



Elks
National
Foundation, Inc.

COMMUNITY INVESTMENTS PROGRAM

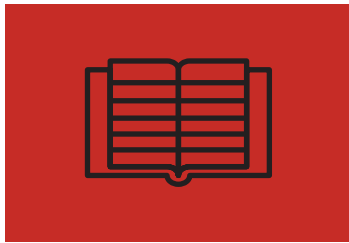


GUIDE TO GRANTS: EXALTED RULER EDITION



A Cause for Celebration

Whether its helping with recovery efforts after Hurricanes Harvey and Irma, launching a summer literacy program, or distributing food to children in need, Elks have personally volunteered tens of thousands of hours to improve communities across the nation. As we celebrate 150 years of Elkdom, we believe there is no better way to celebrate than by engaging members in service. Currently, three CIP grant applications are still open—the Beacon, Gratitude, and the newly added \$1,500 Anniversary Grant. This toolkit will help your Lodge develop and execute a meaningful, charitable project from start to finish.



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For more information, visit elks.org/cip

ANNIVERSARY GRANT

2018 marks the 150th anniversary of the Benevolent and Protective Order of Elks. The ENF is celebrating this milestone by offering a \$1,500 grant to **every** Lodge.



OVERVIEW

This \$1,500 grant offers an opportunity for Lodges to do even more charitable work. All Lodges are eligible for a **one-time** Anniversary Grant, regardless of meeting the ENF per-member-giving goal. Much like the Gratitude Grant, the Anniversary Grant has flexible guidelines.

Please note: Anniversary Grants may not be used to fund 150th celebration parties, or general Lodge awareness events.

HOW TO APPLY: Lodges have the option to apply for the Anniversary Grant one of two ways:

SUPERSIZE IT!

The Lodge will have the option to add on the Anniversary Grant to the Beacon or Gratitude Grant budget when applying. \$1,500 will be added to the grant check, and the Lodge will report on the full amount granted on the Final Report Form. If the Lodge chooses this option, the Lodge is not eligible to submit a separate Anniversary Grant application.

COMPLETE A NEW APPLICATION

Fill out an Anniversary Grant application for a new and/or separate charitable project. This option comes with its own Final Report Form requirements. If the Lodge chooses this option, the Lodge is not eligible to supersize a Beacon or Gratitude Grant.



Eugene, Ore., Lodge No. 357
Veterans Homelessness

The Lodge has been involved with the Lane County Stand Down for 15 years. During the event, at least 26 Elks prepare breakfast and lunch. In addition to serving meals, Elk volunteers set-up, distribute supplies, and assist veterans with limited mobility. This year, with the help of an Anniversary Grant, the Lodge was able to rent a mobile dental van to provide services to approximately 500 veterans in need.

St. George, Utah, Lodge No. 1743
Vision Care

Students with poor vision often have difficulty focusing and struggle to complete their work, sometimes to the point of giving up. To improve student outcomes, the Lodge organizes an annual carnival where optometrists perform eye exams. If additional exams are needed, the Lodge provides vouchers to cover the costs of an in-depth exam and glasses. This year, the Lodge used its Anniversary Grant to increase the number of vouchers given to families in need.



Anniversary Grant applications are due **March 31, 2018!** Apply today!

BEACON GRANT

Beacon Grants offer Lodges the opportunity to develop a new, ongoing, Elks-led charitable project that the Lodge will be known for in the community. Here is an example of a real application.



Redlands, Calif., Lodge No. 583
Pet Adoption

Millions of cats and dogs are euthanized in animal shelters every year because there are more pets than there are responsible homes. The number of euthanized animals could be reduced dramatically if more people adopted pets. By hosting a pet adoption drive, Lodges can secure wonderful homes for furry friends and open up shelter space for another animal who might desperately need it.

STEP 01

Describe your Lodge's charitable project. Make sure to include the charitable focus and how often it will occur. (Beacon Grant projects must occur at least annually.)

The Redlands Animal Shelter is administered by the Redlands Police Department and owned by the City of Redlands municipality. The need to have animals adopted by forever families is critical to maintaining the shelter's desire to remain a low-kill facility. By hosting an adoption fair, the Lodge will be able to appeal to the animal loving segment of our community in addition to showing off our Lodge and making our presence in the community known. We will also offer discounted adoption fees for all animals adopted and offer free microchipping to residents of the City of Redlands whether they are adopting or currently own an animal.

Beacon Grant applications are due **March 31, 2018!** Apply today!

STEP
02

Tell us about your community, and why this is an important community need. Include community statistics and details regarding partner organizations.

This project will help the Redlands community meet its goals of maintaining a low kill shelter, encourages community members to be responsible pet owners by microchipping their pets, reduces the financial pressure the shelter puts on the city’s budget, increases participation in adoption events through thoughtful promotion, and shows the presence of our Lodge in the community.

