

# Elks National Foundation Programs Seminar

Presented by: Debbie Kahler, Manager, ENF Programs
Lesley Greene, Programs Associate
Hilton Hotel – Anaheim



### PROGRAMS SEMINAR AGENDA

- Community Investments Programs
  - Gratitude Grants
  - Promise Grants
  - Impact Grants
- State Grants
- Scholarship Programs
  - Most Valuable Student
  - Legacy Awards
  - Emergency Educational Grants
- Other ENF-Sponsored Programs
- Questions



## **Elks National Foundation**

### We fulfill our mission by:

- Providing tomorrow's leaders, our youth, with a healthy beginning;
- Honoring the Elks' pledge to never forget our veterans;
- Helping the state Elks associations accomplish their charitable objectives and
- Funding projects that improve the quality of life in local Elks communities.



# Community Investments Program

This year, the ENF will invest up to

\$1.375 million

in local communities.



### **Community Investments Program**

# Components:

- Gratitude Grants
- Promise Grants
- Impact Grants



In 2007-08, **1,497** Lodges qualified to receive a Gratitude Grant of up to **\$400** to make Elks communities better places to live.

In 2008-09, Lodges can receive \$500 to help their community simply by reaching the GER's per-capita goal!



### Why does the ENF offer Gratitude Grants?

- To show our appreciation to Lodges that meet the GER's per-capita goal.
- To encourage and support Lodges in addressing their community's needs.

### Who is eligible?

Any Lodge that reaches the GER's 2008-09 per-capita goal of \$4.50.

### How much is the grant?

Reimbursement grants of up to \$500.



Lodges accomplished amazing things in 2007-08... let's take a look at a few of the examples.



### Canajoharie-Fort Plain, N.Y., Lodge No. 2621

The Canajoharie-Fort Plain, N.Y., Lodge used a Gratitude Grant to buy a booth, build games, and provide prizes to children of all ages at an annual community festival.





### Wichita, Kansas, Lodge No. 427



The Elks of Wichita hosted a Medal of Valor dinner to

gave their lives serving our country.



### Wickenburg, Ariz., Lodge No. 2160



With the help of Gratitude Grant, the Elks of Wickenburg, Ariz., Lodge were able to make a for Journey of Hope team members and disabled youth and adults from the community.



## How does my Lodge apply?

- Lodges are notified once they reach the GER's 2008-09 per-capita goal of \$4.50.
- Applications are sent to qualifying Lodges.
- Lodge Secretary completes the application and submits to the ENF for approval by May 31, 2009.



### How does my Lodge get reimbursed?

- A Final Report form will be sent to the Lodge Secretary.
- After the Lodge uses its grant, the Final Report form must be completed, and signed by the Lodge Secretary and Exalted Ruler.
- The Final Report form must be submitted to the ENF, along with copies of grant-related receipts by **August 31, 2009**.



# **Examples of Gratitude Grants**

- Donate to a food pantry or Meals-on-Wheels program.
- Purchase coats for a winter coat drive.
- Host a fundraiser at your Lodge and donate the proceeds to support a local cause.
- Support veterans in your community by hosting a bingo event or dinner.
- Contribute to a local family in need.
- Purchase supplies for a senior center.
- Award scholarships to students in your community.
- Support an all-community event such as a Flag Day celebration of July Fourth fireworks.



In 2007-08...

Lodges qualified for a Gratitude Grant.

Lodges applied for a Gratitude Grant to make a difference in their community.



# Important dates for 2008-09:

- Applications must be completed and submitted to the ENF for approval by May 31, 2009.
- July 1, 2008, and July 31, 2009. Lodges may use grants after they have met the per-capita goal.
- Final Reports due by August 31, 2009.



### **Making Time for Kids**

With Promise Grants, Elks work to support young people and their families.

Through quality youth events at the local level, Elks show their commitment to building the character and competence of America's young people.



### Why does the ENF offer PGs?

To support a Lodge event that builds the character and competence of local youth.

### Who is eligible?

The first 250 Lodges that pledge to host an event.

### How much is the grant?

Reimbursement grant of up to \$500.



# Here's how a few Lodges used their Promise Grants ...



### Stuart-Jenson, Fla., Lodge No. 1870



To help celebrate Red Ribbon Week, Stuart-Jenson Elks used their Promise Grant to support the state of the st

The Elks helped the students plant a beautiful garden of red impatiens complemented by red ribbons as part of the Plant the Promise project. And of course, Elroy was on hand to help out too!



### Eatonton, Ga., Lodge No. 2549

With a Promise Grant, the Elks of Eatonton, Ga., hosted a youth last summer.

