

THE

Elks

MAGAZINE



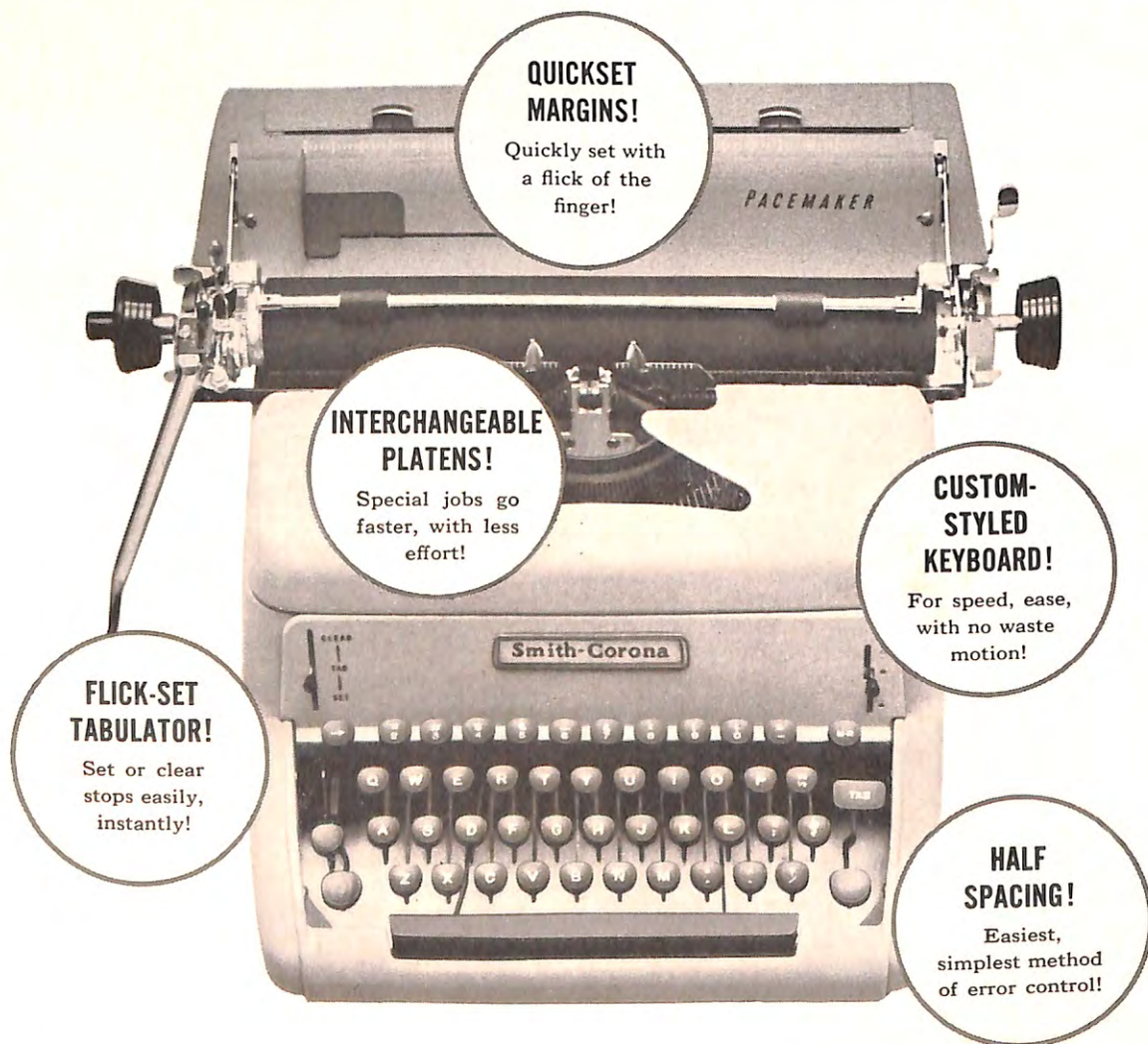
MARCH 1958

**Baseball's
Season of Suspense**

By AL STUMP

TRADE YOUR OLD TYPEWRITER FOR A BRAND-NEW PACEMAKER

America's lowest-priced top-quality office typewriter!



If it's more for your money you want in a typewriter, have your local Smith-Corona dealer show you the PACEMAKER! With its all-around steel construction, light, easy touch and speedy, efficient action, today's PACEMAKER

is without a doubt your *biggest* office typewriter bargain. Visit your local Smith-Corona dealer for a demonstration.

SMITH-CORONA

Tom Wrigley

WRITES FROM WASHINGTON

WITH NEWS a-poppin' from the Capitol to the White House and bustin' out of the Pentagon, Agriculture, State and Treasury Departments, here's a brief sumup of what's going on there. **BALANCED BUDGET**—A quaint term sometimes used in election years. **DEBT CEILING**—The higher the missiles the higher the ceiling and the \$275 billion top is not enough in the face of huge appropriations and anticipated lower revenues. **FARM PROGRAM**—Administration hasn't a chance of getting lower farm price supports this session although Secretary Benson says he "doesn't discourage easily." **INTERSTATE HIGHWAY SYSTEM**—Rumors reaching Washington say some states are padding construction estimates and are adding all kinds of extra bridges, interchanges, lanes and "doo-dads" to the 41,000-mile system in order to get all they can since the Government pays 90 per cent of the cost. **FOREIGN AID**—Congress is ready to slam through any and all defense measures, especially in missile development, but looks at foreign aid bills with a fishy eye. Foreign aid is not popular in many parts of the country and Eric Johnson has a tough public relations job to sell it. **WORLD PEACE**—Explorer, sputniks, space ships and rockets may cause nations to stop, look and listen and open the way for talks eventually reaching to the summit level.

THREE TOMBS of unknown soldiers will become centers of patriotic interest in Arlington National Cemetery early in May. The two new crypts, close beside the well known "Tomb of the Unknown Soldier," are for bodies of unidentified soldiers who lost their lives in World War II and the Korean War. It's rather a torn up spot right now with the huge earth-moving machines making a racket, but it will be a sacred place for millions of Americans to visit with reverence in the years to come.

FDR'S PRIVATE RAILROAD CAR, also used by Presidents Truman and Eisenhower, will no longer roll the rails. It has been decommissioned and now becomes an exhibit in the Baltimore and Ohio Railroad's historic museum at Baltimore. The Ferdinand Magellan, a proud beauty of a Pullman, was the last word in elegant travel, a real "parlor car." It has four bedrooms and a shower bath, a rear observation lounge, a dining room seating 12 and a complete galley. The car is plated with armor over a half inch thick and has

bullet proof glass three inches thick. It has loud speakers mounted over the rear platform and is wired for radio and TV. Franklin D. Roosevelt traveled over 200,000 miles in the Magellan. This reporter was on the train on one western trip when FDR was in a merry mood. At Elko, Nev., he told a crowd of cowboys and ranchers their state needed just two things—more babies and more water. "We'll try to provide the water," said FDR as the crowd roared. President Truman used the car quite a bit, President Eisenhower only twice, the last time in 1953 when he made an official visit to Ottawa, Canada.

PHONE CALLS are being simplified. Firm names with several individuals are shortened. The Capitol has a new dialing which takes less time. CIA, meaning Central Intelligence Agency, whispers only the number, shush—Ex 3-6155. Defense Department yells the full title. FBI is just that—"FBI". Other agencies use their initials. Russian Embassy says, with a bit of hesitation, ahem—"Soviet Embassy". One residence phone is in the name of Mrs. Bastin Hello. When she answers and says "hello", her callers say "hello" and so it goes.

ELECTRONIC CONTROLS for autos are on their way, according to the Highway Research Board. The automatic controls may be tried out first on some of the new super highways. An electronic cable will be buried in the center of each lane. Cars will be equipped with electronic automatic steering and speed equipment. You put your car in the traffic lane, flip on the automatic controls and relax. The car will keep a certain distance from the car in front and keep exactly in the center of the lane. Radio loud speakers will advise drivers of any traffic problems and alert them on what to do.

AMERICA'S RAILROADS are in trouble because of strait-jacket laws and regulations made by Congress and the Interstate Commerce Commission. Some of them date back to the days of the old steam locomotive and wooden cars. This Congress is at last awake to the



TOMMY WEBER PHOTO

situation and may do something to give the railroads a break. They are a big part of our national defense.

SECRET INFORMATION is now safely filed away in the new Atomic Energy Commission blast-proof headquarters at Germantown, Md., some 20 miles out of Washington. It cost over \$40,000 to move the 300 tons of super-secret material. Every van load was sealed and double sealed and there were extra guards as escorts.

THE URGE TO DO SOMETHING hits all of us. Like mending a neighbor's fence or cleaning up the court-house square. With George T. Smith, an interior decorator, the urge was deeper. Smitty passed the Harrison elementary school every day and it was dirty. He finally came around with a helper and painted the school. Everybody thought it was a regular contract job and the teachers and janitors were real helpful. After it was finished, city officials discovered Smitty did it on his own, had no business to do it in fact. But the school is painted and it's a good job. Said Smitty, "I never heard of anyone getting in trouble for working." He didn't. Contributions have been coming to him to pay the cost of the paint he bought.

PAY RAISES for postal employes are certain to be passed at this session of Congress. Looks now like a 7.5 per cent hike with the raise retroactive to Jan. 1. The Neuberger bill, which was left on the calendar at the end of last session, also gives a temporary boost of \$240 per year to employes in the first five postal pay levels, \$160 in level six and \$80 in level seven. Clerks and carriers are in level four.

WELCOME TO THE EMPIRE STATE

**FOR THE
GRAND LODGE
CONVENTION
JULY 6-10**



To the Members of the Benevolent and Protective Order of Elks:

All of us in New York are happy and honored that your Order has chosen to hold its national meeting this year in New York City.

You can be sure of the friendliest welcome, and we hope all of you enjoy yourselves in every way.

I know that you, and your wives and families, will find many pleasant and exciting things to do among the countless attractions of New York City. We also hope you find time and opportunity to sample the beauties and attractions of other parts of our great Empire, of which we are all very proud. It offers splendid vacation opportunities of every kind, from ocean beach to mountain wilderness.

Your meeting, I know, will be successful in forwarding the principles and humanitarian programs of the Elks. To all of you gathered in New York, I send cordial greetings and best wishes.

Sincerely,

A handwritten signature in cursive script that reads "Averell Harriman". The signature is written in dark ink on a light-colored background.

AVERELL HARRIMAN, GOVERNOR

the "Modern Medical Miracle" every arthritic has prayed for!

ARTHRITIS CAN BE CURED!

BY BERNARD ASCHNER, M.D.

In this startling new book, an illustrious, internationally recognized medical pioneer declares that the vast majority of arthritic and rheumatic victims needlessly suffer pain and incapacity! DESCRIBES CURES IN WEEKS! — EVEN DAYS! In this *Guide To The Effective Medical Treatment And Cure Of Arthritis*, Dr. Aschner reveals in layman's language, for the first time, his astonishing discoveries and curative techniques with which sufferers are restored to new, lasting health in weeks, often days.

Here in this famous Doctor's own words, is described much more than just another method for lessening pain, achieving temporary relief, or teaching the arthritic to suffer more comfortably. Instead, based on his vast, successful practice and experience with more than 10,000 sufferers, Dr. Aschner talks confidently and reassuringly in positive terms of rapid improvement and safe, lasting cures for those stricken with arthritis and its related diseases — *rheumatism, neuralgia, neuritis, sciatica, lumbago, bursitis and gout!*

CURED THE "INCURABLE"

ARTHRITIS CAN BE CURED tells how patients who came on crutches threw them away! Those who came in plaster splints and steel corsets cast off their garments of torture! The young who couldn't work returned to their jobs! The aged, sick in heart as in body enjoyed life again!

Dr. Aschner, in case after case, describes the tortured procession of the "hopeless" — men and women dismissed from clinics as incurable — whom he cured. To him came actors unable to walk across a stage, young men with families, terrified of approaching crippledom, musicians who couldn't move their arms, top government officials, royalty, laborers, and even doctors themselves—all reduced by pain and suffering to a common state of despair. And he tells how he cured them, as he is curing the "hopeless" today.

typical cases from

ARTHRITIS CAN BE CURED

Case of a New York Physician—ARTHRITIS OF SHOULDER. A 58 year-old physician practising in New York had been suffering for 5 weeks from a very painful arthritis of his shoulder. The pain radiated into the fingers and upward into the neck, so that the suspicion of complicating radiculitis (inflammation of the roots of the nerves near the spine) was justified. (Treatment described). Complete cure within a week.

* * *

Case of a Catholic Priest—ARTHRITIS OF THE KNEES. A 68 year-old Catholic mission priest had been suffering for three years from increasing swelling, pain, and stiffening of both knees. He could walk only short distances with great effort and, though supported by a cane, he limped severely. All the usual treatments had not helped. . . (Treatment described). In two months the patient was completely restored to health and was able to make his taxing journeys across the American continent, and even accept arduous assignments in Europe. Despite his advancing age, he remained consistently well.

* * *

Case of a 60 Year-Old Woman—ARTHRITIS OF HIP. A 60 year-old woman suffered a fracture of the hip joint. An operation was performed by one of the best surgeons of Johns Hopkins University. The fracture healed perfectly in the correct position, but a so-called traumatic arthritis of the hip joint developed. The patient could walk only with the help of two crutches

REVEALS METHODS AND TREATMENTS

And now, in ARTHRITIS CAN BE CURED, Dr. Aschner tells in plain, non-technical language what his treatments are, how and why they work.

Each page of his fascinating eye-opening book is crammed with priceless information. And in real-life case after case he reveals how he achieves his "medical miracles" quickly, safely, lastingly, often with patients certified as "incurable" by medical institutions so famous their names are known to all.

SCORES OF ACTUAL CASE HISTORIES

To the medical practitioner and public, Dr. Aschner says: when all else has failed your patients, including aspirin and cortisone, heat therapy, diets and exercise, vitamins and gold salts—here is an effective system of treatment and cure. His records are open to any qualified doctor. The living proof is here before your very eyes in the cured men and women, young and old, who walk again, work again, live normal lives again.

PARTIAL CONTENTS

The Causes of Arthritis • Methods of Treatment Old and New Why "Modern" Methods Fail • Sex and Arthritis • Special Problems of Men • Special Problems of Women • Change of Life • Overweight & Arthritis • Smoking & Arthritis • Effective Methods of Cure other curable conditions: rheumatism • lumbago • neuralgia • neuritis • sciatica • gout • bursitis • Role of Foods • Effective Foods Dangers of "Diet Cures" • Drugs And Their Use • Heat Therapy Arthritis of the Shoulder Mostly Curable in 1-3 Weeks • Arthritis of the Knee Joint Mostly Curable in a Few Weeks • Arthritis of the Spine Quickly Curable • Arthritis of the Wrist Quickly Curable Arthritis of Fingers, Hip, etc. • 82 Typical Cases.

and even then with great pain. Even this outstanding surgical clinic knew of no procedure which could relieve the pain and stiffness of the hip joint. In this condition, 8 years ago, the patient came to New York and consulted me. (Treatment described) The condition improved rapidly. In 3 weeks she gave up the crutches.

* * *

Case of a Certified "Incurable"—ARTHRITIS OF SPINE. A 38 year-old woman doing the very strenuous work as superintendent in a large apartment house in addition to managing her own home, had been suffering for 2½ years from arthritis of the entire spine (the neck down to the sacral bone) with pains radiating into the arms and shoulders. She had been treated in one of the best hospitals in New York with a special reputation for the cure of chronic diseases. Her tonsils were removed, physical therapy and various injections were prescribed. All of these methods failed. Finally she was put into a harness-like corset of steel and leather reaching from the shoulders down to the thighs. She was told to give up her work and to take a complete rest. The medical certificate stated that she was completely incapable of working and that she would "never be able to support herself." The disease was diagnosed as "an irresistibly progressive and incurable condition." (Treatment described) The corset was dropped after one week. Cure achieved within 6 weeks. As of this date, 9 years later, no relapse has occurred.

SOME FACTS ABOUT DR. BERNARD ASCHNER



Dr. Aschner is an internationally recognized pioneer in the field of Endocrinology. He is the discoverer of the Oculo-Cardiac Reflex, known as *Aschner's Phenomenon*. He won world-wide acclaim for his work with the pituitary gland, demonstrating for the first time in medical history its role in growth, sexual development and metabolism. His work appears in every medical textbook on physiology.

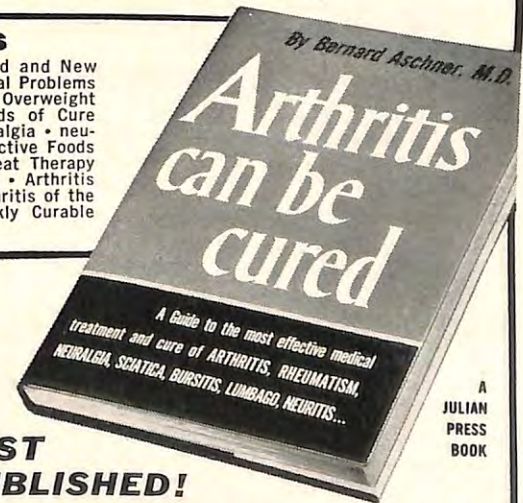
His reputation as scholar and physician has brought him invitations to lecture before learned societies in every major medical center in Europe, and he has been called in as consulting specialist by other internationally outstanding physicians, including such men as the Nobel Prize winner, Wagner-Jauregg.

Since 1938 Dr. Aschner has practiced in this country, where he became Head of the Outpatient Department for Arthritis at Stuyvesant Polyclinic and Lebanon Hospital in New York.

He is a member of the New York Rheumatism Association, The Medical Society of the County of New York, The American Medical Association, and The American Society for the History of Medicine. He is the author of a large number of medical books famous thruout the world.

"Aschner had great success . . . Patients who had been declared 'hopeless' became well again . . . It must be a great satisfaction to him to know that he has helped innumerable human beings and that he has considerably enriched medical science."

Prof. Dr. H. Sigerist, Formerly Professor of the History of Medicine, Johns Hopkins University.



JUST PUBLISHED!

FREE 10 DAY EXAMINATION

READ IT—EVEN IF YOU RETURN IT!

MEDICAL FACTS INC. Dept. 30
136 West 52nd St., New York 19, N. Y.

Please rush _____ copies of Dr. Aschner's new book, *ARTHRITIS CAN BE CURED*, for Free 10 Day Examination. I must be convinced that it is the most inspiring, informative and helpful book I have ever read, or I may return it within 10 days and it costs me absolutely nothing. When I decide to keep it I will remit only \$3.95 plus a small postage and handling charge.

name _____

address _____

city _____ zone _____ state _____

SAVE! I enclose \$3.95 by check, cash or money order and save all postage and handling charges. Same Free 10 Day Examination and prompt money-back guarantee if not satisfied for any reason.

BE YOUR OWN BOSS!

Own a Laundromat Laundry Store!



The coin-operated, completely unattended Westinghouse Laundromat® equipped laundry store provides a proved way to increase your income \$4000 to \$8000 a year. It requires only a few hours of management time a week.

Briefly, here's what it is:

- 1 A coin-operated laundry store requires no attendants... all equipment is coin-metered and operated by customers as easily as soft drink vending machines.
- 2 A coin-operated laundry store is often open 24 hours a day, 7 days a week. Profits are realized during night and weekend hours when other laundries are closed.

Here's why they're successful:

- 1 Being open day and night... and all weekend long, these stores provide a necessary modern convenience for bachelors, career girls, students and working families who can only do laundry during hours when regular laundry stores are closed.
- 2 Coin-operated laundry stores enable the housewife to save almost 50% on her weekly laundry bill. She can do her laundry chores faster, cheaper, and better than she can at home or by using other laundry services.

Here's what it does for you:

- 1 Because it takes so little of your time, it does not interfere with your regular business or job.
- 2 Depreciation of equipment for tax purposes is rapid and within a relatively short period, you own a going depression-proof business that actually runs itself.

We offer advice, store planning, training and advertising. We will finance up to 80% of the necessary equipment. In the last 10 years, we have helped establish over 6,000 laundry stores... have assisted over 6,000 men and women to own their own profitable business in their own communities.

YOU CAN BE **SURE**... IF IT'S **Westinghouse**

CALL, WIRE OR WRITE
ALD, Inc.

3549 N. Clark St., Chicago 13, Ill.
8202 Chancellor Row, Dallas, Texas
7402 Sunset Blvd., Los Angeles 46, Calif.
69-37th Ave., San Mateo, Calif.
The Prudential Bldg., Room 1704, Jacksonville 7, Fla.
15757 Wyoming, Detroit 38, Mich.
ALD New York, Inc., 511 W. Coldspring Lane, Baltimore 10, Md.
ALD New York, Inc., 10-32 47th Road, Long Island City 1, N. Y.

THE ELKS MAGAZINE

VOL. 36 NO. 10

MARCH 1958

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND Chairman
EMMETT T. ANDERSON Vice-Chairman
JAMES T. HALLINAN Treasurer
WADE H. KEPNER Secretary
EARL E. JAMES Asst. Secy. and Asst. Treas.

JAMES R. NICHOLSON
General Manager

LEE C. HICKEY
Editor

REGINA M. FISHER
Associate Editor

WILLIAM O. CHESSMAN
Art Director

GENEVIEVE G. CONOVER
Advertising Production

W. H. MAGRATH
Controller

JOHN SCHMITT
Circulation Manager

EDWARD FAUST
Promotion Manager

EDITORIAL OFFICES, 386 Fourth Avenue, New York 16, N. Y.

Cover Painting.....	JOHN McDERMOTT	
Tom Wrigley Writes from Washington.....		1
Welcome to the Empire State for the 1958 Grand Lodge Convention.....		2
Season of Surprises.....	AL STUMP	6
Our Elks National Home—A Message from the Grand Exalted Ruler.....		8
Rod and Gun.....	DAN HOLLAND	9
Going Ahead With Employes.....	ROBERT FROMAN	10
For Elks Who Travel.....	HORACE SUTTON	12
In The Dog House.....	ED FAUST	14
Making the Rounds of VA Hospitals.....		15
"To Our Absent Brothers".....		16
News of the Lodges.....		18
Lodge Visits of H. L. Blackledge.....		24
Candidates for Grand Lodge Offices.....		26
Elks Family Shopper.....		28
Setting the Record Straight.....		35
Grand Lodge Convention Proclamation.....		40
Lodge Negatives Needed.....		47
Elks Home Workshop.....	HARRY WALTON	48
Travelguide		50
Editorial		51



ADVERTISING OFFICES



CHICAGO 1
360 North Michigan Avenue
STATE 2-6662

NEW YORK 16
386 Fourth Avenue
MURRAY HILL 4-5495

LOS ANGELES 17
1709 West 8th Street
DUNKIRK 8-8111

SAN FRANCISCO 4
511 Merchants Exchange Building
465 California Street

PORTLAND 4, ORE.
217 Times Building
CAPITOL 7-3718

POSTMASTER: Send notices concerning addresses to:
THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.

Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 36, No. 10, March, 1958. Published monthly at McCall Street, Dayton, Ohio by the Benevolent and Protective Order of Elks of the United States of America. Entered as second class matter November 2, 1940, at the Post Office at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this Magazine assumes no responsibility for their safety. Copyright, 1958, by the Benevolent and Protective Order of Elks of the United States of America.



ELKS NATIONAL FOUNDATION

"The Joy of Giving"



For the first time in its existence, Southbury Training School in Connecticut is instituting a special class for the physically handicapped. Helping decorate their bulletin board is Anthony B. Suraei, who is Supervisor of Trainable Program and recipient of an Elks National Foundation Scholarship award.



A worthy recipient, Miss Zella Skolnik of Tompkinsville, receives her \$900 Foundation fellowship from Harry F. Bradley, Exalted Ruler of Staten Island, N.Y., Lodge. The award covers an eight-months course at Columbia, where Miss Skolnik intends to combine speech with occupational therapy.

Charity Can Be Fun

From the "Chicago North Forget-Me-Not", the monthly bulletin of that lodge, we spot the catch phrase "Charity Can Be Fun," which symbolized the theme of their National Foundation Party and Dance on January 18th. We would like to print the remainder of the invitation to this affair, because it speaks and defines the very essence of charity.

"The admission ticket that will bring

you into the room of Elks that are helping others while enjoying themselves is only a donation to our famed National Foundation. Since charity is in giving, not demanding, the amount of the donation will be entirely up to the party-goers. The proceeds of the affair will be used to purchase Participating Certificates in the Elks National Foundation, and these certificates will be dedicated as memorials to the deceased members of our lodge."



William F. Maguire, President of the Massachusetts Elks Association, presents the Association's check for \$1,000 to Charles H. Taylor, President of Board of Trustees of Industrial School for Crippled Children (and son of General Taylor). On Mr. Maguire's right, Past Grand Exalted Ruler John F. Malley and Grand Trustee Edward A. Spry look on; on extreme right, Chairman, Grand Lodge Committee on Judiciary, Judge John E. Fenton.

**Enough coverage
is important!**



NEW YORK LIFE'S EMPLOYEE PROTECTION PLAN

designed for firms
with 5 or more employees

... gives employer
and employee
these modern
3-way benefits:


- ① **LIFE INSURANCE**
Payable at death to beneficiary. Accidental death benefit optional.
- ② **WEEKLY INDEMNITY BENEFIT**
Payable for total disability due to non-occupational accident or sickness. Different amounts and benefit periods available.
- ③ **MEDICAL CARE BENEFITS**
To help meet hospital, medical and surgical expenses that are due to non-occupational accident or sickness. Several benefit schedules available for insured employees and their dependents.

New York Life can design an Employee Protection Plan based on all or a combination of these benefits to fit your company's needs. Ask your New York Life agent for facts now or write to address below.

Individual policies or a group contract may be available, depending upon number of employees and applicable state law.

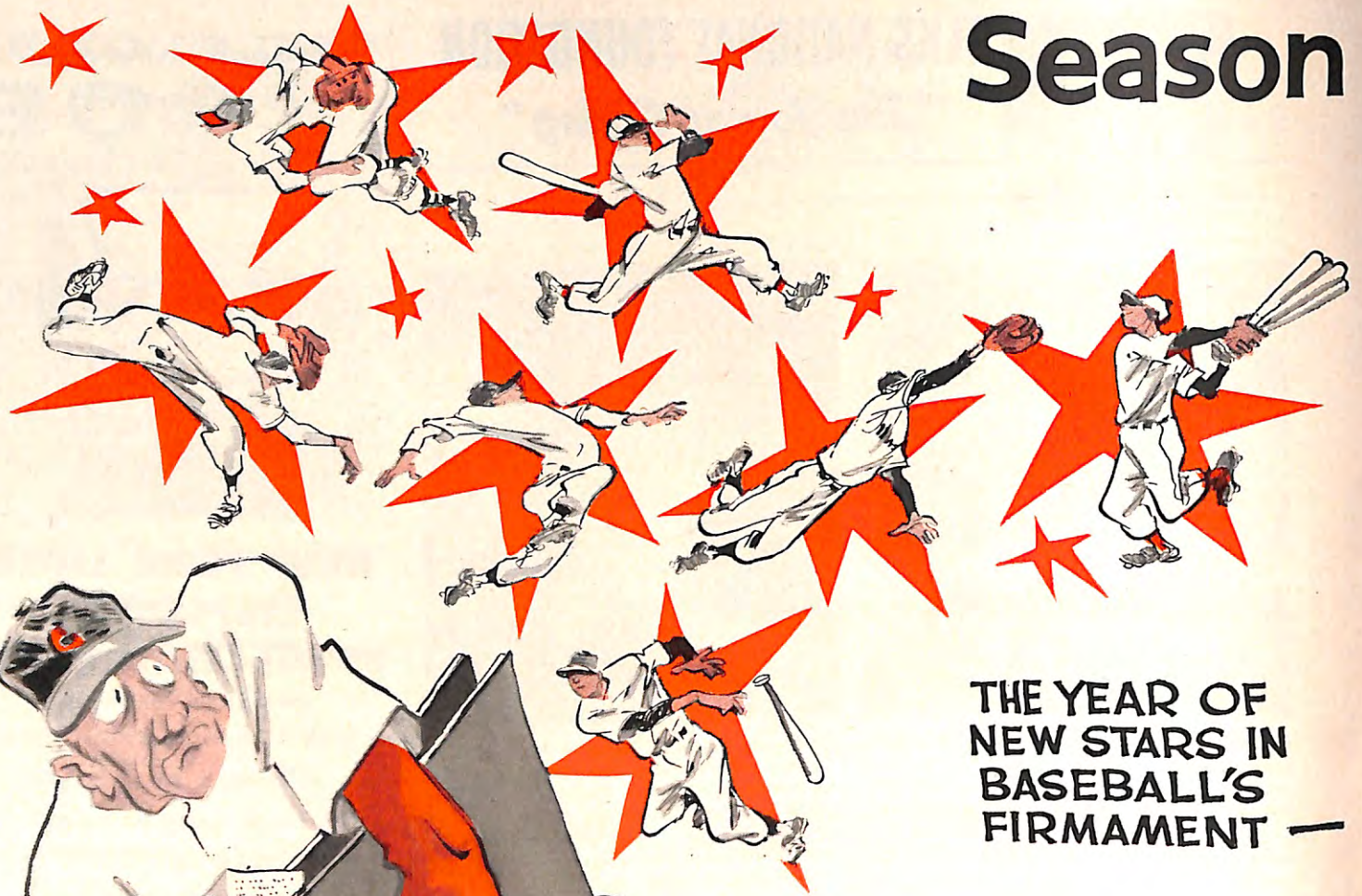
NEW YORK LIFE INSURANCE COMPANY

51 Madison Avenue, New York 10, N. Y.
(In Canada: 320 Bay Street, Toronto, Ontario)

A Mutual Company  Founded in 1845

The New York Life Agent in
Your Community is a Good Man to Know

Season



THE YEAR OF NEW STARS IN BASEBALL'S FIRMAMENT —

OF THE 105,000 seats in the Los Angeles Coliseum, none was built for baseball. Standing on the grid arena's 50-yard-line a few weeks ago, Duke Snider, the Dodger outfielder, struck the keynote of the coming season—the most bewildering in the game's history.

"Do you suppose," wryly asked Snider, glancing around the chalkstripes, "I'll have to field fly balls by signaling for a fair catch?"

The question was less funny than an expression of what the major leagues are feeling this spring—which is shock, alarm and confusion. Shortly before Snider spoke, an armored car rolled up before Los Angeles City Hall. Several uniformed guards alighted. They were delivering 68,000 signatures on a referendum petition which barred the Dodgers from publicly-owned land where team owners planned to erect a \$12-million super ball park. The Bums had expected cheers and the red carpet when they left Brooklyn last October for the West Coast. What they got was brickbats.

At one City Council meeting—where petition-wavers opposed their right to do business on civic property—a Dodger official could stand it no longer.

"Tell me," he snapped, "if we bring

of Suspense

By AL STUMP

in yell leaders and baton-twirlers and give three rah-rahs before every game, will you feel we belong in Southern California?"

But the taxpayers remained chilly. For 77 home games this season the Dodgers of merry Ebbets Field tradition have been shunted into the cold concrete cave of a football stadium. Baseball now offers something new: in the huge Coliseum, the players will appear so antlike from the stands that many fans will come equipped with binoculars.

Suspenseful is the word for the big league situation in 1958. This is the year of the great gamble—the Big Shift to the Pacific of the New York Giants, now the San Francisco Giants, along with the Dodgers—and overshadowing the usual spring training gossip is the fear that the franchise changes may prove

the costliest piece of speculation since baseball was One-o'-Cat. The Giants have stadium trouble, too. They must appear in a bandbox minor league park (Seals Stadium) seating only 23,000. The Coliseum foul lines of 300 feet in right field (no outfield screen) and 250 in left (40 foot screen) are so short that home run records may become meaningless. Babe Ruth's hallowed mark of 60 round-trippers may be broken by three or four hitters in the Dodgers' new Palace of the Pop-Fly Homer. Fans may be expected to become unhappy.

Moreover, expansion will be a hard burden on low-profit and money-losing National League members. The Philadelphia Phillies and Pittsburgh Pirates, for instance, must travel 24,000 miles this year. The Giants must embark on 32 chartered flights—at a cost of \$15,000 each from home base to the East. In

total, National League teams will cover 195,000 miles—nine times around the earth—at an added travel overhead of some \$400,000.

