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Donate at enf.elks.org/HBWinter, and your gift will be put to work immediately in Elks communities!

The Elks National Foundation wasn't built by a small number of people donating ▲ large sums of money; it was built by more than 1.5 million people giving mostly small sums.

The ENF's supporters are one of a million. They each have a preferred way to give back, and every one of a million has a story that reflects why they give back.

Susan Good, a member of Fresno, Calif., Lodge No. 439, values the difference Elks make. Good described volunteering with her Lodge's Community Investments Program grant projects as the most rewarding volunteer experience of her life.

"It really came alive to me, what it means to be an Elk, when I had the opportunity to get involved the way that I have," Good says. "It has given me the opportunity to help others and get into the community and be able to work with wonderful people who are fellow members who care as much about our community."

Lodge ENF grants help Elks strengthen communities, but there are other ways and whys—to give back.

Take Larry Torres, a member of Coalinga, Calif., Lodge No. 1613. Torres has served as the West Region Hoop Shoot Director for 18 years. He is inspired by the "truly gritty" kids who participate in the Hoop Shoot and the lessons the program teaches.

"Growing up, the Elks made it possible for me to be involved in sports," Torres says.

see Million, continued on page 2





Million, continued from page 1

### **MARK YOUR CALENDAR**

MARCH 15-21:

Spring Elks Scholar Service Trip in Wheeling, West Virginia

**MARCH 31:** 

2019-20 Fiscal Year Donation Deadline

APRIL 1:

2021 Grant Applications Open

APRIL 13:

Monday Madness-Hoop Shoot **National Finals Shooting Order Announcement** 

**APRIL 16-19:** 

**Hoop Shoot National Finals** 

**APRIL 23-26:** 

**MVS** Leadership Weekend

"I want to give back to the Elks the way they gave to me and support our local community."

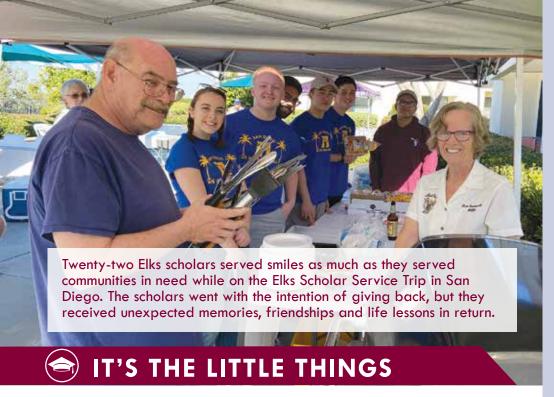
Mary Carolyn Nichelson, Elkdom's First Lady for 2009-10, gives back by coordinating grant projects for Ohio River Valley, Ohio, Lodge No. 231—and as her Lodge, District and State ENF Fundraising Chair.

Nichelson volunteers with the ENF because of the influence the CIP grants have in her community.

"The gratitude of the recipients, the humility that it engenders in our Elks members and me, and the realization that we are making a difference in the lives of children, veterans and families is inspiring," Nichelson says. "The more we give in time, talent and resources, the more we receive back in personal gratification and immense satisfaction."

For Nichelson and other supporters, giving back is less about the way and more about the why. There are ample reasons to be one of a million.

Susan Good shows what it means to be an Elk during the ENF Donor Event at the 2016 Elks National Convention in Houston.



C mall actions can make an immense difference in the lives of others. In January, 22 Elks scholars traveled to San Diego for a week of learning, serving and connecting in the name of the Elks for the Winter Elks Scholar Service Trip. There, they brought the idea of the "little things" to life.

The scholars served the San Diego community. They sorted clothing donations at the Veterans Village of San Diego and bagged 10,000 pounds of produce at the San Diego Food Bank.

Venturing into the community, the scholars distributed hygiene kits to individuals experiencing homelessness as part of their service with the San Diego Rescue Mission. They connected with their neighbors in need and learned that homelessness doesn't define the individuals experiencing it.

For many, the service they completed at the Veterans Home of California in Chula Vista was the highlight of the week. There, the scholars cooked and served a barbecue lunch, cleaned and decorated, and shared dinner and played bingo with the residents as well as Elks from Chula Vista, Calif., Lodge No. 2011.

At the Veterans Home, the scholars connected with veterans and volunteers alike. They were especially moved when the veterans began to thank them for taking the time to share in conversation and connection; it was the scholars who felt they should be sharing their gratitude for the veterans.

The veterans were greatly affected by the scholars' compassion. A resident of the Veterans Home approached a scholar, curious about the service trip and the Elks National Foundation. Within minutes, she and her husband decided to donate to the ENF. Just interacting with the scholars as they cleaned and cooked in the veterans' home, the couple—who had never heard of the Elks prior—was moved to give back.

see San Diego, continued on page 4



Camryn Franke (left) and Michael Tran (right) exchange nerves and tension for a healthy dose of laughter and friendly competition, breaking the ice covering the 2019 MVS Leadership Weekend with a riveting game of rock paper scissors.

