



B.P.O.E.
EVALUATION SHEET
STATE WEBSITE CONTEST



***Star
Award***

★★★★★	Five stars	90-100 points
★★★★	Four stars	80-89 points
★★★	Three stars	70-79 points

1 – 20 points each:

CONTENT: Coverage of Grand Lodge & State Association Programs, up-to-date information and news. Some news is timeless, but some information needs to be fresh while the Site is being reviewed. The Site will be reviewed three times.

LAYOUT: Menu or table of contents and ease of accessibility of each committee or department. Readability based on use of captions, headlines, etc.

DESIGN: Use of special presentation methods such as borders, shading, and color.

GRAPHICS: Pop up windows, or scrolling messages etc. to highlight important departments, overall continuity of Site. Viewers should be able to recognize that they are on the same State Site. How well are photographs or graphics used to make the Site attractive to its users to keep their interest?

EFFECTIVENESS IN TELLING THE ELKS STORY: Usefulness to Members. Does it succeed in providing necessary information about Grand Lodge and State Programs to Lodge Members and Committeemen? Will it succeed in telling the Elks Story, “*Elks Care — Elks Share,*” to non-members?

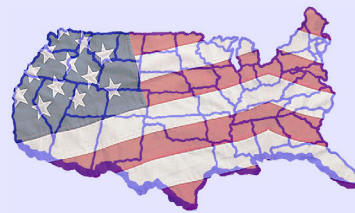
Total _____

To: State Association Website Committee

The above listed evaluations should provide you with an objective assessment of what your Website should reflect. If you have any questions, please contact Contest Administrator **BRIAN RAWDING** or any representative of the Fraternal Committee. The Committee Members will be glad to talk to you. We are interested in working with you so that your Website exemplifies the true spirit of **ELKDOM**.



STATE ASSOCIATION WEBSITE STAR AWARD



~ ENTRY FORM ~

WEB PAGE ADDRESS _____

STATE ASSOCIATION _____

Would you be willing to provide access to the "MEMBERS ONLY" section(s) of your Website?

YES ☐ NO ☐

If YES, please provide an appropriate ID and Password:

ID _____ PW _____

AUTHORIZED SIGNATURE _____
Name Title

(State President, State Secretary or Web Page Administrator)

Entry to: BRIAN RAWDING
Contest Administrator
Grand Lodge Fraternal Committee
5216 Cedar Cove
Fort Wayne, IN 46845-8622

E-mail: enbfromct@hotmail.com

E-mail submissions preferred

Register before October 1, 2026, to participate.