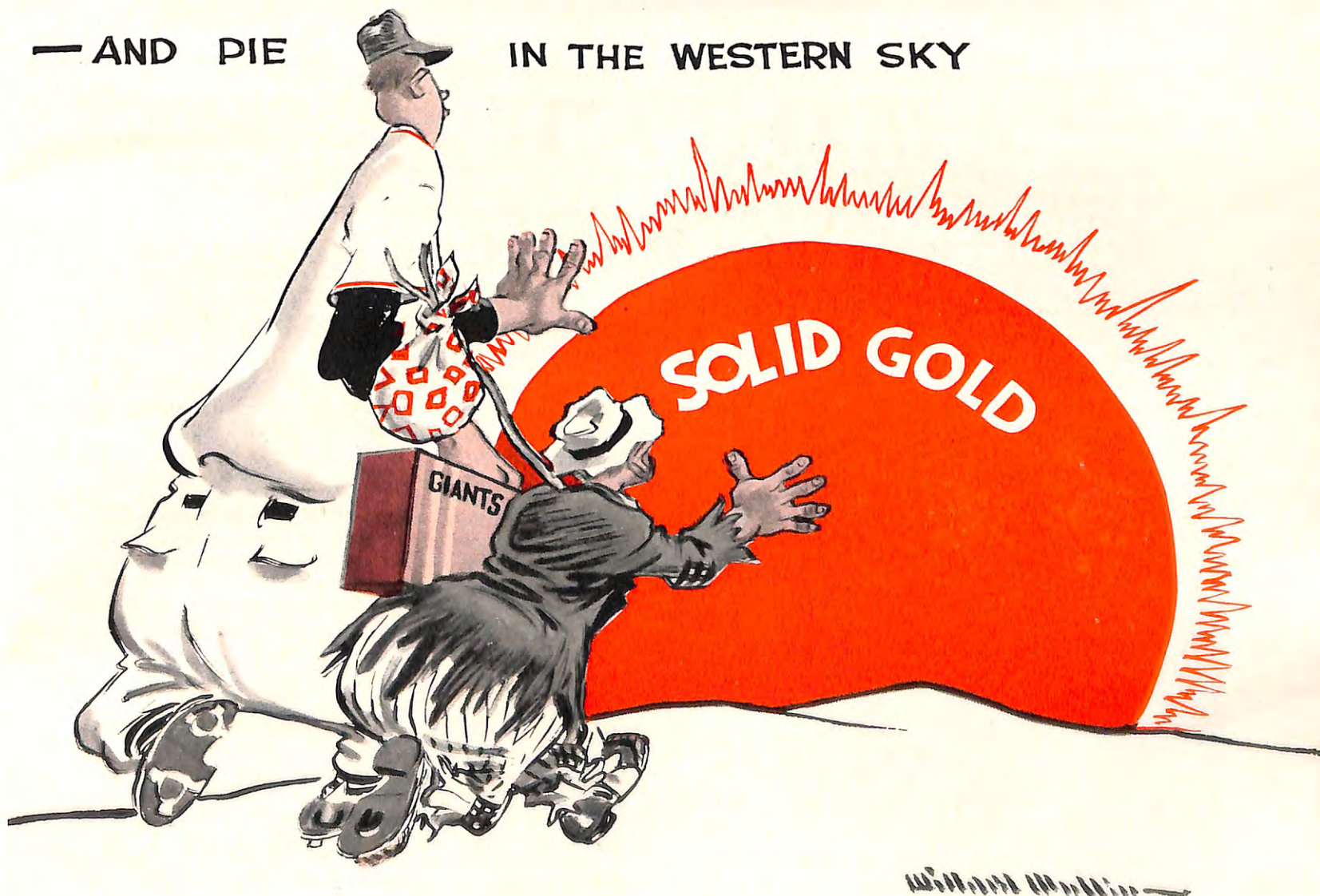
However, there's a cheery side. As the first lazy fly balls skim into blue skies, a season box-seat for all Dodger home games has been purchased by Lassie, the canine TV star. He'll sit near Jayne Mansfield, who'll autograph baseballs with the imprint of her lips. In a Hollywood setting, the Bums should lose little of their zany appeal.

In San Francisco, Willie Mays has found the crisp weather just right. Escaping much of the sapping Eastern heat, Mays this year could clinch the title many experts give him: the No. 1 player of today. The Giant star lost the 1957 league batting crown to Stan Musial, who's rated No. 1 by many

(Continued on page 35)

—AND PIE

IN THE WESTERN SKY



AL STUMP



Our Elks National Home

TO MANY OF US, the word "home" subconsciously brings the related theme "Be It Ever So Humble" but if there ever was anything humble about our National Home in Bedford, Virginia, it must have been its origin, and if there is yet anything humble about it, the humility can only be in the hearts of those who daily marvel at its wonders.

Beautifully located in the fascinating panorama of Virginia's Blue Ridge Mountains, adequately equipped and most efficiently operated, our Home has none of the traits of an institution for the indigent but is instead a real home for our elderly brethren.

Clean and comfortable rooms with as much privacy or fellowship as each resident may desire. Excellent medical and hospital services immediately available right at the Home. Movies, radio, and television; laundry service, barber shop and even a golf course. And just about the best food that could be had any place, much of it produced right at the Home, all excellently prepared and efficiently served.

After many visits to the Home, it seems to me that the outstanding characteristic is the spirit of the residents, the feeling of camaraderie and good fellowship that exists and the deep sense

of security given to them, but without loss of independence.

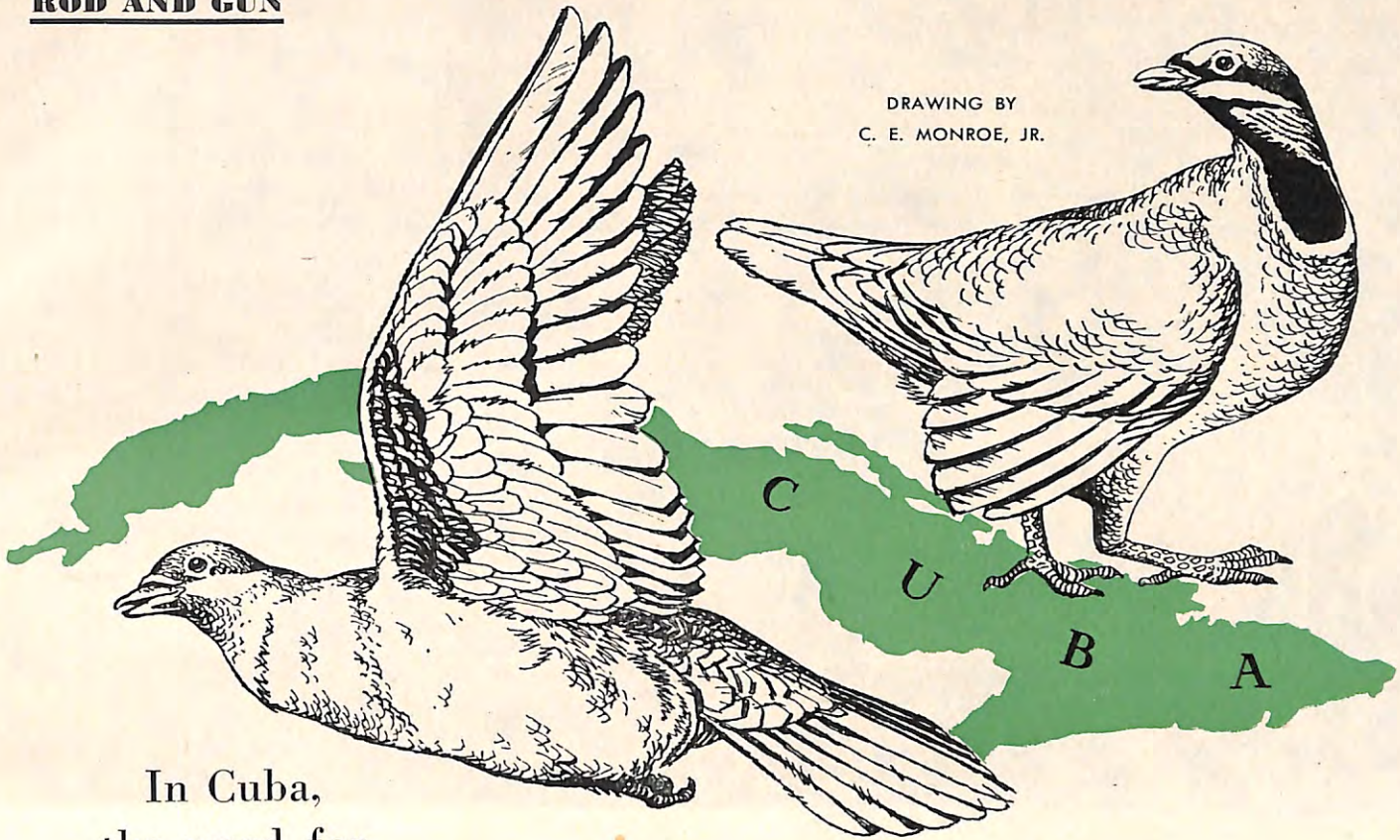
Our National Home represents "home" in its most complete sense. Comfort, peace of mind and soul, care of the body and the so-necessary feeling of belonging, and of being wanted.

I strongly recommend:

- That those attending the Grand Lodge Session in New York City this July make it a point to visit our Home at Bedford. It will, I assure you, be interesting, informative and well worth your time.
- That every member of our Order learn more about our Home. A sound film telling the story will soon be available to every lodge. Watch for the announcement.
- That every lodge scan its membership. Perhaps you have a veteran member who is alone and needs a home. There is a hearty welcome awaiting him at Bedford and you would be doing him and the Order a great service by making it possible for him to join his many Brothers and be assured of comfort, care, and the best of living and, most of all, security, for his declining years.

H. L. BLACKLEDGE, Grand Exalted Ruler

DRAWING BY
C. E. MONROE, JR.



In Cuba,
the word for
the most elusive of
sporting targets is

PALOMAS

By **DAN HOLLAND**

PIGEONS as most people see them are pompous, bloated birds which pass their time either swaggering along the avenue or sitting on the city hall as though they owned the place. With a superior air, they put up with the people who also live in their town as a necessary nuisance. The citizens feel likewise about the pigeons.

But the man who has fooled around them with a shotgun sees pigeons in a different light. They may appear overstuffed and clumsy on the ground, but airborne they become one of the fastest and most elusive of all possible targets. This goes for the common, barn-sitting set—as most any farm boy has discovered—and is especially true of these same birds which have become wild. Colonies of domestic pigeons gone wild are encountered quite often along lonely cliffs in sparsely-settled Western country, wherever the ground remains open the year around for feeding purposes, and they make fine game.

A newspaper item listing the results of a long-distance pigeon race impressed on me one reason why this is true. The winning bird averaged slightly better than 60 miles per hour from moment of release until arrival at his

destination. Anyone who knows much about the speed of birds in flight realizes how incredibly fast this is. More than this, pigeons are capable of erratic and evasive action, and their eyesight is exceptionally good. The combination makes for the most difficult shooting—which is the best.

That the domestic pigeon can become such a wild and sporting target is no mystery. This bird, including its many ornamental variations, is a direct descendant of the wild blue rock of Europe and Asia, which makes its natural home among the ledges and crevices of rocky sea cliffs. When left to his own devices, our common pigeon soon reverts to this ancestral type, both in appearance and action. These are the blue rocks occasionally encountered in empty Western wastes, but throughout the land, on farms and in town alike, are pigeons which are wild in effect. They have no master and shift for themselves. They have merely substituted old barns, railroad bridges, country churches and even skyscrapers for their native cliffs, but otherwise are similar to their ancestors.

This is the same bird used in live-
(Continued on page 39)



Wild pigeon country, Cuba



Going Ahead With Employees

By ROBERT FROMAN

WHEN JOE HARRISON opened his Main Street lunch counter in a small Illinois town, it was an immediate success. Joe had picked his location well and had been lucky in his timing. The town was growing and had reached the stage where it really needed a new eating place.

Joe and his wife, son and daughter did all the work, put out the best food they could get and kept the place spotless. They were so happy to be in business for themselves and enjoyed their work so much that customers loved the place. Within a few years Joe was able to send his kids off to college, build on a pleasant little dining room and hire three waitresses, an assistant cook and a dishwasher.

Then everything started to go wrong. Joe paid good wages, but it seemed impossible for him to hold onto his help. Even while they stayed around, his employes did more harm than good. The place got sort of dingy, and so did the food. Smiles were few and far between. Finally, to save the business Joe had to fire his help, close the dining room, put in fifteen hours of work every day and bring his daughter home from school to go back to work.

Such terms as "employe relations" and "personnel management" may sound pretentious when applied to a problem like Joe's. But whatever name you give it, the problem is vital in all businesses the size of Joe's. For labor costs are rising everywhere, and in most small businesses they are by far the chief expense. The

art of getting along with and getting the most from his employes is one of the most important subjects of study for any employer.

Big corporations hire dozens of expensive experts and spend millions of dollars to improve their practice of this art. Obviously, a business the size of Joe's cannot afford the services of experts. In response to suggestions from its nationwide panel of consultants, the U.S. Small Business Administration has enlisted employe relations specialists to study the practice of the art in enterprises like Joe's.

Out of this study has come a series of concrete, down-to-earth recommendations developed in the course of a three-year survey by Robert L. Peterson at the University of Illinois' Bureau of Business Management. This state-supported organization is devoted to the study of the problems of all types of businesses. Peterson's research covered the employe relations practices, good and bad, in hundreds of concerns.

REAL INCENTIVES

Ask almost any employe what he wants most from his employer and you'll get an answer to this effect: "Why, more money, of course!"

Peterson's most remarkable discovery—and it is backed up by the work of many other researchers in the field of employe relations—is that this is only partly true. There are a number of non-financial incentives which may prove more effective than just plain "more



The art of getting along with—and getting the most from—employees is one of the most important subjects of study for any small businessman

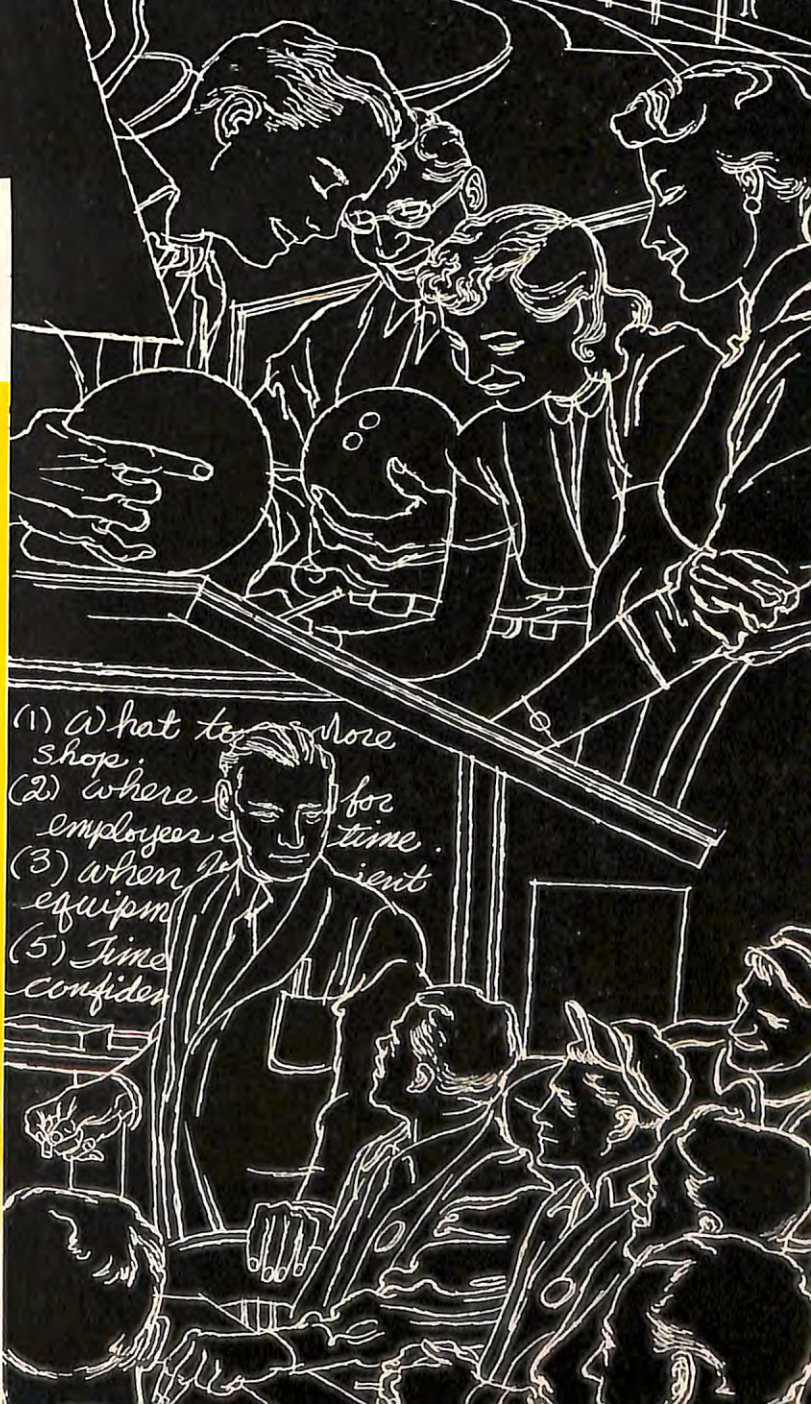
money” in stimulating an employe to do better work. But this will be the case only if he feels that he is fairly paid, and a good way to instill this feeling is by giving him a chance to earn more money for better work.

Sometimes it is difficult to find a way of doing this. It is not often possible any longer to find good employes who will accept pay on a straight piecework basis or do retail selling for commissions only. However, there are many ways of combining salaries and bonuses.

One California gift shop owner had a difficult problem in this line, and found a solution worth copying. He could afford to keep only four year-round sales clerks, but for the two months preceding Christmas he badly needed five hard-to-find extras. Yet he couldn't pay the extras too highly without antagonizing his regulars.

His solution was to figure his week by week break-even point in gross sales, making allowance for the seasonal nature of the business, and to set aside for weekly bonuses a percentage of the gross income above the break-even. This gave each employe an individual weekly sales goal and reconciled the regulars, since their incomes considerably increased in the Christmas season, to the fact that the extras got slightly higher pay than their own slack season pay. It also introduced a valuable, informal competition.

It is wise to enlist the services of a good accountant in setting up any plan like this. Also, you should check with your lawyer before announcing it, since such an announcement can be *(Continued on page 43)*



- (1) What to do more
- Shop:
- (2) where for time
- employers sent
- (3) when equipm
- (5) Time confiden

B.P.O. ELKS CONVENTION

NEW YORK CITY

JULY 6 to 10

you get
EXTRA CARE
all the way there...
on UNITED,
the Radar Line



For information and reservations,
call United or an authorized travel agent.

FOR ELKS WHO TRAVEL



Pinehurst and Points South

For Between-Season Vacations

IN THE FLOOD OF SUMMER or in the full of winter, it is reasonably easy to find an assortment of places to which one would slither away, given of course, the time, the money, and the relief from what the self-improvement books like to call "worldly cares." But it is something else again to ferret out the nook that would make a pleasant interim vacation in the spring or the fall. It seems a shame to spend *all that money* on a warm weather place that is somewhat far afield when you know very well that before too long—what with the jonquils already in the flower markets—it will be warm right here. And it is certainly much too early to make an excursion to the beaches or to the mountains, unless one happens to be a spring skier.

For such an emergency, I have been snooping around myself and can present at least a few ideas that would make particular sense for anyone who would like to leave town for whatever the reason, after the extreme rigors of winter and before the extreme pleasures of summer. One place, of course, is the Carolina mid-south. The twin resorts of Pinehurst and Southern Pines were made for those who enjoy golf, horses or such fringe benefits as *watching* golf and horses, or partaking of lawn bowl-

ing, or even, at the very least, of porch sitting.

I have in hand the chart of weather conditions dispensed by the metropolis of Pinehurst and gathered by an official observer over a 50-year period. In March, for instance, the mean temperature, which is to say the average of the daily maximum and the daily minimum, comes to 53 degrees. I don't think one really has to bother with that inasmuch as no one is going to be up and around in the dark hours when the mercury is bumping the bottom. The mean maximum, which seems to make a good deal more sense to me, is 65.7 and I think that is comfortable enough for the thinnest of skins. Out of the month, thirteen days average clear, seven partly cloudy and eleven cloudy. As for the dew, it rains .01 inches on eleven days, which is hardly enough to wet one's lips, but anyway the Carolina pine area lies in the sandhills and the rain runs off practically immediately.

Now Pinehurst, which I should like to deal with first, likes to think of itself as a pleasant New England village displaced to the South. Probably it really is, since it was started by New Englanders, and still attracts many who flee the ice floe weather that sets in up north. It is a planned town of more or less con-



By HORACE SUTTON

centric circles, with the large Carolina Hotel in the middle. Around the outskirts of the urban area is a maze of no fewer than four golf courses, all of them 18 holes, ranging in par from 69 to 72 and all starting from one club house and, for that matter, ending up there too. I am at a loss to see how anyone misses starting on Course No. 1 and ending up on course No. 3 after playing a hole or two of Course No. 4, but golfers have perceptions, I suspect, that are not available to the rest of us. Then, too, there is a battalion of some 350 caddies to keep the order and to act as guides.

I would like to say a word about the Carolina, which I already mentioned. It is a giant of a place, and looks quite like a summer hotel in Maine should look. There is a riding ring right out front and there is dancing every night to a sedate ensemble. The rates begin at about \$15 a day per person and that, of course, is on the American plan, meals included. Besides that, there is the Holly Inn, which is considerably smaller and perhaps more intimate if that is the sort of thing you like. There are another three hotels which are not owned by the Pinehurst Corporation to choose among. Nor would I overlook what to
(Continued on page 50)

MOST COMFORTABLE WAY TO KEEP THE GROUP TOGETHER!



CHARTER A GREYHOUND!

America's most reliable Charter Service

WE... watch the road, make the reservations, follow the route you choose, take care of the parking!

YOU... leave your car worries behind, start with your group, stay with your group, arrive with your group!



*It's such a comfort to take the bus... and leave the driving to us!
There's a Greyhound agent near you.*



HERE'S YOUR HOME AWAY FROM HOME— WHEN IN MILWAUKEE

Milwaukee, Wis., Elks Lodge gives you all the conveniences of a fine hotel plus a warmth and friendliness while not obtrusive is here and your's for the asking. There are features too, that you won't find in the average hotel, swimming pool, gymnasium, lockers, steam room, massage and light treatments available. Ladies rest room, private dining and meeting rooms and a spacious Marine dining room. Rooms for cards, billiards and general recreation and a well stocked library. Bowling, of course and the alleys are good. All open to Elks and their guests. Hotel rooms are stag. Roof provides sunbathing and there are horse shoe courts. To enjoy a good time in Milwaukee, to live comfortably and pleasantly stay at the No. 46 Lodge.

**24 well-equipped rooms,
many with baths**

Good food in our handsome Rainbow Lounge prepared by our own chef noted for excellent cuisine.

SCRANTON, Pa., No. 123

A few accommodations available.
Advance notice appreciated.

FT. WORTH, TEX., LODGE, No. 124, WELCOMES YOU

One of Elksdom's most outstanding
lodge buildings.

Here are 45 comfortably-furnished rooms for Elks and non-Elks. Both men and women welcomed.

No meals served but a good eating place faces the clubhouse, where there's an excellent cuisine.

Elks receive first consideration for reservations.



BE AT EASE IN BOZEMAN, MONT.

We keep a few home-like rooms for traveling Elks and the rates are only \$2.00 to \$2.50 per day. No meals served but there are plenty of good eating places accessible. You'll like our lodge and the brother Elks you'll find here. When in Bozeman why not stay with your kind of people, members of the Elks who have the same interests that are yours?

BOZEMAN B. P. O. ELKS No. 463

Good Word For the Ladies

By **ED FAUST**

HERE AND THERE among the Brothers who receive *The Elks Magazine*, there are more than a few who own dogs; and I'm honored to be able to say that they keep the mail coming in with almost every kind of question you can think of about their dogs, which is very satisfactory to Ed Faust because it demonstrates sufficient interest to warrant the monthly publication of this page. What's more, the ladies who read these screeds have no hesitancy to put pen to paper if or when their particular Fidos have a tummy ache or break the rules of good canine conduct.

It's a pleasure to answer reader letters. Some of them have resulted in a continued and fine correspondence friendship. There's that man who over the years has steadily written from Hawaii (How are you Mr. Muir?) and the man in Mexico and the hospitable Brother who lives in Fairbanks, Alaska, and who, believe it or not, invited me to help judge an Eskimo beauty contest. Yes, every mail brings a surprise. A welcomed surprise, and all letters of course are answered. In such matters as feeding, care and training the dog, the routine is simple, and the only letters in which I do not give detailed advice are those which concern the health of the dog. You see, I'm not a veterinarian; and even if I were, I wouldn't presume to prescribe for a sick dog that I could not examine. I have little or no faith in medical advice by mail, whether for a human being or a dog.

When the letter comes from a reader seeking such advice for his or her dog, my reply is invariably, "Consult your veterinarian." For internal or external parasites I can tell what the reader should do for the dog, but beyond this I haven't the temerity to venture. Few dog writers are qualified vets and still



PHILIP GENDREAU

The alert little Welsh Corgi is a great favorite of Queen Elizabeth.

fewer are brash enough to attempt to guess the nature and cause of the illness of a dog they cannot see. But there are scores of other problems that arise among household pets that can be adequately answered, and you'd be surprised to see how diversified the questions are that come to this desk. The only exceptions are those that I occasionally get from readers who question the advisability of buying or adopting a lady dog. These read pretty much alike. In them there's always an expression of doubt. Is the gal a better bet than her brother? What about her romantic interludes and their biological consequences if she succumbs to Cupid? Well, all right, what about it? Let's take a look—a fair appraisal of the lady. She rates a far better break than she usually gets from those who are not too well informed about dogs. To begin with, the first essential of a good house pet is affection, and this the female of the

species gives plenty and some to spare. Her brother, while intensely loyal to master or mistress, does not usually flavor his devotion with the same singleness of purpose that marks the affections of the female. As a guardian of the home and the people in it, the lady is frequently superior. Endowed with a strong sense of possessiveness, she's a protector jealously watchful of the security of her home. Another factor in her favor is that she's less inclined to wander and is more amenable to discipline.

While Mr. Dog is too often victim of every feather-blown fancy, more inquisitive and more adventurous, his sister believes that the lady's place is in the home. Hence, she's more likely to stay there. The gentleman, on the contrary, too often regards home as a hang-out for hand-outs. The home-loving instinct is a heritage from the days when all dogs ran wild and it was the female's

(Continued on page 42)

Making the Rounds of Some of the VA Hospitals



When D.D. Charles J. Whiston paid his official visit to Martinsburg, W. Va., Lodge, his hosts accompanied him on a tour of the Newton D. Baker VA Center, where the Elks are doing so much for the patients. This photograph was taken in the Center's Arts and Crafts Shop and shows some of the leather work being done there with equipment furnished by the West Virginia Elks. Seated at right is Committee Chairman Garnett W. Shipley; the men standing are D.D. Whiston, left, and E.R. Kenneth Steryous. The others pictured are patients.



Watching patients work on some of the Elk-processed leather these officials of the Order visited the Oklahoma City, Okla., VA Hospital to present were, left to right, standing, host E.R. J. L. Neyer, Nurse Stage, P.E.R. and local Committee Chairman Earl Hanks, P.E.R. and State Committee Chairman Kenneth L. Aldrich, Nurse Waken, the Commission's Field Representative Floyd H. Brown and Past Grand Exalted Ruler Earl E. James. Seated, left to right, are patients Elvis Webb, Virgil Brooks and William Moore.

When Grand Exalted Ruler H. L. Blackledge visited Sioux Falls, S. D., Lodge he made a brief call at the Veterans Hospital. Left to right are Past State Pres. W. B. McKenzie, Past Grand Exalted Ruler James G. McFarland, Mr. Blackledge, Dr. R. D. Green who directs the hospital's professional services; Special Services Director Leo Landon and his assistant Jim Whitmore.



The Order sees to it that Elk leather gets to the veterans in their State, too. Pictured at the Tuscaloosa, Ala., Hospital are left to right, Recreation Chief A. W. Stanforth, Trustee and Committeeman J. D. Kincaid, Physical Medicine Rehabilitation Chief Dr. C. A. Reagan, P.D.D. and Chairman Bernard Rosenbush, Jr., and M. E. Campbell and Marshall Fields of the Commission.





“TO OUR ABSENT

FROM the reports submitted to the Grand Lodge Committee on Lodge Activities, there is no doubt that Elkdom put both heart and mind into making its 1957 Memorial Services the crowning observance of the year. The number of accounts forwarded to the Committee for judging was truly phenomenal, and their excellence made it difficult, indeed, to make a selection, so many beautifully illustrated stories covering well planned, carefully carried out programs were received.

Dividing the lodges into two groups—those of more than 750 members designated as Group I, and those of less than 750 as Group II, the Committee made its selection and those ceremonies are covered here. Unfortunately, the quality of the photographs which accompanied several reports was not of a standard to meet our reproductive requirements.

The program presented by Hudson, N. Y., Lodge's 811 members was the culmination of weeks of planning, discussion, rehearsals and work, resulting in its selection as foremost in its category. Preparation began at the reception following the 1956 Service when lodge officers and committeemen met “on the spot” to iron out any apparent rough spots in the procedure. Minor errors were rectified, then new ideas for improving the Service were noted and discussed. The first meeting of the committee headed by D. J. O’Neil, Jr., was held in October, when the speaker was selected and it was decided to send a letter of invitation to every member of the lodge. P.E.R.’s and Charter Members received

personal letters, and invitations were sent to churches of the community, with newspaper and radio stations supplied with releases. As to the Service itself, decorations were simple and tasteful, lending added dignity to the occasion. Tape-recorded religious music furnished an appropriate background as the 350 guests filed into the lodge room and were seated by the members of the lodge serving as ushers. The truly outstanding singing of the black-and-red-robed Chatham Central School Choir of 64 young voices was perhaps the most inspiring part of this noteworthy program at which P.E.R. Paul J. Lynch of Troy was the impressive and dramatic speaker. Following the Service, separate receptions were held for participating dignitaries and for the members of the Chatham Choir.

Winner of second-place honors in Group I was the Service offered by the Elks of Auburn, N. Y. Planned and executed by a group led by Past State Vice-Pres. Philip J. Conboy, this event was also held in a simple setting, with the youthful St. Mary’s Girls Choir participating and P.D.D. LeRoy Coe delivering the address.

The Committee found it extremely difficult to choose the third-place program in this group; as a result, it was called a tie between Savannah, Ga., and Las Vegas, Nev., Lodges. The Savannah Memorial story was told to the Grand Lodge Committee in the form of beautiful full-color photographs which it is impossible for us to reproduce. One of the most impressive features of this ceremony were the choral presentations



The Chatham Central High School Choir at the Hudson, N. Y., program.



Msgr. John P. Ryan offers the Invocation for Las Vegas, Nev., Lodge.

BROTHERS”



of the Scottish Rite Choir. The program, for which Est. Lead. Knight E. M. Hester was General Chairman, opened with a processional led by Missy Heriot and Elinor Shell and included the Choir, Past Exalted Rulers, lodge officers and John M. Brennan, the principal speaker.

The voices of the Las Vegas High School Choralettes and the candle-lighting ceremony conducted by the Elks' ladies added a great deal to the Las Vegas ceremony at which Msgr. John P. Ryan gave the Invocation and the Rev. Walter Hanne offered the Benediction. This observance, at which P.E.R. R. D. Foley was eulogist, also had the Kiwanis Quartet assisting.

Top award for lodges of less than 750 members went to Fulton, N. Y., for a fine program arranged by P.E.R.'s James B. Hanlon and Andrew Michaud and Robert Quade. An event memorializing seven members who had passed away during the year, it had the largest attendance in the lodge's history. Following the Invocation by Rev. Eugene Yennock, the Memorial Address was delivered by P.D.D. Alvin Burkhard and eulogies were presented by the Rev. Dr. Harold McGilvray. Each year, as part of this observance, officers of the lodge lay a bouquet of flowers at the city's memorial to men and women who made the supreme sacrifice in World Wars I and II, and in attendance at this year's formal Elks ritual in the lodge home, uniformed members of the local Air Reserve were among those in attendance.

Fourteen departed Elks were remembered in

the program which won second prize in this category for the Rocky Mount, N. C., Elks. Bernard H. Taylor, a member of the lodge and a gifted speaker, delivered the address and lodge officers handled the ritualistic part of the program. Appropriate musical selections were sung by Miss Velma Motley accompanied by Mrs. Thomas B. Suiter on the organ.

Winding up the awards for this group, Chester, Ill., Lodge's third-prize-winning ceremony took place against a background of organ music played by Miss Suzanne DeLisle, with Miss Nancy Cowell as soloist. P.E.R. Garrett C. Berry delivered the general eulogy, and as the name of each deceased Elk was called by Secy. James O. Berry, a bell was tolled and a candle lighted before the memorial plaque carrying the names of the Absent Brothers. These dignified Services, held before an altar decorated with floral displays and candelabra were attended by a large and appreciative audience.

As is customary, the Committee selected several programs for Honorable Mention—in Group I, the honored lodges were Binghamton, N. Y., Charleston, S. C., Chicopee, Mass., Corvallis, Ore., East Chicago, Ind., Fairmont, W. Va., Fresno, Calif., Grand Junction, Colo., Holyoke, Mass., Muskegon, Mich., Traverse City, Mich., and Willimantic, Conn. In Group II, they are Albany, Ga., Anaconda, Mont., Camden, N. J., Cartersville, Ga., Effingham, Ill., Escanaba, Mich., Mount Vernon, Ohio, Paris, Tenn., Ridgefield Park, Conn., Rockville, Conn., State College, Pa., and Zanesville, Ohio.



Fulton, N. Y., officers honor war dead on Elks Memorial Sunday.



Raymond Marshall and Royce Lorentz blow taps at Chester, Ill., Service.

News of the Lodges



At Bremerton, Wash., Lodge, when a Court of Honor was held for Troop 512, one of three Scout groups sponsored by these Elks, four boys were honored as Eagle Scouts. Left to right are E.R. Charles R. Henderson, Eagle Scouts David Ainsworth, Jimmy Trull, Bruce Harden and Bobby Austin, and Tommy Short and Denny Mottern who received this award last Spring.

Elks Help to "Know Your America"

Lodges throughout the Nation conduct "Know Your America Week" programs for communities

SPONSORED by the All-American Conference to Combat Communism, composed of 54 national organizations representing a total membership of some 50,000,000 individuals, the seventh annual observance of "Know Your America" Week was again a success. As one of the member organizations of the Conference, the Elks spearheaded these observances in hundreds of communities, with the full cooperation of other fraternal and service organizations, and civic, religious and educational leaders.

