

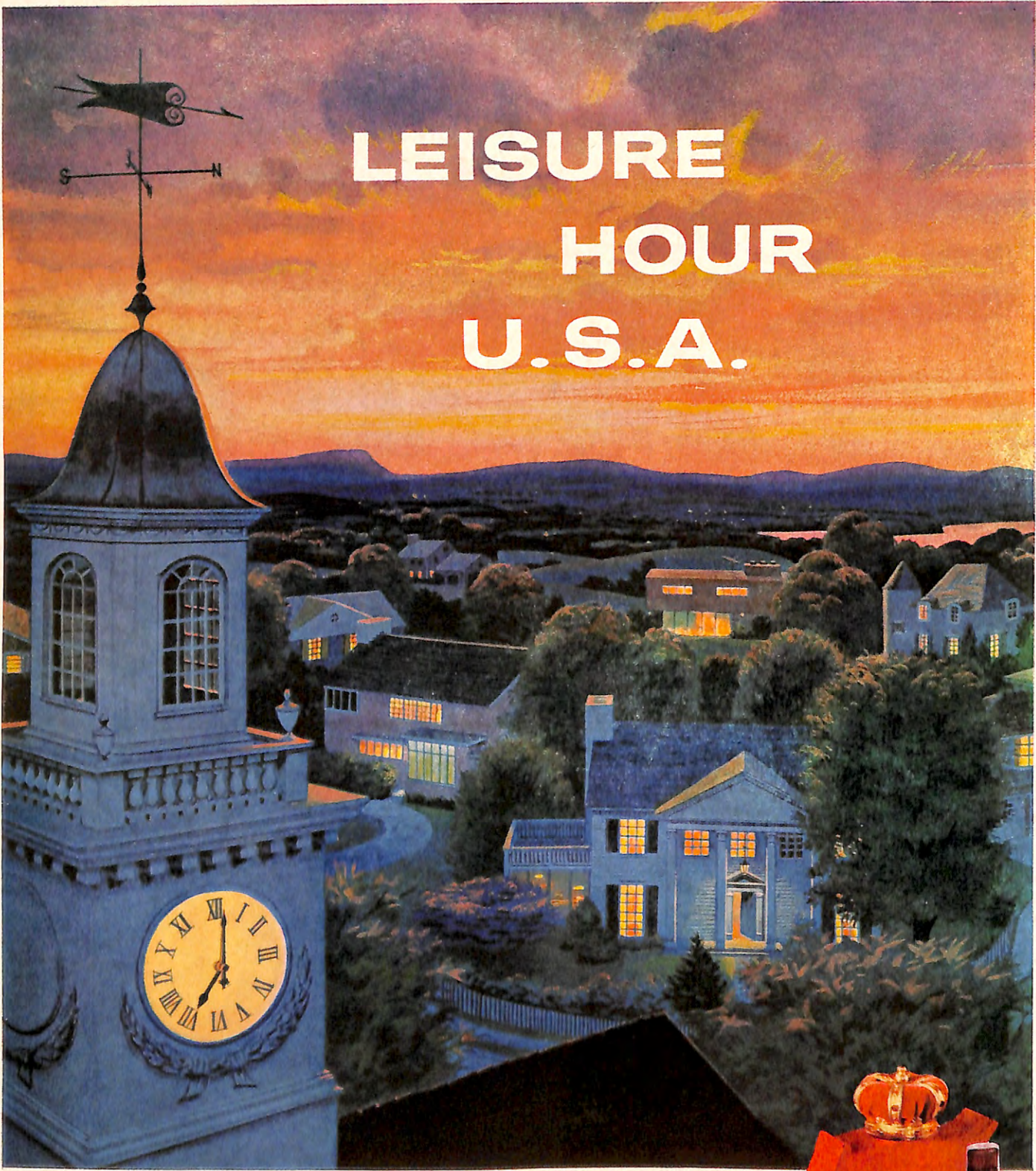
THE  
**Elks**

MAGAZINE

OCTOBER 1958



*J. Lockhart*



# LEISURE HOUR U.S.A.

DAY'S END... A NATION RELAXES AND ENJOYS ITS FAVORITE—7 CROWN

This is the hour that soothes a day of hasty words, hurried steps, urgent afterthoughts. It is time for the sociable drink or two that so *sensibly* introduces the evening's earned and longed-for leisure. It is a special hour, and across a dusk-lit land, 7 Crown is its universal spirit.

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**THERE'S NO EASIER WAY TO KEEP FIT, TRIM AND STRONG!**



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There's a world of difference between exercising *yourself*, and letting EXERCYCLE do it. That's why tens of thousands of men and women have chosen this easier, simpler and more convenient way of keeping themselves fit, trim and strong. For EXERCYCLE is the *only fully-automatic, motor-driven* exercising instrument that can give you a complete physiological workout from head to foot *while you just sit and relax*.

There's no form of indoor or outdoor activity designed to keep you slender, young and active that can compare with an EXERCYCLE ride. You can do yourself more good in a few minutes with this amazing EXERCYCLE than you can with hours of ordinary exercising.

EXERCYCLE is a complete home gymnasium in itself. No form of artificial stimulation such as massages, baths, vibrations, slenderizing or reducing techniques can match its overall efficiency. Once you own an EXERCYCLE, you have solved your exercising problems for a lifetime. Start now to turn back the clock and add many happy years to *your* life.

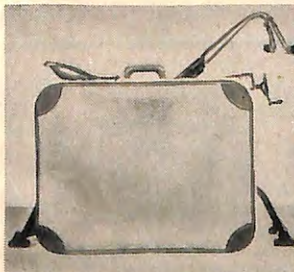
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EXERCYCLES are made for both normal and handicapped adults in need of exercise, regardless of age, weight, size or sedentary condition, and at a price you can afford to pay. Easy terms to suit your budget.



**IDEAL FOR THE HANDICAPPED!**

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# THE ELKS MAGAZINE

VOL. 37 NO. 5

OCTOBER 1958

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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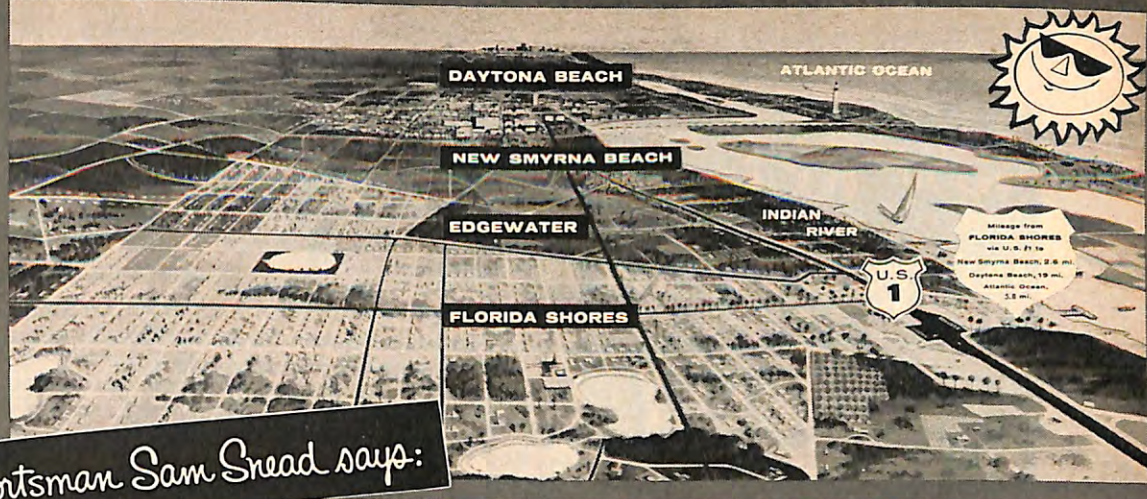
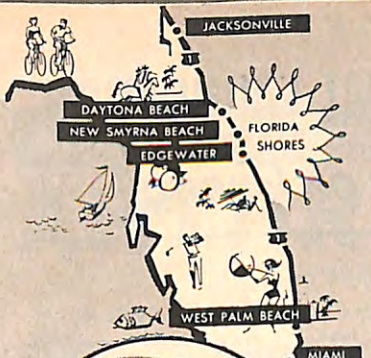


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Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 37, No. 5, October, 1958. Published monthly at McCall Street, Dayton, Ohio by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety. Copyright, 1958, by the Benevolent and Protective Order of Elks of the United States of America



Sportsman Sam Snead says:

"ENJOY FISHING, HUNTING, OUTDOOR LIVING ALL YEAR AT

# FLORIDA SHORES

**\$1** DOWN per lot for CHOICE CITY LOTS  
 Only Min. 2 lots—Max. 4 lots  
**SPECIAL LIMITED OFFER!**

## CHOICE PROPERTY IN DAYTONA BEACH AREA!

THIS is the place where all your dreams can come true! Beautiful Florida Shores is on the Atlantic Coastline, the *most desirable* location of all. Winters are warm and sunny and cool ocean breezes make summers delightful. Average temperature 70 degrees! Famed golfer and champion bonefisherman SAM SNEAD says, "Sunshine, mild climate, outdoor living and ideal location assure greater health and enjoyment for all ages at Florida Shores all year round. *It's a great buy!*"

**FISHING & HUNTING "HEAVEN"**  
 World-famous fishing at your front door all year. Big sea trout, snappers, sheephead, bass, snook, others abound in Indian River, nearby waters. Plus exciting deep-sea fishing! Leading sportsmen come great distances to this locale! HUNTING'S great. Deer, duck, quail, wild pig are favorite game.

**CITY LOTS, CITY CONVENIENCES**  
 Florida Shores is right in the City of Edgewater on U.S. Highway #1 just 2.6 miles south of New Smyrna Beach, only 18 miles south of Daytona Beach. Residents enjoy spacious suburban living and municipal services of Edgewater.

- Lovely Lakes on Property
- Over 70 miles of streets built
- Many Homes Built & Occupied
- Police and Fire Protection

**ELKS MAGAZINE** May Travel guide says—"Particularly pleased with Florida Shores. The most impressive features, police & fire protection, are on hand and insurance rates are reasonable. An additional advantage is a location near all city conveniences. Land prices are still low in comparison with other property in the immediate area."

- Schools, Churches, Shopping right in City
- Model Homes and Builders
- Sensible Building Restrictions
- Park and Pier on Indian River
- Free Shuffleboard Courts
- \$5,000 Homestead Exemption
- Free TITLE INSURANCE
- NO STATE INCOME TAX
- NO CLOSING COSTS

**RETIREMENT OR RELOCATION...**  
 When you choose a homesite, location is vital. Here, you ARE IN A CITY ON FLORIDA'S EAST COAST, close to churches, shopping, schools, hospitals. Two wonderful ocean beaches are nearby. The Florida Shores boating pier is on the Indian River, considered the state's best fishing area. The soil is fertile—grow anything.

**SOUND INVESTMENT...** The population and new industry increase is amazing. New Smyrna Beach has tripled since 1940. Values are rising steadily & this is a SOUND INVESTMENT with excellent chances of future gains.

**LOCAL ELKS EXTEND WELCOME**  
 J. E. Tumblin, Grand Exalted Ruler of Elks Lodge #1557, New Smyrna Beach, extends a cordial welcome to all Elks who plan to make Florida Shores their home.



Dorothy Kilgallen says:  
 "Good neighbors and relaxed living in a wonderful climate, with city conveniences and expanding opportunities make a Florida Shores homesite a wise investment which offers a happy future for your family."

### FLORIDA SHORES REFERENCES

- New Smyrna Beach Chamber of Commerce
- Bank of New Smyrna Beach
- Better Business Division, Miami-Dade Chamber of Commerce



**BUSINESS & JOB OPPORTUNITIES** abound and are increasing. Florida Shores is in Florida's Golden Triangle, where new industry is moving in fast. Many persons commute to expanding defense centers nearby. Also, this thriving community requires many new businesses—services.

**MANY ELKS AMONG 6,000 OWNERS**—more buying every week! Typical enthusiastic comments: "Been looking 5 years, this is the best in Florida!"—Norman W. Schalk, Orlando. "We purchased 3 lots by mail, find them to be just what we would have chosen in person."—Mr. and Mrs. Thomas Peterson, Plainfield, N.Y.

**LOVELY LOTS, STILL LOW-PRICED!** . . . All lots are the same size, 40 x 125 feet. The minimum homesite sold is two lots (a quarter acre!), but you can buy 3 or even 4 for more spacious living. All lots are the same low, low price, just \$595 each. Most important, FOR A LIMITED TIME YOUR DOWN PAYMENT IS ONLY \$1 PER LOT. Then you pay just \$10 a month per lot!

**60-DAY UNCONDITIONAL MONEY-BACK GUARANTEE — SIX MONTHS MONEY-BACK INSPECTION GUARANTEE!** If you are not 100% satisfied in every way, every penny of your money will be refunded at once without question, anytime within 60 days after mailing coupon. You also have six months to inspect the property personally, and if you aren't satisfied we'll refund every cent you've paid! Nowhere can you match these guarantees that protect you so completely!

**LIMITED OFFER—ACT TODAY!** If you ever want to own Florida property, it will pay you to act now. Our lots are selling out fast and you may never have the chance to get so much for so little.



Enjoy the world's safest ocean beach! Many attractive homes are being built, at surprisingly low costs.

### FLORIDA SHORES, New Smyrna Beach 86, Florida

Please find enclosed my down payment of \$1 per lot for a total of \_\_\_\_\_ city lots at Florida Shores. Please send me a street map showing clearly the location of my lots. I understand that if I am not completely satisfied my down payment and any monthly payments will be refunded without question anytime within 60 days. Also, that if I inspect the property personally within six months and am not satisfied that you'll refund every cent I've paid.

|  |                |   |                     |  |                         |
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| Minimum<br>2 lots at \$595<br>Down \$2<br>payment<br>Full price \$1190 | 80'<br>40' 40' | 3 lots at \$595<br>Down \$3<br>payment<br>Full price \$1785 | 120'<br>40' 40' 40' | Maximum<br>4 lots at \$595<br>Down \$4<br>payment<br>Full price \$2380 | 160'<br>40' 40' 40' 40' |
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All lots same price, \$595—Payments are just \$10 a month per lot

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prefer these multi machine,  
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because a week's washing  
can be done at one time,  
and save up to 50% on

their laundry bill. New Speed Queen  
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manufacturers' washers.

Speed Wash installations are open 24  
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It is America's fastest growing business  
with single installations rapidly expand-  
ing into chain operations encompassing  
entire cities and territories.

20 Washers, 6 to 10 drying tumblers  
equipped with coin meters are required  
for a typical Speed Wash installation.  
An investment of from \$11,000.00 to  
\$14,000.00. Business then runs itself. No  
attendants required. Maintenance, coin  
collection, janitorial services can all be  
handled by contract services.

As a professional man or a successful  
businessman, Speed Wash offers the op-  
portunity to add 4 to 8 thousand dollars  
to your income yearly with little or no  
supervision. No expert training, no spe-  
cial knowledge necessary. You continue  
your occupation without interference.

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opportunity for growth and income. We  
supply store planning. A financing plan is  
available to get you started. For complete  
information, call or write



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## ELKS NATIONAL FOUNDATION "The Joy of Giving"

WHEN a small gesture of honest con-  
viction becomes mass enthusiasm, it de-  
serves notice. We refer to the story of  
Fairfield, Ill., Lodge and the Foundation.

In 1952 their Exalted Ruler, A. I.  
Steiner, Jr., donated \$10 to purchase  
the first installment on a \$100 Founda-  
tion Participating Certificate—the first in  
the lodge. Brother Steiner's primary  
enthusiastic awareness of the Founda-  
tion started the ball rolling and laid the  
groundwork of a real drive. In his year  
as Exalted Ruler and during the en-  
suing years as Chairman of the National  
Foundation in his lodge, his zeal and  
active interest sold the worth of the  
Foundation through announcements at  
the lodge, talking to members at the  
club, etc.; and in 1956 their goal of 100  
individual participants was reached.  
Their next goal, of course, was 200, and  
to advance their drive, a letter was sent  
along with the dues notices, telling the  
story of the Foundation.

Their record to date is a matter of  
pride to all officers and members of Fair-  
field, being able to boast 202 members  
out of 668 membership purchasing, or  
having purchased, \$100 individual cer-  
tificates in the Elks National Foundation.



Fairfield, Illinois's illuminated board of Elks  
National Foundation Participants. Left to right:  
J. C. Dining, Secretary; A. I. Steiner, Jr., Lodge  
Chairman of the Elks National Foundation;  
Rudolph Crowley and Exalted Ruler Elmo Young.  
The lodge attained a 30 per cent participation.



Two Arizona prize students  
receive their "Most Valuable  
Student" Scholarship awards  
from Phoenix Past Exalted  
Ruler Wayne Adams, Jr. Sheila  
Ann Wiese ranked second  
place in the national competi-  
tion, winning \$1,100; Gerald  
L. Wick was one of the \$600  
winners of the Boys' Division.  
Both of these students were  
also beneficiaries of \$500  
National Foundation Scholar-  
ships allocated to Arizona.



The Elks National Foundation  
"Most Valuable Student"  
Scholarship Certificate of  
\$600 is presented to Maria  
T. Migliorini of Somerville,  
Mass., by Past Grand Exalted  
Ruler John F. Malley, Chair-  
man of the Foundation. With  
them are James L. Colbert  
(left), District Chairman of  
Youth Activities Committee  
and Miss Migliorini's mother.

the "Modern Medical Miracle" every arthritic has prayed for!

# ARTHRITIS CAN BE CURED!

BY BERNARD ASCHNER, M.D.

In this startling new book, an illustrious, internationally recognized medical pioneer declares that the vast majority of arthritic and rheumatic victims needlessly suffer pain and incapacity! **DESCRIBES CURES IN WEEKS! — EVEN DAYS!** In this *Guide To The Effective Medical Treatment And Cure Of Arthritis*, Dr. Aschner reveals in layman's language, for the first time, his astonishing discoveries and curative techniques with which sufferers are restored to new, lasting health in weeks, often days.

Here in this famous Doctor's own words, is described much more than just another method for lessening pain, achieving temporary relief, or teaching the arthritic to suffer more comfortably. Instead, based on his vast, successful practice and experience with more than 10,000 sufferers, Dr. Aschner talks confidently and reassuringly in positive terms of rapid improvement and safe, lasting cures for those stricken with arthritis and its related diseases — *rheumatism, neuralgia, neuritis, sciatica, lumbago, bursitis and gout!*

## CURED THE "INCURABLE"

ARTHRITIS CAN BE CURED tells how patients who came on crutches threw them away! Those who came in plaster splints and steel corsets cast off their garments of torture! The young who couldn't work returned to their jobs! The aged, sick in heart as in body enjoyed life again!

Dr. Aschner, in case after case, describes the tortured procession of the "hopeless" — men and women dismissed from clinics as incurable — whom he cured. To him came actors unable to walk across a stage, young men with families, terrified of approaching crippledom, musicians who couldn't move their arms, top government officials, royalty, laborers, and even doctors themselves—all reduced by pain and suffering to a common state of despair. And he tells how he cured them, as he is curing the "hopeless" today.

## REVEALS METHODS AND TREATMENTS

And now, in **ARTHRITIS CAN BE CURED**, Dr. Aschner tells in plain, non-technical language what his treatments are, how and why they work.

Each page of his fascinating eye-opening book is crammed with priceless information. And in real-life case after case he reveals how he achieves his "medical miracles" quickly, safely, lastingly, often with patients certified as "incurable" by medical institutions so famous their names are known to all.

## SCORES OF ACTUAL CASE HISTORIES

To the medical practitioner and public, Dr. Aschner says: when all else has failed your patients, including aspirin and cortisone, heat therapy, diets and exercise, vitamins and gold salts—here is an effective system of treatment and cure. His records are open to any qualified doctor. The living proof is here before your very eyes in the cured men and women, young and old, who walk again, work again, live normal lives again.

