

THE

Elks

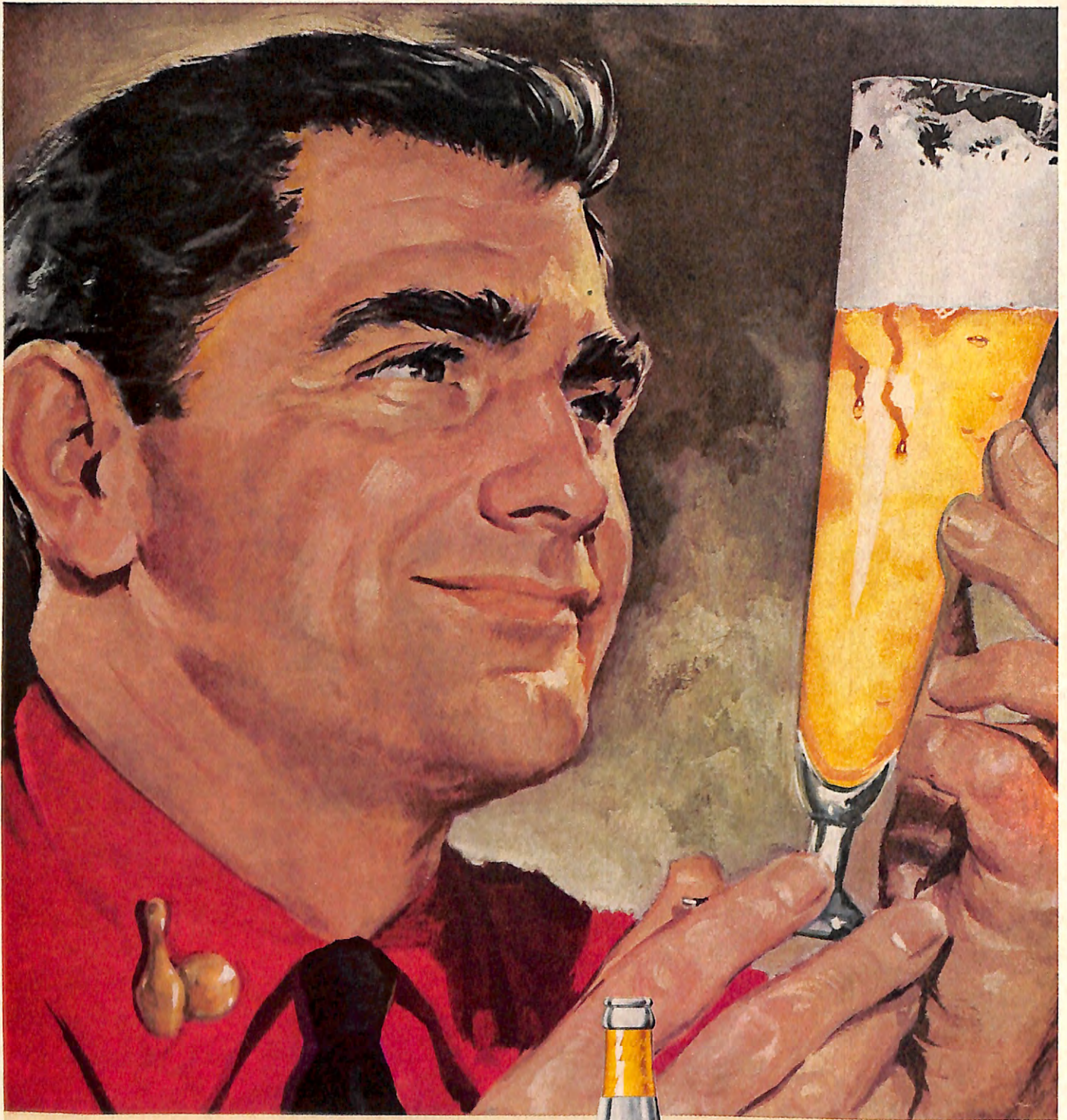
MAGAZINE

DECEMBER 1958

E



JOHN
PIKE



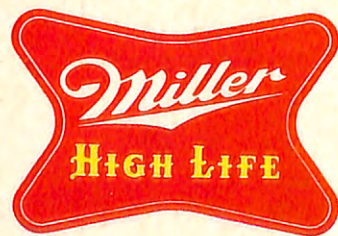
"I'm glad they
still brew a beer
like this!"



Watch "All Star Golf" ABC-TV

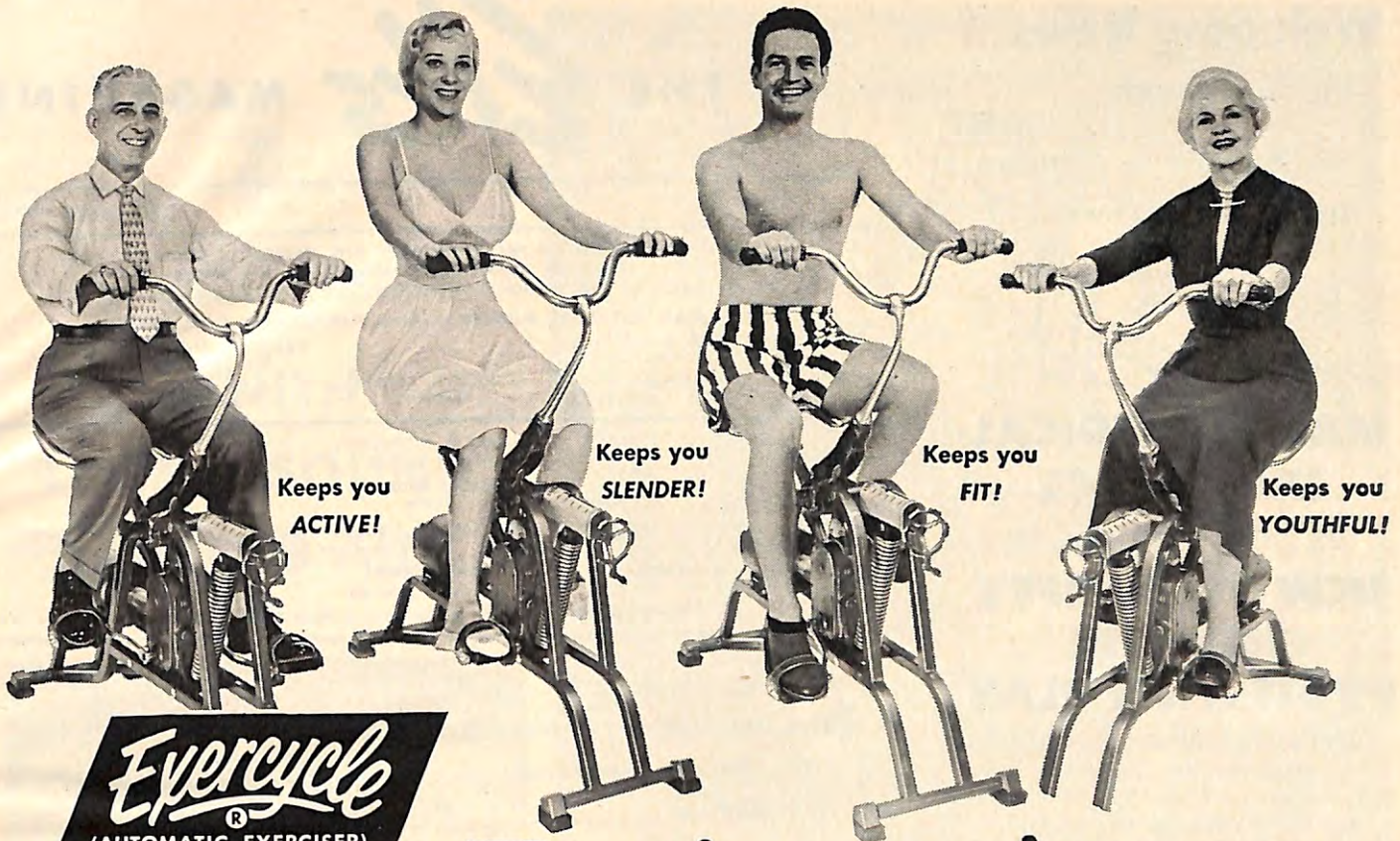


BREWED IN THE GREAT TRADITION



ONLY IN MILWAUKEE

© Miller Brewing Co., Milw., Wis.



Exercycle
(AUTOMATIC EXERCISER)

There's no easier way to keep fit, trim and active!

MILLIONS CAN NOW ENJOY THE BLESSINGS OF DAILY EXERCISE AT HOME



TERRIFIC FOR HEAVYWEIGHTS!

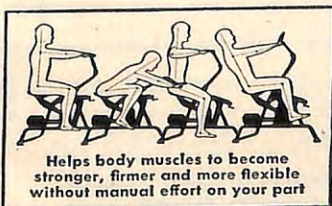
Good muscle tone is but one of the many rewards that accrue to the system from daily exercise. Only good muscle tone can keep your figure from sagging, your stomach from protruding and fat from hanging in rolls. Muscles in motion gradually become stronger, firmer and more flexible. This is what beautifies the figure, pulls in the waistline, and gives you power to endure physical strain and stress. Good muscle tone in the legs, arms, shoulders and back is essential to everyone regardless of age. Exercycle, by exercising all major body muscles in unison, does a wonderful job of muscle toning, thus helping you to live as actively as possible.

WONDERFUL FOR OLDER FOLKS!

Improves Circulation... Doctors tell you that increased action of the main body muscles will instantly step up your circulation. If your circulation is sluggish, increasing the rate of flow through your arteries and veins will make you feel and stay

There's a world of difference between exercising *yourself*, and letting EXERCYCLE do it. That's why tens of thousands of men and women have chosen this easier, simpler and more convenient way of keeping themselves fit, trim and active. For EXERCYCLE is the *only fully-automatic, motor-driven* exercising instrument that can give you a complete physiological workout from head to foot *while you just sit and relax.*

There's no form of indoor or outdoor activity designed to keep you slender, youthful and active that can compare with an EXERCYCLE ride. You can do yourself more good in a few minutes with this amazing EXERCYCLE than you can with hours of ordinary exercising. That's why thousands of doctors keep physically fit the EXERCYCLE way.



Helps body muscles to become stronger, firmer and more flexible without manual effort on your part

more youthful and you'll look better. Where blood circulation is poor, Exercycle helps the vital organs to function more efficiently, helps the processes of elimination and the removal of wastes. The normal heart, lungs and brain all benefit from stepped up blood circulation.



SMALL, SILENT AND ECONOMICAL!

Exercycle is so small, compact and silent, most users keep it in their bedrooms. Fits into any small nook or corner. You can ride it while others sleep. Plugs into any wall socket. Uses less electricity than a TV set. Buy it on easy terms.

EXERCYCLE is a complete home gymnasium in itself. No form of artificial stimulation such as massages, baths, vibrations, slenderizing or reducing techniques can match its overall efficiency. Once you own an EXERCYCLE, you have solved your exercising problems for a lifetime. Start now to turn back the clock. Step out tomorrow feeling like a million!

RELAXED OR ACTIVE EXERCISES!

EXERCYCLE is fully adjustable to your present and future physiological needs. There's no limit to how easily or actively you can exercise with it. It builds you up gradually, allowing you to expand your activities as your muscles become stronger and more flexible, without ever exceeding your limitations.

Also distributed in Canada

WRITE TODAY!

EXERCYCLE CORPORATION
597 FIFTH AVENUE
NEW YORK 17, N. Y.

Send me FREE literature and prices.
 I want a FREE home demonstration.

Mr. _____
 Mrs. _____
 Miss _____ (PLEASE PRINT)

Address _____
 City _____
 Zone _____ State _____
 Telephone No. _____

Welcome News...

for firms with
5 or more
employees



MAJOR MEDICAL INSURANCE is now included in NEW YORK LIFE'S EMPLOYEE PROTECTION PLAN

MEDICAL CARE BENEFITS in New York Life's Employee Protection Plan can now, in most states, include *Major Medical Insurance* to help provide financial aid when very serious illness or injury strikes. Supplements basic benefits that help meet hospital, medical and surgical expenses due to non-occupational accidents or sickness. Several benefit schedules available for insured employer, employees and their dependents.

Plan also provides employer and employees with these modern benefits...

LIFE INSURANCE payable at death to beneficiary. Accidental death benefit optional.

WEEKLY INDEMNITY BENEFIT payable for total disability due to non-occupational accident or sickness. Different amounts and benefit periods available.

NEW YORK LIFE can design an Employee Protection Plan based on all or a combination of these benefits to fit your company's needs. Ask your New York Life agent for facts *now* or write to address below.

Individual policies or a group contract may be available, depending upon number of employees and applicable state law.

NEW YORK LIFE INSURANCE COMPANY

51 Madison Avenue, New York 10, N. Y.
(In Canada: 320 Bay Street, Toronto, Ontario)

A Mutual Company  Founded in 1845

The New York Life Agent in
Your Community is a Good Man to Know

THE MAGAZINE

VOL. 37 NO. 7

DECEMBER 1958

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND
Chairman

EMMETT T. ANDERSON
Vice-Chairman

JAMES T. HALLINAN
Treasurer

WADE H. KEPNER
Secretary

EARL E. JAMES
Asst. Secy. and Asst. Treas.

JAMES R. NICHOLSON
General Manager

LEE C. HICKEY
Editor

REGINA M. FISHER
Associate Editor

WILLIAM O. CHESSMAN
Art Director

ROBERT ELMAN
Assistant Editor

GENEVIEVE G. CONOVER
Advertising Production

W. H. MAGRATH
Controller

JOHN SCHMITT
Circulation Manager

ARTHUR J. GROSSBARD
Promotion Manager

EDITORIAL OFFICES, 386 Fourth Avenue, New York 16, N. Y.

Cover Painting.....	JOHN PIKE	
The Atom in Foreign Affairs....	SENATOR CLINTON P. ANDERSON	4
1959—Detroit's Big Change.....	JOE H. WHERRY	6
Rod and Gun	TED TRUEBLOOD	11
"Peace on Earth"—A Message from the Grand Exalted Ruler.....		12
Tom Wrigley Writes from Washington.....		13
For Elks Who Travel.....	HORACE SUTTON	14
Lodge Visits of Horace R. Wisely.....		16
News of the State Associations.....		18
Every Year About This Time— Elks National Service Commission.....		19
News of the Lodges.....		20
Elks Family Shopper.....		26
In the Dog House.....	ED FAUST	36
Elks National Foundation—"The Joy of Giving".....		40
Travelguide.....		45
Letters from Our Readers.....		46
Elks Home Workshop.....	HARRY WALTON	50
The Elks Magazine Editorials.....		52



ADVERTISING OFFICES

CHICAGO 1
360 North Michigan Avenue
STATE 2-6662

NEW YORK 16
386 Fourth Avenue
MURRAY HILL 4-5495



LOS ANGELES 17
1709 West 8th Street
HUBBARD 3-0633

SAN FRANCISCO 4
511 Merchants Exchange Building
465 California Street

PORTLAND 4, ORE.
217 Times Building
CAPITOL 7-3718

POSTMASTER: Send notices concerning addresses to:
THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.

Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 37, No. 7, December, 1958. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1952. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety.

Copyright, 1958, by the Benevolent and Protective Order of Elks of the United States of America





From Zenith alone!

ZENITH "LIVING SOUND" HEARING AIDS



Born of the same 40 years of sound research that brought you world-famous Zenith Quality TV, Hi-Fi and Radio

There is probably nothing you will use or wear that must be so completely a part of you as your hearing aid. It must dispel your fears and doubts. Above all, it must give you what you seek most from a hearing aid—hearing at its best . . . *living sound* as practical as modern electronic science can provide.

To accomplish this in a hearing aid—there is no possible substitute for experience in the complex science of sound reproduction.

Look about you. Make every possible inquiry of friend or stranger. You

will find that for 40 years, no name has won and held higher esteem in the field of sound research than Zenith. Millions throughout the world have expressed their respect for this name through ownership of world-famous Zenith Television, Hi-Fi and Radio. And today—following one miraculous achievement in sound reproduction after another—Zenith stands pre-eminent in all the world of sound.

This reputation, this integrity, this vast experience is your heritage only in Zenith "Living Sound" Hearing Aids.

To wear one, to let it bring you back to the wonderful world of living sound, is to realize the great strides electronic science has made.

We urge you, therefore, simply to judge by the Zenith record of achievement. To go to your Zenith Hearing Aid Dealer with the assurance that he represents leadership in the whole world of sound reproduction.

You will find him skilled, understanding, more anxious to help you than merely to make a sale. He's listed in the Yellow Pages.

There are 12 Zenith Quality Hearing Aids—each sold on a 10-day money-back guarantee and a 5-year After-Purchase Protection Plan.



**"LIVING SOUND"
HEARING AIDS**

CLIP AND SEND TODAY!

FREE . . . one year's subscription to *Better Hearing*, the interesting national magazine published exclusively for the hard-of-hearing. For subscription, descriptive literature, and local dealer list, send to:
Zenith Radio Corporation, Hearing Aid Division
5801 Dickens Avenue, Dept. 27Z, Chicago 39, Illinois

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____



The Atom in Foreign

A program under USA leadership to find and exploit new uses of the peaceful atom as an instrument of diplomacy could bring unity to this restless and troubled world

By SENATOR CLINTON P. ANDERSON

VICE-CHAIRMAN OF THE JOINT COMMITTEE ON ATOMIC ENERGY

AS THIS IS BEING WRITTEN, the guns on the Chinese mainland shower death and destruction on Quemoy one week, then stand silent the next, then resume the next. Nerves are tense around the world. Diplomats talk on in Warsaw but there seems to be little magic in polite conversation. In the background there is generally the banging of heavy shells on the soil of the little sandbar that lies so close to Red China but represents so much to the hopes of Chiang Kai-shek.

Now it is Matsu, Quemoy and the Far East. Yesterday it was Syria, Lebanon and the Middle East. Tomorrow? Who knows? It could be South or Central America. But of one thing we are certain: the pressure will be on—in the air, on or under the sea, across some strip of far-off land that presents to our military leaders a most difficult problem of logistics. In every quarter of the globe, we are by turns in trouble.

To many of us who claim no special skill in foreign affairs this incessant going from one prairie fire to the next, equipped with the tools for combatting a giant conflagration but almost helpless to stamp out a brush blaze, speaks volumes about the decline of our national standing. We ended World War II on a level of respect such as this nation had never enjoyed. We had friends in every quarter of the globe. We were supreme in military might with our planes, our guns, our fire power; and we alone possessed the most fantastic weapon then comprehended by the mind of man—the atom bomb. Truly, we were sitting on top of the world.

Now the story is far different. Two Sputniks rocked us back on our heels. Nasser quickly demonstrated to our former potent allies, Britain and France, who would run the Suez Canal. Syria saw its best interests lie with a United Arab Republic. The whole Middle East seemed uncertain if not actually unfriendly. Leaders who had been openly on our side were pushed from office. At last it was time to question what we had been doing and look again at what we might attempt.

Something new in foreign policy obviously is needed.

The tradition that Britain rules the waves has been smashed by the display of a nuclear-powered submarine capable of cruising under the North Pole or lurking submerged along a foreign shoreline for sixty days. The striking power of our Strategic Air Command no longer terrifies a nation equipped with intermediate range ballistic weapons and likely to possess inter-continental ones. Fear is no longer able to contain the drive against colonialism or to check the cold warfare of a crafty Soviet schemer. We need a new approach in our competition for world prestige and order. What shall it be?

AN ATOMIC ENERGY RENAISSANCE—or a program under U.S.A. leadership to find and exploit new uses of our newest ally, the atom, could be the answer. By doubling our efforts in this field we could increase tenfold our prestige, and more importantly our friends.

In 1945 the U.S., as the first nation to unlock the secrets of the atom, rose to undisputed world leadership. Unfortunately, however, the atom first made its mark on the minds of mankind as an instrument of war rather than peace.

Before we could reach any world arms agreement, almost before we could evaluate our new weapon, the Russians exploded an atomic bomb. Since then we have lived at an atomic danger point, and finally have reached an atomic stalemate. No sane nation dares to start an atomic world war, and no one could hope to win one.

The peaceful atom, on the other hand, has not yet been fully realized nor prosecuted to its full potential. As one studies the propaganda of the Russians, or if one visits the Soviet Union (as four members of the Joint Committee on Atomic Energy did in the fall of 1957) one realizes that the Russians are keenly aware of the prestige and propaganda value of atomic accomplishments.

Our United States research and development program to develop the peaceful uses of atomic energy, as demonstrated at the international exhibition in Geneva in September,

Affairs

1958, appears to be more diversified than that of any other nation, including the U.S.S.R. However, I believe that we could and should do much more.

It is my belief that increased development of the peaceful uses of atomic energy can and should be justified not alone by domestic goals but also in terms of our world position and our foreign policy. There are many still relatively untapped promises of the atom in which we can lead the way in:

Atomic power;
Using nuclear explosions for peaceful purposes;
Distilling salt water into fresh water;
Nuclear propulsion of ships, aircraft and space vehicles;
Basic research to obtain controlled thermonuclear reactions.

Suppose we now look very briefly at the possibilities of obtaining world leadership through accomplishments in these fields.

FIRST, AS TO ATOMIC POWER. Many words have been written on this subject by many persons, including many who are more technically qualified than I. The Atomic Energy Commission has conducted a broad scale research and development program in reactor development, involving construction of reactor experiments and exploration of the feasibility of many types of reactors, including the pressurized water, boiling water, organic moderated, sodium cooled, homogeneous, fast breeder, liquid salt, heavy water, and other types and combinations of reactors.

We need spend no time on a technical analysis of each of these types. However, insofar as results are concerned—and I do not mean to throw stones here but to look primarily to the future rather than to the past—we have not made the progress, either at home or in our international program, which was hoped for at Geneva when I attended the first world conference there on Atoms-for-Peace three years ago.

The private utilities have participated in the program and are designing and constructing reactors for approximately eight locations across the country. However, at the hearings before the Joint Committee last spring and summer it developed that no new private proposals were coming forward and, even though the reactor manufacturers were seeking customers, there have been no proposals or matching dollars offered by the private utilities. This program is understandably and disappointingly expensive, and the private investment market appears to be “drying up”.

In view of these circumstances, what should we do about it? When I talked before the Nuclear Energy Writers' Association in New York City on June 19 of this year, I proposed a “new era” for atomic power and made public a



GEORGE KEW—BLACK STAR

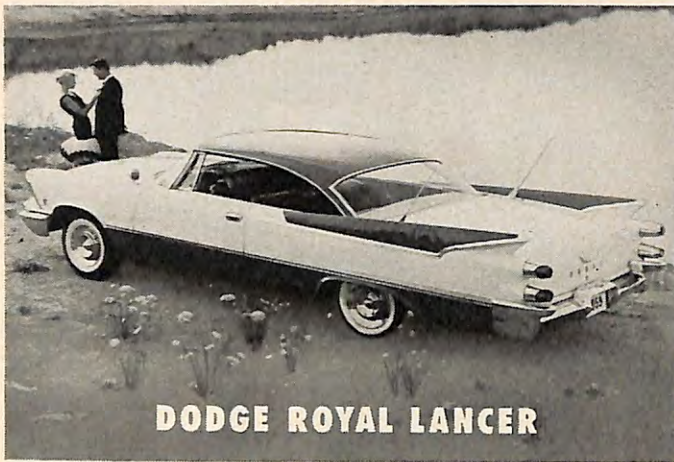
SENATOR CLINTON P. ANDERSON of Albuquerque, New Mexico, is Vice-Chairman of the Joint Committee on Atomic Energy. He has been a member of the Senate since 1948. He was a member of the House of Representatives during the Seventy-Seventh, Seventy-Eighth and Seventy-Ninth Congresses and resigned to accept appointment as Secretary of Agriculture in 1945. In 1948 he resigned his Cabinet post to enter the Democratic primary for U. S. Senator, was nominated June 8 and elected November 2, 1948. Reelected, 1954. Senator Anderson has been a member of the Benevolent and Protective Order of Elks since 1916, having been initiated in Mitchell, South Dakota, Lodge No. 1059. He affiliated with Albuquerque, New Mexico, Lodge No. 461 in 1918.

list of reactor projects now under consideration by the Joint Committee on Atomic Energy.

Let me quote a paragraph from that talk:

“There is certainly a need for a new era in atomic power development. I hope that this modest proposal which I have advanced will be studied during the next months, and that by the time the next Congress convenes we will be far enough along to consider it and other legislative alternatives necessary to give the program a real push. In the meantime we should deal with 1959 projects as expeditiously as possible.”

Since that time the Joint Committee has made public a Joint Committee print entitled “Proposed Expanded Civilian Nuclear Power Program”. The reactor projects in this program were selected in consultation with an informal panel of reactor and industrial experts. A summary was prepared by the Joint Committee staff, with the advice of the Panel. This summary was made public by Congressman Carl T. Durham, the Chairman of the Joint Committee, with an approving word by me as Vice-Chairman, in order to obtain and receive technical comments (*Continued on page 46*)



DODGE ROYAL LANCER



CHEVROLET IMPALA

1959—Detroit's Big Change

By JOE H. WHERRY

SINCE about one person in every seven in the working force in this country depends upon the automobile industry for a living, the importance of this industry to the overall economy cannot be overemphasized. So when a predicted good year turns out to be a poor year—as happened during 1958—the results are not pleasant. Rocked but not kayed by the serious downturn in new '58 car sales, the industry spokesmen are now contemplating the chances of achieving somewhere between 5.5 and 6 million new car sales during the '59 model season. As this is written, the introduction of most of the new models is being met with increased interest on the public's part and initial sales are considerably over what they were at this time last year. Recession jitters are largely a thing of the recent and unlamenated past, savings are still at an all time high, and the new models are generally improved.

The chief change for the new season is in styling, with several cars being new from the ground up. Beneath the shiny exteriors there have been some important changes too; fuel injection has gone out the industry's window as optional equipment on all but two cars. The move toward air suspension, while checked to some degree because of apparent public unwillingness to pay extra for a little softer ride en-mass, is still with us in the form of additions in some lines and changes in others. One manufacturer, however, is saying nothing about the air bags and may yet decide not to offer it at all.

The realization, on Detroit's part, that fuel economy is an important and increasingly desired feature has, therefore, led to numerous refinements in fuel systems. All but three makes (Imperial, Cadillac, Lincoln) now offer more economical engines by way of simpler, more efficient carburetors. In many instances rear axle ratios have been tailored to give more revolutions of the rear wheels at lower engine speeds. The result has been away from race car performance and super acceleration to more sensible family transportation as regards performance. Even so, just about any domestic car, re-

gardless of engine, is still capable of getting over the speed limit within half a city block after leaving the traffic light at Broadway and Main.

The six-cylinder engine is proving increasingly popular after nearly going down the hatch. Taxi drivers generally manage to stay out in front of the crowd and the vast majority of these 100-thousand-mile-a-year cars do the job with just six cylinders. Still offering peppy six-cylinder engines are Ford, Plymouth, Dodge, Chevrolet, Rambler and Studebaker—and in '59 they are joined by another make, the Edsel, with an economy six beneath the hood in lower priced versions of standard cars.

By last March it had become popular to throw cold water on the new Edsel's sales record. No doubt at all, the new car from the Ford family didn't measure up to expectations, but what car other than the Rambler did in sales? As a matter of fact, the Edsel found some 60-thousand new owners in its first year on the market and that's a record never before attained by any new make, and in a poor sales year at that. The Edsel is here to stay—make no mistake about that.

The year saw the smallest member of the passenger car industry fighting hard for its life. Studebaker-Packard Corporation received few plaudits and fewer sales. But intelligent management took it easy, didn't attempt to ram cars down the throats of dealers, produced only those cars that could be conveniently sold, and kept the most productive members of its dealer force alive with the imported line of Mercedes-Benz cars from Germany. Despite high prices (in line with their quality and distinctiveness and design stability it should be noted), the Mercedes-Benz cars, under the Studebaker-Packard sponsorship, soon jumped into the thousand-plus per month category—a good category calculated to keep the dealer doors open. With the name thus maintained before the public, Studebaker-Packard management and engineering pulled off one of the year's greatest coups—kept the secret of a totally new car so well hidden that even the name is known to

very few persons as this is written. The details of this new car, the *Lark*, are discussed later, but not a secret is the fact that S-P's stock is on that happy march upward, around 30-thousand cars are contracted for by enthusiastic dealers before introduction, and the S-P franchise has suddenly become a sought-after prize.

General Motors has seen fit to inject new life into their product line with completely new styling across the board. The Chrysler Corporation—which had a fine year in '57 followed by a disappointing one in '58—had a whole bag full of new features that are very worthwhile. Ford Motor Company has done extensive restyling to make each line more desirable. And, as mentioned above, the two smaller firms now face the new year with increased confidence, a new public appreciation of their products, and the entire industry, therefore, is in a much better position with products that merit more public appreciation and acceptance than they have in several years.

The important changes in the '59 cars are discussed in the following pages.

CHRYSLER CORPORATION

Extensive restyling of each make has altered the appearance so that, unlike in '58, the new cars will be readily identifiable. Equally important though, is a new series of engines which, though displacing 413 cubic inches in the big Chrysler *New Yorker* and the *Imperial*, will give a bit better fuel mileage due to newly engineered carburetors and fuel intake manifolds. One rather dramatic improvement—but not one that most people will see—is a new air cleaner that is responsible for a great decrease in engine noise.

In the interests of economy Chrysler has decided to eliminate the electronic fuel injection offered last year as an option. Instead each line of cars except Imperial will offer two-barrel carburetors on economy models; fitted with newly developed and improved automatic chokes, and in some cases lower compression ratio heads, these cars will offer substantially improved fuel mileage. Low-ratio rear axles will be available on all cars equipped with the new Torque-Flite automatic transmission (introduced last year) for increased economy stated to be at least 6 per cent better.

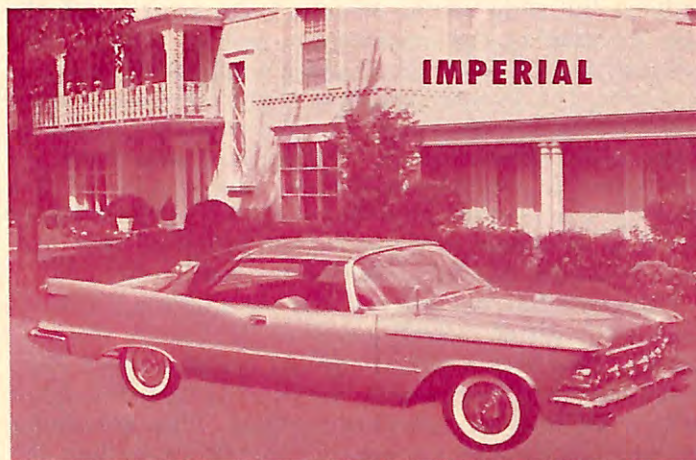
Underneath, all the corporation's five makes have an improved suspension system consisting of shorter and more precise functioning torsion bars, improved lubrication for quieter ride, and easier maintenance due to a new ball joint assembly for the front wheel alignment adjustment. Automotive authorities generally agree that the torsion bars, in front, give the Chrysler products unexcelled handling and roadability characteristics.

Station wagons, assuming increasing importance as family cars, feature locking luggage compartments from Plymouth through to the Chrysler line in all six-passenger models. When so equipped, the spare wheel is carried in the large expanse of the right rear fender and the former spare wheel receptacle is given over to valuables. Chrysler pioneered the roll-down rear wagon window and this feature is continued. Dating back to 1950, the roll-down back window has been adopted, in '56 by just one other maker, American Motors.

New roof-mounted evaporators now make air-conditioning of the large station wagons more practical and second evaporator units are available in the larger sedans where required. Other new features available



BUICK INVICTA



WINDSOR

300-E

CHRYSLER



FORD FAIRLANE

optionally on all Chrysler products are numerous. Most interesting, and we predict this will be very popular, are new swivel seats which, at the touch of a small lever, swing outward for easier entry and exit. Between these seats is a folding armrest wide enough, when raised, to allow a child to share the front seat with parents. A new electronically controlled inside rear view mirror contains a diminutive photo-electric cell; when the headlight beam of a following car strikes this cell, the mirror is automatically tilted and a polarized night prism then facilitates the driver's rear vision.

