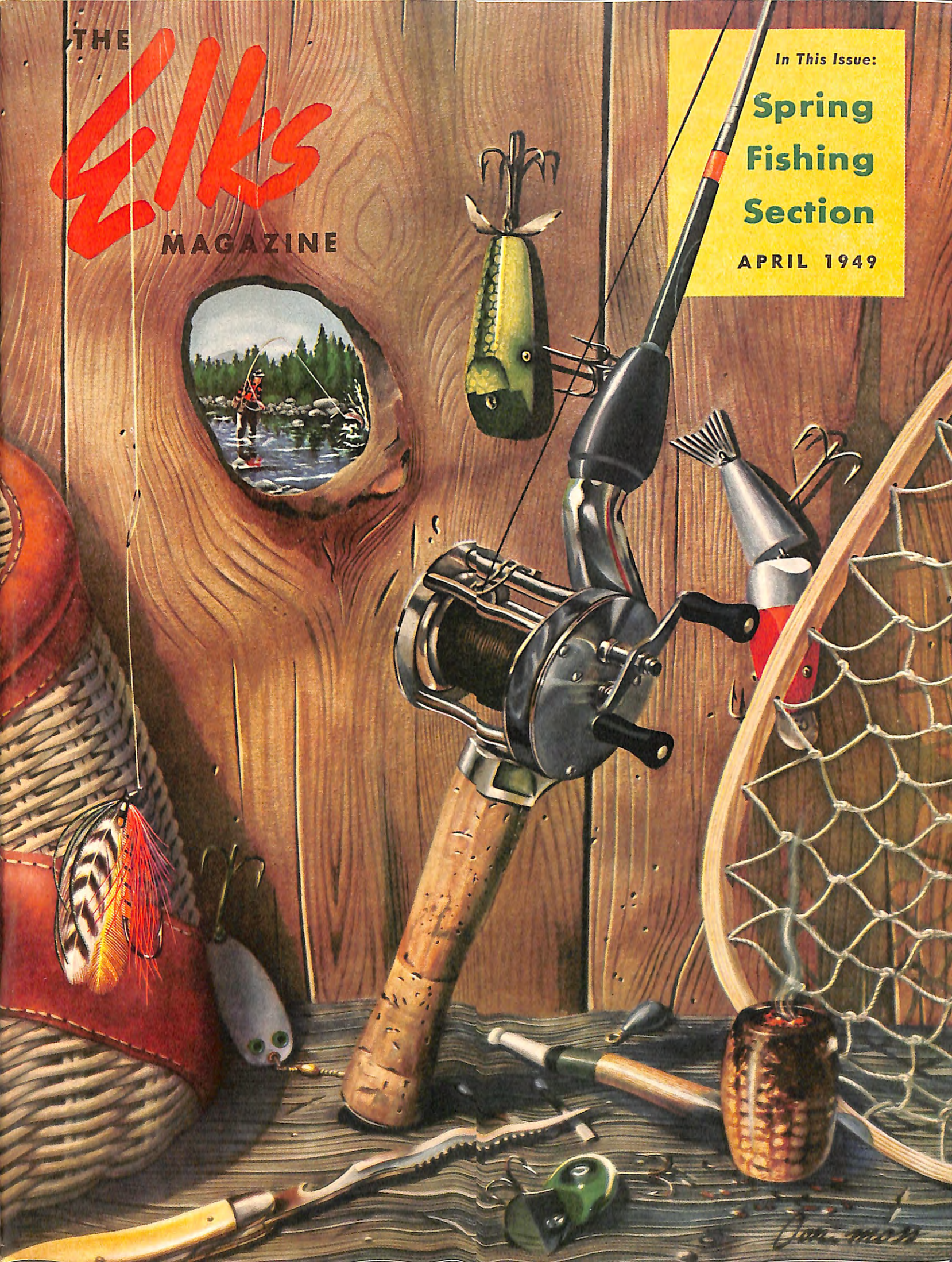


THE  
**ELK'S**  
MAGAZINE

In This Issue:  
**Spring  
Fishing  
Section**  
APRIL 1949



# Sometimes women have to carry the banners

PERHAPS you'll see the story of Joan of Arc, as portrayed on the screen by Miss Ingrid Bergman.

It's a thrilling episode in the world's history, proving that sometimes a *woman* must take the lead in the fight she believes in.

**Modern women**, too, must often pick up the banners . . . in *their* struggle for the security and well-being of their family.

Though earning the necessities of life is primarily a man's job, sometimes it takes a *woman* to *insure* her family's future by setting them on the *only sure road* to security . . . through adequate, regular savings.

For the modern woman, there is one fool-proof method of winning her fight for savings. It's United States Savings Bonds—an investment with the soundest backing in the world . . . an investment that pays back *four* dollars for every *three*.

And there are two foolproof savings plans, too. One is the Payroll Savings Plan, for those on a company payroll. The other is the Bond-A-Month Plan, for those not on a payroll, whereby bonds are purchased through the checking account.

**If your home is your career**, urge your husband, and all other working members of your family, to start now—today—on the bond-saving plan for which they are eligible.

**If you are working**, sign up yourself at your firm or bank, and influence the other working members of your family to do the same.

Soon the bonds will start piling up.

Soon you'll know that confidence in the future which only comes through saving.

It's a wonderful feeling for anyone. And for a woman—how doubly wonderful!

**AUTOMATIC SAVING  
IS SURE SAVING  
U.S. SAVINGS BONDS**



Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.



# A GREAT DANGER THREATENS THE ELKS MAGAZINE

---

## **TO ALL MY BROTHER ELKS:**

Your Magazine successfully met the war-produced problems of scarcity of paper and increased cost, continued its publication and served as an informative and inspirational agency contributing materially to making possible the magnificent record of patriotic service which you performed to the everlasting glory of our Order.

It is now facing the most serious danger of its existence—that of drastic, if not destructive, legislation increasing the second-class postage rates to an almost inconceivable degree.

The Postmaster General of the United States has caused to be introduced in both branches of Congress identical bills (HR 2945 and S 1103) which would increase the cost of mailing *The Elks Magazine* to 400 per cent of the present cost.

Not only that, but those bills also provide that at the end of a year such new rate shall be increased 50 per cent so that your Magazine would be compelled to pay postage amounting to 600 per cent of the present cost.

The special consideration which for many years non-profit educational, religious, agricultural and fraternal magazines have re-

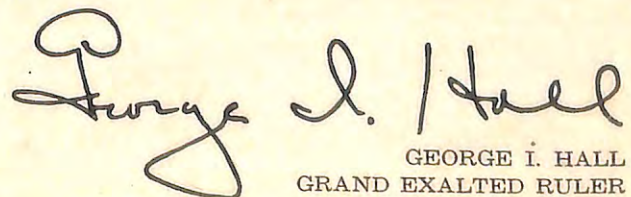
ceived in the matter of postal rates would be eliminated by these bills.

The average commercial magazines have 40 per cent newsstand sale so that the proposed increase would apply to only 60 per cent of their circulation. It would apply to 100 per cent of the circulation of *The Elks Magazine*.

I appeal to every lodge of our Order to adopt resolutions protesting against this destructive legislation, and send a copy of same to the Senators from their state and the Representative of the Congressional District in which the lodge is located.

I appeal to every Elk to make a similar individual protest to his Senators and Representative in Congress.

This I ask that *The Elks Magazine* may continue its service to the Order and that its power to contribute, through its pages and financially, to the patriotic, humanitarian, charitable and civic services of the Grand Lodge, the Elks National Foundation, the Elks National Veterans Service Commission, the State Associations and the subordinate lodges may be preserved.



GEORGE I. HALL  
GRAND EXALTED RULER

# APRIL, CONTENTS

These "Autopoint"  
**GIFTS**

**GET THE  
BUSINESS!**



**WILL YOU  
TAKE THE  
ORDERS?**

One Hand Operation  
**"AUTOPOINT"  
KNIFE**

NO. 400  
RETAIL \$1.00

Yes, "Autopoint" business gifts are constant reminders... work for you so effectively, they close many sales, leaving only the orders for you to book. Like this proved "Autopoint" Knife with blade of fine surgical steel. One hand operation. Press selector button forward to choice of three blade lengths. No wobbly blade. In varied colors, with lustrous plastic barrel with rounded end in two contrasting colors. Constantly useful—constant reminder of YOU, carrying your name, slogan or trademark.

**Pocket-Level Style  
"AUTOPOINT" PENCIL**

New "Autopoint" Pencil in modern pocket-level style with rocker-action clip and trim in silvonite finish. Opaque pyroxylin barrel in white or yellow—shows up your name, slogan or trademark beautifully. Finger grip in choice of many harmonious colors. Doubly appreciated, because "Grip-Tite" tip won't let leads wobble, turn or fall out... delivers smoother, trouble-free writing.

**Temperature and Humidity Guide**

A useful and ornamental accessory for office and home. Shows degree of temperature and humidity separately. Case handsomely streamlined in molded plastic—walnut color. Rates a place on any desk—gives you high rating in customer and prospect preference.



NO. 260  
RETAIL \$2.00

NO. 65  
RETAIL \$1.00



**Autopoint**  
TRADE MARK  
**BETTER PENCILS**

"Autopoint" is a trademark of Autopoint Company, Chicago

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Please send me catalog and quantity prices on  
 "Autopoint" One Hand Operation  
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 "Autopoint" Temperature and Humidity  
Guide and other "Autopoint" Imprinted  
Business Gifts

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Company Name.....  
Street Address.....  
City..... Zone..... State.....

## THE **Elks** MAGAZINE

COVER DESIGN

Don Moss

1 AN APPEAL FROM THE  
GRAND EXALTED RULER

3 MAKE DEMOCRACY WORK

4 TELEVISION & HOLLYWOOD  
Paul Raibourn

6 AN OHIO WELCOME

7 NATURE BOYS  
Dickson Hartwell

8 THE GRAND EXALTED  
RULER'S VISITS

10 LE CHAMP

William Fay

12 ACTIVITIES SPONSORED BY  
THE ELKS NATIONAL  
VETERANS SERVICE  
COMMISSION

14 ELK NEWSLETTER

15 SPRING FISHING SECTION

31 NEWS OF THE LODGES

46 IN THE DOGHOUSE

Ed Faust

48 GADGETS & GIMMICKS

56 EDITORIAL

NATIONAL PUBLICATION OF THE  
BENEVOLENT AND PROTECTIVE ORDER  
OF ELKS OF THE UNITED STATES OF  
AMERICA. PUBLISHED UNDER THE  
DIRECTION OF THE GRAND LODGE BY  
THE NATIONAL MEMORIAL AND  
PUBLICATION COMMISSION

THE ELKS NATIONAL MEMORIAL  
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# Make Democracy Work

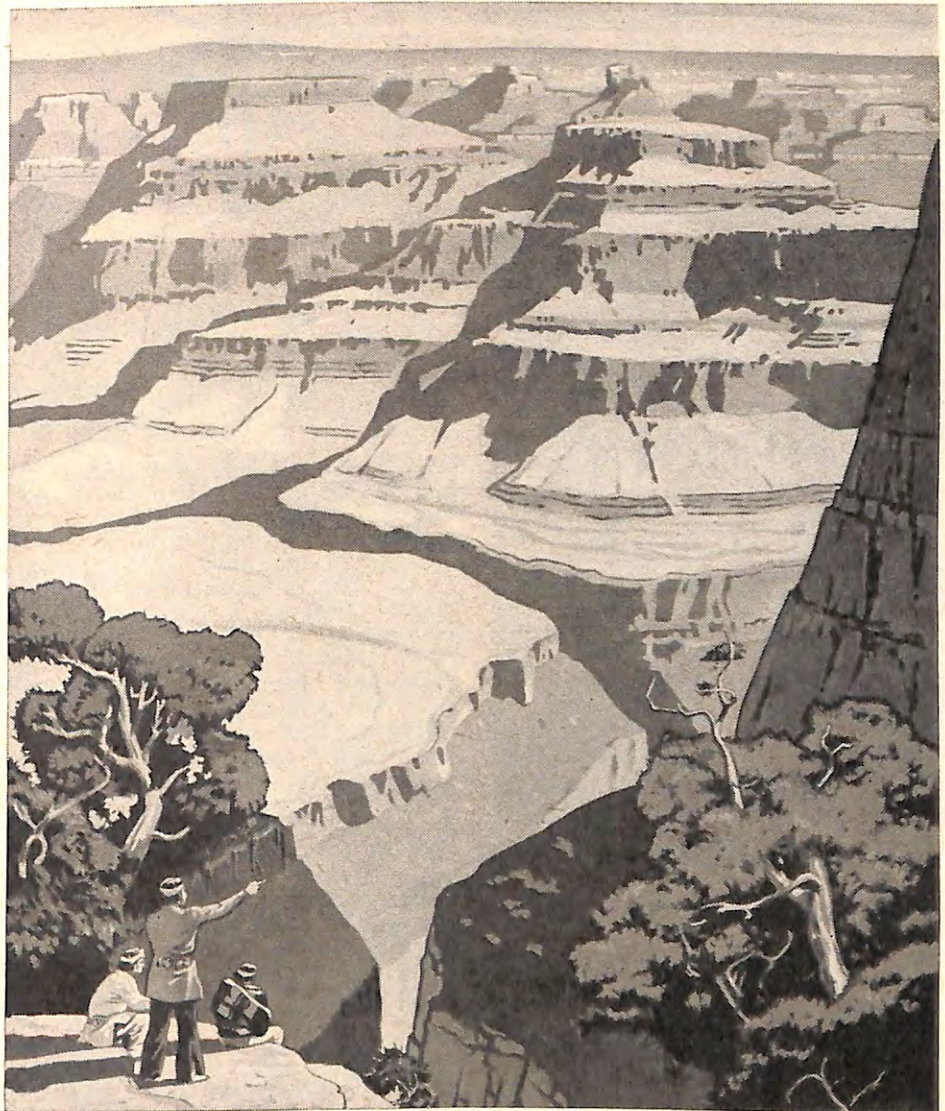
★ The leader of our Fraternity, representing all its 960,000 members, sent the following appeal to the President of the United States, in connection with the brutal travesties of justice typified by the trial of Cardinal Mindszenty in Romania and the Protestant clergymen in Bulgaria.

THE PERSECUTION OF CARDINAL MINDSZENTY IS SYMPTOMATIC OF THE DEADLY PERIL TO HUMAN FREEDOM WHICH CHILLS THE HEARTS OF FREE MEN EVERYWHERE.

CARDINAL MINDSZENTY HAS SUFFERED THE HISTORIC FATE THAT AWAITS EVERY MAN WHO VALUES PRINCIPLES ABOVE ALL ELSE. YESTERDAY IT WAS CARDINAL MINDSZENTY; TODAY IT IS THE PROTESTANT LEADERS IN BULGARIA. NO ONE CAN TELL WHO WILL BE NEXT; BUT WE KNOW THAT THERE WILL BE OTHERS SO LONG AS MEN OF COURAGE AND GOODWILL DARE TO STAKE THEIR LIVES AGAINST THE FORCES OF EVIL WHICH TODAY ARE SEEKING TO BRUTALIZE MANKIND.

IN THE NAME OF A MILLION AMERICANS, MEMBERS OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS, PASSIONATELY DEVOTED TO POLITICAL, ECONOMIC AND RELIGIOUS FREEDOM FOR ALL MEN, I RESPECTFULLY APPEAL TO YOU TO USE ALL MORAL POWER AT YOUR COMMAND TO CORRECT THE INJUSTICE DONE TO CARDINAL MINDSZENTY, TO PROTECT ALL OTHERS WHO FIND THEMSELVES SO PERSECUTED AND TO MOBILIZE MEN OF GOODWILL THROUGHOUT THE WORLD FOR THE PRESERVATION AND ADVANCEMENT OF LIBERTY AND JUSTICE.

SINCERELY,  
GEORGE I. HALL



*Santa Fe is the only railroad entering Grand Canyon National Park.*

## Have you seen Grand Canyon yet?

# Go Santa Fe

*DIRECT TO THE SOUTH RIM*

There's only one Grand Canyon. It's in northern Arizona—and it took a million years to make.

There's only one railroad entering this National Park. It's the Santa Fe—and its Pullmans take you direct to the South Rim the year round.

Last year well over a half million people saw the spectacular grandeur of Grand Canyon, enjoyed rim drives and trail trips, and the traditional Fred

Harvey hospitality at El Tovar Hotel and the Bright Angel Lodges.

This month is a fine time to see the Canyon from the South Rim—the only part of Grand Canyon open the year 'round.

Let us send you our new booklet on Grand Canyon giving details. Simply mail the coupon.

R. T. Anderson, General Passenger Traffic Manager  
Dept. EL-5, 80 East Jackson Boulevard  
Chicago 4, Illinois

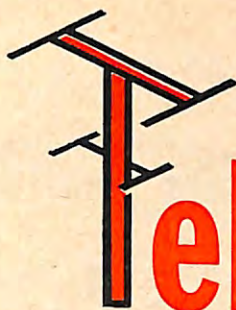
Please send me free booklet giving details for a "stopover" visit to Grand Canyon on a Santa Fe trip to or from California.

Name

Street

City and State





# Television &

**Will television help the movies in  
a down-to-earth business sense?**



**BY PAUL RAIBOURN**

**As Told to Stanley Frank**

*PAUL RAIBOURN is vice president of Paramount Pictures, Inc. in charge of Planning, Television and Advertising. An electrical engineer by education, he has been associated with Paramount since 1921 and over a decade ago made pioneer investigations of television and its applications to the motion picture industry.*

**D**URING the last year the public has been led to believe that the mere mention of one word carries dread connotations ranging from sudden death to slow bankruptcy for all existing forms of mass entertainment. That word, of course, is television and to hear some people talk you'd think the movies, the theater, radio and sports might just as well roll over and prepare to be thrown into the street by the new medium. Television, we are assured, will cause drastic upheavals in the amusement world and may even render obsolete current activities competing for the public's money and leisure time.

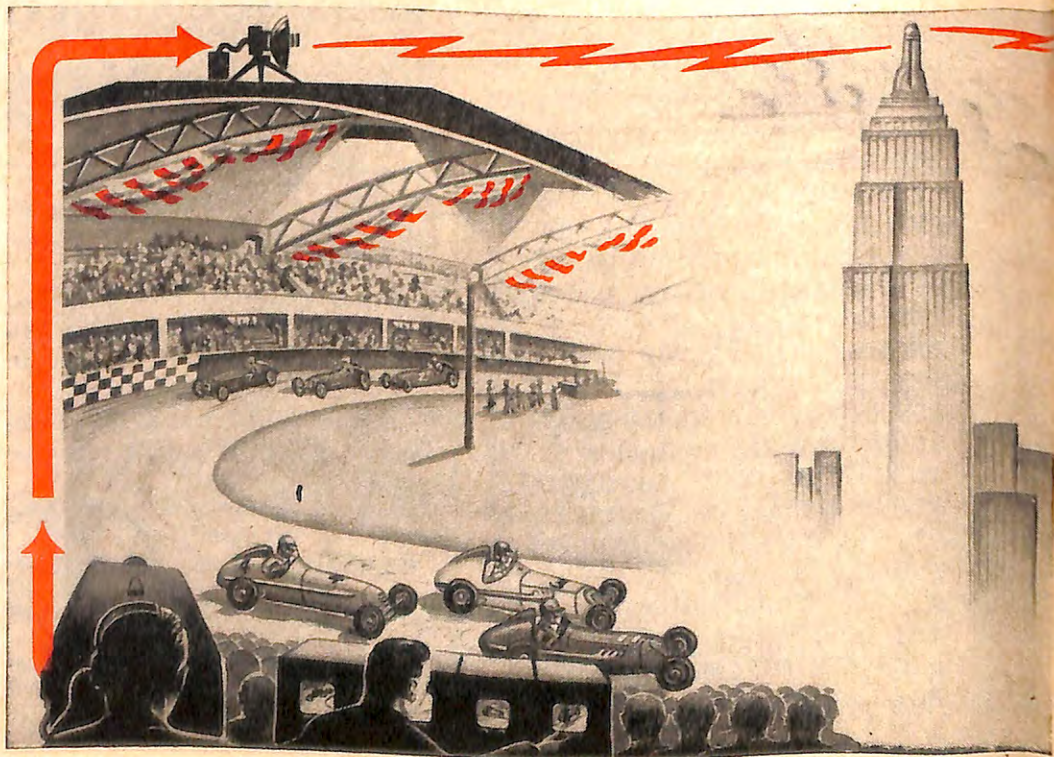
I wouldn't know about the other fields, but I'm positive that such scare talk concerning the movies is utter nonsense. Let me hasten to admit that television is an intensely interesting development that opens up new and unprecedented opportunities for diverting countless millions. I cheerfully concede that technical improvements sure to come will make television a much more satisfying—

and therefore formidable—form of entertainment than it is today. It is by all odds the most serious challenge to revenue and mass appeal that ever has confronted the movies. But—

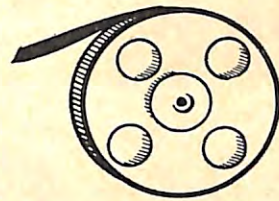
Television will not hurt the movies. Let me state the proposition more affirmatively. Television actually will help the movies—and I don't mean in a vague or artistic sense. I mean in the down-to-earth business of selling tickets at the box office.

That statement, which is the reverse of most opinions heard outside the motion picture industry, is not an exercise in whistling past the graveyard, nor is it made off the top of the head. An electrical engineer by education, I recognize the scientific potentialities of television more thoroughly than most self-anointed authorities who don't know a megacycle from a megaphone. As an executive charged with the responsibility of protecting a studio's heavy investment in stars, property, equipment and good will, I have devoted

Here is one answer to the problem of transferring on-the-spot action such as an auto race, political event, etc. to the motion picture theater screen by means of television. By the intermediate-film theater process, television cameras at left follow the auto race and signal is fed to transmitter on roof of grandstand. From there, signal is transmitted to a relay unit located on top of a tall building. This relay permits a transmission path unobstructed by buildings or other objects. From relay unit, signals are sent to a unit on top of the theater building and then to a television receiver within the theater. The image of the auto race appearing on television receiver is photographed by a motion picture camera. Film from camera is developed in tanks and then dried on the device which resembles a carnival wheel. Film then is fed to a movie projector. Entire process is continuous and a reproduction of the race appears on the theater screen in view of audience with a time lag of approximately 60 seconds.



# Hollywood



serious thought to the impact of television on the financial stability of the movies for many more years than off-the-cuff pundits who don't have to worry about such petty annoyances as budgets, stockholders and gross revenues. Ours was the first major movie studio to investigate the possibilities of television. In 1937 a survey of this infant among the established entertainment giants was made and the findings were so impressive that a 29 per cent interest in one of the pioneer television concerns was purchased. In 1938 I made an extensive trip through Europe, studying television techniques and operations in England, France and Germany which, at that time, were much farther advanced than we were. Since the war the United States has assumed undisputed world leadership in the field, a position it probably will retain permanently by reason of our standards of living which will bring television sets to every household that wants them and, in turn, will make for better programs.

I refer to my background only for the purpose of demonstrating that: (a) I'm not a Johnny-come-lately in television: (b) I'm not a hidebound conservative who resents or depreciates television because it poses a

threat to my job. On the contrary, I welcome it for the very reason I mentioned a moment ago. Because it will sell tickets at neighborhood movie theaters, which are the backbone of the industry.

On the face of things, this is absurd. All evidence points to the fact that the installation of a television set in a home immediately absorbs 25 per cent of a family's leisure time. All activities in which people find relaxation suffer equally—reading, card playing, going to the movies, attendance at sporting events, automobile riding, social conversation. (Listening to the radio is virtually eliminated.) This trend has been found in the metropolitan New York area, the only section in the country with enough television stations and sets to constitute a fair test. As of January 1, 1949, about half the sets in the United States—more than 400,000—were concentrated in New York. If this is true where there are so many facilities for amusement, what will happen in smaller towns and rural sections when television becomes as common as radio?

The experts tell us that time will come by 1958. People who know about such things predict there eventually will be 40,000,000 television

sets in America and the average family will spend about \$150 a year in initial cost, depreciation and maintenance. The average family now spends only \$35 a year on the movies, so it seems to me some folks have established a new world record for conclusion-jumping by assuming that the movies will be hit hardest by the money diverted to television.

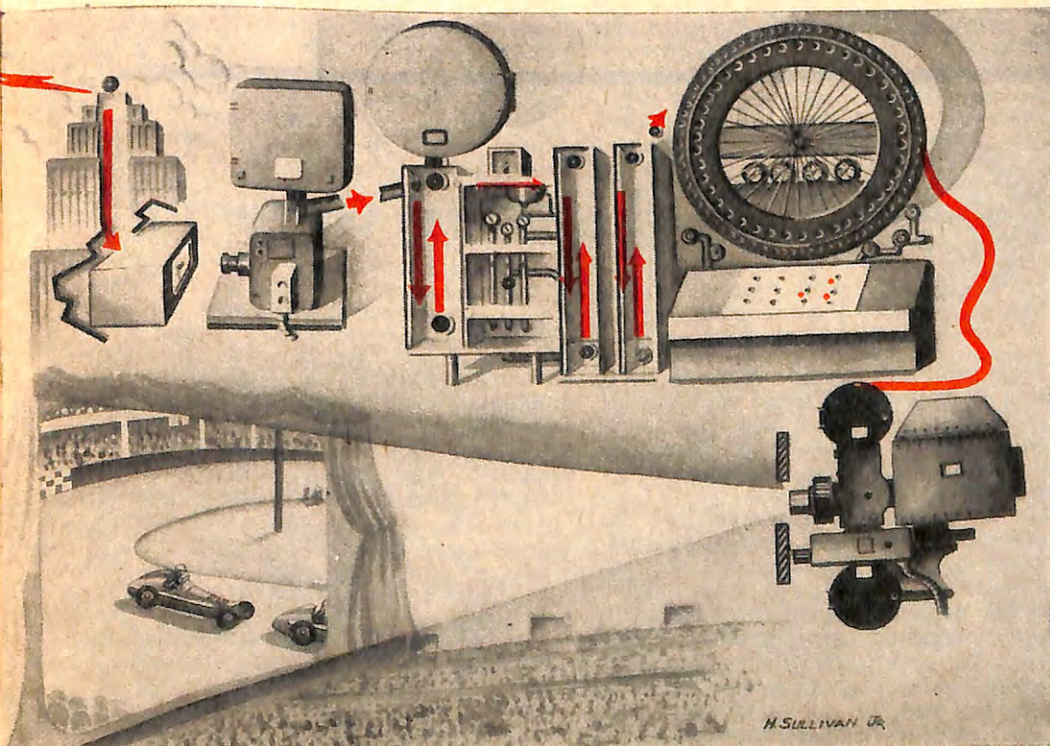
Now I bow to no man in my respect for statistics. I also have a long memory. I remember the dire predictions made about the movies a generation ago when good, low-priced cars rolled off the assembly lines and, more recently, when efficient little radios began to sell for \$15 or less. It is curious that 40,000,000 is the figure generally mentioned when estimating the potential market for television sets. By an odd coincidence, there are 40,000,000 automobiles in the country today. The cost of buying and maintaining a car is ten times greater than owning a television set—yet the automobile did not, and has not, cut into the movie business.