In keeping with the 1957 theme, "Consider the Blessings of Freedom", no directives were issued as to the form these programs should take; the result was a varied, stimulating list of events, all with the common cause of promoting patriotism through a knowledge of the true meaning of Democracy.

An item of interest was the appearance of South Dakota's U. S. Senator Karl Mundt as speaker at one of the gatherings held in conjunction with the Monterey, Calif., Elks' program. It was Sen. Mundt, a member of the Order, who originated this observance in 1951. In his talk, he expressed his deep gratification at the success of the program, particularly that it was a community-

wide event taking in the five cities of the Monterey Peninsula.

A city-wide movement to observe this week in Tacoma, Wash., was the result of the cooperative efforts of a committee headed by P.E.R. Judge Bertil E. Johnson and Gene Wagner. It included Roderic Olzendam whose "Declaration of an American Citizen", sent to all clubs and organizations, was an inspiring 300-word expression of a responsible citizen aware not only of the Four Freedoms but of all others embodied in them.

P.E.R. M. M. Mihovil was chosen for the fourth time by the Galveston, Texas, Chamber of Commerce to head this All-American Conference program. Under his guidance, Galveston was one of three cities, selected from more than 40,000, to earn the coveted George Washington Medal of Honor. Largely responsible for the successful participation in "Know Your America" Week by all schools of the community, this lodge has given the schools the Order's impressive Ritual of the Flag which has been adapted for their use in presenting the Flag's history. The gift included the various historical Flags under which the United States has ruled, together with a history of each.

The dangers of communism were discussed by speakers representing Oswego, N. Y., Lodge in several school assemblies. A patriotic poster contest among these schools was also part of this observance, and more than 300 teen-agers were guests of the lodge at a dance. The local theater showed films stressing national defense, the Oswego ground observer corps having been cited for its efficiency on several occasions, one award being given during "Know Your America" Week.

The Easton, Md., Elks made the public aware of the dangers which beset us when Major E. P. Luke, officer with the Assistant for Guided Missiles Systems, was the dynamic, thought-provoking speaker at their program. With E.R. C. F. Murphy as MC, Rockville, Conn., Lodge had Congressman-at-Large A. N. Sadlak, one of its members, sharing speaking honors with Mayor H. G. Olson and Rev. S. P. Montgomery.

The All-American Conference was pleased to note that, while many of these projects concentrated on one, special program, others had a different event for each day of "Know Your America" Week. Opening with special church services on Sunday, Pompton

Lakes, N. J., Elldom followed that up with a tour of historic shrines, a combined service clubs dinner-meeting, a session at the lodge home for all police, fire, first-aid and civil defense groups. Then they had a service women's clubs luncheon, a young people's forum, teenagers' dance and Boy Scout campfire, winding the week up with a dance at the lodge home.

As their part in cooperating in this important All-American Conference activity, many branches of the Order conducted patriotic essay contests in local schools and Elk guest editorial writers appeared in many newspapers.

The roles the Elks played in these observances received a gratifying amount of laudatory newspaper coverage, pleasing both to the All-American Conference and to the Order, as a member of that vital organization.

North Carolina Elks Meet

Charitable activities of the Order were discussed by Grand Exalted Ruler H. L. Blackledge in his address which climaxed the Nov. 21-22-23 meeting of the North Carolina Elks Assn. at Wilmington. The talk was made at a banquet and dance attended by Mrs. Blackledge, Past Grand Exalted Ruler and Mrs. John L. Walker and the Convention delegates and ladies. Mr. Walker also addressed the banquet guests, as did Secretary of State Thad Eure, member of the Grand Lodge Committee on Lodge Activities, Mayor J. E. L. Wade of Wilmington, host E.R. C. T. Farrow and Pres. Norman Gold and Secy. A. A. Ruffin, Sr., of the State Assn. Two business sessions were held on the 22nd, and the Grand Exalted Ruler paid visits to several shut-in members of Wilmington Lodge, including I. W. Solomon, one of its Charter Members.

Saturday's activities opened with a breakfast for current and former Exalted Rulers of the State. Later, Mr. Blackledge paid a surprise visit to the offices of the *Wilmington Star-News*.

Iowa Meeting at Marshalltown

Marshalltown Lodge No. 312 was host to the 53rd Midwinter Meeting of the Iowa Elks Assn. when it was announced by the new Camp for Crippled Children Committee that the Association will provide a \$15,000 therapy building for crippled youngsters.

The two-day December session was attended by nearly 300 delegates and ladies, and paid special honor to Grand Exalted Ruler H. L. Blackledge who spoke before the delegates at their business meeting. Past Grand Exalted Ruler Henry C. Warner, Grand Trustee Arthur M. Umlandt, Grand Lodge Ritualistic Committeeman Leo P. Ronan and former Grand Trustees Chairman Lloyd Maxwell were among the other dignitaries on hand. Decorah Elldom captured the State Ritualistic Title with Boone in second place; Muscatine, third, and Iowa Falls, fourth.

It was decided that this year's annual Convention of the Association would take place at Sioux City on May 23rd, 24th and 25th.

10,000 at Farmington Air Fair

The Air Fair put on by the Elks of Farmington, N. M., Lodge, No. 1747, attracted an estimated 10,000 persons to Municipal Airport, what was believed to be the largest crowd for any single event in the city's history.

The show was climaxed by the crowning of Glynnelle Hubbard as "Miss Elks Air Fair". Sharing the platform with her were New Mexico Adj. Gen. Emmanuel

Schifani, Utah Adj. Gen. M. E. Rich, E.R. Thomas V. Hogan of Denver Lodge and their wives, and Frontier Airlines Pres. C. A. Myhre. From the time the N. M. Air National Guard's four-jet stunt team showed up just before noon, until the last jumper from the Los Alamos Parachutists Club floated to earth shortly after four p.m., the airport mesa teemed with activity. Jet engines from Kirtland Air Force Base and the N. M. National Guard plane attracted many spectators, and model power plane enthusiasts had a field day as they put their little machines through their paces.

Chairman Tom Bolack had the full cooperation of E.R. George Dabbs, Airport Mgr. Oscar Thomas, Elks Club Mgr. Curtis Attebery and military and civic authorities, particularly Sen. Dennis Chavez, who was instrumental in getting two F-100 jets from Holloman Air Force Base to fly over the area. The local high school band kept things lively with their martial music, the San Juan County Sheriff's Posse and state and city police kept things orderly and Civil Air Patrol cadets kept the concession counters running smoothly, with an assist from the Girl Scouts.

San Antonio Glovers Are Tops

By winning four individual titles in the Novice Division and three in the Open, the Golden Gloves Boxing Team sponsored by San Antonio, Tex., Lodge, No. 216, won the team trophies both groups, sweeping the team championships. Youth Activities Committee Co-Chairmen W. B. Terrell and M. E. Munoz, who have worked with these boxers for the past five years, report that the San Antonio Open Champions will compete in the Texas Golden Gloves Tournament in Fort Worth.



Atlantic City, N. J., Lodge presents a \$1,500 check to the Atlantic City Hospital and another, in the same amount, to the Betty Bacharach Home for Crippled Children. Left to right are City Commissioner William F. Casey, Chairman of the Bacharach Home's Board of Directors; P.E.R. Edward I. Feinberg, Chairman of the lodge Trustees; Atlantic City Hospital Administrator J. Thomas Lindberg and E.R. Dr. George Saseen.



Talking over old times in America's favorite sport during Kenton, Ohio, Lodge's annual Sports Night Banquet are, left to right, Findlay Elk Del Drake, outfielder for Detroit in 1911 and for St. Louis in 1913; General Program Chairman Mike Clabaugh; Billy Southworth, former Mgr. of the Cardinals and of the Boston Braves, and Hoge Workman, All-American on Ohio State's 1921 Rose Bowl Team and a member of Huntington, W. Va., Lodge. Clabaugh and Southworth are both Honorary Life Members of the host lodge.



At the annual Father and Son banquet given by Port Huron, Mich., Lodge for its City Championship Little League Baseball Team are the young ball players and, standing in the background, Coach Bruce D. Carmody, left, Mgr. John J. Heering, Jr., E.R. C. B. Howse and special guest Steve Gromek, former Detroit Tigers pitcher, left to right, center, and, right, Coach Garland J. Henry.



State Pres. Dr. Wm. F. Maguire addresses the more than 300 Elks who were guests of Salem, Mass., Lodge when D.D. Arthur D. Kochakian paid his official visit. Seated in the background are host E.R. Robert Nichol, left, and Grand Trustee Edward A. Spry; in the foreground are P.E.R.'s A. Harold Little of Salem Lodge and C. Frank Linnehan of Haverhill Lodge.



Brownsville, Pa., Lodge sponsors a Youth Organization of about 500 members taken from local public and private high schools. Governed by elected officers of its own membership, it is supervised by adult personnel from eight local service and fraternal groups and occupies the entire first floor of the lodge home. Left to right are Chairman R. G. Nagel of the Elks Youth Center Committee, Est. Lead. Knight J. C. Mastile, Loyal Knight Chauncey Shives, E.R. J. V. Fletcher, Center Pres. William Teringo, Elk Secy. J. C. Weston and Lect. Knight Alex Raymond.

1958 Baton Twirling Contest Planned

Saturday, July 12th, is the date set for the second Elks National Baton Twirling Contest sponsored by the Youth Activities Committee of Binghamton, N. Y., Lodge, No. 852.

Committee Chairman John W. Sheehan has appointed John L. Smetzler, a member of that group and a nationally known official and judge in baton circles, to direct the contest again this year and NBTA judges will officiate. Last year's competition attracted twirlers from Virginia, California, Washington and Florida, as well as New York, New Jersey, Connecticut, Massachusetts and Pennsylvania.

Brochures on the contest, which has the full endorsement of Grand Lodge Youth Activities Committee Chairman Charles C. Bowie, have been mailed to all State Youth Chairmen; local Committee Chairmen are advised to contact the State leaders if they are interested in sponsoring contestants. Attractive 16- to 25-inch trophies will be awarded various division winners, and a handsome award will go to the contestant traveling the greatest distance to participate.

The Elks of Binghamton, which is located only 190 miles from New York City, invite all who are planning to attend the Grand Lodge Convention to round out their trip to New York State with a visit to Binghamton for the contest.

LODGE NOTES

Recently the officers and 36 members of Bismarck, N. D., Lodge, No. 1199, chartered a bus and traveled to Minot for a very successful interlodge visit. Following a dinner the visiting officials initiated 27 members into the Order.

When Palatka, Fla., Lodge observed George E. Currie Night, Lester C. Bush, Manager of the Putnam County Chamber of Commerce, was honored with the presentation of a 50-year membership pin. Originally a Findlay, Ohio, Elk, the lodge he joined in 1902, Mr. Bush received the award from host P.E.R. Robert Craig.

State Secy. C. L. Shideler sends us an interesting piece of news concerning Indiana's Mental Health Advisory Council, appointed by Gov. H. W. Handley to act in an advisory capacity to the Commissioner of Mental Health. Of the 15 doctors on the council, four are members of this Fraternity. They are



Above: At the dinner held during the Iowa Elks Assn.'s Midwinter Meeting at Marshalltown were, left to right, host E.R. W. L. Boswell, Grand Exalted Ruler H. L. Blackledge, State Pres. Thomas J. Carroll and Past Grand Exalted Ruler Henry C. Warner. Lloyd Maxwell, former Chairman of the Board of Grand Trustees whose modesty caused him to slip out of the cameraman's range, was also on hand to lend his experienced counsel to the Meeting.



Elks from all over California were guests of Salinas Lodge at its tribute to P.E.R. and Honorary Life Member Horace R. Wisely, former Grand Trustee. Pictured on that occasion were, left to right, State Pres. John A. Raffetto, Jr., host E.R. Phillips Wyman, Jr., Mr. Wisely and Past Grand Exalted Ruler L. A. Lewis. Other Elk luminaries present included Hon. A. Frank Bray of the Grand Forum, Past State Presidents Fred B. Mellmann, R. Leonard Bush, Earl J. Williams, Robert J. Craine, Vincent H. Grocott, John B. Morey and Jim B. Nielson, William W. Garvin who administers the State Elks Major Project, State Vice-Pres. H. K. Schipper and P.D.D. William Moir of Hilo, Hawaii, P.E.R. L. R. Stolich was Chairman and P.E.R. R. J. Wallace served as Master of Ceremonies.

A 74-man class marked Phillipsburg, N. J., Lodge's 60th Anniversary. In the foreground are E.R. V. E. Bercaw and his officers, State Pres. V. N. Hicks, Vice-Pres. Wm. T. Flanagan and D.D. G. A. Tolomeo.



W. U. Kennedy who is a member of New Castle Lodge; William C. Vance, an affiliate of Richmond Elkdom; Robert P. Acher, a Greensburg Elk, and Otto F. Fifield of Gary Lodge.

Rev. Fr. Richard J. Connelly, former Grand Chaplain of the Order, is also pastor of St. Colman's Church in Washington Court House, Ohio. Not long ago, the *Toledo Blade* published an amusing "human interest" story concerning the fact that as a "brightener" for a recent issue of his church bulletin, Father Connelly had inserted this observation: "Zippers will never take the place of buttons because you can't put zippers in the collection basket". The *Blade* story reported further that "among the coins and bills in the next week's collection was a zipper".

Not long ago, the members of Atlanta, Ga., Lodge paid tribute to U. S. Senator Herman E. Talmadge, with the

initiation of a class in his honor. The Senator, a Charter Member of Decatur Lodge instituted 20 years ago, delivered an inspiring talk. Among those who applauded his remarks were Past Grand Exalted Ruler John S. McClelland, Grand Treas. Robert G. Pruitt, P.E.R. Charles G. Bruce and E.R. Robert H. Young and the other officers of the host lodge.

Juneau, Alaska, Lodge's 1957 version of its popular father-and-son banquet was an unqualified success with a total of 320 Elks and their heirs attending. Prizes were awarded during the afternoon by E.R. Richard Freer, after everyone had enjoyed a roast beef dinner served by the Elks' ladies. This followed by four days the official visit of D.D. Joseph Bailey who was escorted into that lodge meeting by P.D.D.'s J. H. Walmer, Norman C. Banfield, Victor Power and Howard E. Simmons to see a class of 11 candidates initiated.

The observance of the 50th Anniversary of Middletown, Pa., Lodge was a gala affair and a bang-up success. The five-day celebration opened with an initiation of an outstanding class of 102 candidates by Past State Pres. A. Lewis Heisey and P.E.R.'s of the lodge.

Miss Sarah Cooper has started her training as a therapist for crippled children at Georgia Baptist Hospital. To show their appreciation of her dedicated work, Mrs. O. L. Purdue and a group of Elks' ladies well known for their interest in "Aidmore", the Georgia Elks Crippled Children's Hospital, gave her a regulation cape. The presentation took place at Atlanta Lodge.

Quincy, Mass., Lodge welcomed 350 guests to their Italian Night dinner-dance. Present were State Pres. Dr. W. F. Maguire, Past. Pres. M. J. McNamara and former major-leaguer Sam Mele and their wives.



Local boys, twins Larry and Harry Arch, perform at the microphone during the tremendously successful annual Talent Show put on by International Falls, Minn., Lodge, in which they won second-place honors.



Three Garden City, Kans., Elks look over the lodge's \$3,500 pledge to the St. Catherine Hospital Drive. Left to right, Secy. J. O. Kuhn, J. H. Keller, representing the Hospital, and E.R. Andrew D. Ott.



Edgar Stephan, Master of Ceremonies for John Cramer Night at Alpena, Mich., Lodge, left, presents to the guest of honor the "This Is Your Life" book that served as the script for the banquet honoring Cramer in recognition of his unselfish service and generosity to both his lodge and his community. Seated at right is Ray French and standing are, left to right, Tom Waldron, Harley Stoner, Byron McMann and Harvey Gough.



The officers of the newly instituted Weslaco, Texas, Lodge, No. 2057, are photographed at that ceremony in McAllen. Seated in the foreground are, left to right, Est. Loyal Knight R. A. Bennett, E.R. W. J. Banker, D.D. Marvin Hamilton who was the instituting officer and Est. Lead. Knight G. H. Mitchell. Standing are the other officers and Trustees of the lodge who were elected by the 262 men who make up its roster.



Officers of Altus, Okla., Lodge are pictured with the class they initiated during the visit made by D.D. Harold D. Cheney. In the foreground, left to right, are candidates Joe Boaldin, Fred McElroy, Joe Dutcher and Jack DeShong, Est. Lect. Knight Esco Roberson, P.D.D. Joe M. Paul, Mr. Cheney, Secy.-Mgr. L. H. English and Tiler Otto Halve; background: candidates John Risinger, Paul Austin, Harold Cargal, Hershel Crow, Jr., and Bert Mack, Esq. Joe Buck, P.E.R. H. M. Haines, Lead. Knight Jean McMillon, E.R. Walter McAnallen and Loyal Knight G. P. Hurley.



Youth Welfare Committee Chairman Ralph Learnard, left foreground, presents a trophy to Capt. Mike Higgins of Schulte High School, and Co-Captains Terry Dischinger and Ross Woodburn of Garfield High School, co-winners of Terre Haute, Ind., Lodge's annual high school football trophy. At the speakers' table, background, are, left to right, Athletic Director Guy Mackey of Purdue, principal speaker; E.R. J. J. Jenkins, Schulte Coach Pete Varda, and Msgr. H. F. Winterhalter of the host lodge. Rev. Fr. Beecham, principal of Schulte, was also present.



Youth Chairman Charles R. Cline reports that the first in a series of four teen-age dances sponsored by Chillicothe, Ohio, Lodge was a great hit, with 400 youngsters enjoying the affair.



For the fourth time in five years, Grand Forks, N. D., Lodge has captured the State Ritualistic Title. Under the leadership of E.R. P. G. Paulson, fourth from left, this group recited the Ritual without error.



Since 1951, Hastings, Neb., Lodge's home has been used by the Red Cross Bloodmobile as one of its headquarters. In that time more than 10,200 pints of blood have been secured there from Elks and non-Elks alike. Upon reaching the age of 60, the limit for blood donors, Don Brooke, a member of the Two-Gallon Club, left, took over the secretarial work connected with the Bloodmobile visits.



At Hutchinson, Kans., Lodge 50-year membership pins were presented to several veteran Elks. Pictured here, left to right, are 50-year-members J. H. Stubbins and Howard Waddles, E.R. N. G. Nelson, 57-year-member E. E. Glasscock, Secy. Chas. L. Gray, Eugene Conklin who made the presentation, 50-year-member Dave Anderson and 52-year-Elk C. F. Clark, the lodge's Secy. from 1918 to 1942.

Long-time Elk Mourned

J. Harry Dickbrader, a Charter Member of Washington, Mo., Lodge, No. 1559, and one of Elkdom's most devoted affiliates, passed away a few months ago at his home in Washington. He was 83 years old.

Mr. Dickbrader was first initiated into the Order as a member of St. Charles, Mo., Lodge, No. 690, in March, 1914, transferring his membership to Washington Lodge on its institution in 1929 and serving as E.R. in 1931-32. He had been President of the Missouri Elks Assn. in 1937-38, and ten years later, at a special ceremony, received his lodge's first Honorary Life Membership, presented to him in recognition of his outstanding contributions to the Order, and his splendid exemplifi-

cation of Elkdom's highest principles.

His wife and family are joined by his hundreds of friends among the Order's membership in mourning the passing of this fine Elk.

Pecos Elks Have Home

Pecos Lodge No. 2034, the latest branch of Texas Elkdom, dedicated its new home when D.D. Jack Petosky made his official inspection and State Assn. Pres. William J. B. Frazier was a special guest.

Other officials of Texas Elkdom in Pecos for this occasion were P.D.D. W. C. Ragsdale, and P.D.D. D. D. Varnell and E.R. J. F. Johnson and other Chair officers of Midland Lodge. Present from New Mexico were Past State Pres. R. J. Cunningham and E.R. M. E. Grimes of Carlsbad Lodge.



E.R. Thomas H. Weaver, left, welcomes D.D. Harold D. Cheney to Midwest City, Okla., Lodge when he saw a class of 15 initiated.

Lodge



On the occasion of the Grand Exalted Ruler's visit to Queens Borough, N.Y., Lodge on Nov. 26, Mr. Blackledge is shown greeting (from left to right) Grand Forum Justice John F. Scileppi, Grand Esquire Thomas F. Dougherty and Exalted Ruler James E. Gowdy.



Receiving a gold key to the city upon his arrival at South Bend, Ind., on Nov. 2, Grand Exalted Ruler Blackledge is pictured with (left to right) Exalted Ruler James Gillis, Past Grand Esteemed Leading Knight Robert L. DeHority and Mayor Edward F. Voorde, member of South Bend Lodge.

DESPITE A SCHEDULE so demanding that it would seem to preclude recreation, Grand Exalted Ruler H. L. Blackledge was able to call time-out long enough to attend the Notre Dame-Navy football game with Mrs. Blackledge and a party of South Bend, Ind., Elks on November 2.

Upon his arrival in South Bend that morning, Mr. Blackledge was presented the key to the city by Mayor Edward F. Voorde, who is a Brother Elk. The party then went to the home of State Trustee Lewis Gerber, and from there to Notre Dame, where they enjoyed a luncheon with University President Father Hesburgh. Accompanied by Grand Secretary and Mrs. Lee A. Donaldson, and South Bend Exalted Ruler and Mrs. Jim Gillis, the party then attended the football game.

In the evening, the lodge held a cocktail party, banquet and dance. This affair was attended by Past Grand Esteemed Leading Knight Robert L. DeHority, Grand Lodge Credentials Committeeman Dr. William A. Hart, Grand Lodge Auditing Committeeman J. L. J. Miller, State Ritualistic Committee Chairman Stanley Kocur, and District Deputies Glenn L. Miller and Roy Rogers. Past Grand Exalted Ruler Joseph B. Kyle was unable to attend because of illness.

PENNSYLVANIA

After concluding a number of mid-Western visits (as reported in the January and February issues), Mr. Blackledge headed east for a tour of Pennsylvania lodges. On November 17, he arrived at Lancaster, Pa., where he attended a meeting of the South Central District of the State Assn., at the Lancaster Elks Home, and was given a testimonial dinner by that lodge. There were 450 Elks from lodges throughout the area, attending as guests of the Lancaster Elks. Among those present were Past Grand Exalted Ruler Howard R. Davis, State President John S. Buchanan, District Deputy Robert T. Pitzer and Lancaster Mayor Kendig C. Bare.

On the following day, November 18, Mr. Blackledge was principal speaker at the 50th Anniversary banquet of Bangor Lodge. This banquet capped a six-day celebration of the lodge's Golden Jubilee, which had included the indoctrination of 59 new Bangor Elks who were initiated as the Fred Wise Class, in honor of the Past Exalted Ruler who is the only living charter member of the lodge.

Accompanying Mr. Blackledge to Bangor under a State Police escort were District President John Buchanan, Grand

Visits of H. L. Blackledge



At the speakers' table for the 50th Anniversary banquet of Bangor, Pa., Lodge, on Nov. 18 are (from left) Past Grand Exalted Ruler Howard R. Davis, Mrs. John L. Williams, DD John L. Williams, (Mr. Blackledge), ER James B. Gaffney, Mrs. Gaffney, State Pres. John Buchanan, Grand Lodge Credentials Committeeman Barney W. Wentz.



While visiting Williamsport, Pa., Lodge on November 20, the Grand Exalted Ruler is shown as he receives an honorary membership in the Little League from L. Mickey McConnell, Little League Baseball Director of Personnel (at left) and Peter J. McGovern, President of the League (at right, making the presentation).



Inspecting Barksdale Air Force Base during a visit to Shreveport, La., Lodge on Dec. 16 are (from left to right) Oklahoma Elks President Bert Wyszor, District Deputy Edward W. Ortego, Past State President H. L. Boudreaux, (Mr. Blackledge), State President Sidney Johnson, Shreveport Secretary John W. A. Jeter, R. J. Achee, PER Fred A. Nackley, PDD Charles B. Emery, Harold Terry, Major George T. Fay, J. E. Cooper (of Oklahoma City Lodge) and W. P. Pearce, Jr.



Shown relaxing after a luncheon held on November 14 at Fairfield, Ill., Lodge are (from left to right, front row) Elmo Young, Robert H. Carter, Secretary J. C. Dining, Exalted Ruler Walter Stovall, (Grand Exalted Ruler Blackledge), Past District Deputy H. L. Pitner and Robert Overbee. In the second row are Past Exalted Ruler Bill Steiner, Past Exalted Ruler Lester Steiner, Robert N. Smith, Chaplain Charles Gale, Past Exalted Ruler John E. Walter and Past Exalted Ruler C. Leon Vick.



The Grand Exalted Ruler paid a visit to the New Jersey Elks' Cerebral Palsy Clinic in Clifton, N.J., on Nov. 24, during a one-day tour of the area. Seated with Mr. Blackledge and two young patients is Dr. Frank Bridge, Chairman of the Clinic's Board of Trustees. Shown standing behind them are (from left to right) Frank Graves; Paul G. DeMuro, Mayor of Passaic, N.J.; Jack Allen, Mayor of Pompton, N.J.; William J. Jernick, Past Grand Exalted Ruler; Dr. Joseph S. DeRose, President of the Crippled Children's Committee; DD George W. Schultz, and Joseph F. Bader, Chairman of the Grand Lodge Activities Committee.



Gathered in the Philadelphia Lodge rooms on Nov. 29 are (seated from left to right) District Deputy Earl Kunsman, Past Grand Exalted Ruler Charles H. Grakelow, (Mr. Blackledge), Exalted Ruler Glenn E. Kester, Martin J. Ellis, and Past Grand Tiler John L. McIntyre. Standing are Past District Deputy Spurgeon Sigley, Past Exalted Ruler Meyer A. Abrams, Joseph A. Heider, Frank Nocitra, Frank Lambert, Joseph Luffberry, Past Exalted Rulers Edward J. Browne, George T. Bowers, Jr., and Joseph F. Doyle, State Vice Pres. S. Paul Seeders, Chaplain Reverend Thomas V. Rush, PDD Jacob Zaslow and PER Edgar O. Oeters.



Etna, Pennsylvania, Lodge Presents Grand Secretary Donaldson for Reelection

At a regular meeting of Etna, Pa., Lodge, No. 932, held on January 7, 1958, the following resolution was unanimously adopted:

WHEREAS, the officers and members of Etna Lodge No. 932 have with justifiable pride followed the career of Lee A. Donaldson in Elkdom, through the chairs of his own lodge, to the chief executive positions in the District and State Associa-

tions, and in various high offices in Grand Lodge; and

WHEREAS, we believe that our Brother Donaldson's conduct of the high office of Grand Secretary since his initial appointment in 1954 has earned for him the respect and confidence of all the members of our Order, as manifested by his unanimous reelection at the last three Conventions; and

WHEREAS, the members of his home lodge are most anxious that Lee A. Donaldson continue to serve the Grand Lodge and that the office of Grand Secretary continue its efficient operation.

NOW, THEREFORE, BE IT RESOLVED, That the delegate of Etna Lodge No. 932 to the Grand Lodge Convention of 1958 is instructed to place in nomination at the Convention the name of Lee A. Donaldson for reelection to the office of Grand Secretary.

BE IT FURTHER RESOLVED, That the lodge Secretary is directed to notify the membership of the Order of this resolution through proper communications to *The Elks Magazine* and the subordinate lodges.

M. K. ANDREWS, *Exalted Ruler*
C. E. THOMPSON, *Secretary*



Buckhead, Georgia, Lodge Presents Robert G. Pruitt for Grand Treasurer

At a regular meeting of Buckhead (Atlanta), Ga., Lodge, No. 1635, held on November 15, 1957, the following Resolution was unanimously adopted:

WHEREAS, Brother Robert G. Pruitt, Past Exalted Ruler of this lodge, has honorably and faithfully served the Order of Elks over a long period of years, his service having included, among other things, terms as District Deputy, President of the Georgia Elks Association, Chairman of the Board of Trustees and President of Elks

Aidmore Hospital for Crippled Children (for the past nine years), Ritualistic Judge in many State contests and the National Contest, membership on the Grand Lodge Committee on Lodge Activities (two years), and Grand Treasurer of our Order (two years); and

WHEREAS, Brother Pruitt has always efficiently discharged the responsibilities and duties of the offices he has held, with unreserved devotion to our Order and its principles, and in such manner as to earn

the confidence and respect of all Elkdom, and particularly so as to the members of his own lodge who know so intimately of his ability and integrity.

NOW, THEREFORE, BE IT RESOLVED, That ~~Buckhead~~ Lodge proudly presents Brother Robert G. Pruitt as its candidate for the office of Grand Treasurer for 1958-59, with full confidence his reelection will insure that the duties of said office will continue to be discharged ably and with dignity, in keeping with Brother Pruitt's excellent past record and the records of his distinguished predecessors in office.

AND BE IT FURTHER RESOLVED That the Secretary of this lodge be directed to notify the membership of the Order of Elks of this Resolution through the columns of *The Elks Magazine*.

A. N. ADDY, *Exalted Ruler*
J. A. PADGETT, *Secretary*



Denver, Colorado, Lodge Presents Jacob L. Sherman for Grand Trustee

At a regular meeting of Denver, Colo., Lodge, No. 17, held on October 17th, 1957, the following resolution was unanimously adopted:

WHEREAS, Brother Jacob L. Sherman, Past Exalted Ruler of Denver, Colorado, Lodge, has served the Order faithfully

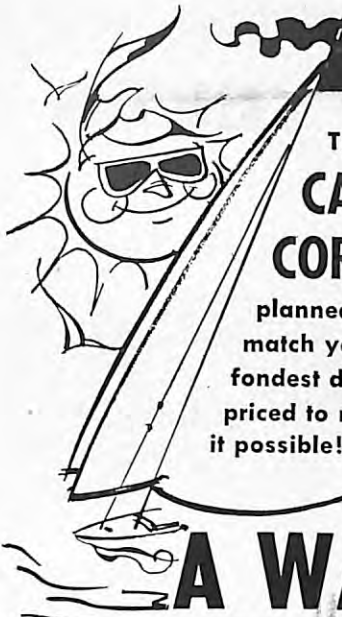
and well over a long period of years in his subordinate lodge, in the State Association and in the Grand Lodge; and

WHEREAS, since serving as Exalted Ruler of his lodge, his conduct and faithful devotion to the Order have earned for him the confidence and respect of Elk-

dom, resulting in his election to the offices of President of the Colorado Elks Association, to the offices of Grand Tiler and Grand Esteemed Lecturing Knight and to the appointments of District Deputy, Grand Esquire and to numerous Grand Lodge Committees, presently serving on the Judiciary Committee.

NOW, THEREFORE, BE IT RESOLVED, That Denver Lodge No. 17, is proud to present to the Grand Lodge Convention at its 94th Session, in New York City, in July, 1958, the name of Jacob L. Sherman, for the office of Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America.

VINCE HOGAN, *Exalted Ruler*
JAMES J. RYAN, *Secretary*



This is
**CAPE
CORAL**
planned to
match your
fondest dreams...
priced to make
it possible!



All drawings delineated from actual construction blueprints

A WATERFRONT WONDERLAND

of improved Homesites

Choice Waterview Lots
from \$495
\$10 down
monthly

Choice Waterfront Lots
from \$895
\$20 down
monthly

Breathtaking!... Isn't it?

How could it be otherwise when Nature was so lavishly generous to begin with? See how the imaginative engineering skills of master planners did the rest!... 3548 choice homesites fronting on 54 miles of navigable waterways to the Gulf and its rich promise of record-breaking tarpon, sea trout, snook, bonita and channel bass.

Note, too, how inspired planning provides every inland site with majestic waterview... the luxury of gracious living and waterfront privileges! Truly, the enchanted "land of your dreams" with everything under the sun for your complete enjoyment and legendary lazy living!

Yes, you'll love life on Cape Coral's 2000 acres on the scenic banks of the Caloosahatchee River opposite Fort Myers' schools, churches, shopping centers, tropic beauty and fabulous points of interest—its immediate adjacency to Pine Island, Sanibel Island, Captiva Island—fishermen's paradises all; beaches dotted with exquisite shells and fringed by blue Gulf waters... and the Caloosahatchee is the western terminus of Florida's cross-state inland waterway that can be cruised from the Gulf all the way to the Atlantic Ocean! Fort Myers on the famous Tamiami Trail—U.S. 41—so easily accessible by train, plane, bus boat or car.

Waterview Lots start at an amazingly low \$495.00 per lot—only \$10 down with easy-to-meet \$10 monthly payments. Waterfront Lots start at an even more incredible low \$895.00 per lot—only \$20 down and \$20 monthly!

Minimum lot size is 40 x 125' or its equivalent of 5000 square feet, and to assure a spacious 10,000 square foot homesite, our minimum purchase requirement is two lots (Waterview \$990—\$20 down, \$20 monthly... waterfront \$1790—\$40 down, \$40 monthly). Lots are platted in 40 x 125' units instead of 80 x 125' homesites in order to make it possible for those who desire more than 80 feet of frontage not to have to purchase 160 feet.

There are no hidden charges—no interest, no closing costs and no taxes during the term of your easy payment contract, and you receive a Warranty Deed and a Free Title Insurance policy when you make your final monthly payment.

