THE

MAGAZINE

DECEMBER 1948-IN THIS ISSUE: Flyers in Wheat BY BOYDEN SPARKES



"Nice to be in a home where everyone's so well treated!"

Comes again the festive season ... time of friendly firesides ... Time of generous good cheer ... when you wrap that gay gift carton of matchlessly mellow Calvert Reserve... and mark it for Bill ... or Dad ... or Uncle Ed. Calvert Reserve! ... there's a gladsome greeting you'd like to get as well as give. We call it "the season's best" ... to you.

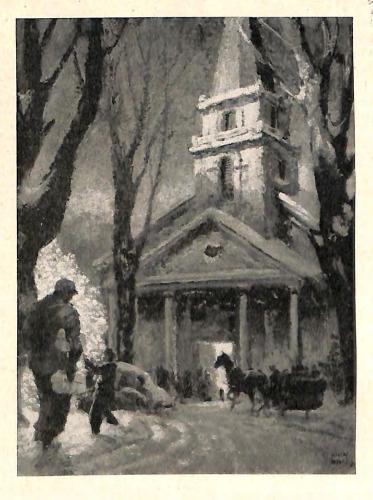


A Message from the Grand Exalted Ruler

S THE Christmas season approaches, men of good will of all faiths and in all walks of life think of their fellow men and of those who are less fortunate. We find this particularly true in Elkdom for it is the season of the year when our subordinate lodges throughout the Nation make a special effort to exemplify the principles of Brotherly Love and Charity through distributions to the needy in their communities, thus lending their effort to make this period of the year one of happiness and joy.

It has been an inspiration for me to learn from the many lodges that I have visited that they are planning extensive Christmas programs for this year which include, in addition to the needy and deserving, the bringing of cheer to the patients in our veterans hospitals for no Order realizes more strongly than the Benevolent and Protective Order of Elks the sacrifice made by these members of the armed forces.

We must all realize that the happiness we bring to others at Christmas increases



our own joy at that period of the year. I desire to send to my brethren in Elkdom, their families and friends my fervent wish and hope that they will have a joyous Christmas and that the New Year will bring to them health and prosperity.

GEORGE I. HALL GRAND EXALTED RULER

"BELIEVE IT OR NOT, HOPE HAS AN INTELLIGENT IDEA!

says CROSBY



CROSBY:

Folks, this is fantastic, but old Hope has a great idea. He thinks *everybody* ought to give U. S. Savings Bonds for Christmas presents!

HOPE:

Thanks for the kind words, son. But no kidding, ladies and gentlemen, those Bonds are sensational. They're appropriate for *anyone* on your list.

CROSBY:

Old Ski Nose is correct. And don't forget—you can get 'em at any bank or post office.

HOPE :

How about it, Mr. and Mrs. America? This Christmas let's *all* give U. S. Savings Bonds!

Give the Finest Gift of all ...

U.S. SAVINGS BONDS



Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.

DECEMBER, CONTENTS



MAGAZINE

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION

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EDITORIAL OFFICES, 50 E. 42nd St., New York 17, N. Y.

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CHANGE OF ADDRESS: Postmasters are asked to send Form 3578 notices complete with the key number which is imprinted at upper left-hand corner of mailing address, to The Elks Magazine, 50 E, 42nd Street, New York 17, N, Y. Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address, Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 27, No. 7, December, 1918, Published monthly at McCall Street, Dayton Ohio by the Benevolent and Protective Order of Elks of the United States of America. Entered as second-class matter November 2, 1940, at the Post Order at Dayton, Ohio, under the Act of August 24, 1912. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U. S. A. Single copy price, 20 cents. Subscription price in the United States and its Possesions, for Elks, 81,00 a year; for non-Elks \$2,66 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1,00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care, but this Magazine assumes no responsibility for their safety. *Copyright*, 1948, by the Benevolent and Protective Order of Elks of the United States of America.

A LETTER from ALASKA



For the past many years I have been reading *The Elks Magazine* and now have a complaint to make.

I think, in justice to all, that Ted Trueblood, who writes your "Rod and Gun" column every other month, should be discharged from your staff of writers. He is worse than a rabblerouser. He creates a complex of inferiority, dissatisfaction and many other complexes among your many thousands of readers.

One month he is in Florida catching sailfish, next month in Minnesota catching pike and the month after that in Washington catching salmon. Then when the fishing runs out he starts hunting sheep, grizzlies, goats and various other types of game from coast to coast. We poor suckers have to be content with sitting at home and reading his episodes. Is that fair? Naturally, it is bound to cause ill feeling and dissension. Let's fire him. (In case you do, my address is at the bottom of this letter and I might consider taking over his responsibilities.)

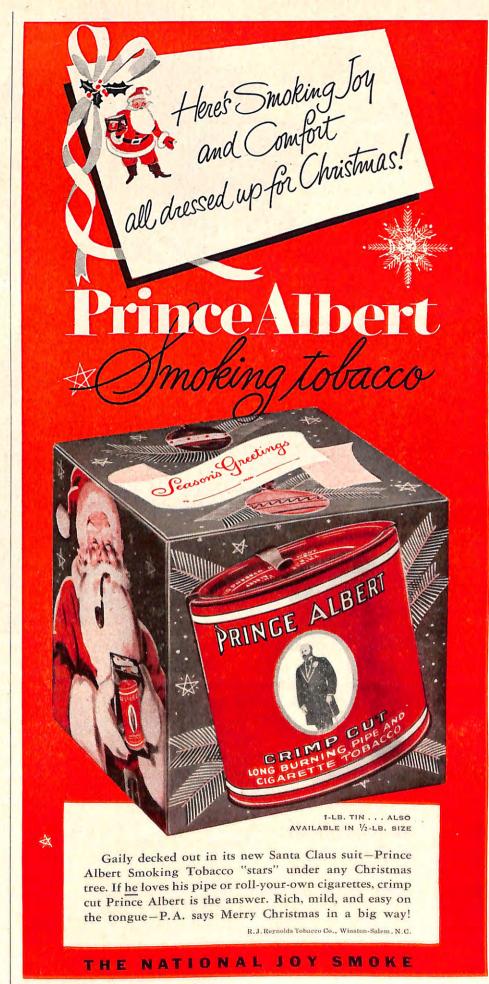
As to my capabilities, here is a picture of a Brown bear I got about fourteen miles from here. I was trout fishing at the time with a Heddon De-Luxe rod I happened to have when I ran into this Brownie. I didn't have my Magnum nor my 30-06 with me, so I chased him about two miles up the stream. Finally got him cornered and switched him to death with the rod. When I found it was only a cub 13 feet 8 inches long, I was ashamed of myself. Next week I am going to take my Magnum and go after his Pa. I heard he is full grown.

A. B. HOLT

NEXT MONTH THE BUSINESS OUTLOOK FOR 1949

Wrangell, Alaska

In the January issue, the business trends of the new year will be analyzed by one of the country's leading economists — Dr. Marcus Nadler, professor of finance at New York University, author and consultant on business problems.





Earl Blossom -'

"HE lawyer wrapped a thick rubber band around the stack of legal papers and swivelled around in his chair to face Ellen.

"So you see, Miss Dawson," he said, tilting back in the chair, "the residuary estate is negligible, prac-tically nothing. Reginald specified that you should get what remains after the other bequests, but—" and he clucked sympathetically, "he seemed to have made sure that nothing would remain. Of course, the insurance will give you forty a month, but that's all." "Forty a month." Her voice was bitter. "Who can live on that."

"Reginald was usually so gener-ous," the lawyer said. "I'm really surprised he would do such a thing

to you." Ellen was far from surprised. She knew very well why Reginald had cut her off in his will. It was those

filthy, yowling black cats. She even hated their overly cute, pretentious names, Egbert and Philbert. She remembered the day Reginald had caught her kicking them. She remembered, only too well, the white-hot anger of his silence. Reginald, the recluse, loved his two ebony cats as

"Forty a month," she murmured, drawing on her black mourning gloves, "I guess even those little beasts make out as well as I do."

The lawyer's face was impassive. "The cats come off even better than you do, Miss Dawson." He pointed to the papers on his desk. "As you know, your late brother was a great lover of cats. A strange inclination, perhaps, but no stranger than some others I've seen. In any event, he set up a trust fund for the two cats-Egbert and Philbert, I believe they're called. He set it up with a certain

Miss Dawson, for one,

thought that a

cat had only nine lives.

veterinarian who, by the terms of the will, is empowered to deduct two hundred dollars a month for their care. Two hundred dollars a month just for two black cats! And, between you and me, Miss Dawson, that vet is a crazy fool if he doesn't make a hundred and ninety dollars a month on the deal.'

Ellen's burning stare must have unnerved him, for he added, hastily, "Of course, you know, cats have comparatively short lives, and when they die that trust money reverts to you. That would make your income-

"I can add," Ellen cut in sharply. Her fingers drummed on the law-yer's desk. "Two hundred and forty a month. Not bad for a woman my age, living alone, with no responsi-bilities. Not bad at all."

BACK home, in her kitchen, Ellen filled a small bottle with milk, added a few grains of a white powder, and shook the bottle well. Then, with the bottle in her purse, she took the crosstown bus to the office of Dr. Phelps Ogle, veterinary science's gift to the Social Register. A mild, grayhaired man, holding a Bedlington

puppy in his arms, answered the door. "I'm Reginald Dawson's sister," she announced. "I've come to visit Egbert and Philbert. You see, Doc-"You don't say?" he said, smiling "Come right on in."

Ellen followed the doctor through a long hall into a room where a dozen cages were occupied by cats. Snarling cats, cuddling cats, meowing and scratching cats. To Ellen, who had never thought about cats except to kick them away, they all looked horrid, and their velvety grace repelled her. How could anyone love the little sneaks?

"Right here," he said, stopping in front of Cage 4. "Nothing special about them that I can see. Lots and lots of black cats in this world. Just ordinary yowlers, but the bank sends me two hundred a month for their keep. Seems like a waste of good money, but why should I kick?" He chuckled.

Ellen could have choked him then and there, but she bit her lip and said, "My brother was always very thoughtful and generous. How many people would be so considerate of dumb animals?"

When Ellen approached the cage, Egbert and Philbert slunk to the farthest corner. She thought: they remember that good whipping I gave them that day. She said, "I was wondering, Doctor, would you mind if I fed them their midday meal, the way

I always used to?" "Sure thing. They're just about ready for feeding. I'll bring it right in.'

After the doctor had left the room, Ellen took the small bottle of milk from her purse and emptied it into a shallow dish that lay on the floor of the cage. She shoved the dish under Egbert's nose. Egbert hesi-tated, then warily sipped the milk. He drank faster, but, when he got halfway through, Ellen took it from him and thrust it in front of Philbert,

who licked it dry. "Thank you so much," said Ellen a few minutes later when Dr. Ogle came back with some chopped meat on a piece of paper. She thrust the meat into the cage, but Egbert and Philbert meat's housing any A.S. Philbert weren't having any. As a matter of fact, it must be said that they were lying down at the back of the cage, breathing hard, their eyes

half-shut and watery. "They must be ill," said Ellen. She looked narrowly at the veterinarian. "Are you sure, Doctor, absolutely

sure, that you're giving them the very best of care?"

Dr. Ogle peered professionally at the black cats. "My dear Miss Daw-son," he said, "you don't have to worry a bit about the care these cats receive. For the moment, they are indisposed, but believe me, they will get better and live to a ripe old age." He paused, and repeated, "A ripe old age!'

Ellen, hearing the doctor's confident words, worried for a moment whether the dose had been strong enough. She said, "Please forgive my rudeness, Doctor. But after all, you can't really blame me for wanting to see that my brother's favorite pets are well cared for. They—they're all that I have now in this world." She thought, briefly, of dabbing at her eyes with a handkerchief, but decided against it.

That whole afternoon Ellen sat by her telephone. She mentally redecorated the room in chintz with the extra money that would soon be coming in: a new chintz Cogswell, chintz draperies, a chintz footstool. She thought that chintz was the height of gentility.

At five o'clock, she began pacing the room. At six o'clock, she decided against going out for a bite, in the fear of missing the phone call. At seven, forcing herself to be calm, seven, forcing hersen to be calm, she grabbed the phone and dialed Dr. Phelps Ogle. "Doctor", she said, breathing hard,

"I can't help feeling concerned over the poor dears. How are Egbert and Philbert feeling?"

The veterinarian's voice was mild over the phone. "Really, I don't see why you're so upset, Miss Dawson. The cats in Cage 4 are doing fine. And, my dear woman, no matter what cats occupy Cage 4, they will always be black and I shall always call them Egbert and Philbert."

THE GRAND EXALTED RULER'S



At the Clinton, Ia., Elks banquet honoring the Grand Exalted Ruler were, left to right, Chief Justice Clyde E. Jones of the Grand Forum, Mrs. Hall, E.R. Le Roy Willey, Mr. Hall, Toastmaster Merritt Sutton, Past Grand Exalted Ruler Warner and State Vice-Pres. Paul F. Kamler.



At the huge Golden Anniversary Banquet of St. Marys, Pa., Lodge were, left to right, P.E.R. H. S. Conrad, Grand Trustee Howard R. Davis, Grand Exalted Ruler George I. Hall, State Pres. John Gross and E.R. L. D. Andrews.



Talking things over at Cedar Rapids, Ia., Lodge are, left to right Henry C. Warner, Mr. Hall, E.R. Walter F. Nesper and Amor Sargent, oldest living P.E.R. of the lodge.

RAND EXALTED RULER George I. Hall and his wife arrived on Sept. 20th Savannah, Ill., where they were at met by Past Grand Exalted Ruler and Mrs. Henry C. Warner who drove them to the home of CLINTON, IA., LODGE NO. 199. A reception was given for the visitors at the Amvets Home, followed by a dinner attended by about 350 persons in the American Legion Club, from which Mr. Hall's dynamic address was broadcast. Among those on hand were Clyde E. Jones, Chief Justice of the Grand Forum, D.D.'s Cloyde U. Shellady and Walter Thorngren, State Treas. A. P. Lee, State Trustee C. E. Richards, State Vice-Presidents Jack Ready and Paul F. Kamler, Past State Pres. Leo Ronan, Arthur M. Umlandt, Chairman of the Grand Lodge State Association's Committee, and Ill. Vice-Pres. William Mallby.

The following day, the Order's leader paid a visit to Schick Hospital, soon to be a VA hospital, and then proceeded to the home of ROCK ISLAND, ILL., LODGE NO. 980, stopping on the way to visit the members of MOLINE LODGE NO. 556. The distinguished visitor, accompanied by Mr. Warner, was welcomed by Elk leaders, including Marcus M. Archer, a former member of the Grand Lodge Activities Committee. During his Rock Island visit, Mr. Hall was interviewed by members of the Station WHBF staff over a wire recorder, and his words were heard three times during the day over that station.

Later that day, luncheon took place at the home of DAVENPORT LODGE NO. 298, prior to the party's leaving for DES MOINES LODGE NO. 98 to address 400 persons at a banquet there. On the 22nd, Mr. and Mrs. Hall and their party arrived at the home of BOONE LODGE NO. 563 for a very enjoyable time. While the Grand Exalted Ruler addressed a luncheon meeting attended by about 200 local and out-of-town Elks, Mrs. Hall and Mrs. Warner, together with the wives of other Midwest Elk dignitaries, were entertained at a luncheon. Mr. Hall delivered one of his forceful speeches, Mr. Warner spoke briefly and other Elk officials introduced were State Pres. Frank Margolin, D.D. Harry Schmidt and State Treas. Lee. After this meeting, the travelers left by car to attend a dinner given by CEDAR RAPIDS LODGE NO. 251 at the Elks Summer Outing Pavilion. The party was also the Elks' annual P.E.R.'s celebration, and almost all of the more than 1,600 Cedar Rapids Elks were on hand.

Early on the morning of the 23rd, the visitors arrived at NORTH PLATTE, NEB., to be greeted by the officers of the local lodge who took them to a breakfast meeting at the lodge home. Later, they left for OGALLALA, being escorted into town by cowgirls on horseback, and the high school band. It was a big

VISITS



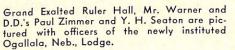


Pictured on the arrival of the Halls in Hornell, N.Y., are, left to right, P.D.D. Roy D. Martin, Mrs. and Mr. Lynch, Mrs. Hall, E.R. Harold F. Dunton and Mr. Hall.

Dignitaries at. Hartford, Vt., Lodge are, seated, left to right: Edward A. Spry, a member of the Grand Lodge Activities Committee, E.R. Lorenzo V. Dunn, Mr. and Mrs. Hall and Past Grand Exalted Ruler John F. Malley. Standing, Secy. Peter N. Hall, P.D.D. Ronald L. Cheney, D.D. Charles W. Houghton, P.D.D. Archie Buttura and E.R. George Calderara of Barre.

At Rock Island, Ill., Lodge, left to right: Est. Lect. Knight Frederick H. Potter, Esq. T. F. Arnold, Est. Lead. Knight W. E. Huffman, E.R. John M. Wyatt, Mr. Hall, Mr. Warner, Marcus M. Archer, former member of the Grand Lodge Activities Committee; Trustee C. G. Herwig and Est. Loyal Knight Monte Hance.









Left: Enjoying choice North Dakota plums at Grand Forks Lodge are, E.R. M. L. Welch, Secy. Frank C. Cheatham, Mr. Hall and Grand Trustee Sam Stern. Center: Davenport, Ia., Lodge's E.R. T. J. Carroll

gives the Order's leader a motion picture camera made in Davenport, and a gift of the lodge. Right: E.L.K. Joseph Hand, the Grand Exalted Ruler and E.R. D. W. Stanton at Amsterdam, N.Y.

day for the city: Elks Lodge No. 1760 was to be instituted. A gala atmosphere pervaded, with streets gaily decorated and Elk banners everywhere. The Nebraska Elks Assn. entertained the honored guests at a noon luncheon, with State Pres. L. H. Murrin, H. L. Blackledge, a member of the Grand Lodge Judiciary Committee, State Vice-Pres. Cliff N. Ogden and State Secy. H. P. Zieg among the distinguished Elks present.

More than 1,000 persons, representing all of the State's 19 lodges, attended the ceremonies. North Platte Lodge's officers initiated the more than 300 candidates and McCook Lodge's officials installed the officers of No. 1760 which received handsome gifts from every lodge in the State. The second new lodge in Nebraska within two years, Ogallala Lodge was honored with the presence of the Grand Exalted Ruler, who delivered a stirring address. Mr. Blackledge acted as Grand Exalted Ruler at the institution ceremonies, assisted by officers of the State Association, and D.D. Y. H. Seaton gave the official pronouncement at the conclusion of the ceremonies.

Back in the East, the members of SPRINGFIELD, MASS., LODGE NO. 61, entertained Mr. and Mrs. Hall at breakfast at the Sheraton Hotel on the 25th, before they left for Hartford to be guests of the **CONNECTICUT STATE ELKS ASSN.** at a banquet there. Several hundred Elks were on hand for the dinner as well as the reception preceding it and the open house program later.