The heaters of all five makes are now controlled by push-buttons. These are placed along the bottom of the dashboard in all but the Plymouth; on the latter the heater and fresh air control buttons are placed vertically at the right of the steering column to match the new location of the transmission control buttons, also vertical, on the left side. Larger windshields and rear windows, the former having a slight compound curve and cutting into the roof line, increase the feeling of space. And finally, probably the most important improvement at Chrysler is said to be the addition of a new 3,000 man staff of quality control specialists whose job it is to detect any production problems that may arise to affect quality along the production line.

Plymouth has not grown; still on a 118-inch wheelbase and with an overall length of 208 inches, the low-priced *Plaza* series is discontinued and the smart *Fury* series has been increased in scope to include four-door sedans as well as two-door models. The 6-cylinder engine, 132 horsepower and capable of propelling the car 85 miles an hour, is available in the *Savoy* and *Belvedere*. Various carburetor and exhaust arrangements on the two V-8 engines—one with 318 and the other with 361 cubic engines—provide from 230 to 305 horsepower. All-new front fenders and rear fenders give a new look; the fin has been refined and lengthened slightly, the grille is all new, and the rear deck of the luxurious *Fury* series now sports the impression of a spare tire in the Imperial manner. The dual headlights are now standard and the driver's position has been improved with a better instrument and control layout and more comfortable seats with improved body support for long drives.

The *Dodge* gives the new owner a choice of four engines—a 135 horsepower 6-cylinder unit, and V-8 engines with 326, 361, and 383 cubic inches ranging in power from 255 to 345 horsepower. Recommended for the owner who wants a good combination of performance and economy is the smallest V-8 engine with the simple two-barrel carburetor. The sheet metal is largely new with a new hood, sleek front fenders that provide a slanted hood for the headlights, and new grille and rear fender and taillight designs. The three series, *Coronet*, *Royal*, and *Custom Royal* are continued with the *Sierra* station wagons with unchanged 122-inch wheelbase and a total overall length of fractionally over 217 inches.

The *DeSoto*, too, has revamped lines; the front fenders now have something of the Imperial look with new brows over the headlights. The familiar triple rear lights on each side remain but new rear bumpers and altered deck line give a changed appearance. The grille offers increased distinction and the front bumper is deeper with the upper half actually forming air in-

takes for the new fresh air system. New side trim with new emphasis on dual rather than triple color schemes give the look of added length. New roofs are a hair lower but at no expense to passenger headroom. A new dash panel features a full-width strip of aluminum trim. All De Soto engines are V-8 jobs with either 361 or 383 cubic inches displacement; various two and four-barrel carburetors and optional dual exhaust systems provide horsepower of from 290 to 350. The latter high performance engine is available in the luxury *Adventurer* series with two of the big carburetors. *Firesweep*, *Fire-dome*, and *Fireflite* series are continued with the *Adventurer* being the high-priced line.

Chrysler, which has been outselling the similarly sized De Soto (each make has two wheelbase sizes: 122 and 126 inches) has some rather intriguing new styling features including a more massive appearing grille and several choices of side trim. A new roof features a slightly recessed panel lending a new two-tone treatment. The well-known Firepower engine, long a standby, has been replaced by the new Golden Lion engines displacing either 383 or 413 cubic inches. The smaller engine with 305 and 326 horsepower is standard in the short wheelbase *Windsor* and the full sized *Saratoga*; the big engine develops 350 horsepower in the *New Yorker* series and 380 horsepower in the sporty 300-E two-door hardtop sedan, probably the nation's fastest six-passenger car. Leather upholstery is available on special order in the Chrysler line. For those looking for the ultimate, the 300-E will continue to be the only fine car in the luxury priced field to offer manual gear shift, but since the automatics have so thoroughly taken over in this bracket, shifting for yourself costs extra money. The 300-E is also distinctively styled with a sports car-like grille and a full leather interior.

The *Imperial* sits on the 129 inch wheelbase and is over 226 inches long overall. Only one other car is longer, the Lincoln and that by less than an inch. The big Golden Lion engine has a new valve system, new carburetor and intake manifold, is actually new throughout; shared with the Chrysler New Yorker, the power is the same, 350 horsepower. There is a new grille with a heavy central bar—a completely different front—new headlight trim, a heavier rear bumper, and new trim featuring a huge eagle medallion on the rear deck. The spare wheel impression on the rear deck is retained; although optional at extra cost this has proven popular. A new *Silvercrest Landeau* model has the front portion of the roof in stainless steel with the after part in simulated leather. The *Imperial Crown* and *Le Baron* series are especially luxurious with additional rolls of padded upholstery atop the back of the front seats, luxurious leather and fine fabric interiors, and distinctive door panelling. A new side trim on some models gives the illusion of being forward extension of the wrapped-around rear bumpers. The side windows are slightly curved—still an Imperial exclusive. An Imperial, by the way, won its class in the last Mobilgas Economy Run.

FORD MOTOR COMPANY

The surprise in '58, an otherwise poor year for most makers, was the overwhelming success of the new four-passenger *Thunderbird*. So great was public acceptance of this full sized car—a four passenger vehicle by



MERCURY MONTEREY



STUDEBAKER LARK



RAMBLER REBEL

AMBASSADOR



EDSEL CORSAIR



CADILLAC



PLYMOUTH FURY



DE SOTO FIREFLITE



OLDSMOBILE 98



PONTIAC BONNEVILLE



STUDEBAKER SILVER HAWK

Detroit's Big Change CONTINUED

the way—that the production schedule was increased several times. For '59 the 'Bird is changed only in detail: the instruments now have white faces and the side trim has a bit more bright work. The 352 cubic-inch displacement engine continues without major change and the horsepower has held firm at 300.

The Ford family of cars offers considerable distinction from make to make. The *Ford* line is now comprised of three series with the difference being in the availability of engine, ranging from the 145-horsepower "Six" to V-8's of 292, 332, and 352 cubic inches. These V-8 engines offer power rating of 200, 225, and 300 respectively. The Custom line was dropped about mid-year so now the lowest priced model is the *Custom 300* with the *Fairlane* and the *Fairlane 500* topping the list. All now sit on the 118-inch wheelbase chassis (the 116 inch chassis was dropped for '59) and overall lengths of all are 208 inches. Extensive restyling has smoothed the hood and the rear deck.

At press time it was as yet undecided by Ford's high command whether Ford would offer air suspension optionally or not. If air is available for the slightly softer ride, it will be mainly with a view to providing automatic levelling of the rear and, like the Chrysler line, will feature the air bags in the rear only and then as supplemental to the steel leaf springs.

The *Edsel* line has been paired from four to two series, the *Ranger* and the *Corsair*. A six-cylinder economy engine, completely modern with overhead valves and advanced design, will be available; adopted from the Ford Division, the Edsel Six will develop 145 horsepower. Most Edsels, though, will be powered with one of three V-8 engines with the smallest two being closely related to the 292 and 332 cubic-inch Ford engines and having the same power ratings. Edsel's largest engine has 361 cubic inches with a rating of 303 horsepower. Both series have a 120-inch wheelbase and are just a mite short, overall, of 211 inches. The grille has been changed with the deeper and wider horizontal side pieces in which the headlights have been buried. The rear treatment has been toned down with three circular taillights at each side placed lower and near the bumper. The station wagons have a distinct rear styling with two rather than three lights to each side. The automatic transmission has lost its push buttons; control is now by conventional lever.

Mercury has dropped the expensive Turnpike Cruiser line; also dropped is the controversial "Phaeton" name

for the two and four-door hardtop model which will now be called *Cruisers*. All Mercury models are longer for '59: the *Monterey* and *Montclair* now have wheelbases of 126 inches (overall length is nearly 218 inches) while the *Parklane* has moved up to the big car class with a wheelbase of 128 inches (two more than the largest Chrysler) with an overall length of nearly 223 inches. A new frame with wider outside rails made possible the lowering of the transmission and drive-shaft tunnels on the floor. The newly designed instrument panel is recessed to minimize glare in the windshield. Exterior styling has been softened with new front and rear bumpers, a neat and more conventional mesh grille with checked look; the rear fenders have larger fins but these are nicely sculptured and are canted outward more than formerly. The *Cruisers* (hardtops) have wrapped-around rear windows that are nearly half again as large in area and slope to the rear at an angle of 60-degrees. Either of three engines, all V-8 types, may be had ranging from 312 to 383 to 430 cubic inches with horsepower ratings, respectively, of 235, 280, and 345. The smaller engine with a simple two-barrel carburetor and the economy rear axle is reported to give increased fuel economy with the improved automatic transmission. There are no push-buttons for '59 with the reasoning for this seemingly backward step being that production costs, operating costs, and durability can all be positively affected to the purchaser's benefit.

The *Lincoln* and its relative, the *Continental Mark III*, are changed only in trim, for the most part. The engine, only one, remains the huge 430 cubic-inch V-8 rated at 350 horsepower. The *Premiere* and *Capri* series in the Lincoln line are the largest production passenger cars made in this country (and in the world for that matter); they have a wheelbase and overall length of 131 and 227 inches. The Continental Mk. III has the same dimensions and shares engines, body, and overall styling, with distinctive grilles and rear end treatments and additional chrome on the Lincoln *Premiere* being the principal styling difference. Just about every item of equipment short of air conditioning is standard on the Continental, and refrigerated air is standard on the plush Continental convertible.

Ford has begun the move toward integral construction with the Lincoln and Thunderbird lines. A new plant at Wixom, Michigan, was placed in operation and the teething problems of (Continued on page 40)

Trueblood's Laws of Duck Hunting

AFTER HUNTING DUCKS with varying success but with unflagging enthusiasm for more than thirty years, I have finally come to the conclusion that certain inflexible laws govern the sport of wildfowling. They are not man-made laws. They have nothing to do with the number of times your gun will shoot without reloading, whether you can have a motor on your skiff, or the kind of decoys you must use.

As a matter of fact, the laws to which I refer are much more rigid than these. A man-made law can be broken. Doing so might not be a good idea, but it *is* possible. It is not possible to violate the laws to which I refer because they are laws of nature, as inexorable as the law of gravity. Every old duck hunter will recognize them. Let the newcomer read and beware.

There is a law to fit each situation, and each situation has its law. For example: You have been sitting in the blind for hours and not a duck has come near. In fact, the only thing to fly across the particular area of sky that you can watch has been an occasional dickey

bird. You are cramped and stiff and you decide to walk around (or take the skiff) and see if you can jump a few ducks.

The law: As soon as you are too far away to get back in time, they will start pouring in like bees to honey.

Young hunter, do you doubt this law? Let me tell you. Last New Year's Day, Clare Conley and I went duck hunting. We made our setup before daylight on a bar in the Snake River. When the water is low, the gravel is exposed in a narrow strip about 50 yards long, and it is a great spot for loafing and resting mallards. There is a tiny, brushy island, just big enough to conceal a couple of hunters, right in the middle of it.

For some reason, however, the ducks didn't like our bar that day. We got four or five right after shooting time and then for the next three hours we might as well have been in the middle of a desert. What few ducks were flying knew exactly where they were going—and it wasn't to our bar, either. Our decoys, on the bar and in the water, looked mighty good to us, but they obviously didn't look good to the ducks.



You are up to your boot tops in water, shifting the decoys—in come the ducks.

Conley is a young duck hunter. About 10 o'clock, he said, "Nuts! I've had enough of this. I'm going down the river and try to jump shoot a few."

Although I did advise him not to leave the blind, I was wicked enough to be secretly glad that he was going. I knew what would happen.

Sure enough, he had scarcely been gone ten minutes when a little wad of mallards saw the decoys and came in like long-lost friends. I managed to drop a couple on the bar. A flock of bluebills whisked over almost low enough to knock my cap off, but I didn't see them in time to shoot. One greenwing teal lit among the decoys. I didn't disturb him.

When Conley had been gone thirty
(Continued on page 38)



Tell about a wonderful new place, and you'll find a duck hunter behind every reed.

"PEACE On Earth"


With a deep sense of gratitude and humility, we pause at this Christmas Season to count our many blessings. They are received by all of us in abundance and we thank God for our generous share.

Regardless of the religious faith we each may follow, all men must recognize that in the simple phrase, "Peace on Earth, Good Will Toward Men", there lies the best formula for happiness in the world. Our trouble is that we applaud this gentle philosophy only at this time of year. At Christmas time, it really does seem to mean something to all peoples—but then, with the passing of the season, the quiet voice of the Man of Galilee is lost in the din and clamor that accompany the mad scramble for material gain. How much better this world would be if, in the true spirit of Brotherly Love, our actions every day were governed by the sentiment expressed in these most significant words: "Peace on Earth, Good Will Toward Men"!

A wonderful thing about Christmas is the joy that abounds, the good spirit that fills the hearts of men everywhere, and the happiness and contentment that come from being with family and good friends. The most exciting thing of all is reflected in the eager eyes of the children, for, above all, the pleasure of Christmas centers around them. Without their shouts of joy and their keen anticipation, the adult enjoyment of the spirit of Christmas would be less full. But there are many children to whom Christmas brings only wistful thoughts, a glimmering of what might have been. Despite their youthful courage, they cannot jump up and down with glee. Though their eyes may sparkle and their hearts beat a little faster, their bodies cannot respond.

The Elks National Foundation, the great permanent trust which symbolizes the benevolent character of our Order, spends nearly all of its income on, or for, children. This "Great Heart of Elkdom" will continue through the years to light the eyes of children—not just on Christmas, but EVERY day—by rebuilding crippled bodies, training specialists to bring them aid, providing educational opportunity, and many other such noble acts that bring men nearer to God. We are taught that it is more blessed to give than to receive. Each of us should approach the Christmas Season, then, with hearts tuned to the spirit of giving—giving of our worldly goods and, more importantly, giving of ourselves through the application of the Golden Rule to our daily lives. In the real spirit of Christmas, and of Elkdom, every Elk should send a contribution, in an amount dictated by his heart and the abundance of his worldly goods, to the Elks National Foundation in care of his home lodge. I have sent my gift today. Please send yours now, too. Your gift will add to the happiness of children aided by the Foundation—not for just this year, but for every year to come. May the joy of giving be reflected in God's richest blessing of health and happiness for you and all your loved ones!

MERRY CHRISTMAS.



Horace R. Wisely

HORACE R. WISELY, *Grand Exalted Ruler*

Tom Wrigley writes from Washington



FOLKS WHO STARTED their Yuletide shopping early are finding out just how far a dollar won't go. Business may be good and employment on the rise and take-home pay may look like a sizable chunk of dough. It shrinks, however, when its purchasing power is measured. The dollar today is worth, roughly, a little less than 50 cents, as compared to the dollar of 1939. In other words, a salary of \$100 a week for five days' work is now really only worth \$50 in buying power. Meanwhile, the National Industrial Conference Board reports that every man, woman and child in the country had an average income last year of over \$2,000—for the first time in history. The Board did not mention, however, that this high figure was actually only \$1,000 in buying power. As wages and prices go up, Government expenses increase. And, facing a \$12 billion deficit, the next Congress will again be asked to raise the \$288 billion debt limit. Something to think about, but one thing is certain. No matter how deep the hole, politicians next year will begin talking about a reduction in income taxes. This talk will increase in volume as the 1960 Presidential election approaches.

COMMON COLD REMEDY. Dr. J. Morrison Ritchie, British physician, told the Sixth Annual Antibiotic Symposium here that an anti-cold tablet has been perfected in England to prevent the common cold. You take three a day for three days and quit sniffing.

OPEN SECRET FILES. Defense Department is now declassifying millions of secret military documents hidden in musty file cabinets from 1861 to 1946. However, they are only a drop in the bucket compared to the mountain of documents still considered nobody's business except the high command. These papers have been taking up 325,000 cubic feet of storage space. Secret information gathered in the 13 years since World War II now fills a million cubic feet. The move on the part of the Defense Department is a victory for Representative John E. Moss, of Calif., in his fight to do away with secrecy in government.

SANTA'S HEADACHE. It has been a tough job to get Prancer and Dancer and the rest of Santa's eight reindeer to Washington from the North Pole. The reindeer (Caribou) will have a permanent home in the Washington Zoo but they have been stranded on Nunivak Island, Alaska. They can't make the trip on foot and a commercial airline wanted \$13,000 to bring them here. The Board of Trade sponsoring the Christmas Pageant has a sleigh all ready for the event and is hoping the Air Force, through some regulation, will be able to take the animals aboard and fly them down in time for the festivities.

THE WHITE HOUSE "Pageant of Peace" Christmas scene will feature a huge spruce tree from the Kootenai National Forest in Montana. It was 90 feet tall, but was cut to 74 feet to permit transportation by rail. George Harding of the National Park Service, who selects the trees, says it is one of the best.

ROUND THE WORLD. U. S. Navy Cmdr. James F. Calvert of the atomic submarine Skate quietly told an Armed Forces meeting here his ship had sailed around the world under water in just one hour. It was a "quick trip", he said, explaining that when the sub was at the North Pole they made a circle of an hour close to the Pole and thus went around the world.

WATCH US GROW. The big census clock in the lobby of the Commerce Department flashes a blue light every 7½ seconds to denote a birth. Every 20 seconds a purple light registers a death. Every 20 minutes a red light shows the departure of an emigrant and every 1½ minutes a green light shows the arrival of an immigrant. The population dial is now well above the 175 million mark and every 11 seconds it increases by one.

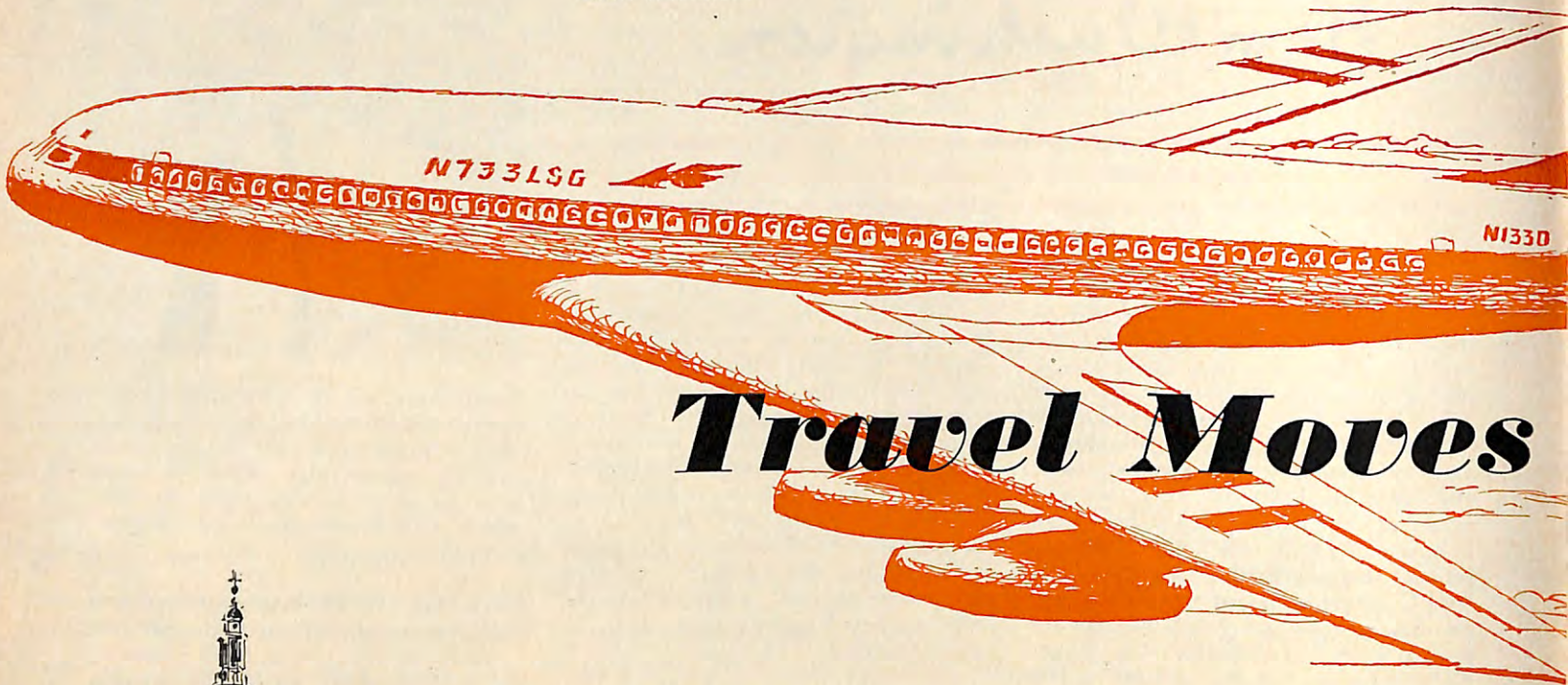
MARK-UP RACKET. Federal Trade Commission is on a nation-wide crack-down on fake price mark-ups. Too many articles advertised as "made to sell" at such and such and tagged at around half the price are really no bargain at all, FTC declares. It now says a "mark-

down" must not be from a "mark-up". Special sale prices must be actual reductions in price. Half price sales must be half the regular price. "Factory" prices must be actual factory prices. In other words, what is advertised as a "bargain" should be a bargain.

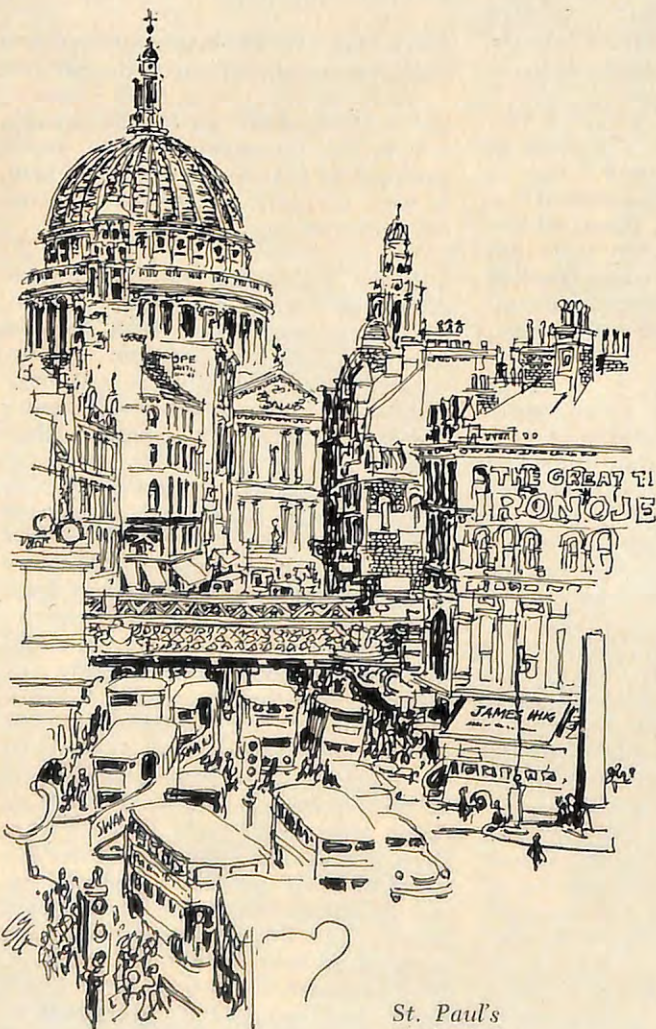
FRIENDLY COPS. Motorcycle police in Washington suburbs are cruising around to make friends and not scare kids to death. They drive up to playgrounds, talk to the youngsters, stop at supermarkets and talk to grownups in a friendly way. It's paying dividends in better law observance.

DISTRICT DEBRIS. Close by this reporter's office in the National Press Building are those of Edgar Allen Poe and Daniel Boone. . . The Army has developed a bread mix which will make and bake a loaf of bread in 43 minutes. . . Pet terriers of FBI Chief J. Edgar Hoover are buried in Aspen Hill Pet Cemetery. . . School windows broken by vandals here in the past 18 years have cost \$629,823 in replacements, School Supt. Carl F. Hansen reports. . . England has purchased \$4 million worth of dried prunes, which means 12,700 tons. . . Washington police, banned by the District Commissioners from collecting contributions for the Metropolitan Police Boys' Clubs, have been forced to close seven of the nine branches and two summer camps. . . The Potomac River will be fairly free from pollution by 1980, an expert tells the Citizens' Council for a Clean Potomac. . . Public Health Service is awarding \$6 million to colleges this year for advanced training for registered nurses. . . Air Force will test parachutes at speeds of over 3,000 miles per hour, 26 miles above the earth. . . Over a million high school students are being instructed in radiological defense through instrument kits distributed by Civil Defense. . . Lawyer Fred Untiedt, the Press Club's magician, had a knot at one show which wouldn't come Untiedt.

DRAWINGS BY
LOUIS GLANZMAN



Travel Moves

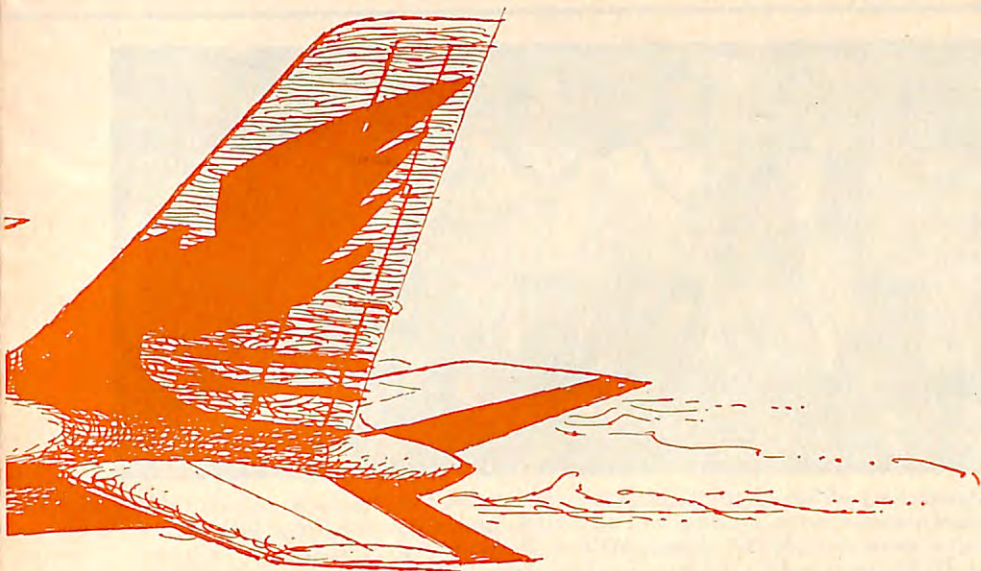


St. Paul's
Cathedral,
London

WITH a splatter of name calling, a certain amount of grumbling, and a number of disappointments, the jet age was finally airborne this fall, more or less on schedule. Really, to be perfectly just, one has to amend that to include the Western nations; for the Russians managed to steal a sizable propaganda edge by placing their own Tupelov two-motor jet in the air between Moscow and Prague two years ago, adding Moscow-Copenhagen last year, and this year starting service between Moscow and Amsterdam, Brussels, New Delhi and Peiping. It can of course be argued that the Tupelov service, because of the aircraft's short range and its expensive use of fuel, would make it a prohibitive operation for any profit-seeking Western airline. Perhaps that's true and perhaps it's sour grapes. The point is that the first U.S. jets and the revised British Comet are both off the assembly lines and running.

The British did manage to open service over the Atlantic first, sending a Comet from New York to London in slightly more than six hours early in October. Thereafter the service was scheduled at one flight a week, and even that was taken off when a strike delayed necessary training flights. When last heard from, BOAC, smarting badly after such an auspicious start, was talking about regular service between London and New York by mid-November.

Meanwhile, late in October, Pan American opened



to Jet Age

By **HORACE SUTTON**



*Notre Dame
Cathedral,
Paris*

regular daily service between New York and Paris, and talked as well of flying into London by mid-November. It had hoped to lengthen its string of jet service right into Rome, but the Italians, who had fumbled and double-talked for weeks, finally came out with it and demanded that Pan American charge a supplemental fee for jet service—part of which, to be sure, would be garnisheed by the Italian aviation controller. It is perhaps only coincidental that the Italians' own airline will not begin its jet service until 1960.

The first plane put into service by Pan American was Boeing Aircraft's immense 707, an airplane that is 144 feet and six inches long, or more than 30 feet longer than a DC-7C which was the largest commercial piston-engine plane produced by the United States. It is so large that passengers must be loaded simultaneously through ramps drawn up to the nose and the tail. Painted blue and white, it has a square tail which stands four stories off the ground. Its wings are swept back and two jet engines are slung in pods under each.

The way Pan American has had the first planes designed, there are 71 seats in an aft economy section, arranged three abreast on both sides of the aisle. The seating is a bit cramped, but the difference in fare is sizable and after all, the distance is relatively short when you travel between 500 and 600 miles an hour. Even in these economy quarters, however, tables fold out of the seat in front and there are individual lights,

ventilation control, seat instruction signs and even oxygen masks over each chair. The masks will drop automatically out of the ceiling should the airplane's pressurization conk out somewhere in the rarified atmospheres. Nowadays, hostesses will not only demonstrate life jackets in case of ditching; they must also show the passengers how to inhale from an oxygen mask should that emergency require it.

There are a separate galley and two lavatories in the flying steeage, and Boeing even has window shades that roll up and down. Up front in the forty-seat de luxe section, the seats are broad and cushy, and are, of course, only two abreast. The tables that fold similarly out of the seat in front are twice as big, and incidentally, will remain perfectly horizontal regardless of how the passenger in front reclines the back of his chair.

In the matter of speed, the new jet, of course, is loaded. Its advertised cruising speed is 575 miles an hour, which, on paper at any rate, ought to bring it to London in six and a half hours, to Paris in seven hours, to Rio in ten hours, to San Juan in three and a half hours, and from the West Coast to Honolulu in five and a half hours. However, all these are possibilities and not guarantees. They depend on the payload that is being carried and the way the wind is blowing on the day of the flight. Another reckoning factor is the length of runways; (*Continued on page 44*)

LODGE VISITS OF HORACE R. WISELY



Celebrating the Fiftieth Anniversary of San Mateo, Calif., Lodge on Sept. 9, the Grand Exalted Ruler is shown with charter members and officers of the lodge. Seated, from left, are charter members John W. Felder, William H. Mathews, Hall C. Ross, Dr. Norman D. Morrison and C. P. Mosconi. Shown standing are Walter Wisnom, Robert Ohlson, Chaplain W. L. Burkdall, Theodore Gibson, Monroe Brown, George W. Stevens, Mr. Wisely, Exalted Ruler Leo M. Ferko, Donald J. Miller, Kenneth Lauder, Al Chicchi and Secretary J. Fred O'Neil.



When Mr. Wisely visited Trenton, N. J., Lodge on Sept. 25, a reception was held for him in the chambers of Governor Robert B. Meyner, who is a member of Phillipsburg Lodge. In this photograph, from left, are Arthur Kelly, Asbury Park Exalted Ruler Edward Bugni, Mrs. Wisely, the Grand Exalted Ruler, Special Deputy

William R. Thorne, Governor Meyner, Sheldon DeBaun, Mrs. Thorne, Hightstown Past Exalted Ruler Clarence Little, Past Grand Exalted Ruler William J. Jernick, Belmar Past Exalted Ruler John Barrett, Mrs. Barrett, Mrs. Obert T. Stetter, Mrs. Little and State Vice Pres. Obert T. Stetter.



Among those welcoming Mr. Wisely to Kearny, N. J., Lodge on Sept. 24 was Mayor Joseph M. Healey, a Brother Elk. From left to right are Mayor Healey, Mrs. William F. Wirth (whose husband

is a lodge member), Mr. and Mrs. Wisely, Exalted Ruler Edmund A. Grimes, Past Grand Exalted Ruler William J. Jernick, District Deputy Daniel Crosta and Past Exalted Ruler George Borgos.