Regardless of when you plan to enjoy the happy year-round vacation-like living of Cape Coral (average temperature 71.2°) act now to make it possible! Remember, Florida provides a \$5000 yearly Homestead Exemption and has no state income tax! It's a 3-way investment bonanza too good to miss!... for permanent residence... winter home... or possible resale later at many, many times our opening prices!



**PRIVATE
COUNTRY CLUB
and
YACHT
ANCHORAGE**
yours to enjoy
when completed

Homesite ownership includes free membership... a membership that will provide the use of a planned 18-hole golf course, boating and fishing facilities, Olympic swimming pool, tennis courts, putting greens, Badminton courts, quoits, croquet, and shuffleboard!



Multi-million dollar construction and development contracts have been signed, bonds posted and money escrowed to assure completion... and one of the largest single shipments of new road-building and dirt moving equipment ever put into a Florida subdivision is already hard at work building your dream city and ours—Cape Coral!

Even as you read this, another span of road is being paved... another waterway widened and deepened, and another one of Cape Coral's many pleasure facilities is brought closer to completion.



**Gulf Guaranty Land & Title Company Dept. No. E-3
1771 N. Tamiami Trail, Fort Myers, Florida**

Please rush FREE full-color brochure, ground plan of subdivision, and application form, so that I may have the benefit of prompt early choice.

NAME.....
ADDRESS.....
CITY..... ZONE..... STATE.....

**CAPE CORAL
FLORIDA**

MEMBER LEE COUNTY CHAMBER OF COMMERCE

2000 ACRES ON THE CALOOSAHATCHEE RIVER • OPPOSITE FORT MYERS

SEND FOR Free Record

START SPEAKING
FRENCH
OR
SPANISH ALMOST OVERNIGHT!

HERE'S the easiest way to learn FRENCH, SPANISH, Russian, German, Italian, Japanese or Brazilian. Listen to FREE 2-sided non-breakable record. Let your eyes follow words in FREE sample lesson. Almost at once you'll be chatting in a new language with a perfect accent! That's all you hear! No dull, tedious work. Just listen—imitate! It's that easy! Offer may end soon. Rush 25¢ to help cover cost of special packaging, shipping. State language you want. We'll also send free information on full Cortina course. No obligation. **CORTINA ACADEMY**, Dept. 423, 136 W. 52nd St., New York 19.

EVERYONE'S A WINNER with this

Real SLOT MACHINE BANK

ONLY **\$1.98** Postpaid



Play at home— and save at the same time! Here's a novelty Slot Machine that takes your money ten cents at a time AND KEEPS IT FOR YOU. Insert a dime, pull handle and wheel spins just like a real slot machine! Key unlocks bank. Made of metal with aluminum finish. Order today. The entire family will enjoy saving and playing with this exciting, fun-producing bank.

MEDFORD PRODUCTS, INC.

Dept. EL-3 Box 39 Bethpage, N. Y.



Something new—

Ladies, Men's Neckties

Made of woven

Silver or Gold Chain,

non-tarnishing.

Using highly polished Agates in all colors. Something beautiful for all Elk members. Ppd. Incl. Tax. Send check or M.O.

Gold Sweater Silver
Guard \$5.00 \$3.50 \$2.50

CRAWFORD'S LAPIDARY FASHIONS

585 S. Camino Real

Palm Springs, Calif.

\$35 PAID for only 59 Lincoln Pennies

by U.S. coin dealers. This Lincoln penny album (\$1), when correctly completed, is worth at least \$35 and ALL CENTS MAY BE FOUND IN CIRCULATION! Save other sets worth hundreds of dollars! All information sent with 1st album. Send \$1 today to: **HOBBIES UNLIMITED, Box 97, Dept. EL-6 Oakland Gardens Stat., Flushing, N. Y.**

WHAM-O New home bowling ball



family fun!

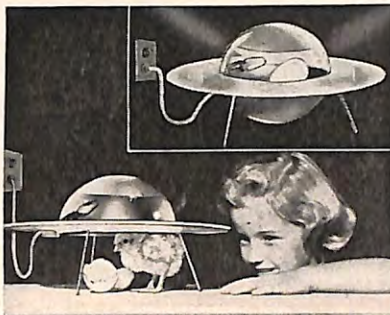
\$2.98 postpaid 2 for \$5.50

BOWLER'S PRACTICE AT HOME DEVELOP SKILL Reg. Size

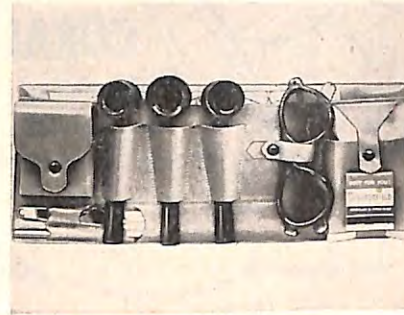
play on grass, cement, dirt use cans or milk cartons
As much fun as a bowling alley right in your backyard! —with no expense! New water-filled bowling ball gives you the feel of expensive regulation bowling balls—for only \$2.98. Perfect for all lawn bowling games. Develop skill. Kids love it! Great family fun—own several! **BOWLER'S!** Practice at home with no expense—have fun—improve your average. Made of safe, durable, polyethylene. **WHAM-O MFG. CO., Box 12-S, San Gabriel, California**



ELKS



"CHICK-NIK". This "living Easter egg" has clear plastic windows for children to watch the hatching of a baby chick. Incubator is complete with special bulb for heating, thermometer and water trough for humidity. Converts into brooder for hatched chick. With book of instructions, and brooder box, \$3.95 ppd. **Carol Beatty, 552 Beatty Bldg., Hollywood 46, Calif.**



SMOKER'S VISOR PAK clips on car visor, includes: 3 pipe holders; tobacco pouch pocket; pipe tool and pipe cleaner pocket; cigarette pack compartment; match book holder; eye glass holder, pencil pocket, map compartment. Also incl. for \$2.95, tobacco pouch, pipe reamer and cleaners, sun glasses and pencil. **Suntan or black. Smoker's Corner, Box 363, Dept. E, Tuckahoe, N.Y.**



TAPER TOES and built-in wedge heels are the new features that make these attractive Moccasins so comfortable to wear, yet right in the swing of fashion. Of soft, washable leather with bead design, in white, natural, turquoise, red or charcoal. Sizes 4-10, incl. ½ sizes; medium and narrow. \$5.95 plus 35¢ postage. **Old Pueblo Traders, Box 4035, Dept. EL-3, Tucson, Ariz.**



PHOTO DATE BANK brings you \$100 closer at the end of a year to that dream trip, new home, or prospective career. Deposit a quarter a day to make the calendar change and your savings mount. Transparent frame holds favorite snapshot. Get one for each family member. \$2.95 ea.; 2 for \$5.50; 4 for \$10; ppd. **Leecraft, 300 Albany Ave., Dept. ELP, Brooklyn 13, N.Y.**

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



6 PENS or 13 REFILLS, \$1

Top quality **BALL-POINT PENS and REFILLS**, loaded with fresh "banker's-approved" ink. A special bulk purchase lets us offer these pen sets to you at less than wholesale cost! Less than 17¢ for each pen. 13 **BALL-POINT REFILLS** fit any standard ball-point pen...you'd pay over \$6 for these in stores. **Guaranteed or money back!** 6-PENS SET, \$1. 13-REFILLS SET, \$1. Postage paid. Order from **Sunset House, 2224 Sunset Building, Los Angeles 16, California.**

GROW IN YOUR YARD!

MADE OF EVERLASTING ALUMINUM



STRAWBERRY PYRAMID GARDEN

Adds interest and beauty to your garden. Produces a bigger, better crop. 5 ft. size just right for 50 plants. **Only \$7.95 ppd.**

SPECIAL! 5 ft. aluminum garden with 50 Superfection everbearing strawberry plants. **Complete... Only \$9.95 ppd.**

ORDER FROM THIS AD. SEND CHECK OR MONEY ORDER!

MINNETONKA NURSERIES

Dept. E3

Excelsior, Minnesota

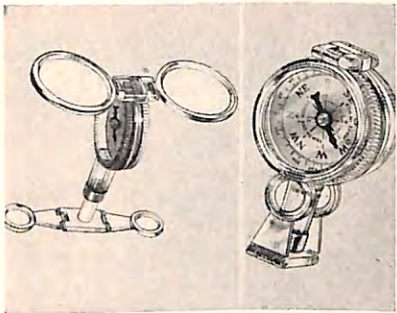
FAMILY SHOPPER



COIN HOLDERS in sterling silver or solid gold display, without defacing, lucky coins. Coins snap into holders. Sterling, in penny, nickel and dime sizes, \$1.50; quarter, half-dollar and dollar sizes, \$2.00. Solid Gold, in dollar, two-and-a-half and five dollar size, \$4.00; ten and twenty dollar sizes, \$6.00, all ppd. Wayne Silversmiths, 546-E So. Bway., Yonkers, N.Y.



INDIVIDUAL CASSEROLE DISHES. You can use these colorfully decorated dishes to cook tasty casseroles, prepare delicious oven-baked beans, serve soups and cereals . . . even as nut and candy dishes. Each comes with its own wicker serving basket. 2 1/2" high, 5" diameter. They look good and eliminate pot washing. \$1.00 ea.; 2 for \$1.85; 4 for \$3.50 ppd. Taylor Gifts, Dept. E, Wayne, Pa.



TEN-IN-ONE SCOPE—a fold-away instrument that has 10 scientific uses! It's a magnifying lens, compound microscope, adjustable telescope, focusing binoculars, directional compass, solar time clock, mirror, pharyngoscope, code transmitter and a camp fire lighter. 3 3/4" when folded. Only \$1.00 ppd. Sunset House, 75 Sunset Bldg., Los Angeles 16, Calif.



FOR A QUICK CHANGE in earrings to complement the color of your costume . . . place Lady Ellen Interchangeable Magne-Gems in your choice of 3 magnetized earring bases. Set includes tailored button-style base, tailored drop style, and rhinestone button-style, with 7 sets of colored simulated pearls. \$6.95 ppd. Kaskel's, 41 W. 57th St., Dept. 6720, New York 19, N.Y.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



TITANIA
the Gem stone you read about in READER'S DIGEST
MORE BRILLIANT DIAMONDS
More Beautiful than

Unset "Titania" gems, 1 to 5 carats, for your own Rings, brooches, etc. Per Carat \$10* ONLY

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete \$2250*

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete \$2850* ONLY

Regent (Synth.) Star Rubies and Sapphires at proportionately low prices
FREE booklet and handy Ring-Size Chart
*Plus 10% Federal tax

REGENT LAPIDARY CO.
10 Day Money-Back Guarantee
Dept. E-86, 511 East 12 St., New York 9, N.Y.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

STYLE #55

\$2295 COMPLETE
ORDER BY MAIL
2-3 week delivery

Send for **FREE** Style Book

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1958 cape or stole. Special price, \$22.95 complete! This special price includes cleaning, glazing, repairing, lusterizing to new sheen, remodeling completely, plus a lovely NEW LIVING and INTERLINING & Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape, stole or jacket. **SEND NO MONEY!** Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

WHEN IN NEW YORK VISIT OUR FACTORY
I. R. FOX, 146 W. 29th St., DEPT. H-30, N. Y. C. 1, N. Y.

ACCORDION PRICES SMASHED

SAVE 1/2
AND EVEN MORE ON
NEW '58 MODELS

5 DAYS FREE TRIAL!

Hurry! Get in on these sensational values in world's finest Italian-made accordions! Play the most popular instrument of all . . . for fun, leadership and profit! Over 40 newest models of glorious tone and breathtaking beauty offered at amazing low prices—save 50% and more! Buy direct from world's leading dealer. Small down payment; easiest terms on balance. Extra bonus gifts FREE if you buy during sale. Trade-ins accepted. Try before you buy on FREE 5-Day NO-RISK PLAN. Satisfaction guaranteed or money back. Lifetime guarantee!

FREE BONUS GIFTS for promptness
• 2 Lessons
• Music Stand
• Deluxe Case
• other gifts, too!

MONEY BACK GUARANTEE

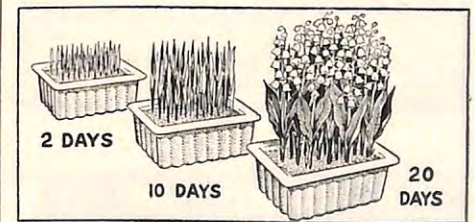
FREE COLOR CATALOGS and wholesale prices

RUSH COUPON TODAY! See how easily you can own and play a fine accordion. Rush coupon for big new COLOR Catalogs and lowest wholesale prices. **ALL FREE!** No obligation. Write now!

Accordion Manufacturers and Wholesalers Outlet, Dept. K-38, 2003 W. Chicago Av., Chicago 22, Ill.

Accordion Manufacturers and Wholesalers Outlet
2003 W. Chicago Ave., Dept. K-38, Chicago 22, Ill.
Send FREE Color Catalogs and wholesale prices.

NAME _____
ADDRESS _____
CITY _____ Zone _____ STATE _____



FREE—Amazing Lily of Valley Plant
5 Holland Lilies-of-the-Valley in lovely planter. Just add water. Often grow inch a night. Bloom indoors with 10 to 15 white bell-shaped flowers per stalk. Given free starting free membership in world's largest gardening club plan. Members get choice of finest flowering selections at big savings. Free Garden Magazine, dividends, bonuses. No dues. Cancel anytime. Write for free information. No obligation. Flower of The Month, Dept. LV-1444, Grand Rapids 2, Mich.

LOOK TALLER

BE TALLER INSTANTLY!—\$1

Increase your height *instantly* with new, inexpensive GET-UPS shoe inserts. Be impressively taller the moment you use 'em. Scientifically designed GET-UPS fit inside your shoes . . . give you added foot support and comfort. No one but you knows you wear them . . . but everybody else notices the difference in your appearance. Fits all shoe sizes. *Guaranteed to do the job or your money back.* Only \$1, postage paid, for each pair of GET-UPS. Order direct by mail from **SUNSET HOUSE, 2223 Sunset Building, Los Angeles 16, California.**

Bean's

Chamois Cloth Shirt



Looks and feels like high grade chamois leather. Will not shrink. More durable than wool. Mr. Bean personally uses this shirt on his fishing and hunting trips. Colors: Medium Tan and Red. Sizes: 14½ to 19. \$5.65 Post-paid. Send for free sample and Catalog.

L. L. Bean, Inc., 228 Main St., Freeport, Maine
Mfrs. Fishing and Camping Specialties



Suburban & Country Dwellers

NORTHEL Reactivator keeps septic tank and cesspool clean. A bacteria concentrate breaks up solids and grease—prevents overflow, back-up, odors. Regular use saves costly pumping or digging. Simply mix dry powder in water, flush down toilet. Non-poisonous, non-caustic. Guaranteed to reactivate septic tank, cesspool. Six mos. supply (23 ozs) only \$2.95 ppd. Northel Distributors, EM-3, P. O. Box 1103, Minneapolis 1, Minn.



18 HONKY TONK TUNES make a record jamboree. These 18 famous favorites are played in their honky tonk versions by Eddie "Piano" Miller and others. They include *Frankie & Johnny*, *The Band Played On*, *When the Saints Come Marching In*, on three 45 RPM or 78 RPM records. Specify speed. \$2.98 ppd. Best Values Co., 401 Market St., Dept. E, Newark, N.J.

GUNSMITH TO YOU

MANNLICHER SPORTING CARBINE \$2675 INCLUDING 4X SCOPE

6-Shot Rapid Bolt Action Repeater. Starting with a powerful hard-hitting Mannlicher Carcano precision military carbine, our own gunsmiths beautifully contour the premium mountain and European hand scalin' stocks to sporter shape. Check and re-mount and re-bed these superb and rugged genuine Mannlicher rifles. Check headspace and triggerpull (guar. light, crisp). Mount genuine Pan-Tech 4X telescopic sight with elevation and windage. Rifles oiled lightly for shipping. PRICE INCLUDES SPORTERIZING, ACCURIZING, RIFLE, RIFLE SCOPE, FREE PROFESSIONAL GUNSMITH MOUNTING. ALL FOR \$2675. NO EXTRA! YOU PURCHASE ON FREE APPROVAL. TESTFIRE IN FIELD OR ON RANGE AND RETURN IN TEN DAYS FOR FULL REFUND IF IT IS NOT THE MOST FANTASTIC AND UNBELIEVABLE RIFLE PURCHASE YOU HAVE EVER SEEN IN YOUR LIFE! Only an unbelievable buy of both carbines and scopes makes this possible. Caliber 7.65MM. All milled parts, bores guar. good, sharp and clean. AMMO SPECIALS: Softnose hunting cartridges, 20 rds. \$2.85. TARGET AMMO: 54 rds. \$3.40.

TO ORDER ON FREE TRIAL send check, cash or money order. For C.O.D. send ½ or more deposit. Shipped F.O.B. Los Angeles, Calif. resid. add 4% state tax. Money-back guar. on 10-day free trial basis.

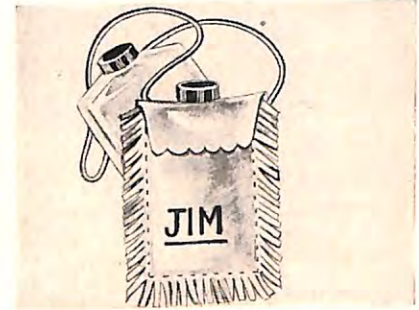
THE ELLNER COMPANY
Dept. 5, 1206 Maple Avenue, Los Angeles 15, Calif.

CLOGGED SEWER REMEMBER THE COSTLY PLUMBING BILL—

CHICAGO—March 1st. Just introduced is a Free Booklet on a New Discovery which enables the Home Owner, Janitor, or Factory Maintenance to clean any Clogged Sewer Drain.

Yes, anyone can operate this new **Plumbers Flushing Gun** which releases air pressure on a solid shaft of water cleaning the most stubborn stoppages up to 200 feet. TOILETS, SINKS, URINALS, BATHTUBS, FLOOR DRAINS, and HOUSE-TO-STREET SEWERS clogged with Grease, Hair, Sand, Roots, and paper melt away instantly when struck by the Hammer-like blow of this new unit.

There is no need to remove wall or pipe, or Grease Trap. A special attachment allows water to flow from the faucet through the Gun while air is released on the pipe. Vents or stacks are no obstacle, as force tends to strike wherever the water lays. But now, what is this **Plumbers Flushing Gun** worth in **COSTLY PLUMBING BILLS SAVED?** Tear this Ad out—and write your name and address beside it for **FREE BOOKLET**. Obey that urge. No agent will call. A postcard will do (Chicago Phone Kildare 5-1702) **MILLER SEWER ROD CO., DEPT. ELF, 4640 N. Central Ave., Chicago 30, Illinois.**



KIDI-KANTEEN. Fill it with water or juice, sling it over the shoulder of your little buckaroo and he's ready for the range. This unbreakable plastic canteen fits in a fringed carrying case complete with shoulder strap and belt loop. The case is branded with any name specified at no extra charge. \$1.50 ppd. Medford Prod., Box 39, Dept. E, Bethpage, N.Y.



NOW IS GOOD TIME TO PLANT
Or Can Be Planted Spring—Summer—Fall—Winter
(If ground is not frozen)

BLUE-GREEN

MONDO "GRASS"

Trade Mark Registration applied for U. S. Patent Office
REQUIRES NO MOWING—MAKES
WORLD'S MOST BEAUTIFUL LAWN
Buy THE ONLY genuine Mondo Grass from us.
Beware of imitations.

View of one of the lawns surrounding the lovely \$200,000 home of Spurgeon Pickering, owner of Mondo Grass Company, on the beautiful beach of the Gulf of Mexico; the entire 7 lawns, sidewalks, shoulders and neutral grounds are planted solidly in Mondo Grass, truly one of the most attractive show places of the South.

Blue-Green Mondo Grass is described by the U. S. Department of Agriculture as "Ophiopogon japonicus (formerly called Mondo Japonicus), is native to Northern China and should withstand severe degree of freezing; evergreen, commonly called Mondo Grass."

This sod-forming EVERGREEN, low-growing oriental genus is currently used by many owners of distinctive homes in America for lawn grass. Now we can offer this exclusive Blue-Green Mondo Grass at popular prices.

SO HARDY IT CAN BE PLANTED ANYTIME, it is recommended for beautiful lawns where mowing is not desired. Blue-Green Mondo Grass retains its color the year-round; thrives in shade or sun; extremely hardy, rarely requires watering; fantastically beautiful, drooping low to the ground in weeping style year after year. **REQUIRES NO MOWING.**

Ideal for heavy shaded areas or sun, dry or wet. **FREE** folder of testimonials and many photos of Mondo lawns sent on request.

Mondo is resistant to diseases; insects and animals will not feed on it. Stops erosion, grows compactly, crowding out other grass and weeds, multiplies rapidly, approximately 100 times (10,000%) first year, if properly handled. Enhances property value. So sensational we expect to revolutionize lawnmaking. For good coverage first year plant 2" to 6" apart. Numerous rooted blades to sprig.

Planting and culture instructions with each order. Remittance with order. Shipped prepaid. **MONEY-BACK GUARANTEE**, if not completely delighted you may return at once for refund. Open accounts to A-1 rated firms buying 1,000 sprigs or more, FOB, Biloxi.

ORDER TODAY
Sprigs shipped in damp moss. Guaranteed to grow or we will replace.

25 Sprigs..\$2.98	1,000 Sprigs \$79.00
50 Sprigs.. 5.00	5,000 Sprigs
100 Sprigs.. 9.00	or more
500 Sprigs..40.00	per 1,000..50.00

Mondo Grass Co., Dept. E3, Biloxi, Miss.

I enclose \$..... for Prepaid Shipment
..... Sprigs Mondo Grass.

Name.....

Address.....

City..... State.....

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

IMPORTED KNIVES

Free Catalog

DAGGERS, STILETTOS, SWORDS, HUNTING KNIVES, POCKET & PEN KNIVES, FENCING EQUIPMENT, BOWIES, THROWING KNIVES etc. From Germany, England, Italy, Spain, Mexico, Sweden, & others. WRITE FOR YOUR FREE CATALOG

J. D. CLINTON
MT. CLEMENS 41 MICH.

FAMILY SHOPPER



IT'S NO STRUGGLE to pull up a full-length back zipper with Zipper-Upper. Just attach its hook to the zipper tab of your dress before putting it on, toss the 17" chain over your shoulder, loop the ring round your finger, and zip away! Use it the same way to open zipper. 24K gold-plated, only \$1.00 ppd. Sue Allen, 58-EA Buffum St., Lynn, Mass.



"WORLD'S GREATEST" AWARD. What an original way to express (sincerely or humorously) your feelings toward your favorite people! Present this 4 1/2" gold-plated cup, inscribed with your choice: World's Greatest Husband, Wife, Lover, Golfer, Fisherman, or just "World's Greatest". \$1.50 ea. Sandra Lee, 1661 Griffith Pk. Blvd., Dept. E, Los Angeles 26, Calif.

Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days.



TINKLING EARRINGS are shaped like tiny cow bells and because they warn one of the wearer's approach, the Indians who designed them, call them "Mother-in-Law Earrings." Draw your own conclusion. In Sterling with turquoise-blue stones \$2.95. Plain Sterling \$1.95. Specify screw or pierced. Send cash, check or m.o. to:

OLD PUEBLO TRADERS, Box 4035, Dept. 3-E1 Tucson, Arizona



EASY WAY TO FILE CHECKS—\$1

CHECK-SAFE holds 800 cancelled checks, a 5-year record. Keeps them safe, clean—always in place for easy reference. Helps you budget. Keep a check on your personal spending habits. Cancelled checks are your best receipts—they act as important records. Essential for income tax purposes. Green Ripplette covered box, gold stamped. 7 1/4" x 5" x 3 1/4". Tab index dividers included. Satisfaction guaranteed or your money back! Only \$1, postage paid. Order **CHECK-SAFE** direct by mail from Sunset House, 2221 Sunset Building, Los Angeles 16, California.

GOVERNMENT SURPLUS BELOW MFR'S COST DUPONT NYLON CORDS

Light, strong, durable, quick-drying. Will not rot or mildew. Ideal for indoor or outdoor use. Camping, boating, hunting, clothes line and Venetian blinds. Perfect for tent ropes, light anchors, deer cord, trout lines, crabbing, etc. Unused.

OUTWEARS ORDINARY ROPE 10 TO 1 NYLON BRAIDED CORD

1/16" dia., 100 lb. test, white, per ft. 1 1/2c
1/8" dia., 375 lb. test, white, per ft. 2c
3/16" dia., 550 lb. test, olive drab, per ft. 2 1/2c
In 50, 100, 200, 300, 400, 500 ft. and over lengths.

NYLON BRAIDED LINE
1/4" dia., 1000 lb. test, olive drab, per ft. in 30, 50 and 100 ft. lengths. 3c

NYLON ROPE
5/16" dia., 1900 lb test, per foot. 12c
3/8" dia., 2700 lb. test, per foot. 17c
7/16" dia., 3800 lb. test, per foot. 20c
All in any length up to 1200 feet.

NYLON FISH LINE
Proven best by experienced fishermen. Heat stretched. Will not kink, twist or unravel. 25 lb. test, 300 ft. Reg. \$1 per spool. **NOW 50c**

NYLON WEB STRAPS

Perfect for passenger safety belts, luggage straps, car towlines, car carrying straps, boat trailer straps, etc. Tie heavy equipment and machinery with greater ease and safety . . . at far less cost. Just the thing for the garage or workshop.
1" wide, 3000 lb. test, per foot. 10c
1 3/4" wide, 6000 lb. test, per foot. 16c
In 5, 6, 8, 10, 12 foot lengths.
Minimum order \$1.00. Send Check or M.O. C.O.D. plus fee. Money Back Guarantee.

SCOTT-MITCHELL HOUSE, INC.
Dept. 5103 611 Broadway New York 12, N. Y.

Now!

TEST YOUR OWN TV & RADIO TUBES

for filament breaks
All Of Them
Even The Picture Tube!

Nearly half of TV service calls made are due to broken or defective tube filaments. Tester shows whether tube filaments are good. No need to spend money on service calls. Just insert tube in tester. Pilot light indicates if tube is burned out. Easy, safe to use. One service call saved pays for tester. Rugged metal case (not plastic). AC or DC. Checks fuses, appliances, etc. Only \$3.95 postpaid or C.O.D. plus charges. DeLuxe Model \$4.95. Instructions. 5-year Guarantee.

GEIGER ENGINEERING CORP. Dept. PQ-103
3738 W. Lawrence Avenue Chicago, Ill.



HOUSEBREAK YOUR DOG EASILY!

No more ruined carpets, no more spanking puppy! Just put two drops of **HOUSEBREAKING SCENT** on puppy's newspaper, box or on the grass and he knows that's the spot! You can completely train most mature dogs and puppies with one bottle or less. Guaranteed to do the job or your money back! Only \$2, postage paid. Order **HOUSEBREAKING SCENT** direct by mail from Sunset House, 2222 Sunset Building, Los Angeles 16, California.



FIT FOR A QUEEN! This firm offers over 223 sizes of comfortable, handlaced mocs for the outdoor girl who likes to hike, or the girl who relaxes indoors. With foam crepe soles, in smoke, white, red or taffy tan leather. Full & half sizes 3 to 13, AAAAAA to EEE. Guaranteed to delight! Purchases can be exchanged. COD's accepted. \$5.95 plus 50c post. Moccasin-Craft, 65-EC Mulberry, Lynn, Mass.



KITCHEN STEP—STOOL CHAIR

Made of strong metal it is both a folding step-stool and extra kitchen chair. Weighs 13 lbs. but can carry 1000 lbs. Steps are 10 3/4" x 15 3/4", top seat is padded and 22" off floor. Plastic footed to prevent slipping. Bronze with brown upholstery or black with yellow. **\$9.95**

Pa. Residents Add 3% Sales Tax Express Charges Collect
TAYLOR GIFTS, Wayne 4, Pa. FREE GIFT CATALOG



1000 Name & Address Labels \$1
ANY 3 DIFFERENT ORDERS \$2 ppd.
SAVE! SPECIAL OFFER!

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. **HANDY LABELS**, 306 Jasperson Bldg., Culver City 1, California.

YOUR OLD FUR COAT \$22.95 INTO NEW CAPE

STOLE OR JACKET TAX FREE
LET MORTON'S REMODEL your old, worn or out-of-style fur coat, jacket, even your old cape into a glamorous new style, complete with new lining, interlining, monogram, cleaning, glazing, only \$22.95.

YOU SAVE 50%
● Morton's is world's first and largest 1-price fur service.
● Widest selection of styles! Over 30 Lovely Fashions!
● Morton's styling and work praised in Harper's Bazaar, Glamour, other fashion leaders.
● Send no money—Just mail us your old fur. State dress size and height. Pay postman when restyled fashion arrives. Or write for new 1958 style book.



WRITE FOR NEW 1958 FREE STYLE BOOK
MORTON'S Dept. 45-C
Washington 4, D. C.

BEFORE YOU BUY ANY DIAMOND COMPARE
Eric Peters
GENUINE bonded DIAMONDS
Direct from Importer-to-You Prices
ORDER BY MAIL Save 1/2 and more
10% RID PLAT

BIG NEW CATALOG FREE!
Over 100 distinctive ring styles priced from \$19 to \$7,500. See how your money can buy a larger diamond for less. Also, special values on diamond watches, lodge rings, earrings and wedding rings. Get Your Copy Now!
Eric Peters Box Portland 16, Oregon Dept. 9123 8E



GRAY HAIR gets a natural looking color with "Top Secret". It won't wash out and you can keep that natural looking color without staining, streaking or injuring the hair. If the color of your hair is gray or faded, you'll want to try this formula used by many entertainers. 6 oz. plastic container is \$5 ppd. Albin of California, Room 34, 1401-91 W. 8th St., Los Angeles, California.

Only TWO \$500 Jobs a Day at Home PAYS \$240⁰⁰ A MONTH!

BEFORE **INVISIBLE MENDING**

Makes Cuts, Tears, Holes DISAPPEAR from Suits, Coats, Dresses — ALL FABRICS!
Invisible Menders (Reweavers) who do only two \$5 jobs a day can earn \$240 a month. And a \$5 job can be done at home in about 1/2 hour by an expert Fabricon Mender. In many communities invisible menders are scarce; service is expensive—often unavailable. Can you learn to do this fascinating, profitable work? Can you earn \$240 monthly in your community? We'll tell you what it takes to learn invisible mending; we'll tell you what to do to check the opportunity for profit in your town. Get the answers to these questions free... and complete information... all free! Write for details!
FABRICON CO., 6238 Broadway, Dept. 753, Chicago 40, Ill.

\$4,000.00 FOR 5c OLD MONEY WANTED

\$4,000.00 for 1913 Liberty Head Nickel, Uncirculated Dollars 1804-1839, 1893-S, 1895-P, 1903-O pay \$100.00-\$5,000.00. Certain Dates—Lincoln Cents before 1932—\$100.00; Flying Eagle Cents—\$500.00; Indian Cents—\$140.00; Dimes before 1943—\$2,000.00; Quarters before 1924—\$1,000.00; Half Dollars before 1905—\$1,000.00; 2c Pieces—\$100.00; 3c Pieces—\$130.00; Half-dimes—\$500.00. Hundreds of others worth \$10.00-\$1,000.00. Canadian Coins—1921—5c Silver—\$100.00, 1875 Quarters—\$75.00, 1921—50c—\$500.00. Wanted—20c Pieces, Gold Coins, Paper Money, etc. Our Large Illustrated Guarantee. Buying—Selling. Catalogue. Giving Complete Alcoin Information—\$1.00. Purchase Catalogue before sending coins. Worthycoin Corporation, K-472-C, Boston 8, Massachusetts.

Hunters! 30/06 SPRINGFIELD SALE!
Straight out of Government Boxes!
\$2995

Original low serial number U.S. Gov't Springfield, 30/06 Caliber. This is the best deer gun you will ever buy. You can get hunting softnose cartridges for this gun in every gunstore or hardware store in the country. Bore is tip-top and sharp. Single Springfield has sold recently for as much as \$45 to \$50. They have been stored in Cosmoline in U.S. Gov't boxes. We clean grease off and oil lightly. **GUARANTEED:** Shoot or try it. If you don't think this is a fantastic buy, send it back (inside 10 days) for full refund. You'll never see them at this price again. Bolt action, 6-shot receiver, famous calibrated sight. **EXTRAS FOR SALE:** New sling, leather, \$1.95. G.I. cleaning rod, \$1.95. O.D. G.I. case with zipper, \$1.95. C.W.D. leather saddle case, \$4.95. \$10 or more deposit for C.O.D. Calif. res. add 4% state tax. Shipped F.O.B. Los Angeles.

THE ELLNER COMPANY
Dept. 3, 1206 Maple St., Los Angeles, Calif.



POWERFUL LIGHT-UP MAGNIFIER \$1
See everything bigger and brighter. LIGHT-UP MAGNIFIER not only magnifies but has brilliant illumination... for extra precise and powerful inspection of any specimen, material or substance. Head has a powerful lens and magnifies up to 5 times. Holds a standard flashlight battery. Lays flat on table or hold in hand. Ideal for lab workers, scientists, students, stamp collectors, photographers. **Guaranteed or money back!** Only \$1, postage paid. Order LIGHT-UP MAGNIFIER from **Sunset House, 2225 Sunset Building, Los Angeles 16, California.**

INSTANT GLAMOUR WITH A HUMAN HAIR PIECE

Pony Tail \$7.50
Ten Style Braid \$10.50
Chignon \$7.50
Figure Eight \$7.95
Eyelashes \$2.98 per pair
Curl Cluster \$7.50

Mixed Grey, Plat. and Aub. \$3.25 extra
Fine quality human hair, sample color match guaranteed.
Send generous sample, check or M.O., no COD's
COMPLETE LINE OF WIGS & HAIR GOODS
FASHION HAIR PRODUCTS
DEPT. E-3, 175 FIFTH AVE., NEW YORK 10, N. Y.

