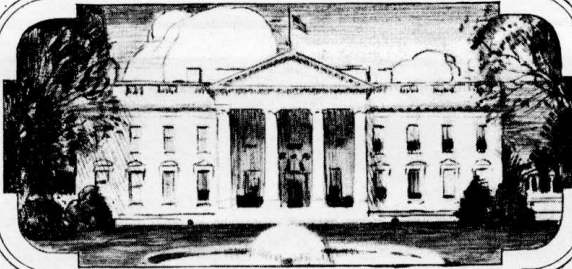




Directly on copper
from the life
Walter Tittle
Aug 19, 1920
© 1920

Walter Tittle int

Very Sincerely
Walter Tittle



THE WHITE HOUSE
WASHINGTON

April 1, 1922

My Dear Mr. Mountain:

I am writing to express the hope that the new phase of effort which the Elks are undertaking to extend the usefulness and fine humane work of the Order may meet with all the success you could wish for it.

As a member of the Order, knowing as I do the fine bases of patriotism and humanity on which it has been built, I am confident that your new magazine, designed to crystallize and voice the tenets of the Order, is assured a long future of real usefulness.

To a greater extent, perhaps, than ever in the past, civilization today depends on the understanding born of friendship and the friendships that are born of understanding. The Order of Elks was founded on friendship. It has grown and will grow because it teaches tolerant idealism. The Elks standards are high, but essentially human. They do not compromise with truth. They face life as it is, recognizing that perfection is not for this world, and asking only that men do their best.

To me, it has always been one of the appealing things about the Elks, that they claim no patent on virtue. The Order does not seek aggrandizement at the expense of other organizations. It asks simply the privilege of serving. Imposing no obligations upon members, save those of loyalty, helpfulness, love of country, the Order has quietly accomplished very big things. Its service during the great crisis of the War is yet fresh in our minds, and the memory of it must always be a satisfaction to all Elks. Some of its benefactions the Order has endeavored and always will endeavor to conceal.

My understanding is that the forthcoming magazine of the Order will emphasize the principles for which it stands and by which the Elks try to live. As a member of the Order and also as an American citizen eager to see these principles widely promulgated, I extend to the new publication my heartiest wishes for success.

Very sincerely,

A handwritten signature in cursive script, which appears to read "Harry Haring".

Mr. W. W. Mountain
Grand Exalted Ruler
Benevolent and Protective Order of Elks
Toledo, Ohio



WILLIAM WALLACE MOUNTAIN, elected
Grand Exalted Ruler at Los Angeles, last July

MOFFETT



DEAR BROTHER ELKS:—

Now arrives The Elks Magazine, and out of a heart deeply stirred with pride in the achievement, and with fore-knowledgè of the success in store, I am privileged as Grand Exalted Ruler to offer my congratulations to the Order at large.

The Elks Magazine establishes an advanced era in our fraternal progress and development. It invests us with a new and powerful element of strength and another instrumentality by which to translate and concrete opportunity in the practical results of our planning and organizing and of our leadership along the upward way. With its riches of information, its wholesome and stimulating intellectual entertainment, it stands pledged to place before its audience the first of every month the finest magazine published. It will be guided and controlled by a fixed policy that the best there is belongs by divine right and is dedicated to our great and growing fellowship.

That which pleases and gratifies me most of all is the fact that The Elks Magazine is YOUR Magazine—yours in the point of personal possession and proprietorship. It speaks and stands for your sentiments and your principles. It does honor to our Flag. It preaches and it practises the reality of Brotherly Love. I would impress the thought that a primary function will be to keep you enlightened and alive as to the ambitions of the Order expressive of its highest estate, and of its wide-reaching activities in carrying forward these ambitions.

As Grand Exalted Ruler, and thereby as a member of the Elks National

Memorial Headquarters Commission, and having actively participated in the foundation work for the establishment of The Elks Magazine, I cheerfully bear witness to the vigilant care that has dominated with business prudence every successive step forward, and that now culminates in its delivery into your hands.

In the multitude and talent and experience from which we are able to draw, and in the array of so many gifted minds, it is to be expected and it is requested that many among our members will be inspired to volunteer their suggestions alike for editorial and publication features of attraction and improvement. I am assured by those in charge that the doors of The Elks Magazine will stand wide open to welcome new ideas intended for its good. Out of such close co-operation and mutual dependence, following these lead lines, and in the exercise and administration of our joint proprietorship, there can come only substantial betterment and a larger prosperity.