About to begin a banquet at Paterson, N. J., Lodge on Sept. 24 are (left to right, seated) State Vice Pres. Charles Hollister, Grand Lodge Ritualistic Committeeman Vernet N. Hicks, Past District Deputy John Campana, Grand Exalted Ruler Wisely, Past Grand Exalted Ruler William J. Jernick and Exalted Ruler John

Pasquale. Standing, from left, are District Deputy Daniel Crosta, Grand Lodge State Associations Committee Chairman Joseph F. Bader, State Pres. Matthew Coyle, State Vice Pres. Joseph Wallace, District Deputy Joseph Smith, District Deputy Thomas Stewart, State Trustee Dennis Lyons and State Vice Pres. Alfred DeFiore.



When the Grand Exalted Ruler visited Terre Haute, Ind., Lodge on Sept. 18, this delegation of Elks paid homage to their deceased Brothers at the Elks Rest, in Highland Lawn Cemetery. Placing flowers at the memorial are, left to right, Past State Pres. Herb Beitz, Past Exalted Ruler Karl Werneke, District Deputy C. L. Shideler, Grand Lodge Activities Committeeman Robert L. DeHority, State Pres. Norman Freeland, Past Grand Exalted Ruler Joseph B. Kyle, Mr. Wisely, Exalted Ruler Raymond F. Fischer, Past Exalted Ruler Glenn D. Irwin, Past Exalted Ruler Harley E. Hickman, Glenn Maurer and John Fread.



Under the aegis of local Elksdom, the Pas-saic County Elks Cerebral Palsy Center in Clifton, N. J., administers to young CP victims. Here, Mr. and Mrs. Wisely are shown visiting with a number of patients and therapists during the Grand Exalted Ruler's tour of New Jersey lodges, on Sept. 24.

Across the Country

GRAND EXALTED RULER Horace R. Wisely has already traveled from one end of the country to the other on his tours of the lodges, some of his earlier visits having been as far west as his home state of California and more recent ones having taken place in the Atlantic Coast states, some 3,000 miles eastward.

On the West Coast, Mr. Wisely was able to attend two celebrations in one on Sept. 9: the Fiftieth Anniversary of San Mateo, Calif., Lodge and the institution of South San Francisco Lodge, with San Mateo officers presiding. With Past Grand Exalted Ruler L. A. Lewis in attendance, Mr. Wisely was principal speaker at the Anniversary celebration. A handsome gold-covered Anniversary Program was issued for the occasion, with pages devoted to a pictorial history of the lodge and to photographs of the surviving charter members: Past Exalted Ruler Hall C. Ross, John W. Felder, J. A. Foster, William H. Matthews, Dr. Norman D. Morrison, C. P. Mosconi and Dr. E. K. Sisson. The program also called attention to the institution of South San Francisco Lodge, and carried the Anniversary congratulations of the Grand Exalted Ruler.

TERRE HAUTE. On Sept. 18, Mr. Wisely revisited his birthplace, Terre Haute, Ind. In tribute to the Elks leader, Mayor Ralph Tucker—an Elk himself—designated that date as Grand Exalted Ruler Wisely Day. Heading a delegation of Brothers, Mr. Wisely placed flowers at the Elks Rest in Terre Haute's Highland Lawn Cemetery. Among the Elk dignitaries present for the visit were Past Grand Exalted Ruler Joseph B. Kyle, Grand Lodge Activities Committeeman Robert L. DeHority, Grand Lodge State Associations Committeeman Billie T. Gresham, State Pres. Norman Freeland, Past State Pres. Herb Beitz, District Deputy C. L. Shideler, Exalted Ruler Raymond F. Fischer and Lodge Chaplain James Ball. Another lodge member attending was Robert Wisely, the Grand Exalted Ruler's cousin. A luncheon was held by the lodge for the Grand Exalted Ruler on Sept. 19, and a highlight of the visit was Mr. Wisely's official dedication of the lodge's new pool and new kitchen.

NEW JERSEY. First stop on a tour of Eastern lodges was at New Jersey Boystown, Sept. 24, where Mr. Wisely was greeted by Father Robert P. (Continued on page 44)



The young Mayor of New Jersey Boystown, Frank Jackes, greets Grand Exalted Ruler Wisely at the famed home on Sept. 24. Looking on, left to right, are Grand Lodge State Associations Committee Chairman Joseph F. Bader, Past Grand Exalted Ruler William J. Jernick, Mrs. Matthew Coyle, Father Robert P. Egan (Director of Boystown), State Pres. Matthew Coyle and Mrs. Wisely.



Highlighting New York's Upstate Conference, Sept. 28, was the presentation of Youth Leadership Awards to Ilion Lodge. Gathered for the presentation at Oneida Lodge are (from left) State Youth Activities Committee Chairman James Hanlon, Dale Johnson, Mr. Wisely, Ilion's Chaplain William Nudo, Secretary Thomas S. Leahy, ER William Byron, Gerry O'Connel and Floyd Gustafson.



A view of some of the dignitaries at the Indiana Elks' Fall Meeting includes, left to right, Grand Lodge Committeemen Robert L. DeHority and Billie T. Gresham, Past Grand Exalted Ruler Joseph B. Kyle,

Grand Exalted Ruler Horace R. Wisely, State Association President Norman Freeland, Association Secretary C. L. Shideler and Elks National Service Commission State Representative L. A. Krebs.



During the Annual Convention of the West Virginia Elks Assn., retiring Pres. W. Don Morris, left, received a Certificate of Appreciation from the March of Dimes, a presentation made by State Chairman R. Homa Houchin, center. Looking on at right is incoming Pres. Louis A. Maxwell.



Leslie J. Don, a World War II veteran, left, and George Sisley of Durango Lodge were photographed at Salida when they presented 600 processed deer and elk hides, some of which are shown here, to the Colorado State Elks Assn. The raw hides were collected by these two Elks during the 1957 "Big Game Season." Leslie Don began this work in 1955 and has almost doubled each year's collection ever since.

About Colorado— and Other States

COLORADO'S three-day 55th Annual Convention at Salida opened for 1,234 Elks and their ladies with a State President's dinner at the Salida Golf Club on Sept. 18th. Later, ceremonies were held at the home of the host lodge when Past Grand Exalted Ruler Floyd E. Thompson shared speaking honors with Governor Stephen L. R. McNichols, a member of Denver Lodge.

At the business session the following day, Chairman Ralph B. Harden, reporting for the Charity and Welfare Committee, stated that the Elks of his State had given a total of \$171,123 to charity during the year. Of this amount, \$25,703 went to Elks Laradon Hall, the school for retarded children which is the Association's Major Project. At this meeting, Past Grand Exalted Ruler Thompson presented a \$4,000 Elks National Foundation check for this school.

Highlight of that day's activities was the Ritualistic Contest, taken by the letter-perfect team from the host lodge, with Canon City only a fraction behind. Salida Lodge also placed five officers on the All-State Team.

Grand Trustee Jacob L. Sherman of Denver was the Convention speaker at both business sessions, and Grand Chaplain Rev. F. W. Zimkosky of Kansas was guest speaker on the final day of the Meeting. The veterans' program is to be expanded during the year, and all lodges will collect deer and elk hides during the hunting season, have the hides tanned and then distribute them to all VA Hospitals for their therapy departments.

Dr. Leo Schneider of Craig Lodge was elected President of the Association, with William R. Brennan of Longmont and John Godec, Jr., of Colorado Springs as Vice-Presidents. The good services of Frank H. Buskirk of Montrose will continue to be called upon as Secretary and Donald K. Platt of Grand Junction will serve as Treasurer. Louis E. Saleh of Boulder was elected to the Board of Trustees.

(Continued on page 43)



EVERY YEAR, ABOUT THIS TIME..

Elkdom's entertainment efforts for our hospitalized servicemen take on the warm, gay, giving tone of Christmastime

Furnishing leather for therapy departments continues to be an important feature in the Order's effort to rehabilitate hospitalized veterans. Here, Allen J. Terro, a patient at the VA Hospital in Houston, Texas, shows the handsome billfold he fashioned from Elk leather, which, incidentally, make ideal Christmas gifts, to local Elk Committee Chairman L. C. Quoyeser. Looking on is Mrs. F. H. Lacey, Occupational Therapy Chief.



The annual Christmas party at the Veterans Hospital in Columbia, which is sponsored by the South Carolina Elks, is always a gala affair, with "Santa" himself handing out his gifts from overladen baskets, and local radio and TV stars entertaining. Last year, the Association presented a table TV set for the hospital's ward

patients. Pictured at that time were, left to right, Miss Louise Gayle who works with the Elks' Committee, Hospital Manager Thomas B. May who accepted the gift, Elk Committee Chairman Augustus Fitch, Jr., who presented it and Buck Smith, the Hospital's Supervisor of Athletics and Entertainment.



All year long, and especially at Christmas, Kansas Elks do their utmost to make life cheerful for our hospitalized servicemen. In the picture at left, Topeka Elks appear with entertainers and some of the gifts they brought to patients at the Hospital there last year. Wichita Lodge always takes a leading role in Holiday festivities at Wichita's VA Hospital, too, furnishing a tree for every room and a



20-footer for the auditorium. In the photograph at right, P.E.R. R. P. Obley, as Santa Claus, is joined by P.E.R. Russell A. Mayer and Leo A. Goseland, also a member of the lodge, in distributing gifts to bed patients. P.E.R. Wallace D. Hutchinson, the lodge's Service Commission Chairman, was the downstairs Santa, and a floor show rounded out the happy program.

FOUR GRAND LODGE AWARDS, seven consecutive State Championships in Youth Activities and a host of individual honors in Youth Leadership and Most Valuable Student competitions is the proud record of Mount Vernon, Ind., Lodge, No. 277.

Entering the State's Best Lodge in Youth Activities Contest for the first time in 1951, No. 277 was judged winner and has never relinquished that title. Grand Lodge recognition came in 1954, 1955, 1956 and 1958.

During the past seven years, Mount Vernon Lodge has served thousands of the community's young people at a cost of nearly \$6,000. It sponsors a Boy Scout Troop, a Little League club, it sends a boy to Indiana Boys' State and a girl to Hoosier Girls' State each year, and holds a pre-school Baseball Day for all participants. For each of the local high school's four sports seasons, a banquet is held for the students, Players of the Year are honored, and trophies and medallions are provided for the school's noon-hour intramural sports program.

Elks Youth Day is celebrated, a teenage dance club provides dancing following all high school football and basketball games; two parties highlight the Christmas season, and the lodge's facilities are used by many local youth groups on an average of three nights a week. Interested Elks take care of transportation home for rural youngsters following their practice sports sessions at the high school, and many out-of-town trips are made to sporting and other events.

Mount Vernon Elk-sponsored Youth Leaders won two National awards, three State Championships and other State honors on three occasions. Its 1951 entrant in the Most Valuable Student Contest won both the State Scholarship and a Grand Lodge Award; two others made



Chula Vista, Calif., Elks who lead the State's lodges in the fight for a strict anti-narcotics bill enlisted another booster when U.S. Sen. Wm. F. Knowland, an Oakland Elk, visited Chula Vista as Grand Marshal in the Fiesta De La Luna Parade. Left to right: D.D. R. B. Webb, Sen. Knowland, Anti-Narcotics Chairman John Thio and E.R. Dr. Speedy Nutz.

Elks for Strong

a fine showing on a State basis—all bringing great credit to the city's 385 Elks.

ELK DIAMONDS were shining with the faces of hundreds of future citizens during the 1958 baseball season. The youngsters playing under the Order's pennant did their sponsors proud and many of the lodges fêted their teams at end-of-season banquets.

Approximately 160 junior baseball players gathered at the home of Chester, Ill., Lodge, No. 1629, to attend the dinner at which Abe Martin, baseball coach of Southern Illinois University, was the

special speaker. Former big-leaguers Roger Wolff and Johnny Sams were honored guests, too.

As president of Chester's Babe Ruth and Little Leagues, Martin Epstein presented trophies to Doyle Barnhart, manager of the "Braves" who are the Babe Ruth titlists, and to Carroll Barnhart of that team as the League's top batter. The "Cubs", the champions of the Little League, are managed by Warden Ross V. Randolph and Vernon Asselmeier, and are sponsored by the inmates of the Illinois State Penitentiary. Danny Limbaugh of the "Dodgers" won the top batter award in that League.

Mayor Dietrich Helmers was another speaker on the program, emceed by State Assn. Trustee G. C. Berry, when the Elks presented to Martin Epstein a gold lapel

Below: At a recent meeting of Chehalis, Wash., Lodge P.D.D. John Panesko presented to E.R. Nelson Back a \$200 check for the Washington Elks Major Project. The gift was a bequest from the estate of a non-Elk who wished to aid the Elks in their cerebral palsy work. Pictured on that occasion were, left to right, Grand Trustee E. J. Alexander, E.R. Back, Past Grand Exalted Ruler Emmett T. Anderson, P.D.D. Panesko and D.D. F. J. Kolcz.





One of the first Elk lodges on the East Coast to follow the California Elks' splendid example of petitioning their State to pass more stringent laws against narcotics was Catskill, N. Y., Elkdom. The committee in charge is pictured as the initial petition was signed; in the first few days there were over 1,000 names on the Elk-sponsored request.

Anti-Narcotics Bill

pin in appreciation of his junior baseball work and named him "Man of the Year" for his very effective efforts in connection with the Elks' many commendable Youth Activities.

Chester Elks have sponsored Little League activity for seven years; three years ago they took on the Babe Ruth League for older boys, and now they're adding an Atom League for the smaller fry. About 180 boys are participating and the lodge maintains the managing personnel, umpires and equipment at a cost ranging from \$600 to \$1,000 annually.

The home of Melrose, Mass., Lodge, No. 1031, was the scene of a happy party for a large group of "Indians", the Little Leaguers who took the local

American League championship. The Elks who sponsor them see to it that every year the boys are supplied with all equipment necessary to make them a first-class team. Mainard Jones, who represents the lodge at every game, was Chairman of the Dinner Committee. Toastmaster Est. Lead. Knight Peter J. Chance, proprietor of the City Television Store, gave the young guests a thrilling evening of motion pictures of the 1958 World Series games in full color. Elk Crosby Goshgerian, who owns the Melrose Ice Cream Co., donated ice cream delicacies to top off a tasty menu.

The program's high spot came when each "Indian" received an inscribed loving cup from Exalted Ruler Edward D. Lynch.

THE NEWLY REMODELED HOME of Hannibal, Mo., Lodge, No. 1198, was dedicated not long ago with a grand opening in which 250 local and visiting Elks took part. The event, highlighted by an address by Past Grand Exalted Ruler Henry C. Warner, marked the completion of the remodeling made necessary by a disastrous fire two years ago which severely damaged all three floors of the building.

In addition to Mr. and Mrs. Warner, other visiting dignitaries included President Clyde J. Ellis of the Missouri Elks Assn., District Deputy George E. Murray, Past District Deputy D. V. Bear, all accompanied by their wives, and Past State Pres. E. F. Huncker. Also on hand with his wife was Past Exalted Ruler Edward B. Kelley of Clayton Lodge, the architect for the remodeling.

THE VISIT made by State President J. M. Van Rooy to Wausau, Wis., Lodge, No. 248, was the occasion for a special meeting when ten candidates were initiated in his honor.

The afternoon ceremony was preceded by indoctrination and instruction of the candidates and their proposers with the lodge officers. Other officials in attendance included District Deputy Ernest A. Johnson and Secretary Leo H. Schmalz and Sgt.-at-Arms James G. Franey of the Wisconsin Elks Assn. State President-Elect Jack R. Froom of the host lodge was also honored.

Later, the ladies joined the members at dinner and an informal get-together.

Below: Photographed at the dinner held by Flora, Ill., Lodge in honor of Elk Cecil J. Powless and his son who recently were declared Father and Son National Clay Courts Tennis Champions, were left to right, E.R. V. B. Hartung, Cecil Powless, Elk J. H. Throgmorton who also received recognition for his many years of furnishing equipment for, and coaching, local youngsters in tennis and John Powless, an Elk candidate.



Left: Dignitaries at the opening of the remodeled home of Hannibal, Mo., Lodge, were, left to right, Past State Pres. Edward F. Huncker, D.D. George E. Murray, host E.R. Richard Heiser, Past Grand Exalted Ruler Henry C. Warner who was the principal speaker, State Pres. Clyde J. Ellis and P.D.D. Henry F. Schultz.



MARYLAND HAS A NEW LODGE in Lexington Park which will be known as St. Mary's County Lodge No. 2092. The ceremonies instituting this new branch of the Order were held at the Masonic Temple in Hollywood, located near California, Md., with Past District Deputy George O. Krill conducting the ritual. He was assisted by District Deputy Oliver R. Miller, former Grand Lodge Committeemen Rosell T. Pickrel and R. Edward Dove, Secretary of the Md., Dela. and D. C. Elks Assn., and the Association's Past Presidents Paul K. Shutt, Sr., Claude S. Martin, Charles L. Mobley, W. Edgar Slaughter and A. Guy Miller. Annapolis Lodge's Past Exalted Ruler L. M. Smith was Organist.

In the presence of over 100 Elks, officials of Silver Spring Lodge, winners in the Tri-State Ritualistic Contest, initiated the Charter Members who elected Val Madsen as their first Exalted Ruler. The Association's current President, Earl J. Huber, delivered an address to the initiates.



Above: Trophies won by Mount Vernon, Ind., Lodge's varied youth program of the past seven years form the background for this picture which includes Elk Bill Newman, Mt. Vernon High School's Athletic Business Manager, left, who holds the new Elk-awarded four-sport plaque which will be displayed at the school; State Secy. C. L. Shideler, D.D., who holds the 1958 second-place Grand Lodge Youth Activities trophy awarded to the lodge, and Exalted Ruler Jacob E. Moll.

Below: This is the class initiated into Terre Haute, Ind., Lodge as a tribute to Grand Exalted Ruler Horace R. Wisely.



Above: Florida's Championship Interlodge Visitation Award is presented to Coral Gables Lodge's committee. Left to right are, standing, State Vice-Pres. Ralph Matousek who made the award, P.D.D. Claude A. Campbell who accompanied Mr. Matousek on this visit, and Committeemen Chappie Persandi, Chairman, P.E.R. A. H. Starks, E.R. R. E. Wixsom, Harry F. Schaettle, Bart J. Conti and, foreground, Jerry Kelleher, Jack Fournier and Thomas Bell.



Left: Ogden, Utah, Lodge's 1958 annual summer picnic was the best in its history. In addition to enjoying steak, corn, potatoes, rolls, fresh peppers, tomatoes, cucumbers, coffee and ice cream, the picnickers participated in a milking contest, a wild chicken chase, a wild kid chase and bingo to the music of Salt Lake City Lodge's German Band. An innovation was a \$750 money scramble when guests searched a pile of fertilized sawdust for coins in that amount, as shown here.



Dignitaries at speakers' table during the banquet for 150 guests, given by East Liverpool, Ohio, Lodge in honor of the VFW Post #66 Drill Squad which won their national championship last August include, left to right, E.R. J. M. Eccleston, P.D.D. T. F. Maley, Dist. VFW Cmdr. Elwood Russell, Dist. VFW Senior Vice-

Cmdr. Warren Torrence, Col. Robert Francher of the USAF who was guest speaker, VFW State Cmdr. Leroy Schell who was MC, VFW State Chaplain Fr. W. F. Brawn, Dist. VFW Junior Vice-Cmdr. Lawrence Teeple, and VFW State Youth Director Nicholas Turkaly, a member of the lodge.



Members of the Beaver Falls, Pa., Elks' Little Leaguers, and the team sponsored by the American Legion, are pictured as they left for Pittsburgh to see a Pittsburgh-Milwaukee game as guests of their respective sponsors. E.R. Morris Lench appears at right, and local Legion Cmdr. Elmer Woods stands at left.



David Brostrom sits in the wheel chair the Minot, N. D., Elks Crippled Children's Committee gave him. Left to right are Don Hovey, J. W. Gallo, Chairman H. O. Walstad, Mr. and Mrs. Raymond Brostrom, the boy's parents, Secy. Olaf Arneburg and Cecil Murphy.



When Youngstown, Ohio, Lodge paid tribute to C. F. Fitzgerald, Secy. of the Ohio Elks' P.E.R.'s Assn., a member of the class initiated by E.R. John W. Barber was his son, John A. Barber. Present on this occasion were, left to right, State Trustee N. A. Bartram, Nelson E. W. Stuart of the Grand Lodge Committee on Lodge Activities, D.D. C. E. Shetler, P.E.R.'s Assn. Pres. F. B. Hallock, Assn. Vice-Pres. Samuel R. Norris and Mr. Fitzgerald. The Exalted Ruler's brother, P.E.R. Andrew Barber, was also on hand.



Westerly, R. I., Lodge, which also sponsors a Little League team, has these boys playing under its banner in the Babe Ruth League and saw them take the District and State Championships this year.



MELROSE, Massachusetts



KISSIMMEE, Florida

BLOOMSBURG, Pennsylvania



LEOMINSTER, Massachusetts



HIGHTSTOWN, New Jersey



WINSTED, Connecticut

. . . MELROSE, MASS., Elkdom has great pride in these youngsters. Under its sponsorship, the boys won the championship of the American League of the Melrose Little Leaguers. With the boys are, background, left to right, Coach H. T. Fahey, Committee Chairman M. B. Jones, Mgr. Mark Halloran, Coach Fred Crosy and Co-Mgr. Robert Baker.

. . . The ladies of KISSIMMEE, FLA., Lodge presented a \$400 check to the Elks for the installation of an intercom and p.a. system in their new home. Photographed at that time were, left to right, E.R. Jim J. Flanagan, Mrs. Frank Broyles, Est. Lect. Knight Nels Jensen and Mrs. Jack Carroll.

. . . Mayor Laurie J. Cormier, E.R. of LEOMINSTER, MASS., Lodge, appears at right as he presented a \$90 check for Scout work to George Traquair, Boy Scout executive.

. . . Photographed when District Deputy Richard C. Megargell paid his official visit to BLOOMSBURG, PA., Lodge were, left to right, Past District Deputy Arthur A. Cox, Mr. Megargell and Exalted Ruler Richard J. Gould.

. . . Each year, HIGHTSTOWN, N. J., Lodge presents an award to the outstanding boy, girl, man or woman in sports, scholastics or civic work. The 1958 Achievement Award went to Conrad Decker III, left, for his accomplishments in golfing. He won both the Eastern Interscholastic and the Amateur Championships for the Trenton District. Est. Lead. Knight T. R. Borden, right, made the presentation.

. . . About 150 Elks attended the dinner given by WINSTED, CONN., Lodge in honor of Rev. Fr. John G. Weaver, center, just prior to his transfer to Buffalo. Past Exalted Ruler P. Francis Hicks, left, was Toastmaster and Exalted Ruler Edward K. Hutton, right, presented to Father Weaver an Honorary Life Membership and pin. On hand were such dignitaries as State Pres. Dr. George A. Caillouette, District Deputy James F. Kennedy, Past District Deputies Dominic A. Bruno, Jr., and Robert H. Sullivan.

LODGE NOTES

The Lord Mayor of Bristol, England, and his lady, were honored guests of Bristol, Tenn., Lodge at its annual picnic. Over 2,000 Elks and their families enjoyed the affair, with the Mayors of the twin cities of Bristol, Tenn., and Bristol, Va., and other civic officials joining in the festivities. Lord Mayor and Mrs. F. G. W. Chamberlain had nothing but appreciative comments to make concerning the tasty barbecued food and the friendliness of their fellow picnickers.

As part of its crippled children's program, the Metuchen, N. J., Elks' Committee recently presented three pieces of important therapy equipment to the Middlesex Rehabilitation and Polio Hospital. Its Director, Maurice Dorsen, accepted the gift which included a multi-exerciser, an exercise staircase for the physiotherapy department and a storybook shoe for the speech therapy department. A demonstration of the manner in which this equipment would assist the children was given by chief physiotherapist Michael Sofranko for the benefit of Committeemen C. J. LaRocque, Chairman, H. J. Behr, Treasurer, and E.R. Dr. C. B. Ralph.

Rome, Ga., Lodge has sponsored a baseball team in the Pony League for three consecutive years. Managed by W. N. Morris, Jr., and Jack A. Tolbert, the boys compete in one of the community's two hard-playing, four-team leagues.

If Julius Richter, a member of Teaneck, N. J., Lodge, hadn't bought a pleasure boat some months ago, he might not have gone out on an early boat trip after Mass on Sunday, August 24th. If he hadn't been aboard his boat that particular morning, 2½-year-old Jeffrey Cronin might have drowned. As Mr. Richter was readying his boat, he glanced out the port and saw two tiny feet and legs on the horizon. In a few seconds he had jumped into the water and had young Jeffrey in tow. Mr. Richter tells his proud fellow members that the incident made his boat the best investment of his life.

In a recent issue of the *Santa Barbara News Press*, an interesting editorial appeared in praise of the Elks of Santa Maria, Calif. The article referred in particular to the outstanding work that lodge has done in providing funds for the recreational benefit of the community. Since 1944, Santa Maria Lodge has sponsored an annual Parade and Rodeo with the proceeds, a total of over a quarter of a million dollars, divided among recreation groups in the northern part of Santa Barbara County and the southern part of San Luis Obispo County. The largest melon in its 14-year history was split this year when the two-day celebration realized a net total of \$25,671.



Several years ago, Findlay, Ohio, Lodge pledged a \$7,500 gift to the Blanchard Valley Hospital Assn. for the purchase of nursery equipment. Through its annual Minstrel shows, the lodge raised \$9,666.52 in three years. The excess amount of \$2,166.52 also went to the hospital to help replace its nursery's obsolete equipment. Pictured when the Elks' most recent check was presented are, left to right, 1956 General Chairman T. J. Sheaffer, 1957 General Chairman Eugene Slough, Hospital Adm. Elk G. T. Stafford and 1958 General Chairman J. H. Wolf.



The ten candidates initiated into Wausau, Wis., Lodge to commemorate the official visit of State Pres. J. M. Van Rooy were pictured with Mr. Van Rooy, E.R. Al Landgraaf and D.D. Ernest A. Johnson, third, fourth and fifth from left foreground, respectively.



Miss Lee Baratelli, winner of the \$1,200 top Connecticut Elks' scholarship and a State Youth Leadership award, is pictured at the testimonial dinner held in her honor by Milford Lodge which sponsored her when Grand Est. Loyal Knight Arthur J. Roy presented to her a \$600 Elks National Foundation award. Left to right are State Pres. Dr. George A. Caillouette, Mr. Roy, State Youth Activities Chairman Harry K. Brown, Miss Baratelli, E.R. Henry E. Kuryla and D.D. Richard C. Hannan.



The first officers of the new St. Mary's County, Md., Lodge are pictured with their charter. Left to right, foreground, Est. Loyal Knight Dr. J. S. Lane, E.R. Val Madson, P.D.D. George O. Krill, Lead. Knight William Dubrow, and Lect. Knight Mark Miller; background: Organist Charles Schaeffer, Tiler Fred Baughman, Past Pres. Lloyd B. Pahlman of the Md., Dela., and D. C. Elks Assn, Treas. G. E. Johnson, Trustees H. P. Barrett and Ernie Modlin, and Secy. Julius Levay.

Make it an "OUT-OF-THIS-WORLD"
CHRISTMAS
 WITH **FORST** GIFTS
 OF LUXURIOUS
 GOOD EATING

For "heavenly" feasting and gifting — Forst delicacies hit the mark with everyone, every time. Succulent turkeys aromatically spiced, applewood smoked — sugar-cured, hickory-smoked hams. Ready to slice, serve and enjoy!



FORST Catskill Mountain
SMOKED TURKEY
 Whole Smoked Turkeys. 8-20 lbs. net.
 Delivered price, \$1.75 lb.

NEW! Boneless Smoked Turkey Roll. All white meat. 7-8 lbs. net.
 Delivered price, \$2.95 lb.



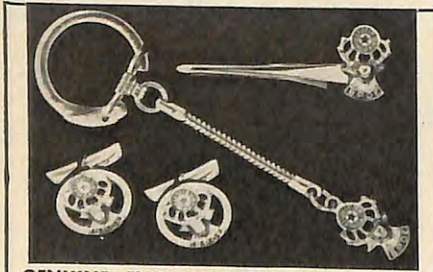
FORST Catskill Mountain
SMOKED HAM
 Whole Smoked Hams, Bone In, 10-16 lbs. net.
 Delivered price, \$1.50 lb.

NEW! Boneless Smoked Ham. All Solid Meat. 8-10 lbs. net.
 Delivered price, \$1.80 lb.

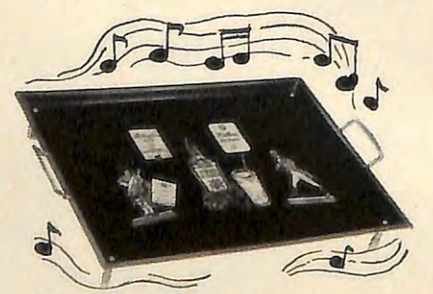
ORDER TODAY! Enclose gift list, addresses, delivery dates with your check. Delicacies gift-wrapped with your card enclosed, shipped prepaid in U. S. . . . FREE on request: New Full-Color Gift Catalog.

On these items we will ship as near as possible to weight you specify but we may run a little over or a little under. If so we will bill you or refund the difference.

THE FORSTS Route 536, Kingston, N. Y.
 Important: All Forst Products are Gov't Insp'd.



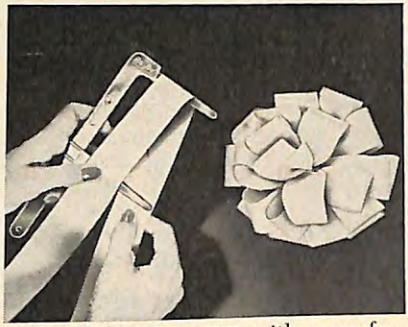
GENUINE ELKS JEWELRY—ONLY \$1.95
 Choice of attractive 24 Carat Gold Plated Tie Clasp, Cuff Links, or Key Ring with chain . . . guaranteed non-tarnishable. Elks emblem in 3 colors. Cost \$1.95 each, \$3.50 for any 2, \$5 for complete set of 3—includes fed, tax & postage. Send check or money order. No C.O.D.'s. Satisfaction guaranteed. Fraternal Mfg. Corp., Dept. E-12, Box 81, Bklyn. 33, N. Y.



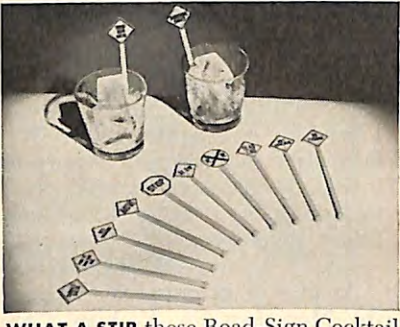
Musical Serve-It Tray
 Top Note In Entertaining
 Our musical tray plays "How Dry I Am" or "He's A Jolly Good Fellow" as you bring on the fun. Brass legs, double baked satin finish that's chip and alcohol resistant. It's decorated with colorful reproductions of famous brand whisky labels on black. Fine Swiss music box starts playing when you lift tray. (Give tune choice)
 10 1/2" x 18 1/2"
 (add 65¢ postage) **9.95**

Here's How Co., (E-K) 95 Fifth Ave., New York 3, N. Y.

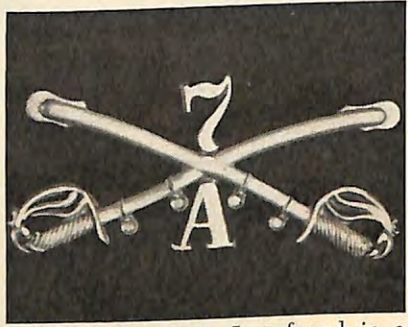
ELKS



FOR BEAUTIFUL BOWS with a professional look, tie your ribbon 'round Bow Tyer. How glamorous your gifts will look when you use this ingenious plastic Tyer. You can tie all types of bows from 2 to 7 in. across, even puffy pompons, and you get a perfect bow every time. With simple instructions, 50¢ ppd. Gifts Galore, Box 272, Dept. G-18, Culver City, Calif.



WHAT A STIR these Road-Sign Cocktail Sticks raise at gay gatherings. There'll be laughs aplenty at the witty warnings: Dangerous Curves, Rough Road Ahead, Men at Work, etc. Of sturdy polystyrene in road sign yellow with black dimensional lettering. 6 in. long. Gift boxed, 12 for \$1.00 ppd. Liberty House, 10 Melcher St., Dept. E-49, Boston 10, Mass.