## PARTIAL CONTENTS

The Causes of Arthritis • Methods of Treatment Old and New Why "Modern" Methods Fail • Sex and Arthritis • Special Problems of Men • Special Problems of Women • Change of Life • Overweight & Arthritis • Smoking & Arthritis • Effective Methods of Cure other curable conditions: rheumatism • lumbago • neuralgia • neuritis • sciatica • gout • bursitis • Role of Foods • Effective Foods Dangers of "Diet Cures" • Drugs And Their Use • Heat Therapy Arthritis of the Shoulder Mostly Curable in 1-3 Weeks • Arthritis of the Knee Joint Mostly Curable in a Few Weeks • Arthritis of the Spine Quickly Curable • Arthritis of the Wrist Quickly Curable Arthritis of Fingers, Hip, etc. • 82 Typical Cases.

typical cases from

## ARTHRITIS CAN BE CURED

**Case of a New York Physician—ARTHRITIS OF SHOULDER.** A 58 year-old physician practising in New York had been suffering for 5 weeks from a very painful arthritis of his shoulder. The pain radiated into the fingers and upward into the neck, so that the suspicion of complicating radiculitis (inflammation of the roots of the nerves near the spine) was justified. (Treatment described). Complete cure within a week.

\* \* \*

**Case of a Catholic Priest—ARTHRITIS OF THE KNEES.** A 68 year-old Catholic mission priest had been suffering for three years from increasing swelling, pain, and stiffening of both knees. He could walk only short distances with great effort and, though supported by a cane, he limped severely. All the usual treatments had not helped . . . (Treatment described) In two months the patient was completely restored to health and was able to make his taxing journeys across the American continent, and even accept arduous assignments in Europe. Despite his advancing age, he remained consistently well.

\* \* \*

**Case of a 60 Year-Old Woman—ARTHRITIS OF HIP.** A 60 year-old woman suffered a fracture of the hip joint. An operation was performed by one of the best surgeons, of Johns Hopkins University. The fracture healed perfectly in the correct position, but a so-called traumatic arthritis of the hip joint developed. The patient could walk only with the help of two crutches

and even then with great pain. Even this outstanding surgical clinic knew of no procedure which could relieve the pain and stiffness of the hip joint. In this condition, 8 years ago, the patient came to New York and consulted me. (Treatment described) The condition improved rapidly. In 3 weeks she gave up the crutches.

\* \* \*

**Case of a Certified "Incurable"—ARTHRITIS OF SPINE.** A 38 year-old woman doing the very strenuous work as superintendent in a large apartment house in addition to managing her own home, had been suffering for 2½ years from arthritis of the entire spine (the neck down to the sacral bone) with pains radiating into the arms and shoulders. She had been treated in one of the best hospitals in New York with a special reputation for the cure of chronic diseases . . . Her tonsils were removed, physical therapy and various injections were prescribed. All of these methods failed. Finally she was put into a harness-like corset of steel and leather reaching from the shoulders down to the thighs. She was told to give up her work and to take a complete rest. The medical certificate stated that she was completely incapable of working and that she would "never be able to support herself." The disease was diagnosed as "an irresistibly progressive and incurable condition." (Treatment described) The corset was dropped after one week. Cure achieved within 6 weeks. As of this date, 9 years later, no relapse has occurred.

## SOME FACTS ABOUT DR. BERNARD ASCHNER



Dr. Aschner is an internationally recognized pioneer in the field of Endocrinology. He is the discoverer of the Oculo-Cardiac Reflex, known as *Aschner's Phenomenon*. He won world-wide acclaim for his work with the pituitary gland, demonstrating for the first time in medical history its role in growth, sexual development and metabolism. His work appears in every medical textbook on physiology.

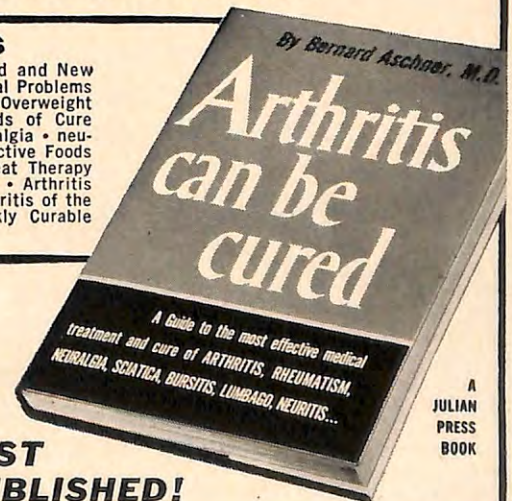
His reputation as scholar and physician has brought him invitations to lecture before learned societies in every major medical center in Europe, and he has been called in as consulting specialist by other internationally outstanding physicians, including such men as the Nobel Prize winner, Wagner-Jauregg.

Since 1938 Dr. Aschner has practiced in this country, where he became Head of the Outpatient Department for Arthritis at Stuyvesant Polyclinic and Lebanon Hospital in New York.

He is a member of the New York Rheumatism Association, The Medical Society of the County of New York, The American Medical Association, and The American Society for the History of Medicine. He is the author of a large number of medical books famous throuthout the world.

"Aschner had great success . . . Patients who had been declared 'hopeless' became well again . . . It must be a great satisfaction to him to know that he has helped innumerable human beings and that he has considerably enriched medical science."

Prof. Dr. H. Sigerist, Formerly Professor of the History of Medicine, Johns Hopkins University.



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136 West 52nd St., New York 19, N. Y.

Please rush \_\_\_\_\_ copies of Dr. Aschner's new book, **ARTHRITIS CAN BE CURED**, for Free 10 Day Examination. I must be convinced that it is the most inspiring, informative and helpful book I have ever read, or I may return it within 10 days and it costs me absolutely nothing. When I decide to keep it I will remit only \$3.95 plus a small postage and handling charge.

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SAVE! I enclose \$3.95 by check, cash or money order and save all postage and handling charges. Same Free 10 Day Examination and prompt money-back guarantee if not satisfied for any reason.

# when honkers call

by dan holland





FROM NOW until the northern lakes are ice from shore to shore, a great many Americans, wherever they may be or whatever they may be doing, will stop in their tracks and gaze skyward. A sound has stopped them, a sound both strange and familiar, the sound of a flock of Canada geese winging its way south. The call of wild geese is magnetic. Man's business or pleasure is forgotten from the moment the first distant notes of their resonant voices are heard to the north until they have passed from hearing at the other end of the sky.

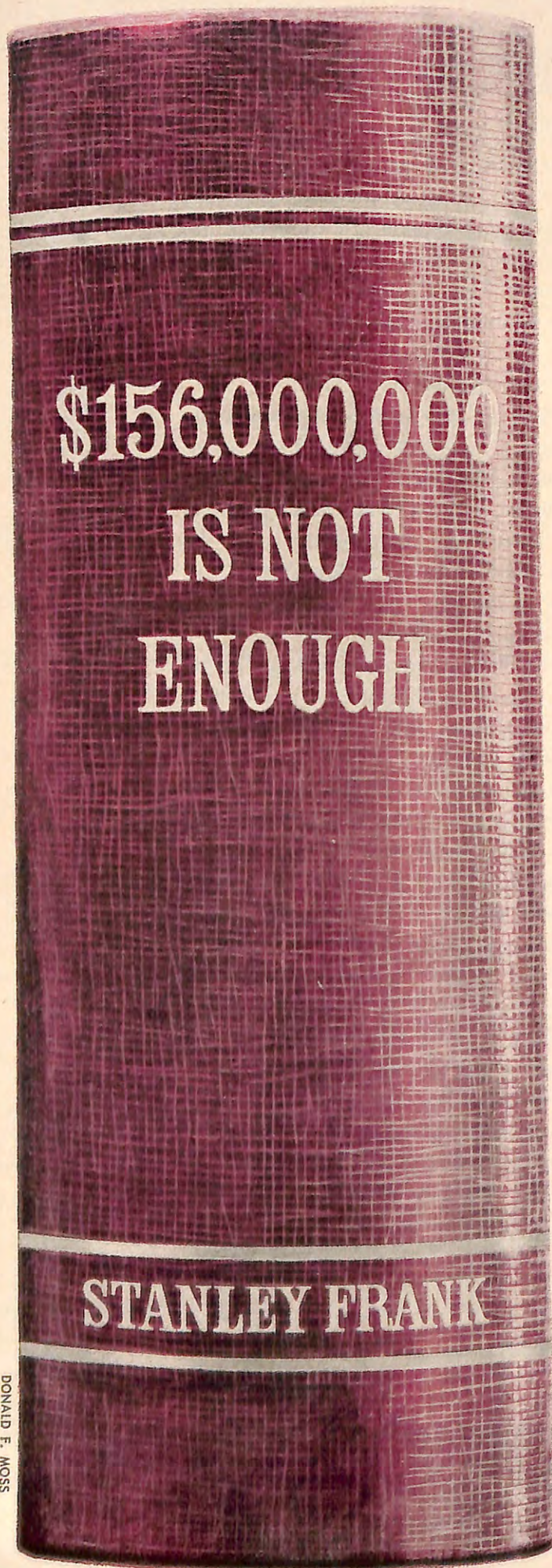
The human instinct to hunt is basic, firmly imbedded through the thousands of years of man's struggle for food during his early existence. It is still a predominant instinct with many of us, and it exists to a degree in all of us—to the degree, at least, that the wild babble of geese overhead is irresistible. There is no sound comparable. To the hunter it is music; to the non-hunter it is mysterious—wild and enchanting—stirring something out of the past deep within him.

The Canada goose is the foremost bird of America. Not only is his bugle-like voice recognized immediately by everyone, but his range covers the continent like a blanket: from coast to coast and from Labrador and Alaska down to Florida and Mexico. This is a bird known to every American—known from birth, it seems.

Being such a traditional part of the American scene, this bird has given rise to many conjectures. Some are theories based on fact; others are strictly fantasy. For instance, some people still believe that the goose is a generous host to the hummingbird on its migration journey. The hummingbird, they say, nestles comfortably among his host's downy feathers and, without lifting a wing, is transported unselfishly to the honey-laden flowers of the sunny South.

This notion, of course, is in the same class with the ostrich which buries its head in the sand in order not to be seen; or with the remarkable hoop snake, which is said to take its tail in its mouth and roll away like a barrel hoop to escape pursuit (so successfully that none has yet been caught); or to the hibernating bear, which some folks insist sucks its own paws for nourishment during the long winter months. A goose airliner for little hummingbirds would be a commendable big-brother act, but, practically, it is out of the question. Geese start south after frosts have killed the hummingbirds' source of food, and, being the first migrants to return north, (*Continued on page 45*)

PHOTOGRAPH BY THE AUTHOR



Latest statistics show that in this country of unlimited educational opportunities, our local public libraries are struggling along with one third of the funds required for minimum standards of community service.

IF YOU EVER HAVE WONDERED whether your community is making a reasonably good effort to cultivate its material and cultural resources, you can satisfy your curiosity with a half-minute test. Drop into your local public library and casually look around from the doorway. Assuming you are a typical adult, it probably will be your first visit since you had a research assignment for a term paper in high school. In that event you are due for a profound shock or surprise.

Is the library the same dreary mausoleum you remembered, with forbidding "Silence" signs and austere furniture that made the acquisition of knowledge a physical chore? It is an indication that most of the other public services available to your family are as outdated as the quill pen. Is the place jumping with unexpected activities—movies, records, visual displays? You can be assured you live in a progressive town, for nothing reflects the intellectual climate of a community more accurately than its libraries. They are indispensable adjuncts of the school system and are—or should be—the major sources of continuing education for adults.

In recent years the old, musty concept of a library has been swept away by refreshing gusts of new ideas, but few people are aware of them. The modern library is something more than a repository for books in faded brown and green bindings like so many tombstones to dead issues. It offers and exploits every medium of communications—words, pictures, music and scientific displays inspired by headlines in yesterday's newspapers. In Louisville, Kentucky, the central branch pipes recordings into schools from its own FM radio station and it shortly will transmit TV programs from a special studio in the building.

A library can be as lively as a supermarket on Friday night and its shelves can be as well stocked, with a wide variety of attractive mental stimulants, if it is supported properly. Good libraries are like good roads, parks and police forces. Everyone is in favor of them, but few people are willing to face up to the hard fact that public services cost money.

A total of \$156,000,000 was spent on the nation's 12,000 public libraries for materials, salaries and maintenance in 1956, the last year for which statistics are available. Seems like a lot of money—but it was less than *one-third* the expenditure necessary to achieve *minimum* standards of service and materials. According to the American Library Association, a library system should have an annual appropriation of \$3 per capita in the area it serves to do a competent job. In other words, the United States should be spending half a billion dollars a year to provide adequate library facilities for its 170,000,000 people.

Only four cities in the country exceed the ALA's minimum requirements. Cleveland, with an expendi-



Cleveland, Ohio, with the highest per capita expenditure, offers graphic proof of what a library can do for a city. In the photograph at left, Mrs. Loraine Bennett collates phonograph records to be mailed, without charge, to the blind. At right is the general view of the Business Information Division on a typical morning.

ture of \$4.75 per capita, leads the list, followed by Boston with \$4.20 and Pasadena, Cal., and Springfield, Mass., around \$4. Only seven other cities measure up to the \$3 per capita figure—Peoria, Ill., Mt. Vernon, N. Y., Quincy, Mass., Newark, N. J., and California's Glendale, Long Beach and Santa Monica. Scores of important cities don't even spend one dollar a year per capita—notably Houston, Memphis, New Orleans, Little Rock, Scranton, Richmond and Kansas City, Kan.

We like to think of ourselves as the richest, most progressive country on the face of the earth, but 27,000,000 Americans have no access to free libraries. In five states—North and South Dakota, West Virginia, Mississippi and Idaho—more than half the resident population has no local public library service.

When confronted with such depressing statistics, harassed municipal and state authorities throw up their hands and cry that there simply isn't enough tax money to satisfy all the demands for public services, and they are right, of course. It also is true, however, that libraries traditionally have been shunted into the background like poor relations, forced to take the scraps granted them by budget committees.

In 1953 the U. S. Census Bureau made a comparative survey of state appropriations for various functions. It found libraries were given an average per capita allotment of six cents, against \$28.22 for education, \$23.12 for highways, \$16.22 for public welfare, \$8.47 for health and hospitals, \$3.50 for natural resources, \$2.67 for public safety, \$2.62 for government establishments, \$1.20 for employee security and \$.37 for airports and water installations.

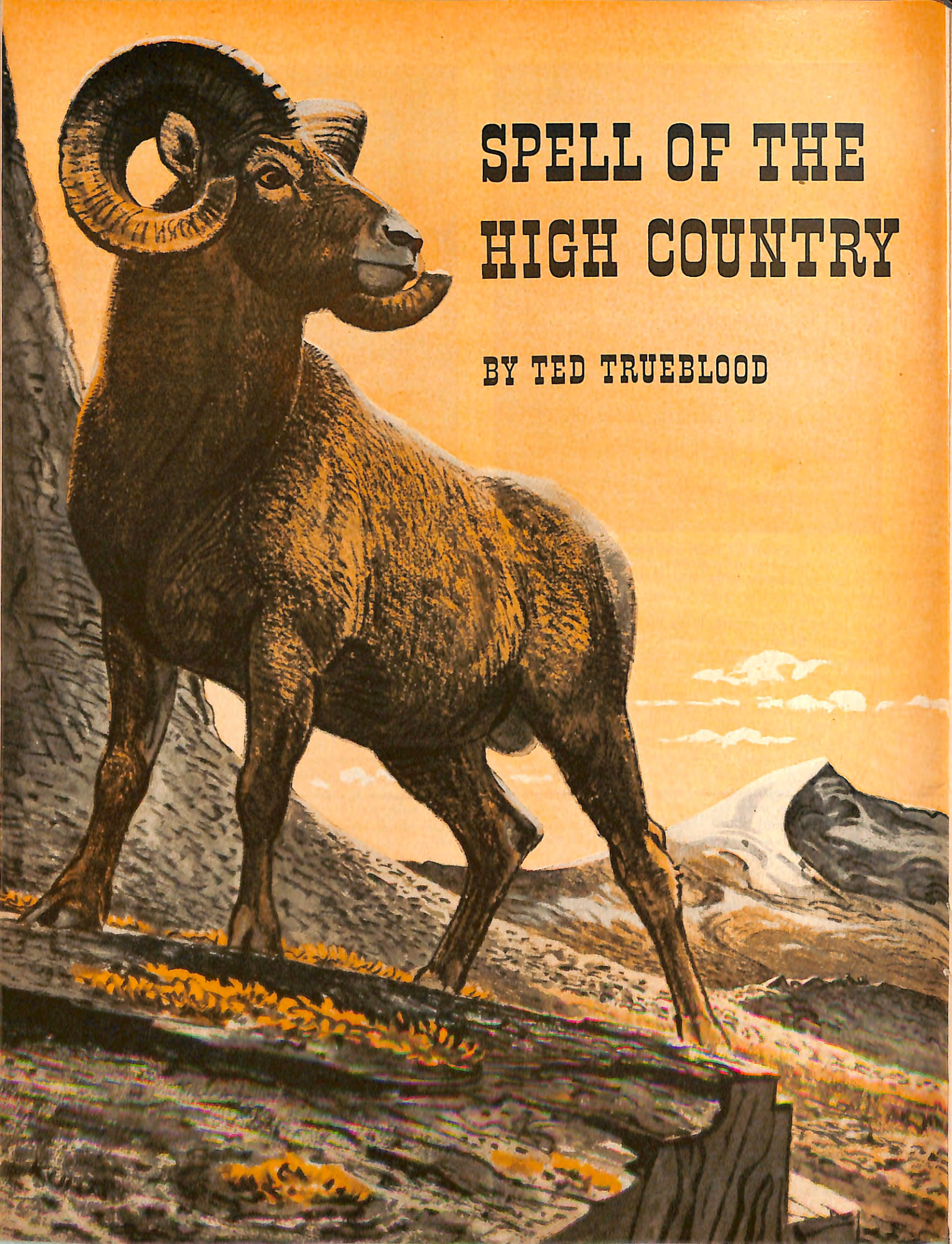
Budget-makers should be aware that a library can bring more business into a town. As you probably

know, it is standard operating procedure by major corporations looking for sites of new plants and office installations to assign industrial experts to investigate a number of factors in localities under consideration. These scouts study tax rates, pools of skilled labor, housing accommodations for employees, transportation facilities and, among other things, the caliber of a community's library. In this technological age, no manufacturing or selling organization can keep abreast of new scientific developments in its own and related fields without a convenient and complete source of the latest reference books.

Cleveland businessmen recognized that fact a generation ago and successfully fought a proposed cut in the library budget during the depression of the 1930s. The same principle was reaffirmed by the International Junior Chamber of Commerce at its world conference in Tokyo last fall, when Operation Library was adopted as one of the organization's major projects.

It is not sheer coincidence, for example, that the huge automotive industry is concentrated in Detroit. The city began to cultivate its meal-ticket long ago by amassing in the main branch of the public library extensive collections of printed materials pertaining to mechanical engineering and labor-management relations. Seattle hardly has the climate or the geographical location for an aircraft building center, but it has given the Boeing Company a strong inducement to remain by building up an excellent aerodynamics library. Similarly, Newark, New Jersey, caters to the needs of customers in the nation's most heavily industrialized area.

In Dallas, the main library has a permanent display featuring the latest creations (*Continued on page 38*)



# SPELL OF THE HIGH COUNTRY

BY TED TRUEBLOOD

To a true sheep hunter, it is not the trophy that counts most, but the grandeur of rugged mountains, and the hope of seeing that ram of all rams

YOU ARE SITTING on a ridge when it hits you. You have been studying the grass patches and the shale slides of the mountain across the canyon, and after a while you lower your binocular and just look, and then it hits you. And you will never forget.

You came 1500 miles by plane and you were tired when you started because you had done a month's work in advance. When you finally got off it, you stowed your duffel bag and bed-roll and your precious rifle in the back of a pickup truck and then rode for endless, jolting miles. You stopped long after dark, and you were barely conscious of the odors of lodgepole pine and horses and the outline of the ranch buildings against the blue-black sky and snapping stars. You ate a bite, maybe, and hung your suit over the back of a chair and laid out your hunting clothes with a great feeling of relief and fell into bed.

You were up next morning while the frost still lay white on the grass. You watched the golden sunlight slide down the westerly peaks as the horses were loaded, and at last you were on one of them. Your guide made a final adjustment of the stirrups and hung your rifle on the saddle by some mysterious arrangement of straps and thongs and handed you the reins, and the procession started. There was a flurry of excitement as a pack horse bit the one ahead and pulled back in mute protest of his lot, but at last guide and wrangler got the string lined out across the frosty meadow and you fell in behind.

