# Welcome!



Community Investments Program:
Lodge Grants Seminar



## What's the CIP?

- \$12.3 million to invest in Elks communities across the country through Lodge grants.
- Lodges have the opportunity to secure up to \$20,500 for local, charitable projects.



Redlands, Calif., Lodge No. 583 Beacon Grant project

## Gratitude Grants

Meet local needs



## Beacon Grants

Ongoing charitable activities



## Promise Grants

Activities for youth



## Freedom Grants

Serve those who've served



## Impact Grants

Large-scale service projects



NEW! Anniversary Grants





- To help Lodges build stronger communities.
- Raise the Lodge's community profile.
- Energize existing membership.
- Gain attention of people interested in being a part of an organization that's doing great things.



Fayetteville, Tenn., Lodge No. 1792 Beacon Grant project



# World Premier



https://vimeo.com/222585677/3b3343ecff



# What you Need

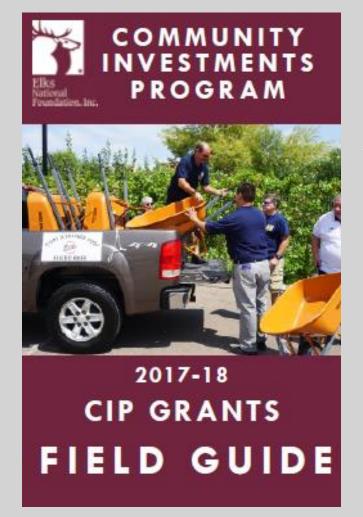
- At least one motivated, enthusiastic volunteer.
- An idea for a charitable project.
- Information on guidelines and restrictions.
- The application link!



Tawas Area, Mich., Lodge No. 2525 Impact Grant project



# Where to Find it



The CIP **Field Guide!** 



# Where to Find it

# Elks.org/cip



#### **CIP Grants**

Amminumentary Canada

Beacon Grants

**Gratitude Grants** 

**Promise Grants** 

Impact Grant

Freedom Grants

Lodge Assistance Grants

**CIP Central** 

**CIP Resources** 

Return to ENF

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LEARN MORE

ABOUT GRANTS:
CIP WEBINAR
SERIES

The Community Investments Program invests \$12.3 million in Elks communities across the country through Lodge grants that help Elks meet local needs. Learn more about each grant below!

#### CIP CENTRAL

Click here to find resources and stay informed



IMPACT CRANT













**NEW! ANNIVERSARY GRANT** 



#### 2016-17 Beacon Grant Final Report Forms Due by August 31, 2017

Click here to download an editable copy of the 2016-17 Beacon Grant Final Report Form.

#### Overview

CIP Resources
Return to ENF

Every Lodge is eligible to apply for a Beacon Grant—don't miss out on this opportunity! Join in, and help your Lodge become a beacon of hope to the community. Beacon Grants are worth \$2,000! Lodges **do not** need to meet the GER's per-member-giving goal to apply.

With Beacon Grants, we're looking for five things.

- New: If your Lodge has not received a Beacon Grant before, it must be used to start a project that the Lodge has never previously funded. If your Lodge received a Beacon Grant in the past, it should continue that project. Ideally, your Lodge will continue to use the Beacon Grant for the same successful project year after year.
- Ongoing: Project must be something repeatable that the Lodge is committed to continuing on a weekly, monthly, quarterly, or annual basis.
   Funds should be used in the same manner every year. Beacon Grants cannot be split between two projects.
- Elks-led: Project requires hands-on Elk involvement. The Lodge should be in charge of the grant funds and project details.
- Charitable: All CIP grants must be focused on helping those in need, and addressing local issues. The project cannot benefit only the Lodge or Lodge members.
- Active Project: Beacon Grants <u>cannot be used as donations</u> of funds and supplies. Elks should be actively serving the community. If people see Elks doing good things, they'll be inspired to join!

#### The Elks' Turn to Serve

If your Lodge is using a Beacon Grant to serve veterans and military members in need, it must focus on one of these five areas of increased need.

- Employment
- Homelessness and Housing
- Military Families
- Health
- · Educational Support

Visit our <u>veterans webpage</u> for more information.