D.D. Harold L. Stanton and P.D.D. Roy Martin and officers of BINGHAM-TON, N.Y., LODGE NO. 852, drove the visitors to the home of ONEONTA LODGE NO. 1312 on the 27th, where the city's Centennial Celebration was taking place. The local Elks' float won first prize in the celebration parade. This occasion, the first time the lodge had been visited by a Grand Exalted Ruler, was marked by the radio broadcast of Mr. Hall's address over Station WDOS. A dinner was served later to about 400 guests.

OWEGO LODGE NO. 1039 welcomed its first visiting Grand Exalted Ruler in ten years with a noon-day luncheon, also attended by Past State Pres. John T. Gorman. Then, in company of a Sheriff's escort, the party returned to Binghamton for a huge reception and dinner at the Arlington Hotel, attended by more than 300 persons. Mrs. Hall was honored at a testimonial dinner given by the wives of the officers of Binghamton, Oneonta, Elmira and Owego Lodges, and during the afternoon, she joined Mr. Hall in a tour of the local Boys Club where they inspected the radio station W-ELK, a gift the Elks had made to this youth organization.

At the home of ITHACA LODGE NO. 636, a luncheon meeting attended by about 200 Elks was addressed by Mr. Hall on the following day. That afternoon, the out-of-towners inspected the Reconstruction Home on which the Ithaca Elks have done so much work, and then took a cruiser ride on Cayuga Lake. Accompanied by Mr. and Mrs. Martin, Grand Trustee Howard R. Davis and State Trustee Thomas Leahy, the visitors then left for the annual dinner of ELMIRA LODGE NO. 62, at which State Treas. Claude Y. Cushman joined the other dignitaries present. Delegations were on hand from Bath, Corning, Hornell, Watkins Glen, Ithaca, Cortland and Owego Lodges.

The 30th found the Grand Exalted Ruler's party at a luncheon meeting of WATKINS GLEN LODGE NO. 1546 when he addressed 200 members and then left for HORNELL LODGE NO. 364 to speak to another group of more than 400. The Halls arrived in New York City again on October 1st, for a brief stay.

(Continued on page 40)



At a visit with members of Lowville, N.Y., Lodge on Sept. 17th of this year were, left to right, Past District Deputy T. R. Beales, Grand Exalted Ruler George I. Hall, Past District Deputies Francis Harf and R. J. Roche and District Deputy Roland Quade.



Elks and their ladies of St. Johnsbury, Vt., Lodge turn out for a typical "family" picture on Mr. and Mrs. Hall's visit.







At Des Moines, Ia., Lodge were, seated, left to right, Past Grand Exalted Ruler Warner, Mr. Hall and E.R. Lewis O. Hardenbrook; standing, State President Frank J. Margolin, Est. Loyal Knight Francis L. Moetzel, D.D. Cloyde U. Shellady, Est. Lead. Knight Jerome McCann and Chief Justice Jones of the Grand Forum.



At Gloversville, N.Y., Lodge's reception for the Grand Exalted Ruler were, left to right, Exalted Ruler Charles E. Bagans, Past District Deputy George W. Denton, George I. Hall, Past Grand Inner Guard Frederick Schrecker and District Deputy William J. Quigley.



APPRECIATION

The following is an excerpt from a letter received by Chairman James T. Hallinan of the Elks National Veterans Service Commission from F. X. Keating, Chief, Special Services, Veterans Administration Hospital No. 5175, Butler, Pennsylvania:

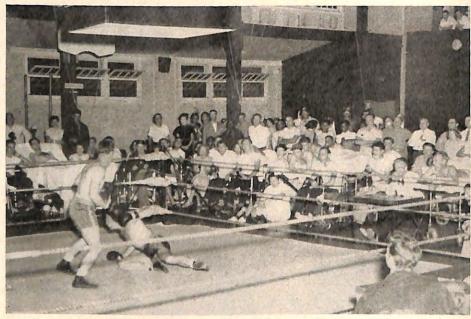
"Thank you for your letter regarding the gift of leather made to the patients by the Elks of California. The shipment arrived today, and, if you will forward me the address of the donors, I will be happy to write a letter of appreciation.

"The Elks Veterans Service Commission is performing an outstanding service for patients in Veterans Hospitals. Each month we are privileged to have a professional show sponsored by your Fund. In fact, we actually have two shows on the same evening: one for our General, Medical and Surgical patients and the other for the Tuberculosis patients.

"Last Christmas the Elks assisted immeasurably in providing a Holiday program. A large number of members and wives came to the hospital on Christmas evening for bedside visitations. You have no idea how deeply this personal sacrifice of time and energy affected the patients."



Exalted Ruler Harry Kaplan of Bronx, New York, Lodge presents Flags of the United States to General Ralph DeVoe, Superintendent of the Veterans Hospital Base 81.



A photograph taken during one of the exciting boxing bouts staged by the Veterans Service Committee of Richmond, Va., Lodge for the entertainment of patients at McGuire VA Hospital.



These Rutland Hospital veterans enjoyed Leominster, Mass., Lodge's annual clambake.

HOW TO **MAKE DEMOCRACY WORK**



Ben Jensen, a member of the Order, and Eloise Hagglund are serenaded by the Boys Band of Washington, D. C., Lodge when Shenandoah, Ia., Lodge sent the students to Washington.

N subordinate lodges throughout the Nation, programs are being discussed, decided upon, put into action to carry out Grand Exalted Ruler George I. Hall's forceful motto: Make Democracy Work. From its birth eighty years ago, the Order of Elks has been synony-

mous with patriotism, has ever been the first to see a need, and then the instigators of any movement to fill that need. In these parlous times when communism is on the march, it is imperative that organizations such as ours come through with plans to heighten the spirit of Americanism in the youth of our land.

in the youth of our land. Outstanding among such programs is that instituted by Shenandoah, Ia., Lodge, No. 1122, to send to Wash-ington, D. C., for one week each year two high school Juniors, accompanied by a teacher, so that the students might have an opportunity to see our Government at work. The program was set up for five years at an esti-mated cost of \$900 per year. This year it was Miss Nelle Fluharty who year it was Miss Nelle Fluharty who accompanied students Eloise Hagg-lund and Maurice Huffer to the Nation's Capitol.

Washington D. C., Lodge, No. 15, cooperated in entertaining the Iowans and saw to it that the out-of-towners visited just about everything they possibly could in the short time they spent in that city of so many historic shrines. A group of Washington Elks accompanied the trio to the National Airport to start them off on their plane trip back to Shenandoah. Grateful for having had the opportunity to secure a deeper understanding of our Government, its traditions and foundations, they returned home prepared to tell the story to the high school assembly, to inspire other young people to make a study of government and to compete for this trip.

From another section of our great nation comes word that a second patriotic project has gained momentum since its inception in 1947. At that year's Convention of the South Dakota Elks Assn., a resolution was passed stating that these Elks, at their expense, would place an American Flag in every school in the State. This movement was fostered by the Rev. Carl Locke, a member of Rapid City Lodge, who acted as chairman of the committee which signed this Resolution. The 1948 meeting of this organization found, through the report of the Flag Committee, that the project had been completed and that every city, town and rural school in South Dakota now has an American Flag of its own, dedicated with proper ceremony.

The South Dakota Elks are not the

The Order of Elks Invests in America **Through American Youth**

only group which has made a con-certed effort to have Old Glory displayed in our schools. At the October meeting of the officers of the New Mexico State Elks Assn. a resolution was adopted whereby an American Flag will be supplied for every class room in the State. One hundred and fifty of these were hung Novem-ber 5th.

Davenport, Ia., Lodge, No. 298, has adopted the program of presenting to all public and parochial schools in the community sets of film strips illustrating highlights in American his-tory, entitled "Our American Heri-tage." Tulsa, Okla., Lodge, No. 946, was one of the first branches of the Order to give the schools of the city these films which were compiled by the *Reader's Digest* at the request of the American Heritage Foundation.

These are representative samples of the interest the Elks have in furthering democratic principles in our school children, and prove the fact that each time ideas are needed to promote the cause of patriotism, the Elks come through with something worth while, something tangible, something that could well be followed by every Elks lodge, as well as other patriotic organizations.



An integral part of bringing love of country into the hearts of our youngsters is the recitation of the Pledge of Allegiance to the Flag. Aware of this, the Elks of South Dakota and New Mexico are fulfilling a promise to place an American Flag in every school in their State.



Illinois Arn. awarded presentation. High Robert School principal A. G. Haussler, Robert Dikkers, Aurora Lodge's E.R. R. E. Dolphi Secy. L. J. Applequist.

Indiana Elks Assn. scholarships presented Miss by J. D. Kessel to James Calvin, Miss Shirley Gantz and Robert Rinker during the 1948 meeting of the Association.

Patricia Ann McNamara accepts \$100 check from Quincy, Mass., E.R. S. C. Craig, with School Committeeman L. Paul Marini.

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At Laconia, N. H., award is given Donna Merrill, with E.R. Tho. Laroche, Secy. Secy. Lord and School Supt. R. B. Eddy. E. L. Lord and School Supt. R. B.

Missouri Ciate Assn. President H. H. Russell of Warrensburg, Mo., gives \$300 Foundation Scholarship to student Milo Archer Harris.



Exalted Ruller Thomas J. Reese, pictured with San Pedro, California, Lodge's Scholarship Committeemen, as they gave annual awards to winning students of the community's four high schools.



Chico, Call, Lodge presentation. Left to right, E.R. Wendell Byrne, Beverly Carpentier, Gene Lamuer, Committee Chairman Edward Schoen, Charlotte Ann Smith, Richard Glean and P.D.D. C. C. DeMarais.

Foundation Scholarship awarded at Du-luth, Minn, L. W. Cleveland, E.R. Jack Pfaff, P.E.R. E. A. Currey and Miss Helen Huttunen.

Huttunen.

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Michigan Elks Assn. award goes to Miss Sally L. Cyr from Bay City Elk officials E.R. G. E. Holmes, center and Secy. T. C. Hughes, right.

W. M. Hrra receives check from Herki-mer, N. Y. E.R. R. G. Ehrmann, with Ray Robinson, Jos. Rondinelli and Alfred Parks.

Parks.

Ind. State Assn. Trustee Dr. W. A. Hart hands \$200 award to James K. Chamness, shown with Michigan City P.E.R. Eugene Peck.

Baker, Ore., E.R. O. W. DePee gives Foundation award to Beverly A. Or-ton, top winner of lodge contest; second in State Assn.



E.R. L. J. Pauly of Missoula (Hellgate), Mont., Lodge to Douglas C. Sheppard.

FIDELIT

Danville, Va., E.R. W. E. Barrick gives Miss Anne Oakley a \$250 check, the annual Elks Scholarship Award for the State.



Texas State Elks Association award is presented to Miss Virginia Webber of Baytown by State Pres. Carl R. Mann, in presence of State Assn. Secy. H. S. Rubenstein and other dignitaries.

Emil John Volcheck, Jr., multi-scholarship winner, of Omaha, Neb., receives his Foundation award. P.E.R. W. W. Wenstrand, E.R. Henry W. Krupa, Mr. Volcheck and State Chairman Cliff N. Ogden, Jr.

Coaches for Rose Bowl games should have a sense

Run for the

Roses

BY PAUL B. ZIMMERMAN

Sports Editor Los Angeles Times **D**^O YOU have our new telephone number"?

The query came from Jeff Cravath, head coach of the University of Southern California, whose team had just been lambasted by Michigan in the 1948 Rose Bowl game, 49 to 0.

the 1948 Rose Bowl game, 49 to 0. "It's a new number for the athletic department", said the coach. "You should have it. Get your pencil out ... Are you ready?... Here it is ... Michigan ... Four ... Nine ... Oh! Oh"!!

This was a remarkable attitude on the part of a guy whose team had just taken the worst lacing in modern Rose Bowl history. Particularly, it was wonderful because the alumni, who had just given him an automobile for winning the Pacific Coast conference championship, virtually were asking for it back, along with his job!

A football coach needs more than a sense of humor at a time like this. He should have a milk route to fall back on and an old model T Ford, at least. Coach Cravath had neither.

He did have, however, the owner's slip on the new car and a contract for the 1948 season, both of which helped.

There's no alibi for a 49 to 0 defeat in the Rose Bowl, as all the Trojan alumni and tens of thousands of other alumni from other western schools can attest.

This was the worst thing that had happened to western football since 1902, when a barnstorming point-aminute team from Michigan had whipped an unschooled Stanford eleven by the same score in a game that was a trial balloon sort of thing to determine whether football should supplant chariot racing as the featured attraction of the annual New Year's Tournament of Roses parade at Pasadena.

After what happened back in 1902 it didn't. Not for fourteen years it didn't, anyway.

Forty-six years later, the most vociferous of western football fans, again were left eating their own words.

This fall a great vocal vacuum has engulfed the football west. This super-silence by the usually

This super-silence by the usually boisterous Pacific pigskin proletarians has been brought about largely by such touchdown tragedies in the famous Rose Bowl in the last three years as the Michigan triumph over Southern California.

That was only one of three.

As late as the 1946 Rose Bowl

game the West considered its football equal, or superior, to that of the rest of the gridiron world. This they supported with the figures which showed that the Rose Bowl game had been won 16 times by the West against 10 for the invaders.

Then it happened.

Alabama clipped Southern California 34 to 14 on New Year's day. No western team had been whipped that soundly since 1931. Yet, it could have been worse.

After that came the closed pact between the Big Ten and the Pacific Coast conference. The roof really fell in that year, as Illinois soundly thrashed U.C.L.A. 45 to 14. This was followed by the most

This was followed by the most crushing blow of all, the 49 to 0 walloping that Michigan administered to Southern California last January 1.

January 1. Since those trouncings, the chortling from across the land has been as prevalent as the West's silence has been impressive.

Perhaps the most disturbing thing was that during the years when the Pacific Coast conference had actively sought to get the Big Ten into a Rose Bowl pact, many snide remarks had been made.

Strong reference had been made to the 28 to 0 shellacking that Ohio State had suffered in 1921 at the hands of California. That was Andy Smith's Wonder Team.

Disregarding the 1902 Michigan game, which most folks in the West had decided didn't count anyway, this had been a most ignoble defeat.

Actually, it had been an outlandishly humiliating affair for Coach J. W. (Doc) Wilce, whose Buckeyes had won national acclaim for a great season of triumphs made possible by sensational passing.

So, when the Golden Bears swamped Ohio State, and with passes, there was western cause for great gloating.

This was made more prominent by the fact that one Harold (Brick) Muller, a fine end, was credited with completing one touchdown pass for 70 yards.

The throw, it should be stated, stood unmolested on the record books for many years. That's the way it was until a few years ago when a worry wart and stickler for fact came along and showed that it never was more than 50 yards in the first place. It has since been changed.

That didn't prevent Muller from paying the penalty in 1922, which

of humor and a milk route to fall back on.

International News Photo

Jack Weisenburger (48) of Michigan twisting over the goal line for the first Wolverine touchdown in last year's Rose Bowl game between

Michigan and University of Southern California. Too little and too late are McCardle (28) and Murphy (12) of the Trojans. Final score: 49-0.

was the year that Washington & Jefferson came West to challenge California's appellation as the "Won-

der Team". W. & J. came West underrated and belittled. One Los Angeles scribe wrote that all he knew about Washington & Jefferson was that both had been presidents and that both were dead. But the football team wasn't, as California found out the hard way.

The contest, played in rain and on a muddy field, ended in a scoreless tie, but The Presidents proved to the few thousand fans that they were the superior team.

Coach Andy Smith had saved Brick Muller for a great climax play. Andy had kept him clean and dry on the bench for the right moment. Then it arrived, and Muller went prancing out on the field.

The greeting from the W. & J. players was most generous.

So this is the great Brick Muller"? piped little Herb Kopf. "We're deeply impressed. We're humble in your presence, Mr. Muller. May I introduce myself"?

He did. So did every other member of the W. & J. team. They wiped their dirty hands on Brick's clean jersey, slapped him on the back and shook his throwing hand until it was slick with mud.

When Muller took his place in the lineup he was as soiled and soggy as the rest. His climax advantage had vanished. He never had a chance to display his pass-throwing prowess.

T IS fitting that we look into Cali-fornia's two appearances in Rose Tournament play, because most folks expect that the Golden Bears of Berkeley will be called upon on New Year's Day to defend the laurels of the West-or what ever laurels are left.

None knows better than Coach Lynn Waldorf of California how dubious this honor is. Coach Waldorf was the boss man at Northwestern in the Big Ten for many years and has a more than faint idea what (Continued on page 42)



Grand Exalted Ruler George I. Hall's District Deputies are making their official visits throughout Elkdom, with an exemplary group of men joining the Order on these occasions at almost every lodge. PAWTUCKET, R. I., Lodge initiated 38 candidates when D.D. Howard L. Goodwin called there, and SAYRE, PA., Lodge honored D.D. Samuel M. Braybrook with the initiation of a fine class. Ten new members were added to the rolls of MORGANTOWN, W. VA., Lodge when D.D. James E. Pendergast made his official visit there. ELLENS-BURG, WASH., Lodge hung out the welcome sign for D.D. George Clark not long ago, adding 16 men to its membership on this occasion. Approximately 300 members attended the dinner prepared by the active Ladies' Auxiliary . . . Speaking of the ladies, word has come from CARLSBAD, N. M., Lodge that the distaff side of that branch of the Order has matched the Elk contribution to the Elks National Foundation with a pledge of \$1,000. The first \$100 of this amount was donated recently ... The ladies of MICHIGAN CITY, IND., Lodge are equally as generous, presenting a fracture bed to St. Anthony's Hospital not long ago . . . As its contribution to the safety of the local school children, GLOUCESTER, MASS., Lodge has donated white belts with shoulder diagonals to be worn by the members of the Junior Safety Patrol ... The health of the entire community was the concern of DECORAH, IA., Lodge when it underwrote the expense of spraying DDT by air over the city in an attempt to destroy flies and other insect-carriers of polio . . . OMAHA, NEB., Lodge began a practical observance of their "Elks Blood Donor Week" with the signing up of 30 members to donate blood urgently needed to save lives of patients in local hospitals without cost or discrimination . . . PHOENIX, ARIZ., Lodge began an intensified program recently for the safety of school children. The committee in charge has posted placards in city buses and plans to sponsor local radio broadcasts and to publicize the campaign in the newspapers. . . . Community Chest Funds all over the country have been swelled by Elk contributions. RICHMOND, CALIF., Lodge touched off the local Chest Drive with a \$2,000 donation, and MISSOULA (HELL-

GATE), MONT., Lodge voted a \$1,000 contribution to the Community Chest at the same meeting at which it was announced that playground equipment ordered by the lodge for Bonner Park had arrived and was being installed . . . COMPTON, CALIF., Elks are giving a blind boy a chance in life by staking a carnival, the proceeds from which will go toward restoring the youngster's sight . . . The young men who make up the baseball team sponsored by WOOD-LAWN, PA., Lodge, whose picture appeared in our November issue, have come through the season as champions of their league. They finished in third place, but in the league play-offs they beat all opposition . . . With \$26,000 raised and turned over to the Betty Bacharach Home for Crippled Children, ATLANTIC CITY, N. J., Lodge topped all others in the State for the past year, it was revealed in the recent report made by the N. J. State Elks Crippled Children's Committee. . . . SANTA MARIA, CALIF., Lodge made a valuable gift to the city's medical association recently, when an iron lung

was donated in memory of Vernon Wineman, Jr., who was Santa Maria's first polio victim during the recent statewide epidemic. . . . TERRE HAUTE, IND., Lodge is easily one of the top lodges in the country when it comes to participation in civic-minded activities. One of its most recent is the sponsorship of the campaign of the National Safety Council, a project to bring a reduction in the accident toll of death and injury among the children of the city and state . . . ASHLAND, PA., Lodge gave 17 members Honorary Life Memberships in appreciation of distinguished and meritorious service to the lodge. Past State Pres. Dr. Charles V. Hogan made the presentations after the officers initiated seven new members.

