

THE

Elks

MAGAZINE

SEPTEMBER 1958

OYSTER & CLAM BAR



OYSTERS
R
IN SEASON

woodi colman

* OFFICIAL ELK JEWELRY

A Gift That Will be Worn Proudly by Any Elk

For the lodge or the individual wanting to give an Elk a lasting gift that he will proudly wear here is the answer. Handsome jewelry officially approved by the Grand Lodge and distributed by The Elks Magazine. Prices include federal tax.



No. 1—50 year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$78.85. A splendid gift to honored members or officers.
No. 1A—Same design, set with five blue sapphires. \$19.25.



No. 7E—Economic membership pin, without years designation, in 10k gold plate finish. \$4.00.

No. 7—Same design as above, in 10k solid gold, with gold plated post and attaching button. \$7.35.

No. 7S—Same as No. 7 but set with one 4-point genuine blue sapphire. \$11.00.

No. 7A—Same design with 2-point diamond. \$20.15.

No. 7B—Same design with 4-point full cut diamond. \$28.40.



No. 13—Past District Deputy Pin. Designed especially as a decoration for extraordinary services rendered to the Grand Lodge and beautifully suited to the honor which it indicates. 10k gold ornamentation surrounding red, white and blue, hard-fired brilliantly enameled Elks insignia. Gold plated attaching post and button. \$13.00.

No. 13A—Same as above, equally handsome but with one 5-point genuine blue sapphire inset at bottom. \$17.00.

No. 13B—Similar to No. 13 with addition of brilliant 5-point diamond inset. \$46.00.



No. 9—Life membership. Design similar to No. 8 but with word Honorary omitted. Same fine construction and enameling. \$9.15.

No. 9A—Exactly like life membership pin shown above but with three 2-point blue sapphires. \$13.75.

No. 9B—Same as No. 9. With three 2-point diamonds. \$49.50.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.00.



No. 11—Past Exalted Ruler pin. An emblem of rare beauty for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes official Elk pins such fine examples of jeweler's art. Clock and pin beautifully enameled red, white and blue. Past Exalted Ruler designation gold letters on blue background. \$12.50.

No. 11A—Same as above pin No. 11 but with 5-point diamond. \$46.00.

No. 11B—Similar to 11 and 11A but jewel is a 10-point diamond. \$70.00.



No. 8—Honorary life membership pin. 10k gold, gold plated post and attaching button. \$9.15.

No. 8A—Same design with three 2-point blue sapphires. \$13.75.

No. 8B—Same design with three 2-point diamonds. \$49.50.



No. 10—30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$8.25.

No. 10A—Same pin, same quality as No. 10 but set with one 1½-point blue sapphire. \$9.90.

No. 10B—Similar to above, set one 1½-point diamond. \$19.00.



No. 3—25 year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$8.25.

All Pins Manufactured By L. G. Balfour Co., one of America's Leading Manufacturing Jewelers

THE ELKS MAGAZINE

386 Fourth Ave., New York 16, N. Y.

Enclosed is check for \$..... for emblem

Button No..... Quantity.....

Name.....

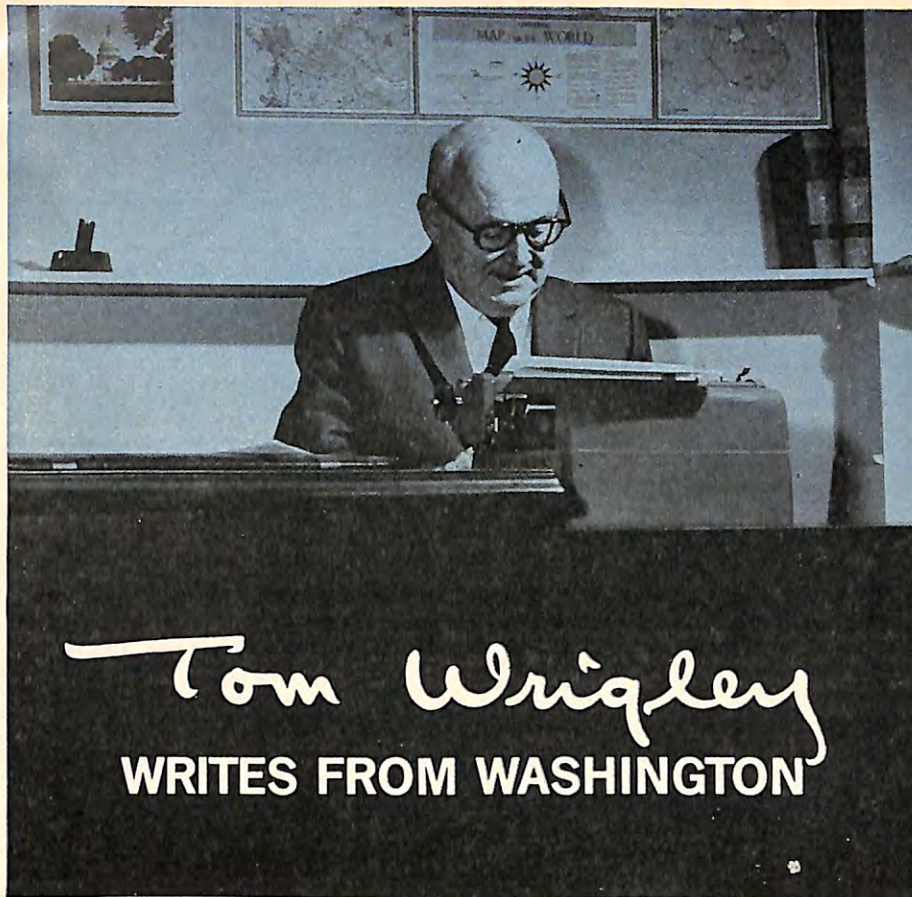
Street.....

City..... State.....

On N. Y. C. orders please add 3% Sales Tax.

* Registered designs of the B.P.O.E.

TM and © applied for.



from \$1.75 to around \$3 a pint. In this way the Red Cross can stretch its budget to meet the increased demands for blood. American citizens loyally support the program.

JET GUN SHOTS. Late this year the Army will lay the doctors' hypodermic needles on the shelf. All mass inoculations for soldiers will be given with "jet guns." They are painless, safer and faster than the needle and syringe. The jet gun shoots vaccine through the skin without puncturing it. It is operated by one physician and four helpers.

POSTAGE PENALTIES. Four-cent postage is now fairly well established but mail sent with three-cent stamps is subject to penalties. The letter will be delivered but the receiver is forced to pay the extra one cent and a five-cent penalty. If the receiver refuses, the letter goes back to the sender who must pay the six cents. If he refuses, the letter is destroyed. After people get used to the new postage rates, the penalty will be removed.

SEE ALASKA FIRST. Government agencies are swamped with inquiries about Alaska, the 49th State. Northwest Orient Airlines, which flies from here to Anchorage, has 15 extra people there to handle traffic. Meantime, on the Hill, plans are being made for the two new Senate offices and one new House office for Alaska's Members of Congress. There surely will be a whoop-de-do when they enter to take their seats in January. There is some confusion in Government circles about the new U. S. Flag. Government agencies cannot replace or dispose of a flag until it is worn out. Quite a few, therefore, will continue to fly with only 48 stars. Replacement flags, of course, will have 49 stars, and thousands will be purchased.

CAPITAL CHIRPS. Madame Chiang Kai-shek was guest speaker at a National Press Club luncheon and there wasn't an item of Chinese food on the menu, not even a sprout. . . . Maybe it was the recession, but marriages and births are running about two per cent below last year. . . . All-Manufacturing injury rates are at a record low, about 12 per cent down. . . . Even the pigeons in the parks made a new record: not one made a nest on a general's or admiral's hat in the equestrian statues. . . . Americans spent \$1,136,000,000 for 3,068,000,000 pounds of candy last year, highest on record. . . . New Air Force missile insignia have been distributed to 3,500 men. . . . Smithsonian scientists say a "thousand-legged" worm really has only about 750 legs. . . . Seven parochial schools here are offering courses in Russian this fall. . . . Persian rugs are going up in price, according to Mohammed Riza Pahlevi, Shah of Iran, a recent visitor here.

CENSUS BY "FOSDIC". In January, the Census Bureau will begin a series of six censuses which will cover all aspects of American life. Helping out will be a new electronic wonder machine named "Fosdic." This means "film optical sensing devices for input to computers." The machine will take over the work of hundreds of punchcard machine operators. It can do the job that 2,000 or more operators did in the 1950 census and will have the totals ready in weeks instead of months. It will save millions of dollars. Fosdic uses microfilm, television-type cathode ray tubes and magnetic recording tape.

SENATE CHAMBER WOES. In spite of all repairing and tinkering, the public address system in the U. S. Senate chamber is still mumbo-jumbo for those who do not have sharp ears. Senators often talk about it, then go home at the close of the session hoping the acoustics will be better next time. Vice-President Nixon has a modulated voice, difficult to understand. Others do not speak in stentorian tones. Visitors in the gallery cup their ears and try to figure out what's going on in debate. Acting Capitol Architect George Stewart says, however, it would take \$25,000 to put in a better address system, plus \$11,000 yearly to pay two operators.

PENTAGON COSTS RISE. Pentagon, trying to hold its 1960 budget to \$40 billion, is having a struggle. Nearly half of the ammunition dollar will go

into missile production and costs are soaring. In addition, food, clothing, and construction costs keep rising. Looks like the U. S. will spend from \$43 billion to \$45 billion to keep the armed services at present strength.

APPROVE SPORTS ARENA. Under the stadium bill passed by both houses of Congress, Washington will have a 50,000-seat sports arena. The bill permits the District to issue bonds to the public to finance the cost, estimated at \$7.5 to \$8.6 million. The circular stadium will have stands which rotate on steel girders. Spectators will be able to sit close to the football field and the seats can be shifted to extend along the foul lines of the baseball field.

BLOOD PROGRAM GROWS. Sometime this Fall the American Red Cross will receive the 22 millionth pint of blood from a volunteer. The blood program, started 10 years ago is now being greatly expanded, the increase for Veterans hospitals alone being stepped up from 80,000 pints to 120,000 pints. It costs \$6 a pint to procure the blood so vitally needed and Red Cross funds alone would not permit the huge expansion. Government operated hospitals are meeting part of the cost, paying \$4.50 per pint for blood. Over 2,100 civilian hospitals in 37 of the 51 regional blood centers have like-wise agreed to reimburse the Red Cross for part of the cost. In Washington the reimbursement is \$2.80 per pint. Other areas contribute

HELPS KEEP KEY PEOPLE



NYL-A-PLAN

New York Life's insurance service for firms with 5 or more employees

Nyl-A-Plan offers your employees the convenience of paying their insurance premiums through payroll deductions with savings to them averaging 3¾% over regular individual monthly rates.

In addition, the services of our trained representative are available to explain to your employees the value of the benefits you provide—emphasizing how much of their cost *you* pay. He can help each employee properly integrate company and personal insurance plans. And any new personal insurance needed can be bought at the lower Nyl-A-Plan rates.

Nyl-A-Plan can help you hold key personnel, boost morale and efficiency—all at practically no cost to you. For a free booklet that tells you how your company and its employees can benefit by installing Nyl-A-Plan, write to the address below.

NEW YORK LIFE
INSURANCE  COMPANY

51 Madison Avenue, New York 10, N. Y.
(In Canada: 320 Bay Street, Toronto, Ontario)

Life Insurance • Group Insurance
Annuities
Accident & Sickness Insurance • Pension Plans

THE ELKS MAGAZINE

VOL. 37 NO. 4

SEPTEMBER 1958

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND
Chairman
EMMETT T. ANDERSON
Vice-Chairman
JAMES T. HALLINAN
Treasurer
WADE H. KEPNER
Secretary
EARL E. JAMES
Asst. Secy. and Asst. Treas.

JAMES R. NICHOLSON
General Manager

LEE C. HICKEY
Editor

REGINA M. FISHER
Associate Editor

WILLIAM O. CHESSMAN
Art Director

ROBERT ELMAN
Assistant Editor

GENEVIEVE G. CONOVER
Advertising Production

W. H. MAGRATH
Controller

JOHN SCHMITT
Circulation Manager

ARTHUR J. GROSSBARD
Promotion Manager

EDITORIAL OFFICES, 386 Fourth Avenue, New York 16, N. Y.

Cover Painting of Famous Oyster Bar in Grand Central Station, New York.....	WOODI ISHMAEL	
Tom Wrigley Writes from Washington.....		1
Football's New Guessing Game.....	AL STUMP	4
Convention Camera.....		6
For Elks Who Travel.....	HORACE SUTTON	8
Elkdom's Tribute to Old Glory.....		10
A Proud Record— Elks National Service Commission.....		11
This Problem We Must Meet—A Message from the Grand Exalted Ruler.....		12
Rod and Gun.....	TED TRUEBLOOD	13
News of the Lodges.....		14
Digest of Annual Grand Lodge Reports.....		19
Elks National Memorial and Publication Commission.....		19
Elks National Foundation.....		20
Elks National Service Commission.....		20
Elks National Foundation Scholarship Awards.....		22
Our Most Valuable Students.....		23
In the Dog House.....	ED FAUST	24
Elks Family Shopper.....		28
News of the State Associations.....		35
A Family Affair.....		36
Freedom's Facts.....		40
Travelguide		48
Grand Lodge Officers and Committees—1958-1959.....		49
Elks Home Workshop.....	HARRY WALTON	50
The Elks Magazine Editorials.....		52

CHICAGO 1
360 North Michigan Avenue
STATE 2-6662



ADVERTISING OFFICES

NEW YORK 16
386 Fourth Avenue
MURRAY HILL 4-5495



LOS ANGELES 17
1709 West 8th Street
HUBBARD 3-0633

SAN FRANCISCO 4
511 Merchants Exchange Building
465 California Street

PORTLAND 4, ORE.
217 Times Building
CAPITOL 7-3718

POSTMASTER: Send notices concerning addresses to:
THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.

Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 37, No. 4, September, 1958. Published monthly at McCall Street, Dayton, Ohio by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety.

Copyright, 1958, by the Benevolent and Protective Order of Elks of the United States of America





ELKS NATIONAL FOUNDATION

"The Joy of Giving"



"National Foundation" 100 per cent membership participation is displayed by Trona, Calif., Lodge. Brothers in this picture (from left to right) are Paul McKean, Dick Peterson; Exalted Ruler Joe S. Brangwin, Ernest Eckstrom and Past Exalted Ruler Chris Kaufman.



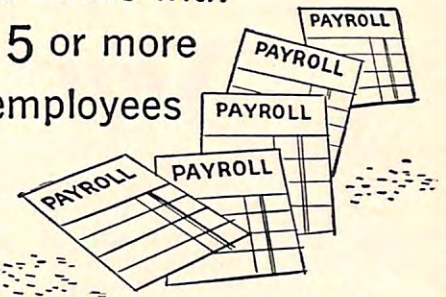
A check from the Elks National Foundation is given to the Betty Bacharach Home for Afflicted Children by Atlantic City, N. J., Lodge. The home is among several institutions and clinics in the state which receives an annual grant. From left: Simon Lipman, Executive Director of the Home; Edward J. Hannon, Chairman of the Crippled Children's Committee; Harold Wertheimer, Secretary; Past Exalted Ruler William Casey, and Exalted Ruler William Abramoff.



Miss Camille Cooper and Mark Juergensmeyer, both of the senior class at the local high school in Carlinville, Ill., were winners in the Elks National Foundation Scholarship Awards for the State of Illinois. From the 108 applicants in the state, 19 were selected, and of that number, two were from Carlinville. Presenting the \$400 scholarship to Miss Cooper (left) is Exalted Ruler James Leefers, while Past Ill. State President R. G. Borman congratulates the other winning contestant.

Welcome News...

for firms with
5 or more
employees



MAJOR MEDICAL INSURANCE is now included in NEW YORK LIFE'S EMPLOYEE PROTECTION PLAN

MEDICAL CARE BENEFITS in New York Life's Employee Protection Plan can now, in most states, include *Major Medical Insurance* to help provide financial aid when very serious illness or injury strikes. Supplements basic benefits that help meet hospital, medical and surgical expenses due to non-occupational accidents or sickness. Several benefit schedules available for insured employer, employees and their dependents.

Plan also provides employer and employees with these modern benefits...

LIFE INSURANCE payable at death to beneficiary. Accidental death benefit optional.

WEEKLY INDEMNITY BENEFIT payable for total disability due to non-occupational accident or sickness. Different amounts and benefit periods available.

NEW YORK LIFE can design an Employee Protection Plan based on all or a combination of these benefits to fit your company's needs. Ask your New York Life agent for facts *now* or write to address below.

Individual policies or a group contract may be available, depending upon number of employees and applicable state law.

NEW YORK LIFE INSURANCE COMPANY

51 Madison Avenue, New York 10, N. Y.
(In Canada: 320 Bay Street, Toronto, Ontario)

A Mutual Company  Founded in 1845

The New York Life Agent in
Your Community is a Good Man to Know

FOOTBALL'S *New Guessing Game*

With the one- or two-point conversion option, college football enters a new era for second guessing. But consider the coach that has to call the play

by **AL STUMP**

THE NAME of the game's the same: all else has changed for 1958. A football is still a prolate sphere 21½ inches around, and inflationary ticket prices haven't budged—but otherwise you may not recognize the college pastime this Fall. All along, fans have assumed that power, a smart passing attack, and a stout spirit won games.

But the experts don't agree.

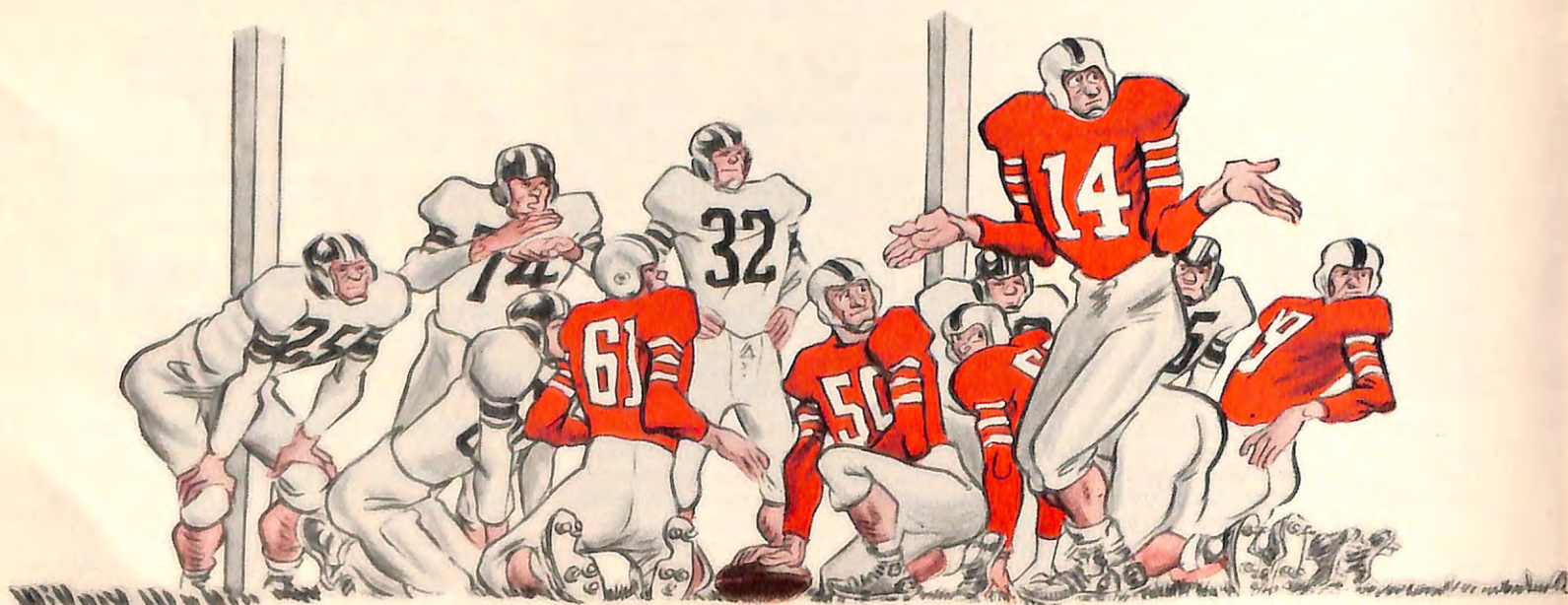
"Football," says Notre Dame's young head coach, Terry Brennan, "has become a game of gadgets and gimmicks."

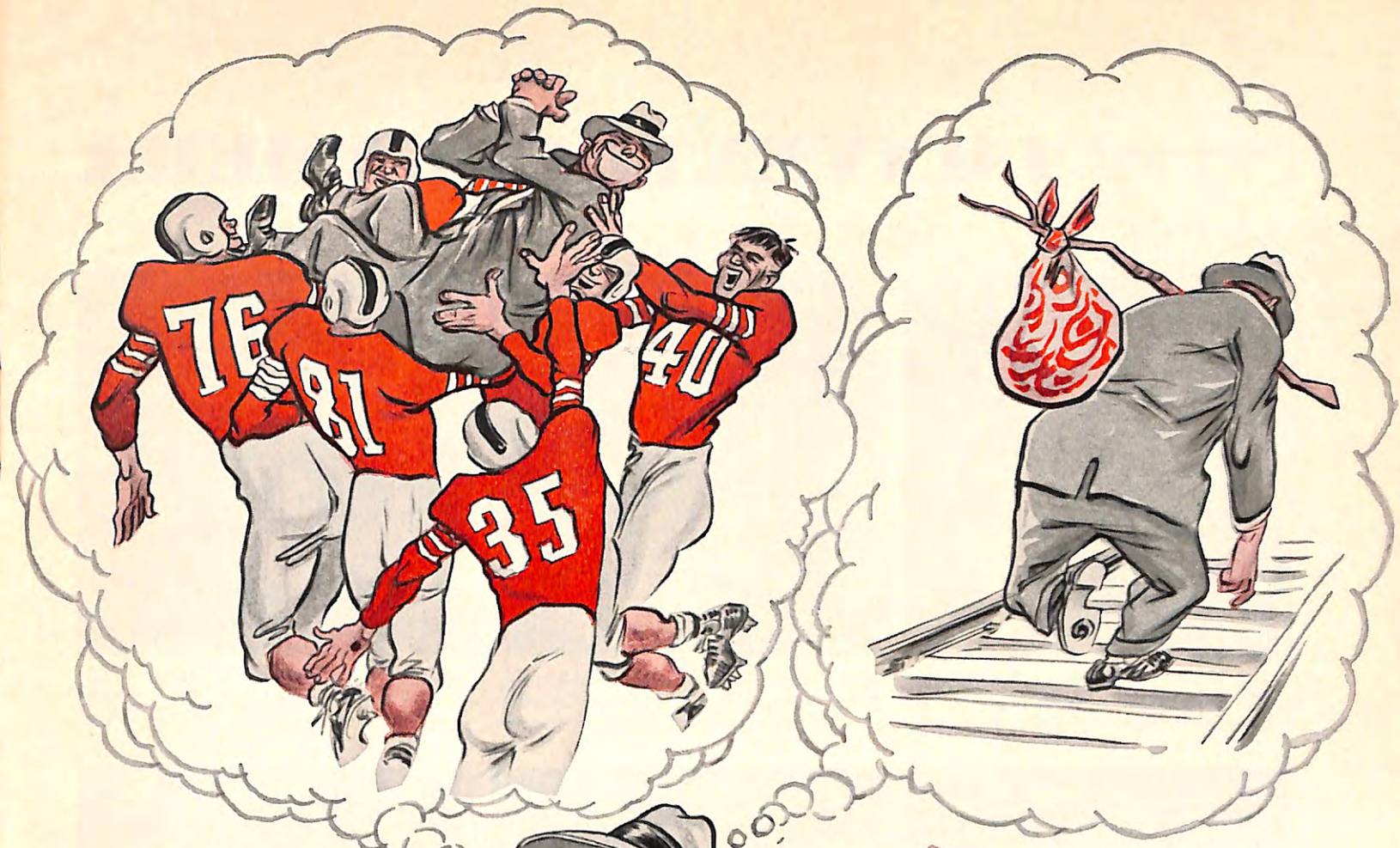
With a few thingumadoodles thrown in. Before Saturday's strife begins, the head coach spends 60 per cent of his time before the movieola, charting on wide-screen film every past move of the enemy. On the bench, he is buttressed by enough equipment for an Arctic expedition. He's flanked by telephonic hook-up with a high-in-the-sky battery of scouts, by oxygen tanks and electric hand-warmers. Resin-dusted pallbearers' gloves to cut wet-weather fumbles have come into style. Some grid technicians have planted TV sets beside them, to better study what's going on out there from the camera's favorable angle. Even walkie-talkie radios built into the quarterback's helmet, tuned in on the coach's frequency, have been tried.

But for 1958 not even all this will be enough. A super-revolutionary gimmick has been introduced by the National Collegiate Athletic Association Rules Committee—the most drastic and controversial change in the scoring system since 1912, when a touchdown was upped from five to six points. It's a change which might well mean calculating machines will be needed on the sideline. Or, at the least, some version of the *suan pan*, or Chinese abacus.

That's not a joshing statement. For Rule 8, Article 1 now states that following a touchdown a team may score a conversion by (a) place-kicking from the three-yard line—for one point, (b) passing from the same yard line—for two points, (c) running the ball over from the three—for two points. Since 1888, the value of the conversion has been one point, no matter how registered. The change introduces one other new factor. In the past, you shot for the extra point from the two-yard line. Hereafter you'll need to make three yards, a concession to the defense by the Rules savants.

To give the attacking team the chance to score a single added point might seem a minor switch, but at coaching clinics all summer, the men who'll live (or die) by it had only one word for the rule—earthshaking. Actually, it's *two* points you (Continued on page 41)





DRAWING BY WILLARD MULLIN



CONVENTION CAMERA



Exalted Ruler Cecil M. McCurdy and Mrs. McCurdy, Delta, Colo., reading Denver Post at out-of-town news-stand, Times Square.



W. K. (Kep) Harding, member of Lincoln, Nebr., Lodge, shows St. Patrick's Cathedral to Mrs. Harding and their young son.



Visiting Times Square are Mrs. J. W. Albert, wife of Crawfordsville, Ind., ER, and Mrs. Herschel Sunderman of Crawfordsville.



Shown leaving the famed Copacabana, this group of Elks and their ladies are making a tour of some of New York's night clubs.



Sammy Fuchs, owner of Sammy's Bowery Follies, welcomes PER's W. R. Brennan, V. S. Allen and other Elks to his night spot.



As subway roars, children hold their ears, to the amusement of their parents, ER and Mrs. C. E. Sowards, Jr., Bluffton, Ind.



Last November, Joe Marques, member of Mobile, Ala., Lodge, received an award from National Assn. of Deputy U. S. Marshals for his work in fighting juvenile delinquency. Here, he is swapping notes with two of New York's Finest, prior to a patrol car cruise.



Dr. Devere E. Biser, of Dallas, Texas, and Mrs. Biser leave St. Bartholomew's following attendance at Sunday morning services.

Grand Lodge Convention is always a time for conviviality as well as the Order's Business Meetings. Here Tommy Weber has pictured Elks and their Ladies as they enjoy the great City of New York



Exalted Ruler and Mrs. Albert Hyde, Astoria, Ore., are seen on their way to Museum of Modern Art (building in background).



A group of Elk baseball fans cheer for their team at Yankee Stadium during a tight inning of a New York-Boston game.



Exalted Ruler John J. Gammick, Elko, Nev., holds the reins as Mrs. Gammick gets ready for horseback ride through Central Park.



Exalted Ruler and Mrs. W. F. Schiefer, Duncan, Okla., view the city with their daughters from atop the Empire State Building.



Delegation of Texans distributes roses at Grand Exalted Ruler's Ball. News of Alaska's statehood is posted along curtains.



A flag bearing forty-nine stars, to commemorate Alaska's admission to the Union as a state, is raised over the Hotel Commodore entrance by the Texas Elks who had presented the flag to the Alaskan delegation.

Autumn

From the Blue Ridges

By HORACE

FAMILIES AND FRIENDS who have missed summering at Lake Tahoe or tanning by the shore need not necessarily commit mass hara-kiri. Other pleasures await, as for instance motoring in the mountains and inhaling forest air, not to mention sighing over the scenery. All these tonics are perfectly feasible when summer is on the wane and fall is arriving. Not the least of the places—perhaps I should say areas—in which to pursue these endeavors are the Blue Ridge and Great Smoky Mountains, a formidable series of humps that rise like over-yeasted loaves in the Mid-South of Virginia, North Carolina and Tennessee.

The principal causeway through these Southern Highlands is the Blue Ridge Parkway, a high road that extends through Virginia and North Carolina for some 500 miles. Nearly two-thirds of it is completed. No *autobahn*, or Thruway, or Freeway, the Blue Ridge Parkway is especially designed for the leisurely gypsy who wants to pause and look, rather than get there in a hurry. At times the parkway view gives out to ancient cabins surrounded by split rail fences; at others there are planted tracts of rhododendron, azalea and white pine. Viewing balconies, picnic grounds and camp grounds are placed to provide the traveler with both comfort and vistas of the pastures of highland farms and the tree-covered slopes that color with the oncoming fall.

From Shenandoah Park the Parkway follows the Blue Ridge Mountains for 355 miles, traversing the rugged land of the independent hill people who plant their crops on the steep slopes of hills, live in cabins and still contribute to the folkways of America with their banjos, their fiddles and their nasal ballads.

For those who come in autumn there will be goldenrod and asters in the hillbilly meadows. The forests will flame late in September with the fire of the sourgums and the red maples; the regal purple of the dogwoods, the yellow of the birch and tulip trees and the orange sassafras. Picnic areas in the midst of all this natural splendor are set with



Tonics

to the Great Smokies

SUTTON

parking places, tables, fireplaces, drinking water and lavatories. There is nothing like roughing it in the forests of the Blue Ridge Mountains. Even hardier types who want to spend the night can camp on tent platforms with similar equipment hard by. You can't stay for longer than thirty days at a stretch or the park authorities will consider you a squatter. Horseback riders can hire steeds at Blowing Rock (carriages as well) to follow the twenty miles of trails that wind through Moses H. Cone Memorial Park in the Pisgah Forest, not far from Asheville. The 3,600 acre preserve was once the summer estate of Moses Cone, the Blue Denim King of Greensboro, N. C.

The entire roadway system that slants across the Southeastern U. S. is, you might say, anchored in the north by Shenandoah National Park and in the south by the Great Smoky Mountains National Park. The Shenandoah Park, the lesser known of the two, is a 300-square mile strip some 75 miles long and anywhere from two to thirteen miles wide. Most of it is 2,000 feet high, but there are sixty peaks inside the preserve which are anywhere from three to four thousand feet high. Running along the spine of the park is the 105-mile-long Skyline Drive with some 75 overlooks looking out to the Piedmont and the Shenandoah Valley.

The Blue Ridge area was well known to the Indians. They led the white men there in 1669 and, according to the legend, dropped to their knees and proclaimed the words, "Okee Paeze" which meant "The Great Spirit is Near." Visitors since that time have always thought that the Blue Ridge was indeed, close to heaven. The white settlers embossed the area with such improvements as an old moonshine still dating back to the 1800's, still on hand and photographable; Skyland Lodge at Skyland and Big Meadows Lodge nine miles to the south. Rates in both establishments run from \$5 single to \$12 double and both are open through October. A crossroads called Elk Wallow also allows travelers to wallow and to have light lunches and
(Continued on page 48)



DEVANEY

Chair lift in Gatlinburg, Tenn. offers fine view of Great Smokies.

Why "drive" yourself?



Have fun all the way... CHARTER A GREYHOUND®!

(America's most reliable Charter Service)

No woes wondering what happened to everyone—when you charter a Greyhound. You just relax and have fun with the group. We drive right to the door, take care of the parking. Really great idea for conventions!

*It's such a comfort to take the bus
...and leave the driving to us!*



CLIP COUPON FOR FREE CHARTER INFORMATION!

Greyhound Information Bureau
71 West Lake St., Chicago 1, Ill.

Yes, we'd like to discuss charter service
with a qualified Greyhound representative.

NAME _____

NAME OF ORGANIZATION _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____ E9

Elkdom's Tribute to Old Glory



High school color guard passes before Norwich Lodge during Flag Day Ceremonies.

THE ENTHUSIASM with which Elkdom pays tribute to Old Glory can be judged from the fact that this year more lodges than ever before prepared and submitted reports of their Flag Day Activities to the Grand Lodge Committee on Lodge Activities. A larger number of observances were held in public and parochial schools than on any previous Flag Day, and the cooperation of the press in reporting the endeavors was outstanding. And this year, motion picture and television cameras helped to bring before a wider public the Elks' participation in the tribute to our flag. In addition, several of the speeches made during these observances were found worthy of reprinting in the Congressional Record.

The Grand Lodge Committee on Lodge Activities made two First-Place Awards in the 1958 contests: one for the best observance among lodges with over 750 members, and one in the division with less than 750. In the first group, the winner was Norwich, N. Y., Lodge, and in the second group the award went to Owatonna, Minn., Lodge. These lodges were each presented at the Grand Lodge Convention in New York with an American Flag which had, by special arrangement of Congressman Russell V. Mack, Past President of the Washington Elks, been flown over the Nation's Capitol on Flag Day, June 14. Plaques were also awarded to these lodges and to four others which placed Second and Third. The winners, and

20 lodges cited for Honorable Mention received, in addition, Certificates of Merit.

The observance at Norwich included a Color Guard competition for local schools, originated by Past Exalted Ruler A. Wesley Gould in 1955. Exhibition units, drill teams and drum corps from local patriotic organizations attended and gave exhibitions. Flags were presented by the lodge to the First New York State Correction Camp, and to the Norwich Color Guard.