Elks doing good things, they'll be inspired to join!

#### **Basic CIP Grant Guidelines**

Click here for a succinct, printable version of our general CIP grant guidelines.

Charitable: CIP Grants should always be used for charitable purposes. Keep the following six broad categories (defined as charitable by the IRS) in mind when planning a grant project; relieve the poor, distressed or underprivileged; advance education or science, but not through scholarships; lessen the burdens of government; lessen neighborhood tensions; eliminate prejudice and discrimination; combat juvenile delinquency.

Restrictions: CIP Grant guidelines state that Lodges may not use grants to support State Major Projects, national Elks programs, fund scholarships, Hoop Shoot/Soccer Shoot events, youth awards nights, poster and/or essay contests, appreciations dinners, fundraisers or general community events. Grants may not be used for Lodge maintenance and/or repairs, or to only benefit Lodge members and their families. Grant funds must serve a population in need, and cannot be donations of funds or supplies to individuals.

#### Resources



#### **Applying**

2017-18 Dates: Applications for 2017-18 Beacon Grants become available online July 1, 2017. Applications must be submitted before the project takes place. Applications close March 31, 2018. Project activities must be completed by July 31, 2018. Final Report Forms are due August 31, 2018.

**How to apply:** The Lodge Secretary or <u>ENF Grants Coordinator</u> is able to access, complete and submit the online application.

**Process:** Upon approval of a Lodge's online application, the ENF will mail an approval letter, a grant check and a Final Report Form to the Lodge address. A Lodge can use its \$2,000 Beacon Grant in conjunction with a Gratitude Grant and/or a \$2,500 Promise Grant, to maximize the ongoing project. Applications must be submitted separately.

Final Report Forms: After the grant has been used, mail in the Final Report Form, along with all grant-related receipts. Please email <u>photos</u>. Lodges that do not complete this required form will not be eligible to apply for ENF grants the following year.

#### 2017-18 Beacon Grant Applications Open July 1

Lodge Secretaries or Grant Coordinators follow these three steps:

- 1. Go to the Member Login and enter your existing username and password.
  - 2. Go to the ENF Grants application page.
  - 3. Choose Beacon Grant and click "Proceed to Application."

Questing? Email LodgeGrants@elks.org or call 773/755-47

Back to CIP Home





2016-17 Promise Grant Final Report Forms Due by August 31, 2017

Click here to download an adtable copy of the 2016-17 Promise Grant Final Report Form.

#### Overview

Promise Grants are \$2,500 grants available to the first \$00 Lodges that apply for an eleptic chantable youth activity. Lodges do not need to meet the GBI's per-earmber-grong goal to apply.

They should follow each of the following objectives:

#### · Active:

- Lodge members should be actively involved in the planning and execution of the project.
- All funds should be used in direct support of the project and cannot be solely a donation of funds or supplies.

#### · Engaging:

 Projects should give youth and Elks a chance to come together, and should focus on serving youth who are at-risk or underserved.

Promise Grants are a great opportunity for Lodges to act as a positive influence in their communities by hosting projects that build the character and competence of local youth.

#### Five Promises to Youth

When planning your Lodge's Promise Crant, please keep in mind the five promises the grant was founded on.

- Providing youth with safe places
- Promoting healthy living
- Officing support from
- Emphasizing the importance of
- Encouraging community service

#### Basic CIP Grant Guidelines

Click here for a succinct, printable version of our general CIP grant guidelines.

Charitable:CIP Grants should always be used for charitable purposes. Keep the following as broad chappins (defined as charitable by the IRS) in med when planning a paral project, relative the poor, sitenseed or underprivinged, advance iducation or science, but not through scholarshaps, lessen the burdens of government, lessen neighborhood tensions; elemente prejudice and discrimination, combet pursuite abdingues;

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#### Resources

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-	ROMISE
	GRANT
	ELIER

PROMISE SAMPLE PROMISE GRANT GRANT

#### Applying

2017-18 Dates: Promise Grant applications are available on July 1, 2017. Promise Grant Funds must be spirit between July 1, 2017 and July 31, 2018. Final Report Forms are due by August 31, 2018.

