the tin and aluminum markets during recent months.

In recent months there has developed in this country a fear of inflation which has manifested itself so far primarily in the equity market. While this fear of inflation has not as yet affected the economy as a whole, nobody can state with any degree of accuracy whether or not it will take hold.

Moreover, the credit policies of the Federal Reserve authorities have undergone a change. The discount rate was raised since the middle of August in two stages and the free reserves of the member banks have been reduced materially. Money rates have increased sharply. This in turn raises the question as to what impact this will have on the construction industry, which has played such an important role in the recovery since April. At the present writing, at the end of November, it is as yet unknown how successful the 1959 model automobile will be. If sales of automobiles amount to about six million units, as has been predicted by some in the industry, then they will have a material effect on the economy. If, on the other

(Continued from page 11)

hand, the output and sales do not come up to expectation, the upswing will be at a somewhat lower rate.

In spite of these difficulties and crosscurrents a careful analysis of the gross national product will give one a fairly good idea of what business activity will be in 1959. The gross national product is divided into three main groups, namely, (1) personal consumption expenditures, i.e., total expenditures made by individuals for durable as well as nondurable goods and services, (2) gross private domestic investments, which include outlays for construction, home building, producers' durable equipment such as machinery, and the movement of inventories, and (3) government purchases of goods and services, including Federal, state and local governments.

Personal consumption expenditures during the third quarter of 1958 amounted to \$292 billion on an annual basis as compared with \$288.3 billion in the third quarter of 1957, and these expenditures are bound to increase in 1959. It is fairly certain that purchases of non-durable goods will continue to rise and reach new high levels. This augurs well for retail trade in general and for soft goods in particular. The amount spent by individuals on services has been constantly increasing and did not witness a decline even during the recession. Thus, personal expenditures on services, seasonally adjusted on an annual basis, amounted to \$107.4 billion during the third quarter of 1957, the peak of the boom, and to \$110.1 billion during the first quarter of 1958. The only unknown factor at the moment is the extent to which individuals will increase their expenditures on durable goods, notably automobiles. In any event, the output and sales of the 1959 model automobile is bound to be larger than that of the 1958 cars.

Domestic investments in 1959 are likely to be larger than in 1958. New construction at the end of 1958 was at a new high level and official estimates envisage a further increase in construction in 1959. The principal uncertain factor at the moment is whether the increase in long-term money rates will have an adverse effect on home building. Home construction in the first half of 1959 will increase. It is, however, not clear what the trend will be in the second half. Irrespective of



this uncertainty, however, one may expect that residential non-farm construction in 1959 will not be smaller.

Expenditures by corporations on plant and equipment have witnessed a material decrease during the recent recession. This decline seems to have come to an end and a moderate increase is likely in 1959.

The decline in inventories, which played such an important role in the recent recession, has come to an end and towards the end of the year inventories, instead of being liquidated, are being increased. During the first half of 1959 inventories are more likely to increase than to decrease. In the first place the liquidation of inventories during 1958 has brought about a situation where many manufacturers and distributors are actually under-inventoried. Moreover, it is fairly certain that there will be a strong tendency to accumulate steel inventories in anticipation either of a strike or of higher prices in the second half of 1959.

Government purchases of goods and services increased considerably in the second half of 1958 and this trend will continue. Federal expenditures on national security are bound to expand, perhaps to a higher level than is expected at present. Similarly, state and local expenditures will mount.

The improvement in business is not likely to be accompanied by a corresponding increase in employment. During the recession, great efforts have been made to increase productivity, and the new machinery and equipment put in place during the last two years are only now beginning to bring the desired results. Although unemployment in 1959 may be larger than in 1957, the expected increase in business activity will lead to a further increase in employment.

Unless the fears of inflation become a reality, commodity prices on the whole should remain relatively stable. Competition is keen and productivity, as stated before, has increased. Moreover, international competition has risen materially and this will tend to prevent prices of manufactured goods from rising rapidly. Because of the superabundance of farm products, food prices ought to remain stable or moderately decline. The cost of services will go on rising.

The Problem of Inflation

The greatest problem confronting the economy of the U.S. is inflation. So far, the fear of inflation has affected primarily the equity market. It has not affected the saving and spending habits of the people nor has it caused an accumulation of inventories. On the contrary, savings have remained very large and exceed the level of 1957. If the fear of inflation should spread, it could lead to a decline in savings and to a material increase in spending by individuals as well as by business concerns. Such a development could result in an inflation boom which, as experience of the past has shown, does not last long and ultimately leads to a sharp decline in business activity accompanied by large-scale unemployment. If an inflation boom should develop, it will bring about a material increase in the demand for bank credit and the adoption by the Reserve authorities of a policy of active credit restraint. The availability of bank credit would be reduced and money rates would rise sharply, possibly to levels higher than prevailed in the summer of 1957. Experience of the past, at home and abroad, has proven conclusively that a policy of active credit restraint, pursued persistently by the authorities, can bring to an end any boom.

Whether or not the fear of inflation will become a reality is impossible to state. From the economic point of view there are no valid reasons for the present fear of inflation nor the anticipation that the people will be scared into a spending spree. The productive capacity of the country today is greater than the present demand and both productive capacity and productivity are increasing. Finally, competition from abroad has

Elkdom Follows the Elk

The Grand Lodge Committee on Lodge Activities has designated February as STRAY ELKS ROUND-UP MONTH. The Committee urges every Lodge to hold special events during the anniversary month of the founding of the Order to welcome those members who have moved into its area from the jurisdictions of their home Lodges. The February Round-Up is in support of Grand Exalted Ruler Wisely's Stray Elks Program.

THE ELKS MAGAZINE is supplying all Lodges names and addresses of Stray Elks in their areas. Every effort should be made to contact these Elks, and, by extending the hand of fraternal welcome, to make them feel at home in their new surroundings. The Stray Elk, too, can help by making his presence known at the Lodge in his new neighborhood.

STRAY ELKS ROUND-UP MONTH assures the member who has relocated that he is not forgotten, that in a very real sense Elkdom follows the Elk. Every member should support this program . . . AND THEN SOME! increased materially. Costs of production in the U.S. are higher than in the free industrial nations of the world. If costs and prices of commodities in the U. S. continue to rise, this country will price itself out of the world's markets. Under present international political conditions the U.S. is not in a position to increase tariffs because such a measure would drive the free nations of the world to seek trade with the countries behind the Iron Curtain. This obviously is not to the interest of this country or the free world. The main problem, therefore, facing government, management and labor is to dispel the fears of inflation and to establish conditions which would make possible the continued sustainable growth of the economy of the country.

Conclusion

1. The 1957-58 recession did not last long nor did it go very far. The decline in business activity came to an end in April 1958 and from that time on the recovery has been substantial and broad. All sectors of the economy, with the possible exception of automobiles, benefited from the recovery.

2. The outlook for 1959 is favorable. Business activity in the new year should be at a higher level than in 1958. Unemployment is likely to remain relatively large, primarily because of the increase in productivity and the efforts of management to keep costs down. Gross national product, disposable personal income and consumption expenditures during 1959 will be higher than in 1958.

3. The outstanding economic problem confronting the nation at present is the fear of inflation. So far this fear has found expression only in the equity market. It has not as yet exercised any influence on the spending and saving habits of the people nor the decisions of management with regard to accumulation of inventories or a material increase in expenditures on new plant and equipment. If the fears of inflation should persist, the pattern of the American economy would assume the character of boom and bust. Such a development would cause a great deal of harm to the people of the U.S. and would constitute the greatest victory of the Soviet Union against the free world.

4. The economy of the U. S. on the whole is sound. The financial institutions are strong and capable of meeting all the legitimate credit requirements of the nation. The economy is dynamic and growing and the standard of living of the people is constantly rising. It is the duty of government, management and labor to use all the powers at their disposal to prevent the fear of inflation from becoming a reality. If this is achieved in the forthcoming months, the foundation will be laid not only for a continuation of the recovery but also for considerable expansion later.



ELKS NATIONAL FOUNDATION "The Joy of Giving"



Main participants of 1958 Recognition Party, Springfield, III., Lodge (from left): Secy. E. R. Schryver; Irwin Stipp; PER Ralph Keller, Foundation Committee Chairman; Toastmaster Charles Bostick; Brother Al Barlick, National League umpire; Jack Buck, broadcaster of St. Louis Cardinals games; and former Chicago Bears star, Brother Billy Stone.

Springfield Program Backs Foundation

MANY lodges have been so successful in findings ways and means of giving extra support to the Elks National Foundation that, from time to time, we like to pass on their success stories. Springfield, Ill., Lodge, for example, bases its ways and means on the axiom that a good way to raise funds for the Foundation is to invest time and interest. The Springfield program came to the attention of Past Grand Exalted Ruler Floyd E. Thompson, Secretary of the Foundation, who was so impressed that he suggested to Lodge Secretary Earl R. Schryver that he forward the plan to The Elks Magazine for use in the "Joy of Giving" column. Here is Brother Schryver's account of the program on behalf of the Foundation:

"Up to the time it was decided by the Foundation to accept annual payments on Participating Memberships, we were not able to do much within our lodge, except for the lodge itself making a direct contribution. Realizing that a \$10 deposit per year put us in a position to aproach virtually our total membership, we started with the officers and Past Exalted Rulers and secured 100 per cent of this group. The lodge Trustees decided that we should 'recognize' and entertain this group and then ask them to go out and, by personal contact, secure other members to contribute to the Foundation. When the first Recognition Party was held in the fall of 1956 and brought good results, it was decided that at least for a period of three or four years, a party should be given annually with the same appeal to each member to secure additional participants.

"Between our first Recognition Party in October, 1956, and the second in October, 1957, Participating Membership increased from 160 to 303. And from the time of the second to the third party, an additional 177 members brought the total to 480.

"As of this writing, the lodge has secured approximately \$50,000 for the Foundation in money and pledges."



Springfield Elks gathered at Recognition Party and dinner, attended by 364.



"Use the right tackle, Catch More Fish!" says the champ

says the champ says the champ and assembly with helpful tips by world champion caster Ben Hardesty. Shows you all the latest tackle for fly fishing, bait casting, spinning, salt water and exciting new push-button fishing. 32 value packed pages, plus 1959 pocket fishing calendar by Joe Godfrey showing best fishing days. Best of all, it's all free. Your gift from Shakespeare to help you catch more fish, have more fun fishing. Send coupon today.





Our files are overflowing with enthusiastic letters from church groups, clubs and fraternal organizations who have used our tested, proven Fund Raising Plan. You too can make \$50 - \$200 - \$500 for yourself or group with our easy-to-sell All Occasion Greeting Cards, Personal-

---\$500 for yourself or group with our easy-to-sell All Occasion Greeting Cards, Personalized Stationery, Wedding Invitations and lovely Gift Items. You don't need experience. Money Making Guide shows beginners easy ways to succeed and you make up to 100% Profit plus Bonus. Write today for Feature Boxes on approval, FREE Catalogue, FREE Stationery Samples, FREE Fund Raising Plan and Money Making Guide.