BUY IN CONFIDENCE
Our advertisers are legitimate, reliable mail order firms, committed to refund full purchase price (except on personal items) if you are not entirely satisfied. What's more The Elks Magazine itself is your final guarantee of satisfaction. So, relax and enjoy your shopping. And if you should need our help, we're at your service.

50 YARDS LACE 98¢ FREE
We're closing out our Lace supply. Come in enchanting patterns and designs. Vals, edges, insertions, etc. in beautiful colors and full widths. For women's, girls' and baby dresses, pillow slips, decorative edgings on many articles, etc. Pieces up to 10 yards in length! NO small pieces!
200 Buttons FREE! 200 BUTTONS! Beautiful, expensive quality. All kinds, all sizes and colors. ALL NEW. No culls. For everyday use — also some for collectors! Includes many complete sets of 6 to 12 matching buttons! You get the 200 Buttons FREE of charge when you order the Lace—none without Lace. But order TODAY as supplies are limited to Two sets per customer. Money-back guarantee.
BUTTONS & LACES, Dept. 893, Box 881, St. Louis, Mo.

20 LARGE NEW TOWELS 5¢ EA

Incredible, but true! 20 large-size, new towels (not seconds) in beautiful colors and white, only 5c each! Minimum order 20 for \$1.00. (Pls. include 5c extra for postage and handling, or \$1.05 in all for 20 Towels.) Others charge \$1.00 for only FIVE unwoven cotton and rayon towels like these, but we made a terrific purchase and are passing the savings on to you. **LIMIT—3 orders per customer. Money back guarantee. Order TODAY!**
Towel Shop, Dept. 165, Box 881, St. Louis, Mo.

ELKS



EARTH-SATELLITE STAMP ISSUE Complete, with Sputnik Stamp, is included in German Set Collection which you get for only 10¢ and the privilege of sending you approvals. Also in German Collection: Multi-Colored Cpl. Set showing Revolution, Cycle Races, etc. 48-page Stamp Dictionary included for 10¢. Stampex Company, Box 47-SE, White Plains, N.Y.



WIDE-SIZE SHOES FOR MEN in smart styles are the specialty of the house at Hitchcock. Here, for instance, are wonderfully comfortable handsewn, quality leather Moccasins. In black or harvest brown, sizes 5-13, E, EEE, EEEE, they're \$13.95 plus 35¢ post. For information on other wide width styles, write Hitchcock Shoes, 349 Lincoln St., Dept. E, Hingham, Mass.



TELEPHONE INTERCOM. For a durable, yet inexpensive intercom system in home, office, summer house, etc., install these old-fashioned telephones—reconditioned and refinished in gleaming black. One pair of phones with surplus battery and 50 ft. of wire, \$7.95 ppd. Extra phones, \$3.95 ppd. each. Prince Enterprises, 305-B Madison Ave., New York 17, N.Y.

FAMILY SHOPPER



GUN COLLECTORS' HANDBOOK offers 24 pages of hard-to-get information on gun collecting for gun fanciers and aspiring collectors. Illustrated with photographs and drawings are articles on the history of guns, a synopsis of WWII service arms, and information on how to start a collection. 25¢ ppd. Golden State Arms Corp., 386 W. Green St., Dept. E, Pasadena, Calif.



AMERICAN EAGLE DOOR KNOCKER announces visitors in the tradition of old colonial days. Of black polystyrene with a brass shield on the eagle's breast, it has solid brass studs inlaid into base and handle to produce the "knock". Special slot provides place for name plate. 7 1/4" x 4" x 1 1/4". \$1.98 ppd. Scott-Mitchell House, 611 B'way., Dept. DK-9, New York 12, N.Y.



LEARN TO PLAY the piano by the Dean Ross Course. This short-cut method uses the patented Automatic Chord Selector that has you playing simple familiar melodies *with both hands* in just 15 minutes! For free sample lesson, Automatic Chord Selector, note selector, and 5 simple songs, send 10¢ to cover postage to Dean Ross, 45 W. 45th St., Studio E-2, New York 36, N.Y.

SEWS LEATHER AND TOUGH TEXTILES LIKE A MACHINE

With **SPEEDY STITCHER** Automatic Sewing Awl, anyone can quickly and skillfully sew or repair anything made of **LEATHER, CANVAS, NYLON, PLASTIC**, or other heavy materials. Sews firm, even lock-stitches like a machine. Gets into hard-to-reach places. Specially made for heavy duty sewing on **LUGGAGE, FOOTWEAR, RUGS, AWNINGS, SAILS, SADDLERY, UPHOLSTERY, OVER-ALLS, AUTO-TOPS, SPORTS GEAR**, and other tough sewing jobs. Here's the handiest tool you'll ever own. Will save you many times its small cost. Comes ready for instant use... complete with bobbin of waxed thread and 3 different types of diamond-pointed needles. Easy-to-follow directions will make you an expert in minutes. Extra needles and waxed-thread always available. Save money, send \$1.98 for prepaid delivery. **C.O.D., \$1.98 plus postage. MONEY BACK GUARANTEE.**



ONLY **1.98**

SPORTSMAN'S POST, 366 Madison Ave., Dept. A-393, New York 17

If Your Child Is a Poor Reader

See how The Sound Way To Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. T-19 Wilmette, Ill.**

STOPS LAWN SEEDING WEEDING FEEDING READ THESE FACTS BEFORE YOU ORDER YOUR ZOYSIA GRASS



ONLY \$5.75
Order contains enough **Amazoy Zoysia Grass** to grow **endless supply of transplants** and **FULLY COVER MANY LAWNS WITH LIFETIME TURF IN 2 SEASONS.**
In the long run, Amazoy is the lowest cost, most beautiful lawn grass ever planted. Beautiful deep green in color. Like Kentucky Bluegrass in texture. A true perennial. Order Now On Amazing NO RISK offer backed by **WORLD'S LARGEST GROWER.**



Plant AMAZOY Pre-Cut Plugs In Existing Lawn, New Ground or Nursery Area.

- NO SEEDS TO PLANT OR FAIL. NO WASTE. NO SOD TO CUT.** Note that plug planting **ONLY** is recommended by U.S. Dept. of Agriculture for most rapid, surer growth in existing lawns.
- Just set plugs in ground 1 foot apart checkerboard pattern. (Easy planting instructions with order.)
- Each plug spreads to cover entire area with thick, rich beautiful Zoysia turf.
- AMAZOY's** root system grows so deep (2-3 feet down) that your lawn finds its own supply of sub-surface water! Stays green in blistering heat & drought!
- Does not require renewal, as does a seeded lawn. Won't winter kill. Won't brown out or burn out.

AN ENDLESS SUPPLY OF PLUG TRANSPLANTS
Transplant 20-25 new plugs per square foot twice a year from original planting as soon as established. Plugged area soon grows over-transplant all summer long if desired! Sell them, use them yourself—an endless supply!

FREE!
Exclusive **STEP-ON PLUGGER**
Full size, saves bending. Lime & work whether planting or transplanting. Designed to cut away competing growth while it digs hole for plugs, assures faster, surer growth. Order at \$4.95 or free with larger orders.

Dept. 157 ZOYSIA FARM NURSERIES
602 N. Howard St., Baltimore 1, Md.
333 N. Michigan St., Chicago 1, Ill.
100 Boylston St., Boston 16, Mass.

FREE! U.S. STAMPS PLUS COMPLETE U.S. CATALOG!



Sensational Get-Acquainted Offer—from the world's largest stamp firm! FREE... scarce genuine postage stamp as illustrated, picturing first U.S.A. (issued in 1847!) PLUS big collection of 30 all-different United States—19th century, valuable \$1 stamp, etc. PLUS collection beautiful Commemoratives including American Revolution, Wild West, 1893 Columbian, many others. EXTRA: other exciting offers, Collectors' Guide; Big 64-page Bargain Catalog including all U.S. Postage Issues. Send 10¢ to help cover mailing expenses. Supplies Limited.

Send Coupon Today!
H. E. HARRIS & CO.,
4101 Transit Bldg., Boston 17, Mass.
Rush my free U. S. stamps and other offers. I enclose 10¢ for mailing expenses.

Name.....
Address.....
City & State.....

PERFECTED & RELEASED BY U.S. GOVT. APPROVED BY U.S. GOLF ASSN.

- Perennial Beautiful Amazoy Lawn Never Needs Re-Seeding.
 - Won't Burn Brown. Won't Winter Kill.
 - Resists Fungus, Insects, Diseases and Blight.
 - Chokes Out Crabgrass, Weeds and Old Grass. Banishes Bald Spots. Ends Need For Weed Killers.
 - Grows Lower—Mow It As Little As 6 Times A Year.
 - Planted In U.S. Air Bases, Post Office Grounds, Golf Courses, Famous Estates, etc.
- Genuine **AMAZOY Zoysia Grass** is so deep-rooted it stays beautiful through weeks without watering, whether due to water bans or vacationing. Thousands of delighted owners prove its thick, rich turf stays green through blistering summer heat and drought; yet does not winter kill. (Has survived temperatures 30° below zero.)
Plugs spread above and below ground, into even, deep-green lawn that resists blight, diseases, etc. Grows so thick it chokes out weeds, crabgrass, dandelions, old grass, etc. Even when other lawns burn out... yours will be lush, green, lovely—the pride of your neighborhood! Order today.

GUARANTEED TO GROW IN ANY SOIL—EVEN SANDY, SALTY BEACHES

AMAZOY grows in good soil, bad soil—even rocky, hilly soil and salty, sandy beaches! Resists erosion. Selected for planting in Racing Turf Courses—takes the punishment of pounding horses hooves, springs back to a beautiful green carpet of grass. You **CAN'T LOSE** planting **AMAZOY**... every plug guaranteed to grow or replaced at our expense. Forget your old, ordinary lawn that burns out... turns to hay... costs money year after year. Start a Carefree **AMAZOY** Lawn now.

SAVES YOU MONEY
AMAZOY ends yearly seed expense and re-seeding ends need for weed killers... cuts water bills and fertilizer costs. Cuts time, expense and work of mowing. It's the lawn that **NEVER NEEDS REPLACEMENT!**

Plug In Zoysia Praised By: NEWSWEEK, LOOK, FLOWER GROWER, POP GARDENING, ORGANIC GARDENING, HAPPERS, TOP GUN, HITCHHIKER, agronomists, Arthur Godfrey on TV, etc. No other grass ever won such praise!

ORDER NOW From World's Largest Grower

100 Large Pre-Cut PLUGS	5.75	300 Large Pre-Cut PLUGS & PLUGGER	15.95
100 Large Pre-Cut PLUGS & PLUGGER	8.95	1000 Large Pre-Cut PLUGS & PLUGGER	34.95

ORDER NOW—CLIP COUPON
Once Again Demand May Exceed Supply. All Orders Shipped In Order Received.
Dept. 157 ZOYSIA FARM
602 N. Howard St., Baltimore 1, Md. 333 N. Michigan Ave., Chicago 1, Ill. 100 Boylston St., Boston 16, Mass.
Please ship the following order of Amazoy Meyer Z-52
... 100 PLUGS \$5.75
... Full Size Plugger \$4.95
... 300 PLUGS & PLUGGER \$15.95
... 1000 PLUGS & PLUGGER \$34.95
How orders are shipped. If you live east of the Miss. River, add 75¢ per 100 plugs. If you live west of Miss. River add \$2.25 per 100 plugs and we pay all shipping. Otherwise we ship your order Express Charges Collected.
... 1000 PLUGS & PLUGGER (F.O.B. Balto.) \$34.95
I enclose... check... money order... cash

Name.....
Address.....
City..... Zone..... State.....

Lodge Visits of H. L. Blackledge

(Continued from page 25)

Lodge Credentials Committeeman Barney W. Wentz and Past State President Earl Pitzer.

Mr. Blackledge traced the history of Elkdom in his address before the banquet. He was introduced by Past Grand Exalted Ruler Howard R. Davis. The audience was also addressed by District Deputy John L. Williams, and Bangor ER James Gaffney was toastmaster. At the dinner and at the reception which followed, there were 400 Elks and their ladies and guests. A film of the affair was later broadcast over radio station WVPO.

At noon on November 20, Mr. Blackledge arrived in Williamsport, Pa., where he held a press conference which was broadcast both on radio and television. He was then presented an honorary membership in the Little League by League President Peter J. McGovern and Director of Personnel L. M. McConnell, a former Dodgers scout.

That evening the Grand Exalted Ruler was a guest of Williamsport Elks at a dinner attended by over 500 Elks and their ladies. Mr. Blackledge was introduced by Past Grand Exalted Ruler Howard R. Davis, a member of Williamsport Lodge. Entertainment was provided by the local Elks Band, which is sponsored by Williamsport Lodge. It is interesting to note that this is the oldest band in continuous existence in the United States; it played at the inauguration of President McKinley.

NORTH CAROLINA

While in North Carolina to attend the fall meeting of the State Elks Assn., held in Wilmington on November 23, Mr. Blackledge visited Durham Lodge at the new lodge building which was completed last July. The Blackledge party, including Past Grand Exalted Ruler John L. Walker, were guests of Duke University for luncheon and at the Duke-North Carolina football game that afternoon.

In the evening, the lodge held a cocktail party, banquet and dance. Mr. Blackledge was introduced to the Brothers and guests at the affair by District Deputy Jack C. Woodall.

NEW JERSEY

In a rapid tour of New Jersey, Mr. Blackledge visited the New Jersey Elks' Cerebral Palsy Clinic in Clifton, and was then escorted to Kearny Lodge, where he was greeted by Mayor Joseph Healy and a large reception committee. A key to the city was presented to the Grand Exalted Ruler by Mayor Healy.

From Kearny, Mr. Blackledge proceeded to New Jersey's Boystown, which has been receiving assistance from the state's Elks for the past four

years. After a tour of the buildings and the various Boystown projects aided by the Order, Mr. Blackledge was greeted by Boystown's Mayor, John Coleman, and 101 boys in the gymnasium. The Grand Exalted Ruler was accompanied on this visit by Past Grand Exalted Ruler William J. Jernick and Joseph F. Bader, Chairman of the Grand Lodge Activities Committee.

The party then left for Livingston, N. J., Lodge, where they arrived in time for a testimonial banquet, held in honor of the Grand Exalted Ruler.

PHILADELPHIA

Mr. Blackledge was back in Pennsylvania on November 29 in order to visit Philadelphia Lodge and to attend the Army-Navy game at Municipal Stadium. A banquet was held in the Esquire Dining Room of the lodge, and was attended by 100 guests. Exalted Ruler Glenn E. Kester was host for the occasion. Among the Elk dignitaries present was Past Grand Exalted Ruler Charles H. Grakelow.

MISSOURI

At 7:35 a. m. on December 12, Mr. Blackledge stepped from a train in St. Louis, Mo., to be greeted by Past Dis-

trict Deputy R. J. Betlach, St. Louis Exalted Ruler W. R. Kublin, Clayton Exalted Ruler V. A. Esphorst and Brother A. W. Elbert. That morning, the Grand Exalted Ruler was presented the key to the city by Mayor Raymond R. Tucker, a member of St. Louis Lodge, after which the Blackledge party proceeded to Clayton Lodge, arriving there in time for a luncheon meeting.

Following this meeting, Mr. Blackledge visited the proposed site of the building for the new Kirkwood-DesPeres Lodge, instituted on January 26. With the Grand Exalted Ruler as he made these visits was State President Ed F. Huncker. From Kirkwood-DesPeres, the party returned to St. Louis to attend a reception and dinner at St. Louis Lodge, which held the affair in honor of Grand Exalted Ruler Blackledge.

Before seven o'clock the next morning, December 13, Mr. Blackledge was in Kansas City, where he was joined by Mrs. Blackledge and also had the opportunity of seeing his nephew and niece, Mr. and Mrs. J. P. Barrington. Mr. Barrington is a member of Kansas City Lodge. During their visit to Kansas City Lodge Mr. and Mrs. Blackledge were both presented with keys to the city by Mayor H. Roe Bartle, and Mr. Blackledge also appeared on a live television broadcast, in color, over station KCMO.

Edward W. Cotter of Hartford, Conn., Dies

EDWARD W. COTTER passed away January 17th at the age of 82, following a long illness. Born in Bridgeport, Conn., he had taken up residence in Hartford as a young man and immediately became prominent in the community's business and civic life.

Always interested in baseball, he was active in the game from the time of his youth. It was in this sport, while playing in Bridgeport, that he achieved the nickname "Cap", and it was as "Cap" Cotter that he was known by all his friends the rest of his life.

His greatest interest was in the work of the Order, and his firm loyalty and fine, generous spirit were known to all. Initiated into Hartford Lodge No. 19 in 1908, and its Exalted Ruler in 1913, he had been slated to receive an Honorary Life Membership at the lodge's 75th Anniversary celebration in February.

Elected to the Board of Grand Trustees in 1924, Mr. Cotter was Approving Member in 1925 and Chairman from 1927 until 1929. His record on this important Board was an outstanding one, because of his splendid business capacity.

Following a solemn requiem Mass at



St. Michael's Church, interment took place at Mt. St. Benedict Cemetery, with pallbearers composed entirely of his fellow P.E.R.'s.

He is survived by his son, Albert, a P.E.R. and Trustee of the lodge, a daughter, Mrs. John R. Graham, and four grandchildren.

Setting the Record Straight

A FEW MONTHS ago a national magazine reported that fewer than 15 per cent of the members of fraternal organizations attended lodge meetings. This "discovery", according to the magazine, indicated a trend in our social patterns that made the future a bleak one for fraternal societies. So far as the Elks are concerned, the average attendance at a regular lodge meeting was the same 40 years ago as it is today, which disposes of the so-called "trend". But just how unwarranted this pessimism was is clearly revealed in an article published in the February issue of The American Legion Magazine. Entitled "Are Fraternal Orders Dying?", this article surveys the state of affairs of most of America's leading fraternal and service organizations, including the Elks, and concludes that they are in excellent health and getting stronger right along.

While attendance at lodge meetings may not be as high as it once was, Clarence Woodbury, author of the Legion article, reported that total membership in fraternal organizations was at an all-time high. The reasons for this happy condition are not hard to find.

"From coast to coast the country is dotted with magnificent hospitals, orphanages, homes for the aged, and

other institutions founded and supported by the societies, and their gifts to community betterment, medical research, and youth welfare programs are just as impressive," Mr. Woodbury reports.

"Less tangible but even more important are the contributions the fraternal bodies are making to national decency, integrity, and idealism. Most of them require belief in a Supreme Being, stress adherence to the Golden Rule and loyalty to the flag, and function under highly democratic rules and by-laws which make the lowliest brother a peer of Mister Big. Next to the schools and churches, they probably are doing more to build character and promote true Americanism than any other group of organizations."

The Elks Magazine is indebted to our respected contemporary for setting the record straight, and for the good things it said about the Elks. We have just one complaint. The article made no reference to the splendidly constructive programs and activities of that great American fraternal organization, The American Legion, with its membership of nearly 3,000,000. The omission can be attributed only to modesty, for on any scale, the Legion must be ranked in the forefront of our fraternal societies.

Season of Suspense

(Continued from page 7)

others, .333 to .351. But Willie hit 20 triples and 35 home runs, stole 38 bases and scored 112 runs—all of which figures topped Musial's. A rousing struggle for the high-average championship among Musial, Mays and Hank Aaron, Milwaukee's league homer champion, will keep fans on the edge of their seats.

In the American League missile-launching department, only a rash man would predict that any hitter will give Ted Williams of the Red Sox an argument. In 1937, at the age of 19, he batted .291. In 1947, at the age of 29, he batted .343. In 1957, at 39, he led both leagues with a .388—the eldest player in history to post so high an average. Yet even Williams can't improve with age forever. A thing to remember about the tall man is that nearly 100 of the 163 hits he collected were singles. "He'll lose a lot of points because his legs won't run out those infield hits," point out rivals. "At 40, he's bound to fall off 20 or 30 points." If so, the Yanks' Mickey Mantle (.365 last year), Detroit's Harvey Kuenn (.332 in 1956) or Detroit's Al Kaline (.340 in '55) might combine the basehits to beat Williams.

Likewise, a suspense-filled race for Pitcher of the Year honors shapes up.

There's no clear defending champion from last year. The World Series-winning Milwaukee Braves' Warren Spahn was the lone 20-game winner in the National circuit (21-11). But Spahn lost the earned-run-average title to the comeback kid of the Dodgers—Johnny Podres—and the strikeout title to the Phillies' rookie sensation, Jack Sanford. The Braves' other ace, Lew Burdette, could outthurl everyone if he doesn't tire in the September stretch. In the final month of '57, Burdette was knocked from the box four times. But the World Series!

Any Series pitcher who can shut out the Yankees, 1-0 and 5-0, and also trim them 4-2, while allowing *less than one earned run* in three games, is knocking on the Hall of Fame door. "I'll win 25 games this year or bust," vows Burdette, who won 17 last time out.

Cleveland's veteran, Bob Lemon, usually the American League's best, came down with bone chips in his arm and had a frightful 6-11 season. "I'll settle for 15 or 16 this time," says the recuperating Lemon. Only two pitchers in his league reached 20 wins in 1957—Chicago's Billy Pierce (20-12) and Jim Bunning of Detroit (20-8). Many ball

Be attractive!
Enjoy life and

HEAR BETTER



WITH

ZENITH

Quality

EYEGLASS HEARING AIDS

You'll like the way you look and hear wearing the world's most attractive eyeglass hearing aid! Lightweight, powerful. No dangling cords or trace of "clothing noises." You use the telephone right at the ear. Smoothly-contoured temple bar fits most eyeglass frame styles.* Buy a unit for each ear for the greater depth and realism of "both-ear" hearing!

- Ten-Day Money-Back Guarantee
- Demonstration and adjustment by competent dealers
- Five-year after-purchase protection plan
- 8 other inconspicuous hearing aid models. Sensibly priced: \$50 to \$175.

Call your Zenith Hearing Aid Dealer today! He's listed in the "Yellow Pages."

*Lenses, frame fronts, and related professional services in connection with Zenith Eyeglass Hearing Aid are available only through your ophthalmologist, optometrist or optician.



Quality Hearing Aids

---CLIP AND SEND TODAY!--

FREE . . . one year's subscription to *Better Hearing*, the interesting national magazine exclusively for the hard of hearing. Also includes descriptive literature and local dealer list.

Zenith Radio Corporation, Hearing Aid Division
5801 Dickens Ave., Dept. 27P, Chicago 39, Ill.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____



This shattered home shows the tornado damage in Chaffee.

Emergency Grant Aids Tornado Relief

Chaffee, Mo., Lodge No. 1810, aided by a Grand Lodge emergency grant, supplied prompt and effective relief to victims of the tornado that swept the city of 3,500 population the evening of December 18.

The storm destroyed or heavily damaged 30 homes and 31 business buildings, and did lesser damage to 178 other houses and structures. Virtually destroyed was the Elks lodge's home. Miraculously, there were no casualties.

Exalted Ruler Lloyd G. Briggs promptly put the lodge's relief machinery to work under the direction of John B. Bollinger, Esteemed Leading Knight and Chairman of the Social and Community Welfare Committee. Mrs. Connie Shuford and Mrs. Lillian Shoemate, wives of Chaffee Elks, conducted a sur-

vey, on the basis of which Brother Briggs advised Past Grand Exalted Ruler Joseph B. Kyle that \$1,000 would be needed. Brother Kyle approved the request and Grand Exalted Ruler H. L. Blackledge forwarded a check for that amount from the Grand Lodge Emergency Relief Fund.

Approximately 100 persons in 24 families were given funds for the purchase of groceries, clothing, medicines and other necessities that they were unable to provide otherwise as a result of the disaster. R. E. Mattocks, Secretary of the Lodge, who acted as disbursing officer for the funds, said that every person who needed help received it.

The Lodge, which was organized in 1950, is well along with its architectural plans for a new home.

players vote for Paul Foytack, another Tiger, and Bob Turley of the Yanks as the lads who'll advance into the kingdom this summer.

As to the pennant races and World Series pairing, extensive winter trades and the factor of added air travel make guessing extra-risky. Such a thing as airsickness by a few key players could decide the NL outcome. In the AL, a couple of conclusions, however, seem fairly certain.

The first is that the Yankees won't finish in front by their eight-game margin of 1957. There's even a definite chance they may be dethroned. The runner-up Chicago White Sox—with the deepest pitching staff in the majors, except for bullpen help—have cured their chief weakness. The fast-coming Detroit Tigers have plugged glaring infield holes and a need for distance hitters with wintertime deals.

"One solid relief pitcher and we'd have beaten the Yanks last year," says White Sox leader Al Lopez. "In 17 games when we held the lead or were in a tie in the last couple of innings—

we lost." With a new accent on defense, Lopez has boldly gambled. In December he swapped his two power hitters, Larry Doby and Minnie Minoso, for two seasoned throwers: Cleveland's Early Wynn and Baltimore's Ray Moore. At 38, Wynn is wearing out. But nine times in a fabulous career he has won 17 or more games. Strikeout champ of the league in '57, the old master still may have one or two valuable seasons left.

A Wynn year of 18-20 wins could float the first pennant over Comiskey Park since 1919, inasmuch as the Sox also have port-hander Billy Pierce and right-handers Dick Donovan, Bob Keegan, Gerry Staley and Jim Wilson. This elite corps scored 13 shut-outs and 66 victories the past year. But the addition of Ray Moore may become Lopez' smartest move. A 29-year-old "stopper" specialist, the ex-Oriole serves baffling breaking stuff with deadly effect over short stretches.

"Lopez might make it," his opponents say, "but how can anyone afford to give up all that hitting?" Minoso and Doby drove in 183 runs last time, two more

than the Mickey Mantle-Bill Skowron combination gave the Yankees. The Sox now lack a proper slugger. But the strong pitching they've ensured, *plus* especially hot seasons at bat by Nellie Fox, Billy Goodman and Sherm Lollar could turn the trick.

The Tigers, under rookie manager Jack Tighe, climbed to fourth place in '57. Now they aim for the top—behind new hands Billy Martin, a fireball playing three infield positions, slugger Jim Greengrass, and Guz Zernial and Lou Skizas, obtained from Kansas City after they together clouted 45 homers. Why the optimism—since none are real big names?

"All our hitters folded," says Tighe of a year ago. "Can you imagine Al Kaline, Harvey Kuenn and Billy Maxwell averaging around .280 twice in a row? Those boys are .320 to .330 hitters. They'll come back." The theory goes that when they do, an explosive attack coupled with Detroit's customary tight pitching by Frank Lary, Paul Foytack, Jim Bunning and Billy Hoefft, plus the work of Martin, Zernial and the other new hands will overhaul the Yankees.

Only these two teams can do it. Cleveland, deep in the doldrums, is rebuilding under Trader Frank Lane. The Boston Red Sox, gaining little in winter trades, lack balance: Williams, Jackie Jensen and Jim Piersall carry too heavy a load. Forget the other clubs.

The Yankees' chance to repeat? No longer is it 99.9 per cent excellent. Mantle's lame leg of '57 reportedly remains weak. Yogi Berra, at 33, slumped to .251 and but 82 runs-batted-in; and Hank Bauer, age 36, hit .259 the season past. Whitey Ford (injured), Bobby Shantz and Don Larsen pitched indifferently. No staffman came close to notching 20 wins. The leading Yank (Tom Sturdivant) won 16 games. Their 5-0 massacre by Milwaukee in the final World Series game proved how vulnerable the Bombers have become.

"Maybe I got a few tricks left," said Casey Stengel, in January. "Maybe," he went on, mysteriously, "I put a whole new bunch on the field and fool some people."

A .350-thumping rookie outfielder from Denver—Norm Siebern—would be one. Minor league stars from the Yankees' vast farm pool are swarming to the rescue. The old dynasty may be crumbling. But a new one is forming.

The question: can Stengel rush up replacements soon enough?

The conclusion: Yes—but it'll be the closest squeak since the Old Perffessor pulled on uniform No. 37 at Yankee Stadium.

In the National circuit, a storybook situation exists.

In 1941, Fred Haney was fired as manager of the St. Louis Browns. In 1955 he was dropped by Pittsburgh. At this time last spring, his lifetime managerial record was a sorry 569 losses to

353 wins, and Haney's new job at Milwaukee was less secure than a high-wire walker's.

"It's amazing," remarks Haney, "how a man can become a genius at the age of 60—especially when he's no smarter than he was before."

Capturing the world championship with the Braves made colorless loser Haney a national hero. But it hasn't affected his judgment. He knows how much luck went into winning. The Braves were outfielded as a group by Cincinnati, outhit by St. Louis and outpitched by Brooklyn. And Milwaukee had dissension. Sixteen days after the World Series, Haney fired his whole coaching staff. Can he be so fortunate twice in a row?

Probably. For the former "playboy" Braves have jelled into a solid, mature baseball *squad*. Hank Aaron, Eddie Mathews, Warren Spahn, Lew Burdette, Bill Bruton, Red Schoendienst, Johnny Logan, Bob Buhl and the rest form one of the best-integrated, most versatile units the league has known. It's a one-for-all spirit that wins, backed now by added talent. Outfielder Bob Hazle batted .403 after he joined the Braves in late season. Bob Rush, a "stopper" pitcher, has arrived from the Cubs. Ray Shearer, the American Association "rookie of the year" from Wichita, has come up with a .316 average. Beating the zestful Braves is like swatting gnats. While you smack one, three others sting you.

The St. Louis Cardinals will try to do it with a fine newcomer (third base) in Eddie Kasko, exciting young pitchers Lindy and Von McDaniel and the one, the only, Musial, along with veterans Al Dark, Del Ennis and Irv Noren.

The Cincinnati Reds will try with stickmen Frank Robinson, Ed Bailey and Gus Bell and a mound staff vastly improved since they obtained Harvey Haddix from the Phils and Bob Purkey from the Pirates.

The Los Angeles Dodgers will try with much the old Ebbets Field cast, but brightened by giant 21-year-old pitcher Don Drysdale, Larry Sherry, strikeout king of the Texas League, and rookie Don Demeter, "the next Musial" of the National League.

Verdict: With all their striving, the Cards have too many veterans; the Reds lack pitching depth; the Dodgers are trapped in the transition from age to youth. In the World Series, it'll be Milwaukee versus either the White Sox, Yankees or Tigers.

In one other phase of 1958, there are good tidings. A complaint of the paying public which the game long has ignored has been: "Out with the Old Guard—give us some new faces!"

But the big leagues resist flux. Each opening day, management has served up the same monotonous cast of creaking vets. A year ago, for instance, the Giants fielded five men—Hank Sauer,

Max Surkont, Don Mueller, Whitey Lockman and Lee Grissom—who have spent a collective 82 seasons in baseball suits. The Phillies had nine players holding ten-year pension cards. Cleveland has stayed with one second baseman (Bobby Avila) for ten years, the same pitching core (Bob Lemon-Mike Garcia-Early Wynn) since 1949, and one catcher (Jim Hegan) for 12 seasons. Their average age: 36. The Dodgers have been Roy Campanella, Pee Wee Reese, Duke Snider, Gil Hodges and Carl Furillo since V-J Day. All four clubs have collapsed of old age—a warning finally heeded by the policy-makers.

Now fresh blood has been pumped into every roster. An exciting era of boy wonders taking charge is at hand. Some of the newcomers are so young that Manager Fred Hutchinson of the Cardinals remarks, "I'm used to ballplayers reading comic books. But these kids play bop instead of poker and think that Charley Grimm was a guy who wrote fairy tales."

Baby-faced or not, they're all colorful.

The next Dizzy Dean may be Von McDaniel, an ex-Hollis, Okla., cotton-picker and 6 feet 2 inches of Cardinal right-hander with a slick slider and a buzzing fastball—who was born two years before Pearl Harbor. Sending the 18-year-old against the Dodgers in his first major league start last June 21 seemed a cruel thing. It was cruel to the

Dodgers. The 'teen-ager shut them out, 2-0, with a two-hitter. McDaniel continued to amaze fans with a one-hit defeat of Pittsburgh and four- and five-hit wins over the Phillies and Braves. Still growing (and just shaving), he posted a season's 3.21 earned-run average. "Von hadn't even been aboard a train until our first road trip last May," says Hutchinson. "He's younger than our bat boy."

All eyes will be on crew-cut Von this summer. He could become the most famous 19-year-old in diamond history.

But before that happens, McDaniel must contend with his teammate and older brother, Lindy, age 22. A \$50,000 bonus baby who stands 6-3 and weighs 195, Lindy McDaniel scored 15 victories—three times bumping the champion Braves—in 1957. It's a puzzle which of the McDaniel brothers will become the most outstanding.

In Cleveland's spring camp at Tucson, new manager Bobby Bragan currently is staking his hopes and probably his job on outfielders Rocky Colavito, 24, and Roger Maris, 23, and Herb Score, the leading 24-year-old pitcher of all time. Colavito, a handsome lad with the strongest arm in the game (he's thrown a ball from home plate over the 410-foot right-center fence at Cleveland Stadium) hit 21 homers as a rookie. He upped that to 25 last year. Maris, a 200-pounder built like a Sherman tank, won



"FRATERNITY"

by

Edwin H. Blashfield

One of the murals
in the Elks National
Memorial Bldg., Chicago

Get more Enjoyment as an Elk

Why not get all the enjoyment that will come to you by knowing more about the Order of Elks, and all the interesting achievements that helped to make Elks one of the world's greatest fraternal organizations. You will get *all* this information in an easy-to-read book "History of the Order". It is a book you will want to keep for reference, to add to your books or your lodge library. Throughout its 482 pages there are many illustrations of historic value. It's yours for \$4.17 including postage and insurance. If ordered within New York City please add 12c for city sales tax. Send for it today.

