



Elks
National
Foundation, Inc.

COMMUNITY INVESTMENTS PROGRAM



GUIDE TO GRANTS: EXALTED RULER EDITION

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For more information, visit elks.org/cip

BIG CHANGES ARE COMING: 2018-19 GRANT YEAR

The Community Investments Program will make some exciting changes in 2018-19 to serve your Lodge better. Here's a quick snapshot.



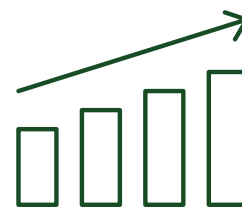
The Wait is Over

Starting July 1, Gratitude Grants will be available to Lodges having met the per-member-giving goal in the prior fiscal year.



Encore Celebration

The Anniversary Grant will be offered again to kick off another 150 years of service!



Freedom Grant Increase

300 Freedom Grants will be offered on a first-come, first-served basis.



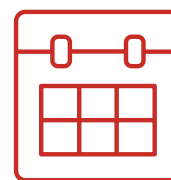
Impact Grant Two-Step

First, Lodges will submit a short project proposal. If selected, Lodges will be invited to submit a full application.



Going Paperless

Starting in 2018-19, Final Report Forms will be completed and submitted through the online grants dashboard.



New Deadlines

All 2018-19 applications open July 1 and close December 31, 2018. Lodges will have until March 31, 2019 to use grant funds.

ANNIVERSARY GRANT

To get a jumpstart on the next 150 years of the Elks, the \$1,500 Anniversary Grant will be offered again to **every** Lodge in 2018-19.



OVERVIEW

This \$1,500 grant offers an opportunity for Lodges to do even more charitable work. All Lodges are eligible for the Anniversary Grant, regardless of meeting the ENF per-member-giving goal. Much like the Gratitude Grant, the Anniversary Grant has flexible guidelines.

Please note: Anniversary Grants may not be used to fund 150th celebration parties or general Lodge awareness events.

HOW TO APPLY: Lodges have the option to apply for the Anniversary Grant one of two ways:

SUPERSIZE IT!

The Lodge will have the option to add on the Anniversary Grant to the Beacon, Gratitude or Promise Grant when applying. The \$1,500 will be added to the grant check, and the Lodge will report on the full amount granted on the Final Report Form. If the Lodge chooses this option, the Lodge is not eligible to submit a separate Anniversary Grant application.

COMPLETE A NEW APPLICATION

Fill out an Anniversary Grant application for a new and/or separate charitable project. This option comes with its own Final Report Form requirements. If the Lodge chooses this option, the Lodge is not eligible to supersize a Beacon, Gratitude, or Promise Grant.



Eugene, Ore., Lodge No. 357 **Veterans Homelessness**

The Lodge has been involved with the Lane County Stand Down for 15 years. During the event, at least 26 Elks prepare breakfast and lunch. In addition to serving meals, Elk volunteers set-up, distribute supplies, and assist veterans with limited mobility. With the help of an Anniversary Grant, the Lodge was able to rent a mobile dental van to provide services to approximately 500 veterans in need.

St. George, Utah, Lodge No. 1743 **Vision Care**

Students with poor vision often have difficulty focusing and struggle to complete their work, sometimes to the point of giving up. To improve student outcomes, the Lodge organizes an annual carnival where optometrists perform eye exams. If additional exams are needed, the Lodge provides vouchers to cover the costs of an in-depth exam and glasses. The Lodge used an Anniversary Grant to increase the number of vouchers given to families in need.



2018-19 Anniversary Grant applications open **July 1, 2018!**

BEACON GRANT

Beacon Grants offer Lodges the opportunity to develop a new, ongoing, Elks-led charitable project that the Lodge will be known for in the community. Lodges do not need to meet the GER's per-member-giving goal to apply. Here is an example of a real application.



Redlands, Calif., Lodge No. 583
Pet Adoption

Millions of cats and dogs are euthanized in animal shelters every year because there are more pets than there are responsible homes. The number of euthanized animals could be reduced dramatically if more people adopted pets. By hosting a pet adoption drive, Lodges can secure wonderful homes for furry friends and open up shelter space for another animal who might desperately need it.