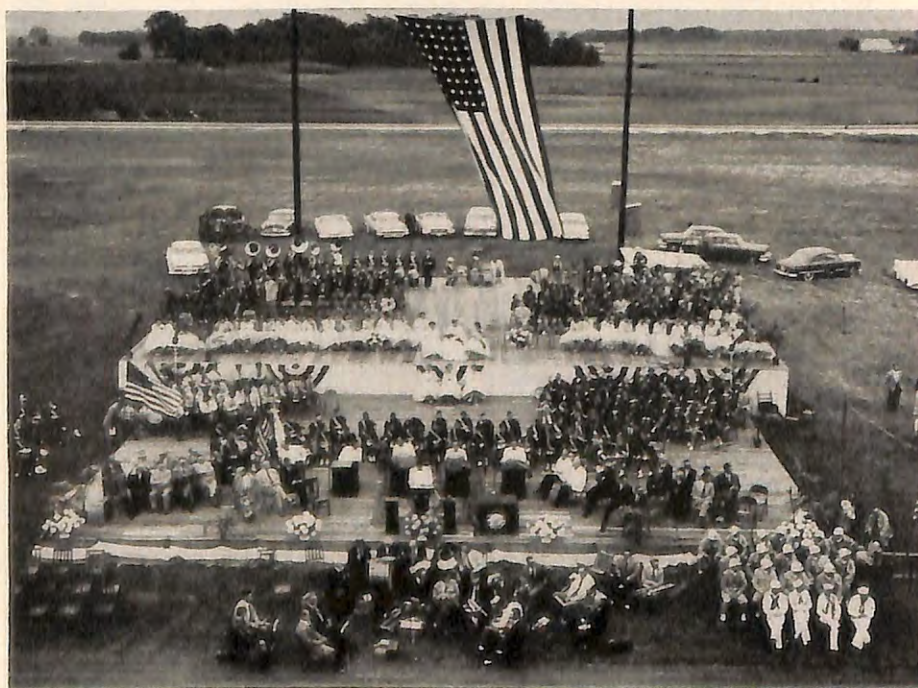
Flag Day exercises by the other First Place lodge, Owatonna, Minn., included a two-mile parade through town with bands, drum corps and marching units, the traditional Salute to the Flag from the main platform, and an elaborate fireworks display. An estimated 10,000 people attended the program, held at the Owatonna fairgrounds.

AMONG those lodges with over 750 members, the Second Place Award went to Appleton, Wis., and Third Place Winner was Omaha, Nebr.

Of the lodges with less than 750 members, Midwest City, Okla., was awarded Second Place and Bellaire, Ohio, won Third Place.

AMONG the lodges with more than 750 members, the following were cited for Honorable Mention: Phoenix, Ariz.; San Diego, Calif.; Willimantic, Conn.; Royal Oak, Mich.; Bismarck, N. D.; Alliance, Ohio; Meadville, Pa.; Williamsport, Pa.; Wenatchee, Wash.; and Milwaukee, Wisc.

In the group of lodges with less than 750 members, Honorable Mention went to: Westbrook, Conn.; Cascade, Ga.; Shenandoah, Iowa; Waterville, Me.; Hibbing, Minn.; Jamestown, N. Y.; Rocky Mount, N. C.; Circleville, Ohio; Middletown, Pa.; and Oak Ridge, Tenn.



Visiting bands massed around Owatonna Elks' officers for ceremony at fairgrounds.

A Proud Record

MICHIGAN'S Elks Veterans Hospital Entertainment Committee is in its 17th year of service to patients in Veterans' and Army Base Hospitals.

Under the Chairmanship of Irvine J. Unger, Past Exalted Ruler of Detroit Lodge and a former Grand Tiler, this Committee began its fine work during World War II, carried it through the Korean conflict and continues it today, with just as much effort, interest and imagination as ever going into its varied programs.

In the beginning, entertainment was furnished at Percy Jones and Fort Custer Base Hospitals in Battle Creek, Selfridge Field Hospital in Mt. Clemens, the Romulus Air Base Hospital and the Marine Hospital in Detroit.

With the cease-fire order, and the building of Veterans Hospitals, the airfield and Percy Jones hospitals were discontinued; new programs were then instituted in the VA Hospitals in Dearborn, Ann Arbor, Iron Mountain, Fort Custer #100, the Veterans Facility at Grand Rapids and the Marine Hospital in Detroit.

And it isn't just entertainment, off-base trips to sporting events and theatrical programs that the Michigan Elks bring to the men; a great deal of material, such as leather goods, used bowling pins, old watches, clocks, radios, TV sets and motors, has been furnished by the committee to these hospitals' occupational therapy departments. Thousands of books and magazines have been gathered and delivered to hospital libraries, and committee funds also take care of subscriptions to local newspapers and current popular magazines.

Chairman Unger has had the capable assistance of Past Exalted Ruler A. F. Wauldron of Detroit Lodge for 17 years, of Battle Creek's Past Exalted Ruler Bernard T. Cummins who has aided in this work for 12 years, and of Past Exalted Ruler William G. Steeb of Ann Arbor Lodge, Iron Mountain Elk Dr. Grant C. Hamm and Walter L. Cornell of Grand Rapids, all of whom have served since the institution of the programs within their particular areas.

Over the years, the service record of this devoted group has received much commendation from the press, as well as laudatory letters not only from commanding officers, Special Service officials and Red Cross executives, but from the veterans themselves, who are grateful for the morale-boosting programs and realize better than anyone else the solemnity in which Elkdom holds its pledge: *"As long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."*



His committee stands behind Chairman Unger, center, foreground, as he "pays off" a couple of lucky players in one of the popular bingo games the Michigan Elk group puts on frequently at the various servicemen's hospitals—this time at the Marine Hospital in Detroit.



Servicemen at the Veterans Administration Hospital in Ann Arbor enjoy a party given by the Michigan Elks.



The ladies who served with our Armed Forces aren't forgotten, either, when the Michigan Elks plan their activities for veterans—as proved by this group of WAVES, WAC's and Marines at a program put on by Mr. Unger's Committee.



This Problem We Must Meet

LAPSATION—the loss of members because of non-payment of dues—is a problem which has plagued all fraternal orders. The Order of Elks is no exception. Although our percentage of loss from lapsation is less than that of most other fraternities, I find little solace from this fact and it certainly is no excuse for our record. While the figures are available for all to see in the Order's Annual Reports, we have followed the human inclination to "gloss over" the disagreeable record of this important subject. As a matter of good business, I believe that all of our members should be made aware of our lapsation record. We must awaken in each one a pride of membership which will enlist his aid in solving this vexing problem.

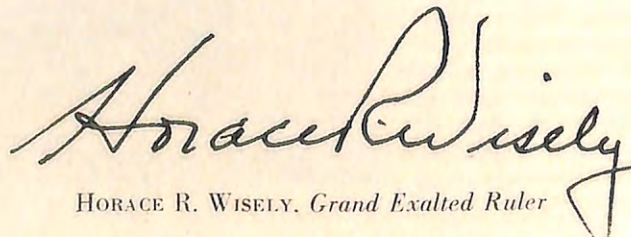
In recent years, the Order has annually dropped between four and five per cent of its total membership because of non-payment of dues. This does not sound alarming but listen when I say it this way: Throughout the Order, for every two members initiated, one member is dropped for non-payment of dues!! Astounding, isn't it? It is not a record a well-managed business would brag about. It is a record of which the Order certainly is not proud. And worst of all, the record could have been much better if we had all worked on the problem to the best of our ability.

The causes of lapsation are many, of course. Generally, however, it stems from poor selection of candidates, inadequate indoctrination, failure

to integrate new members, or inefficient administration. My program includes, and my District Deputies will emphasize, training and instruction of subordinate lodge officers in techniques which should reduce lapsations from these causes. Therefore, looking to the future—even to the results at the conclusion of this lodge year—the Order's delinquency and lapsation record should show improvement.

Lapsation is a subordinate lodge problem on which YOU and every other member of your lodge can help. Dues in the Order are always payable in advance. This first half of the lodge year will end on September 30th and a new dues-paying period will begin October 1st. As your Grand Exalted Ruler, do me this favor: Stop right now and examine your membership card, looking closely at the date to which it shows your dues are paid. Unless your card shows that you are paid to a FUTURE DATE (in advance of the date you read this), then YOU are delinquent. And now the favor: Sit down right now and send a check to your lodge for the amount required to bring your membership up to date. If you are not sure of the amount; call your lodge secretary. Many thanks!

Each Elk, in his obligation, swears to comply with the By-Laws of his lodge. Payment of dues *in advance* is provided for in these By-Laws. Solving the lapsation problem requires your help! I am counting on every Elk to fulfill his obligation—AND THEN SOME!


HORACE R. WISELY, Grand Exalted Ruler

You can hit some of these birds with a pebble, and almost have to shoot around trees to hit others

By
TED TRUEBLOOD



No telephoto lens was needed to photograph this Franklin's grouse, or fool hen.

RUFF IN THE WEST

THE BIRD looking at me curiously from a lodgepole pine bough, six feet away and a foot higher than my head, was nearly the size of a ruffed grouse. While Ruff is predominantly brown or gray, however, this one was black, with gray-edged tail, a few white-tipped feathers, and red slashes above his eyes.

He was a Franklin's grouse, or fool hen, the Western counterpart of the spruce grouse of Canada, and if ever a bird was appropriately named, that bird was the fool hen. He must have been absent when the brains were passed out. Trappers, prospectors, sheepherders and hunters have been killing fool hens with rocks and sticks for a hundred years, and I suppose the Indians had been doing it for centuries before that, but he has never discovered that man is his enemy. Once he is off the ground, out of reach of fox or coyote, he thinks he is safe, and if you were hunting fool hens for food you would need nothing more lethal than a bean flipper and a pocket full of pebbles.

Food was a relatively minor consideration on this occasion, however. I was carrying a shotgun and hunting for sport. There were ruffed grouse, blue grouse and Franklin's grouse within a day's hike of my camp and the limit was three, either one species or in com-
(Continued on page 46)



A Western Ruff on his drumming log looks and acts just like his New England cousin.



Photographed at the 1st Annual Charity Golf Tournament sponsored jointly by Oakland and Concord, Calif., Lodges, when \$400 was realized for the State Elks' Major Project were, left to right, R. L. Patriquin and C. T. Ring of Walnut Creek Lodge, Co-Chairmen Antone Logoteta of Concord and Emilio J. Poggi of Oakland, and San Francisco Elk Edward Levy, who won the contest.

TEEING OFF WITH GOLF

MACOMB TAKES KANKAKEE. Macomb Lodge No. 1009 won the team championship and three players tied for individual honors in the Illinois State Elks Golf Tournament held at the Kankakee Valley Elks Golf Club. Ollie Shaoff of Mount Carmel, Charles Trotter of Monmouth and Bob Thoren of Elgin made it a three-way individual tie, each scoring a 71 to take the title from Mount Vernon Elk Persie Pipes, the defending champion.

The Elks of the host lodge who held the team championship last year, gave way to the Macomb quartet which went the rounds in a total of 295, followed by Mount Carmel with 302. The members of the new championship team are Harry Mussato, William Haggerty, James King and Scott Burnham.

Eight players tied for first place in the blind bogey tournament with scores of 76; they were Al Campbell of Bloomington; Frank O'Connor of Chicago; Larry Ruggid, Des Plaines; Ed Beinor, Kankakee; Charles Bowman and Don Tewksbury of Sycamore, and Bill Forsyth, Carbondale.

The women had their own competition, with Dorothy Webb turning in the low gross for guests and Inez Williams for members. Marge Beinor won the low net tourney with a 67, and in the nine-hole low net contest, honors went to Betty Welindt who made it in 37½ strokes.

A field of 270 players from 27 Illinois lodges participated in this year's event which was followed by a dinner for the 325 golfers and their ladies.

Milton Shapiro, State of Illinois Athletic Chairman, has written State Elks Assn. Presidents in Kentucky, Missouri, Iowa, Wisconsin, Indiana and Michigan in an effort to promote a Midwestern Contest with the Illinois champions playing the top foursomes of those States.

ROCHESTER, MINN., Lodge's 1958 Golf Tournament had 73 participants representing Minneapolis, St. Paul, Winona, Red Wing, Albert Lea, Owatonna and Rochester, Minn., Lodges as well as Decorah, Iowa, Elkdom. The 18-hole amateur tournament was held at Soldiers Field Golf Course, and following the contest a picnic dinner was served to the golfers and their families.

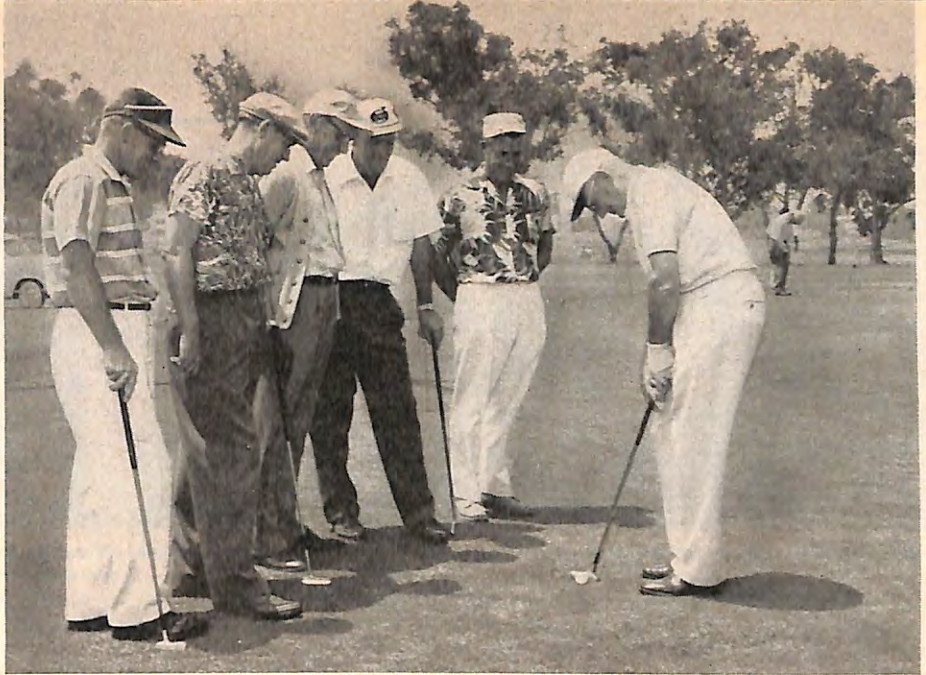
L. D. Stoffer of the host lodge won the championship for the second time,

tallying a par score of 70. Dave Boyar, another Rochester Elk, won the first flight with a 76, Ken Rohde and Frank Hentges took the second and third flights with 78 and 81, respectively. They're from Rochester, too, but the next five flights were taken by out-of-towners—Earl Heiting, of Winona, had an 83; Del Schendel of Albert Lea, 87; R. A. Johnson of Minneapolis, an 87; Howard Comstock, also of Minneapolis, a 95, and Russ Sundal, another Albert Lea golfer, 103.

CONNECTICUT'S NEWEST LODGE is Westport No. 2077. Instituted late in June by District Deputy Thomas E. Woods, the lodge began its career with 120 Charter Members who were installed by a group of Past Exalted Rulers of Bridgeport Lodge No. 36, assisted by that lodge's current officers and a number of officials of other lodges serving as Honorary Esquires.

Past Exalted Ruler John J. Gillespie of Bridgeport Lodge was Mr. Woods' aide, with an impressive list of former District Deputies rounding out the institution suite. The only speaker on the program was James A. Gunn, Chairman of New York State's New Lodge Committee, and also Chairman of the 1958-59 Grand Lodge Membership and New Lodge Committee.

The installation of officers of the new lodge was handled by a corps headed by Past District Deputy Cornelius H. McGuinness. An unhappy note to the proceedings was the absence of Edward J. Butner who was Chairman of the Organization Committee for the new lodge. Mr. Butner, who had been elected its first Exalted Ruler, suffered a heart attack the morning of the institution and was taken to Norwalk Hospital. It will please everyone to know, however, that it was not a serious seizure and that Mr. Butner has recovered. He is now serving his lodge in the office to which his Brother Elks had elected him.



Chairman R. Leonard Bush of the California Elks Assn.'s Major Project Commission addresses the ball during the 3rd annual Orange County Elks Cerebral Palsy Tournament. His gallery consists of, left to right, John A. Thompson of Santa Ana Lodge, State Treas. Robert E. Walker, Project Administrator William Garvin, Golf Committee Vice-Chairman Chuck Denio and Santa Ana P.E.R. Don G. Jerome. The tournament netted \$684.86 for the Project, with all ten lodges participating.



Harry Mussatto, center, accepts the Illinois Elks Golf Tournament Team Championship plaque for the Macomb team at the Kankakee Valley Elks Golf Course. Kankakee Lodge's E.R. James W. Court, right, presented the award as State Pres. Stewart Strain, left, looked on.



Above, left: Senator Leverett Saltonstall, a member of Newton, Mass., Lodge addresses the 700 guests at the 50th Anniversary dinner of Norwood, Mass., Lodge. Others pictured include, left to right, host E.R. Charles A. Vitartis, Chairman John E. Fenton of the Grand Lodge Judiciary Committee who was another speaker on this occasion, Norwood's Board of Selectmen



Chairman Harry B. Butters and State Representative Daniel Rider. At right: Another feature of the celebration honored a group of the lodge's long-time members who received Honorary Life Memberships. Seated, left to right, are P.E.R. Arthur B. Rogers, lodge Steward Bing Callahan, Walter Kivlin, Geo. W. Corbett, Thomas O. Holman, Michael A. McManus, G. T. Barrett and

Pasquale Vasaturo. Standing: P.E.R.'s John P. Keating and J. F. Neal, E.R. Vitartis, State Vice-Pres. and D.D. Louis Dubin, P.D.D. Wm. J. Dalton, lodge Secy., Stephen M. Hefferan and Tiler Antonio Mancini. Other events included an initiation ceremony, and a carnival for children, including guests from the Massachusetts State Hospital for Handicapped Children.



Biddeford-Saco, Maine, Elk officers initiated this group of candidates as the "Chief Magistrates Class." Among the initiates was Biddeford's Mayor Clement Deschambault, fourth from left, foreground, with P.D.D. Leon F. Jones on his right and E.R. Charles M. Gallagher on his left. Also included in the class was Tax Collector Daniel Cantara and City Clerk Ralph Binette, as well as the sons of four Elks, an Elk's son-in-law and the nephew of another member of the lodge.



P.D.D. Geo. B. French, left, congratulates 50-year-Elk William G. Schrier and Charter Members William Miner and P.D.D. Robert F. Adam, left to right, when they received half-century membership pins at a Sayre, Pa., Lodge ceremony when 23 candidates were initiated in honor of the lodge's Honorary Chaplain, Rev. L. W. Lunn, a 30-year Elk.



Above, left: A class of 74 was initiated in honor of the Charter Members of Beckley, W. Va., Lodge who appear with, standing fifth and sixth from left, respectively, P.E.R. E. R. Foster and P.D.D. W. C. Browning, Jr. The 12 honored are, left to right, seated Harlow Warren, E. S. Pugh, Jr., G. C. Hederick, P.E.R. Lucian Davis, P. J. Catlett and R. E. Turner; standing: F. E. Lemon, R. G. Richards, C. V. Feller, P.E.R. W. A.



Riffe, J. W. Maxwell and Don Wolf. ● ● Above, right: Lovely Miss Mary O'Brien, Winsted, Conn., Lodge's candidate for Laurel Queen in the annual festival, is pictured on the lodge's float entered in the parade viewed by over 10,000 persons, including Gov. Abe Ribicoff.



Above, left: This photograph was taken during the traditional Memorial Eve Service held by Medford, Mass., Lodge at Elks Rest in Oak Grove Cemetery. Over 200 Elks and their friends attended the impressive ceremony, conducted by the officers of the lodge who are pictured with P.E.R. Harry C. O'Brien, the principal speaker, standing at the lectern. ● ● Above, right. Ten-year-old Ronald Recknegel thanks E.R.



Edward E. Edgar and Social and Community Welfare Committee Chairman York Strangfeld for the wheel chair given him by Manchester, Conn., Lodge. The chair is a duplicate of the one used by the boy's 12-year-old brother, both youngsters being victims of muscular dystrophy.



Above, left: Photographed when Lewistown, Pa., Lodge awarded five \$200 scholarships to local students were, left to right, P.E.R. and Secy. P. L. Powell, Gloria Gilbert, E.R. R. F. Sheffield, Eugene Colyer, Jr., P.E.R. and Committee Chairman J. G. Williard and Diane Wisehaupt. Two other students, J. C. Harpster and J. B. Walker, Jr., were not present. ● ● Above, right: During the past seven years, the Elks of



Leominster, Mass., have aided worthy students in securing higher education. In that period 77 awards have been made, totaling \$13,400. The 14 high school students who plan to further their education with the Elks' help this year were pictured when they received their scholarships with, standing, E.R. L. J. Cormier, Mayor of Leominster, right, and Committee Chairman Joseph M. Dolan, left.



Exalted Ruler Paul Fitzgerald and Secretary Francis V. Redding, P.E.R., present \$400 awards to the students who were successful in Lowell, Mass., Lodge's 1958 scholarship contest. Left to right are E.R. Fitzgerald, Joan Marie Maguire, Michaelene Mary O'Neill, Martha Ann Ward, Richard J. Rodgers and Secy. Redding.



Lakeland, Florida, Elksdom has been the sponsor of Boy Scout Troop #103 since its inception. This photograph, commemorating the Troop's Tenth Annual Charter Presentation ceremony, held at the lodge home, includes the officers of the lodge and members of its Scout Committee. Standing, second from right, is Past Exalted Ruler J. O. Springer, the Troop's Scoutmaster.

LODGE NOTES

This year's golf tournament for the Oneonta, N. Y., Country Club Championship wound up as quite an Elk success. The title went to Sam Bertuzzi, Exalted Ruler of Oneonta Lodge, after he downed Sam Pondolfino, a Past Exalted Ruler of the lodge, in the finals. Incidentally, neither had ever made the finals before.

Exalted Ruler Edward K. Hutton recently presented Winsted, Conn., Lodge's 1958 \$250 scholarship award to Miss Teresa Matula at a special ceremony. Miss Matula was the recipient of a \$700 Elks National Foundation award last year.

Joseph J. Neagle, the only man who has ever served Quincy, Mass., Elksdom as lodge Steward, retired July 1st, 34 years to the day after he first took over the post. His original appointment came simultaneously with the dedication of the lodge's home. An Honorary Life Member since 1913, Mr. Neagle be-

came an Elk in 1908. He will be 80 years old next month. Upon his retirement, a well-attended testimonial dinner was held in his honor by his fellow Elks and other friends.

Hagerstown, Md., Lodge has been granting scholarships for many years. Recently, the local *Daily Mail* carried a story on Miss Elsie M. McCormick who, in 1948, received a full scholarship for nursing from the Hagerstown Elks. After graduating from Washington County Hospital's School of Nursing, she enlisted in the U. S. Army Nurses Corps. Called to active duty in June, 1952, she was stationed a year at Fitzsimmons Army Hospital, and then was transferred to Pusan, Korea, for ten months. The next seven months were spent at the Tokyo Army Hospital. In 1955, as a staff member at Chambersburg Hospital, she entered the Univ. of Maryland to study for her Bachelor of Science degree in nursing. The next year she worked part-time at the Balti-

more City Hospital, attending night classes at the University. After she completed her studies in January of this year, Miss McCormick became a full-time member of the Hospital's staff. She received her degree last June and was reassigned as Supervisor of Nurses at the Baltimore Hospital—all of which makes a most gratifying report for the Elks who started her on her fine career.

Kissimmee, Fla., Lodge passed a milestone in its short history recently by holding official ground-breaking ceremonies for its new home. State Pres. Willis V. McCall was on hand to wield the golden shovel under the eyes of District Deputy Russell L. Saxon, Past District Deputy Jack Morgan, State Vice-Pres. Wm. M. Herbert, former State Secy. William Lieberman, Vice-Mayor Dan Autrey, County Sheriff Elk R. M. Buckels, Exalted Ruler Jim Flanagan and Past Exalted Ruler George Mansfield, Chairman of the Building Committee.



A group of 45 Princeton, W. Va., Elks and their ladies, accompanied by 25 youngsters from the lodge's Boxing School, made their 7th annual pilgrimage to the Elks National Home recently. Highlight of the afternoon's entertainment was a series of boxing exhibitions staged by the young pugilists. This school, for boys from 5 to 15 years of age, has been sponsored by the Elks for the past five years, under the tutelage of John P. McCabe and W. R. Stephens. Youth Activities Chairman C. Q. Bingham presented a program of magic and ventriloquism and Jack Powell and Ronnie Bailey sang for the group. Before they left, the Princeton visitors made a contribution to the Home's Motion Picture Fund.



At a lobster dinner attended by 300 members and guests of Hackensack, N. J., Lodge, the guest of honor, Supt. Thomas J. Brady of the Elks National Home, received a \$675 check from the lodge to be used in furnishing the recreation room of the Home where Hackensack Elk, Patrick Henry Maley, also a guest at the dinner, is a resident. In accepting the check, Supt. Brady stated that to his knowledge it was the first gift made by a lodge for the improvement of the Home. Left to right are P.E.R. Harry J. Olsen, Chairman of the lodge's Elks National Home Committee, Dinner Committee Chairman Clifford E. Osborne, Supt. Brady and Chairman Harry H. Smith of the N. J. Elks Assn.'s Board of Trustees.



James H. Douglas, Secretary of the Air Force, center, receives a personal invitation from E.R. Roy A. Woolcock, right, to attend Everett, Wash., Lodge's Air Fair. With them is Rep. Jack Westland who joined Mr. Woolcock in expressing the lodge's appreciation to Secretary Douglas for his part in making it possible for Air Force "Thunderbirds" to headline the show.



Dignitaries of the Order who participated in the dedication of the handsome new home of Concord, Calif., Lodge included, left to right, seated, State Association President John A. Raffetto, Jr., Horace R. Wisely who is now the Order's Grand Exalted Ruler, Past Grand Exalted Ruler L. A. Lewis who presided, and State Association Secretary Edgar W. Dale. Standing are P.E.R. Louis J. Narberes, P.D.D. Gerald F. McCormick, E.R. Carroll F. Claire and P.E.R. J. F. DeRosa.



Above, left: Florence Leonard, 17-year-old polio victim, returned to West Palm Beach, Fla., from the Florida Elks' Harry-Anna Home for Crippled Children to receive her high school diploma from Howell Watkins, Supt. of Public Instruction, left. In spite of the fact that she was unable to attend a single class at the high school, the young lady managed to maintain grades in the A's during the past year. After two and one-half years under the care of the Florida Elks, and undergoing three major operations, Miss Leonard hopes to walk without assistance within a few months and may return to the Home for



treatment next winter. Shortly after her commencement exercises, Miss Leonard received a portable typewriter as a graduation gift from West Palm Beach Lodge at a ceremony held the evening her father was initiated in the presence of a large group of Elks, including State Vice-Pres. Almer I. Tedder. ● ● Above, right: Joining in the enjoyment of some of the 154 children from the Methodist Home at the picnic given annually for these youngsters by the Elks of Decatur, Ga., are House Mother Miss Lucile Pettyjohn, seated at right, and the Home's Supt., B. C. Kerr, seated at left. Standing, left to right, are Trustee Charles J. Lyon, nine-year County March of Dimes Chairman; Publicity Director John G. Thomas, and Trustee Arthur C. Rollins, Jr., a Past Exalted Ruler.

Digest of ANNUAL REPORTS

SUBMITTED TO THE GRAND LODGE AT NEW YORK 1958

ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

The Annual Report of the Elks National Memorial and Publication Commission was presented by Past Grand Exalted Ruler John S. McClelland, Chairman of the Commission. Following are salient points of this Report.

Memorial Building

The Elks National Memorial Building in Chicago is acclaimed to be one of the finest War Memorial buildings in the entire world if not the finest. The Memorial and Publication Commission is responsible for the maintenance and operation of the Building, which is dedicated to the Elks who served in World War I and World War II, and in particular to those who lost their lives in service for their country. The Building is open daily and is a landmark for visitors to Chicago. Since the Building was opened in 1926, 2,183,667 people have visited it, and last year alone, there were 75,443 visitors.

The expense of maintenance and operation of the Building is paid from surplus earnings of The Elks Magazine, and currently this expense is about \$85,000 annually.

During the year, the Memorial Book, which is available to visitors to the Building, was completely revised, and a printing of 10,000 was made by authorization of the Grand Lodge. The new edition is entitled "A Story of Elkdom", and it not only describes the character of the Memorial in words and outstanding photographs, but also speaks of the great accomplishments of the Order.

The Elks Magazine

In the Report the Commission paid tribute to the outstanding services of Hubert E. Allen, who has for many years been Superintendent of the Elks National Memorial Building.

This was the 36th consecutive year of publication of The Elks Magazine as the national journal of the BPOE. During the year 14,775,013 copies of the Magazine were printed. Total earnings for the year were \$226,502.24, as compared to \$249,520.62 for the previous year.

While the advertising revenue of the Magazine has shown a steady increase for the past decade, our publication is faced with continually increasing production costs, the largest single item being paper. Since the subscription rate of the Magazine remains \$1.00, as established at the original date of issue in June, 1922, this represents a serious problem, and Chairman McClelland particularly stressed how important it is that every member of the Order support the firms utilizing pages in the Magazine. As Past Grand Exalted Ruler McClelland said, "It is very helpful when an individual Elk writing to advertisers says: 'I saw your advertisement in The Elks Magazine.'"

The Elks Family Shopper, which was initiated in 1951, has proved a vital factor in maintaining Magazine profits, and in the fiscal year ended May 31, 1958, carried a dollar volume of advertising in the amount of \$128,537.12.

Public Relations

"Our publicity on the Grand Lodge's activities and programs continued to receive wide use in the nation's press," Chairman McClelland reported. For example, in July 1957, the first Grand Lodge Convention in San Francisco was held, and the Public Relations Department received 1,542 nation-wide press clippings. This, of course, represents only part of the total number.

The Public Relations Department worked closely with Grand Exalted Ruler H. L. Blackledge in support of his Indoctrination Program and Open House project, and furnished publicity material to lodges and State Associations in advance of 136 visits of Mr. Blackledge during the year. In February a special background story about the Order's 90th anniversary was sent to all lodges, and this resulted in excellent editorial publicity in local newspapers. Considerable attention was also devoted to Elks National Youth Day and the Elks National Youth Leadership Contest. Ed Sullivan presented the boy and girl winners of the Youth Leadership Contest on his CBS television show on

May 4th. There were several other national radio and TV programs in connection with the great work that the Order is doing on behalf of America's youth.

Other important activities of the Public Relations Department during the year were cooperating with the Board of Grand Trustees in the production of a film on the Elks National Home; publication of publicity kits for Flag Day observance; working closely with the Lodge Activities Committee, and furnishing lodges with appropriate material for National Newspaper Week.

In concluding this part of the Annual Report, Past Grand Exalted Ruler McClelland expressed his deep appreciation of the work of Brother Otho De-Vilbiss, who is Public Relations Department Director.

Disposition of Earnings

Out of the surplus earnings of the Magazine during its existence, the Elks National Memorial and Publication Commission has turned the sum of \$6,877,154.72 over to the Grand Lodge, this being an average of nearly \$200,000 per year. These payments have been used for important purposes, such as building of an addition to the Elks Home in Bedford, Virginia; the decoration of the Memorial Building; operation and maintenance of the Memorial Building; contributions to the Elks War Commission and Elks National Foundation; establishment of the Grand Lodge Reserve Fund and for general Grand Lodge expenses.

Had it not been for the earnings of The Elks Magazine, the per capita tax per year would have been considerably higher than has been the case. This year the members of the Commission decided to turn over to the Grand Lodge \$100,000 of the surplus earnings of the Magazine, making the total amount turned over to the Grand Lodge in the past 36 years \$6,977,154.72.

The Elks National Memorial and Publication Commission is composed of five members, all of whom are Past Grand Exalted Rulers: John S. McClelland, Chairman; Emmett T. Anderson, Vice Chairman; Wade H. Kepner, Secretary; James T. Hallinan, Treasurer, and Earl E. James, Assistant Secretary and Assistant Treasurer.

CONTINUED

◁ ELKS NATIONAL FOUNDATION ▷

The Annual Report of the Elks National Foundation marked the thirtieth anniversary of the Order's great philanthropic fund, and, as Past Grand Exalted Ruler John F. Malley, Chairman of the Foundation, said, "Those who contribute to the Foundation can take pride in the fact that they are participating in the charitable, educational and humanitarian endeavors sponsored by Elks in every part of the United States of America. 'There is so much to do—there is so little time.' To a greater degree each year our members, realizing that individuals can do so little by their own effort, have selected the Foundation as their agency for good works."

"The Principal Fund of the Foundation is over \$5,000,000 in actual receipts and over \$7,000,000 in market value of the securities in its investment portfolio. The present annual income is approximately \$250,000, and will increase proportionately as the Principal Fund is augmented each year by donations of members, lodges and state associations and occasional bequests," Mr. Malley explained.

"The Foundation has many features which appeal to those who wish to dedicate permanently and completely the money which they bequeath for charitable and philanthropic purposes. Our Foundation keeps all gifts intact in the Principal Fund.

"During the period of its existence, the Foundation has distributed over a million and a half dollars for charitable, educational and philanthropic purposes. These distributions have been made directly, in Foundation project, and also to Elk State Associations to assist the established major project in the respective states."

Current Year

The total amount received from all sources during the fiscal year was \$384,442.02. Of this amount, \$11,708.02 was contributed by State Associations; \$153,597.80 by subordinate lodges; \$214,382.25 by individuals, and \$3,565.95 was derived from bequests.

Chairman Malley was pleased to note that a greater number of group contributions from lodges and members were received with request that Honorary Founder Certificates or Permanent Benefactor Certificates be issued to pay tribute to a Brother who has performed notable service for the Order, and whom the donors wish to honor in his lifetime. There also is a steadily increasing interest in Memorial Certificates, which are issued upon request of the donors in memory of a friend,

relative or member who has passed away.

Appreciation

"Grand Exalted Ruler H. L. Blackledge advocated support of the Foundation in all his speeches to Elks assembled in conventions and in other groups during his wide coverage of lodges," Past Grand Exalted Ruler Malley reported. "His excellent program of indoctrination was most beneficial to the Foundation because the officers and active members of every lodge were prompted to inform themselves in regard to the purposes of the Foundation in order that they might impart the information to the candidates seeking admission. We are grateful to him for his advocacy of our cause, both directly given in forceful speech and by institution of this new program."