More than 500 Elks swarmed over the modernized and enlarged home of **BREMERTON, WASH.**, Lodge recently, participating in a program marking the completion of a \$360,000 building project. The dedication ceremonies lasted for three days, with evening concerts by the Elks band, dancing and vaudeville programs regaling the well-wishers, among whom was D.D. Everett M. Spence. . . Another lodge home to get a face-lifting is **BROWNSVILLE**, **TEX.**,

whose \$22,000 remodeling program came to fulfillment not long ago. A formal reopening buffet and dance marked the happy event. . . . The housekeeping chores of 60-odd children at the St. Joseph's Home were made easier when LEWISTON, IDA., Lodge completed the installation of a new laundry and water system. The Elk gift included two automatic commercial type washing units, a wringer, two driers, all housed in a large concrete laundry building, plus a cistern to supply water for washing. . . . PITTSBURG, KANS., Elks got together one recent meeting night and decided to purchase a new resuscitator for use by the fire department. In addition, the old equipment will be renovated by the lodge . . . Each year EVERETT, MASS., Lodge makes a gift to the Whidden Memorial Hospital. This year the Elks chose a maternity bed. . . . The home of MONROVIA, CALIF., Lodge was the scene of the annual Roundup to open the fall season for 180 Boy Scouts. Entertainment was furnished by the famous clown, "Bozo", and a magician. . . Fifty-nine officers and members of BURBANK, CALIF., Lodge were guests of the PORTERVILLE branch of the Order at the second annual interlodge visitation of these groups. The evening was highlighted by competitive contests, an informal meeting and dinner. . . . From ST. CHARLES, MO., we learn that the local Elks lodge presented an inhalator to the Township Volunteer Fire Department, creating one of the high spots in the general program closing the county fair. This gift set the Elks back \$400 New York City's Madison Square Garden found 25 physically handicapped school children in the Rodeo audience, as guests of ELIZABETH, N. J., Lodge. They traveled by special bus, accompanied by their teacher and an orthopedic nurse. . . . As soon as the new Memorial Hospital is completed, TOR-RINGTON, CONN., Lodge will make its headquarters in the building which now houses the community's hospital. Purchase was made recently, and the Elks will remodel and redecorate the building when it is vacated. . . . Great throngs attended the annual charity carnival of PETALUMA, CALIF., Lodge, giving evidence of the fact that the community is well aware of the aid given by the Elks to the needy. . . .

given by the Elks to the needy. . . . Members of LONG BRANCH, N. J., Lodge took great pleasure in donating to Hazard Hospital a new Buckner fracture table, which will lessen the time required to set fractures and insure the patient greater comfort. . . . Another branch of the Order to put on a successful charity carnival is SAN RAFAEL, CALIF., Lodge. The two-day event drew thousands of fun-seekers. . . . WATSONVILLE, CALIF., Lodge is taking good care of its Boy Scout Troop. The Fall roundup was a very successful event.



Taking part in the unveiling of a plaque in honor of the late Cyrus E. Woods, former Senator and Ambassador to Spain and Japan, at the home of Greensburg, Pa., Lodge were, left to right: C. B. Hollings-

worth, William McCandless, James Gregg, Mrs. Woods, U. S. Senator Edward Martin, Dr. D. Ray Murdock and Dr. O. B. Snyder. Senator Martin and Mr. Gregg were the principal speakers.



E.R. Fred S. Crowell of Prescott, Ariz., Lodge presents checks to Creighton Frost and Ann Fornara as the outstanding boy and girl Senior High School music students. Elk George F. Backe, music instructor at the school and a member of Prescott Lodge, looks on.



Fairmont, Neb., Lodge played host at the "kickoff" luncheon launching the 1948 Community Chest appeal. Left to right: Campaign Chairman R. M. Henry, E.R. C. V. Redic, Solicitor Training Committee Chairman E. C. Withers and Esteemed Lecturing Knight E. L. Snoderly.



Mike Gazella, third from left, seated, manager of the Denver Bears and former teammate of the late Babe Ruth, pictured with Denver, Colo., Elks and the young baseballers they sponsor. An entertaining speaker, Mike regaled the diners with his big-league stories.

ROD and **GUN**

Hungarian partridges are canny upland game birds that like to stay healthy.

BY TED TRUEBLOOD



MOST folks call them Huns. Some call them Hunkies. Others the ones who can't hit them—call them names that don't look good in print.

Actually, they are the European gray partridge, found

from England and the Scandinavian countries to the Mediterranean, and east to central Asia. The first that were brought to America came from Hungary, however, so the name Hungarian partridge has stuck.

Whatever you call him, he's a topflight game bird. In size, he's about halfway between a bobwhite quail and a ruffed grouse: mature Huns weigh between 13 and 15 ounces. His back is grayish brown and his tail, which he fans out when he flushes, is a rusty orange. His breast is gray, marked with chocolate brown, and this marking often takes the form of a horseshoe with the open end toward the rear.

While it is easy to describe the Hungarian partridge physically, his character is something else again. Friends who have hunted them in England tell me that they stick tight to cover in that country, much as bobwhites do here. Most of the Huns that I have seen behaved exactly opposite. The coveys usually flushed almost out of range and even the singles were as edgy as grouse

singles were as edgy as grouse. This wild flushing habit has given the Hun a bad name among some hunters who say that a dog can't handle him. The answer is that a smart dog will handle Huns the same as he will anything else. Some dogs, like some people, never seem to learn, but others take Huns in stride.

NE day last fall, Glenn Balch and I took his dog, Queen, out after Huns for the first time. She had hunted only pheasants and quail before, and she was a crackerjack on singles, but Huns were something new. When she scented the initial covey, she attempted to come in on them just as she was in the habit of doing with quail and, of course, they



Some dogs take Huns in their stride; others never learn.

flushed long before Glenn and I got into range.

Her second point was made from a distance of about ten yards. Again the covey flushed ahead of her. There were plenty of birds and she kept trying and each time she pointed from a little farther back. Finally, before the day was over, we actually saw her point a covey from a full 75 yards away. A dog that smart isn't going to have much trouble with Huns or any other game.

The speed of a Hun in flight is a controversial subject. You'll meet a lot of hunters who contend that he is faster than a bobwhite. Others think the two are about equal and some say the quail has the edge. It's mighty hard to make a fair comparison because a man usually is within a few yards of quail when they flush while he nearly always is handicapped by from 15 to 30 yards of intervening space when Huns take to the air.

Judging from my experience I would say that the two are about equal. A number of times I have hunted quail in the morning and then gone after Huns in the afternoon, and on shots at equal range the lead required seemed to be approximately the same. The fact that Huns flush wild so often, of course, forces one to shoot faster at them than at quail.

The thing that makes the ruffed grouse the king of upland game birds is his habit of never giving a hunter an even break. With few exceptions, there are no easy shots at grouse, and in this respect the Hun runs them a close second. In fact, if Huns were hunted in grouse cover instead of open stubble or grass land, I'm inclined to doubt whether some of us ever would kill one. A grouse usually has brush or trees to dodge behind: a Hun seldom has anything but air between him and the gun. But, man! h. certainly does know how to use it.

In 1908, Fred J. Green, of Calgary, Alberta, planted 185 pairs of Huns in his favorite hunting area. From this original planting the birds spread a thousand miles to the east and across the border into North Dakota, Montana and Idaho. Although less than 500 Huns were stocked in Canada later, they increased to the point where, in the late thirties, Alberta had a 60-day season with a limit of ten birds per day and Saskatchewan had a 40-day season and a 12-bird limit.

In contrast to this amazingly successful introduction in Canada, many of the states tried to establish Huns in vain. New York State alone imported more than 26,000. They didn't catch on. The figure for the entire United States is more than 270,000 Huns imported at a cost exceeding a million dollars. Only where the habitat was suitable did the newcomers thrive.

Although the prairie provinces of Canada evidently were best suited to their requirements, the northern states west from the Dakotas also (Continued on page 44)

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ELK NEWSLETTER

★ WASHINGTON

New measures for the relief and encouragement of small business are almost certain to be on the calendar when Congress buckles down to work again. Backing the legislation will be the Department of Commerce which now has under consideration a number of proposals advanced by its Small Business Advisory Committee.

Presently being studied are plans for amending the Internal Revenue Code to provide exemption from taxation for \$25,-000 in undistributed earnings, for eliminating the present duplicate taxation on dividends paid out and for permitting businessmen to fix their own depreciation schedules based on cost.

Also under consideration is the desirability of reintroducing the "Tobey Bill" to give permission to the Federal Reserve System to guarantee up to 90 per cent of commercial loans made by their member banks. The possibility of securing an appropriation for an early Census of Small Business also is being weighed.

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Of more immediate assistance to business is a study of the methods used by a representative group of producers in reducing marketing expenses and increasing overall profits. The 150-page survey, "How Manufacturers Reduce Their Distribution Costs," gives case histories. indicating that selective distribution, rather than 100 per cent coverage, is the key to reduced costs and increased sales. One firm, identifying 68 per cent of its customers as unprofitable accounts, halved distribution costs and boosted sales 76 per cent by concentrating selling efforts on the profitable 32 per cent of its accounts.

With production costs rising and competitive pressures on selling prices increasing, the survey should prove valuable to businessmen, particularly those for whom a minor decrease in volume would represent a major decrease in profits.

A complete record-keeping system for small and medium size retail stores, which reduces to a minimum the time and effort required to keep current the basic accounting necessary to successful business operation, has just been released by the Office of Domestic Commerce.

Incorporating a one-book summary of all receipts and disbursements and a small number of specially-designed record forms, the system provides for a chronological record of all important transactions, a measure of profitability and the development of all-the facts necessary in computing Federal and State tax returns.

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Retail stores are absorbing a larger portion of the consumer's income than before the war. Most of the extra expenditures are going to nondurable goods stores, with food stores getting the lion's share. Women's wear stores also are receiving a larger share of the consumer dollar than before the war. Men's apparel and shoe stores are just where they were in.1941. However, government reports show, luxury lines are showing a tendency to decline.

Retail store sales in August, the last month for which complete figures are available, reached approximately \$10,-555,000,000, an 8 per cent gain over the same month last year. Chain store and mail-order sales--at \$2,198,000,000--did almost as well, gaining 7 per cent, with aggregate sales for the first eight months of the year 13 per cent above the same period of 1947.

Johnny Appleseed planted apple trees up and down the land in the early days of America. Now, Federal officials are preparing to scatter American seeds on an international scale. As a first step toward developing world markets for American seeds, the Office of International Trade is assembling information on world commerce in seeds and the performance of American seeds in various foreign areas.

Part of the thinking behind the Marshall Plan calls for scattering American dollars from the pockets of American tourists in the Marshall Plan countries. American travelers spent more than

erican travelers spent more than (Continued on page 51)

NEWS OF THE LODGES

LEESBURG, FLA., Lodge, No. 1703, instituted in May, 1946, is now free of all indebtedness, having paid in full \$19,000 in bonds issued to purchase the home, as well as over \$5,000 expended in furnishings, etc., in less than two and one-half years. The total active membership now numbers 208.

COLORADO SPRINGS, COLO., Lodge, No. 309, welcomed nearly 150 Denver Elks at a dinner, meeting and buffet luncheon not long ago. The visitors brought with them a group of entertainers which included the Seventeeners, the Elks vocal chorus, and the Jolly Corks, a band specializing in hillbilly music.

TRENTON, MO., Lodge, No. 801, was host to about 200 local, State and district officers and guests from St. Joseph, Warrensburg, and Jefferson City when 22 new members were initiated. Among the distinguished guests were State Pres. H. H. Russell, D.D. Glenn Griswold and M. E. Morris, State Director of Revenue, who assisted in the initiation ceremonies. BIDDEFORD-SACO, ME., Lodge, No. 1597, voted a contribution of \$3,500 to the Webber Hospital Association's Drive for a new wing on its building. The action was the result of a meeting of 250 local and visiting Elks who assembled at the lodge home to pay tribute to D.D. Fred J. Orino. The Biddeford Elks gave the same amount not long ago to the new Notre Dame Hospital. P.D.D.'s Daniel E. Crowley and C. Dwight Stevens were also present at this meeting.

WESTWOOD, N. J., Lodge, No. 1562, has pledged \$10,000 to the Hospital Fund of the Pascack Valley Hospital Assn. This has given a fine start to the drive, and should provide an incentive to other organizations of the community. E.R. Joseph F. Wildebush gave the pledge to Fred Walker, Hospital representative, and Assemblyman Walter H. Jones, Campaign Chairman, accepted the gift with words of deep praise for the Westwood Elks' generosity. Mr. Jones is quoted as saying that this contribution assures the success of the drive, whose ultimate goal is \$750,000.

New Bern, N. C., officers and candidates with D.D. J. D. Cooke, top row, fourth from left.

BOISE, IDA., Lodge, No. 310, revived one of the city's great social traditions, the Charity Ball, to inaugurate a Cheer-Up Campaign for polio patients at the Idaho Elks Convalescent Home.

An annual event which at one time brought out Boise society in its best bib and tucker, this year's affair marked the formal reopening of the lodge's ballroom which was completely destroyed by fire in 1943. Among those who helped bring the net profit for the Cheer-Up Campaign to over \$1,200, was P.E.R. Jess B. Hawley who dedicated the original hall in 1924.

LA PORTE, IND., Lodge, No. 396, held a three-day jubilee in commemoration of its 50th Anniversary. Three thousand Elks and their ladies attended the celebration at the lodge's Country Club. Golf, skeet and trapshooting tournaments were featured. The only surviving Charter Member, John William Lonn, a resident of Los Angeles, Calif., gave an interesting account of the early years of the lodge.

SANTA BARBARA, CALIF., Lodge, No. 613, purchased a \$2,000 artificial respirator recently and it has already been set up in the County Hospital ready for use in the polio epidemic.

At a brief ceremony, Chairman J. J. Hineman of the Fund-Raising Committee formally presented the lung to the lodge. E.R. Robert Morehouse then informed Dr. C. C. Hedges, Hospital Superintendent, that it was available without charge for use by anyone in the community.

CARLSBAD, N. M., Lodge, No. 1558, has put on its boxing gloves in the fight against communism. Chairman I. P. Murphy of the lodge's Anti-Communist Committee has announced that No. 1558 has appropriated \$1,138 for a year's publicity campaign against the red menace. The program will involve newspaper advertisements and a weekly 15-minute radio program. Local citizens will be invited to participate in the program by presenting their views on both the radio and in the preparation of the newspaper ads.



Medford, Ore., Lodge officers and a class initiated in honor of D.D. Wm. L. Stollmack.



E.R. Carmine Addesso presents San Diego, Calif., Lodge's trophy to Joan Sharman at the Fourth Annual Children's Horse Show. Est. Loyal Knight W. O. Stratton and Ralph Hastings look on.



Burley, Ida., Lodge's winning float in the Fair and Rodeo Parade. The building is a miniature of the Idaho Elks Crippled Children's Home where the three young passengers were once patients.



Twenty-eight new Elks at the home of Flint, Mich., Lodge with the outstanding Escort Team and officers of Pontiac Lodge who initiated them.

SOUTH BEND, IND., Lodge, No. 235, had a graphic example of the increased cost of construction in the past 43 years, when they opened the cornerstone of the lodge home. In the cornerstone was the Nov. 10, 1905, issue of the South Bend Tribune which explained the facilities of the \$50,000 building. The home now will cost \$300,-000 to remodel, with up-to-date facilities added. There will be two kitchens, six bowling alleys, a lounge and a new front for the building. Participating in the opening of the cornerstone were 20 long-time members, including Charter Member Max Cohn, oldest living P.E.R. of No. 235 who joined the lodge at its organization in 1892.

WINNEMUCCA, NEV., Lodge, No. 1757, raised its brand-new antlers not long ago, under the aegis of Elko Lodge. Institution ceremonies were presided over by D.D. Newton Crumley, assisted by P.E.R.'s of Elko Lodge.

A class of 86 candidates was initiated by the Elko officers. An inspiring talk was given by Past Grand Exalted Ruler L. A. Lewis. Earl J. Williams and Horace Wisely, Past Presidents of the Calif. Elks Assn. Nev. Elks Assn. Pres. C. D. Baker and P.D.D.'s Joseph Haller, Ed Caffery and Chris H. Sheerin were among the dignitaries on hand. Mr. Williams presented an American Flag to the new lodge, and the Elko branch of the Order is giving the officers' jewels to No. 1757.

ATLANTIC, IA., Lodge, No. 445, is directly responsible for cutting juvenile delinquency cases during the summer months from between 25 and 50 each year to one in 1947 and none at all in 1948.

A group of boys was organized to make up the Elk-sponsored Midget Baseball League in the Spring of 1947; during last winter, an eight-town league was also organized. Two nights each week, the better players from each of the four city wards were selected to play in the out-of-town league. The Atlantic youngsters ran up a terrific record with 13 games won, one lost and two tied.

BISMARCK, N. D., Lodge, No. 1199, presented the local Park Board with a \$16,100 check to pay for part of the cost of modernizing the West End Swimming Pool. The check was turned over to Board President Bill Kunz and Board Clerk Myron H. Atkinson by Chairman Neil Churchill of the lodge's Board of Trustees and Secy. Wm. J. Lowe. The pool was constructed in 1920 by contributions from the local Elks lodge.

This Elk donation will be used to cover part of the expense of installing a filtration system at the pool, scheduled to be in operation by the time the 1949 swimming season opens. The total cost will be \$30,000.



Twelve new members of Rutherford, N. J., Lodge.



Chadron, Neb., Lodge's Western State League Champion Baseball Team.



Losing only one baseball game of the eleven played during the season, this team of seventeen-year-olds, sponsored by Santa Rosa, Calif., Lodge won the County Tournament.



The Championship Baseball Team of Seattle, Wash., Lodge, City League and Olympic League Champions, with a record of thirty games won; nineteen games lost, and two games tied.



The members of Iron Mountain, Mich., Lodge's Twilight Golf League at their annual banquet.