How to apply: The Lodge Secretary or ENF Grants Coordinator is able to complete and submit the online application.

Process: Upon approval of a Lodge's online application, the ENF will mail the Lodge an approval letter, a grant check and a Feat Report Form. A Lodge can use its Promise Grant in compaction with a Gratitude Grant and/or a Beacon Grant. Applications must be softmitted separately.

Final Report Forms: After the grant has been used, mail in the Final Report Form, along with all grant-selated receipts. Heave mad photos: Ledges that do not complete the required form will not be elegible for any EMF grants the following year

#### 2017-18 Promise Grant Applications Open July 1

Lodge Secretaries or Grant Coordinators follow these three steps.

1. Go to the Member Login and order your existing username and password.

2. Go to the ENF Grants application page.

3. Select "Click here to view prior applications from your Lodge."



The Community Investments Program invests \$12.3 million in Elks communities across the country through Lodge grants that help Elks meet local needs. Learn more about each grant below!

#### CIP CENTRAL

Click here to find resources and stay informed















**NEW! ANNIVERSARY GRANT** 



#### CIP Central

#### CIP Resources

CIP Program Toolkit

Calendar

**Grants Coordinator** 

**Final Report Forms** 

Webinars

**CIP Participation Report** 

Lodge Grants Beginner: Guide

CIP Field Guide

Veterans Resources

**Return to ENF** 

#### **Community Invesments Program Toolkit**

#### How to Best Serve Your Lodge Community

By applying for Community Investments Program grants, your Lodge is committed to making a real, lasting charitable impact. This toolkit is designed to provide a guide for creating and implementing quality charitable projects.



Pinpoint a big picture community problem and identify a need the Lodge can fufill



PLAN A
CHARITABLE PROJECT

Create a strategy and budget for your Lodge's charitable project



action and mobilize

members to help



Evaluate and publicize the charitable impact of your Lodge's project To access another part of the toolkit, click here.

### It's Time to Get Planning!

Now that you've identified a community need, it's time to plan a charitable project. You've already answered the who and why—these next bullet points will help you answer the what, where, when and how.

- It's important that the project is charitable. If you plan on using a
  CIP grant, it's also important that the project falls within basic CIP
  grant guidelines. Find a helpful, concise summary of both
  here.
- Think about what resources your Lodge can offer your community: for example, a swimming pool, banquet hall or picnic area.
- Run the idea past those who helped identify the need—e.g., the mayor's office—to make sure the Lodge is on the right track.
- Consider national events that your Lodge could participate in: for example, for Veterans Day, you could hold an event for veterans.
   Consider well-known events as well as not as well-known national awareness days, weeks and months. Youth Service America has a great, interactive list.
- Use a logic model to gather your thoughts and plan out your
  project. It's a helpful tool to make sure your project plan is on track to help fill the community need you have
  identified. Find a sample template here.
- Need some project ideas?
  - Check out these 20 project ideas for serving youth.
  - Check out these 20 project ideas for serving veterans.
  - Check out these 20 project ideas for fighting hunger.
  - Check out these 20 project ideas for serving families in need.







**Return to ENF** 

The Community Investments Program invests \$12.3 million in Elks communities across the country through Lodge grants that help Elks meet local needs. Learn more about each grant below!

#### CIP CENTRAL

Click here to find resources and stay informed















**NEW! ANNIVERSARY GRANT** 

ELKS HOME WHO WE ARE OUR PROGRAMS ELKS NATIONAL FOUNDATION MEMBERS ONLY

**CIP Grants** 

**CIP Central** 

Program History

**CIP Resources** 

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Read the latest on the Community Investments Program!

#### Beyond the Basket Jul 11, 2017

Does your Lodge already host a successful holiday project? Consider these tips for spreading holiday cheer throughout the entire year instead! Or, use an Anniversary Grant to support the expansion.

2017-18 CIP Grants Are Coming Soon! Jun 29, 2017

#### 2018 CIP Grants Kick-Off Webinars! Jun 23, 2017

Interested in a quick recap of all the CIP has to offer? Watch one or all of these short webinars.