Mr. Malley also thanked the District Deputies, State Association officers and committeemen, the Exalted Rulers and Secretaries of subordinate lodges and the Foundation-conscious members of innumerable lodges who gave most valuable assistance during the year. For several months The Elks Magazine has published a monthly feature about the work of the Foundation in the field of cerebral palsy and scholarship, under the title "The Joy of Giving", and Mr. Malley expressed his appreciation of this support.

Current Distributions

CEREBRAL PALSY. This project of the Foundation has grown to large proportions and is bringing the Order many commendations for the grants given to doctors, therapists, technicians, nurses, teachers and others who are interested in advancing their knowledge in the modern techniques of treatment of cerebral palsy. To date, the Foundation grants have totaled \$277,251.58 and have sent 585 qualified persons through courses of specialized training.

Substantially, all who have received these grants and have completed their courses of study are now on assign-

ments in the field of cerebral palsy. Some are serving on the staffs of the Cerebral Palsy Treatment Centers and Clinics sponsored by our own Elk State Associations. Others are on faculties of universities and medical institutions or are teaching.

MOST VALUABLE STUDENT AWARDS. This year the Foundation awarded \$40,000 in scholarship grants, and all forty-eight states, two Territories and the Possessions participated in the program. A full report of the "Most Valuable Student" awards appears on page 23 of this issue. To show the splendid forward progress of the Foundation, it should be noted that next year the total awards will be increased to \$70,000.

YOUTH LEADERSHIP. The Grand Lodge Youth Activities Committee continued its program to foster character building and to encourage youth leadership among the young people of our country. The Foundation Trustees made the sum of \$6,400 available for award by the Youth Activities Committee to outstanding youth leaders selected by the Committee.

EMERGENCY EDUCATIONAL FUND. This fund is available for education of any young person under the age of 23, whose father is a member of the Order and who lost his life or was incapacitated while a member in good standing. During the year \$8,465 was granted under the terms of this fund.

Conclusion

It should be understood that all expenses of the Foundation are paid by the Grand Lodge and the entire income from the Principal Fund is devoted to work of the Foundation. Since only the income is used, a contribution to the Foundation is a permanent gift for furthering the great work of the Foundation. Total administrative expense of the Foundation during the past year was \$46,069.14.

The Elks National Foundation Trustees, all of whom are Past Grand Exalted Rulers, are: John F. Malley, Chairman; Robert S. Barrett, Vice Chairman; Floyd E. Thompson, Secretary; Charles H. Grakelow, Treasurer; L. A. Lewis, Dr. Edward J. McCormick and Sam Stern.

◁ ELKS NATIONAL SERVICE COMMISSION ▷

Past Grand Exalted Ruler James T. Hallinan, Chairman of the Elks National Service Commission, in opening the Annual Report, reminded the Order, "That patriotism in Elkdom with respect to men and women in service is not confined to times of crisis when public acclaim is at its highest. The size of our debt to those who were willing to make the supreme sacrifice increases when

they are helpless and ill. It is the proud promise of the Benevolent and Protective Order of Elks that through its National Service Commission program the memory of the sacrifices of our Nation's defenders will forever be held sacred."

Hospital Services

The Veterans Administration presently operates 172 hospitals throughout the

country in which approximately 117,000 patients are cared for daily. These include 113 general medical and surgical hospitals, 38 neuropsychiatric and 21 tuberculosis. There are also several veterans' wings in State mental institutions and some service hospitals, located in every state as well as the District of Columbia, that are aided by the Commission.

The services Elks render in these hospitals are manifold, sponsoring the best available professional talent, sports nights, carnivals, as well as trips outside the hospital to attend baseball and football games and wrestling bouts. The program also includes ward visits, wheel chair patient escorts, occupational therapy instructions, letter writing, and much more, to provide pleasant diversions.

Occupational Therapy

To fill long stretches of time and monotony during which negative mental attitudes could interfere with the best medical treatment, most hospitals have excellent Occupational Therapy Departments. There is always a demand for supplies, and expensive leather hides are highly valued. Several years ago, the California State Elks Association originated a program of gathering skins and pelts and tanning them for distribution to the hospitals in California. The work spread to other states, and today,

Montana, Wyoming, Oregon, Nevada, North Dakota, Utah, Arizona and New Mexico are engaged in this worthwhile program. The State of Massachusetts is also in the forefront of this program. In the manufacturing area of this state, leather, plastics and fabrics are constantly donated for local distribution.

Other phases of occupational therapy assistants include the supply of old radios, television sets, watches, etc., all given with the intention of keeping minds and hands busy.

Courtesy Cards

Courtesy Cards, issued to blood relatives of members of our Order serving in the Armed Forces who were under 21 years of age at the time of their induction, are still available to all lodges which desire them, by writing for a supply to the Elks National Service Commission, Room 2860, 161 East 42nd Street, New York 17, N.Y. By presenting a Courtesy Card, these young servicemen can experience the gracious hospitality of Elk lodges.

Duration Stickers

In 1942, the Elks National Service Commission designed a Duration Sticker, which was approved by the Grand Exalted Ruler, to provide a method of assuring that the Elk serviceman presenting the card had paid his dues for the duration. These stickers are also

available to all lodges by sending their request to the Service Commission.

Conclusion

Concluding the Report, Past Grand Exalted Ruler Hallinan extended his deep thanks to those that helped interpret the Commission's high ideals of benevolence and patriotism with programs of positive action. "The solemn pledge made to our veterans would be meaningless without fulfillment by that faithful group of dedicated Elks and their ladies whose willing hands and hearts have performed works of mercy in Veterans Administration hospitals throughout the Nation," Chairman Hallinan said.

The Commission's recognition and deep gratitude was extended to Grand Exalted Ruler H. L. Blackledge, "who never missed an opportunity in his extensive travels to visit Veterans Hospitals and to seek out the dedicated Elks serving them for a special word of commendation."

"To Grand Secretary Lee A. Donaldson and his skilled and willing staff we wish to express our sincere thanks for their generous and cheerful cooperation", Past Grand Exalted Ruler Hallinan stated. He also recognized with appreciation the efforts of The Elks Magazine, which made the activities and achievements of the Commission known to over 1,200,000 Elks and their families in a monthly page.

"The broad scope and far-reaching activities of the Elks National Service Commission program requires skilled coordination with special attention to the multitude of details involved. We are fortunate to have the benefit of the efficient and experienced services of our Executive Director Bryan J. McKeogh, Field Director Floyd H. Brown and a faithful and competent office staff."

Finances

For the fiscal period reported, programs were financed from funds remaining on hand April 1, 1957, plus per capita assessment receipts from Grand Lodge in the amount of \$359,932.84; \$25,000 appropriation unanimously adopted at the 1957 Grand Lodge Session in San Francisco for administrative expenses and \$7,550.68 realized through miscellaneous donations from subordinate lodges and interest earned on securities.

Members of the Elks National Service Commission submitting the Report: Past Grand Exalted Rulers James T. Hallinan, Chairman; Henry C. Warner, Vice Chairman; George I. Hall, Treasurer; Howard R. Davis, Assistant Treasurer; William J. Jernick, Secretary and Acting Assistant Treasurer; Frank J. Lonergan, Emmett T. Anderson, Joseph B. Kyle, William Hawley Atwell, John L. Walker, Fred L. Bohn and Grand Exalted Ruler H. L. Blackledge.



1958 National Ritualistic Champion Team

WITH TEAMS from 41 states competing, the largest number in the history of Grand Lodge Conventions, the Ritualistic Team from Phoenix, Ariz., Lodge took first place honors at the New York Convention and was awarded the Raymond Benjamin Trophy, offered yearly by Napa, Calif., Lodge, in honor of Past Grand Exalted Ruler Benjamin, and a check for \$1,000. In this photograph taken after the Phoe-

nix team won the Arizona contest, front row, from left, are Inner Guard Glenn W. Griffin, Exalted Ruler L. Wayne Adams, Jr., Esteemed Leading Knight R. R. Olson, and Esquire Peter A. Mench. Rear, from left, are Chaplain Eugene O'Neill, Esteemed Lecturing Knight Thomas W. Jessup, Candidate Harry Dixon, Esteemed Loyal Knight Don Dixon, and Team Coach L. Cedric Austin.

Elks National Foundation

SCHOLARSHIP AWARDS

THE Elks National Foundation Trustees announce that SEVENTY THOUSAND DOLLARS in scholarship awards will be distributed at the 1959 Grand Lodge Session. This announcement of the "Most Valuable Student" awards should be of interest to the students of every community who are leaders in their schools and colleges. For twenty-five years these awards have made it possible for many superior students to continue their college courses under favorable circumstances. The awards offered this year are:

	BOYS	GIRLS
First Award.....	\$ 1,200.00	\$ 1,200.00
Second Award.....	1,100.00	1,100.00
Third Award.....	1,000.00	1,000.00
Fourth Award.....	900.00	900.00
Fifth Award.....	800.00	800.00
Fifty \$600.00 Awards.....	30,000.00	30,000.00
	\$35,000.00	\$35,000.00

ELIGIBILITY

Any student in the graduating class of a high or college preparatory school, or in any undergraduate class (except senior) of a recognized college, who is a citizen of the United States of America and resident within the jurisdiction of the Order, may file an application.

MERIT STANDARDS

Scholarship, citizenship, personality, leadership, perseverance, resourcefulness, patriotism, general worthiness and financial need are the criteria by which applicants will be judged.

FORM OF APPLICATION

The Foundation Trustees furnish a blank entitled "Memorandum of Required Facts," which must be filled out in type-writing and made a part of the student's presentation. The Trustees do not furnish any other blank nor do they insist on any special form of application. Experience has shown that the interests of the applicant are advanced and the time of the Trustees is conserved by orderly, concise and chronological presentation on paper approximately 8½" x 11" (the usual business-letter size), bound neatly at the left side in a standard binder or cover (8¾" x 11½") which can be procured at any stationery store. Remove all letters from envelopes and *bind the letters flat*. Exhibits evidencing notable achievements in leadership, literature, athletics, dramatics, community service or other activities may be attached, but the applicant should avoid submitting repetitious accounts of the same aptitude. *Elaborate presentation is unnecessary*. Careless presentation definitely handicaps the applicant.

The bound application, with exhibits and letters, must not weigh more than ten ounces.

In addition to the "Memorandum of Required Facts," which should be first in the cover, we suggest as essential details the following preferably in the order indicated:

1. Recent photograph of the applicant. (Not a snapshot.)
2. A statement of not more than 300 words prepared by the applicant summarizing activities, accomplishments and objective of further education which the applicant thinks qualify him for one of the scholarship awards.

3. A letter of not over 200 words from a parent or other person having knowledge of the facts, presenting a picture of the family situation and showing the applicant's need for financial assistance to continue in school.

4. The applicant's educational history from first year of high or college preparatory school to date of application, supported by school certificates signed by the proper school authority, showing the courses taken, the grades received and the rank of the applicant in the class. The different methods of grading in the schools of the country make it desirable that the school authority, in addition to furnishing the formal certificates, state the applicant's average in figures on the basis of 100% for perfect and applicant's relative rank in class.

5. A comprehensive letter of recommendation covering character, personality and scholarship of the applicant from at least one person in authority in each school.

6. Two or three letters of endorsement from responsible persons, not related to applicant.

The Exalted Ruler or Secretary of the subordinate lodge in the jurisdiction of which the applicant is resident must sign the lodge endorsement (printed upon the application blank) certifying that he has reviewed the application and verifies the substantial accuracy of the statements.

Applications that do not conform substantially to the foregoing requirements will not be considered.

Only students of outstanding merit, who show an appreciation of the value of an education and who are willing to struggle to achieve success, have a chance to win our awards. Experience indicates that a scholarship rating of 90% or better and a relative standing in the upper five per cent of the applicant's class are necessary to make the group that will be given final consideration for the awards.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the student in an undergraduate course leading to a degree in a recognized college or university. Upon receipt of notice of enrollment from the proper officials, Elks National Foundation check for the amount of the award will be forwarded to the college or university to establish a credit for the student.

FILING OF APPLICATIONS

The application, verified by the proper subordinate lodge officer, must be filed on or before March 1, 1959, with the Secretary of the State Elks Association of the State in which the applicant is resident, in order that it may be judged by the Scholarship Committee of said Association and, if approved as one of the quota of applications allotted to the State, be forwarded to our Chairman not later than April 1, 1959.

The officers of the subordinate lodges are requested to give notice of this offer to the principals of the high and preparatory schools and the deans of the colleges in their vicinity, and to cause this announcement to be published in the lodge bulletin. Members are requested to bring this announcement to the attention of qualified students.

Requests for blanks and other information should be addressed to John F. Malley, Chairman, 16 Court Street, Boston 8, Massachusetts.

ELKS NATIONAL FOUNDATION TRUSTEES

APPLICATIONS MUST BE FILED BEFORE MARCH 1, 1959

The National Association of Secondary-School Principals has placed this contest on the Approved List of National Contests and Activities for 1958-59

Our Most Valuable Students

AT THE Grand Lodge Convention in New York this year, the Elks National Foundation presented its 25th Annual "Most Valuable Student" awards, when scholarships were received by sixty-one boys and girls. First Award winners among boys and girls, Miss Emily E. England and Philip M. Young, were guests at the Convention to accept their grants in person. Highest award in 1957-58 was \$1,200, as compared to \$1,000 the previous year. Next year's awards are announced and described on the opposite page.

In addition to ten major awards, there were fifty-one \$600 scholarships, representing a \$100 increase over the previous year when the amount of the smallest scholarship was \$500. Recipients and sponsoring lodges in this group are as follows:

Winners in the Girls' Division:

Gladys Albright, Ephrata, Pa.; Ann M. Tisdell, Visalia, Calif.; Connie J. Clulow, Little Rock, Ark.; Roberta M. Hirshon, Boston, Mass.; Caryl Ann Milkowski, Kenosha, Wis.; Linda E. Motsinger, Winston-Salem, N.C.; Laralee McNeill, Bellefontaine, Ohio; Sarah P. Stone, Paris, Tenn.; Beatrice M. Nemlaha, Cicero-Berwyn, Ill.; Lee Baratelli, Milford, Conn.; Nancy K. Greenamyre, Lincoln, Nebr.; Ernestine H. Sherman, Astoria, Ore.; Sandra L. Bressler, Reading, Pa.; Bernice M. Colby, Hartford, Vt.; Patricia A. Progre, Gary, Ind.; Janice I. Neuharth, Missoula, Mont.; Jane Shelby, Hackensack, N.J.; Melanie Schlapak, Ambridge, Pa.; Maria T. Migliorini, Somerville, Mass.; Julianne G. Faleide, Devils Lake, N.D.; Joyce E. Hendee, Lansing, Mich.; Terri J. DeLatour, Missoula, Mont.; Pamela A. Holselov, Pasco, Wash.; Kathryn C. Kappers, Eau Claire, Wis.; and Joanne Hitchcock, Red Bluff, Calif.



FIRST AWARD \$1,200
Emily E. England
Atlanta, Ga.



FIRST AWARD \$1,200
Philip M. Young
Beltsville, Md.



SECOND AWARD \$1,100
C. William Leifur
Bismarck, N. D.



SECOND AWARD \$1,100
Sheila Ann Wiese
Phoenix, Ariz.



THIRD AWARD \$1,000
Dennis E. Cook
Fairbanks, Alaska



THIRD AWARD \$1,000
Michelle G. Monte
Skamania, Wash.



FOURTH AWARD
(TIED) \$900
Judith G. Hamer
Prescott, Ariz.



FOURTH AWARD \$900
Thomas F. Farrell
Hinton, W. Va.



FOURTH AWARD
(TIED) \$900
Carol A. Honsa
Cleveland, Ohio

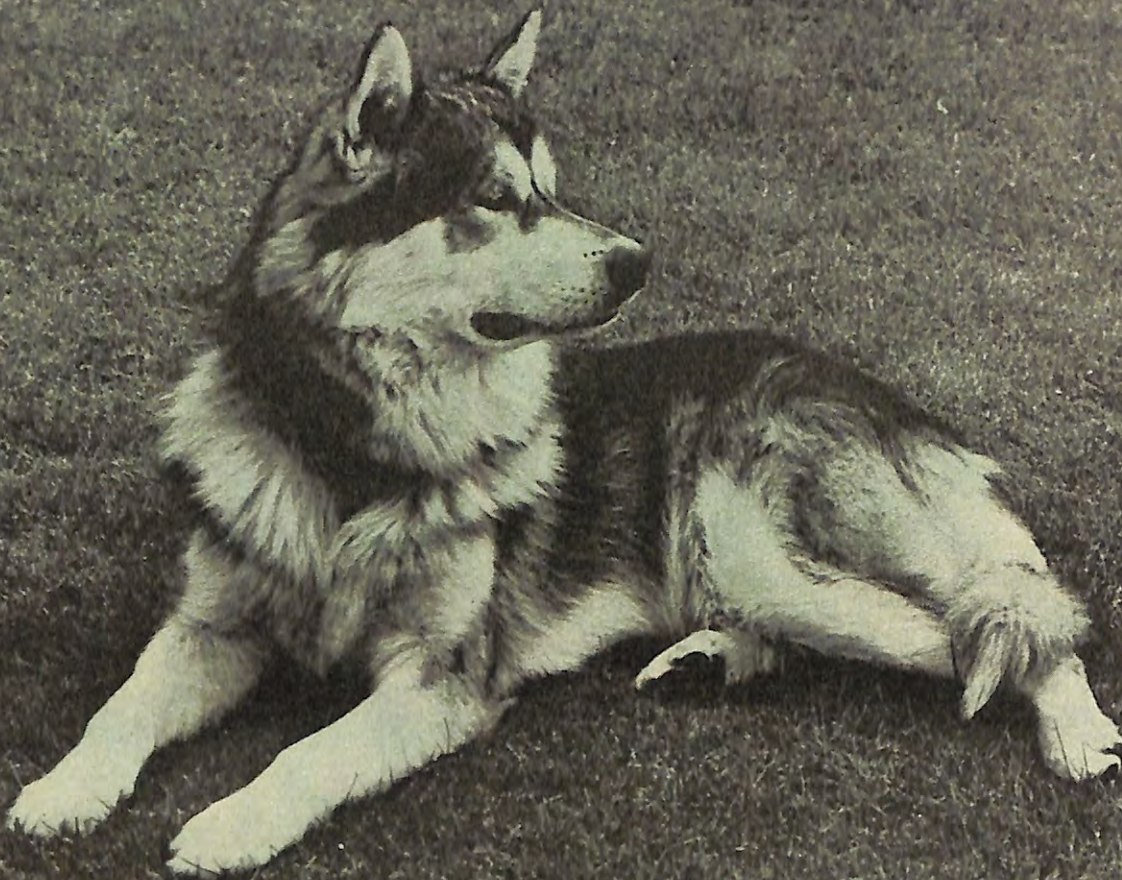


FIFTH AWARD \$800
Donald R. Sunukjian
Pasadena, Calif.

Winners in the Boys' Division:

Bridger M. Mitchell, Stockton, Calif.; John E. Matson, McPherson, Kan.; J. David Smith, Medford, Mass.; Joseph V. Siler, Pomona, Calif.; Stanley R. Bye, Walla Walla, Wash.; David Korkosz, Chicopee, Mass.; Marvin L. Wright, Park City, Utah; Rodger S. Gabrielson, Kenosha, Wis.; Louis D. LaFleur, Jennings, La.; Glen E. Thurov, Anaconda, Mont.; Wayne V. Roberts, Sweet Home, Ore.; Gerald L. Wick, Phoenix, Ariz.; Kirk G. Webster, Glandale, Ariz.; Mich-

ael K. Glenn, Shenandoah, Ia.; Chester T. Baj, Jr., Northampton, Mass.; William B. Tiffany, Midwest City, Okla.; Michael J. Sullivan, III, Newport, R.I.; Pudge N. Ellwood, Aberdeen, S.D.; James H. Fennessy, Superior, Wis.; Thomas C. Hiestand, Astoria, Ore.; Ronald N. Inouye, Provo, Utah; Joe S. Rainey, Covington, Ga.; Brooke Hamilton, Jr., Houston, Tex.; David A. Mayfield, Knoxville, Tenn.; Robert A. Peterson, Omaha, Nebr.; and Marvin S. Romanoff, Schenectady, N.Y.



Our pedigree American-bred Alaskan Malamute represents a refinement of the sled dogs.

NORTH STARS

BY ED FAUST

TODAY more than ever our thoughts turn to the North as an insistent voice says, "Move over you forty-eight stars. Make room for one for Alaska." Being not insensible of the significance to our Country of those 586,000 square miles that project from the North American continent like a hitch-hiker's thumb, I'm at the same time moved to re-appraise some of the valued residents of Alaska, the far north, and certain of their brothers that have been employed farthest south as well. They're very much worthy of consideration. Without them human life in those barren regions of the Arctic and Antarctic Circles would be almost impossible, certainly far more difficult for survival. I have in mind the dogs of the north—there being none native to Antarctic lands.

The hardships of polar explorations without the assistance of these dogs would have been increased tremendously. To quote our own Admiral Peary, "Without their help success could never have crowned the efforts of the expedition." This he writes in his book, "The North Pole," following his discovery of the Pole, April, 1909. In this he is in agreement with that gallant Norwegian, Roald Amundsen, who reached the South Pole in December, 1911. Incidentally, it's interesting although not altogether relevant to note that the Admiral further writes that his vessel, *The Roosevelt* (named for T. R. not F. D. R.) was an American ship, built in an American shipyard, engineered by an American company with American metal and built

PHOTO BY PHILIP GENDREAU

according to American design. What's more, he proudly writes that from the largest to the smallest item of supplies, all were of American manufacture. Can't help liking that man.

He describes the dogs he used as Eskimos and adds, "No dog in the world can work so long in the lowest temperature on practically nothing to eat." Males weighed from 80 to 100 pounds with females a trifle smaller. According to the Eskimo Dog Club of America, which has established the standard for the breed, weights should be for males 65 to 85 pounds, for females 50 to 70 pounds. But these are specifications for the modern Eskimo. The dogs used by the Admiral nearly fifty years ago could well have been heavier and larger too.

Polar explorers Nansen, Scott and Admiral Richard Byrd and others who ventured into those far off lands like-

wise had good reasons to praise the dogs that made their journeys possible. Earlier explorers had tried reindeer and even men to pull sledges, but these failed while the dogs succeeded. The Eskimo dog commanded by the Eskimo is guided solely by voice and whip, the latter being from 12 to 18 feet long. In the hands of the experienced dog runner the whip becomes a marvelous instrument of precision. He can literally snap the tip of it on a dime. The Eskimo, unspoiled by white man's influence, is perhaps one of the most trusting and primitive of all Indians, but like most savages sadly indifferent to the welfare of his animals. In this he's simply a product of his environment where food is hard to get, hunger is frequent and the climate for nine months of the year is marked by bitter cold and a long stretch of darkness. In consequence his dogs have to earn their

keep and earn it the hard way. Rarely is a dog taken into the shelter of the family's home. His sleeping quarters, no matter how severe the weather, is a burrow in the snow. Rarely is the Eskimo dog permitted to wander.

When his master is moved to travel the dog has to be on hand to help pull whatever load is put on the sledge, and often such loads are very heavy. If the man goes hunting for food, such little game there is to be had in that harsh climate, the dog must be ready to help in the hunting. Your Eskimo dog in his region is a tough, savage animal, quarrelsome, with a hair-trigger temper. On his home ground he requires stern handling—and he gets it.

Precisely where the breed originated has never been determined. Some authorities hold that he's a product of eastern Siberia. As this opinion pre-
(Continued on page 44)

Move up to quality- Move up to Schlitz!

There are so many wonderful things in this world. Some right at hand, too. Schlitz, for example. One of life's most refreshing pleasures, within reach of all.

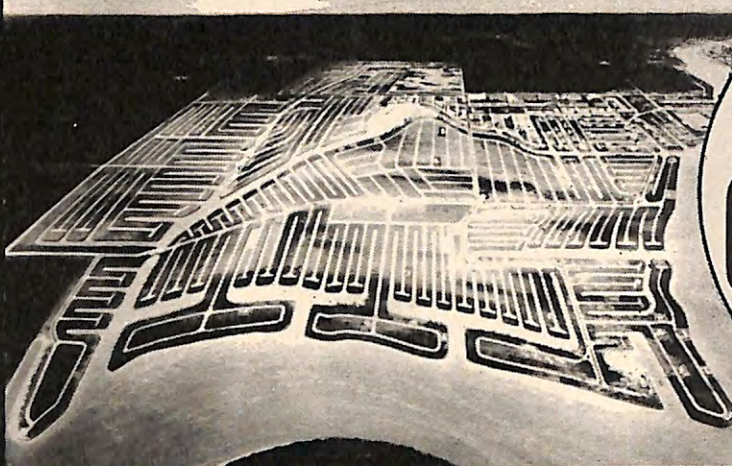
World's best seller at any price



HERE and NOW is the time for YOU to plan

Your place in the sun... now and forever more

CAPE CORAL



CAPE CORAL gives you MORE

choice of improved Homesites

Large 2-Lot, 80' x 125'
**CHOICE WATERVIEW
HOMESITES**
from \$1190

\$20 down
monthly

Large 2-Lot, 80' x 125'
**CHOICE WATERFRONT
HOMESITES**
from \$1990

\$40 down
monthly

NO TAXES

**NO HIDDEN
EXTRAS**

**FREE TITLE
INSURANCE**

1890 picturesque Waterview homesites with full waterfront pleasure privileges . . . and 3548 Ultra-choice Waterfront homesites fronting on 54 miles of navigable waterways. All just 5 to 6 miles from the Gulf of Mexico and its rich promise of record-breaking tarpon, sea trout, snook, bonito and channel bass.

Note, too, how inspired planning provides every inland site with majestic waterview . . . the luxury of gracious living and waterfront privileges! Truly, the enchanted "land of your dreams" with everything under the sun for your complete enjoyment and legendary lazy living!

Yes, you'll love life on Cape Coral's 2000 acres on the scenic banks of the Caloosahatchee River opposite Fort Myers' schools, churches, shopping centers, tropic beauty and fabulous points of interest—its immediate adjacency to Pine Island, Sanibal Island, Captiva Island—fishermen's paradises all; beaches dotted with exquisite shells and fringed by blue Gulf waters . . . and the Caloosahatchee is the western terminus of Florida's cross-state inland waterway that can be cruised from the Gulf all the way to the Atlantic Ocean! Fort

Myers on the famous Tamiami Trail— U.S. 41—so easily accessible by train, plane, bus, boat or car.

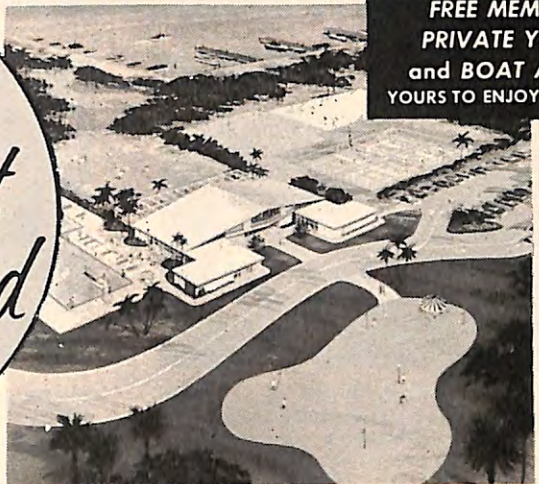
There are no hidden charges—no interest, no closing costs and no taxes during the term of your easy payment contract, and you receive a Warranty Deed and a Free Title Insurance policy when you make your final monthly payment.

Regardless of when you plan to enjoy the happy year-round vacation-like living of Cape Coral (average temperature 71.2°) act now to make it possible! Remember, Florida provides a \$5000 yearly Homestead Exemption and has no state income taxes! It's a 3-way investment bonanza too good to miss! . . . for permanent residence . . . winter home . . . or possible resale later at many, many times our low prices!

2000 ACRES ON THE CALOOSAHATCHEE RIVER • OPPOSITE FORT MYERS

YOUR future in the BEST of Fabulous Florida!

A Waterfront Wonderland



HOMESITE OWNERSHIP INCLUDES
FREE MEMBERSHIP in
PRIVATE YACHT CLUB
 and **BOAT ANCHORAGE**
 YOURS TO ENJOY WHEN COMPLETED.



of what you look to Florida for!

GET THE FACTS! SEE WHY CAPE CORAL IMPROVED HOMESITES CHALLENGE COMPARISON



Plan Now to
VISIT THE CAPE CORAL
Florida Room
 of the established Real Estate Broker in your area
SEE COLOR MOVIES
 . . . aerial views through the eyes of the color camera enable you to SEE BETTER and SEE MORE than you might see on an actual visit to the property.

ARTHUR AARON ASSOCIATES
 765 Farmington Ave.
 W. Hartford, Conn.
 Phone: Adams 6-1207

BARRY REALTY CO.
 1900 Ridge Road East
 Rochester, New York
 Phone: Congress 6-1550

WILLIAM R. BARTLETT
 3309 Franklin Street
 Michigan City, Indiana
 Phone: TR. 4-6286

BEHRENS REALTY COMPANY
 15901 Hilliard Rd.
 Lakewood 7, Ohio
 Phone: Academy 6-7344

46 E. Bridge Street
 Brea, Ohio
 Phone: Academy 6-7344

BERNARD J. BERGTON
 55 Cedar Lane
 Teaneck, New Jersey
 Phone: Teaneck 7-3400

BERNHARD REALTY SALES CO.
 3623 California Avenue
 Pittsburgh, Pennsylvania
 Phone: Popular 6-8585

DANIEL C. BROWN REALTY CO.
 3190 Bailey Ave.
 Buffalo, New York
 Phone: UN. 2822

MORRIS W. COLTER
 915 E. Lasolas Boulevard
 Ft. Lauderdale, Florida
 Phone: Jackson 3-6471

CRIPPS REALTY
 17425 Fort Street
 Riverview, Michigan
 Phone: AV. 5-4300

CULLEN REAL ESTATE
 4870 State Street
 Saginaw, Michigan
 Phone: SW. 2-1555

L. B. HARRIS COMPANY
 79 W. Monroe Street
 Chicago, Illinois
 Phone: Central 6-5950

HILO REALTY
 5043 Frankfort Ave.
 Philadelphia, Pa.
 Phone: Cumberland 8-1900

SAM JACOBSON
 1944 S. W. 8th Street
 Miami, Florida
 Phone: Franklin 9-7606

JACK JUSTICE
 930-71st Street
 Miami Beach, Florida
 Phone: Union 6-7646

SIDNEY JACOBS
 6802 Delmar Boulevard
 St. Louis, Missouri
 Phone: Volunteer 3-8600

RALPH D. KAISER AND CO
 Perpetual Building
 8710 Georgia Avenue
 Silver Spring, Maryland
 Phone: Juniper 8-3100

G. J. KEYES
 402 E. 63rd Street
 Kansas City, Missouri
 Phone: Delmar 3-5505

LARSON REALTY
 2431 Hennepin Avenue
 Minneapolis, Minnesota
 Phone: Franklin 7-3022

MARK REALTY COMPANY
 Brooks Building
 Wilkes-Barre, Pennsylvania
 Phone: VA. 4-2465

MERRELL-THREM
 20602 Harper Avenue
 Harper Woods 36, Mich.
 Phone: Tuxedo 4-0900

PICHEL & EITEN
 33 W. 42nd Street
 New York 36, New York
 Phone: Bryant 9-6246

In Westchester:
 985 Central Park Ave.
 Yonkers, New York
 Phone: Yonkers 5-6200

In Long Island:
 1022 Old Country Rd.
 Westbury, L. I.
 Phone: Edgewood 3-0200

MAURICE REUBENS ASSOCIATES, INC.
 1674 Beacon Street
 Brookline, Massachusetts
 Phone: Beacon 2-8310
 and
 10 Warren Street, Waltham
 Phone: Twinbrook 3-2550

RICHARD I. RUBIN CO., INC.
 1903 Chestnut Street
 Philadelphia 3, Pa.
 Phone: Rittenhouse 6-4812-3

SANTIGLIA ORGANIZATION
 651 Anderson Avenue
 Cliffsides, N. J.
 Phone: WH. 3-3333

SLAUGHTER REALTY CO.
 4734 E. 10th Street
 Indianapolis, Ind.
 Phone: Fleetwood 8-1129

C. NEIL SORENSON
 1621 W. Lane
 Shopping Center
 Columbus, Ohio
 Phone: HU. 6-7157

STRAHM REALTY, INC.
 2639 Upton Avenue
 Toledo, Ohio
 Phone: GR. 5-9329

WARNER & LONG
 5332 Pennsylvania
 Lansing, Michigan
 Phone: Tuxedo 2-2475



FLORIDA'S
 BEST
 LOCATION

Just off the
 Gulf of Mexico,
 opposite Fort
 Myers, on the
 Caloosahatchee
 River—2000
 acres of sunny
 dreamland.

TAMPA
 CAPE CORAL
 FORT MYERS
 MIAMI

If there is no
 Cape Coral
 Representative
 in your area
**MAIL THIS
 COUPON
 FOR YOUR
 FREE COLOR
 BROCHURE
 NOW!**

Gulf Guaranty Land & Title Company Dept. No. E-9
1771 N. Tamiami Trail, Fort Myers, Florida

Please rush **FREE** full-color brochure, ground plan of subdivision, and application form, so that I may have the benefit of prompt early choice.

NAME

ADDRESS

CITY ZONE STATE

Cape Coral Representatives are qualified Real Estate Brokers of high standing in their community

U. S. Government GUARANTEES YOU Through Social Security Benefits An Income Equal to that of an Estate of \$45,000 invested at 4%.

Will YOU Get Retirement Pay of \$108.50 per month?