QUESTION

01

Describe your Lodge's charitable project. Make sure to include the charitable focus and how often it will occur. (Beacon Grant projects must occur at least annually.)

The Redlands Animal Shelter is administered by the Redlands Police Department and owned by the City of Redlands municipality. The need to have animals adopted by forever families is critical to maintaining the shelter's desire to remain a low-kill facility. By hosting an adoption fair, the Lodge will be able to appeal to the animal loving segment of our community in addition to showing off our Lodge and making our presence in the community known. We will also offer discounted adoption fees for all animals adopted and offer free microchipping to residents of the City of Redlands whether they are adopting or currently own an animal.

2018-19 Beacon Grant applications open **July 1, 2018!**

QUESTION

02

Tell us about your community, and why this is an important community need. Include community statistics and details regarding partner organizations.

This project will help the Redlands community meet its goals of maintaining a low kill shelter, encourages community members to be responsible pet owners by microchipping their pets, reduces the financial pressure the shelter puts on the city's budget, increases participation in adoption events through thoughtful promotion, and shows the presence of our Lodge in the community.

QUESTION

03

Beacon Grants must be Elk-led. How many Lodge members are meaningfully involved? What are their duties and responsibilities? (Consider all involvement from planning, the day(s) of the project, and after.)

Approximately 10-15 Elks will be actively involved in organizing and setting up the adoption fair. Lodge volunteers will be active in the transport of animals to and from our Lodge and the shelter. Elks will handle the complete set-up and clean-up of the grounds at the Lodge. Members will also greet the community, offer tours of the Lodge, and help market the animals.

QUESTION

04

What does the Lodge expect to accomplish with this project? How will the Lodge measure its success?

We expect to have a number of animals adopted and microchipped, increased exposure of the good work Elks perform, and hopefully increased interest in joining the Lodge. We also expect to expand our network with community members at large as well as dignitaries like the former Redlands Mayor and current Congressman Pete Aguilar, current Mayor Paul Foster and City Council member Paul Barich. Having these dignitaries increases the press coverage of our events.

QUESTION

05

Grant funds should focus on project essentials and serving people in need. Only 10 percent of the grant budget can be allocated to administration, promotion or publicity.

Item	Estimated Cost
Animal Microchips	\$1,000
Adoption Fee Discounts	\$1,000
TOTAL	\$2,000

Microchips are free to anyone adopting a pet or to any resident of the City of Redlands. The Lodge will provide 100 microchips at \$10 per animal. The Lodge will cover adoption fees at \$16 per animal and when needed, will cover costs associated with vaccinations (\$19) and spay/neutering (\$28).

GRATITUDE GRANT

New Rule: Gratitude Grant eligibility is now based on whether the Lodge has reached the GER's per-member-giving goal in the prior fiscal year. If the Lodge met the 2017-18 goal, the Lodge will be able to apply on July 1. This is the only grant tied to this goal. Here is an example of a real application.



Tipton, Ind., Lodge No. 1012 Community Garden

There are multiple benefits of community participation in developing urban parks and open spaces, including a stronger sense of community and safer neighborhoods. By supporting local community gardens, Elks help promote the health and well-being of their communities. See how the Tipton Lodge is working to improve the community's image.

QUESTION 1

Describe your Lodge's charitable project and how it will serve the community.



This project is to design, construct and maintain a pocket park on one of the properties within Tipton, Indiana, where the houses were abandoned and ultimately demolished, due to irreparable flood damage. The properties are scattered within residential neighborhoods and were seized by the city.

QUESTION 2

Why is this an important community need? How will the Lodge identify people in need to help?



Thirteen properties were extensively damaged by a flood in 2013. Through federal grant monies, the mayor seized and razed the houses. Per statute, no building can be constructed on the properties but must be left open as green space. Today, these properties are empty grass lots scattered throughout the community. We have one nice county park within the city but the empty lots are scattered throughout the community. A pocket park would provide a garden-like setting and reduce blight. The green space will provide a relaxing place enjoy nature's beauty. All fauna species would be chosen to create a habitat for butterflies, bees, and birds.