Attendance at the movies reached an all-time high during the war when radio commanded the largest audience in its history. Again, I must concede that television is a much more satisfying entertainment medium than the radio and, therefore, a more serious competitor to the movies. The basic appeal of television and the movies is identical. Both present moving images accompanied by a sound track that reproduces speech and music. Television shows of the future, especially elaborate, expensive productions, will be filmed and, as a consequence, may in a measure approach the technical excellence of motion pictures. Why, then, should people pick themselves up and pay admission to a movie when they can enjoy a free show in the comfort of their homes?

The dice seem to be loaded in favor of television, but one all-important factor is a great equalizer. Marvelous as it is, the magic box that is television will not change human nature. That is the movies' big ace in the hole and our experience at the Paramount Theater in New York already has proved that we are not guilty of wishful thinking or complacency in relying on human nature to keep lines forming to the right of the box office.

George M. Cohan once said: "The only thing that will keep a man home at night is a dame. And there's nothing that will keep a dame home." The human animal is a gregarious critter. The female of the species wants to show off a new hat or dress. She wants to escape from the confinement of the house and mingle with people. Men also get bored with hanging around and, no matter how tough a day they've had at the office, they want to get out occasionally and participate in the peculiar excitement a crowd generates. Although every home is equipped with a kitchen, people continue to spend money eat-

(Continued on page 42)



Illustrated by H. SULLIVAN, JR.

# An OHIO Welcome . . .

## From a Leading Elk



Past Grand Exalted Ruler McCormick

THE Elks of Ohio are anticipating the privilege of entertaining the officers and members of the Grand Lodge, visiting Exalted Rulers and Brother Elks in Cleveland, Ohio, July 10-14, 1949. Our committees are working every day in an effort to make this convention the finest in recent years.

Brothers who study the program as it is developed, and as it appears in *The Elks Magazine*, will note some changes in the procedures of the Annual Reunion of the Grand Lodge Delegates.

The opening ceremonies this year, Sunday evening, July 10, will be featured by the presence of our National Scholarship winners and the presentation of awards by the Chairman of the National Foundation. This will be a public meeting in the Cleveland Municipal Auditorium, and we look forward to a full house of enthusiastic Elks and citizens of Cleveland at this ceremony.

The parade will be held at night under the direction of our Grand Esquire, Cyril A. Kremser. This feature will be on Tuesday evening, July 12, at 8 P.M., and many State Associa-

tions and lodges have indicated a desire to participate.

Much thought has been given to entertainment features, including style shows and teas for the ladies and a night ball game between the Cleveland Indians and the Pittsburgh Pirates.

Many State Associations are arranging for headquarters and have special funds set aside for entertainment purposes.

Cleveland and Lakewood Lodges are offering entertainment features during the day and special events in the evening.

The Ohio Elks Association will have a headquarters where every visiting Elk will be welcomed and entertained. The Cleveland Hotel has been chosen as Convention Headquarters. Excellent cooperation has been extended by the Cleveland Convention Bureau and the Elks 1949 Cleveland Convention Corporation is doing a grand job under the leadership of Larry McKenna and Nels Stuart.

The ritualistic contest will be a feature of the meeting. The golfers, trapshooters, uniformed delegations,

singing organizations and bands will be accorded every facility for competition.

Special church services are being arranged.

Additional entertainment features will be announced in *The Elks Magazine* prior to the Cleveland reunion.

We in Ohio have only one request to make—Come early and stay as long as possible with the Elks of the great Buckeye State.

Edward J. McCormick, PGER, Director General  
Elks 1949 Cleveland Convention Company, Inc.



Governor Frank J. Lausche of Ohio



## From the State Governor

I am happy to learn that the Benevolent & Protective Order of Elks of the United States of America will hold its 85th Grand Lodge Reunion in Cleveland during the period of July 10-14, 1949.

It is a pleasure and privilege to welcome the officers, members and guests of your great Order to the metropolis of Ohio on this noteworthy occasion. I am familiar with the outstanding services which your Order has rendered throughout the decades for and on behalf of its own members and for the public welfare. I am, therefore, pleased that you have

chosen our State as the place for your deliberations this year. I know that in the friendly atmosphere of Cleveland your Convention will be outstanding and your deliberations crowned with fruitful achievements.

Governor of the State of Ohio



# NATURE BOYS

IT'S A MAN'S WORLD



**The Grand Canyon makes a good thing out of Nature.**

**BY DICKSON HARTWELL**



IT ISN'T every day that somebody drills an oil well and strikes a dry ice gusher. And it isn't every day that somebody compresses into a tiny cone what is considered the most haunting scent in the world—a mere whiff

of smoke—and sells 80,000 of them a month to eager buyers located more than half way around the world.

But that's what some people have done in the Southwest. In two of the most peculiar businesses in the country they've put Nature profitably to work. Others have done well with Nature too; some because of it and some in spite of it. Not without various difficulties, of course.

The smoke smell, for example, eluded its pursuers for twenty-five years. It is the odor of burning piñon wood which has intrigued three generations of southwest travelers since before the days of Billy the Kid. Piñon, a variety of pine tree which harbors an aromatic pitch, grows only a few places in the world: northern New Mexico and some parts of Arizona, Colorado, Utah and a spot or two in California and Texas. Used by Indians for heat and cooking since some tribal Prometheus brought them fire, it intrigued the olfactory

nerves of the early Spanish *conquistadores*.

Since that day every visitor who has sniffed piñon smoke in the sharp, clear air of a Southwestern morning, has wanted to take some of it home with him. And to those who stayed and settled that vast country piñon was as much the symbol of home as the white cliffs of Dover to a traveling Englishman.

For some seventy years Southwest tourists have been trying to pack piñon wood home to burn in their own fireplaces. The well-to-do have shipped logs in baggage cars; others have lugged sticks into their upper berths. Recently airport attendants have had to discourage piñon-partisan passengers who desired to haul hunks of the stuff home with them aboard a fully loaded plane.

Their efforts were usually wasted, too. Burning piñon wood in a modern fireplace that draws well doesn't flavor the inside of a house. The smell goes up the flue.

Obviously anyone who could bottle a smell with such potent allure had himself an attractive business proposition. For nearly three decades commercially-minded natives have tried to do so. The problem was finally solved by two amateurs, Billy Tober, New Mexico state public official, and Nancy Lane, former New Mexico state representative, whose father was Secretary of the Interior in President Wilson's cabinet.

The exact formula for the process is kept locked in a vault. In general, though, piñon wood of precisely the right seasoning and pitch content is selected, finely ground and then mixed with the top-secret cohesive material. It is next placed in a small mould and tightly compressed with a hand-operated plunger. The result is an inch-high cone that burns like incense and gives off the true piñon odor because it is made not of chemicals but of piñon.

Since the Wiler-Lane duo started their Piñon Studios in Santa Fe there have been several interesting developments. They've discovered that it is the only incense universally acceptable to men who mostly abhor perfumed stuff. The Veterans of Foreign Wars, for example, corralled a supply and presented it to 350 patients in a veterans' hospital who burned it like fury to rid themselves of depressing hospital smells. Moreover, the stuff is functional too. It kills cooking odors, quickly rids a room of stale tobacco smoke and beats down the musty smell that accumulates in closets.

The cones come with a tiny and intriguing replica of an Indian baking oven or *horno* in which they are burned (the whole deal is about \$1.50). One Southwest store selling \$1,500 worth a year brags that even Indians buy it. One day an Indian from a nearby Pueblo laid his money

(Continued on page 50)

## THE GRAND EXALTED RULER'S

# Visits



Mr. Hall is "televised" at the Studio of KSD-TV at St. Louis, Mo.

**G**RAND Exalted Ruler George I. Hall and his wife arrived in Champaign, Ill., where, accompanied by Past Grand Exalted Ruler Henry C. Warner, the Order's leader attended the "1949 Roundup" of the **ILLINOIS STATE ELKS ASSN.** Among the Elk dignitaries on hand were Past Grand Exalted Ruler James R. Nicholson, Grand Treasurer Joseph B. Kyle and Assn. officials from both Indiana and Illinois who attended the banquet when the Grand Exalted Ruler addressed about 250 persons. Later **CHAMPAIGN LODGE NO. 398** was host at Open House.

The following day, after a meeting of the Association, Mr. Hall left for Joplin, Mo., stopping en route at St. Louis where he met State Pres. H. H. Russell. Arriving in Joplin on the 31st, the Halls were welcomed by Mayor L. Russell McKee, E.R. H. Chris Oltman and his officers, the American Legion Band, the Boy Scouts, High School band and members and their ladies. From the Station, Mr. Hall made a radio broadcast with the Mayor and then he and his party were escorted to the hotel. A radio recording was made at noon, and later the Grand Exalted Ruler addressed about 200 men on a direct hook-up. This group was composed of Elks, Kiwanians, Rotarians and members of other civic organizations. A busy afternoon gave way to an equally busy evening when about 450 Elks and their ladies attended the banquet given by **JOPLIN, MO., LODGE, NO. 501** whose members chose that oc-



Illinois State Elks Association officials, together with Springfield Lodge officers, at the tomb of Abraham Lincoln at Springfield. Left to right, first row: Frank White, Executive Secretary, Ill. Elks Crippled Children's Commission; Mr. Warner; Mr. Hall; E.R. Walter Heintz; State Pres. Floyd Cheney; Mrs. Warner; H. A. Reinebach. Second

row: State Secy. Sam Thompson; Mrs. Maltby; Mrs. Jack Giles; Mrs. Hall; Mrs. White; Dr. J. C. Donelan; State Treas. Wm. Wolf. Third row: Walter Bickhaus; Weir Smith; Secy. Earl Schryver; Frank Whitley; Robert Gasaway; State Vice-Pres.-at-Large Willis Maltby; D.D. Frank Horn; G. Luthy; Kenneth Lee; S. R. James; Arthur Gibson, and Bruce Perkins.

casation to present to Mr. Hall a \$1,000 check for the Elks National Foundation.

After his address, Mr. and Mrs. Hall and State Pres. Russell left for St. Louis where they arrived on the 1st in time for a televised interview at Station KSD-TV. A reception and dinner followed for the members and ladies of **ST. LOUIS, MO., LODGE NO. 9**, when Mr. Hall received another \$1,000 check for the Elks National Foundation. No. 9 also presented checks for the Boy Scouts and the Salvation Army. Present at this affair were Past Grand Exalted Ruler Bruce A. Campbell, Dr. N. H. Feder of the Grand Lodge Activities Committee, Mayor Aloys Kaufmann and other State Assn. and lodge officials and their ladies.

Feb. 2nd found Mr. Campbell, Mr. Feder and Mr. Hall at a luncheon meeting of **BELLEVILLE, ILL., LODGE NO. 481** and a reception and dinner given by **CARBONDALE, ILL., LODGE NO. 1243**, attended by about 1500 men and women who heard the Grand Exalted Ruler's address broadcast. The Order in the Ill. South District was well represented.

On Feb. 3rd, the Halls arrived in Springfield, Ill., where they were joined by Past Grand Exalted Rulers Floyd Thompson and Henry C. Warner and Mrs. Warner, State Assn. officers and local Elk dignitaries. At two p.m. a visit was made to the office of Gov. Adlai E. Stevenson at the State Capitol, and then the official party proceeded to the tomb of Abraham Lincoln where Mr. Hall placed a memorial wreath. A visit to Lincoln's home followed, and then at six that evening a reception and banquet were held by **SPRINGFIELD**



At Peoria, Ill., Lodge's delightful reception for Mr. Hall, left to right: E.R. Clarence E. Hendrian, Mr. Warner, George I. Hall, Past Grand Exalted Ruler Floyd Thompson and P.D.D. W. James Patton, Chairman for this event.

**LODGE NO. 158**, attended by about 700 members and their ladies.

**LINCOLN LODGE NO. 914** entertained the visitors at luncheon on the fourth when Mr. Hall had the pleasure of addressing the officers and a large group of members. Mr. Hall was then rushed to Peoria where he was interviewed on a radio broadcast. A reception followed at the home of **PEORIA LODGE NO. 20**. About 350 attended the banquet held in the Armory, where entertainment followed, and, later, open house at the lodge home.

Accompanied by Mr. and Mrs. War-

ner, the New Yorkers drove to the home of **KEWANEE LODGE NO. 724** for luncheon, after which they went by car over miles and miles of ice to attend a dinner given in their honor by **IOWA CITY, IA., LODGE NO. 590**. Here the Grand Exalted Ruler addressed about 400 local and out-of-town Elks.

On the 6th, Mr. Warner, D.D. Harry Schmidt and E.R. Keith Rushing of **AMES LODGE, NO. 1626** traveled to Ames where the members of the lodge gave a reception and supper for their distinguished visitors. A large mixed

(Continued on page 40)



Mr. Hall is Welcomed by Gov. Adlai Stevenson at Springfield, Ill. Left is E.R. Walter Heintze, center is State Pres. Floyd Cheney and right background, Secy. Earl Schryver,



Mr. and Mrs. Hall greeted at Athens, Ga., Lodge by, left to right: P.E.R. J. Bush, P.E.R. Abe Yudelson, Aaron Cohen, member No. 1 of Athens Lodge, and E.R. C. L. Armstrong.

# Le Champ

BY WILLIAM FAY

IN THIS sad and static time for international trade, the most interesting and marketable export from the French Republic has been a dark-thatched, durable, and, since he had his gold teeth capped with porcelain, somewhat beautiful citizen named Marcel Cerdan, the middle-weight champion of the world. The state of idolatry in which he is held by his compatriots cannot too readily be understood by Americans to whom athletic supermen are like family cars, radios, plumbing, and milk on the doorstep—an expected heritage. To Frenchmen he is a symbol desperately seized upon. He is a male Joan of Arc who must shave twice a day to be pretty, and yet fills the role for them as handily as Ingrid Bergman has managed in behalf of R.K.O. Symbolically, too, he is a mobile fighting force who has helped his countrymen forget the sad illusion of the Maginot Line; at least he moves, and, best of all, he wins. Truly, we ain't ever seen his like.

A gaily disposed and practised boulevardier, M. Cerdan has been accused by American sports writers of being the only perfumed gladiator in the racket. The French, who are passionate advocates of each man's right to his personal whim and flavor, have been more charitable. "Do not smell him," they tell us. "Love him, as we do!" And while his tours of America have not been honeymoons of acclaim in any sticky sense between himself and American fans, he is the most welcome invader ever to thump us around. His popularity in the United States is easy enough to understand: the guy can fight.

Oddly, Marcel was discovered not by American sports writers but by our G.I.'s overseas. In the war years, between the invasion of Africa and the collapse of the enemy in Northern Italy, boxing tournaments among the allied forces broke out with the frequency of morning reveille. Fanciers of the bloody art predicted confidently that this competition would elevate the American pug to new eminence. A generation of fighters superior to Benny Leonard, Mickey Walker or Jack Dempsey was expected to evolve, but did not. All the G.I.'s were able to recall was a busy and irreverent Frenchman moving through both the welterweight and middleweight competition like a sailor through a dollar. America won its war with the Axis, but lost its war with Cerdan.

The American critics at home were not impressed. It is not only smart to be skeptical in the fight game; in an art form where idle dreams are forever crumbling like bridgework, it has long been the only safe and reliable attitude. Along 49th Street, on the south side of Madi-

son Square Garden, where the smart boys congregate, they simply said, "We've seen them bums before. You hit 'em in the belly an' they fold like parkerhouse rolls. It's the French cookin'. The bums can't take it down-stairs."

I was present at M. Cerdan's American debut, in Madison Square Garden, late in 1946. His opponent was Georgie Abrams, a three-quarters bald but sufficiently youthful master of his craft, as brave as the boy on the burning deck, and as easy to hit as a flea at a thousand yards. Smart fighters and smarter managers had been avoiding Georgie for years. He was a "cutie", as they say around the gym, with a talent for making your tiger look like a bum. In non-title matches he had defeated several champions of the world. Not a devastating puncher, Mr. Abrams nonetheless knew more fighting tricks than *Pravda*, and likely enough would not only sell this foreigner the Brooklyn Bridge, but bend it around his ears. A mere zest for dollars, or simple prudence, should have suggested to the Cerdan management that as an introduction to American ways an easier prey than Georgie could be found. I was there, all right, and I bet my money on Abrams. I'm a wise guy, too; I know that a good punch in the nose is worth five yards of publicity in the course of any fight.

But things did not proceed as usual at the Garden. First of all, no one had been willing to believe there were as many Frenchmen in New York as showed up in possession of ringside seats. Mr. Harry Balogh, at that time the Garden's announcer, had borrowed an accent for the evening, and it is a tribute to the tolerance of the audience that he was not stoned to death. The *Marseillaise* was played and bravely sung, then Marcel went to work.

The trouble was that he did not fight like a foreigner.

America won its war  
with the Axis, but  
lost its battle with  
Cerdan—the middle-  
weight champion  
from France.

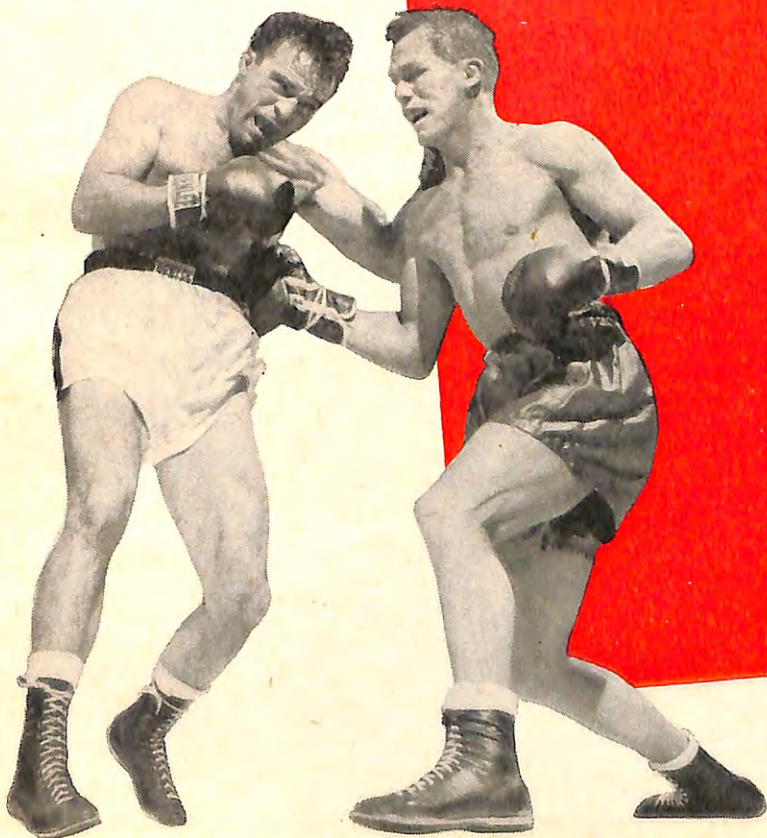
He came out of his corner with the fury of Dempsey or Henry Armstrong, so that all of Mr. Abrams' artistry was employed, not offensively, but for the fundamental object of remaining alive. Marcel is not a tall man, for a middleweight. Much of his 160 pounds is in his shoulders and the muscular meat of his back. He advances menacingly, steadily, with his chin tucked behind the hunched flesh of his left shoulder. He is not very easy to hit and he awaits your own mistakes. Then Marcel lets go with his full artillery. This type of personal warfare is eminently American and contrary to all we have seen of the Continental procedure of tap-and-get-away. You wondered where and how the guy ever learned to fight that way. It seemed less than honest; it seemed as though, for instance, some outfit named the Paris Bluebirds had invaded the Bronx and beaten the New York Yankees at the American prerogative of knocking baseballs over the tracks of the "El". Georgie Abrams, meanwhile, labored valiantly, and through the middle rounds confused Marcel with tricks of the trade that no one, including Americans, had ever seen before. The remarkable thing was that the Frenchman was able to solve Georgie's wizardry and come down the stretch like Citation, carrying the fight. All I managed to do was lose my money.

"He ain't no Frenchman," a fellow-expert said.

But of course he is. Marcel Cerdan is a Frenchman born in Sid-Bel-Abbes, Algiers, headquarters for the famed French Foreign Legion, and he claims with heat that one could not be Frencher if born in a cabbage on the steps of Notre Dame. He is but one of many Cerdans, all of whom, in time of trial, have been charmingly pugnacious. One brother, Antoine, is today a manager of fighters in Casablanca. But it was in Sid-Bel-Abbes, where his father ran a butcher shop, that young Marcel



Monsieur Cerdan has the wild acclaim of France.



Zale lands a hard right in title bout against Cerdan.

first began bruising his knuckles in a pure-joy, amateur way.

An anecdote told perhaps too often, but one which illustrates that Marcel can behave well in adversity, recalls the time when he was eight years old and his father learned from youthful sources that Marcel was guilty of rowdiness and fighting in the streets. The boy took a paternal hiding stoically. He registered no complaint. Some days later, however, he walked into his father's butcher shop, tight-lipped but triumphant. He held forth a small hand, offering a token, but it was not one of appeasement.

"Here," he told his astonished parent, "are the teeth of your informer."

It was this kind of self-sufficiency, found in the close union of Marcel Cerdan and his manager, Lucien Roupp, on their arrival in New York, that left so many appetites unsatisfied among the more carnivorous members of the Broadway fight mob. The boys, remembering the sweet and plentiful pounds of flesh they had been able to hack from Primo Carnera and other innocents abroad, had hopes of cutting Marcel up like a melon. This is a trick usually accomplished by taking a progressive series of small percentages from the bewildered foreigner's earnings for services rendered—publicity, the arranging of matches with local humpty-dumpties who will collapse accommodatingly at the first punch thrown, boxing instructions in the American manner, etc.—down to a point where the victims last franc or kronan, and even his toothpaste, have been subdivided.

In this respect Marcel and Monsieur Roupp made one concession, and a better word than "concession" would be "investment." They engaged the honest and competent Mr. Lew Burston, a Broadway gentleman who specializes in problems where non-acquaintance with the English language might leave a trusting foreigner with either a goldbrick or an empty paper sack. Artistically, Marcel and M. Roupp made no concessions. Having taken one look at Stillman's Gymnasium, the muscle mecca of New York, they chased rapidly downtown to

(Continued on page 52)

## ACTIVITIES SPONSORED BY THE ELKS



# NATIONAL VETERANS SERVICE

*From a safe distance, military patients of the VA Hospital in Waco, Texas, watch the real Wild West rodeo put on for their entertainment by the Texas State Elks Assn.*



*Roseburg, Ore., Lodge sponsored this band concert for the patients at the local VA Hospital. The band was situated so that bed patients beyond the windows of the building could hear the music too.*

*Patients of Kennedy VA Hospital in Memphis are entertained at a balloon dance under the auspices of the Tennessee Elks.*



# COMMISSION



A young lady and a patient at the McGuire Veterans Administration Hospital in Richmond enjoy a bingo game which is one of the many and varied regular entertainment features provided by Virginia Elks.



A few happy patients at the VA Hospital in Reno, with a group of lovely entertainers at the Christmas Party staged by Nevada Elks.



Arkansas Elks watch veterans at work in the Hospital Hobby Shop which they sponsor at Hot Springs.

## THE ORDER WILL SUPPORT OPPORTUNITY BOND DRIVE

The U. S. Treasury Department again has requested our Order to support the forthcoming Opportunity Bond Drive which will be launched May 16th and continue through June 30th, and we have assured Vernon L. Clark, National Director of the U. S. Savings Bond Division, that we will gladly continue our support.

In recognition of the publicity given these Bond Drives through *The Elks Magazine* and the cooperation of our membership, the Treasury Department recently sent two representatives to our New York office to express the Department's appreciation of our support and to give us advance information on the plans for the spring drive.

As a result of this conference, each Exalted Ruler of our Order has received a release from the Treasury Department and the Elks National Veterans Service Commission, giving all information as to how each lodge may participate in the spring drive.

The National Organization Committee of Savings Bonds, of which the B. P. O. Elks is a member, has recommended a four-point action program which may well be adopted by all Elks lodges in our Order. This program can be summarized as follows:

1. Buy United States Savings Bonds yourself.

2. Get your company to install and promote payroll savings.
3. Get your company to include Savings Bonds ads in its publicity schedule.
4. Volunteer to help the local Savings Bonds Committee sell bonds in the next community campaign.

We, as Elks, may well be proud of our Security and War Bond holdings, not only as individuals, but as a national group, for our lodges hold millions of dollars worth of these bonds and the individual Elks and the lodges will buy more during this campaign.

A Treasury Department Citation will be given to every lodge in which 51 per cent of the members participates in purchasing bonds. Every lodge in our Order should qualify easily for this Citation.

JAMES T. HALLINAN, Chairman,  
Elks National-Veterans Service Commission.



# NEWSLETTER

WASHINGTON

**HOW GOOD** are our war-born synthetic tires? Prewar drivers have grown used to them. Thousands of new drivers have never known any others. Now, the Department of Commerce has released a report on those produced from 1944 to 1946. It shows that tires with a maximum GR-S synthetic rubber gave useful service for an average of two-and-one-half years. The average life of a pre-war passenger tire was just under three years.

But tires were driven greater distances annually in 1944-46, so had those built in this period been of pre-war quality, a little more than two years and eight months service would have been expected of them. The Department says that on the basis of statistics now available, prewar tires lasted about 27,375 miles compared with an average of 23,800 for wartime tires.

Meanwhile, increased experience in the use of GR-S rubber, changes in tire design and new manufacturing techniques are improving the quality of today's tires. And more natural rubber is being used, too.

**IF YOUR COLLAR TURNS UP** every time you put your coat on, the U. S. Air Force has developed a new wrinkle you may like. The boys from the wild blue yonder recommend sewing the collar down with invisible tacking. The technique is included in a study just released by the Office of Technical Services. Many of the recommendations, such as leather reinforcements to prevent wear by control cables, have no application to the clothes of those fortunate enough to have all their limbs. But some have. For example, the study recommends lower and wider pockets with V-shaped change compartments on both sides.