NEW ENGLAND ART PUBLISHERS, North Abington 114, Mass.

For Elks Who Travel

(Continued from page 15)

center for just about everything-fishing, overnighting, bait, tackle and eats. As for Key West, the final land's end before Cuba begins, it is a hustling hodgepodge of sailors, aviators, sunners, fishermen and displaced Cubanos. Even a local cafeteria sports *arroz con pollo* and *paella*, and there is a Cuban ice cream parlor dispensing flavors that Howard Johnson never thought of. While it might not be the healthy season to go, the car ferry traverses the remaining open sea to Cuba, or you can fly directly out of Key West without having to return all the way to Miami.

Whereas, as I have indicated, trips do cross Florida Bay and skirt around the bottom of the Everglades, one can make a more direct invasion of those mysterious and rather fascinating acres by car, entering south of Miami at Homestead. It is the shortest of trips to the Royal Palm Station where alligators lie in the sun and the birds along the nearby Anhinga Trail are a wild menagerie of strange and colorful types. A road not a year old leads down to Flamingo, which is at the rock bottom of Florida. Panthers are said to stalk the saw grass and crocodiles slither through the water, but despite these embellishments, there is a handsome 60-room motel as well as an air cooled restaurant and a flotilla of small craft for sightseeing, fishing or dawdling in the sun. A fibreglass boat costs about \$12 a day to hire and the depths are brimming, it says here, with snook, snapper and red fish. Tarpon fishing goes on at night with skippers and guides. Here, too, there are bird-watching tours organized both by the Audubon Society and the Everglades Park Co.

There is another branch of Florida civilization over on the west shore of the peninsula. I refer to such towns as Clearwater, for instance, which has quadrupled its population since 1940, adding eight new motels. It always had its own beach which some poet (perhaps he was from the Chamber of Commerce) called "white as a sea gull's wing". There is also a four-hundred foot pier for seasick-proof fishing. There is also lake fishing nearby for largemouth black bass, shellcrackers, bluegill, bream and crappie. Aside from the fishermen, there are some 4,000 citizens using the lawn bowling lanes, and as in St. Petersburg, there is an active Shuffleboard Club as well.

Sarasota, which seems to have taken its pitch from the Ringling Circus which has wintered under its palms for years, has all sorts of attractions to keep the vacationist goggle-eyed. There are greyhounds, golf courses, a farmful of snakes, an acre full of jungle gardens, and of course all sorts of memorabilia left over from the days of the Ringlings. Not the least of the Ringling standing memoirs is his opulent mansion, embroidered with all sorts of things picked up abroad --statues for the garden, paintings for the house, and a striped pole for the dock where he used to pull up in his own gondola imported from Venice. Nowadays there are all sorts of motels, especially along the Keys in Sarasota, and up the line along St. Petersburg Beach, far from the hurly-burly. • •



HAVE a travel problem? If, and when, you plan to make your next trip, may we help you with marked route maps, points-of-interest folders, motel and hotel guides, etc.? According to a survey we made last year, we gave assistance to over 1,200 people.

We have just received the latest brochure of the American Sportel Guide and call your attention to the selected accommodations for the sportsman. If you are planning to take a motor trip, we suggest you write us for a copy of this excellent booklet, which includes new listings up to May, 1959. This includes motels in Alaska and Canada.

For those who like the out-of-doors, there is no greater sport than fishing. In the State of Michigan, there are 11,-037 lakes and some 36,350 miles of streams; and when the ice begins to form on these inland lakes and bays of the Great Lakes, one of Michigan's favorite sports gets into full swing ice fishing. The fishing shanties that dot the ice are often called "dark houses" as they are windowless and let in no light. Some are more elaborate than others and can accommodate groups. The rentals on these shanties include fuel, tackle and bait.

For the auto racing enthusiast, we call attention to the 1959 NASCAR International Safety and Speed Trials to be held on the hard packed sands at Daytona Beach, Florida. Practice on this new 2½-mile speedway will get under way on February 1st and the race schedule starts on Friday, February 20th, going through Sunday, February 22nd. For more information, write to Daytona International Speedway Corporation, 800 Main Street, Daytona Beach, Florida.

Don't forget the biggest day of the year in New Orleans—Mardi Gras Day. This takes place on Shrove Tuesday, February 10th, and lasts from sunrise to sunset. There are approximately 65 Mardi Gras organizations throughout the city and they go all out to make this for citizens and tourists alike the biggest day of the year and one they will all be likely to remember. Get your hotel or motel reservations in early; it will be very hard to find accommodations if you wait too long.

In conjunction with the Israel Government Tourist Office "Follow The Sun To Israel" winter campaign, American Travel Abroad, Inc., of 250 West 57th Street, New York City, is organizing 17-day independent tours to Israel, with 4 days in Paris (departures any day between November 1st and March 1st). Other tours are offered by Compass Travel of New York City and University Travel Company of Cambridge, Mass. This is Israel's Tenth Anniversary: April, 1958, to May, 1959.

Among the special events scheduled for Canada this coming winter, for which dates have been announced, is the Annual Winter Carnival at Quebec City. The colorful festival of Quebec is scheduled to open on Tuesday, January 27th, with the arrival of "Bonhomme Carnival"—a smiling snowman who presides over the activities. There will be special festivities, every day for 15 days, including masquerade balls, street dancing, parades, skiing, snoeshoeing and ice canoe races, and ice sculpturing.

Passenger liners have shown movies on board for several years; now the airlines are getting into the act. The Pacific Area Travel Association advises that the new French airline serving Tahiti, Transports Aeriens, shows passengers movies about the island they are going to visit on every flight.

We also learn that the Matson Lines, long famous for their San Francisco-Hawaii trips, may introduce a new cruise service next summer—to Alaska. The 700-passenger liners *Lurline* and *Matsonia*, if present plans go through, would be the first large ships in many years to connect San Francisco and Alaska; they would go up as far as Anchorage, part of the way via the Inside Passage.

Rod and Gun

(Continued from page 12)

the ocean depths south of the island of Bermuda, to their one mating and death.

Science has reduced many of the mysteries of yesterday to simple formulas and equations, but there still is little explanation for the forces, the "instincts," which govern the behavior of the everyday creatures which surround us. Of all these, perhaps the most astounding is this migratory instinct. What prompts a flock of blue-wing teal in the late summer to leave its home on some secure pond in the north country and head south, heralding a great migration of hundreds of thousands of waterfowl, or what directs woodcock back to the same alder swale each year, or a robin to nest on the same branch of the same maple tree every spring?

In the north Pacific there are five species of salmon, each governed strictly by its own cycle of life. The migration story of any one of these is cause enough for wonder. Take the red salmon, or sockeye, as it is sometimes called. His trip to the spawning grounds, after he reaches fresh water, may be as far as 1,500 miles against the current; but more remarkable than the mere physical accomplishment is the complexity of the trip, for the red salmon doesn't spawn just anywhere. He selects the inlet stream of a high mountain lake for this duty. In ample time to reach this particular spot the salmon comes out of the sea and enters the foot of a certain large and many-branched river. This river spreads over a huge area like an enormous tree in silhouette, and at the tip of one of the branches is the mountain lake, like a lone acorn hanging on a remote branch of this tree. As the migrant salmon comes to one fork in the river after another, first he takes a right turn, then a left, and a right and another right, until, after weeks of uphill swimming and a hundred or so opportunities to take the wrong watercourse, he arrives unerringly at the spawning inlet of his mountain lake.

Not only fish and birds are governed by this instinct, but even an insect, the monarch butterfly, is known to migrate, as do some mammals. Most spectacular among the mammals must have been the awesome spectacle of the migrating herds of buffalo grazing across the Great Plains. Naturalists bemoan the wholesale slaughter of these beasts by the early-day robe hunters, but of course there would be no room for them in modern America anyway. The first trans-continental railroad, severing their migratory route, spelled their doom whether they had been killed by hidehunters or not.

A migrating mammal still with us, but fortunately out of the path of most humans, is the caribou. Barren-ground caribou continue to make their annual pilgrimage of hundreds of miles, wandering in bands through high passes in the Brooks-Endicott Range to the wide and bleak arctic plain of Alaska where they spend their summers. As the fall snows cover the tundra mosses on which they live, they return to the interior of the territory, surmounting all manner of obstacles in the process, even fording such rivers as the Tanana. Only a small percentage of their numbers fifty years ago, these barren-ground caribou still total roughly around a quarter of a million or so.

Even the strain of woodland caribou which is confined to the relatively small island of Newfoundland retains this urge to migrate. Although it seems doubtful that they can attain any practical advantage from a change in climate in so small a range, these animals move north in summer, south in winter.

One day while duck hunting on the Copper River flats in Alaska, I stopped to watch a flock of little brown cranes high overhead coming down out of the northwest. They caught my eye not only because of the beauty of their flight, but because I had recently seen little brown cranes wintering in the Bottomless Lakes region of New Mexico, and it occurred to me that I might have seen some of these very birds at this winter home thousands of miles away. I sat down on a drift log and watched the patterns of their ever-changing formation.

It was an unusual day for that part of the world in that the sun had shown brightly all morning through a clear blue sky, but to the south was a solid front of heavy weather, the leading edge of which was as straight across the heavens as a ruler. This was strictly ceiling-zero weather, and the cranes knew it. Also, a formidable mass of jagged peaks making up the Alaskan Coastal Range lay ahead in the clouds. As the cranes came to the face of the soupy weather, they broke formation, circled about and called excitedly, "Trrrr, trrrr, trrrr." I could almost imagine that they were talking things over. The urge to continue was strong, but the thick weather ahead was for-

SEAS	ONAL	
STATE ASSOCIA	TION MEET	INGS
STATE	PLACE	DATE
Md., Dela., and D. C.	Annapolis	Jan. 17-18
Washington	Aberdeen	Jan. 23
Oregon	LaGrande	Jan. 24
Montana	Polson	Jan. 24-25
Idaho	Pocatello	Jan. 25
Wisconsin	Milwaukee	Feb. 14-15

REPEAT EXCLUSIVE TO B. P. O. E. INVESTMENT OPPORTUNITY in SUNNY, TROPICAL, SOUTH FLORDED SOUTH FLORDED SOUTH SUNNY, TROPICAL, SOUTH FLORDED SOUTH SUNNY, TROPICAL, SOUTH SUNNY, SOUTH SUNNY, TROPICAL, SOUTH SUNNY, SOUTH SUNN

How would you like to be the owner of a big piece of sunny South Florida...5 full acres (equivalent to 16 large residential lots)... and pay for it each month on "pin money"?

You can start owning this land TODAY... with the knowledge that you are making an investment in a section of South Florida that HAS A BOOMING FUTURE AHEAD OF IT! YES, YOUR 5-ACRE TRACT IS LOCATED IN FAMOUS COLLIER COUN-TY AND IS DESTINED TO "OPEN UP" FOR DEVELOPMENT in the future.

At the present time, the land is relatively uninhabited and undeveloped, but we believe this is the land where South Florida's next BOOM will take place, as this is the vital area due to the critical shortage of land in Dade County.