Make sure you will have a comfortable retirement. With benefits coming from Social Security—as much as \$108.50 per month single, and \$162.80 per month for husband and wife—plus any other source of income (from pension, annuity, union benefits, securities, etc.)—you can plan to have a comfortable retirement period free from want or need. Get the most out of S. S. program. Sometimes by earning a little bit more, paying in a little bit more, or working for a few more quarters—you can increase your retirement benefits considerably or even to top payments. Thousands of people lose benefits through which they are entitled to through lack of knowledge or neglect. New 1958 Book—“HOW TO GET THE MOST OUT OF YOUR SOCIAL SECURITY” by Harvey Gardner, authority, writer, columnist on Social Security matters and problems—answers all your questions, simply, fully. Tells what you will be entitled to when you reach retirement—how and where and when to apply (no benefits are paid unless you apply). Includes all latest changes and amendments to the Social Security program. Only \$1.95 postpaid. **Money Back Guarantee.**

Find all the answers to such questions as:
 * How can I get top benefits of \$108.50 per month?
 * How can a young widow receive over \$40,000 in benefits?
 * How can I qualify for disability benefits? How much?
 * What are special provisions for veterans? Self-employed people? Farm labor? Domestic? Other special groups?

Arden Book Co., Dept. S-E 386 Fourth Ave., N.Y., N.Y.



Play Right Away!

ANY INSTRUMENT

Now it's EASY to learn ANY INSTRUMENT—even if you don't know a single note now. No boring exercises. You play delightful pieces RIGHT AWAY—from very first lesson! Properly—by note. Simple as A-B-C. You make amazing progress—at home, in spare time, without teacher. Only few cents per lesson. 1,000,000 STUDENTS!

FREE BOOK Shows how easy it is to learn music this modern way. Write for it. No obligation; no salesman will call upon you. U.S. School of Music, Studio 1059, Port Washington, N.Y. (60th year).

HICKORY FOR OUTDOOR COOKING

Made of 100% pure ground hickory, gives instant smoke to add hickory flavor to any meat. For use with charcoal in cooking—hams, steaks, hamburgers, chicken. Charcoal provides the heat—Flavorite furnishes the tangy hickory flavor. Average year supply \$1.00 Ppd. West of Denver \$1.25.

FLAVORITE PACKING CO.
 Box 164, Martinsville, Indiana

Amazing Discovery!

More Brilliant Than a Diamond!

Yes, Kenya Gems are more dazzling, more fiery than diamonds, and they look exactly like fine diamonds. Only an expert can tell the difference. Your friends will think you are wearing the most glorious diamond they have ever seen.

Superbly beautiful! Sparkling white! Truly a miracle of modern science! HOUSE BEAUTIFUL says, “Like a diamond and with more fiery sparkle.” ESQUIRE magazine says, “Outdazzles the most dazzling diamond.”

LOW COST — AMAZINGLY LOW COST!

Actually only a small fraction of the cost of a diamond. Stylish, sparkling men's and ladies' rings on very easy payments, if you wish. You can pay as little as \$6 down.

Write For Free Booklet

Send no money. Just write today for the FREE Booklet that tells you all about these man-made, dazzling white gems, and shows you a wide selection of stylish rings.

KENYA GEM, Dept. 315, Philadelphia 44, Penna.

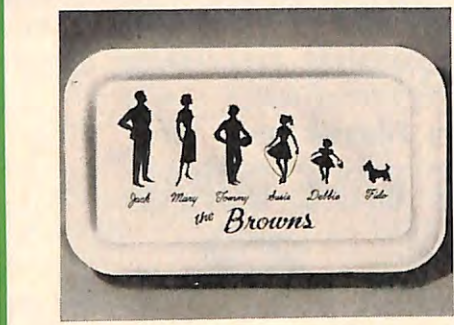
ELKS



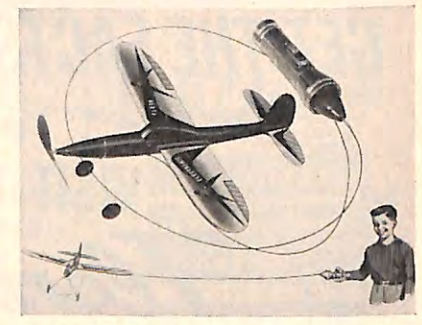
BRAIDED CHIGNON can be worn 25 different ways. Human hair, it's guaranteed to color-match your hair sample. \$10.50 ppd.; light blonde, auburn or mixed grey, \$3.25 extra. Free style sheet incl. Catalog of hair pieces and information on wigs and toupees will be sent on request. Send hair sample to Fashion Hair Prod., 175-5th Ave., Dept. E, New York 10, N.Y.



A CHALLENGING GAME OF CHESS becomes even more stimulating when players use this beautiful set . . . a reproduction of the “Continental” Tournament Set now on display in Chicago. Molded in ivory and black of the finest plastic, pieces are heavily weighted. King size, 3½ in. \$7.95 ppd. The Mart, Box 41, Dept. E, Woodland Hills, Calif.



SILHOUETTE SERVING TRAY is personalized with a black silhouette for each member of your family and each first name is hand-painted in contrasting color as is the family name. Choose from 60 silhouettes mailed you on receipt of order (maximum of 6 per tray). Metal and colorfast, 9 x 15 in. \$2.95 ppd. Spencer Gifts, 501 Spencer Bldg., Atlantic City, N.J.



REMOTE CONTROL MODEL PLANE. Just push a button to control the flight of the “Flash.” It takes off, climbs, dives, loops, flies inverted and makes 3-point landings, guided by a 6 ft. control line. 11½-in. plastic fuselage, 14-in. wing spread. Operates on two flashlight batteries (not incl.). \$4.95 ppd. Medford Products, Box 39, Dept. E, Bethpage, N.Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



Kills Fleas and “B.O.”

“It's wonderful—kills fleas and doggy odor while I snooze. I love its cedar aroma, its billowy comfort.” Protects children. Stops scratching. Ends all struggles with messy powders, sprays. Keeps pets off chairs, sofas. Pleasant in any room. Economical, long-lasting. **Flea-Scat-Pad**, 15x28 in. \$3.49. Super size, 28x36 in. \$4.98. **Kitty Comfy-Cushion** for cats, \$2.98. **Money-Back Guarantee**—send check or m.o. and we'll mail prepaid, saving you all postal charges. Sudbury Laboratory, Box 83L, Sudbury, Mass.



New Pen Writes In Glamorous Ink \$1

Sign your name in GOLD or SILVER with this new ball-point pen that actually writes with gold and silver ink. Your signature will have a rich metallic look to give an original and different appearance to your correspondence. Wonderful for greeting cards, thank-you notes, gift checks, Christmas cards. **Guaranteed or your money back!** GOLD PEN with quick-change silver cartridge for only \$1, postage paid. 3 Gold or 3 Silver refills \$1 a set. Order from Carol Beatty, 2561 Beatty Building, Culver City, California.

FAMILY SHOPPER



TAG YOUR DOG with this elegant 24K gold-plated Doghouse Ident and he'll be the proudest pooch ever seen. Engraved with his (or her) name and phone number and attached to the collar, the Ident will assure his return to you, no matter where he strays. \$1.00 ppd. Send pet's name and your phone number to Pilgrim's Pride, 58 Buffum St., Dept. E-42, Lynn, Mass.



FUR CAPELET . . . a new fur fashion for fall wear on your favorite suit and coat. Morton's of Washington will make this Capelet for you from left-over furs after they restyle your old fur coat into any one of their 35 new fur styles, and it costs only \$12.00. Or choose other fur accessories. Write for information to Morton's, Dept. H-45, Washington 4, D.C.



AS DUTCH AS THE DIKES, this traditional Delft Candleholder is identical in design to the original brought to America in 1609. Still manufactured in Holland, it's really used there but most American hostesses are satisfied to keep it as a charming "antique" decoration. In Delft blue and white. \$3.95 ppd. Madison House, 305 Madison Ave., New York 17, N.Y.



AMERICA'S MOST FAMOUS DOLLAR . . . a replica of the "Piece of Eight" thrown across the Rappahannock by young George Washington. "Pieces of Eight" are now found in sunken treasures and pirate hoards. Replica is minted of bright, solid, heavy German silver, \$1.00 each; 3 for \$2.75; 6 for \$5.00 ppd. Hano Gifts, 1598 Third Ave., Dept. E, New York 28.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.

Send for **Free Style Book!**



YOUR OLD FUR COAT INTO NEW CAPE, STOLE. \$22.95 Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. Allow two to three weeks for delivery. \$22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. B-30, N. Y. 1



BOIL WATER INSTANTLY! \$1.69

Boil water instantly with this Instant Water Heater. Simply immerse metal coil in filled glass, cup or pot—it brings water to a boil in less than 2 minutes! Precision made. For traveling, hotels, motel—you'll use it for hot beverages and soup, shaving, boiling eggs, baby's bottles, sterilizing, etc. Keep in purse, luggage, glove compartment. With travel case. You must be pleased or your money back! Only \$1.69, postage paid. Order **INSTANT HEATER** from **Sunset House, 2546 Sunset Building, Beverly Hills, California.**

For Those Who Do Not Want GREY HAIR

Now Top Secret's amazing scientific formula gives a natural looking color to faded or grey hair . . . makes you look years younger! Top Secret does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use."



Time-proven Top Secret has been used by famous personalities for years. Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of California, Room 94 1401-91 W. 8th St., Los Angeles 17, Calif.



NEW PATIO MOCCASINS...\$4.95

Smooth, glove-leather with really light-weight, flexible cushion crepe soles to make walking a pleasure indoors and out. Black, White, Red, Saddle-tan, Natural or Turquoise. Sizes 4-10, medium & narrow, half sizes too. . . \$4.95 plus 35¢ postage. **OLD PUEBLO TRADERS, Box 4035, Dept. 9-EL Tucson, Arizona**

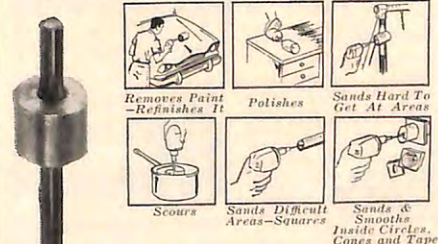
Automatic 12 to 24 CUP PARTY PERCOLATOR

Wonderful for dinner, luncheon, parties, patio barbecues, churches, lodges, country clubs. Just pour in cold water, add coffee, plug in and serve when signal light flashes coffee is done, low heat keeps coffee hot thereafter. No bags, filters or moving parts. Polished aluminum, 14" high, uses regular A.C. current. **\$29.95 ppd.**



Pa. Residents Add 3% Sales Tax **FREE GIFT CATALOG TAYLOR GIFTS Wayne 4, Penna.**

New Invention For Every ELECTRIC DRILL OWNER



A TOOL OF 1000 USES ADAPTA-TOOL Makes Hundreds of NEW Drill Uses Possible Fits All 1/4" & 1/2" Drills

ADAPTA-TOOL is a momentous invention because it fills the need for every electric drill owner. It eliminates spending hundreds of dollars in accessories. It's a self-contained unit having over 1000 uses. It tapers or cones circular holes, cleans cylinders, cones concave and convex surfaces, cleans pipes and fittings inside and out, removes paint faster and more efficiently. Polishes autos without danger of burning finish. The perfect tool to refinish wheel cylinders and remove carbon from valves and cylinders in autos. Scours pots and pans and saves money on many other household appliances and other jobs. ADAPTA-TOOL is made of Swedish high carbon special tempered steel. Precision counter balanced. Rubber tipped to prevent marring or scarring fine finishes. Guaranteed to give entire satisfaction. Use it for 10 days at our risk. Send check or money order for \$4.95 and receive your ADAPTA-TOOL by return postpaid mail.

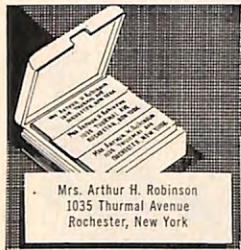
HOLIDAY WORLD, Dept. AD-1 549 ALLEN ROAD, WOODMERE, NEW YORK

BOOKKEEPING *Made Easy!*



Your household will run more efficiently if you apply the principles of good record-keeping. Get ABC's of Bookkeeping—it's for everyone—and it's easy to learn. A simplified course by a Certified Public Accountant, who devised the system with you in mind. You'll especially like the chapter on "Bookkeeping and Budgeting for the Housewife". A complete course with illustrations, practice sets. \$1.98 ppd. (Free literature also available).

TEACH YOURSELF TO TYPE IN 24 HOURS
Easy, speedy self-instruction in a unique book "Personal Typing in 24 Hours". Only \$2.98 ppd.
Get both books from: **FINELINE CO.**
(Dept. 489), 303 Fifth Avenue, New York 16, N.Y.



**1000
Name &
Address
Labels \$1**

**ANY 3 DIFFERENT
ORDERS \$2 ppd.**
SAVE! SPECIAL OFFER!

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. **HANDY LABELS**, 906 Jasperson Bldg., Culver City 1, California.

NEW! PERSONALIZED FATIGUE MAT

For Tired
Feet

Your fatigued feet will feel so relaxed when you stand on this springy sponge rubber mat. It's designed with funny footprints and has personalized inscription,



"For (name) Tired Feet." Marbelized patterns in choice of yellow, blue, green or maize. Send name to be imprinted.

16" x 26"
\$2.98
POSTPAID

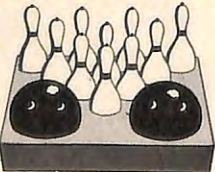
MEDFORD PRODUCTS, Dept. 182, P.O. Box 32, Bethpage, N. Y.

FUN FOR EVERYONE ALL YEAR ROUND

HOME BOWLING SET

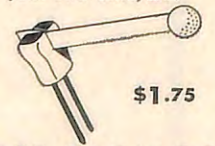
Bowl in your yard, basement or on vacation! Full size bowling set made of unbreakable noncollapsing Polyeth. Fill ball and pins with water to desired weight. Two 8" balls and ten 12" pins.

\$9.95



GOLF SWING GROOVER

Warm up at the starting tee with the Wham-o! Groove your swing in your own backyard.



\$1.75

The sound of the SOCK tells you how you're hitting. No balls to chase!



SEND FOR FREE CATALOG

31 unusual exciting sporting goods products and games. Order direct from Darcy's with money back guarantee. Get this free catalog of outstanding buys! Write today to Darcy's of California, Box 490, San Mateo, Calif., for Cat. #191.

DARCY'S OF CALIFORNIA



NO MORE SCUFFED HEELS! — \$1

Now you can drive in your fanciest shoes without fear of scuffing. Self-adhering soft foam pad is easy to install—just press it against the gas pedal in your car—that's all! Gives complete foot-driving comfort; reduces driving fatigue. A boon to short drivers... brings the gas pedal closer. You can even drive barefoot safely. Saves floor mats from wearing, too! *Guaranteed to please or your money back!* Only \$1, postage paid. Order **FOOT EASE CUSHION** from **SUNSET HOUSE**, 2531 Sunset Building, Beverly Hills, California.

DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing soothing SPOT-REDUCER.



A massager that's tested, and has U.L. approval. Lose weight where it shows most. The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat — helps you regain a more firmer and more graceful figure. When you use the SPOT-REDUCER it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. **SOLD ON MONEY BACK GUARANTEE! Reduce or NO CHARGE!**

(FIRMS FLABBY TISSUE!)
Restores elasticity to sagging skin.
STANDARD MODEL only \$9.98 . . .
AMAZING DELUXE MODEL only \$12.98.
(Save 90c postage. Send payment with order)
Send to **BODY MASSAGER COMPANY**
401 Market Street Dept. B-176 Newark, New Jersey

CLOGGED SEWER REMEMBER THE COSTLY PLUMBING BILL—

CHICAGO — September 1st. Just introduced is a Free Booklet on a New Discovery which enables the Home Owner, Housewife, Janitor, or Factory Maintenance to clean any Clogged Sewer Drain.

Yet anyone can operate this new Plumbers Flushing Gun which releases air pressure on a solid shaft of water cleaning the most stubborn stoppages up to 200 feet. **TOILETS, SINKS, URINALS, BATHTUBS, FLOOR DRAINS, and HOUSE-TO-STREET SEWERS** clogged with Grease, Rags, Sand, Roots, and paper melt away instantly when struck by the Hammer-like blow of this new unit.

There is no need to remove wall or pipe, or Grease Trap. A special attachment allows water to flow from the faucet through the Gun while air is released on the pipe. Vents or stacks are no obstacle, as force tends to strike wherever the water lays. But now, what is this Plumbers Flushing Gun worth? **COSTLY PLUMBING BILLS SAVED?** Tear this Ad out — and write your name and address beside it for **FREE BOOKLET**. Obey that urge. No agent will call. A postcard will do (Chicago Phone Kidare 5-1702) **MILLER SEWER ROD CO., DEPT. EL-9, 4640 N. Central Ave., Chicago 30, Illinois.**



"Cleans Instantly"

Unbreakable Cup Protects Dentures — 69¢

Hygienic denture Cup is a new, scientifically developed container to clean and hold dentures properly! Endorsed by dentists everywhere. Made of sturdy, unbreakable polyethylene with hinged lid that seals dentures and liquid safely inside—even if dropped! Built-in ridge acts as shock absorber and holds dentures correctly. Holds one or two dentures. Great for travel. *You must be pleased or your money back!* **DENSHUR CUP** only 69¢, postage paid from **Sunset House**, 2542 Sunset Building, Beverly Hills, California.



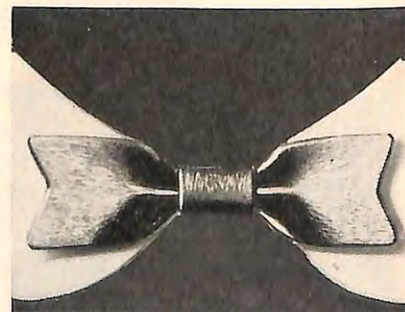
ELKS



PORTABLE BROILER. You can grill steak, warm vegetables, toast muffins, reheat coffee in this efficient little broiler that will stand right on your table. It has a removable tray, wire rack and handle, is 12½ in. wide, 9 in. deep, 6 in. high. Made of heavy-gauge steel with rubber legs. AC or DC. \$9.98 ppd. Best Values Co., 403 Market St., Dept. E, Newark, N.J.

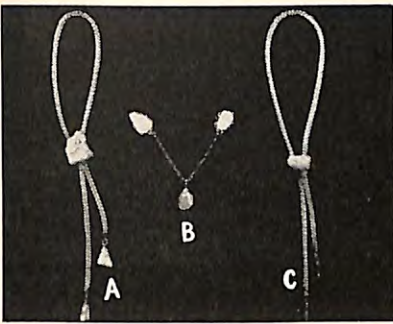


CORDUROY RANCHER — a slim, trim dress that takes you comfortably through a busy day's schedule. It features a snap front, self belt, and flap pockets. Of fine washable corduroy in desert tan, pink coral, turquoise, avocado green or red. Sizes 10-44; 12½-24½. Sizes up to 20, \$12.95; over 20, \$14.95 ppd. Western Classics, Box 4035, Dept. EL-9, Tucson, Ariz.



BOW TIES FOR WOMEN. To keep your collar neat and trim, clip on this Bow Tie Pin (leaves no pin-holes). Then add cuff links and earrings for a lovely matched jewelry set. Choose new textured finish or smooth polished finish in 24K gold plate or silvery rhodium. Pin, \$1.00; Links, \$1.25; Earrings, \$1.25 ppd. Milo Fashions, 65 Mulberry St., Dept. E-30, Lynn, Mass.

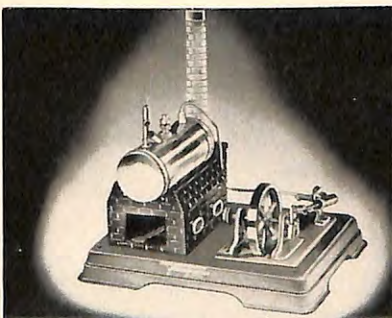
FAMILY SHOPPER



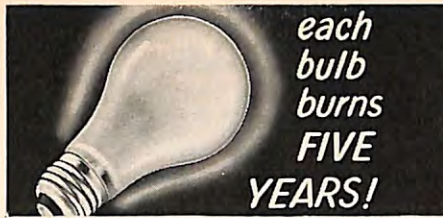
IF YOU'VE A WHIM FOR THE WEST—these Woven Silver or Gold Neckties are for you. Non-fading with highly polished agates in all colors. Necktie A, using 3 stones, is \$5.00; Necktie C is \$2.50; and the Sweater Guard B is \$3.50; all ppd. and available in gold or silver. Crawford's Lapidary Fashions, 557 Calle Ajo St., Dept. E, Palm Springs, Calif.



FOLLOW WORLD EVENTS on this new, revised Wall-Size World Map in full color, 33 x 50 in., it's printed in clear type and 8 full colors on heavy duty durable stock. Get several for children's room, den, office. \$1.00 each; 3 for \$2.75 ppd. Same size map of U.S.A., same price. Terry Elliott Co., 135 E. 44th St., Dept. MP-544, New York 17, N.Y.



LIVE-STEAM ENGINE, precision-made in Germany, supplies realistic power to any operating model. It has a hand-throttle steam whistle, grooved pulley wheel, drawn brass boiler and solid bronze fittings. Engine uses safe, dry fuel, develops 1/30 h.p. at 1,000 r.p.m. \$7.95 ppd. incl. fuel for initial run. Chabon Scientific, 60 E. 42nd St., Dept. E-1, New York 17, N.Y.



each
bulb
burns
**FIVE
YEARS!**

NEW BULB OUTLASTS 13

Amazing new EVER-GLO BULB is guaranteed to burn 5 years or we replace it free! A miracle of modern science. Precision made and exhaustively tested. The finest, most consistent light with no dimming. End tiresome replacement buying, bulb snatching and wearisome changing. Money back guaranteed! Order EVER-GLO BULB in 40, 60, 75 or 100 watt sizes—only 69¢ each, postage paid. 150 watt size, 99¢ from Sunset House, 2539 Sunset Building, Beverly Hills, Calif.

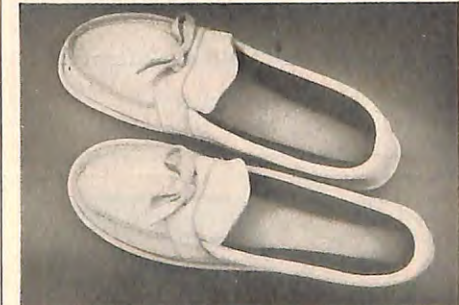
SEWS LEATHER AND TOUGH TEXTILES LIKE A MACHINE

With SPEEDY STITCHER Automatic Sewing Awl, anyone can quickly and skillfully sew or repair anything made of LEATHER, CANVAS, NYLON, PLASTIC, or other heavy materials. Sew firm, even lock-stitches like a machine. Gets into hard-to-reach places. Specially made for heavy duty sewing on LUGGAGE, FOOTWEAR, RUGS, AWNINGS, SAILS, SADDLERY, UPHOLSTERY, OVER-ALLS, AUTO-TOPS, SPORTS GEAR, and other tough sewing jobs. Here's the handiest tool you'll ever own. Will save you many times its small cost. Comes ready for instant use... complete with bobbin of waxed thread and 3 different types of diamond-pointed needles. Easy-to-follow directions will make you an expert in minutes. Extra needles and waxed-thread always available. Save money, send \$1.98 for postpaid delivery. If C.O.D., \$1.98 plus postage. MONEY BACK GUARANTEE. SPORTSMAN'S POST, 366 Madison Ave., Dept. A-394, New York 17



ONLY \$1.98

SHOP THE RELAXED, EASY WAY this fall. Good mail order buys are offered for your shopping convenience in ELKS FAMILY SHOPPER. Just browse through these pages and find items for your comfort, pleasure and amusement plus lots of new and interesting gift ideas for all occasions. And you'll find a happy solution for your Christmas Shopping in this and the next three issues. It's all for you so take advantage of this armchair shopping and please remember to say you saw it in Elks.



LUXURY SOFT DEERSKIN MOCCASINS
Enjoy true lounging comfort with these hand-fashioned moccasins of finest deerskin. Wonderful gifts for both men and women. Washable, wool or leather lined, foam rubber innersole between two thicknesses of leather, adjustable tie across instep. Natural tan or white. Sizes: women 4-9, men 7-12. Wool lined \$7.95, leather lined \$8.95. Hand cut to outline of foot, \$1.00 per pair extra. PPD. Satisfaction guaranteed. Send for brochure = 100 showing other hand crafted leather apparel.

WICKMAN GLOVE COMPANY 1824 San Pablo Ave. Berkeley, Calif.

YOUR OLD FUR INTO NEW JACKET, STOLE, CAPE

MORTON'S can remodel your old coat, even your old jacket or cape, into a glamorous new fur fashion for only \$22.95.

Save Over 50% Includes restyling, new lining, interlining, monogram, cleaning, glazing.

MORTON'S world's first and largest one-price fur service. gives you greater value, top flight designing, finer work. In fact, Morton's is the only one price furrier employing only qualified union furriers. Just like the highest priced fur salons. Send No Money! Just mail old fur, state dress size, height. Pay when new style arrives. Or write for 1959 Style Album.

SPECIAL! Headband included to match this lovely cape. **FREE NEW STYLE ALBUM** Write for MORTON'S FUR WORLD'S LARGEST SELECTION at any price. **MORTON'S, Dept. 45-W, Washington 4, D.C.**

Automatic Pocket ADDING MACHINE Subtracts, Multiplies Adds to A Million

- Made in U.S.A.
- Precision Made
- Of Durable Metal
- Fits in Palm of Hand
- Guaranteed
- Rapid • Automatic

only \$2.98

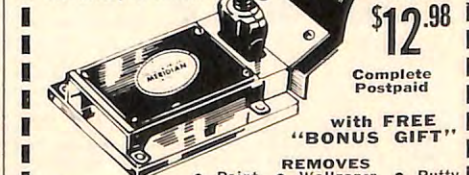


Don't struggle with addition, subtraction or multiplication. Money and time saver for home, office, school, taxes, etc. Just slide dial with metal stylus and presto-chango you have correct total. Simplified instructions make you a master mathematician with jet speed precision. Complete with metal stylus and protective simulated leather carrying case—only \$2.98—only 3 to a customer. Fully guaranteed. Send check or money order and we pay postage, or C.O.D. plus postage and C.O.D. fees. SEND NOW.

TERRY ELLIOTT CO., Dept. AM-36
135 East 44th St. New York 17, N.Y.

NEW Electric PAINT REMOVER

Strips Off Paint Down to Bare Wood Grain
IT'S FAST! Twice as fast as any other safe method
IT'S SAFE! No open flame
IT'S CLEAN! No messy chemicals



ONLY \$12.98 Complete Postpaid with FREE "BONUS GIFT"

REMOVES • Paint • Wallpaper • Putty
Here's a heavy duty tool for professional or handyman that provides a SAFER FASTER EASIER way to remove paint, wallpaper, putty. Eliminates fire hazard of using blow torch, and risks of using chemicals. Less work and less tiring than sanding or scraping.
You can strip off up to 12 layers of old paint as fast as 2 square feet per minute... right down to bare wood grain. Leaves surface clean, smooth and ready for recoating. Can be used indoors or outdoors... on flat, curved, or irregular surfaces. Gets paint removing jobs done faster on house siding, doors, frames, cabinets, boats, etc.
CHECK THESE FEATURES
Eliminates hazardous blow torch and messy dangerous chemicals. Use all day without fatigue... weighs just over one pound. Provides clean, smooth foundation for paint. Guarantees like new appearance.
Easy to use in hard-to-get-at places. Maximum heat in minutes (1000 degrees). All electric connections closed heating element consists of 60 inches of high grade "Nichrome" wire. Sturdy metal case assures long, trouble-free life. Uses regular house current (110-120 volt AC-DC 600 watt). Comes complete with UL approved heater cord.

NOTE: Heating Plate does not come in contact with paint. Heel rest keeps Heating Plate at just the right distance from paint to make it soften and blister for fast stripping off with putty knife, scraper or wire brush.

FREE BONUS GIFT! If you order at once we will include FREE a complete CONTOUR SCRAPER KIT worth \$2.00, consisting of handy-grip plastic handle and six different blades for scraping all irregular surfaces such as molding, frames, furniture, etc. Order right now and get this FREE BONUS GIFT.

Satisfaction Guaranteed or Money Back
MERIDIAN PRODUCTS CO.
366 Madison Ave. Dept. P-37 New York 17

Prices SLASHED 50% on Polyethylene PLASTIC ROLLS

Mfg. by Koppers Co., Inc.

Tack It, Staple It, Heat Seal It, Tape It!
Cover Outdoor Equipment!



WATERPROOF, RESISTANT TO DUST, AIR, GREASE. UNAFFECTED BY HEAT, COLD.

Protects from dust, dirt, moisture, rust, moths, heat, cold, etc. Transparent! Stains wipe off! Lightweight, strong, inexpensive!

For HOME—Cover auto seats, furniture, mattresses, lamps, rugs, appliances, luggage, silver to prevent tarnish, air conditioners. Use as shower curtains, storm windows. Keep paint off furniture, floors, etc. Wrap food, moth-proof wrap clothes.

For OUTDOORS—Cover boats, sports and fishing equipment, tennis courts, cars. Make children's play tents.
For GARDENS—Protect outdoor furniture and equipment, shrubs, plants, newly seeded lawns. Build greenhouses. Cover lawn mowers.

For INDUSTRY—Cover equipment and machinery. Fumigation, oxygen tents. Painter's drop cloth. Floor covers for car trunks, trucks. Chases moisture vapor from crawl spaces, etc. Curing concrete. Keep rain away from outdoor work areas.

36" x 100 ft. . . \$6.95 84" x 100 ft. . . \$15.95
54" x 100 ft. . . \$10.95 120" x 100 ft. . . \$22.95

ALL ABOVE .004 GAUGE

EXTRA SPECIAL!

50" x 200 ft.—.002 gauge—\$ 9.95
100" x 200 ft.—.002 gauge—\$19.95
120" x 100 ft.—.006 gauge—\$29.95

Add 50¢ to all prices for pp. & hdlg.

Dept. 5109, SCOTT-MITCHELL HOUSE, INC.
415 South Broadway, Yonkers, New York

Only TWO \$5.00 Jobs a Day at Home

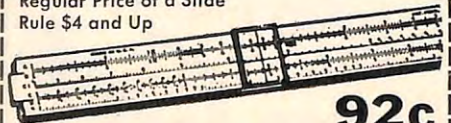
PAYS \$240.00 A MONTH!
BEFORE **INVISIBLE MENDING**

Makes Cuts, Tears, Holes DISAPPEAR from Suits, Coats, Dresses — ALL FABRICS!

AFTER Invisible Menders (Reweavers) who do only two \$5 jobs a day can earn \$240 a month. And a \$5 job can be done at home in about ½ hour by an expert Fabricator Mender. In many communities invisible menders are scarce; service is expensive—often unavailable. Can you learn to do this fascinating, profitable work?

Can you earn \$240 monthly in your community? We'll tell you what it takes to learn invisible mending; we'll tell you what to do to check the opportunity for profit in your town. Get the answers to these questions free... and complete information... all free! Write for details! **FABRICON CO., 6238 Broadway, Dept. 759, Chicago 40, Ill.**

Regular Price of a Slide Rule \$4 and Up



SLIDE RULE and this coupon Add Re Postage

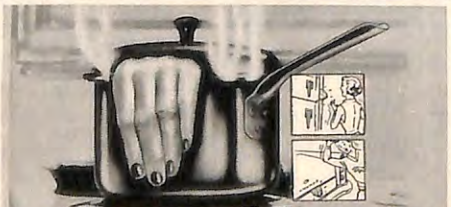
If you can use a pencil you can use this Slide Rule

For students, accountants, salesmen, farmers, everybody. Invaluable for Armed Forces. Man's most useful tool. Easy to calculate instantly, accurately. Multiplying, proportions, division, roots, etc. "High Vision" Clear View Slide. Full 10" Rule. A, B, C, D, CI and K Scales. Limit 3 rules per coupon. Money back guarantee.

FREE 28-page Instruction Book on how to get correct answers instantly without pencil or paper.

LARCH

118 EAST 28, DEPT. 12-G NEW YORK 16, N. Y.



'SPOOK' HAND GETS LAUGHS \$1

A sensational new gag! Realistic, skin colored Spook Hand has red fingernails, bony knuckles. Picture this fantastically real fake hand poking out from your auto trunk, "opening" a door, or clapping your shoulder. Sticks anywhere with adhesive tape included. Use over and over. Weird! Astonishing! Great fun gag! You must be pleased or your money back! Only \$1, postage paid. Order 'SPOOK' HAND from Carol Beatty, 2570 Beatty Bldg., Culver City, Calif.

WHAT TREASURES WILL YOU FIND?

Exciting Treasure Hunt! Big cloth bag contains over 1,000 genuine foreign postage stamps from more than 30 strange countries in far-way Asia, Europe, Africa, South Seas, etc.! Unpicked, unsorted—just as received from foreign natives, banks, missionaries. Nobody knows what's inside! Guaranteed worth over \$10 at Catalog prices. Money back if not delighted. **Only \$1.00 Post-Paid**

Harris & Co. 4638 Transit Bldg., Boston 17, Mass.

New Way to Sleep

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-Knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE!

S (34), M (36-38), L (40-42), XL (44-46, for weight over 180 lbs. and/or over 6 ft.)

\$2 ea. 3 for \$5

Now! Tee-PJ's available in long sleeves for colder weather comfort. **\$3 each 2 for \$5**

All Postpaid
WITTMANN TEXTILES
6505 S. Dixie, Dept. 403
WEST PALM BEACH FLORIDA

expecting an order?

You'll get it quicker if your postal zone number is on the order blanks, return envelopes, letterheads.

The Post Office has divided 106 cities into postal delivery zones to speed mail delivery. Be sure to include zone number when writing to these cities; be sure to include your zone number in your return address—after the city, before the state.

fits any mailbox install in a minute

JOS. E. ROCKWELL-682

\$195 postpaid

DAY-N-NIGHT mailbox marker

Your name (or any other wording you want, up to 17 letters and numbers) appears on both sides of your DAY-N-NIGHT Mailbox Marker, in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your Marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from Spear Engineering Company, 937 Spear Bldg., Colorado Springs, Colo.

ELKS

"STEELCO" GUTTER SCREEN keeps gutters free-flowing by "screening" out leaves, twigs, ice and all debris. Available in 3-ft. sections in several widths to fit all types of wood and metal gutters. Made of rust-resistant wire mesh with steel edging. From 78¢ per 3-ft. section. Write for information to Meridian Products, 366 Madison Ave., Dept. E, New York 17, N.Y.