CUSTER'S INSIGNIA. Just found in a U.S. warehouse—a small lot of authentic crossed sabre 7th Cavalry campaign hat insignia. Originally worn by Custer and his troops, these brass insignia, 2 1/2 x 1 1/2 in., make unusual lapel buttons, especially for collectors of Civil War mementos. \$2.00 ea. ppd. Arms & Weapons, 40 E. 40th Street, Dept. C, New York 16, N.Y.

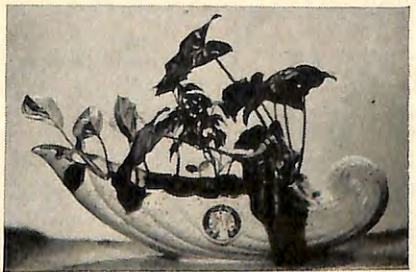


PERSONALIZED MONEY CLIP. Here's a neat, smart way to hold folding money—in pocket, wallet or purse. It's 14 kt. gold plate and the monogram is engraved in black letters. This makes a useful and attractive "little" gift for men and women. Be sure to print initials clearly. \$1.50 ppd. Elron, Inc., 352 West Ontario St., Dept. E, Chicago 10, Ill.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



Santa's Best Gift for Dogs
 Give your dog luxurious comfort, relief from scratching, restful sleep in its soothing cedar aroma. Kills fleas, doggy "B.O." So enticing he'll forsake chairs, sofa. Long-lasting. *Flea-Scat-Pad*, 15x28 in., \$3.49; *Super size*, 28x36 in., \$4.98. *Kitty Comfy-Cushion* the pad for Cats—14x18 in., \$2.98. *Money-Back Guarantee*—save postage by sending check or M.O. Sudbury Laboratory, Box 54M, Sudbury, Mass.



ELKS PLANTER
 for your members who are ill. Ceramic planter with emblem and the number of your lodge. Greatly appreciated by your members a gift he will keep in his home forever. Solves a problem for your sick and visiting committee. Delivered to your sick members by your visiting committee or by your florist. Planting cost \$1.00 to \$1.50. Less expensive than cut flowers. Size: 15 inches long—4 inches wide and 3 1/2 inches high. Members—always a welcome gift to your Elk friends. Lodges—the finest gift you can give to your members who are ill. \$3.00 each ppd. Attention Elks lodges—write for prices on quantity orders.
 C & R SALES CO., Box 2150 TUCSON, ARIZONA

FAMILY SHOPPER



GLOSSY GREEN AND RED BERRIED—that's how these fresh cut holly sprays will arrive to deck your halls, rooms, windows and packages. The armload of sprays, gift boxed and topped with a sprig of mistletoe, is specially treated to last. Shipped for Christmas week arrival December 16. \$2.95 ppd. Northwest Corner Store, P.O. Box 1138, Longview 91, Wash.



2-WAY PLEAT SHIRT, originally created by a famous shirtmaker for leading movie stars. Its unusual arrangement of horizontal and vertical pleats "never irons out". White imported broadcloth with French cuffs, 14-18 neck; 29-36 sleeve. \$9.95 ppd. Silk Necktie with 2 or 3-letter monogram, \$5.00. Lew Magram, 830-7th Ave., Dept. EK, New York 19, N.Y.



RIDE 'EM COWBOY. Young bronco busters are ready for the round-up with Bronco Head on their bicycle handle bars and Wild West Saddle on the seat. 14 in.-saddle is soft, flexible vinyl, stamped with "hand-tooled" design; 9-in. head is done in life-like colors. Both fit any bike, screws incl. Saddle or Head, \$3.00; Set, \$5.75 ppd. Meredith's, Evanston 31, Ill.



PEARLS FOR LITTLE GIRLS. Imagine the squeals of delight when Miss America 1975 spots this tiny piano jewel box with its wonderful treasure inside . . . her very own "pearls" in a lovely necklace and matching bracelet. Plastic piano is pink or blue. \$1.00 ppd. for make-believe pearls and piano. 2 for \$1.95 ppd. What's New Shop, Dept. E12, Wynnewood, Pa.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.

the perfect gift
FOR HER . . .



Spruce
ELECTRICAL MANICURIST

Give her the gift of beautiful hands with Spruce Electrical Manicurist. In just ten minutes a week, Spruce contours her nails, gently loosens and whisks away excess cuticle, buffs nails to a vital glow, gives hands and fingers a stimulating oil massage and safely erases callus from fingers, hands or feet. Can be used on the toenails, too. All this in the comfort, convenience and privacy of her own home! Starts to save her money right from the beginning! Safe, easy, comfortable! A truly wonderful gift!

ONLY **\$29.95**
Fully guaranteed to be free from faulty workmanship or defects in materials. **MOTOR UNCONDITIONALLY GUARANTEED FOR TEN YEARS!**

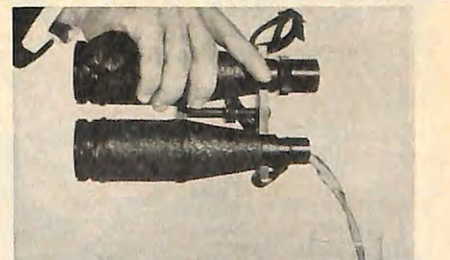
Guaranteed Pre-Christmas Delivery on orders received by Dec. 22. Order now, or write for free descriptive literature.
ABAR MANUFACTURING CO.,
"Precision Built Products Since 1931"
8806 Woodland Ave. Cleveland 4, Ohio

**R
E
L
A
X
I
N**



PATAKWA MOCCASINS — Ideal Gift from the Indian Reservation Country of soft, washable sueded cowhide, with flexible padded soles. **BLISS TO WEAR** indoors or out with cuffs rolled up or down.
HANDCRAFTED in Natural, Turquoise, Russet Brown, Red and Indian White.

FOR MEN AND WOMEN in sizes 4 to 8 \$4.95
In sizes 9 thru 12 \$5.95
FOR CHILDREN too, in natural or brown only.
Sizes 5, 7, 9 \$2.95
Sizes 11, 13, 2 \$3.95
Add 35¢ post. please. For COD's send \$3 deposit.
Immed. delivery. Satisf. guar. Gift orders carefully handled.
OLD PUEBLO TRADERS 622-EP-South Country Club
Tucson, Arizona



BINOCULAR FLASK

No hip-pocket hiding for this handsome flask. Hang it over your shoulder . . . it looks exactly like a pair of binoculars. But it actually holds 2 half-pints of liquid refreshment. Makes a terrific hit with spectator sports fans and travelers. \$4.00 ppd.
Trebe Sales, 144 W. Ellsworth Lane, Milwaukee 17, Wis.

For Those Who Do Not Want

GREY HAIR

Now **Top Secret's** amazing scientific formula gives a natural looking color to faded or grey hair . . . makes you look years younger! **Top Secret** does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlanes. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use."

Time-proven **Top Secret** has been used by famous personalities for years.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! **Albin of California**, Room 124, 1401-91 W. 5th St., Los Angeles 17, Calif.



Send for Free Style Book!
YOUR OLD FUR COAT INTO NEW CAPE, STOLE. \$22.95 Tax Free
I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition. Into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. Allow two to three weeks for delivery. \$22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book.
I. R. FOX, 146 W. 29th St., Dept. E-30, N. Y. 1

Sure Sleep Comfort



Blanket Support Relaxes Feet All Night

Outstanding sleep aid, selected for Brussels' Fair! Relaxes feet, gives tranquilizing sleep. Soothingly lifts bedding. Makes cozy restful pocket for feet. Lets you stretch and turn without tangling. Relieves tensions. Improves circulation. Lessens leg and foot cramps, cuts sedatives. Fits any bed, regular or electric blankets. Arms fold during day. **IDEAL GIFT** for tense executives, light sleepers, convalescents, and arthritics. **Money back guarantee.** Gifts mailed direct. Sent immediately for only **\$4.75**, postpaid. Two-day airmail, \$1.00 extra, if desired.

BETTER SLEEP Inc., Dept. 467, New Providence, N.J.

WELD-SOLDER ANYTHING FAST!

THE WORLD'S MOST POWERFUL MINIATURE SOLDERING IRON MENDS AND REPAIRS 1001 ITEMS IN A JIFFY



AMAZING "MIGHTY-MITE SOLDER-ETTE" SAVES HUNDREDS OF DOLLARS IN REPAIRS... FIXES EVERYTHING FROM TV SETS TO TOYS! You can save up to \$25.00 the very first time you use your Solder-Ette. Stop paying expensive repair bills. Precision engineered, Solder-Ette permits you to make thousands of household and shop repairs in a jiffy! Repair appliances, TV & Radio Sets, lamps, electrical wiring, motors, toys, jewelry, etc. Easy-grip handle is heat-proof. Modern design permits use in even most crowded spots. Copper alloy tip screws into super-heat element, permitting easy replacement. Complete with quality line cord, 25 Watts 110-120V AC/DC. FULLY GUARANTEED. If not delighted return within 10 days for full refund. Send \$2.98 Postpaid plus 25¢ for PP & handling. Sorry, no C.O.D. Tube Wholesalers Co., Dept. S-EL Box 61, Baldwin, L.I., N.Y.

PERSONALIZED COASTERS

Serve beverages graciously with these lovely triple plated, Silver or Copper Coasters. Eliminates

annoying moisture rings on table. Of substantial weight, 3 1/2" diameter. Your choice of engraving as illustrated: INITIALS or 2 FIRST NAMES or HAVE A DRINK. Please SPECIFY and PRINT names or initials. Wonderful for you and for gifts.

SILVER COASTER, \$1.00 (6 for \$4.95)
COPPER COASTER, 75¢ (6 for \$3.95)

Orders received by December 18th will be shipped in time for Christmas

ELRON INC., 352 W. Ontario St., Dept. B-268, Chicago 10, Ill.

SHOE SHINE KIT

E-Z Shine Holders are made of strong aluminum. Detach from wall bracket. 3 changeable toe plates for men, women and children (for all size shoes). C. O. D.'s pay postage. Guaranteed to give long hard family usage.



\$2.95 ppd.

Pa. Residents Add 3% Sales Tax
A useful gift for all occasions



ELECTRIC SHINE BRUSH. Soft pure bristle brush is ideal for shining shoes and other polishing jobs. Uses 3 standard flashlight cells, not incl. Metal case. Ppd. \$3.95

WAYNE MFG. CO. Send For Free Catalog WAYNE 7, PENNA.



TALKING ANIMAL BOOK

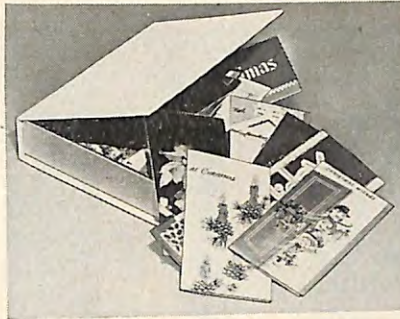
What a kick the youngsters get out of this "talking" book. A different animal on each page, each emitting its own particular sound as the page is lightly pressed. In full color, with a charming story about our barnyard friends. Helps your little ones learn the different animals. 8" x 5 1/2". Write for FREE Gift Catalogue.

\$1 ppd., Sorry No C.O.D.

AUDIO CRAFT, INC., Dept. EM-12
G.P.O. 504, New York 1, N. Y.



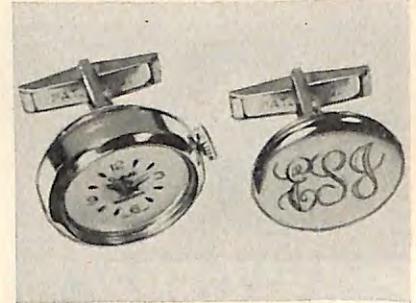
ELKS



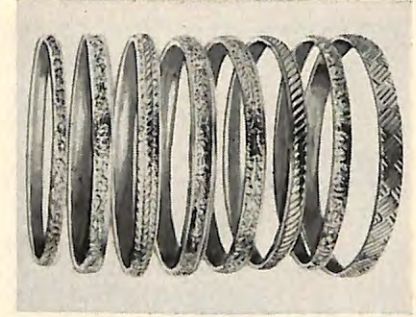
NOT A BOOK (even though it looks just like one), Save 'Em Book Box holds those treasured Christmas Cards. It's bound in smooth white, mock leather with gilded "pages", has room for almost 100 cards. "Our Christmas Cards" is engraved in gleaming gold. 8 1/2 x 7 in. \$1.49; 2 for \$2.75 ppd. Carol Beatty, 18 Beatty Building, Culver City, Calif.



TOM THUMB GARDEN TOOL SET. Indoor gardeners appreciate the usefulness of these decorative but practical implements. The rake is for breaking up lumpy soil, the spade for transplanting, the pick for aerating and the shears for pruning. In brass with plastic handles, set in compact holder. \$4.95 ppd. Kay Enterprises, Box 36632-E, Los Angeles 36, Calif.



A SWISS WATCH AND A LOCKET pair up to make these unusual imported Cuff Links for men and women. One is a penny-sized, jeweled, shock-resistant watch; the other opens into a 2-picture locket. Watch has unbreakable crystal, year's guarantee. 24kt. gold-plate, with initials hand-engraved; \$14.95 ppd. Nassau Co., 200 W. 34 St., Dept. K58, New York 1.



BANGLE BRACELETS. It's the fashion today to wear an array of bracelets and what could be prettier than these beautiful bangles. Each bangle in a set (4 or 8) has a different raised floral or scroll design. Widths vary from 1/4 to 1/2 in. Set of 4, \$1.10 ppd. Set of 8, \$2.20 ppd. In 24kt. gold or silvery rhodium plate. Oxford House, 32 Oxford St., Dept. E-1, Lynn, Mass.

HIDE A BAR COMPLETE OR IN KIT



Locking—Rolling—

Fold-up Bar Holds 40 Bottles—4 Doz. Glasses

Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey-tone or lovely maple liquor resistant finishes. \$49.95 Exp. Chgs. Col. IN EASY KIT—Louvered doors complete. Parts fitted, drilled, sanded, etc. Simple Instructions \$32.95 Exp. Chgs. Col. New 48-Page Catalog 10¢

Not Sold in Stores YIELD HOUSE Dept. EK12-B, No. Conway, N.H. Money-Back Guarantee



A gift to please...

WISCONSIN CHEESE

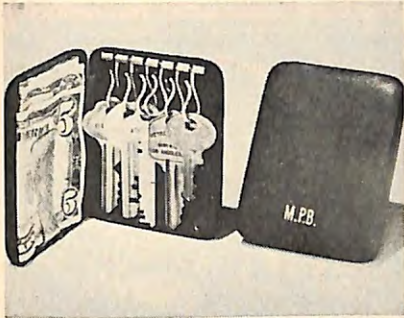
PACK No. 9 Eight of Wisconsin's famous cheeses packed in a cute little re-usable gift box. Our Box O' Treats is indeed a rare treat for anyone on your gift list.

SHIPPING WEIGHT 1 1/2 LBS. Postpaid \$3.25

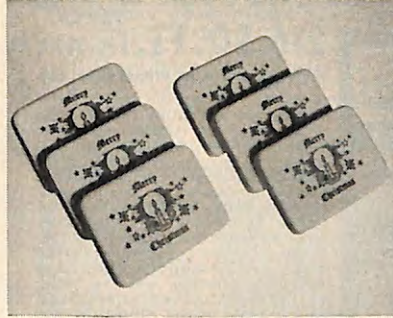
Free PLASTIC CHEESE PRESERVER BAG AND BEAUTIFUL BROCHURE SENT ON REQUEST.

MEMBER WIS. GIFT CHEESE SHIPPERS ASSOCIATION
THE SWISS CHEESE SHOP
BOX 4294 • MONROE, WISCONSIN

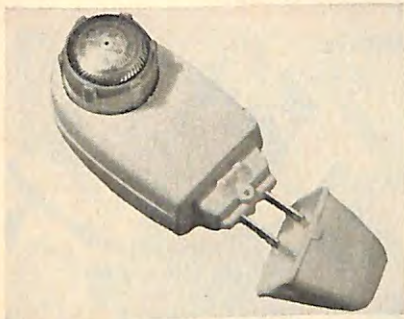
FAMILY SHOPPER



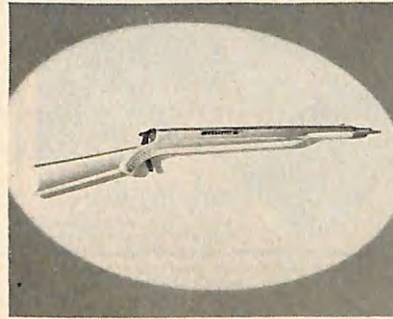
KEY CASE AND MONEY CLIP. Carry keys and cash together, handy and safe, in this personalized case. It's small and flat to fit in-pocket or purse. Grained leather finish and personalized with 2 or 3 gold initials. Gift boxed, ready to be stuffed in a Christmas stocking. \$1.50 ea.; 2 for \$2.75 ppd. Old Pueblo Traders, 622-EK-So. Country Club, Tucson, Ariz.



MERRY CHRISTMAS SOAP. Don't neglect the bathroom when you're decorating for the holidays. These new guest-size castile cakes carry bright red and green yuletide greetings that never wash away, even when the last sliver of soap has been used. A pleasing gift, too. Box of six cakes, \$1.00 ppd. Greenland Studios, 5858-EK Forbes St., Pittsburgh 17, Pa.



RECHARGEABLE ELECTRIC SHAVER. No cord is needed to operate this efficient electric shaver. It runs on built-in batteries that recharge on any AC outlet. A few hours' charging powers the shaver for a week of shaves. Self-sharpening blades. In zippered leather case with brush, \$19.95 ppd. Pauline's, 4 Murray Hill St., Dept. S, Elmont, N.Y.



BALL POINT RIFLE PEN looks just like a rifle and works by trigger action. Pull the trigger and it's ready to write. Pull back the bolt and the point re-cedes. High quality pen is gold-plated, 5 1/2 in. long. Excellent stocking stuffers for any member of the family. \$1.00 each; 6 for \$5.50; 12 for \$10.00 ppd. Decorama, 240 East 92nd Street, Dept. E12, Brooklyn 12, N.Y.

the **ONE GIFT** they **DON'T** have . . .



MOPPER® the original terry "dry-off" AFTER-BATH ROBE

Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim. Made of thick, thirsty snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, draft-screen collar . . . it's a whopper of a Mopper! Two big "carry-all" pockets, wrap-around belt, tassel tie, press-on initial for personalizing. Fits men, women perfectly. For 6-footers, order king-size . . . only \$1.00 more. A great buy! Get several . . . for yourself, for gifts, for guests. Sorry, no C.O.D.'s.

Gift-ready in clear plastic bag. Free 3" initial (specify) Add 35¢ postage ea. Mopper **\$6.95** ea. (Save! 3 for \$20)

WOODMERE MILLS, INC.
DEPT. 258 BENNINGTON, VERMONT

STOP 'N GO EARMUFFS

\$1.00 ppd.



Real traffic stoppers! Bound to create a fad among teenagers! Copped from traffic lights, one side has a RED gloved hand saying "STOP" . . . the other a GREEN gloved hand saying "GO". Made of warm wool felt, the letters are appliqued, the fingers are sewn and the black grosgrain ribbon is sewed through and between the hands. Swell gift! **SUE ALLEN, Dept. E-47, 58 Buffum St., LYNN, MASS.**

Relax in Luxury

DeerMocs

\$8.95 pr. postpaid

MAIL ORDER ONLY

Give men's or women's regular shoe size.



Thick foam rubber insole assures the ultimate in foot comfort.

GENUINE SUNTAN DEERSKIN

Write today for **FREE 72-page Color Catalog** featuring leather shirts, exclusive clothing & equipment for sports, country living & fine gifts

. . . hand cut by Western leather craftsmen into handsome slippers that mold to your feet for perfect fit. Easy to get on and off, yet hug your feet when you walk. Fold for traveling. Washable! Satisfaction guaranteed or your money back.

Norm Thompson
Dept. 6S 1311 N.W. 21st, PORTLAND 9, ORE.

You will **ENJOY** pleasant, vigorous **VIBRATORY MASSAGE** with the Genuine **Battle Creek HEALTH® BUILDER**



"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient vibratory massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health Institutions.* Built for years of service—fully guaranteed. WRITE today for literature and new booklet: "BE GOOD TO YOURSELF!"

Battle Creek EQUIPMENT CO.
Battle Creek 11, Mich.

GET YOUR COPY



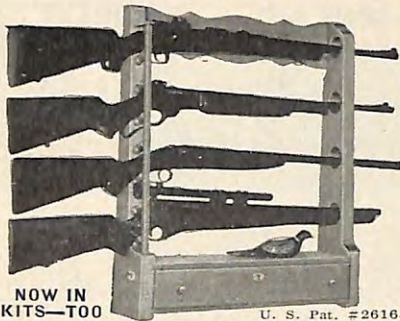
STRETCHMATES—FOOT MOLD

The cushion sole with the extra ounce of bounce. A unique washable stretch slipper—gift boxed—A size for every foot

Model	Sizes	Colors	Per Pair	Two Pair
Ladies (Pictured)	M L	Red Black	\$2.59	\$4.95
Children's (Striped)	S M L	Red Navy	\$1.69	\$3.25
Tots (Snuggles)	S M	Red Pink Blue	\$1.69	\$3.25

Presenting **"SUDZ BRUSH"**—the amazing friction heat sponge containing sudz wonder soap—for rub or massage—Bath or shave only \$1.29 each. Two for \$2.50.

Money-back guarantee. Send check today to: **PAULINE'S, Dept. S, 4 Murray Hill St., Elmont, New York.**



NOW IN
KITS—TOO

U. S. Pat. #2616566

SAFE-LOCK GUN RACK

THE GUNS AND AMMUNITION ARE LOCKED IN Handsome, sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof. Complete, in hand-rubbed, honey-tone knotty pine, or lovely maple or mahogany finish.

- 4-Gun Rack—24" x 28" (Shown)... \$19.95 In Kit \$11.95
- 6-Gun Rack—24" x 40" (Taller)... \$29.95 In Kit \$17.95
- 3-Gun Rack—24" x 21" (No drawer) \$12.95 In Kit \$7.95

Complete racks exp. chgs. coll. Kits postpaid (add 10% west of Miss.)

IN COMPLETE KITS for easy 1-hr. home assembly. Fitted, drilled, sanded, etc. Simple instructions. New 48-Page Catalog—200 Pieces—10c Coin or Stamps

YIELD HOUSE

Immediate Delivery
Money-Back Guarantee

Dept. EK12-8, No. Conway, N.H.



**1000
Name &
Address
Labels \$1**

ANY 3 DIFFERENT
ORDERS \$2 ppd.

SAVE! SPECIAL OFFER!

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 1206 Jasperson Bldg., Culver City 1, California.

the beautiful new
CAPCO BOAT LADDER



Here's an exceptional gift for that boat-minded man. Useful and colorful, it's made of light-weight corrosion-resistant aluminum alloy, for fresh or salt water use. Aqua skid-resistant plastic treads flex gently underfoot... safe and comfortable. Aqua vinyl plastic sleeves protect boat finish. Easy to assemble... no tools needed... can be disassembled and stored in own sturdy carton when not in use. Ladder has a capacity of over 350 lbs. Fits most boats...

No.	Step	Hooks	Price
DX 4202	2	7"	\$ 9.95
DX 4203	3	7"	\$12.95
DX 4203-1	3	11"	\$13.95
DX 4204	4	11"	\$17.95

Immediate delivery postpaid. No C.O.D.'s. Please send check or money order.

CAPCO PRODUCTS • Box 507 • Columbus 16, O.



COZY, COMFORTING HEAT UNDERFOOT is provided by Thermolux Heating Mat. Heating unit is imbedded in plastic foam, covered with durable, washable Koroseal. Use it in dozens of healthful, comfort-giving ways: in front of TV for children, on basement floors, at kitchen sink, ironing board, work bench... under rugs, on boats. Remember—when your feet are warm, you're warm all over! AC or DC, 18 x 24 in., reversible, in gray or sandalwood. \$14.95 ppd. Products Engineering & Mfg. Corp., Noeland Ave. & Lincoln Hwy., Pennel, Pa.



**2 GIANT \$1
PLASTIC
SHEETS**

216 SQ. FT. IN ALL
Twice as much as others give you.



Others charge \$1.00 for ONE big 9 x 12-ft. size transparent, one-piece, no seam Plastic Cloth, but our price is only \$1.00 for TWO! Tremendous number of uses—wonderful for covering cars, boats, bicycles, baby carriages, appliances, indoor or outdoor furniture, rugs, fans, air conditioners, tools, house-ware, etc. Perfect for covering walls, floors, steps, furniture, when papering, painting, washing walls, etc. Make Aprons, Tablecloths, Auto Seat Covers, Furniture Slip Covers, etc. Cuts easily with scissors. Can be pieced or sealed together without sewing. Waterproof, greaseproof. Never needs washing or ironing—just wet and rinse. STRONG and tear-resistant. You MUST be thrilled, or money refunded! Send \$1.00 plus 25c for postg. & hdg. or \$1.25 in all for each TWO 9 x 12-ft. (216 sq. ft.) sheets. Order Now!

L & M COMPANY

Dept. PL-94, Box 881, St. Louis, Mo.



New Rechargeable Flashlight. Never Needs Batteries
To recharge simply pull apart and plug into any 110VAC outlet. Fully recharged in 24 hours, and holds it 3-6 months. LIFE-LITE batteries are hermetically sealed, cannot leak. LIFE-LITE is in a two-tone gray and gold UNBREAKABLE, very slim, plastic case. Wt. 3 1/2 oz. A unique gift for every member of the family including that little sleepyhead with shadowitis. Use it in the home or car. Just right for your bedtable. \$5.95 ppd. No cod's. ROBIN & CO., Box 168, Dept. E2, LOS ALAMOS, N. MEX.



GENUINE PIGSKIN WALLET

For boys & girls of all ages. Complete with change purse, 2 picture compartments, identification card, and 2 make-believe bills. Personalized with first name or initials, in Tan or Red leather. Wonderful wallet buy. Pa. Residents Add 3% Sales Tax

\$1.00
Ppd. 3 for \$2.75
Ppd.

WHAT'S NEW SHOP Wynnewood E 12, Pa.

ATTENTION: STATION WAGON OWNERS



No reason for you to drive this winter with a DIRTY REAR WINDOW you can't see through...

HERE'S WHY!... Seamco DIRT DEFLECTORS direct a terrific air current from each side to destroy excessive vacuum and suction that Station Wagons create... This prevents dust and wet road grime spray from rising to collect on rear door and window... Insures better vision for safer driving... Keeps out dust and gas fumes too... Our MONEY-BACK GUARANTEE covers two years testing under severe weather and road conditions to make sure they will do the job for you... Instructions for all Station Wagons... Nicely made of chrome-plated steel... Only \$10.95 pr... Postpaid... Check or M.O... No C.O.D. SEAMCO ENTERPRISES, Dept. 16, Moscow, Idaho



HIS NAME IN 3-D. Beautiful from every angle... jewelry custom-made just for him with his name cast in 3-dimensional artistic script. In rhodium or gold finish, Cuff Links are \$3.50; Tie Bar, \$1.95; Key Chain, \$2.95. In sterling silver, Links, \$9.95; Tie Bar, \$4.95; Key Chain, \$5.95. All ppd. Savah, P.O. Box 27648-EL-1, Los Angeles 27, Calif.



MAKE YOUR BID IN STYLE... just check the Goren system inscription on this 24 kt. gold-plate Bridge Bracelet. Four chunky golden charms reveal point values, requirements for opening bids, response bidding, etc. Dangling red and black enameled suit symbols add color. \$4.95 ppd., tax included. Breck's of Boston, 541 Breck Building, Boston 10, Mass.

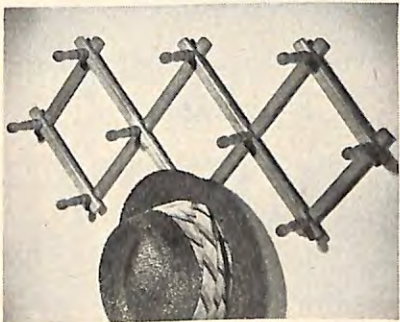


EMERGENCY ROAD FLARE KIT. When your car breaks down on the road or you're changing a tire, it's essential to warn oncoming motorists. The two flares in this kit burn for one hour, are windproof, rainproof, fogproof, and visible for 1,000 ft. Simple to use. Flare snuffer included for \$1.50 ppd. Lord George, Ltd., 1270 Broadway, Dept. E, New York 1, N.Y.

FAMILY SHOPPER



LOVE ANTIQUES but hesitate to buy 'em because you're not sure of their value? Well, have no more worries. This 336-page accredited dealer's antique guide gives you the value of 25,000 American antiques. It includes pictures and prices of glass, china, furniture, toys, metal and pewterware, 200 other groups. \$4.95 ppd. Madison House, 305-A Madison Ave., N.Y. 17.



FOLDING PEG RACK. Look at all the extra hanging space this compact rack gives you! It holds hats, coats, umbrellas, school bags . . . all neatly and without cluttering your overworked closets. With its natural maple frame and peg construction, it's quite decorative mounted on a wall or door. 10 x 25 in. \$2.98 ppd. Taylor Gifts, Dept. E, Wayne, Pa.



EARLY AMERICAN LOCOMOTIVE PRINTS colorfully depict the picturesque pioneer iron horses of the past. The famous locomotives date back to 1831, include the "DeWitt Clinton," 1831, and the "General," 1862. In natural color, 5½ x 8 in., suitable for framing. Complete set of 8, \$1.00 ppd. Terry Elliott Co., 135 E. 44th St., Dept. L-16, New York 17, N. Y.



SHE WILL FEEL FIT AS A QUEEN IN THESE EXQUISITELY COMFORTABLE HANDLACED MOCSIS! IDEAL GIFT FOR EVERY WOMAN!

Like walking on air . . . with light bouncy foam crepe soles. Choice leather, smartly styled for work or play. Over 223 sizes in stock—purchases can be exchanged. In Red, Smoke, White or Taffytan leather. No extra charges for the hard-to-fit! Women's full & half sizes 3 to 13, AAAAA to EEE. Factory to you \$5.95 plus 50¢ post. **MOCCASIN-CRAFT, 65-ET MULBERRY ST., LYNN, MASS.**

AUTOMATIC NEEDLE THREADER

A sensational device needed in every home. Practical, easy to handle. You will be amazed at the fascinating performance of this needle threading machine. Threads large and small needles, single and double. Drop needle into funnel, lay thread behind funnel, press plunger and needle is threaded, ready to use. Instructions included. Special quantity discounts, immediate delivery. Complete satisfaction guaranteed. Write for **FREE Gift Catalogue.**

\$1 ppd., Sorry, No C.O.D.

AUDIO CRAFT, INC. Dept. E-12
G. P. O. 504, New York 1, N. Y.



Day-n-Night Mailbox Marker . . \$1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from

SPEAR ENGINEERING COMPANY
112 Spear Bldg. Colorado Springs, Colo.



TWICE AS WARM as any other insulation known to science & far more durable.

BEFORE YOU BUY any outdoor clothing, insulated underwear or sleeping bags **GET THE FACTS** about insulations. Read what authorities say. **Sold Factory to You Only . . . never through dealers, never under any other brand name.**

Edair BAUER® DEPT. E SEATTLE 4, WASH

BEFORE YOU BUY ANY DIAMOND COMPARE

Eric Peters
GENUINE bonded DIAMONDS

SAVE 1/2

Carat Wt.	1/4	1/2	3/4
Retail:	\$155	\$191	\$293
Your cost:	\$78	\$95	\$147

ORDER BY MAIL

Direct from Importer-to-You Prices

FREE! Over 100 distinctive ring styles priced from \$19 to \$7,500. Also special values on watches, lodge rings, earrings, and wedding rings.