QUESTION 3

How many Lodge members will volunteer? What are their duties and responsibilities?



There are several members who are landscapers and willing to design the pocket park. Once plans are drawn, they will be submitted to the Tipton Parks Director for approval. Members will create the soil mounds, place the plants, rock paths, portable tables, and benches. Two Elks have agreed to be in charge of monitoring the park and seeing when maintenance is needed. While the Park Department will continue to mow the grass on the property, Elks will be responsible for weeding and mulching. Maintenance of the pocket park will also provide members a hands-on community service opportunity.

QUESTION 4

What does the Lodge expect to accomplish with this project? How will the Lodge measure its success?



This project will increase our visibility in Tipton, visually showcase our commitment to the community and transform an undeveloped lot into a functional green space. Residents will be continually reminded of our Lodge's commitment to enhancing the town. The park will also serve as a reminder that while Tipton was devastated by the flood of 2013, we are a resilient, loving community that pitches in to help our neighbors create a positive future for our town.

QUESTION 5

Grant funds should focus on project essentials and serving people in need. Only 10 percent of the grant budget can be allocated to administration, promotion, or publicity.



Item	Estimated Cost
Top Soil, Fertilizer, Mulch, River Stone	\$400
Plants, Seeds, Bushes, Trees	\$1,500
Gasoline and Oil	\$100
TOTAL	\$2,000

After demolishing the flood damaged structures, Tipton did not replace enough topsoil to sufficiently support garden beds. We will work with the park department to use its top soil and mulch; however, we anticipate the need to purchase more for dressing the gardens, fertilizers, insecticides, and herbicides. Members have also agreed to supply cuttings from their existing perennials, tillers, skid steers, and other machinery. We are budgeting \$100.00 to pay for the fuels needed to operate borrowed equipment.

2018-19 Gratitude Grant applications open **July 1, 2018!**

FREEDOM GRANT

Freedom Grants are \$2,000 grants available to the first 300 Lodges that apply for an eligible charitable project that serves veterans and/or active-duty military members. Lodges do not need to meet the GER's per-member-giving goal to apply. Here is an example of a real application.



Warrington, Fla., Lodge No. 2108 Veterans Stand Down

According to the U.S. Department of Housing and Urban Development, on any given night, nearly 50,000 veterans are homeless. In partnership with organizations across the nation, Elks can help to reduce that number by hosting a Stand Down where veterans can come to receive food, shelter, clothing, health screenings, haircuts, dental exams and referrals to further forms of assistance.

QUESTION 01

Describe your Lodge's Freedom Grant project. How is your Lodge serving veterans and/ or active duty military personnel with this grant? (Do not list current Lodge programs unless this grant expands those programs.)

The Lodge will play a major role in the planning and funding of the annual Pensacola Homeless Veterans Stand Down. We will partner with the Pensacola Veterans Affairs Joint Ambulatory Care Center, Gulf Coast Veterans Advocacy Council, the local American Legion post, as well as many church and other civic groups in the Pensacola area. The veterans Stand Down provides food, water, clothing, personal hygiene articles, backpacks, and various supplies needed to veterans experiencing homelessness.

2018-19 Freedom Grant applications open **July 1, 2018!** Remember first-come, first-served.

QUESTION

02

Which of the five areas of increased need is this grant project addressing? Please choose one of the following five categories; employment; homelessness and housing; military families; health; or educational support.

The national initiative to end homelessness among veterans has brought an influx of funding helping to reduce veterans homelessness in Florida by nearly 50 percent in the last 5 years. While there has been a reduction in the number of veterans experiencing homelessness, statistics from the National Homeless Information Project's 2016 report show that there are approximately 120 unsheltered veterans in the Pensacola area.

QUESTION

03

How will Elks be meaningfully involved in this project? What are their duties and responsibilities? (Consider all involvement from planning, the day(s) of the project, and after.)

Our members will have sole responsibility for purchasing, preparing, cooking, and serving meals to every veteran attending the event. We will also purchase non-perishable snacks that veterans will be able to take with them.

QUESTION

04

What does the Lodge expect to accomplish with this project? How will the Lodge measure its success?