ALUMINUM WEATHER VANE has a full 21-inch arrow, plus 3-dimensional ornament and wind direction indicators. Non-rusting Remington aluminum finished in gleaming black. Approx. 28 in. high. Choice of "Cock O' The Walk," "Prancing Horse," "Flying Goose," or "Coach and Four." \$9.98 ppd. Scott-Mitchell House, 415 So. B'way, Dept. WV-9, Yonkers, N.Y.

MAGI-GRIP STRIPS. Paste these 9-inch self-adhering strips on any surface and any small object you lay against them stays there... pencils, coins, shopping lists, tools. A space-saver for kitchen, workshop, office, car. Strips are easily removed. Set of five neutral-colored Strips, 59¢; 2 sets, \$1.00 ppd. Sunset House, 75 Sunset Building, Beverly Hills, Calif.

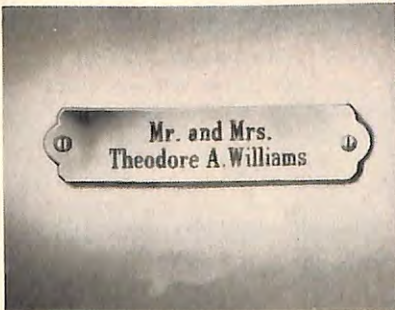
FAMILY SHOPPER



ELECTRIFIED KETTLE of glazed ceramic trimmed with 22K gold is pretty enough to stand on the table with your best china. Boils 4 cups of water in minutes for instant coffee, tea or cocoa. Goes on at the touch of a finger. 7½ in. high. Complete with separate insulated base and wire, \$2.98 plus 25¢ post. House of Dolls, 35 South Park Ave., Dept. E, Rockville Centre, N.Y.



ALWAYS UP-TO-DATE, this Address Book holds 288 three-line insert tabs. To revise a listing, just replace the tab. Contains special pages for Christmas card lists, birthdays and anniversaries. 9 x 6 in. Simulated leather cover in red, ivory or ginger-brown. \$6.45 ppd. 100 extra tabs, \$1.00. E. Widder Associates, 110 Fifth Ave., New York 11, New York.



PERSONALIZED BRASS NAME PLATE smartly identifies your home for visitors. In solid brass, satin-finished and heavily lacquered, it's a handsome addition to door bell or door. Your name is engraved in 2 lines on the 2-9/16 x 5/8-inch plate. Solid brass screws included for \$1.00 ppd. Hubbard House, 117 Sherman Ave., Dept. E-14, East Williston, N.Y.

HUNTERS! HIKERS! "Take it Easy" with a JAK-PAK



Any trip's more fun when you go prepared. Jak-Pak keeps extra gear, clothing, food, first aid, etc. with you at all times yet leaves hands free for action. Let's you get further back into remote areas. Especially designed for sportsmen from deluxe quality, color-fast water repellent canvas with reinforced stitching, adjustable web shoulder straps for easy carrying. Large inside zipper pocket keeps valuables clean and dry. Roomy interior, easy access outer pocket. Leather cover straps adjust for greater capacity. Choice of hunter's red or new safety yellow. Finest pack at any price. \$12.95, Fed. tax inc. COD \$13.95. Satisfaction guaranteed.

JAK-PAK Company

55 Dodge Street
Lebanon, Oregon

Golfers WHAM-O® for practice



NEW! GROOVE YOUR SWING AT HOME! DEVELOP FORM - CORRECT HOOK AND SLICE!

FOR WOODS AND IRONS - USED BY PROS

No ball to chase! Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood stock, 5" steel spikes. Withstands violent abuse. Only \$1.95, complete. Guaranteed. Ideal gift. At dealers or write.

WAMO MFG CO., Box 12-T, San Gabriel, Calif.



Feel fit as a Queen in hand-laced moccasins that are narrow as an arrow. Over 223 sizes of comfortable mocs for gals of all ages. Light bouncy foam crepe soles, in Smoke, White, Red or Taffytan leather. Women's full and half sizes 3 to 13. AAAAAA to EEE. Naturally, purchases can be exchanged. No extra charges for the hard to fit. Smartly styled for work or play. Guaranteed. Factory to you \$5.95 plus 50¢ post. COD's accepted. MOCCASIN-CRAFT, 65-EP Mulberry St., Lynn, Mass.



FISH NETS

DUCK BLIND

"OVER 100 USES" from G.I. camouflage nets; 2" square mesh waterproof fish-type nets. Ideal for shade, decorations, landscaping, fruit nets, etc. Easily cut into any size.

Sizes available:
15 ft. sq.\$4.95
22 ft. sq. 7.50
36' x 44'19.50

Check or money order with order and nets shipped postpaid.

BUCK'S WAR SURPLUS P. O. BOX #254 CLEARFIELD, UTAH

READ THESE FACTS About NEW LAWN GRASS KILLS WEEDS · KILLS CRAB GRASS · NO RISK OFFER



Perfected—Released
By U. S. Govt.
Approved By
U. S. Golf Assn.

2/3 Less Mowing

GUARANTEED To Grow In Any Soil Even Beach Areas!



No Seeds To Plant, Or Fall! No More Sparse, Patchy Turf! Watch Your Plugs Spread Into Thick, Velvety Meyer Z-52 Zoysia Grass Lawn.

A Thrilling Experience To Watch

1. No waste, no sod to cut, no "sprigs". Comes in fresh cut, green plugs of living grass.
2. Just set pre-cut plugs in ground 1 ft. apart, checkerboard style. (Easy planting instructions with order.)
3. Each plug spreads to cover planted area with thick, beautiful turf.
4. Amazing root system grows so deep (2-3 feet down) your lawn finds its own supply of underground water. No more ugly brown or bare spots—EVER!

AN ENDLESS SUPPLY OF PLUG TRANSPLANTS

Once your AMAZOY lawn is established, you can take up your own plugs for transplanting to other areas as desired. Each plug multiplies itself manifold—in a matter of months! After plugging, nursery area grows over solidly again. Since AMAZOY thrives in heat you can transplant all summer long!

ORDER FROM WORLD'S LARGEST GROWER AND BE SURE

Genuine AMAZOY Meyer Z-52 Zoysia Grass is the finest quality in existence. . . grown only at Zoysia Farm Nurseries! Sold only to home owners direct! Our thousands of satisfied customers have made us the world's largest producers.

NO OTHER GRASS EVER WON SUCH PRAISE

Meyer Z-52 Zoysia Grass, as perfected by U.S. Dept. of Agric. has been praised by Nat. Geographic, Newsweek, LOOK, leading gardening magazines, agronomists, U.S. Golf Assn., etc.

DEPT. 198, ZOYSIA FARM NURSERIES

602 N. Howard St., Baltimore 1, Md.
333 N. Michigan Ave., Chicago 1, Ill.
100 Boylston St., Boston 16, Mass.

- Resists Insects, Diseases • Drives out Weeds—Crabgrass
- Perfected by U.S. Agriculture Dept.
- Approved by U.S. Golf Association

A WEED FREE CARPET OF BEAUTY!

Amazing AMAZOY Meyer Z-52 Zoysia Grass really produces a lawn more carefree than you ever thought possible! Grows so thick its aggressive rootrunners drive out crabgrass, dandelions, weeds and old lawn grass. Amazoy stays deep green in blistering heat when other grass burns brown or needs as much mowing! Grows so thick and lovely it resists insects, diseases, etc. So hardy and resilient it takes playground punishment, springs right back.

GENUINE AMAZOY COSTS YOU LESS

Year after year, "plug-in" AMAZOY saves you money and work. A true perennial, it renews its fresh beauty every spring. Never needs re-seeding. Won't winter kill, won't burn out. Cuts cost of weed killers, and its 2-3 foot deep root system holds underground water, meaning lower water bills and saved time. And since AMAZOY grows in any soil, you save fertilizer costs, too!

ONLY \$5.75

ORDER OF AMAZOY

Contains Enough Zoysia Grass To Grow Endless Supply of Transplants, and Fully COVER MANY LAWNS IN 2 SEASONS. Lowest cost, most beautiful lawn ever planted. Beautiful deep-green color, like Blue grass in texture. Order Now from World's Largest Grower!

IMMEDIATE DELIVERY!

SAVE!

Exclusive Planting
GET IT FREE!

Finest planting tool ever! Full size, saves bending, time, work. Wonderful for planting, transplanting, and other garden uses— not available anywhere else! Gives faster growth as it plants so as to clear away competing grasses at same time. Order separately at \$4.95 or FREE with larger orders.

GROWS IN ANY SOIL
Tests prove AMAZOY grows well on slopes, prevents erosion. Grows in beach areas, sandy soil, subsoil, even salty soil! Used in famous golf courses, estates, race tracks and fields. So take no chances with lost work and disappointment. Order genuine AMAZOY today, every plug guaranteed to grow or replaced free. A no-risk offer!

Dept. 198, Zoysia Farms 602 N. Howard St., Baltimore 1, Md.
333 N. Michigan Ave., Chicago 1, Ill.
100 Boylston St., Boston 16, Mass.

Please ship the following order of Amazoy Meyer Z-52

<input type="checkbox"/> 100 Plugs \$5.75	<input type="checkbox"/> Full Size Plugger \$4.95
<input type="checkbox"/> 100 PLUGS & PLUGGER \$8.95	<input type="checkbox"/> 200 PLUGS & PLUGGER \$13.65
	<input type="checkbox"/> 300 PLUGS & PLUGGER \$15.95

How orders are shipped. If you live east of the Miss. River add 75¢ per 100 plugs. If you live west of Miss. River add \$2.25 per 100 plugs and we pay all shipping charges omit handling and we ship your order Express Charges Collect.

1000 PLUGS & PLUGGER (F.O.B. Md.) \$34.95

I enclose check money order cash
Name
Address
City Zone State

★
**ELKS
 FAMILY
 SHOPPER**



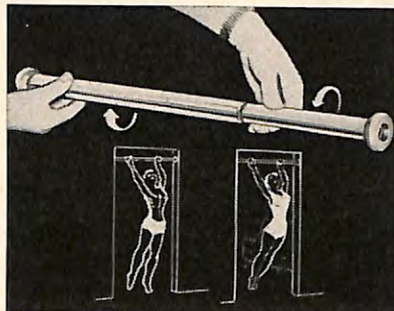
THE WILD WEST is brought to vivid life again in these natural color prints, reproduced from the famous Charles M. Russell paintings. Prints vary in size from 16 x 10½ in. A set of 3 different prints, incl. "Cowboy Life" shown above, is \$1.98 ppd. 6 additional and different Russell pictures, \$3.50 ppd. Holiday World, 549 Allen Road, Dept. C-6, Woodmere, N.Y.



ELECTRIC SHOE SHINE BRUSH gives shoes a fine shine in minutes. Just line up your shoes, flick on the switch of this battery-operated Brush and its revolving bristles will polish them mirror-bright. All metal construction. Uses three standard flashlight batteries (not included). Electric Shoe Shine Brush, \$3.95 ppd. Taylor Gifts, Dept. E, Wayne, Pa.



LOCKING GUN CABINETS, created by expert craftsmen, provide a worthy setting for prized guns. Of select pine, each is available with base, on legs, or with shelf and comes either completely finished or in "easy-build" kit. This 10-Gun Cabinet, for instance, is \$189.95 finished, or \$114.95 in kit. Write for other sizes and styles to Yield House, Dept. EL-8, N. Conway, N. H.



DOORWAY GYM BAR. Set up your own exercise bar at home by just twisting this steel telescoping bar into the door jamb. No screws or nails are needed . . . the bar expands from 23 to 35 inches. Excellent for keeping trim, easing muscular discomforts, building up muscles. \$7.95 ppd. Prince Enterprises, 305-A Madison Ave., New York 17, N.Y.



SUBURBAN AND COUNTRY DWELLERS can effectively clean septic tanks and cesspools with Northel Reactivator. Just mix in water, flush down toilet and bacteria concentrate breaks up solids and grease. Prevents overflow, back-up and odors. Non-poisonous, non-caustic. 6 months supply, \$2.95 ppd. Northel Distributors, Box 1103, Dept. E-9, Minneapolis 40, Minn.

NOW! THE MISSILE YOU CAN FLY!

AN EXACT 1/20th SCALE MODEL OF U. S. NAVY'S
Aerobee-Hi research rocket



Entire
 Missile
 Returns
 Safely
 by
 Parachute

- 4 years to develop, \$50,000 production tooling
- Missile and rocket motor tested at U.S. White Sands Proving Grounds
- Rocket motor (pound of thrust every 2 seconds) classified safe "propellant device" by I.C.C.
- Rises 1,000 feet at 150 mph, ejects parachute for safe return
- Applauded by scientists & engineers as the answer to safe model rocketry
- Cape Canaveral in miniature — Educational, reliable, unique

15,000 man hours of engineering research went into development of this incredible 1/20th scale model of the U. S. Navy's Aerobee-Hi missile which will zoom up 1,000 feet (at 150-200 mph), eject a parachute from its soft vinyl nose cone, lower itself safely to earth. It takes 5 minutes to repack chute, install a new motor, and missile is ready for flight again. Solid fuel rocket motor—classified safe by I.C.C.—was introduced with missile in a feature article in *Mechanix Illustrated Magazine*. Easily assembled, kit contains all necessary materials, includes 6 rocket motors and single rail launcher for \$9.95 ppd. Scaled, 42" high all-steel launching tower—adjustable over 10° arc for wind correction—in complete kit, \$9.95 ppd. Additional motors—6 for \$2.95 ppd. *Money back guarantee.*



CHABON SCIENTIFIC CO.

411-R LINCOLN BUILDING, 60 EAST 42nd STREET, NEW YORK 17

More Summer Meetings

THE MOST SUCCESSFUL cerebral-palsy fund-raising drive in the history of the New Mexico Elks Association, \$40,000, was recorded for the 1957-58 term during which James W. Carpenter of Farmington was President; 2,200 hides were collected for the veteran's program, which is four times greater than that of any other year. All this was revealed at the 29th Annual Convention of this organization at Albuquerque May 15th, 16th and 17th when the 700 delegates and their wives welcomed such dignitaries as Past Grand Exalted Ruler L. A. Lewis, Grand Lodge Committeemen Jacob L. Sherman, Campbell F. Rice and Robert E. Boney, Grand Tiler Seth Billings, Arizona State President John D. Frakes, Colorado State President Byron A. Anderson and Chairman Robert N. Traver of the California Veterans Service Committee.

Farmington took the Ritualistic title at this meeting and Santa Fe was selected as the site of next year's session.

New officers are President Hampton Martin, Carlsbad; Vice-Pres.-at-Large LeRoy Ramirez, Santa Fe; Vice-Presidents Louis R. Kavanaugh, Las Vegas, and Robert R. Gillespie, Silver City; Treas. E. H. Jahraus, Albuquerque; Secy. W. R. Davidson, Carlsbad; Sgt.-at-Arms A. G. Sianz, Albuquerque; Tiler Ernest Olson, Roswell; Chaplain J. L. Pierce, Alamogordo; Organist J. Gibbs Springs, Santa Fe, and Trustees James Thompson, Albuquerque, W. T. Halderman, Artesia, J. E. Box, Hobbs, Robert Menapace, Gallup, and Andrew Fallat, Lordsburg.

WILLIAM J. JERNICK, Past Grand Exalted Ruler, was the speaker at the banquet held during the 45th Annual Reunion of the New Jersey Elks Association at
(Continued on page 37)



Above: Flanked by two of the Order's Past Grand Exalted Rulers, James G. McFarland, left, and William J. Jernick, right, are the incoming and outgoing Presidents of the South Dakota Elks Association. Photographed at the State Convention in Madison, they are Harold Ricketts, the new Association leader, second from left, and Ross E. Case, his immediate predecessor, third from left.



At the Michigan Convention, the Nilis Ritualistic Team, State Champions who won second place in the 1958 National Competition, were pictured with their trophies, and retiring Grand Exalted Ruler Blackledge and Past Pres. Nelson H. Van Dongen. Left to right, foreground, are L. L. Hamilton, Jr., Esq.; R. L. Gantt, Jr., Chaplain, and Alan Morehouse, Est. Loyal Knight; standing: R. J. Lace, Est. Lead. Knight; Mr. Van Dongen, L. E. Clark, E.R.; Mr. Blackledge; Stayton Malone, Inner Guard, and, holding the high-point cup, M. E. DePoy, Est. Lect. Knight.



Left: With their candidate in center background are Wyoming's Ritualistic Champions from Casper, left to right, Est. Lead. Knight Bernie Lensmeyer, Loyal Knight E. O. King, Esq. J. R. Hawkins, E.R. W. J. Palmer, Lect. Knight Velde Largent, Inner Guard Fred E. Powell and Chaplain James C. Thorpe.

1958 EVIDENCE-



When John H. Layman, left, became Defiance, Ohio, Lodge's new E.R., he was installed in that office by his father, P.E.R. E. C. Layman.



P.E.R. John A. Holmes who led Oneida, N. Y., Elkdom in 1922, left, installed his son, J. Kenneth Holmes, as 1958-59 Exalted Ruler.



P.E.R. John G. Zoerb, right, with his son, Richard when he installed the young man as La Crosse, Wis., Lodge's Exalted Ruler.



A Past Pres. of Ohio's P.E.R.'s Assn. and former State Ritualistic Committee Chairman, Andrew J. Barber, right, conducted the ceremony when his brother, John W. Barber, pictured with him, became E.R. of Youngstown, Ohio, Lodge.



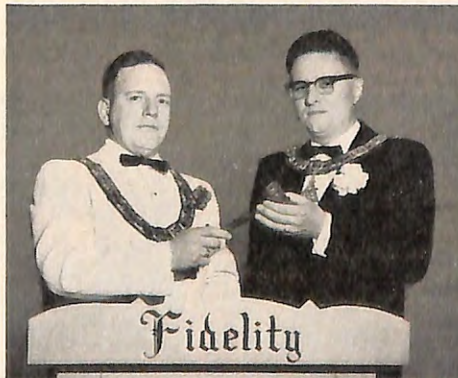
For 40 years, senior P.E.R. Frank W. Moore, a 56-year-member, has installed the Fort Collins, Colo., officers. At the age of 80, Mr. Moore, a P.D.D., right, enjoyed the privilege again when he handed the gavel to E.R. E. Ted Reiser this year.



Fred Metz, left, congratulates his son on his installation as E.R. of Susanville, Calif., Lodge. The senior Metz, who has been an Elk for 23 years, proposed his son for membership ten years ago.



A cousin got into the installation picture when William W. Kurtz, left, became Fostoria, Ohio, Lodge's 1958-59 leader. The installing officer was his cousin, P.E.R. Raymond G. Kurtz of Kendallville, Ind., Lodge, center. At right is the retiring Exalted Ruler, Earl Titus.



Not only are many Elk installations a family matter, occasionally a P.E.R. does the honors for a business partner, such as when Vernon D. Forslund, State Trustee, left, installed Auburn, Wash., Lodge's E.R. C. G. Ludwig, his partner in a thriving pharmacy in that community.



His term as E.R. made Charles L. Lafler, left, the second member of his family to lead Sidney, Neb., Lodge. His father, Leon, who installed him, right, served three years ago, and his mother, center, was the first to head the Elks' ladies.

State Associations

(Continued from page 35)

—that Elkdom remains America's
Favorite Family Fraternity



Dowagiac, Mich., Lodge's youthful 1957-58 E.R. Jerry E. Geer, left, looks on as P.E.R. Frank H. Davis, right, hands the gavel to his son, Charles R. Davis, when the latter became the 1958-59 leader.



Twenty-three years ago, Past Grand Exalted Ruler Henry C. Warner, center, a Past Exalted Ruler of Dixon, Ill., Lodge, installed H. F. Walder, left, as the lodge's Exalted Ruler. Last Spring, Mr. Warner again served as installing officer when P.E.R. Walder's son, Warren E. Walder, right, became Dixon Elkdom's Exalted Ruler.



Three sets of brothers were the central figures in the installation of Jacksonville, Ill., Lodge's 1958-59 panel, a ceremony attended by over 200 members. They were, left to right, standing, P.E.R.'s Marvin D. Ator and Leavitt C. Arnold and the new E.R., Francis J. Clancy; seated in the same order are P.E.R.'s Charles J. Ator, Richard E. Arnold and William J. Clancy.

Asbury Park June 20th and 21st. Mayor Thomas F. Shebell was present to extend a cordial welcome to the 420 delegates, Association members and guests who saw the Jernick Trophy for ritualistic excellence and the State plaque go to Lyndhurst Lodge.

During the course of the business session the three lodges instituted during the year were elected to membership in the Association; they are Parsippany-Troy Hills, Teaneck and Bordentown. It was reported that the lodges and Association had spent nearly \$200,000 on the care of crippled children during the past year, with a total of 41 professional shows put on by the Veterans Service Committee at two VA Hospitals in the State, in addition to many other worthwhile efforts in behalf of hospitalized servicemen. The Youth Activities and Scholarship Committee reported the participation of over 600 students in the Youth Leadership and Scholarship Contests, with the best youth programs sponsored by Bloomfield Lodge for those of under 500 members, Red Bank for 500 to 1,000 members and Hackensack for lodges of over 1,000 members.

Despite inclement weather, 20 musical aggregations, marching units and floats took part in the annual parade, when various prizes were given to outstanding units and to the best overall entry, judged to be that of New Brunswick Elkdom.

Matthew J. Coyle of Nutley was elected to succeed Vernet N. Hicks as President. Serving with him are Vice-Presidents Joseph E. Wallace, Paterson, Lee S. Shell, Union, Seymour Heyman, Vineland, Obert T. Stetter, Asbury Park, Charles A. Hollister, Hackensack, and Alphonse DeFiore, Boonton; Secretary Harold L. Wertheimer, Atlantic City; Treasurer Theodore Grimm, Bloomfield; Trustee Denis A. G. Lyons, Passaic; Sgt.-at-Arms Clifford B. Finkle, Clifton; Inner Guard Cahill Krieger, Mountainside; Tiler Edward Kelkuski, Toms River; Chaplain William J. Windecker, Orange, and Organist Harry A. Burnham, Union City.

The next quarterly meeting of the New Jersey group will be held the 28th of this month at Boonton.

A RECORD HIGH of nearly 1,500 delegates and guests attended the 54th Annual Convention of the Michigan Elks Association in Cadillac May 22nd through the 25th. The highlight of the meeting was the presence of Grand Exalted Ruler H. L. Blackledge who spoke at the session on the 24th and again at the President's banquet in the evening. Another important feature was the report given by Past President Hugh L. Hartley, General Chairman of the Mich-



During the Arkansas Convention in Brinkley, Don Coleman, District Executive of the Boy Scouts, right, explained a special Scout folder which was part of the Scout display there, to incoming State Pres. James I. Malham of the host lodge which sponsors Troop 21.

igan Elks' new Major Project Commission which aids handicapped children. Following his talk, nearly \$25,000 was turned over to the Commission by enthusiastic representatives of the lodges on hand.

A splendid progress report was given on Michigan's contributions to the Elks National Foundation by Grand Lodge Judiciary Committeeman Benjamin F. Watson, who is Foundation Coordinator for the Association. Chairman Irvine J. Unger, Past Grand Tiler, reported that \$10,000 had been expended by his Veterans Entertainment Committee in various hospitals during the year. Six Youth Leadership winners were rewarded, and six State Scholarship awards totaling \$2,800 were made at this time. Various lodges received recognition for their performance and accomplishments in cooperating in 1957-58 President Nelson H. Van Dongen's ten-point program, with Muskegon Elksdom receiving the President's Plaque as the "best lodge in the State". Niles Lodge's Ritualistic Team, which went on to win second place honors in the Grand Lodge Competition, captured the title for the State. The Drill Team contest found Lansing Lodge in top spot.

Flint officers conducted the moving Memorial Service at which Mr. Hartley eulogized Past President Clarence A. Ahnstrom, and Flint Past Exalted Ruler Floyd M. Bevins made the memorial address.

V. W. Rouse of Battle Creek became President of this organization, with Frank Patee of Owosso as Vice-Pres.-at-Large. District Vice-Presidents are Milton McKay, Albion, Ray Creith, Plymouth, Robert Hall, Holland, James Johnson, Manistee, Frank Stobbart, Saginaw, J. K. Moyle, Marquette, and Ernest Perino, Iron Mountain. Trustees are R. A. Kesler of Iron Mountain and F. E. Gilbert of Ludington. Leland L.

Hamilton, Sr., of Niles remains as Secretary with S. Glen Converse, Lansing, as Treasurer. Appointments included C. C. Vogel, Port Huron, as Chaplain; Fritz Coppens, Traverse City, Sgt.-at-Arms; J. R. Mallow, Dowagiac, Tiler, and Roy R. Gallie, Lansing, Organist. Port Huron will be the 1959 Convention city, with an October 11th and 12th Meeting at Kalamazoo.

A feature of the meeting was the naming of Mrs. Peter Botsis of Holland as "Mrs. Michigan Elk," recognizing her outstanding service to home, school, church and community.

ELKS OF NORTH DAKOTA, at their 38th Annual Convention in Minot June 14th, 15th and 16th, elected Alec Rawitscher, Mayor of Williston, as their President for the new term. Harold W. Wicks of Jamestown was chosen Vice-President, and Franklin F. Roberts of Bismarck was named to the Board of Trustees. Remaining in office are Secy. Ray Greenwood of Jamestown and Treas. Everett Palmer of Williston.

The principal speaker at the State banquet, introduced by Grand Lodge Committeeman Raymond C. Dobson, was Past Grand Exalted Ruler William J. Jernick whose address received a standing ovation from the more than 300 men and women in attendance. Absent for the first time from the Association's conclave was Past Grand Exalted Ruler Sam Stern who has been ill for several months.

Over 1,000 Elks and their ladies registered for the Meeting during which the delegates were told by Ben L. Miller, the Association's Crippled Children's Committee Chairman, that the State's ten lodges had spent approximately \$30,000 on crippled children's work during the past year, in addition to \$11,000 expended on improvements of Camp Grassick. Owned by the Association, the camp serves children in need of physical and speech therapy.

Others playing prominent roles in this most successful meeting were District Deputy Walter T. Stine, retiring President Milton G. Kelly, Past District Deputy T. J. McGrath, State Chaplain Rev. Father Felix Andrews of Minot and host Past Exalted Ruler G. H. Frosaker, General Arrangements Committee Chairman.

A highlight of the gathering was the presentation at Minot's Municipal Auditorium of a variety show by the Fargo Elks Purple Band. More than 4,000 persons, including the general public, applauded the fast-moving program.

THE 30TH ANNIVERSARY Convention of the Maine Elks Association was held in Houlton June 6th, 7th and 8th, when over 200 Elks and their ladies attended the annual house party which opened the social activities of the meeting. At the business session the following day, Charles Howland, a member of Old

Town Lodge, was elected President with Alton A. Lessard of Lewiston, Donald L. Edwards, Houlton, Harold V. Fielding, Bath, and Howard Ragsdale, Waterville, as Vice-Presidents. Edward R. Twomey of Portland Lodge was named Secretary-Treasurer for the 30th consecutive year, and former Grand Lodge Committeeman Brian M. Jewett was reelected Administrative Assistant to the President for the sixth year. Gene A. Palmer of Biddeford-Saco Lodge was elected President of the State's Past Exalted Rulers' Association.

Grand Trustee Edward A. Spry was Convention speaker at both the business session and the annual banquet when he presented to Oscar Porter, Jr., a \$500 Elks National Foundation Award as Most Valuable Student for the State. Past Grand Esteemed Lecturing Knight Daniel E. Crowley, a member of the 1957-58 Grand Lodge State Associations Committee, was Toastmaster at the banquet and conducted the traditional Memorial Service on June 8th.

Both the veterans' program and Youth Activities will be expanded during the year with special emphasis on the Association's Youth Congress, now in its fourth year. Elks National Foundation work in their State will also occupy the attention of the Maine Elks and their fine crippled children's activities will be augmented, with the Pine Tree Society for Crippled Children at Bath as their Major Project.

The delegates voted to hold their 1959 Convention in Bangor as part of the city's 150th Anniversary Program.

OVER 1,000 REGISTERED for the 56th Annual Meeting of the Washington Elks Association in Longview. The three-day Convention officially opened on the afternoon of June 5th, with 1st Vice-President F. George Warren presiding in the absence of President Felix Rea who was unable to attend the Meeting because of illness. At an open meeting attended by all Elks and their ladies, an \$11,367.45 check was given to a representative of the Children's Orthopedic Hospital of Seattle, and the Scholarship, Youth Leadership and Major Project Committees presented 13 awards totaling \$6,100. The Youth

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Tennessee	Nashville	Sept. 12-13-14
Colorado	Salida	Sept. 18-19-20-21
*Indiana	Indianapolis	Sept. 20-21
*New Jersey	Boonton	Sept. 28
California	Fresno	Oct. 8-9-10-11
Alaska	Skagway	Oct. 9-10-11
*Michigan	Kalamazoo	Oct. 11-12
*Missouri	Columbia	Oct. 17-18-19
**Louisiana	Franklin	October
**Arkansas	Fort Smith	October

*Fall Meetings
**Fall Meetings—Dates not yet set

Activities Committee presented a trophy to Vancouver Lodge in recognition of its top youth program of 1957-58, and Chairman John T. Raftis, Sr., of the Board of Trustees for the Major Project made his progress report for the year. Following the showing of the new "Major Project Story" on film, Special Deputy Edwin J. Alexander introduced the staff of therapists who operate the Association's eight mobile units. Gwendolen Harris, one of the cerebral-palsied patients they are assisting, and her mother were also presented. In the afternoon, Mr. Alexander introduced Past Grand Exalted Ruler Emmett T. Anderson who delivered a fine address.

Grand Exalted Ruler H. L. Blackledge, who was present with Mrs. Blackledge, was the special guest at a breakfast on the morning of the 7th, preceding a parade in which he took part. A luncheon in his honor followed, and at the final session in the afternoon he was an inspiring speaker, and installed the officers who will end their term at the 1959 Meeting in Olympia. They are President F. George Warren, Olympia; Vice-Presidents Walter Hagerman, Ellensburg, Herb L. Odlund, Hoquiam, Clarence E. Simmonds, Seattle, P. W. Poffenroth, Omak, and Dick Harpole, Bremerton; Sgt.-at-Arms Swan Johnson, Tacoma; Asst. Sgt.-at-Arms Wm. Roy Baker, Olympia; Chaplain Perry B. Love, Auburn; Inner Guard Robert Yothers, Seattle; Tiler Bud Fischnaller, Omak; Secy. W. C. King, Bellingham; Treas., E. O. Johnson, Tacoma, and Trustees W. Keylor Smith, Chairman, Walla Walla, Wayne Lilly, Ephrata, L. C. Casey, Moses Lake, Francis Weger, Ellensburg, Benson F. Smith, Walla Walla, Frank Garland, Centralia, Arnold Marti, Jr., Vancouver, J. Paul Meyer, Puyallup, Don G. LaVera, Port Townsend, Chester E. Hawes, Renton, and Cliff Whittle, Seattle.

OVER 600 PERSONS registered for the Wyoming Elks Assn.'s three-day meeting in Rock Springs. Out-of-State visitors included 1957-58 Grand Est. Lecturing Knight Leroy P. Schmid of Montana and Vice-President Dr. Leo Schneider of the Colorado Elks Association.

Top features of the conclave were the Ritualistic Contest, won by Casper Lodge, and the presentation of \$2,000 in scholarships to six boys and girls by Committee Chairman Walter Klahn, Jr.

Over 250 persons attended the annual Memorial Service at which the Rev. William Larson was the speaker.

During the business sessions, the usual committee reports revealed better direction and unusual interest in every department of the Association's several programs. An outstanding proposal made by the Crippled Children's Committee, that the Association sponsor a gift of three whirlpools to the Society

for Crippled Children and Adults for their hospital in Thermopolis, was enthusiastically received by all the representative lodges, and donations were presented by all of them, on the basis of 20 cents per capita from their charity funds. The gifts, valued at \$2,300, are to be made as a memorial to all deceased Elks of the State.

Officers to serve the Association during the new term are President Rowland Jones, Thermopolis; Vice-Presidents James T. Groves, Lusk, Arnold Veile, Worland, and M. E. Nichols, Cheyenne; Chaplain Harold Fallbeck, Riverton; Inner Guard Robert H. Morrow, Sheridan; Secretary-Treasurer L. G. Mehse, Laramie; Sergeant-at-Arms Francis Smith, Cody, and Tiler Robert Hansen, Jackson. Trustees include E. B. Cope, Torrington, J. O. Spangler, Greybull, P. H. McKelvey, Rawlins, G. K. Forster, Casper, and Paul Wonnacott, Rock Springs.

MEETING IN MADISON, the 820 delegates to the 49th Annual Session of the South Dakota Elks Assn. June 6th, 7th and 8th had Past Grand Exalted Ruler William J. Jernick as their honored guest. Introduced by Past Grand Exalted Ruler James G. McFarland, Mr. Jernick was the principal speaker at the Memorial Service at which former Grand Trustee J. Ford Zietlow eulo-

gized the late Past President Ronald G. Mayer. In his address, Mr. Jernick reviewed the Order's unchallenged record as a leader in the fraternal field for benevolence and education.

The annual \$500 Elks National Foundation Scholarship, Youth Leadership prizes and best Youth Program award, which went to Sioux Falls Lodge, were presented by Mr. Zietlow and Past Pres. W. B. McKenzie.

Harold Ricketts of Mitchell succeeded Ross E. Case as President of the organization, with Mr. Case becoming Vice-President-at-Large. Robert Richmond of Sioux Falls is the new President-elect; Walter Wiedenman of Madison is Treasurer, and Wayne Shenkle, Sioux Falls, Secretary. District Vice-Presidents include Vernon B. Wagner, Watertown, Robert Morgan, Mitchell, and Jack Nolan, Hot Springs. Fred Leach of Yankton was named five-year Trustee and George Gillespie of Mitchell is Chaplain.