THE ELKS MAGAZINE

386 Fourth Avenue, New York 16, N. Y.

Enclosed is my remittance for the book "History of the Order of Elks".

Name (Please print).....

Street.....

City.....



Glamorous hearing glasses BY **TONEMASTER**
TEMPLETTE model hearing aid

- ★ No Receiver Button in the Ear
- ★ No Clothing Noise
- ★ Economical to Operate
- ★ Hides Deafness
- ★ Full One-Year Guarantee



Optical services on Tonemaster Templette models available only through accredited members of the optical profession.

Equally Attractive on Men

Yes, it's now possible to hear from any direction with Tonemaster's 2-ear hearing aids. Here for the first time a glamorous, slim attractive pair of glasses concealing a powerful hearing aid. You catch every word! You hear from any direction! Can be worn with your own frame fronts and lenses. 20 flattering colors to choose from—the Tonemaster Templette offers you by far the most advanced styling of any hearing aid you can buy. Write today for Free Descriptive Booklet.

TONEMASTER MANUFACTURING CO. Peoria 11, Ill.
 Please rush Free Descriptive Booklet on the new Tonemaster Templette Hearing Aid.

Name _____
 Address _____
 City _____ State _____

monroe FOLDING BANQUET TABLES

Direct Prices & Discounts to Clubs, Churches, Lodges, Schools and All Organizations

COMPLETE CATALOG ON REQUEST

MONROE TRUCKS

For handling and storing folding tables and chairs. The easy, modern way. Choice of models.

FOLDING CHAIRS

Steel built, sturdy, convenient.

Change your idle space into useful areas with these Partitions. Masonite panels in tubular steel frames with swivel action pedestals and casters or glides.

PORTABLE PARTITIONS

THE Monroe COMPANY
 90 Church St. Colfax, Iowa

his rookie spurs in the 11th inning of a bitter Indian-Detroit 3-3 tie last April. With the bases filled, the Fargo, N.D., Fencebuster drove one so far they needed relay runners to bring it back. His price tag: \$500,000.

Score is the most valuable, and yet the most uncertain of the three. The left-hander (who trains on milk, vitamins, doesn't smoke) is a paradox—the unhealthiest prodigy in Organized Ball. "I wake up each morning," he says, "and ask myself if I feel bad enough to play."

He has separated a shoulder, broken a leg, had two acute pneumonia attacks and suffered a ten-month siege of rheumatic fever. He has been run over by a truck (both legs injured). Last May a liner off the bat of the Yankees' Gil McDougald, smashing into his right eye, nearly blinded Herb. Out for the season, he's trying for a comeback.

Everybody in the Tribe camp believes he'll succeed. They deny he'll be "gun-shy", as some critics predict. They believe he'll improve on his 245 strikeouts as a rookie (all-time major record) and his league-leading 263 strikeouts of 1956. No pitcher in history equals Score's mark of 9.5 strikeouts per nine innings in consecutive campaigns.

"I'll be O.K.," Score recently assured THE ELKS MAGAZINE, with confidence. "All winter I worked on eye exercises. For 40 days after the accident I couldn't recognize my wife, Nancy, at ten feet. But by December I knew I'd have enough vision back to pitch again."

If his form returns, the Indians automatically will be \$1,000,000 richer in assets. That's the world-record sum offered for Score (before his injury) by the Red Sox, which shows what the fabulous youth boom means to baseball.

The vital effect of the boom at the box office was shown the Dodgers at a recent civic luncheon in Los Angeles. A polite clapping followed introduction of Campanella, Reese, Snider and other oldtimers. "Now we give you Don Drysdale!" announced toastmaster and movie comedian, Joe E. Brown. Fans leaped to their feet with a roar of approval.

Who's Drysdale? Well, he's a Los Angeles product, which could account for some of the enthusiasm. But also he's the mainstay of the Bums' pitching staff—at the age of 21. Drysdale's 17 wins led the team last time around. So did his 2.69 earned-run mark. A towering 6-feet-5, he has speed, curves, brains and poise. However, Roy Campanella was invaluable in handling young pitchers, such as Drysdale, and his loss to the Dodgers by a tragic automobile accident not only for the season, but possibly for good, is a bitter blow to their chances.

Strangely, talent scouts turned thumbs down on Pitcher Jack Sanford, of the Phillies. Lacked control and speed, they reported.

Sanford merely became the first

rookie in 13 years to capture the National League strikeout title. In fact, he was No. 1 in the majors with 188 whiffs. Once he got his chance, Sanford fanned 10 Pirates in one game, 11 Dodgers in another and set a club record with 13 strikeouts of the Chicago Cubs. "I'm a 19-game winner," reflects Sanford, "who took 7 years in the minors to get there."

These are the names to watch: McDaniell, Colavito, Maris, Score, Drysdale, Sanford. And a few more, all of them surprises.

Take chunky, bowlegged Frankie Malzone, the Boston Red Sox third-sacker. Since World War II, owner Tom Yawkey has spent \$1,200,000 on bonus talent, little of which paid off. Malzone was signed for no bonus and a \$40 a week salary in Class D baseball. Neither Williams, Mantle, Musial nor Mays drove across as many runs as the unsung 27-year-old Malzone last season—a total of 103. The Bronx boy is the hot corner star of the future—the type that the Yankees always seem to find.

At 22, Tony Kubek of the Yanks must be rated as promising as Malzone. Here's Casey Stengel speaking of Kubek a few weeks ago:

"I don't see many fellas can play the whole game any more, what with all this specialty going on and guys cryin' their career is wrecked if they hafta move over 15 feet, but this Kubek goes

Elks Home News

Brother Matt Tanzer, Exalted Ruler and Chairman of the Publicity Committee at the Elks National Home, has sent the Magazine news of the activities at the Home, which we are very glad to publish.

Recently, the Tanamont Picture Company of Richmond, Va., spent ten days at the Elks National Home, taking motion pictures of the activities of the residents and the daily work that is done on the outstanding farm that the Home operates. These films, at a later date, will be available to Elk lodges throughout the country.

Thompson & Payne of Roanoke, Va., architects, with George Overstreet of Bedford as contractor, have just completed an outstanding improvement program that has enlarged the office space, provided better recreation facilities for the hospital and the staff, as well as a larger lounge room for the residents. Estimated cost of these improvements is about \$25,000.

Lucile B. Anderson

The entire Order will be deeply saddened to learn of the death of Lucile Anderson, wife of Past Grand Exalted Ruler Emmett T. Anderson of Tacoma, Wash., since 1911. Death came on January 24th after a lingering illness during which her brave spirit and courage never faltered.

Elkdom will remember Lucile Anderson as the charming and gracious wife of the Order's leader for

the year 1949-50. During that period she made countless lodge visits with her husband, and her warm and pleasing personality won her thousands of friends all across the Nation.

With her husband; their daughter, Mrs. M. S. Finnigan; their son Burritt, P.E.R. of Tacoma Lodge, and their grandchildren—these friends, including the Magazine staff, share a deep sense of loss.

at shortstop, second and third and two outfield spots for me and still hits around .300, and does he squawk I'm killin' him with five jobs? All he does is hitch up his belt and plug the holes like a pro should. All this his first year up. You got to say Kubek's the best young ball player around today."

Don't, however, say it in Detroit, where Jim Bunning, 26, is the new anchor of the Tiger pitching crew. A fastballer of 6-3, Bunning was one of three 20-game winners in the leagues last year. He also was second in American League strikeouts. Tab him as Detroit's single biggest pennant hope.

It all adds up to far more than just another summer's entertainment. Suspense couldn't be higher in every way. At last baseball has fully embraced the Air Age. It has broken out of its hide-bound geographical pattern and risked millions that its West Coast ventures will pay off. If the Dodgers and Giants succeed in overcoming local problems

and prosper in the California sunshine, the whole U.S. map opens and big-league franchises in Texas, Minnesota, Colorado and elsewhere eventually are bound to follow. The challenge of '58 is to prove that this truly is the National Game.

A California fan who stopped Willie Mays outside the new Giants park some weeks ago gave a hint how it'll all turn out. He explained he'd never seen a major league game. And he'd never seen Willie Mays bat.

"I just can't wait for the season to start," said the fan. "Will you show me how you do it, Mr. Mays?"

"Sure," said Willie. He took a stance against an imaginary bases-loaded pitch by Lew Burdette, gritted his teeth and swung mightily.

"Wow!" cried the fan. Shivering with delight, he went away walking on air. Suspense may have its drawbacks, but as long as baseball has it, is there much to worry about?

Rod and Gun

(Continued from page 9)

pigeon shoots at such places as Monte Carlo. From what men have told me who have done both, there is no comparison between live-bird shooting and modern trap shooting, and I can believe it. The trapshooter soon learns where a clay target is going and how fast it will travel, but no one can guess what a pigeon will do. And this is the reason why the pigeon is employed for such shoots—that he is the most difficult possible target.

Ornithologists (which is a bird word first class) say that there are close to five hundred individual species in the pigeon family around the world in the tropical and temperate belts. I have personally witnessed only about a dozen of these in the wild. A few, such as the little ground doves of Florida, are too tame ever to be classed as game birds, but the majority I know anything about afford shotgun shooting of the first order. At least the eight species I have shot here and in tropical America have all proven themselves considerably

easier to miss than hit. They are all so very fast that it is difficult to bring oneself to lead them sufficiently. From my meager sampling, I should judge that there are a great many members of this plentiful pigeon family which would afford sporty shooting wherever in the world a man with a shotgun might find himself.

One of the most exciting and satisfying hunting experiences I ever had was on this order. Like many good things, it developed suddenly and unexpectedly. It began through an innocent conversation with Ernesto Vidal, a Cuban hunting friend. From time to time we had shot three varieties of pigeons, or *palomas* as they are called in Spanish countries: the Cuban mourning dove, their white-winged dove and their white-crowned or fruit pigeon. All of them provided excellent wing-shooting, so I asked him curiously this day if there were not other species of *palomas* in Cuba.

"No," answered Ernesto, "there are

A POSTMAN'S REMARK ADDED \$2,000 TO MY INCOME

By a Wall Street Journal
Subscriber

I was chatting with the postman who delivers my mail. He remarked that two families on his route who get The Wall Street Journal had recently moved into bigger houses.

This started me thinking. I had heard that The Wall Street Journal helps people get ahead. "Is it really true?" I asked myself. "Can a newspaper help a man earn more money?"

Well, to make a long story short, I tried it and IT DID. Within a year I added \$2,000 to my income.

This story is typical. The Journal is a wonderful aid to men making \$7,000 to \$20,000 a year. It is valuable to the owner of a small business. It can be of priceless benefit to young men.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$20 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$6. Just send this ad with check for \$6. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-3

KEEP DRIVING STRAIGHT IN '58



HULL
AUTO COMPASS

America's favorite motoring guide for 25 years. At your dealer's or write for literature.

\$6.95 and \$5.50

Ever-Dependable
Boating Guides, Too



HULL MFG. CO., P. O. Box 246-EE2, Warren, Ohio

Elks! FOR ALL
MEMORABLE OCCASIONS
BRONZE & ALUMINUM
PLAQUES

Say it better... Say it forever
... Say it for less

Our quality, artistry, and low prices keep our customers pleased. Write for new complete FREE color catalog and information—helpful suggestions for honor rolls, awards, memorials, testimonials, for everything.

• TROPHIES •

Also ask for complete trophy catalog with our wide offering of the finest values in TROPHIES and prize awards.

UNITED STATES BRONZE SIGN
CO., Inc.
101 W. 31st St., Dept. E, N.Y. 1, N.Y.



New Table Top Invention Puts You In...
**PROFITABLE RUBBER
STAMP BUSINESS**

Home Operators now make
\$9.40 AN HOUR in business
once monopolized by
a few big companies

Special rubber stamps bring high prices—cost only pennies to make on new, low-cost table top machine. Take 27 cents worth of material, make perfect stamps, the kind businesses and offices now buy by the dozen at \$1.80 each. Make up to \$9.40 an hour. Start in spare time in your own home. Run machine on kitchen table using ordinary electrical outlet. Make any kind of stamp. We'll send you free information without obligation about this established, highly profitable business, now open to individuals for the first time. For free information send name today on a post card to Rubber Stamp Div., 1512 Jarvis Ave., Dept. R-24-C, Chicago 26, Ill.



none, none for you—only the ones that live in the mountains.” He shook his head from side to side, and continued, “We do not hunt them.”

“Why don’t you hunt them?” I asked, somewhat surprised.

“But it is impossible,” he answered. “They live on the ground where there are the most trees. Whrrrr,” he made an expressive gesture with both hands, “and they are gone. There is no time to shoot.”

I let this sink in. The description he gave could easily have come from a New Englander speaking of ruffed grouse, and I had hunted grouse all my life. Yet I knew Ernesto to be an exceptionally fast and accurate shot. It carried weight when he said they were impossible.

“Where do these pigeons live?” I asked.

“But they are in the mountains here,” he answered and nodded over his shoulder to the densely-wooded hills on the edge of town.

“You mean if I walk back there now I might see one?”

“The walking it is very difficult,” he answered. “And maybe you would not see one, but you would certainly hear them.”

“Hear them?”

“Yes,” he explained. “They make much noise with their wings when they leave the ground, whrrrr,” and again he made the upward gesture with his hands.

My mind took me home and I caught a flash of a grouse roaring out from under a gnarled old apple tree in a whirlwind of leaves and disappearing behind a screen of hemlocks.

“What is the name of this *paloma*?” I asked.

“The big one he is called *perdiz*,” he replied, “but you ask too many questions. It is impossible to hunt him.”

Perdiz is the Spanish word for partridge. This pigeon that lived in the thickest cover in the hills and that took off with roaring wings with such speed that he was difficult to see, let alone shoot, was called partridge, just as is the ruffed grouse throughout the Northeast. That did it.

“Ernesto,” I said, “you’ll think I’m crazy, but I’m going partridge hunting this afternoon.”

“So,” he said with a shrug, “you like to hunt. I think maybe you get one.”

The mountains of Cuba are merely hills to our way of thinking, but they are anything but gentle. However, a couple of Ernesto’s young friends accompanied me and they guided me into the woods. We followed a dry stream bed, which formed a path through the jungle, skirting occasional pools of stagnant water where possible, and otherwise taking advantage of paths made by domestic goats that foraged out from town. One large pool we crossed by means of a natural bridge

PROCLAMATION

To All Subordinate Lodges and Members of
the Grand Lodge of the Benevolent and Protective
Order of Elks of the United States of America

GREETINGS:

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Section 6, Article 3, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in New York City, New York, July 6, 1958, with the opening and public meeting to be held in the Grand Ballroom of the Astor Hotel, 45th Street at Broadway, on Sunday, July 6, at eight-thirty o’clock in the evening.

The opening business session will convene in the Grand Ballroom of the Astor Hotel at 9:00 Monday morning, July 7, 1958, at which time the election of officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:00 on July 8, 9 and 10 until the business to come before the sessions is finished.

The Hotel Commodore has been selected as Headquarters for the 94th Session of the Grand Lodge. The East Ballroom on the Ballroom floor of the Hotel Commodore has been set aside for the REGISTRATION of all Grand Lodge Officers, Committeemen, District Deputies, Subordinate Lodge Representatives and Grand Lodge Members. Visiting Elks and ladies will register on the lobby floor of the Hotel Commodore.

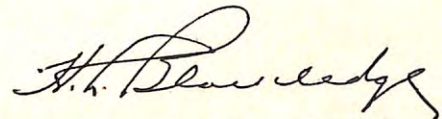
Room reservations for Past Grand Exalted Rulers, Grand Lodge Officers, Committeemen, and District Deputies will be made by Franklin J. Fitzpatrick, Convention Director, 161 East 42nd Street, New York 17, New York. He will mail reservation forms and a letter outlining the procedure.

Room reservations for Subordinate Lodge Representatives, Grand Lodge Members, all Elks and their families—with the exception of the Grand Lodge Party as outlined in the preceding paragraph—will be made through the State Associations. The National Convention Committee, following the practice of previous years, will allot rooms to each State Association and those planning to attend the Convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Committee nor the New York hotels will accept reservations direct from Lodges or individual Elks.

Dated: February 15, 1958.

Attest:

L. A. DONALDSON
GRAND SECRETARY



H. L. BLACKLEDGE
GRAND EXALTED RULER

of a huge fallen royal palm. Once in the woods, studded throughout with the white trunks of these stately palms, the going was somewhat easier. The canopy of leaves overhead was so dense that the ground foliage, although still plentiful, was somewhat suffocated for lack of light. Shafts of sunlight pierced the roof of foliage here and there, making the rest of the woods quite dark by comparison.

We had proceeded perhaps a quarter of a mile, following as easy going as we could, and I was commencing to wonder what type of cover these pigeons might prefer when suddenly, behind a screen of bushes to our right I heard a roar of wings as a bird took off and angled ahead into the woods. I couldn’t

see a feather, but there was no mistaking it. I knew we had flown a “partridge.”

“Don’t move from this spot,” I told my companions. “I’ll be back.” Then I took off on his line of flight, just as I have followed grouse many times by sound alone.

He didn’t fly far, no more than a hundred yards, and I put him into the air again. This time I thought I caught a glimpse of color through the leaves, but I wasn’t sure. The third time I flew him, though, I had a good look. It wasn’t much, but I saw him clear as he left the ground. He jumped from a small clearing and cut sharply to the right behind a screen of shiny green foliage. It was merely a roar of wings

and a flash of brown for about six feet from the ground to where he disappeared. If I hadn't been a New England "partridge" hunter, I wouldn't even have fired, but the pigeon might just as well have been a wise old grouse ducking around a young pine. I swung ahead of his line of flight and fired through the leaves, then listened and heard the telltale thump as he fell to the ground.

This partridge pigeon, about half-way in size between a bobwhite and a ruffed grouse, was one of the most striking game birds I have ever seen. He was a buff brown throughout, except for a brilliant blue crown and bib. He had a heavy, powerful breast, as does a grouse, and rather stubby wings and tail; however, his head, except for the surprisingly vivid coloring, was definitely that of a pigeon.

My companions were standing patiently where I had left them a half hour before, and they were as pleased as I was that I had connected with a "partridge." But I wasn't satisfied. I told them to be patient, that I had some more hunting to do.

Luck remained with me long enough to get one more. This time it wasn't so much a matter of a lucky shot as it was that the bird made a mistake, as even a grouse will do on rare occasions. The pigeon jumped from the ground several paces to one side and completely hidden from view, but it swung into the clear in front of me. The sound of its roaring wings triggered me to action and I had the gun on its way to my shoulder by the time he appeared. The pigeon turned when he hit the clear and flew about head high down a long aisle in the undergrowth which stretched out before me. It gave me the peculiar sensation of shooting down a narrow, dimly-lit corridor. Although traveling fast, the bird stood out as a bright spot of color against the dark background. It was anything but a difficult shot.

WHEN I ran and picked it up, I was surprised to find it was quite different from the first one. It was slightly smaller and a completely different color. Except for light streaks on the cheeks, it was entirely a rosy pink and was covered with a filmy sheen of rainbow iridescence, particularly noticeable around the neck and shoulders.

The two birds were so similar in the way they had behaved and flown, even to the sound of their wings, that I assumed they must be male and female of the same species, but Ernesto said no. The first one, the brown bird with the blue head was the "partridge," and the second one was called the cameo pigeon. It couldn't have been more aptly named. No cameo was ever more delicately colored.

Ernesto had considerable respect for me after that, a feeling of awe that not even flagrant misses in a wide-open



Come To Visit . . .
Come Back To Live In
MARTIN COUNTY, Florida

After you've seen and enjoyed Martin County on vacation, you'll want to live here year 'round. Vacation and living costs are really low for the reg'lar folks down our way, where healthful sunny climate is free and goin' fishin' is just a way of life—with both salt and fresh water fish big and plentiful.



Martin County attracts young and not-so-young to its cheerful resort towns and clusters of modest income retirees. Low cost homes, near expanding light industry, offer part and full time jobs. Florida's finest mobile home parks and cottages add to Martin County Magic. Visit this winter or next summer. See why people come to visit—come back to live.

Send For **FREE** Pictorial Book & Retirement Facts }

MARTIN COUNTY ADVERTISING COMMISSION
BOX 686-02 STUART, FLORIDA



Enjoy Low Cost Retirement The "Rest Of Your Life" Year 'Round Living In Vacation Land

RETIRE IN MEXICO ON \$150 A MONTH

or less in a resort area, 365 days of sun a year, dry temp. 65-80°. Or maintain lux. villa, servants, ALL expenses \$200-250 a mo. Am-Eng. colony on lake 60 mi. long. 30 min. to city of 1/2 million, medical center. Schools, arts, sports. Few hours by Air. Train, bus, PAVED roads all the way. Full-time servants, maids, cooks, \$7 to \$15 a mo., filet mignon 50c lb., coffee 45c, gas 15c gal. Gin., rum, brandy 65c-85c fth., whiskey \$2.50 qt. Houses \$10 mo. up. No fog, smog, confusion, jitters. Serene living among world's most considerate people. For EXACTLY how Americans are living on \$150-\$250 a mo., Airmail \$2.00 for COMPLETE current information, photos, prices, roads, hotels, hunting, fishing, vacationing and living conditions from Am. viewpoint (Pers. Chk. OK) to BOB THAYER, Box 12-B, Ajijic, Jal., Mexico. (Allow 2 weeks for delivery.)

FOR MEMBERS ONLY

Nothing except a paid-up member's Card Key will unlock this door. More than 1/3 of Elk Lodges are now using Card Keys. Be sure your Lodge is getting the benefits of Card Key System. Write for free descriptive brochure:

CARD KEY SYSTEM, INC.
Burbank, California



HAVE A TRAVEL PROBLEM? The Elks Magazine Travel Department is ready to help you solve your travel problems. Tell us where and when you want to go and we're at your service. No charge, of course. Write to The Elks Magazine Travel Department, 386 Fourth Avenue, New York 16, New York.

Bass Fishermen will Say I'm Crazy . . . until they try my method!

But, after an honest trial, if you're at all like the other men to whom I've told my strange plan, you'll guard it with your last breath.



Don't jump at conclusions. I'm not a manufacturer of any fancy new lure. I have no reels or lines to sell. I'm a professional man and make a good living in my profession. But my all-absorbing hobby is fishing. And, quite by accident, I've discovered how to go to waters that most fishermen say are fished out and come in with a good catch of the biggest bass that you ever saw. The savage old bass that got so big, because they were "wise" to every ordinary way of fishing.

This METHOD is NOT spinning, trolling, casting, fly fishing, trot line fishing, set line fishing, hand line fishing, live bait fishing, jugging, netting, trapping, or seining. No live bait or prepared bait is used. You can carry all of the equipment you need in one hand.

The whole method can be learned in twenty minutes—twenty minutes of fascinating reading. All the extra equipment you need, you can buy locally at a cost of less than a dollar. Yet with it, you can come in after an hour or two of the greatest excitement of your life, with a stringer full. Not one or two miserable 12 or 14 inch over-sized keepers—but five or six real beauties with real poundage behind them. The kind that don't need a word of explanation of the professional skill of the man who caught them. Absolutely legal, too—in every state.

This amazing method was developed by a little group of professional fishermen. Though they were public guides, they rarely divulged their method to their patrons. They used it only when fishing for their own tables. It is possible that no man on your waters has ever seen it, ever heard of it, or ever used it. And when you have given it the first trial, you will be as closed-mouthed as a man who has suddenly discovered a gold mine. Because with this method you can fish within a hundred feet of the best fishermen in the county

and pull in ferocious big ones while they come home empty handed. No special skill is required. The method is just as deadly in the hands of a novice as in the hands of an old timer. My method will be disclosed only to those men in each area who will give me their word of honor not to give the method to anyone else.

Send me your name. Let me tell you how you can try out this deadly method of bringing in big bass from your local waters. Let me tell you why I let you try out my unusual method for the whole fishing season without risking a penny of your money. Send your name for details of my money-back trial offer. There is no charge for this information, now or at any other time. Just your name is all I need. But I guarantee that the information I send you will make you a completeskptic—until you decide to try my method! And then, your own catches will fill you with disbelief. Send your name, today. This will be fun.

ERIC R. FARE, Libertyville 23, Illinois

Eric R. Fare, Libertyville 23, Illinois

Dear Mr. Fare: Send me complete information without any charge and without the slightest obligation. Tell me how I can learn your method of catching big bass from waters many say are "fished out," even when the old timers are reporting "No Luck."

Name.....
Address.....
City..... Zone..... State.....

LEARN HOW JUST \$10
starts you towards
ownership of your
FLORIDA
MAIL COUPON NOW **HOMESITE**
SEND NO MONEY

FLORIDA REALTY BUREAU, INC.; Dept. YE 3
520 N. E. 79th Street Miami 38, Florida

Please send FREE BOOKLETS, HOME PLANS, and
HOMESITE details about HIGHLANDS PARK
ESTATES on Highlands Lake near SEBRING, Fla.

Full 1/4 ACRE HOMESITES only \$595
\$10 down; \$10 monthly.

Name _____
Address _____
City _____ State _____

SMOKE MY NEW PIPE
30 DAYS AT MY RISK

New principle that contradicts every idea
you've ever had about pipe smoking. I guar-
antee it to smoke cool and mild hour after
hour, day after day, without rest, without
bite, bitterness or sludge. To prove it,
I'LL LEND YOU a new CAREY PIPE.
Send name today for my FREE complete
TRIAL OFFER. Write: E. A. CAREY,
1920 Sunnyside Ave., Dept. 10-C, Chicago 40, Illinois



LAW...

STUDY AT HOME Legally trained men win higher posi-
tions and bigger success in business
and public life. Greater opportunities now than ever before.
More Ability: More Prestige: More Money We guide you
step by step. You can train at home during spare time. Degree of LL.B. We furnish all
text material, including 14-volume Law Library. Low cost, easy
terms. Get our valuable "Law Training for Leadership" and "Evi-
dence" books FREE. Send NOW.
LASALLE EXTENSION UNIVERSITY, 417 South Dearborn Street
A Correspondence Institution Dept. 3328L Chicago 5, Ill.

WANTED
YOU

You may not be familiar with us, but
we would like to tell you a little about
ourselves . . . and an offer which may
be of great interest to you. We are the
largest jobber of Advertising Specialties
and Gift Items in the country. For 50 years we have sold
successfully throughout the U.S.A. We attribute our suc-
cess to the fact "Our salesmen always come first". Today
several openings exist for part or full time commission
salesmen. You would be your own boss and control the ac-
counts. No pressure selling—no quotas—no reports—no in-
vestment. Unrestricted territory. Samples furnished. More
information available without obligation. Write today to
Hal Lufkin, Newton Mfg. Co., Newton 7, Iowa.

BOOK MANUSCRIPTS
CONSIDERED

by cooperative publisher who offers authors
early publication, higher royalty, national dis-
tribution, and beautifully designed books. All
subjects welcomed. Write, or send your manu-
script directly.
GREENWICH BOOK PUBLISHERS
Attn. Mr. Essex 489 Fifth Avenue
New York 17, N. Y.

EASY SHOPPING
through Elks Family Shopper

Need a gift? A household gadget? A cloth-
ing accessory? Or maybe you'd just like to
see the novel, useful and attractive mail
order items selected by your Shopping Editor.
Then turn to page 28 for a worthwhile, inter-
esting and relaxing shopping tour.

R UPTURE D!
NEW LASTING RELIEF
ENJOY NEW FREEDOM

ENTIRELY DIFFERENT

of action, amazing
peace of mind and
comfort at work or
play. New pleasures re-
place rupture pain. The
proven, patented MILLER
holds your rupture back
Day and Night . . . bring-
ing you new lasting relief
as it has thousands of
others.

For FREE facts
in plain wrapper
Send name and
address to: FRED B. MILLER, Dept. 44-C
Exclusive Manufacturer, Hagerstown, Md.

dove field could erase. The two young
Cubans who had accompanied me felt
the importance of the occasion, they
having acted as guides, and they out-
did each other enlarging on the success
of the hunt. I didn't let on that with
less luck I might have shot a box of
shells instead of just two in getting a
pair of pigeons. And I didn't have an
opportunity to return to the woods for
another hunt, which is probably just as
well. As it was, it remained as quite a
triumph for a New England "pa'tridge"
hunter.

In the United States proper, we have
only three members of the numerous
pigeon family listed as game birds: the

mourning dove, the whitewing, and the
band-tailed pigeon. There was a fourth
wild one at one time, of course, the
passenger pigeon. Now extinct, it was
once the most plentiful bird of any
species on the face of the earth. How-
ever, for that one which is gone, we
now have the blue rock from Europe.
It is not classed as a game bird, but it
has the qualifications. If increasing
numbers revert to a totally wild exist-
ence among the cliffs and buttes of the
West, this could conceivably be the
case some day. In the meantime, it is
fair game for anyone—anyone, that is,
who has plenty of shotgun shells he
doesn't know what to do with.

In the Dog House

(Continued from page 14)

job to guard her nest and the young
ones in it. It was she who shielded the
puppies from predatory animals, per-
haps even from the father himself. Be-
ing constant in her affections, the female
is the more anxious to please and for
this reason is usually easier to train.
She's favored, too, in most cases by great-
er ability to concentrate on her lessons,
and more often than not is endowed
with a more retentive memory. Profes-
sional dog trainers for this reason
prefer her as a pupil. Of the two she
is likely to be the cleaner. This is
probably a trait inherited from countless
ancestors. It was the female who not
only guarded the nest but kept it clean
for the puppies, and here she scores for
the owner who has much concern for his
or her carpets and rugs.

True enough, as a pup she'll just as
enthusiastically chew your favorite be-
longings as would her brother; but being
more docile, less exuberant than he is,
she's easier to lead along the path of
virtue and more quickly learns to leave
forbidden things alone. Being a lady,
she's less likely to declare war on other
dogs, although once the scrap begins
she can more than hold her own and is
prone to be more tenacious. But to her
a battle isn't the casual thing her brother
frequently seems to think it is. Her pa-
tience is greater but, as I've remarked,
once aroused she can be every bit as
damaging as Mr. Dog. If I were getting
a dog as companion and guardian for
children, my pick would be the female.
Her protective instinct makes her ideal
for this purpose. Yes, she can do every-
thing her brother can do and some
things better.

If you've ever lived in the vicinity of
a barking dog—you know, one of those
perpetual canine alarm clocks—you'll
know what a nerve-wracking nuisance
this can be. As a rule the female isn't
so likely to sound off for imaginary
reasons. She is the quieter of the two.
Did I say that she can do everything
her brother can do? Well, let me repeat
this. If you are after game, you'll find

that she can work in the field as well
and sometimes better than the gentle-
man. In such matters as official obedi-
ence tests, she's often a stand-out and
that of course because she's more easily
trained and retains what she learns.
She's equally good in assisting law en-
forcement officers in tracking and other
police duties, and over the years she has
compiled a splendid record for war
service as messenger, sentry and for res-
cue work. Her maternal instinct particu-
larly fits her to guide the blind. She
seems more sensitive to human helplessness.

Among dogs I've owned in the past,
there was a pair kept as household pets;
and if you've ever seen a hen-pecked
husband it was the male, whose life was
made miserable by his spouse in be-
tween mating times. There were times
when she wouldn't even permit him to
enter a room that she was occupying,
although being whimsical, there were
other times when she'd enthusiastically
join him in play. It's not at all difficult,
barring a little extra care, for an owner
of a female dog to prevent any biological
consequences when she gets senti-
mental. At such times she should be
kept away from all male dogs.

Such extra care as the female requires
may seem burdensome, but the returns
in affection she gives and her all-around
superior qualities make it worth while.
If the task seems too great, it can always
be wished off on a boarding kennel.
Most kennels are reasonable when it
comes to rates, and few if any would
fail to keep the female confined away
from romantically inclined Fidos. As a
last resort, the female can always be
spayed and once that is done romance
goes out of the window and never re-
turns. If this is done when the dog is
young, it is not a serious or very painful
operation; but it does call for skilled
surgical attention on the part of a vet
who knows how to operate. The oper-
ation should be performed when the dog
is about seven months old. The longer
it is put off, the more serious it becomes.

Going Ahead With Employes

(Continued from page 11)

interpreted as a contract between you and your employes.

As a matter of fact, it is highly advisable to work closely with your attorney on any contractual matter involving employes.

UNDERSTANDING THE JOB

The use of some form of wage incentive is only one of Peterson's nine recommendations. All eight others involve nonfinancial incentives. Although this doesn't mean that the latter are eight times more important, it does clearly indicate the wide variety of possibilities for improving employe relations.

One of the most important recommendations is to make sure that new employes understand and really want the jobs you have placed them in. Usually, this is easier in a small firm than in a large one. You may have heard the story of the railroad employe who was asked why he was tapping the wheels of a train of cars.

"Dunno," was his answer. "They just told me to tap them."

Such a total lack of understanding would be unlikely to go unnoticed in a concern where the owner could at least occasionally observe all his employes at work. But the same sort of thing can happen in less obvious ways. In a University of Illinois Bureau of Business Management survey of 2,700 employes who had quit their jobs, 21 per cent said they just had not understood those jobs. In other cases, employes stay for years in jobs they dislike, and therefore can't perform well, because they are too timid either to speak up or to quit.