We will provide meals to hundreds of veterans as well as promote the charitable works of the Elks through our participation and as a major sponsor of this event. For example, posters will be distributed to local businesses that will include the Lodge as a major sponsor. Additionally, the local television station typically brings film crews to the event which will increase our visibility in the community. Lastly, the Stand Down will be included in the Lodge's newsletter and passed up to the district for inclusion in the Florida State Elks Association's newsletter.

QUESTION

05

Grant funds should focus on project essentials and serving people in need. Only 10 percent of the grant budget can be allocated to administration, promotion or publicity.

Item	Estimated Cost
Meals	\$1,200
Nonperishable Snack Bags	\$400
Bus Passes	\$400
TOTAL	\$2,000

The majority of the grant money will be used to provide meals for veterans. Additional funds will be used to purchase snack bags filled with non-perishable foods and bus passes to be provided for the Veterans Affairs Outpatient Clinic to distribute to veterans in need of travel assistance to the Veterans Affairs Medical Center (Biloxi, Mississippi VA is the closest and 100 miles away) for treatment.

PROMISE GRANT

Promise Grants are \$2,500 grants available to the first 500 Lodges that apply for an eligible charitable youth activity, in which Elks and youth have direct interaction. Lodges do not need to meet the GER's per-member-giving goal to apply. Here is an example of a real application.



Madison, Wis., Lodge No. 410
Nonprofit Makeover

By enhancing a nonprofit facility, your Lodge can help vital organizations in their work and bring renewed hope to their efforts. The benefits are far-ranging, helping not only the children being served by the nonprofit, but also empowering and inspiring workers, volunteers, and the communities around them.

QUESTION 1

Describe your Lodge's charitable activity and how it will serve local youth.



The Lodge will help the Rainbow Project, a nonprofit counseling clinic that provides crisis treatment and early intervention services to young children and families. The staff, clinicians, and therapists provide an amazing service, however, their facility is in much need of an update. With the help of two local Boy Scout troops and members of our Lodge, we will work with Design for a Difference-Madison to make the needed renovations.

QUESTION 2

Why is this project a need in your community? How will the Lodge identify youth in need to participate?



For the past 36 years, the Rainbow Project has served over 10,800 children and 10,400 adult caregivers, providing therapeutic services to those having experienced trauma. The current clinic is in constant demand and the majority of its operating budget is used for direct programs and not on the facility. Consequently, much of the furniture is 10 or 20 years old. Some of the young children have even commented that new carpet or a bookshelf is needed.

QUESTION 3

Elks participation is required. Tell us how Lodge members are actively involved in this activity, and how many will be involved.



At least 10-20 members are expected to assist the Design for a Difference-Madison's Design Team during the first week of October. We have many members of the Lodge that are skilled craftsman and are willing to donate time assisting with electrical work, painting and woodwork. Boy Scouts and other Elks members will assist with decorating and unpacking supplies.

QUESTION 4

What does the Lodge expect to accomplish with this activity? How will the Lodge measure its success?



The Lodge along with Boy Scout Troop #410 and #11, are excited to help the Rainbow Project reach its goal of renovating its center to continue to provide a safe environment for young children having experienced trauma. We have an opportunity to indirectly make a difference for the children and their families that will give them a safe place to heal and find security. By providing the organization with materials and our volunteer time and efforts, we will be able to watch the project progress and witness the final makeover of their facility.

QUESTION 5

Grant funds should focus on project essentials and serving people in need. Only 10 percent the grant budget can be allocated to administration, promotion, or publicity.



Item	Estimated Cost
Building Materials	\$500
New Toys/Technology	\$1,000
Furniture	\$1,000
TOTAL	\$2,500

We will use grant funds to help purchase materials needed to assist with painting, building, and providing new flooring. Working from a donation wish list, the Lodge has also decided to purchase two wooden doll houses with dolls, a hammock, beanbag and cocoon chairs, therapy sand trays and multi-ethnic puppet families. The Lodge will also purchase a TV with a wall mount and a small refrigerator for the staff's lunch room.

STAY IN TOUCH

with the

COMMUNITY INVESTMENTS PROGRAM



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