

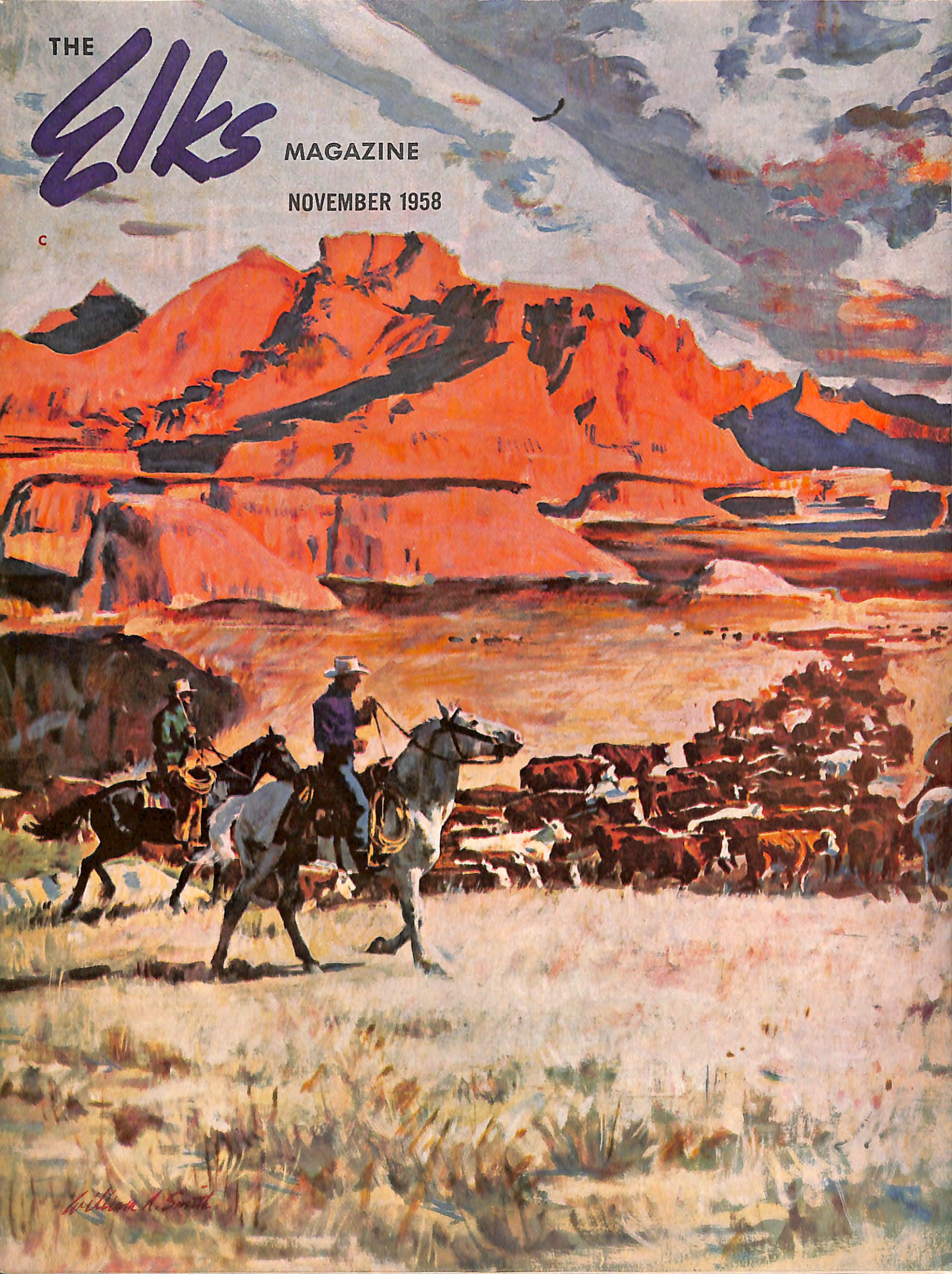
THE

Elks

MAGAZINE

NOVEMBER 1958

C



William A. Smith

A DRAMATIZED STORY THAT COULD HAPPEN TO YOU!

Do You Wonder What Makes You SO DARN TIRED?



Posed by professional model.

I used to feel weak and run-down from the moment I woke up in the morning to the time I tumbled into bed at night. Believe me, doing a full day's work is hard enough even when you feel good. But trying to be a good worker, husband and father when you're "dead on your feet" would make any man a nervous wreck!

As if being tired at night wasn't bad enough, I found myself getting upset by almost everything. I was "touchy" in the office, cross and irritable with my own children. I'd start arguments with my wife over the smallest things. I finally realized that something had to be done — so I went to see our family doctor.

After examining me, the doctor explained that my tiredness and nervousness was caused by a lack of important vitamins and minerals in my diet. This deficiency, he explained, caused men and women to feel run-down and irritable. To help correct my condition he recommended I add a good food supplement to my daily diet.

That's when I sent away for a trial supply of Vitasafe High-Potency Capsules that I had seen advertised. In just a few short weeks my energy came back. I felt like a new man, and I was glad to continue with the wonderful Vitasafe Plan. If you feel tired, nervous and miserable as I did, why not see how Vitasafe Capsules may help you, too? Send for your trial supply by mailing the coupon today!

25¢ just to help cover shipping expenses of this

FREE 30 days supply HIGH-POTENCY CAPSULES

LIPOTROPIC FACTORS, MINERALS and VITAMINS

Safe, Nutritional Formula Containing 27 Proven Ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins (Including Blood-Building B-12 and Folic Acid) Plus 11 Minerals

To prove to you the remarkable advantages of the Vitasafe Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much stronger, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over *twice* the minimum adult daily requirement of Vitamins A, C, and D — *five times* the minimum adult daily requirement of Vitamin B-1, and the *full* concentration recommended by the Food and Nutrition Board of the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12, a remarkable nutrient that helps nourish your body organs. Vitasafe Capsules also contain Glutamic Acid, an important protein derived from natural wheat gluten. And now, to top off this exclusive formula each capsule also brings you an important dosage of Citrus Bioflavonoid. This formula is so complete it is available nowhere else at this price!

You can use these Capsules confidently because U. S. Government regulations demand that you get exactly what the label states — pure, safe ingredients. The beneficial effects of these ingredients have been proven time and time again.

**WHY WE WANT YOU TO TRY
A 30-DAY SUPPLY — FREE!**

So many persons have already tried VITASAFE C.F. CAPSULES with such outstanding results . . . so many people have written in telling us how much better they felt after only a short trial . . . that we are absolutely convinced that you, too, may experience the same feeling of improved well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. *You* don't spend a penny for the vitamins! All the cost and risk are *ours*.

**AMAZING PLAN SLASHES VITAMIN
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With your free vitamins you will also receive complete details regarding the

benefits of an amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. *You are under no obligation to buy anything!* If after taking your free Capsules

SPECIAL FORMULA FOR WOMEN

Women may also suffer from lack of pep, energy, and vitality due to nutritional deficiency. If there is such a lady in your house, you will do her a favor by bringing this announcement to her attention. Just have her check the "Woman's Formula" box in the coupon.

for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your free supply and that will end the matter. Otherwise it's up to us — you don't have to do a thing — and we will see that you get your monthly supplies of capsules *on time* for as long as you wish, at the low money-saving price of only \$2.78 per month (a saving of almost 50%). Mail coupon now!

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43 West 61st Street, New York 23, N. Y. E-22

Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in Elk's Magazine.

Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

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1 ENCLOSE 25¢ PER PACKAGE for packing and postage.

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This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply of each formula per coupon.

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EACH DAILY VITASAFE CAPSULE FOR MEN CONTAINS

Choline Bitartrate	31.4 mg.	Vitamin C	75 mg.	Phosphorus	58 mg.
Inositol	15 mg.	Vitamin B ₁	5 mg.	Iron	30 mg.
dl-Methionine	10 mg.	Vitamin B ₂	2.5 mg.	Cobalt	0.04 mg.
Glutamic Acid	50 mg.	Vitamin B ₆	0.5 mg.	Copper	0.45 mg.
Lemon Bioflavonoid Complex	5 mg.	Vitamin B ₁₂	2 mcg.	Manganese	0.5 mg.
Vitamin A	12,500 USP Units	Niacin Amide	40 mg.	Molybdenum	0.1 mg.
Vitamin D	1,000 USP Units	Calcium	40 mg.	Iodine	0.075 mg.
		Pantothenate	4 mg.	Potassium	2 mg.
		Vitamin E	2 I.U.	Zinc	0.5 mg.
		Folic Acid	0.5 mg.	Magnesium	3 mg.
		Calcium	75 mg.		

Compare the richness of this formula with any other vitamin and mineral preparation.

His extraordinary book shows you

THE SECRETS OF WINNING POKER

Be the first in your crowd to get his runaway best-seller that almost takes the gamble out of poker. The first three editions were sold out as soon as the ink was dry. A fourth printing has just been delivered and a fifth is on press.



Photograph by OLLIE ATKINS

THE HERBERT O. YARDLEY book started selling like wildfire when a small fraction of it appeared in *The Saturday Evening Post*.

Your best friends won't tell you what's in it -- and when you've read it you won't tell them.

It's called **THE EDUCATION OF A POKER PLAYER**. And it's a priceless education. In it Yardley tells the secrets of his systems for winning at all the usual (and many of the rare) kinds of Draw and Stud Poker.

"Never open on two small pair -- never"

"Fold them," Yardley says. He's talking about Straight Draw, nothing wild, 7 players. "It's twelve to one you won't make a Full House. If somebody else opens, don't stay. Anyone who stays on two small pair should have his head examined. You fold -- or you bluff by raising before the draw, standing pat, then betting."

In the same specific way Yardley looks over your shoulder at every hand and tells you exactly when to *open*, and when to pass (even though you have openers), when to *call* or *stay*, when to *bluff*, when to *raise*, when to be *cautious*, when to be brazenly *bold*. And when to meekly fold.

He shows you all this by means of actual sample hands which he plays out for you and analyzes. And you learn how to play *with* the odds instead of against them.

How to develop not only a poker-face but a poker head

Yardley tells you how to study and "read" the other players -- watching and analyzing their mannerisms, learning their weaknesses and their strengths. He makes you a master strategist at poker's psychological war.

He tells you wonderful salty stories (probably not for your Aunt Hermine) out of his own poker experience around the world -- stories that sharpen your poker sense.

You "sit in" on the game in which the corn grower "Bones" Alverson bet his farm against a circus tent show at Five-Card Draw Deuces Wild -- and won under the unfortunate circumstance of no longer being alive at the time. (After which Yardley gives you a brilliant analysis of how to play your cards at Five-Card Draw Deuces Wild.)

HOW WOULD YOU PLAY THESE DRAW POKER HANDS?

The game is Straight Draw -- nothing wild, Jacks or better to open. There are 7 players

ONE BIG PAIR

FOUR CARD FLUSH

THREE OF A KIND

The illustrations are from the SATURDAY EVENING POST'S brilliant excerpt from Yardley's book. © C.P.C.

You watch Jake Moses lose ten trunks full of sample shoes--and you profit from his mistake. You see how good and bad poker players from the old west to China played their hands--and how they should've played them.

Send for your copy today -- at no risk

Yardley's book could easily turn a steady loser into a steady winner. With its specific advice and its great stories out of Yardley's own experience, it amounts to a professional education in the theory and practice of winning -- and a post-graduate course in the art of the bluff.

Send for your copy today. Get hold of it before the others in your crowd. Send no money. When the mailman brings your copy, read it, enjoy it, study it for three full weeks on the house. If you don't actually win several times the small cost of the book in your next few poker sessions, simply return the book within three weeks and pay nothing. Otherwise we'll bill you \$3.95 plus postage as payment in full. Simon and Schuster, Publishers, Dept. 98, 630 Fifth Avenue, New York City.

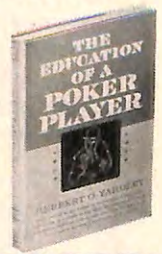
About HERBERT O. YARDLEY

Yardley's mastery of the infinite subtleties of poker have made him just the kind of agile thinker whom you would expect to crack a wartime Japanese code (he did) and to write the classic book on codes, ciphers and spies (he did: *The American Black Chamber*).

"Because he plays such a tight game of poker," says *The Saturday Evening Post*, "Yardley has been dubbed 'Old Adhesive' by his friends. Since his retirement (as a cryptanalyst) three years ago, Yardley has been making a scientific study of poker in all its variations, thus reinforcing his fifty years of experience as a player. Now he has told all in **THE EDUCATION OF A POKER PLAYER**."

Here's how good it is (the first tribute to Yardley's book)

The New York Herald Tribune Book Review says, "It should be part of every father's investment portfolio for his son -- or for himself. What Goren and Vanderbilt have done for the bridge player, Yardley has now done for that submerged four-fifths of American manhood that plays poker. He has given us dignity, wisdom and philosophy."
--THEODORE H. WHITE.



THIS IS HOW YARDLEY WOULD PLAY HANDS IN PANEL ABOVE

One Big Pair: Yardley says, "Never stay on less. If you are sitting on the left of the opener, raise on a pair of Kings or Aces. If you drive out other players and the opener draws three cards and three with him. If he draws two cards, or one, draw two. If he checks, but regardless of your hand, it an occasional player stays after you have raised, draw two and bet, unless someone stands pat."

Four-Card Flush: Yardley says, "A four-card flush should never be played unless there is over the holding three-of-a-kind. Tens or better, don't raise. You want to entice as many others to stay as you can, because you're pretty sure of winning. However, if your three are Nines or worse, raise. You want to drive out players who might draw against you."

Three-of-a-Kind: "My rule is twelve-to-one you don't make it."

To Your Bookseller, or
SIMON AND SCHUSTER, Inc., Dept. 98, 630 Fifth Avenue, New York 20, N. Y.

I'm from Missouri and want to be shown. So send me a copy of Herbert O. Yardley's new book, **THE EDUCATION OF A POKER PLAYER**. If I don't win several times the price of the book in my next few poker sessions, I'll send the book back within three weeks and pay nothing. Otherwise, I will remit only \$3.95 plus a few cents postage as payment in full.

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THE **Elks** MAGAZINE

VOL. 37 NO. 6

NOVEMBER 1958

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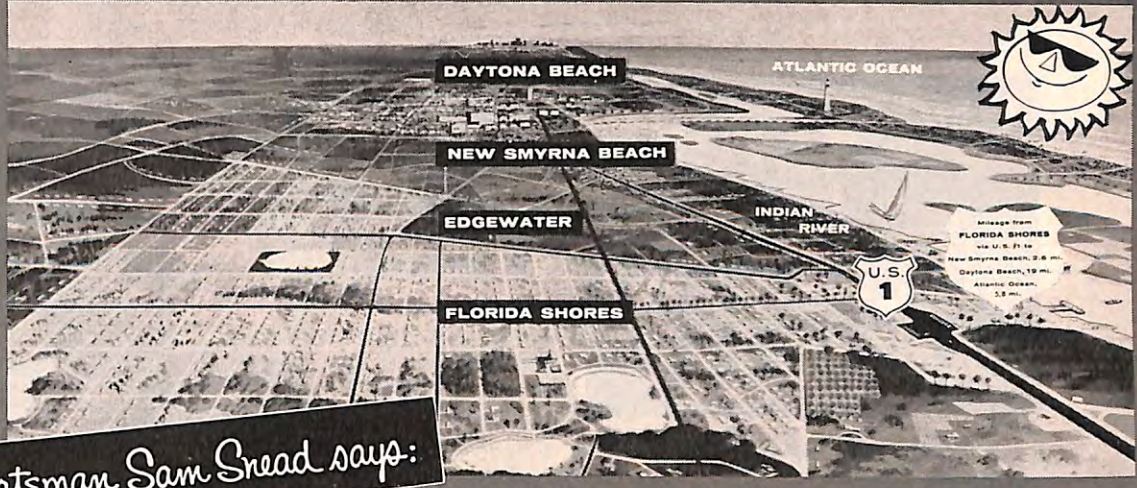
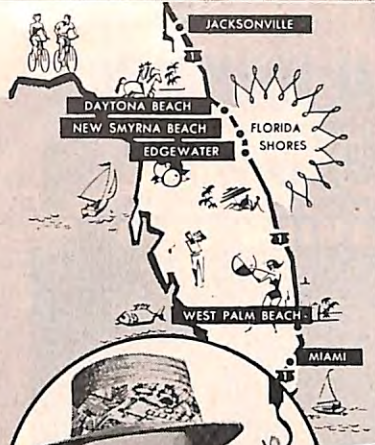
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Sportsman Sam Sneed says:

"ENJOY FISHING, HUNTING, OUTDOOR LIVING ALL YEAR AT

FLORIDA SHORES

\$1 DOWN per lot for CHOICE CITY LOTS
 Only **\$1** Min. 2 lots—Max. 4 lots
SPECIAL LIMITED OFFER!

CHOICE PROPERTY IN DAYTONA BEACH AREA!

THIS is the place where all your dreams can come true! Beautiful Florida Shores is on the Atlantic Coastline, the *most desirable* location of all. Winters are warm and sunny and cool ocean breezes make summers delightful. Average temperature 70 degrees! Famed golfer and champion bonefisherman SAM SNEAD says, "Sunshine, mild climate, outdoor living and ideal location assure greater health and enjoyment for all ages at Florida Shores all year round. *It's a great buy!*"

FISHING & HUNTING "HEAVEN"
 World-famous fishing at your front door all year. Big sea trout, snappers, sheephead, bass, snook, others abound in Indian River, nearby waters. Plus exciting deep-sea fishing! Leading sportsmen come great distances to this locale!
HUNTING'S great. Deer, duck, quail, wild pig are favorite game.

CITY LOTS, CITY CONVENIENCES
 Florida Shores is right in the City of Edgewater on U.S. Highway #1 just 2.6 miles south of New Smyrna Beach, only 18 miles south of Daytona Beach. Residents enjoy spacious suburban living and municipal services of Edgewater.

- Lovely Lakes on Property
- Over 70 miles of streets built
- Many Homes Built & Occupied
- Police and Fire Protection

ELKS MAGAZINE May Travel guide says—"Particularly pleased with Florida Shores. The most impressive features, police & fire protection, are on hand and insurance rates are reasonable. An additional advantage is a location near all city conveniences. Land prices are still low in comparison with other property in the immediate area."

- Schools, Churches, Shopping right in City
- Model Homes and Builders
- Sensible Building Restrictions
- Park and Pier on Indian River
- Free Shuffleboard Courts
- \$5,000 Homestead Exemption
- Free TITLE INSURANCE
- NO STATE INCOME TAX
- NO CLOSING COSTS

RETIREMENT OR RELOCATION...
 When you choose a homesite, location is vital. Here, you ARE IN A CITY ON FLORIDA'S EAST COAST, close to churches, shopping, schools, hospitals. Two wonderful ocean beaches are nearby. The Florida Shores boating pier is on the Indian River, considered the state's best fishing area. The soil is fertile—grow anything.

SOUND INVESTMENT... The population and new industry increase is amazing. New Smyrna Beach has tripled since 1940. Values are rising steadily & this is a **SOUND INVESTMENT** with excellent chances of future gains.

LOCAL ELKS EXTEND WELCOME
 J.E. Tumblin, Exalted Ruler of Elks Lodge #1557, New Smyrna Beach, extends a cordial welcome to all Elks who plan to make Florida Shores their home.

Dorothy Kilgallen says:
 "Good neighbors and relaxed living in a wonderful climate, with city conveniences and expanding opportunities make a Florida Shores homesite a wise investment which offers a happy future for your family."

- FLORIDA SHORES REFERENCES**
- New Smyrna Beach Chamber of Commerce
 - Bank of New Smyrna Beach
 - Better Business Division, Miami-Dade Chamber of Commerce

BUSINESS & JOB OPPORTUNITIES abound and are increasing. Florida Shores is in Florida's Golden Triangle, where new industry is moving in fast. Many persons commute to expanding defense centers nearby. Also, this thriving community requires many new businesses—services.

MANY ELKS AMONG 6,000 OWNERS—more buying every week! Typical enthusiastic comments: "Been looking 5 years, this is the best in Florida!"—Norman W. Schalk, Orlando. "We purchased 3 lots by mail, find them to be just what we would have chosen in person."—Mr. and Mrs. Thomas Peterson, Plainfield, N.Y.

LOVELY LOTS, STILL LOW-PRICED! . . . All lots are the same size, 40 x 125 feet. The minimum homesite sold is two lots (a quarter acre!), but you can buy 3 or even 4 for more spacious living. All lots are the same low, low price, just \$595 each. Most important, **FOR A LIMITED TIME YOUR DOWN PAYMENT IS ONLY \$1 PER LOT.** Then you pay just \$10 a month per lot!

60-DAY UNCONDITIONAL MONEY-BACK GUARANTEE — SIX MONTHS MONEY-BACK INSPECTION GUARANTEE! If you are not 100% satisfied in every way, every penny of your money will be refunded at once without question, anytime within 60 days after mailing coupon. You also have six months to inspect the property personally, and if you aren't satisfied we'll refund every cent you've paid! *Nowhere* can you match these guarantees that protect you so completely!

LIMITED OFFER—ACT TODAY! If you ever want to own Florida property, it will pay you to act now. Our lots are selling out fast and you may never have the chance to get so much for so little.



Enjoy the world's safest ocean beach!

Many attractive homes are being built, at surprisingly low costs.

FLORIDA SHORES, New Smyrna Beach 87, Florida
 Please find enclosed my down payment of \$1 per lot for a total of _____ city lots at Florida Shores. Please send me a street map showing clearly the location of my lots. I understand that if I am not completely satisfied my down payment and any monthly payments will be refunded without question anytime within 60 days. Also, that if I inspect the property personally within six months and am not satisfied that you'll refund every cent I've paid.

Minimum 2 lots at \$595 Down payment \$2 Full price \$1190	80' 40' 40'	3 lots of \$595 Down payment \$3 Full price \$1785	120' 40' 40' 40'	Maximum 4 lots at \$595 Down payment \$4 Full price \$2380	160' 40' 40' 40' 40' 2 Houses Permissible
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NAME _____
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All lots same price, \$595—Payments are just \$10 a month per lot

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You may not believe it—but it's true! *Housewives prefer these multi machine, coin operated laundries—because a week's washing can be done at one time, and save up to 50% on*

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Speed Wash installations are open 24 hours a day, 7 days a week.

It is America's fastest growing business with single installations rapidly expanding into chain operations encompassing entire cities and territories.

20 Washers, 6 to 10 drying tumblers equipped with coin meters are required for a typical Speed Wash installation. An investment of from \$11,000.00 to \$14,000.00. Business then runs itself. No attendants required. Maintenance, coin collection, janitorial services can all be handled by contract services.

As a professional man or a successful businessman, Speed Wash offers the opportunity to add 4 to 8 thousand dollars to your income yearly with little or no supervision. No expert training, no special knowledge necessary. You continue your occupation without interference.

Speed Wash stores now in operation are returning 40% to 60% annually on investments. An unprecedented business opportunity for growth and income. We supply store planning. A financing plan is available to get you started. For complete information, call or write



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RIPON, WISCONSIN



ELKS NATIONAL FOUNDATION

"The Joy of Giving"

In April this year, Mrs. Hazel Bjorkquist of Port Huron, Michigan, received an Elks National Foundation grant to assist her in financing courses of study at Columbia University, College of Physicians and Surgeons. Now engaged in Port Huron's Crippled Children Center, the photo (right) shows her teaching walking technique to Linda Andrews, a seven year old quadraplegic. In her letter to Mr. Malley, Mrs. Bjorkquist confirms happiness and gratification in her work: "I am enjoying my work with C.P. children and have worked out eating techniques for some who have never eaten independently before. We do not have the services of an occupational therapist in our county, so I have to concern myself with the activities they



Devoting her time, skill and understanding to those who need it most . . .

would normally teach. I shall always be grateful to you for making it possible for me to help these children."



Wayne V. Roberts' distinction in scholarship, sports and other extra curricular activities won him his scholarship from the Foundation. Representing his proud sponsors, Sweet Home, Oregon, Lodge, Exalted Ruler Francis R. Jones makes the presentation, as Leading Knight Donald G. Beebe looks on.



Chicopee, Mass., Lodge makes its presentation of "Most Valuable Student" Award to David J. Korkorz, who was sponsored by that lodge. Shown from left to right: Francis Rogowski, Placement Director at Chicopee High School; Exalted Ruler Henry C. Gingras, Jr.; Edward J. Lynch, Chairman of Youth Committee; David Korkorz, and Esteemed Leading Knight K. Frank Biernacki.

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PERSONALIZED SWEAT SHIRTS . . . like athletes wear, with their names in big red letters! Quality white shirt, nylon reinforced at points of wear. Shrink resistant. Knit cuffs. Long wearing, for boys and girls. Specify first names.

Name Sweat Shirt \$1.79
3198-P—Size 4 3200-P—Size 8
3199-P—Size 6 3201-P—Size 10
3202-P—Size 12



SIGN YOUR NAME IN GOLD with new ballpoint Pen that writes with gold ink! Your signature will give a rich metallic look to correspondence. For greeting cards, thank-you notes, Christmas cards. Gold Pen with quick-change Red and Green cartridges for \$1.
3170—Gold-Red-Green Pen \$1
2849—3-Gold Ink Refills \$1



STUPENDOUS REMINDER CALENDAR—won't let you forget! Shows 6 weeks at a glance! Each day has a large square to jot in appointments, notes, birthdays, anniversaries. Complete thru December, 1959 with an extra sheet for dates used year after year. Giant Calendar is 22" x 16 1/2".