Exalted Ruler Vincent Vassar of Lewiston, Idaho, Lodge accepts the Sea Scout Charter for Ship No. 125. Left to right: Joe Vassar, Chairman Frank Hyke, Boy Scout Executive Harry Mikkelson, Exalted Ruler Vassar, Perry Huffman and Doctor Roy A. Stalsberg.



Gary, Hammond and Whiting, Ind., Lodges present to Dr. P. H. Becker, Supt. of Parramor Hospital, chair covers for the hospital's theater. Elk officials inspect a few of the cushions with Dr. Becker.



A group of Buffalo, N.Y., Elks made a surprise trip to the Elks National Home to pay tribute to Capt. John D. Green, center, a member of Buffalo Lodge, on his 90th birthday. Left is Exalted Ruler G. B. McKay and right is Est. Lead. Knight F. L. Hackett.



Herbert B. Clark, left, Treasurer of the Sacco Paraplegic Home Fund, accepts a \$500 check from Exalted Ruler Henry Boyer, as the gift of North Adams, Mass., Lodge, while Esquire James W. Hickey looks on.



Oxnard, Calif., Elks who traveled to Lancaster for the dedication of the latter lodge's enlarged new quarters.

BY BOYDEN SPARKES

A few speculators have made killings in wheat—but the average man won't.

Now that we have raised bumper crops of wheat in two successive years—and this year of 1948 a big corn crop as well—what do you think about the grain market? In your opinion what is the world situation as to food supply? Are you convinced we are still a long way from having enough to feed all the hungry? If so, how about trying to make some money? Sure! Speculating. A little flyer in wheat.

Hold on a bit before you call your broker. "Small" speculators have been trying for a good many years. Iowa people have a weakness for corn speculation. In Kansas they buy wheat, just as in Alabama the "small" speculation is in cotton futures. Last winter when wheat was \$3.25 a bushel I talked to an official of the Department of Agriculture's Commodity Exchange Authority who is subject to a \$10,000 fine and a prison sentence if he should be caught trading in one of these markets he is supposed to watch impartially. It is his duty to watch the markets and he has been doing so for some years. I said, "Are you ever tempted to quit your Civil Service job to try to make a fortune speculating?"

"Not me," he said. "Never! And if ever I am tempted all I'll have to do to cure myself of such a notion is to remember what happens to the doctors, lawyers, housewives, shoe clerks, hotel keepers, businessmen, baseball players and others who keep on trying. This office studied 20,000 or more accounts in the various futures markets. We took them name by name and followed through until the accounts were closed out. Ninety per cent lost their money. Why should I think I would be smarter than the ninety per cent?" Anyway, I'm disposed to think that if we watched long enough we'd see even the ten per cent shriveling quite a lot. With such a warning about the fate of incompetents who try, I think it is safe to proceed with a report on some of the big speculators. Since the Civil War, when trading in fu-tures really was shaped into the valuable price insurance mechanism it is, a few men can be identified as having run the risks involved in speculation with great success. There were never more than a few big



Floor traders on the Chicago Board of Trade, using hand' signals, engage in a bustle of activity in the wheat pit.

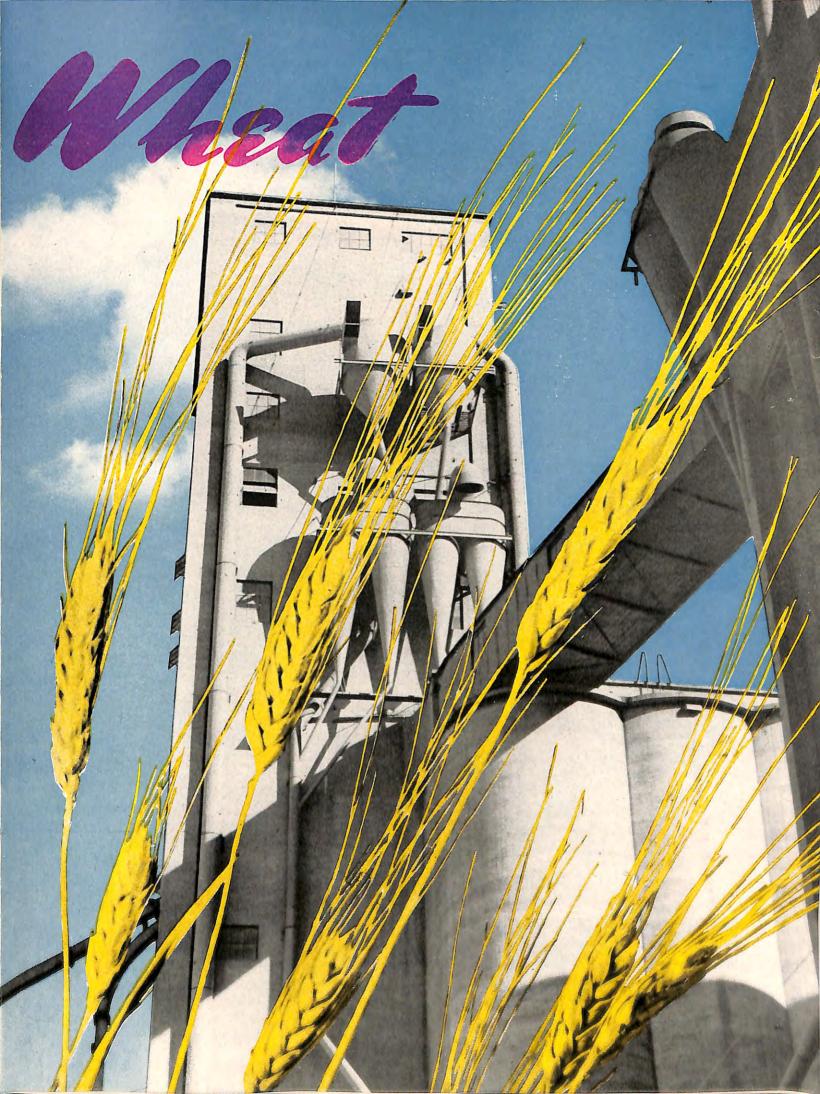
traders visible in any year. They set great store by secrecy and secrecy is no longer possible. Furthermore, there are limitations on the volume of trading. In consequence they are no longer around the grain markets.

Flyshs in

THEY began to vanish on an afternoon near the end of winter of 1926. Not even the plans had been drafted then for the 44-story building which stands today at the head of La Salle Street in Chicago. No, this 100-yearold institution, the Chicago Board of Trade, at that time occupied a structure such as might have been put together by a giant's little boy using a box of German building blocks; blocks, that is, of granite and cylinders of marble. Conceivably it may have looked festive as well as opulent when new in 1883 but in a very little while a patina of soft coal soot made it oppressively gloomy. And elegant stained-glass windows merely served to make its poorly arranged interior even more dim.

Nevertheless when Arthur Cutten walked in from the street on that afternoon in 1926 he was as sharply observed as if a spotlight had been thrown on him. Usually, important information in the grain trade is about weather conditions or ravaging insects. Such things mattered most with Cutten when he took a position in the grain market. However, Cutten himself had become a significant factor in supply and demand. He was heavily "long". He had started buying May wheat futures months before when less than \$1.50 a bushel, because he was convinced planting conditions had been unfavorable, that the yield would be less than normal. By this time his judgment was being confirmed by the poor appearance of wheat in the Southwest, from Texas clear up into Kansas. May wheat was \$1.67 a bushel and the market was strong when Cutten showed himself.

Then he stepped into the elevator cab. Where was he going? It was an elevator of the 1880's, with an interior of wood kept pale by varnish and controlled by a cable through the floor and roof of the cab. The hands of the operator were heavily gloved in leather; when he pulled one way on the cable the cab went up; another pull and it stopped and still another and it went down. The old *(Continued on page 46)*





If you're looking for a *man's* gift, the 30 suggestions above may be helpful. They're among the most *popular* choices, according to actual surveys.

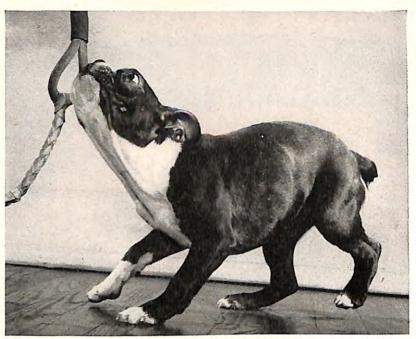
High on the list is fine whiskey ... one gift that's sure to please! We suggest the gay Holiday Package

of Hunter, for Hunter's subtly *different* flavor gives it the true *distinction* every fine gift should possess.

Yes, give Hunter! For thousands of men who have received Hunter, liked it instantly—and today prefer it to all others.



HUNTER-WILSON DISTILLING COMPANY, INC., LOUISVILLE, KY. BLENDED WHISKEY. 92 PROOF. 60% GRAIN NEUTRAL SPIRITS.



IN THE

Ed Faust

Boston terrier puppy photographed by Ylla.

DOGHOUSE

Mr. Faust says it's time for another Christmas list.

"WAS the night before last Christmas, and I shall remember it for quite a while to come. Arriving home in a festive mood, I looked for the old glad hand from the family but no family. Everyone was out helping someone else trim a tree or wrap a gift, so in our house, not a creature was stirring—except Pete. Pete's my personal dog; he has a highsounding kennel name, but Pete is his everyday monicker. He looked rather preoccupied; in fact, he looked worried, and if you don't believe a dog can look worried, ask almost any dog owner.

Now, Pete and I often have long, important discussions and from time to time I've received much sage advice from him. We understand each other. Need I say more? So last Christmas eve it seems that Pete was upset because he'd put off the making up of his Christmas list that is, the list of things *he* wanted. And when he finally got around to it and I got a look at it, I decided that Pete lived with the wrong people. He had Park Avenue tastes. I explained to him that while I had a Park Avenue address, it was simply an office where I did my daily stint, and that I didn't *live* on that fabulous alley of penthouses and playboys.

Well, sir, one word led to another and we finally got around to considering that problem of what was I going to write about this month, and why hadn't I written it. (Pete takes a working interest in my conscience.) Naturally, I had to admit it was too late to write anything with a Christmas angle to it—since the Christmas issue was already in the Brothers' homes and well thumbed by that time, so I decided. on Pete's suggestion, to save up the Christmas slant for the following year, which happens to be right now.

"Why don't you take my list that you beef about so much and add a few things to it to give the customers an idea of what a good dog would like for Christmas?" Pete suggested. I pointed out that I'd written something like that about six or seven years ago, right in these very pages. His comeback was "So what?" Probably there were a whole lot of new dog owners among Elks: there are certainly a lot of new Elks, and everybody knows Elks like dogs. So here's for those of you who may not have read that article some years ago and who may want to remember the family pooch with a gift or two under the tree Christmas morning.

Now one of the surest ways to a dog's heart is through his stomach and this is not reprehensible when you consider that the same is true of man. A few packages of his favorite commercial food will be welcomed by Fido. This may be a canned or packaged preparation. Any of the better known, advertised brands are good. In dry foods there are three types: the meal kind—a crumbly, bran-like substance that needs only the addition of water, milk or a clear soup. This is a good bet for puppies to get them ready for their grown-up rations when the time comes. The next type is the crushed, or kibbled, food. This can be fed dry or moistened; either way it should be relished by your purp. Then there are puppy or dog biscuits. These are excellent for helping Fido in polishing and cleaning his teeth and keeping his gums in a healthy condition. There's no real difference in nutritive value in any of the three kinds of food. In the meal type, the moisture is extracted *before* the ingredients are mixed. This is mainly the moisture in the meat that goes into the food. In the crushed and biscuit types, the foods are mixed and moistened into a dough which is then baked in the form required. In the 'strictly dehydrated foods, the moisture is removed *after* the ingredients have been mixed.

Now that the war is a thing of the past—or is it?—our old friends, the canned dog foods, are back on the market. No matter what type of food you and your dog favor, any of the better known canned foods contain all the vitamins essential to the health of His Highness. And there isn't one in which the kind of ingredients aren't named on the label. Hence you don't buy blindly. The larger producers of these foods maintain laboratories in which constant experiments are made to improve the quality of their products. Many conduct experimental kennels, and what they don't know about Fido's likes and dislikes—or what's good for him-isn't worth knowing. With most of these foods you'll find printed instructions on how much to feed the dog and how often, and you can be sure you'll be safe in following them.

For a luxurious tidbit, there's a dog candy on the market that our four-legged friends go for in a big way. Why, I can't tell you. Having sampled it myself I found it tasteless,

(Continued on page 49)

News of the STATE ASSOCIATIONS

NEW MEXICO

Guido Zecca of Gallup was named President for the coming year at the New Mexico State Elks Assn. Convention held at Las Vegas Sept. 9th, 10th, 11th and 12th. Other officers are: Vice-Pres., Harry Standring, Las Vegas; Secy., Joe Falletti, Raton; Treas., Ray Arias, Santa Fe; Trustees: Morey Goodman, Santa Fe; William Bingham, Albuquerque; Ben Ginsberg, Roswell; Arthur L. Welsh, Albuquerque; and Henry Felts, Carlsbad; Tiler, R. E. Boney, Las Cruces; Sgt.-at-Arms, M. L. Thomas, Silver City, and Chaplain, William Wurm, Gallup. Silver City was designated the 1949 Convention City.

The Convention, which also marked the 50th Anniversary of the host lodge, the oldest in the State, did not overlook the entertainment of the lady visitors while the members of the Order engaged in business meetings. Luncheons and scenic tours were arranged for them, as well as banquets and dances.

Impressive Memorial Services held at Ilfeld Auditorium Sunday morning, were followed by a barbecue at the lodge home, formally winding up the 19th Annual Convention.

A surprise highlight of the Saturday meeting was the altruistic gesture of Byron T. Mills, a retired lawyer and a member of Las Vegas Lodge. Mr. Mills, already a \$1,000 contributor to the Elks National Foundation, chose that time to donate another \$2,000 to this worthwhile Fund. One of the few remaining pioneers of that part of New Mexico, "The Judge" is a forward-looking Elk who is more than willing to share his worldly goods so that the lot of others may be made easier. His gift was accepted by Past Grand Exalted Ruler John R. Coen on behalf of the Foundation.

MISSISSIPPI

The Mississippi Elks Association met this year in the historic old city of Vicksburg with the local lodge No. 95 acting as host.

Ceremonies got under way with a banquet on the evening of June 19th when Mayor A. W. Hamming, a member of the Order, and Sheriff J. H. Henderson of Warren County extended the welcome of the city and the county to the delegates.

The morning of the 20th was devoted to the Ritualistic Contest. Gulfport Lodge carried off top honors for the third consecutive time, and Biloxi took second place. That afternoon the business session was held with Pres. W. T. Walker presiding. Past Grand Exalted Ruler Edward Rightor, a Trustee of the Elks National Foundation, drove up from New Orleans, La., with Past Grand Tiler Sidney J. Freudenstein, to present scholarship awards to the two contestants, Miss Faith Burnsed and Miss Sue Francis, who received duplicate awards, a gift made possible by the Association's members donating the money for the second award.

Pascagoula Lodge has enlarged its hospital by adding a wing for the crippled children of Mississippi, and is (Continued on page 40)

At the New Mexico State Elks Assn. Convention Byron T. Mills, a long-time member of Las Vegas Lodge, presented a \$2,000 check to the Elks National Foundation. This added to his previous donation of \$1,000 makes him the largest individual donor in the State. Left to right, Past Grand Exalted Ruler John R. Coen, accepting the check, Wm. Wiegand, Mr. Mills, retiring Vice Pres. Robert Sandusky and Past Grand Tiler Charles Barrett.

Past Grand Exalted Ruler Edward Rightor presents the first Foundation Scholarship ever awarded by the Mississippi State Elks Assn. to Miss Faith Burnsed. Left to right: State Pres. Tom Sudduth, Mr. Rightor, Miss Burnsed, E.R. W. A. Moncrief of Pascagoula Lodge and D.D. C. B. Roberts.





29





City State

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F THERE is any time when a man can please the ladies at no extra cost, that time is Christmas. Because of the season's significance he has to turn up with an armload of presents wrapped in ribbons and decorated paper. He might just as well burden her down with something that will prompt an "Oh" or an "Ah" as with a half-dozen whatzits that will do more to strain credulity than excite affection.

LIST

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There are three types of Christmas shoppers who need read no further: the Plungers, the I-Can't-Think-of-a-Thing Oscillators and the Intellectuals. What I have is not for them. The Plunger is a congenital type. Either you are or you aren't. The Plunger takes his paycheck and, bolstered by the hope of next year's earnings, walks into the local Tiffanys, points at the most dazzling jewel in the joint and asks, "How much?" Whether he can pay \$50 or \$500 he gets the biggest, shiniest, spangliest hunk of sparkler he can ill afford, puts it in a plush velvet box and hands it over on the Day as if it were a mere bagatelle. Invariably his wife swoons with delight, which is sufficient compensation for his temporary bankruptcy.

PUZZLED OSCILLATORS

The technique of the puzzled Oscillators is one of frank bewilderment. The Oscillator can't make up his mind. He could spend a week in Magnin's, or The White House, or Macy's, or Marshall Field's, Neiman-Marcus, and never or decide what to buy. He spends hours of valuable shopping time staring at a cosmetics display in a five-and-dime store window won-dering if maybe The Girl would like a bottle of cologne. Then he suddenly remembers he gave Her cologne last year. Thus the shopping days slip away until, in a last moment desperate drive, he corrals some leftovers: a mottled green scarf, an imitation alligator handbag, three machine lace handkerchiefs that resemble doiliesand maybe are doilies-and outsize nylons which can be ex-



BY DICKSON HARTWELL

EXCLUSIVE FOR ELKS!





Shopper

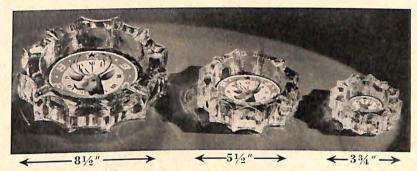
changed later. When the Oscillator goes shopping it's a wise wife who hands him a list and threatens to put soap in the meatballs if he buys anything else. It reduces the element of her surprise—a condition less painful than the surprises due her if the Oscillator is left to his own devices.

The Intellectual shopper approaches the Christmas problem with the glorious superiority of a mathematician mulling over a minor logarithm. He studies his Girl Victim as a competent psychiatrist reveals the mysteries of a patient, probing Her mood, surveying Her physique and analyzing the gift market to insure the ultimate harmony of his pocketbook, his presents, and his purpose. His shopping list is integrated, precise and unequivocal. Long before the crowds of milling shoppers engulf the stores his closet is neatly stacked with packages, appropriately gift-wrapped and inscribed. Also the closet has been carefully sprayed against an invasion of early-season moths. Obviously the Intellectual is a man of few friends—women friends.

THE REST OF US

Aside from these types there is the rest of humanity, who, caught completely by surprise and overwhelmed by the sudden onrush of Christmas, depend on hunches, luck and tolerant creditors to get them up to December 24 with \$20 in cash in their pockets and only three more presents and a tree to buy. Men like these need all the help they can get. In their des-perate hours it is an act of kind-ness to throw out even a few straws for them to grasp. Everyone knows making up a Christmas list for ladies is not only arduous but useless because there is nothing a woman doesn't want so long as its costs money. But for these beleaguered men any suggestion is a promise of hope. For them I offer the following.