The Western saddle felt wonderful. It fit comfortably and the low cantle gave just the right support. You rode through the pasture bars with scarcely a backward glance at the ranch buildings clustered in their little basin among the peaks, a thin, white wisp of smoke curling slowly up into the sunlight above the trees. You rode through slender lodgepole and past white-barked aspens with their trembling leaves and saw, when the early sun sent its first slanting rays among them, that wildflowers were still blooming on the forest floor.

On and on you rode, through the trees and across wild meadows of knee-high grass, and around boggy spots grown thick with scrub alders and willows. You forded streams and trailed around steep slopes, wondering at the ease with which your horse kept his footing among the rolling stones. Through swales and along ridges you

rode, and always your course was up. And finally your saddle, which had been so comfortable as you left the meadow, became a rack of pain.

Under the churning hoofs of the horses, the dust rolled up to clog your nostrils and coat your face. You pulled your jacket off and tied it behind because the same sun that you had welcomed so eagerly a few hours before now beat down mercilessly upon your back. Your horse, whose gait had been like a rocking chair at sunrise, now seemed, with diabolical cunning, to jar and jolt you deliberately at every step. And always the miserable saddle, bruising and rubbing at every movement of the plodding horse! Your legs ached from their unaccustomed position, but when you tried to rest them by taking your feet out of the stirrups, the pounding of your hip joints against the leather was even more unbearable.

You had an all-too-brief pause for lunch. Then you were mounted again, and the long afternoon wore on in an endless monotony of creaking leather and rolling dust and the constant agony of the saddle. At last, at long last, hours after you had ceased to count the weary miles or even to wonder whether you would ever walk again, your guide stopped the horses and swung down.

You were vaguely conscious of a different kind of country. You were at the edge of a high meadow with great, rolling, grass-streaked ridges sweeping back, and towering peaks above. There was a clean, sharp freshness in the air, different, even, from the dawn freshness you had noticed at the ranch. There was no more lodgepole or aspen, but a thick clump of alpine fir near which you would camp. A clear rivulet bubbled from the base of the granite slide nearby to wander down and join the brook meandering through the meadow.

By sheer willpower, you managed to lift yourself from the saddle and half fall off your horse. You untied your rifle and leaned it, still cased, against a tree. Then, stumbling and sore, you tried to help guide and wrangler as they unpacked and set up camp and cooked. But you discovered that you were hopelessly inept compared to their swift efficiency. You finally compromised by rolling out your bed and inflating your air-mattress and bringing in a few sticks of wood.

Then they fed you and you crawled away into your bed and died. You (*Continued on page 43*)

# Tom Wrigley

## WRITES FROM WASHINGTON

**SATELLITE RIVALRY** in the armed services and the race to hit the moon with a hunk of "made-in-U. S. A." metal has again brought into focus demands for an honest-to-goodness unification of our military forces. The Pentagon reorganization bill passed by Congress was a big step in this direction but it has reservations. General Carl A. Spaatz, retired, former head of the U. S. Air Force, says this: "The quicker all of America's military men are in one uniform the better. There are at least three air forces and not less than two armies, and they're all in the missile field and three of them are trying to shoot satellites." Opponents to closer unification of our defense forces concede the programs of the three branches overlap, especially in the field of rockets, intercontinental missiles and nuclear weapons. Cost of this duplication is not the chief consideration. Modern warfare for national defense requires not only coordination but perfect unification. The day when the Army, Navy and Air Force each had its own job to do, has long since passed. General "Tooey" Spaatz, a familiar figure in the National Press Club, championed many a cause in developing American air power to lead the world. His stand for unification does not mean the various services will lose their identities or give up their friendly rivalries. It does mean they will work as one service.

**CAPITAL STADIUM BLUES.** Congress passed a law creating a \$9 million stadium here, but the Washington baseball team won't sign a 30-year lease to use it. Without a long lease the Treasury refuses to issue tax-free, interest-bearing bonds. The stadium would seat 45,000, but without baseball there is doubt it could be operated in the black.

**SENATE PREDICTIONS.** With election little more than a month away, Democrats predict they will have a 12 to 16 Senate majority next session. Republicans call that wishful thinking. The Senate will have 98 seats with Alaska, which will elect two Senators.

**FREE PRESS VICTORY.** Secrecy in government received a good punch in the nose in a bill passed during the closing days of Congress. It stops government officials from using a 1789 law to withhold information from the public. That old law authorized department heads to write their own rules for custody, use and preservation of records. The new law may not end cover-up tactics in bureaucracy but it's a good start. The American Society of Newspaper Editors, Inter-American Press Association, American Bar Association and the American Civil Liberties Union were among those who sponsored it.

**HOW TO CUT SPENDING.** As the nation faces a staggering deficit this fiscal year, Chairman Wilbur Mills, Ark., of the House Ways and Means Committee which handles taxation, comes up with a new plan to slash government spending. Instead of relying on budget making, he advocates a reevaluation of all spending programs already on the books. He believes that outside of interest on the public debt and veterans' pensions, most government programs could be cut 20 per cent without hurting efficiency. Some of them, he says, haven't been overhauled in years.

**LEGAL WIRE TAPPING.** U. S. Court of Appeals has ruled it is not illegal for police to listen in on an extension phone when an informer calls the suspect from a police station. The evidence can be used in court.

**1960 CONVENTION DEAL.** Both Republicans and Democrats have agreed to hold their 1960 Presidential conventions in the same city. The deal was made to help TV, radio and press handle convention setups. In 1956 there

was a lot of confusion in moving from Chicago to San Francisco, not to speak of the terrific cost. The city chosen will be the one with ample facilities to handle the big shows, and, incidentally, the one putting up the most cash.

**POSTAGE PENALTY OFF.** Post Office Department took off the 5-cent penalty for insufficient postage on mail sooner than most people, including this reporter, expected. It went off Aug. 1, but after Oct. 31 it will be back on.

**CAPITOL CHAFF.** In an economy move, police guarding the Russian Embassy have been cut from six to three . . . New sign on the "Treasury Department Bureau of Engraving" is painted in red . . . Atomic Energy Commission, in one of its studies, has some evidence that children born of first-cousin marriages appear to have more serious illnesses than other children . . . Washington's air-conditioned transit buses have been so comfortable this summer that riders dread the approach of cold weather . . . "Freedom of the Press" postage stamps, which went on sale Sept. 22 in honor of the golden anniversary of U. of Missouri journalism school, were sold out at the National Press Club . . . The Lincoln Memorial is getting a new roof to keep Abraham Lincoln's statue dry . . . The Alexandria, Va., "Gazette," founded in 1784, is the oldest daily in the country and it's tops . . . The new console of the great organ of the Washington Cathedral weighs one ton and is one of the largest ever made by the Aeolian-Skinner Co. of Boston . . . Despite government appeals to hold the line against rising prices, GSI, which operates cafeterias in Federal Buildings, upped the prices on 84 of 165 luncheon entrees.



TOMMY WEBER PHOTO

## Let's Talk Sales...



Yes, sales. In business parlance, securing new members in our Order corresponds to sales and many of the principles of good selling should be applied to membership work in our subordinate lodges. Does this shock you a little, that we should "sell" membership in the Order of Elks? Well, don't let it disturb you for I am not recommending any "high pressure" selling nor membership campaign or "drives". But I do heartily and urgently recommend that each lodge follow a membership or "sales" program organized and planned like the sales program of any good business!

Naturally, every member of the Order owes the duty to himself and his lodge to share the privileges of membership with his qualified friends and neighbors. Usually, the subordinate lodge membership committee chairman urges each member of the lodge to "bring in a new member". This method of securing new members is important and it certainly should be encouraged. However, such a haphazard, hit-and-miss membership program will never secure new members in the numbers to which our Order is entitled. Our subordinate lodges, in accordance with good business and administrative principles, must use a definite membership program planned in advance with intelligence and foresight. Our lodges must practice selective selling.

The first step is to prepare and screen lists of prospective members. In doing so, consider group classifications such as doctors, lawyers, city and county employees, officers and employees of a particular in-

dustry or business, or a group from some nearby town in the jurisdiction of the lodge. Screen the prospects carefully to ascertain that they can afford to assume the obligations of membership, that they are men of integrity and reputation, and that they have social and moral qualifications desirable for membership in the lodge. Concentrate membership procurement efforts, then, on one particular group with the idea of interesting a class solicited from it and designated by that group name. When this group has been initiated, start on another group on the prospect list. This is one plan of selective selling that has proved successful in many lodges. There are other plans and any such organized, businesslike membership program will produce the results we want.

When the membership plans have been made, the cooperation of every member of the lodge is needed to make the program succeed. This is where YOU come in! The membership committee will need you to solicit the membership of some prospect on the list with whom YOU can do the best job of selling. Tell him of the wonderful benevolent programs of the lodge, State Association, and Grand Lodge. Tell him of the social and fraternal activities of your lodge. Sell him on membership in the Order of Elks. And when he joins, be sure that it is because HE wants to become a member and not because YOU want him to. Yes, our Order needs SALES. In this, you can do your part—AND THEN SOME!

*Horace R. Wisely*  
HORACE R. WISELY, *Grand Exalted Ruler*

# MEXICO

BY HORACE SUTTON

**FOR ELKS  
WHO TRAVEL**

*Warm weather, leisurely living, out-of-the-way places*



The Paseo de la Reforma, one of Mexico City's typically modern boulevards.

BLACK STAR



Street-market wares, from bric-a-brac to antiques.

EWING GALLOWAY



Fishing boats at Acapulco, most popular ocean resort.



GOLDEN LEAVES are flipping, the mercury is plummeting and the days getting shorter, and I fear we must face the fact that the overcoat season is upon us. As much as I abhor the notion that the days of sun, shorts, and sailboating are about over, one can of course take heart from the realization that the warm weather is available in other climes. One clime to which I seem to return like a homing swallow is Mexico, discovering new nooks with each excursion while never quite feeling that I

have used the whole place up. Heavens to Hermano! I haven't even been to such haunts yet as Oaxaca, Guadalajara and that sybaritic nest, Fortin, where gardenias float in the pool.

Mexico City, at 7,400 feet, is a little high for my blood. At that altitude, as I once wrote, much to the displeasure of some of my Mexican friends, one really ought not to drink strong stuff. One cherry soda, as I indicated, followed by three deep breaths, will keep the average person fairly well inebriated into the night. Anyway, if you move about the capital slowly, the city can be visited with a minimum of discomfort, although I wouldn't bound up the stairs.

The hours, south of the Rio Grande, have, like the language, been inherited from the Spaniards, and it is nothing to rise from lunch at a fine restaurant deep in the afternoon and collapse in a coma until the daylight blows over. Dinner itself doesn't really begin until half past nine or ten, in the manner perfected in Madrid. I must say there are dozens of places in the capital, a city referred to simply as "Mexico", where one can dine as if one were the keeper of a 50-room hacienda and a string of polo ponies. For anyone who would like to paste a list in the hat for future reference, I would certainly include Focolare, a place that gives you the notion you are dining in the courtyard of a large country estate, the 123, the Jena and the Quid, a leathery corner of great luxury—as well as the glassed-in eagle's nest atop the Hilton.

One can, should the weather prove a bit chilly at this altitude, warm up pleasantly with the food. There are such warming tidbits to be had as *enchiladas*, which are stuffed with chicken and covered with red *molé* sauce made of six different kinds of peppers and chocolate. There are *tamales*, which are corn meal and peppers inside corn husks covered with a green glacier made of tomatoes and more peppers. *Frijoles* are mashed beans and are not so dangerous, but near at hand always is a quiet looking explosive called *guacamole*.

A great tourist concern, probably the greatest after eating, is what to buy, and in that regard Mexico has an immense assortment of attractions. One can of course probe all the by-ways of the interior and the sea coast and come back with some rare finds; but handily enough an establishment known as the Museo Nacional de Artes e Industrias Populares has already done it for you. The store is on the Avenida Juarez, near the del Prado, and has silver, tin, ceramics, glassware, lanterns, weavings, woolens, leather chairs and who knows what all—much of it piled in the sort of storeroom arrangement in the back of the establishment. If the jewelry and silver assortment is somewhat limited, there is a sprinkling of shops specializing in Mexican silver.

Although Indians still come at night

and squat on the sidewalks of the capital, the city is spawning skyscrapers with the alacrity of New York. New towers of chrome and glass have sprouted everywhere and many of them are hotels. The Continental Hilton, which opened two years ago amid the usual Hiltonian fanfare, has 400 rooms packed into sixteen stories. It stands in the Reforma section of the city, not far from Pan American's Hotel Reforma Intercontinental. The del Prado is older and more commercial, the Alfer relatively new and commercial. But perhaps the handsomest of all is the snug Bamer, now five years old, located on the Juarez at No. 52. It has a roof garden, air conditioning, and—in deference to tourists from the North—purifies its water, ice, fruit and vegetables by a process it calls "electro-oligodynamic."

But Mexico City to me is more a center than a resort. It is, for example, the shortest and pleasantest of drives down to Cuernavaca, where the square seems to burst with "types"—Indians, tourists, white-shirted, straw-hatted workers from the farms, all mixed together in a hopeless tangle. Tucked away in the back streets are shops where you can buy paintings or sandals or tinware, most of it cheaper than in Mexico City. Tucked away in the least assuming places, too, are some pleasant inns. A prime example is Las Mañanitas, which faces the street with a plain door and a plain wall. But open the door and inside there is a swimming pool, a beautiful lawn, hanging pots filled with orchids, and parrots chattering away in tree hoops.

No one would deny that Mexico's most important resort is Acapulco, which has an abandon that is reminiscent of the salad days of the French Riviera. It is also a good deal more friendly than Mexico City, and cheaper too. Its little port town is an absolute maelstrom of activity, with cars whipping around the square, birds chirping by the thousands from the trees and telephone wires at every twilight, Mexicans lounging on the park benches, and tourists bustling in and out of the shops that make trousers, shirts, shorts or blouses virtually overnight.

All the goods are displayed the next day on the Acapulco beaches, of which there is a good assortment. First of all, there is Morning Beach, where everybody goes in the morning. It is divided into Caleta Beach and Caletilla (the little Caleta). The Americans seem to gather on Caleta where they are pestered by a never-ending line of boys selling things, whereas the Mexicans themselves prefer the relative quiet of Caletilla. At either one you can buy a ride out to La Roqueta, an island with a beach that has the further attraction of a beachcombing donkey that drinks beer.

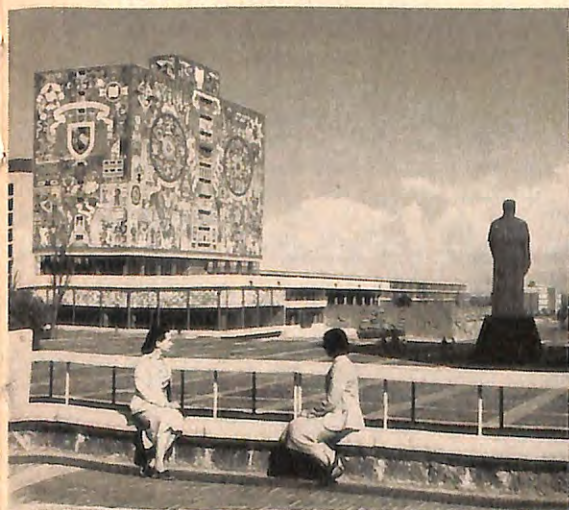
Hotels seem to be sprouting at every available corner in Acapulco—not ex-

(Continued on page 50)



BLACK STAR

H. ARMSTRONG ROBERTS



Brilliantly decorated library at National University.

# Building Added to Laradon Hall



Photographed when Skokie Valley, Ill., Lodge, No. 2087, was instituted with 125 Charter Members were, left to right, foreground, the new lodge's first E.R., C. R. McCray, Grand Esquire George T. Hickey, Past Grand Exalted Ruler Floyd E. Thompson and 1957-58 D.D. Frank A. Farrell; second row: P.E.R.'s F. A. Schollian of Evanston and R. J. Herkert of Chicago No. 4 Lodge, State Pres. Stewart Strain, P.D.D.'s Frank Wohlleber and Raymond J. Sheahan and State Vice-Pres. R. B. Nemeec; third row: State Trustee Kent Bosworth, P.D.D. O. E. Andres and P.E.R. Alex C. Birren, Jr., of Chicago (North) Lodge.



Taking part in the ceremony when ground was broken for the John R. Coen Vocational Trades Building at Elks Laradon Hall in Denver were, left to right, Grand Trustee Jacob L. Sherman, Mrs. John R. Coen, Mayor W. F. Nicholson, a member of Denver Lodge, State Pres. B. A. Anderson and Joseph V. Calabrese, President of Laradon Hall.

Ground was broken recently for the \$50,000 Vocational Trades Building at Elks Laradon Hall in Denver, Colo. The building, which will be used to train mentally retarded children to become useful citizens and to perform worthwhile jobs, will serve as a living memorial to Past Grand Exalted Ruler John R. Coen. Mr. Coen, a member of Sterling Lodge, was actively interested in the splendid work being accomplished at the Hall through the Elks of his State. Mrs. Coen was present when ground was broken for the two-story brick structure. Grand Trustee Jacob L. Sherman, a Director of Laradon Hall, is Chairman of the building program.

This school was started ten years ago through the efforts of Joseph V. Calabrese, President of Elks Laradon Hall where about 70 children are now enrolled. It is a non-profit, non-sectarian school where mentally retarded children are given specialized medical care and training. To prepare these children for successful living within range of their limitations, the school's trained medical staff offers the following program—socialization, occupational therapy, character training, speech therapy, health habits, academic work and recreation.

**NEW LODGE FOR NEW JERSEY.** With a roster of 95 members, Bordentown Lodge No. 2085 became part of New Jersey Elklodm. Under the direction of retiring District Deputy Frank C. Gibson, this lodge was instituted with the assistance of all former Deputies of the South Central District. Exalted Ruler Woodrow W. Behn of Trenton Lodge and his officers handled the initiation ceremony, with 1957-58 State Pres. Vernet N. Hicks and a suite of Past Presidents of the State Association installing Exalted Ruler Joseph A. Silvasi and his fellow officers. Past Grand Exalted Ruler William J. Jernick delivered an inspiring address on this occasion, which marked the institution of the third lodge of his State through the efforts of Past State President Wm. R. Thorne, former Grand Lodge Committeeman.

**IOWA'S GOVERNOR** Herschel C. Loveless led a long and spirited parade through the main streets of the city when Shenandoah Lodge No. 1122 celebrated its 50th Anniversary. Ten Charter Members of the lodge were on hand for the gala occasion. The Governor, a member of Ottumwa Lodge, delivered a 30-minute talk which followed a brief patriotic address by Exalted Ruler Rob-



At the institution ceremony, Past Grand Exalted Ruler William J. Jernick, second from left, congratulated Joseph Silvasi, the first E.R. of Bordentown, N. J., Lodge. Looking on are P.D.D. Frank C. Gibson and retiring State Pres. Vernet N. Hicks.

ert Higgins, both talks being broadcast over radio station KFNF.

In addition to the parade, the lodge's original affiliates were guests of honor at a banquet attended by 400 Elks and their ladies. During the one-day celebration, over 500 visitors signed the lodge's special guest book, and there were 300 guests at the dance which climaxed the day's activities.

Every veteran and fraternal organization in Shenandoah participated in the parade with marching units, bands and gaily decorated floats. The local newspaper also issued a special edition to commemorate the 50 busy years in which the Elks have been a driving force in the community.

**SPEECH CLASSES POPULAR.** During the colder months of 1957 and 1958, Trenton, N. J., Lodge, No. 105, offered a novel and interesting program to its membership. Sparked by Frank I. Robbins, a movement to form a public speaking class quickly gained momentum, resulting in plans to hold a specialized class each week for 14 weeks.

Pictured with the station wagon presented to the United Cerebral Palsy Assn. of Western Massachusetts by the Hampden-Hampshire lodges and the Mass. Elks Assn. are, left to right, foreground: Past Grand Exalted Ruler John F. Malley; Past State Pres. Dr. W. F. Maguire; Exec. Director P. R. Schneiderman of the C/P Assn., and Springfield E.R. E. J. O'Brien and Secy. R. L. Atkins; background: R. E. Kendall, Springfield; Chicopee Secy. R. O. Fleury; Springfield Est. Loyal Knight F. P. Turnbull; Holyoke Treas. S. A. Brunelle; Northampton E.R. J. F. Murphy; Chicopee E.R. H. C. Gingras, Jr.; Holyoke Secy. E. J. Cauley, and Esq. J. B. Godfrey, Chaplain P. W. Harrigan, P.E.R. T. F. Barry and Est. Leading Knight J. E. Mitchell, all of Springfield Lodge.