16 1/2" Big Junior Calendar is 17" x 11"
3047-X—Giant Calendar \$1
3048—Jr. Calendar 79c



JUST WHAT HE NEEDS—for a real laugh sensation, give them the gag present of the year—a Belly Button Brush. Deluxe rhinestone studded handle, elegant plastic gift box. Guaranteed to create gift excitement. You'll be complimented for finding this!

2266—Belly Button Brush 79c
4 for \$2.98



ORIENTAL MYSTERY and skill go into these Wood Puzzles. Each ball, square and animal is made from dozens of little oddly-shaped, polished wood pieces. The trick is to take them apart and then fit them back together again. Hours of fun! Set of 3 different Puzzles for only \$1.25.

3040—Wood Puzzles Set \$1.25



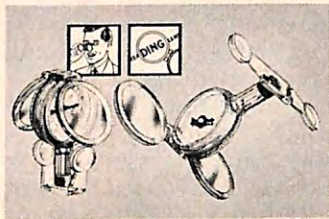
WIN IN A THROW! New Throw-A-Word dice game is a sure party stopper! Each player rolls the 12 dice from the shaker—to form as many words as possible from the letters that turn up. Any number can play. Grand for kids and adults. More fun than a spelling bee. Educational, too!

1831—Throw-A-Word \$1



GOLDEN PRESIDENT COINS. Beautifully sculptured likenesses of each President of the U.S.—from Washington to Eisenhower—appear on each of these 33 different Coins. Gleamingly gold plated, a great collection souvenir. Makes history a snap to learn! Separate Coin for each of the Presidents. In clear plastic box.

2551—President Coins Set \$1



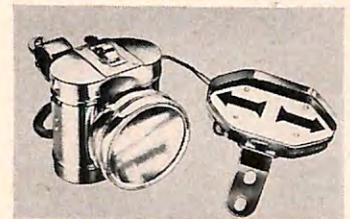
AMAZING — 10 SCIENTIFIC USES with this foldaway instrument. It's a magnifying lens, compound microscope, adjustable telescope, focusing binoculars, directional compass, solar clock, mirror, pharyngoscope, code transmitter, campfire lighter—all in one! Views to 10 miles! For bird watching, scouts, hobbyists, boys, girls. 3 1/4" folded.

2099—Ten-In-One Scope 79c



THESE SLIPPERS G-R-O-W ON YOU! Slippers s-t-r-e-t-c-h to fit your feet—feel like you're barefoot. Knit of miracle stretch yarn—washable, quick-drying, shrink resistant. Wonderful for trips, lounging. Gay metallic patterns—red and gold for women, blue and silver for men. One size fits everyone.

3052—"His" Slippers 79c
3053—"Her" Slippers 79c



BIKE SIGNALS make bicycle riding real safe. New 2-way Bikelites make exciting gifts. Directional signals mount easily on rear fender, flash right or left turns with handlebar flicker-switch control . . . just like on dad's car. Headlight gives strong beam for night cycling. Sturdy chrome finished metal. Uses 2 flashlight batteries.

3012—2-Way Bikelite \$1.98



SEE THE MIRACLE OF BIRTH! New mystery aquarium contains living tropical fish. The mother actually bears living, swimming baby fish! Mystery crystal ball has no visible opening, yet the fish live and breathe. Watch them eat, play. Educational. Guaranteed to arrive alive—and to give birth.

3020-P—Miracle of Birth \$2.98



REVOLVING CARD TREE lets you display Christmas cards to best advantage. Simply tuck each card in one of the Tree's slots—soon you'll have a gay array of 'branches'. Tree twirls around so friends can see them all. Holds 50 cards! Green plastic Tree, gold base and top star. It's a foot tall.

2240—Card Tree \$1.25



MAN'S BEST FRIEND is this lazy Susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet—each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Gold tooled leatherette, moire-lined.

2225—Dresser Valet \$3.98



PERSONALIZED DOOR MAT. Your own name, or any name of your choice is permanently molded in rubber with ivory letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. Red, green, blue, black. Guaranteed to please. Specify color and print name clearly. Personalized deluxe gift.

154-P—Door Mat \$5.95



CIGARETTE DISPENSER for those "Dirty Weeds". This antique pine Cigarette Dispenser holds a full carton of king size cigarettes. Dispenses one pack at a time. Inspection slot shows you when you're running low. Wonderful conversation piece when hung on den or game-

room wall. This gift they'll remember.
2981—Weeds Dispenser \$1.69



MERMAID BEER MUG! Imagine! A gorgeous little mermaid gazes up at you as you drink your beer. A real surprise for guests! Handsome ceramic Mug has a cute nude lass molded right into the bottom of it. Barrel pattern doesn't reveal what's inside the Mug.

2161—Lady-In-Mug \$1
4 for \$3.49

Mail This HANDY ORDER FORM Today!
SUNSET HOUSE • 2806 Sunset Building, Beverly Hills, California

MY NAME IS _____ (PLEASE PRINT)
ADDRESS _____
CITY _____ ZONE _____ STATE _____

ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid

TOTAL AMOUNT ENCLOSED

Tom Wrigley writes from Washington

WHEN THE NEW U. S. Senators, headed by record-busting Edmund S. Muskie of Maine, take office in January their activities will be governed by a set of unwritten rules. Boiled down, they mean freshmen Senators are "seen but not heard". It matters not that Governor Muskie shattered precedent by being the first Democratic Senator to be elected by popular vote in his state. It means little that a new Senator now takes over from the great state of New York, or that others come with a record of being silver-tongued orators. "Baby" Senators are advised to "talk small". They are, in fact, not expected to say much of anything, on the floor or in committee sessions during the first year. It's the system. A new Senator has the right, of course, to take the floor and spout away, same as any old-timer, or wrangle in debate or sound off in committee hearings. He won't get far however, if he breaks the unwritten rules and then seeks help and aid from older colleagues. A Senator is elected for a six-year term. After a couple of years he can begin to be somebody. Some of the new Senators, however, may get suites in the new \$23 million Senate Office Building. Many old-timers, who have first choice, say they would rather stick to their old familiar haunts.

WALK YOUR WAY back to health, advises Dr. Paul Dudley White, physician to President Eisenhower. Walking, he says, tightens the veins in the leg and makes the blood return faster to the

heart. In other words, it helps circulation. Riding a bike is another health builder, he says.

TWO CUTE LION CUBS born in the Washington Zoo were sold to the Bronx Zoo in New York. They are the cubs of a lion and lioness that killed a little girl last Spring who stood too close to bars of their cage.

THE EISENHOWERS' VACATION at Newport ran about \$1,000 a day. That covered expenses of all in the Presidential party except the President and Mamie. They were guests of the Navy. Telephone toll costs often reached \$300 a day.

AN OLD HOUSE DIES. One by one, historic landmarks give way to time. The old "White House" at 19th and Pennsylvania Ave. is being torn down. A small tablet on the three-story stone building says, "This building was used as the 'President's House' from October 1815 to March 1817, by James Madison, Fourth President of the United States, after the White House was burned by British troops on August 24, 1814." Next to it is a big blue and white sign which reads, "On this site will be erected a modern 12-story office building, occupancy 1959." The old house also was once residence of President Martin VanBuren.

WRINKLE. Agriculture Department scientists say dry-cleaning plants may soon have a synthetic-resin "sizing"

which will make ordinary fabrics wrinkle-proof. The "sizing" is applied to the clothes after they are made, thus making seams, pockets and cuffs wrinkle-proof. Scientists report no-iron cotton clothes look pretty good after 50 washings.

NEW VOICE OF AMERICA. A new powerful Voice of America transmitter will be built on our East coast, reportedly in the Wilmington, N. C., area to blast Egypt and other mid-East nations and Northern Africa. Congress appropriated \$10 million to start it. It will cost \$27 million, and \$2.5 million a year for operation. Russia and Egypt now saturate the Middle East with name-calling propaganda broadcasts. Incidentally, President Eisenhower now has a gadget in his office which tunes in most Voice of America Broadcasts.

FAST MAIL SORTER. During November, the Washington main post office will start operating a conveyor belt mail sorter, costing \$1.15 million and able to handle 600,000 outgoing letters an hour.

PHONE BOOK'S LAST Z. Boley S. Zywasco had his name printed last in the Washington phone book for 9 years, but now somebody else has taken his place. Its the ZZZyZZy Ztamp Ztudios of New York City. The firm takes phone listings in various cities as an ad. Mr. Zywasco is glad. He's not bothered now by pranksters.

POTOMAC PRALINES. Records in the raging hula hoop-spinning craze are now over the 10,000 revolution mark here . . . "Know Your Capital City", published at the request of Health, Education and Welfare, costs 30 cents . . . They honored Christopher Columbus, October 14, and found that his huge statue in front of Union Station has a crack in its nose . . . A Washington caterer says more cocktail glasses have been broken this year than in the past 22 years . . . Blue Cross hospital insurance now has over 55 million members and faces rising costs as groups seek wider benefits . . . New White House press passes give the age of newspaper women as well as their pictures . . . American Automobile Assn. Advisory Board endorses use of women cops to check parking meters and write tickets . . . More than half the complaints issued by the Federal Trade Commission the past year were for phony price claims . . . Treasury figures a boost in income taxes is almost sure next year because we can't keep borrowing forever . . . Trick door-to-door salesmen who used to limp around with a crutch now use a fake hearing aid as a sympathy gimmick.



TOMMY WEBER PHOTO



You know...as the
sweet sounds of life
come back to you

**An ordinary
hearing aid could
never have given
you this**



Through your **ZENITH "LIVING SOUND" HEARING AID**, you are experiencing something that only years of devotion to sound research can bring you—the same 40 years that brought you world-famous Zenith Quality TV, Hi-Fi and Radio

You're on the verge of making a decision to try a hearing aid. Your family, your friends, your employer—perhaps any one of these—has made you realize that attempting to conceal a hearing loss is no longer worth the sacrifice you make.

Or you're wearing a hearing aid—one that has failed to live up to your hopes and desires.

Your question, naturally, is: "Which of the hearing aids will give me the thing I want most?"

And isn't what you want most simply to hear the living sounds of life around you?

Then you're looking for a hearing aid that represents more than an assembly of electronic parts.

You're seeking the product of the minds and skills of engineers and scientists who have devoted their lives to the problem of sound and hearing. Men who know well the thoughts, hopes, fears and disappointments of all who suffer hearing loss.

Where then will you look, but to the *one* maker whose hearing aids are the result of 40 years of sound research. Research and development that has brought to millions world-famous Zenith TV, Hi-Fi and Radio.

Isn't it a wonderful assurance to know that there is *one* name in the hearing aid industry you may turn to with confidence that you will find all you seek? Experience, reputation, integrity that millions know and respect—qualities that have made Zenith the world's largest selling hearing aids.

Go to your Zenith Hearing Aid Dealer assured that he represents the greatest name in electronics exclusively. Knowing that you will never risk compromise with the rare thing called *quality*. You'll find him listed in the "Yellow Pages." Ask about a demonstration in your home.

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Hearing Aids—each
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RED BLAIK: Army's Man

By W. C. Heinz

"IF A MAN IS A COMPETITOR," Earl (Red) Blaik was saying, "he can't possibly be a good loser. That doesn't mean, of course, that he can't be a gentleman and a good sport, but there's a vast difference between a good sport and a good loser. It's the difference between the exterior and the interior. If it doesn't hurt you to lose you can't expect to improve."

On Saturday, November 29, Blaik, now 61 years of age, will climax and conclude his twenty-fifth year as a head football coach and his eighteenth in that capacity at the United States Military Academy. In Philadelphia's Municipal Stadium he will send his Army team against the Navy in the fifty-ninth game of this country's premier annual football classic.

This is the game that each year attracts 102,000 spectators, an estimated television audience of 25,000,000 viewers and uncounted numbers of radio listeners who follow it via the Armed Forces Network at American bases throughout the world. This is the game in which the contestants rattle one another with blocks and tackles as if, for them, there will be no tomorrow. This is the game that each year Blaik, by his own definition one of the sports world's worst losers, approaches as if it were Armageddon.

Last October, for example, Blaik sent Col. R. P. Reeder, Jr., assistant graduate manager of athletics at West Point, to Philadelphia to check the field. He would send him again a week before the game but he wanted, six weeks before he would spur his legions out onto the ground, a preliminary prediction of the kind of turf he could expect.

As it turned out, Reeder's estimates went for naught, for rain started at 6 A.M. on the day of the game and it was played in mud. When Blaik and his disciples left the field, losers by 14-0, however, it was not within the man—although his precisely timed attack was predicated on the expectation of a dry field—to seek an excuse in the weather or to otherwise rationalize the loss.

"Good losers rationalize," Blaik says, "and the person who rationalizes losing is only doing himself harm. It's infinitely better to seek something constructive from defeat, because you can learn more from the loss of one game than you can from ten winning games."

Thus, as Blaik retired to the Army dressing room, his mind was searching for the reasons, aside from the weather and the admitted efficiency of the Navy team, for the defeat. He was seeking to find where he himself had failed.

"It came to me," he says. "We had prepared against a certain defense, knowing that if we took this particular type of formation we'd drive them out of that defense. We had worked on it for a couple of days, but under the pressure of it all we'd ruled it out. Suddenly I said to myself that if we'd only had it, it would have been the answer."

It was at this moment that Blaik, yet to leave the arena, started preparing for this season's Army-Navy game, one full year ahead. Two days later he and his four assistant coaches were sitting in the projection room in the East tower of the cadet gymnasium, studying the film of the game, verifying Blaik's opinion of the discarded formation and looking for other answers.

This was by no means atypical of Blaik. In 1943, Navy beat Army, 13-0. When, on Christmas day, the concept of something that Army should have done in that game came to Blaik, and although the next Navy game was still eleven months away, he summoned his staff. They spent the late afternoon, not lolling in the glow of Yuletide contentment, but looking at the film of the game once more. Army did not lose to Navy again until 1950.

"How much time," I asked Blaik one day last Summer, "have you already spent with that film of the last Navy game?"

"You can't estimate the time," Blaik said, "simply because it would be so great. You can't put too much time into the film work because, although you study it and study it, still something new comes up. We have five projectors, and no day goes by here that we don't break one. I guess that's one way of estimating how much time we spend at it."

Another way would be to recall that several years ago Blaik escorted his wife to the annual Superintendent's Reception, a high spot of the West Point social season, held each year in the gymnasium and attended by about 1,500 officers and wives. A half hour after he

arrived he disappeared and he did not reappear until two hours later, when he escorted Mrs. Blaik home. He had spent the time upstairs in the projection room, sitting in solitary splendor in his formal dinner clothes, watching films.

Army's film library includes pictures of every game the cadets have played since 1927, and there are a few films of games dating back to 1922. Films of the games of the last four years are kept in the Athletic Association offices, and the others are stored in a large room under the stands of Michie Stadium where the climatic conditions are ideal for their preservation.

Before this year's Navy game, Blaik and his staff will have studied and re-studied not only the pictures of the Army-Navy games of the last several years but also every film they can obtain of Navy's earlier games of this season. They will have plotted on paper every play and defensive maneuver and will have rerun the films over and over just to watch a single player. They will have observed how he has reacted to certain types of blocks under certain conditions, and have recorded his techniques and, if any, the idiosyncrasies that could make him vulnerable.

"We have seen individuals," Blaik says, "who would

line up with one leg down on certain plays, and with the other leg down on others. Once we noticed that a back would be in one position when he was going to carry the ball and in another when he was not. He was the key man and we stopped him—but we still lost the game."

Again by Blaik's definition, the poorest losers I know in sports are, in addition to Blaik himself, the New York Yankees, as a baseball organization, Eddie Arcaro, as a jockey, and Ray Robinson and Carmen Basilio, as fighters. That places Blaik in select company—in defeat they all suffer the tortures of the damned—but that is where, by any definition, he belongs.

In spite of the fact that at Dartmouth, where he took over in 1934, and at Army, where he assumed command in 1941, good losing had become an infectious habit, Blaik today owns the finest record over the longest period of time of any active football coach. At both institutions he had to do complete rebuilding jobs, and this is his score:

At Dartmouth he won 45 games, lost 15 and tied four, ran up a winning streak of twenty-one straight and captured two Ivy League titles. At Army, going into this season, he had won (*Continued on page 52*)

"Good fellows
are a dime a dozen,
but an aggressive leader
is priceless."

"Physical pressure
on the opponent
is essential.
Mental pressure
will make him crack."

"A relaxed player
performs best."

"Games are not won
on the rubbing table."

"Without ambition and
enthusiasm for your work
the parade
will pass you by."

"The essence
of a long gainer
is superior
downfield blocking."

"There never was a champion
who to himself was a good loser.
There is a vast difference
between a good sport
and a good loser."

"There is no
substitute for work;
it is
the price of success."



Make Them Feel at Home



For want of a better descriptive name, an Elk who moves from the jurisdiction of his home lodge and takes up residence in the area of another lodge, has been known as a "Stray Elk". My messages in the last two issues of THE ELKS MAGAZINE have dealt with the subjects of *Membership* and *Lapsation* as being problems of your subordinate lodge with which you as an individual Elk can help. Tied closely to these subjects is the problem of the "Stray Elk" and it is one, also, which needs your assistance.

When a Brother moves from the environment of his home lodge, leaving behind his friends and familiar associations, he does not always have the inclination to start over again in a strange lodge. Unfortunately, unless he goes to the lodge nearest his new home and makes himself known there, this lodge usually has no knowledge that he is residing in its jurisdiction. Such a situation, if left uncorrected, many times causes the "Stray Elk" to lose interest in the activities of the Order and he ultimately becomes a casualty by lapsation or absolute dimit. To illustrate what an important part of our lapsation problem this represents, in one study made of 8,000 lapsed members, it was determined that 57 per cent of them were "Stray Elks".

THE ELKS MAGAZINE has been very helpful in supplying to any lodge, upon request, the names and addresses of all "Stray Elks" receiving the Magazine in its jurisdiction. Many lodges have gained contact with "Stray Elks" in this way and have successfully attracted them to their activities and supplied the needed fraternal link to keep them interested in the Order. We will soon have a positive notification system in operation by which the Magazine will notify

the lodge, into the jurisdiction of which the "Stray Elk" moves, of his residence there.

A sincere effort on the part of your lodge to entertain "Stray Elks" will pay handsome dividends for them, your lodge and the Order.

If you fall into the classification of "Stray Elk", YOU have an obligation to do your part, too. Resolve now to visit the lodge nearest your home and make yourself acquainted with the Secretary and other officers. Do it on a lodge night when you will be introduced at the meeting and the lodge members will have a better opportunity to make you feel at home. Remember that those principles and activities which prompted you to join your home lodge, and the benevolent, youth and community projects which caused you such pride of membership, are even stronger and more intense today than they were then. We need YOU to meet us half-way!

And to the great group of our members who are not "Stray Elks", there are ways for YOU to help. In your daily business and social life as you find that one of your friends or acquaintances belongs to the Elks elsewhere, make it a point of pride to ask him to come with you to your lodge. See that he meets the officers, is shown the lodge facilities, and is made to feel welcome to come there any time. Make the "Stray Elk" feel so comfortable and so much a part of your lodge that he will want to transfer his membership to your lodge. Yes, to do YOUR part with "Stray Elks" requires unselfish service, gracious hospitality, exemplification of the true spirit of Elkdom—AND THEN SOME!

Horace R. Wisely

HORACE R. WISELY, *Grand Exalted Ruler*

MEN OF THE FORTY-NINTH

As Alaska enters the Union,
Dan looks back on the days of our
last and most rugged frontier

By **DAN HOLLAND**

THIRTY-THIRTY JACK, a renegade who stopped by our fishing camp for a smoke and a cup of tea twenty years ago in Southeastern Alaska, was so tough, it was said, that the only way you could hurt him would be to cut off his head and hide it from him.

Mike Siwak, an Indian who lived farther up the coast at the mouth of a small salmon river on the Gulf of Alaska, also had the reputation of being a hard man. He was said to be a fish pirate, and more. He and his two dogs, Jenny Pete and Brown Bear John, lived almost exclusively on fish; so in the summer they had to lay in a good supply of salmon by one means or another to tide them over the long winter. At the beginning of each season for a while he took on a fishing partner; but when the salmon run was over, there was no one left but Mike, Jenny Pete and Brown Bear John.

"What became of your partner, Mike?" he would be asked.

"He fall 'um overboard," Mike would answer, shaking his head sadly. "He drown."

It wasn't many seasons before Mike ran out of partners.

A few years back when I stopped at his shack with a bush pilot who occasionally brought him a sack of flour or sugar, Mike had become docile with age, just a nice old Indian who wanted to be left alone with his dogs.

After my introduction to Brown Bear John, who was peeking at us around one corner of the cabin, I asked Mike, "Is he a good bear dog?"

"Sure," he answered with pride. "Him good bear dog. Him chase 'um everything."

"When are you coming in to town to see us, Mike?" asked the pilot, as he did whenever he stopped by.

"Maybe next year; maybe year after. I don't know."

The truth is that Mike was happy in his one-room



Conservationist and explorer Clarence Rhode preparing to board his plane to make an air survey.

shack, a couple of days' travel from any other human. He didn't want anything to do with towns.

This year a great new state, Alaska, joined the Union. This is of enormous value to the future of America. Alaska is strategic, wealthy in resources and huge. In comparison to the other 48 states, the distance from Ketchikan to Attu is as long as from the Atlantic coast of Georgia to the Pacific coast of California; and from the mid-Aleutians to Point Barrow is as far as from the Mexican border to the Canadian border. Its land area, dwarfing Texas, is 500 times the size of little Rhode Island. So this is a time to be glad, for America as a whole as well as Alaska; but it is a bit sad, too.

Alaska was the last frontier. Names left behind on the map—names such as Paradise, Cold Foot, Big Hurrah, Point Retreat, Golden City, Terror Bay, Eureka, Purgatory, Sunshine, Hungry, Marvel Creek and Disenchantment Bay—graphically portray the hopes and disappointments of its pioneers.

Being a raw frontier, it was peopled by such characters as Thirty-Thirty Jack, Mike Siwak and One-Shot O'Neil.

And there were colorful men such as Squarehole Ohmer. He liked his coffee strong, he said, so strong that when he finished boiling it he had to re-bore the pot.

Earl Ohmer ran a shrimp cannery in Petersburg, and in line with his business he designed a shrimp-picking machine. The fresh shrimp could be dumped into it and come out picked clean (Continued on page 50)

Caribbean Cruise Circuit By HORACE SUTTON

ONE of the most extensive and certainly the most luxurious ferry services will be operating this winter, taking refugees out of the coldlands and sailing them around in the balmy waters of the near tropics until the chilblains disappear. The ships will run the flag of every describable nationality, featuring such delicacies of their nations' kitchens as their battalions of floating chefs can conceive, everything from Manicotti to crepes suzette to smorgasbord. The voyages range from the short trips from New York to Bermuda, with prices starting at \$125, to long odysseys that steam out from San Francisco bound for Pago Pago, Fiji and New Zealand. Everywhere from Corfu to Philadelphia is on the list of cruise ports, not excluding the *Kungsholm's* ninety-eight day excursion which will touch at twenty-four ports, and touch your bankroll for a minimum of \$3,100, or the *Caronia* 108-day jaunt stopping—among other places

—at Mombasa, Zanzibar, and Acapulco, with fares starting at \$3,200. On the off chance that relatively few of those in the class will be heading as far afield as all that, here is a thumbnail sketch of some of the more popular ports that will be visited most frequently this season.

ST. THOMAS

The liveliest of the American Virgin Islands which we bought from Denmark back in 1917. Some of the Danish vestiges are still to be seen, particularly in the street names, but the natives speak a sort of sing song English, except for a tribe called the Cha-Chas who are fishermen descended from the French and still hold to the tongue of their ancestors. One long street is jammed with shops which, since St. Thomas is a true free port, is one of the best shopping avenues in the world.

Liquor prices are about the lowest this side of Shannon Airport, with gin

down to \$1.50, Scotch about \$2.50 and the best of liqueurs inside \$3. You are allowed one gallon of hard stuff. Swimming is available at Morning Star Beach and beautiful Magens Bay, both of them a cab ride from the docks. As for hotel sitting, there is the mammoth Miami-Beach-type project called the Virgin Isle Hotel, and the venerable Bluebeard's Castle, which has a magnificent view of the whole harbor and the town, not to mention old headstones laid flat in the cocktail terrace.

PORT AU PRINCE, HAITI

To my mind this is one of the most colorful countries in the world, with the women in brilliant bandannas still padding down the mountain trails into the city with splendid baskets bursting with sprays of carrots; and at night the beat of drums still cascading into the valleys from hidden voodoo ceremonies in the hills. Port au Prince steams, but there



HERBERT LANKS—BLACK STAR

The venerable Bluebeard's Castle Hotel at the harbor's edge in St. Thomas, Virgin Islands.



EWING GALLOWAY

Narrow business street in the old section of San Juan.



