

IMAGINATION LIBRARY

Launched by country music star Dolly Parton and The Dollywood Foundation, the Imagination Library fosters a love of reading among preschool children by providing them with a free hardcover book every month from birth to the age of five. Lodges are encouraged to support the Imagination Library by becoming a [Program Partner](#).



PROJECT OVERVIEW

The Lodge will promote the program, register children with the Imagination Library, and fund the books and mailing. Once a child is registered, the Dollywood Foundation takes over sending the child a new book each month. For this project to qualify, Lodges must host a kick-off event to enroll children in the program.



STEP 1 Get Started

Before applying, visit the Imagination Library's [site locator](#) to determine if there is an existing program in your area. If a program exists, the Lodge must partner with them to host an enrollment event. If an area does not have a program, the Lodge must [register](#) to start one. The Imagination Library will assign a Regional Director to help you along the way. Immediately upon completing this [form](#), you will receive both your Regional Director's contact information and a "Quick Start Guide" designed to assist you during the initial stages of launching a new program.



STEP 2 Define Your Area

Dolly Parton's Imagination Library is a free gift that can be given to children



STEP 3 Identify a Nonprofit Partner

According to program requirements, your Lodge must have a **local** 501(c)(3) agency on board as a key collaborator. Due to postal regulations, the return address on all books must be that of a local 501(c)(3). This same address must also be listed as the contact on your registration brochure. Lodges **may not** use the ENF as its local agency.



STEP 4 Host a Kick Off Event

With your nonprofit partner, plan a fun-filled kick-off event for your program. The event should have a registration area where participants can enroll their children and ask questions.

residing in a predetermined postcode, school district, town, county, or even an entire state. Per program guidelines, children should not be excluded based on any other factors other than age and residence.