Two members of the lodge had had prior training in public speaking and offered their time and talents in the endeavor. Named as co-instructors they are P.E.R. Hugh A. R. Mooney and William J. J. Beitel. Their class consisted of 21 members, and when the 14-week course was completed, a dinner was held when Police Capt. Joseph E. Welsh, selected by the entire membership as the most improved speaker, was suitably honored.

**A CHARTER MEMBER PASSES.** Since 1939 Charles A. Armstrong has been the sole surviving Charter Member of Racine, Wis., Lodge, No. 252. His many friends will be saddened to learn that he passed away August 10th, just four days after his 92nd birthday. He is survived by his daughter and a grandchild.

One of the 47 men who organized

Racine Lodge in 1893, Mr. Armstrong was its Exalted Ruler five years later. In 1940, his lodge made him an Honorary Life Member at a dinner in his honor, and he was given special recognition on its 50th Anniversary.

Well known for his work for the betterment of the community, Mr. Armstrong was paid tribute by employees of S. C. Johnson & Son, Inc., when they named their new 35-acre recreation center in his name last year. Mr. Armstrong was a retired director and sales Vice-President of the wax manufacturing firm he'd joined in 1913.

**TEXAS ELKDOM GROWS.** With the institution of Bryan Lodge No. 2096, the Order in Texas gained 62 new members, with 20 more candidates initiated a short time later. Retiring District Deputy H. S. Rubenstein conducted the ceremony, assisted by District Deputy-elect Shirley McDonald, Past District Deputy Forest Gathright, Past State Presidents Raymond L. Wright, Victor Ferchill and Carl R. Mann, a Grand Lodge Committeeman, and former State Vice-Pres. Ras. Landry.

Exalted Ruler E. L. McMullen and officers and Past Exalted Rulers of Houston Lodge initiated the Charter Member Class, while Mr. Rubenstein, aided by Exalted Ruler L. B. Prino, Jr., and other officials of Galveston Lodge, installed No. 2096's first officers, led by Van McClelland. State Pres. Alex McKnight was the speaker. Others present included Past State Presidents Floyd B. Ford and F. W. Beckstead, Co-Chairman of TECCI; Vice-Presidents P. N. Cleator and J. L. Norris, Secretary C. C. Kirby, Trustee J. L. Armstrong, Sgt.-at-Arms H. S. Bryson and Ritualistic Committee Chairman Tom Brooks, all of the Texas Elks Association; Chairman W. P. Howle of the TECCI Trustees, retiring District Deputy J. H. Leaverton and District Deputy-elect Bobby Horn.





**TRENTON, New Jersey,** E.R. Woodrow Behn, third from left, presents the trophy, signifying his selection as the most improved public speaker, to Capt. Joseph E. Welsh of the local Police Dept. At left is Chairman Frank Robbins who promoted the lodge's Public Speaking Classes which this event climaxed, and at right is W. J. Beitel.

**FORT WAYNE, Indiana,** Lodge's Youth Activities Committee has sponsored a Little League Team of 16 boys for six years at an expense of \$7,000. This year's group won 17 games out of 18 to take the championship of the Fraternal Little League. They're pictured with Elk Robert Biggs, center, background, and coaches Bob Stillhorn and Marc Junk, left and right, background. The lodge also has a junior league from which it secures material and replacements.



**KISSIMMEE, Florida.** Looking on as State Pres. Willis V. McCall broke ground for this lodge's new home were, left to right, Vice-Mayor Dan Autrey, D.D. R. L. Saxon, P.D.D. Jack Morgan, E.R. Jim Flanagan, P.E.R. and Building Chairman George Mansfield, County Sheriff R. M. Buckels, State Vice-Pres. W. M. Herbert and former State Secy. William Lieberman.



**CARMI, Illinois,** Elkdom's first annual \$2,000 scholarship is presented to Donald R. Spencer, right, by Exalted Ruler Gerald E. Henson, center, in the presence of Scholarship Committee Chairman J. N. Edwards, left. The award, which is aimed at furthering the young man's education in either science, mathematics or engineering, was given on the basis of tests administered by the University of Illinois. It is payable at \$500 a year for a four-year course.



**OGDENSBURG, New York,** Lodge was honored recently with a visit from former Postmaster General James A. Farley, Past Pres. of the N. Y. State Elks Assn., who was on a tour of northern New York. Photographed at that time were, left to right, Judge Advocate J. B. Leonard, P.D.D. G. F. Lavigne, Mr. Farley, E.R. A. J. Carney, P.E.R. F. B. Burns and Secy. C. H. Belgard.



**PAWTUCKET, Rhode Island.** Photographed at the dinner held by the Elks of Pawtucket in honor of Tolman High School's State Championship baseball team were, left to right, Youth Activities Chairman George H. Locklin; City Recreation Director J. F. Pullen, a member of the lodge; Raymond Noonan, Brown club representative who presented the championship plaque; the team's coach, Elk Alex Nahigian; team Capt. Bruce Cole; Mayor L. A. McCarthy, an Honorary Life Member, and E.R. J. H. McAlevy.

**TEXARKANA, Arkansas,** Lodge's \$155 check, the proceeds of a dance sponsored by the Elks to raise funds for the resuscitator shown, is presented to Fire Chief Frank Matthews, second from left, by three Elks who handled the affair. They are, left to right, George W. Pollock, Ray Harkness and Frank M. Stone.

## LODGE NOTES

During the month of July, Bayonne, N. J., Lodge suffered the loss of two of its most prominent members. John F. McCarthy, who passed away on July 7th, was a Life Member and had served his lodge as Secretary for 36 years. Past Exalted Ruler Jules Menell, also a Life Member and founder of the lodge's Crippled Children's Committee, died on July 20th.

Mother's Day is always given special attention by the Elks of Beverly, Mass. This year's program paid tribute to a group of Gold Star Mothers, led by their President, Mrs. Thomas Stewart. Mayor Thomas J. Wickers, Jr., was the guest speaker at this event.

Watertown, Wis., Lodge held its 7th Annual Post Prom Party, following the dance for local high school students, and reports that every young couple who attended the dance was on hand. The Elks' party began at midnight and ended at 3:30 a.m. in the lodge ballroom which had been converted into a night club. A "live" orchestra furnished dance music, a professional floor show followed, valuable door prizes were offered and, of course, the refreshments were plentiful. This event takes the time and talents given willingly by about 40 members of the lodge, making it one of Watertown Elksdom's most successful projects.

A while back this column included a note concerning U. S. Congressman John P. Saylor who carried with him on a flight over the South Pole the Flag given him when he was initiated into Johnstown, Pa., Lodge. We have just been reminded by Thomas E. Steptoe that in our June, 1935, issue we carried a picture story on the travels of the Flag he received on initiation into Mamaroneck, N. Y., Lodge. This Flag, which he presented to his lodge on Flag Day in 1935, was carried on the first transatlantic round trip of the Graf Zeppelin in 1928; the following year it circled the globe by airship; Sir Hubert Wilkins had it with him on his 1931 submarine expedition to the North Pole and in 1934, Admiral Byrd carried it to the South Pole. Not only that, but Past Exalted Ruler Steptoe tells us he believes he is the first Elk to fly a plane and knows he was the first to fly U. S. mail, since he did just that in September, 1911, at Mineola, N. Y. Mr. Steptoe, now a resident of Inglewood, Calif., helped commemorate the 40th anniversary of regular air mail service in May of this year.

A class of 68 candidates was initiated into Portsmouth, Ohio, Lodge in honor of State President Arthur E. Socin. The ceremony was conducted by the leaders of Jackson Lodge who hold the South Central Ritualistic

Championship. In addition to Mr. Socin, other dignitaries on hand for the event included State Vice-President Dr. D. S. Goldschmidt and 1957-58 District Deputy G. R. Gast.

We wish to correct an error which appeared on page 44 of our July issue. In reporting on the visit made by last year's Grand Exalted Ruler Blackledge to Las Vegas, Nev., Lodge, the name of the Exalted Ruler who welcomed him there should have been given as Robert J. Harris.

Al Shaw, sightless member of West Palm Beach, Fla., Lodge, whose Seeing Eye Dog died several months ago, was given a new one by his fellow Elks. While he was in Morristown, N. J., being trained to work with his new guide dog, Mr. Shaw was riding in a bus when it hit a pole and overturned. Fortunately, he sustained only minor injuries.

The Elks of Fredericksburg, Va., are understandably proud of the fact that three of the five awards for Virginia in the Elks National Foundation's Most Valuable Student Contest went to young people they sponsored. Miss Joyce Ann Arritt was the recipient of a \$500 scholarship, and Miss Rebecca Young and Miss Lynne Warren received honorable mention.

# ELKDOM IN PICTURES



LANSING, Michigan



COLUMBUS, Ohio



MENDOTA, Illinois



ROCKFORD, Illinois

... Exalted Ruler Alton Post, left, witnesses the presentation of a \$600 Elks National Foundation Award to Miss Joyce Hendee by LANSING, MICH., Lodge's Scholarship Chairman LeRoy Conley.

... A fourth generation member of the McCoy family became an affiliate of COLUMBUS, OHIO, Lodge recently. He was Bert A. Carlos, Jr., pictured, center, with, left to right, his great-grandfather, Nathan A. McCoy, Sr., a member for 42 years; Carlos' grandfather, Nathan McCoy, Jr., a 37-year Elk; the candidate's father, 23-year-member Past Exalted Ruler Bert A. Carlos, Sr., and his uncle, Past Exalted Ruler John A. McCoy, a 20-year Elk.

... Past Exalted Ruler J. L. Schaller, right, enjoyed the privilege of initiating his son, J. Leonard Schaller, into MENDOTA, ILL., Lodge, in a class of six.

... Watching Fred McCloskey tee off in ROCKFORD, ILL., Lodge's annual stag golf tourney were, left to right, Chet Ferguson, Charles Michaelson and Milt Zeis.

... Past District Deputy Wm. R. Howard, Sr., left, congratulates his son, William Jr., after he handled the young man's entry into AUGUSTA, KANS., Elkdom.

... Trustee Jimmie Meyer, left, and Exalted Ruler W. C. Barnett, center, present PASADENA, TEXAS, Lodge's \$1,150 quota for 1958-59 for the support of the Texas Elks Crippled Children's Hospital to Carl R. Mann, Trustee of the institution and a Grand Lodge Committeeman.

... Elks of NORTH PLATTE, NEB., who visited the annual Fresh Air Camp they sponsor for 30 girls included, left to right, Chaplain W. C. Vollmer, E.R. D. E. Bailar, Loyal Knight Joe Sadi, P.E.R. H. S. Prouty and Secy. A. F. Tramp.



AUGUSTA, Kansas



NORTH PLATTE, Nebraska

PASADENA, Texas



## Accent on Variety

—in which we touch on a few of the many activities through which we “serve those who served”

Something unusual for servicemen at the VA Hospital in Brockton, Mass., occurred when local Elk officials, pictured with State officers, conducted a regular lodge session there.



An exact count of this collection of hides, ready for shipment to a tannery from Silver City, N. M., is 288 deer hides, 16 cow hides and one bearskin. With the shipment are the Elks who collected it, left to right, Veterans Service Committee Chairman Clyde Lock, Est. Lead. Knight C. R. Livermore, Ward Shoemaker, P.E.R.'s R. R. Gillespie and J. V. Burk, Doyle Jackson, E.R. Merrill Maudlin and Loyal Knight W. W. Helm.



San Francisco, Calif., Lodge makes frequent gifts on its own to Fort Miley VA Hospital. Photographed with three TV sets given recently were, left to right, E.R. Harry S. Lawler, Frank J. Courtney of the Elks Veterans Service Committee, Miss Margaret L. Dooley, the Hospital's Recreation Chief, and Committeeman Herbert D. Price. The sets, with their special carts, are to be enjoyed by long-term bed patients.



A pocket billiard match between 15 members of Martinsburg, W. Va., Lodge and an equal number of residents of the Newton D. Baker Veterans Administration Center took place when the Martinsburg Elks Veterans Service Committee paid a visit to the Center. Elks appearing in this photograph include Committee Chairman Garnett W. Shipley, right, foreground; Claude Caskey, fifth from left, and S. M. Roberts, eighth from left.

# Seven-State Round-Up

**NEW HAMPSHIRE ELKS MEET.** Littleton Lodge was host to the 14 lodges of New Hampshire at the annual three-day Convention of the State Association. At the banquet preceding the President's Ball, Chairman John E. Fenton of the Grand Lodge Judiciary Committee was introduced by Toastmaster Joseph L. Collette, Past President of the organization. Judge Fenton, who delivered an eloquent address before approximately 200 Elks and their ladies, was also the principal speaker at the business session.

Other distinguished Convention guests included former Grand Lodge Committeeman John J. Horan, retiring District Deputy Maurice Jacques, former Grand Inner Guard Charles T. Durell and all former Presidents of the organization. At the annual meeting it was voted to continue the sponsorship of a State Spelling Bee as part of the Association's Youth Program. At that time awards were presented to State Youth Leaders Miss Virginia Wuesthoff, who was also the National winner, and to Sidney Leavitt, both of Rochester. State Youth Chairman John A. Hughes handled this duty, while Scholarship Committee Chairman Ralph R. Rosa presented the awards to Miss Monique Morin of Berlin and Anthony Viola of Dover, winners in the State Scholarship Contest.

Following impressive Memorial Services conducted by John J. Horan and Maurice Daniels, the following officers were installed: President John Goggin of Claremont where the May, 1959, Convention will take place; Vice-Presidents Ralph Rosa, Portsmouth, John A. Hughes, Concord, and Richard L. Poirier, Berlin; Tiler Norman Murtaugh, Franklin; Sgt.-at-Arms Albert Savage, Nashua; Chaplain John Babb, Rochester; Secretary Francis Hart, Claremont; five-year Trustee Guy A. Rich, Littleton, and Inner Guard Arthur Strathern, Laconia.

**LEADERS SPEAK AT ST. LOUIS.** Past Grand Exalted Ruler Joseph B. Kyle and Past Grand Esteemed Leading Knight Dr. N. H. Feder were outstanding speakers at the final business session of the three-day Convention of the Missouri Elks Association in St. Louis. Guy D. Moore, a member of the Grand Lodge State Associations Committee, delivered the principal address at the banquet which was the outstanding social event for the 419 Convention guests.

This Association's top projects, the sponsorship of an annual two-week camp period for approximately 125 less-chance boys, and the furnishing of eye-glasses for needy children, were discussed at length during this meeting at which Joplin Lodge captured the Ritualistic title; the May 1st, 2nd and 3rd, 1959, Convention of the Association was awarded to Kansas City Elksdom, and Columbia was named as the site of the Fall Meeting on the 17th, 18th and 19th of this month.

The new State officers are Clyde J. Ellis, Kansas City, President; Robert S. Johnson, Sedalia, Vice-President-at-Large; Robert McIlrath, Farmington, Robert Glenn, St. Joseph, and J. Lyndon Sturgis, Springfield, Vice-Presidents; Eldon R. Welton, Nevada, W. B. Fitzpatrick, Excelsior Springs, and Ralph Mattock, Chaffee, Trustees; R. Max Frye, St. Joseph, Treasurer; Robert W. Boyle, Kansas City,



Grand Exalted Ruler Horace R. Wisely, center, was photographed with Mrs. Wisely and E.R. Elmer Bokesch of Frederick, Md., Lodge during the Maryland, Delaware and District of Columbia Meeting.



Pictured at the New Hampshire Convention were, left to right, Chairman John E. Fenton of the Grand Lodge Judiciary Committee, incoming President John Goggin and retiring President Guy A. Rich.





Officers of the Wisconsin Elks Association who posed for a photograph at the Appleton Convention included, left to right, seated, President-elect J. R. Froom, incoming President J. M. Van Rooy and retiring President Arthur Chadek. Standing are Inner Guard C. C. Hervey,

Trustee-at-Large Frank W. Fisher, Trustee L. W. Webster, Tiler Fred Theilacker, Chaplain A. T. Devine, Vice-Pres. Dr. Austin Sipple, Secy. Leo H. Schmalz, Treas. Wm. C. Herrmann, Sgt.-at-Arms J. G. Franey and Trustees Wm. J. Eulberg and R. J. Fink.

Secretary; W. R. Jackson, Maryville, Marshal; Ed. Weber, Joplin, Chaplain; W. R. Knoblauch, St. Charles, Inner Guard, and Don Gulnac, Hannibal, Tiler.

**AN OUTSTANDING EVENT** of the Massachusetts Elks Association's 44th Annual Convention was the initiation of 30 candidates for various lodges of the State by the Championship Ritualistic Team from Worcester. Over 400 delegates, their ladies and guests attended the three-day meeting in Plymouth, together with all State Association officers and such dignitaries as Past Grand Exalted Rulers John F. Malley and George I. Hall, Chairman John E. Fenton of the Grand Lodge Judiciary Committee, Grand Trustee Edward A. Spry and former Grand Lodge Committeeman Wm. F. Hogan. Mr. Hall was the principal speaker at the main business session at which retiring Pres. Dr. Wm. F. Maguire reported that various gifts made by the Association during the year totaled \$20,500. The organization's six Vice-Presidents made their reports, followed by that of Secretary Thomas F. Coppinger who stated that the amount spent individually by the 67 lodges for charity and general welfare had amounted to nearly \$295,000.

Past Grand Exalted Ruler Malley, President of Massachusetts Elks Scholarship, Inc., whose function it is to carry on the Association's extensive scholarship program, said that during the past year 14 eligible applications for scholarship assistance had been acted upon, to bring to 375 the number of awards the corporation has made.

Many other outstanding reports were well received, prior

to Mr. Hall's inspiring address. Later, Safety Committee Chairman Deputy Sheriff Francis Dacey of Waltham spoke on the fine work being done by the lodges in making the State Elks Safety Program a success.

Youth Activities Chairman Bernard D. Ward presented a \$300 Bond to Miss Ann Rahnasto, and a \$200 Bond to Joseph Smith as Massachusetts' Youth Leaders, and James Fitzgerald was the recipient of a \$500 certificate as the winner of the Elks National Foundation's Babe Ruth Scholarship.

Following these ceremonies various other reports were presented, at the conclusion of which Judge Fenton addressed the delegates and each of the six District Deputies spoke briefly. Brockton Past Exalted Ruler H. W. Weatherill headed the committee which conducted the Memorial Service.

At a special session the following morning, Past President William F. Hogan installed (*Continued on page 37*)



As guest of honor of the Montana Elks Association during its Convention in Bozeman, the Order's leader had the pleasure of presenting the Youth Leadership Award for the State to Miss Terri DeLatour. Pictured on that occasion were, left to right, Grand Lodge Youth Activities Committeeman W. L. Hill, Mr. Wisely, Miss DeLatour, State Youth Activities Chairman Earnest R. Heeb and State Association President Richard Gilder.