**NEW PLANS** for mobilizing civilian air transport in time of war are now being worked out here. A study being made by the Transportation Division of the Office of Domestic Commerce is appraising the potential civilian requirements for air trans-

port in time of war, determining the degree to which civilian air transport could be made available for direct military operations and will make recommendations for coordinating civilian air services with other forms of transport. Chances are you'll be just as likely to get "bumped" in mid-continent as you were before, however, since suggestions as to the types of priorities to be established also are being drawn up.

**HOUSE FLIES FLY.** Guppies swim—in tropical waters and in many an American goldfish bowl. Except for size, no two creatures are probably more unlike. Now, however, the Department of Agriculture reports that its scientists have worked out a way to use guppies instead of house flies in testing the effectiveness of certain rotenone-bearing roots. Mortality counts are made after the fish are exposed to test solutions and guppy mortality rates have been found on a par with the accepted house fly standard. Since the guppy method requires a relatively small number of fish, which are found in great number in tropical streams, it is less expensive and time-consuming than most laboratory methods, which require large numbers of insects raised in the laboratory under exacting conditions.

**THE COMMERCE DEPARTMENT** is looking for a falling off in sales of cosmetics and toilet preparations during the balance of the year. However, the painting of houses, rather than faces, is expected to bring an increase in coating sales over the record 1948 figures, according to the Chemicals and Drug Industry Report. And the ring-around-the-bath-tub ranks will be further depleted, the department says, predicting increased production and use of detergents.

**ALTHOUGH** chain drug stores and eating and drinking places have merely held their own since the war, the Office of Business Economics reports that in the food and general



merchandise fields, chain stores, set back during the hostilities, have now regained their pre-war position. Since 1945 their sales have increased more rapidly than those of independents.

**ONE POPULAR DEMONSTRATION** will be missing when the grandstands fill up at America's country fairs this summer. Strangely enough, it will be missing because it is too popular. This show manager's delight is the Forest Service's demonstration of smoke-jumping and cargo-dropping operations used in fighting fires in Western states. Requests for the demonstration have become so numerous, the Forest Service reports, that it has been compelled to establish a national policy virtually barring the granting of requests for such demonstrations "except where unusual or important public purposes can be served."

**CASTING** a backward eye at 1948, the Office of Business Economics reports that personal income during the year was slightly more than 9 per cent above the 1947 figure.

**STAND BY TO REPEL GRASSHOPPERS.** They're expected by the billions this year in wide areas of the United States—from Michigan to California and from Texas to Canada, the Department of Agriculture reports. Entomologists have just completed a survey and say everything points to the worst.



# Spring Fishing Section

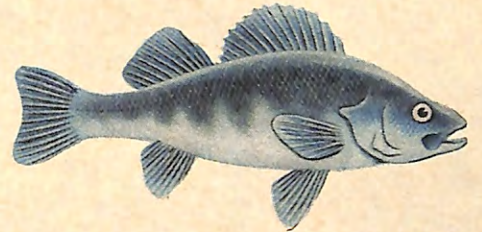
PAGE

- 16 *A Day in a Pike's Life*
- 18 *Spinning—Fad or Fixture?*
- 20 *Trout Prospects in Yellowstone*
- 24 *Tackle Tips*
- 28 *Practical Tips*

THE  
**Elks**  
MAGAZINE



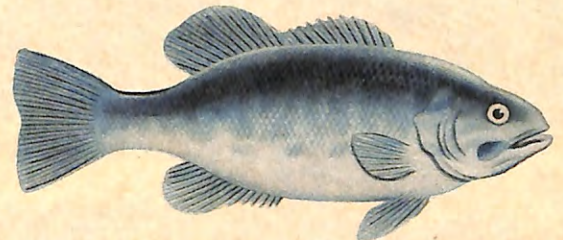
BLUEGILL



YELLOW PERCH



SMALLMOUTHED BASS



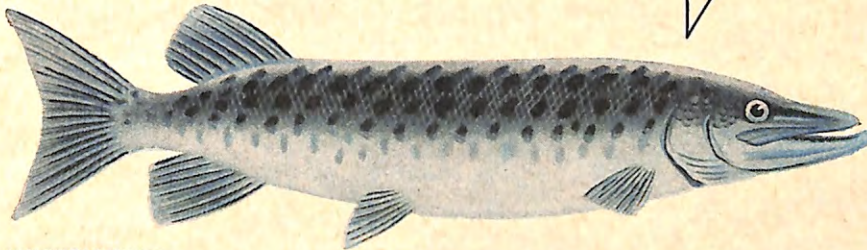
LARGEMOUTHED BASS



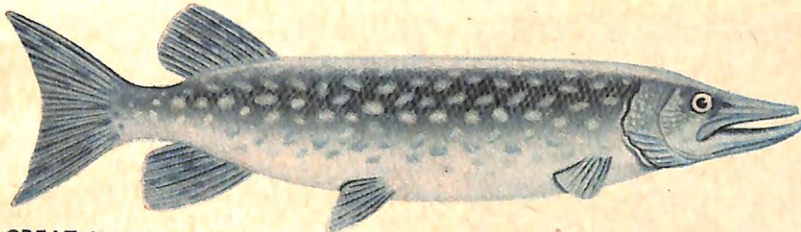
BROOK TROUT



PICKEREL



MUSKELLUNGE



GREAT NORTHERN PIKE

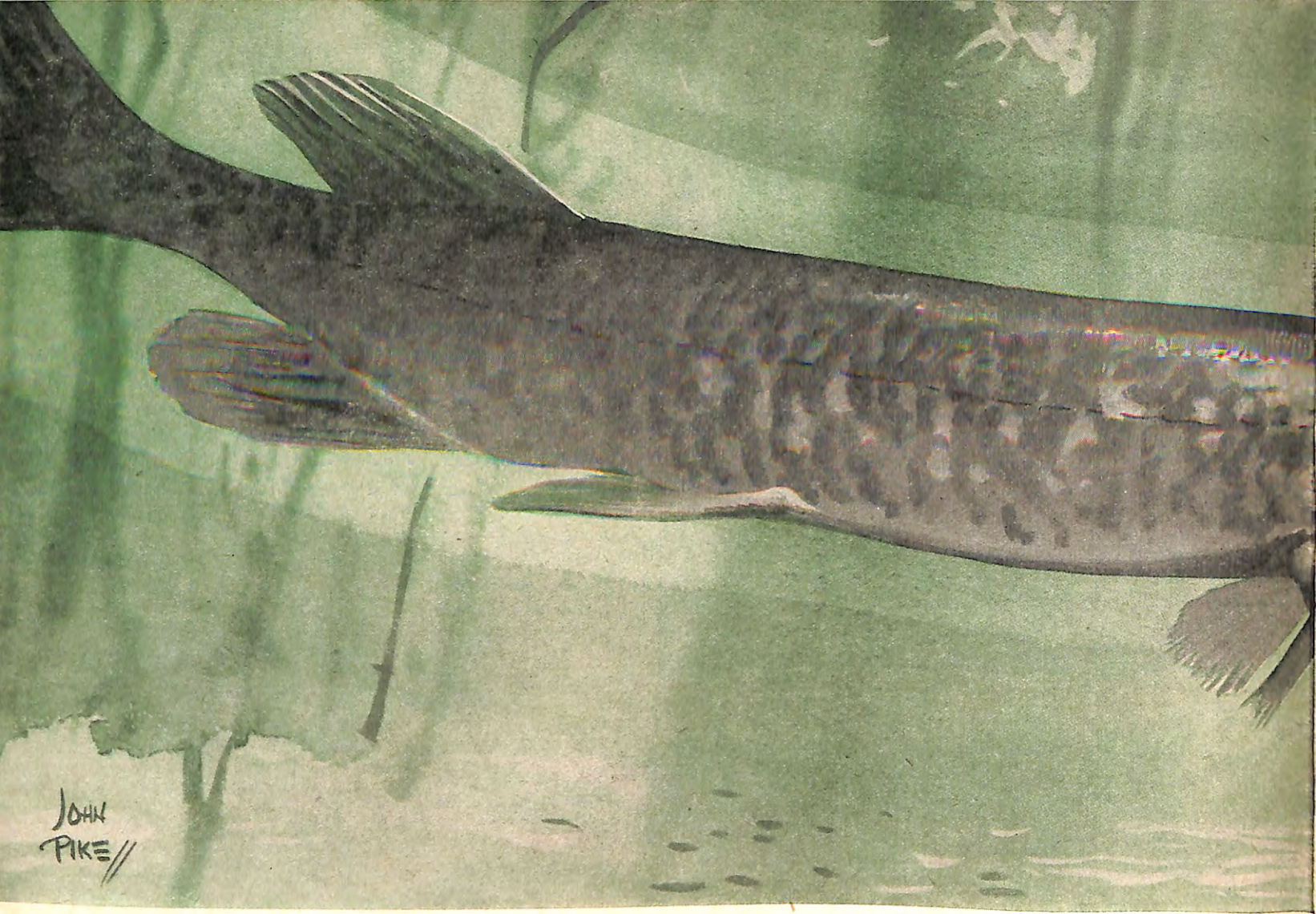


BROWN TROUT



RAINBOW TROUT

For bent pin angler or dry fly expert these ten freshwater fish of North American streams and lakes provide favorite outdoor sport. At least three of the ten can be caught in every State of the Union.



# CAMOUFLAGE

BY JIM KJELGAARD

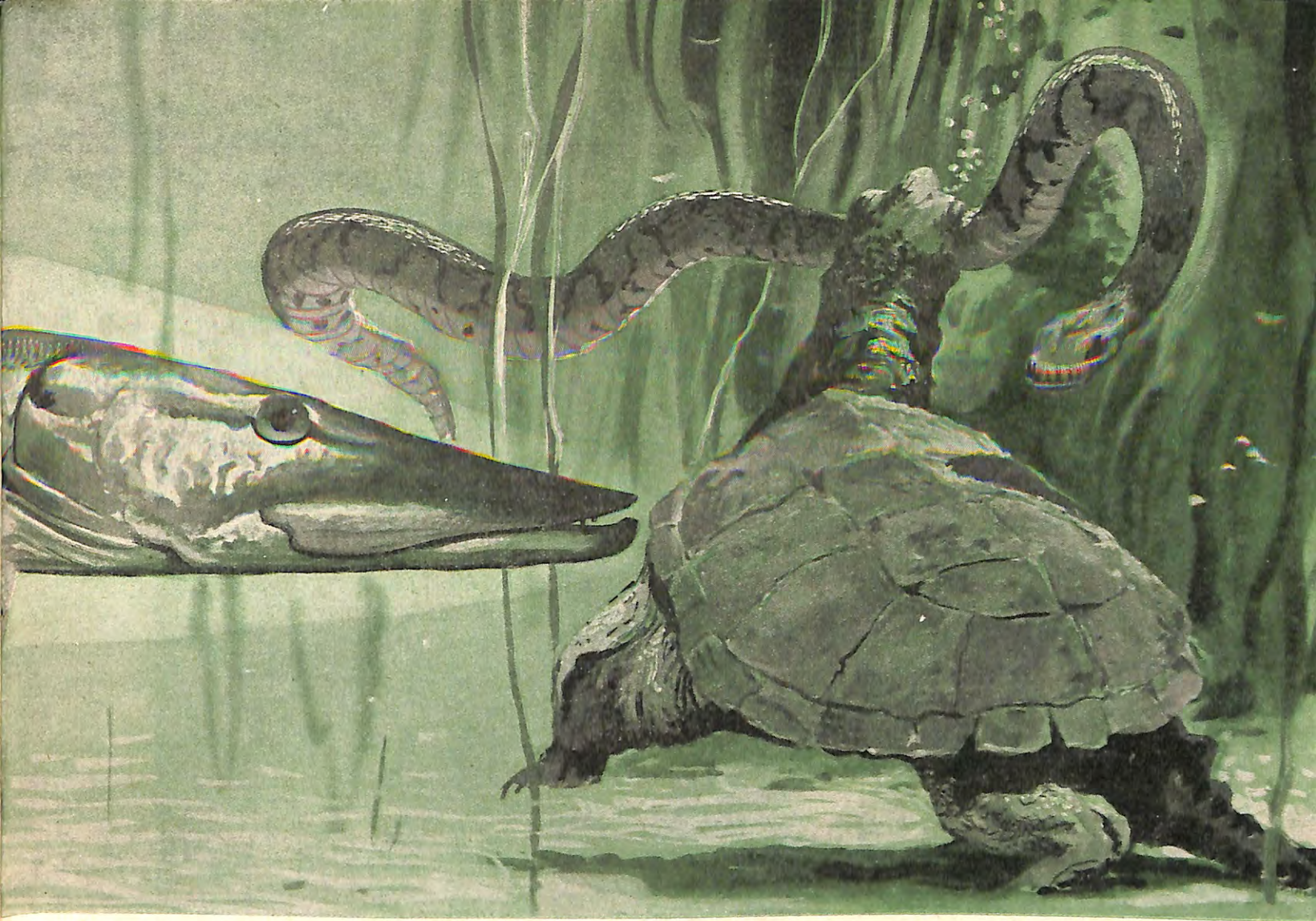
*A dramatic day  
in the life of  
a Great Northern Pike*

**T**HE RIVER was wide, but here in the weeds it was shallow. Pouring warmly down, a high sun lighted the yellow mud-bottom and a west wind made the water restless. Shimmering shadows of weed stalks traveled across the bottom, and the big pike who lay in wait blended perfectly with the weeds, the moving shadows and the river bottom.

He was almost three feet from the tip of his lower jaw to the end of his tail. Nearly all the front third of him was head and jaw. His sides, painted with lateral dark stripes, seemed to be another patch of weed stalks. His green-yellow back seemed only a strip of mud.

The pike was waiting for something to eat, and he had been waiting for twenty minutes, but he was not hungry enough either to go in search of something or to be indiscriminate in a choice of food. Therefore, when a small bluegill drifted aimlessly toward him, the pike made no move to get it.

The breeze-driven waters gathered speed, and as the water rolled faster the distorted shadows of the weed stems flickered more swiftly. So small that it was nearly transparent, the little bluegill seemed now to be hovering midway between the surface and the mud bottom and now to



Furiously, time after time, he bit the turtle's unyielding and invulnerable shell.

become one of the flitting shadows. The big pike twitched an impatient tail. He was waiting for some of the fat perch that usually fed here, but for some reason the perch were elsewhere.

The pike moved, easing himself up the river and toward the bluegill, but he moved imperceptibly, so that he seemed scarcely to have left his lurking place. Still, the bluegill saw something—something that did not quite fit in perfectly, and he became wary. The pike stopped, but without a strong inclination to chase the tiny fish. He wasn't particularly fond of bluegills.

Shifting to one side, the little bluegill came near a dark, lichen- and silt-encrusted mass that lay half buried in the sand. He stopped, fanning his fins and wriggling his tail just enough to maintain his position. If attacked, he would try to flee. Failing, he would raise the needle-pointed fin on his back and hope that nothing would dare take that in its mouth.

But the best defense was camouflage, and that knowledge was instilled in the egg from which the little bluegill was spawned. He remained beside a weed stalk, a flitting, colorful speck of life that looked remarkably like one of the sun spots spraying the mud-bottom. The pike

lost track of him. Then, dramatically, he saw him again.

A mottled, undulating thing which in itself looked almost exactly like a weed stalk was emerging from a thick cluster of weeds. It was the head and thick body of a water snake that had been lying in ambush, and the snake's flat head was thrusting delicately toward the helpless bluegill.

When the snake was near enough he struck. The tiny fish wriggled feebly as it sought to escape. For a moment the snake maintained its position, staring about with cold eyes.

Mighty anger surged in the pike. This particular portion of the weeds was his favorite hunting ground, and it was best in the river. When he could get no food elsewhere it was usually easy to find some here. He wanted no trespassers, and his whole body was taut with rage.

As though he sensed that terrible anger and recognized its source, the snake started swiftly away. He carried the little bluegill in his mouth, and slithered toward the dark mass that lay on the river bottom, with the obvious intention of seeking a hiding place under or near it if the pike attacked him.

The pike settled back. He was angry because the snake had dared in-

vade his hunting grounds, but he was not afraid of snakes and, as long as this one was going away, he was not especially inclined to fight it. Let the snake go. If it dared come back he would kill it. He watched the snake wriggle toward the submerged mass.

Suddenly that mass moved. The head of a snapping turtle shot out. Iron mandibles closed about the snake. Wriggling frantically, the snake released the tiny bluegill and turned to strike the big snapping turtle. Furiously, and time after time, he bit the turtle's unyielding and invulnerable shell. The turtle brought its ripping front feet into play.

**T**HE BIG pike felt anger renew within him. Swift and straight as an expertly-hurled spear the pike rose and swam until he hovered within ten inches of the turtle. He checked himself while he glared with tigerish eyes at this new enemy.

The turtle was a monster, fully twenty inches across the back, and it held the still feebly-moving snake down with one front claw while it raised its terrible head to face the pike. Dull expressionless eyes stared vacantly. The turtle's crushing mandibles, which never let go once they

*(Continued on page 30)*

**DON'T LET MR. FISH  
GIVE YOU THE LAUGH**



**Shakespeare  
WEXFORD  
A WONDER LINE**

**WEARS UP TO  
3 TIMES LONGER  
AVERAGES 7 TIMES  
MORE WATER-RESISTANT!**

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WEXFORD averages 7 TIMES MORE WATER-RESISTANT too, assuring you smoother, more accurate casting, extra enjoyment every hour of every fishing trip.

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OUT"  
FISH MOUTH  
EXPANDER**

Eliminates hazard of infection from scratches by sharp fish teeth. A valuable aid in the removal of expensive lures from fish mouths. Holds fish while cleaning. Trigger Lock Action. Rubberized Grip. Rustproof. Fits all tackle boxes. 9 1/2" long. If dealer can't supply, send \$1.35 for Mouth Expander, postpaid.



**"ON THE  
SPOT"  
COLLAPSIBLE  
LINE DRYER**

The most convenient line dryer ever offered. Nothing to take apart, no tools needed, mounts directly on rod with rubberized clamp. Properly dried lines last 20 times as long. Rustproof. Capacity over 100 yds. Only 4 1/2" x 4 1/2" x 1" when collapsed. If dealer can't supply, send \$1.00 for Line Dryer, postpaid.

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Chicago, Illinois

# ROD and GUN

**Spinning has advantages for the occasional angler—and the enthusiast as well.**



**BY TED TRUEBLOOD**



**M**Y COUSIN ALVIN isn't a very good fisherman. He'd like to be, but the poor fellow got into the habit of working when he was a boy and he has never recovered. He thinks he has to

work six days a week. That only leaves one to fish, and nobody ever got good by fishing one day a week.

Last spring I took him out and, since he was getting interested in spinning, I let him use one of my reels. It was the enclosed type that works perfectly on a fly rod, and that was the way he used it. Before the day was over, he said, "Man! I may not get any more fish, but just casting with this reel is more fun than catching them on anything else."

Alvin bought a spinning reel the

following week. He uses it on a fly rod for everything from bait fishing to casting 2/5-ounce spoons, small plugs and spinners. It made a caster of him. While he probably never would have had the time to become a good fly- or bait-caster, he was tossing a small spoon 75 feet after 15 minutes' practice with my spinning reel.

Possibly it is among anglers like Alvin—and there are a lot of them—that spinning will become most popular. The stationary-spool reels can't backlash, so they eliminate the most common source of trouble for inexperienced fishermen. Since they enable anyone to make casts long enough for most fishing after a minimum of practice, they are a boon to the man whose time is limited.

Being new in this country, it is natural, not only that a lot of confusion should surround spinning, but that many extravagant claims should

be made for it. Most of these wild statements concern the distance that can be cast with spinning tackle and the number of fish that can be caught on it. I have observed that most of them are made by men who are not bait casters. No one who has mastered the short rod and multiplying reel is likely to be overwhelmed by spinning.

**I**F COURSE, the very name spinning, as used in America, is the result of some confusion. As coined originally by the English—and they invented the sport—it meant angling with a spinning, or revolving, lure or bait. The kind of reel used has nothing to do with it in England. They spin with bait-casting reels as well as the stationary-spool type. The casting we call spinning, with a light line and stationary-spool reel, is called thread-line fishing there.

In the following paragraphs I intend to clear away some of the smoke in hopes that, when I finish, the average angler will have a better idea as to whether he should rob the grocery fund to buy a complete new outfit, or whether he can struggle along with what he has.

To begin with, casting a lure on spinning tackle doesn't endow it with any mysterious fish-catching properties. It is where you cast and how you manipulate your lure after it is in the water that count.

Next, while it is true that spinning reels can't backlash, many of them do have cute little tricks of their own that are equally annoying. All is not sweetness and light, merely because one source of trouble has been eliminated.

Third, making casts of even moderate length with fixed-spool reels depends on using fine line. If you fish under conditions that demand use of a line testing 12 pounds or more, a fixed-spool reel is not for you. Your old bait-casting outfit will handle heavy line and lures better. Most spinning enthusiasts use 3-, 4- or 6-pound-test line, and a good bait caster can toss a lure an amazing distance with one of similar small diameter.

It should be mentioned, however, that a line stronger than 6-pound test seldom is needed in fresh water. Last winter I watched Wallace Wakefield land a 9-pound steelhead under the worst conditions imaginable. The Salmon River was running ice. Huge cakes of it bumped into the line continuously and the fish sawed it around them all the time it was being played. Wallace was using an enclosed spinning reel on a fly rod and 6-pound-test, single-filament nylon line.

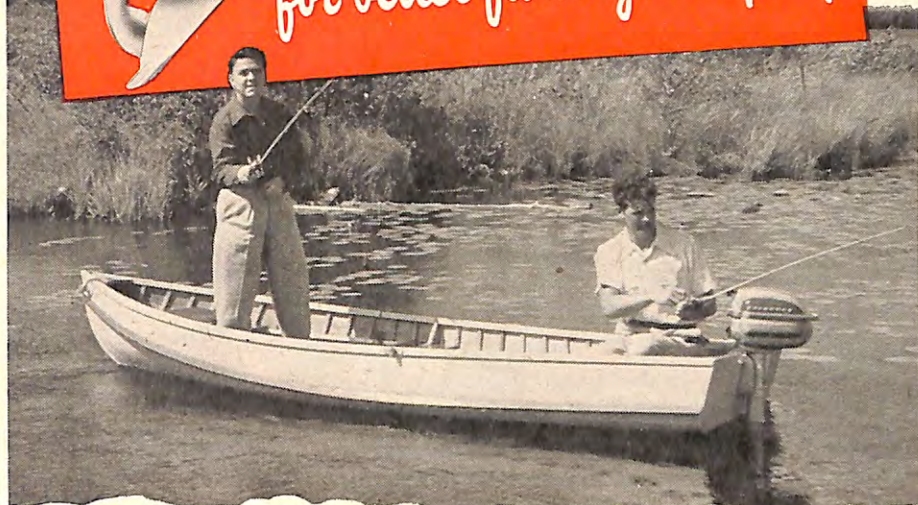
Finally, I can see no advantage in using spinning tackle to cast lures weighing 2/5 ounce or more. This includes nearly all spoons and plugs made for bass, pike and other game fish, with the exception of trout. I prefer to cast these lures on bait-casting tackle, and I find the regulation quadruple - multiplying reel  
(Continued on page 25)

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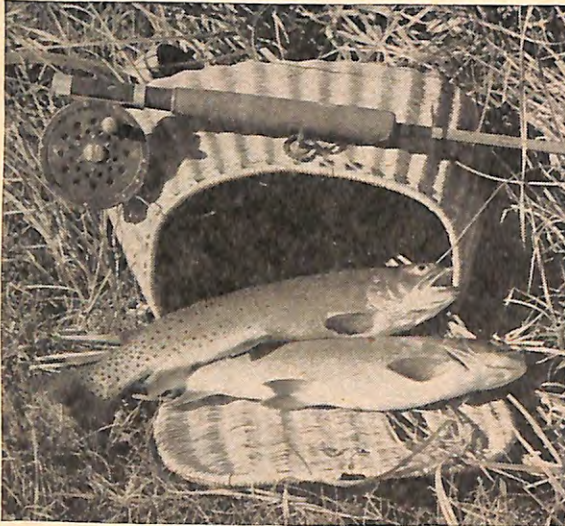
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# Trout

## in the YELLOWSTONE



Cutthroat trout unique to Yellowstone Park.

BY DAN HOLLAND



**J**IM BRIDGER, fur trader and western wanderer of a hundred and more years ago, achieved fame through his reputation as the biggest danged liar, barring Indians and horse thieves, west of the Mississippi. Some folks, I suppose, would have been honored by being considered the undisputed champion teller of tall tales, but not so Jim. He was indignant. He insisted to the end that he was merely

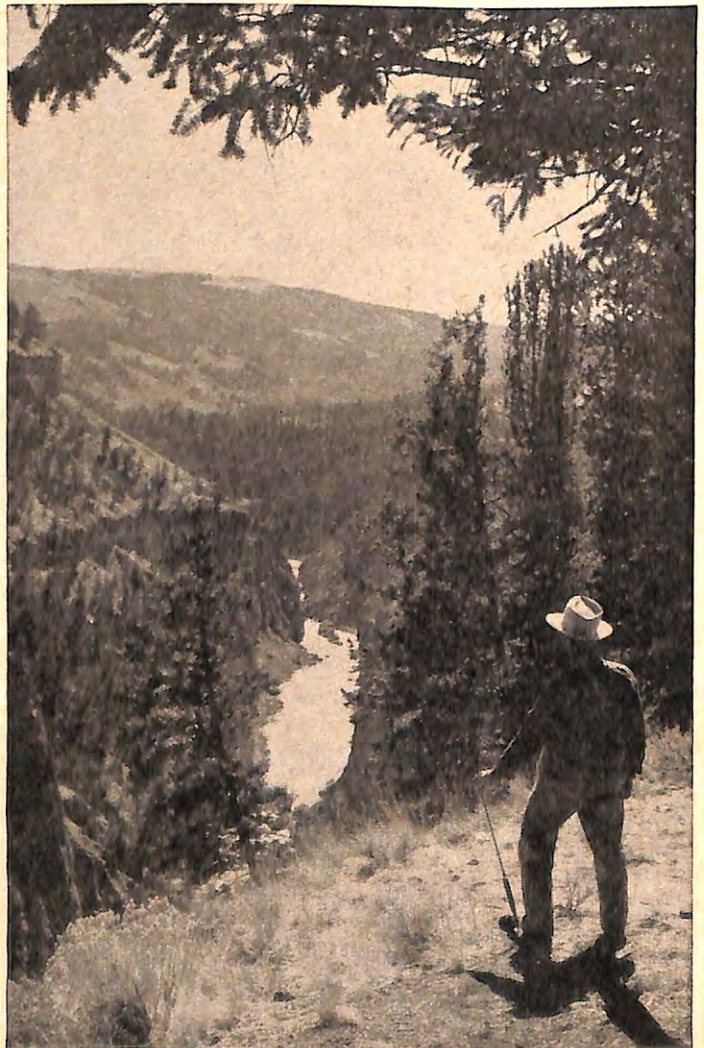
reporting cold facts, and if the blasted dirt farmers, ribbon clerks and other stay-at-homes didn't know the truth when they heard it they couldn't blame him. Time has proved that maybe old Jim was right. Maybe he was telling the truth. It seems that in his perambulating around the Rocky Mountains he chanced on the area that is now Yellowstone Park. He saw hundreds of geysers and hot springs and a cliff of volcanic glass, and he marveled at the colorful canyon of the Yellowstone and at the springs of carbonated water and at the trees turned to stone. The folks at home were wide-eyed when he described these wonders, and they might have believed him. They might have believed him if he hadn't tried to tell about the fish he'd caught. After that they didn't believe a word he said. We fishermen always have that trouble.