There is, of course, no real substitute for a diamond necklace or a fistful of rubies. But next to jewelry, what will gather the little (Continued on page 32)



XMAS LIST

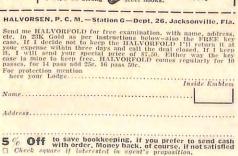
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ELKS' SEAL ASH TRAYS — Your own colorful emblem decorates these massive ash trays of crystal clear Corinthian glass. Ideal as Christmas gifts or to serve at your own holiday parties. \$3.00 for the large size: \$5.00 for a set of three. No C.O.D.'s— all orders shipped promptly postpaid!

CAMBRIDGE PRODUCTS, Inc., Dept. 6, 55 W. 45th St., N. Y. C. 19



Send No Money—INO C. O.D. Read my liberal offer in coupon. No strings to this the genuine calf-skin key-case is yours within white and your HALVOIKFOLD or moth-lass dome by return and your HALVOIKFOLD or moth-lass dome by return the genuine strings and the coupon and your HALVOIKFOLD or how and the second torles still open for representatives. Ladge Secretaries find this a source of quick, easy profit. Ask for our Speedal Agents Offer. See coupon. See a coupon Now—Today!







For Antlered Santas

woman quickest to your bosom, believe it or not, is the flower—not a flower but the flower. This is an orchid, of course. They fly them in from Hawaii nowadays for around \$5 and any florist can get one on a couple of day's notice. An orchid to women is like flit to a fly or an axe to a turkey—it slays 'em. Turn up with one on Christmas. Even if she wilts it by wearing it over a hot stove cooking all day for sixteen people, what do you care, so long as it makes her happy—and she cooks.

FARE GAME

What lucky woman wouldn't like to receive a brace of mallard ducks or game pheasants all gift packaged and tied with a red riba bon? This miracle can happen by mail for from \$10 to \$14. The birds arrive fully feathered and if she is a gal you don't know too well there is nothing like a feather-picking bee and a couple of highballs quickly to ripen an acquaintance. Duck feathers are remarkably resistant and a congenial couple picking mallards can make a date last for hours. Of course, if the woman is your wife she can pick them herself.

TEA THAT IS DIFFERENT

Partly because it carries an aura of respectability—even gentility many otherwise average women like to serve tea. Trouble with most of them is they don't know one tea from another, believe the only varieties are black and green, or maybe orange pekoe and oolong. But there are more varieties of tea than there are kinds of liquor and an enterprising vendor now puts up a trial package containing nine of the most famous blends in the world, including Very Fine Lapsang Souchong and Darjeeling.

Christmas is a good time to let the wife know delicately that her salad dressing tastes about like boiled water glass. About half the green salads in the country excite as much interest as my Aunt Minnie in a roomful of Rockettes. To get some Old Ned into your salads present her with a



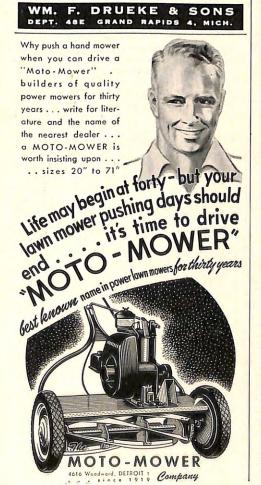
a lift . . . to both patient





POKER CHIPS \$3.00 PER HUNDRED monogrammed one side \$3.50 PER HUNDRED

These distinctive, unbreakable Plastic chips are in-These distinctive, unbreakable Plastic chips are in-terlocking and easy to stack. Price includes mono-gramming* with the emblem or initials of your choice . . . one or both sides. May be monogrammed one side, numbered the other. Standard diameter, standard pack. *When ordering by mail, specify first, middle and last initial. No C.O.D.s please. The complete Drueke line includes many other adult games. Write for full details.



collection of ten vinegars, tarragon, basil, dill, mint, etc. different one every night. Use a

IT'S APPALLING

The amount of coffee we drink is appalling. The amount of bad coffee is appallinger. The best coffee is fresh ground the moment it goes into the percolator. Give your wife a coffee mill and let her grind her own in a minute with a twist of the wrist. A duplicate of the old-fashioned coffee mill Grandma used has atmosphere.

Any man can make his lucky wife an ancestor. All that is required is to have her portrait painted, which can be done, in oils, mind you, for as little as \$50 and still be a surprise. An enterprising firm has coralled a number of good artists who can convert a photograph into a genuine hand painting, size 18×24 inches. All they need is the picture and de-scription of color of eyes, hair, dress, etc., and they go to work on the portrait.

SHE MIGHT LIKE PICASSO

If she likes pictures of somebody else get her one of the new Picasso reproductions which sell for \$7.50. Pablo Picasso is to Modern Art what Rembrandt is to the Old Masters and anybody who knows the difference between a Matisse and a Hereford would be proud to have one of these to excite admiration among the company. Printed in France and barely distinguishable from the originals.

It is getting so any proud woman whose husband makes more than \$50 a week has to have the family crest on all the doo-dads around the house: paper matches, ash trays and such. They make good gifts. A year's supply of monogrammed personal matches costs \$3, and a similar hoard of lipstick tissues can be had in match folders for \$4.00. Initialed lucite ash trays which double as coasters are 8 for \$10, and 8 monogrammed glasses, any size up to 14 oz., are only \$3.50.

(Contined on page 34)



A-2 has a full 360 degree pivot, two-blade, semi-weedless type propeller, self-lubricating roller bearings, Tillotson automotive type float feed carburetor, and roller type positive pump. Lower stem and gear case of aluminum alloy are scientifically streamlined. Weight, 30 lbs. Fully Guaranteed.

SEND CHECK OR MONEY ORDER TO-





AUTO-TRAY

Convenient for cigarettes, glasses, etc. Easy to snap on. Won't jar loose. Won't mar the dash.



No more knot tying or soiled knots. Give all your ties the new look with Tie-Not. Colors to blend with all ties, also transparent.

TIE-NOT

A DIFFERENT CHRISTMAS GIFT THAT IS REMEMBERED THRU OUT THE YEAR

These are two of the twelve GIMMICKS, members will receive in 1949, with a total retail value of \$12.00 or more. A must for designers - buyers sales promotion.

JOBBER INQUIRIES INVITED

Memberships \$6.00 per year, a GIMMICK each month. GIMMICK of the month club.

505 E. Jasper Street, Dept. E.M., Paris, Illinois Enclosed find \$6.00 check or money order for one year membership.

Send me Name	application	s for my friends.	
Street			
City	Zone	State	



There are a lot of gadgets which could conceivably add to the Christmas cheer of any comforting-loving man and who isn't? For instance, there is a firm which THE CAR SIGN THAT LIGHTS UP AT NIGHT as approaching headlights from the rear shine upon it. Fits over all license plates. Die cut metal $3\frac{1}{2}$ x 10 in. Beautiful blue auto lacquer finish. Design in white enamel set with light-reflecting glass beads (not finely chipped glass, but especially made light-reflecting perfect glass spheres-more than 5000 per square inch. Will not become dislodged from sign). Sent postpaid 75c ea. coins or check. In Tennessee add 2c sales tax. Money back guarantee. Ideal inexpensive Xmas gift for father. husband, son or friend. ELKS CLUB MANAGERS-Write for wholesale prices, to be sold at a profit in your club. NATIONAL PROCESS PRODUCIS NATIONAL PROCESS PRODUCTS

anno an

clinton. Tenn. **HEAR BETTER!** Enjoy Life More!

KMAS LIST

Kigo ha "Inder Kat

teg



about 4-1/2 oz. with batteries, complete in single case. Thin as a compact. Easy to use and wear. Clear tone. Great power. Economy, uses low-cost, easy-to-get, zinc-carbon batteries. Thou-sands, world-wide, use a Paravox. FREE booklet "How to Select your Hearing Aid". Write PARAVOX, Inc. 2000D E. 4th, Cleveland 15, Ohio



sends out five varieties of cheese. Someone else suggests a thing you put in bed to keep your feet warm. Lots of people put out billfolds, pocket knives, etc., with your name, or initials, and your Elk emblem. There are even neckties, with the elk's head painted on it. Nylon socks are always a good item, and what hunting man wouldn't like a pair of hunting and fishing shears? Or a kit for traveling?

Elks Gift Ideas...

A WELCOME PRESENT

An appropriate and usually welcome present most men forget until the bags under their eyes drag the floor is a photograph of themselves. A woman likes pictures of her man, especially if taken young enough to preserve the memory of how he looked when she fell for him, a vision it becomes increasingly difficult for her to recall.

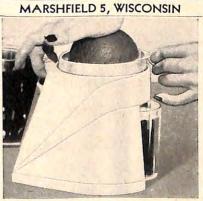
A substantial Smithfield ham. cooked and ready to eat, can be had for \$14 right off a Virginia farm. And four pounds of aged-inthe-wood mincemeat at \$4.50 arrive in a handsome maple sugar firkin. If she's a gardener by all means spend \$2.50 on a pair of shears which cuts the rose and holds onto it at the same time. Saves scratching those lovely hands that aren't dishpanny because she uses Soap-so.

IF YOU WIN, YOU LOSE

Every time a youngster thinks up a new way to promote a penny some adult concocts a stunt to take it away from him. Latest device for frustrating children is an atomic bank. Put a coin into a trigger gun, pull, and the coin is shot into the maw, or slot, of the bank never to be seen again. If you win, you lose. Only if the coin misses and rattles to the floor can Junior retrieve it and maybe salt it away in his jeans. If your small fry have to save anyhow, may as well let them have fun do-







PATRICIAN deJUICER extracts the juice from citrus fruits and strains the seeds in one operation. The burr, as it rotates back and forth, acts only on the inside of the fruit eliminating any contamination from rind oils. This same back and forth troke clears the strainer holes allowing the clear juice to flow freely directly into the glass. Made of an all white shatterproof Styron plastic that is unaffected by scalding water-only two partseasily rinsed clean in a few seconds ... Special introductory offer of this latest in juicers for only \$2.00-immediate delivery.

PATRICK SPECIALTIES 5208 Third Ave., Detroit 2 Carrier State Sta ing it with this gadget. It'll set the penny candy business back ten years.

ODDS AND ENDS

Here are a few odds and ends, inexpensive, but I'll bet every wife or girl in the neighborhood doesn't get them: Lily of the Valley bulbs; plant indoors at Christmas and they'll bloom sweet smelling and pretty about February 1 . . . Miniature cactus garden, ten tiny but fascinating varieties of Arizona cactus. With proper care they'll last indefinitely in a sand and stone bowl and excite the admiration of friends . . . Plastic play-ing cards, about \$7.50 for two bridge decks, but almost everlasting and washable. Replacements of lost cards cost a dime . . . Women drool over copper-bottomed sauce pans, but usually are too penurious to invest \$5 of the household money to get them . . . Popping corn is back as an indoor sport for long winter evenings. Keeps the young people off the streets, provides inexpensive and immediate cocktail munchings and is designed to plug in anywhere. If your wife constantly complains that it's chilly, get her an indoor-outdoor thermometer. When she says she's chill, point to where the indicator reads inside 72°, out-doors -15°. Then ask her outside for a brisk walk.

Merry Christmas.



Q. T. NOVELTEES Box 54, Station F, New York 16



with BATTLE CREEK Bed Warmer

Why spend shivering, sleepless nights—tossing and turning in misery because your feet are "like ice"? With a Battle Creek BED WARMER your feet can be *warm and comfortable*... to help you drift easily into sound, refreshing sleep. And as you enjoy better rest, you increase your resistance to winter ills.

Not an electric "blanket" or "bigb-beat" pad, the BED WARMER gets just comfortably warm and remains at even temperature. Lies flat across foot of mattress under lower sheet —protected against soiling and the strain of frequent folding. Unequaled superior quality, durably made, with built-in, tested extra safety and economy. Operates for about ½¢ per night. Uses 110 volt A.C. Extra long 14 ft. cord; handy switch; plug. Make sure you enjoy warm, cozy sleeping this winter— ORDER YOUR BED WARMER TODAY, postpaid from factory to you; ten-day approval—Satisfaction Guaranteed or Money Back.



Bremdun, Inc. 3020 E Gd. Blvd., Detroit Enclosed \$3, postpaid Ship C. O.D., I'll pay Postman \$3 plus postage. human fingers it kneads, massages, exercises.

NEWS OF THE LODGES



The best part of the season to the Teenage Champs, a baseball team sponsored by Pittston, Pa., Lodge, was the dinner given for them by the lodge, with Mayor John Alardyce on hand.



Officers of Valparaiso, Ind., Lodge with D.D. David T. Rosenthal, second row, fourth from left, and the class initiated in his honor at a dinner and meeting attended by more than 200 Elks.



Kendallville, Ind., Elks made no bones about the fact that visitors are welcome, erecting two road signs, one shown here, at the east and west ends of town. Left to right: Ed Stutsman, E.R. I. A. Rollins, Jack Lang, Trustee E. V. Carteaux, former Mayor of Kendallville, Secy. Charles R. Wert, Trustee Oren Coney, P.E.R. Clyde Bennett also a Trustee, and former Secy. R. V. Fischer.

ELKS NATIONAL BOWLING ASSN. At the organization meeting for the 1949 Annual Elks National Bowling Tournament held at the home of Battle Creek, Mich., Lodge, where the tourney will be held, officers and committeemen of the Association decided that the Tournament will open on March 12th and close May 8th. The closing date for entries in this contest was set as February 15th.

Beginning in 1950, the Tournament will be operated on a handicap basis and a set of rules was drawn up to govern such a contest, for the approval of the Executive Committee at its annual meeting in Battle Creek at the close of the 1949 bowling session. The Battle Creek Elks have committed themselves to break the all-time entry record established at Madison, Wis., in 1947. The record is 1,076 teams.

Team events will be bowled at Sharkey's Alleys, which boast 18 lanes on one floor. The minor events will be bowled at the Michigan Recreation, with 20 lanes on two floors.

Elks desiring to participate in what promises to be a memorable tourney should address E. N. Quinn, Secretary, Elks National Bowling Assn., P. O. Box 29, Madison, Wis. before February 15th, 1949.

ALTURAS, CALIF., Lodge, No. 1756, raised its brand-new antlers Sept. 11th, under the auspices of Susanville Lodge No. 1487. The membership of the new lodge numbers 125 by dimit and initiation.

Past Grand Exalted Ruler L. A. Lewis assisted in the installation of officers, as did Past State Presidents Earl J. Williams and Horace Wisely and representatives of other lodges in California and Oregon.

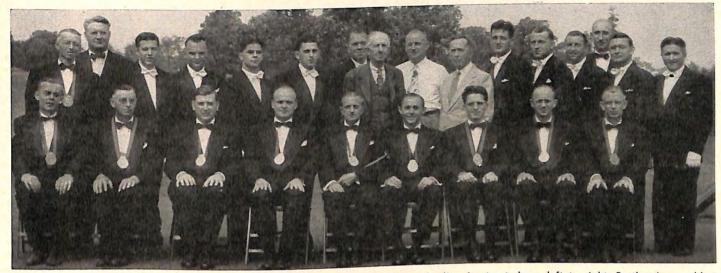
No. 1756 received numerous gifts, including a \$150 check for lodge equipment from P.D.D. Malcolm Epley on behalf of Klamath Falls, Ore., Lodge which once held Alturas under its jurisdiction.

HOLLISTER, CALIF., Lodge, No. 1436, will furnish free milk every day to 1,000 San Benito County school children from Oct. 1st until next June. This little project will cost approximately \$3,000 and the Hollister Elks feel it's money well spent.

Over 150 of these members and visitors attended the annual Old Timers Night dinner meeting not long ago, when P.E.R. Thomas B. Hawkins, a 30year member, presided at ceremonies honoring 36 of the lodge's 61 oldsters who have been members for 25 years or more. Especially honored were Charles N. Hawkins, one of the Trustees when the lodge was instituted in 1922, Secy. Ed T. Winter, both Elks for 45 years, and P.D.D. Elmer Dowdy, a 44-year Elk.



The Muscatine, Ia., Elks Chanters netted \$400 at a program for the Girl Scouts Camp Building Fund. The lodge also contributed \$500.



When LaPorte, Mich., Lodge celebrated its 50th Anniversary, the officers and Degree Team of Niles Lodge initiated 60 candidates for the celebrants, including Admiral R. E. Ingersoll, USN. The picture

includes, standing in street dress, left to right, Brother Lonn, oldest living Charter Member of LaPorte Lodge, E.R. Edward Schultz and Admiral Ingersoll. In full dress is the Niles Degree Team.



Officials of the P.E.R.'s Assn. of the New York East District at Mt. Vernon Lodge when a scroll, designed and executed by Fred Kampfer honoring P.E.R. Frank J. McCabe who gave his life in World War II, was presented to his widow. Those seated are, left to right, P.D.D.

Edward Murray, Past Grand Tiler Michael J. Gilday, P.D.D. Sidney A. Syme, Mrs. McCabe, D.D. Victor D. Levitt, Jr., P.D.D.'s Joseph E. Vigeant and James A. Gunn and State Vice-Pres. David F. Condon. Others shown include many State Assn. and P.E.R.'s Assn. officials.

NEWS OF THE LODGES



Committeemen in charge of the purchase are pictured with the \$1700 Iron Lung bought by Princeton, W. Va., Lodge to benefit the community. James B. Davis is the "patient".



Livingston, Mont., Lodge officers inspect the huge elk photo-mural in the men's lounge during the gala affair which marked the grand opening of the newly renovated and remodeled lodge home.

MISSOURI ELKS ASSN. Sedalia Lodge welcomed delegates to the fall meeting of the Missouri State Elks Assn. on Oct. 16th and 17th, when Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation, was the principal speaker at the banquet and business session in the Sedalia Lodge room. D.D. Glenn G. Griswold gave Mr. Malley St. Joseph Lodge's \$1,000 subscription for a Founder's Certificate in the Foundation at that time. State Association President H. H. Russell presided at the business session.

At the meeting, attended by about 300 Elks, it was decided that the Association, through the cooperation of the 25 lodges in the State, will sponsor a Boys' Camp, for the first week following the closing of schools in May. The camp will be attended by between 100 and 200 youngsters who will have their transportation and other expenses paid for one week by the Elks. The camp, located ten miles south of Joplin, has been leased by the Association. Approval was also given for the cooperation of the Association in the Grand Lodge Activities Committee essay contest on "Why Democracy Works". The Association will add prizes totaling \$200, and indication was given that individual lodges would also give substantial prizes in their respective localities. The Eye-Glass Program, wherein glasses are provided without charge to school children and indigent old people, will continue. The dates of the spring meeting in St. Joseph are May 14th and 15th.

Many lodges in the State are initiating a class of candidates to be known as the "President Russell Class", in honor of last year's Grand Esteemed Lecturing Knight. He is attending the meetings on these occasions to address the different lodges.



