

# **Community Investments Program Impact Grants**

**Presented by:**

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**Anaheim, California**

**1-2:30 pm**

**July 7, 2008**



## Community Investments Program

# Helping Lodges build stronger communities.



Helping Elks Build Stronger Communities



# Community Investments Program

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## Today's Agenda:

- ✓ Review the Community Investments Program.
- ✓ Overview of last year's recipients.
- ✓ Review the Impact Grant application in detail.
- ✓ Questions & Answers.



## Community Investments Program

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**In June 2005, we introduced the Community Investments Program as a way to put Foundation money directly to work at the local level.**



# Community Investments Program

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## Gratitude Grants

- Our way of saying thank you to Lodges that achieve the GER's goal in per-member giving to the ENF.

## Promise Grants

- Any event or activity that builds the character and competence of youth.

## Impact Grants

- What we're here to talk about today!



# Community Investments Program

CIP grants provide Elks with meaningful ways to interact with their community.

Impact Grants are intended to help Lodges aid their communities in today's time of incredible need.





# Impact Grants



# What is an Impact Grant?



# Impact Grants: 101

## Impact Grants are:

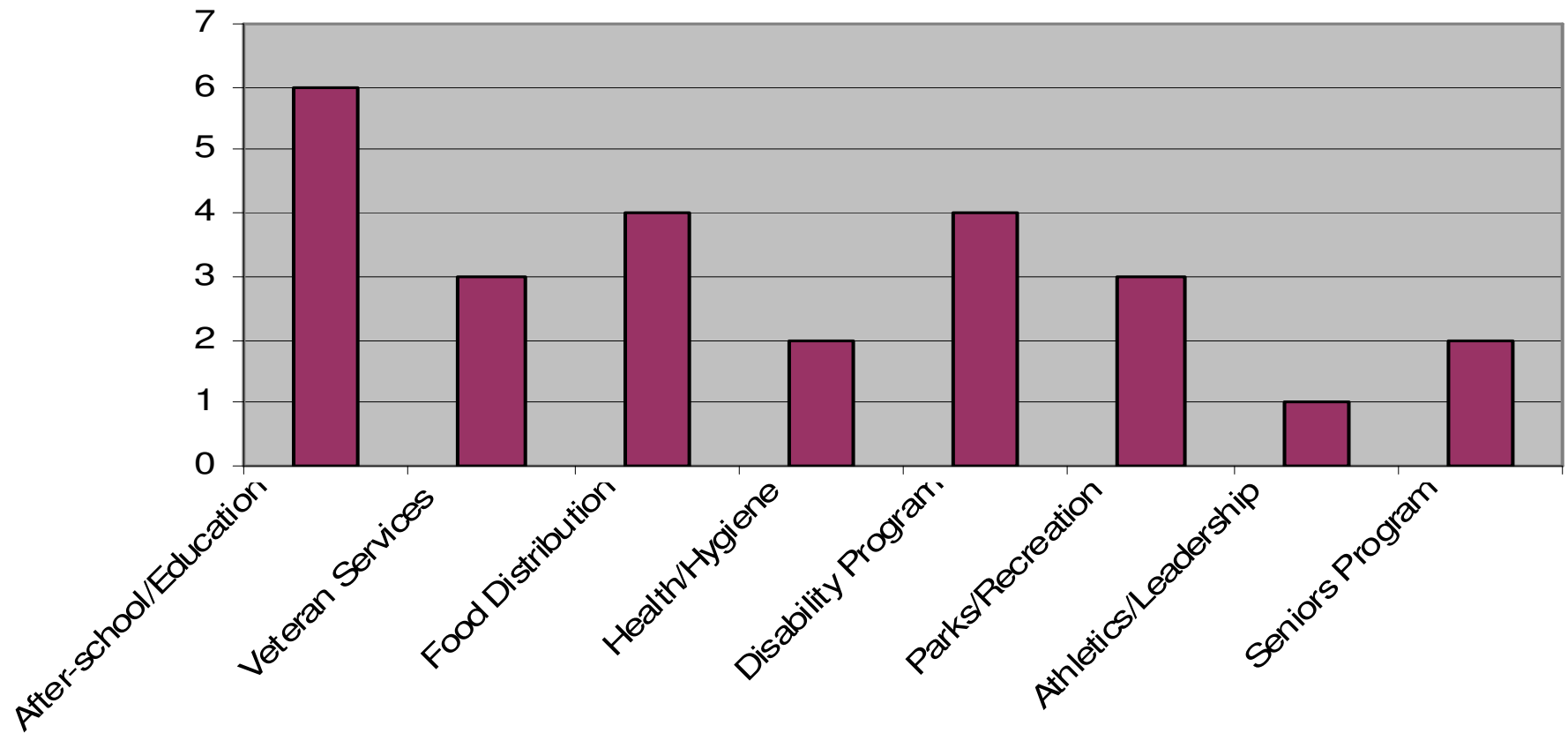
- Larger, competitive grants.
- Worth up to **\$10,000**.
- Intended for Lodges to start a new project, or expand on an existing one.
- Aimed at helping Lodges make a meaningful and visible impact on their communities.
- Available for renewal funding up to three years.