HERBERT LANKS—BLACK STAR

A coconut vendor on his donkey cart, Port of Spain, Trinidad.

are sightseeing trips up into the mountains which are cool, with stops at Pétionville and Kenscoff. A prime place to pause is Le Perchoir, a glassed-in mountain restaurant. The leading hotels of the capital are Ibo Lele and El Rancho, both with marvelous views of the countryside below. On a hillside at the edge of town is the Grand Hotel Oloffsson, run with great charm by an *ex-Life* photographer. The shopping, of course, is right in Port au Prince, and the most interesting buys are the primitive paintings sold by the Centre d'Art and the magnificent colored rugs woven in Haiti and sold at La Belle Creole.

TRINIDAD

More than anything else, Trinidad feels like a part of South America that broke away, not having much resemblance to the West Indies that lie north and west of it. As for its population, it is one of the strangest mixtures, composed as it is of Hindus, Brahmans, Moslems, Bengalese, Chinese, Portuguese, Syrians, Spaniards, as well as some British, who own it. The Indian bazaars are the biggest market places and they stock the luxury goods of Europe—Baccarat glass, Bing and Grondahl porcelain, French perfume, British cashmere and doeskin, and English bone china. The dance is a great excitement in Trinidad and one should jump at the chance to see a "jump-up" if opportunity knocks. Steel drums started in Trinidad and you probably won't escape them. It is also the home of calypso; and the more talented of the street singers, who equip themselves with high-sounding titles, can weave your name and description into a song more or less at a moment's notice. If there is time, fly over to Tobago, a delightful isle, said to have been the setting for Robinson Crusoe.

CURACAO

This kingpin of the Netherlands West Indies is sort of a bargain basement with Dutch trappings. When the ship gets in, there is a mad rush up the Heerenstraat, one block from the waterfront and parallel to it. There you will find

—and the list is partial—antiques from China and Holland, Delft porcelain, Silver from Denmark, Holland, Mexico and Peru; laces from the Dutch island of Saba; diamonds from Amsterdam; cameras from Germany, Japan, Switzerland and Rochester; embroidery from Madeira; watches from Switzerland; brass from India, and even Chinese cloisonné. The three-story houses, in case you've got any money left for a sightseeing tour, are all gables and curle-cued and very reminiscent of the streets of Amsterdam. St. Anna Bay looks like a canal and is spanned by a pontoon bridge called the Queen Emma which swings open to permit ships to pass. As for crossing the bridge, it is a free walk, but once upon a time there was a charge for everyone except those who were barefoot.

KINGSTON, JAMAICA

We'll have to admit that Kingston is not the best of Jamaica, but it crops up so often on the cruise lists set up for this fall and winter, we ought to say a word about it. One of its most interesting sights, however, is Port Royal, which three hundred years ago was a swash-buckling pirate harbor larger than New York, and well known as the Wickedest City on Earth. In 1692 a great earthquake shook the island and Port Royal simply slipped into the sea. The population slipped away and about all that's left nowadays is the Henry Morgan drinking cup which is used in the communion service of the Port Royal church. You can still walk down Jail Alley, Church Alley and Dockyard Alley, and there is a small resort in Morgan's Harbor that has rooms and a restaurant. Kingston, twelve minutes by water taxi away, has a botanical garden of some repute and an ancient and atmospheric hotel called the Myrtlebank. On cruise days the local band, dressed up as Zouaves, frequently toots on the lawn.

SAN JUAN

Cropping up on more sailing schedules this year is the booming capital of our (Continued on page 58)

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Join the many families who have already made this lived-in community their Florida home. Inspired by America's oldest city, ST. AUGUSTINE SOUTH has become one of East Florida's finest residential suburbs, only 3 miles from the center of St. Augustine. Each lot approximately 4000 square feet. All roads are County-maintained and paid for, no assessments. Over 2 miles of waterfront are owned by the property owners association for use of residents.

FISHING PARADISE

Ocean beaches are nearby and a beach and boat anchorage are right at the property. St. Augustine offers some of Florida's finest fishing. Famed for tarpon in the summer and trout in the winter.



- MONEY BACK GUARANTEE
- EXCHANGE PRIVILEGE
- FREE DEED • FREE TITLE POLICY

Visit our booth
"Florida Preview of 1959" Show
New York Coliseum, Nov. 15-23

Mail the coupon for descriptive folder telling you about ST. AUGUSTINE SOUTH and this unusual offer. Don't delay!

ST. AUGUSTINE SOUTH St. Augustine, Florida

With no obligation whatever, send me descriptive folder explaining this offer.

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Please print clearly

KNOW YOUR AMERICA Week

Grand Exalted Ruler Wisely Urges
Elks Lodges to Lead Communities in Patriotic Observances
During Week of November 23-29

September 26, 1958

Dear Exalted Ruler:

“ . . . to quicken the spirit of American patriotism. . . .”

That is one of the purposes—perhaps the most important purpose—of the Order of Elks as stated in the preamble to our Constitution. With our country engaged in a life and death struggle with Communism that may go on for years, it is vital that we never waver in our faith and our duty. The overwhelming majority of Americans understand Communism and reject it completely. It is not enough just to be against Communism. To defeat Communism, and to win the struggle for peace and freedom we must have the strength that comes from being FOR something.

Recognizing this, the All-American Conference To Combat Communism sponsors each year the observance of KNOW YOUR AMERICA WEEK, to give old and young, people of all groups, a better understanding of what makes America worth defending and a deeper and more abiding faith in our way of life as the sure hope of a better future for all. This year's observance of KNOW YOUR AMERICA WEEK will be held from November 23 to November 29, and I hope that, as they have in the past, Elks

lodges will lead in the observance of KNOW YOUR AMERICA WEEK.

A booklet has been sent to all lodges, telling you just how to organize a KNOW YOUR AMERICA WEEK program in your community. Here is a project that is made to order for your lodge, and I ask you to seize the opportunity now and go to work on it. Check the list of organizations listed on page 2 of the booklet, then get in touch with the heads of the local units of these organizations and ask them to join in planning a KNOW YOUR AMERICA WEEK program that will fill every citizen's heart with pride in America and a resolve to defend her at all costs.

As soon as KNOW YOUR AMERICA WEEK is over, please send a complete report, with pictures and newspaper clippings, to THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16. The best programs sponsored or participated in by lodges with a membership up to 500 and by lodges with a membership above 500 will be published in a story on how our Order supported this splendid patriotic event.

Let's show that for America the Elks are there first, last AND THEN SOME.

Sincerely and fraternally,

Horace Wisely

LODGE VISITS OF HORACE R. WISELY



Over 100 Elks and their ladies were present at a buffet luncheon—featuring Virginia ham and turkey—given by Harrisonburg, Va., Lodge for Grand Exalted Ruler Horace R. Wisely on August 17. Pictured here from left to right are District Deputy Wilbert A. Davis,

Past State Presidents Lawrence H. Hoover, Charles Fox and Edward Curtin, Mr. Wisely, Past Grand Exalted Ruler John L. Walker (who accompanied Mr. and Mrs. Wisely on the visit), State President Porter R. Grabes and Exalted Ruler James G. Bowman.

California, Virginia, Wisconsin



On the evening of September 16, Mr. Wisely delivered an address at Neenah-Menasha, Wis., Lodge, urging all Elks to even greater heights of service. Shown at the meeting are, from left, Exalted Ruler George Nelson, Past Grand Exalted Ruler Floyd E. Thompson, Grand Exalted Ruler Wisely, William Giese and State President J. M. Van Rooy.



After a tour of Racine, Wis., industries on September 16, the Grand Exalted Ruler attended a luncheon meeting of Racine Lodge. Here, from left, are Lodge Secretary William Otto, Mr. Wisely, Grand Forum Member Alfred E. LaFrance, Exalted Ruler Robert J. Toeppe and Past Grand Exalted Ruler Floyd E. Thompson, who accompanied Mr. Wisely on the visit.

One of Grand Exalted Ruler Wisely's first lodge visits was to Sonora, Calif., Lodge, where he attended the presentation of the State Championship Award in the Youth Leadership Contest. From left to right are Mr. Wisely, Exalted Ruler Louis Blackburne, Sonora High School Student Bob Algeo who won the award, State Youth Activities Committee Chairman Eugene Heil, State President John A. Raffetto, Jr., making the presentation, and State Vice President Fred Holdinghausen.



WHY NEW 1959 CARS OF THE *FORWARD LOOK*

can do what they look

The smell of a new car is heady stuff.

And when it's a new 1959 car of The *Forward Look*, the beauty of it makes it tough to be hard-headed.

But the best part comes next—

These are cars engineered to be driven.

At their best when they're in motion as your hand and foot command!

Here's why they *can* do what they look like they can do:

All the controls are at your fingertips. The pushbutton driving controls are all in one handy cluster of buttons, just under your left hand. (Easy for you to get at—keeps your right hand on the wheel. And the youngsters can't reach 'em!) Another set of buttons to your right controls the heater and air conditioning. And the instruments on the new panel are grouped where you can see them without looking too far away from the road.



Touch the button and go! Push-button TorqueFlite controls are simple, mechanical and dependable.

The steering works for you full time. We call it Constant-Control full-time power steering, because it doesn't just "cut in" at turns, as some power steering does. Ours helps you all the time, so you have a constant, steady "feel of the road." It makes these the easiest driving and parking cars in America.

Constant-Control power steering works for you full time, never has that "on-and-off" feeling—makes parking easier than ever.



They don't bob their noses or scrape their tails when you start and stop fast . . . and they take corners flat and steady as if they were on rails. Only Chrysler Corporation cars have Torsion-Aire Ride. It gives you a firm, sure-footed ride, even over railroad tracks and rough country roads. (And for '59 you can also get *Forward Look* cars with added air units in the rear. This gives you automatic leveling—so even if you have a heavy load, the car rides level.)

The seats swivel to let you in and out. These are the easiest cars you've ever seen to get in and out of. Front seats turn like an office chair, on noiseless nylon bearings—lock in place while you drive. Our new, roomier body for '59 gives you extra head and knee room besides—especially in back.



New Mirror-Matic Electronic Mirror and Automatic Beam Changer give you new night driving security.



Mirror and headlights adjust themselves for night driving. You've never driven a car that did so much to make you feel secure at night! The headlights dim automatically when another car approaches from up front. And



New swivel seats available only on Cars

the rear-vision mirror adjusts itself electronically to "dim" lights coming at you from behind.

A few of the other safety features: an outside fender mirror you can adjust from *inside* the car . . . electric windshield wipers that don't slow to a gasp on hills or when you step out to pass somebody . . . and Safety-Rim Wheels, designed to keep the tire from jumping the rim if you ever have a sudden blowout.

Compound windshields that sweep all the way across your field of vision—and curve up into the top of the car, so you have clear vision in all directions—can even see overhead signals without craning your neck.

 **Chrysler**

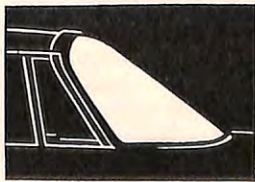
like they can do



of The *Forward Look* make them the easiest cars to get in and out of you ever saw.

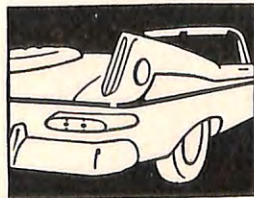
New power up front—and brakes with the muscle to hold it. You may remember that Chrysler Corporation cars walked off with top performance honors in the famous Mobilgas Economy Runs for the past two years straight—with every other major car in America pitted against them. The new '59 models are available with new engines—even better than those that set the pace in '57 and '58!

Compound curve windshields were introduced first by Chrysler Corporation. And there's safety glass all around.



And they've got the brakes to go

with 'em—Total-Contact brakes. Two hydraulic cylinders up front, where other cars have only one. And the brake makes contact all the way around the drum—not just part of the way, as in other cars. Touch the power brake pedal—and you STOP.

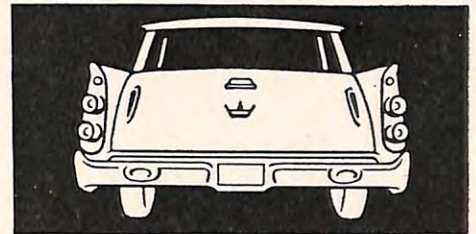


The look that started the trend is handsomer than ever in the 1959 cars of The *Forward Look*. There's no mis-

True aerodynamic Styling makes a real contribution to driving stability on the highway.

taking them on the road, with their low, sleek, powerful look, and true aerodynamic design that helps keep the car steady on the road.

And to protect their looks (and your investment for the future)—even the paint on the outside is new this year. New "Lustre-Bond" super-enamel finishes, so tough and glossy, a light wash and wipe makes your car look like you spent the whole weekend polishing. Inside—new textured upholstery fabrics and trims are more durable and beautiful than ever before.



More room to sit, more room to carry things than any other station wagons on the road.

America's biggest, best-looking wagons. We build our wagons family-size, with more sitting and carrying room than any others at any price. More Chrysler Corporation pioneered features too—third seat that faces back, spare tire hidden in the fender, windows that roll down into the tailgate, seats that fold flat to the floor in less time than it takes you to read this sentence.

But words are a poor substitute for the real thing, when it comes to describing cars like these. You've got to *drive* one to believe it!

Stop in this week. The dealer has a car waiting for you and the family to try out. Take a new 1959 Plymouth, Dodge, De Soto, Chrysler or Imperial and put it through its paces. Pick the roads you know are toughest. One drive will convince you—these are the cars that can do what they look like they can do!

Corporation PLYMOUTH • DODGE • DE SOTO • CHRYSLER • IMPERIAL

A Camp Grows In Vermont



Peekskill, N. Y., Elks are proud of these young ball players they sponsor. The boys are pictured in the dugout at Doubleday Field in Cooperstown, N. Y., the birthplace of baseball, just before the game in which they captured the Kiwanis Senior Division championship for New York State. With the title-holders are, foreground, Manager James Bondra, left, and Coach John Bondra, right. This is one of

the many undertakings of the lodge's Youth Activities Committee for which Leo McCaffrey is Chairman. Another program which has brought gratification to Exalted Ruler George Shutt, Jr., and his fellow Elks is the team Peekskill Lodge has playing in the Bear Mountain Summer Basketball League. The Elks' cage stars have taken the League championship for the past five years.

A DREAM BECAME REALITY in Vermont when Silver Towers, a beautiful summer camp for retarded children, was dedicated. Sponsored jointly by the Vermont Elks Association and the Vermont Assn. for Retarded Children, Silver Towers is a handsome estate donated by the family of the late Josephine Baird to the Retarded Children's organization.

The Elks have assumed responsibility for full-scale financial support of this camp which got under way this summer with 65 specially selected girls enjoying the new facilities during July, and a like number of boys in August; the number will be increased as the project develops.

For many years the Elks of Vermont had made Thorpe Camp for Crippled Children at Goshen their major effort. When that camp became a going project, the Elks set up a substantial endowment fund for Thorpe and turned their attention to the Retarded Children's group in opening a camp for these handicapped youngsters.

The ceremony took place on the lawn of the estate at a white Barre granite marker, designed and donated by District Deputy Americo D. Colombo of Barre Lodge. Mr. Colombo dedicated the memorial with Mrs. Lillian Baird Marcille responding on behalf of the Baird family. The deed was then transferred to the Vermont Assn. for Retarded Children, and the lease was transferred by that Assn.'s President, J. C. Coates, to Montpelier Past Exalted Ruler M. W. Corker, President of Silver Towers Corp.

Richard B. Sheridan of Springfield stated that the Camp's success will highlight his efforts as President of Vermont Elksdom this year and announced that his lodge was making an initial contribution of \$1,000 to the Camp Committee.

State Senator John Wackerman brought greetings from Gov. Joseph B. Johnson, and Past Pres. Dr. William F.



At Boston's Fenway Park prior to the Red Sox-Yankee game at the 11th Annual Massachusetts Elks Baseball Day were, left to right, State Trustee C. G. Sullivan; Pete Runnels, a Lufkin, Tex., Elk; Red Sox Coach Jack Burns of Boston Lodge; Mass. Elks Veterans Service Committee Chairman Al Gross; Ted Lepico who joined Boston Lodge last month; Chairman John E. Fenton of the Grand Lodge Judiciary Committee; Past State Pres. A. A. Biggio; Past Grand Exalted Ruler John F. Malley; Ted Williams; D.D. J. W.

Bergin; State Pres. Wm. H. Shaw; Grand Trustee Edward A. Spry; Past State Pres. Dr. Wm. F. Maguire, and State Assn. Secy. T. F. Coppinger. The photograph was taken as Mr. Bergin presented a \$1,500 check to Chairman Malley of the Elks National Foundation as a token of the generosity of the lodges and Elks who participated in the program and had 400 hospitalized veterans as their guests at the game. This State Assn. project is dedicated to the Foundation to which it has brought a total of \$15,300.

Left: As the picture indicates, the free polio clinic at the home of Williston, N. D., Lodge was the largest ever held in that area. Over 3,950 persons received the injections from a supply of 5,000 secured by N. D. Elks Assn. Pres. Alec Rawitscher, the Polio Foundation's County Chairman.



Maguire of the Massachusetts Elks Assn. congratulated the Vermont group on his own behalf, and for Past Grand Exalted Ruler John F. Malley.

Youthful campers who were guests at Silver Towers when the program took place participated in the flag-raising and tree-planting ceremonies held in conjunction with the dedication.

THE ELKS NATIONAL BOWLING Tournament will be held in Toledo, Ohio, next year on week-ends beginning March 7th and ending May 3rd—or later, if necessary. Expected to be the biggest tourney of the Association's history, naturally it will carry with it a tremendous prize list. First-place prizes will be \$500 for the five-man event, \$200 for the doubles and \$100 for the singles. Twenty-four lanes will be available for team competition and 42 for minor events. For reservations, don't waste any time contacting Edgar N. Quinn, Secretary of the Association, P. O. Box 29, Madison 1, Wisconsin.

As far as the 1958 competition was concerned, Fort Wayne, Ind., won't forget it for many a year. No less than 2,754 prizes were awarded for a grand total of \$45,451.75. Eugene Cultice of Marion, Ind., is the All Events Champion, knocking down 1,887 pins. There were 1,377 teams entered, with the actual pin fall champions the Lafler Engraving, Inc., contingent from Rochester, N. Y.; this group also was the handicap winner, taking home a wind-fall of gold wrist watches and a sponsor's trophy, in addition to another sponsor's trophy, \$500 and five individual trophies as the team handicap titlists.

Gold watches also went to G. Olsenius and M. Jankovich of Gary, Ind., who paired off against 3,308 doubles and came out on top for actual pin fall, and \$200 and individual trophies went back to St. Joseph, Mich., with D. Dorr and R. Reeds who took first place in the handicap.

There were 6,617 keglers who saw Muskegon, Mich., Elk Orrie Lauretti take home a gold time piece as actual pin fall champion, with W. Doty of Lawrenceville, Ill., Lodge pocketing the \$100 prize that went with the singles handicap title.

THE LADIES GOT THE BID. For the first time, Council Bluffs, Iowa, Lodge, No. 531, brought their wives along on their annual fishbake. It was the 50th such affair held by the lodge, and by far the most successful. The menu, which featured fish, corn-on-the-cob and watermelon, earned appreciative comments from Governor and Mrs. Herschel C. Loveless, Rep. Ben F. Jensen and the 1,000 other diners. A well known Hawaiian dance troupe was a decided hit, taking time out to teach several guests the rudiments of the "hula."

The event, which opened with games and boating, and wound up with danc-

ing, was conducted smoothly by General Chairman Herbert J. Wallace and his assistants.

Iowa State President James Tait was there, as was Vice-President Graden L. Rathbun of the Nebraska Elks Assn.

THE BIGGEST STAG EVENT of the year for the Elks of Rockford, Ill., Lodge, No. 64, is its annual golf tournament. More than \$300 in attendance awards and golf prizes were offered in the 1958 event at the Mauh-Nah-Tee-See Country Club. While more than 80 Elks traveled the fairway to play 18 holes of competitive golf, there were approximately 125 members at the dinner and the entertainment that completed the day's program. Cy Edwards was General Chairman, assisted by a capable eight-man committee.

The lodge's traveling trophy was

awarded to Stan Stasica who tallied the low gross in Class A competition, with Paul Thomas as runner-up. First and second low net scores were recorded by Jack LaFontaine and Jack Powell, respectively. In Class B, first-place low gross went to Mickey Wilhelmi with Rollie Hamilton second, while top low net honors were captured by Conrad Purdick, followed by Mickey Johnson. In Class C, prizes were awarded to Dick Oberling and Dr. Parker Hardin, first and second low gross, respectively, and, in the same order for low net, were Bill Obergard and Carl Stromquist.

Stan Stasica and M. W. Wilhelmi were two of the winners in the blind bogey. Others who led in this particular event included Merritt Yale, Publicity Chairman for the lodge, Charlie Andrews, Walt Meyers, Al Carroll and Emil Pontone.



Above is the beautiful granite marker which was unveiled as part of the dedication ceremony for the handsome home, below, which houses the Silver Towers Summer Camp for Retarded Children, sponsored by the Vermont Elks and the Vermont Assn. for Retarded Children. Among the digni-

ties participating were, left to right, Past Pres. Dr. W. F. Maguire of the Mass. Elks Assn., and D.D. Americo D. Colombo, P.D.D. and Past State President Archie Buttura, Chairman of the Camp's Finance Committee, and State Association President Richard B. Sheridan, all of Vermont.



A VICTIM of the tragic Dutch air-line crash in August was Exalted Ruler William Hooft of Winnemucca, Nev., Lodge, No. 1757. Following his attendance at the Grand Lodge Convention in

New York last July, Mr. Hooft had taken a trip to his native Holland where he visited relatives.

The entire town paid homage to this well known and highly respected mem-

ber of the Order with a memorial meeting in the town hall. All business establishments of Winnemucca were closed for a two-hour period during which final rites were held in his memory, with Past State President James Starr of the Nevada Elks Association speaking on behalf of the Order.

At the time of his death, Mr. Hooft, an ordained bishop in the Latter Day Saints Church, was 62 years old. He is survived by his wife, mother, a son, two daughters and six brothers.

TWO 1958 JUNIOR EVENTS held under the auspices of the Youth Activities Committee of Binghamton, N. Y., Lodge, No. 852, were enormous successes. The National Baton Twirling Contest had over 150 participants from 12 States—and Canada. Held under the direction of John L. Smetzler, this is one of the 21 projects of the lodge's Committee, Chairmanned by John W. Sheehan. The State Elks Junior Golf-Tourney was conducted in two flights with a total entry of 56 youngsters.

New York State Youth Chairman James B. Hanlon presented trophies to the first-place winners in the Baton Contest, with medals for the second- and third-place winners and plaques awarded to the sponsoring lodges. Similar awards were offered in the Junior Golf Tournament and these were presented to the winners at a banquet at the home of Binghamton Lodge following the contest. They went to Tom O'Connor of Troy, Don Weaver of Troy, and Don Beaver of Kingston in the Senior Division, and to Loren Beaver of Kingston, Bill Snyder of Troy and Don Geiger of Endicott in the Junior flight—in the order named.

While it is not definite as yet, it is anticipated that the 1959 tournament will take place in Troy.

In the Baton Twirling Contest, Carol Molzahn of Webster, N. Y., took top honors for Small Fry in the N. Y. State Elks Open Competition and also in the National Elks Open, and then won third-place as a Junior Strutter. Other winners in the N. Y. State Open included Binghamton's Marlene Gill for the Juvenile group, Jeffry Moss for the Boys' Junior event and Barbara Emminger for the Girls' Seniors. The Boys' Senior title went to Paul Olsa of Johnson City, and Jean Polizzi of Rochester was tops for the Junior Girls.

The Juvenile championship in the National Elks Open went back to Baltimore, Md., with Gail Fuchs, while Judy Delp of Slippery Rock, Pa., and Mark Adiletta of Trumbull, Conn., won the girl and boy Junior Championships. Senior title-holders are Claudette Riley of Knoxville, Tenn., who also won third-



Kissimmee, Fla., Elklodm responded to the call for funds to build housing units at the Florida Sheriff Assn.'s Boys Camp at Live Oak by presenting a \$50 check to the County Sheriff. Photographed at that time were, left to right, P.E.R. George Mansfield, Sheriff R. M. Buckels who is a member of the Order, Youth Activities Committee Chairman Jack Carroll, Secretary Bodo Kirchoff and Exalted Ruler James J. Flanagan.



Lubbock, Texas, Elklodm sponsors this Pony League ball club which finished in second place this year with nine wins, six losses and a nice group of Elks on hand at every game. Three youngsters—Ray Humphreys, James Halliburton and Tommy Middleton, top row, second, third and fourth from left, respectively, were selected for the League's All-Star Team. During the season, the Elks entertained the club at a swimming party.



Del Rio, Texas, Lodge sponsored a Major Little League Team for 1958 at a cost of \$250, and saw the boys take the honors for their class. This photograph was taken at the barbecue the Elks gave for the players, their managers and coaches of all four teams of the League.

place as a Senior Strutter, and Scott Ray from Amarillo, Texas, who also was honored as having traveled the greatest distance to compete.

First place in the Drill Team contest went to Toronto, Canada, with the Leaside Lions team; the local Boys' Club was runner-up. The Silver Saints of Rochester, N. Y., were chosen as the best twirling team, followed by the Royal Cadets of Vestal, N. Y., and then the Donnettes of Hamilton, N. Y.

Pauline Daoust of Nashua, N. H., won the Junior Strutting Contest, followed by Gay Hill of Martinsburg, W. Va., and Lois Hodges of Baltimore strutted her way to glory in the Senior competition, with Pat Vogt of Buffalo, N. Y., in second place.