The senior P.E.R., Al Tomblin, cuts the 25th Anniversary Cake of Orange, Calif., Lodge, as E.R. Willard Smith, Jr., and other members look on. 38



E.R. Jack Carroll of Rock Hill, S. C., Lodge, left, converses with, left to right, Rep. J. P. Richards, Circuit Judge Joseph R. Moss and Governor J. Strom Thurmond, members of a 29-man class initiated recently by Anderson Lodge's State Championship Degree Team.



Officers of Balboa, Panama Canal Zone, Lodge No. 1414, are pictured with a large class of candidates initiated with a double purpose—to

pay tribute to Grand Exalted Ruler George I. Hall and to celebrate the Twenty-seventh Anniversary of the lodge.



The winners and their coaches in the Lancaster, Calif., Elks Junior Olympics Field Meet for students in 20 schools are pictured with

Exalted Ruler J. K. Wiley and other lodge officers. An extremely successful program, it will be an annual event from now on.

News of the State Associations

making great headway in equipping this wing.

The new officers elected at this meeting are: Pres., Tom Sudduth, Pascagoula; Vice-Pres., N., F. H. Jenne, Yazoo City; Vice-Pres., S., Lee P. Gutierrez, Biloxi; Secy-Treas., J. T. Peatross, Jackson; Trustees, Sumter Gillespie, Greenwood, and J. T. O'Neill, Natchez, and Tiler, Sam Albrecht, Jr., Vicksburg.

Biloxi will welcome the 1949 delegates, with Biloxi, Gulfport and Pascagoula Lodges acting as hosts.

This year's two-day meeting was fruitful in both business accomplished and sociability enjoyed. Visiting ladies were taken for a drive through the Vicksburg National Military Park on Sunday morning and were entertained at a theater party in the afternoon. A Dutch lunch at five o'clock for visiting and local Elks and their ladies formally closed the Convention.

MICHIGAN

The 42nd Convention of the Michigan Elks Association met in Petoskey June 18, 19 and 20, with the largest attendance in recent years. Bert A. Thompson, Grand Lodge Activities Coordinator, was the principal speaker at the President's Banquet Saturday evening, and his address was broadcast over a northern Michigan hook-up.

The sum of \$1,500 was presented to the winners in the State Scholarship Contest, the \$300 awards to the first place boy and girl, Douglas E. Cutler and Barbara Stearns, were made at the Convention. The Veterans Entertainment Committee, under the chairmanship of Irvine J. Unger, reported the distribution of the sum of \$7,052.12.

and E. Mark Sullivan, D.D. Charles

Houghton, Past Grand Est. Lead. Knight Riley C. Bowers, State Pres.

Earl Weeks, P.D.D. Robert E. Cum-

mings and many others. Asa S. Bloom-

er, a member of the Grand Lodge Com-

mittee on Judiciary, was toastmaster

BRATTLEBORO, VT., and CLAREMONT

(Continued from page 29)

The entries in the Ritualistic Contest were the largest ever recorded, 26, with Lansing Lodge officers and Degree Team taking first place in the "A" division, Traverse City officers and Dowagiac Lodge's Degree Team in the "B" division.

All 56 lodges have subscribed for Honorary Founders Certificates, with 43 paid for in full; six have subscribed for Permanent Benefactors Certificates, along with the Association. The total subscribed by the State to date is \$58,742.50.

Officers for the ensuing year are: Pres., Joseph M. Leonard, Saginaw; Secy., Leland L. Hamilton, Niles; Vice-Pres.-at-Large, Frank J. Duda, Bessemer; Treas., James G. Shirlaw, Battle Creek. District Vice-Presidents are Lewis A. Koepfgen, Port Huron; Lee Barnell, Sturgis; Arthur H. Wheeler, Allegan; J. Bouma, Manistee; Clay Paddock, Jackson; Karl G. Merrell, Big Rapids, and A. J. Wickley, Hancock. Trustees are Wm. T. Evans, Chairman, Muskegon; Herbert A. Kurrasch, Alpena; S. Glen Converse, Lansing; Robert A. Burns, Bessemer, and Frank A. Small, St. Joseph. The midwinter meeting will take place in Pontiac on January 8th and 9th.

OHIO

More than 2,000 Elks and their ladies arrived in Cedar Point August 28th for this year's six-day Convention of the Ohio State Elks Assn. Past Grand Exalted Rulers L. A. Lewis and Dr. Edward J. McCormick, Special Deputy Floyd Brown, John C. Cochrane of the Grand Lodge Judiciary Committee and Fred L. Bohn of the Grand Lodge State Associations Committee were among the dignitaries on hand. Besides the many charity activities of the lodges, seven regular monthly entertainment programs in VA Hospitals are provided by the Association, plus many recreational and rehabilitation programs during the year. An appropriation has been made in the budget to provide funds for the appointment and operation of the Spastic Paralysis Committee to formulate plans to develop a permanent program for the rehabilitation of spastic sufferers.

Many enjoyable social sidelights were part of this conclave. Mr. Lewis and Dr. McCormick were the principal speakers at the banquet held Tuesday evening. A beach party the following day was sponsored by the Ohio N.E. District in honor of retiring Pres. Dr. V. E. Berg.

The 1949 meeting will be held at Cedar Point, as usual, and the following officers will head the organization until that time: Pres., John K. Maurer, Middletown; Pres.-Elect, E. Gene Fournace. Newark; 1st Vice-Pres., Nelson E. W. Stuart, Cleveland; 2nd Vice-Pres., Gerald C. Nau, Elyria; 3rd Vice-Pres., Walter J. Beer, Lima; Secy., L. E. Strong, Canton; Treas., C. W. Wallace, Columbus; Trustees: James M. Lynch, Chairman, Chillicothe; Roy D. Phillips, Tiffin; A. C. Martin, Troy; Chaplain-Emeritus, Rev. C. A. Dowell, Ashtabula; Chaplain, Rev. Charles D. Hering, Tiffin; Sgt.-at-Arms, John L. Stephens, Warren; Inner Guard, Edward Ludeke, Hamilton; Tiler, Charles Winston, Springfield; Spastic Paralysis Committee Chairman, Norman Park. New Philadelphia; Honorary Chairman, Dr. Edward J. McCormick, Toledo.

The Grand Exalted Ruler's Visits

(Continued from page 9)

LODGES were the recipients of quick The third of October found the Grand visits from the Order's leader during Exalted Ruler and his lady in upstate the succeeding hours before he turned New York at the home of HOOSICK his attention to ROCHESTER, N. H., LODGE FALLS LODGE NO. 178, for a brief stop NO. 1393, which was host at a dinner before attending the Fall conference of on the 4th when officials from eleven Upstate officers at ROME LODGE. About other lodges in the State were on hand. 300 officials attended, including Past Mr. and Mrs. Hall were accompanied Grand Exalted Rulers James T. Halby Mr. and Mrs. Malley, Mr. and Mrs. linan and Murray Hulbert. Mr. Hall Sullivan and Edward Spry, a member then drove under escort to BENNINGTON, of the Grand Lodge Activities Com-VT., LODGE NO. 567, for a banquet atmittee, and his wife. tended by Gov. Ernest W. Gibson, Past Grand Exalted Rulers John F. Malley

In Maine on the 5th, the group stopped at SANFORD LODGE, had luncheon with PORTLAND Elks, made brief calls at LEWISTON and GARDINER, and wound up in AUGUSTA for dinner and an evening meeting. State Pres. Arthur J. Henry and Mrs. Henry, D.D. Fred J. Orino and P.D.D. C. Dwight Stevens were on hand.

The following morning the caravan went to the VA Facility at Togus for a visit, after which it traveled to WATERVILLE for a luncheon meeting. Welcomed by Mayor Russell M. Squire, after a band-escorted procession through town, the Grand Exalted Ruler appointed as District Deputy Arthur J. Cratty, Judge of the Municipal Court, to take the place of Michael J. McGrail who resigned because of illness.

On the evening of the 6th, **RUMFORD**, **ME., LODGE NO. 862**, welcomed Mr. Hall who addressed a large group of Maine dignitaries.

The 7th found him in Vermont, for luncheon with members of **ST. JOHNS-BURY LODGE NO. 1343**, and later the members of **HARTFORD LODGE NO. 1541** heard his stirring address which was also heard over Station WTSV.

Local and visiting Elks attended a dinner on the 8th, after Mr. Hall paid a visit to BARRE, at MONTPELIER LODGE.

40

for the 300 guests.

Sure, America's going ahead... if we <u>all</u> pull together!

Let's compare yesterday with today... that will give us an idea of what tomorrow can be!

- Machine Power: Since 1910 we have increased our supply of machine power $4\frac{1}{2}$ times.
- Production: Since 1910 we have more than *doubled* the output each of us produces for every hour we work.
- Income: Since 1910 we have increased our annual income from less than \$2400 per household to about \$4000 (in dollars of the same purchasing power.)
- Work Hours: Yet, since 1910 we have cut 18 hours from our average workweek equivalent to two present average workdays.

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teamwork! And what is teamwork?

American teamwork is management that pays reasonable wages and takes fair profits—that provides the best machines, tools, materials and working conditions it possibly can—that seeks new methods, new markets, new ideas; that bargains freely and fairly with its employees.

Our teamwork is labor that produces as efficiently and as much as it can—that realizes its standard of living ultimately depends upon how much America produces—that expects better wages as it helps increase that production.

Teamwork is simply working together to turn out more goods in fewer manhours—making things at lower costs and paying higher wages to the people who make them and selling them at lower prices to the people who use them.

What we've already accomplished is just a foretaste of what we can do. It's just a start toward a goal we are all striving to reach: better housing, clothing, food, health, education, with ever greater opportunities for individual development. Sure, our American System has its faults. We all know that. We still have sharp ups and downs in prices and jobs. We'll have to change that—and we will!

It will continue to take *teamwork*, but if we work together, there's no limit on what we can all *share together* of even greater things.

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Run for the Roses

(Continued from page 15)

awaits in the Rose Bowl at Pasadena.

Waldorf's experience, western fans hope, may lead the Pacific Coast out of the Rose Bowl football wilderness and give them a new chance to exercise their vocal cords.

California's is a veteran team. It was beaten only once last year, which was Waldorf's first, and by Southern California. But it had the best intersectional record in the West, includ-ing victories over Navy and Wisconsin.

The Golden Bears have a great, experienced line and some fine backs in Jack Jensen, Jack Swaner, Bob Celeri and Staten Webster. This team almost gave "Pappy" the championship in his first year at Berkeley and proposes to do it in 1948.

Another team that started the 1948 season with its sights set on the Rose Bowl was Oregon. Its greatest hopes were based on a fine passing combination-Norm Van Brocklin to Dan Garga. They were the best in the West a year ago and helped take Coach Jim Aiken's boys along to a great finish in the 1947 race.

It should be stated here that Aiken was one of those on the Washington and Jefferson team who wiped their hands on California's Brick Muller back in 1922. He'd like to do that to anyone Waldorf has this fall.

Oregon has not been in the Tournament of Roses game since away back in 1920. That was the year Harvard condescended to come West and then won a 7 to 6 victory over the Webfoots.

AN UNUSUAL schedule situation resulted in California and Oregon not meeting this season. So the two strongest elevens in the Pacific Coast Conference never clashed.

The third early season contender, Southern California, faded not only in its intersectional clash with Ohio State but also when it faced the acid test with Oregon.

Despite the 49 to 0 trouncing by Michigan, which has another great team this year coached by Bennie Oosterbaan but is not eligible for the Rose Bowl, and the 34 to 14 affair at the hands of 'Bama, the Trojans still boast the finest bowl record of any of the western teams, with eight victories against those two bitter defeats.

The silent suffering western grid fans indicated early in the season that their hopes for Rose Bowl reinstatement for the west rested with California's Bears. They felt that Waldorf and his warriors better than any other western team could save the coast from another of those touchdown tornadoes that left the west without vestige of respectabil-

ity. The last time the Golden Bears were in there was in 1938. In that year their deeds made the Pacific Coast very happy. You see, they pinned a 13 to 0 defeat on proud Alabama, a southern guest that had made repeated Rose Bowl visits winning three games and tieing another.

California itself needed that victory in a big way. It was going back a little too far to have to refer to the 28 to 0 triumph over Ohio State in 1921, no matter how much it tried the patience of the Big Ten in those days.

Unusual circumstances surrounded California's 1929 game. That was the year the Bears were far and away the best in the West and were out to prove it. Certainly California had all of it was bad. They pushed Georgia Tech around something awful, and lost 8 to 7.

It was the circumstances of the defeat that hurt the most. They had the Ramblin' Wreck back on its heels when the worst accident happened. Roy Riegels, California's fine center, dashed into the middle of things and recovered a Georgia Tech fumble.

Suddenly he found himself in the (Continued on page 43)



clear and started running. Unfortunately, he ran the wrong way. Before his teammate, Benny Lom, could catch up with Roy, he was on the 1-yard line—his own that is. There they were swarmed over by Georgia Tech's hot pursuers.

Lom attempted to punt out from there, but his kick was blocked for a safety. The saddest part was that these two points spelled the difference between victory and defeat.

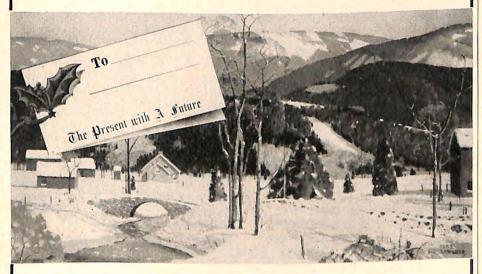
That incident has outlived all others in the Rose Bowl history—a history that started when chariot racing was given up for football. It is a history of gridiron accomplishments that was revived fourteen years after Michigan's 49 to 0 triumph over Stanford in the year 1916, when Washington State captured a startling victory over Brown, 14 to 0. It was a history that for the most part was a happy one for the West because the West won the major share of the games. Sure, there were poor cheering years for the Pacific partisans but there were more good years than bad,

T WASN'T a good cheering year when Notre Dame's Four Horsemen came West in 1925. That was the game that caused someone to coin a phrase which stated:

"The best passing combination in history was Ernie Nevers of Stanford to Elmer Layden of Notre Dame".

Actually, of course, Layden ran back only two of the great Nevers' passes for a touchdown that day. One interception was good for 78 (Continued on page 44)

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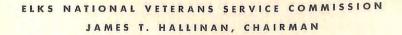


For the first time since the end of the War, The United States Savings Bonds Division is making available, free of charge, a four-color Christmas gift jacket for Savings Bonds. The cover features the reproduction of Carl Lawless's painting, "Pleasant Valley".

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vards and the other for a mere 70. And the final score was 27 to 10 in favor of the Irish.

Another poor cheering year for the West came in 1935, when Dixie Howell and Don Hutson for Alabama put on the greatest passing show ever seen in Pasadena up to that time. They completed nine straight that afternoon without a bobble and wound up with 10 out of 13 throws as the Crimson Tide flowed over Stanford 29 to 13.

But in those days, the vociferous West never was without its full share of cheering years.

One of the best of these came in 1930 when the late Coach Jock Sutherland went West with a Pittsburgh team laden with no less than four All-Americans. One of these, Toby Uansa, scared the daylights out of the Southern California Trojans for a brief instance with a stalwart run of 68 yards.

But when the final gun sounded, this team coached by the late Howard Jones-who never lost a Rose Bowl game—had set the Panthers back with a stinging 47 to 14 defeat.

To single out still another big day in which the West had a chance to flex its vocal cords, let us name January 2, 1939. That was the year Coach Wallace Wade brought his great Duke Blue Devils West.

No team ever went to Pasadena's beautiful Arroyo Seco bowl with a more impressive record. Duke not only was unbeaten, but it also was untied and unscored upon!

For 59 minutes the Blue Devils remained that way. Southern Cali-fornia was trailing 3 to 0 with the winter sun already setting behind the west rim of the Arroyo Seco and the Trojan sun about to set too.

In desperation, Doyle Nave, a

bench-warming substitute quarterback who could do nothing but throw passes, was shot into the frav. Certainly, there was no deception here. Yet, in the next few seconds he set Rose Bowl history.

From the Duke 37-yard line his From the Duke 37-yard line his first play was a 13-yard pass to Al Krueger, sure-fingered Trojan end. Back into the huddle the Trojans went and out of it came—no surprise —another pass. This again was Nave to Krueger and was good for 9 yards. The third play was a repetition of the first two, except that Krueger lost ground.

There was less than a minute left now. The next play like the others had to be a pass. Nave faded far back. Kreuger ran fast, stopped, ran fast again and stood there in the end zone unguarded. Nave threw him the ball. He caught it there in the gloaming for the touchdown that constituted the only points scored on Duke all season.

Duke all season. And Southern California won, 7 to 3. This sensational victory came right in the heart of the West's greatest cheering years. Teams from the Pacific Coast won five straight Rose Bowl games from 1938 through 1942.

But the memory of that string isn't very helpful after what has hap-pened in the last three years; or, for that matter, what the West fears can again happen on January 1. As far as the West is concerned,

this victory drought had best end pretty soon. Another Rose Bowl game or two like the last three, and the Pacific pigskin proletarian is going to ask for the revival of chariotracing as the climax to the Tourna-ment of Roses. In the meantime, they'll keep trying.

Rod and Gun

(Continued from page 18)

have much land in which they did well. Idaho imported 419 Huns from England in 1923, and a good walker in the right territory now should have little trouble seeing that many birds in a couple of days.

In the Northwest, the rolling wheat fields of the dry farming areas, such as the Palouse country of Washington and Idaho, probably are the Hun's favorite territory, but they seem to do equally well in the grassy foothills which lie between the ir-rigated farms and the mountains in other areas.

Although I never have found them in heavy timber, I have flushed Huns far out in the sagebrush desert country of southwestern Idaho and eastern Oregon. I even saw several big coveys along the Middle Fork of the Salmon River in central Idaho, probably 200 mile from the nearest cultivated land-if you exclude an occa-A1sional mountaineer's garden. though there always are some Huns on the irrigated land where the pheasant and bobwhite thrive, you ordinarily won't flush more than two

or three coveys during a day's hunt for the other two birds. Dry land with occasional springs and creeks seems to be more to the liking of the Hun in the Northwest.

The Hun's remarkable hardiness probably is the chief reason why he has thrived so well in suitable country. Once, after a particularly cold, windy period in midwinter when the thermometer was down around zero for several nights and the snow was 15 inches deep on the level in our foothill Hun country, I stopped my car where the highway crossed a ridge to watch a covey of Huns feeding. The sun had come out for the first time in days, and they were working along the crest where the wind had whipped the snow off.

They were picking up wild sunflower seeds and occasional blades of grass, and they appeared to be just as plump and hardy as they are in September. Certainly, they were alert. While I watched a red-tailed hawk-one of our so-called beneficial varieties-made a pass at them. His intentions were all right, but he was

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a little slow. By the time he reached the spot where the Huns had been they weren't there any more. They were settling down 50 yards away. The hawk wheeled around and tried again, but once more they were too quick. Finally he harried them into a clump of wild roses along the creek and gave up. In a few minutes they were out feeding again.