In the relatively small area that makes up Yellowstone National Park there are ten major trout streams and rivers: the Yellowstone, Gallatin, Gardiner, Lamar, Lewis, Snake, Bechler, Firehole, Gibbon and Madison. These various streams combine to form either the headwaters of the Missouri-Mississippi River to flow eventually to the Atlantic or to form the Snake River which flows via the Columbia into the Pacific. One little lake in the Park is perched directly on the divide, one outlet going to the Atlantic, another to the Pacific.

This area, which gives birth to our two greatest rivers, contains every conceivable type of trout water, from placid meadow stretches to roaring, boulder-strewn rapids; and there is every degree of fishing, from fair

to excellent. There are trout waters to fit the abilities of various trout fishermen. This article is an attempt to describe these waters of Yellowstone Park briefly to help the vacationist find the type trout fishing he wants in the precious little time he is afforded.

In general, my advice to the fisherman-vacationist visiting the Park for the first time is that if he is a top-notch fisherman, preferably with dry fly or nymph, he can stop anywhere along the road that the water looks good and he'll take trout. There are plenty of fish available. They may be a bit "educated," but they are there to be caught by the man who knows how. Ten thousand of the world's best fishermen working the year around couldn't actually fish out such naturally productive streams as the Yellowstone, Madison and Firehole. However, if a man doesn't know too much about trout, and realizes it, he should take a tip and walk away from the road before he starts to fish. He should look at the map, pick out a spot where the road and river part company and walk an hour before wetting a line. It's surprising how few fishermen have the ambition to walk a few miles or climb over some rough



Yellowstone contains every conceivable type of trout water—from placid meadow stretches to roaring rapids.

country, and it's equally surprising what a difference it makes in the ease with which trout are caught in the inaccessible stretches. A few of the many such places in the Park will be mentioned in the discussion of the various rivers. Specifically, the following is a brief description of the trout waters of Yellowstone Park.

First, the Yellowstone River. This is the largest river in the Park, considerably larger than the usual trout stream. Some fishermen won't like it for this reason since it is not readily wadable. However, for those who don't object to size, this is one of the finest trout rivers in America. The Yellowstone is divided into two distinct sections: a smooth and a rough. The river flows north out of Yellowstone Lake and for about fifteen miles it is an oversized meadow stream, gentle and meandering. There are a few moderate rapids and deep runs, but for the most part it flows steadily with a slick, oily surface.

This smooth section of the Yellowstone along the central plateau affords some of the finest fly fishing a man could hope to find. There is a good weed growth, which in turn means a very abundant insect supply. There is a great variety of forms of mayflies, caddis flies and stoneflies, so a great many patterns of artificials are successful. In late July and August I have found small, dark dry flies, in sizes 14 and 16, very effective. In September, in contrast, I have seen a hatch of caddis flies so large that a No. 8 dry fly could be used.

The water is not too cold. Some hot springs can be seen bubbling up in the very river bed. This does not affect the fishing adversely. In fact, the warmer water insures a rapid growth of the trout. Some of the best fishing I have experienced in this section of the river—probably by coincidence—has been where the odor of sulphur from the hot springs has been the heaviest. One of my favorite stretches to fish is between the Mud Volcanoes and the Dragon's Mouth.

It is sometimes difficult to know where to fish a smooth-surfaced river like this. The best advice is to watch for rising trout. There's always a good evening rise, usually a morning rise and sporadic rises throughout the day. Sometimes the outside of a U-bend concentrates the feeding fish. In my own experience I have found that the first two miles after the river leaves the lake and the last two miles before it enters the canyon are the least productive, but that the intermediate ten miles provide any quantity of fish. The river is wadable to a limited extent only. There are a few places where a man with waders can move far enough out on a bar to reach the opposite shore with a long cast, but there are other stretches where it's too deep for any wading. There are plenty of fish which can be reached from the shore, however.

The dry-fly fisherman has the ad-  
(Continued on page 22)

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vantage on this smooth water, of course. He should never have any trouble taking four or five nice fish. But this does not mean that other tackle will not produce. The famous Fishing Bridge crosses this section of Yellowstone near where it leaves the lake, and the variety of tackle used by the bridge fishermen proves that a trout will occasionally fall for anything from an egg-beater to a feather-duster.

I tried an experiment one day last summer at a hard-fished roadside spot along this smooth-water section of the Yellowstone. I gave it all I had with a spinner and in just short of two hours I took five trout, which is the limit. The next evening I tried the same spot with a dry fly and took five fish from 13 to 18 inches in 30 minutes. Maybe I know more about dry-fly fishing than spinner fishing, but I doubt it. The answer is that a good dry-fly or nymph fisherman can take all the trout he wants anywhere in this stretch of water, no matter how heavy the fishing traffic. A very good wet-fly or spinner fisherman will make out all right, but the gadget-and-bait fisherman may have his troubles in the heavily fished spots.

This smooth section of the river flows from Yellowstone Lake north to Canyon Junction, where it suddenly disappears over a series of two huge falls into the canyon of the Yellowstone. From there on, the aspect of the river is entirely changed. It roars through the canyon like an express train, never once pausing to catch its breath. From Canyon Junction on north for 20 miles, the river runs with such a vengeance through a canyon so deep that no one should attempt to fish it. Downstream from Tower Falls it is possible to reach the river in a number of places.

Fishing the Yellowstone in this canyon section between Tower Falls and Gardiner, where it leaves the Park, is for men with long legs and a good wind. It's easy to get down to the river; in fact, a fellow can fall in if he doesn't look out. Getting back up and out is another question. On the average it will require about an hour to hike over from the road and get down to the fishing and two or three hours to get back.

**T**HOSE who do enjoy such a hike and want to try for trout a little less difficult to please than those in the smooth water above should try this canyon fishing. The trout are little bothered and most fishermen are able to take a limit in an hour or two. This is fine water for spinners, spoons and other gadgets. Tackle need not be too fine nor the technique faultless. The best places to fish in the canyon are backwaters. The river flows so fast that the backwaters provide protective spots and concentrate the trout. These backwaters can be spotted from the rim of the canyon before attempting to go down to the river. The greatest concentration of non-migratory trout I've ever seen was in such a back-

water opposite where Hellowroaring Creek enters the river. That was 20 years ago, and at that time a fellow could literally take a trout with every cast. When I last fished it about 10 years ago it was still about the same. I doubt if it is anything like that today, but I dare say if a man put his mind to it he could still take a trout or two there.

This canyon section of the Yellowstone can be reached by road in only one spot and that's where the Northeast Gate road crosses the river just east of Tower Falls. There is no climb at this point, so it gets more than its share of fishing. However, last summer I tried the pool nearest the bridge and had a 15-inch rainbow in 20 minutes. Yet it pays to walk and get away from the fished roadside spots.

Yellowstone Lake itself affords all kinds of fishing for those who like trout in still waters, but this, too, requires a boat. Plenty of cutthroat trout can be caught by shallow trolling and huge lake trout, also known as Mackinaw trout, can be taken by deep trolling.

For those who like lake fly-fishing, the hottest sections of the lake seem to be the South and Southeast Arms. A power-boat can be hired to make the trip; then the fisherman can go ashore where the trout are rising and enjoy practically virgin fishing.

Both the other streams of the Park, although not as large as the Yellowstone, have something to offer. These streams will be mentioned in turn starting in the northwest corner of the Park with the Gallatin and making the rounds in a clockwise direction.

Much of the Gallatin is gravel-bedded and comparatively shallow, affording easy wading and nice fly-water. It is moderate in size and current. In former years I particularly enjoyed fishing the Gallatin because it afforded a good opportunity to take the unique and graceful Montana grayling, but in the Gallatin as elsewhere this fish is now quite rare. One of the surest places to see a grayling in the Park these days is in Grebe Lake, but fishing there is permitted only late in the season under special regulations.

The Gardiner River is a rough-and-tumble stream that joins the Yellowstone near the Gardiner Gate. It has many nice pools and holes, but is fairly heavily fished along the road. The upper end, where it leaves the road, offers some fair fishing, but it is not as productive as some other Park rivers.

The Lamar is the prototype of all trout streams. It is a picture stream of moderate size broken by rock ledges and huge boulders with series after series of rapids, deep runs and flat pools. Personally, the largest trout I've taken in the Park came out of the Lamar, but this, I feel, was just happenstance. Certainly the Snake, the Yellowstone and Madison normally would afford an opportunity for larger trout, and on the whole they are more productive of trout



of all sizes; yet the Lamar is a delightful stream to fish.

These three streams, the Gallatin, Gardiner and Lamar, are in the northern part of Yellowstone Park. In the southern end, the Snake and Lewis Rivers join to form the famous Snake River of the Teton region of Wyoming. The Snake, within the Park, is untouched by a road except at its juncture with the Lewis. Consequently it is not fished very frequently. It is a nice wadable size, more moderate flowing than the Gardiner or Lamar, and it offers almost unlimited possibilities to the fisherman who is willing to walk.

On the other hand, the Lewis River is bordered almost constantly by the road. It is somewhat smaller than the Snake and does not offer the same opportunities, especially for trout of good size. Like the big Yellowstone River, it has two distinct sections. It meanders for a few miles through the meadows of the central plateau, then pitches and tumbles through a small canyon to join the Snake near the South Gate.

The Bechler River flows out the southwest corner of the Park and is nowhere touched by a road within the Park. It can be reached by fire road from the Idaho side or possibly from the Wyoming end about three miles below the South Gate. Such a fire road is best traveled by jeep and in dry weather.

The last important Park river, and unquestionably one of the finest trout streams in the country, is the Madison. The Madison flows west and leaves the Park near the West Yellowstone Gate. It is formed by the Gibbon and Firehole Rivers in the Park. The Gibbon is a cold stream which tumbles, splashes and falls down to join the Firehole. The Firehole, as the name implies, is a warm stream because of the fact that

it picks up the drainage from the Upper and Lower Geyser Basins. One morning last September I took the temperatures of the water in the Firehole and Gibbon Rivers where they join. The Firehole registered 68 degrees, just about the optimum for trout growth, and the Gibbon, 55 degrees. This warm water of the Firehole is what makes the Madison good. The activities of trout, being cold-blooded creatures, are controlled by the temperature of the water in which they live. When the temperature gets too low, they don't eat and they don't grow. If ever it becomes too high, they suffocate. The warmth of the Firehole water insures year-round growth of the trout, and the cold Gibbon makes certain that the Madison never gets too warm.

The Firehole, with its series of rapids and long pools, plus its heavy weed growth and insect population, is an ideal trout-fly stream; and the Madison is merely a larger edition of the Firehole. There is only one obvious drawback to all this: the Madison-Firehole combination is bordered throughout its length by a road and it is pounded constantly by scores of fishermen. There are still plenty of trout, but they rightfully have earned the reputation of knowing what's good for them. Over 20 years ago when I first fished the Madison the trout were eager for any kind of lure. Today they know about Royal Coachmen and spinning gadgets.

All this implies that Yellowstone Park is more than merely a scenic wonderland, and it's true. It holds far more attractions than that for the outdoor-minded person. Its wild animal and bird population alone would delight most people. And as for the trout fisherman—well, it made a liar out of Jim Bridger over a hundred years ago and it has been doing it to honest folk ever since.

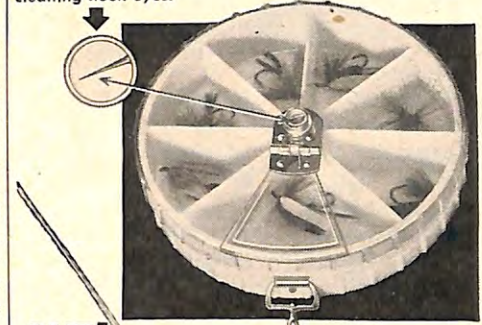
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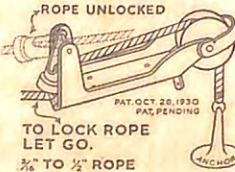
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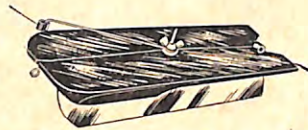
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baited as usual and then faste-  
ned to the bait carrier. One  
swivel nut is used for necessary  
adjustments. Bait carrier can  
be used in swift or still water,  
in lake or stream, or from boat  
to shore.

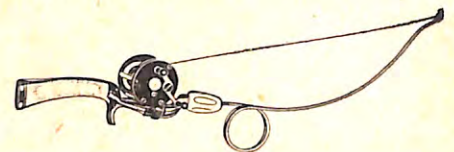
just tension on spool bearing,  
thus eliminating one cause of  
backlash. Has black anodized  
finish with polished metal parts.  
Same concern also offers a salt  
water reel which also can be  
used for fresh-water fishing.  
This reel has a rod clip that will  
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Fish mouth expander is only  
9 1/2 inches long and provides an  
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move hooks from mouth of fish.  
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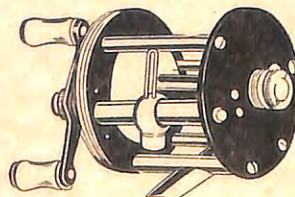
All-purpose tool combines nine  
tools in one—pliers, knife blade,  
hook hone, shot and sinker split-  
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gorger. The tool is made of pre-  
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a top grain leather scabbard  
which is slotted to fit belt. Safe-  
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down to 14 inches for tackle  
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Shorter arc gives distance and  
accuracy for casting and also  
increases safety when two or  
more persons are casting in the  
boat. Short rod brings fish di-  
rectly to net or gaff. Handle for  
this rod is interchangeable with  
a conventional type 42-inch rod  
manufactured by same concern.



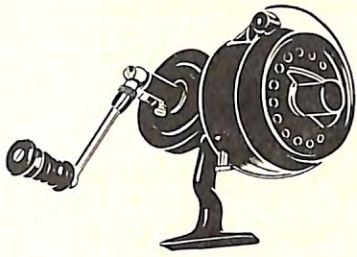
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able, each in a wide range of  
colors.



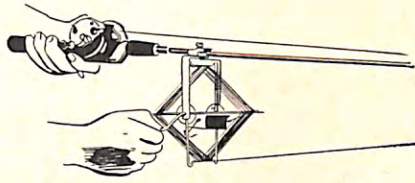
Featherweight aluminum cast-  
ing reel weighs only 4 1/2 ounces.  
It is a level-wind, 100-yard ca-  
pacity, quadruple multiplying  
reel with spiral gears for smooth  
casting action. Exclusive regu-  
lator enables fisherman to ad-



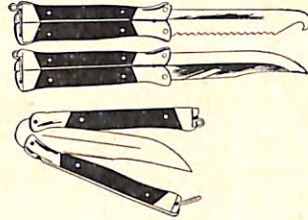
This special reel holds fishing  
leaders, and makes the right  
amount of leader available with-  
out tangling or fraying. Strip  
off only the length needed and  
then rewind the balance. Made  
of orange fluorescent plastic,  
reel glows in the dark and will  
float if dropped in the water.  
There is a special spot for locat-  
ing pound test of leaders.



Imported from France, this large spinning reel for surfcasting weighs about 1½ pounds and has a 3-inch diameter spool holding up to 250 yards of 15 to 25-pound test line. Automatic bail pickup with large roller retrieves 30 inches per turn. A reel similar in design, but weighing seven ounces, is available for freshwater casting.



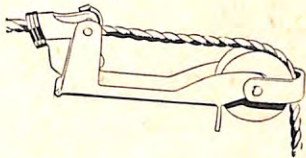
Compact line dryer clamps to rod by means of a rubberized clamp. Line is then reeled onto the dryer. The dryer folds into a small and convenient unit to fit any tackle box.



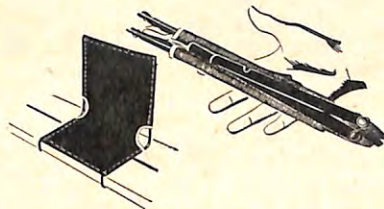
Sports knife has a handle which folds around blade to protect the user, as well as the blade. Available in two models: "Fisherman" and "Woodsman". The blade is of tool steel to take and keep a keen edge, with handle of plastic and aluminum. Safety catch works in both open and closed position. Can be carried in tackle box or pocket, for it is only 4¾ inches long when folded and 8½ inches long when open. The "Fisherman" model has cutting edge and opposite edge is serrated. A cutting hook is at the end.



Casting rod made with glass fibers and laminating resins by an exclusive process has action of a bamboo rod and comes in a wide variety of sizes—bait, fly, spinning and fly, and salt water models. Medium or light action rods with straight or Double Offset handles are available. Rods will not "set" under normal usage. Guides are lined with carboloy rings set in stainless steel and are wound with nylon thread. Unaffected by fresh or salt water.



No need to haul the anchor into a boat equipped with this automatic locking device. The lock fastens to the boat and a 3/16 to 1/2-inch rope is used. The anchor is snubbed automatically when it is pulled up and can be raised or lowered from the rear seat of the boat. The locking device will handle a 200-pound anchor.



This folding seat is not only useful for rowboats, but also for picnic benches or bleachers. Seat is equipped with steel supports covered with heavy duty canvas and can be attached instantly, since no clamps or screws are used. Folds into a small roll that may be slipped into pocket or tackle box.

## Rod and Gun

(Continued from page 19)

more satisfactory for playing heavy fish.

On the other side of the ledger, spinning does have several worthwhile advantages, not only for the occasional angler such as Cousin Alvin, but for the enthusiast, as well. It is especially well adapted to the use of baits and lures too heavy for fly casting and too light for a plug rod. This includes a lot of good

ones, especially types intended for trout.

Even with a powerful fly rod and heavy line, the heaviest lure that can be cast like a fly weighs about 1/10 ounce, and even this is too much if it is bulky and, consequently, has a lot of air resistance. The lightest lure that can be handled on light bait-casting tackle weighs approxi-

(Continued on page 26)

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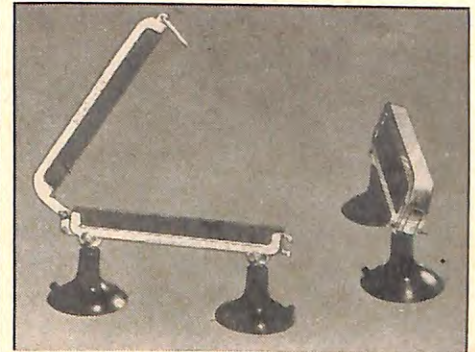
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mately  $\frac{1}{4}$  ounce. Spinning fills the gap between the two old methods. Its legitimate field is in casting lures that fall between these two weights, although many of those used for spinning do weigh more than  $\frac{1}{4}$  ounce.

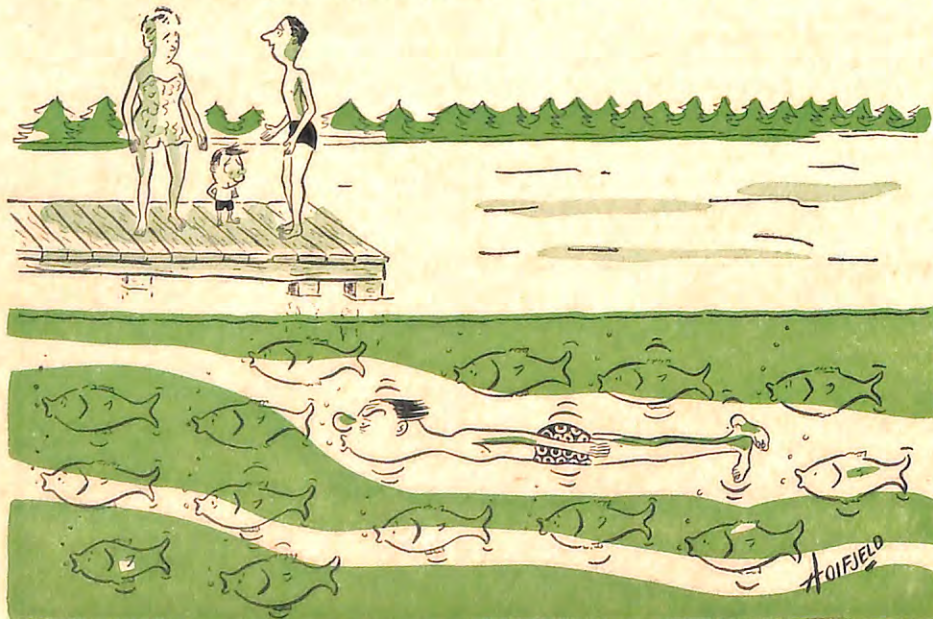
How far will spinning tackle cast these light lures in the hands of the average angler? We all have read a lot of guff about 40-yard casts with  $\frac{1}{8}$ -ounce lures. What can the ordinary man actually do?

Here are some specific examples that should answer these questions: Using a spinning rod, open reel and 6-pound-test braided nylon line, I can cast a worm and one split shot about 35 feet. Using the same tackle, I can cast a  $\frac{2}{5}$ -ounce spoon about 100 feet—not as far as I can with light bait-casting equipment.

Using a fly rod, enclosed spinning reel and 6-pound-test single-filament nylon line, I can cast a single split shot and grasshopper about 40 feet. I can cast the  $\frac{2}{5}$ -ounce spoon approximately the same distance that I can with light casting tackle, roughly 40 yards under fishing conditions.

In the hands of the average angler, spinning tackle definitely will not cast extremely light baits or lures long distances unless they are almost bullet-like in shape and so have little air resistance. Most spinning lures are extremely heavy for their size, and while they do cast well, I have found many of them to be poor fish catchers. Frequently, fish of all kinds prefer a floating lure or one that works a couple of feet beneath the surface to those that plunge toward the bottom like a rock. In my experience, the old, standard American plugs and spoons, all of which were developed for bait casting and survived in a highly competitive market because they caught fish, have been more effective than the so-called spinning lures, regardless of the kind of reel they were cast from.

While I have found it impossible



"Don't be alarmed, Mother. Delbert can swim like a fish."

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### DON'T FORGET—ELKS TRAPSHOOTING CONTEST

at the Grand Lodge Convention in Cleveland—week of July 10th.

to make long casts with spinning tackle and light, bulky lures, it must be remembered that extreme distance usually is not necessary to catch fish.

I won't attempt to advise anyone on the kind of spinning tackle to buy. Some anglers always will prefer one type and some another. I will state, however, that I have five spinning reels and five rods and, after giving all of them a thorough trial, I now use nothing but the enclosed type reel—most of the time on a fly rod. I have found that this

combination with single-filament nylon line fits my requirements better than any other.

Of course, the kind of spinning tackle a man selects—or whether he uses it at all—always will remain a matter of preference. Spinning and light bait casting overlap considerably, and if a man happens to be good with the multiplying reel—and enjoys casting with it—the odds are he never will take up the newer method. He'll get along all right, too, for everything from trout to tarpon.

Regardless of his skill as a bait caster, the man who wants the best possible tackle for each kind of fishing will utilize spinning in the work for which it is adapted. As to the selection of a stationary-spool reel and rod to use it on, that depends on many things, including the temperament of the angler. All the spinning tackle that I have tried would do the job for which it was intended, and the fact that I have a strong preference for one particular kind doesn't necessarily mean that someone else would enjoy using it more than an entirely different outfit.

Since I have used both bait-casting and fly tackle for years, describing how spinning fits into the picture for me might help the average angler to decide whether he should take it up. First off, I find it most useful for trout and steelheads, and rarely use it for bass or panfish, except for bug fishing with a length of fly line attached to the nylon in the enclosed reel. This system makes long casts extremely easy, and it is useful

wherever distance with a bug or fly is necessary.

Unquestionably, it is much more fun to catch trout on flies than on anything else, but most anglers, especially those who fish western rivers, know that there are times when a fly-rod plug, spinner or a wobbling spoon is necessary to catch big trout. Formerly, I cast these lures like a fly, or took along a complete bait-casting outfit. Now, I carry the enclosed spinning reel in my pocket when I am fly fishing. If I need a spinner, plug or spoon I cast it from the spinning reel on my fly rod.

Also, on some big, unwadable streams, there are times when a wet fly fished extremely deep is most effective. I often have found a fly cast with a split shot or two on spinning tackle to be deadly.

Spinning tackle is at its absolute best for bait fishing any trout stream larger than a brook. It is so much easier to flip a minnow 40 or 50 feet than it is to strip cast with a fly line that there simply is no comparison. Bait fishing for trout, or even for bass and panfish, unquestionably is the one spot where spinning tackle is far ahead of any other kind.

While I nearly always use my bait-casting outfit, with lures weighing 1/4-ounce or more, for bass, the longer spinning rod has several worthwhile advantages in fishing a trout stream, and an 8- or 9-foot fly rod is even better. A straight retrieve usually is used for bass in lakes. That is, any motions the lure is made to perform ordinarily are in a relatively straight line between the spot where it struck the water and the angler. In fishing a trout stream, however, the spoon, spinner, plug or bait often is maneuvered around rocks, guided into pockets and currents and lifted over obstructions. A long rod gives me much better control here and, consequently, helps me to catch more fish.

Another sport in which I have found the enclosed spinning reel far superior to either a bait caster or open stationary-spool reel is winter fishing for trout or steelheads. The enclosed reel doesn't freeze up so quickly and the single filament nylon line, which it handles best, doesn't pick up as much water to freeze in the guides as a braided line.

In my case, spinning has not taken the place of either fly fishing or bait casting, but I do find it useful to fill in between the two. I certainly would not give up either of the old methods in favor of it, but as long as I can use all three, there always will be some spinning equipment in my tackle box.

