



LODGE AMERICANISM BROCHURE CONTEST

Benevolent and Protective Order of Elks

The 2009-10 Lodge Americanism Brochures will be judged using the suggested Americanism programs and activities listed on the attached criteria and those on Page 2 of the G/L Americanism Manual. Enclosed is a copy of the form that will be used to judge each brochure. Judging will be on a point system. Three (3) points will be awarded if the brochure contains a program or activity listed in the manual. One (1) to ten (10) additional points will be awarded on the quality and layout of the program or activity. Additional points will be awarded if you include Americanism programs/activities of your own (*not listed in the manual*).

Some suggestions are:

- Articles from Lodge Bulletins
- Articles and pictures of lodge participation in community activities
- Parades: Memorial Day, July 4th, etc.
- Veterans programs
- Patriotic programs with other lodge committees
- Lodge decor in a patriotic manner

Only present enough material to show and describe the program or activity. The points are awarded for quality not quantity or volume of material. The brochure is not to exceed 8 1/2 inches wide by 11 inches high and 3 1/2 inches thick. Brochures must be postmarked on or before March 31, 2010. (*See Americanism Manual (Code 512000) and the 2009-10 Supplement for complete contest rules.*) **Do not forget to have the lodge secretary attest to the membership, sign the cover sheet and affix the lodge seal.** Tiebreakers will be total points awarded for the Flag Program category and then by postmark.

Brochures are judged by membership (as of 4/1/2009). Divisions are as follows:

Division	Membership Range
1	Under 301 members
2	301-500 members
3	501-700 members
4	701-1100 members
5	1101-1500 members
6	More than 1500 members

AWARDS will be presented at the Grand Lodge Session in Orlando, FL in July 2010. Brochures will not be returned by mail. Please pick them up at the Americanism booth in the exhibit hall by noon Wednesday, July 10, 2010.

Mail brochures to:

Ronald A. Hawkins
 Grand Lodge Americanism Committee
 993 Flatwoods Road
 Vanderbilt, PA 15486-1203

(Please inform your state chairman that your lodge has entered a brochure in the contest)

“Elks Care — Elks Share”