Aside from wheat, which probably is their favorite food, the wild sunflower rates highest with Huns. Its seeds are rich, and the stiff stalks hold them up above the snow so that they are available all through the winter. The crop of every Hun I shot last November contained sunflower seeds and green grass that had sprouted on the south slopes late in the fall.

Although, in my opinion, all the shooting that is done at Huns in the Northwest isn't enough to reduce their numbers, they do fluctuate periodically. In my favorite hunting area, in 1941, we flushed 12 big coveys of Huns in less than half a day. In 1943 we found only one lone bird in a hard day's hunting. At approxi-mately the same time in Saskatchewan, where, in the late thirties, a couple of hunters could flush a hundred coveys in a day, the Hun population dropped off almost to the point of vanishing in some spots.

Fortunately, they returned as mysteriously as they disappeared. Last fall there were as many as I have ever seen in my favorite hunting areas, and just a few days before writing this article I flushed seven coveys that averaged better than twelve birds during a half-mile walk not more than 30 miles from the largest city in Idaho.

HE gun you should use for Huns is the one you can shoot best, regardless of style or gauge. Of course, it is better if it is fairly light because you are likely to do a lot of walking during a day's hunt. When the little foreigners first made their appearance in my section, a lot of the boys hunted them with full-choke, 12gauge duck guns in order to get maximum range for the long shots. Most of them have recovered from that foolishness now. The extra weight and length of the long-range guns more than offset any advantage they possessed in killing power. With a bird that gets away as quickly as a Hun, fast gun handling is essential.

My choice is a 20-gauge double, the same gun that I use for all other upland shooting. I feel that its light weight and the speed with which I can handle it more than offset the longer range of a heavier, slower twelve. Of course, there are plenty of men who are faster with a twelve than I am with the twenty, and their larger shot charge gives them just that much advantage.

Every imaginable size of shot is fired at Huns, the same as at any other game. Some hunters swear by No. 6 and others use eights, but No. $7\frac{1}{2}$ seems to be the best choice.

Ordinarily coveys rise between 15

and 30 yards away, and if you can get on them and shoot before they have gone another ten, you are pretty certain to get your birds. That kind of gun handling doesn't give you any time to waste. Occasionally, however, either on singles or the occasional covey that you catch off guard, you have plenty of time. Then, unless you can slow down and swing with your birds, you're likely to do nothing more than to shoot a few holes through the atmosphere.

A fellow I hunted with last fall demonstrated what happens when you try to hurry your shots need-lessly. We were working up a draw with grassy slopes and a fringe of brush along the dry stream in the bottom, when the dog swung down off the sidehill 50 yards ahead and flushed a covey. Instead of flying up the draw—as they might be expected to do nine times out of tenthe birds swept down it, directly over us.

My friend, who had become a little edgy from shooting at birds that always seemed to get up almost out of range, poked two fast shots at them as they approached. A rising incomer is tough unless you're used to taking them, and he wasn't. I waited until they flared to pass over and made a double—something that doesn't happen every day when you're shooting Huns.

There is a saying among Hun hunters to the effect that one always should shoot at a covey when it rises, even if it obviously is out of range. Some of the boys think a shot will scatter them, and well-scattered Huns in thick stubble or grass sometimes hold for a dog almost as well as single quail. I have used up a lot of ammunition testing that theory. My present opinion is that you have about as much chance of scattering a covey of Huns by firing at them as you have of sending an unstamped letter through the United States mail. You might, but it's not likely.

Although they're not as bad as pheasants in this respect, Huns have a mean habit of running. If you're hunting without a dog and cripple a Hun, get to him quick. He won't be there long. Cripples aren't the only ones that run, either. I've seen whole coveys of perfectly healthy birds-they intended to stay healthy, too—running through the stubble like rabbits. Usually it is fruitless to chase them because they're likely to keep on until they're out of range and then fly.

Fortunately, from the standpoint of the hunter, they have several weaknesses. One of these, and possibly the most important, is to come to earth just over the crest of a rise. If you flush a covey and it disappears over a hill, it always is worth while to go after it. Most of the time the birds will be flushed within 20 or 30 yards of the top on the other side.

Another trait that gives the hunter a chance is their habit of coming to water during the heat of the day, if (Continued on page 46)

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the weather is at all warm, and spending several hours lolling in the shade of the brush along the creek or around a spring. Mid-afternoon is a good time to find them in clumps of willows, wild roses, alders and other cover around water. If two hunters approach such patches from opposite sides, and particularly if they have a dog that will work in it between them, they stand a good chance of getting shots at reasonable range.

Like the ruffed grouse and the mourning dove, the Hun is a good bird on which to cure an obnoxious braggart. My neighbor Jack had two cousins who lived in Texas, and to hear them tell it, they were just about the best hands with a shotgun in that state of beautiful women and

cab creaked and it progressed slowly. At the trading floor several men got out; but Cutten did not; he got out on the seventh floor where, as every trader knew, the Business Conduct Committee was having a meeting. Year by year Cutten's hearing had been growing less acute but before the door of the Committee's room had closed behind him he would have sworn he detected an increased intensity in the roaring from the trading pits; and he was not mistaken.

The Grain Futures Administration of the Department of Agriculture had begun to function in July, 1923. In conference with the Secretary Jardine of the Department of Agriculture, representatives of the grain exchanges had developed a plan for a new clearing house system and a scheme to control the volume of speculative trading by means of a Business Conduct Committee at each Exchange.

Cutten then was operating in the market on a bigger scale than any individual in the world. The Committee did not order Cutten to sell; it requested. All its members respected and liked him. Several were really close friends and the one chosen to coax him to sell part of what he held was one of those. Over and over they made their point: "For the sake of the Board of Trade."

When he protested angrily that he was buying with his own money they did not dispute, but only kept repeating: "For the sake of the Board of Trade". Finally, he was convinced the only hope of avoiding interference by Government with their previously free market was for him voluntarily to close out some of his open line of stuff. His transactions, of course, were all in "futures." These are contracts; contracts to deliver and contracts to accept delivery of the grain.

There is no question about the magnitude of Cutten's operations. One time he was "long" in that market almost 90,000,000 bushels of wheat, corn and rye. Is that much? In Minneapolis, the great flour millstraight-shooting men. One fall they came up to Idaho to hunt with us.

We took them pheasant shooting, and they had only derision for the favorite local bird. "Just like flying boxcars," they said. "A Texas bobwhite could fly circles around them clear out of sight."

They didn't like our quail any better. Ours were bigger and slower than their birds, they explained, in tones that left no room for argument. Then we took them Hun hunting.

As we left home, Jack said, "Better take along an extra box of shells."

One cousin asked what the limit was, and when Jack told him six he said. "Huh! We won't need over a box between us."

Unfortunately, both Texans shot

Flyers in Wheat

(Continued from page 24)

ing center of the nation, the total capacity of all its towering terminal elevators would be just about sufficient to store such a quantity of actual grain.

But on this occasion when the traders realized Cutten was being told to unload it was just common sense to anticipate a break in price. Those "long" began selling to avoid loss. But others sold in the mood of boys who scramble when a cart of apples is upset. By the time Cutten reached the street May wheat was off four cents and before the brassy clamor of a bell signaled the daily close of trading it was down seven and a quarter cents.

When that could happen, his kind of speculation was no longer safe. Almost immediately he stopped trading in grain, went on to New York and became the biggest bull in the biggest of bull markets. Cutten together with Mike Meehan and a few others were leaders in the rise of the stocks of Montgomery Ward, R.C.A. and Baldwin Locomotive. Yet, just as in Chicago, Cutten acted on information. However, in 1929 his information seems to have been no better than that of anybody else and he returned to grain speculation only to find himself frustrated by the ever-tightening rules.

Cutten never ceased to be bitter because he had been forced to unload part of his line in 1926. He regarded his treatment that time as a betrayal. Almost from the day of his arrival in Chicago he had been schooled in the belief that secrecy is as important in business competition as it is in card games. Most speculators were fanatically secretive about their operations. There was, however, an exception.

THE one and outstanding exception was James A. Patten. Never was a rule so marvelously proved by its exception. Patten usually told all his friends what his position was in the grain market. He was 75 years old in 1927 when I got acquainted with him. I would find it hard to believe a twelves while Jack used a sixteen and my gun was a twenty. By the middle of the forenoon, they had used up their 25 shells, and we had to stop hunting and drive to town to get them some more.

The approach of darkness that evening found one of the visitors with five birds. The other had four. They had expended a total of 57 rounds of ammunition and a great deal of profanity. As we walked toward the car with the two cousins in the lead and Jack and me following behind, I overheard one of them say, "Man! That is the easiest bird I ever saw to shoot where he ain't!"

He put into words the best reason I ever heard for not hitting Huns: It's just so mighty easy to shoot where they aren't.

more crochety or wiser or more lovable old man ever lived. Cutten had been operating on a grander scale in the grain market in 1924, 1925 and 1926 and yet Patten, who had stopped heavy speculation in 1910, left the bigger fortune (about \$30,000,000) and I daresay he had given away more than there was in his estate. He used to nod and doze in a chair in the front row of the Bartlett, Frazier customers' room during the morning. This was in the Western Union Building on Jackson Boulevard. Sometimes, if the wind was right or if there was a lull in traffic, there would float through the open windows from the Board of Trade's open windows across the street a burst of sound like the offstage roar of a mob. The wheat pit trading is never less than noisy.

To old Mr. Patten it sounded as sweetly as music. So if the wheat pit trading noise awakened him I was pleased, for it seemed to me an influence likely to make him good-humored and garrulous. One of those summer days I sat beside him while he was soundly asleep, his head supported by his square chin propped on his top vest button. It happened that I was observing the quarter-inch sprouting of white stubble on his cheeks and throat when under his shaggy white brow an eye popped open. It was the blue of agateware and fixed right on me. What would his humor be? It proved to be one of the best and quite as if there had been no three-day interruption he started answering a question of mine that several days before had seemed "If I said I was long wheat," he

"If I said I was long wheat," he began, "a lot of men in this market were certain I must be short wheat. Their minds worked that way." But men who took his point of view and acted on it profited richly. He never had whispered to his friends. Right out on the floor of the Exchange Mr. Patten would tell in a loud, strong voice just what he thought about the prospects for grain. That he enjoyed talking when he knew what he was talking about cannot be challenged; he would tell what he was doing even a hundred times; on the top tread of the wheat pit itself, in restaurants, around Evanston where he lived and was deeply respected, and over and over in that same room where we sat, in front of the quota-tion board. Yet even Patten never told how much he was long nor revealed that he was going to buy until his position in the market was established. Quite commonly before he started unloading a big line he would generously caution some of the lesser ones who had been trading on his judgment (men he trusted and who trusted him) to sell first and sell fast. But Cutten and the others were elaborately secretive.

Thanks to speculation, Cutten became a capitalist but he himself would have said he was first and last a speculator. The first time I ever saw him he had been talking in an undertone with Mr. Patten. He was walking with quick short strides toward the elevators when Mr. Patten gestured toward him with a thumb and said to me, "You think I've been a big speculator. Compared with that fellow I'm a pigmy". Yet neither of them would find grain market speculations worth while today, I think.

SPECULATION in commodities on the grand scale of the old timers is really outlawed now. The Secretary of Agriculture pipes the tune to which speculators dance; he makes the rules and if any disobey-well, it isn't precisely goblins that get them. But don't argue this question with any grain trade man or he'll name things worse than goblins while he talks about the Commodity Exchange Authority which keeps an incessant watch on the books and records of commission houses. This has evolved out of what began in 1923 as the day you can be put in jail and denied forever the right to trade in any futures market should you be caught with a line of open contracts in wheat futures exceeding 2,000,000 bushels. You might carry as much as 8,000,000 bushels provided you bought equally of futures in wheat, corn, oats and rye-unless the Secretary of Agriculture should decide to reduce the volume limits still further.

Patten in his last big deal held 10,000,000 bushels of wheat. Probably his brother George had as much and likewise "Skip" Frazier and one or two others. The Pattens and Frazier were grain merchants primarily and speculated heavily in grain only when they had information that convinced them wheat or corn or oats or some other commodity was going to be in short supply. Yet it was never inside information on which they acted. In the preceding year it had been just about the same.

Everybody in the grain trade knew about the cold weather in the Argentine as they did about the heavy frost in Canada late in August, 1908. There

were conflicting opinions about the extent of the damage in both places. To a correspondent in the South American country the Pattens cabled a question which in turn was answered by cable: "Rosario 28; Buenos Aires 26." That was enough; growing wheat cannot stand such cold and they knew the Argentine wheat harvest was bound to be much smaller than normal. So Patten began to buy, and kept on buying day after day; but never wheat! Contracts for the delivery of wheat in Chicago in May of 1909 were what he was starting to buy in the Summer of 1908.

While Patten the speculator was buying contracts, Patten the grain merchant was telling all customers of his firm that there was going to be a shortage of wheat that would last through the crop year. The May contract was 893/4 cents a bushel when he started buying. During the last week in May those who delivered wheat or those who bought back their contracts had to pay as high as $$1.35\frac{1}{4}$. So much of the grain in Chicago's big terminal elevators belonged to the Pattens, to Frazier and a few others who had bought heavily under Patten's leadership that a technical corner existed. Some who had delayed until the last day had to come to Patten (when they could not get wheat) and buy back their contracts. On the last day of the month the price was \$1.34; the mar-ket had closed the night before at \$1.33. Under the rules he could have exacted a much higher price. The extra cent was just Patten's way of saying "I told you so.'

With another short crop in prospect they began buying heavily again in 1909 and when they closed out with a big profit in 1910 they decided to quit. They were rich enough and saw no advantage in taking such big risks any more. The two Pattens and several partners just walked out of their offices one day, having made a gift of their business to the employees; terminal warehouses, country elevators, everything. When James A. Patten died seventeen years later he left a big estate and an enviable reputation.

Not all the men who traded in grain futures in the old days were so magnanimous as the Pattens in a day of triumph. Consequently there have been times when it has seemed to some as if, instead of two conflicting forces, two rival men were contending with each other in the grain market and that their buying and selling were having more influence on price than they really were; always supply and demand were making the price.

T THE halfway mark in the his-A tory of the wheat pit (in 1898) Levi Z. Leiter, of Chicago, was pay-ing terribly to wash out the consequences of an adventure of his son, Joe Leiter, who in the preceding year had fallen under the spell of an idea that had ruined others who acted on

(Continued on page 48)



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it. It is dismaying to look back over the years since the Civil War and to see how persistently this idea has muddied the thinking of so many despite repeated demonstrations of its falseness. It is possible that Joe Leiter got to believing that with vast wealth to command a man really could manipulate the price of wheat and by so doing enrich himself. The father, Levi Z. Leiter, had amassed one of the big fortunes of this country. I have sometimes wondered whether Joe Leiter was concerned about further riches or was trying to gratify a hunger for importance. Certainly he was far too inexperienced to challenge everybody in the house, which is just about what his behavior seemed to mean in the wheat pit.

Leiter's deliberate intention was to "run a corner" and he had a plan to evade the hazard that more often than not had ruined speculators who had tried before him. His plan was to export aggressively so as to make wheat scarce around Chicago.

Conditions justified his belief wheat would advance in price. In India because of a crop failure there was famine. Europe was short of both wheat and rye. There was a scant supply in the United States; in the preceding year, 1896, the unsatisfactory crop had helped to fix the mood of Bryan's campaign.

N THE summer of 1897 there had been a good deal of gossip about the identity of some mysterious "long" interest in wheat. However, in the next delivery month, September, it was known that young Joe Leiter was the one; and it was also known that to just about the extent Leiter was long, old P. D. Armour was short. Wheat had advanced in price, Leiter was richer and Armour —less rich.

The price had been rising. Be-cause of Leiter? When it was \$1.09 a bushel a lot more wheat was attracted from farms and started moving toward the big grain markets. What really was supporting the price then was no more Joe Leiter than it was P. D. Armour. There had been a prolonged drought and there were grave doubts about the next year's crop, as to whether seed sown under such unfavorable conditions would ever sprout. On this account the acreage planted to winter wheat was considerably reduced. Prospects for the 1898 crop seemed mighty dark. Winter was on the way and how was old P. D. Armour going to find enough wheat to fulfill his contracts? The fact is P. D. Armour's difficulties with Joe Leiter and his short position in the market were all incidental to his vast grain business. Armour owned more elevators than anyone else.

Month by month during the summer Leiter instead of settling remained "long", changing July contracts for September and then in his big move switching from September to the final delivery month, December. So, November, 1897, found him at the peak of his long position and Armour at the top of his "short" position. Leiter, who had accepted de-livery of millions of bushels of grain during November, began the "cute" part of his campaign. He started exporting grain hoping to make wheat scarce in and around Chicago. In just one day 700,000 bushels of Leiter's wheat were shipped out of Chicago for overseas destination. Then Armour began to realize this export movement of grain had a bearing on his short contracts. What it portended was a situation in which it would be physically impossible to deliver into Chicago grain elevators as much wheat as Armour was obligated to deliver by his short sales. Everybody in the trade is in a position to keep informed day by day precisely how much and what kind of grain is stored in the public elevators. But Armour had better reason than most to know; the Armour Grain Company owned eight, each an immense structure. Some of these were as high as a ten-story building and each had an interior of an astonishing kind. The bins of these warehouses are cylindrical towers of concrete often filled right to the brim.

Those most likely to cause an advance in price during a delivery month are the shorts; to cancel out their short position they must buy unless they choose to fulfill their contracts. Leiter hoped Armour would buy futures to the extent that he was short; in effect, to buy his "short" contracts back from Leiter and possibly at a fearful price. But Armour was an aggressive as well as a canny man.

The Armour Grain Company was spread out widely. Through the Northwest it operated many small elevators, and each of these was run by a man whose year-round task was to keep on good terms with farmers. The Armour organization, scattered over the Northwest, was buying all the wheat that could be found and shipping it by rail to a big elevator Armour owned at Fort William on Thunder Bay; that was a long way from Chicago, though.

Much of the 12,000,000 bushel bin capacity of Armour grain elevators in Chicago was filled; some with corn, some with oats, some with rye; and of course, a lot of wheat. So Armour built still another big elevator and the whole thing was finished in thirty days. Until then Chi-cago elevators had received grain from country stations only by rail. Grain for the East and overseas was spouted into the open hatches of ships that lay alongside the elevators; but with Leiter trying to squeeze him Armour had all those elevators remodeled so as to receive grain from the water side. While this work was in progress the city was astonished by news from the North.

Normally, because of ice, navigation on the Great Lakes ceases when winter sets in. Lake Superior occasionally has a surface so heavily coated with ice and snow it presents a scene like Baffin Land. But in that December in Duluth Harbor five tugs were cruising back and forth breaking ice as quickly as it formed and in the Soo Canal other tugs were breaking ice for Armour hour after hour; and in Thunder Bay where his big terminal warehouse was full of Armour wheat three more tugs cruised constantly breaking ice.