The land enjoys a 12-foot elevation ... higher than downtown Miami and many other famous South Florida areas. The soil is fertile and north of the famous Tamiami Trail (U.S. Highway 41 which links Miami to Ft. Myers and the West Coast).

Just fill out the coupon—enclose \$10 for each 5-Acre Tract—and we send you maps, details, description and sales agreement ... If you do not agree that this is a BIG money-making opportunity—YOUR MON-EY REFUNDED AT ONCE!

THIS OFFER EXPIRES JAN. 30, 1959

K. M. JONES, REAL ESTATE

Member Miami-Dade Chamber of Commerce and all Realtor Boards. More than 10,000 satisfied clients.

K. M. JONES, Real Estate 639 N.W. 102nd Street Miami, Florida

Enclosed is.....as my reservation deposit on5-Acre Tracts. If not completely satisfied after receiving complete details, my money will be promptly refunded.

Name	••••••
Street	
City	State

bidding. They circled for about five minutes, as though discussing the pros and cons of the situation; then they reformed, resumed their course and disappeared into the exact bad weather. The migrating instinct prevailed.

Man, with his intelligence to invent such as radio beams and radar, can accomplish practically the same thing, but the basic homing instinct has been lost somewhere along the line. Some men claim to have a "sense of direction" and possibly this is so, but I know that I for one do not. I've spent a great deal of time roaming around the back country while hunting and I have never been lost-for more than a few hours at a time, that is-but this is only because I realize my shortcomings and keep constant track of what I am doing. In flat woods on a gray, windless day, I could be led around blindfold for awhile and the only directions I would know would be up and down.

Of all the creatures which migrate, the most evident are such birds around us. The travels of any one, from the cave wren to the Canada goose, are remarkable enough, but a few species are spectacularly outstanding. The golden plover is an example. The golden

recognizable today, aren't quite 50 years old. Undoubtedly some of the early heroes of the last century received some kind of an accolade—a year's free supply at the local grog shop perhaps, plus a framed picture over the bar or some other similarly useful prize. The first time there was any singling out of the best, however, was back before World War I when the Chalmers auto people decided it would be a nice advertising tie-in if they turned over one of their touring cars as a free sample to the best player in each league. Their first American League choice was Ty

plover is a shore bird which, like other members of this group, is pretty much terrestrial in habits. In other words, it spends most of its time on the groundor in shallow water-walking about on its long legs in search of food. It flies strong and fast, as the men who shot them in the old days know, but in the normal course of things these flights are of short duration. When autumn comes and it decides to migrate, however, it is quite another story. The majority of golden plovers come out of the north where they have summered and head blandly out to sea from eastern Canada. From here-from Nova Scotia and New Brunswick-they fly south over the Atlantic, not coming to land again until they arrive in Brazil in eastern South America, a straight line distance of about 3,500 miles. The golden plover lives on land and is not known to alight on water. This is a non-stop flight.

On the return flight north, for some reason, these same golden plovers come by land, returning to the north country via the Mississippi Valley.

This is likely the longest non-stop flight in the bird world, but there is another one which migrates considerably farther in total distance. This is the

Who's "Most Valuable"?

(Continued from page 9)

Cobb, who hit a mere .420 that year. In the National League their pick was Frank Schulte, a Chicago outfielder, who hit .300.

The Chalmers award was dropped after 1914. In the American League the selectors made Nostradamus look like a bush fortune teller. They picked four men and all four-Cobb, Tris Speaker, Walter Johnson and Eddie Collins-made the Hall of Fame. Cobb is generally accepted as the greatest player in the game's history.

In the National League, however, they flopped dismally. After Schulte,

REPORTER VISITS ELKS NATIONAL HOME

"Bedford, Va., as well as every member of the Elks, has a right to be proud of the fine Elks National Home." This estimate was reported in his newspaper by Myles E. Standish, Staff Writer for the Norwich, Conn., Bulletin-Record, after a visit to the Home. Mr. and Mrs. Standish, with Norwich State Hospital's Director of Occupational Therapy Harry Kromer. and Mrs. Kromer, were shown through the Home by C. R. Russ, the official guide.

In a feature article for his newspaper, Mr. Standish comments that he agrees with Mr. Russ, who says of the Home, "If you can't be happy here, you can't be happy anywhere." His report calls attention to the Home's beautiful appointments, architecture and landscaping, the large farm, comfortable rooms, and cultural and recreational facilities. He expresses regret that he was unable to meet Superintendent Thomas J. Brady, who was away at the time, with the Grand Exalted Ruler's party during his New England tour.

While at the Home, the author visited with Brother Daniel O'Brien, a Norwich Elk who currently resides at the Home and who has charge of the recreation room. He was the second guest of the day for Mr. O'Brien, who had just been visited by another Norwich Elk, Louis O. McMahon. In his article, Mr. Standish points out that such visits are rewarding experiences for both the residents and the visitors. He also urges those who have friends at the Home to write often, for mail is greatly appreciated. arctic tern. This bird actually breeds in the arctic and winters in the antarctic. It may migrate more than nine thousand miles from north to south; then it has to turn around and make just as long a trip back to nest in northern Greenland or Alaska. This one is a world traveler.

In contrast is the beautiful but rarely encountered emperor goose. Here is a bird which submits to the overpowering urge to migrate, but which handles the problem in a sensible fashion. The majority of these regal-appearing geese breed on the great flats formed by the Yukon and Kuskokwin River deltas of western Alaska. When confronted by the urge to migrate in autumn, they meander down the coast, around the bend of the Alaska Peninsula, and continue westward to the Cold Bay region, where they winter. This is a total distance of only about three hundred miles. In spring, with the desire to go north and nest, they leisurely wander back to the delta country.

Whatever may be the explanation of this powerful migratory instinct and the mysterious directive force which accompanies it, the emperor goose has a better solution to it than the arctic tern -or the common eel.

they picked Larry Doyle, Giants infielder; Jake Daubert, of the Dodgers, and Johnny Evers of the Braves. Of this group only Evers is in the Hall of Fame and only because of a poet's enthusiasm.

Evers was a member of a famed Chicago Cubs double-play sequence, Tinker to Evers to Chance. Of this trio only Frank Chance, the first baseman, was a genuine .300 hitter. The year Evers got the car he hit .270 for Boston.

But Evers had Thalia, the muse of idyllic poetry, going for him. In New York a youthful newspaperman, Franklin Pierce Adams, had been enthralled by the skill with which this combination made the twin-killing. Actually they didn't make too many-someone once looked it up and discovered that they had made appallingly few by today's standards.

But F.P.A., as he came to be known by millions, got to his typewriter when the inspiration was upon him. From it flowed this verse:

"These are the saddest of possible words,

Tinker to Evers to Chance

Trio of bear cubs and fleeter than birds

Tinker and Evers and Chance

Ruthlessly pricking our gonfalon bubble

Making a Giant hit into a double

Words that are heavy with nothing but trouble

Tinker to Evers to Chance."

The Cubs-Giants rivalry was base-

ball's biggest before World War I. All three made the Hall of Fame 25 years later and Evers rode there figuratively in an open touring car, cap, long duster and all.

After four years of complimentary cars there was a barren period of eight years when value, real or otherwise, went unrewarded. Then the American League set up its own MVP and gave a \$1,000 prize for it. The National League followed two years later. Ford Frick, baseball commissioner, recalled that it actually was a purse containing that sum.

"When Dazzy Vance won it in 1924," he recalled, "Judge Landis came to home plate at Ebbets Field and gave as the prize an actual bag of gold, \$1,000 worth."

This went on until the 30's when the baseball writers stepped in and took over the balloting completely. There were a number of dissatisfactions with the league awards. To most of the winners, usually high-salaried performers, the \$1,000 didn't mean too much. They wanted some permanent token of their distinction.

Also there was a rule, in order to spread the money around, that a man couldn't win it more than once in the American League. Thus Babe Ruth won it in 1923 when he hit 41 homers and drove in 130 runs and hit .393. In 1927, when Ruth soared to the all-time home run mark of 60, Lou Gehrig gained the award.

In modern history there have been five three-time winners—Jimmy Foxx, Joe DiMaggio, Stan Musial, Roy Campanella and Yogi Berra. Foxx and DiMaggio have already been installed in the Hall of Fame; the three others are all ticketed for eventual inclusion, too.

There have been only two unanimous choices in more than a quarter of a century, both in the American League. Al Rosen, Cleveland infielder, became the first in 1953; Mickey Mantle duplicated this feat in '56 when he won the triple batting crown.

Rosen's descent from this eminence was precipitous. In 1954, the year the Indians won the pennant, he dipped to a 15th-place tie. After that he never even got a call.

Mantle's '56 sweep was followed by that tight race in '57 which left bitterness and accusations in its wake. Ted Williams' adherents failed to see how a .388 performance by a 39-year old player could fail to win anything but the highest award. Nevertheless, it failed, all right.

He finished second, with five firstplace votes to Mantle's half-dozen. Williams tried to be philosophical about it, pointing out that in 1941, the year he was the last American League batter to better .400 in a season, he didn't get it then, either. It went to DiMaggio, instead. Presumably you could draw any inference from this you wished—you had to be a Yankee to win it, New York dictated who was to be the winner, and Williams didn't particularly care who won the MVP or what the winner did with the plaque subsequently.

You don't have to be a Yankee to win, and New York doesn't dictate the winner. To begin with, the three-fromeach-city does away rather effectively with any undue-influence element. As far as being a Yankee, yes Bobby Shantz, the little Yankee lefthander won it, too, but it was back in 1952 when he was a member of the rag-tag Philadelphia A's.

That was the year, too, that Hank Sauer, of Chicago, won in the National League despite an unimpressive .270. The next year Sauer didn't poll a vote. He got a 10th-place ballot somewhere along the line in '54 and that ended his MVP activity.

Sauer's '52 victory (he had a splendid first-half) touched off a wild series of charges and counter-charges. Chicanery, stupidity, and thievery were some of the milder accusations that were hurled.

To begin with, it had been a great year for pitchers. As a rookie Joe Black had led Brooklyn to the pennant. Hoyt Wilhelm had a tremendous year for the Giants in relief, and Robin Roberts had a 28-7 mark for Philadelphia, best of a half-dozen 20-or-better seasons for the righthander.

Roberts finished second. He was left off one ballot completely. It was no oversight, either. And there wasn't any trace of New York hustling in this one. The mid-Western voter who omitted Roberts merely figured that seeing him beat the club he was covering that year five of six decisions wasn't enough for even a 10th-place vote.

Maybe Jim Konstanty, the great relief pitcher, was right when he blurted out, "you newspapermen sit up there in the press box and don't know what you're looking at." Konstanty said this in 1956 when he was fading out of the picture with the Yankees, not in 1950. That year pretty much the same newspapermen had picked him as MVP on the strength of his pitching for the first Phillies club to win a pennant in thirtyfive years.