The new \$100,000 home of Madison Lodge was the center of numerous interesting activities arranged by Exalted Ruler Charles J. Gaeckle and 1957-58 Vice-President-at-Large L. J. Gregory. The schedule called for many luncheons, dinners, golf and trapshoot competitions, with the highlights the initiation of a large class by an All-State Ritualistic Team, and a 45-minute pa-

Since 1926! The Halvorfold

Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below

Name, address and any Fraternal Emblem in 23K Gold FREE

Gold Filled Snap and Corners \$1.50 extra

\$6.00 Black or brown Morocco
Now with or without emboss. ELK emblem outside front

\$8.50 Smooth black or brown Calfskin

"Made to Order" for ELKS

Free Examination!
Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

FREE in 23K Gold. Name, Address and any Emblem. Would ordinarily cost \$2.50 extra. Ideal Gift with friend's name and any fraternal emblem.

**HALVORSEN, P.C.M.—700 E. Union Street
Jacksonville, Florida—Dept. 92**

Send HALVORFOLDS as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add .25c. 16-pass .50c. etc. Please check squares at right.)

PLEASE CHECK HERE:

Black Calfskin \$8.50 Brown Calf. \$8.50
 Black Morocco \$6.00 Brown Mor. \$6.00
 Gold Filled Snap & Corners \$1.50 extra
 8-pass 12-pass 16-pass
 Elks Emblem Embossed Outside Yes No

23K Gold Inside Emblem:

Name: Please Print

Address:

5% off to save bookkeeping, if you prefer to send cash with order. Money back if not satisfied.



FOR TALL MEN ONLY!
SHIRTS
WITH YOUR EXACT
LONG SLEEVE LENGTH

BIG FREE CATALOG!
Shoes, size 10AAA to 16EEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, socks, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Catalog, FREE! Write today!

PERFECT FIT in your big size! Sleeve lengths to 38, neck sizes to 18½! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4" longer than ordinary shirts! Not sold in stores — by mail only! We are America's best-known specialists for BIG MEN ONLY! Finest quality at amazingly low prices! Satisfaction Guaranteed! Write for FREE Catalog!

823 Brockton, **KING-SIZE INC.** Massachusetts

BOOK MANUSCRIPTS
CONSIDERED
by cooperative publisher who offers authors early publication, higher royalty, national distribution, and beautifully designed books. All subjects welcomed. Write, or send your manuscript directly.
GREENWICH BOOK PUBLISHERS
Attn. Mr. Essex 489 Fifth Avenue
New York 17, N. Y.

500 PRINTED NAME & ADDRESS LABELS 25¢

500 Gummed Labels printed with ANY name and address, 25¢ per set! 4 sets (same printing or all different) \$1.00! Padded. Two-tone jewel-type plastic gift boxes only 10¢ extra, 4 for 25¢. Order as many or as few sets and boxes as you want. Only 25¢ per set. Money-back guarantee!
WESTERN STATIONERY, Dept. 988, Topeka, Kan.

SPUTNIKS I & II BRUSSELS FAIR STAMPS FREE!

Fabulous collection of stamps showing: Sputnik I in Orbit, SPUTNIK II in ROCKET Flight, STRATOSPHERE BALLOON, METEOR. Station, Radio Telescope, actual TV set, TV station, Microscope, Microbe Hunter, BRUSSELS FAIR SET showing puppets, etc. All this is yours Free, to introduce our bargain approval offers. EXTRA: 48 PAGE STAMP DICTIONARY included. Send 10¢ to cover mailing costs.
STAMPEX CO., Box 47-HE, White Plains, N. Y.

BOWLING SHIRT EMBLEMS

Official Emblems embroidered in full color.
3" diameter, per doz. \$ 4.00
6" diameter, per doz. 15.00
RUSSELL-HAMPTON CO.
303 W. Monroe St. Chicago 6, Illinois

earn as TAX EXPERT
\$15 HOUR
Our students earn as much as \$3,000 in 3 short months preparing income tax returns in spare time—also operate lucrative Business Tax Service yielding steady monthly fees of \$10-\$50 per client year round. Enjoy professional standing in dignified home-office business. No experience necessary. We train you at home and help you start. Write today for free literature. No agent will call. Approved by New Jersey Dept. of Education, **UNION INSTITUTE OF TAX TRAINING**, 68-70 Hudson Street, Hoboken 12-N, N. J.

POSTCARD CAN PUT YOU IN A FINE BUSINESS!

Rush card today for FREE selling outfit! Get into business without spending a cent! Rush postcard for powerful FREE Sales Outfit that makes it easy to take orders for Mason's fast-selling line. Show warm insulated Jackets, Boots with Air-Cushion innersoles—over 190 dress, sport, work styles for men, women! Friends, folks where you work, buy fast—pay you BIG profits. Just 2 combination shoe-jacket sales a day pay you up to \$660 monthly EXTRA CASH! Mason products not sold by stores. Start now—rush postcard for FREE Outfit.
MASON Shoe Mfg. Co., Dept. F-158, Chippewa Falls, Wis.

rade of some 35 units, including bands, floats and horseback riders.

The meeting closed with a barbecue attended by 400 persons. The 1959 session will take place in Deadwood.

IDAHO ELKDOM had a great three-day 36th Annual Convention in Sandpoint, climaxed by a tremendous parade for which Governor Robert E. Smylie was Marshal. Retiring Grand Exalted Ruler and Mrs. H. L. Blackledge were honored guests at the meeting during which the Order's leader dedicated the clubhouse at the Sandpoint Elks' golf course where a huge picnic, at which the Governor, a Boise Elk, spoke briefly, took place the following day.

Other dignitaries on hand included William S. Hawkins, now a member of the Grand Forum, and Lorin A. Winn, at present a member of the Grand Lodge Committee on Lodge Activities.

In the parade, called the finest seen in Sandpoint in many years, most of Idaho's northern lodges had marching units or floats. The Burley Elks' German Band was well received and the smartly uniformed Sandpoint Saddle

Club horsemen were a great attraction.

A standing ovation was given for two Past Presidents—Nicholas Ney of Caldwell who retired as Trustee after ten years, and for Ed. Yates who has been State Chaplain and Historian, a prominent Idaho Elk for 30 years.

Young people rewarded at this meeting included LaDessa Rogers of Moscow who received a \$500 scholarship, and John M. Bingham and Diane M. Haasch who, as State Youth Leaders, received \$125 in cash and U. S. Bonds. Five other students received activity awards totaling \$375, and another four were given Youth Leadership prizes totaling \$250.

It was decided that the Midwinter Meeting would take place at Pocatello in January, with the 1959 Convention at Caldwell, and the following were elected to office: President W. F. MacKnight, Jerome; Vice-President-at-Large James Gridley, Coeur d'Alene; Vice-Presidents J. W. Taylor, Blackfoot, Dean Miller, Caldwell, and Leonard Mitchell, Sandpoint; Chaplain Ed. G. Yates, St. Maries, and five-year Trustee George Hargraves of Pocatello. • •

FREEDOM'S FACTS

SOVIET ECONOMIC JIU-JITSU

TO EXPOSE communism's economic and political chicanery, these excerpts are printed from Freedom's Facts, a monthly publication of the All-American Conference to Combat Communism. The Conference consists of fifty national patriotic organizations, including the BPOE.

American businessmen have suddenly become major targets for the smiles and blandishments of Communist diplomats, industrial managers and trade experts, for although all capitalists are marked for eventual liquidation, American industrialists right now have some things the Soviets need in their drive to "Overtake America" industrially.

In one of the most amazing letters of this Century, Soviet Premier Khrushchev proposed that the U. S. ship quantities of technical equipment to bolster the Soviet campaign to prove to the world how superior the Communist system is to the capitalist system. Khrushchev said he wanted to buy complete chemical factories, along with patents and the services of American specialists to train Soviet workers in how to produce needed goods. In addition Khrushchev suggested that Soviet scientists be placed

in U. S. research establishments, and vice-versa, to speed the exchange of technical information.

Besides this, Khrushchev said he would buy a whole range of "consumer goods" equipment.

How would the Soviets pay for all this? Khrushchev offered to ship the U. S. raw materials, ores, furs, and certain kinds of equipment. Recognizing that these shipments would not equal what they want to buy, Khrushchev suggested that the U. S. extend "long-term credits" to the Soviet Government. This is a fantastic proposal from a country whose credit rating in the U. S. is just about zero. The Communists have not yet paid us for the steel mills and other equipment we shipped the Communists during and after World War II.

The entire package is offered by Khrushchev as an expression of the Soviet Union's desire for peace and as a move "for the benefit of both our countries and world peace." What they propose is actually a kind of economic jiu-jitsu—a technique of using American strength to upset and defeat the United States, for behind Khrushchev's offer is a major campaign to build up the chemicals industry in the Soviet Union. • •



Football's New Guessing Game

(Continued from page 4)

must keep in mind, always. And in this case, two adds up to a diabolical number.

"It changes everything," says Paul (Bear) Bryant of Alabama. "Means writing a whole new book of strategy," believes Benny Oosterbaan of Michigan. "Kills the extra-point kick dead," prophesies Dr. Eddie Anderson of Holy Cross, "and opens the door to a great variety of option and trick plays." And, to the confusion of everyone, there's a problem of "leap-frog" scoring brought on by the twin-point conversion. Points will spiral atop each other, adding the wits of the keenest strategists. "A coach will have to become a human comptometer," believes Notre Dame's Brennan. "It'll make gibbering idiots of all of us."

Suppose, for instance, Notre Dame jumps into an early 8-0 lead on Southern Methodist in their game next October 4. "Then," speculates Brennan, "suppose SMU scores right back and converts for two points, tying us, 8-8. Next, SMU kicks a field goal and leads, 11-8. Who ever heard of such scores in football?"

"After that, the lead could be swapped in such weird ways as 15-11, 17-15, 18-17, 23-17. If one of us got a safety, it could even wind up 25-24 for them, or 27-23 for us. The job of figuring ahead of your current score—and your opponents—will be the toughest ever invented. Think of all the possible combinations that could come up!"

Hopeless will be the position of the coach who can't juggle digits nimbly. Last November, Illinois U's Ray Eliot got into a six-touchdown 20-19 dogfight with Michigan (the Illini squeaking through).

"But under the new set-up I could easily be outmaneuvered in the same kind of game," says Eliot. "We have one of those offenses that sputters at times. What if we gambled on two-point conversions after all the three touchdowns—and failed them? Michigan would need but an extra-point kick—which they got in the real game—to lick us, 19-18. Or what if we made good on one of the three conversions by passing, while Michigan played it safe with three goal kicks which could be worth one point each?"

Eliot groans at the thought. For all his courageous willingness to gamble, he'd lose, 21-20.

The reverse of the coin is the Good Grey Mentor who refuses to go along with the expected national rush for two big, fat counters after touchdown. He's suspicious of newfangled things. He trails, 7-0, until the final minute. Then his boys make a brilliant touchdown. The conference title, a possible Bowl

bid is at stake—if only he can tie the contest.

The Good Grey Mentor feels his hair turning white. He elects a conservative kick—and his kicker flubs the try through the uprights.

All 50,000 of his school's alumni, the sportswriters, even his loved ones, may be counted upon to cry that he lacked the nerve to make the REAL smart play . . . and win the game, 8-7, on a pass or rush. Downtown Quarterbacks and other kibitzers have second-guessed some of football's greatest names—Wes Fesler, Blair Cherry, Marchy Schwartz, Pappy Waldorf, Matty Bell, Bernie Bierman, Dick Harlow, to list a few—into retirement in recent years. Rule 8 provides a fresh means to put the coach on the hottest griddle ever. "When you're trailing by one point, you'll be wrong no matter what you do," says Penn U's Steve Sebo. "If you go for the tie with a kick, you're a coward. On the other hand, go for two points and miss, and you're guilty of bad judgment."

Still other pitfalls can be seen. Assume, with five minutes left to play in their nationally televised meeting next September 27, Auburn is leading Tennessee by 8-7, and adds another touchdown. That makes it 14-7. One more point will cinch a 15-15 tie for Ralph (Shug) Jordan's national champion's of 1957, even if Bowden Wyatt's Volunteers bounce back with a miracle and eight points. So, should Auburn quarterback Lloyd Nix call for an easy place-kick? Or gamble on the two points he just might need to win—but at much longer odds? If Nix makes the latter choice, which offers the best percentage of success—a pass, a line buck, or an end sweep?

If the two-pointer fails, remember, Auburn can eventually tumble, 15-14. The decision must be made in seconds. No wonder the doleful new theme song of coaches will be "After the Ball Is Over."

Lengthy studies will have to be made, charting opponents' per-game touchdown average, conversion statistics and habits. Tactical concepts of 40 years' standing must be revised. Against some teams, an eight-point lead can vanish in two flicks of an arm. For instance, when Penn's Sebo tackles Penn State on September 27, he could find his lads, holding an apparently unbeatable 10-0 lead deep in the fourth quarter, suddenly pushed back to their own goal with fourth down coming up. In the past, Penn might have intentionally grounded the ball in the end zone for a safety, avoiding the risk of a blocked punt. Then, with a safe 10-2 lead, it would have kicked out of danger from its own 20-yard line. But—now

HOW WALL STREET JOURNAL READERS GET AHEAD

By a Subscriber

"One day I picked up The Wall Street Journal in a railroad club car. I expected dull reading. Imagine my surprise when I found some of the brightest, most interesting articles I ever read.

"I sent for a Trial Subscription. For the first time in my life I began to understand why some men get ahead while others stay behind. I learned about the far-reaching changes taking place in America. I found out about new inventions, new industries and new ways of doing business that are helping ambitious men earn money. My Trial Subscription to The Journal cost me \$7. It showed me how to increase my income."

This story is typical. The Journal is a wonderful aid to men making \$7,000 to \$20,000 a year. To assure speedy delivery to you anywhere in the U. S., The Journal is printed daily in five cities—New York, Washington, Chicago, Dallas and San Francisco.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-9

Earn up to \$6 an Hour in Your Spare Time and enjoy doing it!

Just show these smart new Christmas Card "Personals" to your friends and neighbors. You'll be amazed at how many orders they give you. And remember . . . you make almost a dollar profit on every Deluxe box you sell. It's considered so chic to mail these "Personal" Christmas Cards—the kind with the sender's name printed on each one. That's why they sell so fast and why you can make up to \$6.00 an hour without half trying.

No House-to-House Canvassing!

No ringing strange doorbells. Just make friendly calls on people you know and you'll be amazed at how quickly your earnings pile up. Before you know it you'll be richer by \$100 or more just for a little pleasant, easy, spare time work. It's really fun!

FREE Special Portfolios of 42 Best Designs

Just mail the coupon and we'll send you portfolios of 42 different samples—**absolutely FREE**. See these wonderful values at our new low prices—exclusive new "Personal" Christmas Cards in Religious, Artistic, Heart Warming and Business Styles—PLUS a Catalog from which to select Stationery, Gift Wrappings, Everyday Greeting Cards, 2 Christmas Box Assortments are also sent on approval. We'll also show you how to get \$1,000 Accident Insurance as *Extra Bonus*. General Card Co., Dept. 22-K, 1300 W. Jackson Blvd., Chicago 7.

Sell For As Little As 4¢ a Card

GENERAL CARD CO., Dept. 22-K
1300 W. Jackson Blvd., Chicago 7, Ill.

Please rush FREE Portfolios of 42 "Personal" Christmas Cards, your Big Color Catalog of Decorations, Gift Wrappings and simple instructions for making up to \$6 an hour taking orders. Also send me on approval 2 Big Assortments of Cards I can sell for cash right away.
 Check here if under 14.

NAME

ADDRESS

CITY ZONE STATE

EXCLUSIVE TO B. P. O. E.

INVESTMENT OPPORTUNITY
in SUNNY, TROPICAL, SOUTH

FLORIDA

5 FULL ACRES

at the unbelievable price of

495⁰⁰— \$10 DOWN
\$10 MONTHLY

- NO CLOSING COSTS
- NO INTEREST
- FREE WARRANTY DEED
- OIL & MINERAL RIGHTS
- FREE TITLE INSURANCE

How would you like to be the owner of a big piece of sunny South Florida . . . 5 full acres (equivalent to 16 large residential lots) . . . and pay for it each month on "pin money"?

You can start owning this land TODAY . . . with the knowledge that you are making an investment in a section of South Florida that HAS A BOOMING FUTURE AHEAD OF IT! YES, YOUR 5-ACRE TRACT IS LOCATED IN FAMOUS COLLIER COUNTY AND IS DESTINED TO "OPEN UP" FOR DEVELOPMENT in the future.

At the present time, the land is relatively uninhabited and undeveloped, but we believe this is the land where South Florida's next BOOM will take place, as this is the vital area due to the critical shortage of land in Dade County.

The land enjoys a 12-foot elevation . . . higher than downtown Miami and many other famous South Florida areas. The soil is fertile and north of the famous Tamiami Trail (U.S. Highway 41 which links Miami to Ft. Myers and the West Coast).

Just fill out the coupon—enclose \$10 for each 5-Acre Tract—and we send you maps, details, description and sales agreement . . . If you do not agree that this is a BIG money-making opportunity—YOUR MONEY REFUNDED AT ONCE!

THIS OFFER EXPIRES SEPT. 30, 1958

K. M. JONES, REAL ESTATE

Member Miami-Dade Chamber of Commerce and all Realtor Boards.

More than 10,000 satisfied clients.

K. M. JONES, Real Estate
639 N.W. 102nd Street
Miami, Florida

Enclosed is . . . as my reservation deposit on . . . 5-Acre Tracts. If not completely satisfied after receiving complete details, my money will be promptly refunded.

Name

Street

City State

MAKE \$50 AND MORE EASILY & QUICKLY WITH CHRISTMAS CARDS

NO EXPERIENCE NEEDED! JUST SHOW THESE BEAUTIFUL ROBINSON CHRISTMAS CARDS. . . THEY ACTUALLY SELL THEMSELVES! WRITE FOR SAMPLE BOXES ON APPROVAL TODAY AND FREE IMPRINTS.

ROBINSON CARDS **FREE SAMPLES**
DEPT. 301 CLINTON, MASS.

Get Yourself FIXED for LIFE

with the ONE SHOE LINE that serves Everyone from Baby to Pop & Mom

● Success opportunity! Sell America's biggest and most comfortable line of shoes for all the family. Big money. Big time. Big cash bonus. FULL or SPARE TIME with famous "Spring Step" Cushion Shoes. No experience needed. I show you how. Send today for free "Portable Shoe Store."

ORTHO VENT SHOE CO. 2589 Brand Road, Salem, Va.



—eight points isn't enough. The Nittany Lions could roar back with a couple of quick aerials and a stunning 10-10 tie.

If this is progress, most coaches are old fuddies. Dozens have bitterly criticized the rules change. Duffy Daugherty of Michigan State feels it will end the art of place-kicking. Yale's Jordan Olivar, Bill Murray of Duke and Brennan argue that imbalance has been brought to the scoring table. If a 90-yard drive is good for but six points, they ask, why should two points be awarded for progressing only three yards? Coaches mutter, "The rule won't last a year. We'll get rid of it." Simultaneously, plans are afoot to depose from office Rules Committee Chairman Herbert O. (Fritz) Crisler, chief author of revised Rule 8.

"Crisler and his ten-man policy board," one Big Ten mentor told THE ELKS MAGAZINE, "rammed this resolution through without consulting any of us. We first knew about it when we read the newspapers."

Violent reaction has followed elsewhere. The National Association of Intercollegiate Athletics (310 small-college members) has refused to adopt the two-pointer. The majority of state high-school associations also have thumbed it down. This Winter we'll have the unhappy spectacle of football played under conflicting rules at its three levels. Then why did Crisler's group vote in Rule 8?

The fiscal angle, naturally, came first. College gates are diminishing, alarmingly. Varsity-squad maintenance now can run as high as a half million dollars per big-time school, annually. Last season such big wheels as Texas, Vanderbilt, California, Tennessee, Illinois and Southern Methodist sold a combined 120,000 less seats than in 1956. The Southern California Trojans dropped from a 51,000-per-game average to 43,000, Tulane from 30,000 to 24,000, and Wisconsin from 55,000 to 47,000. Recession to blame? Hardly—not when pro football shows a 40 per cent turnstile climb in five years, and offered last December the first team in history (Los Angeles Rams) capable of pulling 1,000,000 customers in a season.

The Rules Committee's inescapable conclusion was that college crowds have suffered through too many unsatisfying ties, and games decided by a dinked-over extra point. Ten of last year's "traditionals" ended in dull stalemate—among these, Michigan 21, Iowa 21; Navy 6, Duke 6; Texas 7, Baylor 7; Yale 14, Dartmouth 14; and Alabama 7, Vanderbilt 7.

"We were looking for a way to add drama," frankly says Cactus Jack Curtice, the Stanford coach and Rules member. "The best kickers in football are sitting in the stands at three dollars per seat. And we were getting plenty of prods from them."

Obviously, the pros had found a so-

lution. By placing the standards on the goal line and firing fusillades of three-point field goals at each other, they all but eliminated ties long ago. But college kids aren't skillful—or patient—enough to master the field goal.

In fact, they're disgracefully inept at it. "The all-time American college record for field goals is only six in one season," sighs Curtice. "Oregon U. had a boy who hit for the tremendous number of four a year ago—best mark in the country. Pro kickers hit 15 and 20 a season without trouble.

"So we were stymied there. That's when raising the value of the conversion popped up as the answer."

Perhaps the Committee made a grievous mistake. And maybe it has saved the box-office. Until the results are in, next December, no one can speak positively.

Yet there's one way to peer into the future—by selecting an actual 1957 game and re-playing it (hypothetically) under the '58 code. As will be shown, several surprises result. For one, the chance for the better team to be beaten is lessened. And here's a switch. Fans may stop clamoring for 50-yard-line seats—and demand space down at the goal line.

Convenient for the experiment is the Stanford-Oregon game held at Palo Alto last November 2, which decided the Western Rose Bowl nominee. It was typical of why college interest is slipping. The line score that day was:

	QUARTERS			FINAL
Oregon	7	7	7	6.....27
Stanford	6	7	7	6.....26

THOUGH the Stanford Indians lost, they rolled up most first downs, 26 to 20, outrushed Oregon, 236 yards to 214, and had the superior passing game, 251 to 107. On all-around performance, Stanford deserved to notch the win that would lead to Pasadena. Yet, because one minor extra point in the first quarter went astray, all was lost. "And that," shout deep-dyed grid students, "is no way for a team to get beat! There oughta be a law!"

Well, today there is. Let's kick off all over, and—sticking to the game's actual touchdown sequence—see what might happen under Rule 8, Article 1:

First Period: Oregon scores first. Feeling no pressure as yet, the Ducks elect a standard one-point kick. Score, 7-0. Stanford scores, and guns for the lead with a two-point pass conversion by Quarterback Jackie Douglas. It clicks. Score—Stanford 8, Oregon 7.

Second Period: Scoring again, the Indians play it safe and kick for one point. But the ball goes wide. Score—Stanford 14, Oregon 7. Oregon fights back for a touchdown. Now the Ducks see a chance to snatch the lead. They pass for two extra points—and fail. Half-time score—Stanford 14, Oregon 13.

Third Period: Oregon rallies, and this

time makes good with a two-point end run. Oregon regains the lead, 21-14. Stanford scores late in the period. To be in front has now become vital. The Indians risk a conversion pass—and fail. Score—Oregon 21, Stanford 20.

Final Period: Quarterback Jack Crabtree puts Oregon farther ahead with a TD toss, 27-20. Ten minutes remain, and an awful decision must be made. Oregon's coach, Len Casanova, hauls out his Chinese abacus. If he plays safe with a one-point kick, a Stanford touch-down-and-two-points will tie him. If he gambles on a two-pointer, and makes it, he's probably got the game won. But if the two-pointer fails . . . blooey, there can go the Rose Bowl, 28-27.

Casanova is no coward. He orders the hard-way conversion—an option run-or-pass. But Stanford's 4-4-3 zone defense stops it. Score remains Oregon 27, Stanford 20.

In the final minutes (with Casanova restrained from cutting his throat) Stanford marches 65 yards for a touchdown. The Indians trail, 27-26. The crowd is in bedlam. Should the Indians settle for a tie? "Not with the Rose Bowl at stake!" boom 60,000 voices. "Shoot the works!"

Cowardice loses again. Gary Van Galder, the fine Stanford end, makes a diving catch of a desperate Douglas pass deep in the end zone.

STANFORD WINS THE GAME, 28-27!

Far more satisfying, isn't it? In reality, the game was decided by a placekick involving only the talents of three men—the center, ball holder and kicker. But in our "dream" version, 22 men figured 99 per cent of the time. Note, also, that after six of the eight touchdowns, the "automatic" one-point conversion kick was discarded. Pressure required gobs of gambling by both sides. Our mythical game was a thriller every minute.

By now, an alert reader has asked, "What are the respective odds against kicking, passing or running over the conversion?" College extra-point specialists average three out of five successful tries—.600. No "line" exists on the pass or run. But odds against bucking the ball for three yards probably are 3-1. On passing, it looks like a 50-50 proposition.

As a result this year, when pitted against such coaches as Dan Devine of Missouri (unbeaten, untied last year), Tommy Prothro of Oregon State (8-2-0) and Brennan of Notre Dame (7-3-0), opponents probably will sit back cautiously after yielding a touchdown. The three have hinted they favor the pass. "The odds are too tough against gaining three yards with a run," says Devine. "Therefore, you've got to open a small hole in the other guy's secondary—and hit it with a quick toss."

Or do you?

If they go to the air, warn many vet-

QUICKLY FOLD OR UNFOLD FOR CHANGING ROOM USES



Mitchell FOLD-O-LEG Tables

TOPS OF MASONITE
PRESWOOD • FIR & BIRCH PLYWOOD • LINOLEUM • PLASTICS

MAXIMUM SEATING MINIMUM STORAGE

STRONG, RIGID TUBULAR STEEL LEGS

Send for folder with complete specifications.
MITCHELL MANUFACTURING CO.
2748 S. 34th St., Milwaukee 46, Wis., Dept. G

LAW...

STUDY AT HOME Legally trained men win higher positions and bigger success in business and public life. Greater opportunities now than ever before. **More Ability: More Prestige: More Money** We guide you step by step. You can train at home during spare time. Degree of LL.B. We furnish all text material, including 14-volume Law Library. Low cost, easy terms. Get our valuable "Law Training for Leadership" and "Evidence" books FREE. Send NOW.

LASALLE EXTENSION UNIVERSITY, 417 South Dearborn Street
A Correspondence Institution Dept. 9328L Chicago 5, Ill.

RUN YOUR OWN RESTAURANT

I show you how to get started just as I did; where to locate, 7 ways to get capital, money making methods, even how to run a sandwich business right out of your own home with only a few dollars investment. Write for free details.

Chicago School of Restaurant Management
335 W. Madison Street, Dept. 309, Chicago 6, Ill.

HOME-IMPORT BUSINESS... MEN, WOMEN!

Make big profits buying low cost imports abroad (see examples at left) and selling to friends, stores or by mail order. Famous world trader guides you—shows you how to find thousands of exotic imports for full or spare time business, how to pocket profits in advance on foreign drop shipment plan. Complete details FREE! Airmail reaches us overnight. WRITE TODAY!

MELLINGER CO., Dept. P399
1717 Westwood, Los Angeles 24, Calif.

\$2200 PROFIT... FAST!

I Sold 44 KANT-SLAM DOOR CHECKS to Just 4 Customers! Says Segrest of Texas

Join Our Exceptional Men Who Make Big Money Every Day

Amazing new invention . . . world's lowest-priced hydraulic door check stops slamming doors, closes heaviest doors gently, smoothly, positively. Guaranteed 3 years. Every home, office, factory, building needs 1 to 20 . . . and you make up to \$5.00 profit on each one! Repeat orders, too. You can make really big money with KANT-SLAM!

FREE! Send name, address NOW for complete money-making details, sensational Free Demonstrator Offer to producers. No obligation. Write TODAY!

KANT-SLAM CO., Dept. M-16, Bloomfield, Indiana

Get info.. PLASTIC LAMINATING AT HOME!

Make up to \$5 an Hour.. MAGIC MAIL PLAN!

Get ORDERS and CASH from your mailman—do work in SPARE TIME at home—or expand into FULL TIME business. Send coupon for Free facts about the newest and most fascinating of all home operated businesses. For the first time a simplified machine brings the fabulous profits of Plastic Sealing and Plastic Laminating within the reach of the small operator. Anyone can learn to operate the machine with a few minutes practice—then with our Magic Mail Plan can get mail orders pouring in daily with cash in every envelope. No canvassing—no selling. We even supply the circuits you mail to bring back cash and orders. Don't waste a minute. Rush your name. We'll send you FREE and postpaid pictures, prices, details, and all the facts you need to start. Mail coupon or send name on postcard. No charge.

WARNER ELECTRIC CO.
1512 Jarvis Av., Dept. L-24-K, Chicago 26, Ill.

Make Thousands of Beautiful Art Creations
COSTUME JEWELRY • CIGARETTE BOXES
TRAYS • CANDLESTICKS • COASTERS
LAMP BASES • BOOK ENDS...ALL IN SPARKLING COLORED PLASTIC

WARNER ELECTRIC CO., 1512 Jarvis Av.
Dept. L-24-K, Chicago 26, Ill.
At no cost to me, please rush complete details postage prepaid. I am under no obligation.

Name.....
Address.....
City.....Zone.....State.....

HUNDREDS OF IDEAS

for BRONZE PLAQUES

FREE illustrated brochure shows hundreds of original ideas for reasonably priced solid bronze plaques—nameplates, awards, testimonials, honor rolls, memorials, markers.

Write for FREE BROCHURE A For trophy, medal, cup ideas ask for Brochure B.

INTERNATIONAL BRONZE TABLET CO., INC.
Dept. 40—150 West 22 St., New York 11

SAVE TIME, MONEY, MILES

OPERATING YOUR CAR

HULL AUTO COMPASS cuts time on the road to a minimum, saves wrong turns, wasted gas, car and tire maintenance. Economical, smart. \$5.50 to \$7.95. At your dealer's or write for literature.

World's most widely used auto compass and small boat accessory.

HULL MFG. CO., P.O. Box 246-EE-8, Warren, Ohio

SONGS into DOLLARS!

NEW songwriters, poets share \$33 millions yearly. Songs Composed. PUBLISHED. Promoted. Appraisal, info FREE from . . .

NORDYKE Music Publishers
6000 Sunset, HOLLYWOOD 288, Calif.

Minstrels & Revues

Organizations make huge profits by using our services. We supply Director, Costumes, Stage Settings, All Scripts etc. Everything furnished. Lowest fees. Address Keith Gingles.

GORDON KEITH PRODUCTIONS INC.
Dept. E, 28 E. Jackson Blvd., Chicago 4, Ill.

SALES OPPORTUNITY

If your present income has been reduced due to short work week, or you have reached retirement, this is an opportunity to earn from \$150 to \$500 per month on a part time basis, selling our exclusive calendars, plastics, specialties and executive gifts to banks and business firms. Full time earnings much larger. No investment necessary. Year-round income. Local territory. Write for 48 page illustrated brochure of details. Our company established 1896 and serving thousands of customers throughout the nation. Write Bankers Advertising Co., Dept. E, Iowa City, Iowa.

If Your Child Is a Poor Reader

See how The Sound Way To Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics**, Dept. F-19, Willmette, Ill.

HORRIBLE SPASMS OF ASTHMA

make life miserable! Get blessed relief with Dr. R. Schiffmann's **ASTHMADOR** powder. A pinch in a saucer, light and inhale. Also in cigarettes and pipe mix. Ask your druggist for **ASTHMADOR** today!

JOBS

\$4,500.00 TO \$14,000.00 PLUS BONUSES.

Where do you want to work? We show you how to find many high pay jobs with govt. and private industry. Domestic and overseas. Free travel, many other advantages. Steady plus overtime work in all parts of the world. Skilled and unskilled... all trades... all ages. For FREE information (in plain wrapper) write International Employment Exchange, Dept. 18-A, Box 334, Midtown Sta., New York 18, N. Y.

LOOSE FALSE TEETH

RELINED AND TIGHTENED AT HOME \$1.00



NEWLY IMPROVED DENDEX RELINER, a plastic, builds up (refits) loose upper and lower dentures. Really makes them fit as they should without using powder. Easily applied. No heating required. Brush it on and wear your plates while it sets. It adheres to the plates only and makes a comfortable, smooth and durable surface that can be washed and scrubbed. Each application lasts for months. Not a powder or wax. Contains no rubber or gum. Neutral pink color. Sold on MONEY-BACK GUARANTEE. Proved by 15 years of Consumer Use. Send \$1.00 plus 20c handling charge (stamps or coin)

DENDEX COMPANY, DEPT. 18-O
2024 WEST SIXTH ST., LOS ANGELES 5, CALIF.



119 JIG SAW PATTERNS

FULL-SIZE... trace on wood and saw out. Clever, ORIGINAL designs, things you can make to SELL. Wall shelves, lawn signs, planters, book ends, others.

BURGESS VIBROCRRAFTERS, INC.

Rush \$1 today. DEPT. C-69, Grayslake, Illinois



BOOK OF MEMORY

in everlasting bronze

For listing 100 to 3000 names economically. Write for free catalog including photos of hand-chased cast bronze plaques.

NEWMAN BROTHERS, Inc.
Dept. 722, Cincinnati 3, Ohio

If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! WILLIAM S. RICE, Inc., DEPT. 13H, ADAMS, N. Y.

erans of the professional league, a number of coaches will blow themselves out of a job. Points out Ed Cody, West Coast scout for the Chicago Bears: "The pass under this new situation is a snare and delusion. Take a good look at the area involved. See the problem?"

A gridiron's end zone is ten yards deep, and measures 53 yards laterally. Defending it against a throw offers few of the perplexities of pass defense at mid-field, where receivers have open room in which to maneuver. Down at the goal, the end zone's rear line acts as a stone wall. Overshoot it, and you've flunked your conversion. College boys revel in their strong arms. They lack the light touch and control of the pros. Depthwise, the defense has a solid edge: it is thickly concentrated in a space extending 13 yards from the scrimmage line to the end line.

"Three fast, active backs can cover such a shallow zone nicely," goes on Cody. "That leaves eight men up front. String out four on the line and put four behind them. To blanket the 53 yards from side to side is no trick at all. Each lineman can handle a ten-yard area. They'll smear the average goal-line pass."

What about a quick pass—the jump or "pogo" type—directly over the middle?

"Not a chance," say experts of the National Football League. "The linebackers will drop back a couple of steps and murder it."