# 2008 Projects

### Impact Grant Project Types





# 2008 Impact Grant Recipients

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- **Holiday Island, AR, Lodge No. 1042:** Elks will provide books for first graders to encourage low-income families to read with their children.
- **Ashland, KY, Lodge No. 350:** Elks will improve an existing after-school program for at-risk students. Activities will include sports, gardening, art, music and drama.
- **Ferndale, MI, Lodge No. 1588:** Elks will develop an after-school program to target students in fourth through sixth grades.
- **Rahway, NJ, Lodge No. 1075:** To improve literacy and cultural awareness, Elks will interact with second graders, assisting them in understanding other cultures and preparing recipes from around the world.
- **Lock Haven, PA, Lodge No. 182:** Elks will form a partnership with the YMCA to offer nutrition and fitness programs to local youths.



## Chico, Calif., Lodge No. 423

### Chico SAGE Takes the California Stage

Elks started a SAGE program at three area high schools. Elks recruited volunteers, act as mentors and serve as judges.





# 2008 Impact Grant Recipients

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- **Bridgeport, CT, Lodge No. 36:** Provide a monthly meal and care packages to the residents of Homes for the Brave, a transitional shelter for homeless veterans.
- **Naugatuck, CT, Lodge No. 967:** Elks will assist senior citizens in maintaining their homes through simple maintenance and energy improvements.
- **Cocoa Beach, FL, Lodge No. 2387:** Elks will provide veterans with care packages of essential items to help them through the rehabilitation process.
- **Marion, IL, Lodge No. 800:** Elks provide personal hygiene products for people in low- or crisis-income situations.
- **Naval (Port Angeles), WA, Lodge No. 353:** Elks will create six pickle ball courts and sponsor pickle ball leagues for seniors and students.



# Rancho Cordova, Calif., Lodge No. 2484

## Catch the Spirit

Elks in Rancho Cordova are providing year-round material support and food to families of military personnel and other needy families in their community.





# 2008 Impact Grant Recipients

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- **Toms River, NJ, Lodge No. 1075:** Elks will educate businesses on the benefits and importance of hiring young adults with disabilities.
- **Lockport, NY, Lodge No. 41:** Elks will establish an annual week-long summer camp tailored to meet the needs of people with disabilities.
- **Stephenville, TX, Lodge No. 2834:** Elks will work with other organizations to build an accessible baseball field.
- **Wausau, WI, Lodge No. 248:** Elks will build ramps for the homes of elderly and disabled adults.
- **Midland, MI, Lodge No. 1610:** Elks will purchase kitchen equipment, preschool play equipment, and computer equipment for new community recreation center.
- **Rotterdam, NY, Lodge No. 2157:** Elks will make various renovations at local park for youth groups and elderly.