K ONSTANTY wasn't alone in his sometimes unexalted opinion of newspapermen's powers of observation. Jackie Robinson, outspoken for 4/5ths of his decade in the big leagues, took criticism with all the grace of a rhino disturbed at lunch. He capped a shouting match with a reporter once with, "You guys don't know what you're doing or saying."

"You mean like the time we voted for you for Most Valuable Player in 1949?" was the comeback harpoon.

Robinson, first Negro in the big

HELP US KEEP THE THINGS WORTH KEEPING



Each of us wants peace for his own precious reasons. But peace costs money. Money for strength to keep the peace. Money for science and education to make peace lasting. And money saved by individuals to keep our economy strong. Each Bond you buy helps provide this money—helps strengthen America's Peace Power. Are you buying enough?

HELP STRENGTHEN AMERICA'S PEACE POWER



The U.S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, The Advertising Council and this magazine.



A Welcome from the Boy Scouts

When Grand Exalted Ruler and Mrs. Horace R. Wisely visited Adams, Mass., Lodge on Oct. 4, they received a double welcome—from the Elks, and from the Boy Scouts of America as well. In recognition of the support given Scouting by the Order, these four Explorers were on hand to greet Mr. and Mrs. Wisely upon their arrival. The boys are representatives of Explorer Post No. 3, which is sponsored by the lodge.

Another gesture of appreciation has come from the Boy Scouts of America: in the December issue of *Scouting*-a magazine published for 1,300,000 adult Scout Leaders-a photograph and caption depict Mr. and Mrs. Wisely's Sept. 25 visit to Scout Headquarters in New Brunswick, N. J.

leagues, was also the first Negro to be singled out for MVP honors. He got it in his third year with the Dodgers, a year in which he hit .343 and stole 37 bases. Whatever the Dodgers paid him in those years, Robinson was worth triple the amount.

Now a forty-ish executive in a corporation operating a chain of eating places, Robinson thinks the present system of balloting can hardly be improved upon. He thinks that a leaf could be taken, perhaps, from the all-star voting plan instituted last summer when the players couldn't pick anyone from their own particular club.

Robinson doesn't think a club's position at the end of the season should influence the voters undully.

"When a fellow like Ernie Banks drives in all those runs with Chicago he has to be given consideration," he offered. "On the other hand there's the psychological factor. Who can say how much a player like Willie Mays means to his team not only in the number of runs he produces but in his effect on the other clubs? (This year, by the way, the homers paid off and Banks was voted the National League's top man.)

"Sure personalities enter. They do in everything we do, or try to do. But if the voters pick a man for his contribution to his team, his plays on the field and his daring, they can't go wrong too far." That last quality is something Robinson knows a great deal about.

In the last decade the dominant figures in MVP I alloting have been Roy

Campanella and Yogi Berra. Campanella won in '51, '53 and '55; Yogi in '51, '54 and '55. In his relationship with the newspapermen Campanella was the complete opposite of Robinson. He would listen patiently when some writer who had never handled anything hotter than a Spalding Hi-Bouncer would lecture him on the art of catching. When unflattering things appeared in the papers, Campy would merely turn the page.

It paid off in three plaques. Campy, of course, could catch and hit a little, too-factors which helped.

Berra, too, had personality going for him. It produced three plaques, plus the highest salary ever given a catcher. For every malaprop line Yogi uttered, six were coined and distributed in his name. He didn't fight it, but grinned sheepishly and shifted from foot to foot. That's "sheepish", rhyming with \$60,000 worth of salary a year-ish.

Mickey Mantle is no charmer but a man given to fits and starts in the personality department. The year he led the American League in hitting, runsdriven-in and homers, there wasn't much choice about where to mark that first-place check.

The following year there was room for debate. Mantle won, setting off the most violent argument in baseball since the end of World War II. Letters flooded all twenty-four electors.

"How in the name of Cap Anson, Abner Doubleday and Lou Novikoff," they clamored, "could you have picked Mantle over Williams? What is this, a popularity contest?"

Maybe yes, maybe no. Had the 1957 MVP election been one based on popularity, Roy Sievers, Nellie Fox and Gil McDougald, finishing third, fourth and fifth, all would have surpassed the onetwo men.

If any of the winners of the past decade triumphed in a popularity contest it would have to be Bobby Shantz and the voters would have been the Athletics' brass. Without Shantz that year the A's would have been in a tough spot financially. He won one-third of their total victories and he drew the customers. The night he went for No. 20 against the Red Sox and won, there were almost 30,000 customers, braving a drippy night to watch him.

Ned Garver, a runner-up in 1951 to Berra, was another one of those holdoff-the-sheriff fellows. Garver was pitching for Bill Veeck, then in St. Louis, and he won 20 games, or almost half the total taken by the last-place Browns that year.

Veeck, who has looked upon both sides of the baseball coin (his 1948 Cleveland club set the all-time attendance mark of more than 2,600,000 in their championship year) discussed the MVP concept not too long ago.

"Never mind where his club finishes," declared Veeck. "The most valuable player is the man who has contributed more to the club's cause of winning ball games (and not losing them, too). You say there isn't much value to winning games for a sixth or seventh place club. Sometimes there's value in just showing up for a game. When Garver pitched in St. Louis, the days he worked it wasn't so tough for other players to show up.

"You can't limit your pick to the winning club because then you're arguing that a club wouldn't have won without the man, and who knows that? If you figure MVP and box-office attraction to be the same thing you'll wind up with Ted Williams every year. That wouldn't be fair, either."

Veeck raced on: "You have to consider the man's contribution to his club -offense, defense, team spirit. And if you try that no-pick-on-your-own-team, the way the all-star team was selected, why then you're limiting yourself to a maximum of 22 looks a season instead of a possible 154.

"Yardstick? Formula? Try this: ask yourself, could you interchange the man with anyone in the League and achieve the same results on the team? That stuff about 'no pressure' on a team that doesn't win isn't quite true, either. The Yankees won in the American League; Pittsburgh finished runner-up in the National League. Bob Friend won 22 games for Pittsburgh. I think it was tougher for him to win there than it would have been with Milwaukee or the Yankees."

Another whose opinions are strong

and colorful but somehow acceptable, in the manner of a man who has won nine pennants in the past ten years, plus seven of nine World Series, is Casey Stengel. The Yankee manager has no particular formula or yardstick for measuring MVP quality, but he has a built-in datatron which spews names and reasons merely with the touch of a button.

"You want the Most Valuable I've known since I had the Yankees?" repeated Stengel shortly after he had signed on for another two-year period. "I'd hafta say Joe DiMaggio because he was great doing everything, and he was in a ball park that wasn't suited to his style and he did it easy and cool. Like he was playing dominoes.

"No. 2," said Stengel, "is Berra, who was with me all ten years, and catching is a tough job. Yogi had to squat down and catch the ball and throw it back to the pitcher and hit and throw to bases. Ten years ago there were clubs in the American League looking for a catcher which are still looking for a catcher and I had Berra all that while and still do.

"If you want No. 3, it's Bauer," he continued. "He drives, he's got spirit. Maybe there are certain types of righthanded pitching he don't hit too good but he has run out every ball but one. He once didn't run out a ball hit back to the pitcher and when he come back to the dugout I said, 'A fine thing when a fellow like you don't run out a ball.' He stared at me and said, 'it won't happen again,' and it hasn't."

Again opinion colors the picture. Hank Bauer rates as Stengel's third-best Yankee-ahead of Rizzuto, ahead of Reynolds and Raschi and Lopat and the rest. Yet only once did he make the first ten in the MVP voting. He finished eighth in '55.

Obviously Bauer has intangibles which endear him to Stengel or he wouldn't have elevated him thusly. And

Lines of Iron

(Continued from page 7)

instant the whale rolled-and the harpoon fell short.

'Mr. Tavin!" Jeremy Paddock shouted at the top of his barrel lungs, waving a clenched hand over his head. "You missed him! What fool of a man are you!"

Prudence kept her ears cupped and the men on deck gaped as the whale went off to join the herd, and the voice of Captain Paddock ranted over the blue sea to enfuriate Andy Tavin all the more. Every man knew there would be no kill that day.

Jeremy Paddock was waiting for Andy, and he sailed into the young man with the meanness of a tom cat on a rainy night, and Andy could do nothing but stand silent and wonder why all that scorn was being heaped upon him. Prudence wondered the same, for it

equally, these intangibles haven't been completely clear to the electorate.

The intangibles are what prevent you from ever writing a formula to determine the Most Valuable Player, according to Ford Frick. Frick has viewed this from every angle, the newspaperman voting, the National League President making the presentation, and finally the game's No. 1 official.

"I've found nothing wrong with the Most Valuable Player voting over the years," offered Frick. "Sometimes they're close and the competition is great. When that happens there are always people who think it should have gone differently.

"There are intangibles which prevent you from putting any formula down on paper. Ruth was a player with intangibles. So is Mays. People sense this in these men; they sense that they're playing because they love to play. When you let the intangibles enter your judging it's sometimes difficult to defend your choice but you can always defend it in your own heart, and that's important."

Most Valuable Player today carries with it a plaque that costs about \$750. Like a stolen Toulouse-Lautrec, it could be a little difficult to dispose of it for cash, and then only at a terrific loss.

To most men who win it, however, MVP represents, as it should, the peak of a baseball career. To men who have lost that honor by a half-dozen votes, or perhaps by that occasional blunder on the part of a too-hasty voter, a whole lifetime of frustration and vengeful thinking lies open on one hand.

On the other is the thought that not too long ago men played baseball, bigleague baseball, in season and held down off-season garage jobs or milk routes to make certain all their bills would be paid at the end of the year. And these were men who could hit, run, and throw as well as most today. • •



was not like her Jeremy to be so hard on a man, since surely Andy was not to blame for what had happened-

'A woman could have put that iron in, Mr. Tavin!" the master was shouting. "Hear me, Mr. Tavin?"

"Aye, Captain," Andy said, suppressing his own anger.

Aye, he says. But you missed him, Mr. Tavin! What thoughts were in your head when you took aim, Mr. Tavin? He was at your side!"

Finally Prudence could take no more. "Jeremy," she said clearly. "Uh," the master said and half turned.

Seeing his wife, his brows bushed together. "Whatever it be, Prudence," he said, his voice still hard, "leave it awhile."

"Jeremy," Prudence said again, "this



INTERNATIONAL BRONZE TABLET CO., INC.

Dept. 40-150 West 22 St., New York 11



SALES OPPORTUNITY

With good well rated 64 year old manufacturers of exclusive calendars, specialties, and executive gifts used by leading business firms and banks throughout the U.S. Many of our full time salesmen earn from \$10,000 to \$15,000 and up per year. Part time from \$150 to \$500 per month. Year round income. No investment in samples. Write for Free 48 page booklet for details. 1959 selling season now starting. Bankers Advertising Co., Dept. E, Iowa City, Iowa.

will not leave awhile. Will you come below? Now?"

Captain Jeremy Paddock filled his mighty lungs with sea air. Then he gave Andy Tavin a quick look as if to say "Hold on a bit" and thrusting his hands into the pockets of his pantaloons turned and stomped past his wife. Prudence followed him quietly below, bade him sit down and she did likewise, and she proceeded to tell him how unreasonable he was with young Andy, and as Jeremy prepared to bellow his wrath she shushed him and accused him of goading Andy from the very day they sailed.