Diamond Catalog

Eric Peters Box 9123 Dept. M-3
Portland 16, Oregon

THE "Natural" GIFT for TEACHER

Automatic Pencil for Chalk
Encourage teacher's efforts with this practical token of your appreciation—**HAND-GIENIC**, the automatic pencil that uses any standard blackboard chalk or pastels. Ends forever messy chalk dust on hands and clothes. No more recoiling from fingernails scratching on board, screeching or crumbling chalk. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure.

Different Gift of Lasting Usefulness
Every teaching hour teacher will bless **HAND-GIENIC** . . . and your child. Sturdy metal construction, 1 YR. WRITTEN GUARANTEE. And what an impressive jewel-like appearance! 22K gold plated cap contrasts beautifully with onyx-black barrel. Distinctive to use, thoughtful to give. Send \$2 for one, only \$5 for set of 3 (one for each color chalk). Postage free. Satisfaction or money back. Same day shipment. **ORDER TODAY.** For Air delivery, add 15¢ ea.

EXCLUSIVE! NOT SOLD IN STORES
HAND-GIENIC, Dept. 125, 2384 W. Flagler, Miami 35, Fla.

MAIL COUPON TODAY!
HAND-GIENIC, DEPT. 125
2384 West Flagler St., Miami 35, Fla.

Please rush _____ **HAND-GIENICS** under your money-back guarantee. I enclose \$_____.

Name _____
Address _____
City _____ State _____

Relaxing Comfort



A Perfect Gift

Ingenious **Knee Lift Cushion** gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax—many aches disappear. Tensions vanish—sleep comes naturally. Avoid sedative habit. **PRICELESS GIFT** for bed readers, convalescents, expectant mothers. Money Back Guarantee. Gifts mailed direct. Sent immediately for only \$2.98 postpaid. *Two-day airmail, if desired, 10¢ extra.* White washable zippered covers. \$5¢ each; or pair for \$1.60.

BETTER SLEEP, Inc., Dept. 468, New Providence, N. J.

"Santa Presents"

The **WORLD'S GREATEST** way to say Merry Christmas to SOMEONE SPECIAL.

NOW! A personal trophy award that's a lasting gift sure to please YOUR "World's Greatest." Unbreakable Santa in gleaming plated finish. He is presenting a shiny, golden metal award cup. He stands 5" high on a mahogany base with "World's Greatest" inscription plaque for . . . (Mom, Dad, Husband, Mailman, Hostess, Boss, Golfer, Slave-driver, etc.)

SPECIALLY ENGRAVED WITH ANY TITLE YOU WANT! BEAUTIFULLY GIFT BOXED IN DELUXE TRANSPARENT PLASTIC TUBE!

FREE Christmas card is perfect for enclosing that EXTRA cheer for the newsboy, beautician, etc. You'll make a hit with this delightful personal gift. Only \$1.00. **SAVE** when you buy 6 for \$5.00. No C.O.D.'s, please. Satisfaction or your money back.

ROSALIND CREATIONS
P.O. BOX 82-E INWOOD, L.I., NEW YORK

Pocket Transistor Radio

"Hit Parade"
Mighty Midget



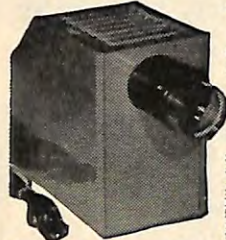
\$7.95

Low Price!
Smart Design!
Marvelous Reception!

Size of cigaret package, yet thrilling performance. Weighs only 3 ounces. Listen while traveling, at ball game, in home or office or school. Includes Hi-Fi speaker-phone for private listening. Modern two-tone moulded plastic case, red with gold metal grille. Complete broadcast band. On-off switch one end. Uses standard pen-light cells (included). Guaranteed. Complete. \$7.95 ready for immediate playing. Postpaid Only. . . .
JOHNSON SMITH & CO., Dept. 729, Detroit 7, Michigan

100x Area Magnifying Projector

—Enlarges Pictures,
Printing, & Objects!
—Full Color! Readable!



NEW! Electric Magna-Vue Optical Instrument projects & enlarges clippings, pictures, sketches, objects in full natural color, correctly & readable. Project on wall, screen or table. **MAGNIFIES 100 AREAS.** Enlarges any material up to 3 1/2 x 4 in. to 32 x 40 in. For home, school, class, business, shop use. Also make signs, sketches easy from any copy. Enameled steel. 10x7 1/2 in. high. Quality 2" focusing lens. Standard 110 volt current. Money back return—\$4.98 fee (2 for \$9.50) Postpaid.

JOHNSON SMITH CO., Dept. 729, Detroit 7, Mich.

EXCLUSIVE-DESIGN APRONS

for Christmas Gifts
for Fund Raising by
lodges, churches, etc.

\$1.50

The low price of these beautifully designed, quality aprons is possible only because they are made at home. In permanent-finish organdy or permanent-glaze flowered chintz, they come in these distinctive styles: Double ruffle; Cocktail Organdy, heart-shaped with appliqued flowers; Utility, with three large pockets; Full length Bib; Poncho with two pockets; Tailored Organdy; Mother and Daughter Set; Child's Apron. All come in organdy or chintz, except Cocktail and Tailored (organdy only). Wide choice of colors. Each, \$1.50 ppd. or Above Set of 9 for \$10.00. Special prices for 12 or more. Order one at this not-to-be matched price and we know you will immediately reorder in quantities for gifts or resale.

P. F. BOWMAN, P.O. Box 427, Freehold, N.J.

UNIVERSAL FURNITURE SPACERS



Couches, chairs, sectionals, beds, tables, chests, work benches, bathinettes held away from the wall. Adjustable 5" to 13" \$1.00 ppd.

Thoughtful casual gift, too!

RSM WIRE PRODUCTS CO.

P.O. Box 35 Erie, Penna.



GENUINE
INDIAN MADE
MOCCASINS
\$5.95

From the Land of Enchantment—Made by Taos Pueblo Indians. Soft glove tanned leather—thunderbird bead design. Ladies sizes 4-

10, including half sizes. Available in white, turquoise, sand, black and pink.

Matching pouch bag—\$5.95. Both for \$10.90. (Save \$1.00)

Postage prepaid—Send check or Money Order.
TAOS PUEBLO TRADERS Dept. E, Box T
Taos, New Mexico

NYLON GOLD SUIT



WHOLESALE 298
Chest-high trousers \$23 post paid

These brand new below-zero suits cost the government \$23.00. Double layer nylon gives unbelievable protection from the cold. Micro tight knit seals body warmth in and locks cold weather out. Light weight—designed for U.S. Jet Pilots. Wear under your jacket for real body comfort. Check these features:

Double layer of water repellent nylon. Elasticized ankles to seal warmth in. Heavy duty zippers last a lifetime. Flex action knees for free movement.

This amazing bargain won't last at this price of \$2.98—Order Now! Specify Medium-small, Small. Wool Hood for Head \$1.98 Jacket \$1.98 (as shown)

ORDER BY MAIL

Send to S & R RESEARCH, Box C-80, San Gabriel, Calif.

SALT & PEPPER

GRACE BEFORE
AND AFTER
MEALS



Hand Polished
PERMANENTLY
ENGRAVED
\$4.00 SET P.P.D.

VULCAN

P. O. BOX 925, ATTLEBORO, MASS.

WORLD'S FINEST LOWEST PRICED ADDING MACHINE

Counts Up to 999,999,999

Made in America By Americans
Ideal For Business And
Personal Use—Guaranteed
Accurate.

Not a toy. Operates with only a finger flick. Adds, subtracts, multiplies, divides. Counts up to one billion. Pays for itself over and over. Ideal Gift—for Business, Income Tax and School use. MONEY BACK GUARANTEE. Send name and address. Pay postman only \$2.95 plus postage, if check or M.O. we pay postage. Beautiful rich-looking Leatherette Case included at no extra cost. Money back in 10 days if not delighted. AGENTS WANTED.

CALCULATOR MACHINE CO., (Mfrs.)
Box 126, Dept. D-87, Huntingdon Valley, Pa.

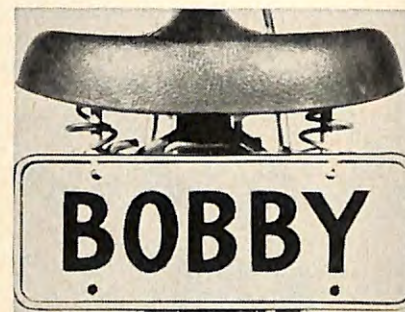


VEST POCKET
SIZE
FREE TRIAL
\$2.95

\$3.04 in
Penna.
Incl'g
Tax



LAPEL WATCH FOB. Dig out that old reliable pocket watch. Here's a way to make it wearable again. Wear the fob in your lapel, the watch handy in breast pocket. Fob consists of 3 cut-out initials. Complete with ample length of chain: sterling, \$5.95; gold-plate on sterling, \$7.95 ppd., incl. tax. Here's How, 95 Fifth Ave., Dept. E, New York 3, N.Y.



CHILDREN'S LICENSE PLATES. Small fry love the dash these personalized "license" plates give their bicycles, tricycles, scooters, wagons and assorted vehicles. Child's name (up to 8 letters) is embossed on 25-gauge steel tag in baked enamel colors. Please print name clearly. \$1.00 each ppd. Best Values Company, 403 Market St., Dept. E12, Newark, N.J.



COLLECTOR'S ITEM

AMERICA'S MOST FAMOUS DOLLAR . . .

That young GEORGE WASHINGTON threw across the Rappahannock! It's the "Piece of Eight" of Pirate Treasure Fame! Now YOU can own this replica! Minted of solid German Silver! \$1.00 ea., 3 for \$2.75, 6 for \$5.00, postpaid.

HANO, 1598 C Third Ave., N.Y. 28, N.Y.

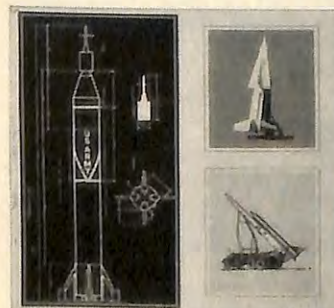
OFFICIAL. SCALE BLUEPRINTS

U.S. ARMY MISSILES

- JUPITER C — SATELLITE MISSILE
- TALOS ● HONEST JOHN
- NIKE AJAX

Ideal for wall decorations—playroom, den, bar, or office—perfect for any man or boy. Accurate reproductions from official model blueprints released by U.S. Army. Two 11" x 17" and two 17" x 22", they are beautifully lithographed on quality stock for hanging or framing. Each shows details to scale and dimensions. AMAZE AND DELIGHT FRIENDS—THEY'LL WONDER WHO YOU ARE TO HAVE ACTUAL SCALE DRAWINGS! Complete set of 4 with 2 free 8 x 10 duo color prints of real missiles in action in striking "Missile" Gift Tube . . . only \$1.98 postpaid.

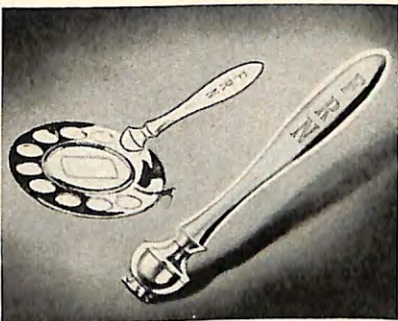
Concord Company, Box 666, Dept. B, Port Chester, New York



FAMILY SHOPPER



BUBBLE-BLOWING ELEPHANT. Meet Jumbo, the battery-operated, plush-covered pachyderm who dips his trunk into a pail of bubble solution, raises his head, flaps his ears and blows a continuous snout full of bubbles. Package of replaceable solution incl., \$4.95 ppd. Batteries (not incl.), 2 for 25¢. Ren-Glo Toys, 24 W. 45 St., Dept. E, New York 36, N.Y.



DIAL IN STYLE. Handsome, gleaming Personalized Telephone Dialer lets you dial with executive ease and nary a finger touches the nail-chipping dial. In highly polished silvery rhodium plate, it's personalized with 2 or 3 initials and is heavy enough to double as a paperweight. 3 in. long. \$1.50 ppd. Personal House, 263 Summer St., Dept. E-23, Boston 10, Mass.



SEE WHO'S KNOCKING "NEVER OPEN YOUR DOOR TO STRANGERS"—SAY POLICE

Equip every outside door with a "Private Eye" Peep Hole viewer. See who's there before you open the door. Powerful periscopic precision ground optical glass lenses give head-to-toe and side-to-side view of strangers. You see them—they can't look in. Only 7/16" hole needed. Fits all doors. Practically invisible. Easy do-it-yourself installation. Only \$4.95 ppd.

"PRIVATE EYE", Dept. EL-12
Box 45854, Los Angeles 45, Calif.
MONEY BACK GUARANTEE!!

Amazing Low Cost Precision Instrument Checks All TV And Radio Tubes!

MAKE MONEY! SAVE MONEY Amazing ALL-PURPOSE-TESTER

SAVE ~~Reg. \$19.95~~ only **4.95**
DIRECT FROM MFR. Value

TESTS ALL TV & RADIO TUBES

TEST AND REPAIR

TV & RADIO SETS

APPLIANCES
TOASTERS — LAMPS
IRONS — BROILERS
FANS — HEATERS
ETC.

AUTO ELECTRICAL CIRCUITS & PARTS

MOTORS WIRING FUSES

PAYS FOR ITSELF THE FIRST TIME YOU USE IT!

Now you can own a precision instrument tester that will save you money and make you money! Your repair bills for TV, Radio, Appliances, Auto circuits and parts . . . will be cut down 90%! You'll earn extra money in your spare time, doing these repairs for your friends, neighbors, and customers. All-Purpose-Tester will pay for itself the first time you use it. You can make from \$50 to \$100 a week alone on TV repairs. Over 85% of TV & Radio troubles are due to bad tubes. You can now test these tubes in a jiffy and locate the trouble! We'll also tell you how to buy the TV & Radio tubes at the wholesale price!

TUBE WHOLESALE CO.
FULLY GUARANTEES
THE ALL-PURPOSE-TESTER FOR **5 YEARS** AGAINST ELECTRICAL DEFECTS



A COMPLETE TUBE AND ELECTRICAL TESTER FOR ONLY **\$4.95**

- COMPLETE WITH
- ★ 5 special sockets that take 4000 types of TV & Radio Tubes (including picture tube.)
 - ★ Neon Test Indicator.
 - ★ Two 16 inch test probes.
 - ★ Cord Set.
 - ★ Internal precision electronic components assembled, in a beautiful steel case, READY TO USE.

SIMPLE TO USE NO EXPERIENCE NEEDED

This is a professional model which anyone can operate. You simply plug the extension cord in to any outlet AC or DC, and for TV or Radio tubes, you just insert the tube into one of 5 special sockets provided. If the tube is good the All-Purpose-Tester Neon Indicator lights. If the Neon Indicator doesn't light, the tube is bad! That's all there is to it! And these special five sockets will take any one of 4000 tube types made, including the big TV Picture Tube!

A special pair of test probes are provided for testing appliances, toasters, irons, fans, outlets, auto wiring, capacitors, spark plugs, motors, electric switches, and 1001 other electric devices. You follow simple instructions. Instantly the Neon Light Indicator gives you the answer!

FREE BONUS

Order today, and at no extra charge, you will receive bonus listing of TV & Radio Tubes and parts, that permits you to buy wholesale. Once again you both save money and make money!

SEND COUPON TODAY

FREE TRIAL
USE 30 DAYS
AT NO RISK

TUBE WHOLESALE CO. Dept. T-EL
Box 61, Baldwin, L.I., N.Y.
Please rush me my amazing "All-Purpose-Tester." I may use it for 30 days and if not completely satisfied I can return it for a full refund. Enclosed find \$4.95 (plus 50¢ for handling charges). Be sure to send me my Free Bonus!

NAME _____ (PLEASE PRINT)
ADDRESS _____
CITY _____ STATE _____
T-Dept

IT SMOKES! GIANT TOY TRAIN



3 1/2 ft. long

\$1.98

Yes, over three feet of smoking train will puff its way into the heart of your favorite youngster. Loaded with play-cars take-apart-engine really smokes—cars connect, disconnect—can carry loads. The engine, tender and three cars are painted in gay colors—can serve as a decorative Christmas Card holder or candy "express", too. Complete five piece train with real smoke device and train whistle . . . ready to set up and play . . . only \$1.98 in attractive presentation package. Made of heavy durable Texas Bristol board . . . it will be shipped postpaid and guaranteed or your money back.

BELL DISTRIBUTORS Box 293, Dept. C Appleton, Wisconsin



TRY
IMAS
EAR!

PHOTO Christmas Cards

made from your own snapshot

10 for 25¢

INCLUDING ENVELOPES
No other charges—We pay postage

Say "Merry Christmas" with personalized Photographic Christmas Cards, made from your favorite snapshot negative. Beautiful, colorful folders express season's greetings. Mail your negative and 25¢ coin today for this limited offer—satisfaction guaranteed!

Penny.pix P.O. Box 57, DELAIR, N. J.



ACCLAIM HIS PROFESSION OR HOBBY
with our exclusive symbols . . . Doctor, Lawyer, Pharmacist, Engineer, Dentist, Architect, Farmer, Chemist. Sterling silver or 12 Kt. gold-filled, Cuff Links 3/4" diam. \$7, Tie Clip or Tie Tack, \$4, Set, \$10. Incl. tax, ppd. Specify symbol & metal. Send for catalog on other professions.

Wayne Silversmiths
546F So. B'way Yonkers 6, N. Y.

Genuine! Original!

SACK DRESS

Why spend big money on high fashion when you can give her the authentic Sack for just a dollar! Made of honest-to-goodness potato sacks. The loveliest female will look like a sack of potatoes. Handsome two-color print. Man's revenge! A sack-full of fun. Ppd. only.....



\$1

GREENLAND STUDIOS, Dept. K-12
5858 Forbes St., Pittsburgh 17, Pa.



MORE BRILLIANT THAN DIAMONDS

MAN-MADE MIRACLE gemstones—Titania—make ideal gifts for giving and getting all thru the year. For settings of your choice only \$12 per carat; a 1-ct man's box ring in 14K is \$32; 1-ct fishtail for m'lady is only \$25. Prices plus 10% Federal tax. Free, handy ring size chart and brochure-full of Regent Star Sapphires and Rubies and other gemstones on request.

REGENT Lapidary Co. Dept. E-31
511 EAST 12 STREET • NEW YORK 9, N. Y.



CLOGGED SEWER

REMEMBER THE COSTLY PLUMBING BILL—

CHICAGO — December 1st. Just introduced is a Free Booklet on a New Discovery which enables the Home Owner, Housewife, Janitor, or Factory Maintenance to clean any Clogged Sewer Drain.

Yet anyone can operate this new Plumbers Flushing Gun which releases air pressure on a solid shaft of water cleaning the most stubborn stoppages up to 200 feet. TOILETS, SINKS, URINALS, BATHTUBS, FLOOR DRAINS, and HOUSE-TO-STREET SEWERS clogged with Grease, Hair, Sand, Roots, and paper melt away instantly when struck by the Hammer-like blow of this new unit.

There is no need to remove wall or pipe, or Grease Trap. A special attachment allows water to flow from the faucet through the Gun while air is released on the pipe. Vents or stacks are no obstacle, as force tends to strike wherever the water lays. But now, what is this Plumbers Flushing Gun worth in **COSTLY PLUMBING BILLS SAVED?** Tear this Ad out—and write your name and address beside it for **FREE BOOKLET.** Obey that urge. No agent will call. A postcard will do. (Chicago Phone Rildare 3-1702) **MILLER SEWER ROD CO., DEPT. EL-12, 4640 N. Central Ave., Chicago 30, Illinois.**

"Cleans Instantly"

BACK ZIPPER DRESS PROBLEM?

Try **Fabulette** *

BACK ZIPPER'S ASSISTANT

Here is a perfect Christmas-stocking stuffer and a back zipper dress pull that really works with amazing ease. No substitute for a husband but always available.

Money refunded if not pleased

Pat. Pend.

Enclosed Safety Catch. No open Hooks to catch clothing.

\$1.00 POST PAID
Sorry, no C. O. D.
Pa. Residents add 3 Cents Sales tax

P. LaBONE • GIFTS
630 8th Avenue
Bethlehem, Pa.

BUBBLE BLOWING MONKEY
Dips hand into bowl, raises to mouth & blows bubbles continuously as eyes light up. Battery operated. . . . \$7.95

DRINKING BEAR
Drinks continuously! Pours liquid into cup, raises to mouth. W/ light up eyes. . . . \$5.95

18" REAL FUR CAT
Very realistic. White only . . . \$2.98
With rug . . . \$3.98
Batteries for action toys 2 for 25c. Guaranteed Christmas Delivery. All Prices Postpaid. Sorry No C.O.D.'s.

FREE BROCHURE OTHER ITEMS
Dept. E-12
24 West 45th Street
New York 36, N. Y.

REN-GLO TOYS

ONE MILLION DOLLARS CASH

IN CONFEDERATE MONEY

Yours only \$2.98

Be a deep south millionaire! Have money to burn! We'll send you exactly one million bucks in honest to goodness Confederate Money (Don't try to spend it . . . the Treasury Dept. calls it counterfeit.)—and all you pay is \$2.98! You can do everything with this money but spend it. Amaze and amuse your cotton-pickin' friends. Win bar bets by the barrel! Light your cigars and cigarettes with \$10.00 bills! Live it up! It's a million dollars worth of laughs and fun—all for only \$2.98.

You get one million bucks in \$10's, \$20's, \$50's, \$100's etc. denominations—enough to keep your friends laughing and happy for months—This offer is limited. Only \$4 million dollars to a customer. Our supply of this loot is limited—so rush your order. . . . One Million dollars only \$2.98. Four Million dollars only \$10.00. If not delighted, keep \$10,000 for your trouble and return the rest of the money for a full and prompt refund. Send to—**BEST VALUES Co., Dept. M-451, 403 Market St., Newark, N. J.**

MAKES A FINE GIFT ANYTIME!

NEVER NEEDS NEW BATTERIES

REMINGTON Charge-A-Life

Retails at \$7.95

SPECIAL PRICE TO ELKS \$5.35 POSTAGE PREPAID

—SEND CHECK OR MONEY ORDER.

VALCO 635 STEFKO BOULEVARD
BETHLEHEM, PENNSYLVANIA

HELP YOUR POSTMAN AND YOURSELF

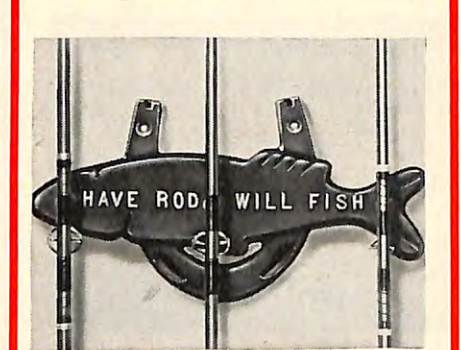
★

In order to facilitate delivery of the items you order please be sure to include your postal zone number—after the city, before the state—on all correspondence.

ELKS FAMILY SHOPPER



\$1000 IN \$3 BILLS. You know the expression, "phony as a three dollar bill." Well, here's the chance to prove they really exist—in the form of these honest-to-goodness Republic of Texas \$3 bills, issued in 1836 and once legal tender. You can get a bankroll of threes—\$1002 to be exact—for \$1.98 ppd. from Banner Supply, 1308-BD Lincoln Bldg., New York 17.



FOR THE FISHERMAN OF THE FAMILY . . . a handy holder for his prized rods. Lucky Rod Holder in cast aluminum, keeps rods safe and prevents warping. It holds three rods. Buffed aluminum raised lettering on dull black finish. Rod hooks will not damage guides. Completely assembled, only \$1.98 ppd. Medford Products, P.O. Box 39, Dept. E, Bethpage, N.Y.



TURKISH DELIGHT . . . to wrap yourself in yards of thirsty terry cloth after your bath. Mopper Robe is a huge wrapper of white, warm, thick terry that doesn't wrinkle. A 3-in. press-on monogram comes free with every robe. One size for men and women, \$7.30 ppd. King-Size for 6-footers, \$1.00 more. Woodmere Mills, Inc., Dept. EL-11, Bennington, Vt.

Bancroft's

CHRISTMAS SHOPPING CENTER

WHERE YOU SHOP BY MAIL ... AND SAVE!

Wow! They Nest! They Stack! They Talk!

TALKING 3-D ANIMAL BLOCKS



They're GIANT sized and they TALK! Wondrous birds add a new dimension of sound to tot's fun. The Cat Meows! The Monkey squeaks! The birdie froos Chirp, Chirp! Child merely squeezes each block and the animal talks! Stack 'em and they make a tower over 21 1/2 feet tall!

EDUCATIONAL, TOO
It's better than a trip to the Zoo! Tots learn to identify brightly colored, embossed animals through sound association. Words on each block teach reading, too. In addition, Talking Animal Blocks nest—excellent for developing tot's coordination!

QL 9507 Set of 5... \$2.98



24 PERSONAL PENCILS

with your name in Gold! A feather in someone's cap to give—and a sure way to foil pencil snatchers. Fine quality number 2 black lead PLUS pure rubber erasers. A mark of distinction for your desk and the pride of young and old alike. Specify name.

QL 1504-X Set of 24... \$1.00



A PENNY A YARD!

Ribbon for ALL your packages at this low, LOW price! Two bolts—two different colors—300 feet in all! Any left over can be used for corsages, hair bows, 1/2" satin.

QL 8330 Red; QL 8331 Green; QL 8332 White; QL 8333 Blue; QL 8334 Gold
2 Rolls (Any 2 Colors) \$1.00

ROLLING SNOW PLOW

only \$9.95



"The Only Snow Plow With Four Wheels"

MAKES SNOW REMOVAL 10 TIMES EASIER
Just sit behind it. It's as easy as rolling a baby carriage! Rugged, all-steel Snow Plow slides on 6" rubber tires through all types of snow. One trip up and back clears an entire sidewalk.

AN HOUR'S SHOVELING IN 5 MINUTES
Big, reversible blade plows through 8" drifts without effort—clears 22' path. Has seven adjustable positions up to a full 22° angle. Throws snow off sidewalk—to left or right—automatically. Operates on same principle as highway snow plows.

LESS STRAIN! NO LIFTING! NO BENDING!
Ends shoveling snow into piles you have to lift. Leveler wheels on blade roll plow smoothly over cracks, rough pavement, 4 1/2" no-stoop handle lets you do whole job standing. Weatherized.

QL 1135-S, Standard Model... \$9.95
Deluxe Heavier Model—has larger 26" blade. Finished with long-life red enamel and Bonderized, rust-resistant undercoat. Has larger wheels.
QL 1004-S, Deluxe Rolling Snow Plow... \$12.95

Actually Warbles! Looks and Acts Alive!

SINGING BIRD IN A GILDED CAGE

You've never seen anything so real! Sounds and moves like a living bird! Life-like Yellow Canary perches on the tinted flowers... moves its head and tail as he warbles. You'll be amazed at the fidelity of the notes as the Canary sings. He sings for hours, too... there is nothing to wind... works on a flashlight battery (not included).

NOT A TOY
Though it continually fascinates the children. Similar highly synchronized models cost up to \$80. Comes in golden metal cage. Either stands or hangs, and is 9 1/2 inches high.

QL 3030... \$5.95



GIANT GIFT WRAP

Tears off like waxed paper... yet Gift Wrap costs only 2c a foot! Comes in 18 foot rolls (20" wide).

QL 8364 Gold Stripe
QL 8365 Silver Stripe
QL 8366 Gold figures on Red
QL 8367 Tree ornaments on Green, Each roll... \$1.49



JO-BLO INFLATOR

with 50 Balloons (all colors and shapes). Just put balloon over Jo's puckered lips—press his cheeks—and pudgy faced ball puffs 'em up into full-size fun. Works as water squarer, too.

QL 9413 Jo-Blo Set... \$1.00



Personalized "Gay 90's" Tray
Made to your order! Nostalgic Gay 90's couple on handsome metal serving tray are identified with your first name and that of your spouse. Last name hand-lettered as shown. Colorfast. 10" x 15". Specify names desired.

QL 2539-D Tray... \$1.98



THE BOOK THAT TALKS
A different animal speaks to your child on every page! Cows Mo-OO, Dogs Bark! Ducks go Quack-ack! Press the entire book and all sing in chorus. Special Price

QL 9698 Talking Book 59c
QL 599-P with child's name on cover... 89c



REAL SNOW SKATES

Youngsters skim over snow—no ice needed! Snow Skates are made of stamped hardwood with grooved bottoms, aluminum heel plates and sturdy ankle straps. Over 16" long, they adjust to any foot.

QL 3509... \$1.79



DRESSER DE-MESSER

Well placed for well-dressed men with his own name tool! No fumbling for collar stays, watch, wallet or jewelry. They'll be conveniently parked in this ceramic replica of a tie and collar. First name hand-painted on dia.

QL 506-P... \$1.95



PERSONALIZED MITTENS

Watertight, flexible Mittens and Gloves—lettered with any child's first name... can't get lost! Plastic coated; fleece Jersey lined. Order red, blue or brown.

QL 508-P, Mittens... \$1.00
QL 509-P, Gloves... \$1.50



Full Size Electric Fireplace

The logs flicker and glow! Fireplace has red-colored "bricks", holly wreath, simulated andirons and logs... sets up in 60 seconds. Life-size, 4 feet by 4 feet tall. Kraftboard. Socket, flicker, cord included.

QL 1002-S... \$3.95



REALLY WORKS!
World's Tiniest PORTABLE—ONLY \$2.95
No batteries! No tubes! Needs no electric outlet! Comes with a Lifetime Guarantee! New Self-Powered Radio fits pocket or purse... works on amazing Germanium diode rectifier. Hearing aid type speaker allows private listening in bed, at work, etc. Ground to any metal for clear reception.

QL 345-J \$2.95
Deluxe model Works anywhere—extra long antenna. Use indoors or out. In cars, at sport events.
QL 357-J \$5.95



SANTA DOOR BELL-RINGER

Look who's all decked out as the cleverest door bell that ever rings a Christmas spirit! Jolly St. Nick rings a merry tune when guests arrive. Pull the cord—his arms raise—bright gold bells jingle. Specially treated board in brilliant shades of red and white.

QL 3186 Santa Door Bell-Ringer... \$1.00



JUMBO PUPPY DOG

Kids can actually ride on his back! They hop aboard to watch TV, hug him as a pillow—play for hours. Almost TWO FEET long—with cuddly "stuffed" plasticized ring-ham coat. Wipes clean. Even adults can sprawl on him.

QL 1139-S Jumbo Dog \$2.95



PERSONALIZED "MIDNIGHT COACH" SIGN

Family name and house number glow in the dark! Artistically hand-lettered "Midnight Coach" Sign adds friendly warmth to your home. Easy to install, you'll proudly display it on lawn, post, house, mailbox or tree. Weatherproof methyl-methacrylate with rich black crinkle finish. Over 15" long, 5 1/4" high. State name and address.

QL 515-P Coach Sign... \$1.00



WORLD'S FIRST Self-Powered FLOWER FOUNTAIN

Only \$4.95. Creates dazzling "tower" of water in any vase or bowl. Simply turn switch—spectacular battery-operated Flower Fountain sends spray soaring up to 13" high. Adjustable up or down it cascades continually on flow. Imported 4 1/2" unit has water-sealed motor; uses ordinary flashlight batteries. Creates wonderful punch bowl display, too.

QL 284-J... \$4.95



DENTURE DISH

Ideal for sparkling dentures that need overnight parking! The lucky recipient will want to stow his teeth at once in this airtight plastic container. Keeps dentures sanitary and "private". Lettered with any name as shown.

QL 556-P... \$1.25



AND, AWAY WE GO...!

Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12 perfectly. Sturdy caps in front to protect shoes; ankle straps protect young ankles. With highest quality steel springs, rubber shock absorbers. Kangaroo look like they're walking.

QL 4456... \$5.95



WALK ON ICE WITHOUT FALLING

Firm footing on slickest surfaces! Put on "No-Slip" Foot Grippers—walk on ice, snow—safe from dangerous falls. Rustproof teeth with elastic band fit over any size boots, shoes or galoshes.