#### Letter to Exalted Rulers Jun 15, 2017

Are you the Exalted Ruler at your Lodge? This letter is for you! Read on to learn all about the CIP grants available to your Lodge in 2017-18, including the one-time-only Anniversary Grant!

#### Announcing the 2017 CIP Volunteer of the Year! Jun 2, 2017

We're happy to announce that the 2017 CIP Volunteer of the Year is Hopkins, Minn., Lodge No. 2221's very own Gretchen Peterson! Read more about Gretchen's tireless dedication to making her community a better place through CIP grants.

#### Batting a Thousand Apr 28, 2017

We broke a new record for number of Beacon Grants approved!



Find out how you can help **Donate Today** 

**Tell Us About You!** 



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**Scholarships** 

ENF scholarship info

**Youth Programs** 

Drug Awareness and HoopShoot

Veterans Services

Serving our Nation's veterans

**ENF In Your State** 

See how the ENF helps your state





#### Elks National Convention-ENF in Reno

Learn what is in store for the 2017 Elks National Convention in Reno!



#### The Midday Workout

Jim and Debbie help you get your sweat on as they talk Scholar Service Trips with Jenna Johnson and preview the Reno Convention with

Vata Edany Click have to listen to the latest



Donate Today

Helping Elks Build Stronger Communities

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#### **ENF Programs**

The mission of the Elks National Foundation is to help Elks build stronger communities. Yet difill this pledge by investing in communities where Elks live and work. We provide tomorrow's leaders, or youth, with lifelong skills; honor the Elks' pledge to never forget our veterans; help the state Elks association accomplish their charitable objectives and fund projects that improve the quality of life in local Elks compresses.

At its February meeting in Savannah, Georgia, the Elks National Foundations and distributions for the 2017-18 fiscal year totaling \$33.14 million.

Community Investments Program	\$12.53 million
State Elks Association Grants	\$9.35 million
Scholarship Programs	\$4.68 million
Elks National Veterans Service Program	\$1.50 million
Elks Hoop Shoot Free Throw Contest	\$974,880
Elks Drug Awareness Program	\$729,340
Elks Memorial Building Maintenance	\$750,950

Rack to ton



## Benevolent and Protective Order of Elks of the United States of America

ELKS HOME

WHO WE ARE

OUR PROGRAMS

ELKS NATIONAL FOUNDATION

MEMBERS ONLY

2 year recap:

### **Welcome Home** Program

In September 2015, the Elks pledged help end veteran homelessness. Two years later, here's what we've accomplished.

#### About FNF

Our Legacy to the Future

#### **ENF Programs**

Learn about ENF programs

#### Support ENF

Many Giving options available

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### Community Investments Lodges putting Grants to use

#### Elks Scholars & Alumni

Scholars & alumni information

#### **Scholarships**

ENF scholarship info

#### Youth Programs

Drug Awareness and HoopShoot

#### Veterans Services

Serving our Nation's veterans

#### **ENF In Your State**

See how the ENF helps your state

#### s and Events 🔝

**Audit Forms Now Online** 

nge, Ga., Lodge No. 1804 use to Host Pet Adoption Event

e Junction, Ariz., Lodge No. 2349 eacon Grant to fund the Sock Hop

o, Ore., Lodge No. 1690 Honor ns at Annual Fishing Trip

nd, Ore., Lodge No., 944 use a ide Grant to combat youth suicide

Welcome Home Progress: Two Years In

#### Celebrating 150 Years of Service!



Join us in celebrating 150 years of service! View historical photographs and documents from lodges throughout the country... or submit some of your own.

Click here to get started

#### Lodge Locator

Enter your zip code to find the Elks lodge closest to you.

Q Find Advanced

◀ Find Lodges Near Your Location

#### **Donate to Elks National Foundation**

Find New Membership Information

Member Benefits & Discounts

Elks National Memorial





- \$1,500 available to all Lodges to kick-off the 150<sup>th</sup> anniversary of the Elks!
- Must be used for local, charitable activities.

Application deadline: March 31, 2018

Funds used by July 31, 2018



One-time-only grant opportunity.

Available during the 2017-18 grant-cycle.