Miss Judith Baker receives a \$300 Most Valuable Student award which was one of a total of \$8,800 in scholarships given this year by the Elks of Palo Alto, Calif. Left to right are State Senator Jack Thompson, a member of San Jose Lodge; E.R. Everett N. Dahl who made the presentation; P.E.R.'s J. M. Blackburn, D.D. John D. Morris, P.D.D. L. T. Brazer, lodge Secy., and Douglass Whitaker. Miss Baker also won a State of California award which Senator Thompson presented to her at the same ceremony.



Ponca City, Okla., Elks sponsored a Junior League Baseball Team for boys 12 years and younger who walked away with all the honors, taking both "A" and "B" League titles under the capable coaching of "Doc" Wright and his assistants. They received a handsome trophy, and enjoyed a boating party and picnic given by their sponsors. Pictured, above, with some of the boys is Est. Lect. Knight Francis Hatten, one of the Elks who provided the boats.

Photographed, below, following the N. Y. State Junior Golf Tournament at Binghamton were, left to right, Tournament Chairman Michael Popik; Tom O'Connor of Troy, Senior flight champion; Loren Beaver of Kingston, the Junior titlist, and the lodge's Youth Chairman John W. Sheehan.





Three generations of Elks are represented in this photograph. All members of McAllen, Texas, Lodge, they are, left to right, A. P. Pfothauer, III, initiated a few months ago; his grandfather, A. P., Sr., an Elk since 1952, and his father, A. P., Jr., a 12-year member.



Sullivan, Ind., Lodge offers this photograph of its Little League Team, City Champions for 1957 and 1958. Three generations are represented here, too, in Asst. Mgr. William Taylor, left background; Mgr. Carl A. Taylor, right background, and bat boy Mike Taylor, center foreground.



San Antonio, Texas, Elk D. M. Edwards, fourth from left, cuts the 22-pound cake at his 84th birthday celebration. Looking on, left to right, are M/Sgts. D. M. Corrigan, R. B. Harn and Bob Weingart, lodge Secy. C. E. Smeltz who was M.C., and M/Sgt. John C. Menton. The sergeants are officers from Fort Sam Houston who joined in the tribute. At this affair, the Elks March Triumphal was played and enjoyed. Composed by the guest of honor in 1893, Mr. Edwards who served San Antonio Elkdom as Publicity Chairman for many years, gave the March to his lodge several years ago, with the understanding that the proceeds of all of its sales will go to the Texas Elks Crippled Children's Hospital at Ottine or similar Elk projects.

LODGE NOTES

Hawthorne, Nevada, Elkdom was host to the Western Division Little League Champions, the All-Stars from Hawthorne-Babbit, on their triumphant return after winning the State Championship and then the four-State Division title. The entire community turned out to cheer the players as they were paraded down Hawthorne's main street. Later, the Elks, who sponsor one of the six teams from which the Stars were selected, held a banquet for them, their managers and League officials.

Chicago (North), Ill., Lodge reports the death of William M. Barr, Sr., who had served this lodge as Secretary since its institution. Mr. Barr, an outstanding Elk, was well known for his unselfish interests in civic and fraternal endeavors.

Oklahoma City, Okla., Lodge recently suffered the loss of one of its most prominent and devoted members in the passing of Grover C. White. A Past Exalted Ruler and Honorary Life Member, he had held the post of Treasurer of his lodge for many years. In his death, the Order has been deprived of a loyal and dedicated Elk.

Incidentally, when 26 patients and attending physicians from the Oklahoma City Veterans Hospital were guests of the local Elks at a game between the Chicago White Sox and the St. Louis Cardinals, a number of State officials accompanied them. They included Elks National Service Commission Special Representative Floyd Brown, State Committee Chairman K. L. Aldrich, local Committeemen Past Exalted Ruler Earl Hanks and John F. Hynes, and Est. Loyal Knight G. L. Hambay, Jr.

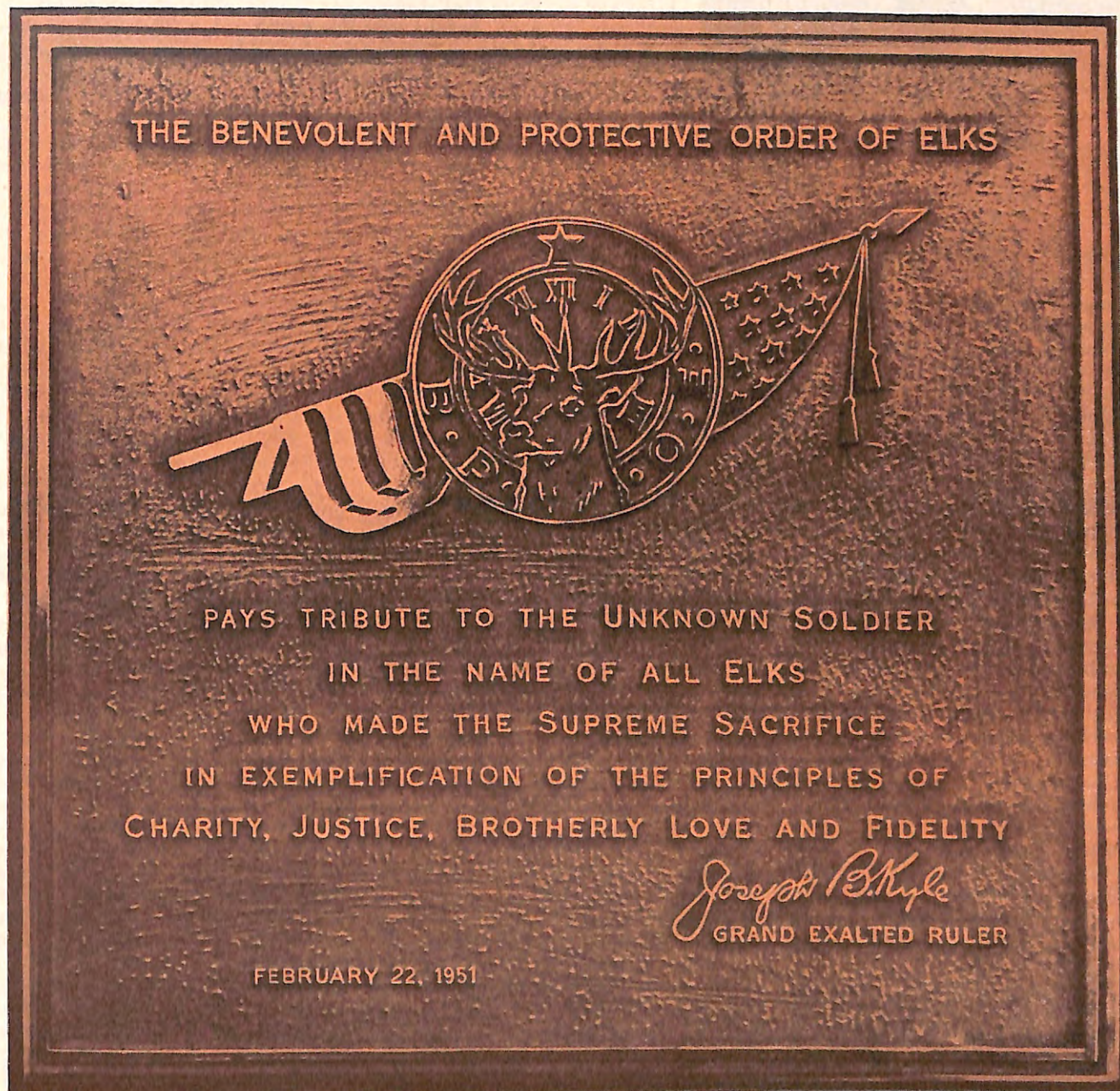
It will please every Elk to know that the September 20th issue of *The Saturday Evening Post* carries an interesting article on the Newington, Conn., Hospital for Crippled Children where victims of Legg-Calvé-Perthes disease, a crippling hip ailment, are being cared for. For many years the Newington Home has been a major charitable interest of the Connecticut Elks Assn. In the *Post* story, reference is made to the Association, in particular to the \$15,000 bus, equipped with an hydraulic lift, which the Connecticut Elks gave the Hospital to replace one they'd donated some years ago. There is also a photograph of some of the youngsters, one of whom wears a hat on which the word "Elks" is imprinted. The picture was taken on one of the frequent picnics the Elks of the Nutmeg State, as well as other benevolent groups, provide for these unfortunate children.



Portage, Wis., Lodge sponsors a Babe Ruth team as well as a Little League team. The Babe Ruth players, above, left, won the championship of the Wisconsin River Valley League, and we



think the stalwarts at the right, sporting their Elks Midget League sweaters so engagingly take the championship for appeal, and so their picture is being published, too.



WE SHALL NOT FORGET

NOVEMBER 11th, 1958, will mark the 37th anniversary of the burial of the Unknown Soldier of World War I at Arlington National Cemetery.

One of the most magnificent national shrines, Arlington is symbolic of the gratitude of the United States to all men and women who devoted their lives in the service of our country; 92,000 of them are now buried there.

Each day, the majestic Tomb of the Unknown Soldier is visited by some 4,500 persons. Completed and unveiled for public view on April 9, 1932, the simply designed marble monument carries only twelve words: "Here Rests in Honored Glory an American Soldier Known but to God".

A continuous guard is maintained there by specially selected soldiers. These sentinels relieve one another in a

simple guard-changing ceremony, every hour on the hour.

In back of the Tomb is the Trophy Room where almost 200 decorations and awards, posthumously bestowed on the Unknown Soldier by the United States and many other countries, are displayed.

The Benevolent and Protective Order of Elks was one of the first organizations to make a similar presentation.

In 1951, during his term as Grand Exalted Ruler, Joseph B. Kyle paid grateful tribute to this nameless warrior of the first World War, in the name of all Elks who died in that conflict, when he presented the solid bronze plaque which is reproduced here.

This plaque, with its simple legend, is Elksdom's sentinel of remembrance in the Trophy Room at Arlington.

Eight Meetings— Six Annual, Two Seasonal



Photographed at the recent Ohio Elks Association Reunion were, left to right, State Scholarship Chairman Thomas J. Urban, \$900 Elks National Foundation award winner Carol Ann Honsa, Past Grand Exalted Ruler Dr. Edward J. McCormick, Treasurer of the Foundation Trustees, \$600 award winner Lora-lee McNeill and State President Arthur E. Socin.

WELCOMED BY A LARGE DELEGATION on the outskirts of Frederick, Md., where the Maryland, Delaware and District of Columbia Elks Association met in August, Grand Exalted Ruler and Mrs. Horace R. Wisely were escorted to the lodge home and later attended a dinner in their honor. In the presence of the more than 200 guests, Mr. Wisely presented a \$1,000 check from the Elks National Foundation and another in the same amount from the host Association to the Children's Rehabilitation Institute for Cerebral Palsy in Reisterstown, Md.

Scholarship Chairman Adam Dutcher presented a \$250 award to Philip M. Young who also received the Elks National Foundation's top prize of \$1,200. Sponsored by Prince Georges County Elks, this student also received a copy of "The History of the Order of Elks". Susan L. Howard accepted a \$250 Association scholarship and a \$500 National award, James Dymowski and

Darlene Landis received \$150 prizes, and \$100 awards went to Frank Lewis, Jr., and Barbara Carback. A total of \$500 in U.S. Bonds was distributed to eight Youth Leaders by Youth Activities Chairman Otto Ortlund.

Tribute was paid to Past Grand Est. Loyal Knight Charles G. Hawthorne and to Past Exalted Ruler W. Seymour Hall of Washington, D. C., Lodge, by Robert Giraldi of the Veterans Administration in recognition of the outstanding programs their committee provides for hospitalized servicemen. Also honored was Annapolis Past Exalted Ruler C. M. Mullican, Jr., who received an award from Past Pres. C. S. Martin for his work at Camp Barrett where 90 deserving boys are entertained each week during the eight-week camping period.

Numerous fine social events were enjoyed by the 566 persons at this meeting, many of whom had themselves a ride in the miniature car and trailer

built and driven by Past Exalted Ruler Robert Mason of the host lodge, with their "fares" donated to cerebral palsy and muscular dystrophy victims.

The famous Hanover, Pa., Elks Chorus presented several short concerts, and the Memorial Services, held under the Chairmanship of E. R. Bowlus, Secretary of the host lodge, had the Rev. W. M. Weaver as the speaker.

Heading the organization until the 1959 meeting in Cumberland, Md., are President Earl J. Huber, Prince Georges County; Vice-Presidents E. R. Bowlus, Frederick, Otto Ortlund, Annapolis, and Calvin Harrington, Salisbury; Secretary R. Edward Dove, Annapolis; Treasurer Joseph G. Motyka, Washington, D. C.; Chaplain Elmo Hackett, Dover; Sgt.-at-Arms J. E. Mertens, Cumberland; Tiler Phil Hickmon, Pocomoke City, and Trustees John McFarland, Havre de Grace, and Louis A. Myers, Salisbury. B. L. Stanley of Annapolis is Publicity Chairman.



BOZEMAN ELKS WERE HOSTS to over 1,800 Elks and their ladies during the 1958 Convention of the Montana Elks Association. On July 23rd, the opening day, the officers of Anaconda Lodge initiated a special Convention Class; on the 26th, the closing day of the meeting, the grand parade was held, followed by the President's Ball. In the interim, several business meetings and a number of enjoyable social events took place, highlighted by the presence of Grand Exalted Ruler Horace R. Wisely, who ad-

Grand Exalted Ruler Horace R. Wisely, center, participated in the 50th Anniversary of the West Virginia Elks Assn. when it convened at Huntington. With him are, left to right, host E.R. Jack M. Williams, Past Grand Exalted Ruler Wade H. Kepner, State Pres. W. Don Morris and Grand Trustees Vice-Chairman Dewey E. S. Kuhns.

dressed the session on the 25th. California Elksdom's Veterans Service Chairman Robert N. Traver was also on hand to congratulate the Elks of Montana on the magnificent contributions they are making to the "Hides for Veterans" program.

New officers of this Association are President Joseph L. Mang, Havre; 1st Vice-President Geo. P. Wellcome, Anaconda; 2nd Vice-President R. Earl Dawes, Bozeman; Trustees P. E. McBride, Anaconda, J. P. Wegesser, Glendive, and L. G. Seymour, Great Falls. A. A. Trenerry of Billings began his 27th term as Secretary-Treasurer.

It was decided that the Midwinter Meeting would take place in Polson January 24th and 25th, with the 1959 Annual Convention going to Great Falls. The popular State Elks Bowling Tournament will be conducted in Havre.

Musical organizations from Anaconda, Billings, Glendive, Great Falls and Havre presented an exhibition concert at the Montana State College Field House which was greatly enjoyed. A feature of the social program was a hamburger barbecue outside the home of the host lodge, conducted by Anaconda Past Exalted Ruler August W. Vidro, Jr., and Past State Pres. Clarence Mieyr and L. G. Seymour of Great Falls. While the hamburgers were free, the guests were invited to drop a coin into a slot in a large copper tube, constructed in the shape of a big smoke stack at the Anaconda smelter and carrying the legend: "Make the National Foundation as Solid as the Stack". At the final count, nearly \$300 had been dropped into the tube.

PENNSYLVANIA ELKDOM convened in Harrisburg for its 52nd Annual Convention August 23rd to the 27th, with one of the largest registrations in its history.

The opening evening session featured an address by Grand Exalted Ruler Horace R. Wisely and the singing of the championship Butler Elks Male Chorus. Past President A. Lewis Heisey presided, and an overflow crowd taxed the facilities of the headquarters hotel ballroom.

The Order's leader delivered a vigorous talk to the delegates again the

following morning; his words were warmly applauded on both occasions.

The main event of the conclave was the Student Aid award ceremony at which Past President Francis T. Benson introduced 35 girls and boys to the delegates and presented to them awards granted by both the Elks National Foundation and the Pennsylvania Elks Association. Two young people spoke before the gathering; one was Spencer Ward of Bedford who represented the 35 recipients; the other was the Rev. Paul Sherry, once aided by this program and now pastor of the United Church of Christ in Reading. Prior to this meeting the students and their parents were guests at a luncheon at which Grand Est. Leading Knight Ruel H. Smith presided.

Reports made during the meeting included the fact that the 125 lodges of the State had expended \$550,000 on charitable work and public service during the year, and that individual lodges and district groups had given a total of 342 scholarships to students located in their jurisdictions. Another important item was the recounting of the splendid achievements of the Hospital Service Program, under the leadership of Past Grand Exalted Ruler Howard R. Davis. The presence of both Mr. Davis and Past Grand Exalted Ruler Charles H. Grakelow was missed deeply at this session, both being confined to their homes by illness.

The Male Chorus of Norristown scored an upset victory by defeating the three-time championship choral group from Butler Lodge, and Pittsburgh was selected as the 1959 Convention City. State Secretary Wilbur G. Warner was Toastmaster at the President's Ball when retiring President John S. Buchanan was

the principal speaker. The Convention closed with a fine parade, during which \$1,000 in prizes was distributed.

Officers installed at this time were President S. Paul Seeders, Pottstown; Vice-President J. P. Ebersberger, Latrobe; Secretary Wilbur G. Warner, Leighton; Treasurer F. W. Lenkner, Warren, and Trustee W. F. Keller, Allentown. Grand Secretary Lee A. Donaldson of Etna Lodge was elected Chairman of the Advisory Board, with Past Grand Exalted Ruler Davis named as Chairman-Emeritus.

VIRGINIA ELKS WELCOME LEADER. Horace R. Wisely, the Order's new Grand Exalted Ruler, was the guest of the Virginia State Elks Association at its 49th Annual Convention in Alexandria, August 16th through the 19th. Mr. Wisely addressed the 298 delegates and visitors, as did Past Grand Exalted Ruler John L. Walker, U. S. Congressman Joel T. Broyhill, Judge Daniel Fairfax O'Flaherty and Hon. Paul S. Johnson who delivered the Memorial Address. Other dignitaries present included Lloyd B. Pahlman, retiring President of the Maryland, Delaware and District of Columbia Elks Assn., and Assistant City Manager Eugene Bartlett.

Virginia Elks Boys Camp, Inc., completed another fine year under the leadership of Friend L. May, President, and Joseph S. Hackman, Camp Director. The State's lodges contributed over \$65,000 to charity and State Veterans Service Committee Chairman Morris Lutto offered another successful report on veterans' aid, revealing an expenditure of over \$5,000 on their entertainment. *(Continued on page 46)*

Right: Grand Exalted Ruler and Mrs. Wisely, center, are welcomed to the Nashville Municipal Airport for the Tennessee Elks Association Convention. Walter Morgan, Jr., administrative assistant to Mayor Ben West is pictured as he presented a certificate of honorary citizenship and a gold key to the city to Mr. Wisely. Looking on, second from right, is Past Grand Exalted Ruler John S. McClelland. At left is host Exalted Ruler Harry S. Lester.



Left: Rock Hill, S.C., Lodge is not only lucky enough to have the State Ritualistic Champions, but lovely Pat Moss who won the "Miss South Carolina" title and was one of the finalists in the "Miss Universe" contest is the daughter of J. Lewis Moss, a member of the lodge. The two South Carolina winners are pictured together here. Flanking the beauty are, left to right, Est. Lect. Knight G. B. Robinson, Secy.-Candidate James E. Parker, Lead. Knight C. G. Poag, Chaplain Wayne Curry, E.R. R. H. Yeager, Loyal Knight J. C. Richmond and Esq. T. H. Simrill, Jr. Inner Guard J. C. Bass was not present to be photographed.





By ED
FAUST

PHILIP GENDREAU

GREYHOUNDS aren't GREY

ANYONE who has not seen a greyhound might very likely think the name means a hound that is grey. That's what I thought, too, before I became seriously interested in dogs. But according to the standard officially accepted in the best greyhound circles, these dogs can be any color of the rainbow, including purple if that were possible. This is just one of the many oddities you'll find relating to dogs, particularly in connection with the names of some breeds.

Now any reasonable person would say that a Boston terrier was a terrier and a terrier is a pretty sporty kind of dog. But according to the American Kennel Club, governing organization for

pure bred dogs, that sassy little tyke is listed among non-sporting dogs and there he stays until a certain place freezes over. Consider the Irish wolfhound: there are no wolves in Ireland and the breed as we know it today was evolved from pictures of dogs of long ago. It is a matter of debate whether or not the breed became extinct, although certain it is that a Captain Graham, British Army officer, by judicious crossings of other breeds plus careful study of pictures of ancient wolfhounds, established the breed as we know it today. And before I forget—another sporting character, the bulldog, is relegated to the non-sporting group. Then there

is the Dandie Dinmont, a breed named for a man who never lived, a fictional creation in Sir Walter Scott's novel "Guy Mannering".

To people other than its breeders and those who follow the fortunes of the breed, the poodle is the French poodle, which he isn't because he's as German as *kartoffelpuffer* or, better still, *sauerbraten*; and by the way, he's by no means teacher's pet but a real rugged citizen when it comes to retrieving water fowl.

Ask the man who owns one if a bloodhound is a bloodthirsty critter and he may sue you for slander, because this dog with the so misleading name is one

of the most gentle purps in dogdom. Bloodhounds, among the earliest breeds for which pedigrees were kept, were long ago known as the blooded hounds and from blooded hound to bloodhound was an easy transition.

Another dog that has an incorrect name is the great Dane, which is known by that name in every country but his own—Germany. Yes, he's a German, not a Dane. The breed is old, among the oldest, and in that country it is called the Deutsche—never great Dane. Officially in Germany he is the national dog—not the German shepherd or another which would seem more fitting, the dachshund. To me the doxy as he's known seems more German than any other dog, but the Germans say nothing doing, their dog is what we know as the Dane. Way back when, the Dane in Germany was known as the boarhound. History also tells us that those

sturdy ancestors of the English, the Saxons, made life uncomfortable for wild boars, and in doing this employed dogs that very much resembled the great Dane. Ancient tapestries depicting hunting scenes reveal dogs of Dane-like conformation. Boar hunting isn't a pastime for weaklings; nor are dogs that have the courage and strength to go into action against a boar (one of the most ferocious of animals) among dogdom's mollicoddles.

On this side of the Atlantic today, where mountain lions are hunted great Danes are often used, and as anyone who has gone after those beasts can tell you, it takes a lot of dog to bring one down. Not only has the Dane the speed necessary for a sight hunter, but he also has an excellent nose for scenting, a combination not often found in one dog.

Judging from such illustrations as we

have today, the great Dane of long ago was a much heavier and perhaps more powerful dog than the modern Dane. The great Dane as he is seen now is a more graceful and sharply chiseled dog, which of course is the result of intelligent, selective breeding. Two eminent French naturalists, Baron Cuvier and Comte de Buffon, held decided opinions as to the ancestry of the Dane, the former holding that the Irish wolfhound of long ago was its principal forefather while the latter said that the breed goes back to the old English mastiff.