QL 4713 No-Slip Foot Grippers, Two Pair... \$1.00



EVER COMFY FOOT WARMERS

Actually generate their own heat! Amazing new material keeps feet toasty warm during frigid weather. No batteries, no electricity—warm on body contact. Merely cut to size—fits any size or style shoe. Great for outdoors, shoveling snow, etc.

QL 3021 Pair \$1.25



PORTABLE, ELECTRIC CAR VACUUM

Nothing to attach or plug in! Completely portable car Vacuum sucks dust, dirt and lint into removable collecting bag. Keeps car neat; stores in glove compartment. Uses flashlight batteries.

QL 7899, Car-Vac... \$2.95



Tots Can't Fall Or Get Hurt

Little buckaroos ride in safety... only 4 1/2" off the floor! Their very own buckaroo is "branded" with any name you choose. Red and blue spotted pony is easy to get on—won't tip or fall. Silver bell tinkles tune as cowhand rocks. Slip-resistant floor plate 10 1/2" x 7" x 19".

QL 689-P, Baby's Horse... \$3.49



QL 8457... \$1.00



QL 7674 Greyhound Bus... \$1.69

HOW TO ORDER:

- Order by number, stating quantity desired.
- Add only 15c to each item ordered for postage and handling.
- Send payment (check, money-order or cash) with your order. No C.O.D.'s please.

Satisfaction Guaranteed Or Your Money Back

Send All Orders To:
BANCROFT'S
2170 So. Canalport Ave.
Dept. EL-512, Chicago 8, Ill.

15 POCKET MEMO CALENDARS

Brand new for 1959! Each booklet is a complete calendar and contains space for memos, phone numbers. There's a page for each month with holiday dates clearly shown. Imported from England with each cover in full color.

QL 3620, Set of 15... \$1.00

Baby's First Rocking Horse

Little buckaroos ride in safety... only 4 1/2" off the floor! Their very own buckaroo is "branded" with any name you choose. Red and blue spotted pony is easy to get on—won't tip or fall. Silver bell tinkles tune as cowhand rocks. Slip-resistant floor plate 10 1/2" x 7" x 19".

QL 689-P, Baby's Horse... \$3.49

IN THE DOG HOUSE



By ED FAUST

The gentle and neat dachshund is considered ideal for children.

PHILIP GENDREAU

If You Give Your Child a Dog

"My father doesn't think I should have a dog. He thinks dogs are too much trouble to take care of. I know they are hard to take care of, but I am willing to try to do my best. I think a dog would be fun to take care of, and I think it would be an experience. Besides that, I think a dog would be a fine companion. We have a fairly good sized front and back yard. Would you please write and tell me whether you think it would be okay to have a dog, and if so please give me some advice on how to talk my dad into letting me get one."

THE AGE of the young lady who wrote this letter I don't know, but it seems that here's a fortunate father who still has control. Ah me, I recall the time when my own small fry stopped asking and began telling me. But that's another story. In the years this department has been in your ELKS MAGAZINE, it has received many letters from young people—all of them, however, from those who own dogs and are concerned with their care. This is the first to ask how to put the whammy on the Big Man so Fido can find a home.

I answered by saying that Dad may have other reasons, good reasons why he doesn't want a dog around the house, and I agreed with him that dogs are troublesome—to those who don't cheerfully seek the responsibility of faithfully caring for them. I added that so often boys and girls will suddenly feel the need for a dog so badly that it hurts; and then, when the novelty of ownership wears off, the duty of caring for it falls on other shoulders. It's an old story

that many parents can tell. But—and here's the big but that I tossed in—there is no better animal companionship than that of a good dog, especially for young people. Nor where circumstances per-

mit the keeping of a dog is there any surer and more pleasant way to learn the true meaning of responsibility.

To care for a dog properly is not difficult for those who can spare the small

Positive Reactions about Negatives

Since adopting the policy of requesting negatives with all glossy prints submitted to us for publication, we have received a number of letters which reflect intelligent understanding of this policy, as well as a fine spirit of cooperation.

In sending us a negative from San Antonio, Texas, Lodge, for instance, Publicity Chairman George C. Stowitts said:

"Being in the printing and publishing business myself, as the mechanical superintendent of the American Printers here in San Antonio, I fully agree with your art department on this policy and will submit both negative and black and white glossy print in the future. We here in the San Antonio Elks, greatly appreciate having our releases and photos appear in the magazine and we extend our thanks to you and to your staff."

Toms River, N. J., Lodge's Publicity Chairman, Edward W. Kobin, not only promised future compliance with our request, but went even further:

"In the future, I will be able to furnish both picture and negative as you requested. In connection with this, I have always made it a practice to submit all prints in 8" x 10". Is this preferable over smaller sizes, or would 4" x 5" be just as acceptable?"

We assured Brother Kobin that either size is suitable for our purposes.

Another letter, from Cal. M. Young of Jersey Shore, Pa., Lodge, said:

"I am glad to learn your policy and know that the type of pictures you print in the magazine are more than worthy of your great effort. We wish to thank you for your cooperation in this matter and your continued fine work for a great Magazine."

amount of time it requires. But it is a day-after-day job that calls for more than momentary enthusiasm. No other association between people and animals duplicates that between a child and a dog. The affection and care that a dog requires will keep almost any young hopeful happy and busy. There's a peculiar affinity between most dogs and children. For want of a better description, let's call it a kind of telepathy, thought transference. For the youngster, ownership of a dog can be a character-building experience. But only if that child is willing to assume responsibility for the dog's care and does not in the course of time reduce the dog from a playmate to a plaything. Unfortunately, some puppies are bought for children as one would buy a toy, and are given in the same spirit. Quite naturally such thoughtlessness causes the child to regard the dog simply as another toy; and if it's an older member of the family who bought the dog, he or she before long becomes an unwilling nursemaid to the pup. If that grown person likes dogs enough to willingly assume responsibility for feeding, grooming and training a dog, then all's well. If not—then all is very much unwell for both the person and the dog. Here I've given the best of all reasons why dogs should not be bought for very young children.

Time and again I've had friends tell me in a manner suggesting that they were conferring a boon upon childhood and dogdom alike, "Yessir. Going to get a dog for the little feller. Only two years old but it's good for a boy and a dog to grow up together." "Sez you," sez I. If you could get a bookmaker to give you a bet on the success of such a venture, he'd be safe in giving you ten to one or even better.

Most very young children have no idea what is or is not cruel, and perfectly normal youngsters will maul a pup to the point of making it ill or will inflict such harm as to kill it if it is one of the smaller breeds. Such pups as I bred I never sold to anyone as a gift for a child younger than 10. I know there are many, many children of fewer years than this who can be trusted to treat a young dog kindly. But I bred few dogs and could afford to be choosy. The conscientious breeder wants to know where his pups go and under what conditions they'll be kept.

An older dog, a year old or more, or one of the pups of the larger breeds can usually take care of itself if it gets pushed around too much by a thoughtless youngster. Fortunately for such a child, most dogs will endure considerable thumping before resenting it. Of course the very young pup, being only a baby itself, is pretty helpless. The fairly well grown dog will get away or hide from the child if possible. It's an unusual dog that will bite a child. If this does happen, the sensible thing is

to keep dog and child away from each other until the latter learns to give the animal a fair deal; or a permanent separation would perhaps be better, as the dog might be one with a retentive memory.

When a child is given a dog for his very own (after reaching the reading age, as I advised) a good but simple book on the care of the dog should be given with it. If the youngster is going to be the owner, then he or she should learn how and what to feed the dog and when. The young owner will have to learn the necessity for regular, daily exercise periods for the dog, and these should not vary from day to day. Grooming and bathing are also necessary duties the junior owner must establish in the care of his or her dog. Training the pooch is of course an absolute must. In these matters, the supervision of an adult may be needed. But if the dog is a gift to the child and the giver is wise, that child will be made responsible for every detail of the dog's care and upbringing.

There are many inexpensive, easy-to-read dog books on the market, or in the public library. But it is better to buy your own book. If you are not experienced with dogs, you'll find that such a book will tell how to housebreak a dog, how to walk it on leash, how to

train it in all matters of good conduct.

One thing that you may not find in dog books is advice to get the dog licensed as soon as possible. Most communities today are getting tough when it comes to unlicensed dogs, and I may add that many, many populated areas are bearing down hard on stray dogs.

As to what kind of dog to get for little Harry or Harriet, this is a matter of what accommodations may be available. Certainly, a small city apartment is no place for a great Dane or German shepherd. True, many of the big fellows are not restless as are some of the smaller dogs, but they need and should have reasonable room. For the junior who lives in small quarters, almost any of the terriers would be a good selection—as would a dachshund.

One important matter that should be impressed upon the child is punishment of the dog. When to punish should not be left to the youngster to decide. The older members of the family should be the supreme court if and when Fido has earned a spanking; and such punishment should not be inflicted by a whip or any hard object (including the hand). A few loosely rolled sheets of newspaper will scare the pants off the dog by the noise, and the blow will not be too severe. The dog should never be hit around the head. • •

Since 1926! The Halvorfold

Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below

8-pass capacity replaceable

\$6.00 Black or brown Morocco

\$8.50 Smooth black or brown Calfskin

Now with or without emboss. ELK emblem outside front

"Made to Order" for ELKS

Gold Filled Snap and Corners \$1.50 extra

NOW in its 32nd year—The HALVORFOLD bill-fold, pass-case, card-case. Just what every Elk needs. No fumbling for your passes. Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of the Finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down. You can't wear out the leather body of Halvorfold.

Free Examination!
Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

FREE in 23K Gold, Name, Address and any Emblem. Would ordinarily cost \$2.50 extra. Ideal Gift with friend's name and any fraternal emblem.

HALVORSEN, P.C.M.—700 E. Union Street
Jacksonville, Florida—Dept. 95

Send HALVORFOLDS as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add .25c. 16-pass .50c, etc. Please check squares at right.)

PLEASE CHECK HERE:

- Black Calfskin \$8.50
- Brown Calf. \$8.50
- Black Morocco \$6.00
- Brown Mor. \$6.00
- Gold Filled Snap & Corners \$1.50 extra
- 8-pass 12-pass 16-pass
- Elks Emblem Embossed Outside Yes No

Name: _____ 23K Gold Inside Emblem: _____
Please Print

Address: _____
5% off to save bookkeeping, if you prefer to send cash with order. Money back if not satisfied.

Rod and Gun

(Continued from page 11)

minutes, I saw a flock of Canada geese flying up the middle of the river. They were low and apparently looking for a place to sit down. I waited until they were opposite the blind, then gave them just a little soft, confidential mallard talk on the call. They turned, set their wings and came straight in, and I killed two.

Conley had seen the geese, and he came back upstream in time to pick me up. He was disgusted. He tied the boat under the overhanging brush that concealed it and got into the blind without a word. Then we sat until one p.m. without breaking another cap and finally went home.

There are laws that govern the various other aspects of the sport of duck hunting, too. Take the matter of weather. Everybody knows that good shooting depends on the weather. I never miss a forecast during the duck season, but the problem is more involved than that. If I plan a trip far in advance I am certain to draw a bluebird day; if I wait until the last minute, the boss piles on more work or relatives come to visit and I can't go at all. In the spring when I am trying to fish the wind blows all the time; in the fall when I need it to make the ducks fly, it never blows at all. Therefore, I have arrived at this law: No matter what you do, the weather will be wrong 95 per cent of the time.

Once I had discovered the law of weather, the solution was fairly simple. I just went duck hunting as often as I could and approximately one day out of twenty was perfect. Knowing this, I was spared a great deal of fretting.

Then there is the law of arrival. It is so simple that it requires no explanation. It states: If you arrive at the chosen spot early and get your decoys out well in advance of shooting time, the flight will be late. If, however, you arrive a little late and are still putting out decoys when shooting time comes, the flight will be early.

There are two minor laws that might well be grouped together, though in the aggregate they save a great many ducks. The first is the law of smoking: If, after a long dry period, you set down your gun to light a smoke, a flock of ducks will immediately whip over the blind and be out of range before you can recover. The second is the law of coffee: If, likewise after a long dry spell, you decide to have a cup of coffee, a flock will swing over while you have vacuum bottle in one hand, half-filled cup in the other.

Normally during the duck season, I carry lunch, coffee bottle, dry gloves, camera, shells and various useful odds and ends in a waterproof box. I take it home each evening to be restocked and return it to the boat next morning. One bleak day several years ago, my wife



For so many ducks that you can hit them with a stick, just run out of shells.

and I set out our decoys in a likely spot and, since we both had quite a few shells left in our coat pockets from the last hunt, we didn't attempt to get more out of the box at first.

The flight was slow, but we eventually began to run low on ammunition. A few snow flakes began to curl down about this time and, judging from past experience, I decided that I'd better get more shells. I walked along the shore to the boat, which was hidden fifty yards away, and opened the box. There was not one shell in it! I had forgotten to put more in the night before.

When I returned to the blind with the bad news, we counted up and discovered that we had just six shells between us—and we still had six ducks to go. Judging from the way we had been shooting so far, this was definitely too many. Sure enough. We did the best we could, but we ran out when we were still short of the limit by three birds.

Meanwhile, the snow fell harder and harder. When it snows, mallards feed in the fields all day, but every time they get a neck full of corn or wheat they have to make a trip for water. They also need gravel, and if you are in a convenient spot that offers both, you will see shooting out of this world. We were in such a spot, and an hour after the first snow flakes fell the ducks came.

We could no longer shoot, of course, but we could look. The air soon was full of ducks as far as we could see. The water was black with them. Mostly, they were mallards, a few pintails and greenwing teal and some baldpates.

They plummeted down so close that we could have hit them with a stick. They splashed and gabbled among our decoys with no concern whatever and walked out on the bar, almost at our feet. For two solid hours they came and went in a steady procession. Very likely they continued all day. It was something I'll never forget, but two hours of it with empty guns was all we could endure.

This, coupled with other similar experiences in the days when limits were bigger and running out of shells not so unusual, led to my discovery of the law of ammunition: The one sure way to bring on a spectacular duck flight is to run out of shells.

No doubt all duck hunters are familiar with the law of lunch—the quickest way to bring a flurry of activity on a dull day is to start to eat your lunch—but I question whether most of them know about the equally infallible law of decoy moving. It was one of the most difficult to discover, but after getting the hang of it I have profited many times.

It works best on a dull day—one of those times when only a few ducks are flying and all of them are going somewhere else. About the middle of the morning, you decide your decoys aren't placed right. You will move some of them. As soon as you are up to your boot tops in the water with a bundle of blocks in each arm you hear a cautious, "Pssst," from your partner, who is still in the blind. You look up and there is a big flock coming straight at you, wings cupped for a landing. Of course, it is too late then and the first willing ducks in two hours flare off out of range.

This happened to me so often that I finally began to get wise. I kept an eye cocked skyward at all times. Sometimes I saw the approaching birds in time to rush back into the blind. Once I flopped face down on a gravel bar and my partner dropped mallards on both sides of me. I felt quite clever about this maneuver until I discovered that I had somehow broken my pipe in the process.

At any rate, the law is this: When things are desperate, go out to move your decoys. It will bring ducks nine times out of ten.

I shouldn't have to mention the law of sleep. Every old-time member of the clan has discovered it to his mortification, but for the benefit of the younger generation, this is how it works. The situation calls for a flat-calm, sunny, warm, bluebird day. No ducks are stirring. You are sleepy because you were up late getting ready and up early getting where you are now and you finally give in to Morpheus. The law: As soon as you are sound asleep, a big flock of ducks will light among the decoys. They will remain until you wake up, but will fly safely away before you are able to collect your senses, pick up your gun and get ready to shoot.

There are two laws concerning friends;

the first is the law of special friends: If you have a special friend that you are particularly anxious to show good shooting, and you take him to the best spot you know during the best part of the season in the best kind of weather, the shooting will be miserable.

I took a special friend duck hunting twice last year. One day we got one duck and the other day we didn't get any. I am sure he is now convinced that I never do kill one and that all my duck hunting is purely imaginary.

The other friend law concerns conversational friends. If—as all duck hunters are forever hoping to do—you discover a new and wonderful place to shoot and make the mistake of telling a talking-to (as distinguished from a hunting-with) friend, when you go back there will be a hunter behind every reed. Furthermore, each of them will have a nervous dog, a loud call, and an inexhaustible supply of ammunition.

Although I consider it inexcusable, people do have parties during the hunting season. This led to my discovery of the law of society, which follows: If you offend your friends by not attending their party so that you can go duck hunting early the next morning, the shooting will be terrible; if, however, you do go and give up hunting you will learn later that you missed the best day of the year.

Consider, too, the law of the upwind ducks. The situation is this: You are pass shooting at ducks that are beating their way into the wind. It is a hard wind. Some of them seem to be hanging almost still in it as they slowly approach and others are drifting back and forth. You burn up a scandalous amount of ammunition. Finally, after leading them farther and farther out of sheer desperation, you connect twice in a row. You have it made! Law: The flight will stop immediately.

My last law is one that no experienced duck hunter will challenge. It has been a miserable day. Only a handful of ducks flew early and still fewer later on. Those that did pass by were both high and far, and if they saw your decoys they failed to give them a second look. After hours of waiting, during which your feeling of hopelessness steadily increased, you decide to pick up and go. Law: As soon as the last decoy is in the bag a great flight will commence.

Thus we see that the lot of the duck hunter is not a happy one. He is the child of frustration, the collector of mishap, the victim of misfortune. He suffers from cold and wet and lack of sleep. He is punished more often than he is rewarded. Yet he continues. Why? Because one great day—and great days do come, days when the ducks are willing and the gun swings true—repays him manifold for all the others.

That is why there are so many of us. We are all waiting for the next great day—whenever that may be. ● ●

DO YOU OWN OR MANAGE A STORE?

Often, prospective advertisers for The ELKS Magazine request information concerning the number of ELKS who are owners or managers of retail stores. Of course, the larger the number we can quote, the stronger is our portrayal of The Elks Magazine as a forceful advertising medium.

If you have not returned the coupon below, will you please do so today. The return of the coupon will be of material assistance to your Magazine.

THE ELKS MAGAZINE	
386 4th Avenue, New York 16, N. Y.	
MY NAME IS _____	(PLEASE CHECK BELOW)
ADDRESS _____	I OWN THIS STORE <input type="checkbox"/>
CITY _____ STATE _____	I AM PART OWNER OF THIS STORE <input type="checkbox"/>
TYPE OF BUSINESS _____	I DO NOT OWN BUT MANAGE THE STORE <input type="checkbox"/>

Choose your weapon!

Still fighting accounting costs with pen and ink or other old-fashioned methods? Time you heard about the new low price on Burroughs P-600 Accounting Machine and the accounting plan that goes with it! The machine's priced so low that small businesses can profitably enjoy its speed, accuracy and big-business features (front-feed, automatic carriage control, register selection). The plan's yours for the asking—just clip and send in the coupon. Burroughs—TM.



Burroughs Corporation

— Send for FREE booklet —

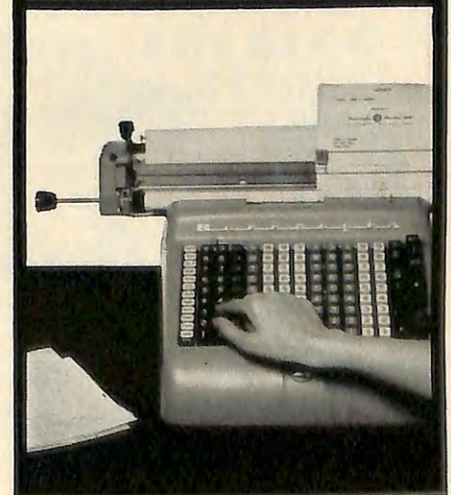
BURROUGHS CORPORATION
 Burroughs Division
 Detroit 32, Michigan

Please send me your helpful booklet "A Complete Accounting Plan for Burroughs P-600 Accounting Machines." E-112

Name _____

Address _____

City _____ Zone _____ State _____





ELKS NATIONAL FOUNDATION

"The Joy of Giving"

As a result of a Foundation grant to Mrs. Valley Weigl, Past Grand Exalted Ruler John F. Malley, Chairman, received newspaper clippings from Helsinki, Finland, which acknowledged with enthusiasm and interest her belief that handicapped children can be aided through music therapy.

On the basis of her experience in the United States, gained through the Elks National Foundation grant, Mrs. Weigl wrote a paper analyzing her theory, which was published in Denmark and which prompted the Finland medical authorities to invite her to their country to introduce her therapy at their rehabilitation centers and hospitals for children.

Following her work in Finland, Mrs. Weigl returned to New York in September; and, based upon her performance, the Elks National Foundation made an additional grant, which will enable her to obtain a license to become a New York State teacher on completion of her training.

Mrs. Marjorie M. Miltimore of Portland, Maine, received two scholarships from the Elks National Foundation, which marked the beginning of an entirely new career—that of helping public school children, handicapped in speech and hearing, communicate with the rest of the world. The first scholarship in 1955 was used to study at Syracuse University, and the second one, to study at Emerson College in 1957. Added to her study of lipreading, were



District Deputy L. Cedric Austin of Phoenix, Ariz., (left) presents a Permanent Benefactor's Certificate to the wife of the late Brother and Past District Deputy W. V. Ammons. Responding beautifully in appreciation of the lodge's tribute to the Elks National Foundation, in the name of her husband, Mrs. Ammons then hands memorial to Exalted Ruler Roswell R. Olson (right) to be placed permanently in the lodge auditorium to display the everlasting meaning of the great heart of Elkdom.

courses in speech correction, audiology, education of the exceptional children and teaching deaf pre-school children.

For four years, Mrs. Miltimore taught the hard of hearing children in the Westbrook schools on a part-time and volunteer basis. She is now on the job full time, doing individual pure tone testing of the primary graders, as well as those found to have hearing losses. Her accomplishments in this field have earned her the distinction of being listed in "Who's Who of American Women", the first edition to be published this fall.



Mrs. Marjorie Miltimore, helping them explore the wonder of sound.

1959—Detroit's Big Change

(Continued from page 10)

adapting this most durable type of structure are evidently over, for the plant is now in its second year of operation. Whether this signifies a general move to eliminate the traditional frames from other Ford products is not clear at this time. But, as this writer predicted in a book, "Economy Car Blitz", back in 1956, the eventual acceptance of integral construction does seem to be certain.

GENERAL MOTORS

The most complete styling change in GM's history makes most of the five new cars look like creations right out of the future. All-new bodies for each of the lines, new frames to accommodate those bodies, and some change in suspension systems is what GMC counts on to keep that enterprise at the top of the ladder. Detroit is firmly sold on the idea that most people buy cars, at least for the most part, on looks. This being the case (and though some disagree with this idea the evidence points to the truth of this reasoning), there is little doubt that General Motors has done it again. Chrysler started something new with their Forward Look; now GMC has pulled the rug out from under the rest of the industry with even more radical fins and metal sculpturing.

The *Chevrolet* lost by a hair to Ford in the '57 sales race but came in by a wide margin in '58 to recapture the lead. For '59 the popular Chevrolet is 2 inches wider, 1 inch longer, and 1 inch lower. The wheelbase of all series (*Biscayne*, *Bel Air*, and *Impala*) is now 119 inches and if it were not for the nameplate, chances are you'd not recognize this as a Chevrolet, so complete is the change. There is increased legroom inside and a new angle of the steering wheel gives much improved seating and driving comfort. The low-priced 210 series has been dropped and the *Impala* series now includes four-door models. The body shell (beneath the outer sheet metal) is basically like those used on the other larger GMC cars; this includes the compound curved windshields which extend into the roof line and increase windshield glass area and the wrapped-around rear windows with overhanging roof on the hardtops. Air suspension on all four wheels remains optional.

The *Corvette*, this country's only genuine sports car, is little changed. Cleaner looking with a newly smoothed hood and chromeless rear deck, this sportster sells as fast as it can be built. Not only is this car the only sports vehicle mass-produced here, but it's also the only production car with a glass fiber body.

Pontiac is as new as the Chevy; after

driving them all the writer's opinion is that this car is the best road car of the entire GMC line. The tread of the wheels is some five inches wider giving increased stability; new and larger brakes are set inboard a fraction of an inch and cool better, thereby retaining effectiveness after greater useage. Styling, all new, is fairly conservative with less emphasis on fins, a more discreet grille, and huge trunk space. Body insulation has received special attention; this car is very quiet. The *Chieftan* series has been dropped but the newly named *Catalina* series (this title was formerly applied only to hardtops) uses the shorter 122-inch wheelbase. The larger 124-inch wheelbase is standard for the *Star Chief* and the expanded *Bonneville* series which now includes all body styles including station wagons. The *Bonnevilles* feature separate front bucket-like seats; some models have leather interiors, and the station wagons are the last word in luxury.

The *Oldsmobile*, like many other cars, has grown considerably—the 88 and Super 88 models are 10-inches longer than the same series last year and the big "88" is 6 inches longer overall. The wheelbases are 123 and 126.3 inches for the smaller and larger series respectively. Less chrome, completely new bodies featuring smart metal sculpturing distinguish these cars. The two engines offered are new in many respects (the larger has a new block design) and displace 371 and 394 cubic inches with power ratings of 270 and 315. The *Dynamic* 88 as the lower priced series is named, has a small two-barrel carburetor which, coupled with the efficient Hydromatic and economy rear axle is able to turn an improved fuel mileage and sufficiently high performance as well. Less lavishly chromed than in '58, the new Oldsmobiles are fairly conservatively styled.

Buick shares a radical approach to

styling with Chevrolet; economy of operation will be a much heard advertising claim in '59. On this score the writer has personal knowledge, having just recently completed an extensive cross-country road test on the 300-horsepower *LeSabre* series—the result without pampering this powerful car is that Buick's claim to decreased operating costs is justified for fuel consumption was considerably less than in recent years. For the most part this big car will turn in mileage figures of between 14 and 17 miles per gallon, a substantial improvement. The series have all been renamed: the *LeSabre* replaces the *Special*, the *Invicta* replaces the *Century*, and the *Electra* and *Electra 225* replace the *Super* and *Roadmaster*. Wheelbase for the first two named series are 123 inches and overall length of each is 217.5 inches; that makes a growth of 5 inches, a factor to consider if you own a short garage. The big *Electras* sit on 126.3-inch wheelbase and are from 220.6 to 225.4 inches long overall; this means that the largest Buick is about an inch and one-half shorter than last year's huge Limited series. Distinctive features of the Buick are its slanted headlights, steeply canted fins and very low rear deck line, an improved frame with a deeper floor which allows overall height and lower seats without sacrificing headroom, and brakes that are among the best in the industry.

The *Cadillac* has grown in wheelbase; now all series including the swank *Fleetwood Series 60 Special* sit on 130-inch chassis (the plush *Fleetwood* formerly was larger than the *Series 62*) and overall length for all models short of the giant limousines is a hair shorter than the longest Buick—exactly 225 inches. A 390 cubic inch engine powers all models including the *Eldorado* convertible, hardtop, and the \$13,000 *Brougham* which is built on special

1959 WARNING from The Wall Street Journal

During the next three months, you will need to keep up to the minute on news affecting your future and the future of your business.

Because the reports in The Wall Street Journal come to you DAILY, you get the fastest possible warning of any new trend that may affect your business and personal income. You get the facts in time to protect your interests or to seize quickly a new profit-making opportunity.

To assure speedy delivery to you anywhere in the United States, The Journal is printed daily in five cities—New York, Washington, Chicago, Dallas and San Francisco. You are promptly and reliably informed on every major new development regarding Prices, Taxes, Consumer Buying, Government Spending, Inventories, Financing, Production Trends, Commodities, Securities, Marketing and New Legislation.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for three months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-12

Elks! FOR ALL MEMORABLE OCCASIONS BRONZE & ALUMINUM PLAQUES

Say it better . . . Say it forever
. . . Say it for less

Our quality, artistry, and low prices keep our customers pleased. Write for new complete FREE color catalog and information — helpful suggestions for honor rolls, awards, memorials, testimonials, for everything.

• TROPHIES •

Also ask for complete trophy catalog with our wide offering of the finest values in TROPHIES and prize awards.

UNITED STATES BRONZE SIGN
CO., Inc.
101 W. 31st St., Dept. E, N.Y. 1, N.Y.



Manual for Increasing Membership

An important booklet has been prepared by the Grand Lodge Committee on Lodge Activities, and sent to all subordinate lodges for their guidance in an imperative task—increasing membership. A practical guide for securing desirable new members and maintaining a constant state of growth, the *Membership Manual* points out that the average lodge loses eight per cent of its members each year through death, lapsation and other causes, and must therefore obtain new members in excess of eight per cent in order to show any increase. The booklet lists three national initiations, sponsored by the Activities Committee this year with the advice and approval of Grand Exalted Ruler Horace R. Wisely: there was a Grand Exalted Ruler's Class in October; there will be a State Presi-

dent's Class in January, and a Lodge Secretary's Class in March.

The suggestion is made that other classes be dedicated to prominent members, or even community events, thus adding an appropriate local touch. Points covered in the manual include the effective selection of a membership committee, setting a goal, organizing and briefing the committee, compiling a prospect list (which must exceed the goal, since not all prospects become members), setting up a card index of prospects (with an actual sample, showing space for an interviewer's report on a prospect), committee meetings, publicizing membership efforts, and meeting the problem of Stray Elks and Reinstatements. The guidance of this valuable manual will help insure the success of membership drives.

monroe

FOLDING BANQUET TABLES



AND
MONROE TRUCKS



Direct Factory Prices & Discounts To Churches, Clubs, Lodges, Schools and All Organizations.

Over 50,000 institutions own and use modern Monroe Folding Banquet Tables.

Write for the new MONROE 51ST ANNIVERSARY CATALOG of Folding Tables, Folding Chairs, Trucks, Movable Partitions, Folding Risers, etc. Get our special prices, quantity discounts, also terms.

Monroe Co., 90 Church St., Colfax, Iowa



VISIT TO SCOUT HEADQUARTERS

While touring New Jersey lodges on September 25, Grand Exalted Ruler Horace R. Wisely stopped at New Brunswick for a visit at the National Council of the Boy Scouts of America. The event included a tour of Scouting's National Headquarters, a round-table discussion of the Elks-Boy Scouts partnership in guiding our youth, and the presentation to Mr. Wisely of a copy of Norman Rockwell's painting, "Tomorrow's Leader"—which will appear on the 1959 Boy Scout calendar. More than 30,000 boys belong to the 720 Scout units sponsored by Elks lodges as of December 30, 1957; and during this visit, hope was voiced that even greater progress will be possible in the future. Shown at the Headquar-



ters building are (left to right, front row): Mrs. L. T. Purdy, Mrs. J. M. Barrett, Mrs. W. R. Thorne, Mrs. O. T. Stetter, Mrs. Horace R. Wisely, the Grand Exalted Ruler, Deputy Chief Scout Executive Pliny H. Powers, State Assn. Vice Pres. Obert T. Stetter, Brother Arthur Kelly and Asbury Park Exalted Ruler Edward Bugni. In the second row are James A. Hess, Assistant Director of Civic Relations for the Scouts; Special District Deputy William R. Thorne; Past Grand Exalted Ruler William J. Jernick; Belmar Past Exalted Ruler John M. Barrett; Elmaar H. Bakken, Scouts' Director of Public Relations, and Levi T. Purdy, Chairman of the State Assn. Credentials Committee.

order only. Rated power is 325 on the standard 60 and 62 series and 345 on the Eldorado series; the latter is achieved with two four-barrel carburetors—an option on those with the lower powered engine. Styling is completely new with the jewelled grille, introduced last year, now complemented across the rear deck with a grille-like decoration full width. The fins—and these were a Cadillac innovation about 1948—have been styled to new heights, have been given points and rocket-like moldings along the sides which terminate in dual taillights.

AMERICAN MOTORS

So successful has been this firm's campaign to popularize the compact car (as opposed to the small imports or the large domestics) that a third shift is now working on some production operations. George Romney, a really dynamic personality, has predicted that the '59 sales may come close to doubling the 170,000 sold in the '58 model year. Increased sales may largely be credited to a new model in the popular five-passenger *American* series just introduced as this goes to press: the 100-inch series is augmented by a low

priced but stylish station wagon which, like the fast selling American two-door sedan, is powered by the perky and extremely economical 195 cubic-inch 90-horsepower six-cylinder engine that has undergone many refinements for increased efficiency.