## San Diego, Calif., Lodge No. 168

Therapeutic Horsemanship  
for Handicapped & Veterans

The San Diego Lodge has  
teamed up with Partners  
Therapeutic Horsemanship  
to provide programs for  
disabled children and  
veterans.





# 2008 Impact Grant Recipients

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- **Lake Placid, FL, Lodge No. 2661:** Elks will deliver meals to clients in the Greater Lake Placid community.
- **Port Orange, FL, Lodge No. 2723:** Elks will provide holiday meals to homebound seniors who depend on meal delivery service.
- **Chestertown, MD, Lodge No. 2474:** Elks will purchase and distribute food bins to collect non-perishable foods throughout Kent County.
- **Greater Wildwood, NJ, Lodge No. 1896:** Elks will work with a local food pantry to distribute fresh produce to those in need.
- **New Braunfels, TX, Lodge No. 2279:** Elks started a program to provide low-cost or free dental services for low-income individuals.



# El Cajon, Calif., Lodge No. 1812



## East County Youth Symphony

Elks will initiate a program to aggressively seek donations of musical instruments for use by needy children in a local youth symphony.



# Impact Grants: 101

## Who's Eligible?

All Lodges are eligible to apply.





# Eligibility Requirements

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## An Impact Grant must:

- Address an unmet need in an Elks community.
- Have significant Elks involvement.
- Benefit as many people as possible.
- Involve participation and monitoring by at least one Elks Lodge.
- Not duplicate or fund Elks National Foundation- or Grand Lodge-sponsored programs.



# Eligibility Requirements

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- Lodges can partner for a project to address regional needs. In this case, one Lodge submits an application for the group.
- The Lodge is required to report to the Elks National Foundation on the funds spent and project progress.



## Eligibility Restrictions

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### Here are some of the things an Impact Grant **cannot** be used for:

- Purchase land or buildings for an Elks Lodge.
- Renovate or expand current Lodge buildings.
- Establish or increase an existing permanent foundation, trust or permanent interest-bearing account.
- Directly and financially benefit Elks members or Lodge employees, unless they are part of the community served as a whole.



## Impact Grants: 101

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How can your Lodge submit an outstanding grant application?





# Impact Grants: 101

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- Learn what issues are affecting people in your community.
- Develop ways your Lodge can take action on these issues.
- Discover what resources already exist in your community for addressing the need, and see what you can do to help.



# Impact Grants: 101

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- Learn how other individuals, community groups, nongovernmental and governmental organizations are approaching these issues.
- Build on existing community resources to create opportunities that empower people.
- Involve individuals from the target population, when practical, in dealing with these issues.
- Take into consideration the interests of your Lodge members to ensure participation.



## Impact Grants: 101

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**Let's review the application now.**





# Impact Grants Application


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## I. Contact Information

- Primary Contact Information
- Project Manager
- Partnership Organization(s)
- Tell us about your community.



# Impact Grants Application

 Elks National Foundation 2009 Impact Grant Application  
*Investing in Communities Where Elks Live and Work*

**II. Project Information**  
Please complete the following required information. Include separate attachments as needed.

**Project Title:**  
Describe the project.  
\_\_\_\_\_

How will Lodge members be involved in this project? (Significant Elks involvement is required.)  
\_\_\_\_\_

Identify the problem your project is trying to address. (This is the statement of unmet need.)  
\_\_\_\_\_

How did your Lodge determine the need for this project?  
\_\_\_\_\_

Who is the intended audience for this project?  
\_\_\_\_\_


Do you anticipate other funding sources? If so, please explain.  
\_\_\_\_\_

## II. Project Information

- **Project Title**
- Describe the project.
- How will Lodge members be **involved** in this project?
- Identify the **problem** your project is trying to address. (This is the statement of **unmet need**.)
- How did your Lodge determine the **need** for this project?
- Who is the intended **audience** for this project?
- Do you anticipate **other funding sources**?