Today, there is general agreement among those who are experts in the breed that the modern Dane is a blend of wolfhound and mastiff. The great Dane of our time is said to have an ancestry of about 400 years. This is a long time in the history of any breed, but all those years of careful breeding have re-

(Continued on page 49)

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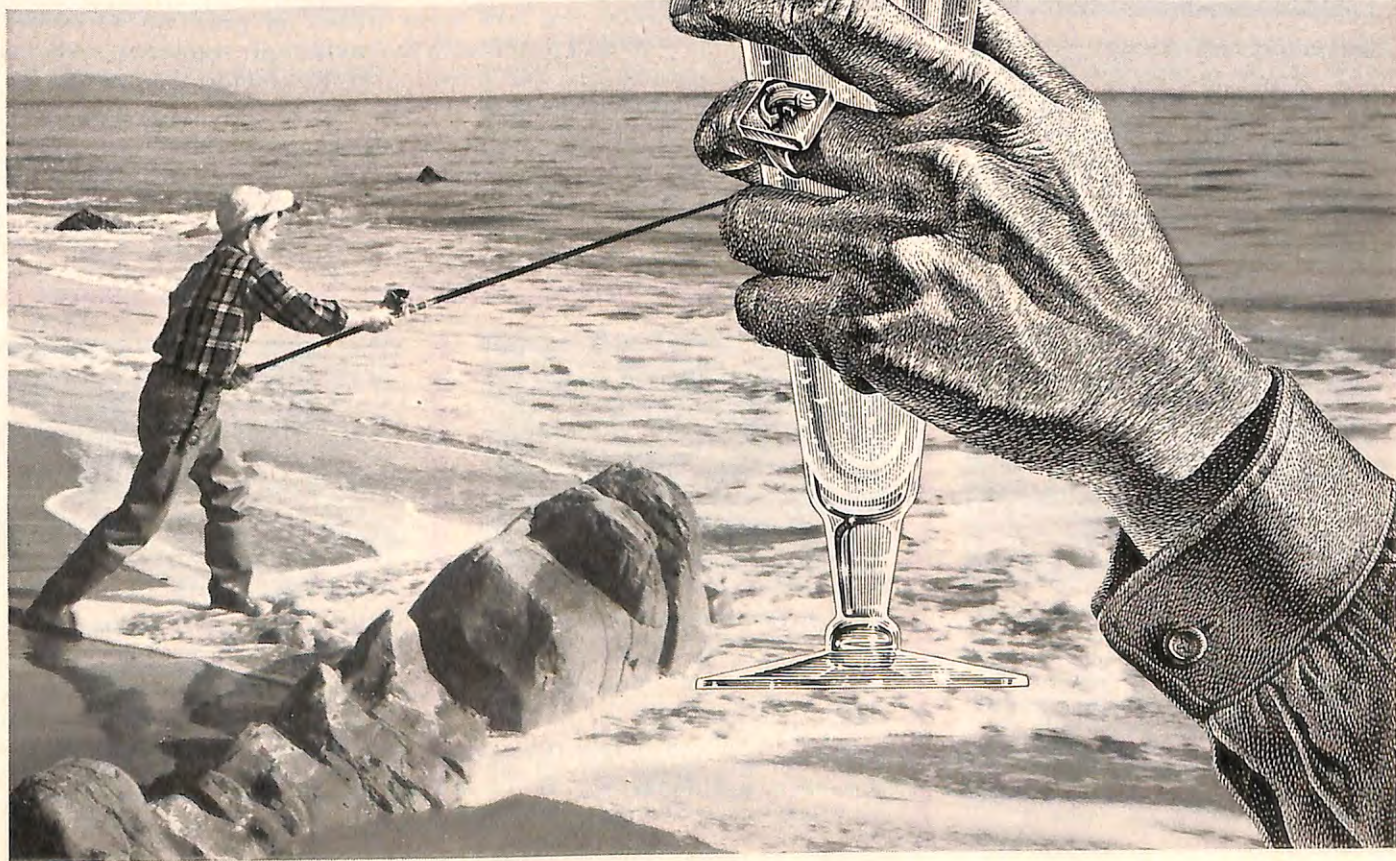
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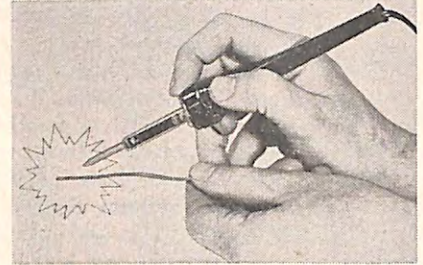
Elks



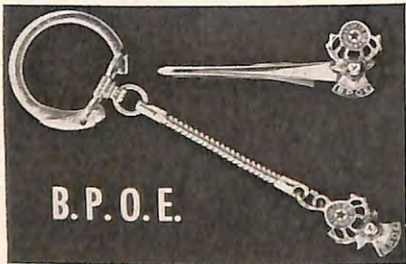
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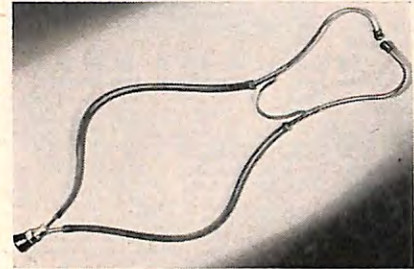
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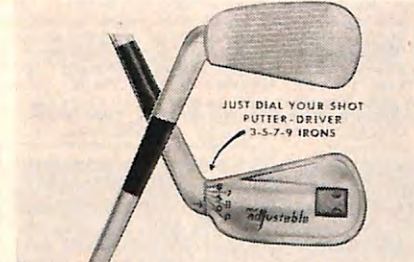
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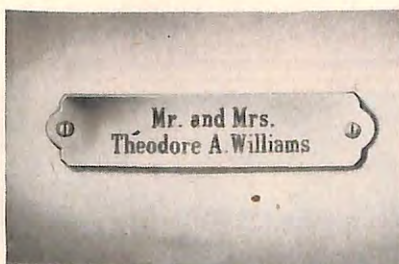
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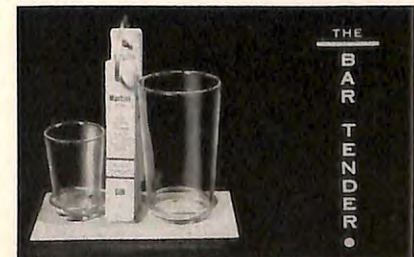
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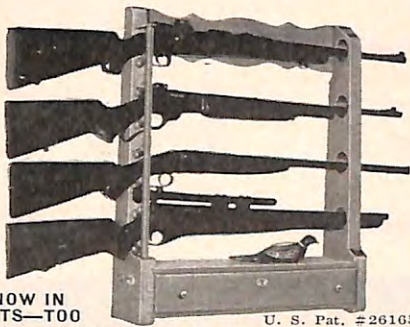


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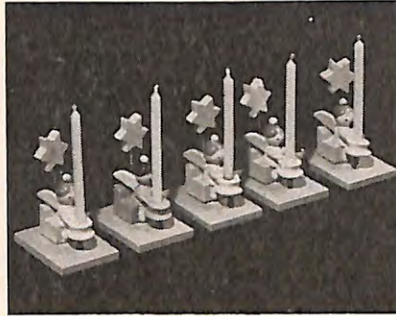
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DEPT. 258 BENNINGTON, VERMONT

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"Sweetie-kins"

THE MOST BEAUTIFUL, MOST LIFELIKE DOLL EVER MADE

WITH Bracelet & FULL SIZE GENUINE 10 KARAT SOLID GOLD HEART CHARM plus BREATH O' SPRING "MINK" STOLE plus 24-Pc. FASHION & MAKE-UP SET plus TRAVEL CASE

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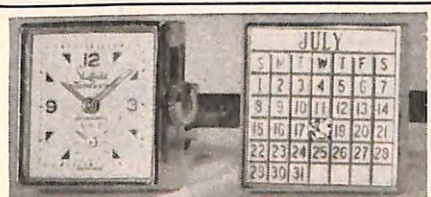
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New door mat actually brushes mud and dirt from shoes

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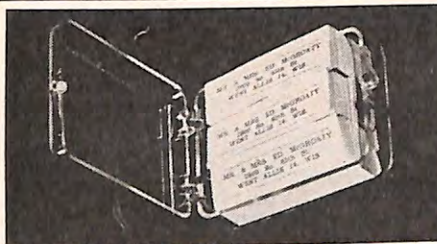


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MANICUR-ETTE This professional-type tray holds your hand and all your manicuring accessories. Ivory colored, break-resistant tray is molded to rest on your knee, hug the arm of a chair or lie on any flat surface. Three deep wells hold polish, polish remover and cotton dabs (not included). Your hand rests steadily on base with finger held in groove for smudge-free polishing.

Only \$1.00 ppd. No C.O.D.'s please.

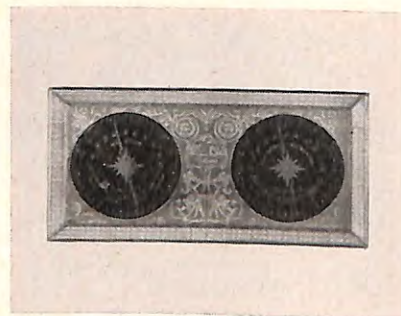
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3 ½ ft. long

\$1.98

Yes, over three feet of smoking train will puff its way into the heart of your favorite youngster. Loaded with play-cars take-apart—engine really smokes—cars connect, disconnect—can carry loads. The engine, tender and three cars are painted in gay colors—can serve as a decorative Christmas Card holder or candy "express", too. Complete five piece train with real smoke device and train whistle . . . ready to set up and play . . . only \$1.98 in attractive presentation package. Made of heavy durable Texas Bristol board . . . it will be shipped postpaid and guaranteed or your money back.

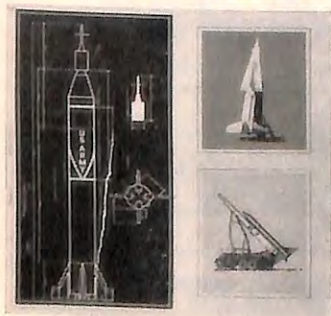
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BAT-EM, CATCH-EM is the name of this clever electronic pitching device. It pitches 4 unbreakable plastic balls up to 30 ft. every 7 to 9 seconds. Wonderful batting and fielding practice for Little Leaguers bent on becoming Big Leaguers some day. Sturdily built—not like a toy. 15 x 13 x 6 in. \$10.95 ppd., incl. 4 balls. Taylor Gifts, Dept. E, Wayne, Pa.



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18" Snowplow with rollers.....\$6.98 ppd.
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Clean snow away quickly and easily, without strain on heart and back muscles, with a Heart-saver Snow-plow! Made of

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ANT FARM FASCINATES CHILDREN AND ADULTS

Watch busy worker ants dig tunnels, build bridges, move mountains through the clear plastic walls of this escape-proof Ant Farm! Educational. So fascinating children and adults will watch hour after hour! 6" x 9". Con-homestead, with barn, silo, windmill. Comes with Ant Watcher's Manual. \$2.79

Ants shipped in separate container. Complete ppd.

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Here's a new way to put yourself or someone you love in a festive mood! Two pair of dainty 55 denier non-run tricot acetate ladies' panties, that bear holiday greetings. "Merry Christmas" is embroidered in red on the white pair—and "Happy New Year" in white on the black pair. In size 5, 6 or 7.



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Gold, red or green pens.....each 39¢ ppd.
Any 3 pens.....\$1.00 ppd.
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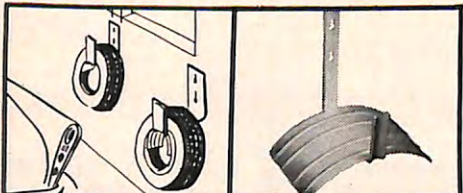


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Order in pairs for both rear tires.

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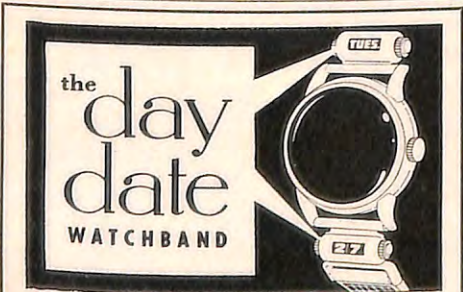
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The perfect gift for every watch owner. Converts any watch to a smart calendar watch instantly. Or keeps track of golf score, etc. Lasts lifetime. Stainless steel expansion band, \$6.95 ppd. Deluxe gold-filled model, \$8.95. Guaranteed. Air mail check, cash, money order, Box 869, Pummy of Palm Springs, Cal.



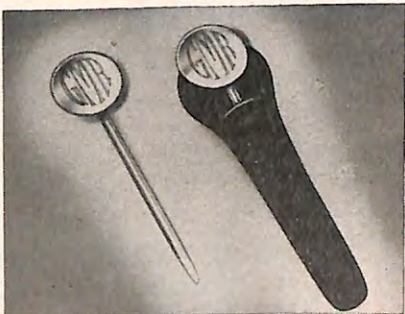
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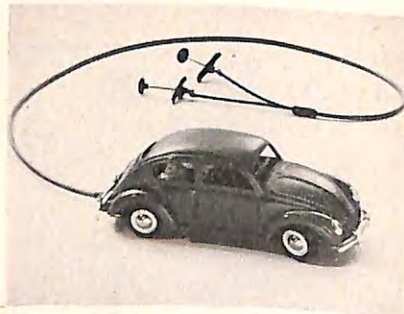
PRESIDENT COINS carry sculptured likenesses of the 33 U.S. Presidents from Washington to Eisenhower. Each coin shows one President and the set of 33 shining, gold-plated coins comes in a clear plastic box. Youngsters will find history quite painless learned this way! Set, \$1.00 ppd. Sunset House, 75 Sunset Building, Beverly Hills, California.



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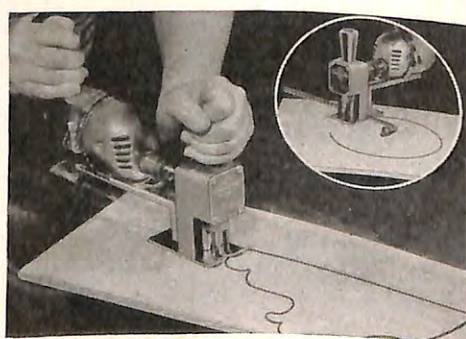
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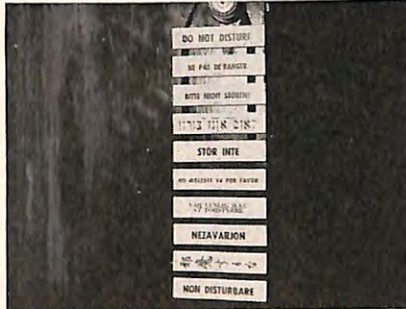
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1/6 scale of 6 ft. man

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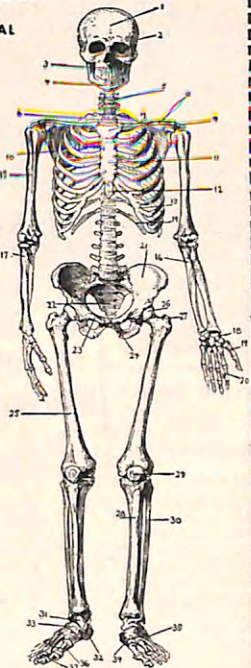
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CHARM FOR A CHARMER who's reached the age of discretion. 1-in. charm says "Over 18" or "Over 21". Sterling Silver or Gold Filled, \$5.00 ea. Bracelet is \$3.50. Bracelet with one charm, \$7.50. In 14 kt. Gold: Charm, \$25; Bracelet, \$35; Set, \$50. Ppd., fed. tax inc. Inscribed on back for 10¢ per letter. Towne Sterling, Box 1, So. Station, Dept. E, Yonkers, N.Y.



PILLOW PAGEANTRY is an inexpensive way to liven up a room. These have an old-world elegance with their richly colored velour covering and pictorial designs. Choose the Elk, Kittens or Puppies, or all three. 18 x 18 in., Kapok-filled. Background colors are red or blue. \$3.00 ea. ppd. Thomas M. Scoles, Inc., 295 Fifth Ave., Dept. E, New York 16, N.Y.

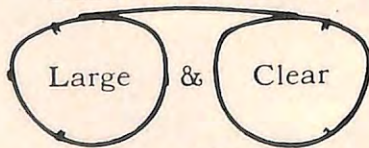


SITTIN' IN THE SADDLE, watching TV, is a real treat for little buckaroos. TV "Roundup" Saddle Seat has real cinches and leather tie strings and reins, includes Indian-patterned blanket. It sits firmly on sturdy hickory tripod with rubber bumpers to protect carpets and floors. Folds for storage. \$5.95 ppd. Meredith's, Evanston 31, Illinois.



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10 FOR **\$1.00** ppd.

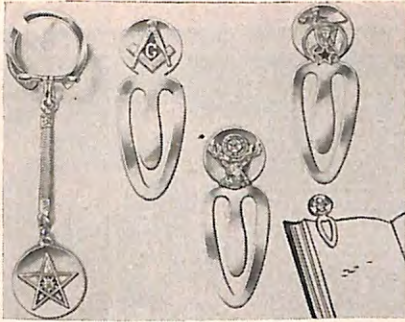
3 SETS \$2.70 ppd.
6 SETS \$5.00 ppd.
They stand from 15" to ALMOST 3 FEET TALL

The perfect gift for every child . . . these wonderful Walt Disney Characters. Toss them in the air; they land on their feet, swinging and swaying in every direction. One-piece quality latex, inflatable, assorted bright colors. Each set contains 10 wonderful characters: Mickey Mouse, Donald Duck, Jiminy Cricket, Dopey, Cinderella, Alice-in-Wonderland, Peter Pan, Dumbo, Pinocchio and Davy Crockett. Good, clean fun for every youngster! Terrific value at this price!



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LOVE THOSE LOOPS . . . the new, chic jewelry accessory for any style costume. Matched Monogrammed Loop Earrings & Bracelet Set in gold or silver plate is personalized with 2 or 3 initials. Bracelet is \$1.50; Earrings with screw backs, \$1.50 a pr. Special price for set, \$2.50; all ppd. Old Pueblo Traders, 622 So. Country Club, Dept. EL-11, Tucson, Ariz.



YOUNG ADVENTURERS will recognize the latest space design (even if you don't) in this new Explorer Space Helmet. It has molded goggles, elastic chin and head straps and the radar antenna and disk in the sphere revolve. It's made to fit all age groups. \$2.98 ppd. StaDri Products Co., 147-47 Sixth Ave., Dept. E, Whitestone 57, L.I., N.Y.



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Latest golfer's gadget, but really useful, too! Bright silver color tombstone-shaped marker is inscribed "Here Lies" followed by golfer's name. Eliminates looking for those elusive coins to spot your ball. Lies completely flat on green. In leatherette case 1¼" wide x ¾" high. Please PRINT names. \$1.00

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Turtle love is a darling gift for little scholars. Genuine leather zippered purse holds bus token, coins for sweets, milk money. Has loop tail to hook on belt. In apple red or cowboy tan and personalized with first name. Please PRINT. Splendid stocking gift. \$1.00 (3 for \$2.75)



PERSONALIZED HOSTESS TRAY

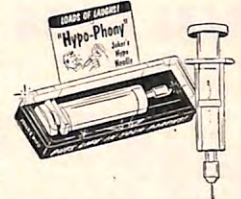


tray. Of metal in bright, colorful Gay Nineties design. Measures 9" x 15". PRINT First and Last Names. \$1.98 plus 25¢ postage

Adds a personal touch of hospitality as you serve your guests. First names are hand painted under appropriate illustrations; last name at bottom of

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She'll wear her heart on her wrist, and proudly proclaim the beloved children or grandchildren, when she encircles it with a bracelet of our SOLID STERLING SILVER or 12K GOLD-FILLED Baby Shoes or Silhouettes. Each ¾", adorably crafted charm is engraved with a child's first name and birthdate. Of excellent weight and quality, they make treasured heirloom gifts. Prompt delivery. Baby Shoes, each \$1.95 Silhouettes, each \$1.10 7¼" Bracelet \$1.95 7¼" Bracelet \$1.10

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Locking—Rolling—Fold-up Bar Holds 40 Bottles—4 Doz. Glasses
Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey-tone or lovely maple liquor resistant finishes. \$49.95 Exp. Chgs. Col. IN EASY KIT—Louvered doors complete. Parts fitted, drilled, sanded, etc. Simple instructions. \$32.95 Exp. Chgs. Col. New 48-Page Catalog 10¢ Not Sold in Stores Money-Back Guarantee

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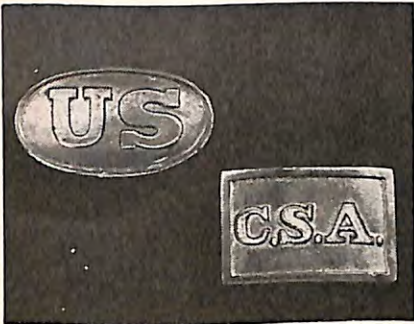
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CIVIL WAR BELT BUCKLES. Collectors of Civil War relics can add these authentic brass belt buckles to their collections. Both the U.S. and Confederate initials are in the group and all, though actually used, are in fine condition and have been newly shined. \$2.95 ea. Both, \$4.00 ppd. Arms & Weapons, 40 E. 40th St., Dept. B, New York 16, N.Y.



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for your members who are ill. Ceramic planter with emblem and the number of your lodge. Greatly appreciated by your members a gift he will keep in his home forever. Solves a problem for your sick and visiting committee. Delivered to your sick members by your visiting committee or by your florist. Planting cost \$1.00 to \$1.50. Less expensive than cut flowers. Size: 15 inches long—4 inches wide and 3 1/2 inches high. Members—always a welcome gift to your Elk friends. Lodges—the finest gift you can give to your members who are ill. \$3.00 each ppd. Attention Elks lodges—write for prices on quantity orders.

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Whiskey . .
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And They Won't Mix!



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CHICAGO — November 1st. Just introduced is a Free Booklet on a New Discovery which enables the Home Owner, Housewife, Janitor, or Factory Maintenance to clean any Clogged Sewer Drain.
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YOU'RE ENTITLED to your opinion and this delightful Wall Plaque wittily makes the point—"The opinions expressed by the husband in this house are not necessarily those of the Management."
Attractively lettered in gold on a fine black finish, Opinion Plaque is 7 1/2 in. wide x 9 in. high. The perfect gag gift. \$1.95 ppd. **Yield House, Dept. E, No. Conway, N.H.**

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For Drawing—Writing—Homework PERSONALIZED ART DESK
For the budding Rembrandt—to draw on, to do his homework—an Art Desk of his very own! And, on the top we'll put his or her own first name. Holds a roll of ordinary shelf paper (included) that's pulled forward and torn off as each masterpiece is completed. 13 1/2" x 15" drawing surface.
LL 1503-X.....\$3.50

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"The ONLY Snow Plow With Four Wheels" MAKES SNOW REMOVAL TO TIMES EASIER
Just walk behind it as easily as pushing a baby carriage! Rugged, all-steel Snow Plow glides on 6" rubber tires through all types of snow. One trip up and back clears an entire sidewalk.

AN HOUR'S SHOVELING IN 5 MINUTES
Big, reversible blade plows through 8" drifts without effort—clears 22" path. Has seven adjustable positions up to a full 22° angle. Throws snow off sidewalk—to left or right—automatically. Operates on same principle as highway snow plow trucks.

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Ends shoveling snow into piles you have to lift—just push 'em off to side. Lever wheels on blade roll plow smoothly over cracks, rough pavement. 41" no-stoop handle lets you do whole job standing up. Weatherized, chrome-like Cadmium finish. \$9.95

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Operates on principle of a highway plow \$12.95



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BABY'S FIRST ROCKING HORSE
Little buckaroos ride in safety... only 4 1/2" off the floor! Their very own Rocking Horse is "branded" with any name you choose. Red and blue "circus-decorated" pony is easy to set on and off—won't tip or fall. Silvery bell tinkles merry tune as cow-hand holds on handbars. Finest, splinter-proof pine. 10 1/2" x 7" x 16".
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BRASS FINISH PLANTERS FOR AS LOW AS \$1.00

Rich metal Planters with lustrous simulated Brass finish add bright contrast to all your greenery. Dainty lattice-work design is delicately tooled, and makes a striking setting for plants—especially those being given as gifts. Leakproof plastic liner is 3/4" deep.
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Well placed for well-dressed men! With his own name too! No fumbling for collar stays, watch, wallet or jewelry; they'll be conveniently parked in this comic replica of a tie and collar. First name hand-painted. 5" dia.
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Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 8 to 12 perfectly. Sturdy caps in front to protect shoes; ankle straps protect young ankles. Highest quality steel springs, rubber shock absorbers. Kangaroos look like they're walking.
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Never fails! Never spills! Faithful Rover stays with you always 'cause he's a cute little bean-bag ashtray. He clings to the arm of any chair or sofa—won't slip off, no matter where you put him. Wonderful plaid with floppy ears and sad button eyes.
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Family name and house number glow in the dark! Artistically hand-lettered "Midnight Coach" Sign adds friendly warmth to your home. Easy to install, you'll proudly display it on lawn, post, house, mailbox or tree. Weatherproof methyl-methacrylate with rich black enameled finish. Over 15" long, 5 3/4" high. State name and address.
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THE BOOK THAT TALKS

A different animal speaks to your child from every page! Cow, Mo-Oo, Dogs Bark! Ducks go Quack! Press the entire book and all sing in chorus. Special Price
LL 9698 Talking Book, 59¢
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Youngsters skim over snow—no ice needed! Snow Skates are made of steam-bent hardwood with grooved bottom, aluminum heel plates and sturdy ankle straps. Over 16" long, they adjust to any foot.
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NO MORE "DOG ACCIDENTS"!