You can get help in testing the job skills of prospective new employes from the U. S. Employment Service office

nearest you. But even the best tests can't do the whole job. The only way to be sure of a new man's understanding everything he should is to check back with him repeatedly during his first few months on the job.

The owner of a Pennsylvania wire goods plant has an excellent way of going about this. He has fifteen men operating machines, turning out such items as dish draining racks. The owner makes it a practice to spend at least an hour a day working alongside each new employe for the first two weeks after he has been broken in, and an odd hour now and again for three or four months thereafter until certain the man knows everything he can teach him. In the two years since he began this practice, his turnover has dropped from over 40 per cent a year to under 20 per cent.

"Guess I've had about a dozen jobs in the four years since I quit high school," one of his men told an interviewer interested in the sharp drop in turnover. "This is the first one where I ever really got to know just what I was doing. Best reason I can think of for sticking around a while."

These hours with new employes may have been the most profitable the plant owner ever has spent. It takes expert accounting to measure the cost of employe turnover, and a few small concerns consequently understand just how great a drain it can be. But studies have shown it varies from a minimum of \$200 per man for unskilled workers to \$2,000 or more for the skilled.

SHARE THE FACTS

"Many employers," says one employe relations expert, "operate on the theory that they should never tell their em-

Prominent Arizona Elk Mourned



The Elks of Phoenix, Ariz., Lodge, No. 335, mourn the passing of W. V. Ammons, an Honorary Life Member and Past Exalted Ruler.

Born in West Virginia in 1897, Dr. Ammons established a home in Yuma in 1919, where he first became a member of the Order. He transferred his residence to Phoenix in 1935, and shortly transferred his membership to the lodge there, where he was an active and devoted affiliate until his death. He served Arizona North as District Deputy in 1945-46, and was President of the Arizona State Elks Assn. in 1950. He is survived by his wife, two daughters, five brothers and eight grandchildren.

Funeral services were conducted on Jan. 7th, with a committee of Arizona Elks officiating. A Lodge of Sorrow in his memory was held at the lodge home several days later.

Prestige GIFT or TROPHY



Walnut Plaque with Elk Head

A masterpiece of fine craftsmanship which any lodge will be proud to present as a gift to: retiring officers, athletic or drill teams, new members, or as a recognition to a brother Elk for lodge activities.

Sculptured Elk head, emblem of heavy metal and plate for engraving finished in lustrous bronze. Back is selected, solid walnut 3/4" thick, hand rubbed and lacquered to semi-gloss finish. Size 7 1/2" x 10 1/2". Send check or money order for this proud gift. Quantity discounts. Satisfaction guaranteed or money refunded. **\$19.50** ppd.

EMBLEM DISTRIBUTING CO., 1270 Pine Ave., San Jose, Calif.

TODAY ..
write for
CATALOG ..
no obligation

ETERNAL BRONZE

MEMORIAL PLAQUES, signs, honor rolls, add-a-plate tablets hand chased cast bronze. Finer products since '82.

Newman Bros., Inc.
Dept. 722, Cincinnati 3, O.
Makers of the "Memory Book"



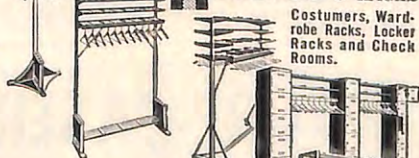
Reflexite AUTO EMBLEM

4 1/4" Emblem in 5 colors. Stainless Steel frame. Attaches to license plate. Shows up clearly day and night.

Price each, prepaid **\$1.75**

RUSSELL-HAMPTON CO.
303 W. Monroe St., Chicago 6, Ill.

The OFFICE VALET and Checker RACKS



An Answer to every Wraps Problem

Welded steel Valet Racks keep wraps dry, aired and "in press"...end unsanitary locker room conditions...save floor space—fit in anywhere...standard in all strictly modern offices, factories, hotels, clubs, schools, churches, institutions or wherever there is a wraps problem.

Write for Catalog OV-3

VOGEL-PETERSON CO.
1121 West 37th St. • Chicago 9, Ill.

Become an ACCOUNTANT- Auditor—CPA

The demand for skilled accountants—men who really know their business—is increasing. National and state legislation is requiring of business much more in the way of Cost Accounting, Business Law, and Federal Income Tax. Men who prove their qualifications in this important field are promoted to responsible executive positions.

SEND FOR FREE SAMPLE LESSON

Knowledge of bookkeeping unnecessary. We train you from ground up, or according to your individual needs. Low cost; easy terms.

Send name and address on the lines below for sample lesson and free illustrated book describing the LaSalle Accounting training and the opportunities in this highly profitable field.

EXTENSION UNIVERSITY
LASALLE A Correspondence Institution
417 S. Dearborn St., Dept. 3328 H Chicago 5, Ill.

Name.....

Address.....

City.....Zone.....State.....

LAW FREE BOOK THE LAW TRAINED MAN

Write today for a FREE copy of illustrated law book, "THE LAW-TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now.

Blackstone School of Law, 307 N. Michigan Ave.
Founded 1890 Dept. 113, Chicago 1, Illinois

REAL ESTATE BE A BROKER

PAYS BIG! SEND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages learn easily. Course covers Sales, Property Management, Appraising, Leases, Mortgages, and related subjects. **STUDY AT HOME** or in classrooms in leading cities. Diploma awarded. Write TODAY for free book! No obligation.

Approved for World War II and Korean Veterans
WEAVER SCHOOL OF REAL ESTATE (Est. 1936)
2020H Grand Avenue Kansas City, Mo.

SAVINGS UP TO \$1,500 GUARANTEED

on brand new 1958 automobiles. For detailed prices and information on how and where to buy, even in your own town, send \$2.00 to National Information Service, Box 8065, Seattle, Washington

ELKS 3-D PLAQUE Only \$1.98

This handsome 3-D engraved plaque (true Elks emblem) will adhere to any surface—auto, walls, or doors. Gold finished with a purple background, true Elks colors, the emblem gives quick recognition of belonging to one of America's most honored fraternal orders. Actual size—2 1/2" diameter. Order Today! Only \$1.98 Postpaid.

EMBLEM COMPANY
409 So. Pearl, Compton, California
Phone: NEVada 6-8265



RUPTURE-EASER (A Piper Brace Truss) ®



Double... \$5.95

Right or left Side \$4.95

No Fitting Required

A strong, form-fitting washable support for reducible inguinal hernia. Back lacing adjustable. Snaps up in front. Adjustable leg strap. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. Also used as after operation support. For men, women, children. Mail orders give measure around the lowest part of the abdomen and state right, left side or double. We Prepay Postage except C.O.D.'s.

PIPER BRACE CO.

811 Wyandotte Dept. EK-38 Kansas City 5, Mo.

ployes anything about the business unless they absolutely have to. This is the worst possible attitude. It should be just the opposite. Never hold back any scrap of information unless you have excellent reasons for secrecy."

The operator of a Minnesota garage has provided a good illustration of this point. For years he had gone along with the idea that his business was strictly his and none of his employes'. Then during a slack season, his mother was found to have an ugly cancer. He was, naturally, deeply depressed. His employes noticed his depression and linked it to the shop's slump in business. Knowing nothing about the good over-all state of the firm's affairs, his three best mechanics leaped to the conclusion that he was on the verge of failure and quit to take other jobs.

Peterson recommends regular weekly conferences either of the whole staff or, if it is too big, of the natural groups such as office employes, sales workers, maintenance men and so on. Such meetings need take no longer than ten or fifteen minutes, say, every Monday morning. They should be informal but not mere aimless get-togethers.

At these conferences, the head of the firm or the department supervisor should outline what is to come in the week ahead and ask for reports on any difficulties that turned up in the week just past. Also, this is the ideal time to discuss the general state of the business. Failure to do so will leave it to the rumor mills, and these seldom produce anything helpful.

This is also the occasion to discuss freely any plans for moving to a new location or for setting up medical insurance or similar plans for the benefit of employes. Time and again, employers have gone to great trouble and expense to set up such plans and have sprung them on their employes as surprise gifts. Instead of gratitude, the reaction usually is suspicion. Most employes, and especially the best ones, want to participate in any decisions affecting their welfare and definitely do not want to be treated like children for whom "papa knows best."

KEEP THEM BUSY

At first glance, this may seem odd advice. You would think that only a rare and foolish employer would throw away money by hiring workers whom he couldn't keep busy. Yet in the Illinois Bureau of Business Management survey of 2,700 men and women who had recently quit jobs, some 240—about nine per cent—gave as reason for quitting the fact that they had not had enough work to do.

Of course, it is possible to give employes too much work, too. But in Peterson's experience, anyone who feels overworked will be quick to say so. A conscientious worker who feels that he

hasn't enough to do may at first ask for additional duties, but eventually he will quit asking or may feel that he can't ask too often lest he seem an "eager beaver". Yet he will remain dissatisfied and he will feel that he is not making any progress.

The head of a Texas insurance sales office learned this lesson the hard way. He employed four stenographers, and like many other office heads, had had trouble finding good ones. He had built the staff by paying top salaries and by providing all the extras that he could think of.

When he launched a campaign to land a big new account which would mean a considerable increase in paper

THE ELKS MAGAZINE Small Business Articles

This article by Robert Froman is the fifth in a series that The Elks Magazine is publishing in the interest of the very substantial percentage of members of the BPOE that, surveys prove, are engaged in small business. Previous articles in the series were:

May 1957

"\$28,006 REWARD FOR A GOOD IDEA" BY STANLEY FRANK. How the suggestion box is providing business firms and government with practical money-saving ideas from employes working at all levels in an organization.

July 1957

"SMALL BUSINESS—WHAT MAKES FOR SUCCESS OR FAILURE?" BY EUGENE RACHLIS. Why some small enterprises prosper and develop, and others fail to make the grade. This article is based on research experience of Dun and Bradstreet.

October 1957

"UMPIRE FOR BUSINESS" BY EUGENE RACHLIS. What the Better Business Bureau can do to circumvent misleading merchandising and advertising practices carried on in a community at the expense of consumers and ethical businessmen.

January 1958

"SMALL BUSINESS' STAKE IN BIG BUSINESS" BY EMLYN LLOYD. The Director of Purchasing of the Chrysler Corporation tells how this industrial giant works with 12,553 independent suppliers on a basis of mutual progress and profit.

Copies of any, or all, of the issues in which the previous small business articles appeared are available without charge. In ordering copies, please specify date of issue and enclose 5 cents in stamps for each issue requested. Orders should be sent to The Elks Magazine, 386 Fourth Avenue, New York 16, N.Y.

SPRING FISHING

Next month The Elks Magazine will feature the tenth annual Spring Fishing number. Dan Holland has written about the habits of barracuda and the most sporting ways of landing this great game fish. Ted Trueblood, our other Rod and Gun columnist, contributes his ideas of how to fish the various flies, baits and lures for best results in spring trout streams.

work, one of his first concerns was to increase his stenographic staff. At great expense, he managed to hire two new stenographers. Not being in the habit of explaining his actions, he simply instructed the head stenographer to spread the existing work among the six.

It took him another two months to land the new account. The week before it came through, his two best stenographers gave notice with the explanations that they had found new jobs. One, it turned out, was actually taking a slight cut in pay. To his incredulous protests, their reply was that ever since he hired the new girls, there had not been enough work to keep them busy. They couldn't stand the boredom of sitting around much of the day with nothing to do.

As in this case, Peterson points out, it is the best workers whose morale suffers the most damage from insufficient work.

WORK ENVIRONMENT

All over the country, big corporations are building expensive new plants in parklike suburban or rural surroundings. The facts that the land is cheaper and the taxes lower than in the heart of a city are almost incidental advantages. For such clean, attractive, well-lighted working places are enormously helpful in hiring and keeping employes and in maintaining morale at a high level.

Of course, few small firms can afford such a move. But, says Peterson, merely painting the walls, laying a new floor or sound-proofing the ceiling can result in a production increase worth many times the cost of the improvement.

Not long ago a fire in an upstate New York factory building resulted in extensive smoke damage, and the landlord repainted the whole interior. One of the tenants was a small leather goods firm with nine production workers. It had to close down for about ten days after the fire. When it reopened, the only new factor was the bright, cheerful paint job. Yet within six weeks after the reopening, and with no increase in overtime, all the production lost during the shutdown had been made up.

In an office or behind the scenes in a

42 GUIDED MISSILE STOCKS

THAT OFFER ABOVE AVERAGE PROFIT POSSIBILITIES

Whether you are bearish or bullish these days, you owe it to yourself to learn all about ONE field of industry that is going to be in high gear throughout 1958. That's the field of GUIDED MISSILES! Uncle Sam has already announced an increase of over 2 BILLION DOLLARS specially set aside for this vital defense industry. For those who invest right and early, 1958 could be a tremendously profitable year. Dow Theory Forecasts has just prepared a new report covering 42 companies now active in this expanding field. 16 of the 42 are on our recommended list. Included in this report is an appraisal of the direction the program will now take as well as a chart listing the known missiles and which companies are involved in each. It's yours FREE with a 4

weeks trial subscription to Dow Theory Forecasts. Also included FREE of extra cost is a list of 30 LOW PRICED STOCKS, STOCK SERVICE DIGEST and BUSINESS OUTLOOK FOR 1958.

SIMPLY MAIL COUPON BELOW

Send only \$1 now for your copy of the 42 Guided Missile Stocks report and a full 4 weeks trial subscription to Dow Theory Forecasts. All extras listed in the box to the left will also be sent FREE of additional cost. This offer good by mail only. No salesman will call. Offered to new subscribers only. If not delighted with the profit potential in this big package, just write us and your money will be immediately refunded.

FREE OF EXTRA COST

30 Low-Priced Stocks Priced from \$2 to \$24—yields to 10%
Stock Service Digest. Consensus of what 14 other leading services are recommending
Business Outlook for 1958. The most important outlook yet published by this Service.

DOW THEORY FORECAST, INC.

17 E. 48th St., New York 17, N. Y.

DEPT. E3

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

ROOT YOUR OWN CUTTINGS IN SAND

in a box, greenhouse, or hotbed. Scientific Instructions copyrighted, \$1.00. It is easy in an amazingly short time to root cuttings of Camellias, Azaleas, Gardenias, Roses, Evergreens and other plants in sand, any time of the year, with our Instructions. This information cost us thousands of dollars, and years of experience and costs you only \$1.00. Postpaid.

Surgeon Pickering, Dept. EB-3, Biloxi, Miss.

FOR BIG MEN ONLY!

Sizes 10-16 Widths AAA-EEE



RIPPLE SOLE! Sensational new foot-comfort shoe! We specialize in LARGE SIZES ONLY — sizes 10 to 16; widths AAA to EEE. Dress, sport, casual and work shoes; golf shoes; insulated boots; sox; slippers; rubbers; overshoes; shoe trees. Also... sport shirts in your exact, extra-long sleeve length. Enjoy perfect fit in your hard-to-find size at amazingly low cost. Satisfaction Guaranteed. Sold by mail only. Write for FREE Style Book TODAY!

SEND FOR FREE CATALOG

KING-SIZE, INC. 579 Brockton, Mass.

now! . . . wear the **HEARING AID** that hides itself!



Dahlberg

MAGIC-EAR II®

Improve your hearing without changing your appearance. Tiny (1/4 oz.) MAGIC-EAR II hides snugly behind your ear. Nothing else to wear. It's all hidden at the ear!

FREE INFORMATION . . . NO OBLIGATION

USE THIS COUPON

The Dahlberg Company, Dept. C-16
Minneapolis 27, Minnesota

Please send free literature on the amazing MAGIC-EAR II—the hearing aid that hides itself.

NAME.....

ADDRESS.....

CITY.....STATE.....

HUNDREDS OF IDEAS

for BRONZE PLAQUES

FREE illustrated brochure shows hundreds of original ideas for reasonably priced solid bronze plaques—nameplates, awards, testimonials, honor rolls, memorials, markers.

Write for FREE BROCHURE A For trophy, medal, cup ideas ask for Brochure B.

INTERNATIONAL BRONZE TABLET CO., INC.

Dept. 40—150 West 22 St., New York 11

QUICKLY FOLD OR UNFOLD FOR CHANGING ROOM USES

Mitchell
FOLD-O-LEG
tables



MAXIMUM SEATING
MINIMUM STORAGE

TOPS OF MASONITE
PRESWOOD • FIR & BIRCH PLYWOOD • LINOLEUM • PLASTICS
STRONG, RIGID TUBULAR STEEL LEGS

Send for folder with complete specifications.
MITCHELL MANUFACTURING CO.
2748 S. 34th St., Milwaukee 46, Wis., Dept. G

A man
needs only
one reason...



Fight Cancer
with a checkup
and
a check



AMERICAN
CANCER
SOCIETY



SAVE \$10.00

NORELCO "Speedshaver" Men's Electric Shaver. Latest model, brand new and fully guaranteed. Complete with case, cord and cleaning brush. Regularly retails at \$24.95. Our price \$14.95 postage pd. All orders filled within 24 hrs. Your money back if you are not fully satisfied. Send check or M. O. to:
J. BROOKS, Dept. 930, Box 212, St. Louis 3, Mo.

MAKE BIG MONEY SELLING Advertising UNIFORMS

• Full or Part Time • \$50 a day Earnings

**FREE
SAMPLE
OUTFIT**
Gets You
Started

Make twice as much with half the effort. Handsome, superbly made Master Advertising Uniforms build pride and prestige. Big original orders—big reorders. Prospects wherever you turn. No stock to buy. Not one cent to invest. We stock—we ship—we collect. You sell and earn big profits. Write for free Sample kit.



GEO. MASTER GARMENT CO. Dept. E-11
Ligonier, Ind.

WHEN FALSE TEETH CAUSE SORE GUMS

You get undreamed of relief in seconds! Medically-formulated NUM-ZIT Adult Strength has already brought blessed relief to thousands. Recommended by dentists everywhere. Pleasant-tasting... eases discomfort while you break in new false teeth. Works wonders, too, for relief of toothache, neuralgic pains. Keep it handy for quick first aid. At all drug counters.



NUM-ZIT Adult Strength

Another fine Purepac product

retail shop, the effect of such improvements may be less easily measured, yet it almost always is unmistakable. Peterson particularly recommends a study of color dynamics as a clue to the best way of providing a stimulating work environment.

CHEAP TOOLS ARE EXPENSIVE

Good tools, Peterson found in his study, also have a strong effect on incentive. Having to struggle with a worn-out typewriter, lathe or even broom will depress and discourage a good worker. What's more, such tools are highly uneconomic, as even the most elementary cost analysis will show.

Suppose you pay a typist \$60 for a 40-hour week or \$1.50 an hour. If she spends three or four hours a week adjusting a worn typewriter or re-typing letters because of mechanical defects, you are paying the price of a new machine every several months. Comparison of amortized equipment cost and operator salary will almost always show that the time lost on inefficient equipment is more expensive than the price of new machines.

And this is without considering the effect of substandard equipment on morale. When a new metal working shop was set up in an Ohio town, several older plants found that some of their best men were being lured to the new outfit. The new shop paid no higher wages, and changing jobs meant a loss of the security that comes with seniority. The owner of one of the older plants who had lost three good machinists finally decided to investigate by personal calls at the home of each of the men he had lost. Each told him the same story. His equipment had been out of date for years, while the new plant afforded them the best and latest tools.

Poor equipment may account for a considerable proportion of personnel losses not only in manufacturing plants, but also in retail shops and offices. Perhaps the best way to understand this is to consider whether you, yourself, would want to spend eight hours a day working with inefficient tools that broke down frequently, if by changing jobs you could get good new tools.

JOIN THE TEAM

The term "in-group spirit" originated as part of the jargon of sociology and still sounds awkward, but it is a useful phrase. It means a feeling of belonging, along with a sense of solidarity and community of interests. It is a valuable if intangible asset to any organization, and it is especially important to a business firm.

What's more, it needn't cost a cent and can be far better fostered in a small concern than in a large one. There are countless ways to encourage it, the best

being with activities of interest to all concerned. Softball teams, bowling teams, annual picnics, open house during the holiday season at the boss's home, discounts for employees and their families, and adult education classes in the evening are just a few of the ways to go about it.

An Idaho laundry had no need of such activities until a few years ago. Most employes had been with the firm for decades, and long service together does much to build such spirit. But when the firm began expanding, a sharp and occasionally bitter division between the old and new employes caused all sorts of difficulties.

The owner found an excellent way of helping to break the ice between the two groups. One day every month, the whole force lunches together in the plant, buffet style. Every employe from janitor to boss contributes one home-made dish, except that anyone whose birthday falls in that month is exempt from contributing. All good-naturedly try to outdo each other in the dishes they provide, and the result is an impromptu feast to which everyone in the plant looks forward.

Peterson doesn't suggest that this sort of thing will solve all problems, but it is certain that anyone who feels he "belongs" will be much more interested in his work than if he has no concern other than for his paycheck. To create this feeling of belonging, though, the boss must feel it himself. He can't just do things to his employes or even for them. He has to do things *with* them.

MAKE ROOM FOR IDEAS

As Stanley Frank reported in his article in the May, 1957, issue of THE ELKS MAGAZINE, the suggestion box is not only a source of valuable ideas; it also can do a great deal to boost the morale of employes.

A suggestion system works best, Peterson believes, when it convinces each employe that his ideas and recommendations are valued by management. Indeed, it is unlikely to work at all if it fails to accomplish this. And it can't be made to work merely by placing boxes here and there in hallways around the store, office or plant.

First, the plan must offer genuinely worthwhile rewards for valuable ideas. Second, it must be explained clearly and convincingly so that every employe understands it and accepts it. And last, each suggestion must be considered carefully soon after it is made—preferably within a day or two—and the reasons for or against it must be explained to the man who offered it.

One of the real advantages of a small firm over a large one is that with fewer employes, all these things can be more easily done and a suggestion system made more effective. A big Indiana steel plant encountered a problem that

illustrates the handicap that goes with great size.

Within a few weeks after inaugurating a suggestion system, the plant manager noticed a strange unevenness in the results. Some departments poured in half a dozen ideas a day while others produced few or none. At first he thought this was mere chance or due to the differing nature of the work in the various departments. But when the pattern continued for several months, he began making inquiries. The explanation he uncovered proved quite a jolt. The supervisors of the departments producing no suggestions were deliberately discouraging or even forbidding their men to submit ideas. They felt that they, themselves, would be criticized by

NEGATIVES NEEDED

In an effort to improve the quality of our photographic reproductions, we have adopted a new policy with regard to our requirements for the fraternal photographs we publish.

While we are receiving this cooperation from the majority of our lodges, and deeply appreciate it, we are publishing this reminder for the benefit of those who may have overlooked the box in our January issue.

It has been determined that very often a better print may be secured when we are able to have one made to our own specifications. We therefore request that, whenever possible, the negatives be sent along with the glossy prints of all photographs submitted for publication. We shall be more than pleased to return both negatives and prints after they have served our purpose.

If you are unable to secure the negative, please let us know when you submit the print. You will be informed immediately as to whether or not it will be possible for us to reproduce it.

We are sure all of you will cooperate in this endeavor to better the appearance of the pages of your Magazine.

their superiors for not having thought of the suggestions.

In a concern where the boss is personally acquainted with all his employes, he can easily prevent such short circuits. Also, by listening to suggestions presented orally, he can encourage the kind of person who simply can't get his ideas down on paper.

INDIVIDUALIZE EFFORT

Many employers, Peterson found in his study, have the impression that in order to be fair they should try to treat all their employes exactly alike. He also found that if there is one thing employes do *not* want it is to be treated "just like everyone else." Every human being is different from every other human being, has his own abilities and needs. He wants, perhaps more than anything else, recognition of those abilities and needs.

This doesn't mean that an employer should try to make himself a combination father, mother and psychiatrist to the employes. But Peterson makes three specific suggestions.

First, have an occasional private talk with each employe. This will give him a chance to let off steam and to bring up any work problems he is having trouble with. Also, it is a form of recognition which does a lot to help build confidence. There should be no prying into a man's private affairs in these talks, but if he wants to discuss his personal problems, let him. Don't try to solve them for him, just let him talk. And *never* under any circumstances repeat anything he tells you to anyone else.

Second, provide special privileges when there is legitimate reason for them. If a man is trying to study something in order to be eligible for promotion, help him with books or pamphlets on the subject, perhaps a little time off. If your stenographers want to organize a Secretarial Council chapter, give them company time for meetings. If some group wants to organize a discussion club, give the members a little extra time for lunch once a week or so.

Third, try to get every employe's name in print where it can be seen. Even lists of all names on a plaque in the reception room or beside the store entrance are helpful. Individual name plates for desks and work benches are more so. And if there is a local paper, you probably will find it glad to publish photographs and stories on such occasions as a promotion, even if it's only from stock boy to sales clerk.

In conclusion, Peterson emphasizes that the value of all incentive plans depends on the way they are supervised. He attributes one-third of employe turnover to poor supervision of incentives. Anything you can do to improve the effectiveness of the supervision by yourself or your subordinates will be repaid many times over. The stakes are high, and the best boss wins.

People 60 to 80

APPLY FOR OLD LINE LEGAL RESERVE LIFE INSURANCE

If you are under 80, you can still apply for a \$1,000 life insurance policy to help take care of final expenses without burdening your family.

You handle the entire transaction by mail with OLD AMERICAN of KANSAS CITY. No obligation. No one will call on you!

Tear out this ad and mail it today with your name, address and age to Old American Insurance Co., 1 West 9th, Dept. L355M, Kansas City, Missouri.

Do FALSE TEETH Rock, Slide or Slip?

FASTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, goeey, pasty taste or feeling. FASTEETH is alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

fat men look great

IN A TUX Posture Belt

You'll "feel like a million", too. Takes inches off your waist INSTANTLY! Ends abdominal sag. Makes clothes fit better, look better. All one piece — no buttons, buckles, straps or laces. Slips on and off easily. Finest workmanship and material. Soothing support — eases back muscles and tendons. Ideal for lodge officers, professional men, advancing executives, public officials — anyone in the public eye. Recommended by many doctors. Worn by thousands!

8-INCH BELTS	10-INCH BELTS
33 to 39 \$7.45	36 to 42 \$8.95
40 to 42 7.95	43 to 56 9.95

Order direct from this ad on money-back guarantee — state waist size — or write for DETAILS. Address Dept. E-358

TUX CORPORATION 127 N. Dearborn St. Chicago 2, Ill.



STOP Skin Torment

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch — caused by eczema, rashes, scalp irritation, chafing — other itch troubles. Greaseless, stainless. 45¢ trial bottle must satisfy or money back. Ask your druggist for **D. D. PRESCRIPTION**.

RUPTURE!

An amazing Air-Cushion Invention allows body freedom at work or play. Light, neat, cool, sanitary. Durable, cheap. Day and night protection helps Nature support weakened muscles gently but surely. No risk. **Sent on Trial!** Write NOW for free Booklet and **Proof of Results**. All correspondence confidential.

Brooks Company, 329-J State St., Marshall, Mich.



**REMOVE CALLUSES
CORNS quickly**

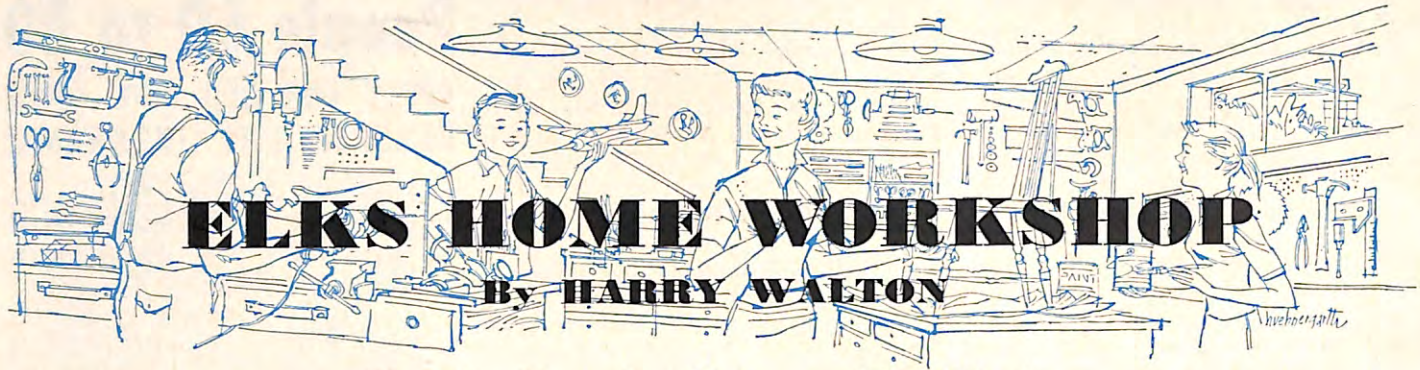
HOLLIS SAFE WAY

only \$1 postage prepaid



Scientific speed trimmer **EASY AS SHAVING!** Just glide blade surface, callus or corn "peels" off. **No pressure! No pain! No preliminary soaking!** Don't cut into your callus or corn and risk blood poisoning and other infections. Use Safe Way with blade encased in safety shell to protect skin. Accident-proof... quick, easy, absolutely safe: Uses regular double-edged blade—easy to clean, easy to replace. Precision made of chromium plated surgical steel... colorful hand-shaped handle. **Guaranteed to Satisfy or Money Back.**

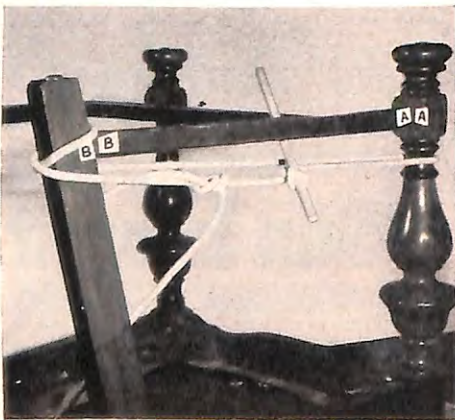
HOLLIS CO. 1133 Bway, New York 10, Dept. P-28



Simple Repairs Renew Old Chairs

HOUSEHOLD chairs, whether antiques or the common kitchen variety, often become casualties of hard use, dampness, or the excessive dryness of winter heat. Loose rungs, opened frame joints and rickety backs won't mend themselves. But they can be repaired if you spot them before actual breakage occurs.

Such repairs call for few tools, and they are well within the ability of any member of the family that has learned how to use a screwdriver, drill, and pliers. Some of the methods to be outlined can also be used to mend stools, coffee tables, end tables and other light furniture.



Clothesline clamps parts together. Tie it loosely with a square knot. Then insert a stick and twist it to apply tension. Catch the stick somewhere to prevent unwinding. Note loop above rung on nearer leg that keeps line from slipping down. Lettered bits of tape identify parts for accurate reassembly.

RUNGS THAT PULL OUT are the commonest of chair ailments. Put the chair up on a worktable and spring the rung aside gently just enough to let you scrape old glue out of the hole and off the rung tenon (the part that fits inside). Use a stiff-bladed penknife or pipe scraper. Then try the rung in the hole.

If it is fairly snug, requiring a little pressure to push in, it needs only glue. Pull it out again and smear glue

thinly inside the hole and around the tenon. After pushing the rung in, wipe off any glue that squeezes out. If the rung tends to push itself out of the socket, you may have too much glue in the hole. Clean it out; then draw the joint tight with a clothesline and stick as shown in one of the photos.

USE GOOD GLUE. The resorcinol resin kind used for boat building, which must be mixed with a catalyst, is excellent. Also good and easier to prepare is a water-mixed plastic resin glue. Some good ready-mixed vinyl resin glues are also available. These synthetic adhesives are usually more satisfactory than the older fish and animal glues.

WHEN RUNGS FIT LOOSELY, you cannot expect glue alone to make a firm bond. One simple dodge is to mix some *clean* sawdust with the glue. Perhaps better is a glue-soaked disk of cloth placed over the end of the rung (Figure 1). After pushing the rung in, trim off any of the cloth that sticks out.

Very loose rungs may require more drastic measures. One is to saw a slot

across the rung and fit into it a hardwood wedge, which may be cut from the wooden part of a spring clothespin. The wedge should start to jam in the slot when only part way in, so that when it is forced farther as you push the rung in, it will expand the tenon inside the hole (Figure 2).

Metal rung fasteners, available in hardware stores, are easier for the beginner to use. They are small curved clips with prongs that grip both the rung and the socket (Figure 3). Place one on top of the rung and squeeze the prongs into it. Then try pushing the rung into its socket. If the fit is tight, pry off the clip and file or whittle a little off the rung where it rests. Although glue is not required, it will make a more permanent repair than the fastener alone.

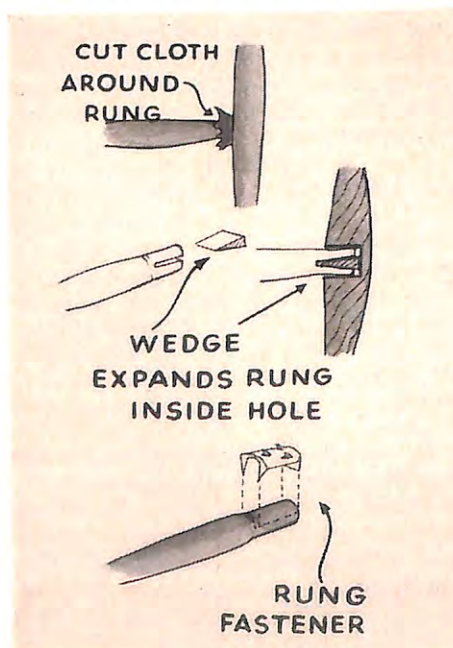
Note that both the wedge and the clip are placed so that wedging force is exerted lengthwise of the leg.