Here controversy flares again. Washington State College's Jim Sutherland, who has specialized in pitching for the extra point under the old rules with uncanny success, expects to win often by such counts as 8-7 and 16-14. Others may be faint-hearted. Not Sutherland.

"Hook your left end two steps inside the defensive right halfback just over the goal. Have the quarterback slide over and hit him in the belly," suggests Cougar Jim. "It happens so fast the halfback will be standing there chew-

ing gum while the ref is signaling a score."

At Michigan U., where Benny Oosterbaan never has been accused of arch-conservatism, the guess is this:

"The pass-or-run option conversion is likely to decide more games than any other play. The quarterback won't bother to fake a hand-off. There won't be time with the red-dogging (rushing) he'll get. He'll roll out and wait for the defense to commit itself. Then he has several choices. He can pitch a short bullet into the vacated hole. Or pitch-out to a wide back. Or cut inside a foxed end or tackle."

It's easy to see why Oosterbaan likes Rule 8. Last season, Michigan's Big Ten championship and Rose Bowl hopes went glimmering before 90,000 fans when Iowa tied the Wolverines, 21-21. Six extra points routinely booted by Bob Prescott of the Hawkeyes and Jim Van Pelt of the Wolverines brought on the year's sourest finish. With four minutes to play, the score was deadlocked.

In this potent situation, there should have been much more excitement. Instead the huge throng erupted in a roar of frustration and disgust when Iowa froze the ball. The Hawkeyes plowed into the line six straight times, until the gun sounded.

But such "freezing"—in effect, folding your cards and settling for a tie—will be rare under the new regulations. Ties will be broken in most instances by the jumbled scoring of teams eager to employ the new gimmick to the hilt. Fourth-quarter pressures will be on SOMEBODY in a degree never witnessed before.

"I may have to see my doctor," more than one coach has predicted in speaking of these pressures. "On Sunday, Monday and Tuesday I'll need vitamin pills to pep me up for the ordeal. On Wednesday, Thursday and Friday I'll need sedative tablets to calm me down."

That leaves Saturday. On Saturday, his hair will turn white. ● ●

In the Dog House

(Continued from page 25)

vails among the people who specialize in this breed we'll have to accept their word for it. They should know.

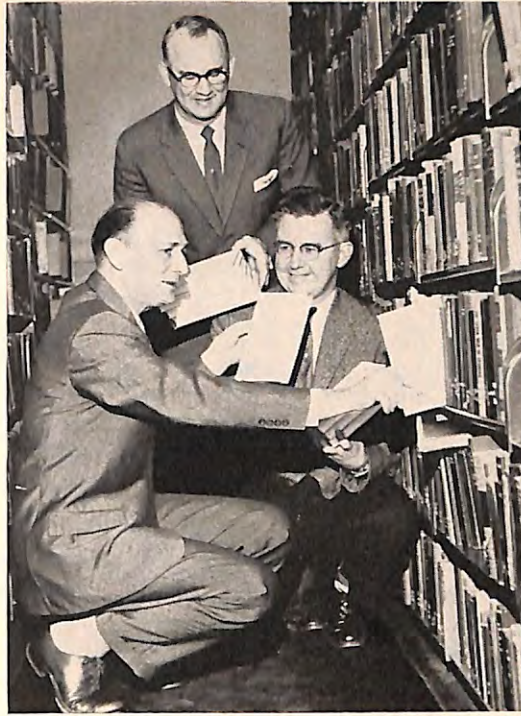
There is general agreement that the breed is very old, possibly originating 2,000 years ago. We are certain, however, that these are dogs of the lupine family and lupine, as you probably know, means a wolfish type. Whether there is wolf blood in his breeding is a matter of controversy. If there is, the wolf strain entered long, long ago. Some wolfish traits characterize the breed but then environment may have influenced it. People as well as dogs who have to fight hard for existence are not likely to be gentle or soft. The modern Eskimo dog as we know him

today, bred for the show ring or employed in the home as guardian or pet, is a somewhat different animal. He retains his suspicion of strangers, doesn't get along too well with other dogs but is almost fanatically loyal to one person whom he accepts as his master. He's not a barking dog although he can bark but he will yelp or howl like a wolf if on rare occasions he sounds off.

Another thing that marks him among dogs is his splayed foot with thick hair between the pads. Here again is adaptation to environment. The spread foot, heavily haired, enables the dog to travel faster on snow than would be possible if the foot was more compact and had less hair as protection against the

Elkdom's Story For Tulsa Readers

Head Librarian James E. Gomley, kneeling at left, and junior Past Exalted Ruler Lorin R. Hedrick, kneeling at right, place on the shelves of the Tulsa Public Library a few of the nine copies of "The History of the Order of Elks" which the Tulsa Elks presented to the community's central library and its branches. Standing is P.E.R. J. A. Henry.



ice and snow. Within this general lupine family of dogs of the north are other breeds such as the Alaskan Malamute, the Samoyede, Siberian husky, Norwegian elkhound and the somewhat more distantly related Keeshonden (dog of the Dutch nation), the chow chow and the spitz. The first named, the Malamute, is really the native dog of Alaska, named for the Malamutes, a native tribe that settled in western Alaska. This is the racing dog of Alaska. He's swift, hardy and a willing workman. During World War I the Malamute, along with other Arctic dogs, was used both as a draught dog and as a pack animal to carry supplies in mountainous country, said supplies ranging from machine gun parts to food and medicines. He's an excellent sledge dog and was used by Admiral Byrd during some of his Antarctic explorations. He, too, like the Eskimo and all these dogs of the north is heavily coated. While you'll find the Eskimo in every color known to dogs, the usual colors for the Malamute are gray or black and white. He's about the same size and weight as the Eskimo. They differ a bit in being somewhat better dispositioned than their Eskimo cousins.

If you've ever seen a Samoyede you'll not soon forget him, for here is a truly noble looking pooch. He's usually a brilliant white or cream color and is a trifle smaller and lighter in weight than the Eskimo or Malamute. His breeders say he's really tops with children, which indicates that he's both tolerant and of an easy disposition. He's a hard worker too, as the famous Norwegian polar explorer Nansen discovered when he used Samoyedes to haul his supplies. This is one of the purest

breeds of all the Arctic dogs and has been bred that way for nobody knows how many generations. He too is named after a tribe of people, the Samoyedes, natives of Siberia. As is characteristic of all Arctic dogs, the Samoyede is free from body odor.

Another of the northern family is the Siberian husky. His name indicates the land of his origin. In size he's a trifle smaller and weighs a bit less than the Eskimo, but like the latter comes in every color known among dogs. The breed is old. How old? Well, your guess is as good as mine. The natives who bred these dogs were not a literate people much concerned with keeping records, although they did keep dogs of other breeds from matrimonial ties with their huskies. The Siberian is noted as an intelligent dog and a fine companion. Although these too are sledge dogs they were admitted as pets to the homes of the natives who bred them, which very likely accounts for their evenness of disposition as well as their understanding. He, like other of the northern dogs, has the snowshoe foot, slightly webbed and well furred between the pads.

The four breeds previously described, the Eskimo, the Samoyede, Malamute, and huskie are classed as working dogs, but here's one that's every inch a worker although he's a hound. This purp is the Norwegian elkhound. This is the dog of the Land of the Midnight Sun, companion of the Vikings and a worthy representative of his native Norway. It is claimed that this is the oldest breed in Europe and when the Viste cave in Western Norway was explored a skeleton of this breed was found together with stone implements estimated

monroe FOLDING BANQUET TABLES

Direct Factory Prices & Discounts To Churches, Clubs, Lodges, Schools and All Organizations.

Over 50,000 institutions own and use modern Monroe Folding Banquet Tables.

Write for the new MONROE 51ST ANNIVERSARY CATALOG of Folding Tables, Folding Chairs, Trucks, Movable Partitions, Folding Risers, etc. Get our special prices, quantity discounts, also terms.

Monroe Co., 90 Church St., Colfax, Iowa

AND MONROE TRUCKS

ACCOUNTANT BECOME AN EXPERT

SEND FOR FREE SAMPLE LESSON

Executive Accountants and CPAs earn \$5,000 to \$10,000 a year and up. Thousands needed. We train you thoroughly at home in spare time for CPA examinations or executive accounting positions. Previous experience unnecessary. Personal training under supervision of staff of CPAs and Expert Accountants. Write for free book, "Opportunities in Accounting" and sample lesson.

LASALLE Extension University, 417 So. Dearborn St. A Correspondence Institution, Dept. 9328H Chicago 5, Ill.

BE A CLAIM INVESTIGATOR



INVESTIGATE ACCIDENTS!

Many earning \$750 to \$1000 a month. Thousands of insurance companies, airlines, steamship lines and Government Offices need Claim Investigators. Also big opportunities for your own spare time business. We train you at home. National Placement Service FREE of extra charge. Bill King writes: "Your course has paid off for me with large earnings. You can quote me — your Adjuster Training Course is worth many times the cost." Write TODAY for FREE book.

UNIVERSAL SCHOOLS

University Park, Dept. K-9, Box 8202, Dallas 5, Texas

SAVE \$11.50



NORELCO "Speedshaver" Men's Electric Shaver. Latest model, brand new and fully guaranteed. Complete with case, cord and cleaning brush. Regularly retails at \$24.95. Now on sale for \$13.45 plus 90 cents mailing costs or \$14.35 total. All orders filled within 24 hrs. Your money back if you are not fully satisfied. Send check or Money Order for \$14.35 to:

BROOKS, Dept. 312, Box 212, St. Louis 3, Mo.

\$7500 IS YOURS For Selling Only 100 Boxes of Creative CHRISTMAS CARDS

You make 75¢ — not 50¢ — on each easy-to-sell \$1.25 "Tall Splendors" 21-card box. No experience needed. Also show Friends 51 FREE Samples from beautiful Personal Christmas Card Album, 200 new Christmas and Birthday Boxes, Stationery, unusual Gifts — all at \$1 up. Largest cash profits besides Bonus Gifts worth \$10 to \$100. Send Your Name For Samples

SEND NO MONEY. We'll start you with FREE Personal Album and other outstanding samples on approval. Novel \$1.25 "Model T" Salt & Pepper Set offered FREE for prompt action. Mail coupon NOW!

CREATIVE CARD CO., Dept. 118-J 4401 West Cermak Rd., Chicago 23, Ill.

Please send kit of Christmas Card samples on approval with \$1.25 Novelty Set on FREE offer for promptness.

Name.....
Address.....
City..... State.....



to be from 4,000 to 5,000 years old. He's a rugged, powerful dog, an excellent trailer of elk and bear too when they were common in Norway some forty or fifty years ago. This dog is rated next to the bloodhound, and by some equal to that canine sleuth for scenting ability. He is very much an all-purpose dog, for working, for hunting and for companionship. The breed is slowly but surely increasing in popularity, which is justly deserved.

Size of the elkhound is from 18 to a little more than 20 inches at the shoulder. His color is gray with black-tipped hairs on the outer coat.

Another ancient breed is the chow chow—yes, it's chow chow, not just chow. The social arbiters of these dogs insist that they be thus formally designated. But who is there among us when seeing one that doesn't shorten the name to the simple word chow? But

regardless of the name, here's a true dog of the north and an oriental aristocrat too. The chow is one of the most useful dogs ever bred. Back in China where he originated he's been used for hunting, to pull sledges, as a guardian, a herder and a house pet. His coat has been woven into clothing and he's even been used for food. Not a very tasty item according to our standards, but then—other people, other ways. The chow has one of the thickest dog coats and has the distinction of being the only dog in the world that possesses a blue-black tongue and mouth. He's a quiet dog, not given to looking for trouble, but can be tough when necessary.

As is characteristic of most working dogs, although for some mysterious reason he is classed as a non-sporting pooch, his is a reserved disposition and little inclined to be overfriendly with strangers. For this reason he makes a

fine guardian dog. He too is a dog of many colors, but whatever the color it must be solid, no flecks, markings or patches of color differing from the body color. The Keeshonden to which I referred as the dog of the Dutch is a comparatively small dog somewhat resembling the Norwegian elkhound. He has a dense, wolf-gray coat and is noted for being an alert, perky little fellow of unusual intelligence. He gets his name from a dog owned by a Dutch patriot who lived about the time of the French Revolution and who owned a dog he called "Kees". While he's related to the northern dogs, he's not a worker but is largely maintained as a bright, interesting little pet. In this he much resembles the spitz although our friend the spitz is usually solid white in color, is a much smaller dog and is perhaps one of the most popular dogs, although unrecognized in official dog circles. • •

Rod and Gun

(Continued from page 13)

bination. I had killed a ruffed grouse along the creek shortly after I started hunting and a blue grouse as I was crossing a ridge.

Now, skirting a fir pocket on the north slope, I had found a covey of fool hens. I wanted one of them. Never before had I been lucky enough to get one of each on the same day. There are few spots where it is possible because their habitat requirements are quite different.

Undoubtedly, this made me over-anxious. Then, too, birds that I see before they fly are always more difficult to hit. At any rate, when I finally made him take off by tossing a stick at him, I missed. I found another fool hen in another lodgepole and made him fly the same way—and missed him, too!

Finally, on the third attempt, I got one, and then I decided that I really didn't need an alibi for missing. The silly things didn't want to fly, but once I forced them to, they sifted right along. It seemed as though they were out of sight around a tree almost before they were in the air.

I hefted my three birds. The blue grouse seemed to weigh fully as much—and maybe a little more—than the other two together. This could easily be, since a cock blue grouse may shade three pounds, while a ruffed grouse that weighs a pound and a half is a big one. I have never weighed a fool hen that heavy.

The blue grouse was predominantly dusky gray—dusky grouse is another name for him—the ruffed grouse grayish-brown, and the fool hen was dark gray, merging into black.

The blue grouse is a bird of the open ridges and yellow-pine slopes, though he ranges clear up into the Alpine fir zone, just below timber line. (A closely

related species, the sooty grouse, is found in the high mountains of western Washington, Oregon and northern California.)

In October you find blue grouse feeding on choke cherries, berries and grasshoppers on the slopes, and in the winter you'll see him eating fir needles in some pocket just under the highest ridges.

Old Ruff in the West seeks out an environment that looks as much like a New England grouse cover as he can find. He likes the creek bottoms with their tangles of alder, aspen, birch and berries, and he spends the entire year in pretty much the same area, feeding on the buds of trees and shrubs when winter snows cover his other foods.

Franklin's grouse, like spruce hens, prefer heavy cover the year around. They, too, eat fir needles in the winter, and you are most apt to find them in a jungle of spruce or fir at any time. During the summer and fall, of course, they do wander out into more open timber, feeding on the grouse berries and other foods that are abundant then.

There are two other Western grouse, the sharptail and the sage grouse, both of which have had tough sledding for a long time. The sharptail is a grassland bird. Part of his habitat is under cultivation and part of it was destroyed by the over-grazing that took place 50 to 75 years ago. Now there are only limited numbers left in the areas that still provide the kind of home he has to have.

The same over-grazing that cut down the sharptail population was a great break for the sage grouse, more commonly called sagehen, the largest of all our American grouse. Though sagehen chicks eat insects and tender green plants, the same as the young of all

other gallinaceous birds, the diet of the adults consists almost entirely of the leaves of sagebrush—unless there is an alfalfa field handy. They are incapable of eating grain, berries or other hard foods because they have no gizzards in which to grind them.

At any rate, as the severe range use of the eighties and nineties killed out the native grass, it was gradually replaced by sagebrush, and the sagehens increased accordingly. By the time of the First World War, in many areas of the West it was not uncommon for a party of gunners to kill a wagon box full of sagehens in a morning's hunt.

There still are thousands of square miles of sagebrush, and the big grouse—a cock sagehen may weigh six pounds—is perfectly adapted to live in it. He has one weakness, however. Like the fool hen, he has never developed the intense fear of man that he ought to have for his own good. Sagehens wander along the desert roads and passing motorists pot them from their cars with twenty-twos. They don't run from their two-legged enemies like the introduced chukars or the native quail, and when they do fly they are easy to hit. They get up laboriously and lumber away about like a fat Plymouth Rock. Consequently, they can't support much hunting, and the open season, in states such as Montana, Wyoming and Idaho that still have one, is short.

Of the five Western grouse, then, the three forest species have withstood man's inroads, both direct and indirect (on them and on their habitat) the best. And of these three, I nominate the ruffed grouse the one most likely to succeed in years to come.

Logging, which sometimes seems to have a disastrous effect on fool hens and, to a lesser degree on blue grouse,

is all to his liking. He thrives and multiplies in the berries and shrubs that spring up in the wake of the power saw. Furthermore, the ruffed grouse, like the whitetail deer or the black bear, seems to be capable of learning from experience. In areas that are but seldom hunted—and there are many such in the West—he is as naive as a new-born lamb. He will strut around and fuss or sit on a branch and crane his neck to watch you walk by. After a cover has been hunted for a few seasons, however, Ruff gets crafty. He acquires that wonderful combination of boldness and timidity for which his New England cousin is so justly famed.

About 15 years ago, my wife and I found a splendid ruffed-grouse jungle in a stream bottom not far from home. There were some open, grassy glades in it and a few big yellow pines and cottonwoods. Mostly, however, it consisted of willows, alders, hawthornes and other shrubs. There were five-acre patches of brush and 30-foot-wide, half-mile-long stringers of it. There were berries of several kinds, with aspens and choke cherries on the hillsides around the edge. A Vermont "partridge" would have been perfectly at home in it except, perhaps, for the lack of an old apple tree and a tangle of wild grape vine.

When we started hunting it, the grouse were pretty trusting. They'd often sit tight until we made them fly, and when they did take to the air they frequently sailed across one of the open areas, thereby giving us an easy shot.

It sees to me—though, admittedly, this is one of the things I'd never be able to prove—that they have gradually developed a case of shotgun nerves since we began hunting them. They seem to be more jumpy than they were, and craftier, too. I think it is much harder to get an open shot at one than it used to be. If this is the case, we can claim most of the credit for educating them. We have never found anybody's empty shells there but our own.

Blue grouse are hunted more than Ruff in the areas I've observed that have a season on both. This probably results from the fact that a lot of men who carry shotguns seem to think the bigger a bird is the better it is—too bad we don't have an open season on ostrich—though if he's hunted in the right kind of cover at the right time a blue grouse can be plenty sporting, too. He has a fast takeoff and surprising speed for a bird so big, and if you find him on a steep slope or in the timber he can be mighty easy to miss.

Five or six years ago, we found a great convention of blue grouse in a big cherry thicket on a slope as steep as a barn roof. There were hundreds of acres of cherries loaded with a dead-ripe fruit, and the grouse had come from miles around to gorge on it. Some of the bushes were higher than our

heads and some we could see over and, fortunately, small patches of grass were scattered here and there.

Grouse were all over the place. There were so many that the dog nearly went wild. I didn't blame him. Imagine trying to point one bird while a dozen more were running around in plain sight, picking the fallen cherries off the ground or hopping up into the bushes to gather more!

As a matter of fact, I think my companion and I soon became a little wild, too, and since the grouse were already wild, the number of shots we fired to kill our three birds apiece was simply scandalous.

Our chief difficulty stemmed from the characteristic downhill flight of our quarry. Given a choice, a blue grouse nearly always flies downhill. Probably 95 per cent of the shots at other upland birds are taken at a rising target. Bringing your gun up to it becomes a firmly seated habit. These grouse, however, would thunder up just high enough to clear the brush, then pitch down the slope like diving duck hawks. You'd be surprised how hard it is to swing a shotgun down and press the trigger when the muzzle appears to be yards below the bird.

When it comes to eating them, I like all upland birds, even doves and woodcock, which some folks don't care for, but a young blue grouse comes mighty close to the top of the list. Kill him in late September or early October, after he's been feeding on cherries for a couple of weeks, and broil him over hardwood coals, and you have one of the great treats of this world.

Broiling, of course, improves any bird. Even adult sagehens are tender and delicious broiled if you draw them immediately after they are shot so that the sagebrush leaves in their crops don't impart a bitter flavor to the flesh.

Sharptails and ruffed grouse are always good, although those that I have eaten were never quite so delicious as the choicest blue grouse. The little fool hen is a tender morsel and, strangely, his flesh is light colored, unlike that of the spruce grouse he resembles so much.

It is, perhaps, easier to give the Western grouse a gustatory than a sporting rating because the cover in which they are found gives the forest birds a great advantage. Shooting is tougher in the woods. The trees get in the way. Even the poor, silly fool hen is hard to hit once he decides to fly—and I refuse to give him credit for cutting around a dense evergreen intentionally, though he does it often enough. Blue grouse do right well, and when you find them and ruffed grouse in the same cover—as I have occasionally—it is about as easy to miss one as the other.

And that, fellow nimrods, is a compliment of high order. Old Ruff, East or West, is strictly class. ● ●

STOP MAKING SILLY, COSTLY MISTAKES...when you buy

ROYAL JELLY

Get Capsules of 50 Mg. POTENCY

For Not \$20, Not \$15 but only \$9 per 100

Stop paying ridiculously high prices for low potency Royal Jelly capsules. The average products contain but 25 mg., some as little as 5 mg. per capsule. Before you buy—read the label. It must tell you clearly how much genuine Royal Jelly is in each capsule. Then compare the amazingly low prices at which VITAMIN-QUOTA Royal Jelly Capsules may be had. You need not pay \$20 nor \$15 but only \$9 per 100 for a capsule actually containing Royal Jelly of a POTENCY of 50 Milligrams of the pure, whole, natural Jelly—the nectar of the Queen Bee, carefully screened and free from foreign particles. Order your V.Q. Royal Jelly capsules today! Begin to **SAVE MONEY NOW!**

50 Capsules, \$4.95 100 Capsules, \$9.00
250 Capsules, \$20.50 500 Capsules, \$38.50
Order today C.O.D. or save all charges by sending check or money order. We pay all postage. Money back if not satisfied.

VITAMIN-QUOTA
One of the world's largest distributors of food supplements. Est. 1923. Serving over 2,000,000 families coast-to-coast.
Dept. T-435, 880 Broadway, N. Y. 3, N. Y.
or Dept. T-435, 1125 Crenshaw Blvd.
Los Angeles 19, Calif. Sales in Cal. add 4%

RUPTURED?

NEW LASTING RELIEF

ENJOY NEW FREEDOM

of action, peace of mind and comfort at work or play. Proven, patented MILLER holds your rupture back Day and Night — will bring you lasting relief. Has helped thousands.

For FREE facts in plain wrapper. Send Name and Address to FRED B. MILLER, Dept. 44-N Hagerstown, Maryland

ENTIRELY DIFFERENT

Get FREE FACTS

Exclusive Manufacturer



WHEN FALSE TEETH CAUSE SORE GUMS

You get undreamed of relief in seconds! Medically-formulated NUM-ZIT Adult Strength has already brought blessed relief to thousands. Recommended by dentists everywhere. Pleasant-tasting... eases discomfort while you break in new false teeth. Works wonders, too, for relief of toothache, neuralgic pains. Keep it handy for quick first aid. At all drug counters.

NUM-ZIT Adult Strength
Another fine Purepac product

People 50 to 80 Tear Out This Ad

... and mail it today to find out how you can still apply for a \$1,000 life insurance policy to help take care of final expenses without burdening your family.

You handle the entire transaction by mail with OLD AMERICAN of KANSAS CITY. No obligation. No one will call on you!

Write today, simply giving your name, address and year of birth. Mail to Old American Ins. Co., 1 West 9th, Dept. L955M, Kansas City, Missouri.

For Elks Who Travel

(Continued from page 9)

buy gifts. As much goes for Big Meadows Wayside and Swift Run Crossroads, two other metropolises nearby. Mountain handicrafts—skirts, aprons and bedspreads woven on the hand loom are the main attractions in the gift shops, as well as pottery and basket work turned out by the mountain people. As for the cuisine in the inns, it runs to Virginia corncakes smothered with local ham and broiled oysters, and the local turkey fingers which are sliced and fried in batter.

The Great Smoky Mountains National Park, the southern anchor, is a much larger preserve, occupying 720 square miles of U. S. real estate in both Tennessee and North Carolina. Both states got together in the acquisition of the land, and so did one John D. Rockefeller, Jr., who came up with one dollar for every one raised by each state. It was in this way that the Federal park was first set aside. It was dedicated in 1940 by President Roosevelt and now racks up more people annually than any other national park in the nation.

Actually, the park occupies the high ground that forms the dividing line between the two states. The mountain range is one of the earth's oldest and

courses through the park like a backbone for some 71 measurable miles. It has sixteen peaks over 6,000 feet, and for a distance of no less than 36 miles it stays up in the 5,000-foot altitudes. Spruce and fir forests cover the higher peaks, although there are 130 different types of trees growing in the area and turning in the fall into a magnificent technicolor show.

De Soto may have viewed these mountains but beyond that there were the Cherokees, many of whom are still in residence, and the rugged hillbillies who came from England and Scotland to set up a Spartan life in the mountains. Now all this near-pristine preserve is open to the visitor who comes to glory in one of the last untrammelled enclaves in the land.

To show how it was in the pioneering days, an old homestead has been set up again along the banks of the Oconaluftee River, complete with the hollowed out bee-gum tree that was used as a hive, the weasel-proof hen house, and the dye works where wool, sheared from the sheep, carded and spun, was at last tinted with the colors mixed from roots and herbs.

Although the Cherokees were driven

to Oklahoma in 1838, many resisted and their descendants, some 3,000 or more, now live on the Cherokee reservation alongside the park. You can see what life was like in the old days in the Oconaluftee Indian village where Cherokees themselves act and simulate labor in the manner perfected by their forebears. Of course, true-to-life Cherokees have given up the practice of blow guns and such, and can be seen pumping gas and performing other workaday chores. Some affect Sioux head-dresses and sell souvenirs of the Redman made in some wigwam in Brooklyn.

The place to pitch your own tent overnight is in the pleasant mountain town of Gatlinburg where rustic-looking motels are set along the banks of rushing streams (complete with TV in every room). A chair lift will take you zooming up to new heights, and spotless candy kitchens make filling-looseners right before your startled eyes. Craft shops line the streets dispensing, aside from lemon-pecan divinities, wood-carvings and whittlings, handblown glass, hooked rugs and other necessities. There are four first-class hotels in town for those woodsmen who love to rough it the hard way. ● ●



WE feel that too few of our readers are taking the Annual Elks Hawaiian Tours. For some reason or other we have not impressed enough of you that each year these Tours offer a once-in-a-lifetime opportunity to visit our Pacific Paradise with a congenial group and at fares that you would never begin to match on any other tour. It is our impression that enough of you have not given this matter the serious thought it should have and so, now, right after the completion of the 5th Annual Tour, we ask that you begin to seriously plan for next year. The 6th Annual Tour will immediately follow the National Convention in Chicago in July of 1959. ●

We would also like to remind our readers that now is the time to visit Quebec, Montreal and the lovely, cool Lauren-

tian Mountains of the Province. From mid-September, by train and Highway 11, city dwellers and American visitors roll to the north to breathe deeply of the crisp and exhilarating air and to view the drama of the hues played out by the trees of the Northwoods. There is golf on the mountain courses, riding along the bridle paths deep in the heart of the woodlands. There is excellent fishing for trout, bass, walleyes and big northern pike and gunning for ducks, pheasant and partridge. And for those who want to take it easy, there is no place better than here to sit in the pale autumn sunlight, to enjoy the brisk mountain air or to stroll through the colorful and pine scented woods. ●

A report from Lee Tyler of The Pacific Area Travel Assn., who is making a tour of the Pacific Area, says they are to open an Eiffel Tower in Tokyo sometime during the month. It will have some of the attractions of its older brother in Paris, such as a restaurant, cocktail lounge, etc. It also affords a bird's-eye view all the way to Yokohama. ●

The Asheville, N. C., Chamber of Commerce has announced a new folder: "Asheville's Famous Son—Thomas Wolfe". Among other things the folder describes "Old Kentucky Home", the boarding house made famous in Wolfe's book "Look Homeward Angel" and gives briefly the tragic history of the

author. The house is now a shrine, maintained by the city, and for a small fee visitors may wander around where Wolfe in his writings created a vivid portrait of his family, his friends and his life in Asheville. Write the Asheville, N. C., Chamber of Commerce if interested in the booklet. ●

Since Fall is well on its way, we should like to remind our readers that the brilliant foliage coloring begins first in Canada early and gradually creeps south into New England, then the Middle Atlantic States and finally into the Blue Ridge and Smoky Mountains of North Carolina and Tennessee. Plan your trip on this schedule—September, Canada and the very north of Maine and New England States, October (late September) for lower New England and Atlantic States, and late October and early November for Carolina and Tennessee. You will hit the peak color season. ●

The newest and most modern amusement park on the Pacific Ocean is now open and is fast becoming one of the major tourist attractions on the West Coast. An imposing syndicate composed mostly of the Columbia Broadcasting Company and the Santa Anita Turf Club has spent two years and about \$10,000,000 transforming the former Ocean Park Pier at Santa Monica, California, into a sleek and fascinating new playland. It's worth a visit. ● ●

Grand Lodge Officers And Committees—1958-1959

GRAND EXALTED RULER

HORACE R. WISELY, Salinas, Calif., Lodge No. 614. 513 South Main St.

GRAND ESTEEMED LEADING KNIGHT

RUEL H. SMITH, Warren, Pa., Lodge No. 223. 12 West Fifth St.

GRAND ESTEEMED LOYAL KNIGHT

ARTHUR J. ROY, Willimantic, Conn., Lodge 1311, 22 Bank St.

GRAND ESTEEMED LECTURING KNIGHT

D. VAL BULGER, Portland, Ore., Lodge No. 142. 2480 N.W. Quimby St.

GRAND SECRETARY

L. A. DONALDSON, Etna, Pa., Lodge No. 932. Elks National Memorial Headquarters Bldg. 2750 Lake View Ave., Chicago 14, Ill.

GRAND TREASURER

ROBERT G. PRUITT, Buckhead (Atlanta), Ga., Lodge No. 1635. 3174 Peachtree Dr., N.E., Atlanta 5.

GRAND TILER

WILLIAM S. WOLF, Pontiac, Ill., Lodge No. 1019. 825 North Ladd St.

GRAND ESQUIRE

GEORGE T. HICKEY, Chicago (North), Ill., Lodge No. 1666. 846 West Montrose Ave., Chicago 13.

GRAND INNER GUARD

JAMES W. PLUMMER, Zanesville, Ohio, Lodge No. 114. 419 West View Dr.

GRAND CHAPLAIN

REVEREND F. W. ZIMKOSKY, Goodland, Kan., Lodge No. 1528. Elks Club, 1312 Main St.

SECRETARY TO GRAND EXALTED RULER

RICHARD J. WALLACE, Salinas, Calif., Lodge No. 614. 513 South Main St.

ACTIVITIES CO-ORDINATOR

BERT A. THOMPSON, Green Bay, Wis., Lodge No. 259. Elks National Memorial Headquarters Bldg. 2750 Lake View Ave., Chicago 14, Ill.

BOARD OF GRAND TRUSTEES

W. A. WALL (Chairman), West Palm Beach, Fla., Lodge No. 1352. Box 986.

DEWEY E. S. KUHNS (Vice-Chairman and Approving Member), Charleston, W. Va., Lodge No. 202. Second Floor, Terminal Bldg., Charleston 1.

EDWARD A. SPRY (Home Member), Boston, Mass., Lodge No. 10. 60 Westland Ave., Boston 15.

JACOB L. SHERMAN (Building Applications Member), Denver, Colo., Lodge No. 17. 624 University Bldg.

EDWIN J. ALEXANDER (Secretary), Aberdeen, Wash., Lodge No. 593. 621 South Plymouth, Olympia, Wash.

ADVISORY COMMITTEE

JAMES R. NICHOLSON (Chairman), Springfield, Mass., Lodge No. 61. The Elks Magazine, 386 Fourth Ave., N. Y. 16, N. Y.

HENRY C. WARNER (Secretary), Dixon, Ill., Lodge No. 779. Dixon, Ill.

EDWARD RIGHTOR, New Orleans, La., Lodge No. 30. 1329 National Bank of Commerce, New Orleans 12.

JAMES G. McFARLAND, Watertown, S. D., Lodge No. 838. Watertown, S. D.

WILLIAM HAWLEY ATWELL, Dallas, Texas, Lodge No. 71. Box 355. CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2. Broad St. at Cumberland, Philadelphia 32.

JOHN F. MALLEY, Springfield, Mass., Lodge No. 61. 16 Court Street, Boston 8, Mass.

FLOYD E. THOMPSON, Moline, Ill., Lodge No. 556. 135 South LaSalle St., Chicago 3, Ill.

JAMES T. HALLINAN, Queens Borough, N. Y., Lodge No. 878. Appellate Division, 45 Monroe Place, Brooklyn 2, N. Y.

EDWARD J. McCORMICK, Toledo, Ohio, Lodge No. 53. 510-514 Ohio Bank Bldg., Toledo 4.

JOHN S. McCLELLAND, Atlanta, Ga., Lodge No. 78. 1042 Citizens and Southern Bank Bldg., Atlanta 3.

FRANK J. LONERGAN, Portland, Ore., Lodge No. 142. Court House, Portland 4.

ROBERT S. BARRETT, Alexandria, Va., Lodge No. 758. 404 Duke St. WADE H. KEPNER, Wheeling, W. Va., Lodge No. 28. 1308 Chapline St. L. A. LEWIS, Anaheim, Calif., Lodge No. 1345. Box 628, Whittier, Calif.

GEORGE T. HALL, Lynbrook, N. Y., Lodge No. 1515. Room 2001, 21 West St. Bldg., N. Y. 6, N. Y.

EMMETT T. ANDERSON, Tacoma, Wash., Lodge No. 174. 756-758 Commerce St., Tacoma 2.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152. 4240 East Kessler Lane, Indianapolis 20, Ind.

HOWARD R. DAVIS, Williamsport, Pa., Lodge No. 173. 919 Hepburn St. SAM STERN, Fargo, N. D., Lodge No. 260. Fargo, N. D.

EARL E. JAMES, Oklahoma City, Okla., Lodge No. 417. 424 Cravens Bldg., Oklahoma City 2.

WILLIAM J. JERNICK, Nutley, N. J., Lodge No. 1290. 44 Alexander Ave. JOHN L. WALKER, Roanoke, Va., Lodge No. 197. Box 720.