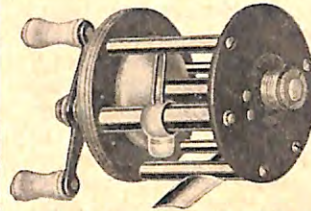
I am confident that spinning never will push out either bait casting or fly fishing. I feel equally sure, however, that thousands of anglers will take it up. They will be of two types: casual fishermen who lack either the time or ability required to become proficient fly or bait casters, and extreme enthusiasts who will use all three methods, each in the job to which it is best adapted.

# Coxe and Bronson

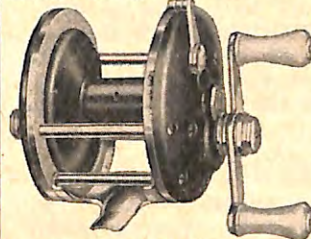
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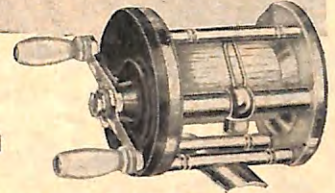


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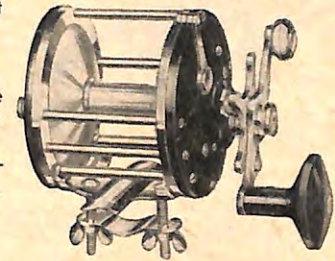


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# IT'S A GOOD IDEA

## Practical Tips for Better Fishing

BY TED TRUEBLOOD



**TAKE IT EASY**—Old fishermen usually catch more fish than young fishermen do, and the reason is not so much the fact that they have had more experience as it is that they have learned to take it easy. After a man's hair has thinned out to the stage where the mosquitoes bite him on top of the head, he should know that you can't do everything in an hour. Instead of rushing madly from pool to riffle and from riffle to pool looking for a better spot, he is more likely to fish slowly and carefully and solve each problem as he goes along.

As an example, there usually is one best position from which to fish any piece of water. Possibly it's an eddy in which the fish are facing downstream, rather than up, although they still are headed into the current. While the youthful enthusiast may splash up heedlessly from the customary direction and scare the trout before he even casts, the veteran is likely to look the situation over and then approach from an angle where he can present his fly or lure without alarming the fish. A lot of thinking and a little casting will catch more and bigger trout than a lot of casting and a little thinking.

**SLOW RETRIEVE**—Just among ourselves, and certainly not to be passed on to any wives or other non-fishing associates, we fishermen are pretty silly. Take this "next cast" business. I always feel—and I know from watching them that other anglers do too—that the next cast is going to catch a fish. Why the next cast should be any better than the one

currently under consideration defies all logic. This foolishness causes us to hurry each retrieve so we can throw the lure out again.

If we could just forget the next cast and retrieve the lure each time as though we were sure it was going to take a fish, it actually would take a lot more. The most common error among bass fishermen, whether they use flies and bugs or are plug casters, is to draw in the lure too rapidly. Jiggle and twitch your lure and fish it slowly. If you don't catch bass, fish it slower still. If that doesn't get results, work it still more slowly. Bass hit weak, struggling, fluttering creatures that are too far gone to get away, and if you can make your plug or bug behave that way, you'll get 'em.

**PORKRIND TEASERS**—One of the highest ambitions toward which any pig can aspire is to have his hide made into porkrind. How much better than to have it fried with bacon or made into cracklings! Bass love the skin of a pig, either with or without a



little fat attached. Porkrind lures work at any depth or season, but they are at their best when the bass are in shallow water. Then a porkrind frog, slithering over the surface and among the lily pads, is almost sure to bring a strike. A wiggling, weaving strip of rind behind a spinner or spoon makes it doubly attractive to the fish. The porkrind frog can be used on a weedless hook and cast on a light bait or spinning rod, or it can be hooked on behind a spoon the same as rind.

Since the effectiveness of porkrind lures depends on the weaving, undulating action of the rind, they should be fished to accentuate it. Raise and lower the rod tip occasionally as you reel. This will make the lure dart ahead and then flutter down. It's a mighty hard thing for a bass to resist.

**CRAPPIE FLIES**—In the spring, crappies enter shallow water and cluster around submerged brush and weeds. This is the best time to catch them on a fly rod, and taking them on flies is more fun by far than any other method. Since their favorite food consists of small minnows, the

best flies are those which look like minnows in the water, and they should be given an action that will complete the deception. Trout-size bucktails and streamers, usually Sizes 6, 8, and 10, are ideal for crappies. White Marabou, Mickey Finn, Parmacheene Belle, Bucktail Coachman and a grizzly streamer with silver body are all good crappie patterns. They should be allowed to sink to the level of the fish, usually between two and four feet at this season, and then retrieved in a series of slow, short pulls. Use a piece of wrap-around sinker or split shot only if necessary to take the fly down.

**HANDLING BASS**—The bass, quite in keeping with his pugnacious nature, has a protruding lower lip, and it affords the most convenient "handle" for lifting him from the water or holding him while you unhook your fly or plug.



To use this method, bring the fish within reach, put your thumb into his mouth and press your index finger, bent in a right angle at the second joint, under his chin. Now press down with your thumb and up with your finger and lift him from the water. Aside from affording a sure hold, the best feature of this method is that the severe strain on the lower jaw seems to paralyze the bass. He won't flop as long as the hold is maintained. Would you, if some big bruiser were lifting you by the lower lip?

**ROLL CAST PICKUP**—One of the handiest tricks for the dry fly angler, but one that is little used, is the roll cast pickup. To make it, raise your rod to vertical after the fly has drifted over the good water. Don't strip in all the line, but leave several yards of slack between your rod tip and leader. When your fly is eight or ten feet upstream, flip the rod down sharply. This movement will send a loop of line forward, and it will hop the fly off the water and roll line, leader and fly ahead. If you do it right, the line and leader will

Three steps in the roll cast pickup.



straighten out above the water. While they're still up there, make your backcast in the usual way. Besides being easier—because it eliminates a couple of false casts—the roll cast pickup has the advantage of not pulling the fly under water. It helps to keep it dry and, consequently, to make it float longer.



**WEED BED PREDATORS**—Pickerel, northern pike and muskies, the little guy, middle man and king of the clan, are all alike in their preference for submerged weed beds. Whether you're fishing a friendly New England pond for pickerel or a cold Northern lake for their larger relatives, underwater weeds always are worth attention. In pickerel water a small spoon or streamer fly drawn jerkily along the edge of submerged vegetation is likely to bring a strike. In pike or muskie water a large spoon or plug worked either along the edges or over the tops of the aquatic growth is a mighty good bet. All three of these predators like to lie concealed, watching patiently and ready to dash out at a passing minnow, like a fox darting from cover to seize an unsuspecting hen.

**DRESSING FLY LINES**—The two objectives in dressing fly lines are to make them float and to make them slick so they will slide through the guides more freely and add distance to your cast. Some dressings are better for one purpose and some for the other. As far as preserving a line is concerned, you might as well rub the dressing on top of your head: maybe it would preserve your hair. Regardless of the kind of dressing used, most anglers err in using too much line grease and too little elbow grease on their lines.

The first step toward dressing a

line properly is to stretch it out between two trees and rub it down with a coarse cloth to clean it. Then use a scrap of chamois and rub fast enough to create heat and fuse the little nicks and cracks in the finish. Now apply the dressing. The last and most important step consists of rubbing the goo into the line. Rub until all the grease disappears. After you have worked back and forth along the line, rubbing with your fingers, until it appears almost dry, the job is done. The improved casting and floating qualities of a properly dressed line are worth the effort involved.

**HIGH BACKCAST**—The most common casting error among fly fishermen, whether they work the lakes for bass and panfish or the streams for trout, is allowing the rod to come back too far on the backcast, thereby throwing the line down into the water or brush. A high backcast is the first mark of an expert fly caster. It is impossible to make a good forward cast without a good backcast. Throw your line up; it will go back of its own accord. Stop the application of power when the rod is vertical and then let it drift back farther before starting the forward cast—the extent of this backward drift depending largely on the distance to be cast. Remember, unless you are shooting line, the backcast requires just as much power as the forward cast, and if you throw your line up high and straight behind it will be easy to make a good fishing cast in the opposite direction.



**BLUEGILL FLIES**—One of best game fish is the common bluegill sunfish, or bream, and if they became as large as bass they would have many a broken rod and leader to their credit. Furthermore, since their diet is made up almost entirely of insects, they are a grand fish for the fly-rod enthusiast who doesn't have a trout stream handy. I have found that the Brown Bivisible, Gray Hackle Yellow and Dark Cahill in Sizes 12 and 14 are good dry flies for them, and that good wet patterns are the Coachman, Black Gnat, Gray Hackle, Brown Hackle and Gold Ribber Hare's Ear. Wet flies should be small, too. Use a light fly rod and fine leader and these little scappers will furnish a lot of fun.

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# Camouflage

(Continued from page 17)

fastened on an enemy, gaped open. When the pike moved, so did the turtle's head. With incredible speed that head shot out, and the mandibles snapped shut a bare three inches from the tip of the pike's nose.

The pike slid backward. Because he knew turtles, he knew exactly how far this one could strike and he had no intention of being caught. The pike eased himself farther back.

He was a warrior, a tiger of the river, and he feared nothing. When his anger was sufficiently aroused he would attack anything. He did not attack now because he did not know exactly how to do so. The big river-turtles were almost invulnerable. Their shells were an impenetrable fortress and they could dart their heads about, and strike, as swiftly as anything else could move. Whatever became clutched in a turtle's mandibles was done. Once they snapped only death—their own or that of whatever they seized—could make them let go.

The pike swam away. Now he no longer had the advantage of ambush and camouflage; the perch for which he had been hopefully waiting had seen him move. Those that did not flee would settle down in the weeds, and themselves resort to camouflage in order to escape detection.

The pike prowled restlessly through shallow water, hoping that his very approach would frighten into action some of the fish that he knew must be about him. In a shallow little indentation he saw a great blue heron standing, its neck curved into a flat S and its keen eyes searching the water. The heron, too, resorted to camouflage when it hunted. Its thin legs might have been weed stalks; its vari-colored plumage, shading from slaty-blue to black and white, blended perfectly with the vari-shaded weeds behind him. The heron stabbed with its spear-like bill. He snapped up and swallowed a salamander.

The pike swam on slowly, searching the weeds on both sides as he progressed through them. He passed without seeing a school of small perch that hid in the weeds. Then a fat jumbo perch broke cover and fled frantically.

The pike darted in pursuit, and the fragile weed stalks among which he hurled his great body bent and waved as he passed. But great fear was a friendly ally of the perch; he had flushed almost twenty feet ahead of the pike and, since he had elected to put all his trust in speed, he summoned all at his command. The perch disappeared in a dark hole where weeds grew very thickly, cut sharply at right angles, and came to a stop in some light-colored weeds. He held still, his striped body and light-colored belly blending perfectly with the weeds and the sun-dappled shadows.

As soon as he entered the dark

hole and saw nothing of the perch, the pike knew that he had lost this race. That realization increased his anger, and he snapped viciously at a black water-bug that scuttled in front of him.

Bull-like, he charged through the weeds in a raging attempt to flush something. He saw nothing, though again he passed a school of perch and one of bluegills that refused to betray themselves by moving. The west wind continued to blow small ripples. A high sun sent its slanting rays through the water to the river's mud bottom. Shadows flitted. The pike turned towards the center of the river.

For more than a hundred feet from the east shore the water was shallow, and weeds had established themselves that far out. Abruptly, the water dropped into a deep, dark, forty-foot-wide channel that was floored with rocks instead of mud. The pike dipped down among those rocks, and the deeper water lapped about him.

But, except for one monstrous and surly bronze-backed bass that lay near a boulder, there were no fish there and the pike was ravenous now. The smaller fish were out in the weeds, where there was both food and shelter, and the big ones were where they could catch the small fish upon which they lived. There was a shadow on the surface, and the great blue heron flew gracefully down the river.

The pike swam back to his favorite hunting grounds.

**T**HE SUN still burned through shallow water to the yellow mud bottom. The wind, maintaining its gentle pressure, still sent little wavelets riffling across the surface. But something else had changed. The perfect symmetry of the bank, where weeds grew very tall, had been disturbed. In one place weeds had been cut, and the cut weeds were moved to another place. For a moment the pike regarded the change. Then he accepted it as a part of things as they must be, and gave his attention to something else that had come since he left.

A few feet away, a chunk of meat had washed up against a clump of weeds. The pike eyed it, and smelled

it, but, even though he was hungry, such food had no attraction for him. He preferred to catch his own, and if he waited he knew that he *would* catch his own. Many times he had been as hungry as he was now, but he was a good hunter and sooner or later he always ate. Then he saw the turtle.

The big snapper had left the river's bottom, and was wading down the few inches of water that lapped the bank. He was looking for frogs, but he did not turn his head to follow its progress when a small green frog jumped from the bank, plopped into the water, and swam frantically out among the weeds.

The big pike marked it, intercepted it and swallowed it just as the frog was about to bury itself in mud, then swam back to his favorite lurking place. He watched the turtle balefully and his anger rose toward a peak that would know neither reason nor restraint.

Three teal, summering here, flew swiftly upstream and alighted on the water. The turtle raised his armored self high, looked about, and swerved to enter the river and submerge. The pike prepared for battle.

He tensed himself, and presently he swam out to intercept the big reptile. This was his hunting ground. He could defend it. The pike swam over the turtle's back, slapping with his tail as he passed.

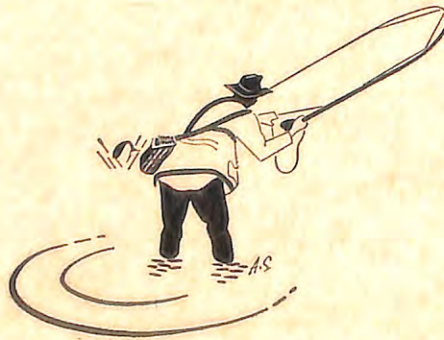
Slowly, certain of its own invincibility, the turtle continued its plodding way. He had scarcely felt the pike's slap, though it would have killed a lesser fish and staggered a mighty one. The pike swerved and came back, settling while he studied the turtle and tried to select a vulnerable spot.

Unperturbed, the turtle continued his slow journey towards the chunk of meat that lay against the weed stalks. He reached it. His head shot forward; he picked the meat up and swallowed it.

Suddenly the turtle tried to lunge into deep water, and could not go. He turned, his head and neck stretched, while he fought something the pike could not see. Clouds of silt, disturbed by the fighting turtle, rose to paint the water. Slowly, inexorably, the turtle was drawn in to the bank. The silt settled a bit.

Then the pike saw the man on the bank who had cast aside the cut reeds with which he had camouflaged himself. Now he held a wire line in both hands. He hauled the turtle up on the bank. The wire line, the exact color of the yellow mud but no longer camouflaged against it, glinted in the sun. The man and the turtle disappeared, leaving behind only the cut reeds. The big pike settled into his favorite lurking place.

So perfectly was he camouflaged there that, ten minutes later, a school of fat perch blundered right into him.





# News of the Lodges



District and national Elk officers, including Past Grand Exalted Rulers Michael F. Shannon and L. A. Lewis, and D.D. R. N. Traver, participated in the dedication of this lovely new home of Hemet, Calif., Lodge. Erected recently at the cost of \$50,000, the building already has been the scene of many lodge meetings and social events staged by Hemet Lodge which has been in existence only since April, 1948.

**MUSKEGON, MICH.,** Lodge, No. 274, sent its officers, Drill Team and a group of members to its neighbor lodge at Benton Harbor on an annual pilgrimage recently. A brief stop at South Haven was the only interruption on the trip.

After an enjoyable dinner, the Muskegon orchestra entertained with several musical numbers, following which the lodge meeting and initiation occupied both the hosts' and the visitors' attention. An item of interest took

place when E.R. Ray Null presented a gavel to Muskegon's leader, E.R. Edward J. Allard. The wood for the gavel was taken from a tree supposedly planted by George Washington. E.R. Null managed to obtain wood from this tree and had it made into gavels.

Another interlodge visit took place when a delegation of Manistee Elks arrived at Muskegon Lodge to perform the ritual of initiation for a group of new members, another yearly event.



P.D.D. John Doyle, Exalted Ruler of Mount Kisco, N.Y., Lodge; presents American Flags to the community's newly organized Girl Scout Group.

**MOUNT KISCO, N. Y.,** Lodge, No. 1552, has been very active during the past year. With a membership of 291, a substantial gain over the list of a year ago, No. 1552 has interested itself actively in community programs. These included aid for the newly organized Girl Scout Movement in that community and an "Anti-Communism Program", staged at the local high school auditorium when Capt. Black of Military Intelligence was the principal speaker. He addressed the audience on "Inside the American Communism Party".

The Cerebral Palsy Clinic at Bedford Village is receiving vital assistance from the Mount Kisco Elks who appropriated \$3,000 for the purchase of a station wagon for the transportation of afflicted children in that area.

**LYNDHURST, N. J.,** Lodge, No. 1505, will remember two January dates at any rate, the 10th and the 16th. The earlier date marked the homecoming of D.D. Joseph Bader, when approximately 500 Elks from New Jersey, New York and Pennsylvania turned out. Pottstown, Pa., Lodge sent 30 members and its fully uniformed Ritualistic Team in a chartered bus. One of the highlights of the evening was the presentation of a \$1,450 check from the ladies of the Northwest District to the N.J. State Elks Paraplegic Committee of which D.D. Bader is the able Chairman. The Lyndhurst officers made the evening a double celebration for No. 1505's membership by winning the Ritualistic Championship of the district.

On the 16th, a caravan of about 40 Lyndhurst Elks visited New York Lodge No. 1 to join them in observing N. J. Elks Night at New York. Approximately 250 Elks from various lodges in the N.E. District attended, including D.D. Bader, State Pres. Charles P. McGovern and D.D. Samuel O. Offen. Past Grand Exalted Ruler Murray Hulbert of No. 1 Lodge gave a most inspiring talk.

## SPECIAL ANNOUNCEMENT

Grand Exalted Ruler George I. Hall announces the appointment of Past Grand Exalted Ruler L. A. Lewis as a member of the Board of Trustees of the Elks National Foundation to fill the vacancy occasioned by the resignation of Past Grand Exalted Ruler Edward Rightor of New Orleans, La. Mr. Lewis' address is 1017 Citizens National Bank Bldg., Los Angeles 13, Calif.

# News of the Lodges

**HOQUIAM, WASH.,** Lodge, No. 1082, welcomed State Vice-President V. P. McNamara not many weeks ago, when he paid a visit to that branch of the Order, and handed out lavish praise, not only for the condition of the lodge but for its famous Hill-Billy Band. Lea Hodgert, State Chairman of the Elks Servicemen's Commission of Tacoma, gave an interesting talk, and Sgt. Jack Kinney of the State Patrol stressed the continued need of Elk support for better school patrol, thanking No. 1082 for supplying some of the local rural schools with patrol uniforms. E.R. Wilmer Bergeron then introduced the principal speaker of the evening, P.E.R. Emmett T. Anderson, a member of the Elks National Veterans Service Commission, who outlined some of the highlights of the charity work of the Order.

**COLUMBIA, PA.,** Lodge, No. 1074, is receiving orchids on the terrific success of Director Bill Ketterman and his Elks Minstrels of 1949. Staged with professional finesse, the show went 'way beyond anticipated hopes in marking a return of home-talent productions for which Columbia is well known.

A capacity 750-patron audience the first night outdid itself in applauding the performance and the next night found the hall filled to overflowing, thereby assuring fulfillment of the Elks' ambition to raise \$1,000 this year for the benefit of the local hospitals. Chairman Russell A. Patton and Exalted Ruler Wilbur H. Collins announced that the Minstrel would be an annual hospital-benefit affair.

**MARTINSVILLE, VA.,** Lodge, No. 1752, honored D.D. Edwin T. Snider on his official visit with the initiation of 14 new members, among them the father and son of George E. Morris, already on the roster, making Elks out of three generations of a family.

Instituted in June, 1948, with a total membership of 115 men, No. 1752 now has 203 on its rolls. This energetic group is sponsoring a Boy Scout Troop, as well as a Girl Scout Troop which uses a room of the lodge home for its meetings. Within six months the Martinsville Elks have equipped an Elks Home, Inc., club room and lodge with comfortable and tasteful appointments, and are at present renting a home, with their minds set on a fine building of its own in the not-too-distant future.

This spring will see the first horse show sponsored by the lodge which will make it an annual event, bringing the best showmanship in the horse ring to its city and county.

**PONTIAC, MICH.,** Lodge, No. 810, held a definitely sports-minded Father-Son Dinner not long ago and the S.R.O. sign was out very early in the evening. Two of the speakers, Hunk Anderson of the Chicago Bears and Bill Dudley of the Detroit Lions, took seats in the audience when the speakers' table began filling to overflowing, and became the immediate target of autograph hunters. Others who spoke were Diz Trout, Hubby Walker, Jack Adams and George Ciethaml, who commented on a film of the Michigan-Minnesota football game, run off that evening.

**ALBUQUERQUE, N. M.,** Lodge, No. 461, is proud of Life Member Harry Leonard who recently became the first Albuquerque Elk to donate \$1,000 to the Elks National Foundation. In response to this donor's request, E.R. L. G. Willcut sent him information about the Foundation. Almost in the next mail, Exalted Ruler Willcut received this Elk's \$1,000 check.

No. 461's remodeled club rooms were opened not long ago with a terrific open house program for Elks, their families and their friends. Favors were available for all visitors, with a table of gifts for children, corsages for the ladies and plenty of food for every one of the nearly 800 visitors.

With E.R. Ray Arias presiding, officers of Santa Fe Lodge initiated eight men for Albuquerque Lodge at the home of No. 461 at a recent meeting.

More than 200 sons and daughters of Elks, and their guests, attended a dance given for them by the lodge late in January. This annual affair is one of the most popular activities for young people of high school and university age. A dance for the younger children was given by the lodge late in February.

Speaking of young people, the members of Albuquerque Lodge had the opportunity to participate in a national youth program. On a tour of the United States to see how democracy works, 34 high school students from 17 European countries were the guests of No. 461 at luncheon recently. These foreign-born teen-agers' stop in Albuquerque was sponsored by CAP officers. A group of students from the Indian School entertained. Present were local high school students, 15 representatives of the press, radio and State Department, City School Supt. John Milne, High School Principal Glenn Ream, Chamber of Commerce Pres. R. Jones and Rev. Fr. Mazza of St. Mary's High School.



E.R. J. M. Sperry presents 50-year pins to P.E.R. A. J. Warndorf, left, and William B. Meyers. Both 85 years old, these Old Timers received a radio from Hamilton, Ohio, Lodge and the P.E.R.'s Assn. presented a leather chair to Mr. Warndorf.



Past Grand Exalted Ruler L. A. Lewis presents a huge Elks Emblem tooth to L.R. Billings, unanimous choice as leader of the Charter Class of members initiated into California's newest lodge at Delano. 500 persons attended the ceremonies.



Looking over Plainfield, N. J., Lodge's roster are men who played important roles in the 1,500th meeting of the lodge. Seated, left, are senior P.E.R. Lewis W. Bellis and P.E.R. George L. Feaster, only three-term leader of the lodge. Standing, left to right, are 40-year-members Fred Firstbrook and Richard L. Bellis, and John A. Gaffney who spoke on the early days of the lodge, on its 45th Anniversary.



E.R. George D. Flynn hands Sister Eugene a \$500 check as Superior, Wis., Lodge's contribution to an addition to St. Joseph's Hospital. The money will furnish a room as a memorial to the Superior Elks who gave their lives in the two World Wars. Left to right: Trustee Chairman John Green, Trustee Olaf Johnson, Mr. Flynn, Sister Eugene, Sister Loretta, Sister Monica and Trustee Wm. R. Bolton.



Dr. Wm. A. Robinson, Chairman of Asbury Park, N. J., Lodge's Crippled Children's Committee, hands the lodge's \$5,000 check to the Fitkin Memorial Hospital Superintendent, Anthony Eckert. Asbury Park Lodge has contributed \$25,000 to this institution during the past five years.



Formal presentation of a \$1,500 check by Port Jervis, N. Y., Lodge to St. Francis Hospital for necessary equipment for the maternity and nursing ward. Left to right: E.R. Ross Kleinstuber, Sister M. Eulalia, Hospital Treasurer, and Dr. Kenneth J. Wheeling, chief of the hospital's maternity section.



Fifty of the 175 Old Timers of Wausau, Wis., Lodge, members for 25 years or more, who were entertained recently.

# News of the Lodges



The entire coaching staff of the New Castle, Pa., High School Football Team which won the Western Pennsylvania Interscholastic League Championship. These coaches are all members of New Castle Lodge and were entertained by their fellow members at a dinner. Left to right: George Binder, P.E.R. George Thomas, Phil H. Bridenbaugh, Head Coach, Wm. L. Klee and Austin Cowmeadow, who is also coach of the Pennsylvania State Cross County Championship Team.



In the traditional pose, four members of Atlantic City, N. J., Lodge make up a barbershop quartet and Interlocutor Harry Lewis takes off his hat to them, as did the more than three hundred persons who attended the lodge's Fall Frolic. The entertainment netted more than \$2,000 for the Elks' Welfare Fund.



The mortgage on West Chester, Pa., Lodge's \$100,000 home goes up in smoke during the celebration of this happy event. Left to right are P.E.R.'s John L. Clower, Treas., William E. Phillips and Ashton B. T. Smith. Past Grand Esquire Max Slepik, a member of Philadelphia Lodge, was one of the dignitaries on hand.

## BOWLING BULLETIN

The New York State Elks Bowling Tournament, sanctioned by the State Association, will take place at the Palace Bowling Center in Utica over two week-ends—April 30th and May 1st, and May 7th and 8th. The tournament has been divided into two parts and the prize list will be the same in each division, as will be the trophies donated by the Association for the winning teams in each division. All teams will receive a two-thirds of 1,000 handicap, thus giving the low-average bowler an equal chance to win. In addition to the regular 46 prizes, the Palace Bowling Center is donating trophies to the high team in each division without handicap.

Entry blanks have been sent to all lodges in the State, so that any member interested in participating in what promises to be a memorable event, may secure these at his lodge home. These blanks carry salient information about this Tournament, including the fact that \$3,400 in cash prizes, based on 200 teams, will be awarded, with trophies to winners in each class. Entry fee, \$17; bowling fee, \$8. Total fee, \$25 per team.

All requests for hotel accommodations should be addressed to James Doyle, 291 Genesee Street, Utica. Tournament Director Maurice L. Lane may be reached at the same address.