Elks teamed up with the local public golf course and recreation department. They taught the future golfers how to putt, chip and drive. And, most importantly, the joy of an active lifestyle.





### Milton, Fla., Lodge No. 2377

Milton Elks used a Promise
Grant to
to
the students of Bennett C.
Russell Elementary School.

Elks teamed up with the Daughters and Sons of the American Revolution to provide the students with an understanding of the significance of "Old Glory," while donating a flag to each classroom of the new school.





# How does my Lodge apply, and what are the deadlines?

- Pledge forms were sent to Lodge Secretaries in June, but can also be found on our website at www.elks.org/enf/community.
- Pledge by **March 31**, **2009**.
- Host your event between July 1, 2008, and July 31, 2009.



### How does my Lodge get reimbursed?

- A Final Report form will be sent to the event coordinator.
- After the Lodge uses its Promise Grant, the Final Report form must be completed, and signed by the Lodge Secretary.
- The Final Report form must be submitted to the ENF, along with copies of grant-related receipts by **August 31**, **2009**.



# **Examples of Promise Grants**

- Host a fishing derby at a local lake.
- Sponsor a story writing or essay contest.
- Encourage youth to live a healthy lifestyle, and stay active with an afternoon of physical activities.
- Help an Elks-sponsored Scout troop fulfill badge requirements.
- Partner up with a local youth organization to teach kids about the dangers of abusing drugs and alcohol.
- Get involved in your local schools.
- Host a holiday or dance party at your Lodge to provide youth with drug-free activities.



### **Question:**

Can my Lodge use a Gratitude Grant together with a Promise Grant?

#### **Answer:**

Yes, a Gratitude Grant can be added to a Promise Grant to build the character and competence of local youth in a single Lodge event. Imagine the event your Lodge could host with \$1,000!



# Important dates for 2008-09:

- Pledge forms available online at www.elks.org/enf/community.
- Host event between July 1, 2008, and July 31, 2009.
- Final Reports due by August 31,2009.



# Impact Grants

In 2008-09, the total grant pool for Impact Grants is \$500,000!



# **Impact Grants: 101**

# Impact Grants are:

- Larger, competitive grants.
- Worth up to 510,000.
- Intended to make a difference in the Lodge community by starting a new project or expanding on an existing one.



# **Impact Grants: 101**

### Who's Eligible?

All Lodges are automatically eligible to apply.

### How many Impact Grants will be awarded?

Since funding for this program is limited and Impact Grants are competitive, only a limited number of Lodges will be awarded between \$2,500 and \$10,000.



# **Impact Grants: 101**

Impact Grants are designed to support Lodges looking to and stall address the needs of their communities, on a larger scale than ever before!

# Youth

| Lodge                          | Project Name                                | Award    |
|--------------------------------|---|----------|
| Holiday Island, AR, Lodge 1042 | Connecting Books With Kids                  | \$6,600  |
| Chico, CA, Lodge 423           | Chico SAGE Takes the California STAGE       | \$10,000 |
| El Cajon, CA, Lodge 1812       | East County Youth Symphony                  | \$3,600  |
| Ashland, KY, Lodge 350         | Youth Promise Program                       | \$10,000 |
| Ferndale, MI, Lodge 1588       | Coolidge After School Program               | \$9,030  |
| Rahway, NJ, Lodge 1075         | R(ead) E(at) A(nd) D(igest) Internationally | \$9,000  |
| Lock Haven, PA, Lodge 182      | YMCA & Elks Activity Health Program         | \$5,300  |

# Veterans

| Lodge                          | Project Name                               | Award    |
|--------------------------------|--|----------|
| San Diego, CA, Lodge 168       | Therapeutic Horsemanship                   | \$10,000 |
| Rancho Cordova, CA, Lodge 2484 | Catch the Spirit Project                   | \$10,000 |
| Bridgeport, CT, Lodge 36       | Serving Those Who Served                   | \$9,600  |
| Cocoa Beach, FL, Lodge 2387    | Veterans Beginning a New Life              | \$5,000  |
| Marion, IL, Lodge 800          | Elks Alliance Health & Wellness<br>Program | \$5,000  |
| Wausau, WI, Lodge 248          | Elks Community Ramp Builders               | \$10,000 |

# Needy

| Lodge                            | Project Name                                       | Award    |
|----------------------------------|--|----------|
| Chestertown, MD, Lodge 2472      | Food for Families in Need<br>Sponsored by the Elks | \$3,000  |
| New Braunfels, TX, Lodge 2279    | Dental Care for Underserved Population             | \$10,000 |
| Rancho Cordova, CA, Lodge 2484   | Catch the Spirit Project                           | \$10,000 |
| Greater Wildwood, NJ, Lodge 1896 | Fresh Produce for Needy                            | \$9,800  |