There were ten wheat-laden ships in the first fleet to leave. These steamed in a line in the wake of two ice-breaking tug boats. It was the news of these ships that astonished Chicago and when they arrived there was a wild time on the river and estuaries of Chicago. The skippers of these vessels and the tugs serving them jockeyed and fought for positions alongside the elevators. Each captain and his crew was wildly eager to discharge cargo in the hope of making another round trip and getting another Armour bonus.

This December cruising did not end until Leiter had received every last bushel for which P. D. Armour's short sales obligated him. From there on Leiter had an expensive "corpse" on his hands. It cost him for storage and insurance \$4,500 a day. Ironically, the storage charges were paid to Armour. Yet, even though the whole storage bill finally was \$500,000, it still seemed in January, 1898, as if Joe Leiter had a profit of \$2,000,000. However, he went for more; he bought heavily of May wheat and then July. The Spanish American war was having the usual effect of war on wheat. It went up to \$1.85 cents a bushel. What then happened showed clearly that for all his buying Leiter could not run this thing. Nature was running it, and in any foreseeable civilization it always will. What had seemed likely to be a scant crop in the previous November was yielding a generous harvest in July. All the wheat that came pouring into the grain market swamped Leiter. After touching \$1.85, wheat had declined to 62 cents by October. Instead of a \$2,000,000 profit, Joe Leiter owed banks between \$6,000,000 and \$8,-000,000. Levi Z. Leiter settled for this foolicity and still loft an this foolishness and still left an estate about five times as big as the loss.

EITER'S intention had been to run a "corner". Take the word of an expert on corners for that, James A. Patten. When he was enlightening me on corners in 1927, already such coups had been, to use his word, "abolished". Patten himself had cornered all the grain futures markets at least once and some of them several times. Yet a corner was never what he had in mind when he acted on his knowledge and judgment and took a "long" position. Invariably, when it happened that the market advanced sharply in a delivery month it was the buying of "shorts" that was causing this. They would be bid-ding against each other. But I got further light on how effectively the Board of Trade itself had put a stop to corners from Arthur Cutten. This

had to do with a misadventure he had in 1921 soon after the wheat pit reopened. Trading in futures had been suspended in 1917.

Cutten was "long" about 6,000,000 bushels of wheat and he elected to take delivery. Delivery on a con-tract resulting from a transaction in the wheat pit of the Chicago Board of Trade means delivery in a public elevator at Chicago. But Cutten, at a time when a couple of thousand freight cars were rolling into Chicago loaded with wheat consigned to him, got some very disturbing news. The Board of Trade informed him of a change in the rules. It had made a rule whereby in an emergency it could declare that a seller had fulfilled his contract when his wheat arrived in Chicago, and was still in cars standing on the tracks. The Board then declared such an emergency existed. The public elevator space was pretty well filled up with coarse grains, especially corn. So Mr. Cutten rather soon found him-self being charged by the railroads \$5 a day per car for demurrage— the penalty they are permitted to charge for use of freight cars that have not been unloaded after a reasonable time. Cutten started his wheat to other cities but before it could be disposed of, the \$39,000-a-day demurrage bill piling up on others who had been unable to unload their grain had a disastrous effect. A trader of Tulsa, Oklahoma, who had been "long" about 2,000,000 bushels couldn't hold on in the face

of the steadily mounting bill for demurrage and began selling at such a pace he broke the market.

After that it was pretty clearly understood that any corner was going to be made a losing venture. This, it should be understood, was just one change in a big book full of rules that represent a hundred years of constant effort by the Chicago Board of Trade to make trading under its aegis ever more fair and equitable for buyers and sellers. Nowadays all of us are buyers as individuals, as "consumers", and we are buyers in another important role, as taxpayers.

Everybody knows we have to send a lot of food to Europe and knows All decent and thoughtful why. Americans are sympathetic with the plight of Europeans. Most Americans are disposed to share our bounty with them until they can feed themselves once more. Nevertheless, our primary purpose is to frustrate any tyrannous political power which seems to feed on misery, rather than on wheat. To be blunt about it, the nation ships its wheat with the hope that these cargoes will save it from the necessity of shipping its young men into another war.

This year Nature is cooperating in this movement. We have a big wheat harvest and a big corn harvest in prospect. Whatever happens to the price we can be sure, on the basis of a hundred years of Chicago grain trade history, that it will be the result of adjustment between two things: supply and demand.

In the Doghouse

(Continued from page 28)

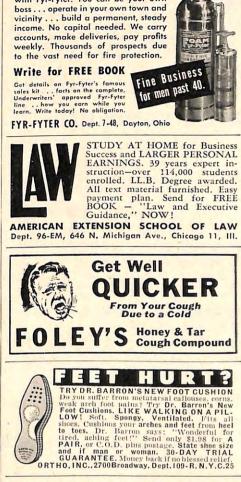
nor could my schnozzle detect the slightest odor about it. But I do know that it is rich in vitamins and is non-fattening.

While on the subject of fats, I want to repeat my caution that sweets be withheld from the dog's diet. The reason I do this is not because sweetmeats are bad for the pooch, but in the case of the average under-exercised house pet, they tend to add to his weight. If the dog gets plenty of exercise, a morsel of candy or such won't do him a bit of harm. However, at this time of the year you can forget what Brother Faust usually says about sweet, because everybody likes a bit of candy around the Holidays, and your pup is no exception. There's a common belief that all dogs like sweets, but you'd be surprised how many dogs, unused to candy, will refuse it. My Pete is just such a purp. He eyes candy as you would the waiter's thumb in your soup.

So much for the eatables. Now, let's consider other things your dog may enjoy, or which you might like to give him. First, how about a dog bed? You can find them in almost any store that has a dog equipment department. They come in various sizes and colors. With them, of course, should go a comfortable (Continued on page 50)

Bow to Know and Case for May Dog "How to Know and Care for Your Dog" is the title of Edward Faust's booklet, published by the Kennel Department of The Elks Magazine. One canine authority says, "It is the most readable and understandable of all the books on this subject." This beautifully printed, well-illustrated, 48-page book covers such subjects as feeding, bathing, common ill-

nesses, training and tricks, the mongrel versus the pedigree, popular breeds, etc. It costs only 25c. Please do not send stamps. Address The Elks Magazine—50 E. 42nd St., New York 17.



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GENERAL BRONZE CORPORATION Stewart Ave., Garden City, N. Y. sleeping mattress. Some of the latter are filled with cedar shavings which help keep down fleas and other undesirable boarders. The bed itself should have three sides that are raised to ward off drafts. No matter what you use for your dog's bed, it is good not to move it from place to place. Once you've decided where your dog shall sleep, let that location remain unchanged. While dogs are far more adaptable than many people, most of them prefer to think their sleeping places belong to them and some of them plainly show restlessness when their boudoirs are disturbed.

You might think it is a figment of imagination when I refer to a dog's sense of vanity, but many animals share this feeling with humans. If yours is that kind of a dog, how about a new harness or collar on his Christmas tree? They're making them with spangles and one attractive type has ruby-red stones which are visible at night. The stones are set into leather, and mighty hand-some jobs these harnesses are, too. They come in sizes to fit any pooch, from the smallest Chihuahua to the mighty Great Dane, and in a variety of colors, the white harness being particularly good looking. Then, too, what about a new leash? None of this equipment is expensive and there's none of it that wouldn't look good on your dog.

For owners who have a back yard or other outdoor place where the dog can stay while the weather behaves, I've mentioned the advantage of a dog trolley, a heavy wire running through a loose iron ring to which the dog's chain can be attached, the wire being stretched between two trees or posts. In this way, Fido can be kept within bounds and still get his quota of exercise. The material for the trolley can be bought in any hardware store and then erected by the owner; there's also a boxed, packaged unit that contains all that is necessary, including directions, for the construction of a trolley.

Then there are food dishes. There's a contraption you can buy that holds two dishes—one for food, the other for water. It's a small, raised platform with holes cut out to fit each dish. This is non-upsettable and makes a compact and good-looking dinner tray for the dog—one that the dog can't push all over the floor while he is eating. You'll find them in a variety of colors. The dishes, naturally, are removable for cleaning.

I've never leaned over heavily toward sweaters or coats for dogs, particularly dogs that wear long or wirey coats. But for the short-haired pooch and the very small, delicate dog, such trappings are often necessary, especially during cold or rainy weather. Here, again, size makes no difference, although I can't quite reconcile myself to the spectacle of a Great Dane wearing either coat or sweater. But then, although those dogs are big, their coats are comparatively thin. Along with the dog's wardrobe you'll find boots which Fido may or may not enjoy wearing, but for the housewife who doesn't relish the idea of the family pet's tracking in mud, dog boots are the answer.

Returning to the subjects of blanket or sweater, I should have added that the average healthy dog doesn't require such coddling, but either is a boon to the owner whose dog may get out in rain or snow. Saves a great deal of wiping and rubbing to get Fido dry, and dry he should be, right down to his BVDs, if you want to avoid the chances of his taking cold. For a dog a cold can be a very serious business.

F your dog reads this, he's not going to thank me for the suggestion that you add a good dog soap to his list of gifts-that is, if he's anything like Pete. If you're not keen about the chore of dunking Fido, there's a dry bath product on the market. If you use it, you don't need a drop of water to polish your pooch thoroughly. Along with bathing goes the problem of grooming. For this you'll need a brush which you can get in almost any five-and-dime store. If your dog has a wirey or long coat, you can add The short-coated animal a comb. needs only a thorough brushing. If yours is one of the wire-haired or long-coated guys, you can give him a good stripping comb. One I have in mind contains a removable razor blade, with extra blades to be inserted as needed. If you're in doubt about barbering your pet, there are a number of stripping charts designed to show just how the job should be done. These cover a wide range of breeds-particularly the terriers. It may be true that your pooch is not a pure-bred, but it is likely that if he isn't, he'll bear some resemblance to one of the aristocrats, and there will be a chart to cover him.

A dog whistle is a good gift to hang on the tree. There's one that sounds off with a two-toned peep and according to its manufacturers it's factory tested at one mile. Then there's the "silent" whistle which is so high-pitched that only your dog can hear it. You and your neighbors cannot hear it at all, made possible by the fact that the dog's ears are so keen he hears sound absolutely inaudible to humans.

Your dog may not be any great shakes as a reader, but he'll feel the benefits of your buying him a good book on the general care and training of dogs. Following the information in these books will make your dog's life a happier one, make him more comfortable and a wellbehaved canine citizen.

The very finest gift of all to the dogless home is the purchase of a puppy. Whether that pup is of mixed breed or a pure-bred, it makes little difference. In either case, a good dog—regardless of breeding will more than repay its cost to the owner in loyalty, affection and companionship. That, to your reporter's way of thinking, isn't to be found in such high degree in any other animal.

Elk Newsletter

(Continued from page 19)

\$8,000,000,000 in foreign countries in the 20 years before 1940--more than was spent for any commodity. With this figure in mind, and the need for getting American dollars into the Marshall Plan countries on something other than a loan basis, the Commerce Department has recently appointed a Travel Advisory Committee to aid it in encouraging Americans to tour in the Marshall Plan lands. It includes leading representatives of the travel industry.

The number of foreign cars on U.S. streets has been increasing sharply. Some 16,000 new automobiles were imported during the first eight months of this year, nearly eight times the figure for the whole of 1947. Almost all of them came from the United Kingdom.

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DDT, the war-developed chemical, now has another insect enemy swinging from its belt, the Department of Agriculture reports. Rushed into action after millions of salt marsh caterpillars had over-run cotton fields in the Salt River Valley of Arizona, the insecticide piled up dead caterpillars by the thousands in experimental areas. Farmers had been digging moats about infested fields to stop the march of their foe.

A comprehensive survey of the German "Agfacolor" process of natural color photography is now available at the Office of Technical Services of the Department of Commerce. While full technical details of the principal aspects of the Agfacolor process are included, the subjects are introduced, where possible, in the simplest and most fundamental terms. The survey was written by Wilhelm Schneider, one of the originators of the process, and edited by British and American experts.

Some Christmas trees are going to be really hygienic this year, particularly those originating in eastern New York State and New England, where the gypsy moth has settled down. New Department of Agriculture standards require that trees from these areas be fumigated either in all-steel box cars or in perfectly tight sheds and the specifications for the fumigating gas also have been stepped up.

Imports of wood pulp are decreasing steadily_so much so that officials here predict reductions in prices of overseas pulp shortly. The decreased importations reflect stepped-up domestic production. Our 1948 paper and paperboard output is expected to be close to 22,500,-000 tons, an all-time yearly record and 1,200,000 tons above the 1947 figure. Bureau of Census officials say there already has been a return to prewar quality on many paper and paperboard items.

MANY NEVER SUSPECT CAUSE **OF BACKAC** This Old Treatment Often

Brings Happy Relief

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble

Many sufferers relieve hagging backathe quickly once they discover that the real cause of their trouble may be tired kidneys. The kidneys are Nature's chief way of taking the excess acids and waste out of the blood. They help most people pass about 3 pints a day. When disorder of kidney function permits poison-ous matter to remain in your blood, it may cause nag-ging backache, rheumatic pains, less pains, loss of pep and energy, getting up nights, swelling, puffness under the eyes, headaches and dizziness. Frequent or scanty passages with smarting and burning some-times shows there is something wrong with your kidneys or bladder. Don't wait! Ask your druggist for Doan's Pills, a stimulant diuretic, used successfully by millions for over 50 years, Doan's give happy relief and will help the 15 miles of kidney tubes flush out poison-ous waste from your blood. Get Doan's Pills.



CHRISTMAS SHOPPERS!

Are you puzzled about a gift for your family or friends? Then turn to the special Christmas Gift Section, pages 30-35 inclusive.

A wide variety of attractive and useful gifts are advertised, many of which are specially designed for members of this Order. The articles are obtainable either from your local dealer or by writing direct to the manufacturer.

Regardless of how you purchase an article, be sure to mention that you saw it advertised in The Elks Magazine. When you do this, you are helping your magazine.

editorial

"TO INCULCATE THE PRINCIPLES OF CHARITY, JUSTICE, BROTHER-LY LOVE AND FIDELITY; TO PROMOTE THE WELFARE AND ENHANCE THE HAPPINESS OF ITS MEMBERS; TO QUICKEN THE SPIRIT OF AMERICAN PATRIOTISM; TO CULTIVATE GOOD FELLOWSHIP. ..." -FROM PREAMBLE TO THE CONSTITUTION, BENEVOLENT AND PROTECTIVE ORDER OF ELKS



CHRISTMAS, 1948

Christmas is the most joyous holiday of the year. The beauty of the season, the gay decorations, the family reunions and the widespread exchange of gifts produce a universal sense of exhilaration and festivity. But primarily Christmas is a day of worship, a day of the deepest religious significance when the entire

Christian world celebrates the birth of Christ.

This year millions of Americans will sing Christmas carols. They will spread upon their tables the Christmas turkey and all the other rich viands customarily found on the typical American Yuletide table. Millions of gifts, lavish or simple, will change hands. With their accustomed bounty, Elks all over the land are now planning to make a joyous Christmas for thousands of less fortunate men, women and children who might otherwise have no reason eagerly to anticipate the twenty-fifth of December. In all the forty-eight states in one hundred and sixty-five Veterans Hospitals, Elks lodges and State Associations will join in making a happier Yule for the disabled veterans of the last two wars. And this year millions of Americans will go forth to worship the Lord in any church of any sect or denomination they choose to attend. The Spirit of Christmas will have free rein.

This happy prospect does not exist for the peoples of some less fortunate lands. It seems a long time—it *is* a long time since they have been permitted freely to worship their God. They are held in subjection by a Power whose rulers by fiat have renounced Christianity and deny the existence of God. How many of these unhappy peoples can sing hymns and carols without overtones of fear and foreboding? How many can attend time-honored Divine Services? None! But millions will observe their Holy Day in the privacy of their homes and in secret meeting places. It is a certainty that when it is suppressed, religion will go "underground" and worship of God will continue to exist forever. That certainty was proved conclusively in Rome two thousand years ago.

WHY DEMOCRACY WORKS



Grand Exalted Ruler Hall's authorization of a national essay contest among high school students, which is being conducted by the Lodge Activities Committee of the Grand Lodge, on the subject ''Why Democracy Works,''

adds another important activity to the Order's constructive program of Americanism.

The idea of an essay contest is far from novel, but the subject, an exceedingly well-chosen one, lifts this contest far above the ordinary by virtue of the challenge it offers. It assumes that democracy does work, an assumption that will be accepted by all save those few misguided persons who see nothing but democracy's faults and none of its achievements.

If the contest did nothing more, however, than to induce

several hundred thousand high school students merely to list democracy's good points, it would be well worthwhile. But that is not enough, and the choice of the subject recognizes that important fact. When democracy is under attack, not only from without, but also from within, by forces which seek, cunningly, to strike through our youth, our young people must have a thorough understanding of democracy, that will make it a personal, intimate possession to be defended with passionate devotion. That is the aim of the contest—to encourage high school students to learn from themselves the essential reasons that make democracy's achievements possible.

Their championship of democracy as a way of life will be the stronger for the knowledge that democracy works because it respects the dignity of the individual; because it jealously guards his freedom to think, to speak, to criticize, to experiment, to search for truth and to utter it; because it encourages him to develop his talents to their limit, permits him to make mistakes and to correct them if he can; and, above all, because democracy means freedom to seek that spiritual way of life which will bring him peace with his Maker.

Our future will be safe in the hands of tomorrow's leaders if they learn today that democracy is a manifestation of mankind's loftiest aspirations—and an extremely practical way to achieve them.

We have long decried the efforts of anti-democratic forces to subvert our youth to ideologies alien to their heritage. Here is an opportunity for our Order to do something constructive to defeat those forces. Every lodge of Elks, every State Association should support this contest with all means at its command.



PRIDE IN ONE'S WORK

It has been a pleasure to observe a number of gracious endorsements of *The Elks Magazine* in lodge bulletin items which contained advance news of forthcoming issues of this publication. Phrases

such as: "... to appear in our outstanding national Magazine" and "... to be published in our excellent fraternal journal" have prefaced the news comments with generous frequency.

Such endorsements by the officers of our lodges is, we trust, the reflection of the approval of the contents of the Magazine by the entire membership. Naturally, our reaction to that approval is one of gratification and pride. The Elks Magazine enters nearly nine hundred fifty thousand of the most desirable homes in America, homes in which the families are devoted to God, to Country and to the progress and welfare of their communities. It is the efforts of these alert citizens which the Magazine seeks to advance. To feel worthy of such associations is to enjoy a strengthening of the desire and determination that the pages of this publication shall continue to merit the approbation of those whom it serves.

The words of encouragement that we have seen in the lodge bulletins, and those which come to us regularly in the morning mail, do not lead us to idle conceit but rather prove a buoyant force that assists us in meeting business problems. They are ever so welcome today as a moral help in coping with the universal problem of higher costs.



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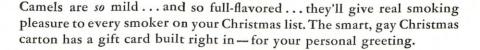
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