



Writers Guidelines

The Elks Magazine is published 10 times a year for the nearly one million members of the Benevolent and Protective Order of Elks. A thumbnail profile of the average reader would be a person over 40, with some college education and an above-average income, who lives in a town of 500,000 or fewer people. In addition to fulfilling our mission as "the voice of the Elks," the magazine publishes feature articles of general interest. The editors seek articles that are fresh, thought provoking, well researched, and well documented.

WHAT WE CAN USE: Each year, the editors buy 20 to 30 articles. These articles consist of previously unpublished, informative, upbeat, entertaining writing on a variety of subjects, including science, technology, nature, Americana, sports, history, health, retirement, personal finance, leisure-time activities, and seasonal topics. Articles should be authoritative (please include sources) and appeal to the lay person. They should be between 1,200 and 2,000 words long.

NOT NEEDED: Political or religious articles or poetry. We usually do not publish first-person pieces.

EDITORIAL REQUIREMENTS

Rates: The editors prefer to see completed manuscripts. Articles are reviewed on speculation and a per-word fee is paid on acceptance.

Format: Articles should be word-processed and double-spaced in a 12-point type size. Manuscripts should be submitted via e-mail or regular U.S. mail. Please include your telephone number and e-mail address.

Photos: If any of your photos are used in the article, you will receive \$25 per photo. Otherwise, the editors take responsibility for securing illustrations/photographs for the article, but appreciate any assistance you can provide.

Rights: First North American serial rights and electronic reprint rights are requested. Upon publication of an article, all rights to the original manuscript revert to the author.

Response time: Submitted manuscripts usually are read within three weeks of receipt and either accepted, held for further consideration, or rejected. You should receive a response within 30 days.

SASE: YES. The Elks Magazine cannot accept responsibility for manuscripts sent without a self-addressed, stamped envelope.

Please direct all editorial submissions to:

magnews@elks.org

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