FRED L. BOHN, Zanesville, Ohio, Lodge No. 114. 50 South Third. H. L. BLACKLEDGE, Kearney, Nebr., Lodge No. 984. First National Bank Bldg.

GRAND FORUM

JOHN C. COCHRANE (Chief Justice), Toledo, Ohio, Lodge No. 53. 840 Spitzer Bldg., Toledo 4.

JOHN F. SCILEPPI, Queens Borough, N. Y., Lodge No. 878. 41 Boulevard, Malba (Whitestone), N. Y.

A. F. BRAY, Richmond, Calif., Lodge No. 1251. 422 State Bldg., San Francisco 2, Calif.

ALFRED E. LaFRANCE, Racine, Wis., Lodge No. 252. 220-9th St. WILLIAM S. HAWKINS, Coeur d'Alene, Ida., Lodge No. 1254. 320-321 Wiggett Bldg.

COMMITTEE ON JUDICIARY

JOHN E. FENTON (Chairman), Lawrence, Mass., Lodge No. 65. Land Court, Pemberton Sq., Boston 8, Mass.

BENJAMIN F. WATSON, Lansing, Mich., Lodge No. 196. 311 American State Bank Bldg., Lansing, 68.

SIDNEY W. ROBINSON, Reno, Nev., Lodge No. 597. Box 11. JOHN T. RAFTIS, Colville, Wash., Lodge No. 1753. Dorman Building, Colville, Wash.

THAD EURE, Raleigh, N. C., Lodge No. 735. State Capitol. COMMITTEE ON CREDENTIALS

FRANK T. LYNDE (Chairman), Antigo, Wis., Lodge No. 662. 4941 North Wolcott Ave., Chicago 40, Ill.

CARL R. MANN, Baytown, Texas, Lodge No. 1649. 3214 Wisconsin St., Baytown "A".

NORMAN HANSEN, Alexandria, Minn., Lodge No. 1685. Osakis, Minn. CHARLES F. LILLY, Jonesboro, Ark., Lodge No. 498. Box 325.

JACK G. JUDSON, Ontario, Ore., Lodge No. 1690. W. BRAM MCKENZIE, Sioux Falls, S. D., Lodge No. 262. 209 South First Avenue.

MAX BUSCH, Alamogordo, N. M., Lodge No. 1897. P. O. Box 666. FRANK J. HOLT, Miami, Fla., Lodge No. 948.

A. CLYDE MOSS, Pascagoula, Miss., Lodge No. 1120. % B.P.O. Elks Lodge No. 1120.

HARRY T. KLEENAN, Oil City, Pa., Lodge No. 344. 317 Bissel St.

AUDITING COMMITTEE

SAM RYERSON (Chairman), Rock Island, Ill., Lodge No. 980. W. S. DOANE, Sheridan, Wyo., Lodge No. 520. Bank of Commerce Bldg. BERT WYSOR, Holdenville, Okla., Lodge No. 1796. Box 508.

LODGE ACTIVITIES COMMITTEE

VINCENT H. GROCOTT (Chairman), Santa Barbara, Calif., Lodge No. 613. 1312 Anacapa St.

NELSON E. W. STUART, Cleveland, Ohio, Lodge No. 18. 1426 Bunts Rd., Cleveland 7.

LORIS A. WINN (Moscow, Ida., Lodge No. 249) Box 31, Pullman, Wash. ROBERT L. DeHORITY, Elwood, Ind., Lodge No. 368. Box 87.

FRANCIS T. BENSON, Kittanning, Pa., Lodge No. 203. Union and Locust St.

MEMBERSHIP AND NEW LODGE COMMITTEE

JAMES A. GUNN (Chairman), Mamaroneck, N. Y., Lodge No. 1457. 437 Mamaroneck Ave.

HUGH L. HARTLEY, Owosso, Mich., Lodge No. 753. 815 West Oliver St. CAMPBELL F. RICE, Colorado Springs, Col., Lodge No. 309. 401 Southgate Rd.

OSCAR W. STUTHEIT, Orange, Calif., Lodge No. 1475. 391 South Glassell St.

EDWARD W. McCABE, Nashville, Tenn., Lodge No. 72. Box 202. STATE ASSOCIATIONS COMMITTEE

JOSEPH F. BADER (Chairman), Lyndhurst, N. J., Lodge No. 1505. 279 Travers Pl.

RAY C. DOBSON, Minot, N. D., Lodge No. 1089. Box 1192. GUY A. RICH, Littleton, N. H., Lodge No. 1831. 17 Fairview St.

BILLIE T. GRESHAM, Princeton, Ky., Lodge No. 1115. P. O. Box 14. GUY D. MOORE, Joplin, Mo., Lodge No. 501. 2600 Junge Blvd.

RITUALISTIC COMMITTEE

RONALD R. BRINGMAN (Chairman), San Fernando, Calif., Lodge No. 1339. 14355 Kittridge St., Van Nuys, Calif.

LEO P. RONAN, Decorah, Ia., Lodge No. 443. Box 327. HERB L. ODLUND, Hoquiam, Wash., Lodge No. 1082. 507 Becker Bldg., Aberdeen, Wash.

MARSTON S. BELL, Columbia, S. C., Lodge No. 1190. Box 635. FRANK H. McBRIDE, Middletown, N. Y., Lodge No. 1097. 20 Parkway, Goshen, N. Y.

MERLE A. PAGE, JR., Springfield, Vt., Lodge No. 1560. 11 Holt St., Springfield, Vt.

VERNET N. HICKS, Dover, N. J., Lodge No. 782. 130 U. S. Highway, 46 Mine Hill, Dover, N. J.

YOUTH ACTIVITIES COMMITTEE

CHARLES C. BOWIE (Chairman), San Benito, Tex., Lodge No. 1661. 205 North Sam Houston Blvd.

W. L. HILL, Great Falls, Mont., Lodge No. 214. 2317 Fourth Ave., South. LEO B. CAREY, West Warwick, R. I., Lodge No. 1697. 25 Providence St.

E. G. FOURNACE, Newark, Ohio, Lodge No. 391. EDWIN P. BREEN, Grand Rapids, Mich., Lodge No. 48. 411 Scribner St., N.W.

PENSION COMMITTEE

CLYDE E. JONES (Chairman), Ottumwa, Ia., Lodge No. 347. 119 East Second St.

HUGH W. HICKS (Secretary), Jackson, Tenn., Lodge No. 192. The First National Bank.

JOHN K. BURCH, Grand Rapids, Mich., Lodge No. 48. 501 Morris Ave., S.E., Grand Rapids 3.

CONVENTION COMMITTEE

GEORGE I. HALL (Chairman), Lynbrook, N. Y., Lodge No. 1515). 161 East 42nd St., N. Y. 17, N. Y.

JAMES T. HALLINAN (Secretary-Treasurer), Queens Borough, New York, Lodge No. 878. 161 East 42nd St., New York 17, N. Y.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2. Broad St. at Cumberland, Philadelphia 32.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152. 4240 East Kessler Lane, Indianapolis 20, Ind.

L. A. LEWIS, Anaheim, Calif., Lodge No. 1345. Box 628, Whittier, Calif. JOHN S. McCLELLAND, Atlanta, Ga., Lodge No. 78. 1042 Citizens and Southern Bank Bldg., Atlanta 3.

EMMETT T. ANDERSON (Vice-Chairman), Tacoma, Wash., Lodge No. 174. 756-758 Commerce St., Tacoma 2.

JAMES T. HALLINAN (Chairman), Queens Borough, New York, Lodge No. 878. Appellate Division, 45 Monroe Place, Brooklyn 2, N. Y.

WADE H. KEPNER (Secretary), Wheeling, W. Va., Lodge No. 28. 1308 Chapline St.

EARL E. JAMES (Assistant Secretary and Assistant Treasurer), Oklahoma City, Okla., Lodge No. 417. 424 Cravens Bldg., Oklahoma City 2.

ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND (Chairman), Atlanta, Ga., Lodge No. 78. 1042 Citizens and Southern Bank Bldg., Atlanta 3.

EMMETT T. ANDERSON (Vice-Chairman), Tacoma, Wash., Lodge No. 174. 756-758 Commerce St., Tacoma 2.

JAMES T. HALLINAN (Chairman), Queens Borough, New York, Lodge No. 878. Appellate Division, 45 Monroe Place, Brooklyn 2, N. Y.

WADE H. KEPNER (Secretary), Wheeling, W. Va., Lodge No. 28. 1308 Chapline St.

EARL E. JAMES (Assistant Secretary and Assistant Treasurer), Oklahoma City, Okla., Lodge No. 417. 424 Cravens Bldg., Oklahoma City 2.

ELKS NATIONAL FOUNDATION TRUSTEES

JOHN F. MALLEY (Chairman), Springfield, Mass., Lodge No. 61. 16 Court St., Boston 8.

L. A. LEWIS (Vice-Chairman), Anaheim, Calif., Lodge No. 1345. Box 628, Whittier, Calif.

FLOYD E. THOMPSON (Secretary), Moline, Ill., Lodge No. 556. 135 South LaSalle St., Chicago 3.

EDWARD J. McCORMICK (Treasurer), Toledo, Ohio, Lodge No. 53. 510-514 Ohio Bank Bldg., Toledo 4.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2. Broad St. at Cumberland, Philadelphia 32.

ROBERT S. BARRETT, Alexandria, Va., Lodge No. 758. 404 Duke St. SAM STERN, Fargo, N. D., Lodge No. 260. Fargo, N. D.

ELKS NATIONAL SERVICE COMMISSION

JAMES T. HALLINAN (Chairman), Queens Borough, N. Y., Lodge No. 878. 161 East 42nd St., N. Y. 17.

HENRY C. WARNER (Vice-Chairman), Dixon, Ill., Lodge No. 779. Dixon, Ill.

GEORGE I. HALL (Treasurer), Lynbrook, N. Y., Lodge No. 1515. 161 East 42nd St., N. Y. 17.

HOWARD R. DAVIS (Assistant Treasurer), Williamsport, Pa., Lodge No. 173. 919 Hepburn St.

FRANK J. LONERGAN, Portland, Ore., Lodge No. 142. Court House, Portland 4.

EMMETT T. ANDERSON, Tacoma, Wash., Lodge No. 174. 756-758 Commerce St., Tacoma 2.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152. 4240 East Kessler Lane, Indianapolis 20, Ind.

WILLIAM HAWLEY ATWELL, Dallas, Texas, Lodge No. 71. Box 355. WILLIAM J. JERNICK, Nutley, N. J., Lodge No. 1290. 44 Alexander Ave.

JOHN L. WALKER, Roanoke, Va., Lodge No. 197. Box 720. FRED L. BOHN, Zanesville, Ohio, Lodge No. 114. 50 South Third.

ELKS HOME WORKSHOP

By HARRY WALTON

How to maintain and repair rain gutters

RAINDROPS on the roof get together and run off as streams. Unless a house has properly installed gutters, these torrents can gouge out gardens, flood basements and make mud tracks out of walks.

Some houses built in recent years have no gutter systems. If yours has none, it may pay to install either a partial or a complete runoff system. For a handy man, the parts are not hard to install. They can be bought locally or from mail-order houses.

More often a house has gutters that corrosion, clogging or ice damage has rendered troublesome. You can clear, repair or replace such defective roof plumbing and take steps to prevent the difficulty from recurring.

WORKING ON A LADDER is as safe as you make it. Nobody should undertake it unless he is sure-footed, confident and willing to take his time. The top end of the ladder should not rest against the gutter, but on the side of the house below it. If the ladder is so long that it extends past the gutter, you can nail on stand-off braces as shown in Figure 1.

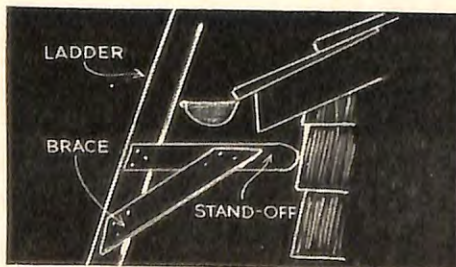
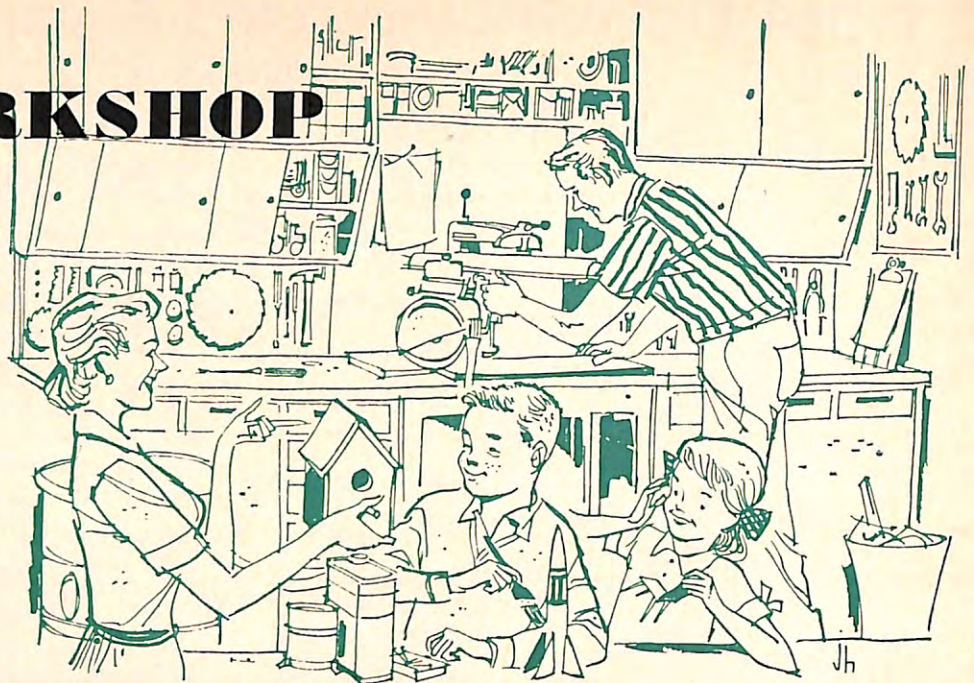


Figure 1

GUTTERS THAT ARE CLOGGED by leaves, bird nests and rubbish can eventually cause far-reaching trouble. Cinders and ashes tend to corrode metal gutters. Standing water overloads them, bending the edges down and spilling water that may stain house walls or even enter at the cornice line and work into the walls.

Clean out gutters as soon as the trees are bare in fall, if possible. A long-handled brush will enable you to reach farther from any ladder position. While you're up there, it is a good idea



to look for loose supports, bent edges and leaky gutters (stains may be a clue to these, but it may take a heavy rain to show up all of them).

If downspouts, or leaders—the vertical drains leading down from the gutters—are clogged, it is vital to clear them. Work from above, trying to pull the clogging material out rather than pushing it down; if packed down by probing it may become even harder to remove. A piece of stiff wire bent into a short hook at the end may serve. Still better is a plumber's snake, which will even work its way through elbows.

If possible, however, remove clogged elbows for cleaning. Aluminum gutter parts are not soldered and can cautiously be worked apart. Where joints are soldered, you may prefer to try to clear elbows without taking them down. Lacking a snake, I have used a scrap of electric BX cable housing with the wires pulled out and the end hacksawed and bent into hooks as in Figure 2. The improvised tool is turned so that the hooks engage the clogging material. (This will work in sink drains too.)

Beware of wasp and hornet nests when clearing gutters. Spray them thoroughly with a good modern insecticide before you try to remove them. Flush out gutters finally to remove acid products left by old leaves and ashes.

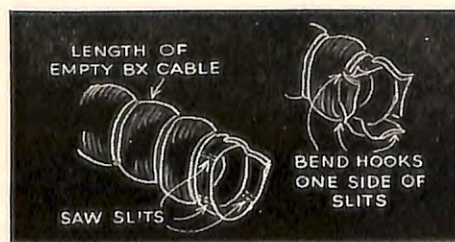


Figure 2

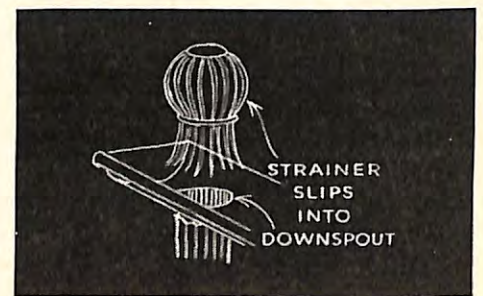


Figure 3

TO PREVENT CLOGGING, slip a strainer into the downspout openings (Figure 3). This costs only pennies. The gutter itself can be shielded from debris in whole or part by screening it. You can buy such screens in short sections ready to install, or cut wire netting into strips and nail or staple it in place. On wooden gutters, simply nail it to both edges.

WINTER IS A BURDEN on gutters; it dumps huge loads into them during thaws, piles up ice and snow that bends metal and breaks supports. Water that stands and freezes in leaders may bulge or even rupture them. A bulge may therefore indicate where a stoppage exists.

If you try to thaw out such a freeze-up during cold weather, use nothing hotter than boiling water. Pour it over rags tied around the part. You can also pour boiling salt water into ice-clogged leaders from above. Don't use a blowtorch.

A freeze at the bottom of a leader set into drain tile may crack the concrete seal at this point. To keep out dirt that may eventually clog the drain, cracks should be patched with asphaltum cement. If the concrete is broken up, it should be replaced. Tie a bit of screening around the bottom of the

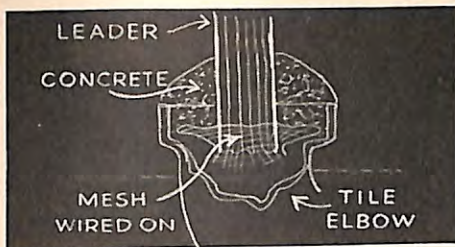


Figure 4

leader inside the tile to keep the new cement from falling in (Figure 4).

BENT GUTTERS can often be straightened by hand. Severe sagging may call for an extra support or two. Figure 5 shows several kinds.

The strap and wire types are meant to go under the shingles and are normally installed before the roof is put on, but you can nail them on top of shingles. Smear thick roofing cement where the hanger is to be nailed, drive the nails in part way, apply more cement liberally around and under them, and after driving them home put more cement on top.

Check gutter pitch or slope by pouring water in at the high end. If it backs up or stands there instead of running toward the outlet, the whole length of gutter should be rehung. It should slope down about one-half inch every eight feet of length.

AVOID MIXING METALS. Use nails, straps and hangers of the same metal as the gutters and leaders. Different metals may react detrimentally through an action called electrolysis. Any metal may be used with wooden gutters, but use only aluminum fittings with aluminum gutters, and so on.

WHERE DOES IT GO? Some downspouts simply empty onto the ground, which may serve where the pitch and drainage are good. Otherwise this casual disposal of rain runoff may create mud, soak foundation walls, and even bring water into the cellar. Sometimes all that is needed to guide water away from the house is a concrete apron such as that shown in Figure 6.

Better still, to insure dry walls and preserve foundation planting, is a run of pipe or drain tile carrying the water to a storm sewer. If there is no such sewer,



Figure 5

the drain can run to a blind ditch or a dry well. The former is a shallow trench filled with stones, with a layer of gravel or galvanized screening on top to prevent the final layer of soil from filling it in.

A dry well can be made by sinking a barrel, with both ends cut out, well below ground. Fill it with stones, add gravel, or screening, and cover it with soil.

HOW TO REPAIR LEAKS. Soldering is the best permanent repair for copper and galvanized-iron gutters and leaders. Clean and then wire-brush the metal all around the break for at least half an inch. It must be bright and free from rust and corrosion. Apply a blow torch; then, when the metal is hot, touch acid-core solder to it.

Small holes can be plugged by melting a drop or two of solder over them. Try to bend slits closed; then flow hot solder into them. If it runs through, lay a clean piece of copper or galvanized wire along the slit and fill over it with solder.

Larger holes require a patch. Clean all around, heat well, and apply a thin, uniform coating of solder. Cut a patch of the same metal as the gutter, clean it, and hold it on the tinned area while you heat it, flowing additional solder along the edges.

Since acid-core flux is very corrosive, it is important to flush out the repaired area with a solution of baking soda and water immediately.

ASPHALT-CEMENT REPAIRS, though not as permanent, are easier and the only means of patching wooden

and aluminum gutters. Wire-brush all rust and scale off around the leak inside the gutter and spread asphaltum or roofing cement over and well around it. Cut a piece of canvas, duck or other heavy fabric to size and press it into place. Then brush more cement over the fabric and along the edges of the patch.

Splits in downspouts, if not too large, can be repaired the same way. It may be necessary to wire or tape the patch in place, at least until the cement sets.

Any sheet metal can be used to patch splits in wooden gutters. Clean the inside of the gutter around the leak. Cut and shape the patch to overlap the split in all directions. Trowel on a layer of thick roof-flashing cement and bed the patch in this. Then nail it around the edges, using nails of the same metal as the patch. Finally, put a second coat of cement over all.

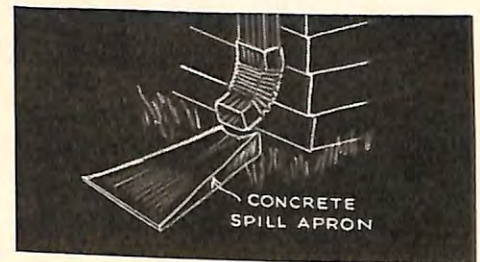


Figure 6

NICE CAR deserves a NEW KOZAK ?

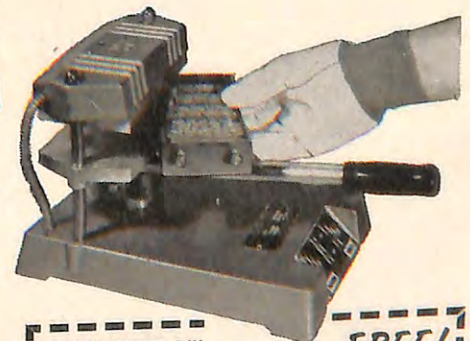
SPECIAL OFFER: One regular and one SUPER Auto DRYWASH cloths - \$7 value for \$5. Safely wiping and DRYwashing nice cars for 33 years. Save their cost dozens of times. Mailed at once. Guaranteed. Kozak, 94 S. Lyon St., Batavia, N. Y.

NEW RUBBER STAMP BUSINESS PAYS BEGINNERS UP TO \$9.20 AN HR.

**START AT HOME
IN SPARE TIME
with Table Top Machine!**

The multi-million dollar Rubber Stamp business—once controlled by a few big companies—is now being taken over by small operators—one in each community throughout the United States. Men and Women who have this inexpensive machine can turn out huge quantities of Rubber Stamps with special wording that buyers once were forced to buy from big cities. Material costing only 2¢ makes a stamp that sells for \$1.80. The machine that does the work is simple and easy to operate and it turns out as many as six Rubber Stamps at a time, each with different wording such as names, addresses, notices, stock numbers, prices and other "copy" needed by offices, factories and individuals. Working full capacity, it can earn as much as \$9.20 an hour for the operator! Now you can get into the big-pay business yourself, with your own home as headquarters. You don't need experience. We supply everything, including complete instructions and eight ways to get business coming in fast. Start making up to \$9.20 an hour from the very beginning. Cash in on the profitable Rubber Stamp business in your community. Right away. We'll mail full particulars FREE and no salesman will call. Be first in your locality. Rush coupon today or send your name on postcard to:

RUBBER STAMP DIV., Dept. R-24-K
1512 JARVIS AVENUE • CHICAGO 26, ILLINOIS



RUBBER STAMP DIV.
1512 Jarvis Ave., Dept. R-24-K
Chicago 26, Illinois

FREE!

Please rush full particulars about the little machine that can get me started in the profitable Rubber Stamp business at home in spare time. Everything you send me is FREE and no salesman will call.

NAME.....

ADDRESS.....

CITY.....ZONE...STATE.....

Things Worth Remembering

Some items connected with the reports and proceedings of the recent Grand Lodge Session in which members may take special pride and which we thought rate emphasis may well start with the steady increase in

the membership of the Order and the present total. This has increased each year since 1939 and has brought the Order to a total membership of 1,214,163 as of March 3, 1958.

Elks National Foundation

The report of the Foundation shows assets have reached nearly \$7,000,000.00. This, and all increases of the future will be maintained in perpetuity and only the interest therefrom expended in its beneficences.

The assets, the Trustees advise, were increased during the last Grand Lodge year by \$400,000.00 while the interest income of over \$200,000 made possible benevolent expenditures for scholarships, Youth Leadership and Most Valuable Student awards and a special training in treating cerebral palsy by doctors, nurses and therapists.

Elks National Service Commission

This Commission holds the Order true to its slogan:

"So long as there is a disabled veteran in our hospitals the Elks will protect him".

Services are rendered by the administration in the hospitals of the Veterans Administration where there are 117,000 patients. The latter are entertained indoors with concerts, games, sports nights, smokers and carnivals.

Outside they are provided trips for baseball and football games, shows, fishing trips and visits to Elks lodges.

The Commission provides occupational therapy instruction, assistance to librarians, besides entertainment for the bedridden, and remembers the men in the service of their country in all parts of the world with continuous gifts of the leading cigarettes.

Elks National Home

We were advised that the number of residents there are at the present time is 265 and that the annual cost per resident, divided one half by the Grand Lodge and one half by the lodge of which the resident is a member is \$1,041.27.

Since the opening of the Home 2,751 members of the Order have taken advantage the home offers for comfortable

and a happy life in delightful surroundings and exceptional service in their later years.

Elks National Memorial Building

During the year ending May 15, 1958, 75,443 persons visited the Building in memory of those Elks who gave their lives in the service of their country in the World Wars. It is generally regarded as one of the finest Memorial Buildings in the world.

Of it a poet has said:

"To all the world it speaks; 'See thou maker of ugliness how readily beauty comes from thy hands when beauty is thy dream.'"

Youth Activities

Two dramatic incidents of the Grand Lodge Session emphasize the Order's interest in the development of the youth of our country.

One was the appearance of the winners of the National Youth Leadership Contest before the Grand Lodge to receive their awards the money for which was provided by the Elks National Foundation while the competition was conducted by the Grand Lodge Activities Committee. Over 50,000 boys and girls participated in this competition.

The other was the appearance of the winners of the first awards of "Most Valuable Students" in the contest conducted by the Elks National Foundation which has carried on this custom annually for 25 years. The Foundation Trustees reported expenditures this year of \$40,000 for these awards and appropriation for similar awards in 1959 of \$70,000.

Subordinate Lodge Assets

The total assets for the Subordinate Lodges at the end of the Grand Lodge fiscal year of 1957-58 was \$300,000,000. During the year the Grand Trustees from whom authorization must be received by the Subordinate Lodges for the purchase of property, alterations or

additions to buildings and constructing new Homes, passed on applications for such outlays in the amount of \$9,400,455.19.

Ritualistic Contest

At the Grand Lodge Session 41 state ritualistic teams competed for national leadership recognition.

This is the largest number of state groups ever participating.

The first five winners and their scores are as follows:

1st, Phoenix, Arizona	95.990 per cent
2nd, Niles, Michigan	95.607 per cent
3rd, Salinas, California	95.550 per cent
4th, Seattle, Wash.	95.270 per cent
5th, West Palm Beach, Florida	95.110 per cent

The figures shown above give some idea of the closeness of the fight among the leading contenders and their near approach to perfection.

Alaska

The presence at the Grand Lodge Session of the large delegation from the twelve Alaska lodges testified to the strength of Elkdom in that area.

A recent survey showed that Alaska's lodges have come nearer to reaching their potential Elk membership than those of any other State or Territory.

The last census showed a population in Alaska of 41,736 white male citizens 21 years of age or over.

Of this, 7,878 (or 19 per cent) were Elks. That is, one man out of five who is eligible to be an Elk was an Elk. No other State or Territory showed a better record than one out of nine, while the average among the 1,846 lodges was one out of thirty-six.

Future Conventions

The Grand Lodge Convention Committee reported at the Grand Lodge Session that the 1959 Session will be held in the city of Chicago and the 1960 Session in Dallas, Texas.



I'm worried...

A dramatization posed by professional models.

My Husband's Idea of a Good Time — **SLEEPING ALL DAY SUNDAY!**

WHAT can you do when your husband acts like an old man... when he doesn't enjoy anything better than sleeping all day Sunday, and is always 'too tired' to have fun—going visiting, to a movie, dancing? What's the answer for a man who has lost his strength and vigor while still young?

Those questions used to worry me all the time. For some unknown reason, my husband had been robbed of his energy and vitality, and I just didn't know what to do. Then I saw a Vitasafe ad in the newspaper. It told how men—and women—may feel worn-out, nervous and irritable due to an easily corrected deficiency of vitamins, minerals and lipotropic factors in their diets.

Thousands of people had increased their pep and vigor through the help of the Vitasafe Plan. I thought perhaps it could help my husband, too. I can honestly say that sending for a trial supply of Vitasafe High-Potency Capsules was the smartest thing I ever did. They made my husband a new man—as happy and energetic as when we were first married.

If you want to help your husband start acting like a bridegroom again, mail the coupon below for a 30-day trial supply of proven Vitasafe High-Potency Capsules, and watch the results. Read this amazing no-risk offer, and act at once!

25¢ just to help cover shipping expenses of this

FREE 30 days supply High-Potency Capsules

LIPOTROPIC FACTORS, VITAMINS AND MINERALS

Safe nutritional formula containing 27 proven ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins (including blood-building B-12 and Folic Acid) plus 11 Minerals.

To prove to you the remarkable advantages of the Vitasafe Plan... we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much stronger, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies

your body with over *twice* the minimum adult daily requirements of Vitamins A, C, and D... *five times* the minimum adult requirement of Vitamin B-1 and the *full concentration* recommended by the Food and Nutrition Board of the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12—one of the most remarkable nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body-organs.

Glutamic Acid, an important protein derived from natural wheat gluten, is also included in Vitasafe Capsules. And to top off this exclusive formula, each capsule now brings you an important dosage of Citrus Bioflavonoid. This formula is so complete it is available nowhere else at this price!

WHY YOU MAY NEED THESE SAFE HIGH-POTENCY CAPSULES

As your own doctor will tell you, scientists have discovered that not only is a daily minimum of vitamins and minerals, in one form or another, absolutely indispensable for proper health... but some people actually need *more* than the average daily requirements established by the Food and Nutrition Board of the National Research Council. If you tire easily... if you work under pressure, subject to the stress of travel, worry and other strains... then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C.F. CAPSULES may be "just what the doctor ordered"—because they contain the *most frequently recommended food supplement formula for people in this category!*

POTENCY AND PURITY GUARANTEED

There is no mystery to vitamin potency. As you probably know, the U.S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! When you use VITA-

SAFE C.F. CAPSULES you can be sure you're getting exactly what the label states... *pure* ingredients whose beneficial effects have been proven time and again!

WHY WE WANT YOU TO TRY A 30-DAY SUPPLY—FREE!

We offer you this 30-day free trial of valuable VITASAFE C.F. CAPSULES for just one reason. So many persons have already tried them with such astounding results... so many people have written in telling us how much better they felt after only a short trial... that we are absolutely convinced that you, too, may experience the same feeling of improved well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! A month's supply of similar vitamin capsules, if it were available at retail, would ordinarily cost \$5.00.

AMAZING PLAN SLASHES VITAMIN PRICES ALMOST IN HALF

With your free vitamins you will also receive complete details regarding the benefits of an amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. *You are under no obligation to buy anything!* If after taking your free capsules for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your free supply and that will end the matter. Otherwise it's up to us—you don't have to do a thing—and we will see that you get your monthly supplies of capsules on time for as long as you wish, at the low, money-saving price of only \$2.78 per month—a *saving of 45%*—Mail coupon now!

SPECIAL FORMULA FOR WOMEN

Women may also suffer from lack of pep, energy and vitality due to nutritional deficiency. If there is such a lady in your house, you will do her a favor by bringing this announcement to her attention. Just have her check the "Woman's Formula" box in the coupon.

© 1958 Vitasafe Corp.

EACH DAILY VITASAFE CAPSULE FOR MEN CONTAINS

Choline	31.4 mc.	Niacin Amide	40 mc.
Biotin	15 mc.	Pantothenate	4 mc.
dl-Methionine	10 mc.	Vitamin E	2 I.U.
Glutamic Acid	50 mc.	Folic Acid	0.5 mc.
Lemon Bioflavonoid	5 mg.	Calcium	75 mc.
Complex	5 mg.	Phosphorus	58 mc.
Vitamin A	1,000 USP Units	Iron	30 mc.
Vitamin D	12,500 USP Units	Cobalt	0.04 mc.
Vitamin B ₁	5 mc.	Copper	0.15 mc.
Vitamin B ₂	2.5 mc.	Manganese	0.5 mc.
Vitamin B ₆	2.5 mc.	Molybdenum	0.075 mc.
Vitamin B ₁₂	0.5 mc.	Iodine	0.075 mc.
Vitamin B ₁₅	2 mc.	Potassium	2 mc.
		Zinc	0.5 mc.
		Magnesium	3 mc.

We invite you to compare the richness of this formula with any other vitamin and mineral preparation.

SPECIAL FORMULA FOR WOMEN ALSO AVAILABLE CHECK COUPON IF DESIRED.

THIS FREE Retail Value \$5.00



FILL OUT THIS NO RISK COUPON TODAY!

VITASAFE CORP. E-21
43 West 61st Street, New York 23, N. Y.
Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in Elks Magazine.

Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

Man's Formula Woman's Formula
I ENCLOSE 25¢ PER PACKAGE for packing and postage.

Name.....
Address.....
City..... Zone..... State.....
This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per person.
IN CANADA: 394 Symington Ave., Toronto 9, Ont.
(Canadian Formula adjusted to local conditions.)

Mail Coupon To **VITASAFE CORP., 43 West 61st Street, New York 23, N. Y.**
or when in New York visit the **VITASAFE PHARMACY, 1860 Broadway at Columbus Circle**
IN CANADA: 394 Symington Ave., Toronto 9, Ontario



Get the genuine article

End to end it's fine tobacco

Get the honest taste of a Lucky Strike

© A. T. Co.)

Product of *The American Tobacco Company* — "Tobacco is our middle name"