The larger *Rambler Six* and *Rebel V-8* have been slightly restyled with new grilles and new fin and rear door designs. Each comes in a Super and Custom series, sits on a 108-inch wheelbase and has an overall length of just 191 inches. Despite being some two to three feet shorter than the larger domestics, however, these cars have remarkable interior space sufficient for six persons without crowding—a tribute to the *integral* body-frame structures which this firm has used for about two decades. Reclining seats and new optional headrests combine with roll-down tailgate windows in the station wagons. All 108-inch Ramblers have four doors, feature hardtop styling in wagons as well as sedans, and may be had with either 127-horsepower six-cylinder or 215-horsepower V-8 engines of advanced design.

The larger *Ambassador* has a 117-inch wheelbase and is just 200-inches long overall. As with the *Rambler Six*

and *Rebel V-8*, the automatic transmission is optional and is operated by push-buttons that are mechanically actuated by a reliable and fairly simple system that has proven durable in service. American Motors' largest V-8 engine displacing 327 cubic inches is standard in the *Ambassador* and develops 270 horsepower. Definitely in the lower priced group of cars, if one considers the industry as a whole, the *Ambassador* is gaining a reputation as a roomy car with luxurious appointments—a net above the windshield serves as a handy catchall during family travels, one of the finest heating and ventilation systems in the industry and one of the lowest priced air-conditioning systems as well are features that in many details were pioneered by this Wisconsin firm. In recent months many municipalities have discovered that the *Ambassador* is well suited for the rigors of law enforcement work with its high power output and relatively low weight.

STUDEBAKER-PACKARD

By the time you read this the top news car of the year will be on sale. New from stem to stern and from the ground up, the compact *Lark* was conceived in secrecy and developed in a remarkably short time. Production has been simplified—and this goes for cost reductions too—by some unusual features as regards the modern domestic car: both front and rear bumpers are identical and interchangeable; the front and rear fenders bolt in place to simplify replacement and to facilitate production. The interior holds six adults (and we have tried this car as one of six riders) comfortably with amazing headroom and plenty of legroom. The trunk holds plenty of luggage and the car is only 175 inches long overall in the two and four door sedan and hardtop models, 184.5 inches long in the station wagon series. The latter offer an optional third seat, and all models offer choice of a 169 cubic-inch 90-horsepower six-cylinder engine or a 180-195 horsepower

TRIBUTE TO STATE PRESIDENTS

During January every lodge is asked to initiate a special class in honor of our State Association Presidents.

The Grand Lodge State Associations Committee, in cooperation with the Lodge Activities Committee, urges that action be taken immediately to bring into the Order fellow citizens who will add strength and prestige to our lodges, and be part of a fitting tribute to these State leaders.

All Association officers, Committeemen and Trustees, as well as the District Deputies, are asked to carry this message to the lodges. The Committee also requests that at least one State officer attend each initiation.

V-8 with 259 cubic inches displacement.

Coil springs that have advanced features providing both stability and smooth riding are used in front while the rear depends on steel leaf springs without the option of air suspension. In a rigorous series of tests on one of the ruggedest proving grounds in the industry the writer discovered this to be one of the surprise cars of his experience—for performance the equal of many higher powered and much costlier cars. It is safe to predict that the Lark will knit the Studebaker sales organization and dealer group into an increasingly efficient body and that this hard pressed firm will have its best year in many a season. The price of the six-passenger Larks will begin considerably below two thousand dollars which will place it in an enviable position with relation to the industry as a whole and to the increasingly popular imports. With regard to the latter, and this writer has been an advocate of many of their sensible features, the evidence points to their economy of operation as being one of their prime selling points. Of course they feature easier maneuverability and remarkable comfort as well. But since the majority of drivers must contend

with a single car for business and family purposes, the advent of the Lark will be good for the domestic industry, of this there can be no mistake.

In many ways the new Lark is in the same overall concept as the successful Rambler. But with another car of this compact size available, the public has double the choice. Close examination of the Studebaker Lark discloses it to be both well engineered and of quality construction with such expected options as padded dashboards, air conditioning, automatic transmissions.

The Hawk series is continued with few changes, the idea being that styling stability will win those unable to purchase or not desiring to buy every year. A compromise between sports type cars and family cars, the two-door Hawk includes both six and V-8 engines of the same general type as those to be employed in the new Lark. The Hawks, too, are six passenger cars with excellent luggage capacity and advanced styling.

The writer believes strongly that one should closely examine all makes when shopping for a new car. This was never more true than in '59, for the industry offers greater changes this year than previously.

News of the State Associations

(Continued from page 18)

FALL MEETINGS of several State groups took place at the season's turn. Tonopah was the site of the two-day Nevada conference which was, in reality, the Assn.'s first Fall Annual Convention; the decision to hold yearly meetings at that time of the year had been made at Winnemucca in April.

Grand Lodge Judiciary Committee-man Sidney W. Robinson and District Deputy John M. Billings were on hand to see Elko Lodge take the ritualistic title for the second year in a contest judged by four Californians.

The main topics under discussion were the newly revised Constitution and By-Laws, and the Assn.'s Major Project which was put into effect. In conjunction with the State Society for Crippled Children, this program underwrites the expenses of an itinerant speech therapist.

New officers of the organization are Pres. Jack D. Smith, Ely; Secy. James L. Nichols, Ely; Vice-Presidents Lino Del Grande, Reno, and L. W. Lappin, Boulder City; Sgt.-at-Arms L. L. Stenovich, Elko; Chaplain Don Detomasi, Henderson; Tiler Charles Milk, Hawthorne, and Trustees Leo Cornett, Boulder City, E. J. Gilbreath, Las Vegas, and Sidney W. Robinson, Reno.

Florida's two-day Fall Conclave was chiefly concerned with meetings at the Harry-Anna Crippled Children's Home where matters pertaining to its mainte-

nance and operation were discussed. The meeting of the Operating Committee, under the Chairmanship of Past Pres. Victor O. Wehle, was followed by the session of the Home's Trust Fund Trustees, with Past Pres. Chelsie J. Senerchia presiding. Later, the Home Committee assembled with Past Pres. Frank J. Holt in charge, when a progress report was made by the Operating Committee and the Home's Managing Director Past Pres. George Carver.

The Conference itself took place in Sanford where over 350 delegates heard Pres. Willis V. McCall's outline of his program for the year.

STAUNCH SUPPORT of the Michigan Elks' new Major Project for Handicapped Children was demonstrated Oct 12th. in Kalamazoo. Representatives of 15 lodges presented checks totaling \$5,291.75 to Hugh L. Hartley, Chairman of the Major Project Commission. Donations at the half-year mark represented 66.6 per cent of the year's goal; 20 lodges had already contributed their full quota.

Chairman Hartley reported that 85 children had been referred to the Commission since last Fall, with 49 cases closed by direct action by the Commission in behalf of the children and 36 still in process. He related several heart-warming experiences connected with these cases and announced plans for the erection of an Elks' Clinic as soon as finances justify it.

NEW! POWERFUL 500 FT. INTERCOM PHONE SET



for only **\$9.95** COMPLETE

SAVE NEEDLESS STEPS. Just buzz and talk. Perfect for communication between main house and tenant house, barn, shop or to other distant points on farm. Conversation is loud and clear.

250 FT. WEATHERPROOF WIRE. No installation problems—wire is easily strung anywhere—even on the ground for temporary use. More wire can be added for operation up to one mile.

HAS BUILT-IN BUZZER, powered by flashlight battery which fits in case. Costs nothing to operate. Phones are standard size—designed for one handed talking and listening. Rugged—practically unbreakable.

READY TO USE. Satisfaction guaranteed. Nothing else to buy. Item #21d. Wt. 15 lbs. Spec. Factory price **\$9.95**

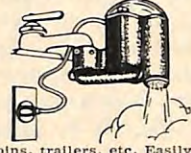
MASTER MECHANIC PORTABLE LIGHT PLANTS (Item 24) Push Button Start—700 watts 115 v. 60 cyc. AC. Powered by a rugged 2.2 hp. easy starting Briggs gas engine. No wiring necessary. Just plug in and operate. Plenty of current for any radio, television, oil burner, freezer, pump, lights, etc. which require up to 700 watts. Ideal for camp, cottage, trailer or boat! Includes voltmeter and built-in winding to charge 6 v. auto batteries. Wt. 75 lbs. Easily fits in car trunk. Be prepared if storm knocks out power lines. Fully guaranteed. Regularly \$275. **\$143.50**



1200 Watt Plant (Item 45) same as Item 24 but with larger generator & engine—50% greater output **\$199.50**

FAUCET WATER HEATER

Instant hot water for just pennies—You just slip **MASTER MECHANIC's** new Faucet Water Heater over any faucet—plug it in a wall outlet and you've got steaming hot water instantly for dishes, shaving, washing baby's bottle, etc. Simple and safe—operates on ordinary 110 v. house current—costs only 2½ cents per hour for hot water. Ideal for homes, shops, cabins, trailers, etc. Easily regulated from lukewarm to full hot. Fully guaranteed. Wt. 2 lbs. (Item 408) Factory price... **\$4.95**



Send 10¢ for Big New Catalog. Free with order. 10 day money back guarantee. Send check or M.O.

Master Mechanic Mfg. Co., Dept. P-128, Burlington, Wis.

ACCTS. INSURED (FREE Service) **50** COMMERCIALLY Also 50 Highest Rate Fed. Agency Insured Assns. Investor Service

EM Mail Ad Last Notice

11 W. 42 St., N.Y.C. LA 4-7665

Not everyone does as well, but **T. N. CODY**, who started a business of his own, reports...

For 12 months I've averaged **\$800** per month income

—most of it clear profit for me!

• Many men have discovered how to be independent, to be free of layoffs and bosses. C. G. Naples grossed more than \$200 his first week. Others report gross up to \$44,000 per year. How much you make depends largely on you. You need no special skill, no large investment and you can start part time if you wish.

NO SHOP NECESSARY • Our **ELECTRIC DETERGER** shampoos rugs, carpets right on floor... helps to show their natural color, beauty. So efficient and safe, used by largest hotels and railroads.

This is not a lease proposition. You own the machine, you work when and where you please and all the money you take in is your own. You take no risk. Machines fully guaranteed.

Mail Coupon Today for **FREE** Book

VON SCHRADER MFG. CO., W24 "R" Pl., Racine, Wis. Without obligation send me **FREE** booklet about your **RUG DETERGER** and tell me how I can start my own permanent, profitable business.

Name _____
Address _____
City _____ Zone _____ State _____

Lodge Visits of Horace R. Wisely

(Continued from page 17)

Egan, Director of the home, and by Boystown's Mayor, Frank Jackes. Accompanying Mr. Wisely on his New Jersey visits were Past Grand Exalted Ruler William J. Jernick and State Pres. Matthew Coyle. After a tour of Boystown (which the state's Elks help to support) Mr. Wisely went to Kearney, where he was welcomed by Mayor Joseph M. Healey—a lodge member—District Deputy Daniel Crosta, Exalted Ruler Edmund A. Grimes and Past Exalted Ruler George Borgos.

On the same afternoon, Mr. and Mrs. Wisely toured the Passaic County Elks Cerebral Palsy Center, speaking with therapists and with the children there who have been helped by the work and contributions of the Elks. That evening, Mr. Wisely was guest of honor at a dinner given by Paterson Lodge and attended by more than 350 Elks from lodges throughout northern New Jersey. Mr. Wisely was presented with the key to the city by Mayor Edward J. O'Byrne—a member of the lodge. Present at the dinner were State Associations Committee Chairman Joseph F. Bader, Grand Lodge Ritualistic Committeeman Vernet N. Hicks, State Trustee Dennis Lyons, State Vice Presidents Charles Hollister, Alfred DeFiore and Joseph Wallace, District Deputies Daniel Crosta, Joseph Smith and Thomas Stewart, Past District Deputy John Campana and ER John Pasquale.

Heading south the next day, Sept. 25, the Grand Exalted Ruler visited Trenton, N. J., Lodge, where he was welcomed by Governor Robert B. Meyner and Mayor Donal J. Connolly, both of whom are Elks. After a reception in the Governor's chambers, Mr. Wisely was escorted to the lodge for a luncheon, at which time Mayor Connolly presented him with the key to the city and a scroll naming him an honorary Trenton citizen. Prominent Elks at the luncheon included Special District Deputy William R. Thorne, State Vice Pres. Obert T. Stetter and District Deputy Harold Fuccile. Host was Exalted Ruler Woodrow Behm. Other Elks at the luncheon included all the members of the City Commission, and Major General James Cantwell, who commands the National Guard in New Jersey.

That afternoon, Mr. Wisely visited the National Council of the Boy Scouts of America, located in New Brunswick (see page 42) and then continued on to Dunellen for a testimonial dinner in his honor, attended by Vernet N. Hicks of the Grand Lodge Ritualistic Committee, District Deputies Albert W. Renner, Harold Fuccile, Julius Krivos and other Elk dignitaries.

NEW YORK, DOWNSTATE. At the Hotel Commodore in New York City, Sept. 27, Mr. Wisely attended the annual Downstate Conference with 100 of the State's

Elks. Among those present were Past Grand Exalted Rulers James T. Hallinan, George I. Hall, James R. Nicholson and William J. Jernick, Grand Lodge Ritualistic Committeeman Frank H. McBride, former Grand Lodge Judiciary Committeeman Frank D. O'Connor, State Pres. Ted Beales, Past State Presidents Frank J. Fitzpatrick and W. F. Edelmuth, State Scholarship Committee Chairman Martin J. Traugott and State Veterans' Service Committee Chairman C. L. Maguire.

NEW YORK, UPSTATE. Mr. Wisely was present on Sept. 28 at New York State's annual Upstate Conference, held at Oneida Lodge. Highlighting this Conference was the presentation of Youth Leadership Awards to Ilion Lodge, which won third place nationally and first place in the state. With Mr. Wisely at the Conference were Past Grand Exalted Rulers James T. Hallinan and George I. Hall. Oneida's Exalted Ruler, J. Kenneth Holmes, welcomed more than 350 Elks from some 50 lodges, and among the distinguished guests were Past Grand Trustee Ronald J. Dunn, Mr. McBride, Past Grand Esteemed Loyal Knight Stephen McGrath, Grand Lodge Membership and New Lodge Committee Chairman James A. Gunn, State Pres. Theodore Beales and Past State Presidents J. T. Moses, G. A. Swalbach, Bert Harkness and F. P. Hart. • •

For Elks Who Travel

(Continued from page 15)

in many cities they are not long enough to permit takeoff with a full load of fuel. Therefore, the fuel load must be cut back to permit takeoff in a shorter period of time. In order to achieve steep ascent and get the plane up in the sky with the least possible inconvenience to those who live in the vicinity of the airport, water is being injected into the red hot engines at take off to increase the thrust. Finally, largely owing to the Port of New York Authority (whose runways at Idlewild were not ready for the commencement of commercial jet service) noise suppressors have been built into the rear of the jet engines which will run the fuel bill up an estimated \$75,000 per plane per year.

The flights over the Atlantic and back which I made just before the start of commercial service both carried a full complement of passengers—111 plus a cabin crew and flight crew—and both were required to make mid flight stops. Eastbound we put in at the Azores and coming home there was a stop in Iceland before making a daylight run across the polar ice cap cov-

ering Greenland. The in-air times were exciting—roughly five hours from New York to the Azores and then three hours to Paris, but the refueling took time and the edge off a possible non-stop jump. Commencing this summer, Pan American will inaugurate service with a new and larger Boeing 707-321, which is known as the Intercontinental and which will insure sustained service non-stop across the Atlantic in both directions. The present Boeing 707, larger as it is, will be relegated to shorter hops, such as New York-San Juan.

Some airlines elected to forego the advantage of early service with the smaller Boeing, and will begin jet service with the arrival of the 707-321. Air France, Air India, and Qantas with its far flung world routes, are among them; and all of them expect to be in service anywhere from July to December of the coming year. Both Air France and SAS will use the short range Caravelle jet in Europe, North Africa, and the Middle East early next year. Domestically, American Airlines will start 707 jet service between the coasts in January, with TWA not far

ELK HISTORY FOR WILLIAMSON STUDENTS



Past Exalted Ruler William H. Rosen of Williamson, W. Va., Lodge presents a copy of the "History of the Order of Elks" to Miss Annie Laura Crawford, Librarian at Williamson High School.

behind. Through a lease arrangement with Pan American, National will use some of the Pan Am jets on the Florida-New York run this winter, cutting running time to just over two hours.

United Airlines, which ordered Douglas DC-8's, hopes to start coast-to-coast and California-Hawaii flights in September of next year. Almost everyone else polled—the Swiss, Germans, Italians, Belgians, Dutch, Brazilians, Japanese and Canadians don't expect to start jet service until 1960. As to what the DC-8 can do when it finally gets here in 1960, the Scandinavians have already announced that they expect to catapult it from Los Angeles to Copenhagen over the Pole in less than nine hours. There are, meanwhile, rumblings from Moscow that the Russians are about to unveil a new and larger jet, probably one with four engines. They displayed some models at the Brussels Fair. If anybody ever opens up China, travel is going into a fascinating era. After all, Paris-Moscow is now only 3 hours and 40 minutes. Listening, Napoleon? • •



If you are an average American family searching for a millionaire's holiday on a budgeted purse, the colorful English colony of Nassau, a short distance across the Gulf Stream from Florida's East Coast, makes that dream a reality. The American Automobile Association International Travel Department in Miami knows of a group of five-room villas, built with the family in mind. Appointments are exactly right for the comfort and economy of a vacationing family group, but they include some deluxe touches too. For instance, each family is provided with one of those justly renowned Bahamian cook-housekeepers, to save Mother from having to do any work.

Faster air travel, often jet-propelled, means that in terms of speed the world will have shrunk by forty per cent by the end of this year. In answer to a demand for streamlined and economy-priced package tours, Pan American has inaugurated tours to be known as the "economy independent travel" or E. I. T., and provides confirmed hotel accommodations and seats reserved in planes, at

theatres, and on sight-seeing conveyances. There will be a series of three tours with weekly departures at inclusive bargain rates, starting at \$498.

A group representing more than 30 motor clubs throughout the U. S., British Columbia and Hawaii, has just returned from a trip covering England, France, Belgium, Switzerland, Germany, Holland, Italy, Monaco and Ireland. They report that many hotels are modernizing their establishments, but not destroying the "old world charm" and are installing air-conditioning and all facilities that most Americans take for granted in their everyday living. Development of the Motel industry, American style, also is noted throughout the Continent. The trans-Atlantic traveler who rents or buys one of the foreign-made cars to travel through Europe, need have no fears about insufficient gas, good food, or adequate lodging.

Have you ever been to New York around Christmastime? The gray stone giants (our modern skyscrapers) take on another look, which seems to remain with them, long after the tinsel and trimmings have been taken down. For the past several years a tree has been given by one of our States to grace Rockefeller Plaza during the gay holiday season. This year the great tree, 64 feet high, weighing about three tons, was given by the State of Maine and will be lighted for all to see on December 11th at 6:30 p.m. This giant white spruce tree, estimated to be about 80 years old, graces the center of Rockefeller Plaza and will bloom with thousands of colored lights. Lighting the tree is quite a ceremony in itself, and is broadcast by the major networks on television.

A unique series of get-acquainted programs will open in Daytona Beach, Florida, on January 12th. These programs are to be known as the "Florida Roundtables" and will be sponsored by Vacation College, which has been presenting informal courses for winter visitors for the past two seasons. This is open to men and women of all ages, but is especially geared to the 40-plus crowd. All the sessions will be held at the Princess Issena Inn of the Princess Issena Hotel, where special rates are given to members of Vacation College. Membership costs \$50 for a six weeks' course, payable \$25 at the beginning and \$25 at the end. This "college" is for enjoyment and not for academic credit. The course includes stimulating discussions with the Director of Vacation College and with guest speakers from such fields as medicine, psychology, literature, politics and finance. Most of the sessions are in the afternoon, running for two hours each, Monday through Friday, but there are also luncheon meetings and evening social hours for friendly fellowship and informal chats.

THE IDEAL GIFT FOR DAD!

TRIO

Chef's Baton

BARBECUE SALT AND PEPPER SHAKERS

18" of Salt or Pepper—
a Summer's Supply!

**NO POPPING GREASE—
NO SCORCHED FINGERS!**

The secret of good cooking is in the seasoning. You place the seasoning just where you want it—even over the hottest fire—yet your hands are a safe distance from the glowing coals. 3/4" x 18" copper finish tube—black trim. Top turns to regulate flow or to close. Remove end plug for filling—loop for hanging.

MAKE DAD THE MAESTRO OF THE GRILL

\$3.95 per set

At Your Gift Shop or Dept. Store
or order from

TRIO Manufacturing Company

Griggsville, Ill.

(Include check or money order—
add 25c per set postage)

REAL ESTATE

BE A BROKER

PAYS BIG! SEND FOR FREE, BIG ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages, learn easily. Course covers Sales, Property Management, Appraising, Loans, Mortgages, and related subjects. **STUDY AT HOME** or in classrooms in leading cities. Diploma awarded. Write TODAY for free book! No obligation. Approved for World War II and Korean Veterans. **WEAVER SCHOOL OF REAL ESTATE** (Est. 1936) 2020H Grand Avenue Kansas City, Mo.

FREE BOOK TELLS HOW

ACCOUNTANT

BECOME AN EXPERT

SEND FOR FREE SAMPLE LESSON

Executive Accountants and CPAs earn \$5,000 to \$10,000 a year and up. Thousands needed. We train you thoroughly at home in spare time for CPA examinations or executive accounting positions. Previous experience unnecessary. Personal training under supervision of staff of CPAs and Expert Accountants. Write for free book, "Opportunities in Accounting" and sample lesson.

LASALLE Extension University, 417 So. Dearborn St. A Correspondence Institution, Dept. 12328H Chicago 5, Ill.



Weave Rugs EASILY AT HOME

MAKE BIG PROFITS—Full or spare time business right in your home. YOU can weave beautiful, serviceable rugs on low cost loom that comes threaded, ready to weave—including necessary accessories! Just a few days weaving will pay cost of loom. Send for FREE loom folder, sample card, and low prices on warps and supplies. Get started now on this easy way to year around extra income! **OR. RUG CO.** Dept. X885 LIMA, OHIO

GIVE THAT FAVORITE DRIVER A HULL AUTO COMPASS

Famous for quality and accuracy for a quarter-century—5 colors. Modern styling. Easy to install. A practical gift that lasts for years. Inexpensive. At your dealer's or write for literature.

IDEAL GIFT FOR BOAT OWNERS, TOO

Beaconlite
ILLUMINATED
\$6.95

Streamline
NON-ILLUMINATED
\$5.50



HULL MFG. CO.

P. O. Box 246-EE11, Warren, Ohio

(Continued from page 5)

from qualified persons in Government, industry and the public. I am glad to report that some interesting and worthwhile comments are now reaching us—and there is time for more.

In the Congress the Joint Committee will hope to make further progress in developing an expanded civilian nuclear power program. I sincerely hope that we will have a "new era" and cooperation with the AEC in order that the program may put us back in a position of world leadership. Atoms—and electricity and other forms of energy from atoms—have caught the imagination of peoples throughout the world. If we can become the acknowledged leaders—not just one of three or four leaders in this field—we will enhance our position of international prestige and world leadership.

IN DEVELOPING atomic power I sincerely believe there is plenty of room for both the Government and private industry. A certain amount of controversy appears inevitable in this field but if we can keep the Government program, the private program, and the so-called "cooperative" program all moving vigorously ahead, perhaps we will get results. That is the purpose of the Joint Committee in proposing agreement on a long-range expanded nuclear power program.

There is no real reason for a public versus private power controversy at this time in this field.

Within the salt domes near Carlsbad, New Mexico, there is planned to be exploded sometime next year a small nuclear device. This will be the second in a program called "Project Plowshare" to explore the possibilities of using nuclear explosions for peaceful purposes. The name "Plowshare" is meant to be expressive of our intent.

On September 19, 1957, the U.S. exploded a small atomic device underneath the Nevada desert in what was known as the "Ranier" shot. The results of this experiment were made into a film which was the most popular moving picture exhibit offered by the U.S. last September at the second Geneva conference on the Peaceful Atom. Persons throughout the world were fascinated with the idea of using nuclear explosions having many times the force of conventional TNT to mine all sorts of ore, to dredge canals or harbors, to develop and revive oil fields and possibly to produce electric power and radioisotopes. It presents a fantastic outlook.

The project planned for New Mexico next year is entitled "Project Gnome" to explore the possibility of obtaining the force of a nuclear underground explosion, containing it, and using it gradually to produce power and radio-



FROM OUR READERS

Just a note to let you know how much I enjoy your magazine. The article in the October issue by Ted Trueblood was especially interesting. The Family Shopper always has something unusual to offer, and I frequently make use of this convenient service.

MRS. NORMAN DRECKMANN
RACINE, WIS.

Many thanks for the mapped trip and all the folders your Travel Department sent to me in connection with our trip to San Diego. The City Service maps are fine, the folders excellent, and we expect to make good use of them in about a month when we intend to leave on our trip.

FRED MURPHY
WEST HARTFORD, CONN.

It is always gratifying to find that an article in The Elks Magazine has aroused the interest and even enthusiasm of readers. The following are some of the letters which have been received in response to such an article—Stanley Frank's article about the critical situation in our public libraries—in the October issue.

As a brother Elk, as chairman of the Board of Trustees of the Thomas Crane Public Library of Quincy, Massachusetts, and as President of the Massachusetts Library Trustees Association, may I thank you for the very excellent article by Stanley Frank, "\$156,000,000 Is Not Enough", in your October issue. You have rendered the library cause a great service, and it is clearly another example of the fine work done by our great organization; there is much work to be done in this very vital field.

L. PAUL MARINI
QUINCY, MASS.

Within the short memory of most of us, a concept was established without much effort, when we heard the word *library*. Some people still respond with the same picture now as twenty years ago. This is not the case with Stanley Frank and his library article in the October issue of THE ELKS MAGAZINE; and this is not the case with others who have moved forward with the times.

We can now picture the library as a hub of activity—one which offers to all the public the reading material they desire. I was both impressed and grateful that the Elks joined in the support of National Library Week, and that the Elks publish articles such as this one by Stanley Frank.

CHARLEY REYNOLDS
Past National Chairman
Operation Library
TULSA, OKLA.

Your library feature by Stanley Frank is one of the best articles on libraries, their achievements, and the Federal Library Services Act that we have seen. It is heartening to know that the Elks have taken such an interest in the plight of our libraries.

LOUISE F. REES
Head Of
Library Consultant Div.
Michigan State Library
LANSING, MICH.

This will serve to commend your editorial staff on the publication of Stanley Frank's library article in the October issue.

Such action, I believe, will bring to the public the crying need of the library services.

R. W. PETTWAY
President
Friends of Texas Libraries
AUSTIN, TEX.

YOUR POSTMASTER REQUESTS

Do your Christmas mailing early.

Use zone numbers.

Wrap securely and address packages correctly.

For distant points, mail by December 10th.

For local delivery, mail by December 16th.

isotopes. Later, perhaps in 1960, plans have been made, if all goes well, to excavate a harbor near Cape Thompson, North of the Bering Straits in the Arctic Ocean, in the new state of Alaska in order to develop new mineral resources there.

There are some interesting ideas about a new canal route in Panama, about an oil sand melt-down in Canada, about the stuff that dreams are made of—and all these things can come true!

The use of nuclear explosions for peaceful purposes was pooh-poohed by the Russians at the Geneva Conference, although at one time one of their leading officials spoke of "moving mountains" and other peaceful purposes through nuclear explosions. The disagreement on this question has become involved in our negotiations with the Russians to cease nuclear tests. In my opinion, any agreement to cease nuclear tests should include an exception to permit monitored nuclear explosions for peaceful purposes. (I might also point out that as of now there is no effective detection system to monitor tests of very low yield or those fired at high altitudes. The United States, therefore, should be extremely careful in any agreement with the Soviet Government not to discontinue our nuclear tests in these two areas while the Communists could continue their nuclear tests undetected.)

Obviously Project Plowshare is very much in the experimental stage, and should not be oversold. In any event, the use of nuclear explosions for peaceful purposes holds promise for the future, and we should continue to explore its many possibilities.

Reporting on Elks Memorial Sunday

This year, as in the past, subordinate lodges will pay tribute to our Absent Brothers at the traditional Memorial Services, held on the first Sunday in December.

Reports in connection with these programs are to be submitted to Loris A. Winn of the Grand Lodge Committee on Lodge Activities, Box 31, Pullman, Wash. Reports must reach Mr. Winn by December 27.

This is also the month during which the Order carries out its Christmas Charity Programs, for the benefit of those less fortunate than we. The lodges are requested to submit accounts of their activities in this connection to Committeeman Nelson E. W. Stuart, 1426 Bunts Road, Cleveland 7, Ohio, by January 10.

We emphasize that accounts of these activities are to be sent, in all cases, to the above Committee Members, and not to THE ELKS MAGAZINE.

ANOTHER POSSIBILITY which I hope will be vigorously pursued in the future is that of using atomic energy to distill salt water in order to make flowers bloom and crops grow in the deserts of North America, Africa, the Near East and Asia. For several years I have sponsored bills in Congress and efforts to increase our program in this field both in my capacity as a Member of the Senate Committee on Interior and Insular Affairs and as a Member of the Joint Committee on Atomic Energy.

In 1958 the Congress passed a bill to provide for construction of experimental plants for the desalinization of salt water. I hope that construction of these plants will go forward quickly. The possibilities of using atomic reactors—or controlled thermonuclear reactors eventually—as heat sources for conversion of salt water to fresh water appear to me very promising.

An atomic reactor is both a strong heat source, which is useful in the desalinization process, and can also make electricity to support an electric membrane desalinization system.

Atomic fission, in addition to being integral to bombs and reactors, also has found spectacular success in nuclear propulsion systems. We are all aware of the accomplishments of the fantastic nuclear submarines, whose crews have broken record after record, including, I should say, some safety records. The Joint Committee has also urged nuclear propulsion plants for merchant ships, and the NS SAVANNAH, the world's first nuclear merchant ship, is now under construction.

Two and one half years ago, in the spring of 1956, I urged that we should build a nuclear propelled oil tanker which, because of short loading and unloading time, could spend 95 per cent of its hours at sea rather than in port. This type of ship could find great use in the world's trade routes—especially around the Cape of Good Hope to bring us oil from the Persian Gulf without being dependent upon the Suez Canal. Incidentally, such a situation could do more to bring Nasser to terms and turn the Arab world again in our direction than hours and weeks of diplomatic wheedling. There are signs that the Executive Branch may soon agree that we should sponsor a bill for a nuclear-powered oil tanker.

THE ATOM can and should also be harnessed as a propulsion system to explore the mysteries of outer space. Some of the initial glamor and publicity of outer space exploration has faded away and perhaps the newly created Space Agency can now settle down to hard work and earnest efforts. In order to have a propulsion device which can navigate in outer space—as compared with merely being pushed into and then falling through outer space—I believe we must look to atomic propulsion. In Los Ala-



Keep wraps in an orderly manner—aired, dry and "in press". No. 3 wall racks come in any length to fit; 4 spaced coat hangers and hat spaces per running foot. Mount on wall at the desired height for each age group. The 5 ft. Portable No. DF-5-50 Checker accommodates 50 people, goes wherever needed on large ball-bearing-swivel casters. Answers the wraps problem, in vestibules or for meetings, dinners, etc. Efficient, sanitary, fireproof and quality built for lifetime service of welded, heavy gauge steel with square tubular columns.



Write for Bulletin CK-3

Portable umbrella and overshoe racks for entrances, and storage racks for robes.

VOGEL-PETERSON CO.

The Check Room People
1127 West 37th St., Chicago 9, Illinois

STOP THE COLD! DUCK-IT^{Only}



Real comfort in cold climates for sportsmen. Excellent camouflage for stalking ducks, deer, etc. Keeps face, neck, and ears warm during long exposure. Worn over face or under chin. Heavy, durable yet soft and flexible. Fits all head sizes. 100% wool. Send \$1.98 to **WOOLWEAR COMPANY** Box K-12 San Gabriel, Calif.

