



**Star
Award
Rating**

★★★★★	Five stars	90-100 points
★★★★	Four stars	80-89 points
★★★	Three stars	70-79 points
★★	Two stars	60-69 points
★	One star	50-59 points

1 – 20 points each:

CONTENT: Coverage of Grand Lodge & State Association Programs, up-to-date information and news. Some news is timeless, but some information needs to be fresh while the Site is being reviewed. The Site will be reviewed three times.

LAYOUT: Menu or table of contents and ease of accessibility of each committee or department. Readability based on use of captions, headlines, etc.

DESIGN: Use of special presentation methods such as borders, shading and color.

GRAPHICS: Pop up windows, or scrolling messages etc. to highlight important departments, overall continuity of Site. Viewers should be able to recognize that they are on the same State Site. How well are photographs or graphics used to make the Site attractive to its users to keep their interest?

EFFECTIVENESS IN TELLING THE ELKS STORY: Usefulness to Members. Does it succeed in providing necessary information about Grand Lodge and State Programs to Lodge Members and Committeemen? Will it succeed in telling the Elks Story, "*Elks Care — Elks Share,*" to non-members?

Total _____

To: State Association Web Site Committee

The above listed evaluations should provide you with an objective assessment of what your Web Site should reflect. If you have any questions, please contact Don Sansoussi or any representative of the Committee. The Committee will be glad to talk to you. We are interested in working with you so that your Web Site exemplifies the true spirit of **ELKDOM**.

LODGE ACTIVITIES/STATE ASSOCIATIONS
COMMITTEE

LARRY N. TOMBERLIN
Web Site Administrator



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STATE ASSOCIATION WEB SITE AWARD

— ENTRY FORM —

WEB PAGE ADDRESS _____

STATE ASSOCIATION _____

AUTHORIZED SIGNATURE _____
Name Title

(State President, State Secretary or Web Page Administrator)

Entry to: Larry N. Tomberlin, GLC
8 Catalpa Lane
Peralta, NM 87042-5320

Register before October 1, 2009 to participate.