 Use it to supersize a Gratitude, Beacon or Promise Grant, or apply for a new and/or separate project through the Anniversary Grant application.





# The Anniversary Grant can only be used once.



 Supersize a Promise, Beacon or Gratitude Grant by adding the full \$1,500 to the budget.

### OR

Fill out the Anniversary Grant application.



#### **Promise Grant Budget**

Status: Application not Submitted.

Grant funds should be focused on project essentials and serving people in need. Up to 10 percent of your Lodge's grant budget can be allocated to administration, might include, but are not limited to, paid advertisements in the local newspaper/on the radio, t-shirts or other non-essential merchandise.

Please provide an estimated budget. Please note that while Promise Grant requests cannot exceed \$2,500,00, the total cost of the activity may be a larger amount





If you're completely finished with your Promise Grant application, you must submit it for consideration.

Once submitted, you can no longer edit your application unless it is opened for follow-up\*\* by the Lodge Grants Office.

\*\*Please note: It is **very common** for the ENF to follow-up with Lodges to ask for more information. Please be prepared for this. When your Lodge receives a follow-up email, it opens up your Lodge's application for editing. Everything you already entered will still be there. Simply add the requested information, and submit the application again.

If you have questions before you submit, contact us at <a href="LodgeGrants@elks.org">LodgeGrants@elks.org</a> or call 773/755-4730.

By submitting this application, you agree to complete the Final Report Form that will be sent to you upon approval, and send all grant-related receipts. Failure to return the Final Report Form and receipts will render the Lodge ineligible to participate in future grant offerings. If for some reason the Lodge needs to cancel the Promise Grant event described on this form, the Lodge is required to notify the ENF as soon as possible so that we may award the Promise Grant to another Lodge.

Congratulations! By submitting this application, your Lodge has used it's one-time \$1,500 Anniversary Grant.

I agree to these terms.

Submit Promise Grant Application to the Elks National Foundation



### **Grant Application Selection**

Choose which application you wish to work on, or click here to review prior applications from your lodge.

- 2017/2018 Promise Grant
- 2017/2018 Gratitude Grant
- 2017/2018 Freedom Grant
- 2017/2018 Impact Grant
- 2017/2018 Beacon Grant
- © 2017/2018 Welcome Home Grant
- 2017/2018 Anniversary Grant

Check this out!

Proceed to Application



### CIP DEADLINES

Here's a list of important CIP grant deadlines, listed in chronological order. Please note the grant year for each date. GG Gratitude Grant

AG Anniversary Grant

PG Promise Grant

FG Freedom Grant

2016-17 Projects BG Beacon G

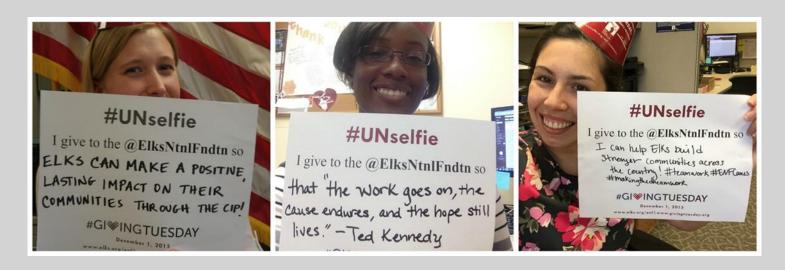
Beacon Grant (IG) Impact Grant

JULY 1, 2017-18 applications available online 2017 **JULY 31,** 2016-17\* projects should be completed GG BG \*please note grant year 2017 **JULY 31,** Applications due online by 12 p.m., CT 2017 2016-17\* Final Report Form deadline AUGUST 31, GG BG \*please note grant year 2017 SEPTEMBER 8, 2018 applications due online by 12 p.m.,CT IG 2017 MARCH 31, Applications due by 11:59 p.m., CT AG BG 2018 MAY 31, Applications due by 11:59 p.m., CT GG 2018 **JULY 31,** 2017-18 projects should be completed 2018 AUGUST 31, 2017-18 Final Report Form deadline 2018



## Contact Us!

# Have questions? Need some guidance? Contact us!



Call: 773/755-4730

Email: LodgeGrants@elks.org