"Land's sake, Jeremy–I really don't know why you've been so annoyed with the lad. Always after him, even in front of the cabin boy. A body'd think Andy Tavin robbed you. If you–"

Jeremy waved a hand and pointed his stubby finger. "He's just let a kill go by him! 'Twas a fair chance, and he missed!"

"He didn't intend it so," said Prudence.

"Poah! A woman could've put that blasted iron in!"

"Jeremy! You're shouting! I'll not have it. Now sit down again, and promise not to go on deck till you've calmed, and promise not to find so much fault with the lad."

Jeremy wanted to promise nothing, but he was a family man and master of a ship, and a whaler was hardly the place to have a squabble with a wife, so the master nodded his head and tried truly to suppress whatever was eating him inside.

But not so Andy Tavin. He fussed every which manner among the shrouds and between the ropes, doing this and that, keeping occupied but all the while keeping his eye on the quarter deck and waiting for Captain Paddock to emerge. Tom and Chook spoke to Andy but he ignored their talk; Andy wanted to have it out with Captain Paddock, because Andy was a proud man, and a harpooner beside.

H E did not get his chance that day. It was later when a fair wind rose, and by then Andy Tavin had cooled off, and by then Captain Paddock came on deck and there was the work of getting sail on her, and so the *Peacock* wallowed on and men were again sent aloft to sight for the whispy spray on the horizon that would tell them whales were to be chased.

To sunset, and next day from sunrise to sunset, the masthead men watched, and on the third day sang out.

"There they blow! Whales! There they blow-blow!"

"Where away?" Jeremy called.

"Off the port bow!" sang the lookouts. "Four miles off!"

The *Peacock* bore on and the men hustled along the deck. Andy took his place as they made ready to lower the boat, and here it was that Andy learned what was really eating Jeremy Paddock.

"Mr. Tavin!" the master called out, loud and clear so all hands could hear. "Aye, sir," Andy said, unsuspecting

what was to come. "Mr. Tavin," Jeremy said, "how'll

whr. Tavin, Jeremy said, hown you do this time, I'm thinking?" The master spread his legs and crossed his arms over his chest, and his brow came level and his eyes gleamed with fire. "I'm thinking you may not know 'tis different striking a whale than 'tis kissing a lass."

Jeremy paused, as well he had to, for the men laughed aloud at the remark. "What say you, Mr. Tavin?" Jeremy prodded. "'Tis a lark kissing,

BULLETIN CONTEST

Lodges are urged to enter the Lodge Bulletin Contest by submitting sample copies of their publications to Grand Lodge Activities Committeeman Nelson E. W. Stuart, 1426 Bunts Road, Cleveland 7, Ohio. Each lodge competing should submit three issues of its bulletin, published between April 1, 1958, and March 31, 1959. They should reach Mr. Stuart no later than April 15, 1959.

but how will it go this voyage killing whales? You may be good with a girl, but how good be you with a harpoon? Show us all now, Mr. Tavin!"

The men nearest Andy glanced at him. Andy himself clenched his fists but made no reply.

The boats were lowered, and shoved off.

Jeremy stood at the rail, fairly bristling. Prudence came alongside him, and said: "That was a rude thing, Jeremy, to say to Andy Tavin."

"Blast his young hide!" was her husband's retort.

"But what made you speak so, Jeremy?"

The master shook his head. "Tis nothing for you to fret over, dear."

But Prudence did fret, and in the boat Andy Tavin bristled with confused feelings of anger and hurt pride, thinking to himself how unjust Jeremy Paddock was to call him down—all because of seeing him kiss Mary. Aye, Andy Tavin now realized that Jeremy Paddock must have somehow seen him with Mary that morning before the *Peacock* sailed—Mary had come to see him, Andy, off, but see him off without having her father know how she felt in her heart.

Even now, as Andy thought of Mary, his anger seemed soothed and a gentleness came to his eyes, for in his heart and in his mind was this feeling for the girl he dearly loved. As he pulled on the oar, and pulled harder than the others, Andy let his mind go back to the narrow path on the shore of Nantucket where he and Mary walked hand in hand, talking about the years that would be their life ahead. His heart took to a faster beat and he felt himself tremble, always it was so when he thought of pretty Mary, her soft eyes of blue and her golden hair.

He was so unworthy of so beautiful a creature, Andy had felt, and yet Mary had told him she loved him.

"When we return from this voyage," Andy had promised, "then, Mary, I'll speak to your father and your mother, and tell them about us two, and ask for your hand." He had been all atremble when he had so spoken to her, and yet Mary had said to him, "I'll wait for you, Andy, darling—I'll wait for you."

He had then kissed her, and Mary had returned his kiss.

"But, Andy," and she had looked up into his eyes, "I must warn you about Father. His ways are strange at times, and you ought try and impress him, to so make it all the easier when the voyage is over."

"Your love for me, Mary, is what is important."

"I do love you, Andy-but I do know how set in his ways Father can be. I beg you-impress him favorably."

It was understandable now to Andy Tavin, understandable that neither he nor Mary had noticed Jeremy Paddock observing their love vows, understandable now that Jeremy Paddock would hold his temper—only to vent it at sea.

ANDY pulled the oar with the determination of a young lion, and the men pulled with him, and they closed on the herd of whales.

"That one there, Andy," Chook said over his steering oar. "He'll be good for near a hundred barrels!"

Aye, a hundred barrels, and Andy wished to have the first kill, the first to impress Jeremy Paddock. Tom Brody must have had the same thought, he too closing in, and the whales began sounding from sight.

Andy stayed where he was, for the tell-tale slick and air bubbles told him where his whale would rise. The boat bobbed restlessly there, the men waiting and waiting, and when at last the mammal did rise Andy was ready for him.

"Here he comes," Andy cooed to the men. "Pull now, lads. Easy now, there. Easy, give him room."

The whale broke surface a few yards ahead of them. Andy was up, harpoon in hand. "Pull easy—he's not running. Give him room." He quickly turned his head to glance toward Tom's boat— Tom hadn't yet made fast to one. "We'll have the first one, lads," Andy said. Then he let fly the shaft, and his aim was true and deep.

The line sang out, out of the bucket

and smoking through the cleat and over the bow into the depths.

"Back oars!" Andy screamed and tossed away the other harpoon. He sprang to his oar. "Quick-back oars!"

The line smoked out, more and more of it; to make a grab for it would surely burn through a man's hands, so Chook let her go out, the boat pitching, the line singing, the men watching the line and bursting their backs over the oars. When she slacked Chook took a few turns of line around the loggerhead.

"We've got him!"

"Easy now," Andy warned.

For a time all was still, and Andy didn't like it.

"He'll breach," Andy said in a low whisper.

With startling suddenness the whale burst out of the sea, and the men fought their oars to get out of harm's way. That whale rose higher and higher, his blood running down the smooth of his black mass, and all the while he turned around and around like a corkscrew, his eyes looking at whatever was near.

"Back her!" Andy called. "Back her, or he'll have us all!"

The huge whale was falling upon them. The line had already fouled. In the last moment, as the giant settled crashing onto the sea and the wave caught the boat, Andy had but time to grab the axe and cut the harpoon line free.

It took the men a while to right the boat and pick up their oars, and Andy thinking this was hardly the way to impress Jeremy Paddock.

Seeing them all right, Tom Brody went about his own kill, while on board the *Peacock* Prudence stood a few paces behind Jeremy and held her hands cupped and ready to slap over her ears, when at last the master's oaths and curses against Andy Tavin did burst forth.

Now that he knew what parental concern prompted Jeremy Paddock, Andy felt no malice toward the older man. Let him rant, thought Andy; I'll show him I'm the best harpooner from Nantucket, and that I deserve the hand of Mary....

The work of cutting in Tom's whale was started; the fat blubber blanket peeled off the whale alongside, hoisted past the cutting-in stage, lowered to the hold, chopped, sliced, minced and tossed into the two try pots amidships, the fires crackling and the smoke choking, and with it all the stench of the dead carcass; the chanting and the calls of the men sharpening their spades; the cooper fastening his staves; and Captain Jeremy Paddock gleeful in one way and sullen every time he chanced to see young Andy Tavin.

And so it went, Tom Brody chasing and killing whales, the try pots going full blast, the barrels filling up, and







Oklahoma Governor Raymond Gary presents Past Grand Exalted Ruler Robert South Barrett with a Commission as Honorary Colonel on his Staff. Looking on is another Honorary Oklahoma Colonel, Past Grand Exalted Ruler Earl E. James. The occasion was the dedication of the Oklahoma Elks Youth Center, which was aided by Dr. Barrett.

Andy Tavin always meeting with blasted hard luck-always chasing, but never getting his whale.

The constant jeering of Jeremy roughed Andy's feelings, true, but never for a moment causing him to feel sorry he had kissed Mary. Yet if he was to be deserving of her, Andy began all the more accepting the need to impress her father, and the way to do it was to get as many whales as Tom Brody.

To wish and to accomplish are as opposite as masts and keelson; the harder Andy put himself to it the harder came his luck. Forever he was plagued by fouled lines, by sperm and right whales running from him all day and all night, by monsters fighting off his harpoons and lances, by high seas and heavy winds, and plagued too by the sarcasm of a master who felt Andy Tavin was not the man for his daughter.

Chook and the others tried hard to let Andy know that he was not to blame. "Did I," Chook joshed Andy often, "ever tell you 'bout the *Lustra*? Aye, a New Bedford whaler she was we were gone two full years and we got us but one humpback to show! Think of the heartache, Andy. Two full years at sea, and one humpback. So you've got to let Captain Paddock blow off his anxiety somewhere, uh? Don't hold harshly against him."

"Pooh," said Peter, the cooper. "I hope Cap'n Paddock gits a sore throat. He's been a-yellin' an' a-yellin'. I say he ought leave Andy be—or Andy ought tell him back."

Andy kept his thoughts to himself, even when Prudence one day asked him: "Do you think ill of Jeremy, Mr. Tavin-for I do say he's been harsh with you? And I wonder if there be reason for it, Mr. Tavin?"

"No reason I know of," Andy said and smiled.

"Are you quite certain, Mr. Tavin?" Now what was he to tell Prudence Paddock? That he and Mary were in love? That they planned to be married after this voyage? That Jeremy Paddock had seen them kiss? "Of what can any man be certain, Mrs. Paddock?" Andy said. He spread his arms. "I do my share of work, and I—"

"More than your share, Mr. Tavin. And I know you've had a hard time whenever you lower your boat and give chase, and the hard time pursues you even when you're fast to a whale. Surely Jeremy sees this, as he must." Andy said: "I'm not complaining."

He glanced about him. "I best be at it —I think we may expect a calm—we'll have time to cut in Tom Brody's whales."

Prudence's eyes narrowed a bit and she looked long at the young man. "No-you're not the complaining kind."