Amazing scientific compound automatically neutralizes any mess! Just 2 drops on any newspaper, mat or spot desired at bottom, a magnet—every time. Safeguards rugs, furniture. No need to take Fido out on chilly days.
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Ideal for sparkling dentures that need overnight soaking! The lucky recipient will want to stow his teeth at once in this airtight plastic container. Keeps dentures sanitary and "private". Lettered with any name as shown.
LL 556-P.....\$1.25



PERSONALIZED MITTENS

Watertight, flexible Mittens and Gloves with any child's first name... can't get lost! Plastic on any fleece Jersey linings. Order red, blue or brown; give child's age for size.
LL 508-P, Mittens.....\$1.00
LL 509-P, Gloves.....\$1.50



Personalized "Gay 90's" Tray

Made to your order! Nostalgic Gay 90's couple on handsome metal serving tray are identified with your first name and that of your spouse. Last name hand-lettered as shown. Colorfast 9" x 15". Specify names desired.
LL 2539-D Tray.....\$1.98



Twenty-Four Colorful Pencils WITH YOUR NAME IN GOLD

Any name stamped in brilliant gold! A mark of distinction on any desk... the pride of any school child. A sure way to foil pencil snatchers. Fine quality number 2 black lead, pure rubber erasers. Gift boxed ready to send. Specify name.
LL 1504-X, Box of 24.....\$1.00



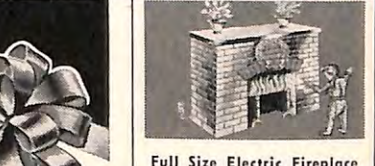
EMBLEM PEN

Bears the insignia of your organization. Pens that say, "I am a member!" Adorning the pocket clip is a handsome emblem appropriate to your particular organization. Each is in full color and protected under crystal-clear, dome-like plastic. Smooth writing, retractable ballpoint pen has ebony black barrel accented by rich golden top. Ideal for initiations or achievement awards.
Order By Number And Specify Organization
LL 322-J, Elks; LL 320-J, Masons; LL 321-J, Shriners; LL 323-J, Moose; LL 324-J, Eastern Star; LL 325-J, Odd Fellows; LL 326-J, Knights of Columbus. Each.....\$1.25



INSTANT AUTOMATIC BOWS

Fluffy pom pom bows automatically—without tying! Just pull string—shimmering bow forms as if by magic. 60 Ft. of quality satin makes large or small bows.
LL 3013 Red; LL 3014 Green; LL 9892 White; LL 9895 Gold.....98¢



Full Size Electric Fireplace

The logs flicker and glow! "Fireplace" has red-colored "bricks", holly wreath, simulated andirons and logs... sets up in 60 seconds. Life-size, 4 feet by 4 feet tall. Kraftboard. Socket, flicker, cord included.
LL 1002-S.....\$3.95



JUMBO "MOMMY-SIZE" KITCHEN

Doors open and close... knobs turn... sink tray lifts out... They're as big as life! Reinforced corrugated fibroboard with red and blue trim and details as "real as Mommy's".
LL 1066-S Cupboard (Over 3 Ft. High) \$4.98
LL 1069-S Refrigerator (Over 3 Ft.) \$4.98
LL 1070-S Range (Over 2 Ft. High) \$3.98
LL 1150-S Sink (Over 2 Ft. High) \$4.98



BIKE NAME PLATES

Now your child can ride a bike or wagon with custom-made license plates—on front and back—that GLOW in the dark! First and last name are embossed in raised letters—lets motorists see child at night. 8" x 3". Print full name (same on both)—up to 10 letters per line.
LL 2635-D Set of 2.....\$1.00



PORTABLE, ELECTRIC CAR VACUUM

Nothing to attach or plug in! Completely portable Car Vacuum sucks dust, dirt and lint into removable collecting bag. Keeps car neat; stores in glove compartment. Uses flashlight batteries.
LL 7899, Car-Vac.....\$2.95



JUMBO PUPPY DOG

Kids can actually ride on his back! They hop aboard to watch TV, hug him as a pillow—play for hours. Almost TWO FEET long with cuddly "stuffed" plasticized gingham coat. Wipes clean. Even adults can sprawl on him.
LL 1139-S, Jumbo Dog \$2.95



SINGING PARAKEET IN A CAGE

It's almost alive! Gaily colored mechanical Parakeet perches atop a simulated branch in a golden tone cage. He warbles a life-like tune... he bobs up and down... he bends to get a "drink" of water. Highly synchronized by tension spring and floral displays. Bird seed is painted at bottom of cage. A tiny sprig of tinted woodland flowers "grows" at base of perch for added realism. Children are fascinated by his cheerful song and life-like motions... you'll adore him hanging in the window or as a conversation piece on your knick-knack shelf. Bird is almost 3" long; cage stands 7" high with red metal base and plastic-protected wire bars.
LL 3199.....\$1.49



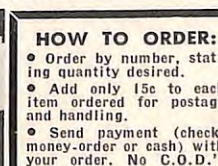
PRECISION MADE

Self-starting electric motor with hide-away cord adjustable to any length. 7 1/2" x 9". UL approved, 110 Volt, 60 cycle, AC.
LL 9692 Pink; LL 9693 White; LL 9694 Green. Each clock, \$5.95



DRESS LABELS

Custom-made with YOUR name! Silky, eggshell satin. Labels can be sewn in dresses, blouses, knitted garments for distinctive touch. Identifies clothes—swell for "hand-made" gifts.
LL 2640-D, 15 for.....\$1.00
LL 2642-D, 60 for.....\$3.00



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Firm footing on slickest surfaces! Put on "No-Slip" Foot Grippers—walk on ice, snow—safe from dangerous falls. Rustproof steel teeth with grippy band fit over any size boots, shoes or galoshes.
LL 4713 No Slip Foot Grippers. Two Pair.....\$1.00



SELF-POWERED FLOWER FOUNTAIN

Creates a dazzling "fountain" of water in any vase or bowl. Now you can create your own professional-type floral displays at home. Spectacular battery-operated Flower Fountain sends spray up to 13" high. Adjustable up or down. It can be continually down on flowers. Use with any free-flowing liquid—works in punch bowls, too. Imported unit is powered by ordinary flashlight batteries (not included). Motor is water-sealed. Enamel casing stands 4 1/2" high and is rust-resistant.
No Outlet Needed. LL284-J, Only \$4.95



FROM OUR READERS

Your issue for last October had an interesting article by Stanley Frank on our public libraries. The author stated that only seven cities in the United States appropriate sufficient funds to allow their libraries to do a competent job. He gives the figure as \$3.00 per capita in the region served.

The town of Wakefield, Mass., however, has a population of a little over 22,000 and its appropriation for our public library this year is some \$70,000 plus—a little over the mark set. Should we not be classed with the leaders?

CHRIS F. COLLINS

Charter Member since 1912
WAKEFIELD, MASS.

In Mr. Ishmael's cover painting for the September issue of your magazine, I recognized an old acquaintance—the chef serving the young lady in green. I would like to write him about what a good picture of him it is, but his surname escapes me. Can you aid me?

ST. LOUIS, MO. WILLIAM A. GERALD

Artist Woodi Ishmael reports that the gentleman's name is Nick Petter, and that Mr. Petter has been Head Chef at New York's famous Oyster Bar in Grand Central Station since 1919. In that time, Mr. Petter estimates he has made about 3,000,000 stews like the one he is shown serving the young lady in the painting. Lately, he has been averaging some 400 a day. Since travelers from all over the world pass through Grand Central Station daily, the Oyster Bar is something of an international institution; and Mr. Petter has served some of the world's

famous statesmen, actors, musicians, writers, artists and other celebrities.

Many thanks for your kindness in providing the Red Cross with copies of the September issue of THE ELKS MAGAZINE, and most particularly for the very fine and constructive item on the Blood Program in Tom Wrigley's column.

While General Alfred N. Gruenther, President of the American National Red Cross, is in Europe at the moment, we are sending a copy to his office to be held until he returns. I know he will be glad to see the story and will doubtless wish to send copies to the several people throughout the country who wrote to him about it. Also we are sharing the issue with our Blood Program people.

HARRY MARTIN, Director
Office of Public Information
American National Red Cross
WASHINGTON, D.C.

I want to take this opportunity to thank your fine organization for the contribution of reprints from J. Edgar Hoover's article, called "Communist New Look," which appeared in the August, 1956 issue of THE ELKS MAGAZINE. We have used these to very good advantage.

We deeply appreciate the consistent and effective help which your publication has given to the cause of freedom.

JOHN K. CRIPPEN
Executive Secretary
Anti-Communist League of
America
PARK RIDGE, ILL.

Charles H. Kirsh, Richmond; Secretary Charles F. Curtice, Petersburg; Treasurer Donald S. McClarin, Norfolk; Chaplain V. King Pifer, Hampton; Sgt.-at-Arms Owen D. Simmons, Jr., Harrisonburg; Tiler Benjamin L. Campbell, Petersburg, and Trustee Edward L. Curtin, Portsmouth.

THE THREE-DAY TENNESSEE Elks Association Convention in Nashville opened September 11th, with the afternoon devoted to the beginning of the ritualistic competition eventually won by Paris Lodge, led by Exalted Ruler Ted Callcott. In second place was Bristol Lodge's team, with Nashville, the defending champion, in third place. Among the All-State Team members, Nashville Lodge's Chaplain, the Rev. Pickens Johnson, received the Phil Bailey Trophy for making the highest score among approximately 70 officers. Est. Loyal Knight Ed Clark Ford of the same lodge received the runner-up trophy for the second year. This was presented by Knoxville P.E.R. Jos. G. Caskey in honor of Past Grand Exalted Ruler John S. McClelland.

Judge McClelland and 600 delegates, visitors and their wives were on hand to greet Grand Exalted Ruler Horace R. Wisely and his wife at Nashville Airport on September 12th. Mr. and Mrs. Wisely were guests at a Dixieland party given by Nashville Lodge that evening. A capacity crowd heard Mr. Wisely's address at the annual banquet Sept. 13th. Convention Chairman Ed C. Ford presented a commission as a colonel on the staff of Gov. Frank G. Clement to the Order's leader, and retiring President George H. Dykes received an Elks National Foundation Participating Membership Certificate and pin from Mr. Wisely. Grand Lodge Committeeman Ed. W. McCabe, a member of the host lodge, was another official on hand at these functions. Don McSween, Tennessee Commissioner of Employment Security, was the speaker at the annual Memorial Service.

At the final business session, William J. M. Barron of Morristown was elected President of the Association, with Thomas M. Stratton of Nashville as ranking Vice-President. Other Vice-Presidents are W. J. Neese, Paris, E. D. Collins, Chattanooga, and J. A. McConnell, Kingsport. John M. Smith of Oak Ridge is Executive Secretary, Kenneth Stevenson, Chattanooga, is Treasurer, and Trustees are C. H. Thomas, Bristol, Harry Napier, Columbia, and John Gasell Jackson.

WEST VIRGINIA ELKDOM met as a State group for the 50th Annual Convention August 21st, 22nd and 23rd. The meeting, which took place in Huntington, was attended by a total of 1,471 persons, including delegates, other Elks and ladies.

Grand Exalted Ruler Horace R. Wise-

News of the State Associations

(Continued from page 25)

Miss Joyce A. Arritt received a \$500 Elks National Foundation Award, with Frederick Q. Graybela, Jr., second-place winner, receiving the Virginia State award of \$300. Miss Wilhelmina H. Engle, third-place winner, won a \$150 State gift. Youth Leader for Virginia, Miss Nancy S. Nelson, was rewarded at this meeting, as was the boys' Leader for the State, Wayne A. Wright. The Ritualistic Contest was won by Richmond Lodge, with Hampton in second place. The John R. Schafe Award for ritualistic excellence

went to Richmond Lodge's Chaplain, A. T. Pratali, Jr.

Luncheons, dances, buffet suppers and a gala barbecue kept the guests busy and well entertained, thanks to the efforts of General Convention Chairman K. W. Smith, a Past Exalted Ruler, and his Committee.

Harrisonburg will be the site of the August, 1959, Convention, with the following in office until that time: President Porter R. Graves, Harrisonburg; Vice-Presidents Paul S. Johnson, Roanoke, Landon B. Maxey, Suffolk, and

ly, Past Grand Exalted Ruler Wade H. Kepner, Grand Trustee Dewey E. S. Kuhns, Governor Cecil H. Underwood, a member of Sistersville Lodge, and Huntington's Mayor, Elk Harold L. Frankel, were special guests. All spoke at various sessions, with the Order's leader giving the principal address at the opening session. He also was one of the speakers at the Past Exalted Ruler's Banquet at which Mr. Kepner delivered the main address. The Governor was the featured speaker at the evening meeting on the 21st which was open to the ladies. At that time the Chairmen of the Crippled Children's Camps, the Scholarship Committee and Youth Activities Committee made their reports. It was disclosed that attendance at the Camps had increased again this year, with 209 children as guests of the Elks; the Veterans Service Committees are continuing their outstanding work for servicemen, and participation in both the scholarship and Youth Leadership contests had increased. The Association approved a \$1,000 contribution to the Elks National Foundation which also received pledges of \$10 per year for ten years from 31 individual members. Promoting interest in the Foundation will be one of the Association's main objectives this year.

Luncheons, dances, boat excursions on the Ohio River and a parade on the closing day were among the highlights on the social side of the Convention at which the following were elected: President Louis A. Maxwell, Sistersville; Vice-Presidents George W. May, Fairmont, W. Grady Carper, Princeton, and Ray Malone, Wellsburg; Secretary Garnett W. Shipley, Martinsburg, and Treasurer Wm. F. Cook, Princeton. W. Don Morris of Huntington was named five-year Trustee. Other Trustees are Nelson Clarke, Martinsburg, L. E. Pruett, Beckley, George J. Jones, Wheeling, and S. O. Stover, Elkins.

Wheeling, the home lodge of Past Grand Exalted Ruler Kepner, will be host to the 1959 Convention of this organization.

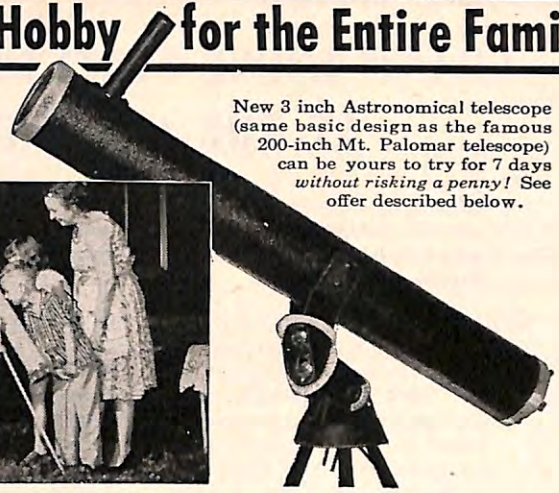
THE ALABAMA ELKS' Mid-Year Conference at Auburn-Opelika was successfully combined with the year's first District Deputy Clinic at which the State's three new Deputies outlined Grand Exalted Ruler Horace R. Wisely's program for 1958-59.

President L. P. Patterson of Dothan presided at this meeting at which 21 of the 24 lodges were represented. Only one Association officer and three Committee Chairmen were unable to attend the session at which New Lodges Chairman Norman Franke made a most encouraging report. National Foundation State Chairman Frank Lemont was able to announce that the Alabama's smallest lodge at West Blocton had subscribed a \$1,000 Certificate in the Foundation and that an all-out campaign is under

An Educational Hobby for the Entire Family



New 3 inch Astronomical telescope (same basic design as the famous 200-inch Mt. Palomar telescope) can be yours to try for 7 days without risking a penny! See offer described below.



See the Wonders of Outer Space Close Up! New Outfit Provides Easy-Finder Method

Shows You Just What Planets, Stars and Moons to Look for; Where to Find Them!

Now, without knowing a thing about astronomy, you can explore the romantic grandeur of the heavens. See mysterious Jupiter and her many moons—see the majestic wonder of Saturn's colorful rings—see the changing seasons on Mars—see the mighty mountains and enormous craters of the Moon. Here is a fascinating new hobby that will literally take you right out of this world! You'll be amazed and full of wonder at your feeling of nearness to the many awesome nightly spectacles billions of miles away. The night sky takes on a wonderful new meaning when you own a Skyprober!



See the mighty mountains and craters of the moon CLOSE UP!



See the planet Saturn above, and its colorful rings.



See gigantic star clusters and spiral nebulae above and below.



Above photos are from Mt. Wilson and Palomar Observatories.

SKYPROBER DATA for Professionals

The Skyprober telescope is a 3-inch Newtonian type, equipped with the finest lenses and mirrors. It comes fully equipped with sturdy metal tripod, equatorial mount, setting circles "Richest Field", 10X finder, 30 to 60 X adjustable eye-piece for ordinary use, and 100 to 120X adjustable Barlow Lens eye-piece for use when visibility is exceptional.

MAGNIFIES UP TO 120 TIMES! Special adjustable eye-pieces enable you to increase your power up to 120 times. This handsome new three-inch Skyprober Telescope comes complete with sturdy tripod, equatorial mount, setting circles for easily locating stars and planets, an Optical Finder and adjustable eye-piece (up to 60 power), Instruction Booklet, Lunar Map, Star Explorer Chart for locating important Stars, 146-page illustrated beginner's guide, "Discover the Stars", and 120-power special Barlow lens. You can get all these, delivered directly to your door by your postman for a small deposit of only \$14.75 (plus postage and C.O.D. charges), and you can return it for the full \$14.75 deposit after 7 days use if not delighted with your purchase. The balance (\$30) can be paid in 3 equal monthly installments of only \$10 each if desired, or you can save \$5 on the time-pay \$44.75 price by sending your check or money order (same 7 day money-back guarantee applies) for only \$39.75.

SCORES OF DAY AND NIGHT USES A special "erector lens" is also available for viewing objects "right side up" on Earth. Converts Skyprober to a powerful mariner's telescope. Brings mountains, ships at sea, interesting people many times closer. Excellent for lining up fence posts, setting up trees in orchards, calculating heights of buildings.

YOU NEED SEND NO MONEY Just fill out and mail us the coupon below with or without your check or money order, and the complete Skyprober Outfit will be sent to you by return mail. We pay shipping charges and you save \$5.00 if you send payment in full now. Your money back if not delighted under our No-Risk Guarantee.

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Rush me by parcel post the complete SKYPROBER Outfit described above with setting circles, adjustable eye-pieces, finder, operating manual, star chart and beginner's book: "Discover the Stars and Lunar Map."

Check box here if you wish C.O.D. delivery by postman. Pay him only \$14.75 as a down payment on delivery and then \$10 a month for 3 months; or \$44.75 in all. Under this time-pay option, you pay C.O.D. and delivery charges—or check box below for:

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SPECIAL MONEY-SAVING OFFER: If you send check or money order for only \$39.75 WITH THIS COUPON, we will pre-pay all shipping charges and consider \$39.75 as payment in full, thus saving you \$5.00 and shipping charges. Same 7-day return privilege.

GRAND LODGE STATUTES CHANGES AT THE CONVENTION

Several amendments were adopted at the Grand Lodge Convention in New York in July, 1958. The intent of these changes is as follows:

Section 41: The Grand Lodge Committee on Credentials was increased from nine to ten members. The Committee on State Associations, which previously consisted of ten members, was reduced to five members, and a new committee called "Committee on Membership and New Lodges" consisting of five members was created.

Section 117 provides for the installation of officers, and the words "not earlier than April 1st and" were inserted in the statute to make clear that officers could not be installed earlier than April 1st or later than April 15th after election.

Section 119, which provides for vacating the position of an elective officer who was absent from duty during two consecutive months of his term without good cause, was amended by adding the words, "but in any proceeding taken against the Secretary the required notice in writing shall be given by the Exalted Ruler." Without this amendment if the statute were to be complied with, the Secretary would have to give notice to himself in case action was brought against him. The amended statute provides that the Exalted Ruler shall give the required notice.

Section 122, which provides for the filling of vacancies in elective offices, was amended so that if an elective office becomes vacant for any cause, the Exalted Ruler may designate a qualified member to fill the vacancy in

the elective office pending the election to fill the vacancy in accordance with Section 122.

The provision of Section 128 which reads that "The Board of Trustees shall at the first regular meeting of the Lodge in April present to the Lodge a segregated budget" was changed to read that "The Board of Trustees shall present not later than the first regular session of the Lodge in May to the Lodge a segregated budget . . ." This was done to give the Board of Trustees additional time in which to present the budget and to make the time uniform for the Board of Trustees and the Budget Committee for the presentation of the budget.

Section 173a was amended so that in Lodges holding weekly sessions the vote on the adoption of amendments and general revisions of by-laws shall be taken at the second next regular session after the regular session at which the amendments or general revisions are presented in writing. Prior to the amendment the section provided for the vote being taken at the next regular session after the regular session at which the amendment or general revision was presented in writing, and it was impossible for the Secretary in Lodges holding weekly meetings to give the required ten-day notice in writing.

Section 229 was amended so that the District Deputy Grand Exalted Ruler may in addition to the Grand Exalted Ruler give permission to a Subordinate Lodge to hold Flag Day Services on a day other than that provided in the ritual or to any two or more Lodges to hold Flag Day Services jointly.

Executive Vice-President Roy Williams explained a 100-point program in which plaques will be awarded to lodges which are outstanding in various phases of the Grand Lodge and State Association projects. President Patterson stressed the importance of the Association's three-point objective for the year—the adoption of a major project, the realization of a total membership of 10,000 and the addition of a minimum of three new lodges.

During the one-day conclave, the new Major Projects Commission announced the official start of its search for a suitable activity to sponsor. This Commission is composed of Past District Deputy W. C. Watson of Tuscaloosa as Chairman, Dothan Past Exalted Ruler Paul Felts as Vice-Chairman and Past District Deputy Gilbert Mayer of Sheffield, Secretary.

Former Deputy Ray C. Balthrop was a speaker at this meeting at which Ritualistic Chairman Harry K. Reid of Homewood announced that there would be a State-wide Ritualistic Clinic on the 16th of this month at Fairfield, with a clinic for lodge Secretaries to be held at the same time and place, under the direction of Homewood Past Exalted Ruler John Galloway.

The next annual Convention of the Alabama Elks will take place May 14th, 15th, 16th and 17th, at Tuscaloosa, with Past District Deputy Bernard Rosenbush as General Chairman.

CLINICS AND SCHOLARS. A great deal was accomplished during the 30th Annual Fall Conference of the Ohio Elks Association at Cedar Point, particularly in connection with the various clinics held at that time. The report made by Chairman Thomas J. Urban of the Ohio Elks Scholarship Committee was also both interesting and revealing.

One very worthwhile and popular clinic was that held for Secretaries and Club Managers at which Grand Secretary Lee A. Donaldson, as guest speaker, gave an inspirational talk and a great deal of helpful information. Past Exalted Ruler C. F. Eberhart, Jr., of Youngstown Lodge conducted this well attended meeting. Highlight of the next morning was a New Lodge Clinic at which Hugh L. Hartley, one of the Membership and New Lodge Committeemen, outlined the Grand Lodge program for new lodges.

Mr. Urban's report on the scholarship program included the facts that there were 101 applicants for the 1957-58 contest, with 30 boys and an equal number of girls selected for awards of from \$600 to \$1,200 apiece, to total \$40,000. Two of these students had gone on to win Elks National Foundation Awards and Treasurer of the Foundation Trustees, Past Grand Exalted Ruler Dr. Edward J. McCormick, had the pleasure of presenting a \$600 certificate to Loralee McNeill of Bellefontaine and a \$900 award to Carol A. Honsa of Cleveland. Mr. Urban anticipates 200 applicants for the 1958-59 program, which will offer scholarships totaling \$70,000 to 55 boys and 55 girls.

Over 700 persons were present at the Cedar Point meeting, and in addition to a number of former State Presidents, Past Grand Exalted Ruler Fred L. Bohn, Grand Inner Guard James W. Plummer, Nelson E. W. Stuart of the Grand Lodge Committee on Lodge Activities and E. Gene Fournace of the Grand Lodge Youth Activities Committee were on hand.

An old-fashioned fish fry was enjoyed under the auspices of Sandusky Lodge, and at a well-attended smorgasbord, a choral group from Mount Vernon Lodge entertained. A German Band from Alliance Lodge regaled the crowd throughout the four-day conference.

way to obtain more individual subscriptions to further this important benevolence program of the Order.

In addition to Mr. Patterson the other officers of this organization are Executive Vice-President Roy E. Williams, Sr., Fairfield; District Vice-Presidents A. A. Powondra, Cullman, W. Boyd Hartley, Blocton, and Louis B. Stack, Selma; Secretary-Treasurer Ed. B. English, Fairfield; Tiler John M. Jernigan, Tuscaloosa; Historian Bonnie D. Hand, Auburn-Opelika; Chaplain Edward C. Driggers, Dothan; Sgt.-at-Arms L. B. Moore, Birmingham; Parliamentarian Waldrop Windham, Homewood; Organist T. T. Davidson, Birmingham, and Trustees John E. Marshall, Florence, Chairman, Earl M. Shelton, Montgomery, and Clarence Ricci, Bessemer.

As Lodge Activities Chairman, Execu-

In the Dog House

(Continued from page 27)

sulted in one of the most stately dogs we have. Lofty dignity is the mark of a well bred Dane, but coupled with that is unlimited courage and gentleness. It is these qualities that make this dog an ideal guardian and one exceptionally good with children. He's a quiet dog not given to sounding off without good reason. His size alone is sufficient to intimidate the marauder. His maximum height is 30 inches at the shoulder, where dogs are always measured for size (top of shoulder to base of fore-foot), and maximum weight is 120 pounds. In your writer's opinion, an unarmed man would stand little chance against a provoked dog of this size. Fortunately, like most of the giant breeds, the Dane is not a war-like dog. He will defend his master or his master's property with his life but will not go out of his way to look for trouble.

The American standard for the breed is based upon the German standard (which is also the standard in other countries as well). This one, universal standard for a dog is not common in the canine world, and is a distinction that indicates the quality of these dogs and assures it of being maintained. The standard for Dane is one of the most elaborately detailed of them all. While there is a score for almost every part of the dog's body the judge can see or feel, the scoring system is seldom used. It gives some idea of how high Dane breeders have set their sights when no less than 30 points are established for conformation, 28 for gait (all important for a dog classed as a working dog) and 20 for the head. Other points are designated for various qualities that round out the standard. Color is an important factor. Permissible colors are brindle, fawn, blue, black and harlequin.

He's one of the few dogs that have blue coats, and because this color is so rare among dogs it rates a description. The standard specifies blue must be a pure steel blue as far as possible without tinge of yellow, black or mouse grey. It is considered a fault if there is any deviation from the pure blue. The harlequin Dane—and this is for those who perhaps haven't seen one—at first glance resembles a greatly overgrown Dalmatian, or coach dog as it is commonly called. The basic color for both dogs is white, with overlying areas of black. But while the Dalmatian's markings are black on white, the black should be well defined and separated spots. The black for the Dane, on the contrary, should consist of solid patches well distributed over the body, but never large enough to result in a blanket effect, nor so small as to resemble the spots of a Dalmatian. The harlequin is a comparatively recent development among great Danes, and it is

difficult to get a litter of perfectly marked pups because of necessary out-crossings to achieve the black and white pattern. Without doubt, the well marked harlequin is one of the most spectacular dogs we have. His size emphasizes his unique coloration.