It goes without mentioning that The Elks Magazine will be worth considerably more than the nominal price named for subscription, which is after all, in easy analysis, one more tribute to your good fortune in being a member of our Order.

The beginning is first-class. The augury is for better and better as time comes and goes. From the light of the past, we look optimistically into the future, and we have cause to congratulate ourselves and each other. In all sincerity, I bespeak and commend your welcome.

A. W. Mountain

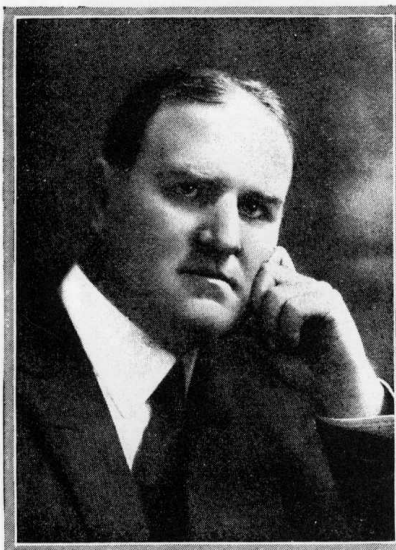
Grand Exalted Ruler.



William M. Abbott
Fred Harper (right)



Rush L. Holland



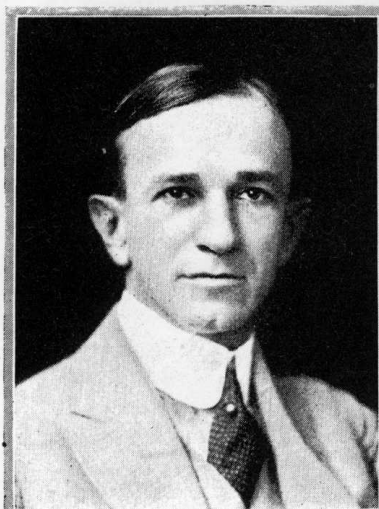
John K. Tener
Chairman

*Elks
National Memorial
Headquarters Commission*



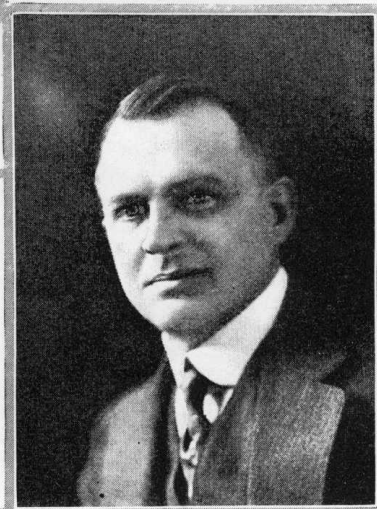
Joseph T. Fanning
Secretary-Treasurer

James R. Nicholson (right)



Edward Rightor

Frank L. Rain (right)



Bruce A. Campbell



The Elks National Memorial Headquarters

OUT of the abundance of affection and appreciation, in all time, when men would confer imperishable distinction upon the illustrious of their fellows, the sentiment, with seeming reverence, has enshrined itself into Memorial Temple, into pomp of Monument, into splendor of Shaft, or otherwise spiritualized into a masterpiece classically symbolic.

This perpetuation of tribute proceeds upon the principle that in recalling the great, we ourselves grow greater by the unconscious imitation of their virtues; that in the act of looking upward to them we ourselves are lifted. Such has been the instinct and practices of humankind down the train of ages since the sunrise of civilization.

Thus it was ordained by the Benevolent and Protective Order of Elks, in the fulness and glory of achievement, to honor and to keep forever lighted upon the altars of the American Republic, the fires kindled by its group of intrepid patriots.

In this commemorative devotion, the further Elk wish has been and is to include namelessly every member of the Purple Kingdom who answered the call to colors in the Great War, whether he paid the supreme sacrifice, or whether he was denied the privilege of fighting at the front.

There are also to be immortalized kindred remembrances—memories of our contributions as a fraternal agency to the various and varied auxiliaries of war activities, less spectacularly of course, and performed rather secludedly at home, but none the less valorously and none the less worthy a niche in the Temple we would raise and consecrate.

