

Zia's

An Italian Gelato, Caffé and Wine Bar 312 Main Street Downtown Placerville 530.642.ZIAS (9427) www.ziasgelato.com



Heyday Café & Wine Bar Lunch & Dinner - California Cuisine Over 40 wines by the glass 325 Main Street • 530-626-9700 www.heydaycafe.com





= Discover Historic ==

Placerville

Find links to all these downtown businesses on the applehill.com web site

These activities and

events bring a sense

of pride to those who

live, work or visit this

vibrant community!

That's happening on Historic Main Street this year? The Placerville Downtown Association is working on a great line-up of events to please one and all. To celebrate and welcome the 63rd Annual Highway 50 Wagon Train on June 9th, Main Street will build on the success of

last year's addition of a BBQ Rib Cook-Off (with sampling, too) during the event.

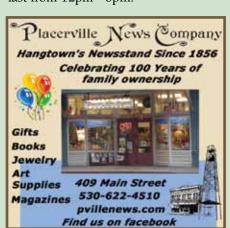
Entertainment will feature a wild west shoot-out, Server's Races, the Random Stranger Band, a historical display featuring a John

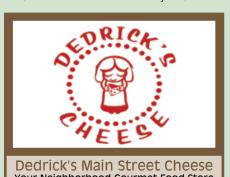
Studebaker wheelbarrow, wagon, and car, as well as wheelbarrow demonstrations and more. The Wagon Train will roll down Main Street around 2pm, but the activities downtown will last from 12pm - 6pm.

Last year, a hard-working Event Committee organized the 1st Annual Oktoberfest on Main Street that brought thousands of people downtown. This year, the 2nd Annual Oktoberfest is scheduled for September 22nd and promises to provide even more food and fun. This event will feature the Chicken

> Dance, Wiener Dog Races, Bavarian dancers and of course - beer, bratwurst and sauerkraut! This event promises to put a smile on everyone's face, and will include games and a giant slide for the kids, too!

For the art lovers, the Placerville Art on Parade organization is hosting their successful "Banners On Parade" community art project for the 6th year! Look up to see these beautiful works of art (with a floral theme this year) on





Your Neighborhood Gourmet Food Store 312 Main Street, Placerville 530-344-8282 • Dedrickscheese.com M-F 10 to 6 • Sat. 9 to 6 • Sun. 11 to 5 the light poles along Main Street. The beautiful banners will debut on Historic Main Street in June and be exhibited until mid- October, when they will be taken down and sold at a Silent Auction during the October 20th Art & Wine Festival.

Accompanying the banners on the light poles will be the beautiful, blooming flower baskets that adorn Main Street each year. A partnership has been established between PDA and MORE (Mother Lode Rehabilitation Enterprises). MORE's clients water the baskets throughout the season, and they do a terrific job! A fundraising campaign was launched this year to maintain this "growing" project on Historic Main Street and businesses, organizations and individuals supported the effort with their kind donations.

With so many exciting events and projects being planned, there is a lot to see and celebrate in Placerville.

These activities and events bring a sense of pride to those who live, work or visit this vibrant community! And there are many other special events to stimulate your senses, like Girls Night Out, Bell Tower Brewfest, Antique & Craft Fairs, Car Shows and much more. For more information or to see a complete Calendar of Events for Historic Main Street please visit www.PlacervilleDowntown.com or call (530) 672-3436.

HISTORIC MAIN STREET PLACERVILLE

SPECIAL EVENTS 2012

SPRING/SUMMER

MARCH

All Month

Flower Basket Fundraiser

Info: PlacervilleDowntown.com

Friday, May 4

Girls Night Out

6pm - 9pm

Sunday, May 20

Hangtown Car Show

9am - 3pm (Info @ 622-1731)

JUNE

Saturday, June 9

Wagon Train & BBQ Rib Cook Off

12pm - 6pm

Saturday, June 30

Bell Tower Brewfest

6pm - 9pm

JUNE - OCTOBER

Daily (Light Poles on Main St.)

Banners on Parade 2012

Daylight Hours



SUMMER/FAL

AUGUST

Sunday, August 12

16th Annual Craft Faire

8am - 3pm

Thursday, August 23

Hangtown Car Show

5pm - 8pm (Info @ 622-1731)

SEPTEMBER

Saturday, September 8

Kacie's Ride For Hope

8am - 11am (Info @ 626-1450, x205)

Saturday, September 22

Oktoberfest

3pm - 8pm

Sunday, September 30

Antique Street Faire

8am - 3pm

OCTOBER

Saturday, October 20

Art & Wine Festival

6pm - 9pm

Wednesday, October 31

Trick or Treat on Main Street

4pm - 6pm





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The Independent Restaurant and Bar Beer, Wine & Cocktails

629 Main Street, Suite 102 • 530-344-7645 www.IndependentPlacerville.com