The eyes of the Dane should be as dark as possible, but unfortunately for some breeders, there's a tendency toward blue eyes among some of the harlequin families; light colored eyes are permitted, or eyes of different colors (each eye colored differently).

Some pictures of Danes of the distant past depict dogs with cropped ears. These were dogs that were around long before there were such affairs as dog shows. Dogs were not bred with the ears shown in such picture tapestries and a reasonable guess is that the cropping was done to prevent ears from being torn while working through rough underbrush, or to lessen the chance of a hunted wild animal getting a painfully punishing grip on the dog's ear.

I CAN almost hear you ask, "If what this fellow Faust says is true—that the great Dane is a German dog and not a Dane—how come the name?" Odd-

ly enough, the name goes back to a translation of the French term, *Grand Danois*, or "big Danish". Not many breeds have carried so many different names, but wherever the dog was known by whatever name it was called, all designations referred to a large, powerful dog used mainly for hunting large game; and when the so-called "sport" of dog fighting was practiced, the Dane was frequently the warrior. Actually, he is a member of that widely distributed mastiff group from which so many of our big dogs of today have sprung. Owing to his size, the Dane will probably never be a very popular pet for apartment house dwellers, although he suffers less from confinement than do most large dogs because he is so quiet. He's really a dog for the person who has an ample yard or who lives in a suburban or rural area. Before the turn of this century, you wouldn't have seen many Danes except at dog shows, and usually just at the larger pooch picnics. Today they are so popular that you may see them in just about any place where there are dog lovers, and room for large breeds; and at the big shows, you'll see a pretty good assortment in their various colors and sizes. • •

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8-pass capacity replaceable

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Now with or without emboss. ELK emblem outside front

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Rod and Gun

(Continued from page 11)

of shells, legs, tails and heads, ready for the can; but Earl never used it. Most of the town depended upon his cannery for a livelihood, and the mechanical shrimp-picker would have put the citizens out of work.

Squarehole Ohmer earned his name through his inventive genius. He designed a drill which would actually cut at square hole. I saw it operate. The bit was triangular and spun on an ec-

centric, its rotation being controlled by a square steel guide, and as it twirled, that drill actually left a square hole behind it!

On a visit to Washington, D. C., Earl Ohmer was presented with several gifts at a formal dinner in his behalf. He rose to thank his hosts for their generosity. His talk was short. "I wish I could give you something from Alaska," he said, "but we don't have much to

offer. We do have a lot of bears, though, and I'll tell you what: if you can catch the so-and-sos you can have them." Then he sat down.

There weren't many in a class with Squarehole Ohmer, but everywhere in the territory was the type of person that only a frontier breeds. There were Two-Step Louie and Goat Mountain Smith, for instance. And Whispering George, who was a claim sitter with a voice like a foghorn. He would come to town broke, catch someone's ear and talk louder and louder, repeating himself time and again, describing his claim. "It's in a vein of quartz. You can see it sticking out like the gold in your ring. You can see it sticking right out, and the vein is six feet wide and no telling how deep it is. No telling! Sticking right out, I tell you. All we have to do is go up there and get it. Right behind those mountains, do you hear? Right there, near Willow Creek. Course I got to get me a good outfit and a little grub, but that won't cost much. Not much, and it'll pay off a thousand to one! What do you say? What do you say you and me get rich?"

FREEDOM'S FACTS

U.S. REDS' ELECTION STRATEGY

THE DANGER of communist infiltration of political parties and of government itself has been amply demonstrated by the overthrow of more than one nation—formerly free and now floundering in the Soviet web of dictatorship. Having seen the results of such infiltration in Europe and, more recently, the Near East, we must double our efforts against communist political tactics in our own country. This is the warning stressed in this month's excerpt from Freedom's Facts, a monthly publication of the All-American Conference to Combat Communism. Consisting of fifty national organizations, including the B.P.O.E., the Conference publishes these facts as a patriotic service.

American businessmen, veterans, and members of fraternal and women's groups are now being urged to do more than vote in coming elections. They are being pressed to take an active part in political decisions, selection of ward, county and state chairmen, proposal of candidates, and intelligent study of legislative proposals.

One reason for concern about active citizen participation in American politics is the persistent attempt of Communists to capture key candidate-making and policy-making spots in major political parties. The Communist Party, U.S.A., is playing a two-headed game in the 1958 elections. The major Party strategy is to work quietly within the major political parties in an attempt to influence candidate and issue selection. A minor strategy is to play along with Socialists who are trying to get another independent Socialist party off the ground.

Communists made their first big play for a political role in the United States back in 1923 when they tried to form a Federated Farmer Labor Party. The FFLP was endorsed by the Comintern, which called it a means "for creating the best bases for the united front policy". But the effort collapsed when the FFLP failed to get the support it had hoped for from "the masses". It was not until 1935 that the Communists found a method of increasing their acceptability to the American public. This was through the Popular Front.

They are now regrouping for another assault on the American political scene. Albert J. Lima, Chairman of the Party's Northern California District Committee, recently said that the Party would work inside the two major political parties or support independent candidates, whichever would tend to further Communist objectives in any particular situation.

Politics is a very competitive kind of enterprise. In close elections (and many of them are fairly close these days) politicians often are tempted to alter their stand on issues just slightly to gain possibly decisive votes. Communists are depending upon this fact of practical political life to give them a way back into power and influence in American politics. How far we allow them to get depends on the awareness, the intellectual honesty and the patriotism of the politicians. The more active businessmen, veterans, and members of women's, fraternal and civic organizations are in the field of practical politics, the less chance the Communists will have of success.

SMOKEHOUSE Charlie was different. His trouble was that he was too busy, but he did find time a number of years ago to build the tallest and best smokehouse in the country. It was a masterpiece of architecture that would smoke more salmon in a week than most fishermen could cure in a month. But the night after Charlie completed it, a wooliwaw came sweeping down out of the mountains and blew it flat. Charlie never could find the time to set it upright again. He was a busy man. He had to meet the mail boat once a week.

A bush pilot friend dropped in on Smokehouse Charlie one day and noticed that a gunrack was lying in the corner where it had dropped off a nail, just as it had lain for several years.

"Why don't you nail that gunrack back up?" he asked.

"I can't do everything at once," Charlie complained. "That darn mail boat is due here day after tomorrow."

The pilot kept after him and gave him a hand because he didn't like to see good guns lying on the floor covered with dirt and dust. When they had finished nailing it up, Charlie took a deep breath, dusted off his hands and collapsed on his bunk. "Well," he said, "I'm glad that's done." But he never did get around to setting up his smokehouse.

Then there was Kitty Cat Carpenter. He wasn't bad or lazy; just not too smart. He had a cat with her own private entrance, a hole cut in the side of the shack. When she gave birth to



nine kittens, the story is that he cut nine small holes alongside the big one.

And Hollerin' John. No place in the world would you find a man like Hollerin' John except in Alaska. He was raised in perfect decorum, the son of a well-to-do Eastern business man, and he was given the finest education that money can provide. It was his aim, with the considered approval of his parents, to enter the consular service. When his training was complete, including lengthy sojourns in Europe, John could handle five languages impeccably. Then he took a vacation in Alaska before settling down to a life of diplomacy and self-control, and there he found his true calling.

Hollerin' John became a salmon fisherman. He was the loudest, cussingest, hardest-working one of the lot. Whenever he pulled a net, he could be heard halfway across the bay. Of all the languages he spoke, profanity was his most fluent, and it all stemmed from the sheer joy of hauling a net full of fish.

But the rugged life and the challenge of the frontier didn't draw unusual types only. A spirit of adventure, the same as carried our forefathers to America, then across the Great Plains to the West, called most of them. Such was Hosea Sarber, the man whose calm voice could talk all the fury out of a raging bear; and such men were the bush pilots. Bert Ruoff was typical. He started as a motorcycle racer, then switched to barnstorming and parachute jumping. When that became too tame, he took up charter flying in Alaska, where the weather is normally thick and the mountains always high; and at that time there were no radio beams, no beacons, no radar, no charted routes—nothing to depend upon except one's own fortitude. When I first flew with Bert, he didn't even have instruments in the panel of his Travelair. Instruments weighed something, and he wanted to gain every possible ounce for cargo and gasoline; so he sold them.

BERT was one of many such pioneers. I've had the privilege to fly with a good many of them, each one an exceptional man, the type that made America—and Alaska—great. But not all of them lived to see statehood.

And frontier Alaska attracted men of character, intelligence and foresight, men such as Frank Dufresne and Clarence Rhode. The State of Alaska owes more to these two men for the heritage it has received than to any other person, act or deed. Frank Dufresne, then Clarence Rhode, held the same position for a number of years: Director of the Fish and Wildlife Service for the Territory of Alaska. It was their duty to see that commercial interests received their fair crop of resources, such as salmon, and the sportsman his share of game; yet that each and every resource be kept intact. The duty was great and the

constant pressure from various groups enormous. For instance, a farmer put a few head of dairy cows on Kodiak Island and immediately demanded that the great Kodiak bear be killed off so that his cows wouldn't be molested. Other farmers sided with him, and soon they had the weight of cattle growers all over the States behind them, some of whom insisted that the Kodiak bear be exterminated. Commercial fishermen, reasoning that bears eat a few salmon which have escaped their nets, demanded that all bears be killed.

While one such faction urged that everything be slain, other factions pleaded just as violently that nothing whatsoever be touched, that no harvest be taken.

At the same moment, in each of Clarence's ears, I have heard a red-salmon cannery man demand on one side that the season be left open a few extra days and a salmon-trap operator on the other side demand that the season be shut down early. One day added to the season meant more than a million and a half dollars in revenue to the red-salmon industry. A million and a half this year, the cannery man undoubtedly reasoned, was worth grabbing regardless of what future seasons might bring.

But in spite of relentless pressure from all sides, Frank and Clarence handed down the wild resources of Alaska intact. The salmon continue to run as always; and the great brown bear, largest and most fascinating carnivorous mammal that ever trod the earth, still lives for the future to witness.

With vision Clarence explored the vast Arctic—the Brooks Range and the Arctic Plain—to lay down a solid conservation plan before pressure arrived. I was greatly privileged to know Clarence and to be one of three men to accompany him on a preliminary survey flight through this mysterious land. I reported that trip on these pages exactly six years ago, but I left out part of it. Some of it was too rich to be credible in print: the flying up unknown canyons which suddenly became too tight and required the dexterity with a plane that only Clarence possessed to get out of the trap; the suddenness with which foul weather overtook us; the running low on gasoline while searching for a hole to get under the overcast; the icing—all things which had to be lived to be believed.

I remember too clearly one remark that Clarence made. We were in the soup and icing badly. We couldn't afford to lose much altitude because we were over ragged peaks; yet the plane was getting heavier by the minute. Clarence looked at the shell of ice forming larger and larger on the guy wires leading to the wing-tip floats of the Goose, smiled and said, "A fellow gets homesick at a time like this."

Except for a few sparse willows in an occasional river bottom, there was

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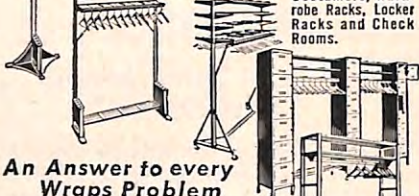
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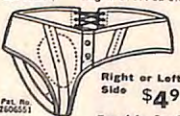
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nothing with which to build a shelter or a fire if the plane should be forced down. Neither was there anything to eat, but a man would freeze before he starved.

This past August, a few days before statehood was voted, Clarence flew again into the Arctic. There was still work to be done there; and, possibly, he enjoyed the challenge of it. This truly was the last frontier. But this time he didn't come back. Clarence was so highly respected and admired throughout the territory that every man and plane that could possibly get into the Arctic carried on an air search for his plane, but in the vast emptiness north of the Brooks Range it's little wonder that no trace was found.

Clarence Rhode was not only the most impressive man in his calm reasoning and sound judgment that I ever associated with, but also the most capable. If he had gone down alive, somehow, in spite of all odds, he would have remained alive. I believe, and hope for his sake, that he ran out of luck in a

split second—right into the face of a mountain. I hope there was no time to get homesick.

Alaska is no longer a frontier. It had ceased being a frontier long before 1958. Statehood was merely a proclamation of the fact. When I first set foot there not many years ago, there were not as many people in the entire territory, including Indians and Eskimos, as there are in such cities as Hammond, Ind., Lubbock, Tex., or Stockton, Calif. Now it is a booming community.

There may no longer be room in Alaska for renegades and colorful figures like Thirty-Thirty Jack and Hollerin' John. Maybe it won't attract men with the spirit and vision of Clarence Rhode, but I hope I'm wrong. He left the people of the State of Alaska, and America, a rich inheritance. Whoever may be responsible for the conservation of that great state's resources from now on will be an exceptional man if he displays the wisdom and follows the example of integrity and courage set by Frank Dufresne and Clarence Rhode. • •

Red Blaik: Army's Man

(Continued from page 9)

113, lost 38, and tied nine while compiling undefeated streaks of 32 and 28 games.

This year Blaik's laboratory came up with an innovation that, off Army's opening 45-8 victory over South Carolina, promised to pose a major problem for every coach and team meeting the Cadets. When Army has the ball one end is split so wide to the open side of the field that he doesn't even report to the huddle. He serves as a pass receiver, decoy or downfield blocker and gives this so-called "Lonesome End Offense" its name.

Blaik has guided his Black Knights to two National and six Eastern titles. He has molded twenty-four of his players into first-team All-Americans, and thirteen of his assistants have gone on to jobs as head coaches at other colleges and universities. In 1945, 397 of the country's coaches voted Blaik "Coach of the Year", and five years ago he was similarly honored by the Touchdown Club of Washington.

"With the success, honors and praise you've received," I asked Blaik recently, "have you ever felt that you had to fight such flattery to avoid self-satisfaction?" "No," he said, "because I've got too much Scotch realism in me. When people say this or that about me it doesn't change my nature."

Blaik's nature has puzzled many people, for he is a serious, outwardly composed but basically shy man who has never seen any need to explain or exploit himself. Much of him, however, can be read right off the walls of the football projection room. On those walls hang, each in its own frame, the maxims

in which Blaik believes, and they are as follows:

"There never was a champion who to himself was a good loser. There is a vast difference between a good sport and a good loser."

"Physical pressure on the opponent is essential. Mental pressure will make him crack."

"A relaxed player performs best."

"Without ambition and enthusiasm for your work the parade will pass you by."

"Good fellows are a dime a dozen, but an aggressive leader is priceless."

"Games are not won on the rubbing table."

"The essence of a long gainer is superior downfield blocking."

"There is no substitute for work; it is the price of success."

Blaik has been described as an ascetic, a Spartan and a perfectionist. Having worried himself an ulcer while at Dartmouth, he hasn't had a cigarette or a cup of coffee in more than twenty years. He has never partaken of alcoholic beverages, and he doesn't care for what has been called the social ramble.

He is not, however, a dour man. His laughter, while short-lived, is spontaneous, and when he does attend a social function he has to work at it but he is almost inevitably the center of attraction although two or three generals may also be in the room.

While most prominent coaches will make a dozen or more speeches a year, Blaik hasn't made a dozen in the eighteen years he has been head coach at the Point. Coaches from as far south as Florida and as far west as California

have addressed the autumnal weekly luncheons of the New York Football Writers Association but Blaik, who each week sends an assistant, has never made the hour and fifteen minute trip to appear himself. When he does make a speech, however, he spends days on it, sweating over it as if it were a new football offense, and he brings it off with enviable aplomb.

"In 1953," says Joe Cahill, Sports Publicity Director at West Point, "I had the damndest time convincing the coach he should go on Ed Murrow's 'Person to Person'. As they were about to go on the air you'd have thought it was the kickoff for the Navy game, but he was so great that Variety carried a headline saying: 'Blaik Brings New Class to Murrow Show.'"

Blaik, in other words, wants to win whenever he appears, and no matter what the endeavor. In 1941 he gave up golf because he felt he couldn't achieve the perfection he desired. He took up the game again in 1950, and today is an 80-shooter.

"But I have a different attitude about it now," he says. "I could never be what I wanted, and I've accepted that fact."

"Maybe he has a different attitude," one of his West Point colleagues says, "but I've seen him hit balls off a tee for two hours with Walter Browne, our golf coach, standing with him and advising him."

"One day," another says, "Blaik was playing a round with one of his assistants. Somebody remarked that Blaik wasn't having a very good round. Blaik said: 'That's right. Play with a humpty, and you play like a humpty.' He just can't stand less than his best."

The kind of dedication that Blaik brings to his job, his obsession with perfection, his overwhelming desire for victory and his distaste for defeat are the qualities one usually finds in a man escaping a youth marked by privations of one kind or another. Such is not the case with Blaik.

He was born on February 17, 1897, in Detroit, and grew up in comfortable circumstances in Dayton, Ohio, where his father owned a hardware store and later gravitated into the construction business. He played football, baseball and basketball at Steele High School and later at Miami University at Oxford, Ohio, where he was also the president of the student body and climax speaker on the debating team.

He was graduated in June, 1918, and that same month he entered West Point, part of a class of 400 who were to be speeded through in two years. When the 273 survivors were graduated in June, 1920, Blaik ranked 108th; and, a star football end, baseball left-fielder and basketball guard, he was awarded the Athletic Association saber as top athlete in his class.

He spent two years in the cavalry,

at Fort Riley, Kan., and Fort Bliss, Texas. At that time the nation was demilitarizing, and officers were being offered a year's pay in advance to resign. Blaik refused the bonus, but resigned and joined his father in the construction and real estate business in Dayton.

In 1926 he was invited by George Little, who had been his coach at Miami and was now head coach at Wisconsin, to work with the Wisconsin ends. For the next seven years he was an assistant coach at West Point under Biff Jones, Ralph Sasse and Gar Davidson, unable to rise to head coach because of the Army tradition that only an active officer could hold that position.

It was this tradition that Brig. Gen. Robert L. Eichelberger, then the new superintendent at West Point, broke when, as one of the first acts of his administration, he wooed Blaik away from Dartmouth. Eichelberger assumed office on November 18, 1940, and two days before that he had sat in Franklin Field in Philadelphia watching while Army had been thumped, 48-0, by Pennsylvania.

"I was impressed Saturday," he told the Athletic Council on Monday, "by the way the cadets cheered our team right to the end of that forty-eight to zero beating by Pennsylvania. It looks as if we are developing the finest bunch of losers in the world. By the Gods, I believe the cadets deserve a football team which will teach them how to be good winners.

"Our system of graduate-officer coaching is outmoded. We ought to go out and get the best coach in the business. We had him here once and we let him get away. It's high time we got him back. I'm talking about Red Blaik."

ARMY that year beat only Williams, 20-19, tied Harvard, 6-6, lost its seven other games. Under Blaik the next year the record improved to 5 won, 3 lost and one tie. In 1942 the cadets won 6 and lost 3. The following year they won 7, lost 2 and tied one, and starting with the opening game in 1944, they weren't beaten again until Columbia upset them, 21-20, on October 25, 1947.

In addition to his dedication, Blaik brings to the game an unusual aptitude. When he served at West Point under Biff Jones and Ralph Sasse, they used to tell anyone who was interested that Blaik had the brightest mind of any young coach in the country.

"I guess I could just see things," Blaik, who is extremely reticent about discussing his own attributes, says. "I seem to have an imaginative mind. It's possible for me to conjure things as they should happen on the field. Some people can't tell whether a thing is going to work or not until they try it on the field. It's just a case of having a feel for it, and some people don't.

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will disagree with me, and I'll say: 'Wait until you see it on the field.' I'll usually be right, but I'm fallible. When I'm wrong, and before anyone can say it, I'll say: 'It isn't worth a nickel.'

"The important thing is to be able to make a decision. When I was an assistant here we had a situation once where the coach would call us in and he'd have the blackboard divided in half. He'd be considering something new, and on one side of the blackboard he'd have the word 'For' and on the other side the word 'Against'. We'd sit and debate the pros and cons for hours, and then still walk out without an opinion.

"A man has got to be decisive, and that applies to anything. When General MacArthur made that Inchon landing in Korea there wasn't a soul who believed in it but him. He had the ability to make that decision and it was the right one."

Douglas MacArthur is Blaik's idol. A large photograph of the general hangs high on the wall behind Blaik's desk, and the two have been regular correspondents for years, even while MacArthur was engaged in the campaigns of World War II and the Korean conflict.

"Earl Blaik," the General once told Bob Considine, the syndicated Hearst columnist, "is about the finest man on the faculty at the Military Academy. His value to the Academy goes far beyond his skill as a football coach. The men who pass through his hands or

cross his path learn all over again that our Army became the greatest in the world because it operated on the understanding that, once committed to battle, it continued to fight until victory was achieved."

To impart this or whatever other lessons football may instill, Blaik probably works harder than any other football coach in the country. From the day when Gen. Eichelberger brought him back to the Point until two summers ago he refused to take a vacation. Now he takes two weeks off to go fishing with friends in the Canadian wilderness north of Montreal.

Stanley Woodward, the sports editor of the Newark (N. J.) *Star-Ledger*, and one of Blaik's best friends, has estimated that if Blaik so desired he could make about \$50,000 a year in outside revenue. He refuses, however, to involve himself in things which, as he sees it, have nothing to do with improving the football fortunes of the U. S. Military Academy.

Like other leading coaches, Blaik has had many offers to address coaching clinics. He turns these down because he prefers to devote the time and effort to winning games, and because he does not believe in clinics.

"Most of the things we have done," he says, "have been the result of experimentation here in our own laboratory. You lose your initiative when you go to coaching clinics. You become more or less of a pickpocket. That doesn't mean that we don't get ideas

ELKS NATIONAL HOME NEWS

A number of recent articles in various publications have called public attention to the many laudable aspects of the Elks National Home at Bedford, Va. A newspaper, for example—the Bedford *Democrat*—gave front page coverage to the announcement of the Flag Day Ceremonies held at the Home last June 8 under the sponsorship of the Virginia State Elks Assn. Also on the front page of the same issue, a photograph and caption reported the 103rd birthday celebration of William Bishop Boyd, oldest resident of the Home.

In the April issue of The Elks Magazine, it was reported that Brother Hermann Hundhausen, another of the Home's residents, had written an article describing the Home for a West German newspaper. Since then, Brother Hundhausen has had another article about the Home published—this time in the German-language American newspaper, the *Neu York Staats-Zeitung und Herold*. Entitled *In den blauen Bergen Virginias* (In the Blue Ridge Mountains of Virginia), this article, too, describes the beautiful setting in which the elderly Brothers find rest and security. A native of Essen, Mr. Hundhausen has lived in this country for the last forty-nine years and is a member of Jacksonville, Florida, Lodge.

A school newspaper, called *Echoes of Liberty* and published by Liberty Academy, Bedford, recently praised the beauty of the Home and its surroundings in a short article by students Tommy Collins, Eldo Daniels and Phyllis Croft. As a tribute to its beauty, these authors called the Home the "Country Club of the South".

The large farm which helps maintain the Home as an independent unit within the Bedford community has also received recognition lately. A lead article in *Cooperative Farmer*, magazine of the Southern States Cooperative, cites the Home as a town within a town—"a fine example of fraternal love and care." The article points out that the farm produces all the Home's needs in milk and cream, plus a large percentage of the needed eggs, pork, veal and vegetables. Singled out for praise are Home Superintendent Thomas J. Brady and farm Manager Fred Bradley.

In addition to these articles, a story about the town of Bedford itself has appeared in *Norfolk and Western Magazine*, published by the Norfolk and Western Railway Company. Pointing out that the Home is an architecturally beautiful asset to Bedford, the magazine notes that Superintendent Brady and his staff are justly proud and glad to welcome visitors.

from elsewhere, but our progress has been based on internal organization rather than external influence."

Blaik is in his office at 8:30 A.M., takes an hour for luncheon and stays on until 5:30 or 6 P.M. During the season the nights when he does not return to the office are the exceptions.

"There's a lot of night work," he says, "because I don't see how you can, for example, view all the pictures you view in a season without working at night."

Even when Blaik finally leaves his office and drives to the red brick home which the Army Athletic Association built to his specifications seventeen years ago on the Academy reservation, the day's work is not behind him. Propped up in bed, he works out on a lined, yellow pad the schedule he and his assistants will follow the next day. Then he reaches over to the bed table and picks up a mimeographed sheet on which are drawn the twelve defenses that might be used against Army's offense.

"After about a half hour on that," he says, "I fall asleep because I'm exhausted."

Once, however, a new idea came to him at midnight. He picked up the phone and called two of his assistants, giving them something to toss around in their minds before they could get back to sleep.

Blaik believes that the football he teaches should be as carefully organized and as logically presented as any subject on the West Point curriculum. Army football players, like all cadets, live a crowded schedule that starts each day with reveille at 5:50 A.M. and ends with taps at 10:15 P.M. They are available for football only from 4 to 5:30 P.M.

At that time Blaik must cram his tactics and techniques into heads already buzzing with, among other subjects, differential equations, the mechanics of fluids, electrical engineering and military psychology and leadership. Blaik has two Army practice sessions filmed each week, and the time he and his staff spend studying those films off the field is time saved on it.

"The staff is forced to work a little longer here," Blaik says, "and the difficulty lies in getting men who can take the grind in the office and the detailed thinking involved and not leave their coaching behind. They've got to go out on the field and put it across, because as a team practices, so will it play."