ATTENTION having been invited, promptly and with due solemnity the Grand Lodge of the Benevolent and Protective Order of Elks dedicated of its resource whatever might become necessary for the achievement of these sacred purposes; and forthwith created its Commission charged with the duty of carrying forward the program to realization.

In passing, it is noted that the Commission, without delay, was constituted, to-wit: John K. Tener, Joseph T. Fanning, James R. Nicholson, Edward Rightor, Fred Harper, Bruce A. Campbell, William M. Abbott, Rush L. Holland, Frank L. Rain and William W. Mountain, as Grand Exalted Ruler. In perfecting its organization, and to the end of expediting its business, John K. Tener was

made Chairman of the Commission, William W. Mountain Vice-Chairman, and Joseph T. Fanning was elected Secretary-Treasurer and made Executive Director.

In the report submitted to the Grand Lodge in the first instance, and upon which this final proceeding was taken, Chicago was chosen because of considerations of commercial and administrative importance and because of geographical advantage. It was considered and so recommended that inasmuch as the Memorial building could be proportioned to provide space accommodations for the Grand Secretary and for the National Publication headquarters, as theretofore agreed upon, the business affairs of the Order and other matters economically related, could be conducted with greatest dispatch in and from Chicago.

Selection of a Building Site, one that would be ample and comport with all requirements and proprieties and the dignity and importance of the undertaking, one that would comprehend and gratify the wishes of the Grand Lodge, as it acted for and in the name of every member of the Order, was the first detail to which the Commission addressed its energies and best judgment. Ultimately, after thorough and painstaking research and investigation, and after an informed comparison in valuations had been completed, a site ideally suitable was acquired at the southwest corner of Lakeview Avenue and Diversey Boulevard. The measurements are spacious—393 feet front carrying back to a depth of 200 feet. Fronting eastward from this vantage-point, the eye revels amid the bloom and verdure of Lincoln Park; and then looking still further eastward, beyond the Lincoln Park expanse, there rolls and sparkles the silver sheen of Lake Michigan. In the center of this gem of nature most advantageously located, and charmingly surrounded, the Order of Elks will erect its chef d'oeuvre of affection's tribute.

With an extreme of care and high regard for taste and suitability, studies are just now being made in the matter of deciding the character of Memorial. Whatever may be the design approved, it can be stated definitely that all such details will syn-

chronize perfectly with the Chicago plan of a City Beautiful, and with the elegance of simplicity, will speak the heart and spirit of the Order of Elks.

WITH no departure from original intentions, with no profanation of the sanctuary, and without shocking the fine art concepts of the connoisseur, it has been planned, as already noted, to provide in a sequestered section of the Temple, adequate space for the Grand Secretary and his functions, and the editorial home of The Elks Magazine.

One main purpose of the National Publication, which is already understood but which cannot be over-accented, is that The Elks Magazine is primarily and principally intended to bring the Order directly and in wholesale capacity to the Elk membership everywhere and all the time, and in so doing to acquaint all these members with the various activities, the heritage of achievements, the interesting developments and compelling ambitions in detail and more completely than ever heretofore; and moreover, reciprocally, to cement a finer and closer working understanding and appreciation and unity of purpose between the Grand Lodge and the Subordinate Lodges and the great and growing rank and file. And at the same time, the guiding purpose will be to enrich The Elks Magazine with exceptional features, entertaining and instructive and stimulating, contained in departments other than those fraternally devoted; these diverting topics to be treated with a garniture of the literary craft and with extra touches of art to heighten and improve the effect, and upon the whole, to intensify pride in the Order in its good deeds well done.

Recurring to the Memorial Temple and speaking for the Commission: As for details and decorations expressive of the sacred sentiments to be interpreted, it is too early to decide, too early to anticipate particulars; but there is the world's treasure of experience to be ransacked and borrowed from; and better still, there is our own initiative at command, our own creative conceptions that can be fitted to harmonize with the dominating purpose to be served.

In addition to its Headquarters activities, a large share of the time of the Commission has been applied to organizing The Elks Magazine and supervising its first issue.



Under the Spreading Antlers

They Tell These Tales

Atlantic City Makes Ready for the Grand Lodge

UNDER leadership of Harry Bacharach, who discharges the dual rôle of Grand Esquire for the Order and Chairman of the Committee on Grand Lodge Arrangements, preparations for the welcome and entertainment of the Purple Host in Atlantic City in July are going forward with a hum.