\* \* \*

Tournament Manager Norman Wells announces that plans are complete for the Second Annual Western States Elks Lodges Bowling Tournament to be held under the auspices of Ogden, Utah, Lodge, No. 719. The tourney will be a two-day affair, Apr. 9th and 10th, at the Paramount Bowl in Ogden and entries close midnight April 4th. Hotel and room reservations will be made gladly upon request and all reservations will be verified. Entry fees will be \$5 per man per event, including bowling and tournament expense, with a \$1 fee for the all-events entry.

Members may also enter the Bowl's Ragtime Doubles Tournament, with an entry fee of \$5 per man, and the Ritz Classic at Salt Lake City, 38 miles outside Ogden. Entry fee there is \$20. Elks are urged to bring their ladies, as there will be a tournament for the distaff side too.

At Adams, Mass., Lodge's presentation of an audiometer and ophthalmic telebinocular to the city's schools were, left to right: A. J. Sheehan, R. A. Rousseau, E.R. Wm. A. Baker, Arthur G. Ernst, School Committee Chairman C. R. Scott, P.E.R. A. A. Poirier, P. J. McAndrews, P.E.R. G. H. Bowe and J. F. Farrell.



Unique in the annals of Elksdom was the part played by New Orleans, La., Lodge in inducting into office as judges of the Criminal District Court of Orleans Parish, four members of the Order. Standing, left to right, are Judges Niels F. Hertz, George P. Platt, P.E.R. Fred W. Oser, Frank T. Echezabal, Wm. J. O'Hara and J. Bernard Cocke.

The \$1,650 blood bank, purchased through voluntary contributions of each member of Tiffin, Ohio, Lodge, is presented to Mercy Hospital. Left to right: Lead. Knight M. A. Corwin, P.E.R. Adams Turner, Hospital Supt. Sister Mary Eustelle and Loyal Knight L. A. Lonsway. Tiffin Lodge also donated \$1,500 to furnish two hospital rooms and a \$1,000 operating table.



**NEW ORLEANS, LA.,** Lodge, No. 30, through four of its members, has contributed a signal honor to the entire Order. This memorable event occurred Jan. 3rd when Fred W. Oser, William J. O'Hara, George P. Platt and Neils F. Hertz, all members of long standing in No. 30, were inducted into office as judges of the Criminal District Court of Orleans Parish in New Orleans. This induction was conducted by the lodge before Judges Frank T. Echezabal and J. Bernard Cocke, sitting on the bench. In an address at these ceremonies, Hugh M. Wilkinson, prominent New Orleans attorney, paid tribute to the Order and its principles, stating that these men were good judges for the same reasons they are good Elks. That they would continue to be honorable judges in every sense of the word, Mr. Wilkinson said, is guaranteed by the fact that they adhere faithfully to their observance of the obligations assumed in the lodge room.

The ceremonies, staged under the direction of Attorney Benjamin Washastrom of New Orleans Lodge, were attended by many Elks as well as a large group of members of the Louisiana Bar. Past Grand Exalted Ruler Edward Rightor, also a member of New Orleans Lodge, and formerly Attorney General of his State, introduced the judges who were elected to the court for twelve-year terms.

**GREELEY, COLO.,** Lodge, No. 809, sent more than 250 members to Cheyenne, Wyo., Lodge, where they were fêted at a steak dinner and initiation. Later, a special meeting was held when nine new Elks became affiliated with Cheyenne Lodge and two transferred by dimit. Greeley Lodge's Ritualistic Team conducted the initiatory ceremonies.

Grand Esteemed Lecturing Knight O. J. Fisher, D.D. Edwin Haefeli, Colo. State Vice-Pres. Lewis E. Kitts and P.E.R. R. F. Williams addressed the gathering.

**WEBSTER, MASS.,** Lodge, No. 1466, has been employing a unique practice which should be of interest to other lodges. In January, 1948, P.E.R. Floyd W. Mowers offered a Ritualistic Cup to be competed for by the P.E.R.'s and present lodge officers. For a year, the winners hold the cup, with a suitable placard listing their names, displayed prominently in the lodge home.

Last year, the officers won the cup and this past January, the Past Exalted Rulers took it. Three lawyers are selected to consider the delivery of the Ritual and two bankers follow the words in the book to check on accuracy.

This program has done a great deal to stimulate interest among the officers, both past and present, to do their utmost to do justice to the delivery of the Ritual.



*Elk dignitaries who attended the dinner honoring Past Grand Esteemed Leading Knight William Conklin of Englewood, N. J., Lodge, on his election as a member of the New Jersey State Association Trustees. State President Charles P. McGovern stands behind Mr. Conklin, seated center.*



*Three University students, upon attaining the age of 21, lost no time in following their fathers' footsteps as members of the Order. At Sheboygan, Wis., Lodge, Past Grand Exalted Ruler Charles E. Broughton, left, congratulates, left to right: E.R. George J. Juckem, his son Robert G.; P.E.R. E. J. Mueller, his son Edward, and Carl Kade and his son John, when the young men joined Sheboygan Lodge.*



*Officers of Bellevue, Ohio, Lodge, with their ladies, at the lodge's forty-second annual Charity Ball. Left to right: Mrs. E. P. Anthony, Est. Leading Knight Anthony; Mrs. Fred J. Edwards, Exalted Ruler Edwards; Mrs. Ernest Widner, Esquire Widner; Mrs. Donald R. Paul and Charity Ball Chairman Paul.*



*V. E. Brewer, District Representative of the Boy Scouts, presents the Charter to Lloyd W. Burwick of McAllen, Tex., Lodge for the Elks Scout Troop No. 66. E.R. Orville I. Cox, and other Elk dignitaries attended this impressive ceremony.*



The first payment on the \$3,000 fund voted by Nashville, Tenn., Lodge for Boy Scout work in the area is turned over to Scout executives. Left to right: Reeves Little, E.R. Tom Stratton, Ward Akers, local Scout Council President Lem Stevens and Chairman C. Vernon Hines of the Elk Scout Committee.



Nine new American citizens hold the American Flags presented to them by Ukiah, Calif., Lodge, as part of its Naturalization Program, before Superior Judge Lilburn Gibson. An Elk committee will be available for instruction of future candidates for citizenship. Standing, third from left, Lead. Knight Ray Williams, E.R. Ed Jennings is fourth from left and Secy. S. E. Mitchell, extreme right.



Alexandria, La., Lodge honored these Past Exalted Rulers at a recent meeting. Seated, left to right: T. H. Williams, J. E. Ray, Sol B. Pressburg, and Nugent Hill. Standing: Exalted Ruler Roy Yerby, Leo C. Siess, Henry H. Pressburg, George J. Ginsberg, L. A. Veazey, I. J. Schwartzberg and William Lambdin, Sr.



Livingston, Mont., Lodge sponsors a softball team, a basketball team and several bowling units. These men make up the softball team and are State Champions.

## LODGE NOTES

**MOSCOW, IDA.,** Lodge recently donated a trophy which it expects will become as famous as the Michigan-Minnesota Little Brown Jug and the California-Stanford Axe. The 30-inch-tall plaque is to be awarded to the winner of rifle squad matches between WSC and the University of Idaho. To become the permanent award of either institution, the trophy must be won three consecutive years by the same team . . . **TOWSON, MD.,** Lodge's officers took a trip to **FREDERICK** Lodge not long ago and performed the initiation of eight candidates. The same evening State Pres. Harry I. Stegmaier arrived officially at Frederick Lodge . . . **CASPER, WYO.,** Lodge announces a good start on the securing of new members. The class of 20 initiated in January had 160 older members on hand to wish them luck . . . **BEATRICE, NEB.,** Lodge welcomed the officers of **FAIRBURY** Lodge not long ago when the visitors initiated five candidates for the host lodge. An accompanying group of Fairbury Elks took the chartered bus ride to their sister lodge . . . More than 300 Elks welcomed D.D. Franklin J. Fitzpatrick on his homecoming visit to **LYNBROOK, N. Y.,** Lodge, together with State Vice-Pres. Seth Hubbard. A group of men became affiliated with the lodge to commemorate the occasion . . . **OXNARD, CALIF.,** Elks turned up at the home of **LOS ANGELES** Lodge not many weeks ago in time for a regular meeting when State Pres. Morley Golden delivered a talk to the gathering, followed by a vaudeville show . . . The youngsters from the Crippled Children's Home in **BATH** were the guests of **PORTLAND, ME.,** Lodge when the Bath Elks put on their Circus not long ago. Transportation was arranged by E. J. McMann, Chairman of the Crippled Children's Program for the State Association . . . A delegation of officers and their ladies from **BISHOP, CALIF.,** Lodge were guests of **HANFORD** Lodge recently and conducted the initiatory ceremony at the lodge meeting there. D.D. Frank Claire was on hand, as well as Ray Conover, State Vice-Pres. of the Calif. East Central District.



Left to right: E. W. Harvell, E.R. L. A. Wood and Fireman Andy Bean, with the resuscitator donated to the Bristow, Okla., Fire Dept. through funds raised by the local Elks lodge.

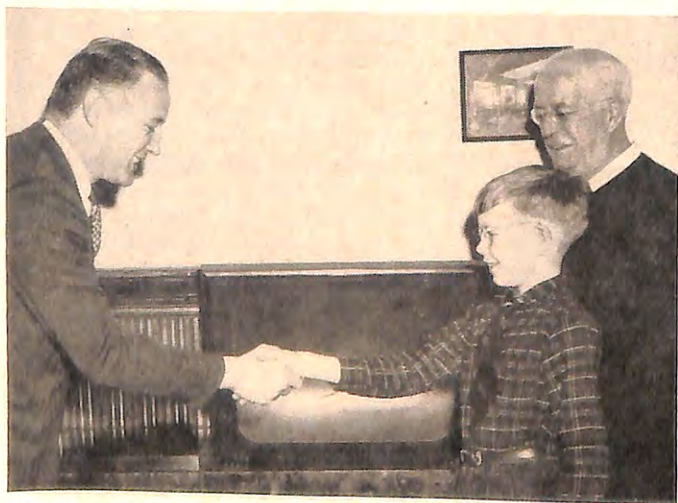


A waiter's-eyeview of a few of the 125 lettermen from the six high schools of Raymond, Wash., who attended the local Elks lodge's second annual banquet in their honor, together with coaches and assistants.



Some of the Elks who participated in Blue Island, Ill., Lodge's bowling match. No admission was charged, but after

"passing the hat", \$200 was collected for the Illinois Crippled Children's Commission. This affair drew about 200 fans.



Newton, Mass., Lodge's Social and Community Welfare Committee presents a Philco television set to the Working Boys Home. Committee Chairman Thomas L. McEnaney shakes hands with 12-year-old Robert McCarron as Brother Aubert, C.F.X., in charge of the Home, stands at the right.



Corp. Lester Coykendall of the Michigan State Police Dept. has an attentive audience in the Boy Scouts of Ionia, Mich., as he demonstrates the correct method of handling firearms. The program was arranged by the local lodge, sponsor of a Troop. Scoutmaster Amanda Quaglio, also an Elk, looks on.





*Quincy, Mass., Elk officials donate blood to the Red Cross. E.R. S. C. Craig, foreground, and P.E.R. F. W. Carson make their donations. Loyal Knight E. L. Hughes was also a donor.*



*Basil Gorey, Trustee, presents Boone, Ia., Lodge's \$1,000 check for a Permanent Benefactors Certificate in the Foundation to D.D. Harry Schmidt as E.R. C. McKinnon looks on.*



*Discovering that the 25 persons living at the Williamsport Sightless Home had to do their laundry work by hand, the members of Williamsport, Pa., Lodge donated automatic laundry equipment to them. E.R. Charles Dietrick makes the presentation to Harry Plankenhorn, head of the Home.*



*Four of the five Newark, Ohio, Lodge golfers who make up the State Elks Golf Tournament's champion low gross team, with the huge trophy they won. Left to right, Tom MacDonald, winner of the individual trophy, Ted Conley, H. Huntington and George Berry. The fifth player is Robert Knopp.*



*The officers of Redlands, Calif., Lodge and the class they initiated for Santa Ana Lodge.*

# THE GRAND EXALTED RULER'S

## Visits

(Continued from page 9)

audience heard Mr. Hall's moving address in the huge auditorium of the Memorial Union Building of Iowa State College.

A luncheon at **IOWA FALLS LODGE NO. 1674** the next day had the following dignitaries in attendance, besides the guest of honor: Chief Justice of the Grand Forum Clyde Jones, P.D.D. Paul Kamler; Past State Presidents Henry Louis, A. R. Perasso, State President Frank Margolin, and D.D. Cloyde Sheldady and Mr. Schmidt. A stop at the home of **WATERLOO LODGE NO. 290** preceded a dinner for 400 given by **DU-BUQUE LODGE NO. 297**.

Luncheon on the 8th was held at Mr. Warner's home lodge, **DIXON, ILL., NO. 779**, and a reception and banquet were held later at the home of **STERLING LODGE NO. 1218**. At this affair Mr. Hall presented awards to the local "Make Democracy Work" Essay Contest winners.

In Chicago on the 9th, Mr. Hall attended the reception and dinner held by the **ILL. NORTHEAST DISTRICT ELKS ASSN.** at the Palmer House. In the afternoon Mr. Hall was received by Chicago's Mayor Martin Kennelly and their meeting was televised. A visit was also made to the Ill. State Crippled Children's Hospital, followed by a meeting and the initiation of 57 candidates for the 16 lodges of the District. Past Grand Exalted Ruler Thompson was Toastmaster at the banquet attended by 900 men and women, including Mr. Warner, Grand Secretary J. Edgar Masters, his Assistant, F. J. Schrader, Grand Treasurer Kyle and State Association officials.

The 10th found the Halls at the home of **SILVER SPRINGS, MD., LODGE NO. 1677**, for a banquet and the dedication of No. 1677's new lodge room. Past Grand Exalted Ruler Robert S. Barrett was on hand, as were visitors from Cumberland and Baltimore Lodges. The Grand Exalted Ruler was interviewed both on a radio and a television program, and later addressed about 250 Elks at a banquet.

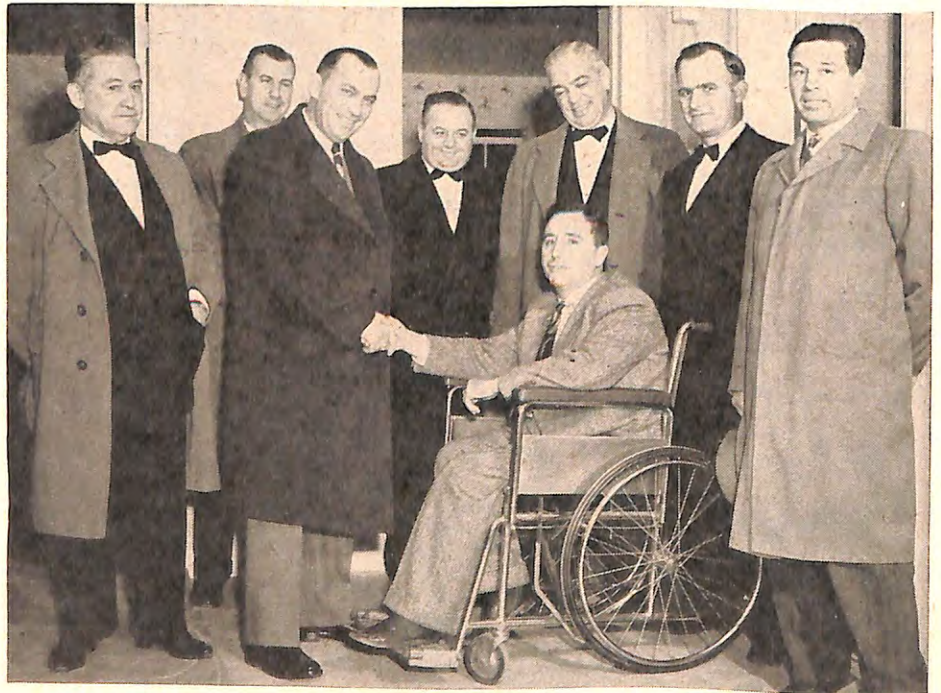
The Halls arrived back in New York February 11th for the New York Conference and the Anniversary Banquet of **NEW YORK LODGE NO. 1** at the Hotel Astor in New York. This, and subsequent visits, will be reported in our May issue.



Mr. Hall talks things over with Past Grand Exalted Ruler Charles E. Broughton, left, and E.R. M. A. Cayo on his visit to Chippewa Falls, Wis.



At Kewanee, Ill., Lodge's luncheon honoring the Grand Exalted Ruler, were, left to right, seated: Mr. Warner, Rep. Frank P. Johnson, Mr. Hall, R. B. Dickson, Judge J. P. Wilamoski, Mayor F. J. Brown, and Wm. J. Moran. Standing: T. J. Welch, Denzil Sandquist, and E.R. Don Conrads.



When the Grand Exalted Ruler visited Lyndhurst, N. J., Lodge, he stopped to inspect the house especially constructed for paraplegic veteran Emil J. Vanek, Jr. Mr. Vanek was not yet released from the hospital at the time of this visit, so another paraplegic veteran, Fred Stephens, a member of Ridgewood Lodge, demonstrated for Mr. Hall the many features of this house, one of several in the State to be erected through the assistance of the Elks. Left to right: State Pres. Charles P. McGovern, William McGee, Secretary to the Grand Exalted Ruler, Mr. Hall, shaking hands with Mr. Stephens, P.D.D. Joseph Melillo, D.D. Joseph Bader, Chairman of the N. J. State Elks Paraplegic Committee, P.E.R. William H. Wilson, Co-Chairman of the Committee and builder of the home, and Robert Wallace.



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**\$3.98** for 3-passenger solid back coupe, or rear seat of coach or sedan.  
**FRONT SEAT COVER \$4.98**  
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- Please include one pair Fibre Door Protectors to match, at \$1.00 per set  
 Wedge cushion to match, \$1.00

# Television & Hollywood

(Continued from page 5)

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ing in restaurants. Drinking at home is cheaper—and probably safer—than doing it on the outside, yet bars and cocktail lounges outnumber liquor stores.

There are many reasons why television never will compete on the same level with the movies and I will try to explain all of them, but this atavistic, deep-seated need to be with people is the most important. We have proved it spectacularly in New York by exploiting deliberately the novelty and spot-news appeal of television. In bringing television into the motion picture theater, undoubtedly we have stimulated the sale of sets. It may appear to be a sucker trick, but we have benefitted handsomely by the deal. We are more convinced than ever that psychology is on our side—and that television can be put to work for us. I'll go a step further and even venture to suggest that television may make the neighborhood movie house of the future the community center and focal point of public opinion.

In June, 1948, we launched a unique policy of bringing audiences special events carried on television in addition to the regular, advertised stage and screen attractions. Beginning with the Louis-Walcott championship heavyweight fight, we subsequently presented the three political conventions in Philadelphia, the Ike Williams-Beau Jack fight, a speech by General Omar Bradley, President Truman's triumphant return to Washington after the election, the President's State of the Union address to Congress, his inauguration and other features of the celebration such as the parade, pre-induction Gala and the Inaugural Ball.

Our immediate purpose in showing such events as they happen, through a medium that always will have an advantage over the movies in on-the-spot coverage, is purely a defensive measure. We have found that an important affair like a presidential speech or a championship fight keeps people away from the movies. Since some 10,000,000 customers attend the movies on almost any given night, it's pretty obvious that we are hit hard at the box office by an event of nation-wide interest. If our patrons know, however, that they will not miss anything by going to the movies, theaters all over the country will profit by a public-service policy.

No extra admission charge is made for these added attractions and, with the exception of the Inaugural Speech, they were not advertised save for a lobby placard a half-hour before the event was telecast. We purposely hold off advance notice for a practical and psychological reason. Transmission by television still is erratic and we don't want to disappoint our clientele. The psychological gimmick is good showmanship. By springing current events without preliminary

fanfare, we give the customers a pleasant surprise and inferentially plant the idea that they may be missing something if they stay away from the movies.

THERE are 18,000 movie theaters in the United States and eventually all will be equipped for showing television on their screens just as surely as they converted to sound in the 1930's. Many theater managers will rise at this point to ask a pertinent question: A few minutes ago it was said that television soon will be as common as radio. Why should we spend money installing television equipment if people can get the same programs at home? What guarantee do we have to justify the expense?

The answer to that one is easy. They have the best guarantee or protection in the world—the assurance that human nature does not change. Everything in life is better when it is shared, particularly an emotional experience. It may be trite to say that "misery loves company", but nobody ever has proved it isn't true. The same holds for laughter. An amusing situation or gag that will provoke a chuckle when you are alone or in the company of a few friends will well up to a loud, uninhibited laugh when you are in a crowd because humor is contagious.

Take a more intellectual example. Assume you are at home listening to a serious speech over the air. It evokes a certain response in you, but if you conform to type your second thought will be whether other people reacted in the same manner. The mysterious, almost chemical, effect a crowd exerts on the individuals who comprise it was impressed on me last January 20th, when President Truman gave his State of the Union address in Congress. We brought the telecast into the Paramount Theater at noon, a time of day that hardly makes for a select audience. By reason of its location on Times Square, the theater draws to early shows a high percentage of bobby-soxers, night workers, housewives who have spent the morning shopping and Broadway hangers-on.

The President spoke for fifty minutes and I actually counted only five people who got up and left. More significantly, the audience broke into spontaneous applause at the end of the speech. There's no way of checking, of course, but I'd like to make a little bet that nobody listening at home throughout the country cheered the speech, and that goes for the most ardent New Dealer or the most devoted admirer of Harry S. Truman. A person cheering in private sounds silly to himself, but it seems entirely natural when he is part of a general demonstration.

Another strange facet of crowd psychology is that large groups tend

to intensify interest among individuals. It is a known fact that it is almost impossible to hold the attention of a home audience for more than thirty minutes; few radio or television programs run longer. They never will, either, when sponsors are more familiar with Radox. The chances are you've never heard of Radox—but you will. This is a gadget attached to radio and television sets—with the permission of the owners—which sends electrical reports to a central point every three minutes showing the station to which each set is tuned in. If the set is not in use, that is recorded too. Radox, of course, is the most authoritative audience reaction check devised to date and, although it has been installed in only 120 Philadelphia homes, it already has come through with several astonishing revelations. Few sets remain tuned in for an hour without interruptions. Even the Milton Berle television show, which has an awesome Hooper rating in the 80's, rarely is watched for sixty consecutive minutes on the sets monitored by Radox. A typical graph shows constant breaks in the tuning. People fiddle around with the dial trying other stations. They turn off the set to answer the telephone, to get a drink of water, to do the thousand and one little things that occupy time in the home. Another wallowing surprise is that the most popular network shows—Berle, Jack Benny, Bing Crosby—often run a bad second to events of local interest.

People at home will not hold still for a program more than a half-hour, but they will sit through a picture show that lasts three hours or more. Why? Maybe the customers want to get their money's worth. Maybe the movies are more engrossing. And maybe the explanation is as simple as creature comforts. No matter how much money is spent on a radio or television set, home facilities for auditory and visual reception cannot begin to compare with conditions found in a theater scientifically designed for perfect projection. Home television screens can't be made much larger than four square feet without cluttering up a room. The standard movie screen is 16 by 24 feet. Not only are the images larger, but they are made clearer, too, by the intermediate-film process. By this process, we shoot the telecast pictures on film, then run it through regular movie projectors, an operation that takes only 20 seconds. Originally, the telecasts were put on film so that they could be shown at later performances, but it was found that the intermediate process improves the lighting of the images and gives pictures of a much superior quality.

An interesting sidelight on the difference between home and theater television was given in the Louis-Walcott fight last June. Practically everyone who caught the fight over radio or television at home thought it was terribly dull. We had a capacity

(Continued on page 44)



J. Belmont Mosser, President  
Kiwanis International



George I. Hall, Grand Exalted Ruler  
Benevolent and Protective Order of Elks



De Vere Watson, Grand Worthy Pres.  
Fraternal Order of Eagles

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*George I. Hall*  
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*Paul D. Bagwell*  
*John E. Swift*  
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house at the theater that evening and the opinion was almost unanimous that it was a fine show. The home audience didn't see much more than two shadowy figures making ineffectual passes at each other, but on the larger screen the facial expressions of both men could be seen clearly and their flickers of emotion heightened the physical action.

While on the subject of quality, I might as well go into the one insuperable advantage the movies always will have over television. It never will be able to match the sheer technical excellence of Hollywood's creations. Prejudice and/or propaganda have absolutely nothing to do with that statement. It is founded on simple economics.

A visitor watching an A picture in production at any one of Hollywood's eight major studios invariably is overwhelmed by the minute, almost fanatical, attention to detail. A casual scene may be shot a dozen times before the director is satisfied with the camera angle and an actor's slightest gesture. Two hundred extras may be recalled and paid for another day's work because a faint shadow, imperceptible to anyone but the most observant—and finicky—camera nut, was cast on the background during the first filming.

The average A picture runs about 90 minutes and is in actual production for a period that averages 15 to 16 weeks. Figure it out for yourself: Directors, performers and technicians work eight hours a day for one minute of screen time. As a consequence, it is impossible to produce an A picture today for less than one million dollars—and the cost runs closer to two million.

**H**AVE you ever stopped to consider that a motion picture is the most expensive commodity thrown on the market for public consumption? Turning out 10,000 feet of finished film costs more than a 15-story building, a Diesel locomotive or the largest commercial airliner. A manufacturer planning to introduce an addition to his line seldom spends as much as \$100,000 pre-testing the item, but the eight major Hollywood studios annually sink a million dollars or more in each of 150 A pictures, the profits from which are subject to the whims of the public.

Maybe the movies' slavish attention to detail has skyrocketed costs out of proportion, but the result is a work of high technical art. It also is a sound investment. If the product is good, 20,000,000 people will see it and return a profit to the producer.

Comes the dilemma television never will solve: Who will foot the bills if television is to compete on the same technical level with the movies? Not the public; the product is given away free. Certainly not the commercial sponsor. At the present time, a top-flight radio show costs between \$25,000 and \$30,000 a week, exclusive of transmission charges.

Television is three times more expensive than radio, for rather obvious reasons. The actors cannot read their lines from a script. Roles must be rehearsed; sets must be built; camera angles and lighting effects must be watched as carefully as they are in the movies for the overall appeal—a series of moving images—is the same in both mediums.

A television program runs 30 minutes. Can a sponsor afford to pay a cast and a crew of technicians for thirty days of work—the movie formula—for one show? The answer is a loud, deafening no. The traffic simply will not balance the cost. As in all other things, there is a saturation point where it becomes unprofitable to pour money into advertising a product. Assuming that point has been approached in radio, let us give television all the best of it and also assume sponsors will jack up their production budgets 300 per cent. Television still will be unable to match the artistic quality of the motion picture and there is nothing it can do to cover up these technical deficiencies. Once the novelty of television wears off, the public will look for high professional polish in productions—and they'll have to go to the movies to find it.