# Impact Grants Application

 Elks National Foundation 2009 Impact Grant Application  
*Investing in Communities Where Elks Live and Work*

**Goals:** Provide up to five (5) goals your Lodge has for this project. Goals should describe the general idea of what the project will accomplish. Attach separate sheets as needed.

Goal No. 1:

Goal No. 2:

Goal No. 3:

Goal No. 4:

Goal No. 5:

**Objectives:** Provide up to seven (7) objectives for this project. Objectives are precise, measurable, time-phased results that support the achievement of a goal. What do you plan to do, what is the time frame, what are the intended outcomes, and how will they be measured? Attach separate sheets as needed.

Objective No. 1:

Objective No. 2:

Objective No. 3:

Objective No. 4:

Objective No. 5:

Objective No. 6:

Objective No. 7:

**Timeline of Activities:** Provide an estimated timeline of the specific activities and actions necessary to fulfill the goals and objectives of this project. Identify the person or people who will be responsible for each activity. Attach separate sheet if necessary.

Activity No. 1:

Activity No. 2:

Activity No. 3:

Activity No. 4:

Activity No. 5:

Activity No. 6:

## III. Proposed Goals, Objectives & Activities

- Identify and define the **goals** you hope to accomplish.
- Identify the **measurable results** that support the attainment of the goals.
- Identify the **activities** you will engage in to achieve the project's objectives.



# Impact Grants Application

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**Goals:** Statements of the end result of a project or the anticipated outcome.

For example:

- Create and run an afterschool program for area students.
- Provide nutritious meals to homebound seniors 1x/month.



# Goals

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## Strong Goal:

Organize an educational trip to Washington D.C for local 6<sup>th</sup> graders to learn about the role veterans have played in American history.

## Not-so-strong Goal:

Take kids on a field trip.



# Impact Grants Application

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**Objectives:** Tangible, concrete, specific, measurable, achievable and time-limited.

For example:

- The project manager will secure 5 volunteers to run the program each week.
- The project team will meet 1/x month to plan meals, coordinate shopping, meal preparation and delivery.



# Objectives

## Strong Objective:

The Lodge will host an essay contest to identify 12 6<sup>th</sup> graders to participate in the field trip to Washington D.C. by January 31.

## Not-so-good Objective:

The Lodge will select kids to take on the field trip.



# Impact Grants Application

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**Activities:** Specific actions required to support objectives.

For example:

- Meet with local teachers and college students to recruit volunteers.
- Purchase supplies and food, and pick up donations from partnering organizations.



# Activities

## Strong Activity:


Distribute Elks essay contest forms to 6<sup>th</sup> graders in all three community elementary schools.

## Not-so-strong Activity:

Have an essay contest.



# Impact Grants Application

 Elks National Foundation 2009 Impact Grant Application  
*Investing in Communities Where Elks Live and Work*

**IV. Plan for Evaluation**  
In this section, please indicate how you will know if your project is successful. Attach separate sheet as needed.

What are the intended results or products of this project?

Indicate what "success" will look like for the project or initiative.

How will you know the project has been a success?

Describe how you will measure program success. (Include measurable results and how data will be collected.)

Discuss plans for project sustainability after the Impact Grant funding period.

## IV. Plan for Evaluation

- What are the intended results or products of this project?
- Indicate what “**success**” will look like for the project.
- How will you know the project has been a success?
- Describe how you will **measure project success**.
- Discuss plans for **project sustainability** after the Impact Grant funding period.



# Measuring Success

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## **Examples of results and how you will know success:**


- Middle-school students were educated about the role veterans played in our nations history.
- Senior citizens received weekly meals.
- Students had a safe place to go after school and improved their grades.

## **Examples of how to measure success:**

- Ask kids to write an essay about what they learned on the trip.
- Satisfaction survey provided to social workers and participants, asking about the quality of meals and customer service.
- The improvement in grades of participating students.