"The big hazard, of course, is overconfidence. I'm far more difficult to do business with before minor games because what I'm really worried about is team attitude. When somebody says that we should win by 28-0 I'm fit to be tied."

Only twice has Blaik left his team on a Saturday to scout a future opponent. In 1944 he scouted Navy, and twisted in his seat while he heard over a radio that Andy Gustafson, then the Army

backfield coach and in charge of the team in Blaik's absence, was running up an 83 to 0 score on Villanova. Two years later, while Blaik watched Notre Dame, Army ran into unexpected trouble before beating West Virginia, 19 to 0.

"I realized then," he says, "that it's a bad thing psychologically to leave your team. It means that the game isn't quite as important as it should be. Besides, I'm not going to get any more than the ordinary scout gets except, perhaps, an easing of my own mind."

Blaik's mind is never, of course, at ease before a game. This year on the night before the Navy game, for example, he will retire at 10:30 at the Manufacturer's Country Club in suburban Philadelphia, where the Army team stays. He will, if he runs true to form, awaken at 3 or 4 A.M. and lie awake, running over the game possibilities in his mind, until he gets up at 7:30.

"I've known coaches," he says, "who practically walked the floor all night. I know others who are sick to their stomachs. In 1933, when I was backfield coach here, we were playing Illinois in Cleveland. Just before the game I met Bob Zuppke and I told him how nervous I was. Zuppke said: 'I'm burning up inside, and if I weren't I'd be out of this game.' Knute Rockne was as nervous a coach as there ever was. What it comes down to, is that the coach who does not have apprehension is just not a good coach."

Blaik, carefully guarding and channeling his resources, has stood the strain well. He is six feet, two inches tall and weighs 192 pounds, or just ten pounds more than he did when he played end for Army thirty-nine years ago. He knows the cost of success in big-time coaching, however, and was secretly disappointed when his younger son, Bob, now 29, decided to make coaching his career. An honors graduate in physics of Colorado College, he is now in his second year as backfield coach under Gustafson at the University of Miami.

"You can put the same amount of endeavor into something else," Blaik says on the subject of career coaching, "and, from a selfish standpoint, be infinitely better off. It's a rarity when an individual can take successive years of the great pressure attached to this game."

"The pressure of coaching, even in high school, gets into your family. There's hardly a football wife who goes to the game who doesn't suffer tremendously, and there's nothing she can do about it. We have never talked enough football in our house to make it worth mentioning, but there is no question that the effect of Saturday's game has been as great on my family as it has been on me."

"It's a fact," he says, "that there are a lot of our victories that I can't tell you anything about, but I can replay our losses dog-gone well." • •

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ELKS HOME WORKSHOP

By HARRY WALTON

How to Hunt Down Noises in Your Car

SQUEAKS, rattles, thumps, whistles and squeals from your automobile talk a language of their own. It pays to try to understand it, for a car noise may be saying something important. Sometimes it isn't, but until you know what causes it, no car noise old or new should be ignored. By investigating these clues, you may save yourself a breakdown:

- Sounds may be heard far from the point at which they originate. A rattle from a loose tail pipe may be transmitted the length of the car and sound as if it's at the front.

- The nature of a noise can also be deceptive. A fan belt can rattle, tires can drum, a speedometer cable may click like a stick drawn along a fence.

- Rule out obvious causes of noise by taking loose tools out of the trunk, wrapping the jack and tire wrench in rags, seeing that the spare tire is clamped firmly and the hood locked.

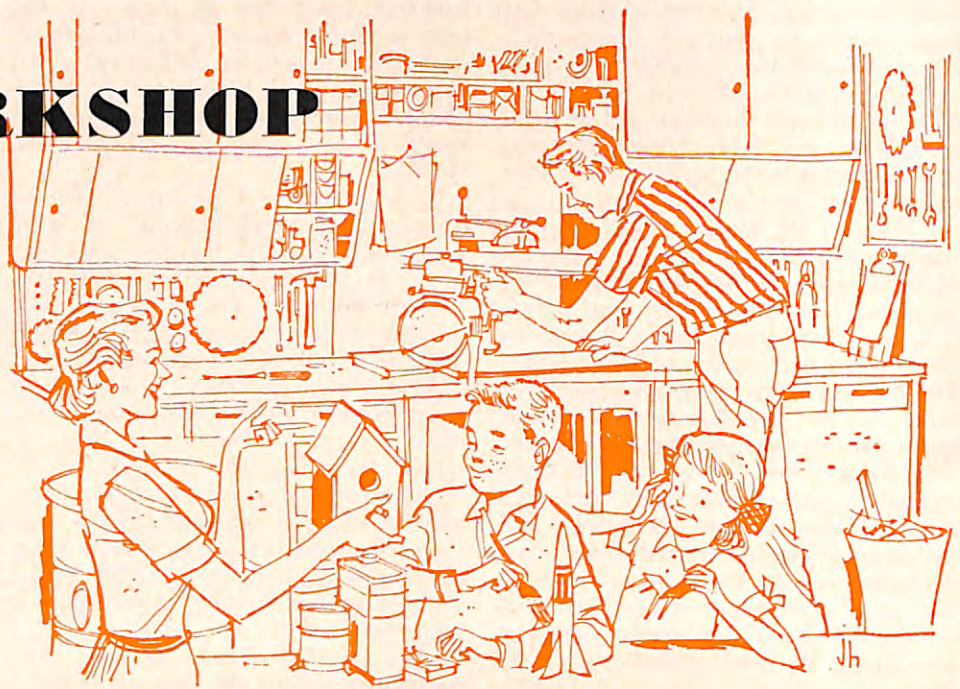
- Don't be fooled by such puzzlers as the anti-freeze tag or bit of loose friction tape that flaps noisily when the car moves, but dangles innocently when you stop to investigate.

- Take time to check any brand-new noise that starts when you're on the road. It may be important.

CAR BODY NOISES include rattles from windows or their raising mechanisms. Check for worn or damaged felt glass runs around the windows. If mechanisms inside the door are badly worn, the only way to silence them may be to put in new ones.

Doors can be noisy too. Sometimes the lock strike is too far out, holding the door away from the jam. It can be loosened and set in. See whether the hinges of a noisy door are loose or the little rubber bumpers are missing. On new cars the jamb lining may cause friction squeaks until it is worn smooth; you can silence it meanwhile by rubbing on a little glycerin or brake fluid.

An assortment of rattles, jingling, and squeaks can come from objects inside a glove compartment, a loose compartment door, radio, loudspeaker or speaker grille, or ash tray. In one case the emergency-brake bracket was guilty of occasional rattling; it took only a minute to tighten its two mounting bolts. A



steering column loose in its dash bracket can also get noisy shakes.

CHASSIS AND RUNNING-GEAR NOISES are legion. Such a small thing as a loose license plate can telegraph a loud, tinny rattle throughout the car. So can a bumper, stone apron or gas tank that has worked loose or lost a mounting bolt. In new cars such noises sometimes occur because a necessary bolt or other fastening was never put in!

Careful listening can help to localize mysterious noises. But you may have to get off busy streets or fast highways to do so. Running-gear noises stand out well on a smooth blacktop (asphalt) road. Going through an underpass or past a stone wall will reflect car noises back to you and so amplify them.

But eventually it will be necessary to check by hand and eye. Get the car up on a lift and check these places:

- Shock absorbers. Are they firmly mounted? Does any show fluid leakage? If so, it may be responsible for a brief rattle every time you hit a bump, or for a continuous noise on a bumpy road. The leaky unit should be replaced.

- Body, radiator and transmission mounting bolts, if loose, can cause anything from thuds to squeaks.

- A loose muffler will rattle. If there are holes in it, your car will sound like a hot rod—and exhaust gases may leak into the passenger compartment.

- A worn drive shaft or universal joint may cause clankings or thuds on rough roads. Have a good mechanic check if you suspect these parts.

- Plastic spring-leaf inserts sometimes produce crackling, grinding noises or squeaks on rough roads. If necessary, they can be replaced.

WHEELS CAN BE NOISY on three counts. A defective wheel bearing emits

a crunching click as the wheel turns. This is serious and should be given immediate attention.

Harmless but annoying is a creaking from a wheel disk—the decorative plate you remove to change a tire. This is a snap fit in the wheel, but sometimes there is a slight relative movement, due to flexing, that causes such noise. A small shiny area on the snap flange may be visible. Try to bend that part of the flange slightly, or replace the disk after turning it around part way. Lubricating the friction point with graphite, wax or stick lubricant may help.

Tires can create noise too. A sudden hum or whir may suddenly occur on some kinds of pavement. More troubling is the intermittent thump of a flat spot on the tread. Some older nylon tires develop such spots in contact with the ground when standing overnight. The noise disappears after driving a short time, when the tire has regained its normal shape.



Squeaky door linings may be silenced with an application of waxlike door lubricant in stick form, or ordinary brake fluid. Never use oil, which would make the rubber deteriorate quickly.

But a lasting noise of this kind may be the result of a panic stop that skidded the tires and wore a flat area on them. At high speeds such flats may unbalance the wheels and even affect steering.

Similar in its bass-drum beat but potentially more dangerous is the thump of an imminent blowout, caused by a bulge in the weakened part of a tire.

A DEFECTIVE SPEEDOMETER or cable can cause clicks, whirs and other strange sounds, usually easy to trace to the instrument panel. Disconnect the knurled nut behind the speedometer, withdraw the cable, and tie it alongside the steering column where you can see it go around.

If the noise persists, it is evidently not in the speedometer. If it is timed with the revolutions of the cable, follow along the cable housing (with the car on a lift) to make sure it is not sharply bent anywhere. Then have your service man withdraw the cable from the housing, inspect it for breaks, lubricate it and replace it.

If disconnecting the cable stops the noise, it is probably the speedometer that is at fault. This should be serviced only by an expert.

ENGINE NOISES are the most varied of all. A hiss or whistle may result if the air cleaner is loose or crooked on the carburetor neck. A slightly loose fan belt may behave itself until you gun the engine, and then emit a loud squeak, or even rattle. A variation of this occurs in cars with power steering. When the wheel is suddenly turned with the engine revved up, as often occurs in parking, the belt driving the hydraulic pump may produce an ear-splitting chatter as it slips under the sudden heavy load. V-belts should be snug, but not to the point of rigidity. A properly tensioned one can be pulled out of line $\frac{3}{8}$ to $\frac{1}{2}$ inch with finger pressure. If squeaking persists even with correct belt tension, a little brake fluid may be put on the pulley sides of the belt.

A loose pulley on the engine shaft, generator or hydraulic pump may knock or rattle and cause abnormal wear besides. A worn or bent water-pump shaft can squeal. Such vital parts as fan blades, fuel pumps, carburetors and generators have been known to hang by a screw thread when bolts



Fan belts can be noisy, especially on cars with power steering. A belt must be taut, but you should be able to pull one side about three-eighths of an inch out of line with one finger, as shown. A little brake fluid applied to the tapered sides of a belt may help.

loosen. It takes only moments to see that they are tight.

A loud clatter from the engine when it is first started up in the morning may occur if one or more hydraulic valve lifters have lost fluid overnight. The noise usually ends in a few seconds as oil again fills the collapsed lifters. If it doesn't, a clogged or defective lifter may have to be serviced.

ENGINE COMBUSTION NOISES are difficult to diagnose, but the most common is ping or spark knock—a metallic rattle when the throttle is opened. It can be caused by a fuel of lower octane rating than the engine demands, or by excessively advanced spark. If a higher-octane fuel does not eliminate it, the spark may have to be retarded slightly.

However, spark knock is often confused with wild ping, which is sharper

and less regular. It is due to surface ignition from deposits in the combustion chamber. Higher fuel octane reduces it.

Rumble or pounding is a comparatively new engine noise common only in late model, high-compression engines. Less metallic than spark knock and much lower in pitch, it occurs chiefly on rapid acceleration, passing and hill climbing with open throttle. It, too, is caused by secondary ignition due to deposits, but there is little you can do about it and so far there is no record of engine damage caused by it.

Definitely harmful, however, is hot-spot ignition, caused by overheated spark plugs. If unusual knocking develops after hard driving, remove spark plugs to see whether they show any evidence of burning of the electrodes or ceramic insulators. If so, it may be wise to drive more moderately or change to "colder" spark plugs.



Wheel disks talk back sometimes as the wheel turns. Stick lubricant or, as shown here, graphite grease may be applied to the spot on the disk flange where the noise is generated. One clue to this may be a friction-polished area.

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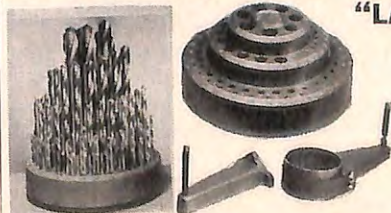
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For Elks Who Travel

(Continued from page 13)

Puerto Rican commonwealth. If you've never been, you'll find it both a big and bustling city and a resort town as well. The climate is peachy. A great effort is being made to preserve the old town, and the facades of some streets may not be altered. However, that hasn't prevented some visionary merchants from opening shops that sell primitive carved "santos", done in the back hills of Puerto Rico, or clothes imported from Hong Kong. Some state-side appurtenances have been added—coffee houses that look like a tropical version of Greenwich Village, and Ivy League clothes counters. The Caribe Hilton is a big and handsome

place to loll in the sun, play tennis, swim from beach or pool. As much goes for the Condado Beach. The food is especially good at La Rada and there is a nightclub in town which you enter by sliding down a chute. As for sights in the hinterlands, the big beach is Luquillo, which sometimes looks like Coney Island with palms, but it is a gorgeous ride to the rainforest of El Yunque, which has picnic grounds among the abundant verdure and little boys standing at the side of the road with bunches of brilliant flowers. A nickel is still very acceptable currency here, too.



TRAVEL GUIDE

IN RESPONSE to an item in the September Travelguide, we are having a great number of requests for the 1959 Post Convention Hawaiian Tour information. We are very happy to see that some of our readers are going to take advantage of this low cost tour to one of the most beautiful spots in the world—the Hawaiian Islands. Up to this writing, all the details and arrangements have not been completed and just as soon as they are, the new 1959 folders will be sent to each one who has written in for this information. This will give all of you plenty of time to get your reservations in well ahead of departure.

Some forward looking people back in the 'thirties thought up the idea of building single cottages for families to stay at, when on a trip that took more than a day. That was when the Motel Industry, as we know it, was born. The original motels were simply constructed, plainly furnished, with wash bowl and pitcher, and some even boasted of cold running water. Today the better motels offer all the facilities of good hotels. The great boom in the building of motels began immediately following the close of World War II. There are some 55,000 motels in the country today. According to the American Automobile Association, there is a proposed 400-room motel to be built on the West Side of New York City. Thus in two decades,

the humble tourist cabin has graduated to the deluxe motor hotel with all the luxuries and conveniences of modern-day living.

The Alcoa Steamship Company, 17 Battery Place, New York 4, has just announced 17 weekly sailings from the Gulf of Mexico to Caribbean islands and Venezuela, beginning December 20th, and continuing through the winter season. The Alcoa Corsair, Alcoa Clipper and Alcoa Cavalier are deluxe air-conditioned cruise ships with accommodations for 65 passengers, alternately leaving New Orleans each Saturday for 16-day voyages. A special sailing January 31st is scheduled to arrive in Trinidad in time for the island's famous Mardi Gras Carnival celebration. Rates vary from \$545.00 to \$1,015.00 per person. The Cunard Line, 25 Broadway, New York 4, also is featuring West Indies Cruises for Christmas and New Year. The Grace Line, 3 Hanover Square, New York 4, with two new ships, "New Santa Rosa" and "New Santa Paula", is offering 12-day cruises to Venezuela, at fares from \$465.00 to \$2,190.00, depending on the season and type of accommodation.

Speaking of ocean cruises, did you know you can take a real ocean cruise for one nickel? We are reminded that one of the biggest travel bargains in the world is a five-cent ocean cruise which departs several times daily from the Port of New York. The "cruise ships" are the red-painted Staten Island ferries. Ferry riders see the same busy harbor scenes that confront the passengers of the great trans-Atlantic liners: the bustling tugs with barges in tow, freighters steaming in from sea, and the skyscraper canyons of downtown Manhattan. And high above the hubbub stands the serene Statue of Liberty bidding farewell to ocean travelers and welcoming them on their return. The cruise is short, lasting only a half hour and covering only five miles, but the price is right—only a nickel!

“Stray Elks”

Someone, and we think it was Mark Twain, has been charged, or credited, with saying that everyone is always talking about the weather but no one ever does anything about it.

For some years the same situation has existed in respect to those who have come to be known as “Stray Elks”, members of the Order who have moved out of the jurisdiction of the lodges to which they belong.

Grand Exalted Ruler James (in 1953-54) did do something about it. He conducted a campaign, working through his District Deputies, to learn how important “Stray Elks” are in the annual elimination of names from the rolls of the Order. He learned that “Stray Elks” represented more than half of those who left our rolls aside from those whom death had called.

Now Grand Exalted Ruler Horace Wisely is trying to prevent the departure from our rolls of those “Stray Elks”. It is to be hoped that every member of the Order will read the Grand Exalted Ruler’s Message in this issue of THE ELKS MAGAZINE and commune with himself as to what he, individually, can do to help in the Grand Exalted Ruler’s extremely important plan to hold the members we have, in addition to the 80,000

new names that we add to our list each year. Each of us can support the plan in his own lodge.

In his Message he states very clearly and understandingly what the officers of subordinate lodges can do, and ought to do, in connection with this situation.

He puts the problem up to the “Stray Elks” themselves and appeals to them to do their part in meeting and solving this problem.

He turns to each individual Elk and tells him what he personally may find it possible to do to pull down this tremendous loss that our Order is suffering largely because members have left the jurisdiction of the lodges to which they belong.

THE ELKS MAGAZINE is very glad to cooperate with the Grand Exalted Ruler in this work, and a special department has been set up in the Circulation division to carry on a continuous campaign designed to see that every lodge is promptly informed of the arrival in its territory of a member from another lodge as a resident.

We hope that the Grand Exalted Ruler’s plan will be capable of holding in our ranks thousands of Elks who otherwise would be lost. If each Elk does his part we know that the plan will prove a great success.

Know Your America

In the past decade, the people of this country have shown in many ways that they recognize international Communism as the mortal enemy of the United States. As this recognition became general, it has tended to unify our people, to strengthen our will to resist, and to increase our appreciation for freedom and the great blessings that it has bestowed on us.

Without question, the annual observance of Know Your America Week, begun in 1951, has contributed measurably both to the recognition of the enemy, and to the stronger loyalty to our domestic institutions. Each year since 1951, more and more cities and towns have carried out observances of Know Your America Week, sponsored by the All-American Conference to Combat Communism, a federation of some 50 national organizations including the Order of Elks. Last year, more than 4,500 cities participated in this community seminar on what America means to the individual citizen in the specific terms of his daily life.

We are proud that Elks lodges have in many cases been the driving force behind these patriotic observances, cooperating with other civic organizations

Again this year, Grand Exalted Ruler Wisely has asked our lodges to take the initiative in organizing and staging a KYA Program in their communities during the week of November 23-29. Those lodges that respond to this call will reflect credit upon themselves and the Order, while making a very real effective contribution to the ultimate defeat of Communism and the freeing of the world from this vicious menace.

Let Us Give Thanks

The Know Your America Week dates were selected intentionally to include Thanksgiving Day, and the choice was appropriate, for gratitude to God for the innumerable blessings He, in His infinite goodness, has bestowed on our nation should be at the heart of such a patriotic occasion.

Each of us has his troubles, and together we share those that beset our country and the world. Yet, there is no one whose heart will not be lifted if he will but remind himself of the many ways in which he has been blessed.

All of us can give thanks from grateful hearts that our nation is at peace. An uneasy peace, to be sure, but we may hope that as we hold to the course

of honor and justice with firmness and courage, we shall avoid the curse of war. Here at home, the harvest has been good; the recession is quickly giving way to recovery and the future is promising.

Let us all humbly and joyfully give thanks to God for the many blessings we receive.

Another “Gentleman”

Definition

Some time ago references were made in this column to definitions of a “gentleman”, credited to Cardinal Newman and to Lord Chesterfield.

Remembrance of those references caused one of our associates to bring to our attention a definition appearing in his local newspaper which reads as follows:

“A gentleman does not needlessly remind an offender of the wrong he may have committed against him. He can not only forgive, he can forget; and he strives for that nobleness of self and mildness of character which are far sufficient strength to let the past be the past.”

This definition is credited to General Robert E. Lee.

WHERE WILL YOU GO IN FLORIDA?

FLORIDA needn't be expensive—not if you know just where to go for whatever you seek in Florida. And if there's any man who can give you the facts you want it's Norman Ford, founder of the world-famous Globetrotters Club. (Yes, Florida is his home whenever he isn't traveling.)

His big book, Norman Ford's Florida, tells you, first of all, road by road, mile by mile, everything you'll find in Florida, whether you're on vacation or looking over job, business, real estate, or retirement prospects.

Always he names the hotels, motels, and restaurants where you can stop for the best accommodations and meals at the price you want to pay. For that longer vacation, if you let Norman Ford guide you, you'll find a real "paradise" — just the spot which has everything you want.

Of course, there's much more to this big book.

If You Want a Job or a Home in Florida

NORMAN FORD tells you just where to head. His talks with hundreds of personnel managers, business men, real estate operators, state officials, etc., lets him pinpoint the towns you want to know about, if you're going to Florida for a home, a job with a future, or a business of your own. If you've ever wanted to run a tourist court or own an orange grove, he tells you today's inside story of these popular investments.

If You Want to Retire on a Small Income

NORMAN FORD tells you exactly where you can retire now on the money you've got, whether it's a little or a lot. (If you need a part-time or seasonal job to help out your income, he tells you where to pick up extra income.) Because Norman Ford always tells you where life in Florida is pleasantest on a small income, he can help you to take life easy now.

Yes, no matter what you seek in Florida — whether you want to retire, vacation, get a job, buy a home or start a business — Norman Ford's Florida gives you the facts you need to find exactly what you want. Yet this big book with plenty of maps and well over 100,000 words sells for only \$2 — only a fraction of the money you'd spend needlessly, if you went to Florida blind.

For your copy, fill out coupon today.

WHAT DO YOU WANT IN CALIFORNIA?

A job or a business of your own?

A vacation to Hollywood, San Francisco, Yosemite, elsewhere in California — at a price you can afford?

A place to retire on a small income?

A home in the sun, with year-around spring-like days?

No matter what you seek in California, William Redgrave's big book *California — the State That Has Everything*, shows you city by city, town by town, road by road, everything you'll find in this big state.

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There's so much more to this book—the facts you need if you're thinking of living in a trailer, the best places to fish and hunt, where to go for a college education, what you'll pay in taxes, how best to find your own retirement or vacation paradise, etc., etc. There's so much information, in fact, that you probably wouldn't learn as much about California in months, even years, of traveling around this big state as you can learn from this one big book. yet it costs only \$2. Mail coupon today for your copy.

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Where to Retire on a Small Income saves you from that danger. Yet the big NEW edition costs only \$1.00.

ALL ABOUT ARIZONA

— the healthful state, where
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Just as a road map shows you how to reach your destination, Thomas B. Lesure's big book, *All About Arizona, the healthful state*, leads you to whatever you want in this fast growing state of sun and scenic wonderlands.

What do you want to know about Arizona?

Where's the best place to retire at low cost? Where are summers cool? Winters, sunny most of the time? Where are the best areas for a job or a business of your own? For a home? What must a newcomer watch out for when buying land . . . or a home? How high are taxes? Is it true that living costs are less than in the East? What about salaries . . . schools for my children . . . my health?

Or do you want to tour this Grand Canyon State? What's the best way to see Arizona by car (or otherwise)? What is really worth seeing along the roads and down interesting side roads? Or in the cities, the national parks and the other four-star sights? What are those world-famous but relatively unknown four-star sights overshadowed by spectacular Grand Canyon? What is really the best way to see the Grand Canyon? The Indian reservations? The other Canyons? Which are the best places to eat and stay along the way?

What are the sure ways to cut travel costs in this big state?

Filled with facts, over a hundred thousand words in length, *All About Arizona, the healthful state*, almost brings Arizona to your door, answering these and a hundred other questions and giving you a richer, better picture of Arizona than many people have after living there for years.

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Do you know where to find an island right near the U. S. — so nearly like Tahiti in appearance, beauty and color, even the natives say it was made from a rainbow? (And that costs here are so low you cannot only reach it but also stay a while for hardly more than you'd spend at a resort in the U. S.?)

Do you know where to find the world's best mountain hideaways or its most dazzling surf-washed coastal resorts, where even today you can live for a song?

Do you know where it costs less to spend a while, the surroundings are pleasant, and the climate well nigh perfect in such places as Mexico, the West Indies and the world's other low cost wonderlands? Or which is the one spot world travelers call the most beautiful place on earth, where two can live in sheer luxury, with a retinue of servants, for only \$175 a month?

BARGAIN PARADISES OF THE WORLD, a big new book with about 100 photos and 4 maps, proves that if you can afford a vacation in the U. S., the rest of the world is closer than you think. Authors Norman D. Ford and William Redgrave, honorary vice-presidents of the Globetrotters Club, show that the American dollar is respected all over the world and buys a lot more than you'd give it credit for.

Yes, if you're planning to retire, this book shows that you can live for months on end in the world's wonderlands for hardly more than you'd spend for a few months at home or if you've dreamed of taking time out for a real rest, this book shows you can afford it.

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