It's not my intention to knock down television. I'm not dishing out pious pap when I say I would like to see it thrive and gain wide acceptance, a wish that springs strictly from a selfish motive. The movies need some of the benefits television alone can confer on my business.

There are 55,000,000 people in the United States who don't go to the movies. Getting their support is the industry's greatest immediate problem. How to reach them? They are, to be sure, constantly exposed to advertising and publicity, but it is difficult to express a picture's dramatic impact in words or a static display. The appeal must be emotional, and that is where television alone can do the job. When television blankets the country we will, for the first time in history, be able to go into homes and make a strong pitch through the use of a sample from the picture. From an advertising viewpoint, this sample will be the most compelling commercial on the air. It will have everything—big names, fast action and a high professional polish.

After customers, the movies' chief concern is finding fresh talent. Since the decline of vaudeville and touring stock companies, the sources of new performers and personalities have been drying up alarmingly. Radio has developed a few movie stars, notably Bing Crosby and Bob Hope, but too many disembodied radio voices are not qualified for movie work because of physical appearance or lack of acting experience. With the exception of the Broadway stage, Hollywood has had no training school for bright, competent young men and women. Again, television will be a great help in offering opportunities for learning the theatrical trade. When rising stars have acquired the

necessary proficiency, Hollywood will bat its big, blue eyes and they'll come a-running because the big money for actors will be in the movies.

Up to now, I've touched on only the by-products of television which will be advantageous to the movies. The possibilities of direct sources of income from television are so staggering that they verge on the fantastic. Let me state a few simple facts and then draw your own conclusions.

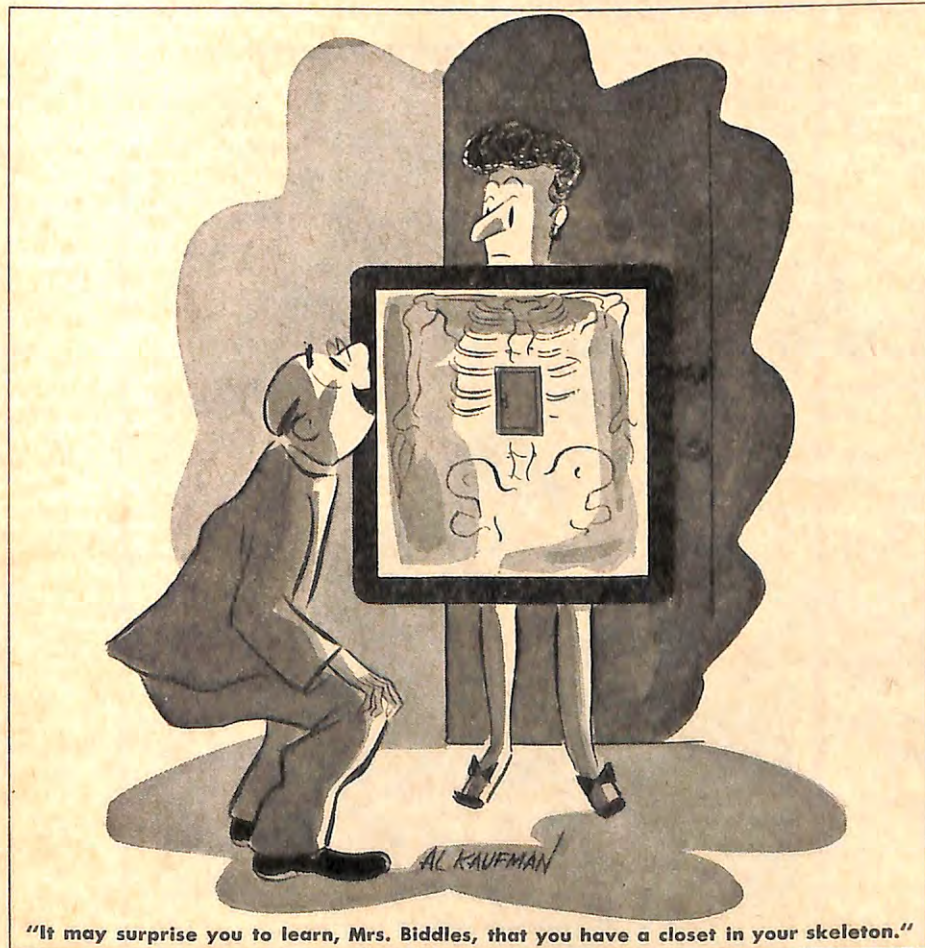
On December 1, 1948, the powerful Columbia Broadcasting System and Music Corporation of America acquired control of 75 per cent of the stock in the Tournament of Champions, a boxing organization. A month later the combine announced it would promote matches in a hall in New York with a seating capacity of only 3,500. You don't have to be an expert to know that boxing cannot be highly profitable in such a small arena. What's the big idea behind the strange move? It's not strange at all. CBS and its partners merely are preparing for the day when the box office receipts of major sporting spectacles will be negligible compared to the revenue from telecasting the event in theaters all over the country. There are no mechanical bugs in such a scheme; television can be sent over telephone lines right now with perfect reproduction.

In New York City alone there are at least thirty movie theaters that can be filled to capacity, at \$5 a head, for a telecast of a championship heavyweight fight. Add the World

Series and Bowl football games piped into hundreds of theaters in other cities and I think you'll agree that the possibilities are staggering.

Such adaptations of television will be so much frosting on the cake. The meat and potatoes of the motion picture industry always will be feature films made for national distribution at popular prices. The impact of television will change slightly, but hardly revolutionize, the business. B pictures probably will be harder to sell because the samples will be less appealing. The newsreel as we know it today may be supplanted by on-the-spot telecasts, although I wouldn't be too sure of that. Although the scope of the newsreel is the whole world, subjects suitable for pictorial presentation have become increasingly scarce since the end of the war and television, with its limited range, will run up against the same problem. Issues of vital importance to all of us can be reported, in the main, only by words and ideas in magazines, newspapers and books.

Like the movies, television will have to create the bulk of its material and it's going to find the competition pretty rough. Prodigious expansion is coming in these next few years, but the movies will keep one jump ahead in the entertainment field. That's how we built up a capitalization exceeding two billion dollars and a steady clientele of 65,000,000 people every week. We won't be bluffed out of the rich pot—especially when we hold the high cards.



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An accurate and authentic reproduction in every detail of the famous war gun, 41/2" long with polished brass barrel, finished brass parts, and wood parts cut to shape. This collector's item is easy to build with simplified instructions. Only \$4.00 complete.



**MARINE MODEL CO., INC.**

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**Mr. Faust deplores amateur doctoring  
of canines. Take the pup to the vet!**

## *in the Doghouse*

**P**ERHAPS the most interesting chore connected with handling this department is answering letters from readers—interesting because in most cases the letters themselves are interesting. As a rule, the queries fall into three broad categories covering the feeding, training and general care of Fido. Among the letters in the last-named group, there are sure to be some that have to do with the pup's health, strictly medical questions that can be answered properly only by a qualified vet, and even then I doubt that there are many veterinarians who would attempt to prescribe for an ailing dog he cannot examine.

Now it is through no desire to shirk a duty that I usually tell my correspondent to take his dog to a local dog doctor; to begin with, I'm not a vet. That is a profession that requires considerable preparation in the way of study and observation and, I may add, no small amount of skill. In fairness to the dog and its owner, I wouldn't have the temerity to give mail-order advice. Perhaps, when it comes to such things as parasites or a simple rash (although I'm cagey about the latter), I may be able to tell what should be done.

Another angle involved with the ethics of giving long-distance medical advice is that not many people have the ability to furnish accurate descriptions of what is wrong with their dogs. This too often takes a discerning eye—or, better yet, a trained one—plus the skill to set the symptoms down on paper, and the average person's written description of such symptoms is by no means reliable enough for Faust to give an accurate opinion.

There are too many dog ailments—some minor; others forerunners of what may be a deadly disease—which in their early stages reveal common symptoms. So those of my readers who may have written to me telling about their purps' heebie-jeebies and asking what's to be done may have been disappointed when I merely referred them to a veterinarian. I hope that this explains why I take this stand and clears me of any suspicion of passing the buck. To try to home-cure a sick dog, drydocked with something you cannot diagnose

accurately, is about the most ungrateful return an owner can give a loyal friend. The cost of a vet's services are usually small but they mean so much to the dog and to the owner who truly cares for his dog.

Yes, I string along with the vets—the good ones. It would be foolish to claim that all are good; they're not, any more than are all writers, bankers or boxers. But, fortunately, and to the credit of the profession, the good ones far outnumber those who aren't what they should be in probity or skill. A medical doctor's inefficiency in time can be detected, but the careless, ill-informed or unscrupulous vet can travel far before

his public becomes awakened. This is true for two reasons: one is that Fido can't tell where it hurts or how he got that way. Another is that comparatively few people know much about canine pathology; hence the owner can only guess or trust his vet implicitly.

Now, you might ask, reasonably, "How can I tell if my vet is all he should be?" (By the way, you might find here and there that that vet is a "she", as more and more women are adopting this as their life work.) It's a fair question and one I'll try to answer as I would judge a veterinarian myself.

First, the reputation of the vet and



*From an etching by Marguerite Kirmse Cole*



what other people whose judgment seems sound or whose pets have been treated successfully by him think about that dog doctor. When giving a thought to this question, remember that the veterinarian is not a miracle man and that he is bound to have his share of unsuccessful cases, one of the chief reasons being that many people postpone taking the sick dog to the vet until the last minute. Secondly, I'd note how the dog doctor houses the animals in his care and how he hospitalizes them. Are his kennels hospital-clean and what is the condition and extent of his equipment? Is he kind to his patients, and are his assistants (if any) kind? Does he seem to be sympathetic? Does he seem unduly eager to hospitalize your dog for an unreasonable length of time? (Of course, what may seem an unreasonable length of time to an owner may be vitally necessary to the dog in the judgment of a good vet. Here your own good judgment will have to go to work.) Does he render his bills promptly and accurately? (This may not seem important, but it does indicate a businesslike and orderly way of conducting his practice.) Does he refuse to be a "yes-man" to you? The good vet knows he's good and as a rule has a practice that enables him to brush aside any attempts on the part of dog-owners to tell him how their dogs should be treated. Do animals seem to have confidence in him? Is he willing to tell you what he thinks is wrong with your dog in non-technical language and not try to dazzle you with an involved dissertation. He needn't be a master of the English language, but if he knows his stuff well enough he'll be able to make almost anyone understand him.

**A**MONG the precautions most commonly neglected by many dog-owners is calling in the vet if their lady dog is having difficulty whelping a litter. For this reason many a poor dog has died needlessly. Fortunately for most dogs, Mother Nature has seen to it that they give birth easily. But there is the exception of the dog that *does* have a difficult time. If your dog has been visited by the stork before, of course you'll know whether or not she is what is termed an easy whelper. If she is, you can forget the vet. She can do the job better without assistance. If, on the other hand, your pooch has never had pups before, you'd best make advance arrangements with the vet to stay on call in case all is not well. Unless you have had much experience breeding dogs, when you have a difficult whelper the vet is the obvious answer. From the time of the mating to the time the puppies appear is usually 63 days, although this may vary a day or so. But if this period extends beyond 65 days and no pups appear, then sound a hurry call for your vet as further delay may see you with a dog funeral on your hands.

One other important consideration when selecting your vet: try, if you

(Continued on page 50)

## TOOLED **ELK** EMBLEM Special HALVORFOLD Pass Case

**23K Gold Name FREE!** **\$7.50** POSTPAID

Rotary or any other Emblem in 23K Gold FREE

Gold Plated Corners and Button Fastener

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**FREE to ELKS**

This Genuine Calfskin Key-case with your name in Gold for the privilege of showing you the HALVORFOLD. Don't miss this free offer. Read Coupon Below

Handicraft thing you ever saw for car or lawkeys. Keeps 4 keys on strong steel hooks.

**It's yours whether you keep the HALVORFOLD or not. Don't miss this free offer. Read Coupon Below**

**Clip & Mail Today**

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Read my liberal offer in coupon. No strings to you (the genuine calfskin key-case is yours whether you keep the HALVORFOLD or not)—just send the coupon and your HALVORFOLD and key-case come by return mail. No C.O.D.—no payment of any kind. Examine the HALVORFOLD carefully, slip in your passes and cards and see how handy it is. Show it to your friends and note their admiration. Compare it with other cases at \$10.00 and over (my price to you is only \$7.50). No obligation to buy. I trust Elks as square-shooters and am so sure that the HALVORFOLD is just what you need that I FOLD is just what you need that I know how. Don't miss this chance.

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**HALVORSEN, P. C. M.—Station G—Dept. 30, Jacksonville, Fla.**

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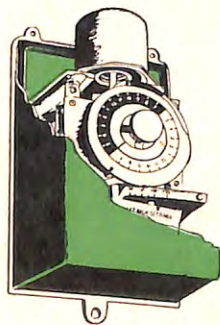
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| <input type="checkbox"/> Higher Accountancy  | <input type="checkbox"/> Salesmanship         |
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**Gadgets and Gimmicks**

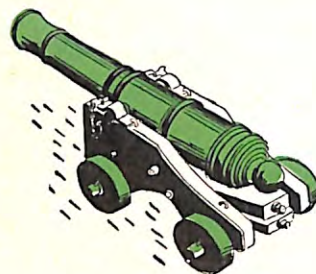


**W**HEN laboriously painting the yard furniture for the approaching summer no doubt you will be struck with the idea of getting a sprayer that you can just plug in and get the paint job done in a fraction of the time that it would take by hand. The only trouble with the idea is that, more than likely, you will run into the problem of buying a compressor and all sorts of attenuated junk. That is, you will run into that trouble unless you know of this self-contained unit weighing two and one-half pounds. It operates without the help of a compressor, thank you, or any other extra equipment. It is an electric device for spraying lacquer, gloss enamel, insecticides and disinfectants. The entire mechanism, including the pressure source, is encased within the molded housing. Happy lacquering.

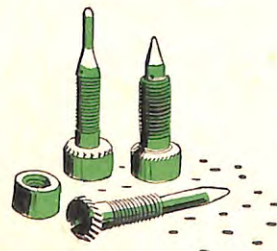


**D**ESPITE all the blessings of thermostatically-controlled home heating plants, there is much that could be done to improve things. Here is one new item that ventures to solve some of the difficulties. The item is installed on the outside of a building and then hooked into the regular room thermostat. It anticipates the needs inside the building by keeping an automatic eye on the temperature outside. It changes the time heating starts each morning and shuts down each evening as early as the outside weather permits. With this gadget you'll have no more guessing as to what the temperature will be the next morning. No more getting up in a cold house regardless

of how cold it has gotten during the night. It also saves on fuel by eliminating the overriding of inside-thermostat controls. This device can be added to your present heating controls at any time and used directly with existing thermostatic controls.

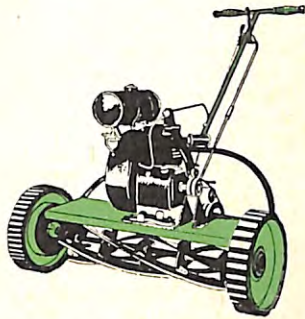


**F**OR those who long to go down to the sea in ships but are frustrated in their desire, here is something that may be of comfort. Long ago builders of ships models for the mantel exercised their abilities and produced perfect replicas of old sailing ships, in or out of bottles, that caused consternation among their friends. Your seagoing urge may be gratified by these small-model "One Pounder Truck Guns" used aboard privateers long ago. The models, which would make perfect bookends in a study, library or living room, are 4½ inches long and 1¾ inches high. The wooden parts are cut from cherry wood and the fully-shaped barrel and fittings are made of brass. The gun set comes with 32 finished fittings and all you have to do is put the parts together in your spare time. These model guns are the general type and size of the guns described by author Kenneth L. Roberts in his books "Lively Lady" and "Captain Caution".

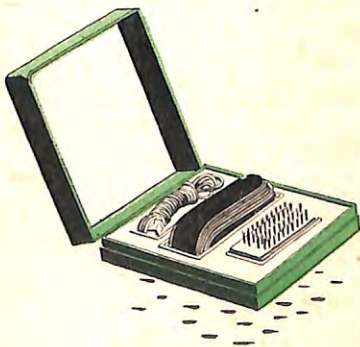


**T**HERE is a man who wants to save the American motorists \$2,000,000 a year if they'll let him. It's in the matter of wasting gasoline. Now it is true that many devices have come on the market that are supposed to save gasoline. The difference between those devices and this one is that this one has worked and apparently convinced its critics that it is good. Cars which are slowing, stopping, starting or idling waste

gas because at low speeds the carburetor sucks in too rich a mixture of gasoline. This man's patented air-flow carburetor needle is the thing that does the trick. By actual tests in thousands of cars, cabs and buses, private individuals, cab companies, police and fire departments have reported an increased mileage which averages two miles per gallon, it is claimed. One skeptical bus line offered to install the new carburetor needle and give the inventor half the amount saved in the first four months. At the end of the first month the saving on some buses was over forty gallons. Sounds like the man is right.



**S**INCE we're mechanized in the house these days, we may as well approach summer by getting mechanized outdoors. Here is a new, heavy-duty powered lawn mower with a 24-inch blade. Powered by a one-and-a-half-horsepower motor, this machine will cut 3½ to 4 acres of lawn a day. If you have more lawn than that you should either have your head examined or have another power mower. The belt and chain drive on this lawn clipper will permit the cutting of grass while the mower is climbing a 35 per cent grade. The engine speed lever is on the handlebar and is adjustable to a very slow walk, which is the machine's greatest selling point.



**W**ITH the cost of a haircut being what it is these days, home barbering is on the rise. True, for the first few months that you try to trim yourself instead of taking the weekly trip to the professional trimmer your friends may have difficulty recognizing you, but time will take care of that and you'll soon be quite proficient. Here are some items to assist you in your economy: First there is a new head for your electric

razor that operates like a barber's trimmer. It is said to deliver 14,000 cutting strokes a minute, which should be sufficient. Next there is the new comb with a razor attached to it for cutting the longer locks of hair, if you have long locks of hair left, and is simple to use. Third is a mirror attachment for the bathroom that permits you to see what you are cutting with all these tools. It is a magnifying mirror on one side and an ordinary mirror on the other. The gimmick is that the circular glass is mounted on a 42-inch extension bracket.

**A** GREAT many unfortunate people live in regions of the country where toll bridges and toll highways abound. This necessitates the lugging around of quantities of change on the part of motorists and it can prove to be a hazard in the following manner: As one hurtles along the highway or bridge and comes upon a toll station several things happen at once. The motorist slows down, fumbles for change in his pocket, misjudges his speed, has to brake more severely, swerves from side to side and finally comes to a breathless halt in front of the toll station, still fumbling for the money. All this hazardous driving could be eliminated if he got a change holder that fits on the knob of his gear-shift lever. Made of plastic, it holds change in nickel, dime or quarter sizes and is easily accessible. Having change like that available also is good for tipping service station attendants and beautiful blond-drive-in waitresses.



**T**HE first portable radio transceivers for public use are here. These are new models, one-fourth the size of the bulky wartime "walkie talkie" transceiver. The units have been given exhaustive tests between auto and home; home and office; boats and shore; planes and ground, and person to person on city streets. Two years of research and the development of the subminiature radio tube, plus a "silver on ceramic" wiring circuit, combine to make this worthy gimmick a reality. Use has been found for this radio transceiver among hunters, farmers, surveyors and even mountain climbers. The transceiver weighs only eleven ounces, including the antenna, and the total equipment, including batteries, weighs only two and a half pounds.



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NO FOLDING—PINNING  
NO EXTRA SEWING**

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• You won't believe your eyes when you see the incredible life-like motions of this tiny baby doll. She Crawls! She Creeps! She amazes the entire family! 5" long. Permanent winding key. Ideal for birthday gifts. \$2.00 each or 2 for \$3.75. We pay postage. No COD's. Satisfaction Guaranteed.  
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Tells Time • Stop Watch  
measures **SPEED**  
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SEND ONLY \$1.00 (bill, ck., mo.) and pay postman \$2.99 C.O.D. plus postage or send \$3.99 and we pay postage. SENT COMPLETE, READY TO PLAY on simple attachment. JUST THE MIDGET TO LISTEN AT HOME, IN BED, ON FARMS, SCHOOL, MOST ANYWHERE ANYTIME! Wonderful gifts for anyone! Amazingly low-priced! Order Now!  
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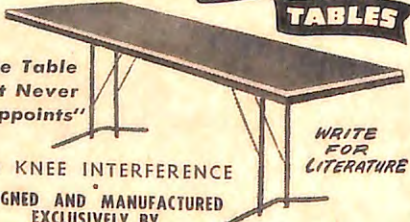


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## In the Doghouse

(Continued from page 47)

can, to get one that is known as a small-animal veterinarian. Many vets in outlying areas are called to doctor larger animals, horses, cows, etc., but the small animal practitioner usually has greater experience with dogs, cats and other small house pets.

From the foregoing you may get the impression that I urge that you rush to the vet at the slightest sign of your Fido having a tummy ache,

but not so. Dogs, just like people, sometimes will have their off days and a day or two of moping around sans appetite doesn't necessarily mean that your pooch is ready to be hospitalized. You'll simply have to watch him more carefully at such times and if his listless mood lasts for four or five days, then you'd better sound an immediate call for his veterinarian.

## Nature Boys

(Continued from page 7)

on the line and asked for a supply. Since the aroma of piñon was constant in his village the proprietor asked the obvious question. The Indian patted his chest and said, "Piñon smoke good for lung trouble. Easier inhale this than throw blanket over big fire." The Pueblos, it turned out, for several thousand years have been successfully inhaling piñon smoke to relieve asthma and bronchial disorders.

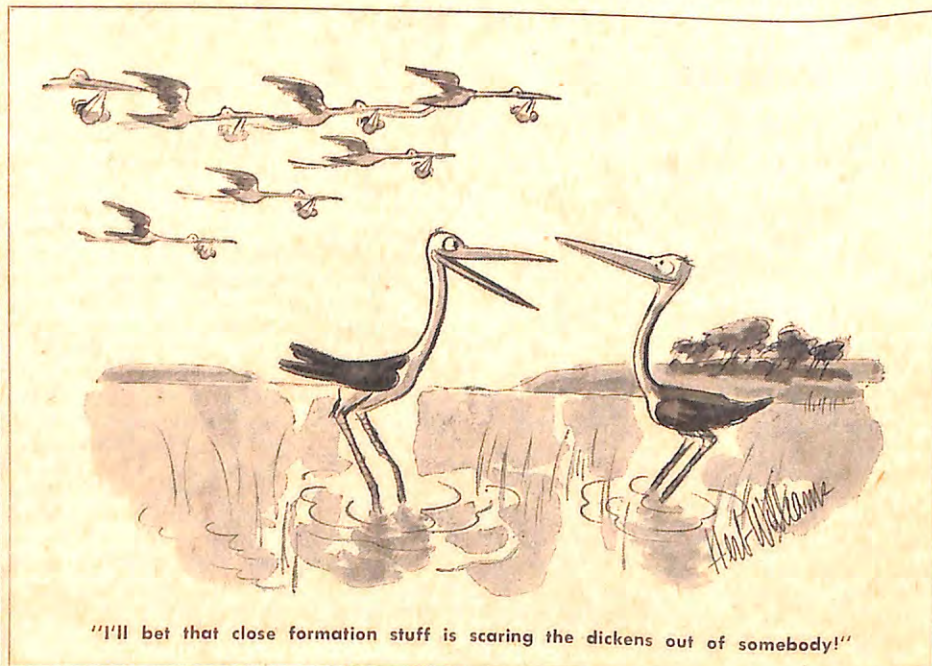
Although the business is less than two years old, piñon burning is an international sport. An American official in Korea ordered some as the only odor he had discovered which could effectively combat the nauseating Far-East stench. GI's in other parts of the world claim it reminds them of what they're fighting for. When the scion of a Spanish-American family wrote home from Japan that his tour of duty was about up and he was thinking of reenlisting, his father sent him a package of piñon cones with instructions to burn two a day. The boy is no longer in the army.

**H**E MAY not be selling his stuff around the world, but another New Mexican, Roy E. Timmons, be-

lieves anything can happen since the day he thought he had an oil well and it turned out he was in the dry ice business. His well was started in the wild northeast New Mexican range country. At 1,000 feet chemically pure CO<sub>2</sub>—dry ice to you—started flowing out of the well. Apple-smart Timmons knew that dry ice may not be an oil well but it could be a gold mine and that was enough for him. He hauled in machinery, built a huge compressor and under 800-ton pressure began squeezing the gas into blocks of dry ice which has about fifteen times the cooling quality of natural ice. Now he has a fleet of trucks selling the refrigerant in five states and almost, but not quite, all he has to do is let Nature takes its course.

**A**MONG others who have made a good thing out of Nature are the Fred Harvey people, who don't own Grand Canyon but who make quite a business out of smiling politely at tourists who remark—cleverly: "What a wonderful place to throw old razor blades."

The Grand Canyon has got more Nature in it than Betty Grable and Marlene Dietrich combined—a con-



"I'll bet that close formation stuff is scaring the dickens out of somebody!"

## FAME IN A NAME

By Fairfax Downey

### X Marked the Spot

Some time ago an Australian delegate to the United Nations used a word which the American press thought necessary to explain to readers. Familiar in the British Empire, it commemorates a man's infamy.

William Burke lived in an Edinburgh lodging house kept by William Hare. When another lodger, a friendless old man, died, this precious pair sold his body to a doctor for dissection in his school of anatomy. To their surprised delight, they were paid seven pounds sterling and no questions asked. Easy money, they gloated.

But no other lodger obligingly died. The two might then have followed up the regular practice of "resurrectionists", as they were called, and dug up recently buried persons for their stock in trade. Instead they devised a more direct method which sounds like an early 19th Century preview of *Arsenic and Old Lace*.

They ordered their wives to lure wayfarers into the lodging

house. Once in, the victims were made drunk, then carefully suffocated. No marks of violence appeared on the bodies which sold readily to anatomists.

Their fatal mistake was doing in an old woman who lived in the vicinity. Neighbors missed her and reported her disappearance to the police. Her body, neatly boxed and newly delivered to the school of anatomy, was found, and the crime was traced to Burke and Hare. The latter saved himself by turning King's evidence, but Burke was convicted and condemned to death.