### **MVS TOP 20** WEEKEND IN CHICAGO

he Most Valuable Student contest culminates at the end of April with the MVS Leadership Weekend.

The top 20 finalists will be announced at the beginning of April, and these finalists will spend April 23-26 in Chicago where they will share their past accomplishments and their future ambitions with us. They will serve veterans at the Jesse Brown V.A. Medical Center, visit the Elks National Headquarters and Veterans Memorial, take on leadership activities, and connect with other Elks scholars.

During this seventh annual MVS Leadership Weekend, they'll also interview for the top six scholarships: two each at \$30,000, \$40,000 and \$50,000.

We can't wait to welcome these outstanding individuals to the #ElksFamily!

#### **ASK THE ENF**

On a recent episode of the Midday Minute, Jim and Debbie talked about a new campaign, the March to 1,000. How do I get involved, and what does it mean for me? -Marching from Madison

Dear Marching: The ENF's founder, John F. Malley, envisioned the Foundation would "unite the forces of the Order into a mighty army for the service of humankind." The ENF is marching toward 1,000 YouTube subscribers, which will unlock the ability to livestream on YouTube from ENF events. We need you, the Mighty Army, to mobilize and subscribe to help us reach our goal.

YouTube livestreams will give you behind-the-scenes access to ENF events and showcase how your support enhances our programs. You can take part in the March to 1,000 by subscribing to the ENF's YouTube channel by March 31. When/if we reach 1,000, two winners will be randomly selected to win an iPad mini!

And, there's more—comment on the new episodes of the ENF's YouTube show, the Midday Minute, with your thoughts and add #ENFMidday. One viewer will be chosen each episode to receive a \$50 soft-credit donation to the ENF program of their choosing!

For contest rules and step-bystep instructions on subscribing and setting your subscriptions as public, head to enf.elks.org/MarchTo1000. Visit enf.elks.org/YouTube to subscribe and tap the bell to be notified every time we post new content.



San Diego, continued from page 3

For the scholars, the most meaningful moments of the trip stemmed from connection—with one another, with Elks, and most important, with the people they served.

"I feel that I now represent the Elks and will strive to demonstrate the values encompassed by this incredible organization throughout all my endeavors," says Eric Xia, a 2017 MVS scholar. "I will always be a part of this great big Elks family."

The Elks National Foundation offers three Elks Scholar Service Trips per year. These trips provide scholars the opportunity to learn about societal issues, serve those in need in the name of the Elks, and connect with their Elks family from across the country. For more information about the trips, visit enf.elks.org/ScholarServiceTrips.

### **MONDAY MADNESS**

ttention Hoop Shoot fans! The 2020 Hoop Shoot National Finals are almost here, which means it's almost time to meet this year's 72 National Finalists. We'll tip off the action with



Monday Madness—our annual announcement of the shooting order for the Hoop Shoot National Finals.

Join us as we livestream Monday Madness on April 13 at 5 p.m. CST. Visit enf.elks.org/Madness to watch us present the shooting order for the 2020 National Finals. It's sure to be a slam dunk!



Then Elks see a need, they work together to meet it. The members of Greater Pine Island, Fla., Lodge No. 2781 are no different. With Impact Grant funds from the Elks National Foundation, the Lodge initiated the Elks Senior Housing Project to help low-income seniors, veterans, and people with disabilities complete vital home repairs and modifications to make their houses safer.

"Improving the lives of others is the core of everything we do," says Judy Hopkins, Exalted Ruler of the Lodge. "We provide home repairs to prevent

homeowners from suffering injury and falls, accidents, or having to move out of their homes and into assisted living."

The Lodge helps by installing wheelchair ramps and handrails, painting residences, and removing hurricane debris. No matter how small the repair, the effect is monumental: turning houses back into homes.

The project's impact extended past Pine Island. The Lodge reached out to the Bethel Community Church's Powerhouse High School Group in Chicago—more than 1,000 miles away. On a mission to do service projects, 33 students paid their way to Pine Island to help with repairs.

"Empowering youth to identify and respond to community needs helps them become empathetic, reflective individuals, setting

them on a course to potentially continue this important work in their future and perhaps become active members of their local Elks," says Hopkins.

The Lodge had their \$10,000 Impact Grant renewed for 2020, and they're already looking for ways to expand the program.

"We've found that volunteer activity often reshapes or redirects people's values, perspectives, and even their life goals," Hopkins says. "We do not volunteer, for the most part, because it benefits us. We volunteer because it makes a difference."



As Elks help clear hurricane debris, they clear away the worries of seniors and veterans who are physically unable to do the cleanup themselves.



Catalina Mountain, Ariz., Lodge No. 2815 uses their CIPerPowers to dress up the lives of kids in their community! The Lodge uses an ENF Gratitude Grant to let elementary kids shop for clothes, giving them much-needed items and the ability to choose.