# Elderly

| Lodge                                  | Project Name                        | Award    |
|--|-------------------------------------|----------|
| Naugatuck, CT, Lodge 967               | Senior Home Work Project            | \$7,000  |
| Lake Placid, FL, Lodge 2661            | Lake Placid Meals on Wheels         | \$3,770  |
| Port Orange, FL, Lodge 2723            | Holiday Meals on Wheels             | \$3,300  |
| Naval (Port Angeles), WA,<br>Lodge 353 | Elks Memorial Playfield Restoration | \$10,000 |
| Wausau, WI, Lodge 248                  | Elks Community Ramp Builders        | \$10,000 |

# Disabilities

| Lodge                                | Project Name   | Award    |
|--------------------------------------|--|----------|
| San Diego, CA, Lodge 168             | Therapeutic Horsemanship                               | \$10,000 |
| Toms River, NJ, Lodge 1875           | BPOE – Bringing People Opportunities for<br>Employment | \$9,800  |
| Lockport, NY, Lodge 41               | Bringing Special Needs Children & Adults to Camp       | \$10,000 |
| Stephenville Area, TX,<br>Lodge 2834 | Faith Field for Angel League                           | \$10,000 |

#### Community

| Lodge                                  | Project Name                           | Award    |
|--|--|----------|
| Midland, MI, Lodge 1610                | Midland Elks Community Project         | \$10,000 |
| Rotterdam, NY, Lodge 2157              | Steinmetz Park Revitalizations Project | \$10,000 |
| Naval (Port Angeles), WA,<br>Lodge 353 | Elks Memorial Playfield Restoration    | \$10,000 |



#### **Impact Grants**

July 7 Impact Grants Workshop.

August 31 Application deadline.

October Grant recipients announced.



What would your Lodge do with \$10,000?

#### Stop Dreaming. Start planning!

Lodges have until **August 31, 2008**, to submit an application to the Elks National Foundation, which means that now is the time to start thinking about how your Lodge can benefit from this exciting opportunity!



#### **Community Investments Program**

# For more information visit us online:

www.elks.org/enf/community

Check out the "What's New" page for all the latest in CIP news!



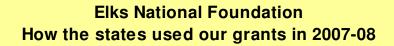
## State Grants: What has the ENF done for you lately?

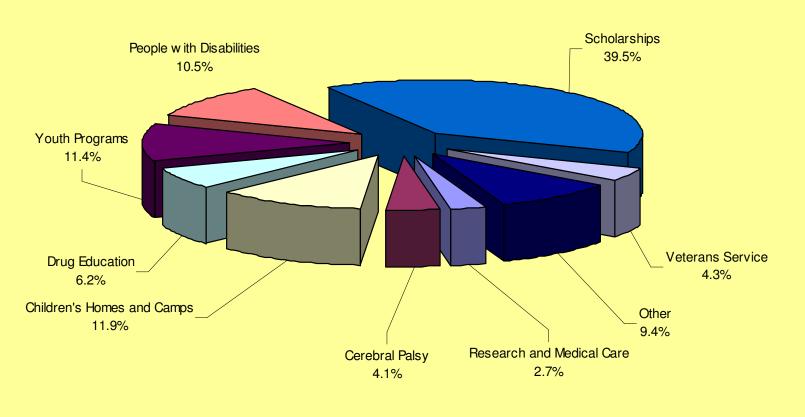
# Did you know that the ENF gives more money back to the states in grants than to any other program?

\$6,983,700



## State Grants: What has the ENF done for you lately?







#### **ENF Scholarship Programs**

# Provide more than \$3.6 million in college scholarships annually.

- Most Valuable Student
- Legacy Awards
- Emergency Educational Grants



#### **ENF Scholarship Programs**

#### Did you know?

- In 2009, our Legacy Awards will become four-year, \$4,000 awards. Doubling the program!
- Our Most Valuable Student first- and second-place awards are the largest scholarships provided by any major fraternal or service organization.
- We added 12 additional top awards to the Most Valuable Student Contest in 2008.



#### Most Valuable Student Scholarship

#### 500 four-year awards

- Two \$60,000 scholarships (\$15,000 per year)
- Two **\$40,000** scholarships (\$10,000 per year)
- Two **\$20,000** scholarships (\$5,000 per year)
- Two \$16,000 scholarships (\$4,000 per year)
- Two \$12,000 scholarships (\$3,000 per year)
- Four \$10,000 scholarships (\$2,500 per year)
- Four \$8,000 scholarships (\$2,000 per year)
- 482 **\$4,000** scholarships (\$1,000 per year)



#### Most Valuable Student Scholarship

### Scholarship • Leadership • Financial need Applications are available Sept. 1 at:

- www.elks.org/enf/scholars.
- Elks Lodges.
- High schools.
- The ENF by sending a self-addressed, stamped envelope through December 31.