# Impact Grants Application

 **Elks National Foundation 2009 Impact Grant Application**  
*Investing in Communities Where Elks Live and Work*

**V. Budget Summary**

Please **attach a Budget Narrative** in addition to this form that explains why expense items are necessary for the project and how you propose to allocate funds for each line item over the funding period. The Budget Narrative should be no more than two pages. Be sure to describe the relationship of the expense to the desired outcome of the project. Budget proposals can include in-kind contributions and funds from other sources (Matching Funds).

Project Title:  Budget for the period (month/year – month/year):

**BUDGET:** Please fill in dollar amounts in the budget categories below. TOTAL PROGRAM COST should equal the sum of the ENF FUNDS REQUIRED plus the MATCHING SHARE (cash and/or in-kind).

BUDGET CATEGORY	ENF FUNDS REQUIRED	MATCHING SHARE		TOTAL PROGRAM COST
		CASH	IN-KIND	
Staff Salaries:	N/A	<input type="text"/>	<input type="text"/>	<input type="text"/>
Equipment:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Fundamental Expenses:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Supplies:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Travel:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>TOTAL:</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>


*\*Note: The amount entered in the total "ENF Funds Required" is the total grant amount that you are requesting to support your project. The total amount in "Total Program Cost" is the total amount that this program will cost, including the ENF grant, other funds and in-kind donations. The "Matching Share" should include all funds and donations that will be used in addition to any ENF grant received.*

## V. Budget Summary

- **ENF Funds Required** – Grant monies being requested for each category.
- **Matching Share** – Any funds other than the ENF Impact Grant. These funds do not have to equal the ENF Funds.
  - **Cash** – Monetary funds.
  - **In-Kind** – Non-monetary donations, e.g. volunteer hours.



# Impact Grants Application

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## V. Budget Summary

Budget Categories Include:

- **Staff Salaries** – ENF funds cannot support salaries. Cash or in-kind match is allowable for staff time.
- **Equipment** – anything over \$500. Subject to approval.
- **Supplies** – Items essential to the project.



# Impact Grants Application

**Elks National Foundation 2009 Impact Grant Application**  
*Investing in Communities Where Elks Live and Work*

**V. Budget Summary**

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## V. Budget Summary

Budget Categories Include:

- **Fundamental Expenses** – essential to the project, but can't be met by project personnel, e.g. contracted services.
- **Travel** – Reasonable & necessary to carry out the activities of the project.
- **Other Services** – Anything that doesn't fit into another category.



# Impact Grants

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## Application Evaluation Process:

- All applications must be mailed to the ENF, postmarked by **August 31, 2008**.
- In September, each application will be evaluated by a team of reviewers.
- Reviewers will evaluate applications independently, using a scoring guide.



# Impact Grants

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- **Project Identification** **up to 25 points**
- **Goals, Objectives & Activities** **up to 50 points**
- **Plan for Evaluating Effectiveness** **up to 15 points**
- **Budget Plans** **up to 10 points**

\* A total of 100 points are possible for the written application. An application must receive at least 70 points (70 percent of the total points) to be eligible for funding.



# Grant Cycle

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Application deadline: August 31, 2008

Grant recipients announced: late-October 2008

Funding Period: December 2008 – Dec. 31, 2009

Final Reporting due: January 31, 2010



## Impact Grants

# What would your Lodge do with \$10,000?



Helping Elks Build Stronger Communities



## Impact Grants

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# You tell us!

**Stop Dreaming. Start planning!**

Lodges have until **August 31, 2008**, to submit an application to the Elks National Foundation, which means that now is the time to start thinking about how your Lodge can benefit from this exciting opportunity.



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# Questions?

**email: *ENFPPrograms@elks.org***

**Phone: 773/755-4954**

***[www.elks.org/enf/community/ImpactGrants.cfm](http://www.elks.org/enf/community/ImpactGrants.cfm)***