Jeremy Paddock had meanwhile come on deck and was now scowling at the sky and dying breeze. He spoke here and there, peered over the rail at the two whales alongside, and remarked to Tom about the calm.

marked to Tom about the calm. "Aye, sir," the mate agreed. He then squinted off to the east. "Looks to me," he added, "as if we might have a gam."

Others by now had raised the whaler on the horizon, and a while later saw the calm slacking her canvas. The two ships soon put off their boats; the first mate of the *Peacock* to visit with the first of the other ship, and her own master coming over to talk with Jeremy Paddock. But when Prudence learned the visiting master's wife was on board the other whaler, she exclaimed: "Well, now, she and I'll have a gam all our own."

Jeremy never suspected how much trouble this would cost him.

Next day Prudence tucked her skirts about her and seated herself into the gamming chair, which was lowered to the waiting boat alongside. The work on board the Peacock went on, and Jeremy never noted how long Prudence took with her gam, though later he wondered why she should be so cross with him upon returning.

"What gossip did the old hag have?" Prudence said sharply, "Tweren't gos-

sip, Jeremy, nor is Martha an old hag!" Jeremy shrugged it off. "Why be so cross, then?"

"We'll not talk about it. Not now." This rang like a threatening echo through a sea fog, and Jeremy tried being very nice all that day, all that week, even after the wind came and the two ships went their way, all to no avail. Prudence was upon him with an anger akin to his own toward Andy Tavin. "'Tis a fool who thinks he knows a woman," Jeremy observed under his breath as he stomped from rail to rail.

When the masthead man again sighted whales, Jeremy again saw fit to vent his pent up hurt on Andy Tavin, but because Andy was snug in his knowledge that nothing could ever change the feelings he cherished for Mary, he let Jeremy's wrath roll off him the way a foaming sea washes over the tough hide of a right whale.

"I was speaking to you, Mr. Tavin!" thundered Jeremy Paddock amidst the men rushing to get the boats off. "Aye, sir," Andy said, pausing in his

work.

"You heard me, then?"

"Aye. I'm to spring to it, and mind my clumsy feet, and I'm not to toss

Stray Elks Program

The Massachusetts Elks Association is effectively using its official publication, The Massachusetts Elk News, to do something about the problem of reinstating "Stray Elks". An editorial in the October issue of the publication appeals to Exalted Rulers and Secretaries of subordinate lodges to cooperate in Grand Exalted Ruler Wisely's program to maintain and increase membership. When an Elk takes up a new residence, the editorial makes clear, he should be contacted and invited to participate in the activities of the local lodge. To expedite this plan, readers are reminded, "Under the Grand Exalted Ruler's program a subordinate lodge is notified by THE ELKS MAGA-ZINE whenever an Elk moves into its jurisdiction from a distant lodge.'

my iron as if it were a comb intended to tickle the beast's fin, and I'm to-"

"Enough, Mr. Tavin!" Then Jeremy eyed the men as they wiped away their good-natured grins. "Be you all struck by the heat! Be this ridicule of me?"

The men shook their heads, and Andy said, "No, sir."

"Blast you all! Spring to it! Don't stand there like a bunch of women at a wake! Mr. Brody! Have you lost your hands? Get that boat off! You, Mr. Tavin-do try and get yours off, without falling into the water."

"Aye, sir."

Prudence watched and heard it all, and she kept her silence, biding her time. . . .

It was a herd of sperm whales, and as the two boats neared them they started sounding one by one. In his eagerness to make fast to one, Andy took a chance and flung his iron a full thirty feet. The whale had already begun to sound, the harpoon barely grazing its back.

Not far off, Tom Brody had made fast, but his whale was sounding with such fury as to nearly upset the boat. Tom's line ran out, all of it, and the last Andy saw of him he was heading back to the ship.

Chook then whispered: "On your left, Andy-see him-

Andy saw, and flung his iron, and again he failed to make fast.

"This is a bad day," Chook said and shook his head. "We'll have a hard fight, my lads. Did you see Tom lose his iron and line?"

Andy was hauling in his own line and iron, and gritting his teeth, and thinking to himself how Jeremy Paddock must be jumping along the rail and cursing every man Jack of them out here, and Andy was also thinking of Mary back home and that he, Andy Tavin, must somehow prove to Jeremy that he, Andy Tavin, was the man for Mary-and, God willing, so he would prove.

Chook's sudden shouts brought Andy out of his thoughts.

"Lookee!" and Chook was pointing ahead. "He's breaching! Lookee! Spring to it!"

Andy had never before seen a sperm whale breach that way, rising out of the sea straight and high, almost to his flukes, his great body turning, his eyes seeing the two boats under him. He began to fall right between them, and as his massive bulk crashed into the sea a vast wave rose to shove the two boats aside, the men holding on for their lives.

"Leave him be, Andy!" Chook yelled. "He's a mean one! Don't try for him!"

But Andy had already seen the iron protruding from the beast, and the coil upon coil of line wrapped around the great body. This was the same whale Tom had struck a moment ago.

"Get me in close," Andy said. "He's



_reports Charles Kama, Texas, one of many who are "cleaning up" with orders for PRESTO, Science's New Midget Miracle Fire Extinguisher. So can YOU!

5 3

PRESTO

100 CONTR PORT



Guaranteed for 20 years! OVER 3 MILLION SOLD! Sells for Only \$4.95.

Show it to civil defense workers, owners of homes, cars, boats, farms, etc., and to stores for resale-make good income. H. J. Kerr reports \$20.00 a day, Wm. Wydallis \$15.20 an hour. FREE Sales Kit. No obligation. Write TODAY to:

MERLITE INDUSTRIES, Dept. P-41T PRESTO DIV., 114 E. 32nd ST., NEW YORK 16, N.Y. In Canada: Mopa Co., Ltd., 371 Dowd St., Montreal 1, P.Q.



NEW ADVERTISING MACHINE

Prints & Illustrates Postal Cards Learn how businesses are now boosting sales in spite of conditions—with ad messages—printed on government postals with amazing new patented CARDMASTER. Guaranteed free years, Low price—sold direct. SEND NAME for FREE illustrated book of money-making ideas and complete unique advertising plans. Send your name today to CARDMASTER CO... 1920 Sunnyside Avenue, Dept. 101, Chicag igo 40, IIL



If you have an invention you wish to sell outright or license on royalty, write us at once. We are seeking in-ventions of household items, games, toys, sports items, tools, and mechanical and technical devices. Patented or unpatented. For further information and free bro-churg outlining manufactures' requirements, royalty rates, KESSLER CORPORATION, Dept. D-381, Fremont, Ohio





BALL CLINIC, DEPT. 759 EXCELSIOR SPRINGS, MO.



STUDY AT HOME Legally trained men win higher post-and public life. Greater opportunities now than ever before. We guide you step by step. You can train is spare time. Degree of L. B. We furnish all text material, including yaluable 14. Volume Law Library. Low cost, easy terms, Get full details. "Law Training for Leadership" and "Revidence" books FREE. Send NOW. ACCREDITED MEMBER, NATIONAL HOME STUDY COUNCIL LASALLE EXTENSION UNIVERSITY, 417 South Dearborn Street A Correspondence Institution Dept. 1328L Chicago 5, Ill.



Millions of RUPTURED Helped !

Since 1880 a low-cost world-famous' Cushion of Air" Appliance has helped millions of *re-ducible rupture folks Maybe our 78 years of rupture experience can help you. Why not see? This device is guaranteed to bring comfort and security at work and play or it costs you nothing! Write for free book, confidential facts now! BROOKS CO., 114-B STATE ST., MARSHALL, MICH.

mine!" He stood up, shaft in hand, ready. "Here he comes, lads." Before the whale broke the surface Andy heaved his harpoon. "We're fast! Back oars! Now! Now! Break your backs!"

He clung to the gunwales and listened to the line hissing away to snake deep into the sea. So swiftly was it running out the boat was stern high and snapped about like a floating cork. Chook kept his tongue, though he wanted to see Andy chop the line, and on board the Peacock Jeremy stood watching with knotted brows and clenched fists, and he spoke to no one in particular, for his teeth hardly showed-You've got him, Andy-stay with him-"

Tom and his men in the other boat watched with open mouths, watched Andy's boat being run toward the bow of the Peacock. "Cut your line, Andy!" Tom screamed through cupped hands. "He's trying to ram you against the ship!" He knew full well Andy couldn't hear him, and he knew, too, Andy wouldn't cut.

"Steer her, Chook!" Andy shouted aft. He wiped sweat off his face, kept his eyes fixed on the line running through the sea, and not once did he reach for the axe. He had but time to glance back at his own crew-searching swiftly their faces to see how much fight was left in them. Aye, they were good men all

The ship loomed large ahead, and the whale wasn't slacking the line. On board the whaler Jeremy was gritting his teeth-"Try, Andy-try and hold on-

Next to him Prudence threatened, "If anything happens to that boy, Jeremy Paddock, and all because he's trying so hard to show you he's a man, you'll be sorry the rest of your days."

Andy didn't cut the line. Chook somehow managed to get them past the bow, around to starboard, past the stern and on away from the ship and the herd. The whale was hauling them farther and farther, the light boat flitting across the choppy water like a bird, her crew holding on and watching the whale's bloody wake.

"He'll tire," Andy said, hopefully.

"He'll take a week to tire," Chook retorted. "Or he'll sound for the bottom and drag us with him.'

"Top or bottom," Andy said bitterly, "we're not losing this one!" "Watch him!" Chook said.

The redness of blood was no longer visible on the water, and the line had begun to run straight down. He's going to drag us under, Andy thought miserably. The sense of defeat stung him deeply, as an iron would a whale's heart. From aft he could hear Chook saying "Chop it, lad-chop your linelet him go-there be other whales for us-"

The stricken whale was still sounding.

Andy threw a look at the men, at

their empty faces and haggard eyes, saw the way they held their places and were silently leaving their lives in his hands. Many a crew had so been lost, Andy knew, but not because the harpooner was trying to show his captain how hard a man he was-it was always that hard luck or a fighting whale took boat and crew under.

"For God's sake, Andy!"

Chook's oar flew into the air. The stern snapped high up, throwing tub and men into the sea. Andy brought the axe hard down against the line, yet he refused to let go his hold on the gunwale. Water engulfed him, and in the same instant he felt the bodies of men striking his own.

All that Andy could do now was hold his breath and pray to heaven he and his crew came out alive. He had no way of knowing if he had cut the line clean or was the whale dragging them deeper and deeper all this time-he felt the planking shatter and the line tangling his legs and the sea holding tightly onto him. All this, he thought with a sickened feeling, because he was bent on showing Jeremy Paddock he was deserving of his daughter Mary.

Andy kicked his legs free of the line, all the while cursing himself for a fool to endanger the lives of his crew. He felt a soft, yielding body graze his own. then he found an arm, and held on, now struggling to kick his way upward to the surface. When they reached the light of day he was looking into the near-dead face of his crewman Joseph. "You should've chopped sooner,

Andy," Joseph said. It was intended in jest.

"Next time," Andy promised, "I'll do it proper."