#### Most Valuable Student Scholarship

#### Scholarship • Leadership • Financial need

2009 Contest Deadline: January 9, 2009

#### Judging Deadlines:

- Lodges January 26, 2009
- District February 16, 2009
- State March 4, 2009
- National mid-April, 2009



#### Why We Do What We Do

"The Elks are a wonderful organization! Thank you for everything you have done. The Elks will always be a positive impact on communities around the country. Your generous financial assistance through the MVS Scholarship will give many the opportunity to reach their potential."

2008 MVS Recipient



This year, the Legacy Awards program will change from a one-year, \$1,000 scholarship to a four-year, \$4,000 award!

#### **Legacy Awards**



"Thank you so much for the Legacy Award. The scholarship is greatly appreciated and has made a significant impact on my future schooling. I know that you will continue enriching students lives for many years to come."

Jasper Smith 2008 Legacy Award Recipient Sponsored by Vincennes, Indiana, Lodge #291

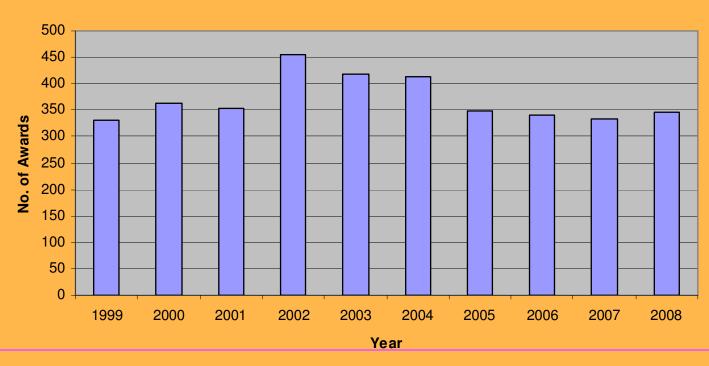


#### Legacy Awards

Although the change means we will be awarding fewer scholarships – 250 vs. an average of 340 in recent years – we'll be helping students in a more meaningful way.

ENF Legacy Awards

Awarded by Year





#### Legacy Awards

Available to the children and grandchildren of active Elk members who are:

- High school seniors
- Going to college
- Exhibit the values of the ENF:
  - Knowledge
  - Integrity
  - Community
  - Charity



#### **Emergency Educational Grants**

Established in 1944 as a way to help the children of Elk members who lost their life or became incapacitated as a result of serving in World War II.



#### **Emergency Educational Grants**

- Expanded to include all children from families where an Elk parent is deceased or totally disabled.
- Provides college financial assistance to children of deceased or totally disabled Elks who wish to obtain or further their college education.
- Students must demonstrate financial need to qualify for a grant under this program.
- Renewable, one-year grant amounts can range up to \$4,000.



#### Champions of the Order

- Surveyed MVS and Legacy Award recipients from the past four years.
- Received more than 1,000 responses to date! And they want to be more involved!
- We want to be more than a check, so we hired a Programs Relationship Associate dedicated to developing meaningful relationships with our scholars!
- By 2010, we plan to have a web-based system to match Lodges with scholars interested in service opportunities.



#### Things to Consider...

- More interaction with Elks Lodge members. As a young student, I appreciated all the educational assistance I could get, but would have liked to gain an understanding of the organization too. Forming relationships with individuals would lead to positive outcomes for students.
- More updates about local happenings.
- Have a service project for all winners in their local regions.
- A connection to the local Elks Lodge. I couldn't find out when they held meetings to visit or thank them.
- If I was able to give back to an organization that helped me get through school financially, that would have been the greatest thing that I could have done to enhance my experience and show my gratitude to the Elks.



#### **Hoop Shoot National Free-Throw Contest**

- More than 3 million boys and girls ages 8 – 13 participate each year!
- Support the Elks youth programs by going to your Lodge Hoop Shoot contest! Better yet, be a volunteer!





#### Drug Awareness Program

#### **DAP Program strives to:**

- Teach all children and parents about the dangers of illegal drug use.
- Prevent the abuse of legalized and prescription drugs.





#### **Elks National Veterans Service Commission**



#### The Elks have:

- Expanded their presence at VA hospitals.
  - Increased efforts to assist homeless veterans.
- Devotedly support the men and women who are currently serving overseas.



#### **Elks National Veterans Service Commission**

In each of the 172 VA Medical Centers across the country, Elks VAVS
Representatives spend time hugging heroes, shaking hands, giving thanks, and offering comfort and companionship to hospitalized veterans.