A vast crowd was present that day in 1829 when Burke was led out to the gallows. Just as he was about to swing, an angry demand rose spontaneously from the throng. What they shouted might be expressed today by Americans with, "Let him have it!" or "Give him the works!" But what the crowd yelled then and what many a Briton would still yell was: "Burke him, burke him!"

siderable and perhaps a unique achievement. The Fred Harvey people sit on the edge of the Canyon, right where people want to stand and look over, and hawk food and rooms to travelers who come to gape and ask, "Is the altitude the same here in summer as it is in winter?" During the season they serve 3,000 meals a day to such people and never lose their sense of humor.

Of course they get even. Every year they load thousands of them on the back of a mule and lead them down narrow Bright Angel Trail to the bottom of the canyon and back again. While the people stare at the rust-red color of the canyon walls and contemplate rocks more than a billion years old, their posteriors rub ceaselessly against the saddles and wear steadily thinner. By the time the trip is over they are in awe of Nature literally from stem to stern. They appreciate it more because it costs them \$10.

**B**UT the one who has done most to make a living out of Nature is probably William N. Wheeler, who three years ago had as the sum of his worldly possessions \$45, a heart condition and a wheel chair to which he might be tied for life. Since Nature had deprived him of his ability to hold his job in a restaurant, Wheeler was forced to take up a simple, effortless occupation which hospital social service technicians call occupational therapy. Few people make even cigarette money from such work; it serves mainly to keep them physically and mentally occupied.

But Wheeler put his \$45 into leatherwork equipment and supplies. He hoped to make a few pocketbooks and handbags that would sell for enough to keep the murmurs out of his heart. During the war when good pocketbooks and billfolds were not readily available in stores, some enterprising vets had shown that gifted amateurs could make good products and sell them; but Wheeler was up against commercial competition.

With his wife helping him they set up shop in their apartment in Oakland, California, later moving into the window of a small street shop. Passersby watched curiously and then came in to ask Wheeler where they could get some tools and stuff like he was using. They wanted to try leather working as a hobby.

Soon he found himself in the leather-working equipment business. Then his hobby customers wanted him to give them courses in tooling leather and now he gives special instruction to students all over the country. Next he discovered that retail shops wanted to handle his merchandise, at regular trade discounts. That put him into the wholesale business.

Today Wheeler and his wife operate three retail shops and a wholesale company in addition to the courses and the equipment supply business—for a total gross of about \$250,000 a year. That is not bad for a man whose only gift from Nature was a crippling handicap.

There's money in Nature but sometimes it takes more than digging to get it out.

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By E. A. CAREY



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## Le Champ

(Continued from page 11)

a small gymnasium on 17th Street, where, unmolested by advisers, they could pursue the training methods that have thus far served them very well.

Cerdan, in his long climb to the championship, had no other manager or trainer than Lucien Roupp, the tall, lean, and leathery gentleman who helped him pick up fallen opponents and carry home the francs. Monsieur Roupp, old patron of *le boxe*, pursued his trade with an amateur's zeal, but had no objection to the dough. A close friend of Marcel's father in Casablanca, he was also the owner of a large garage there while, as a sideline, he taught young men how to be fighters. Not exactly a former ring great himself (he had three amateur adventures with his fists when young), M. Roupp was a thorough theorist. American managers, who are given to fat upholstered chairs and fat cigars, might also think that Lucien was a little cracked under the hairline. Well into his middle years he supervised Marcel's morning roadwork not by

placing spies along the route, but by the Spartan method of getting out on the highway and setting the pace while he and Marcel ran the rabbits out of breath. Because of this, and because of the Lord's great gift to him, Cerdan today has the legs of an antelope and is an almost total stranger to fatigue.

Another clear dividend of the Roupp-Cerdan training methods has been Marcel's development of two distinct fighting styles. This is one more than has ever been displayed by such specialists as Jack Dempsey or Gene Tunney, one of whom was a hell-bent assassin, and the other a painstaking surgeon. It is also one more style than Joe Louis has managed to display, and one more than Billy Conn, Joe Wolcott, Lesnevich, Armstrong, or any of a dozen prominent moderns have had to spare, since each of these men was a one-track operator, whose opponents knew what each could do.

Marcel overcame the unusual boxing gifts of clever Georgie Abrams by applying a calculated slugging



Marcel Cerdan (at left) made his American debut against George Abrams, an unusually clever boxer. Cerdan, confused in the middle rounds by Abrams' skill, in the final rounds applied a calculated slugging pressure reminiscent of Dempsey and Armstrong, and outpointed Abrams.

pressure that gave Mr. Abrams little chance to breathe, no less connive. And in subsequent fights with Laverne Roach, a promising young middleweight, whom he left inert and far less promising, and with Harold Green (a hard man with a soft jaw), whom he cooked in two rounds like a tasty *crêpes*, Marcel gave only the impression of power—a busy tractor plowing through the daisies, with small thought given to defense.

"Wait'll the bum gets hit in the belly," the experts said at Stillman's Gym. "He never been hit by no Zale."

The answer is that though he was in the ring with him for eleven active rounds he has not yet been hit by Zale more than a glancing blow. But we will get to that later. Since his debut here in 1946, Marcel has made several trips to America, and on his third trip, which included an inspection of the Middle West, he came closest to disaster. Here a durable man of Polish origin named Anton Raadik had been fighting around Chicago with little to recommend him besides his willingness to fight and his indifference to stern belts on the beard. He had been defeated many times by men of less renown than Marcel, the Champion of Europe. And true to his type-casting, Anton endured, for nine of ten rounds, a very thorough pasting. It was therefore in the tenth round a most improbable sight to see Marcel bounce from the canvas three times, like a rubber dummy, with the final bell relieving him from further embarrassment. Since he won nine of the rounds, Marcel was awarded the decision, but had the fight been scheduled for fifteen, it might have proved to Frenchmen everywhere another Compiegne. Anxious questioning by Lucien Roupp in the dressing room drew from Marcel the admission that he had permitted a chef to enrich his pre-battle steak with a fine but forbidden gravy, and that this, more than the last-minute thumps of Raadik, had caused him to collapse.

But who knows?  
"Wait'll Zale hits the bum in the belly," the boys around the gym began to say more ominously now.

**T**HE wisdom with which Lucien Roupp had steered his gladiator through the contractual obstacles and pitfalls of the fight game in America—abetted, of course, by Lew Burston—can be traced through the events leading up to the fight with Tony Zale.

A tremendous drawing card from the beginning, and requiring the facilities of Madison Square Garden to make his debut auspicious, Marcel has been shrinkingly shy about exclusive contracts with anyone. The Mike Jacobs-20th Century Sporting Club combination, which has owned Joe Louis, lock, stock, and small mustache, since 1935, had not succeeded in applying the stamp of copy-right to M. Roupp's valuable Marcel.

Meanwhile, Rocky Graziano, barred from fighting in New York, had been

nudged free of his middleweight championship and his consciousness by Tony Zale. This happened in Newark, in June, 1948, under a newly organized group known as the Tournament Of Champions, Inc., declared and dedicated rivals to the powerful 20th Century. Having the outlawed Rocky and his conqueror, Zale, they also had the middleweight championship of the world, the end of the rainbow for Marcel. Additional fanfare came from the sensational manner of Zale's regaining a title he had long worn with honor. The popular Zale deflated tough and raucous Rocky in three rounds of stirring violence that left the customers almost, though not exactly, as limp as Graziano. Sports fans and sports writers, being by nature spendthrift in sentimental matters, kept referring to Tony as "The Man Of Steel"—a label not unjustly tagged on the brave and durable man from Gary, Indiana. The writers and fans then joined the gymnasium experts in calculating the explosive sound and carnage that would ensue when Tony teed off with his Sunday shots and hit Marcel in the pantry. "The Frenchman'll get a Bikini in the belly," one student of current events advised me.

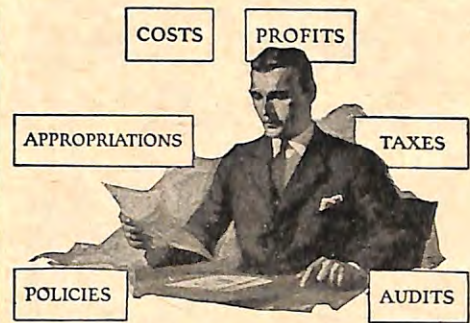
I hope it is not immodest to say I didn't agree, but I am a careful man in the placing of two dollar wagers. I journeyed to Hotel Evans, on Lake Evans, N. Y.—a verdantly green and lovely resort in those Catskill Mountains where Rip Van Winkle had his historic nap. Here, it is safe to assume, Monsieur Roupp had a serious talk with the chef.

At his training camp it was possible not only to witness the challenger at close view, but to talk with him. The only disadvantage is that he can't understand you and you can't understand him. Another hazard is that Frenchmen of identical gender are apt in their enthusiasms to kiss one another, and if you are standing close and are not careful, you are apt to be caught in the middle.

Marcel Cerdan is a charming man. At a joke he lights up like a Halloween lantern. His charm is soft and convincing and his glance is intelligent, direct. He is warm. He is given to Gallic effusions, but these are part of his personality that do not detract. He is patient with photographers and interviewers. He will stand in a fighting pose, left arm at full length until he gets a cramp in it. To the inevitable question, "Do you think you will knock Zale out?" Marcel would shrug and reply, as he had been taught, "I do my best."

If Marcel's training chores were a matter of interest to American sports writers, they were of front-page importance to the citizens of France. Newsreels were taken at Lake Evans for French consumption, with Marcel talking glibly but softly for the sound machines.

Approaching the ring for his workout, Marcel strides slowly, casually in his bathrobe. A man of quiet  
(Continued on page 54)



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dignity, he has not adopted the American custom of snorting through the nose and throwing punches at the air as he gets close to the scene of conflict. Unquestionably, he is aware that as France's number one sports hero unseemly conduct abroad would be as unpardonable as heaving pies in the French Academy.

Your interest in French heroes was heightened at Lake Evans by the appearance there as a guest, and as an adviser to Marcel, of Georges Carpentier, the "Orchid Man" of a long generation ago.

As a publicity gag, and for general merriment, Georges appeared in boxing regalia and went through a burlesque of a battle with Marcel while the cameras ground away. Today, at age fifty-four, Georges Carpentier is slender, almost frail above the waist. You knew, looking at him, that he could not have weighed more or been much sturdier when he fought the mighty Dempsey in 1921 in the first of the million dollar outdoor fights. The wonder then is not that he was knocked out, but rather that he lived. Carpentier remains urbane and assured, and not a very aged edition of the gay young man who was the toast of Paris and the pal of Edward, Prince of Wales.

I stayed overnight at the camp and even spent part of an evening outdoors talking with Marcel's sparring partners. One of these was Cocoa Kid, a veteran Jamaican, with more fights in the record books than a buffalo's got hair. Some years ago he was one of the world's best fighters at his weight. You could learn a few things from Cocoa Kid. You had seen him work out with Cerdan that afternoon and the Kid had done very well. Marcel had worked with him and two others and had succeeded in knocking nobody dead.

"How's he look to you?" I asked. The Kid shrugged. He did not look too impressed.

"How about infighting?" I said, aware of Zale's great reputation for blasting at the mid-section. "How about Marcel?"

"He don't hurtcha none," said Cocoa Kid.

The things you'll do for two dollars.

CERDAN fought Tony Zale for world supremacy September 21, 1948. A while back I said that Marcel has more than one style or method of waging war, though the *panzer* method of overwhelming a foe had been the only one displayed till now. But in the ring now, against the favored champion, Marcel was not a headlong assassin. He was a cool and patient craftsman who fought with a purpose for a prize he had wanted for fifteen years, or since the day, appraising him, Lucien Roupp had liked what he saw and said to Marcel, "Come with me."

In the opening round Marcel was sufficiently aggressive to clop "The Man Of Steel" a right hand on the jaw and make him rattle like a tin roof. This was largely a matter of

establishing respect, because he failed to follow the advantage with the recklessness that people had come to expect. You began to understand why he had not attempted in training to rip the Cocoa Kid and his other sparring partners. He planned a different kind of fight. True, he was always moving, and Zale, whose left hook had become a legend, was always working fiercely. Zale's difficulty was that every time he tossed the left hook in it landed harmlessly on Marcel's arms, or else just whistled nicely through the cool September air.

Marcel worked with patience, under advice from his corner. Take no chances. Bring home the title. There are fifty million Frenchmen waiting and Marcel dare not go wrong. In the fourth round Zale, who was past his peak, and whose energies were limited, made his bid. He heaved a left hook and a right hand to the body. There occurred no 'Bikini' in Marcel's belabored pantry. Marcel returned to his corner and announced to Lucien Roupp, "He has nothing to hurt me with."

But the goal was very close, and "desperation" punches many times have kept the heads of kings from rolling. Marcel proceeded with confident care. He won the title less by direct assault than by the shrewd device of letting Tony beat himself. At the end of the eleventh round the valiant Zale collapsed. He simply fell forward at the sound of the bell, exhausted, spent. An insurance company could not have foretold half so well the champion's demise.

Smart people, these foreigners. An unhappy thing to report, however, as we go to press, is that the long and successful relationship of Cerdan and Lucien Roupp has been broken, if not legally, then at least emotionally.

"I will never be seen in his corner again," Lucien Roupp has been quoted. The reason for this rupture has not been made satisfyingly clear. Assumptions that success has invaded Marcel's clear head would not be very fair. For while he has in recent months become a champion of the world, the measure of success and adulation attained by him in Europe would have been more than sufficient to do the job long before this. If the fault or reason lies within the province of Marcel's private life, we are not inclined to scratch too deeply there.

Society and gossip columns made much ado about Marcel's friendship for Edith Piaf, the French chanteuse, whose appearance at Manhattan's Verseilles, an 18-carat night club, has been as leaping a success as Marcel ever attained in the Garden.

Admittedly a warm friend, the charming Miss Piaf has denied that Madame Cerdan or any of the little Cerdans need worry about this attachment. "If I ever separated Marcel from his family I would keel myself," says Miss Piaf, and who could ask for more?

Returning to the sports-page as-



pect of the champion's future plans, Marcel remains under obligation to the Tournament Of Champions, promoters, to defend his title under their auspices this coming June. This he says he will be happy to do, not just once, but twice, out of gratitude to those who gave him his opportunity to win the title from Zale. Indications at the moment are that Zale, a hard man to convince, will exercise the return bout option provided in his original contract with the T Of C. Good friends of brave Tony wish sincerely that he would retire to his clippings and memories in good health, but such is the nature of the gladiatorial breed that as long as Tony has one good ear to hear the bell with, and two good fists to swing, he will remain convinced that the loss of his championship was really an accident. Sounder critics do not agree with him, and the feeling here is that if Tony goes to the post with Marcel once more there may be another accident, but a far more serious one—the unnecessary abuse of a once great fighting man. But the Tournament Of Champions has little voice in this. Tony's option on fighting Cerdan again is valid, and will remain so, unless Tony himself listens to the advice of his managers and hangs his gloves high on a wall. One thing more about the Tournament Of Champions.

The T Of C was originally established by a few millionaires with a sporting urge. Having passed through the purifying fires of the fight racket, all the millionaires but one, a George Kletz, have put on their asbestos suits and bolted through the door. This has left Mr. Kletz with a remarkable partner for future operations, the Columbia Broadcasting System. C.B.S. in the fight racket? This may seem a little like Standard Oil of New Jersey adopting a wrestler. But there are reasons, the most spectacular one being television, and since the Madison Square Garden people are tied up with N.B.C., the move is logical enough.

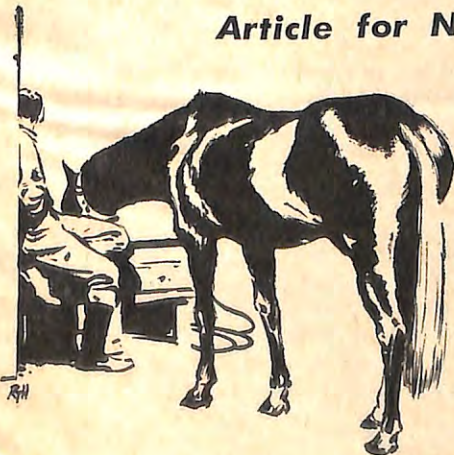
Mr. Kletz, or Mr. Kletz's press agents, foresee great things for the future. In the coming days of cable systems that will insure TV hook-ups on a national scale, it is estimated that big fights will be witnessed by as many people as turn out for national elections. Or, taking a more modest view, if there were twenty million witnesses to a fight, it is interesting to ponder the value of this medium to big-time advertisers. A still better dream, and one you may be sure has not been overlooked, would be a scheme whereby a dime (10c) might be extracted from each witness. Some people are pounding their heads over a slot-machine device; that is, a means by which the customer might be induced to drop a quarter into his TV set for certain special events, much as in the old days we put quarters into our gas meters, and, in certain parts of the country, still do. No slugs, please. Estimates of profits—on an imaginary scale—are running into the zillions.

Monsieur Cerdan is highly tele-genic; he is charming, and in action he is thrilling. But like other interesting French exports, Marcel is a vintage product, and cannot last forever. His official age is thirty-two, which is the bloom of youth in most all endeavors. It is old age in the fight game. And there are Frenchmen who, loving Marcel, will tell you that Hitler should have been hanging by the neck since their hero was thirty-two.

Of course, no one need weep for Marcel. He has the wild acclaim of his countrymen and the respect of Americans. His return to Paris, as champion of the world, was a time of great commotion and emotion. His popularity has never been matched by any other athlete. In Casablanca his realty holdings, and the splendid cafe of which he is the proprietor, have combined with Marcel's prize-earning to make him a very rich man. Reputedly worth one million American dollars, he is *franchy* doing all right.

## BILL CORUM to Write KENTUCKY DERBY

Article for Next Issue



The running of the Kentucky Derby in May will be the 75th renewal of this classic of the American turf. As a timely feature, Bill Corum, well-known sportswriter and radio announcer, will contribute an article about the Derby. You won't have to be a racing fan to enjoy this article and sports enthusiasts should not miss it. In fact, each month *The Elks Magazine* is featuring a sports article by a writer who is a leader in his field.

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# editorial



## ROME WAS NOT BUILT IN A DAY

The fact that the aim of the world organization known as the United Nations has not met with an immediate and brilliant success has discouraged many and brought despair to some. This feeling of pessimism is not warranted. It is, we submit, merely a reaction to the soaring spirit of optimism which sprang into being at the close of the War when the organization was formed, and when it was universally, if irrationally, thought that peace and world brotherhood were within immediate reach.

The foremost objective of that majestic conception which is the United Nations is world peace. Afterward come those freedoms and dignities to which contemporary man aspires. At present we are, it is true, not free from the fear of war, nor indeed of wars themselves, for on the continents of Africa and Asia, wars recently have been waged, and the fear of another World War is almost universal.

It was recently said by the Secretary General of the United Nations, Trygve Lie, that the armistice negotiated by Dr. Ralph J. Bunche between Egypt and Israel on the Island of Rhodes, "is a good example of the kind of influence the United Nations is best fitted to exercise during the present severe tension of the world—that is, to act as mediating influence for peace.

"Critics of the United Nations," he said, "have been forgetting that mediations and conciliation are, in fact, much more important than enforcement in building a peaceful world."

Mr. Lie explained that the United Nations does not yet have military forces at its disposal, but that is not preventing that august body from exerting immense influence in many parts of the world toward peace and away from war.

The brilliant achievement of Dr. Bunche (and the groundwork done by his predecessor, the murdered Count Folke Bernadotte) is a concrete illustration of the significant benefits that can, and will, be given the world by the United Nations. This world organization can be likened to a magnificent edifice, the plans of which have been drawn, the foundation set down, and, with the Peace at Rhodes, the cornerstone laid. Each step forward is a stone in the rearing of the structure. Who shall say it will not stand?



## CHARITY OUTSTANDING

One of the most interesting items in the annual report submitted to the Grand Lodge by the Grand Secretary is that setting forth the sum expended by the subordinate lodges in charitable donations.

Last July, the total rose to \$5,765,239.76 for the lodge year ended March 31st, 1948. At this date, it appears safe to predict that that record annual expenditure was equaled in the fiscal year just closed, judging from the generous gifts reported by the Magazine in fraternal news items in the last twelve issues.

The charitable and welfare activities of our lodges have

been singled out for praise editorially in the American press on numerous occasions. Two recent editorials which contained thoughts of particular significance were reprinted on page 13 of our February issue. One, published by the Houston, Tex., *Post*, pointed out that there are no paid workers in our charity drives and that the beneficiaries of our donations "receive a full dollar's worth of value for every dollar contributed." The other, which appeared in the Spencer, Ia., *Times*, said: "The thousands of heartaches this money relieved, the amount of happiness it brought, cannot be figured."

Our members will find greater satisfaction in the forthcoming reports of total money expended in charitable pursuits if they will bear in mind these two important considerations which make Elk charity outstanding—the cost-free method of raising funds, and the maximum of benefit bestowed. In the first instance, it will reward them to add to the total expended the value of the services which their lodge officers, their own families, and they themselves have devoted to this cause. And in the second, it will bring them greater joy to reflect on the warm fraternal spirit in which donations were tendered, in secret, to the worthy recipients.

The charity work of our Order brings to mind Walt Whitman's poignant words:

Behold, I do not give lectures or a little charity,  
When I give I give myself.



## A VICTORY REAFFIRMED

Past Grand Exalted Ruler Charles E. Broughton has long been a foe of the Ku Klux Klan. In 1946-47, when he was Grand Exalted Ruler, he brought action on a personal basis as well as on behalf of the Order of which he was the head, that resulted in a revocation of the Klan's charter in the State of Wisconsin, where he is a resident, and the Klan was outlawed by court order.

In an editorial in the February, 1947, issue of this Magazine we described Grand Exalted Ruler Broughton as a "Man of Action". The editorial said in part, "it will be recalled that Grand Exalted Ruler Broughton vigorously denounced Communism, Klanism and all other influences aimed at our American way of life. The Grand Exalted Ruler has consistently followed this line, not only with words but with action."

The editorial went on to say, "The great State of Wisconsin has acted wisely in banishing the Klan and Elks may be proud of the fact that the action was due to the initiative of their Grand Exalted Ruler."

Mr. Broughton was not content with this victory. During his term of office, and afterward, he carried his shillelagh into the hundreds of cities he has visited. His safety was threatened if he ventured to wage his battle in the enemies' home territory, but the doughty warrior piled right into those very states where the Ku Klux Klan has a following.

And now, not two years after the revocation of the Klan's Wisconsin Charter, Mr. Broughton has won another victory. Governor Fuller Warren of Florida recently announced that he will ask the 1949 legislature to outlaw the Ku Klux Klan and "any other terrorist organization" in the State of Florida. This evidence that the acorn planted by the Grand Exalted Ruler of the Elks is growing into a mighty oak is happy news indeed.

For our money, Past Grand Exalted Ruler Charles E. Broughton is still a "Man of Action".

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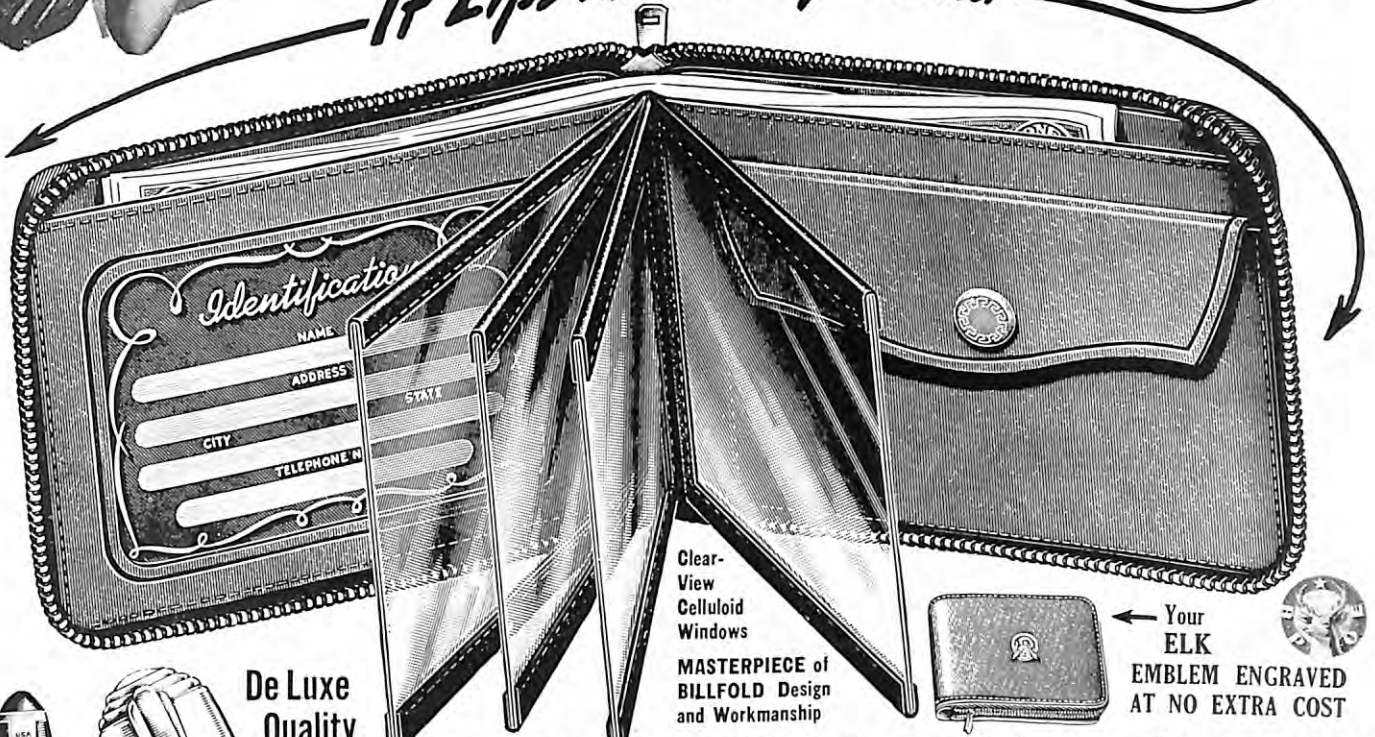
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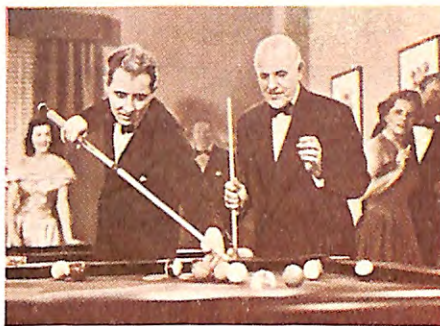
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