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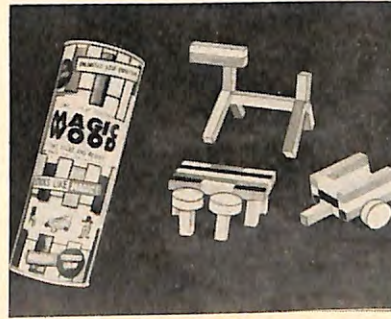


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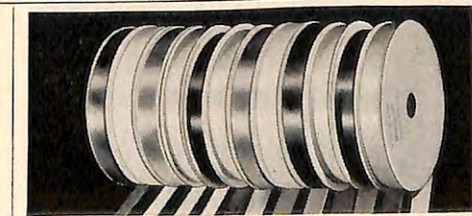
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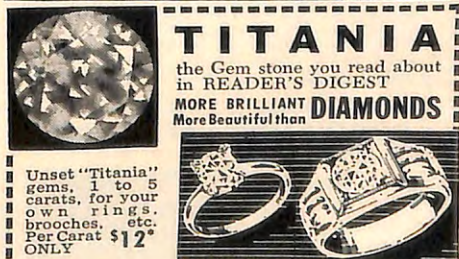
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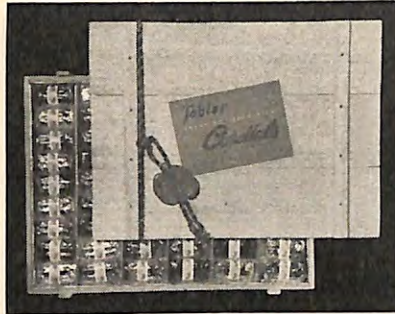
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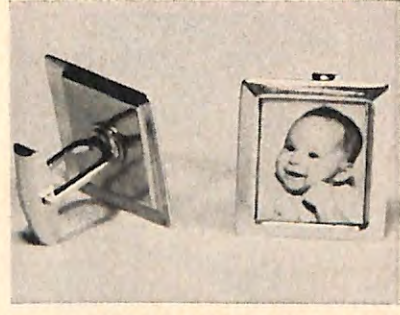
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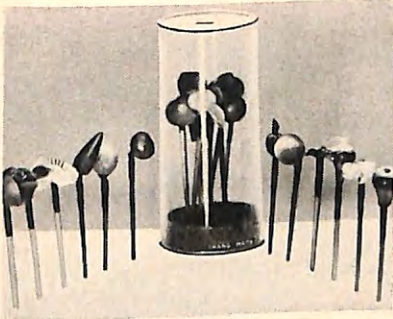
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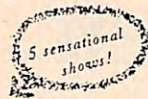
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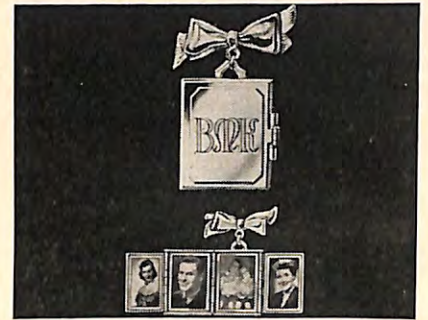
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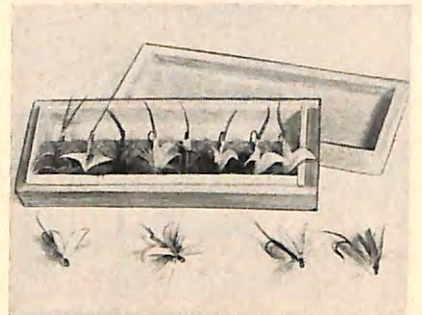
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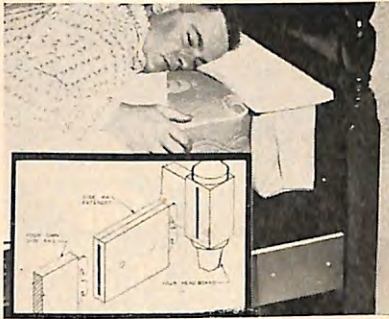


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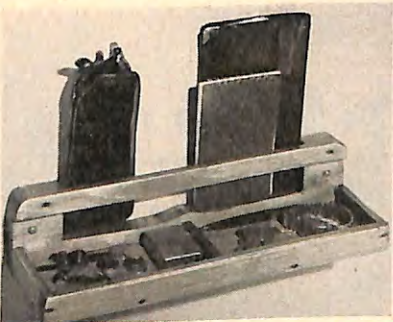


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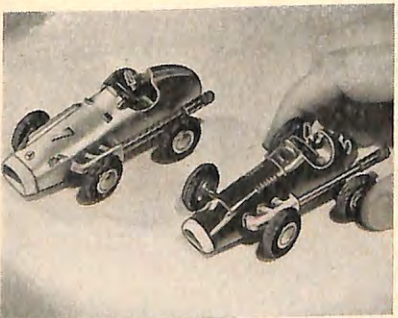
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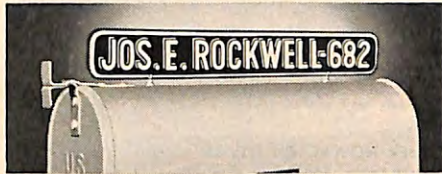
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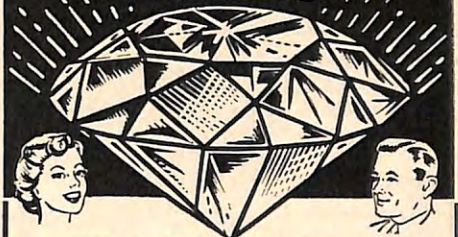
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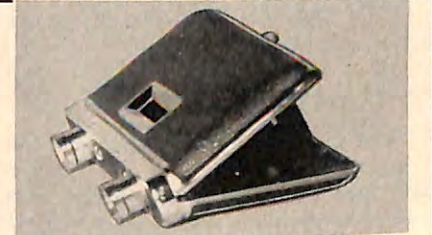
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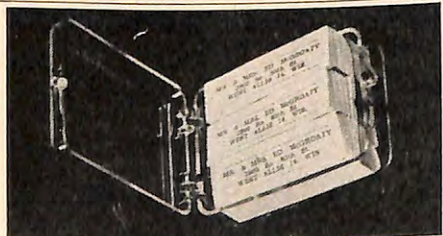
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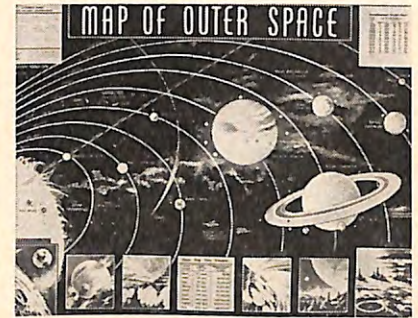
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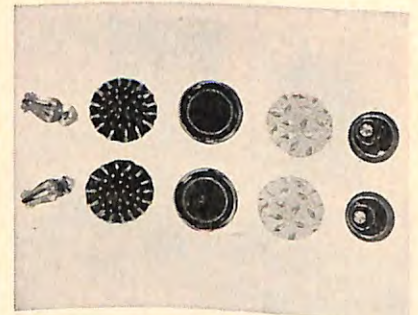
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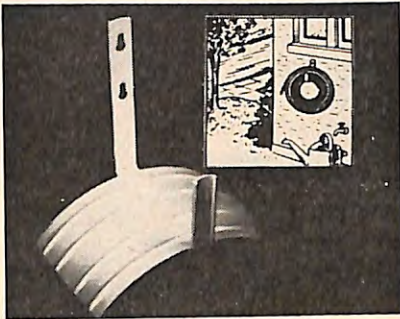
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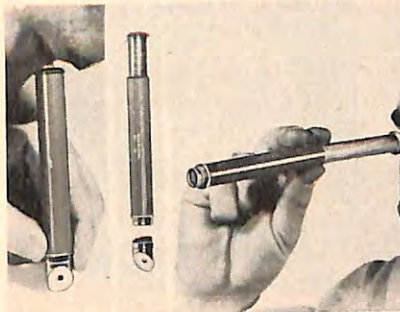
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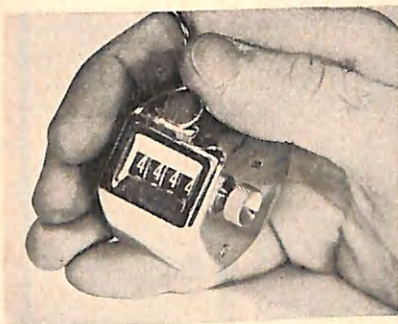


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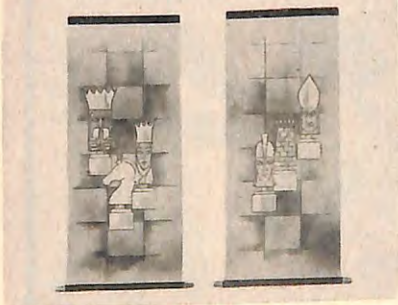
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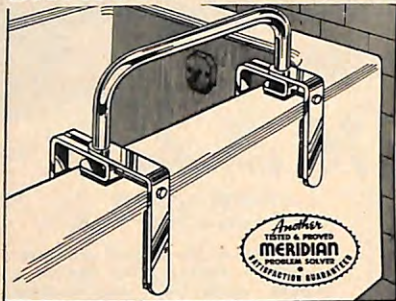
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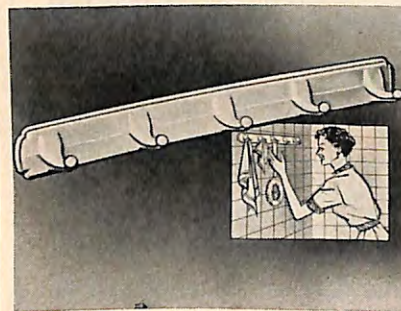


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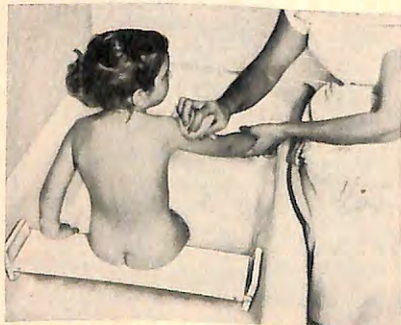
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| Ill. South             | HARVEY E. MELLOR      | Cairo No. 651              | Ore. Southeast    | KENNETH C. CALE          | Bend No. 1371            |
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| Kan. Northwest         | EARL J. SCOLES        | Great Bend No. 1127        | Tenn. East        | JOHN E. SEXTON           | Bristol No. 232          |
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| Kan. Southwest         | ALTON B. GARNAND      | Garden City No. 1404       | Tex. Central      | JAMES A. CATES           | Waco No. 166             |
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# **DISTRICT DEPUTY CONFERENCES**

●

To implement his program for the year, Grand Exalted Ruler Horace R. Wisely scheduled three regional meetings with his District Deputies following his election to office at the Grand Lodge Convention in New York.

The first Conference was held at Salt Lake City, Utah, Lodge No. 85, on August 9th, and this was followed by meetings at the Elks National Home, Bedford, Va., on August 16th, and at the Elks National Memorial Building in Chicago on August 31st. Present at the meetings in addition to the Grand Exalted Ruler and his Deputies were representatives of the Elks National Memorial and Publication Commission, the Elks National Foundation, Elks National Service Commission, Board of Grand Trustees and members of the Grand Lodge Committees.

# News of the State Associations

(Continued from page 23)

these officers: President William H. Shaw, Adams; Vice-Presidents Louis Dubin, Waltham, Ignatius J. O'Connor, Boston, Walter E. Quinlan, Fall River, William P. Burke, Hudson, Thomas J. Dowd, Lowell, and Thomas E. Gibbons, Westfield; Secretary Thomas F. Copinger, Newton; Treasurer T. Joseph Whalen, Springfield, and Trustees G. J. Slamin, Natick, Bernard D. Ward, Fitchburg, Wilfred Benjamin, New Bedford, A. D. Kochakian, Haverhill, A. R. Sandri, Greenfield, and Charles M. Zellen, Everett.

**FLORIDA ENJOYS FINE YEAR.** In addition to 1,500 Elks and their wives, eight former Presidents, and 21 Past District Deputies, a number of distinguished visitors were on hand for the 54th Annual Convention of the Florida State Elks Association at Lake Worth. At the first session of the three-day meeting, Chairman Wm. A. Wall of the Board of Grand Trustees escorted to the rostrum Past Grand Exalted Ruler John S. McClelland and Grand Secretary Lee A. Donaldson. Judge McClelland gave one of his always inspiring talks which was received by a spontaneous standing ovation by the members present. Other dignitaries at this meeting included Past Grand Esteemed Lect. Knight Chelsie J. Senerchia, and former Grand Lodge Committeeman J. Alex Arnette.

Grand Secretary Donaldson was the outstanding orator for the Memorial Services, during which Past President Harold Colee delivered the eulogies for two other former Presidents, Robert L. Bohon and J. Frank Umstot, and for the 468 other Florida Elks who had passed away during the year.

Florida's 68 lodges expended \$150,197.89 on direct charities, with an additional \$77,278.49 in general welfare work during 1957-58. Donations by the lodges to the Harry-Anna Crippled Children's Home which is maintained by the Association, and to its Trust Fund, amounted to \$103,768.72.

Twenty-nine lodges competed in the ritualistic elimination contest which found West Palm Beach Elkdom in first place. The next annual meeting of this organization will be held at Pensacola May 21st, 22nd and 23rd.

Officers of this Association are President Willis V. McCall, Eustis; Vice-Presidents R. H. Booth, Perry, J. D. Doyle, Starke, W. M. Herbert, Leesburg, W. H. Mather, Sebring, J. W. Vann, Pahokee, and Ralph Matousek, Homestead; James J. Fernandez of Tampa is Secretary; George C. Russ, Tallahassee, Treasurer; O. E. Saunders, Lake Worth, Tiler; H. J. McLean, Fort Lauderdale, Sgt.-at-Arms; Wm. A. Partain, Jr., Palatka, Historian; F. X. Carroll, Pensacola, Chaplain, and C. H.

Doolittle, Daytona Beach, Organist.

Past President Chelsie J. Senerchia of Miami was reelected for a seven-year term as Trustee of the Harry-Anna Trust Fund, and Past President George Carver of Live Oak became Managing Director of the Home. Reelected for another five-year term on the Board of Directors was Past President Victor O. Wehle of St. Petersburg. Serving with him for the next year are J. L. Cole, Lake City, J. T. Lowe, Jacksonville, Wm. P. Buning, Orlando, Victor W. Kuhl, St. Petersburg, W. E. Poland, West Palm Beach, and George Nichols, Fort Lauderdale.

**MEETING FOR THE 56th Annual Convention of the Wisconsin State Elks Assn.,** 519 delegates, visitors and ladies were registered. The three-day meeting which took place in Appleton, was honored by the presence of Past Grand Exalted Ruler Floyd E. Thompson, who was the principal speaker at the Past State President's Banquet held in conjunction with the session.

At the Memorial Service, Past State President Andrew W. Parnell delivered a eulogy in memory of another former leader of the Assn., Arthur J. Geniesse,

who passed away during his 1957-58 term as Chairman of the Grand Lodge Committee on Credentials.

The Veterans Service Committee of the State conducted a very successful deer-hide collection program which yielded 226 fine hides which have been processed and are ready for distribution to the State's five VA Hospitals. It was decided at the Appleton Convention to hold a Midwinter Conference in Milwaukee on Feb. 14th and 15th, with the 1959 Convention awarded to Superior Lodge. Heading the organization until that time are President J. M. Van Rooy, Appleton; President-elect Jack R. Froom, Wausau; Vice-Presidents Paul A. Fischl, Manitowoc, Robert F. Schill, Wisconsin Rapids, and Dr. Austin F. Sipple, Beloit; Secretary Leo H. Schmalz, Kaukauna; Treasurer Wm. C. Herrmann, Manitowoc; Trustees Wm. J. Eulberg, Portage, Ray J. Fink, Neenah-Menasha, Lyle W. Webster, Rice Lake, and Arthur J. Chadek, Milwaukee, Trustee-at-Large; Tiler Fred Theilacker, Milwaukee; Inner Guard Charles Hervey, Appleton; Chaplain A. T. Devine, Oshkosh, and Sgt.-at-Arms James G. Franey, Eau Claire. Frank W. Fisher of Janesville, former Grand Lodge Com-

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mitteeman, is Chairman of the Trustees.

Following the installation of these officials, the Elks Plugs, the famous Milwaukee Drill Team directed by Capt. F. C. Hoffmann and Lt. Robert Nemetz, performed outside the home of the host lodge.

**WITH SOUTH KINGSTOWN ELKS** as their hosts, 200 delegates to the 1958 Convention of the Rhode Island Elks Association, welcomed such distinguished guests as Grand Lodge Youth Activities Committeeman Leo B. Carey, Dr. George A. Caillouette, President of the Connecticut State Elks Assn., retiring District Deputy Arthur Roberts, and former Chief Justice John E. Mullen of the Grand Forum who was the principal Convention speaker.

Ceremonies rewarded scholarship and Youth Leadership winners, and West Warwick Lodge received the State Ritualistic Award. Honors were also bestowed on Rhode Island's P.E.R.'s Team which won the New England Contest.

Bristol County Lodge will be host to the 1959 Meeting of the Association which is now headed by Edouard Decelles of Woonsocket as President. Gerald P. Leduc of the same lodge is the new Secretary. E. L. McWilliams of Bristol County is Vice-President-at-Large; other Vice-Presidents include M. S. Yemma, South Kingstown, Albert Hallock, Newport, M. B. Lewis, Jr., Westerly, C. W. Higham, Providence, P. J. Keane, Pawtucket, and R. P. Cinquegrana, West Warwick. Dr. Edward

C. Morin of Pawtucket is again Treasurer, and Trustees are John Boumenot, Westerly, J. E. Cournoyer, Jr., West Warwick, F. E. McKenna, Woonsocket, C. M. Turcotte, Pawtucket, J. F. Leavens, Providence, T. R. Doherty, South Kingstown, Frank Peabody, Newport, and Alfred Shaw, Bristol County. Chaplain Matthew McDermott, Tiler G. E. Voelker and Sgt.-at-Arms G. E. Fortier are all Woonsocket Elks.

**A BUSY MEETING** of the Utah Elks State Association in Ogden was honored by the presence of Past Grand Exalted Ruler Floyd E. Thompson who spoke at the first business session and again at the State banquet. At this dinner Mr. Thompson introduced Ronald Inouya who won the State's \$500 Elks National Foundation Scholarship.

D. E. Lambourne, former Chairman of the Board of Grand Trustees, was among the Past Presidents on hand for this meeting at which former Grand Tiler Seth Billings installed President Jack B. Parson, Logan; Vice-Presidents J. C. Green, Park City, Alexander Blight, Eureka, and Klar Ogden, Tooele; Secretary K. H. Roth, Salt Lake City; Treasurer F. J. Nelson, Salt Lake City; Sgt.-at-Arms Louis Willmore, Provo; Inner Guard Wayne Garrett, Logan; Chaplain P. C. Steinke, Moab, and Organist J. V. Barrus, Ogden.

Following a vigorous appeal made by retiring President W. E. Blaylock, it was decided that a special fund be raised for the support of a Major Project, possibly a program aiding children who are hard of hearing.

Among the visiting Elks on hand were President B. A. Anderson and Secretary F. H. Buskirk of the Colorado Elks Assn., together with several former Presidents of that group who served as judges in the Ritualistic Contest won by Price Lodge. Salt Lake City Lodge received the trophy for making the most interlodge visits within the State.

Rev. C. S. Logan delivered the address at the Memorial Service.

### STATE ASSOCIATION CONVENTIONS

| STATE                | PLACE       | DATE           |
|----------------------|-------------|----------------|
| California           | Fresno      | Oct. 8-9-10-11 |
| Alaska               | Ketchikan   | Oct. 8-9-10-11 |
| *Michigan            | Kalamazoo   | Oct. 11-12     |
| *Missouri            | Columbia    | Oct. 17-18-19  |
| *Md., Dela. and D.C. | Towson, Md. | Oct. 18-19     |

\*Fall Meetings

## \$156,000,000 Is Not Enough

(Continued from page 9)

of Parisian dress designers to stimulate the city's fast-growing industry. Elsewhere, however, Texas has missed the boat by failing to provide oil companies with the technical libraries they need. That is why Tulsa, Oklahoma, still is the administrative headquarters of the oil industry.

The situation in Texas mirrors the sweeping changes in attitudes and habits the last decade has brought to several sections of the country that were essentially agricultural in character. The booming oil industry has been accompanied by an influx of literate, sophisticated people whose intellectual tastes differ radically from

the farmers and ranchers who comprise the bulk of the population. Fortunately, there are people who are aware of the state's serious cultural lag.

A remarkable confession was made by M. M. Harris, vocations editor of the San Antonio Express, in his testimony before the House Committee on Education and Labor on May 26, 1955. "It is an awfully embarrassing situation," Harris said, "when a man gets up and tries to deliver a Chamber of Commerce talk, and you know what that means, and he talks about Texas being first in cotton, first in cattle, first in oil, first in wool, first in mohair and so on, and then forty-seventh in per



capita support of its library services.”

Although skimpy budgets are the libraries' overriding headaches, that is only one aspect of the problem. The ALA freely admits that too many old-fashioned, fuddy-duddy librarians are more concerned with preserving a dignified silence for a few bookworms than they are with putting their facilities to the widest possible use. On the average, only fifteen per cent of the population are active members of their local libraries, and half of them are students.

“If more adults knew the cultural and recreational benefits their libraries could offer, they would demand financial support for such services,” says Donald H. Clift, Executive Secretary of the ALA. “The trouble is that not enough librarians explore all the angles for making their installations integral parts of the community.”