One by one other heads came into view, last being Chook, sputtering and cursing and glaring about him at the men, and glaring particularly at Andy. And finally Chook said: "He's a fighter, -huh, Andy?"

THE men grinned now, and Andy grinned with them. Tom's boat came up-ah! the hard luck of whaling, and nothing to do now, Andy thought, but stand the scorn of Jeremy Paddock.

"I see," Jeremy said loudly as Andy and the sopping wet crew came on deck, "another whale got away from you, Mr. Tavin!"

"So he did," Andy admitted bitterly. He had had enough of Jeremy Paddock. "We'd best not talk of it." "Not talk of it, he says!" the master

shouted. "Would you tell me when to talk of it, Mr. Tavin? Would you say that whale was too tough for you, Mr. Tavin?"

'Not too tough," Andy said sharply. He was going to put an end to this even if it cost him a voyage home in irons.

"But tough enough to take one good boat," Jeremy was shouting, "and near

48

A Warning from the **Grand Exalted Ruler**

.

Section 219 of the Grand Lodge Statutes prohibits in unmistakable terms subordinate lodges or members "from soliciting aid from sister lodges or members thereof by the sale of tickets or otherwise." However, it has come to my attention that some lodges have been soliciting funds in direct violation of this Section.

While the lodges concerned are few in number, this notice is to advise that I will spare no effort to be assured that Section 219 is rigidly enforced in the interest of the Order.

> Horace R. Wisely, GRAND EXALTED RULER

kill a good crew! And you think it best not to talk of it!"

Andy stepped in very close to the bulk of Jeremy Paddock. Then Andy clenched both fists and measured, with squinting eyes, the distance to the jutting jaw of the master.

'You're silent, Mr. Tavin," Jeremy taunted. "Did you think what—" "Jeremy!" Prudence Paddock said

firmly yet with a strange quietness in her tone. "Andy Tavin!"

Andy turned his head to look at her. "Mr. Tavin," Prudence said to him, "I have some matters to discuss with Mr. Paddock, and I'm thinking you won't mind."

Jeremy never batted an eyelash, nor did he turn his head to look at his wife. "You were about to speak, Mr. Tavin," he goaded the young harpooner.

"Jeremy!" Prudence said again. "Will you come to the cabin with me?" "Later," the master said, "later."

"Later will not do, Jeremy, while I have it fresh in mind what I shall say to you about my daughter Mary." She stepped to his side. "Gossip, Jeremy, travels across the high seas-more so when it concerns a girl and the man she loves." With that she put herself between her husband and the young man.

"Excuse us, Mr. Tavin."

And so Andy backed away, and Jeremy blustered awhile, but in the end the master went below with Prudence and was gone a long while, and all that while not a single man on deck went near the scuttle to overhear what it was Prudence had to discuss at so crucial a moment.

Andy waited around to see if he couldn't finish what Jeremy had so doggedly started, and after nearly an hour of waiting Jeremy at last showed himself on deck, and the men could tell by his looks he was angered, yet too could they tell he was keeping his anger in his pockets, where his hands were. Without looking either at Tom Brody or Andy Tavin, he spoke:

"The day is still ahead of us, and you might by some miracle still get us a whale. But try not to waste too many irons, and do keep your boats afloat. Spring to it, men; aye, spring now!"

He was downright gentle, and the men sensed it, and sensed too that it was not his nature but something forced upon him.

They all started for the boats.

"Oh-ho!" Tom suddenly called out. "There's your whale, Andy!" Tom pointed astern, where all could see the dead beast with two irons imbedded and coils of line wrapped around the float-

ing body. "See my iron in him, Andy?" Tom said. "And there, your own. Aye-come, I'll help you haul him in."

Andy felt the thrill race through him. All the anger that had been inside him a moment ago seemed to ebb away, as if the great weight of hard luck had at last slipped off him and he knew the next kill would be easy. He dared not turn around to look at Jeremy Paddock for fear the master might again taunt him.

Andy started for the boat, with Tom next to him.

Then Captain Paddock spoke:

"Mr. Brody-I'll thank you to be after your own whale and leave this one to Mr. Tavin. 'Tis his by rights, and hard won at that.'

Now Andy turned, and his gaze fell on the hard face of Jeremy Paddock. Andy searched the eyes and the mouth for sign of mirth. None was there.

"Get to it, Mr. Tavin," the master said curtly.

"Aye, sir," Andy replied. He was wise enough not to grin now, nor say more. He was wise too in sensing victory beating in his own heart.

"Isn't it nice," Prudence said after Andy had gone with the others.

Jeremy didn't look around. "What be you talking about?"

"Why, Andy Tavin, of course. He's a man, Jeremy, the kind you were some years back, and he's so right for Mary."

Jeremy scowled, a bit. "Now," Prudence said, "you know I'm telling the truth. A girl like our Mary kisses a man only if she loves him. Surely you know that, Jeremy. And you ought to be ashamed for having peeked at them.'

Still not turning his head, the master reached out and put his big hand on the hand of his wife. His gaze stayed on Andy's boat out there on the sea. "Aye, we'll see if he's the right man for Mary." His hand tightened on hers. "Don't cry, dear-sooner or later Mary would have up and married-so I think it's best this way."

YOU'LL LOOK GREAT
IN A TUX Posture Belt
Yont Treel like a million", too. Beats anything for taking inches off your waithine instantly. Makes your clothes fit better, look better, You'll stand more confidence. Contour fitted for greater comfort and soothing support-acses your back muscles and tendons. Best belt since 1926. It's best because it's all one piece — no buttons, buckles, straps or laces. Slips on and off easily. Out- standing for finest workmaship and quality of mate- rials, Available in 8-inch front width as shown in picture with 2 double-stays in front and 2 in back. Ideal for anyone in the public eye who really cares about how he looks and feels. Recommended by many dectors. Worm by thousand, Order a Tux today on thial. Shipped postpaid on money-back guarantee. TRIAL OFFER: See coupon below for details.
8-INCH BELTS Waist size Amount Waist size Amount 28 to 32 [56.95] 36 to 42 [58.95] 30 to 32 [7.45] 43 to 56 [9.95] [public officials = social leavers to be an efficient alesmen 40 to 42 [7.95] MALL COUPON TODAY TUX CORP. 333 N. Michigan Dept. E-19Chicago 1, III. I will accept your 10-day Trial Offer. If not satisfied, I will return the bell for full refund on your money-back guarantee. Mail me Postpaid one B-8-Inch. [10-Inch Tux Bell. My waist measurement is inches.] I enclose full payment \$ \$1 Deposit, COD for balance NAME
ADDRESSSTATE
Men, women. Qualify for hundreds of fascinating. leisurely well-paid executive positions now open with luxurious Motel-Resorts coast-to-coast. Pick your own location, climatel Join our thousands success- ful graduates up to 75 years young. Employment as- sistencet Experience unnecessary. Learn at home, spare time. Apartment and hotel opportunities, too. FMETEI "ResortMotel Opportunities" booklet. Write- Dept. E-19 FMETEI "ResortMotel Opportunities" booklet. Write- Dept. E-19

Now Many Wear FALSE TEETH With More Comfort

FASTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTEETH on your plates. No gummy, gooey, pasty taste or feeling. Checks "plate odor" (denture breath). Get FASTEETH at drug counters everywhere.



It you were born before 1900

... let us tell you how you can still apply for a \$1,000 life insurance policy (for people up to age 80) so that you can help take care of final expenses without burdening your family.

You handle the entire transaction by mail with OLD AMERICAN of KANSAS CITY. No obligation. No one will call on you!

Tear out this ad and mail it today with your name, address and year of birth to Old American In-surance Co., 1 West 9th, Dept. L155M, Kansas City, Missouri.

How to Make Furniture Drawers Work Better

ELKS

HOME

WHETHER you have antique or modern furnishings, built-ins or cabinets, smoothly working drawers are important to housekeeping convenience. Drawers that stick, jam halfway out, or threaten to fall out when opened can shorten tempers and slow the day's tasks. Here are some things you can do to make balky drawers easier to use.

Figure 1 shows the parts of a typical drawer with a bottom center guide. Some have such a guide at the top; others are guided at the sides, by slides shaped as at A. A properly made drawer glides on the bottom edges of its sides, the bottom panel being inset, or raised above these running edges.

LUBRICATION CAN HELP to reduce the friction of these wooden parts. Provided they are in good condition, the application of powdered graphite (well rubbed in), wax from a candle, or a waxlike stick lubricant to the drawer edges



Figure 1

and slides will ease the action. It is also a good idea to push one or two big, nickel-plated thumbtacks into the rail in front of each slide, as shown at B in Figure 1.

If a drawer jams or binds, remove it to see whether the sliding surfaces are damaged. Should they be intact, draw a few heavy chalk lines down the drawer sides and across the top edges. Work the drawer in and out; then note where the chalk has rubbed off.

If the areas are on the outer faces of the sides, work them down with medium-



coarse sandpaper folded around a block. If the edges are binding, sandpaper only the top edges of the sides, not the lower ones.

Don't depend on lubricant to ease binding friction, but sand off enough to provide about $\frac{3}{32}$ " clearance.

IF PARTS ARE WORN or damaged, action will be rough and the drawer front may sag. Badly worn slides should be removed (with a chisel if necessary, after taking out any screws). Replace them with new slides ripped from hardwood, gluing and screwing these to the walls. A simpler though less professional repair can sometimes be made by pushing in a row of big-headed thumbtacks, as in Figure 2. If some sink too low, put thin washers under them.

To renew worn drawer edges, see first how much side clearance there is. If space permits, you can glue and nail on a thin strip of hardwood as in Figure 3. For a more durable repair, take the drawer apart so that you can plane or rip-saw off the faulty edge (Figure 4). You can remove as little as 1/4", if damage is no deeper, or cut the edge down just to the groove, but not beyond it. Glue and nail on a hardwood strip of suitable thickness to restore the side to its original width. (In order to avoid splitting the wood, drill holes for the nails.) Sink the nail heads well below the surface with a nail set.



Figure 5 Figure 4

A WARPED DRAWER BOTTOM, or one in which the plies have separated and buckled, will not only hamper drawer action but let small articles fall out. Remove it by pulling out any nails that still hold it to the edge of the drawer back (or, if they are smallheaded finishing nails or brads, drive them right through with a nail set). Then slide the bottom panel out backwards.

This is the time to see whether the corner joints are tight. Tap loose ones open far enough to inject some glue. Drive the parts together again and hold them with a few small finishing nails set well below the surface. Before the glue hardens, check the frame with a carpenter's square or by measuring the two diagonals (if they are exactly equal, the frame is square).

Should the frame be out of square, gently pull it into shape before the glue sets.

Make the new bottom of plywood or hard composition board thin enough to fit the grooves freely. Take pains to cut it square and to correct size; it should slide in without binding. Use no glue; secure the bottom only with a few nails along the back edge (as shown in Figure 5).