### **USE YOUR CIPerPOWERS**

It doesn't take a special suit or hightech gadgets to be a superhero all it takes is some heart. Every day, Elks across the country perform acts of kindness that make extraordinary differences in people's lives, and grants from the ENF's Community Investments Program help support those initiatives.

Let 2020 be the year you try out your CIPerPowers! From starting a large, Lodge-run charitable project with a \$10,000 Impact Grant to supporting an existing local charitable activity with a Gratitude Grant, the CIP offers many opportunities to help your Lodge give back to your community—no matter what your superpower may be.

Applications for 2020-21 grants open April 1. Need ideas? Check out the CIP Grant History Report at enf.elks.org/CIPHistory for examples of successful grant applications and approved grant projects.

Remember, not all heroes wear capes. Some have antlers instead.

## FOUNDATION FELLOWSHIP

#### JOHN F. MALLEY SOCIETY

The John F. Malley Society honors individuals who plan gifts to the Foundation. We sincerely thank the following members of the Malley Society. This is the complete active membership. For more information about the Malley Society and stories about Malley Society members, visit our website at enf.elks.org/MalleySociety or contact Kate Keating Edsey at 773/755-4866.

Kate Keating Edse	ey at 773/755-4866.
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Jan A. Wankowicz Sr.	Milford, CT, Lodge No. 1589
Heather M. Weyn	Brookfield, IL, Lodge No. 1510
Matthew Whisman	Miscellaneous, KY, Lodge No. 8513
Cynthia Wyszynski	Telluride, CO, Lodge No. 692
Howard and Violet Ziebell	Florence, OR, Lodge No. 1858



Yynthia Wyszynski has been helping Telluride, Colo., Lodge No. 692 secure Elks National Foundation grants for as long as she has been an Elk—more than 12 years. From serving veterans to aiding youth, Wyszynski is a master of giving back to her community and making sure no grant money is left on the table.

"Through grants provided by the ENF to our local Lodge, I have met some of the most amazing people, experienced some of the best days of my life, and been able to contribute positively to my wonderful community in ways that would not have been possible otherwise," Wyszynski says.

Even though Wyszynski says her town is known for ski resorts and its wealth, she emphasizes that there is a special kind of citizenry underneath all the snow that has nothing to do with the vacationers.

"They're kind of an unseen community, but they're part of us—they're what makes us work," Wyszynski says. "And having the opportunity to spend that money in our very own community, even though [the ENF] is a national organization, is really near and dear to my heart."

Wyszynski stresses the importance of planning for grant projects, particularly for the \$10,000 Impact Grant, to ensure the projects make the biggest difference in her community. Applying this idea to her own life, Wyszynski planned a gift to the ENF and joined the John F. Malley Society, ensuring no aid for her community would be left on the table.

Learn more about the John F. Malley Society at enf.elks.org/MalleySociety.

Leave your legacy. For additional information about ENF planned giving, please visit ENFPlannedGiving.org. To discuss planning a gift to the Elks National Foundation, please contact Kate Keating Edsey at KateE@elks.org or 773/755-4866.

### **BEQUESTS**

The Elks National Foundation honors the following remarkably generous people who, from April 1, 2019 through January 2020, left bequests to the ENF. Though they are no longer with us, their legacy will continue to help expand our philanthropy. To learn how you can benefit from leaving your legacy, contact your financial adviser and visit enfplannedgiving.org.

Joseph Berger Joplin, MO, Lodge No. 501

Charles W. Bird Catalina Mountain, AZ, Lodge No. 2815

Jay E. Broadwell San Francisco, CA, Lodge No. 3

Charles P. Dunifer Jr. Las Cruces, NM, Lodge No. 1119 and El Cajon, CA, Lodge No. 1812

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Nancy K. Holmes Waynesboro, VA, Lodge No. 2270

Edmund D. Levi Ballard (Seattle), WA, Lodge No. 827

Jackson C. Link Corvallis, OR, Lodge No. 1413

Donald A. MacNevin Lake Havasu City, AZ, Lodge No. 2399

Janet J. Moore Milwaukie-Portland, OR, Lodge No. 142

Mary D. Munger Montana

Albert A. Preston Grand Rapids, MI, Lodge No. 48

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Carl H. Zietz Jr. Alamosa, CO, Lodge No. 1297 A 501c3 public charity, the Elks National Foundation helps Elks build stronger communities through programs that support youth, serve veterans, and meet needs in areas where Elks live and work. Heartbeat is the Elks National Foundation's official newsletter. For more information about featured Heartheat articles or to suggest items to be included in an upcoming issue of *Heartbeat*, please contact the ENF at 773/755-4728 or enf@elks.org.

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Open this issue of Heartbeat to read about the Elks Scholar Service Trip ... and much more!