A little imagination and initiative often can be provocative substitutes for money in merchandising ideas. Jerry Cushman, the librarian in Salina, Kan., increased his membership by holding open discussions of movies adapted from classics and recent best-sellers the night after the pictures were shown at a local theater. The enterprising staff in Rutland, Vt., whipped up a visual display that helped to clarify the mysteries of outer space last October, a few days after the Russians launched their first Sputnik.

In Cincinnati, young people were lured back to the library with lectures on modern jazz, featuring recordings and live performances by visiting musicians. The Enoch Pratt Library in Baltimore cut heavily into the ratings of big, noisy commercial TV shows by putting on a series of programs explaining the historical backgrounds of notable books, illustrated by art exhibits from the famous Walters Gallery. The main branch in Louisville operates on the sound premise that no stunt is too offbeat as long as it promotes the library as a public institution. It lends umbrellas on rainy days, just to get people through the doors and, perhaps, to browse through the books.

Actually, more people than ever before are using libraries—and for more serious purposes. The most significant statistic we found in this survey shows that non-fictional books borrowed from public libraries outdraw fiction by better than a three-to-one ratio through the country. Total circulation has increased 25 per cent since 1950, and books relating to the arts and sciences largely account for this healthy upswing. Twenty years ago, 175,000,000 fiction books were borrowed. Today, 100,000,000 pieces of fiction are taken out against 325,000,000 non-fictional books.

“Television is a substitute for light, escapist reading for millions of people,” observes Mrs. Grace T. Stevenson, Deputy Executive Secretary of the ALA. “Then, the tremendous growth

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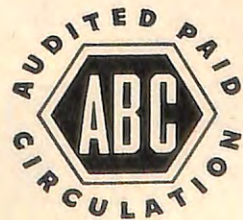
And when a publication's representative looks to the stratosphere in presenting the story of readership, his fancy, too, is checked by a control button—a button marked ABC. One deviation, and an audited circulation report is at hand to explode the myth.

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To our minds, there is only one kind of circulation endorsement—A.B.C. That is why THE ELKS MAGAZINE is proud of its membership in A.B.C. A publisher could announce a circulation figure and try to establish its validity with the phrase “No Kidding”, or “Cross our Hearts”. But we lean to the hallmark of circulation endorsement. When “ELKS” receives an inquiry for its latest circulation figure, we are always glad to give the full reply—

# 1,230,998

PUBLISHER'S STATEMENT, JUNE, 1958.



\*The Audit Bureau of Circulation is a non-profit circulation auditing association whose representatives regularly visit member publishers' offices and whose reports provide facts on each publication's circulation. Copies of our latest A.B.C. report are available to advertisers without obligation.

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## NEW ELK FILM

A new film, entitled "HOME AGAIN", which depicts life at The Elks National Home in Bedford, Va., has just been released for showing at Elks Lodges. Shown for the first time at the Grand Lodge Convention in New York City in July, the film was produced professionally under auspices of the Board of Grand Trustees. Lodges may obtain prints of the film without charge, except for return transportation costs, from the office of the Grand Secretary. "HOME AGAIN" was filmed in 16 mm with full, beautiful color and sound. Running time is 28 minutes.

A warm-hearted story, spiced with drama and humor, "HOME AGAIN" tells of an Elk who, his family gone, decides to see what the Home has to offer. You're in for a surprise if, like the leading character in the film, you've never seen the Home. You'll look with him at scenes of breath-taking beauty as the camera scans the magnificent mountains, rolling farmland and the beautiful gardens which combine to give the Home a picture-book setting.

On stepping inside the Home, via the film, you'll be delighted to see the attractively appointed private rooms

enjoyed by each guest, and by the sumptuous meals—fit for the most discerning gourmet—served in the handsome dining room. You'll take pleasure in watching these retired Elks at billiards, cards, golf and the many other excellent facilities provided for their recreation and entertainment. Above all, you'll experience a deep sense of pride in the knowledge that The Elks National Home is a home in deed and not just in name. Every Elk should, of course, make it his business to visit the Home. The next best thing to an on-the-spot inspection tour though, would be to see "HOME AGAIN".

Many Lodges have already taken advantage of this opportunity to book "HOME AGAIN" as a special feature at Lodge meetings. You can obtain a print for your Lodge by writing Grand Secretary Lee A. Donaldson, 2750 Lake View Avenue, Chicago 14, Ill., advising when you would like to show the film. Remember, in view of the demand for this film, orders should be placed early—at least a month in advance of the desired showing date. It would also be well to suggest an alternate date, in the event that no print is available for the first date.

of paperback books and rental libraries also have been factors in the decline of fiction borrowed from public libraries. All things considered, though, it is safe to say that public libraries are drawing people with more mature reading tastes than they did a generation ago."

The most important function of the public library, research facilities for students, is so obvious it hardly has to be stressed. The furor touched off by the Russians' Sputniks over America's urgent need for more and better scientific instruction does point up, however, the vital role of the public library in our educational system. A few months ago, Nobel Prize-winners Edward M. Purcell and Isidor I. Rabi declared that most high-school physics textbooks are a half-century behind the times, and similar accusations have been made by authorities in other physical sciences. Replacing outdated textbooks for an entire student body imposes a severe strain which few school budgets can absorb quickly. The only place students in advanced courses can get the information they need on new developments and techniques is the public library. Their own school libraries generally are so strapped for funds they must turn to outside sources.

Now it is not the function or the responsibility of public libraries to provide curriculum materials used in the classroom, but they are stepping into

the breach throughout the country. That is true in all branches of learning, not only the sciences. If you have had a child in primary or secondary school in the last decade, you don't have to be told there has been a sweeping change in the theory of education since your own formal schooling was completed.

You and I acquired information and familiarity with the tools of knowledge largely from textbooks. Since World War II, there has been mounting emphasis on the learning-through-doing principle of progressive education. Children today are given all sorts of projects, especially in the social sciences, which oblige them to go to the library for material to supplement their textbooks. Such assignments are made for the purpose of giving kids experience in gathering and evaluating information.

In effect, librarians are auxiliary teachers—without comparable advantages or prestige. If the truth must be known, librarians in large cities usually have more professional training than elementary school teachers. They are required to have five years of college work, including a Master's Degree, but their salaries are below the scale for teachers, their hours are longer and in many cases they do not have the pension or retirement programs provided for teachers. One objective of the ALA, which was founded in 1876, is to raise

the professional status of librarians, but the closest the Association has come to affluence is its national headquarters at 50 East Huron Street in Chicago, once the mansion of Cyrus H. McCormick II, son of the inventor of the harvesting machine.

One result of our short-sighted, penny-pinching policy is that we seem to have lost the world leadership in the library field to Russia. There are approximately 25,000 public, school, university and special libraries in the United States. John Gunther, in "Inside Russia Today", cites the official government figure of 392,000 libraries in the Soviet Union (but, he points out, many are just a shelf or two in a school, factory or a collective farm). There is no question, however, that the Russians circulate far more free books than we. In 1956, they distributed 1,100,000,000 copies of 54,732 new titles, compared to 12,589 titles printed in the United States that year. It is significant, too, that 59 per cent of the books in Russian libraries are in the exact, natural and applied sciences.

The most "terrifying" aspect of Russia's vast network of book collections, according to Gunther, is that they are not true libraries in our sense. "They do not give free range to a researcher, scholar or simple reader because there is nothing in them except books that the government wants to be there."

Despite the shortcomings of the American library system, it still offers more people unrestricted sources of learning than any other country. In fact, the libraries established early in our national history were one of the first tangible evidences of democracy in action. Although the old world had been nurturing all branches of knowledge for many centuries before the United States was founded, our libraries quickly exemplified the deep-seated difference between the class distinctions that governed society in Europe and Asia and the American principle of equal opportunity for all people.

Libraries are as old as the records of man's achievements preserved through four millennia on stone, clay and papyrus. Egyptian aristocrats and priests began collecting such accounts in 2000 B.C., and the Babylonians and Assyrians also respected the past as a guide to the present. The greatest library of antiquity, founded by Ptolemy I, a Greek, at Alexandria in about 400 B.C., was a remarkable treasure house with 700,000 manuscripts. It is noteworthy that the long, bleak period known as the Dark Ages, dates from 391 A.D., when Theodosius destroyed the library at Alexandria.

For a thousand years, faint vestiges of education and culture were sustained chiefly by libraries supported by royalty and churchmen, but few literate commoners were permitted access to them.

The snobbish notion that books were

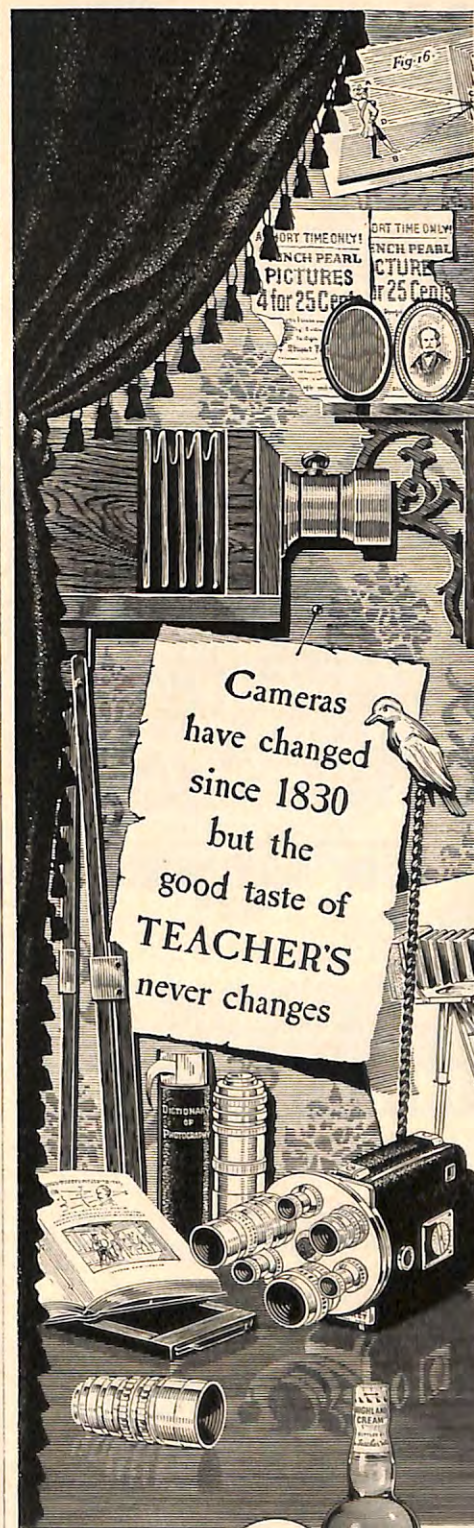
primarily for scholars was consigned to the rubbish heap with a good many other stuffy ideas in America. By 1850, less than seventy-five years after the young republic had gained its independence, it had 694 public libraries, more than all the countries of Europe combined. The first institution to lend books to all comers was founded at Salisbury, Conn., in 1810; but Peterborough, N.H., which approved a municipal tax for a book collection in 1833, holds the distinction of giving continuous support to a free library longer than any town in the United States.

The biggest impetus to the public library movement came from Andrew Carnegie, the Scotch immigrant who accumulated the greatest fortune of his era in the steel industry. Between 1881 and 1917, Carnegie donated \$41,000,000 for the construction of 1,681 library buildings in his adopted country. Other philanthropists made important contributions to libraries in the early 1900s, but the last forty years the trend among wealthy donors has been to concentrate their gifts on university libraries, which also need all the financial support they can get. Besides, no public service should have to depend on private donations to fulfill a necessary function. In the final analysis, good public libraries are strictly the responsibility of state and municipal governments, and there is no question that citizens throughout the country have been apathetic in meeting this obligation.

The urgency of the problem impelled Congress to pass the Library Services Act in June, 1956, authorizing the federal government to spend \$7,500,000 a year for the next five years for bookmobiles in rural areas with populations of less than 10,000. The bill posed a serious dilemma for many Congressmen who opposed, as a matter of sincere principle, federal subsidies for public welfare services that are properly state functions. After considering the 27,000,000 Americans deprived of free books, however, the most ardent champions of state's rights reversed their position on federal aid and voted for the bill.

A few days before the measure was submitted to the House of Representatives, President Eisenhower declared at Miami Beach: "The public library symbolizes educational opportunity in America, but the degree to which library services are supported by a local community is highly indicative of the aspirations of the citizens who live there. Increasingly, Americans are becoming aware that support for their public libraries falls far short of fulfilling these aspirations."

For the first fiscal year of the federal program, Congress appropriated only \$2,050,000 of the authorized \$7,500,000. The basic purpose of this "seed" money was to stimulate action on the local and state levels where the federal



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funds were spent—and it succeeded beyond the wildest expectations of people who fought for the bill. Utah, Arizona, New Mexico, North Dakota and Oklahoma voted emergency funds for state extension library service. Idaho, Arkansas, North Carolina and West Virginia gave their library agencies substantial budget increases—in the case of Idaho more than 150 per cent. Thirty-six states, required to put up \$1,282,861 to qualify for federal library grants, contributed \$4,224,120.

The money was appropriated to appease the great hunger for books aroused by 1,000 traveling libraries sent into the field under the government program. One bookmobile servicing Indians in an area of 30,000 square miles in New Mexico regularly was cleaned out of its entire stock of 1,000 volumes every day. Books placed in crossroads grocery stores were snapped up as fast as they were put on the shelves.

People who hesitantly took one book were so overwhelmed to discover there was no charge for the service that they borrowed as many as ten at a time—and swapped with neighbors until the bookmobile came around again two or three weeks later. The Richard B. Harrison bookmobile operating out of

Raleigh, N.C., created such a demand among Negroes for courses in business, elementary law and home economics that Negro colleges in the vicinity inaugurated night classes for them.

With the possible exception of a park, no public facility confers as many benefits on all age groups as a library. It introduces pre-school children to the world of ideas with readings by trained specialists, supplements the education of students, offers self-advancement to working adults and provides relaxation for housewives and retired people.

Well-defined trends that are shaping our society make the library more necessary than ever to more members of a community. The rising level of education is creating a demand for more and better reading. Deserving youngsters whose parents cannot afford to send them to college must be given an intellectual gymnasium for developing their talents in an era when the unskilled worker rapidly is becoming obsolete. Everyone mature enough to be reading this has seen the workweek reduced from six to five days, and now industrial engineers are predicting a 32-hour week. Your library can be a major factor in determining whether added leisure will bring you worth-while pleasure or empty boredom.

### FROM OUR READERS

Once again I am taking the opportunity to congratulate The Elks Magazine, this time with reference to the fine September issue.

It is a mystery to me how you change the contents of the Magazine, so that no reader can say that it is a repetition of what he has discovered before.

It is not only novel, but answers that question which every Elk asks, namely, "What will there be in the Magazine for the next issue that we have not seen?"

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*This point has been called to our attention frequently, by our readers, and the explanation is that on June 26th, the Post Office Department invoked the ruling to that effect, and then rescinded it after Mr. Wrigley's item was written.*

One of your advertisers may be interested to know that I am typing my letters now on the best typewriter I have ever been privileged to use—a new Smith-Corona Pacemaker.

My compliments to you for advertising this machine in the magazine. We bought ours on the strength of your advertisement and are more than happy with both the price and performance.

BRUNSWICK, ME. **HARLAN D. JOHNSON**

## Spell of the High Country

(Continued from page 11)

awoke to the odors of bacon and steaming coffee and the sound of hotcakes sizzling as they hit the pan, and things were better.

You started out, and it was good to be walking again—after the first few tentative yards proved that you could walk. You pumped the frost-charged air into your lungs and your blood began to circulate and you felt almost like a boy once more. You were tempted to stretch out and show this quiet fellow beside you that you could *really* walk; but, on second thought, you decided merely to hold the easy pace he'd set. At the head of the meadow, scarcely half a mile from camp, you were glad of this decision.

Your guide turned up a ridge, still holding the same easy pace, but after a few hundred yards it seemed much faster. After an hour, it was racing. No longer were you conscious of towering peaks and rolling ridges and snow-white clouds against a velvet sky. The air, which had charged you with fresh vigor when you left the camp, now was thin and unsatisfying. You couldn't possibly get enough of it.

Another hour. The sun was full on you. You could feel the sweat roll inside your hatband when you tipped your head. It trickled down across your face and got into your eyes. Your mouth was dry. Your rifle sling ate into your shoulder. The gun weighed twenty pounds. All of the saddle weariness of the day before possessed you, and your legs were rubber. You could see nothing but your guide's back, ten feet ahead, al-

ways swinging upward in that tireless pace of his.

Occasionally, he stopped, and when he did you stopped, too, instantly, gasping for breath. But the pauses were always too short and the course was always up. You wondered dumbly why you had ever talked yourself into such a venture. You wished, with the hopeless feeling of wishing too late, that you had done some hiking to get into better condition before you started.

Finally, your guide sat down. He actually sat down! You managed to raise your head enough to look around and see that you were on the crest of a high ridge, with a great canyon immediately before you and another, higher, ridge beyond. Your guide had hooked his elbows around his knees and was looking through his binocular. You managed to lay your rifle to one side and then, unashamed, fell to the earth and attempted to press yourself into it. No spring-filled mattress ever felt so good to you.

Maybe you slept a little—or came awfully close to it—because you were by now utterly relaxed as well as utterly exhausted. You were here. You were in sheep country. The long journey by plane and car and horse and, finally, on foot was over.

After a while, you managed to sit up and, lo! you had miraculously recovered. Your guide was still looking, still silent. You raised your binocular and began to glass the opposite slope, too. But you saw nothing and if your guide saw anything he didn't say, and presently you



The way into the sheep country is always up. Here, Ted Trueblood's guide, Alvin Guinn of Seebe, Alberta, leads the pack string.

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lowered the glasses again and just looked. And then it hit you.

Like the blast of fresh air when you leave a stuffy, smoke-filled room and step out into the winter street; like the clean, cold, invigorating water when you plunge into a pool, this new feeling swept over you.

Suddenly you were as wild and free as the eagle circling above a distant peak. You were as different from the harassed creature that stepped off the plane twenty-four hours earlier as was the eagle from the marmot he watched.

**S**LOWLY you turn your head in all directions, looking. For the first time, you are fully conscious of your surroundings. They are breath taking. Slope upon slope, ridge upon ridge, peak upon peak, mile after mile, they stretch away into the haze of distance. Could there be another man but you and your companion in these wild mountains? If so, he certainly left no sign. There is no house, no road, not even a wisp of smoke.

As you look, exultant but also awed, you gradually become conscious of something else. At first you can't define it. You sense it, but it is so strange, so new, so different, that your brain refuses to recognize it. Then, suddenly, you know. It is silence! It is the perfect, utter, absolute quiet of the far, wild places above the trees when the wind is still and there is no sound whatever. How long has it been since your nerves were not assailed by the jarring of some man-made noise? Years, probably—you can't remember.

So in the solitude of this vast country you sit flat on the earth and its soothing strength flows into you, and you are warm in the sun and yet cool in the dry air. And though you feel strong and very good, you somehow feel very tiny, too. You are a minute speck of life in a great, silent wilderness of rock and sky.

You know now that the long hours of extra work, the planning and preparing, the exhausting journey, were all worth while. Even if you don't find the ram you want so badly, they were worth while. You have fallen under the spell of the high, wild country. You are a sheep hunter.

Each morning you will leave camp before the sun melts the frost from the meadow and you will climb until you think that you can climb no farther. Then you will stop and look, searching every slide and bench and tiny pocket with your glasses—because sheep hunting is two-thirds looking—and after that you will go on to a new vantage point and look some more. And each evening you will return to camp utterly weary, your legs shaking, the soles of your feet on fire from walking rapidly downhill. But each day you will go a little farther, because you'll be getting tougher.

You will see ewes and lambs and

## KINGS ROAD ESTATES

In our August issue, on Page Three, we carried an advertisement for the above development. A letter from Mr. Herbert J. Lewis, President of Kings Road Estates, advises us as follows:

"All mail from your magazine arriving in St. Augustine from August 1st to August 7th, although forwarded to our Miami Office, has been lost. We have worked closely with all Postal Authorities, who as yet have not located this mail.

"Incidentally, there were some 25 or 30 checks from the readers of your Magazine, and we have no record of their identity. Could you make some announcement in a coming issue, explaining that we have no way of contacting all those readers who sent \$10. as a deposit on a lot at Kings Road Estates."