HEAVY LOADS cause sagging of large drawer bottoms, especially if they have no center guide. This may spring the thin panel out of the grooves in the





Figure 7

sides, and give it a permanent curve downward. If you remove the bottom and replace it upside down, the sag will become an arch that will support loads much better. For heavy service, you can further support the panel by gluing and nailing small square or triangular blocks to the drawer front and sides as in Figure 5.

These blocks must not extend below the running edges. Fasten them only to the frame members, not to the bottom itself.

WIDE DRAWERS OFTEN JAM because they cock at an angle. Too much side clearance may be responsible. Thin hardwood strips fastened to the cabinet walls above the slides, or to the drawer itself as in Figure 3, may reduce the tendency to jam in this fashion.

A center guide that has worked loose may cause such a cocking action. If a wide drawer has no center guide, adding one will prevent this sort of jamming. The easiest place to mount such a guide is at the top, where it will also keep the drawer from drooping when it is part way out (a common fault when drawer sides are not high enough to fit closely).

Figure 6 shows two ways to install an upper center guide. One is to screw it to the underside of the upper front and back rails, provided these are at the same height. If there is no back rail, you can drive two screws into the guide through the back of the cabinet, or use a small block or angle iron inside the cabinet.

The second guide in Figure 6 is deeper. It is notched around the front rail and flush with it at the top. This kind of guide can do double duty by acting as a track for a roller on the next drawer above.

If the drawer back is high enough, cut a notch in it to fit the guide (not too deeply, or you will lose the overhang support desirable when the drawer is open).

The guide notch can also be cut in a separate piece of wood as shown in Figure 6. Hold the drawer part way in

and level, slip the notched piece up against the guide, and screw it fast to the drawer back in this position. It will also act as a stop to keep the drawer from being pulled too far out, but you can still remove it by lifting the front of the drawer up.

ADD ROLLER BEARINGS for the smoothest possible action. A set of nylon rollers on suitable mounting brackets is available for half a dollar. One roller behind the cross rail at each side greatly reduces sliding friction (Figure 7). Notch or cut away the slide far enough to make room for it. Position the roller on the front rail, tighten a C-clamp on it to squeeze the bracket prong in, and secure with two small screws or nails.

A three-roller bracket for use with a lower center guide also supports drawer weight in the rear, as shown. A fourth single roller can be fastened to the back to bear upward against the underside of the guide above, so preventing the drawer from sagging when it is pulled partially out. . .

ELKS WORKSHOP TIP



Steel Wool Adapts Screw Anchor to Oversize Hole

Should you have only one size of masonry drill, and that making a hole too big for the screw anchors you wish to use, steel wool can fit one to the other. Wrap the steel wool tightly around the anchor, using enough to make it a tight push fit in the hole. The screws should then expand the anchor sufficiently to lock it in the hole .- HARRY WALTON

NEW! POWERFUL 500 FT. INTERCOM PHONE SET



SAVE NEEDLESS STEPS, just buzz and talk munication between main house and tenant ho n is loud and clear 250 FT. WEATHERPROOF WIRE. **OOF WIRE.** No installation problems-anywhere-even on the ground for tempo in be added for operation up to one mile HAS BUILT-IN BUZZER, powered by flashlight battery which fits in case. Costs nothing to operate, Phones are standard size-designed for one handed talking and listening. Rugged-practione READY TO USE. Satisfaction guaranteed. Nothing else to buy. Item 321d. Wt. 15 lbs. Spec. Factory price \$9.95



Astronomy filtern 2010, Weil To Base Speec, Pactory price MASTER MECHANIC PORTABLE LIGHT PLANTS Push Button Start-700 waits 116 for cc. AC. Powerd by a ruked 2 by cc. AC. Powerd by a ruked 2 to be a start of the start of the start of the start to be a start of the start of the start of the start operate of the start of the start of the start of the start to be a start of the start of the start of the start of the start to be a start of the start o ati Include winding to charge ies. Wt. 75 lbs. runk. Be prepared wer lines. Fully 75. \$143.50

Item 24 but \$199.50

FAUCET WATER HEATER



Instant hot water for just pen-nies—You just slip MASTER MECHANIC's new Faucet Water I in a wall out water instant by for dishes, shaving, washing safe—operates on ordinary 110 v, house current—costs only 222 cents per hour sho safe—operates on ordinary 110 v, house current—costs only 223 cents per hour sho safe of the start per hour sho safe of the start safe of the s Master Mechanic Mfg. Co., Dept. P-19, Burlington, Wis-



Start Part lime...we Furnish Everything Build your own lifetime business. We person-Hild guipment and supplies to clean and mothproof world-wide process. Quickly established. No shop needed. Just 2 average jobs a day bring \$8,750.00 NET profit in year. Employ others and multiply your earnings. You receive National Advertising, 25 other regular serv-ices. Business grows fast due to recommen-dations, repeat jobs. First in field awarded Par-gazine Seal. Easy terms. Send for FREEbooklet now. CLEAN Co., 9-541 Duraclean Bldg. Deerield. Ill

DURACLEAN CO., 9-541 Duraclean Bldg., Deerfield, III.



Home Operators now make \$9.40 AN HOUR in business once monopolized by



ness once monopolized by a few big companies Special rubber stamps bring high prices—coat only pennies to make on new, low-cost table top machine. Take 27 cents worth of material, make perfect stamps, the kind busi-nesses and offices now buy by the dozen at \$1.80 each. Make up to \$9.40 an hour. Start in spare time in your own home. Run machine on kitchen table using ordinary electrical out-let. Make any kind of stamp. We'll send you free informa-tion without obligation about this established, highly prof-itable business, now open to individuals for the first time. For free information send name today on a post card to Dubher Stamp Div. [512 lavis Ave. Detl. A'24. Chitage 56. III. Rubber Stamp Div., 1512 Jarvis Ave., Dept. R-24-A, Chicago 26, III.



The First Six Months

Time moves along so swiftly that it does not seem possible that as the January, 1959, issue of THE ELKS MAGAZINE goes to press Grand Exalted Ruler Horace R. Wisely has practically concluded the first six months of the duties of the Grand Exalted Rulership.

And yet, as one notes the progress of his program, one realizes that his accomplishments have far exceeded what reasonably can be expected in such a period.

It is not that he already has visited lodges or attended State Associations in 70 per cent of the states that is important but that he has made an extremely good impression on these visitations.

It is not so much that he has sent a message for each of the last five months but that each has had a definite purpose or appeal and has been direct and forceful. His choice of subjects has been in the following order: LAPSATION, STRAY ELKS, NEW MEMBERS, CHRIST-MAS GIVING, INVENTORY TIME.

From all sections where he has visited we have received very favorable reports of the impression he has made.

Typical of these reports is one from one of our Past Grand Exalted Rulers, who emphasizes the good impression made by Mrs. Wisely, whom all find it very easy to call Kay; and he joins with many others in stating that she is a very charming person and that the Grand Exalted Ruler is getting a good job done.

Horace R. Wisely's auditing and business experience has contributed materially to the success of his administration and he is accomplishing all that his friends expected of him "and then some".

Responsibilities of An Elk

It has become well established during the 91 years of the life of the Benevolent and Protective Order of Elks that it aims to confine its membership to men of character and responsibility, men of good standards, so that when a member strays a little from proper conduct it is a matter of note, of surprise and disappointment to his fellow Elks.

The members of the Order of Elks have grown to be particularly careful of their public actions, not only because of their personal desire and inclination to conduct themselves properly but also because they remember that they are members of an Order composed of gentlemen and recognize that they have an obligation not only to themselves but to the 1,240,000 American citizens who make up the membership of our order.

We believe that when an Elk becomes an Exalted Ruler, Secretary or other officer of a lodge, such position of leadership imposes an even greater obligation for personal conduct of the highest standards. Certainly, it is natural for the general public to regard such an Elk as a representative of the Order, and to judge the Order by the men chosen to lead it.

An Order whose members expend \$7,000,000 a year for charitable, benevolent and patriotic purposes, who have restored to a life of activity and happiness thousands of under-privileged and crippled children and older persons, who have made it possible for thousands of young men and young women to attain a college education which, without the

assistance of the Order, would have been denied to them, may properly expect good conduct and high standards of its members.

Each of us as an Elk is a representative of the Elks National Foundation, the \$5,000,000 fund which we have helped to build and which is expending \$200,000 a year from its income to send young Americans to college to develop the nation's young leaders, to train doctors, nurses and therapists in the modern techniques of the treatment of cerebral palsy, to help the rehabilitation of handicapped children, to provide summer camping experiences for boys and girls and carry out scores of other Elks service programs.

Each Elk is a representative of the Elks National Service Commission under the direction of which the Order carries on a continued program of entertainment in all hospitals devoted to the care of veterans of our country's wars.

This Elk organization provides parties, variety shows and athletic exhibitions for these veterans and takes ambulatory patients on picnics, fishing trips and to sports of various character.

It collects and furnishes to veterans' hospitals quantities of hides and leather, old clocks, watches, electrical appliances and other material so important to veterans taking occupational therapy.

Such is this organization that each Elk is proud to contribute to, and represent, the group that pledges in the name of the Order that:

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

An Elk represents not only his own lodge but each of the 1850 subordinate lodges which in that many communities throughout the land are leaders in civic activities that support over 700 Boy Scout troops and over 1,000 Little League baseball teams, that are active and prominent in hundreds of movements that contribute to the health and happiness of thousands and thousands of the less fortunate among us.

Such is the organization that each Elk represents.

Such is the organization which undergoes constant public scrutiny, a scrutiny that is even more critical when we meet in convention. Fortunately, the conduct of our members attending state and Grand Lodge conventions has been most satisfactory. This is the objective opinion of convention bureau officials, hotel executives and police officials in the many cities where our conventions have been held over the years.

During a convention, when one might be tempted to a course of action that involves "letting the bars down", one should consider the matter from the standpoint not only of personal reputation, but also of the reputation of the greatest of American fraternities. It is well for every Elk to keep in mind that what might to him be merely an expression of high spirits can easily be made to appear discreditable by a publication of questionable editorial standards. Elkdom's enviable reputation is too precious to suffer at the hands of carelessness or thoughtlessness.



buyer satisfaction behind

known Brand Names

Brand Names are built on the satisfaction of millions of customers. You and your neighbors dictate the standards a Brand Name product must meet to consistently deliver the value and service you want.

A respected Brand Name is a manufacturer's most valuable asset and he spares no effort to protect it by constantly testing and bettering his product. A Brand Name is the maker's guarantee of satisfaction doubly endorsed by the dealer who sells it.

For dependable quality and consistent satisfaction you will do better with the brands you know, get to know those you see advertised in this magazine.

Next time you shop remember, to get the most for your money buy by Brand Name and be sure.

A Brand Name is a maker's reputation



BRAND NAMES FOUNDATION, INC., 437 FIFTH AVENUE, NEW YORK 16, N.Y.

A smoke goes good here. A Lucky goes better. The taste is true, rich, just mild enough. It's the unforgettable taste of fine tobacco. **Get the genuine article...**

Get the honest taste of a LUCKY STRIKE

Product of The American Tobacco-Company -" Tobacco is our middle name"

LUCK

STRIK