LEGS THAT WOBBLE in their seat sockets call for similar treatment. If the fit is still good, simply scrape off old glue and re-glue them. Otherwise, use cloth, a wedge (with the slot cut at right angles to the grain of the seat) or a couple of rung fasteners. These can be bent with pliers to a slightly larger radius so as to fit the leg tenon.

But sometimes pulling out a loose leg will show that other joints are also loose. Take care, if you disassemble several parts at once, that you can put them back together in the same positions. Even the rotation of a spindle in its socket can make difficulties later on. It is well to stick bits of masking tape to both parts of each joint, marking the two pieces alike.

LOOSE FRAME JOINTS, in the type of chair that has legs joined by rails instead of glued into the seat, can make the entire piece rickety. Repairs are easier if you first remove the seat. Place the chair upside down with the seat on a workbench or table surface (use newspaper underneath to protect upholstery). Then take out the screws holding the seat.

These may run through the rails or



Figures 1, 2 and 3

through corner blocks that reinforce the frame joints. The seat may also be held by screws run through the back posts. Sometimes these are concealed behind plugs (Figure 4). Pry the plugs out carefully to avoid damaging the wood. (Afterwards you can glue back the original plugs or, if necessary, cut new ones from wood dowel and stain them to match.)

Lay the seat aside and test the various parts for looseness. Pry at the corner blocks from inside to see whether they are tight. They may be loose at one or both ends. If any break free, mark them and their position in the frame for replacement later. Some blocks are merely glued in, others are nailed and still others screwed fast.

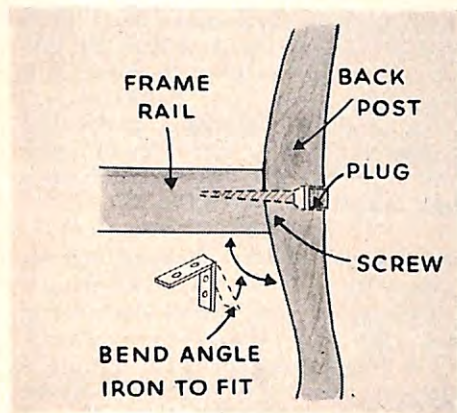


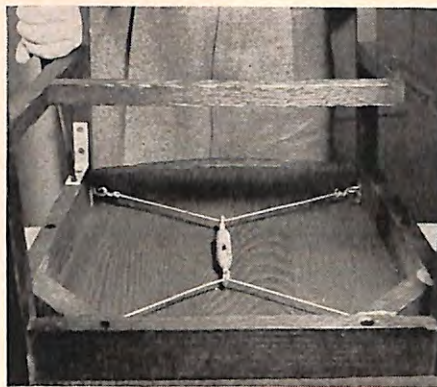
Figure 4

If frame joints are loose and can readily be pulled apart, scrape off all the old glue you can and reassemble with a good adhesive. Often, though, loose joints will not easily come apart. See whether they are held by nails or screws inserted during some earlier repair job. If so, remove such nails or screws carefully. The holes that remain can be filled with composition wood afterward.

Taking stubborn joints apart may loosen others or break delicate parts. It is safer to work glue as far into loose joints as you can, draw them together, and reinforce them by other means. The first and obvious one is to tighten or replace loose corner blocks.

Scrape or sand old glue off these and off the areas inside the frame where they will rest. Make certain that the blocks make good contact at both ends. Then glue them in, and nail or screw them fast besides.

TIGHTENING BACK POSTS may call for angle irons placed as shown in a photo. Hold the bracket in position and note whether both its legs fit closely. Many back posts are curved or slope back slightly (Figure 4). With two pliers, or in a vise, bend the angle iron to a close fit. Pull the joint together (with rope if necessary), hold the angle iron in position, and drill the screw pilot holes through it. Take care to center these accurately in the bracket



Loose joints in this frame were pulled tight by a turnbuckle wired to four screw hooks in the legs. This wiring, which remains permanently in place, is invisible under the seat. Corner blocks in foreground were grooved to clear the wires. An angle iron (top left) reinforces back post.

holes, for if misaligned the bracket will pull the joint open rather than reinforce it as intended.

One way to pull all four frame joints tight is to install a permanent wire clamp, as shown in one of the photographs. You can buy an inexpensive kit containing all the necessary parts, or assemble your own by buying a turnbuckle, four stout screw eyes or hooks, and some soft iron wire about 5/64" thick.

Drill a starting hole in the *inside corner* of each leg and turn a hook or eye in tightly. Screw the eyebolts of the turnbuckle as far out as they will go without falling out. Run a piece of wire from one corner hook through a turnbuckle eye to the next hook. Repeat on the other side. Turn the wire back on itself at each hook, twisting it tight. Then turn the body of the turnbuckle to draw the eyebolts in until both of the wires become taut.

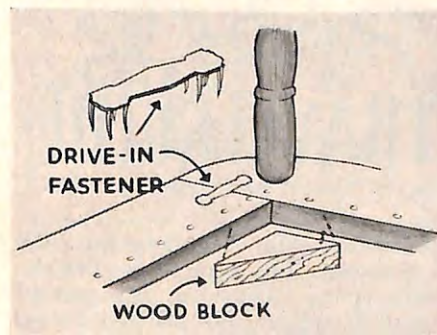


Figure 5

FLAT SEAT FRAMES, like those used for cane seats, can be repaired with angle irons, wooden blocks or drive-in fasteners as shown in Figure 5. Although damaged cane seats call for expert reweaving, it is a simple matter to tuck in loose ends and hold them with a dab of glue to prevent further damage. A seat in bad condition can be cut out and replaced with a plywood or

fiber seat, usually obtainable at hardware stores.

UNEVEN LEGS that make a chair teeter put a strain on its joints. Set the chair up on a flat surface such as a solid table to check it. The easiest way to lengthen a short leg is to drive in a glider or dome. A leg slightly too long can be shortened by taping coarse sandpaper face up on the workbench and working the leg over it by hand. Be wary of sawing anything off a leg.

REPAIRING BROKEN MEMBERS such as rungs, splats (the flat center panels in backs) and spindles is often best done with glue alone. The most difficult problem may be holding the break in alignment until the glue sets. Insulated wire (not bare one, which would mar the wood), rubber or cellulose tape, and small clamps may be useful. Even large rubber bands can sometimes be used. If clamping pressure draws the parts out of line, consider the use of wooden pads to direct the pressure as required, or see whether you can drill a small hole through both parts and insert a brad, pin or dowel in order to keep the parts from sliding when they are clamped together.



This broken spiral spindle was clamped (note tape on clamp jaws to prevent marring) and then drilled for a 1/8" thick wooden dowel. After glue had set the projecting bit of dowel was trimmed off flush.

Have You a Home Workshop Problem?

Do you want an answer to some problem regarding home repairs, tool use, do-it-yourself work around the house or products that you want to locate? Write your question to Elks Home Workshop, The Elks Magazine, 386 Fourth Avenue, New York 16, N.Y., and Mr. Walton will give letters his personal attention.

This department will do all possible to respond helpfully and, when possible, with specific information.

For Elks Who Travel

(Continued from page 13)

my mind is one of the most attractive places, and that is Mid-Pines, which as the name says, is midway between Pinehurst and Southern Pines. It sits in delightful greenery, spring brings the dogwood, the camellias and the azaleas, and there is a golf club right out back.

Southern Pines, five miles from Pinehurst, is, if anything, a trifle less ordered than its kin. As for golf, there are three Donald Ross courses here, in case you were running out of new links to try. There are also three hotels and five motels, one of which is a Howard Johnson layout, and the other comes fitted with putting greens and traps where you can practice. Steeplechases are run at Southern Pines in the spring, and there are Spring Field Trials for a week over the 57,000-acre Sandhills Recreation Area, twelve miles to the south. (Anybody looking for a real excursion might roll 130 miles to the east for a March look at the Wilmington, N.C., azalea festival, held late in the month.)

Other Carolina mid-south resorts are Tryon, which likes to describe *itself* as "the place where people retire to do things," and Sedgefield, which has an 18-hole course adjoining the Sedgefield Inn, a 100-room inn. The horses ride to the hounds every Wednesday and Saturday until April. Tryon, 197 miles west of the pines and sandhill area, is a village of 2,000, surrounded by mountains, but protected by the warm atmosphere of the so-called Thermal Belt. There is riding to the hounds, gymkhanas, horse and hound shows and other activities to interest the horse and dog set.

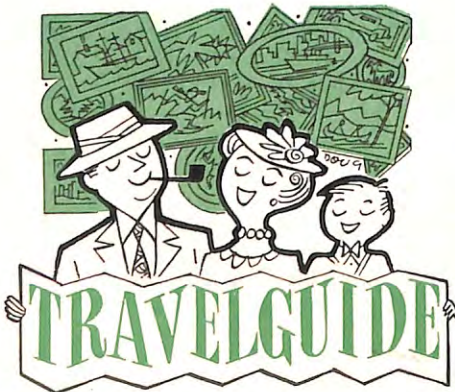
Much farther down south, another resort that comes into its own with the arrival of the early spring is Ponte Vedra Beach, not far from Jacksonville, Florida. A magnificent stretch of sand that is simply too cool to loll about on in winter, when the other Florida beaches are getting the play, Ponte Vedra warms up as the spring moves north. It has an extraordinary golf course, which was almost made famous by one of its greens which is nothing more than an island in a lagoon decorated with a palm or two. There are a pair of inns on hand, luxurious and lovely, a private airfield in case you want to swoop in aboard your private plane, and a yacht harbor in case you'd like to arrive in your own dreadnaught.

Over on the Gulf of Mexico, the state of Mississippi offers, on its southern fringe, what is in all truth a magnificent stretch of twenty-eight miles of beach, man-made, or at least man-abetted. Spring is a fine season here, as many visitors from the north have been discovering, and there is a boom abuilding with handsome new motels, not as garish as along the Miami strand, rising along the shoreline. The venerable

Buena Vista Hotel is meeting the new day with a motel colony right on the beach, connected to its old hotel by a flying wood bridge that crosses U.S. highway No. 90. It also conveys hotel dwellers to the sands. The Sun N' Sand also has a new unit this year to add to its vast cantonment, this one built on piling right on the beach. Just walk down the steps, run over the sand and dunk yourself in the Gulf.

The food in the area takes advantage, as indeed it should, of the catch of the local fishermen, which is shrimp, served stuffed, and oysters which are "tonged" in the second largest oyster bank in the land. There are also jumbo stuffed deviled crabs, stuffed Gulf flounder, as well as shrimp remoulade, peeled and boiled shrimp with hot sauce, a New Orleans specialty.

With so many places to choose from, a body can put down in the Gulf Hills Dude Ranch, in the fancy acres of Longfellow House in Pascagoula or in one of the two-dozen establishments in Biloxi. The woodsy types might enjoy exploring a fishing and hunting lodge in the backland bayous. Anything from white perch to goggle eyed perch lives in the waters, and there are all sorts of places to explore, not the least of which is a home of Jefferson Davis, an early discoverer of the Gulf Coast's glories.



PRELIMINARY PLANS for the 1958 Hawaiian Elks Tour of the Islands, following the Convention this year in July at New York, are well under way. We expect the official folders almost any day now and will be happy to send them to those who write for them. We have no official word as to when we may expect them, but send along your requests and we will send them out as soon as they arrive here at New York. Elaborate plans are under way to assure those who make the trip this year an unforgettable experience. It will be another wonderful opportunity for those who have hoped for years to visit the Paradise of the Pacific with a congenial

group of Brothers and their families, and to be guided through the tour by those who live there and know their Islands as only natives can. Plan to make the trip this year. It is a safe bet you will never regret it.

Italy is already making plans for the 1960 Olympics and expects to have approximately 100,000 beds available during the Games with about 20,000 in reserve. This is in addition to the requirements for the athletes, officials and press at the Olympic Village. The games are scheduled to take place between August 25th and September 11th, 1960, and record breaking crowds are expected to be in attendance.

The New York Convention and Visitors Bureau has been designated as the official information headquarters for New York City on the New York Thruway. For up-to-date information, contact the Bureau at 90 East 42nd Street, New York 17, New York. The Bureau is open daily from 9 a.m. to 6 p.m.

The German Federal Railroad Agency in New York, 11 West 42nd Street, announces a new film with English sound track. The 16mm. film, "Express Traveler", is in color and the showing time is thirty-one minutes. It was filmed on the German train "The Blue Enzian" and shows scenes of Hamburg, Hanover, Fulda and connecting routes. The film may be rented free of charge at the offices of the German Federal Railroad in New York.

And speaking of Germany, the Brandenburg Gate, famous landmark in Berlin, and now located on the dividing line between East and West Berlin, is in process of full restoration from war damage. East Berlin is contributing a new copper roof, is restoring all bas reliefs and cleaning and touching up the entire structure. West Berlin is supplying a new copper casting of the Quadriga—huge statue of Victory driving a four-horse chariot, which will again adorn the top of the central arch. The job is expected to be finished in August.

The Hawaiian Visitors Bureau has expanded its activities to include a new office in Chicago and has appointed a research director. The office is in the Wrigley Building, in charge of William Glennon. The Research Director is L. J. Compton, former director of research at the University of Colorado.

Another new tourist information office will be opened in Boston early this year by the Canadian Government Travel Bureau. This will be the third office of the Bureau in the United States. The others are in New York and Chicago. The Chicago office's new address will be the northwest corner of Clark and Monroe Streets after March 1st.



A Challenge Met

Over four months ago the Soviet authorities announced (not too modestly) the launching of Sputnik No. 1 and, later that of Sputnik No. 2. One result was creating in this country an impressive group of carping critics, plaintive pessimists, and pseudo prophets.

Politicians, editors, columnists, letter writers and speech makers joined in prophecies of woe and destruction, and far too large a percentage of our people became of the opinion that the Communists were going to take over most any day following showers of ICB missiles that would wipe us out before we had even the time to dig ourselves a hole in the nearest mountain.

We did not take very seriously charges made by one government department, past, present or prospective against another department.

We were not too much impressed by what politicians, in office or out of office, had to say and watched with some degree of patience for the historical courage and confidence of the American people to return.

And then there did appear to be some improvement in the general spirit and attitude of the people. The clouds appeared to be clearing a little and there really seemed to be a chance of the sun shining again, per-

haps even before man had rocketed to the moon.

Dr. James R. Killian, President Eisenhower's Scientific Advisor, undoubtedly eased the tension for many when he said:

"I do not believe that we have lost our technological leadership nor that we are predestined to lose it in the future."

Undoubtedly also, the alarm of many people was considerably lessened and confidence may have been measurably restored when both President Eisenhower and Senator Johnson, the Democratic Leader of the United States Senate, urged that politics be forgotten and all unite for the restoration of the technological and scientific world leadership that had been ours.

• However, actions speak louder than words and a little rocket flashing brilliantly out into space and in the darkness of a winter night and assuming its designed orbit dissipated all doubts and fears and restored the people's confidence and pride in the destiny of our country.

Can we doubt that the Explorer has inspired all to the greatest possible effort to take America back into its leadership of the past.

A challenge—and it was a challenge—has been met.

The Elks and March

Provisions of the Statutes of the Order of Elks make the month of March very important to the Order, to its subordinate lodges and to its individual members.

Those provisions are that the annual elections in the lodges shall be held on either the second or third meeting in March and that nominations for office shall be held at any preceding meeting of that month.

It is generally recognized, of course, that the best lodge is the lodge that makes the most careful selection of its officers.

This is particularly true in cases where rotation in office becomes well established, which often results in a man who has been selected for a lower Chair in which he might be quite competent going forward without any question until finally he becomes Exalted Ruler, a position that he cannot as effectively operate, the demands and responsibilities of that office being greater than that of the preceding Chairs occupied by him.

Therefore, it behooves every member

of the Order to attend the meetings of his lodge in March when nominations are made, that he may have a part in selecting the best man for each office and then follow his hand by attending the election night meeting and casting his vote for the men who will do the best job for the lodge.

The Elks Method

The recognition of the great charitable work of our Order is now so general that it needs no public encomiums.

However, one may be justified in referring from time to time to the manner in which Elks bestow their beneficences as compared with the attitude of what John B. O'Reilly referred to as "organized charity, scrimped and iced, in the name of a cautious statistical Christ."

A reminder of the difference of attitude just referred to of the Elks in bestowing charity recently came to our attention through the devotion of the Los Angeles "Times" of a column to the printing of a letter from a reader, emphasizing the handicaps often experienced by a needy family because of the red tape of official organs of relief.

The letter reported the case of a widow left by her husband with three children, all under five years of age. She had no means of support.

She was sent from one welfare agency or organization to another and back to the preceding one and back and forth between different public relief groups.

The suggestion was made that assistance be sought from the Huntington Park Lodge of Elks.

The writer of the letter went on to say "the Elks Club sent a man out to interview the Manager of the Motel at which the woman had been deserted, paid her rent for a week and took her a huge grocery order with plenty of food for small children." She stated further that within a week they had arranged and paid for her transportation to her family in Nebraska.

True to the best principles of Elksdom.

Without delay, without formality, with a pleasant word, a cheering smile and a hearty handclasp the Elks of Huntington Park contributed to the reputation the Order has built during the years by being one of the greatest beneficent organizations in the country.

WHERE WILL YOU GO IN FLORIDA?

Florida needn't be expensive—not if you know just where to go for whatever you seek in Florida. And if there's any man who can give you the facts you want, it's Norman Ford, founder of the world-famous Globe-trotters Club. (Yes, Florida is his home whenever he isn't traveling!)

His big book, *Norman Ford's Florida*, tells you first of all, road by road, mile by mile, everything you'll find in Florida, whether you're on vacation, or looking over job, business, real estate, or retirement prospects.

Through his experienced advice you learn exactly where you can retire now on the money you've got, whether it's a little or a lot. (If you need a part-time or seasonal job to help out your income, he tells you where to pick up extra income.) Because Norman Ford always tells you where life in Florida is pleasantest on a small income, he can help you take life easy now.

If you're going to Florida for a job with a future or a business of your own, his talks with hundreds of business men and state officials, etc., lets him pinpoint the towns you want to know about. If you've ever wanted to run a tourist court or own an orange grove, he tells you today's inside story of these popular investments.

Yes, no matter what you seek in Florida, this big book (with well over 100,000 words and plenty of maps) gives you the facts you want. Price—only \$2, only a fraction of the money you'd spend needlessly if you went to Florida blind. Use coupon to order.

WHERE TO RETIRE ON A SMALL INCOME

This book selects out of the hundreds of thousands of communities in the U.S. and its island territories only those places where living costs are less, where the surroundings are pleasant, and where nature and the community get together to guarantee a good time from fishing, boating, gardening, concerts, or the like. The book never overlooks the fact that some people must get part-time or seasonal work to pad out their income.

It covers cities, towns, and farms throughout America—from New England south to Florida, west to California and north to the Pacific Northwest. It includes both Hawaii and American Virgin Islands. Some people spend hundreds of dollars trying to get information like this by traveling around the country. Frequently they fail—there is just too much of America to explore.

Where to Retire on a Small Income saves you from that danger. Yet the big new edition costs only \$1.00.

Mail to HARIAN PUBLICATIONS, 131 Prince St.
Greenlawn (Long Island), New York

I have enclosed \$..... (cash, check or money order). Please send me the books checked below. You will refund my money if I am not satisfied.

- Norman Ford's Florida*. \$2.
 Where to Retire on a Small Income. \$1.
 SPECIAL OFFER NO. 1: both books above for \$2.50.
 Travel Routes Around the World—the traveler's directory of passenger-carrying freighters. \$1.
 Where to Vacation on a Shoestring. \$1.
 How to Travel Without Being Rich. \$1.50.
 SPECIAL OFFER NO. 2: *Travel Routes Around the World, Where to Vacation on a Shoestring, and How to Travel Without Being Rich—all three for \$3*.
 SPECIAL OFFER NO. 3: all five books listed above for \$5.

Print Name.....

Address.....

City & State..... Zone No.....

Passenger-Carrying FREIGHTERS Are The Secret of Low Cost Travel

Yes, for no more than you'd spend at a resort you can take a never-to-be-forgotten cruise to Rio and Buenos Aires. Or through the Canal to either New York or California. Or to the West Indies or along the St. Lawrence River to French Canada. In fact, trips to almost everywhere are within your means.

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

Depending upon how fast you want to go, a round the world cruise can be yours for as little as \$250-\$300 a month. And there are shorter trips. Fast, uncrowded voyages to England, France, or South America; two or three week vacations up and down the Pacific Coast or elsewhere. Name the port and the chances are you can find it listed in "Travel Routes Around the World." This is the book that names the lines, tells where they go, how much they charge, briefly describes accommodations. Hundreds of thousands of travelers all over the world swear by it. Travel editors and travel writers say "To learn how to travel for as little as you'd spend at a resort get 'Travel Routes Around the World.'"

It's yours for just \$1, and the big 128-page 1958 edition includes practically every passenger carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called *How to See the World at Low Cost* plus pages & pages of maps.

A big \$1 worth, especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

Will Your Next Vacation Really Be Something to Remember?

The surest way to guarantee a new, different, and exciting vacation is to learn the hundreds of things you can do and the places you can visit on the money you want to spend.

Norman Ford, founder of the world known Globe Trotters Club, tells you that in his book *Where to Vacation on a Shoestring*, this is the man who has spent a lifetime searching for the ways to get more for your money in vacations and travel. In his big book, you learn

- about low-cost summer paradises, farm vacations, vacations on far-off islands, on boats drifting down lazy streams while you fish.
- about vacations at world-famous beaches, under palm and eucalyptus trees, in government-subsidized vacation resorts, in Indian country, along rugged coastlines, on ships and by rail.
- about dude ranches you can afford; what to see, do, and how to save at national parks and in the cities most Americans want to visit.
- about low-cost sailing ship cruises, houseboat vacations in the North Woods, fantastically low-cost mountain vacations, the unknown vacation wonderlands almost at your front door.

Of course, Norman Ford knows where to get real vacation bargains in all America, from Maine to California, and in Canada, Mexico, etc. At no time does he ask you to spend a lot of money to enjoy yourself, no matter how really different and exciting is the vacation you choose through his experienced advice. Always, he tells you the many things you can do within your budget and how to get more for your money (if you travel by car, he shows how most auto parties can save \$6 or \$7 a day).

You can't help but learn something that is just meant for you. Yet, *Where to Vacation on a Shoestring* costs only \$1. To make sure your next vacation will be something to talk about, get the facts now. Use the coupon to order.

ROUND THE WORLD ON A SHOESTRING

If you know the seldom-advertised ways of reaching foreign countries, you don't need fantastic sums of money in order to travel. You could spend \$550-\$1000 on a one-way luxury steamer to Buenos Aires—but do you know you can travel all the way to Argentina through colorful Mexico, the Andes, Peru, etc., via bus, rail and boat for just \$132 in fares?

You can spend \$5000 on a luxury cruise around the world. But do you know you can travel around the world via deluxe freighter for only a fourth the cost and that there are almost a dozen other round the world routings for under \$1000?

There are two ways to travel—like a tourist, who spends a lot, or like a traveler, who knows all the ways to reach his destination economically, comfortably, and while seeing the most.

Norman Ford's big new guide *How to Travel Without Being Rich* gives you the traveler's picture of the world, showing you the lower cost, comfortable ways to practically any part of the world. Page after page reveals the ship, rail, bus, airplane and other routings that save you money and open the world to you.

What do you want to do? Explore the West Indies? This is the guide that tells you how to see them like an old time resident who knows all the tricks of how to make one dollar do the work of two. Visit Mexico? This is the guide that tells you the low cost ways of reaching the sights (how 56¢ takes you via 8-passenger automobile as far as those not-in-the-know pay \$5.60 to reach). Room around South America? Europe? Any other part of the world? This is the guide that tells you where and how to go at prices you can really afford.

If you've ever wanted to travel, prove now, once and for all, that travel is within your reach. Send now for *How to Travel Without Being Rich*. It's a big book, with over 75,000 words, filled with facts, prices, and routings, and it's yours for only \$1.50. Even one little hint can save you this sum many times over.

Special offer: all three books above—Travel Routes Around the World, Where to Vacation on a Shoestring, and How to Travel Without Being Rich—for \$3.

* OFFICIAL ELK JEWELRY

A Gift That Will be Worn Proudly by Any Elk

For the lodge or the individual wanting to give an Elk a lasting gift that he will proudly wear here is the answer. Handsome jewelry officially approved by the Grand Lodge and distributed by The Elks Magazine. Prices include federal tax.



No. 1—50 year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$78.85. A splendid gift to honored members or officers.
No. 1A—Same design, set with five blue sapphires. \$19.25.



No. 7E—Economic membership pin, without years designation, in 10k gold plate finish. \$4.00.

No. 7—Same design as above, in 10k solid gold, with gold plated post and attaching button. \$7.35.

No. 7S—Same as No. 7 but set with one 4-point genuine blue sapphire. \$11.00.

No. 7A—Same design with 2-point diamond. \$20.15.

No. 7B—Same design with 4-point full cut diamond. \$28.40.



No. 13—Past District Deputy Pin. Designed especially as a decoration for extraordinary services rendered to the Grand Lodge and beautifully suited to the honor which it indicates. 10k gold ornamentation surrounding red, white and blue, hard-fired brilliantly enameled Elks insignia. Gold plated attaching post and button. \$13.00.

No. 13A—Same as above, equally handsome but with one 5-point genuine blue sapphire inset at bottom. \$17.00.

No. 13B—Similar to No. 13 with addition of brilliant 5-point diamond inset. \$46.00.



No. 9—Life membership. Design similar to No. 8 but with word Honorary omitted. Same fine construction and enameling. \$9.15.

No. 9A—Exactly like life membership pin shown above but with three 2-point blue sapphires. \$13.75.

No. 9B—Same as No. 9. With three 2-point diamonds. \$49.50.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.00.



No. 11—Past Exalted Ruler pin. An emblem of rare beauty for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes official Elk pins such fine examples of jeweler's art. Clock and pin beautifully enameled red, white and blue. Past Exalted Ruler designation gold letters on blue background. \$12.50.

No. 11A—Same as above pin No. 11 but with 5-point diamond. \$46.00.

No. 11B—Similar to 11 and 11A but jewel is a 10-point diamond. \$70.00.



No. 8—Honorary life membership pin. 10k gold, gold plated post and attaching button. \$9.15.

No. 8A—Same design with three 2-point blue sapphires. \$13.75.

No. 8B—Same design with three 2-point diamonds. \$49.50.



No. 10—30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$8.25.

No. 10A—Same pin, same quality as No. 10 but set with one 1½-point blue sapphire. \$9.90.

No. 10B—Similar to above, set one 1½-point diamond. \$19.00.



No. 3—25 year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$8.25.

All Pins Manufactured By L. G. Balfour Co., one of America's Leading Manufacturing Jewelers

THE ELKS MAGAZINE

386 Fourth Ave., New York 16, N. Y.

Enclosed is check for \$..... for emblem

Button No..... Quantity.....

Name.....

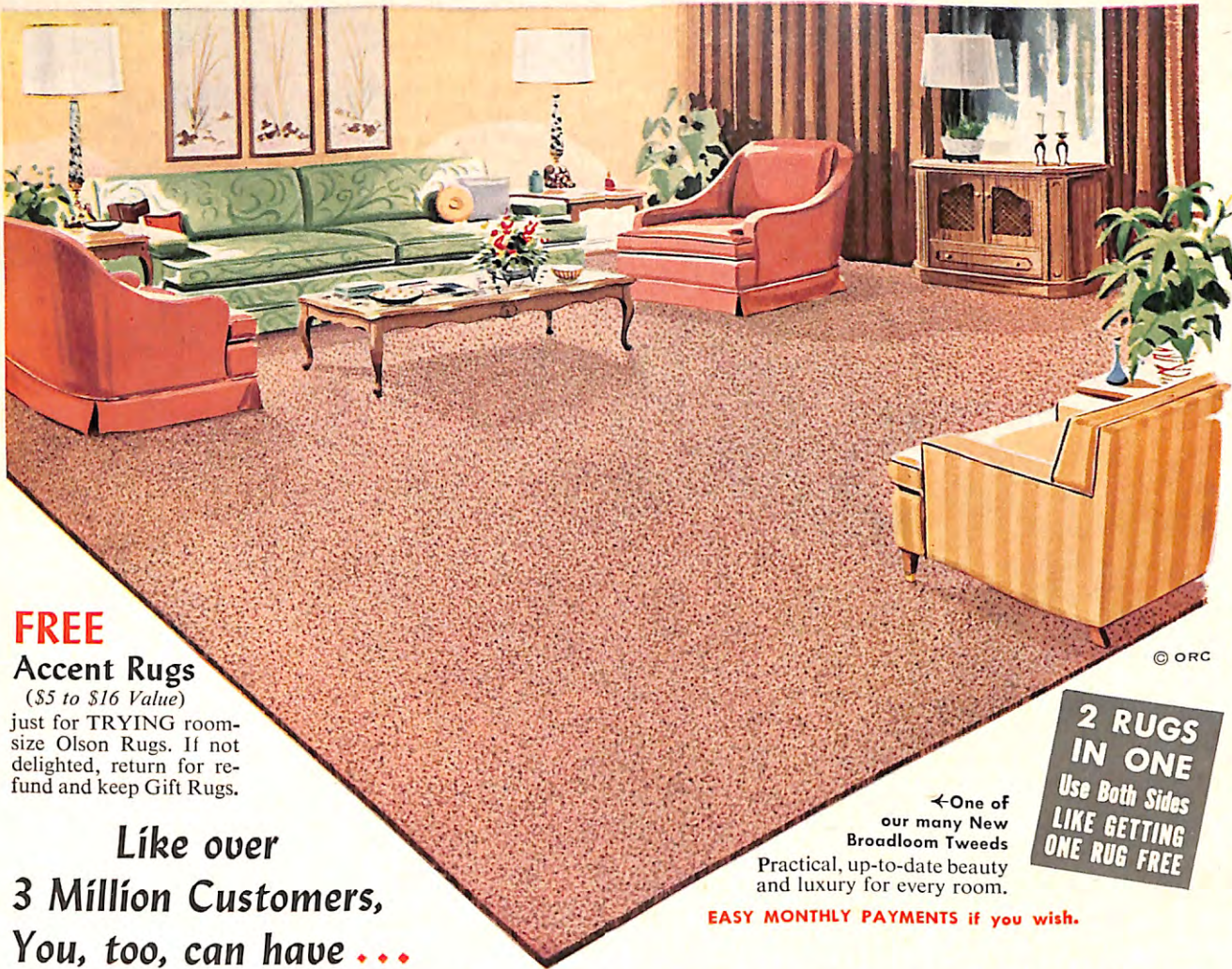
Street.....

City..... State.....

On N. Y. C. orders please add 3% Sales Tax.

* Registered designs of the B.P.O.E.

TM and © applied for.



FREE
Accent Rugs

(\$5 to \$16 Value)
just for TRYING room-size Olson Rugs. If not delighted, return for refund and keep Gift Rugs.

Like over
3 Million Customers,
You, too, can have ...

Finer RUGS the Magic OLSON way

... at about **1/2 the Price You Expected to Pay!**



"IF you will send me your Old Carpets, Rugs, and Clothing at my expense, I **GUARANTEE** to send you the finest and longest wearing Broadloom Rugs or wall-to-wall Carpeting you ever had for so little money."
Pres. *Walter Olson*

IT'S ALL SO EASY. Why pay for materials when you have so much of your own—more than you realize? Because you furnish so much of the material, you get heavier, more luxurious Broadloom (almost 1/2 inch thick) for far less money. Every square yard weighs over 3 1/2 pounds.

By the Famous Olson Process, the valuable wools and materials in discarded carpets, rugs, clothing, etc., are scientifically reclaimed like new, sterilized, shredded, bleached, merged, redyed, spun with choice **New Wools** and woven within a week into deep-textured, new, two-sided Broadloom with the twist weave beauty of luxury-priced wool rugs—at about half the cost. Customers say, "Olson Rugs wear like iron—they are lovely enough for the finest homes."

You Risk Nothing by a Trial. We guarantee to please you or pay for your materials. Our 84th year. You save by mail direct from the factory. No salesman will bother you. We pay Freight or Express on old material from any state.

Write Your Name and Address — Cut Out Card and Mail

FROM:-

YOUR NAME.....
ADDRESS.....
TOWN.....STATE.....



BUSINESS REPLY CARD
First Class Permit No. 66, Chicago, Ill.

Postage Will Be Paid By—

OLSON RUG CO. Dept. A-41

Catalog Division

Chicago 41, Illinois



2 RUGS IN ONE
Use Both Sides
LIKE GETTING ONE RUG FREE

←One of our many New Broadloom Tweeds
Practical, up-to-date beauty and luxury for every room.

EASY MONTHLY PAYMENTS if you wish.

FREE New Olson Book — Gift Rug Coupon

49 Model Rooms, Rugs, in Full Colors

Cut Out Card—Mail Today

(NO STAMP NEEDED — JUST DROP IN MAIL BOX)

This is a new type *Coupon-Postcard* that requires no stamp or envelope. Just cut out along red dotted line, write your name and address in the space provided and drop in any mail box. Pay no attention to any printing on back of card. By return mail you'll receive the beautiful Olson Rug and Decorating book Free and your Gift Rug Coupon.



CHOICE of newest colors, patterns regardless of colors in your material. Any size in a week—up to 18 feet wide, seamless, any length:
Lovely **TWEEDS** Modern
Solid Colors Casuals
Embossed Effects Florals
Early American Scrolls
Oriental Designs Ovals

If You Have No Old Material you can buy Olson Rugs outright at factory prices.

OLSON RUG CO. Chicago New York San Francisco