The prophecy is that 1922 will establish a new maximum volume of visitors. Never has a livelier and wider interest been manifested in advance, and seldom, if ever, have plans been more ambitiously undertaken. In all essentials, Atlantic City is superbly dowered by nature, reinforced by the craft of man, to serve as host on a scale colossal.

During the good time coming, Atlantic City will not be allowed to act as host to the Grand Lodge all by itself. Every subordinate Lodge in New Jersey is under pledge to participate in doing the needful regally. These several New Jersey Lodges, compacted and energized as a State Association unit, will independently maintain headquarters, and bid their friends drop in and mingle awhile at the Hotel Alamac.

Moreover, Atlantic City Lodge will be otherwise effectively assisted by Milwaukee Lodge, Columbus (Ohio) Lodge, Washington (D. C.) Lodge, Canton (Ohio) Lodge and Philadelphia Lodge, each of which has volunteered its bands and Glee Clubs, its Drill Corps and Patrols, and other entertainment accessories to supplement the local and neighboring forces in doing the Reunion honors more sumptuously than they were ever attempted before.

Convention Hall, on Steel Pier, will be the place of meeting, beginning with the public ceremony on Monday evening, at 8 o'clock sharp, July 10. The Blackstone will be the official point of registration. The Traymore will be Grand Lodge Headquarters.

As General Chairman, Harry Bacharach functions as dynamo. Attached to him in Committee service, are twenty-five of the liveliest live wires anywhere to be discovered. Divisionally, the various departments of work have been entrusted to capable coadjutors. United States Senator Walter E. Edge is Vice-Chairman of the Committee on Grand Lodge entertainment. Governor Edward I. Edwards is vitally an element of the organization. Congressmen Isaac Bacharach, Nicholas Longworth and Joseph Walsh constitute a Sub-Committee to arrange for the attendance and enjoyment of members of the House of Representatives and other Elk dignitaries of official Washington. By this delegation arriving from the Capitol, special badges, bearing the inscription: "AMERICA'S CIVIC CENTER: EVERY ELK LODGE," will be worn. The same inscription has been adopted for general use on this year's Reunion badges and regalia. The pro-

gram of fun and feast of fellowship will be unceasing during each day and late into the nights.

The annual parade will be supervised with dignity. While novelty in costume and display are invited, and prizes are to be offered to stimulate attractions of this character, nothing of the grotesque and nothing approaching the undignified and nobody not in uniform will be permitted in the parade. A series of prizes, now in process of planning, is expected to stir interest far and wide and to greatly encourage good-natured rivalry.

General Chairman Bacharach has cheerfully placed himself and his entire time at the disposal of the Order as one means of insuring the largest success in details of attendance, social and display features and other outstanding incidents associated with the forthcoming gathering of the Purple Clans. He will be delighted to extend every courtesy within his power, to answer all questions, to negotiate reservations for Lodges and otherwise handle the necessities of the situation upon a basis both individual and collective. To these ends, he may be reached by wire or letter at Committee Headquarters, No. 7 South Maryland Avenue, Atlantic City, N. J. Swinging over the Bacharach desk at Headquarters is a motto which impresses: "Promptness Means Do It Now." At least three circular letters, vibrating with late tidings and instructions required to be given, are scheduled to be sent broadcast to the Lodges, at opportune intervals, by the Chairman.

A Satellite event that may be mentioned incidentally is that during the week of the Grand Lodge, Atlantic City Lodge will break ground for its New Home, and that Grand Lodge officers will conduct the ceremony.

Magazine Headquarters at Grand Lodge Meeting

During the meeting of the Grand Lodge in Atlantic City next month, The Elks Magazine will maintain Headquarters at the Traymore in official connection. All its subscriber friends are cordially bidden to renew acquaintance, or become acquainted, and make themselves generally and particularly sociable.

Rendering Our Homage Before Shrines of Patriotism

Location in the birthplace of American Liberty, the home of the Liberty Bell, with the scene of the signing of the Declaration of Independence, the creation of the Stars and Stripes and the meeting of the first Continental Congress and the adoption of the Constitution of the United States give to the patriotic activities of Philadelphia Lodge an added impetus and unusual significance.

The activities of the Lodge along patriotic lines were never so well illustrated as in the recent visit to Philadelphia of Grand Exalted Ruler William W. Mountain, heading a Grand Lodge official delegation. Immediately on arrival, the Grand Exalted