STEP
03

Beacon Grants must be Elk-led. How many Lodge members are meaningfully involved? What are their duties and responsibilities? (Consider all involvement from planning, the day(s) of the project, and after.)

Approximately 10-15 Elks will be actively involved in organizing and setting up the adoption fair. Lodge volunteers will be active in the transport of animals to and from our Lodge and the shelter. Elks will handle the complete set-up and clean-up of the grounds at the Lodge. Members will also greet the community, offer tours of the Lodge, and help market the animals.

STEP
04

What does the Lodge expect to accomplish with this project? How will the Lodge measure its success?

We expect to have a number of animals adopted and microchipped, increased exposure of the good work Elks perform, and hopefully increased interest in joining the Lodge. We also expect to expand our network with community members at large as well as dignitaries like the former Redlands Mayor and current Congressman Pete Aguilar, current Mayor Paul Foster and City Council member Paul Barich. Having these dignitaries increases the press coverage of our events.

STEP
05

Grant funds should focus on project essentials and serving people in need. Only 10 percent the grant budget can be allocated to administration, promotion or publicity.

Item	Estimated Cost
Animal Microchips	\$1,000
Adoption Fee Discounts	\$1,000
TOTAL	\$2,000

Microchips are free to anyone adopting a pet or to any resident of the City of Redlands. The Lodge will provide 100 microchips at \$10 per animal. The Lodge will cover adoption fees at \$16 per animal and when needed, will cover costs associated with vaccinations (\$19) and spay/neutering (\$28).

GRATITUDE GRANT

Gratitude Grants are the ENF's way of saying thank you to every Lodge that meets the GER's per-member-giving goal of \$4.75 to the ENF. **This is the only grant tied to this goal.** Here is an example of a real project.



Tipton, Ind., Lodge No. 1012 Community Garden

There are multiple benefits of community participation in developing urban parks and open spaces, including a stronger sense of community and safer neighborhoods. By supporting local community gardens, Elks help promote the health and well-being of their communities. See how the Tipton Lodge is working to improve the community's image.

STEP 1

Describe your Lodge's charitable project and how it will serve the community.



This project is to design, construct and maintain a pocket park on one of the properties within Tipton, Indiana, where the houses were abandoned and ultimately demolished, due to irreparable flood damage. The properties are scattered within residential neighborhoods and were seized by the city.

STEP 2

Why is this an important community need? How will the Lodge identify people in need to help?



Thirteen properties were extensively damaged by a flood in 2013. Through federal grant monies, the mayor seized and razed the houses. Per statute, no building can be constructed on the properties but must be left open as green space. Today, these properties are empty grass lots scattered throughout the community. We have one nice county park within the city but the empty lots are scattered throughout the community. A pocket park would provide a garden-like setting and reduce blight. The green space will provide a relaxing place enjoy nature's beauty. All fauna species would be chosen to create a habitat for butterflies, bees, and birds.

STEP 3

How many Lodge members will volunteer? What are their duties and responsibilities?



There are several members who are landscapers and willing to design the pocket park. Once plans are drawn, they will be submitted to the Tipton Parks Director for approval. Members will create the soil mounds, place the plants, rock paths, portable tables, and benches. Two Elks have agreed to be in charge of monitoring the park and seeing when maintenance is needed. While the Park Department will continue to mow the grass on the property, Elks will be responsible for weeding and mulching. Maintenance of the pocket park will also provide members a hands-on community service opportunity.

STEP 4

What does the Lodge expect to accomplish with this project? How will the Lodge measure its success?



This project will increase our visibility in Tipton, visually showcase our commitment to the community and transform an undeveloped lot into a functional green space. Residents will be continually reminded of our Lodge's commitment to enhancing the town. The park will also serve as a reminder that while Tipton was devastated by the flood of 2013, we are a resilient, loving community that pitches in to help our neighbors create a positive future for our town.

STEP 5

Grant funds should focus on project essentials and serving people in need. Only 10 percent the grant budget can be allocated to administration, promotion, or publicity.



Item	Estimated Cost
Top Soil, Fertilizer, Mulch, River Stone	\$400
Plants, Seeds, Bushes, Trees	\$1,500
Gasoline and Oil	\$100
TOTAL	\$2000

After demolishing the flood damaged structures, Tipton did not replace enough topsoil to sufficiently support garden beds. We will work with the park department to use its top soil and mulch; however, we anticipate the need to purchase more for dressing the gardens, fertilizers, insecticides, and herbicides. Members have also agreed to supply cuttings from their existing perennials, tillers, skid steers, and other machinery. We are budgeting \$100.00 to pay for the fuels needed to operate borrowed equipment.

Gratitude Grant applications are due **May 31, 2018!** Apply today!

STAY IN TOUCH

with the

COMMUNITY INVESTMENTS PROGRAM



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