If you made a subscription and have received no acknowledgment, we suggest that you stop payment on your check and send a new one to:

MR. HERBERT J. LEWIS, President  
Kings Road Estates  
P. O. Box 1497  
St. Augustine 1, Florida

yearling rams and occasionally a goat or elk or bear, if you're in the right kind of country. You'll see blue grouse and ptarmigan, because they are at home on the high ridges, and you'll listen to the "eeeeep" of the coney and watch them storing hay for winter in the rock slides.

At last, you'll see a ram, or several rams. You'll study them intently and say softly to your guide, "What do you think?"

He'll study them some more and say sadly, "Well, they're rams."

Then you'll be faced with that same, awful decision that all sheep hunters from the beginning have had to make. Should you kill one and be sure? Or should you wait? Your time is getting short. There are only a few more days. Would it be better to take one of them or to continue hunting for the trophy of your dreams?

Ram hunter, I hope you answer right. If you do, and the gods smile and the weather holds and your time does not run out too soon, there will come a morning when you go farther and faster than you have ever gone before. And you will top a new ridge and look into a new basin and there, magnificent in his solitude, will be the ram of all rams.

You will test the wind and pray for it to hold. Then you will withdraw carefully and plan the stalk, and once committed to it you will move with stealth and endurance that you never knew you had. You will walk, on legs like steel

springs, as far as you can walk. Then you will crawl, and the cuts that you'll find on your hands later will always be a mystery because you'll never feel them now.

At last, you'll be as close as you can get and the ram will still be there, undisturbed. You'll ease a cartridge into the chamber of your rifle quietly, loading it for the first time in all these many days. Then, if you are normal, you'll make a terrible discovery.

You will suddenly be a quivering, spineless mass of blubber! Your legs, so strong only a few minutes before, will now be putty. Your hands will shake uncontrollably. Your lungs will labor. Your heart will pound until you wonder if the ram won't hear it. You will only be able to half see.

Lie down, hunter, and put your head on your forearm and breathe deeply. Let the shakes run their course. The ram has not left yet; he'll stay a few minutes longer. Now, wrap the sling beneath your arm and squirm around until the crosshairs hang low behind his shoulder. Then take a deep breath and exhale most of it and then gently, oh so gently, squeeze the trigger.

Your guide will shake your hand. He will be jubilant because he, too, will be tired, and for all those weary miles he was haunted by the fear that maybe you couldn't shoot. The two of you will hurry to your ram, sprinting across the grass, scrambling over the slides, and you will pause beside it.

## When Honkers Call

(Continued from page 7)

they often arrive while the lakes are still frozen, weeks before the flowers bloom again.

A very popular belief is that a flock of geese is led by a lone bird, the oldest and wisest gander. Everyone is familiar with the typical V-formation, or wedge, of migrating geese. Man had been flying some years before he "discovered" the aerodynamic advantage of this type of flight formation. The plane, or bird, off and behind the wing of another receives a significant benefit. The lead bird in such a formation must buck his own way, passing on a little help to the two behind him on either side, and so on down each leg of the V. This chore is commonly assumed to be the sole duty of one bird, the leader of the flock. This in part is true. This heavy work is undoubtedly undertaken by one of the older and stronger birds while the young bring up the rear, but it is not true to the extent that one bird assumes the constant duty of leading the flight. Any hunter who has spent hours in a blind watching flock after flock pass overhead has seen formations change their arrangement many times. The extra work involved in taking the lead is shared by several birds, which

In silent admiration your eyes will run over the great curled horns, the deep chest, the short, strong legs, the sure hoofs. You will be elated, but you will also feel regret. You played it fair and you worked hard and there is the trophy you have always wanted—one of the greatest of them all. But you have also taken the life of one of God's most magnificent creatures. This ram, now still and lifeless, was, only minutes before, the very embodiment of all that is free and wild in his magnificent, high country.

As you kneel beside him to measure the outside curl and basal circumference of his massive horns, you will realize that he was getting old. Some winter before too long he would have perished in a snow slide, or fallen to his death as he threaded his way across the ice-shrouded face of a cliff, or become food for cougar or coyote. You know there is no gentle death in nature, and your bullet was more merciful than any of these.

But logic does not help. You have come to love this grand country. In it, the hardest hunt you ever made was by far the greatest. You can think of no place where you would rather spend the golden days of autumn, every year. And you are proud, of course. But even as you measure you know, deep in your heart, that you will never kill another ram.

The spell of the high, wild, silent places will always be your master. • •

is more reasonable and commendable.

Geese maintain this wedge formation when at altitude—often a mile or more high—as on migration. When they descend to earth, however, they are knowing enough to break ranks well above gunshot. If the safe confines of a lake or river are narrow, they sometimes tumble directly down like autumn leaves, catching themselves in time to land gracefully. After they have had a drink and a rest, their sharp eyes and ears have told them if it is safe to proceed toward shore for food. Even if they have dropped out of the sky in response to a call and set of decoys on a river bar, for instance, they will normally land in the water at a distance first, then join the decoys in good time. Any false move by an eager hunter will send them on their way again.

A number of years ago my Dad had a pair of Canadas which he had nursed back to health after they had been shot down with broken wings. They never flew again, but they had the run of the place, and no one ever had better watchdogs. Normal traffic was all right, but if anyone hesitated suspiciously or so much as looked at the house out of the corner of his eye, day or night, old

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Jock and Nina announced his presence excitedly.

Whoever originated the phrase "as silly as a goose" never had any experience with Canadas—or his mind was in neutral.

Geese are commonly believed to live to a very old age, as much as 100 years, if we can believe what we hear. Domesticated mute swans, close kin to geese, have been known to reach a ripe age, as old as 70 years according to one source. Another source records that one died near Amsterdam, Holland, in the year 1675, which wore a collar marked 1573. This was interpreted to mean the swan was 102 years old. Maybe. As to geese, I don't have a clue—except for one I tried to eat in the Hudson Bay country. The first bite convinced me he was well over a hundred, although it is just possible that our Swampy Cree chef, using a campfire and an old oil drum for a pot, hadn't brushed up on his Ritz recipes.

The banding of wildfowl, started by the late Jack Miner in Kingston, Ontario, in 1909, may eventually reveal the age attained by wild geese.

Still another conception generally approved but which may be partly romantic is that geese mate for life. Whether this is true, only geese know for sure. However, captive geese do seem to remain faithful; and something else which would tend to bear out this thought is that a flock pairs off upon its arrival at the breeding grounds with little fuss or ado. John James Audubon, one of the great ornithologists, explained this by saying that courtship took place before the northern migration, that they were already paired off when they arrived in the north country. This was necessary, he said, due to the shortness of the northern summer, which permits little more than enough time to nest, raise a sturdy brood, molt and grow flight feathers between thaw and frost.

One of the Canada's most noble attributes is the manner in which a gander stands guard over his nesting mate or his brood. He doesn't deign to help build the nest or take turns on the eggs, as do some birds, but no creature is as faithful a protector or as fierce a challenger to an intruder. He lies near the nest, his long neck outstretched so that his head is unseen but seeing through the grasstops. He will not only attack a predator, such as an eagle, coon or fox—and run a snooping dog out of the country with his tail tucked, his ears flat and his feet digging as though the devil himself were prodding him—but he will fly in the face of any other creature which meanders too near. Even men have suffered the startling experience of walking too close to a nesting goose in a sanctuary. The gander's method of attack is to ambush the trespasser with a sudden, hissing charge, grab something in his bill if he can,

such as the seat of a man's pants—then lash the aggressor black and blue with his powerful wings. A gander protecting his mate or his brood will drive off an enemy or die in the attempt.

Some such things about geese are known; others must remain a mystery, for the time being at least. With a wild creature which normally keeps his distance as successfully as does a Canada goose, it is not easy to sift the fact from the fancy.

Even on such a seemingly obvious subject as classification, the scientists can't all agree. There are at least nine varieties of geese in America other than the Canada, each distinct in range and voice. There are two snow geese, Ross's goose, the blue goose, white-fronted goose and emperor goose; and, generally accepted, three sub-species of the Canada, all of which wear similar plumage but are each in turn smaller: the white-cheeked goose, the lesser Canada and the cackling goose. The Canada, of course, is gray, white and black, but the smaller these sub-species, the more buff tinge they have. Also, the smaller they are, the higher pitched and more constant their chatter. The cackling goose, which is little larger than a well-fed mallard duck, is aptly named.

The Canada—the honker, as he is often called—heads the tribe. He is the largest, the most widely distributed and has the voice we all know. However, there once was still another species even more majestic, the greater Canada. Never numerous, he flew in small flocks of 6 or 8 and was conspicuous not only because of his enormous size but because of his deep, trumpet voice, which he used sparingly compared to other

## Judiciary Committee Assignments

Division of the work of the Grand Lodge Committee on Judiciary for 1958-1959 is as follows:

Opinions and Decisions: John E. Fenton, Chairman. Land Court, Pemberton Square, Boston 8, Mass.

By-Laws, Amendments, General Revisions and House Rules: Benjamin F. Watson, 311 American State Bank Building, Lansing 68, Mich.

Articles of Incorporation and Corporation By-Laws Including By-Law Amendments for Incorporated Lodges: Sidney W. Robinson, P. O. Box 11, Reno, Nevada.

Bulletins and Publications and Special Assignments by Judiciary Committee Chairman: John T. Raftis, Dorman Bldg., Colville, Washington

State Associations' Constitutions and By-Laws and Amendments: Also Special Assignments by Judiciary Committee Chairman: Thad Eure, State Capitol, Raleigh, N. C.



## NEWSPAPER WEEK CONTEST

This is to remind subordinate lodges of the request made by the Grand Lodge Committee on Lodge Activities that reports on observances of Newspaper Week, Oct. 1-8, are to be sent to Committeeman Loris A. Winn, P.O. Box 31, Pullman, Wash., by Nov. 1st. Three awards will be made in two categories—lodges of over 750 members and those of less than 750.

geese. A mature Canada will weigh 8 or 10 pounds. A large one will go 12 pounds. The greater Canada, on the other hand, weighed as much as 18 pounds. My Dad saw a number of them along the Missouri River 50 years ago, as did other hunters of the area, and quite a few of these king-size geese were reported from the Northwest; so their range extended to the Pacific.

Whether or not any of these greater Canadas still exist or not, I can't say. Tip Young of Atchison, Kansas, has seen as many of them as anyone. Tip Young has long been a loyal Brother Elk and an ardent sportsman. He is 94 years old. He saw the great Midwest waterfowl country when it was new—years before the marshes were drained and the rivers dammed and diked. Tip had a 30-year jump on men who are retiring today at 65, and those were important years as far as being a witness to the American wildlife scene is concerned. He likely saw more geese in a season than some of us will see in a lifetime. Being a good hunter with a deep appreciation of wildfowl, and as a result of many hunting seasons—both spring and fall in the old days—he knows ducks and geese. He knew a greater Canada from a Canada on sight as certainly as an upland hunter knows a ruffed grouse from a woodcock. But the present-day hunter may never see one. Their former breeding area is likely completely "developed" by now.

Successful hunters, such as Tip, have a bit of the naturalist in them, and the most competent naturalists—those who don't resort to fancy tales about birds and animals—have usually been hunters. The hunter-naturalist is to be taken seriously. Through the hunter's intense drive and urge to outwit game—not by idle "bird-watching"—he has been rewarded not only with knowledge but with a profound respect for birds and animals he could not otherwise attain. This, coupled with the inquisitiveness and detailed approach of the naturalist, makes an unbeatable combination. This has been the case with many of our best ornithologists, men such as Wilson, Grinnell and Phillips; and, of course, such a man was Audubon.

In describing one of his many hunt-

ing excursions on which he and his partner saddled their horses at midnight for a 20-mile ride through a cold, wintry night in order to arrive at a series of ponds by daybreak, Audubon concludes by saying: "When they (Canada geese) approach I spring to my feet, the Geese shuffle, and instantaneously rise upright; I touch my triggers singly, and broken-winged and dead two birds come heavily to the ground. Oh that we had more guns! But the business at this pond has been transacted. We collect our game, return to our horses, fasten the necks of the Geese and Ducks together, and throwing them across our saddles, proceed to another pond. In this manner we continue to shoot until the number of Geese obtained would seem to you so very large that I shall not specify it."

Today a goose hunter doesn't have any trouble counting his kill. He's fortunate to bring down one. Merely coming close is an exciting moment for any hunter—and an exalting one as far as his regard for a goose is concerned. This is big game. The Canada goose and the wild turkey are trophy birds for today's hunter.

Not only are geese big game in size, but in my mind they are more alert than such as deer or mountain sheep. It is virtually impossible to approach them on land or water, and almost as difficult to decoy them from the air. Even when a flock is at rest or asleep, there always seem to be one or more "sentinel" geese, awake and heads up.

Surprisingly, not all geese today are as wary as they were well over a hundred years ago when Audubon hunted. There are quite a few innocent ones which have grown pitifully tame in refuges. But other than in the immediate vicinity of such a refuge—where occasionally the slaughter of these trusting birds is a disgrace—Canada geese are hard to come by these days. They don't exist in nearly their former numbers. At one time they nested throughout the northern states as far south as Kentucky, but there is no longer room for them in the States. Now they are aptly named. Other than the few bred in such spots as Yellowstone Park, they are strictly Canada geese.

Geese are talkative, sociable creatures. Their musical chatter is as incessant as a babbling brook. And they are hardy, coming out of the north one jump ahead of winter and returning again long before the first robin proclaims the coming of spring. But it is the magic of their call which is their outstanding characteristic. There are several wild sounds which move me deeply—the yap of coyotes on a still, stary night; the shrill, challenging bugle of a bull elk in the rut; the lonely howl of an arctic wolf—but no sound is at the same time quite so primitive, musical and captivating as the talk of wild geese.

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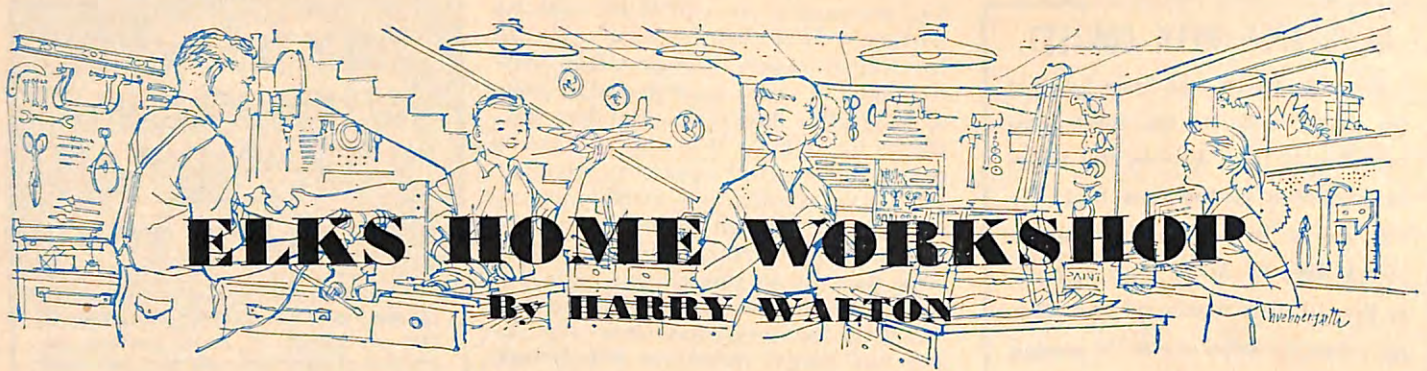
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## How to Keep Your Auto Battery Alive

WITHOUT a good battery to spark it into action, the engine under an auto hood is so much dead metal. That heavy little black box the wires come from is as important as gasoline. Its failure, rarely foreseen, can cause you inconvenience or worse.

A battery stores chemical energy, not electricity. But close a switch and the acid solution (electrolyte) in it reacts with chemicals in the lead plates to generate an excess of electrons on some plates, a deficiency on others. The flow of electrons as they seek equilibrium is the current that cranks your engine, runs the radio, lights cigarettes.

YOU CAN FAVOR your battery by certain driving habits. The following will stretch battery life and help provide that extra bit of energy you may need in a pinch:

- In manual-shift cars, always hold down the clutch when using the starter. This spares the starter the useless work of turning the transmission gears—and saves electricity.

- Use the starter only briefly; if the engine doesn't catch, pause a minute or so before trying again. This lets the battery recover and may give you several more chances, whereas a steady pull may knock out a poorly charged battery beyond recovery.

- Switch to parking lights during long traffic waits. Keep the radio off in city driving, when the generator doesn't charge enough to make up the drain on the battery.

- Watch your ammeter. Overcharging causes almost two thirds of all battery failures, some engineers say. It robs the electrolyte of water, overheats the plates, knocks active elements out of them and may warp them so much as to ruin the battery. If the ammeter shows a high charging rate and doesn't ease back to normal after half an hour of highway driving, have both battery and voltage regulator checked.

- Check the electrolyte every other week and see that cells are filled to the proper level with distilled water (in most batteries, that's  $\frac{1}{8}$ " above the top of the plates). On long trips, check battery water every thousand miles.

DISTILLED WATER IS BEST, but if it cannot be had, clear and odor-free drinking water will do. However, don't add water in freezing weather unless you will be driving immediately. Otherwise it won't mix and may freeze on top.

If your car has only a generator signal light instead of an ammeter, overcharging may long go unsuspected. Furious bubbling inside the cells and a great thirst for water are signs of it, and the only ones you may get until damage has occurred.

In some cases a battery is chronically undercharged. This is common when a car is used only for city driving or short trips, and is most likely to be evident in cold weather. If cranking is slow, or starts briskly but quickly tires, have your service station check the battery's state of charge. If you cannot make occasional long trips to restore it, have it charged once a month, or buy a trickle charger and use it regularly.

As its name suggests, a trickle charger is a device that supplies only a small charging current. But connected overnight between any household or garage electric socket and the car battery, it will provide the latter a useful boost. It should not, however, be expected to resuscitate a dead battery.

SERVICING A BATTERY is fairly simple. Aside from adding water when necessary, here are the steps to take.

See that the battery is secure in its cradle or hold-downs. One that is loose can shake itself apart inside and die young. If clamps are missing, replace them. Tighten wing nuts on battery holders firmly with the fingers—not with pliers, which may crack the case.

Clean the top of the battery occasionally. Fumes and sprayed acid from the cap vents build up a corrosive fungus on metal parts. Acid and dirt on the top conduct electricity between the terminals, and this leakage is a total loss (it's even worse with the newer 12-volt batteries).

Brush off the corrosion, being careful not to get any into your face. Wash the battery top with a cloth moistened

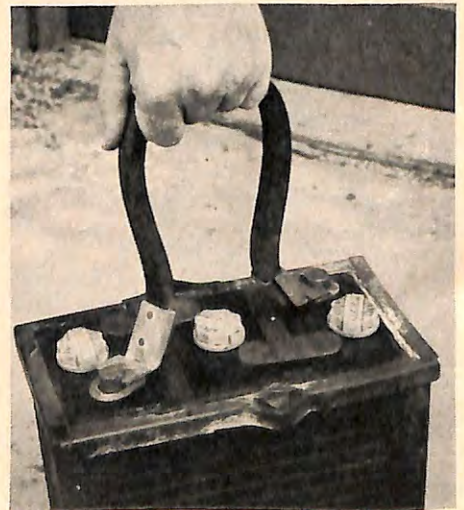
in ammonia or soda solution. Then rinse it with clean water, and finally dry it.

If there is much corrosion on the cable terminals, it may be necessary to remove them for cleaning. Use a wrench that fits the clamp nut closely, being careful not to swing it into contact with other metal parts on the battery, hold-down clamps or car body. (This may cause a momentary short circuit, making sparks fly.)

Twist the terminal back and forth to free it from the post. If it sticks, insert a screwdriver in the split, crosswise of the clamping bolt, and twist it gently.

After lifting off the terminal, brush corrosion from it and the battery post, wipe both clean, and coat them generously with petroleum jelly. Replace terminals and tighten securely.

REPLACE CABLES that are frayed, chafed or corroded. Corrosion can literally eat away terminals and wire. If the



To carry a battery, use a strap carrier like this, or another type made expressly for twelve-bolt batteries. CAUTION: if you do remove your battery from the car, first mark one post and the cable terminal you take off it. Battery connections must *not* be reversed when you replace it. If the ammeter swings to *charge* when you switch on lights, battery is backwards. If the ammeter swings to *discharge*, it's in right.

cable is all right but the terminal corroded away, you can hacksaw off the end and clamp on a replacement terminal.