If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! **WILLIAM S. RICE, Inc., DEPT. 13H, ADAMS, N. Y.**

If You Are Under 80 You Are Not Too Old For Life Insurance

Let us tell you how you can still apply for a \$1,000 life insurance policy to help take care of final expenses without burdening your family.

You handle the entire transaction by mail with **OLD AMERICAN of KANSAS CITY**. No obligation. No one will call on you!

Tear out this ad and mail it today with your name, address and year of birth to **Old American Insurance Co., 1 West 9th, Dept. L1255M, Kansas City, Missouri.**

New DINSMORE
Celebrity
COMPASSES

in Beautiful GOLD OR SILVER

A jeweled, precision instrument—designed for modern cars. Full, indirect illumination. Sharp, clear letters. Silver or gold Celebrity models \$6.95, standard models \$5.45, illuminated \$6.45
APPROVED BY AUTO MAKERS
Fine Quality Compasses for over 31 Years



DINSMORE INSTRUMENT CO.
1812-41 Keiso St., Flint, Mich.

Write for Folder

BOOK MANUSCRIPTS
CONSIDERED

by cooperative publisher who offers authors early publication, higher royalty, national distribution, and beautifully designed books. All subjects welcomed. Write, or send your manuscript directly.

GREENWICH BOOK PUBLISHERS
Attn. Mr. Essex 489 Fifth Avenue
New York 17, N. Y.

BOOK OF MEMORY

in everlasting bronze

For listing 100 to 3000 names economically. Write for free catalog including photos of hand-chased cast bronze plaques.

NEWMAN BROTHERS, Inc.
Dept. 722, Cincinnati 3, Ohio



PECANS Giant Texas papershells, grown in the deep, rich, moist alluvial soil of world-famous Red River valley. Best pecans you ever ate; wonderful flavor. Send for grower-to-you price list of Christmas bargains. Sample box mammoth whole pecans or shelled halves (say which) 35c ppd.
PECAN JOE, Box 1285-R, Texarkana, Texas.

SAFEGUARD YOUR FROZEN FOODS
WITH B-SHUR FREEZER
SAFETY ALARM

End costly danger of spoiled frozen foods and meats. Control box sets off alarm BEFORE freezer temp. rises to danger point. B-SHUR guards against defective freezer parts. For every home, farm & bus. Used by hospitals & blood banks. Unconditionally guaranteed. Only \$24.95 (ppd.).

HARMAN DISTR., Dept. E
5565 Atlantic Blvd., Long Beach 5, Calif.



Reflexite
AUTO EMBLEM

4 1/8" Emblem in 5 colors. Stainless Steel frame. Attaches to license plate. Shows up clearly day and night.

Price each, prepaid \$1.75

RUSSELL-HAMPTON CO.
303 W. Monroe St., Chicago 6, Ill.

EASY SHOPPING
through Elks Family Shopper

Need a gift? A household gadget? A clothing accessory? Or maybe you'd just like to see the novel, useful and attractive mail order items selected by your Shopping Editor. Then turn to page 26 for a worthwhile, interesting and relaxing shopping tour.

RUPTURED?
NEW LASTING RELIEF

ENJOY NEW FREEDOM

of action, peace of mind and comfort at work or play. Proven, patented MILLER holds your rupture back Day and Night—will bring you lasting relief, has helped thousands. For free facts in plain wrapper. Send Name and Address to

FRED B. MILLER, Dept. 44-T
Exclusive Manufacturer



ENTIRELY DIFFERENT

Hagerstown, Maryland

mos we are developing by Project Rover a power plant for nuclear propulsion of a rocket.

By achieving success in nuclear propulsion into outer space, we can win back from the Russians the world publicity and acclaim which they obtained by reaching outer space with the first Sputnik.

FOR THE MORE DISTANT FUTURE our program should include continued efforts in basic research to obtain controlled thermonuclear reactions, or the "harnessing of the H bomb." Work on this project has been going forward at Los Alamos, Livermore, Princeton and Oak Ridge and this work can truly be called "basic research" in that no delivery schedules can be set or time tables promised when the scientists can say, "On X-day or Y-year, we will promise you a controlled thermonuclear reaction." In spite of this indefiniteness, this work should be continued and accelerated because only through such basic research can we generate new ideas and cross new frontiers.

Many of our exhibits in Geneva this year were concerned with controlled thermonuclear reactions, and an announcement there was made of declassification of this field. This announcement was long overdue. Now I believe more results will be obtained in CTN research because more universities and young scientists will be able to work

freely and openly in the exciting new field of controlled thermonuclear reactors.

IF THE U.S.A. becomes the undisputed atomic leader in the world, it would greatly increase our international prestige. During the last session of Congress the first step of cooperation with the European Atomic Energy Community (EURATOM) was authorized. This should help to foster and cement friendly relations with six of the leading industrial countries of Western Europe. On the other hand, according to reports received from Vienna, the embryo International Atomic Energy Agency appears to be bogging down for lack of a definite program. The EURATOM countries, at least, seem to prefer the less irksome inspection provided by that agreement to the possibility of Russian inspection of their efforts under the International Atomic Energy Agency.

In the future, the U.S. should make more of an effort to provide assistance in developing the peaceful uses of atomic energy in the more undeveloped countries of Latin America, Africa and Asia. According to reports which I have received, many of these countries are disappointed in that the U.S. appears to be providing the bulk of its assistance to the larger Western Europe countries which are already many steps further along the road, and overlooking its long-time friends in Latin America;

Brian M. Jewett Mourned

BRIAN M. JEWETT, long prominent in Maine Elkdom, passed away October 12th at Bath Memorial Hospital. He was 60 years old.

A Past Exalted Ruler of Bath Lodge No. 934, he was District Deputy for his State at the time of his passing. A former President of the Maine Elks Association, he led that group in the sponsorship of parties for the children at Hyde Memorial Rehabilitation Hospital. He also served as Director of the Pine Tree Society for Crippled Children and Adults, Inc. From 1954 until 1957, he had been a member of the Grand Lodge Youth Activities Committee. Under his leadership, his State's Youth Day program won the highest national honors in 1954. It was that year that he began his service as Administrative Assistant to the Maine Elks Association.

A former vaudevillian turned businessman, Brian Jewett had worked tirelessly to bring entertainment to our servicemen. As Chairman of the Maine Elks VA Hospital Committee, he had not only taken care of VA Hospital patients, but had brought his famous Elks Showboat of the Air to the men at far-flung Presque Isle and Limestone, Maine, air bases.



Mr. Jewett was one of seven Americans cited for their efforts by the National Safety Council last year, being awarded an individual citation for "outstanding public support of traffic safety". Earlier this year he was named "Man of the Year" by the Bath Area Chamber of Commerce.

He is survived by his wife, three daughters and three grandchildren.

and the Nixon treatment has pointed this up.

In addition, more results are needed soon in our own atomic power program and research and development programs here in the United States. We must be in a position to offer atomic leadership and help to the other countries of the world, and nothing must block our chance to do so.

ALL OF THIS, in my book, adds up to an emphasis on the peaceful uses of atomic energy that has within it the seeds of a new foreign policy—a policy that says to the world that we stand ready to give help and not hell to those who now misunderstand our motives.

At home, we have learned that radioisotopes can save industry within the United States \$500,000,000 a year today and can bring that figure to a full billion dollars a year almost tomorrow. But, as Dr. W. F. Libby of the Atomic Energy Commission has pointed out, the surface has hardly been scratched.

Can't we—as a friendly nation—export some of that knowledge to less fortunate lands as easily and as freely as we now export military assistance? Would the returns not be more satisfying?

Our power reactor program may not have—probably has not—reached a point where the electricity generated here from the split atom is as cheap as that derived from oil, gas, coal or falling water. But there are areas of the earth where the twelve or fourteen mill current now possible is regarded as cheap, and a few of our present reactors there might win us more friends than a flashy display of jet fighter planes or a stockpile of thermonuclear bombs.

Because the world today has tuned its heart to listen for the promise of peace—and weapons do not produce that sound.

We need in foreign affairs a program to accord a world passport which would be granted annually to a select list of nominees from all over the earth to let talented scientists travel freely in all lands. Science knows little of national boundaries and thrives on the cross-fertilization of ideas.

We need, I believe, an international laboratory for the exploration and utilization of space. Let me repeat some words that I spoke to a world conference of nuclear physicists nearly three years ago—back, indeed, in the Pre-Sputnik Age:

“Another example on a large scale which inevitably crosses national boundaries is the project to send a rocket into outer space. Purely from a geographical viewpoint, efforts to send missiles and ultimately passengers to the moon and the nearby planets are of world-wide interest. While the intensely nationalist feelings characterizing international relations on our planet at the present time suggest that we may even see, as a result of interplanetary travel,

an extension of the competitive colonialism which the last century saw for the backward areas of this planet, the prospect of seeing different sections of Mars staked out by different national governments of this earth seems on the face of it ludicrous. Are we trying to play God and develop a new planet in our own image and likeness? A much more rational and probably more productive basis for the exploration and development of other worlds would be under an organization which properly reflects the common interests of all peoples of this earth in such development. The Man in the Moon belongs to the children of every country, is a part of their dream-world, and if reached by space ship, might better remain the property of all.

“Might it not be better to examine the chance to use space conquest as another project for an international laboratory? If we will never use this weapon once we achieve it, might it not be set aside as one segment of world-wide competition that could be surrendered to the effort to halt the race for a full arsenal of atomic arms in every land? Or must everyone carry his own six-shooter constantly strapped to his belt?”

The possibilities of world laboratories, world passports and practical power reactors, with vigorous U.S. participation and leadership, I believe, have tremendous potentials. They present an opportunity for vigorous pleading in the cause of world unity and organization. They might counterbalance a Russian propaganda effort—might in fact divert world attention from Arab stunts in the Middle East one day and Red Chinese pressures in the Far East the next, and turn the thoughts of statesmen in uncommitted countries to the useful goods on our counters.

This could be what we might offer to a restless and troubled world. The armament race is too costly in time, materials and money. It has unbalanced our national budget and upset the savings plans and personal budgets of our people. But after doing that, it still is impotent to aid us in our relations with the rest of the world. It just doesn't get the job done.

In addition to their military might with which they constantly threaten the Free World and their never-ending attempts to undermine established governments by internal subversion, the Soviet leaders have been engaging in a planned program of economic warfare. The United States needs to have flexible means of countering this economic threat in which a strong cooperative atomic civilian program can play a decisive role.

So, while there is yet time, we might look to a new ally, the atom. We have tested its power to set the world asunder. Perhaps we should try its ability to bring the world together. The utilization of its peaceful application has pointed the clear way.

HUNDREDS OF IDEAS

for BRONZE PLAQUES

FREE illustrated brochure shows hundreds of original ideas for reasonably priced solid bronze plaques—nameplates, awards, testimonials, honor rolls, memorials, markers.

Write for FREE BROCHURE A For trophy, medal, cup ideas ask for Brochure B.

INTERNATIONAL BRONZE TABLET CO., INC.

Dept. 40—150 West 22 St., New York 11

SAVE \$11.70



NORELCO "Speedshaver" Men's Electric Shaver. Latest model, brand new and fully guaranteed. Complete with case, cord and cleaning brush. Regularly retails at \$24.95. Now on sale for \$13.25 plus \$1.00 mailing costs or \$14.25 total. All orders filled within 24 hrs. Your money back if you are not fully satisfied. Send check or Money Order for \$14.25 to:

BROOKS, Dept. 19, Box 212, St. Louis 66, Mo.

POKER CHIPS

REGISTERED, non-duplicate. Monogrammed for your protection. Extra Heavy, Square Edge. Available in 10 Colors. Also Monogrammed "HI-TEST" Precision Dice.

KEM Plastic Playing Cards. Write for free catalog "E"

'BIG 8' POKER TABLES

GEORGE & CO., 9 E. Swan St., Buffalo 3, N. Y.

STOP RADIO & TV NOISES INSTANTLY!

NEW ELECTRONIC DESIGN

"Bell-Tronic" line filter eliminates noisy interference caused by all motor appliances, autos, oil burners, etc. Simply plug radio or TV cord into filter and filter into wall socket. \$1

Send \$1. Add 25c for P.P. & Handling. No C.O.D. Try 5 days. Money back guarantee. Tube Wholesalers, Dept. B-EL Box 61, Baldwin, L.I., N.Y.

\$8,750 FIRST YEAR IN YOUR OWN BUSINESS

Start part time if you wish. We locally train you, furnish everything to clean & mothproof rugs, upholstery, auto interiors on location by world-wide process. Quickly established. No shop needed. Just 2 average jobs a day bring \$8,750.00 NET profit in year. Employ others and multiply profits. You get National Advertising, Parents' Seal, 25 other regular services. Easy terms. Send now for FREE booklets. Duraclean Co., 8-54D Duraclean Bldg., Deerfield, Ill.

***LOW COST RUPTURE HELP**

"Cushion of Air" Appliance has helped millions of *reducible ruptured forget their rupture worries! Guaranteed to bring you heavenly comfort, security or it costs you nothing! Low-cost; light. Fascinating "Cushion" facts free. Write now!

BROOKS CO., 114-A STATE ST., MARSHALL, MICH.

DON'T PULL HAIR FROM NOSE

May Cause Fatal Infection

Use the **HOLLIS KLIPETTE** Rotating Scissors

So Simple! Just turn end. Surplus hair comes out easily, gently.

You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with KLIPETTE. Smooth, gentle, safe, efficient. Rounded points can't cut or prick skin.

\$1 made from fine surgical steel chromium plated

Guaranteed to Satisfy or Money Back

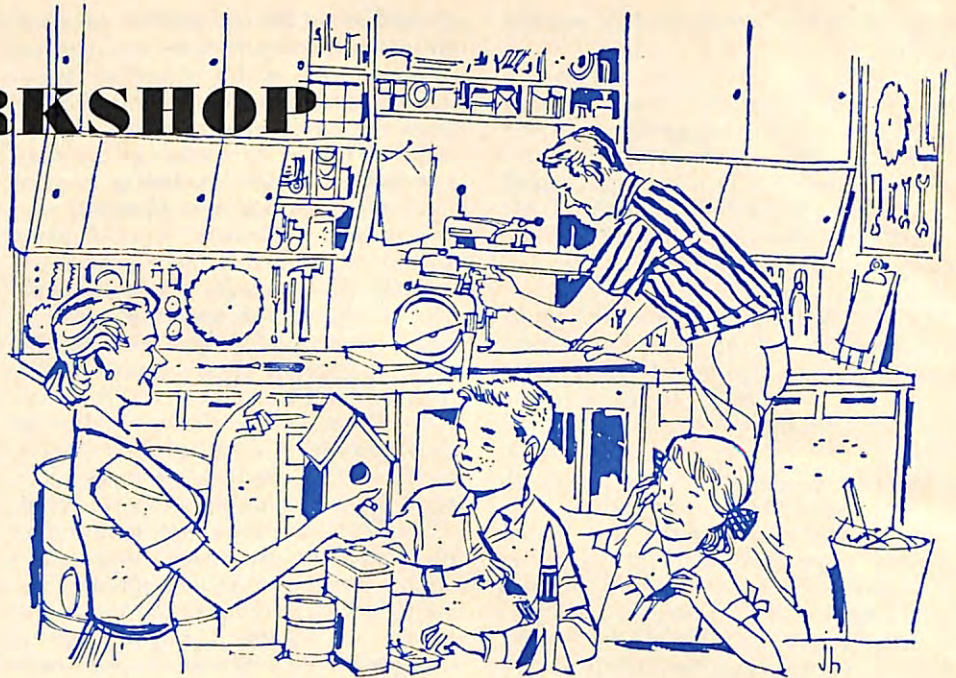
HOLLIS CO., 1133 Broadway, New York 10, N. Y. • Dept. N-90
Enclosed is \$1.00 for KLIPETTE. If I am not entirely satisfied, I may return it within 10 days for refund.

Name _____ Address _____

ELKS HOME WORKSHOP

By HARRY WALTON

Workshop Suggestions for a Merrier Christmas



THE CHRISTMAS SEASON'S happy chores are traditional in many families. But perhaps an extra decoration or a way to make the Christmas tree last longer will be welcome to some. Making and painting a big lawn cutout, for example, can be extra fun for the whole family.

DRAMATIC DECORATIONS can be cut out of weather-resistant pressed board. Use $\frac{1}{8}$ " thick material for pieces up to about a foot square, $\frac{3}{16}$ " stock for moderately sized ones, $\frac{1}{4}$ " board for king-sized reindeer, sleighs and so forth.

Designs can be taken from pictures in books, magazines or greeting cards. The modern helicopter with Santa in Figure 1 is only one of many possibilities. To copy any picture to whatever size you wish, first draw over the original a grid or cross-hatch of squares. Use a ruler or dividers to mark off regular intervals both horizontally and vertically (as has already been done in Figure 1). How many squares you use will depend on the fineness of detail to be copied.

On the pressed board, draw a grid of larger squares, as many each way as you drew on the original, but of a size that will make the redrawn figure the desired

dimension. For example, Figure 1 is nine squares high; if you want it to stand 27 inches high, draw 3" squares on the board.

Pick a starting point on the outline of the figure where two grid lines cross. "A" in Figure 1, for example, is one square in and $4\frac{1}{4}$ squares up from the bottom. Count the big squares to find the same spot, and continue locating each part of the drawing in relation to the nearest squares. This will give you internal details, features and color boundaries, too.

TO CUT OUT PARTS that a coping saw will not reach, drill or bore holes in the corners and saw between them with a keyhole saw. When curved parts lie far inside the edge of the board, like the tree branches in Figure 2, cut off the excess first with a straight saw. Turn the coping-saw frame at right angles to the blade to cut such parts.

Some hard board, such as Masonite Duolux panel, comes with a prime coat already applied. If you use unprimed board, it's a good idea to paint on prime coat before you draw on the pattern. This will give you a white background to draw on, and also leave features clear for painting afterward, whereas priming later would obliterate them.

Use a good outdoor enamel for finishing the displays. Floor stands for them can be made as shown in Figure 2. For outdoor use, fasten stakes to the backs of cutouts with 1-inch galvanized nails.

LIGHT UP LAWN FIGURES with a reflector spotlight set inside a window. If you have outdoor electric fixtures, you can of course mount flood lights in front of the cutouts. But don't overlook the dramatic possibilities of back-lighting.

Figures can also be lit with strings of outdoor lights clipped around the edges as in Figure 2, or strung above on a light wooden framework.

A WINDOW TREE brightens a home's outlook on the street. Measure your window to determine how big the cut-out tree in Figure 2 should be. If your sash has divided panes, draw the tree pattern on paper first and hold it in place to see whether the tips of the branches and the light bulbs will be visible, and not hidden by the wooden crosspieces of the sash. (The pattern is for half the tree; fold a piece of paper in half, draw the pattern on it and cut it out. When unfolded, the paper will have a full pattern on it.)

A seven-light string will provide a bulb at the top and on each of the six branches. For more lights, cut $1\frac{1}{2}$ -inch holes in the body of the tree with an expansion bit or a hole cutter and mount a bulb behind each hole. With twinkling

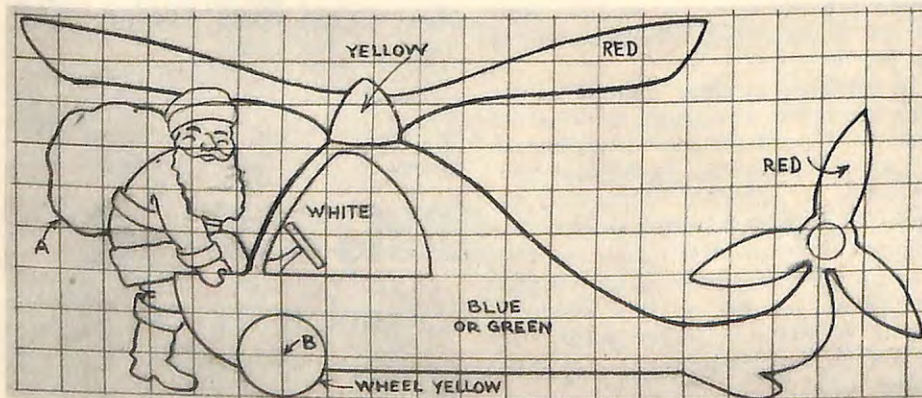


Figure 1

Transfer this pattern to 3- or 4-inch squares for a big lawn ornament, to 1-inch squares for a window or room decoration. Use a compass to draw the wheel from center B.

If parts of a big cutout seem weak, reinforce them by nailing wood strips on behind. The rear propeller can be cut out separately and nailed on.

lights, a pleasing effect can be had by mounting bulbs behind small 1/4-inch holes.

Nail a piece of two-by-four to the bottom of the tree as a base, and secure the cutout with a loop of thin wire at the top. Run it over the window catch.

PICKING A REAL TREE. You will be able to enjoy it longer if it does not shed too rapidly. Canadian balsam holds its needles longer, for example, than hemlock. Scotch pine is a favored choice on the West Coast. Blue spruce, too, is longer-lasting than hemlock. Even more important than the variety is the freshness of the cut tree. One that is dry when you buy it will soon shed and is already a fire hazard. Careful tree shoppers will pull a tiny branch off and try to light it. If it catches fire from a match or cigarette lighter, they will refuse it.

The U.S. Forest Products Laboratory at Madison, Wis., states that an easy way to keep a cut tree fresh is to stand it in water. Experts there advise making a new diagonal cut an inch or more above the original one (a diagonal surface exposes more area than a square cut) and immediately submerging the cut end. More water should be added as necessary to keep the end of the trunk well immersed.

Better tree stands include a water container. A stand you can quickly make (as late as Christmas eve if necessary) is shown in Figure 3. Nail the four base strips together so that the pot-

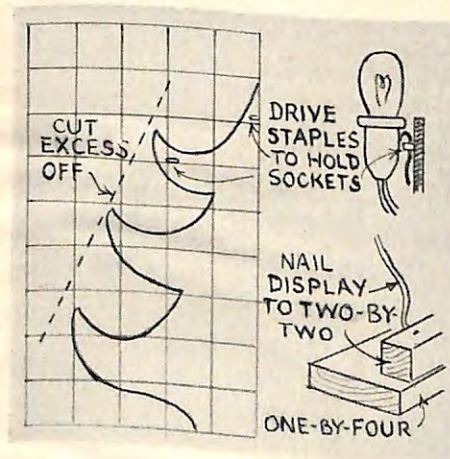


Figure 2

a large can will do if nothing better is at hand—will fit inside. Then nail the braces to the ends of these strips, have someone hold the tree upright, and nail the upper brace ends to the trunk.

To keep the tree from wobbling in the water container, hold it straight while pouring pebbles or stones to half the depth of the pot, or insert wooden wedges on three sides of the trunk.

A BETTER STAND of a more permanent nature is made from 3/4-inch plywood as shown in Figure 4. Fasten the curved uprights to the feet with 1 1/4-inch wood screws. Use the same size screws

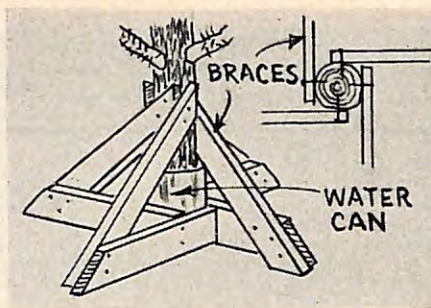


Figure 3

at the top, but reinforce the butt joints with iron angle brackets as shown. Drill a 1/4-inch hole in the middle of each side near the top, insert a threaded eyebolt, and put a washer and nut on the inside. Hold the nuts with a flat wrench while tightening the eyebolts against the trunk.

For a graceful tree that does not sag under the weight of lights and ornaments, tie up the longer branches so that they cannot droop. Use dark-colored fishing line, running it from the root of one branch to a point a foot from the top of the next lower one.

Trees of moderate size or larger will stand securely if a length of sturdy line or thin wire is looped around the trunk about five feet up and carried to screw eyes or other anchor points in nearby door or window framing. So held, the tree will not be likely to fall over even if young children pull on it.

GUARD AGAINST FIRE by checking tree-light strings for frayed or broken insulation, damaged sockets, and bits of tinsel in empty sockets. Do not leave bulbs out of sockets on the tree, where decorative foil may get in and cause a short circuit.

The tree should not be placed near an open fireplace, a portable heater, or in a doorway where, if it catches fire, it would trap occupants of a room.

For outdoor illumination, be sure you use only weatherproof sockets, cords and other fixtures. It is hazardous to use indoor equipment in exposed locations or even on open porches, where it may be subjected to driving rain or snow. Outdoor floodlights are now widely available. So are outdoor outlets you can drive into the ground and connect to the electric system inside the house.

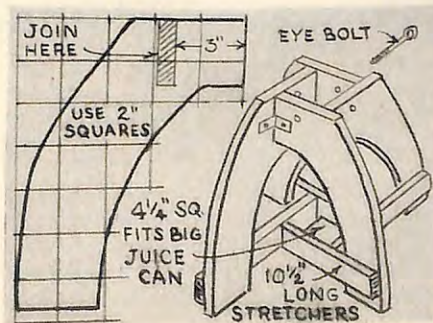


Figure 4

A GIANT CANDLE for the front porch or door makes an unusual decoration. The body may be a big mailing tube, a length of stovepipe, or a piece of linoleum wound twice about wooden disks at top and bottom and secured with paper fasteners along the overlap (Figure 5).

Saw the disks to a reasonably good fit and bore a 1 1/2-inch hole in the top one. Connect a piece of heavy-duty two-wire cord (long enough to reach the nearest outlet) to the two pigtailed of a rubber outdoor socket, either by soldering the joints or with solderless twist-on connectors.

Drop the cord into the disk. Then wedge the rubber socket tight in the

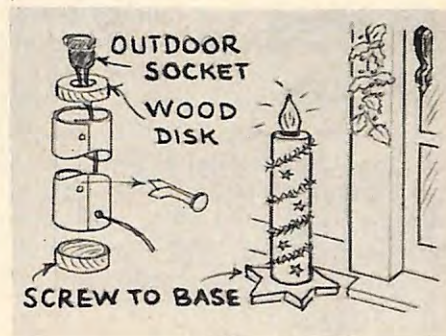


Figure 5

hole (wrap it with tape if the fit is loose). Bring the cord out through a hole near the bottom of the tube; if you have used stovepipe, punch a hole through and set in a plastic lamp-cord bushing or a rubber grommet to protect the wire from chafing.

Screw a square, round or star-shaped base to the bottom disk. Paint the base and candle, adding gold or silver stars (available at stationery stores), tinsel spirals, bands of colored tape or the like. Use a flame-shaped candelabrum bulb. Since the socket faces up, use the candle only in a sheltered position not directly exposed to weather.

ELKS WORKSHOP TIP

UNSIGHTLY STREAKS on house walls under the windows may be caused by metal screens. Rain washes down oxides that form on the metal, and these discolor wall surfaces. A waterproof coating will prevent oxides from forming on the screens. Lacquer or spar varnish can be used. Even easier to apply is boiled linseed oil, diluted with half its quantity of turpentine. Put it on the screens with a brush, or with an applicator made by nailing a piece of carpeting to a wood block. Pick up excess oil. Let screens dry thoroughly before putting them up. **HARRY WALTON**

The Elks and Christmas

As this issue of THE ELKS MAGAZINE was going to press, the Christmas Fund Committees of practically all of the 1851 lodges of the Order were reminding the members of those lodges that the time had come to contribute to the special Christmas Fund.

We can well have faith that such contributions will be made as generously as they always have been in the past.

As a result, the true spirit of Christmas will be carried into thousands and thousands of homes throughout the land, heaping Christmas baskets will carry food, clothing and countless gifts of all sorts, bringing sunshine and good cheer into homes that have been dark and gloomy, and brightening life's prospects for thousands of people young and old.

It is interesting and gratifying that while the Elks are most generous and thoughtful in their benevolences during all the months of the year, they still have the impulse to make a special effort to carry gifts and happiness to the needy and less privileged at Christmastime, slightly paraphrasing the words of the poet and saying:

*"At Christmastime let's give good cheer,
For Christmas comes but once a year."*

Having done our share during the year in contributing to the comfort, health and happiness of those people, young and old, less fortunate than ourselves, may we, when Yuletide comes, remember the admonition of our Grand Exalted Ruler—And Then Some.

Red China's Latest Move

Mr. Webster says that a "commune" is, "any of various bodies treated as a unit at law; as the peasantry sharing the common rights and property in a village community." The name is now quite generally applied to the system created recently by the Red Chinese government in the eight north and northeast counties of that country.

The definition Mr. Webster gives, so far as it refers to "various bodies being treated as a unit at law", is observed by this new step taken by the Red government. But when it comes to the second clause in the Webster definition relating to the "peasantry sharing the common rights" there does not appear to be left, after the system goes into effect, any "rights" for the "peasantry" to share.

That is unless we can consider the following as "rights".

Being called at 5 a.m. by reveille.

Falling in line for roll-call and marching to work.

Having breakfast at 8 a.m. and lunch at 1 p.m.

Then a rest period of one and one half hours.

Stopping work at 6 p.m.

Communal supper at 8 p.m.

One day off every second week, usually Sunday.

Firearm training for every person under thirty years of age.

Two hours of drill and military exercises a day for all able-bodied citizens.

Further use of women laborers, nurses where their children can be left.

It is not surprising that the Soviet

press has not reported this development.

Lenin in his day learned that there were limits to which the Russian people could be driven in herds and forced to accept full Communism, and as a result he found it necessary to soften the laws and regulations of that time.

The result of this move in China is of great interest and importance to the people of all the countries of the world. This, for the reason that it may make Red China the most powerful country in the world or it may result in the revolt of the Chinese people, leading to the abandonment of the new rigid regulations or even to the overthrow of the Chinese Communist government.

Perhaps, it will advance the day of revolution that President Chiang Kai-shek of the Chinese Republic has for many years so keenly hoped for.

Keeping Appointments

How much to be appreciated is a man who keeps his appointments on time.

One saves his own time and that of others by observing that rule because if one develops a reputation for being late, those who are to meet him and have become accustomed to his habit will be inclined to be less scrupulous about being on time themselves.

On the other hand, people are more careful about keeping appointments with one who has developed a reputation for being always on time. What a difference there is in the way that medical specialists, for example, keep their appointments. How much more appreciated are those who plan their consultations so as

to be able to receive and attend to a patient at the time previously arranged.

How displeasing it is to have an appointment for nine o'clock and be obliged to wait a half hour, or an hour or more, in a waiting room before being received by the specialist.

It is our observation that lawyers are more exact about being ready for a conference at the time set than are most professional men.

Perhaps, the attorneys may have developed this practice as a result of their experience in court; for we understand, although our personal experience with courts has been very limited, that they do start on time.

So far as the delays we have referred to are concerned, it seems to us the only possible advantage of them is that one might read a good magazine story or article that otherwise might be missed.

Thinking Overnight

How often it is demonstrated to us when some disturbing incident occurs that, if we defer the harsh actions or expressions it would naturally invoke, better judgment develops with the passing hours.

How often it is that a hasty reaction breaks a friendship that might have been saved if time were taken for deliberation.

How often a letter written in haste, if held overnight, will find its way into the wastebasket instead of the mailbox and thus one is saved from the possibility of endangering a friendship or a business connection by failing to apply time, thought and deliberation to the problem.

ONCE
IN A
BLUE
MOON



Rare is the whiskey of such character and savor that it unfailingly offers complete and perfect pleasure. And if this triumph won't quite change the stars in their courses or shade a gold moon blue, at least it can win more advocates than any other whiskey in the world's history. It can . . . and *did*. Its name is 7 Crown.

Say **Seagram's** and be **Sure**
OF THE FIRST AND FINEST AMERICAN WHISKEY



Today more people smoke Camels than any other cigarette



R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

No fads or fancy stuff for Jim Petteway of the West Coast. This rising young architect smokes Camels, America's real cigarette. He knows that no other

brand brings you the rich flavor and easygoing mildness of that costly Camel blend. Today as always, the best tobacco makes the best smoke.

Have a real cigarette —
have a **CAMEL**