A new cable is, of course, a better repair. If insulation has frayed from contact with metal, the cable should by all means be replaced. Check the terminals at the far end of both cables too (one usually goes to the starter solenoid, the other to the engine block). Both must be tight, for one poor connection can so reduce your power that the battery may not be able to turn over the engine.

**WARNING—HIGH AMPERAGE.** The voltage of a car battery is too low to be dangerous; you may freely touch both terminals with no danger of shock. But beware of doing so with metal—a tool or finger ring can cause fireworks. Sparks alone are harmless, but the current is heavy enough to melt metal. A metal watch strap or a finger ring, if it bridges live contacts, can get hot enough to cause a bad burn.

**IS YOUR BATTERY GOOD?** If cranking is sluggish, lights brighten sharply when you rev up the engine, or the charging rate is always very high when you first drive off, your battery may be only partly charged or going bad.

You or your service man can check it with a hydrometer. This is a glass tube with a rubber syringe that enables you to draw in a little electrolyte from a battery cell. Inside is a weighted float, graduated to read the specific gravity of the fluid. Draw in enough to lift the float; then read the figure at the level of the fluid.

If it is 1.260, the cell is fully charged; 1.200 indicates half charge and 1.170 calls for immediate recharging. If all the cells show about the same low reading and the highest is under 1.190, have the battery recharged and then test it once again.

But if one cell fails to "come up" and persistently reads lower than the others, the battery is near the end of its life. Like a weak link in a chain, a single bad cell condemns it. If one reads 1.175, for example, while others stand at 1.230, a new battery is indicated.

Your service station may check with a special voltmeter. A fully charged cell should read 2.10 volts. A cell reading 2.03 is only half charged, and one showing only 2.00 volts is in bad shape. But if the highest cell reads only 2.02 volts, try recharging and check again. When one cell reads .05 volts or more below the highest, the battery is worn out.

Don't make tests with a hydrometer right after water has been added to the cells, nor with a voltmeter when the battery has just been charged. In both cases, the results you obtain will be misleading.

**BUYING A NEW BATTERY.** Its electrical capacity, measured in ampere-hours, determines how much energy a battery can store and deliver. If it is too small, even long drives cannot put in sufficient charge to supply current at all times. The modern car has many extra accessories that can kill off too small a battery quickly.

Cold is a big factor too; not only does a stiff engine make the starter gulp almost twice as much current as it does in mild weather, but the battery is handicapped by low temperature. At zero, its delivery capacity is halved. This is why extra battery capacity is desirable; it may spare you being stalled some bitter morning.

Prices go up, of course, with battery capacity. But so does length of guarantee, and though the first outlay is greater, a top-quality battery costs less per month of use than a cheap one.

Six-volt batteries come in 70, 90, 100 and higher ampere-hour ratings. Twelve-volt batteries are commonly rated at from 45 to 72 ampere-hours (electrical power is the product of volts and amperes, so they can do as much work). If the battery you are offered is not plainly marked as to capacity, the dealer should be able to identify it in the manufacturer's catalog and show you the listed capacity.

The capacity of the battery supplied as original equipment with your car when new should be regarded as a minimum for replacement (your driver's manual will tell what its rating is). If reliability is important to you, or you have added electrical accessories, or use the car chiefly for short trips, the next size larger may be advisable.

**GET YOUR GUARANTEE** in writing and be sure it is correctly dated. A battery that fails before its guarantee period is usually replaced on a pro-rata basis; you pay for the use you've had and are given a new one. You should also get an allowance off the list price for your old battery.

**BUY A FULL CHARGE.** You are entitled to it. Putting a new but only partly charged battery in the car starts it under a handicap that may cut weeks off its life and cheat you of the reserve power you're paying for.

Some dealers sell new "dry-charged" batteries. These remain new indefinitely on the shelf, whereas fluid-filled ones deteriorate unless the dealer keeps them charged. When you buy a dry-charged battery, the dealer fills it with electrolyte. He should also boost it with a refresher charge; if he does not, go back in a day or two and insist on a test; if it doesn't read 1.260 on all cells, have it charged.

Insist on the right case size; don't settle for a battery that has to be held in the car by makeshift means. Any modern car can be fitted properly.

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## For Elks Who Travel

(Continued from page 15)

cluding the jungle. There is the Spanish-owned Elcano, the new Presidente, the handsome Pierre Marques way out of town on its own lonesome stretch of beach. Most remarkable of all, however, is the new Las Brisas, which is a collection of seventy-one small villas that have been sprinkled on a mountainside looking across to Acapulco and its harbor. Every one has a terrace, a marble bath, and a stocked bar, and thirty-six of them have private swimming pools. Steaks cost \$1.25 and Cokes are four cents. There is really no rub to all this if you are willing to pay from \$12 to \$24 for a room from now until January, and from \$20 to \$32 a day for the room thereafter. The whole place is pink, including its own watering place, called La Concha, where lunch is served daily under the green palms, just alongside

the pink mattresses, the pink gowned hostesses and the pink bus that comes down from the mountain with the tanned guests.

If you're coming from the east coast, once a long and wearisome trip, three airlines now fly directly from New York to Mexico City—Aeronaes, Air France and Eastern. Air France leaves at noon and gets in before dinner, Eastern leaves in mid-morning and arrives for cocktails, and Aeronaes, flying Britannias, fastest of all, leaves at 7:30 each jet-propelled night, arriving a minute before midnight. All are vying for recognition as the best host, and the cuisine is extraordinary. If you live on the West Coast, CMA flies out of Los Angeles every afternoon. First class goes nonstop and costs \$98. It all seems cheaper than fixing the furnace. • •



Pay Later". This plan is in addition to their credit travel plan introduced last year on the South American run through arrangements with the Travelers Credit Service, Inc. of New York. Under the "charge-a-cruise" plan the traveler may take a cruise after making a down payment of 10 per cent of the fare. The balance may be paid off over the following 20 months.

The Manger Hotel chain has announced it will enter the motel field this year and build a \$1,500,000 motel at Charlotte, North Carolina, this Fall. The Corporation hopes to complete the building sometime in October.

Portugal, the most widely known playground for Europe's royal families in exile, is planning to make a bid for more tourists. Under a recent government decree, Estoril and Cascais, two seaports near Lisbon, are to be made more attractive to tourists. Plans are for a new luxury casino to cost not less than \$875,000 at Estoril and a new hotel costing not less than \$1,400,000 at Cascais. In addition, the existing bathing, tennis, etc., facilities are to be expanded.

The cruise list this year is extensive and offers cruises of every sort and to suit any taste and every pocketbook. Cunard's "Mauretania" will begin a series of five cruises to the West Indies and South America on December 23rd. This is the 12-day Christmas-New Year cruise to St. Thomas, Martinique, Grenada, Curaçao and Havana. Rates start at \$365. Other cruises are scheduled between February 7th and April 7th. The Swedish American's "Bergensfjord" sails from New York on January 19th and will visit many ports around the world including Naples, Hong Kong, and Honolulu. Rates begin at \$2,250.

THIRD class air service (economy class) introduced this year by air lines, has proved the most popular and leads all air services by a wide margin in trans-Atlantic flights. During April, May and June of this year over 200,000, or 59.6 per cent of the total passengers, took advantage of the savings possible in economy flights. First class accommodations accounted for 21 per cent and tourist class 19.4 per cent.

The European Travel Service reports that the Middle East situation has had no effect on trans-Atlantic travel this summer. By mid-summer, departures were from 10 to 24 per cent higher than the comparable period last year. It is estimated that more than 650,000 American citizens will have crossed the Atlantic by the end of 1958.

The Moore-McCormack "charge-a-cruise" plan went into effect last month on the maiden voyage of the "Brazil"—the first of twin luxury liners being built for the run between New York and the east coast of South America. This plan is the first made available to the public by an American steamship line and is a new idea in "Travel Now—

## The Vital Spot

Many years ago there were occasional financial contributions made by the Elks, some quite substantial, to assist cerebral palsy clinics but it was not until 1950 that there was started within the Order a continuing program of its own.

Chairman Malley and his associate Trustees were very much impressed by what they learned about the cerebral palsy situation and the vital needs of making a fight against it.

Upon consultation with the best informed professional men, they learned that the vital need in this fight was the training of doctors, therapists and nurses for this special work.

At that time only 1 in 100 cerebral palsy victims could receive treatment in the facilities then existing.

In May, 1950, the Foundation Trustees appropriated \$25,000 to pay the expenses of the tuition and training of doctors, nurses and therapists in this special work.

Following this modest beginning the Elks National Foundation had, up to April 1958, spent \$278,000 in this work and had sent 585 qualified persons through courses of specialized training at leading universities and accredited medical institutions.

Substantially all who have received these grants and completed their course of study are now on assignments in the field of cerebral palsy.

We are not treating at this time of the many contributions that have been made by lodges and State Associations all over the country for the treatment of cerebral palsy but simply desire here to emphasize the part that the Order of Elks has played in correcting the situation in this bottleneck.

Immediately following the first step by the Foundation the California Elks Association adopted as its major project a program of "Aid to Children Suffering With Cerebral Palsy".

The major project Committee was created with our Grand Exalted Ruler, Horace Wisely, as Chairman. He retained that Chairmanship for four years.

Since its inception the major project has raised and expended funds in a volume that rose from \$22,000 in 1950-51 to nearly \$400,000 last year.

At the institution of this project by the California Elks a contribution was made to its fund by the Foundation of \$2,000, and Dr. Robert S. Barrett, Past Grand Exalted Ruler, contributed \$1,000.

At the present time the major project of the California Elks which started

with two therapists in 1951 and with eight cerebral palsied children on their list, has developed into an organization with 27 therapists in the field, each with a fully equipped station wagon and hundreds of cerebral palsied victims on their calling list.

During the past year these therapists have traveled over 400,000 miles to the homes of children, treating them and teaching their parents to continue the treatments between their visits.

In addition to this magnificent work the major project Committee of the California Elks has supported since its inception by a grant of \$5,000 annually a medical research project conducted at the medical school of the University of California at Los Angeles.

Its research has produced much information to add to the medical knowledge of cerebral palsy regarding the parts of the brain which are afflicted and co-relating this data with the amount and kinds of involvement.

Several other State Elks Associations, including Washington, Alaska, Montana, Ohio and New Mexico, are now engaged in this work of direct relief to cerebral palsy victims and are continuing to expend their efforts in this work.

The Washington Association already has eight units in the field and Alaska has three units while the other State Associations mentioned have adopted the same important program of traveling therapists.

This movement must be recognized as one of the soundest, most intelligent and important activities in which the Order has ever been engaged, and while this direct work is going forward the donation of individual lodges and State Associations to existing clinics is constantly broadening.

The result of these activities is the normalizing of the activities of thousands of children who had been practically without hope.

## The Best Emissaries

The greatest problem of our day arises from the conflicting ideologies of the Soviet Union and the United States and lack of understanding and of sympathy between our people.

Summit meetings have been held. Secretaries of State and foreign ministers have conferred. Ambassadors have exchanged views. Evidence is lacking that such contacts have brought any better feeling or approved understanding between the representatives of our respective countries.

In contrast there is constantly growing evidence of better understanding, better goodwill developing between the

people of the Soviet Union and the people of the United States as results of visits of unofficial emissaries, representatives of the arts and sciences, professions, industries and sports.

The unrestrained enthusiasm with which huge audiences in Russian cities received the Philadelphia Orchestra and the Boston Symphony Orchestra and expressed their approval of their performances could not be exceeded in any city in any land.

Van Cliburn, the young man who won the Tchaikowsky International Piano Competition, surely did more as the result of his musical talent and pleasant manner to bring about better relationship between our people and the Russian people than could the most polished and experienced diplomat.

While he received a great spontaneous reception in Russia our people certainly reciprocated when the remarkable Moiseyev Dancers were with us.

Our athletes, both male and female, not only because of their athletic attainments but even more because of their aptitude for friendly association were appreciated and their goodwill reciprocated by their Russian counterparts.

An interesting development, which appears quite capable of expanding into a movement of considerable importance, was the arrival in the latter part of August of the group of 14 Russians, properly referred to by the press as the first group of private tourists from Russia to visit the United States.

It consisted of professional people, 13 men and one woman, but it had no official or political aspects. This group covered in its visit New York, Washington, Chicago and Niagara Falls.

The second group of similar character followed the first and a third is due this month.

Our government has repeatedly offered to remove our limitations on space to be covered by tourists if Russia would do likewise, but as yet it has not been found possible to bring about such an agreement.

With the full realization that the Union of Soviet Socialist Republics is purely and wholly under the arbitrary, tyrannical control of the Communist Party without regard to the rights or the opinions of the people generally, we still feel that a better understanding between the people of Russia and the people of this country and a better knowledge of the people of one country of those of the other cannot fail to have good results.

Instead of starting at the summit and working down may we not accomplish more by starting at the bottom and working up?

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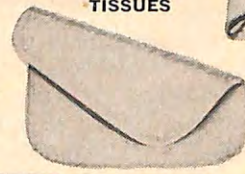
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The dream-come-true of every little mother, our LIVING BABY DOLL is fully-jointed, and turns at the neck, arms, and legs. She comes complete with a 16 pc. layette, and a washable NYLON PARTY DRESS & HAT.

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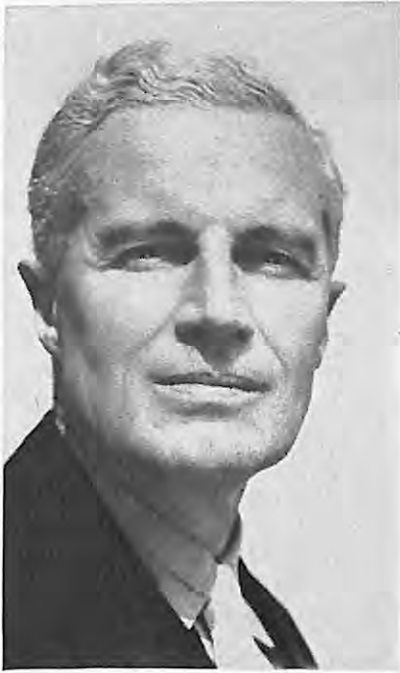
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# I'd like to give this to my fellow men... while I am still able to help!

I was young once, as you may be—today I am older. Not too old to enjoy the fruits of my work, but older in the sense of being wiser. And once I was poor, desperately poor. Today almost any man can stretch his income to make ends meet. Today, there are few who hunger for bread and shelter. But in my youth I knew the pinch of poverty; the emptiness of hunger; the cold stare of the creditor who would not take excuses for money. Today, all that is past. And behind my city house, my

summer home, my Cadillacs, my Winter-long vacations and my sense of independence—behind all the wealth of cash and deep inner satisfaction that I enjoy—there is one simple secret. It is this secret that I would like to impart to you. If you are satisfied with a humdrum life of service to another master, turn this page now—read no more. If you are interested in a fuller life, free from bosses, free from worries, free from fears, read further. This message may be meant for you.

By Victor B. Mason

I am printing my message in a magazine. It may come to the attention of thousands of eyes. But of all those thousands, only a few will have the vision to understand. Many may read; but of a thousand only you may have the intuition, the sensitivity, to understand that what I am writing may be intended for you—may be the tide that shapes your destiny, which, taken at the crest, carries you to levels of independence beyond the dreams of avarice.

Don't misunderstand me. There is no mysticism in this. I am not speaking of occult things; of innumerable laws of nature that will sweep you to success without effort on your part. That sort of talk is *rubbish!* And anyone who tries to tell you that you can *think* your way to riches without effort is a false friend. I am too much of a realist for that. And I hope you are.

I hope you are the kind of man—if you have read this far—who knows that anything worthwhile has to be *earned!* I hope you have learned that there is no reward without effort. If you have learned this, then you may be ready to take the next step in the development of your karma—you may be ready to learn and use the secret I have to impart.

## I Have All The Money I Need

In my own life I have gone beyond the need of money. I have it. I have gone beyond the need of gain. I have two businesses that pay me an income well above any amount I have need for. And, in addition, I have the satisfaction—the deep satisfaction—of knowing that I have put more than three hundred other men in businesses of their own. Since I have no need for money, the greatest satisfaction I get from life, is sharing my secret of personal independence with others—seeing them achieve the same heights of happiness that have come into my own life.

Please don't misunderstand this statement. I am not a philanthropist. I believe that charity is something that no proud man will accept. I have never seen a man who was worth his salt who would accept

something for nothing. I have never met a highly successful man whom the world respected who did not sacrifice something to gain his position. And, unless you are willing to make at least half the effort, I'm not interested in giving you a "leg up" to the achievement of your goal. Frankly, I'm going to charge you something for the secret I give you. Not a lot—but enough to make me believe that you are a little above the fellows who merely "wish" for success and are not willing to sacrifice something to get it.

## A Fascinating and Peculiar Business

I have a business that is peculiar—one of my businesses. The unusual thing about it is that it is needed in every little community throughout this country. But it is a business that will never be invaded by the "big fellows". It has to be handled on a local basis. No giant octopus can ever gobble up the whole thing. No big combine is ever going to destroy it. It is essentially a "one man" business that can be operated without outside help. It is a business that is good summer and winter. It is a business that is growing each year. And, it is a business that can be started on an investment so small that it is within the reach of anyone who has a television set. But it has nothing to do with television.

This business has another peculiarity. It can be started at home in spare time. No risk to present job. No risk to present income. And no need to let anyone else know you are "on your own". It can be run as a spare time business for extra money. Or, as it grows to the point where it is paying more than your present salary, it can be expanded into a full time business—overnight. It can give you a sense of personal independence that will free you forever from the fear of lay-off, loss of job, depressions, or economic reverses.

## Are You Mechanically Inclined?

While the operation of this business is partly automatic, it won't run itself. If you are to use it as a stepping stone to independence, you must be able to work with your hands, use such tools as hammer and screw driver, and enjoy getting into a pair of blue jeans and rolling up your sleeves. But two hours a day of manual work will keep your "factory" running 24 hours turn-

ing out a product that has a steady and ready sale in every community. A half dollar spent for raw materials can bring you six dollars in cash—six times a day.

In this message I'm not going to try to tell you the entire story. There is not enough space on this page. And, I am not going to ask you to spend a penny now to learn the secret. I'll send you all the information, free. If you are interested in becoming independent, in becoming your own boss, in knowing the sweet fruits of success as I know them, send me your name. That's all. Just your name. I won't ask you for a penny. I'll send you all the information about one of the most fascinating businesses you can imagine. With these facts, you will make your own investigation. You will check up on conditions in your neighborhood. You will weigh and analyze the whole proposition. Then, and then only, if you decide to take the next step, I'll allow you to invest \$15.00. And even then, if you decide that your fifteen dollars has been badly invested I'll return it to you. Don't hesitate to send your name. I have no salesmen. I will merely write you a long letter and send you complete facts about the business I have found to be so successful. After that, you make the decisions.

## Does Happiness Hang on Your Decision?

Don't put this off. It may be a coincidence that you are reading these words right now. Or, it may be a matter that is more deeply connected with your destiny than either of us can say. There is only one thing certain: If you have read this far you are interested in the kind of independence I enjoy. And if that is true, then you must take the next step. No coupon on this advertisement. If you don't think enough of your future happiness and prosperity to write your name on a postcard and mail it to me, forget the whole thing. But if you think there is a destiny that shapes men's lives, send your name now. What I send you may convince you of the truth of this proverb. And what I send you will not cost a penny, now or at any other time.

**VICTOR B. MASON**

1512 Jarvis Ave., Suite M-24-L  
CHICAGO 26, ILLINOIS

In judging a modern filter cigarette...

# IT'S WHAT'S UP FRONT THAT COUNTS



R. J. REYNOLDS TOBACCO CO., WINSTON-SALEM, N. C.

"Winston has got it," says Garry Moore, "because Winston's got a secret! It's **Filter-Blend**—fine, mild tobaccos specially processed for filter smoking!"

"A cigarette without flavor is like a world without women. Who wants it?" says the star of Winston's television hit, "I've Got a Secret!". "After all, if you don't get flavor . . . you're missing the whole idea of smoking!

"Winston has got flavor! Because up ahead of Winston's pure modern filter is **Filter-Blend**—a Winston exclusive! This secret—**Filter-Blend**—is what makes Winston America's best-tasting filter cigarette. Try Winston!"



America's best-selling filter cigarette!

# WINSTON TASTES GOOD

LIKE A CIGARETTE SHOULD!